

GRADE: 11-12	TITLE: The Photographic Message	SESSIONS: 2		
National Standards: Visual Arts				
DESCRIPTION				
For this assignment, students will use the elements of design and various photographic techniques to visually communicate a word.				
PREP	PROCEDURES			
<ul style="list-style-type: none">- Prepare a PowerPoint presentation on the relationship between subject matter, form and content.	<u>Session 1</u> <ol style="list-style-type: none">1. Begin with a presentation on subject matter, form and content. Show examples of various photographers and discuss how they use the medium to communicate a message.2. Assign each student a word. Students must keep their assigned word a secret.3. Give students time to create a photograph based on their word. <u>Session 2</u> <ol style="list-style-type: none">1. Divide a board or table into five sections, one for each word.2. Ask students to decide, as a group, where they feel each student's photograph belongs and place it in the appropriate section.3. Reveal the word each photograph was intended to represent, and discuss the results.			
MATERIALS				
<ul style="list-style-type: none">- Camera- List of five words				
STUDENT OBJECTIVES				
<ol style="list-style-type: none">1. Gain an understanding of how to control the elements of design and photographic techniques to communicate a message.				
ART TERMS				
<ul style="list-style-type: none">- Elements of Design- Subject Matter- Form- Content				
EVALUATION				
<ol style="list-style-type: none">1. Did the student demonstrate an understanding of the relationship between subject matter, form, and content?2. Did the student use the elements of design and photographic techniques appropriately to communicate a message?				