SCAD

THE UNIVERSITY FOR CREATIVE CAREERS

Contents

Welcome

Dear Dreamers,

In this moment, you hold in your hands a key that bestows upon its keeper (that's you!) the power to open doors, access bright new spaces, and enter the wondrous world of SCAD and your future profession. SCAD alumni across the world — whose names you'll find throughout these pages — have crossed this very threshold to work with top global companies and invent their own standout brands and studios. From architecture to animation, fashion to film, and beyond, SCAD Bees have unlocked their creative, professional, entrepreneurial potential. What doors will SCAD open for you?

As you explore this 2024-25 SCAD Catalog, step into the technicolor magic of SCAD: 100-plus professional degree programs, a vibrant learning environment abuzz with surprise and delight, award-winning SCAD museums, star-studded SCAD festivals, top-ranked SCAD athletics teams, and industry-defining SCADpro collabs with clients like Google, Disney, BMW, NASA, Chanel, Meta, Mattel, and many more.

Best of all, this key opens a portal to each SCAD location that awaits you, from cosmopolitan Atlanta and enchanted Savannah to fairytale Lacoste, France, and anywhere else around the globe through the SCADnow online learning platform. Many SCAD Bees study at all four. Every door is yours to enter.

At SCAD, a loving community welcomes you with open arms: new friends, classmates, professors, mentors, and the world's top employers and elite creators eager to champion your highest professional ambitions.

Welcome home to SCAD. Our light is on, the key is yours. Come on in!

In love and discovery,

Paula

Paula S. Wallace
SCAD President and Founder
@paulaswallace

Only at SCAD

JOIN THE HIVE
SCAD students may study at any location or virtually.

4 global locations

Atlanta   Savannah   Lacoste   SCADnow

17,500+ students from **50** U.S. states and **100+** countries **50,000+** alumni network worldwide
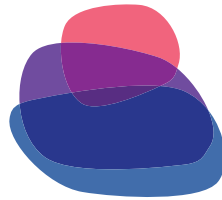
Bee Well
24/7 wellness support, dedicated mindfulness spaces, and **500+** wellness workshops yearly

100+ student clubs

1,000+ residence life events each quarter

99% alumni employment*

*A 2023 study found that 99% of SCAD graduates were employed, pursuing further education, or both within 10 months of graduation.

100+ degree programs

B.A. Bachelor of Arts
B.F.A. Bachelor of Fine Arts
M.A. Master of Arts
M.F.A. Master of Fine Arts
M.Arch. Master of Architecture
M.B.I. Master of Business Innovation

SCADpro

Collaborations with the world's most influential brands:
Amazon, Coca-Cola, Disney, Google, L'Oréal, Microsoft, and more

800+
assignments

300+
job offers

Signature Events
SCAD Savannah Film Festival
SCAD TVfest
SCAD deFINE ART
SCADstyle
SCAD Sidewalk Arts Festival
SCAD FASHION

SCAD SERVE

550+
first-place student
awards in 2023—24

150+
SCAD alumni
credits on 2024
Academy Award
winners and
nominees

20+
SCAD athletics
titles in 2023—24

SCAD
AMPLIFY YOUR STORY

professional
presentation coaching

FORTY FIVE's rooftop pool is an oasis of relaxation for students in Midtown Atlanta.

Atlanta

Nestled among rolling foothills and the world's most striking urban canopy, Atlanta's lush scenery is matched only by its thriving arts and business scene. Home to buzz-worthy startups, blockbuster studios, luxury houses, and multinational conglomerates, Atlanta's mixture of cosmopolitan style and globe-spanning commerce has made it an attractive home for both Fortune 100 companies and SCAD students and alumni, leading to extraordinary internship and professional opportunities throughout the region.

The university's fastest-growing location, SCAD Atlanta offers next-level technology and resources for every academic pursuit. The state-of-the-art LED volume stage and production spaces at the **SCAD Digital Media Center** equip students with the technology to complete films and TV pilots that rival the region's megastudios. At **SCAD Studio**, students perfect their masterpieces, props, and more in one of the most advanced studio spaces in the region. Digital studios and labs, machine tools, and physical resources at FORTY FIVE and SCAD Atlanta's main building prepare to tap into the region's expansive job market. At the university's own **SCAD FASH Museum of Fashion + Film**, must-see exhibitions and exclusive screenings complement SCAD School of Fashion programs.

SCAD Atlanta students spread their wings in high-design residential suites in **FORTY, FORTY FOUR**, and **FORTY FIVE**, featuring spectacular Midtown views, study spaces, dining, amenities, and more. The new **SCADshow** and its two theaters, a 700-seat main stage and an intimate 150-seat space, offer SCAD acting students a platform to spring into Atlanta's thriving film scene — and host the university's signature festivals for all things animation, television, and streaming: **SCAD Anima-tionFest** and **SCAD TVfest**. In the complex's courtyard, **SCAD COURT** welcomes outdoor performances, screenings, and exhibitions.

Atlanta came out on top as the best city to start a career, due to its high median income growth rate, abundant job opportunities, and high job satisfaction. — THE HUFFINGTON POST

Throughout the region, students make their mark on the arts and innovation scene and contribute to the growth of Atlanta's top companies with **SCADpro**, the university's boutique creative consultancy. The opening of a second professionally run **SCAD Casting Office** — the only casting offices in higher education — and SCAD Atlanta's location near major film and TV studios have helped students and alumni secure onscreen and production roles in acclaimed shows and blockbuster movies, including multiple Marvel Cinematic Universe projects. Students also find opportunity in the area's expansive luxury market, with nearly every major brand represented within its landscape of hotels, jewelry, fashion, and more.

SCAD's proximity to Hartsfield-Jackson Atlanta International Airport, the world's busiest and most connected airport, make it an ideal location for international students and far-flung travelers, with more than 150 domestic and 70 global destinations among its daily departures. Energy, inspiration, and entertainment are just steps away in Atlanta's chic shops, major venues, and 300-plus acres of forested green spaces, including Piedmont Park, Atlantic Station, Buckhead, and the famed Atlanta Beltline.

ACCLAIM FOR ATLANTA

Best Big City for Film Production
MovieMaker magazine

Best City to Start a Career
WalletHub

Most Livable Cities
The Economist

Best City to Start a Business
LinkedIn

Best of the World
National Geographic

World's Busiest Airport
Airports Council International

Classrooms and meeting spaces across SCAD Atlanta are designed and decorated to spark connection and innovation among students.

Dazzling community events (top) and residence hall amenities, like gaming and common areas (bottom), offer opportunites for SCAD students to forge lifelong friendships.

Savannah

Set within one of the largest historic districts in the nation, SCAD Savannah and its more than 100 future-forward degree programs offer students a launchpad for creativity and innovation. SCAD students live and learn in the most distinctive built environment in higher education, among more than 70 new and revitalized historic structures dappled throughout this charming coastal city, including modern apartment- and suite-style residence halls and academic buildings with advanced technology. Creative adventure abounds for the next generation of design leaders in these storied spaces, which house classrooms, studios, and labs, as well as unparalleled resources like **SCADpro**, the university's innovation and design studio, where top companies like Google, BMW, HP, Deloitte, and Target tap SCAD students to dream up their next big ideas.

The award-winning **SCAD Museum of Art** sparks endless inspiration, presenting acclaimed exhibitions by today's most relevant artists and welcoming major guests to events like **SCAD deFINE ART**. At **Savannah Film Studios**, SCAD students enjoy access to the university's cutting-edge LED volume stage and a nearly 11-acre Hollywood-style backlot, the largest and most comprehensive university film complex in the U.S., which includes tree-lined streetscapes, a town square, a hospital façade, and a fabrication space for props, sets, costumes, and more.

Savannah's historic district, SCAD's home, looks like a Hollywood movie studio backlot staged for a traditionally Southern–based production. — FORBES

From the city's vibrant historic district to Tybee Island's sunny shores just a short drive from downtown, the SCAD imprint is evident across the Hostess City of the South. A cadre of alumni-owned businesses elevate the allure of Savannah's culturally rich National Historic Landmark District, alumni-led architecture and design firms preserve and reimagine the city's storybook charm, renowned and emerging SCAD artists showcase their work at alumni-founded galleries and boutiques, and fellow SCAD luminaries curate the ambiance and inventive menus at nationally recognized cafés and restaurants. At SCAD's signature events and grand celebrations — including the **SCAD Savannah Film Festival**, the largest university-run film festival in the world, the **SCADstyle** design summit, the **SCAD FASHION** runway show, and more — students step into the spotlight, connect with VIPs, and gain exclusive insight into their future industries.

◀ With its mild climate, Savannah offers SCAD students the perfect environment for outdoor exploration — like catching waves at local beaches.

From Welcome Week to first classes and beyond, SCAD students make lasting connections and find their creative community.

Across Savannah, SCAD students learn in high-design spaces within historic contexts like Clark Hall, a 19th-century railroad office now home to the School of Building Arts.

The university's newest residential community, River, offers sunny skyline views and ample study spaces for bursts of creativity.

Lacoste

For more than 20 years, SCAD Lacoste has welcomed celebrated creative luminaries and culture-curious students to explore the pastoral region of southern France made famous by Monet, van Gogh, and Picasso. With idyllic landscapes, illustrious local attractions, and perfectly preserved architectural treasures for classrooms, newly enrolled and first-year students, returning students, and alumni alike shed the distractions of everyday life and add an international perspective to their studies, artistic practices, and globetrotting careers.

Even before starting their SCAD education, students can visit Lacoste through **Pre-Bee**, a weeklong introduction to university life accented by an unforgettable international pilgrimage. As the university's study abroad location, Lacoste invites students of all years to seamlessly continue their SCAD degrees as they make treasured lifelong memories. Courses vary each quarter, with offerings across programs such as advertising, animation, art history, fashion, film and television, interior design, painting, and photography. Students also participate in Lacoste-based **SCADpro** assignments and connect with companies throughout Europe.

After graduating, SCAD alumni can return to the region during **Après SCAD**, an exclusive professional development retreat, or to complete an artist's residency as an ambassador of the **SCAD Alumni Atelier**. While the Luberon Valley and its rolling fields of lavender form a resplendent, old-world backdrop to the time-honored village, SCAD Lacoste's digitally connected spaces, high-end resources, and modern amenities cultivate creative innovation during this once-in-a-lifetime experience for students and alumni.

A slate of year-round SCAD programming has made Lacoste an international destination for art, fashion, film, and more. The university's globally acclaimed museum **SCAD FASH Lacoste** has hosted sweeping surveys of fashion designers including Pierre Cardin, Isabel Toledo, Azzedine Alaïa, Julien Fournié, Christian Lacroix, and Jean Paul Gaultier, while **SCAD AnimationFest Lacoste** and the **SCAD Lacoste Film Festival** celebrate both the region and country's contributions to the mediums.

GLOBAL GUESTS

Chioma Nnadi
Vogue editor

Ruben Toledo
Artist

Jamie Beck
Photographer and influencer

Lynn Yaeger
Vogue contributing editor

Shane Gabier and Christopher Peters
CFDA/Vogue Fashion Award recipients

Jeremy Irons
Actor

Jean-Pierre Jeunet
Director

Ilse Crawford
Interior and furniture designer

Marylin Fitoussi
Costume designer

Genevieve Gorder
Interior designer

Ghislaine Viñas
Interior designer

Stefano Pilati
Fashion designer

SCAD Lacoste holds a magic unlike anywhere else, with boundless creative energy that has attracted the world's most profound artists and creative visionaries.

SCAD Lacoste offers the university's preeminent educational experience, immersed in the rich history and *élan vital* of the Luberon Valley.

Students experience the beauty of Provence on excursions to the region's myriad cultural treasures, including famed markets and boutiques.

The SCAD Lacoste Film Festival takes advantage of France's warm summer climate to host *en plein air* screenings of new and notable films at historic Maison Basse.

SCADnow

Combining on-demand access with real-time engagement, SCADnow offers unparalleled distance education to on-the-go artists, designers, and professionals from around the world. The university's signature online learning platform, the award-winning SCADnow, hosts a vibrant digital community of students from all backgrounds who master their disciplines under the tutelage of renowned SCAD faculty.

Depending on their major, students can take all or part of their program through SCADnow. The innovative online platform empowers all students, whether they are on-ground at one of the university's physical locations or logging in from exotic locales around the globe. SCADnow students have the flexibility to digitally connect to their programs, peers, and professors based on their own distinct schedules.

SCADnow courses meet online via Zoom at designated times throughout the week and feature virtual face-to-face lectures, demonstrations, discussions, and collaborations — all in real time. For students who prefer to experience SCADnow on their own schedule, engagement with professors and peers is amplified through on-demand discussions, course content, and recorded class sessions. To complement the "in-class" feel of this digital environment, SCADnow offers students a robust array of extended learning opportunities and support services.

Outside the digital classroom, SCADnow students participate in virtual conversations and master classes with creators and innovators in art, design, and entertainment. Through **SCADamp**, the university's professional presentation studio, students develop and deliver compelling pitches, preparing them to capitalize on the moments that launch rewarding careers.

SCADnow learning opportunities also extend to professionally driven SCAD initiatives, like digital collaborations with top companies via **SCADpro**, the university's boutique creative consultancy, as well as virtual employer recruitment and interviews. From interior designers managing client relationships that stretch across the world to fashion designers exhibiting on the virtual runway, SCADnow maximizes connectivity and choice while preparing students for the realities of working and collaborating as creative professionals.

SCADnow ACCOLADES

Catalyst Award for Leading Change
Anthology

Catalyst Award in Training and Professional Development
Anthology

Award for Excellence in Design Practice
Online Learning Consortium

Award for Excellence in eLearning
Instructional Technology Council

Gold Level Trendsetter Award
U.S. Distance Learning Association

SCADnow students can connect to preeminent creative education from anywhere in the world.

Academic Experience

With renowned academic programs top-ranked by The Hollywood Reporter, The Business of Fashion, Red Dot Design, The Rookies, DesignIntelligence, and Variety, among others, SCAD prepares students to excel in their chosen careers — but first, students are prepared to excel through essential foundational learning at SCAD.

The **First Year Experience** course introduces every new undergraduate student to university life, from choosing classes and majors to leveraging resources and joining clubs. Taken in their first academic quarter, the FYE program also helps incoming students set expectations for SCAD courses, which are taught on the 10-week quarter system and mirror the fast-paced deadlines and cross-collaboration of the professional world.

SCAD constantly researches and reimagines more than 100 degree programs the university offers to ensure students learn the critical skills and knowledge necessary for career success. The university consults industry leaders, gathers data on business and design needs through alumni and professional mentors as well as **SCADpro**, and collects student feedback to inform the genesis and evolution of each university degree. This comprehensive, transformative approach garnered SCAD recognition from *CBS Evening News with Norah O'Donnell* as a singular example of innovation in higher education.

SCAD won more than 1,700 awards representing excellence in academic departments in 2023–24, including more than 550 first-place wins.

As students advance in their degree programs, **SCADextra** extends the university learning experience. With thousands of workshops and coaching sessions offered each quarter, students augment their in-class studies, expand their SCAD network, and create their ideal academic experience. Enriching in-class learning, SCADextra workshops cover a variety of topics, from tutorials on how to perfect award and competition submissions to investigations of potential professional paths like footwear patterning and medical interior design. Through SCADextra coaching, students elevate their academic performance and achieve their true potential.

On their personal computers, students can download a vast array of software packages made available by SCAD at no extra cost, including the full Adobe Creative Cloud; Autodesk programs like 3ds Max, AutoCAD, Maya, and Revit, among others; and Nuke and Katana modeling and motion media programs. In global **SCAD Libraries**, students have access to more than 1 million print and electronic resources to augment and enhance their academic pursuits.

Across locations SCAD students learn from faculty members who are exhibiting artists and experts in their fields, like professor of foundation studies Navin Norling. ▶

Graduate Studies

When major employers and brands need innovation, imagination, and powerful design, they seek out SCAD alumni. At The University for Creative Careers, graduate students are empowered to realize their highest aspirations through in-demand programs, small class sizes, and an unparalleled network of faculty and industry mentors. SCAD graduate students merge polished ideation, presentation, and communication skills with a mastery in storytelling, critical thinking, and future-forward problem-solving to thrive in today's professional marketplace.

In graduate disciplines like design for sustainability, creative business leadership, luxury and brand management, sneaker design (SNKR+), and themed entertainment design — available only at SCAD — students become thought leaders in the creative economy as well as entrepreneurs stewarding successful personal brands and businesses. In programs that emphasize research and analysis alongside studio creation and fieldwork, they gain a highly evolved, analytical, and practical understanding of their areas of focus, engendering a holistic and integrated understanding of program disciplines. Throughout their studies, peer and individual critiques and seminar discussions provide forums for the development of a creative-critical framework. Students may select electives that reflect their interests and enable them to delve into related fields for inspiration and diverse perspectives.

> ❝ **The education I received at SCAD has laid the foundation for my career, from the practical teachings of different theories to how to handle a growing business and market myself. SCAD fully prepared me for a full-time job, from start to finish.** ❞
>
> **MALINA OMUT**
>
> **Artist and editorial illustrator**
> **SCAD M.F.A., illustration, 2013**

Ambitious and motivated SCAD undergraduate students can maximize the impact of their education and career preparation through **GRADpath@SCAD**, an accelerated course of study that culminates in an advanced degree. For example, GRADpath@SCAD students can earn both their B.F.A. and M.A. in as little as four years or their B.F.A. and M.F.A. in as little as five years, seamlessly transitioning to graduate studies and the professional world. SCAD also offers the **Integrated Path to Architectural Licensure**, a prestigious academic track that enables students majoring in architecture to complete their B.F.A. and M.Arch. degrees as well as the Architect Registration Examination in as few as seven years.

◀ Through GRADpath@SCAD's accelerated academic track, 2024 SCAD Savannah Excelsus Laureate Morgan Eng completed an undergraduate degree in animation and an M.F.A. in sequential art in a five-year span.

Faculty

From the Oscars and Emmys, to the Peabodys and beyond, SCAD's renowned professors lead innovation in their fields and pave the way for new generations of designers and creative entrepreneurs. SCAD educators strengthen their international acclaim with awards from the Cannes Film Festival, The Hollywood Reporter, and the American Institute of Architects, among others. With a focus on career-defining mentorship, they prepare students through premier instruction informed by industry expertise, executive experience, and artistic excellence.

SCAD is home to an **award-winning faculty** of more than 800 professors.

At SCAD, future beauty business leaders start to make their mark with guidance from the De Sole School of Business Innovation associate dean Meloney Moore, previously the executive director of marketing at Estée Lauder, who helped establish SCAD's business of beauty and fragrance degree program. Burgeoning design pros interface with model mentor BC Hwang, professor of user experience (UX) design, formerly the senior director of Samsung Electronics' Mobile UX Innovation Lab before joining SCAD's faculty. Next-generation interior design stars learn to create human-centered spaces from interior design professor and SCAD alum Brian Sweny, who led design, restoration, and adaptive reuse projects for venerable institutions including the New York Public Library and the Bronx Zoo.

When sequential art students want to concept their own superheroes, they shadow professor Rashad Doucet, an Eisner-winning comic book creator whose credits include *Invader Zim* and *Rick and Morty*, and whose latest series *Pax Samson* is distributed by Simon & Schuster. Students bound for stage, screen, and behind-the-scenes study with actor and SCAD chair of film and television D.W. Moffett, star of hit shows including *How to Get Away with Murder*, *Friday Night Lights*, *Chicago Med*, *Switched at Birth*, *Happily Divorced*, and more.

While SCAD professors continue to research, publish, and practice in their areas of scholarship, their greatest achievement is their students' success. SCAD students receive individual attention and work alongside these highly accomplished educators in small classroom settings. SCAD professors also invite their elite networks into the classroom, providing opportunities for unique-to-SCAD connections that lead to coveted student internships and jump-start rewarding careers.

SCAD FACULTY INDUSTRY EXPERIENCE

Activision Blizzard	The Guardian	Perkins+Will
Cartoon Network	IBM	Rolling Stone
DC Comics	Interscope	Samsung
Disney	The Metropolitan Museum of Art	Sony
Electronic Arts	Netflix	Versace
Elle Decor	The New York Times	Vivienne Westwood
Google	Oculus	Wizards of the Coast

Named by Variety as one of the top entertainment educators in the world, SCAD School of Film and Acting dean Andra Reeve-Rabb leverages her experience as the former director of primetime casting for CBS to help guide the next generation of actors, directors, producers, and more.

Career Preparation

From anywhere in the world, SCAD students and alumni tap into the support and resources of the university's office for career and alumni success (CAS). From the first day of class to first jobs and leadership roles, CAS provides a bounty of resources, events, and advisement opportunities to help students and alumni thrive in their chosen fields — a SCAD experience that extends beyond their creative education.

Through individualized coaching and guidance from their assigned career adviser, students customize a Career Action Plan to accomplish their goals, develop distinctive résumés and portfolios, secure internships, ace interviews and presentations, and engage confidently with employers from visionary companies at SCAD's signature recruiting events. With career-defining resources like **SCADpro**, the university's innovation and design studio, and **SCADamp**, the university's professional presentation studio that turns novices into dazzling presenters, students gain first-hand professional and public-speaking experience. And, at **SCAD Career Fair**, **SCAD Out2Launch**, and more than 700 visits with top employers each year, students pitch their best work and secure pivotal internship and job opportunities.

A SCAD degree offers entry to a prestigious global network of professional connections, including more than 55,000 alumni creative leaders who become future employers, peers, and collaborators. SCAD graduates remain engaged with the university through signature events and alumni mentorships, where they illuminate the path for current students looking to follow in their footsteps.

SCAD delivers lifelong support to graduates, helping them maximize their expressive potential and reach professional goals. Through the **SCAD Alumni Society**, the university bolsters alumni careers via curated networking services, communication coaching, and distinct offerings like the **SCADpro Fund**, which invests in new ventures by alumni entrepreneurs, and the **SCAD Alumni Atelier**, an ambassadorship where distinguished graduates advance their artistic and professional endeavors with a focus on brand building and entrepreneurship.

99% alumni employment*

*A 2023 study found that 99% of SCAD graduates were employed, pursuing further education, or both within 10 months of graduation.

> **SCAD provides very rich resources and a variety of opportunities for students, whether for study, internships, or employment. You dare to do it, dare to ask for it, because you're already prepared. No matter your venture, SCAD paves the way.**

HSIANG-TING YEN

Founder, HTY Jewelry
SCAD M.F.A., jewelry and objects, 2012; M.A., metals and jewelry, 2010

◀ Key insights come from a wealth of sources for SCAD students, including luminaries like Frank Stephenson, named one of the most influential car designers of our time by MotorTrend Magazine for his work at McLaren, BMW, Maserati, and Ferrari, among others.

SCADpro

A boutique creative consultancy fueled by inventive SCAD students and guided by superstar faculty, SCADpro extends the university's reputation and reach as an academic leader to businesses and industries around the world. SCADpro, recognized as the preeminent innovation generator and design partner in higher education, infuses fresh thinking and creative solutions into the groundbreaking, generative research it delivers to clients large and small every academic quarter.

Operating across all three of SCAD's on-ground locations, SCADpro has delivered key insights on how to maximize efficiency, understand Gen Z and Gen Alpha consumers, and boost bottom lines for a client list that includes nearly half of Forbes' 100 most valuable companies. Through its more than 800 assignments, SCADpro students from all the university's 40-plus majors have collaborated with titans of finance, health care, hospitality, entertainment, technology, automotive, e-commerce, and more. SCAD's frequent and fruitful partnerships with Deloitte, the world's leading service provider, led to the establishment of **Deloitte Foundry** in Savannah in 2023. This partnership between SCAD and Deloitte galvanizes SCAD students to join groundbreaking new initiatives, including the cutting-edge **Deloitte Rapid Implementation Studio**, **Digital Frontier Studio**, and continued SCADpro creative assignments with Deloitte.

SCADpro embodies the university ethos of rigorous education, professional collaboration, and comprehensive career preparation, helping students reinforce essential career attributes like flexibility, communication, and project management — all while they complete assignments that fulfill degree requirements. For many, SCADpro leads directly to top jobs after graduation. SCAD animation alum Adriana Manrique Gutierrez wowed NASA partners on an assignment creating educational materials and outreach marketing for ICESat-2, a satellite measuring ice-sheet elevation. Gutierrez was hired by NASA as a multimedia specialist on public outreach for the multinational, $10 billion James Webb Space Telescope. Raegan Levan, a film and television grad, rethought the at-home employee experience for Deloitte and earned a job offer from the international company, joining more than 30 other SCAD graduates hired by Deloitte after previous SCADpro partnerships. SCAD user experience (UX) design alum Angela Martin pitched SCADpro concepts for a build-your-own children's computer kit to Lenovo — and was hired to join the company's UX design team immediately after graduation.

Collectively, more than 8,000 students have built extraordinary résumés and portfolios through SCADpro assignments and design challenges, and many earn internship or career offers to continue their work at IBM, Microsoft, Walt Disney lmagineering, and more. CBS Sports asked SCADpro to develop immersive augmented reality concepts for the network's football broadcasts and studio show. BMW asked students to apply AI and mixed reality technology to their marketing and car-buying experiences. Tool manufacturer Snap-on and jewelry brand David Yurman each tasked SCADpro students with creating multiplatform marketing campaigns. Sam Edelman partnered with SCADpro to design a line of sneakers sold online and in Nordstrom stores. And eBay partnered with SCADpro for solutions to entice Gen Z consumers and influencers to remain competitive in the social media market.

SCADpro students prepared for Fender an exhibition proposal celebrating the 70th anniversary of its iconic Stratocaster guitar — and a next-generation experience imagining its next 70 years. ▶

Luxury automaker BMW tapped SCADpro students to elevate the visitor experience at BMW World, the company's museum and event space in Munich, Germany.

In recent assignments, multidisciplinary student teams have designed new TV broadcast graphics for the WWE, applied real-time technology to theme park concepts for Universal Creative, helped minimize patient fall injuries for The Mayo Clinic, redesigned café spaces for The Coca-Cola Company, maximized the efficiency of Chick-fil-A's queue lines, amplified a college student-themed ad campaign for Walmart, and honored Savannah's history in a curated color palette for Sherwin Williams. Through short-term design challenges sponsored by global partners, SCAD students and faculty ideate on big-picture issues like the future of K-12 education, remote work, and adapting restaurants to fit modern needs.

SCADpro also prepares students to pursue their own entrepreneurial endeavors. Students are provided the resources and tools to create an original product or service concept in **SCAD StartUp**, a weeklong business challenge led by SCADpro and the user experience design student club FLUX. After graduation, SCADpro partners with alumni to support them with the mentorship and momentum necessary to launch successful new companies, products, and services in the global marketplace.

SCADpro students collaborated with CBS Sports to design immersive and augmented reality concepts for the network's studio show and game broadcasts.

SCAD

AMPLIFY YOUR STORY

To ace peak-performance moments that launch dream careers or ignite thriving brands and businesses, SCAD students and alumni turn to **SCADamp**, the university's professional presentation studio. Whether a first-time presenter or a seasoned pro at center stage, students and alumni connect with experienced communication coaches through tiered workshops and individual sessions, learning to speak, visualize, and connect across a spectrum of career-making contexts. From Zoom to the boardroom, elevator pitches to demonstrations, SCAD equips students with the latest technology and presentation stages — including simulated speaking environments, videoconference spaces, and virtual reality stations — to share their work, ideas, and credentials with polish and power.

With its advanced technology and world–class coaches, SCADamp sets the stage for students to be heard — and hired.

SCADamp coaching helped SCAD fashion alum Christopher John Rogers debut his brand on a global stage when he won the CFDA/Vogue Fashion Fund. A fellow fashion graduate, Naecia Dixon sharpened her presentation, interviewing, story mapping, and visualization skills through SCADamp en route to a trio of major accolades: the 2022 Fashion Scholarship Fund Case Study Competition, the FSF Chairman's Award, and the 2022 Virgil Abloh Post-Modern Scholarship. SCADamp coaches have also assisted SCAD teams who have gone on to win international competitions like Walt Disney Imagineering's Imaginations Design Competition and the Global Wellness Summit's Shark Tank of Wellness Student Competition.

SCADamp coaching extends to the entire university community. Available online 24/7, the SCADamp digital platform and video resource library hosts interviews with actors, voiceover talent, and producers, and features step-by-step tutorials on how to maximize sound, lighting, and camera angles. As a complement to the SCAD curriculum, the SCADamp workshop series further advances the university's mission to prepare talented students for creative professions by amplifying their stories through verbal, visual, and interpersonal communication. Students can track their progress, much like their degree requirements, and receive a certificate of completion after finishing SCADamp workshops.

Masters of communication and visual presentation, ▶ SCADamp coaches teach students to share their stories with power and poise.

In addition to the new backlot, Savannah Film Studios offers student filmmakers a full suite of advanced production tech, including 4K cameras, lighting kits, and dolly tracks.

Specialized Resources

Across its film sets, design shops, computer labs, and advanced studios, SCAD offers a veritable wonderland of physical and digital resources for students to push their creative practice to the next level. At the university's locations in Atlanta and Savannah, Georgia, and Lacoste, France, as well as online via the award-winning SCADnow platform, students' access to specialized technology and industry-standard software is intentional and designed to help them exceed the real-world environments of the studios, startups, and firms they will one day lead.

At SCAD, student films and TV pilots take center stage on the university's advanced LED volume stages at **Savannah Film Studios** and the **SCAD Digital Media Center** in Atlanta. In these leading-edge environments, powered by Unreal Engine and stYpe RedSpy camera tracking systems — the same type of system used by Disney's blockbuster Marvel Cinematic Universe films and smash-hit TV shows like *The Mandalorian* and *House of the Dragon* — students shoot lush cinematic adventures on 4K cameras. In Savannah, the expansive Savannah Film Studios and its 11-acre backlot, the largest of its kind at any academic institution in the U.S., offer students unprecedented access to professional-level film and TV studio space.

These film locations are complemented by a full suite of postproduction space: Foley soundstages and Icon D-Command recording studios for sound design students to compose soaring soundscapes and green screen studios, Vicon motion capture systems, and software like Blender, Toon Boom, and Katana (created by SCAD grad Steve LaVietes, netting him an Academy Award!) for animation, motion media design, and visual effects students to make special effects wizardry. At SCAD's networked render farm at **Montgomery Hall**, students working in programs like Houdini, Maya, and RenderMan significantly cut down processing times. Aspirational game developers can program their chart-topping apps with Unreal and Unity and explore these worlds with the latest VR headsets — all available at **The Shed** in Savannah — while motivated music producers can create tracks with Ableton Live, the same program used by icons like Daft Punk, Skrillex, and Calvin Harris.

Beyond its digital labs and production studios, SCAD's physical resources benefit students across dozens of future-forward majors. In Atlanta, immersive reality, industrial design, and user experience (UX) design students innovate in leading-edge design and digital labs at **FORTY FIVE**, sculpture students forge and mold their concepts into stunning reality in the expansive individual studios, wood shop, or bronze and steel foundry at **SCAD Studio**, and animation and visual effects students generate new worlds in digital studios at **SCAD Atlanta's main building**. At Savannah's **Gulfstream Center for Design**, students in furniture design and industrial design make their concepts reality, prototyping their plans on a range of 3D printers, an injection molding machine, or a CNC mill and routers. In **Number Nine's** digital textile lab or on **Pepe Hall's** Jacquard loom, SCAD fashion and fibers students weave or print their signature patterns in style.

ON-SET TECH

Two LED volume stages

4K cameras

Chroma key green screen studios

Foley and automated dialog recording stages

Hasselblad XS film scanners

Icon D-Command recording studios

Phase One I00MP Camera Systems

Vicon motion capture studios

SCAD is the **only university** in the world with **two LED volume stages.**

→ CHARGE YOUR CREATIVITY ←

Software from Adobe to ZBrush

3D printers

Chromira ProLab printer

CNC mill and routers

Injection molding machine

Jacquard loom

Museums

Hosting visionary artists and designers on an international stage, SCAD exhibitions engage every creative dimension — from painting, sculpture, and photography to couture garments, film, and digital media — complementing the future-forward disciplines offered at the university. SCAD museums in Atlanta and Savannah, Georgia, and Lacoste, France, enlighten minds and elevate dialogue year-round with public programming for all ages, including signature events, lectures, screenings, workshops, gallery talks, and tours. With quarterly excursions between Atlanta and Savannah, SCAD students at both locations enjoy the breadth of what SCAD museums have to offer.

SCAD MUSEUM OF ART

Imaginative exhibitions across more than 10 galleries at the **SCAD Museum of Art** bring international artists to connect with SCAD students and enrich Savannah's cultural landscape. A premier contemporary art museum, SCAD MOA shows and commissions work by emerging and established artists at the forefront of visual and material culture. SCAD MOA's dedicated alumni gallery offers SCAD graduates global exposure and major career milestones like their first solo museum exhibitions. Permanent gallery space also is dedicated to exhibiting the work of contemporary Black artists in connection with the museum's **Walter and Linda Evans Center for African American Studies**, which celebrates the breadth and expressive legacy of African American art and culture.

> **66 It was a great pleasure** to work with the SCAD Museum of Art to share my vision — without compromise — with SCAD's wonderful students. **99**
>
> **AWOL ERIZKU**
> **SCAD deFINE ART 2024 exhibiting artist**

⊢ EXHIBITING ARTISTS ⊣

Nina Chanel Abney	Cao Fei	Hayv Kahraman	Jorge Pardo
Miya Ando	Rachel Feinstein	Marilyn Minter	Ebony G. Patterson
Iván Argote	Doreen Lynette Garner	Tyler Mitchell	Mika Rottenberg
Radcliffe Bailey	Katharina Grosse	Shirin Neshat	Rose B. Simpson
Pia Camil	The Haas Brothers	Rashaad Newsome	Hank Willis Thomas
Nick Cave	Hassan Hajjaj	Raúl de Nieves	Carrie Mae Weems
Ann Craven	Chase Hall	Toyin Ojih Odutola	Saya Woolfalk
Kenturah Davis	Isaac Julien	Lorraine O'Grady	Erwin Wurm

Navigating her experiences of cultural transformation in China, preeminent artist Yu Hong's practice exemplifies the international resonance of the museum's exhibition programming. ▶

SCAD FASH MUSEUMS

Captivating viewers with iconic looks from the runway to the screen, **SCAD FASH Museum of Fashion + Film** in Atlanta and **SCAD FASH Lacoste** in resplendent Provence, France, celebrate fashion as a universal language, garments as important conduits of identity, and film as an immersive and memorable medium. Lauded by eminent fashion publications including Vogue, W Magazine, and Vanity Fair, SCAD FASH museums present exhibitions, films, and events that mine the rich and storied legacies of fashion history to inform contemporary designers and inspire future innovations. Connecting students and visitors to internationally renowned fashion designers, filmmakers, and photographers, these vital resources further cultural and creative exploration.

> ❝ It is a **dream come true** to see my creations in the first museum exhibition dedicated to my work. I am honored to inspire the next generations of artists at SCAD and grateful for the university's vision and dedication to **championing the beauty** of diverse and global cultures. ❞

MANISH ARORA

Fashion designer

RECENT SCAD FASH EXHIBITIONS

CinéMode par Jean Paul Gaultier

Manish Arora: Life Is Beautiful

Cristóbal Balenciaga: Master of Tailoring

The Blonds: Glamour, Fashion, Fantasy

Ellen von Unwerth: This Side of Paradise

Christian Lacroix Habille Peer Gynt pour la Comedie–Francaise

Julien Fournié: Haute Couture Un Point C'est Tout!

Madame Grès: The Art of Draping

Horst P. Horst: Essence of the Times

Azzedine Alaïa: L'Art de la Mode

Isabel Toledo: A Love Letter

Notre Ami, Pierre Cardin

Christian Siriano: People Are People

Robert Fairer Backstage Pass: Dior, Galliano, Jacobs, and McQueen

Robert Wun: Between Reality and Fantasy

Albert Watson: The Light Behind the Lens

Ruth E. Carter: Afrofuturism in Costume Design

Guo Pei: Couture Beyond

◀ Dramatically transforming the galleries with each new exhibition, SCAD FASH dazzles audiences across two continents with expressive works by famed designers like The Blonds.

Alumni Advancement

Support for SCAD students continues well after graduation with evergreen alumni resources that elevate careers across art, design, and business sectors. Through **SCAD Art Sales**, the university's fine art consultancy, SCAD artists gain elite representation and access to an international clientele, earning commissions for high-profile installations, interior design projects, and film and television productions, as well as acquisitions by prestigious collectors. Graduates also gain global exposure and reach career milestones with solo museum exhibitions in the dedicated alumni gallery at the **SCAD Museum of Art**.

Complementing the university's innovation and design studio, **SCADpro**, which connects students with the world's most influential companies, **SCADpro Fund** invests in new ventures by SCAD alumni, helping them scale faster and innovate design solutions to challenges. Supported by the resources of SCADpro Fund, alumni entrepreneurs build brands, studios, and businesses that earn international acclaim, simultaneously nurturing their communities and creating new internship and job opportunities for SCAD students. Further honing graduates' professional aptitude, the university's **SCADamp** studio offers personalized consultations that equip alumni — like The Big Favorite founder Eleanor Turner and famed fashion designer Christopher John Rogers — with the pitching and presentation prowess to secure big financial backers or shine in major media moments.

The **SCAD Alumni Atelier**, conceived and endowed by SCAD President and Founder Paula Wallace, offers graduates the time, space, and resources to immerse themselves in the creative process and launch a new era in their body of work. SCAD Alumni Atelier ambassadors advance their careers, strengthen their connection to the university, and join an exceptional cohort of entrepreneurs, artists, designers, and scholars who return to the SCAD location of their choosing to create, ideate, and build personal brands and businesses. Global networking summits like **Après SCAD** further enrich graduates' creative and entrepreneurial endeavors, connecting them with esteemed industry professionals and fellow alumni.

Through the **SCAD Alumni Society**, graduates at every step of their career journeys champion future generations, sharing their professional knowledge and insight. At preeminent SCAD signature events and through master classes, studio visits, and critiques, alumni share wisdom, review portfolios, and welcome the newest members of the SCAD network — connections that translate to creative and career opportunities for students and graduates alike.

Lauding creatives at the height of culture and entrepreneurship, SCAD honors alumni — like rising contemporary artist Lavar Munroe — with prestigious awards and recognitions. ▶

▲ *Hakanaï*, a choreographed light performance by artist duo Claire Bardainne and Adrien Mondot, closed out SCAD deFINE ART 2024's opening night.

SCAD TVfest welcomes top guests like the voice cast of *My Adventures with Superman* to talk production processes and tease upcoming seasons.

Signature Events

Through year-round signature events, SCAD connects students with culture-making creators who offer professional insights and unparalleled mentorship opportunities that inform and inspire future careers. Offering exclusive access to inclusive voices, SCAD events illuminate the most revelatory topics, content, and innovations across all creative disciplines.

The academic year starts with Atlanta's **SCAD AnimationFest**, an annual celebration of the medium across film, television, gaming, and beyond. At the **SCAD Savannah Film Festival**, student filmmakers welcome cinematic icons like Ava DuVernay, Kevin Bacon, and Emerald Fennell to the largest university-run film festival in the world, which has screened more than 175 Academy Award-nominated films over more than 25 years. Fall heats up at **SCAD AT MIAMI**, the university's installation at the prestigious DesignMiami/, where works by SCAD students and alumni — which represent degree programs ranging from sculpture, fibers, and jewelry to industrial design, furniture design, and architecture — earn praise from international collectors, galleries, and art and design VIPs.

Kicking off winter quarter, **SCAD TVfest** unites audiences in the heart of Atlanta's entertainment mecca with the cast and crew of bingeworthy shows like *The Morning Show*, *Fellow Travelers*, and *Star Trek: Discovery*, as well as insightful conversations with showrunners and stars like Milo Ventimiglia, Laurence Fishburne, Sarah Michelle Gellar, and Sterlin Harjo. **SCAD deFINE ART** brings together visionary artists like Cao Fei, Awol Erizku, and Iván Argote to present thought-provoking work and ideas in new exhibitions, conversations, gallery tours, and celebrations of the transformative power of creative expression.

Design insights alight in spring quarter, when **SCADstyle** introduces today's top talents influencing fashion, footwear, beauty, advertising, architecture, and beyond, who share of-the-moment inspirations and emerging trends exclusively with SCAD. A final flourish to the year, **SCAD FASHION** debuts brilliant student collections live on the runway and in the futuristic digital space of the university's latest cinematic showcase, wowing VIP guests — including top brand reps and editors from Vogue, W Magazine, WWD, and more — while garnering millions of views on Instagram and YouTube.

RSVPs FROM VIPS

Mahershala Ali

Wes Bentley

Jason Bolden

Kenneth Branagh

Rachel Brosnahan

Bryan Cranston

Tom Ford

Prabal Gurung

Maggie Gyllenhaal

Ethan Hawke

Jennifer Hudson

Hugh Jackman

Marc Jacobs

Daniel Kaluuya

Delroy Lindo

Students from every location are invited to experience luminous SCAD signature events.

TOP TALENT

Wes Gordon	Tyler Mitchell	Francesco Risso	Yara Shahidi
Ashley Longshore	Camila Morrone	Coco Rocha	Sadie Sink
Karla Martínez de Salas	Ruth Negga	Brigette Romanek	Tessa Thompson
Mike Mills	Jenna Ortega	Hunter Schafer	Steven Yeun

The largest university-run film festival in the world, the SCAD Savannah Film Festival turns a section of the city's Broughton Street corridor into a glamorous red-carpet block party each fall.

Student Life

From **The Hive** and **Victory Village** in Savannah to **FORTY, FORTY FOUR**, and **FORTY FIVE** in Atlanta to richly preserved historic dwellings in the medieval village of Lacoste, SCAD residence halls are supportive hives where creativity flourishes. These spaces are designed to inspire, outfitted with studios, gaming lounges, study nooks, and alumni artwork. Premier fitness centers — **SCADfit** in Atlanta, Savannah, and Lacoste, and **ClubSCAD** in Atlanta and Savannah — feature a robust schedule of group classes and private sessions with personal trainers available virtually or on-site, and residents fuel up with locally sourced food, available with convenient in-app ordering and no-hassle pickup options from dining halls, markets, and grab-and-go eateries.

Through **SCAD Squads**, students find their hive with other SCAD Bees from around the world in unique communities complete with curated activities, squad-exclusive merch, and so much more. And the SCAD social calendar is packed with opportunities to build lifelong friendships, too — from open-mic nights and talent shows to exhibitions and annual traditions like the **Masquerade Ball**. Students also find their crew through more than 100 student clubs and organizations dedicated to every pursuit imaginable, including dance, anime, a capella, and improv.

To ensure all students feel welcomed, valued, respected, and empowered to thrive, the **SCAD Office of Inclusion** offers access to resources and events that foster a culture of equity and inclusivity. **Bee Well** ensures SCAD students have a safe, confidential source for comprehensive care and support for emotional, physical, and social health, including mindfulness programming to recharge students' creativity. Group and individual sessions are led by licensed SCAD counselors who encourage students to explore their priorities in nonjudgmental settings and pursue their purpose.

Students also may serve their local communities through **SCAD SERVE**, the university's service initiative that brings together the SCAD community and local leaders to address the needs of neighbors through meaningful design solutions. SCAD SERVE focuses on improving quality of life through four critical areas of need: food, shelter, clothing, and environment. Recent SCAD SERVE projects include food deliveries to local families in need; Paint Our Parks (POP) beautification initiatives in Atlanta and Savannah; and tree-planting events in Savannah neighborhoods most affected by environmental inequity in response to a study conducted by SCAD Bees.

1,000+
events sponsored by residence life each quarter

500+
wellness workshops every year

SCAD students enjoy a year-round calendar of sparkling signature events, including the juried student runway show SCAD FASHION.

International Student Life

At SCAD, students from nearly 120 countries find a home away from home through a calendar stacked with events, exhibitions, and programming that celebrate the university's vibrant cultural tapestry. And, through the SCAD **International Student Services Office** (ISSO), students gain access to dedicated resources and support designed to help them thrive in the U.S.

ISSO guides students in person and online to professional success in world-spanning careers through customized programs, resources, and mentoring that begin before students arrive at SCAD and continue long after graduation. Eligible F-1 students may obtain **Optional Practical Training** (OPT) work authorization for 12 months following completion of any SCAD degree program and an additional 24 months following completion of any of the 28 STEM majors at SCAD.

Students in the **SCAD English as a Second Language** (ESL) program, offered through the **SCAD Language Studio**, prepare for the university's immersive academic environment. Students in the pre-orientation SCAD **Cultural and Academic Preparation Program** (CAPP) explore vibrant SCAD locations, meet other new Bees, and take part in design challenges and workshops to deepen their understanding of SCAD academic expectations and coursework. Once they begin their studies, ESL students participate in virtual lectures, networking events, studio experiences, and classroom instruction that advance English language proficiency and ease the transition to life at SCAD. They also enjoy access to an online database of virtual resources and video guides on academic culture, design vocabulary, and more.

> **At SCAD, you get a diversity of viewpoints and a diversity in approach that enriches your design process. I'm very excited for the future and thankful for these experiences.**
>
> **OHENE TWUM**
> Founder, Ohene Twum Architecture
> SCAD M.Arch.; B.F.A. architecture, 2022

As SCAD Language Studio students progress through ESL levels, they work closely with accomplished and credentialed professors with advanced degrees in ESL education, applied linguistics, foreign language education, and other related fields. Individual English language tutoring is available to all SCAD Language Studio students, including those whose English proficiency exempts them from ESL coursework. All SCAD Language Studio courses are preparatory and do not carry credit toward a degree program.

Each quarter, ISSO also hosts lively cross-cultural events and networking sessions, including a dinner series where local SCAD alumni host students from abroad. Through these events and other wide-ranging workshops, students learn success strategies to excel in advanced SCAD coursework, improve communication, and acclimate to university life. Held throughout the year, these workshops cover topics including creative thinking, storytelling, travel, immigration, student life, the U.S. job market, housing, and more.

◀ SCAD students from around the world gather in celebration for luminous Lunar New Year festivities.

Athletics

In Atlanta and Savannah, SCAD artist-athletes give new meaning to the art of competition, winning honors for their achievements on and off the playing field. Members of the National Association of Intercollegiate Athletics, SCAD teams have celebrated dozens of conference, individual, and national championships in sports like cross country, cycling, fencing, golf, lacrosse, and swimming.

The SCAD equestrian team is one of the most decorated in the nation, winning its 11th consecutive Tournament of Champions in 2024 to add to a trophy cabinet that includes multiple American National Riding Commission (ANRC) and International Horse Shows Association (IHSA) national championships. On the lanes, the SCAD women's bowling team won their third consecutive national championship in 2024 and the men's team won their first, continuing a striking rise in just eight years of NAIA competition. In the online arena, SCAD students from around the globe compete on eSports teams in *League of Legends*, *Super Smash Bros.*, *Rocket League*, and *Overwatch* — and earned the most All-Conference selections in the first season of Sun Conference play in 2023-24. Guided by expert coaches and accomplished faculty, these talented teammates demonstrate the SCAD ideals of scholarship, leadership, integrity, and sportsmanship, earning hundreds of All-American honors for their athletic and academic achievements, among other awards.

In Atlanta and Savannah, competition extends to the entire student body. Each quarter, more than 1,000 SCAD students of all levels and abilities join **intramural teams** in sports like badminton, basketball, dodgeball, eSports, flag football, kickball, soccer, Spikeball, volleyball, and more. Beyond the playing field, SCAD is committed to keeping students active outside the classroom. At its premier fitness centers **SCADfit**, located in Atlanta, Savannah, and Lacoste, and **ClubSCAD** in Atlanta and Savannah, students have access to a wide range of fitness equipment, workout classes, and wellness seminars to enhance their health and boost their creativity.

SCAD TEAMS

Bowling

Cross country

Cycling

Equestrian

eSports

Fencing

Golf

Indoor track and field

Lacrosse

Outdoor track and field

Soccer

Swimming

Tennis

66 The option to be an athlete has **shaped my SCAD experience** more than anything else. I'm grateful for the coaches and staff that have cultivated a resourceful environment, one that helps us grow as people and **develop the skills** that we can take into our artistic career and postgraduate life. 99

ABIGAIL SIDDALL

SCAD soccer athlete
SCAD B.F.A. production design

Among the university's most decorated athletics squads, the SCAD men's and women's swimming teams frequently vie for conference and national titles. ▶

Foundation Studies and General Education

Every SCAD undergraduate student's educational experience is anchored by an academically rigorous program in drawing and design, providing students with a studio experience to build the visual, conceptual, and creative ability to succeed in their degree and professional pursuits. In these SCAD foundation studies courses and general education courses, or **SCAD Core**, students gain the strong intellectual foundation and vast knowledge essential to thriving careers, learning to investigate, interpret, and defend new ideas as well as view the world creatively, critically, and inquisitively.

All students complete a minimum of 20 quarter hours of foundation studies and 55 quarter hours of SCAD Core. Foundation studies courses in design, drawing, color theory, and more are the base for students to advance into their program of study and postgraduate aspirations. With the help of advisers, students choose electives based on specific course requirements for each discipline.

In general education courses, students complete at least one course in three categories — humanities/fine arts, social/behavioral sciences, and mathematics/natural sciences — that encourage deeper enquiry into art and design. Course topics include an exploration of the art, literature, and culture of the Harlem Renaissance, the evolution of visual expression from the Paleolithic era to the Medieval period, and the application of human behavior and psychology in the creative process. SCAD courses also explore business fundamentals, economic principles, and strategic decision-making that instill key management and analytical skills necessary to launch successful businesses.

All undergraduate students complement their studies with a suite of learning resources and events available to the entire university community. Students receive learning assistance via the SCAD academic resource center, join peer tutoring workshops with the **SCAD Drawing and Design Center** and connect with students across disciplines in the lecture series **Major Connections** and **Professional Tool Kit**, which feature upper-level SCAD students and alumni who discuss how their current work is rooted in their foundation studies experience. First-year students also have multiple opportunities to enter their artwork in foundation studies-supported competitions at SCAD, including the **Foundations Honor Show**, the **Portfolio Award Competition**, **Drawing Works**, and the **SCAD Sand Arts Festival**.

GEN ED LEARNING OUTCOMES

RESEARCH, ANALYSIS, AND SYNTHESIS
Students utilize a range of qualitative and/or quantitative methods to develop foundations of inquiry, conduct effective research, analyze information, and justify proposed solutions.

HISTORICAL INVESTIGATION AND CONTEXTUALIZATION
Students investigate and interpret the historical, social, political, and economic contexts surrounding visual and cultural productions to determine meaning and significance.

CROSS-CULTURAL KNOWLEDGE AND ENGAGEMENT
Students actively engage with cultural theories, perspectives, and ideas to enrich understanding of their roles within diverse and inclusive communities.

STRATEGIC COMMUNICATION
Students employ specialized terminology and persuasive communication practices to convey ideas professionally based on an evaluation of diverse audiences and circumstances.

DIGITAL FLUENCY
Students effectively and ethically communicate ideas and identity, interpret information, construct knowledge, and design content in a digitally connected world.

LEADERSHIP AND PROFESSIONALISM
As future leaders of creative professions, students demonstrate work and behavior that reflect ethical and professional standards within a range of contexts.

Self Portrait, Jin Ha Kang

Schools at SCAD

In the past year, SCAD has earned 36 No. 1 rankings across more than 40 programs, including accolades from The Rookies, The Hollywood Reporter, Red Dot Design, and more. **scad.edu/schools**
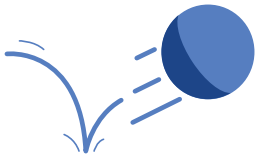
SCHOOL OF ANIMATION AND MOTION

From illuminating fantastical realms and characters to expertly integrating motion media, students develop the acumen, creativity, and dexterity to deliver captivating visuals for multiple media platforms and live experiences.

Animation

Motion Media Design

Visual Effects

SCHOOL OF BUILDING ARTS

Students in five connected disciplines explore and develop design methodologies and ethos as they launch careers as professional architects, designers, and preservationists.

Architectural History

Architecture

Furniture Design

Interior Design

Preservation Design
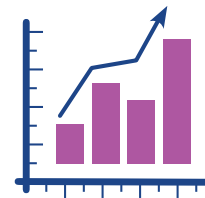
DE SOLE SCHOOL OF BUSINESS INNOVATION

As the next generation of creative leaders, buoyed by a curriculum centered on quantitative insights, lifecycle marketing, and global supply chain management, students infuse design thinking, collaboration, in-depth industry knowledge, and research to pioneer emergent markets and rapidly changing business landscapes.

Advertising and Branding

Business of Beauty and Fragrance

Creative Business Leadership

Design Management

Luxury and Brand Management

Service Design

Social Strategy and Management

SCHOOL OF CREATIVE TECHNOLOGY

Combining technical mastery with artistic sensibility, students construct award-winning immersive attractions, experiences, video games, and mobile apps.

Game Development

Immersive Reality

Interactive Design and Game Development

Themed Entertainment Design

SCHOOL OF DESIGN

Across an array of design disciplines, students become influencers of aesthetic language, performance, and sustainability as they transform viable, imaginative concepts into tangible systems, services, and brands.

Design for Sustainability

Graphic Design and Visual Experience

Industrial Design

User Experience (UX) Design

User Experience Research (UXR)
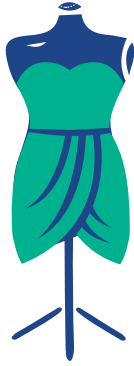
SCHOOL OF FASHION

Immersed in a comprehensive curriculum of couture, students are prepared to develop new world-class business models, buzzworthy runway collections, and innovative materials for the industry's biggest names.

Accessory Design

Fashion

Fashion Marketing and Management

Fibers

Jewelry

Sneaker Design (SNKR+)

SCHOOL OF LIBERAL ARTS

At the convergence of visual and liberal arts, business design, and marketing, students learn to expertly promote themselves and their work to renowned publications, institutions, and investors.

Art History

Dramatic Writing

Equestrian Studies

Writing
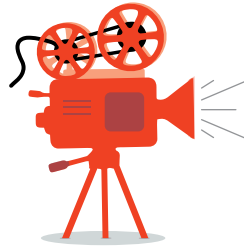
SCHOOL OF FILM AND ACTING

Empowered by resources that rival Hollywood studios, students command roles on stage, on screen, and behind the scenes of live performances, sitcoms, dramas, music, videos, commercials, and more. Professionally run casting offices in Savannah and Atlanta put students on sets well before graduation.

Acting

Cinematography

Editing

Film and Television

Production Design

Sound Design

SCHOOL OF FINE ARTS

Students delight hearts and minds with enduring works of art at SCAD, the only university to offer a commercial gallery consultancy that exclusively represents the work of students, alumni, and faculty to an international clientele of collectors, museums, and businesses.

Painting

Sculpture

SCHOOL OF FOUNDATION STUDIES

Through a rigorous studio experience, each SCAD undergraduate student develops a comprehensive visual, conceptual, and creative language essential for success in their chosen degree program and beyond.

SCHOOL OF VISUAL COMMUNICATION

Weaving traditional techniques with advanced digital technology, students create narrative-driven storytelling and visual art for personal startups and big brands alike.

Illustration

Photography

Sequential Art
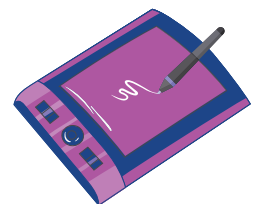
Accessory Design

CREATIVE CAREERS

Accessories designer

Handbag designer

Luxury footwear designer

Leather designer

Concept developer

Product developer

Patternmaker

Technical designer

Color and materials designer

Accessories buyer

SCAD accessory design students extend the possibilities of accessory and lifestyle design, from head-turning handbags to wearable tech. Backed by a comprehensive, market-driven curriculum and leading-edge technology, SCAD alumni thrive in an array of roles at leading companies like Tory Burch, Coach, Kate Spade, Stuart Weitzman, and more.

Through instruction in the art of accessories and handbag design focusing on concept development, construction, technology, merchandising, and more, students gain expertise in the latest tools and define their own unique design aesthetic in a program top ranked by The Business of Fashion and Fashionista, among others. In courses like ACCE 422 Accessory Portfolio Presentation, students refine their body of work, create self-promotional materials, and assemble a professional portfolio.

While sharpening their skills in design and patternmaking techniques, students experiment and gain proficiency with industrial sewing equipment, skiving machines, and CAD software — using advanced technological solutions and digital fabrication methods to bring their sustainable designs and 3D prototypes to reality. A distinguished faculty with vast industry expertise, from bespoke brands to luxury collections, leads the department. Students also access the genius of celebrated designers through the university's Style Lab mentorship program as well as SCADpro assignments with brands including Swarovski and Fossil. Collaborations across the School of Fashion and beyond — like the annual SCAD FASHION runway shows and digital showcases — as well as working relationships with suppliers, manufacturers, and factories prepare accessory design students for professional practice.

## INTERNSHIPS SECURED

Jimmy Choo	Coach	Donna Karan	Abercrombie & Fitch
Salvatore Ferragamo	Sam Edelman	Ralph Lauren	Perry Ellis

Microutopia 3D-printed bag ▶
Manuela Plazas Ramirez

scad.edu / **acting**

Acting

Screen, stage, and streaming debuts start at the only university with on-site, professionally run casting offices. With locations in Atlanta and Savannah, the SCAD Casting Office has helped more than 1,000 SCAD students and alumni book roles on productions in Georgia, Los Angeles, New York, and beyond. Under the tutelage of expert faculty with years of entertainment experience, students have appeared on Broadway and contributed to major film and TV productions with networks and studios like Apple TV+, BET, CBS, Hulu, NBC, Netflix, Peacock, and Prime Video.

Budding SCAD actors prepare for these scene-stealing interactions at one of The Hollywood Reporter's best universities for drama. At SCAD, acting students work on animation, live performances, multicamera sitcoms, and short films, including some projects produced and shot on SCAD's own Hollywood-style backlot at Savannah Film Studios. With the academic year split into two "seasons" for on-camera projects and live performance, students have myriad opportunities to star on screen or stage — all fully produced in SCAD film studios or university theaters like Savannah's historic Lucas Theatre for the Arts or Atlanta's SCADshow theater.

SCAD students receive instruction from professors with impressive credentials: accomplished actors, directors, and casting directors at major studios and networks, and veterans of such films and shows as *Scandal*, *Origin*, *Dopesick*, *The Big Bang Theory*, *Juror #2*, *Key & Peele*, *May December*, *The Good Wife*, *The Walking Dead*, *The George Lopez Show*, *The Glorias*, *Florida Man*, *How to Get Away With Murder*, and more. Master classes at annual SCAD Savannah Film Festival and SCAD TVfest signature events feature a guest list that includes Eddie Redmayne, Natalie Portman, Kevin Bacon, Janelle Monáe, and Greta Lee, among others. Students get behind-the-curtain advice from Hollywood icons and breakout stars, preparing them for on-site auditions and invitation-only showcases with top agents, managers, and producers to launch marquee acting careers.

CREATIVE CAREERS

Actor

Improv/sketch performer

Voiceover talent

Casting director

Artistic director

Director

Producer

Talent agent

Stunt performer

Content creator

→ **SCAD GRAD STARS** ←

Kayli Carter
Private Life and
A Complete Unknown

DeRon Horton
The Last Days of Ptolemy Grey
and *Dear White People*

Burke Swanson
Back to the Future
and *The Rose Tattoo*

Kiandra Richardson
Kingdom Business and *Empire*

Daniel Thrasher
Dinner with the Parents,
YouTube creator

Christian Magby
The Flash and *Legacies*

◀ SCAD acting alum Joshua Blayne's star is on the rise! Securing representation by renowned talent agency Gersh following standout roles in SCAD student films, the actor illuminates the screen in the Apple TV+ series *Manhunt* with more epic projects on the horizon.

Advertising and Branding

CREATIVE CAREERS

Digital advertising director

Art director

Content creator

Copywriter

Advertising designer

Brand strategist

Digital marketing specialist

Social media director/ producer

Creative technologist/ specialist

Director of brand partnerships

Advertising professionals are the experts who build brand identities, forge consumer connections, and develop loyalties that make buyers fall in love with companies and their products. Guided by SCAD faculty and immersed in a curriculum that covers all aspects of multiplatform campaigns, SCAD advertising and branding students develop innovative solutions that effectively engage audiences and achieve their clients' top objectives, positioning them to enter a burgeoning industry with nearly a quarter-million job openings across the U.S., according to data from the Bureau of Labor Statistics.

Throughout their SCAD education, students develop the skills needed to be agile storytellers — equipping them for myriad career paths in art direction, copywriting, creative technology, brand experience, branding and positioning, consumer engagement, marketing, and strategy, with an emphasis on digital production, market research and analysis, and social media content creation. In courses like ADBR 255 Brand Experiences in Interactive Environments, SCAD students explore the ecosystem of approaches and mediums that energize brands and audiences. They further their understanding of the industry's myriad project roles, workflows, and platforms in ADBR 335 Creative Technology: Engineering Brand Experiences. Throughout a learning sequence focused on emerging tech, future ad pros use cutting-edge resources like game engines and augmented and virtual reality equipment to create their own aesthetic encounters.

Through SCADpro, the university's boutique creative consultancy, students pitch directly to blue-chip Fortune 500 companies — a client list that includes Google, AT&T, HP, The Coca-Cola Company, Fidelity Investments, BMW, Capital One, L'Oréal, Walmart, and Mercedes-Benz. In and out of the classroom, their concepts have earned acclaim, including top honors in the National ADDY Awards, Red Dot Design Awards, Young Ones Awards, Applied Arts Magazine Student Awards, and American Advertising Federation Awards.

This hands-on experience turns into high-powered careers at the world's premier agencies: 72andSunny, Crispin Porter Bogusky, DDB, Deutsch, McCann, Ogilvy, R/GA, The Mill, Wunderman Thompson, and VMLY&R. SCAD grads have worked on major campaigns for brands like Apple, Chase Bank, Comcast, David Yurman, Kate Spade, Marvel, Netflix, Nintendo, Spotify, Vans, and Xbox, where their quick-witted combination of electric visuals and compelling copy boosts brand engagement, connects companies to consumers, and informs contemporary culture.

SCAD ALUMNI LEADERS

Anomaly

BBDO

Edelman

Grey Global Group

Leo Burnett

Publicis

Saatchi & Saatchi

Wieden+Kennedy

▲
Bentley's Power of Performance campaign
Sade Bayan
Kopal Sahu
Polina Kostrova
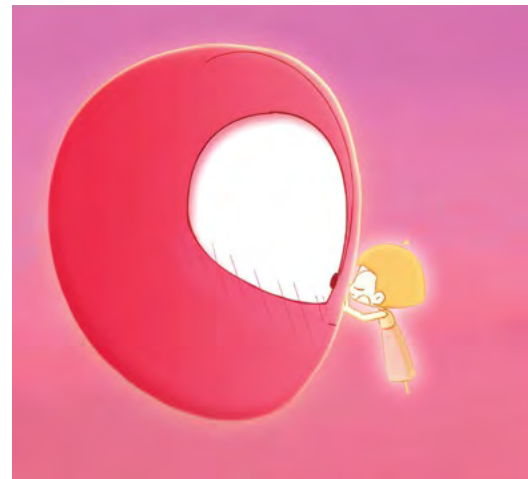
Animation

With its fusion of colorful characters, kinetic backgrounds, and distinctive styles, animation's boundless energy alights film, TV, video games, interactive media, and more. Under expert faculty instruction and mentorship, SCAD animation students master next-generation technology as they develop the acumen to launch into an industry worth nearly $400 billion, according to market research from Statista.

The SCAD curriculum includes courses like ANIM 223 Historical Adventures in Cinematic Animation, which sets the scene for students to explore classic 2D, 3D, and stop-motion animation styles, and ANIM 325 Story and Concept: Visual Design and World Building, where students fine-tune original universes in the digital space. In ANIM 390 Animation Business and Professional Practices, they tailor demo reels, professional websites, and portfolios for internship and career pursuits as they learn more about notable animation studios and the production process. The program culminates in a capstone animation filmmaking sequence, a year-long set of courses where students collaborate to create award-winning animated films and connect to future careers.

Through SCAD Animation Studios, students have collaborated on studio-style film productions resulting in short films like *The Pope's Dog* that break new ground on animation techniques. Student animators present these films at premiere screenings during SCAD AnimationFest, the university's Atlanta-based signature event for all things animation, digital media, and visual effects. SCAD is also recognized as a Toon Boom Centre of Excellence, offering the opportunity for résumé-boosting certifications in this elite professional software, as well as Adobe Creative Cloud and Maya.

SCADpro, the university's innovation and design studio, offers students opportunities to collaborate with Adult Swim, FOX Sports, NASA, and more, launching career dreams to new heights. These professional endeavors prepare alumni to join forces with the world's greatest studios and deliver unforgettable features — from Best Animated Feature winners *Guillermo del Toro's Pinocchio*, *Encanto*, *Soul*, *Coco*, *Rango*, and *Spider Man: Into the Spider-Verse* to beloved franchises like *Star Wars*, *How to Train Your Dragon*, *Frozen*, *Kung Fu Panda*, and more.

SCAD was recognized by Animation Career Review on its list of best schools of 2023.

CREATIVE CAREERS

2D animator

3D animator

Storyboard artist

Animation producer

Character FX artist

Character FX technical director

Texture/lighting director

Digital modeler

Stop-motion fabricator

Flame artist

◀ Directed by SCAD student Rachel Mow, the animated short film *The Sun is Bad* has earned recognition from The Rookies, Student Academy Awards, and College Television Awards as well as accolades from Ireland's Animation Dingle, France's Animation First Festival, and the RiverRun International Film Festival.

Architectural History

CREATIVE CAREERS

Architectural researcher

Architectural history interpreter

Preservation planner/ officer

Cultural resource manager

Digital humanities specialist

Heritage organization administrator

Historic foundation registrar

Historic site manager/ curator

Main Street program manager

Real estate data analyst

Within one of the nation's best-preserved and most innovative city plans, SCAD architectural history students are fully immersed in Savannah's rich variety of lauded architecture and cultural landscapes. Accomplished faculty welcome deeper examination by students who build their professionalism and credentials through integral learning experiences in the city and beyond. Students in both the undergraduate and graduate programs balance a broad investigation of histories, theories, and practices with opportunities to develop focused lines of inquiry into specific architectural interests.

SCAD courses examine distinct architectural and urban traditions influenced by trade, cultures, technology, and nature. In courses like ARLH 358 Villa and Garden, students track the history of structures and landscapes from the Hanging Gardens of Babylon to Fallingwater, and explore the political, societal, and economic forces that shape buildings and cities in ARLH 759 Power and the Built Environment. The SCAD architectural history faculty includes widely published and respected professors with expertise extending from the buildings of Greek and Roman antiquity and medieval East Africa to the making of modern cities, including Savannah, as well as virtual environments and representations of cities in modern and contemporary media.

Beyond the classroom, accomplished SCAD faculty members connect students to career-defining experiences. Students lead on-site work at monumental locations, author National Register nominations, deliver conference papers, and intern with public organizations and private firms. Students augment their fieldwork with classes in geographic information systems (GIS), electronic design, and professional presentation techniques. Students also may explore different contexts across time and place at SCAD locations in metropolitan Atlanta or the meticulously preserved medieval village of Lacoste, France, interweaving their diverse experiences at SCAD into the culminating thesis project, which investigates the history, theory, and criticism of architecture and the built environment.

SCAD alumni advance to a range of prominent roles in urban policy, heritage management, environmental stewardship, and preservation advocacy with prestigious design and cultural resource management firms like Quinn Evans Architects, as well as city and state governments, federal organizations like the National Park Service, and preservation societies like the New York Landmarks Conservancy — or pursue careers in academia.

> My time at SCAD **enriched my capacity** to connect architecture with broader cultural, historical, and societal contexts. With its interdisciplinary approach and hands–on experiences, I left with a **strong foundation** to enter the professional field as a city planner.

BRITTANY BRYANT

Principal City Planner, City of Denver
M.F.A., architectural history, 2011

▲
In ARLH 376 Historical Virtual Environments, SCAD grads Kelly Alexander and Pierce Rudman digitally reconstructed the Temple of Vesta as it may have been used in antiquity.

Architecture

Architects turn cultural, environmental, historical, and theoretical concepts into the structures and spaces where our most meaningful experiences unfold. At SCAD, students learn to transform the built environment through the university's illustrious B.F.A. and professional M.Arch. programs. And, with the Integrated Path to Architectural Licensure, or IPAL, a progressive academic track merging all three components of licensure — education, experience, and examination — students attain licensure faster by combining SCAD courses, professional internships, and advanced preparation for the Architect Registration Examination with unparalleled academic support and resources.

The SCAD M.Arch. program was awarded the maximum term of accreditation by the National Architectural Accrediting Board, whose meticulous accreditation standards are accepted and often required by state registration boards. These prestigious credentials are matched only by the accomplishments of renowned SCAD faculty consisting of award-winning licensed practitioners, LEED-accredited specialists, and honorees of the American Institute of Architects (AIA) and the Congress for the New Urbanism.

At Savannah's Clark Hall, students develop in-demand technical expertise within a studio culture that mirrors the professional sector, while exploring future-forward approaches to the design-build process through augmented and virtual reality technologies. At SCAD locations in Atlanta and Lacoste, France, students explore how rural, urban, and cultural contexts drive design. Inspired by their SCAD courses and experiences, and leveraging their global perspective on design, students have garnered awards and recognition for their work from the AIA, Architect's Newspaper, and international innovators across public and private sectors.

CREATIVE CAREERS

Architect

Sustainability specialist

Architectural illustrator/renderer

Real estate developer

Site planner

Building construction manager

Building inspector

Project manager

Zoning official

Hospitality designer

ALUMNI EMPLOYERS

Herzog & de Meuron	Skidmore, Owings & Merrill	SmithGroup
BIG—Bjarke Ingels Group	Gensler	Sasaki
HOK	Perkins & Will	Louis Vuitton

A distinguished graduate of SCAD's Integrated Path to Architectural Licensure program, Nicolas Barrera Castañeda is poised to lead the next generation of design changemakers in a senior role at Brandon Haw Architecture in New York.

Alejandra Castillo

INTERIOR ARCHITECT, GENSLER

Alejandra Castillo's SCAD journey was the first stop on a globetrotting career path. The Honduras native moved to a Washington D.C. firm after graduating from SCAD, climbing from intern architect to staff designer with Wingate Hughes Architects. In 2022, Castillo crossed the Atlantic for her next opportunity, joining global leader Gensler's Paris office as an interior architect.

Why did you choose SCAD for your degree?

In my search for a creatively vibrant school, SCAD stood out as a renowned institution, even in Honduras. Its distinguished reputation in design immediately captured my attention. Because I had been passionate about painting for years before applying to college, I knew my true calling lay within a creative field. I sought a field that married artistic expression with technical expertise, so I opted for the SCAD architecture program.

How has SCAD helped prepare you for your career?

Although my academic focus was architecture, my professional journey led me into focusing on interior spaces and office design. With nearly a decade of experience in these areas, I've come to appreciate how SCAD continues to influence my design process. The principles I learned during my program and the skills developed in SCAD's foundation studies are fundamental to both creating and articulating designs effectively.

What has the journey from Honduras to SCAD to Paris been like?

Looking back, it's remarkable how my career path has unfolded since my time at SCAD. If someone had told me back then that I would be where I am now, I would have doubted them. While I had initially planned for a long stay in the U.S., SCAD provided me with the tools to adapt to unexpected opportunities. The focus on successful design communication prepared me well for interviews and beyond. It all began with a good student work portfolio preparation, propelling my career further than I ever imagined.

How have you remained connected to SCAD after graduation?

Together with Gensler, we are arranging in-person critiques of student work at SCAD Lacoste, offering feedback on student projects during their midterms and finals. It's great to still feel connected to my college and the U.S., even if I'm no longer based in America anymore.

Art History

CREATIVE CAREERS

Curator

Manager for art programming

Fine art specialist and appraiser

Art journalist

Gallerist

Collections manager

Culture conservator

Development officer

Art historian

Visual arts archivist

Art historians preserve and restore cultures past and present, giving context and prestige to beloved artwork and artifacts. At SCAD, art history students globetrot in the footsteps of renowned artists, architects, and sculptors across the ages through an expansive program centered on visual expression, research, and contextualization.

SCAD art history students receive instruction from the largest full-time faculty of art history professionals in North America. SCAD professors hold outstanding credentials and conduct pioneering research on a wide range of topics, from Buddhist art in Japan to the influence of the Medici dynasty in the Italian Renaissance. More than 80 elective course options — including environmental art, the iconography of monuments, medieval manuscripts, and surrealist art — empower students to customize their degree to fit specific interests. At signature events such as SCAD deFINE ART, students engage in enriching lectures and symposia with celebrated art luminaries at exclusive artist talks and virtual events.

Outside the classroom, students boost their acumen with an array of opportunities to work as docents at university museums and intern at art institutions around the globe. Students start their exploration of the art world at SCAD libraries and museums, which house magnificent collections containing rare, valuable, and historically significant work: the Walter and Linda Evans Collection of African American Art, the Earle W. Newton Collection of 18th- and 19th-century British and American Art, and the Shirrel Rhoades Collection of photography, and a notable collection from the Andy Warhol Foundation for the Visual Arts.

SCAD art history students cap their degree with completion of a thesis that delves into history, theory, and criticism of different art and historical time periods. After graduation, alumni obtain prestigious positions at world-famous museums such as the Guggenheim and the Smithsonian, manage innovative galleries, conduct scholarly research in Ph.D. programs, and forge innovative careers as art world thought leaders.

GUEST GALLERY

Derrick Adams	Sanford Biggers	Marilyn Minter	Jorge Pardo
James Anno	Till Fellrath	Lawrence Nees	Jerry Saltz
Sam Bardaouil	Marcia Hall	Lorraine O'Grady	Robert Wilson

Soon after graduating, SCAD alum Lola Malavasi joined contemporary art space TEOR/éTica in her native Costa Rica, where she now serves as co-director helping steward arts development in Central America and the Caribbean.

TEOR/éTica
arte + pensamiento

Business of Beauty and Fragrance

From cosmetic lines to bottom lines, the confluence of beauty and business means big money: a market expected to exceed more than $700 billion by 2025, according to research by Fortune Business Insights. Students in SCAD's pioneering business of beauty and fragrance program are poised to make their impact in this expansive industry — one of the fastest-growing globally — as influencers, entrepreneurs, and executives. Led by faculty from powerhouses like Estée Lauder Companies and L'Oréal and mentored by celebrated guests from top brands like Rare Beauty by Selena Gomez and Chanel, students go in depth on global beauty branding, product development, business modeling, visual storytelling, long-term customer relationship development, and entrepreneurial opportunities.

SCAD students explore three professional paths as part of their coursework: creative strategy and design, marketing strategy, and product development. Design thinking is layered into the curriculum, in courses like BEAU 330 Beauty and Fragrance New Product Launch, where students design a comprehensive strategy to price, market, package, and distribute a new product launch within an existing brand. Students conclude their academic journey in BEAU 440 Collection II: Branding and Launch, where they research, ideate, and present a new beauty brand and business model that fills a whitespace in the industry. Future beauty business leaders develop their collaboration skills by working with students in other disciplines to develop their concepts. Through SCADpro, the university's boutique creative consultancy, they have worked hands-on with international brands like Urban Decay, COVERGIRL, Coty, and Calvin Klein fragrances.

Since the program's inception in 2018, students have earned scholarships like the Ulta Beauty MUSE 100, CFDA x Coach Dream It Real, Glossy 50 Honoree, and Virgil Abloh Post-Modern Fashion Scholarship Fund. They also benefit from recruitment visits by Goop and Benefit as well as industry mentorship by executives and guests that include Tom Ford Beauty Senior Vice President of Global Marketing and Strategy Dexter King and Allure Magazine Editor-in-Chief Jessica Cruel. SCAD students graduate as globally minded, business-centric professionals ready to launch their own companies or land top jobs at major beauty brands.

◀ Acclaimed industry guests like Donni Davy, *Euphoria* head makeup artist and Half Magic co-founder and creative director, offer insight and inspiration at exclusive events like SCAD and Refinery29's Next in Beauty.

CREATIVE CAREERS

Beauty and fragrance entrepreneur

Brand marketing associate

Global product marketer

Junior executive trainee

Social media and marketing associate

Package development associate

Digital marketing associate

Consumer engagement associate

Travel retail marketing associate

Consumer insights associate

Creative Business Leadership

As the world's leading university for creative thinking and design for more than 45 years, SCAD has prepared thousands of alumni for all manner of career pursuits. Through its visionary creative business leadership program, SCAD empowers its graduate students to channel those collective years of creative insight into thriving small businesses or industry-defining roles at global organizations.

The focused curriculum in the one-year M.A. and two-year M.B.I. programs fuses design principles and management, equipping graduates with the agility to helm big brands; reimagine services, productions, operations, and strategy; found and fund their own business ventures; and take charge of the technological transformation across major industries. Teaching students to reimagine services and operations while strategizing for the future, the creative business leadership program is an ideal continuation of a SCAD education for students across all university degree programs, particularly for entrepreneurial or C-suite aspirations. Through the accelerated GRADpath@SCAD track, incoming first-year students can complete select undergraduate degrees and an M.A. program like creative business leadership in four years.

In courses like LEAD 741 Financial Strategies for Sustained Success, students learn to navigate risk, explore the competitive landscape, and understand how businesses are financed. They also use simulation software that mimics the multifactor, high-stakes decision-making scenarios CEOs regularly face. In LEAD 725 Characteristics of Transformative Leadership, students learn the analytical thinking techniques of managing complex human-related problems and master leadership strategies that deliver successful results.

CREATIVE CAREERS

Chief executive officer

Executive marketing director

Consulting associate

Strategic initiatives director

Corporate affairs manager

Brand strategist/ manager

Creative entrepreneur

Global creative director

Chief strategy officer

Intrapreneur

As a complement to this coursework, students also have opportunities to meet with leaders across the business spectrum. Visionaries like John Hardy Creative Chairman Reed Krakoff, Samsung Electronics VP of Integrated Marketing Grace Dolan, Clayco Executive Chairman Bob Clark, and fashion house founders Tory Burch, Mary Katrantzou, and Brandon Maxwell have shared their own experiences and advice to set SCAD students on the path for postgraduate success.

The future requires a different approach. It involves focus on customer experience, an empowered hybrid workforce, and a new kind of leadership: a "design leadership" approach that is empathetic, sensing, and strategic. It combines human–centric design with service and product excellence as a key driver of differentiation. —IBM CEO study

A senior business analyst with Booz Allen Hamilton, SCAD grad Charlie Barron applies innovative strategies and design principles learned at SCAD to improve government and military processes. ▶

Sa Bdag water collector
Jae Chun
Jee Eun Lee
Berenice Plessis
Marina Shoemaker
▼

Design for Sustainability

At SCAD, design for sustainability students pioneer solutions to curb the consumption of nonrenewable resources and advance healthy, productive environments that flourish. Empowered by what they learn in the classroom, SCAD design for sustainability alumni lead the way in green business practices that minimize waste while maximizing responsible technical and material innovation that nurtures economic prosperity and a more abundant and equitable future.

Globally, the market for sustainable technology will quadruple to $134.9 billion by 2030. — GLOBAL NEWSWIRE

Even before graduation, SCAD students' influence can be seen at top brands. In SCAD classroom collaborations, furniture brands Brown Jordan and Maria Yee sought products built from emergent materials like thermally modified timber and plant-based composites. Through SCADpro, the university's innovation and design studio, Reebok tasked students with converting the company's scrap fabric into fashionable looks. Google turned to SCAD students to find ways to use location-sharing services in times of disaster, and Heineken tapped students to create solutions that repurposed contaminated glass. Across the globe, SCAD design for sustainability students and graduates balance conservation and commerce to reduce carbon footprints and build value through the creation of sustainable products.

SCAD design for sustainability students research consumer lifestyle choices and business practices, emphasizing resource productivity, social innovation, and future-oriented business strategies. Leading-edge technologies such as lifecycle analysis software provide SCAD students with knowledge applicable to a broad spectrum of civic and professional roles. In the M.F.A. program, students specialize in one of four areas of applied sustainability: the built environment, management, packaging and print media, or products. In each classroom, students collaborate and apply their aspirational vision toward a sustainable future for companies such as Hewlett-Packard, IBM, IDEO, Nike, Starbucks, Subaru, Walmart, and more.

CREATIVE CAREERS

Strategic business development officer

Sustainability director

Environmental specialist

Sustainability manager

Corporate social responsibility officer

Energy solutions developer

Green building specialist

Product developer

Design manager

Sustainability specialist

> " **Sustainability promotes business, supports the needs of our customers, generates profitability, and contributes to a better world. This is how we see our transformative role.** "

FAUSTO RIBEIRO

Chairman, Eternit
IBM CEO study
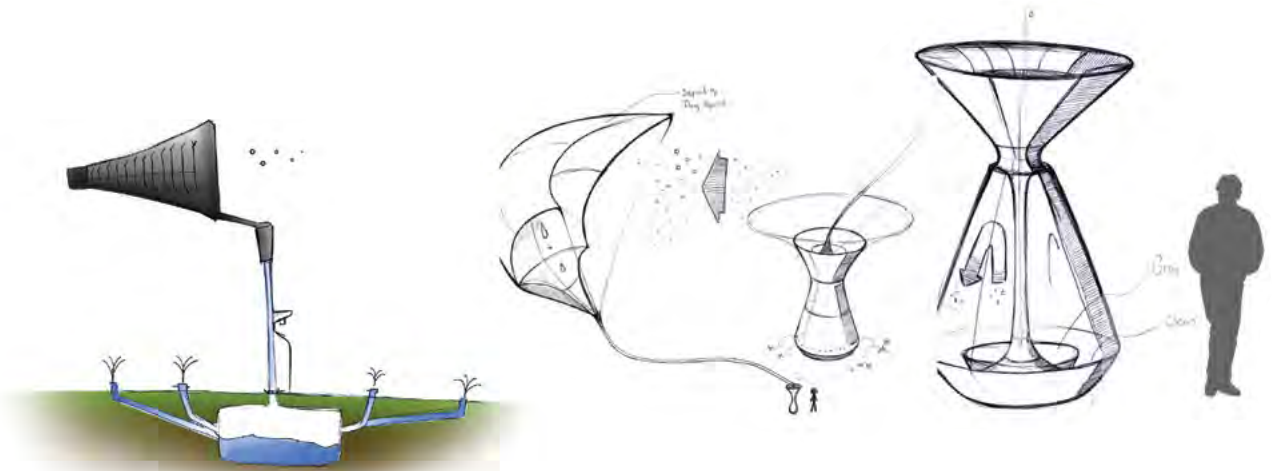
Design Management

At the world's largest companies, specialists in design management infuse long-held business principles with future-forward creative vision to spark growth, innovation, and transformation. SCAD, the world's premier site for the study and practice of design thinking, is a living laboratory for the application of design management. Through an insightful curriculum merging creative ingenuity with business acumen, the SCAD design management program has prepared alumni to steward sophisticated, user-centered strategy at companies like 3M, Lowe's, Meta, and Porsche.

In courses like DMGT 720 Design Innovation: Planning and Implementation, students learn to think and act like designers as they dive into the principles of project planning and implementation critical to forming a profitable and successful new business entity. They explore business plan development, technology transfer, offshore sourcing and alliances with partners and suppliers, and develop original design concepts for commercially marketed and sold products, communications, environments, and services. The program also investigates business strategy, design theory, data visualization, communication techniques, social innovation, financial systems, and marketing.

Through SCADpro, the university's innovation and design studio, SCAD design management students gain experience with major partners that emulate the opportunities for pivotal postgraduate careers: making driverless cars for Volvo a reality, designing nimble local communication tools for Google, and devising a guide for tweens to build computers for Lenovo. In a recent Deloitte partnership, students created the ultimate recruitment experience by leveraging highly interactive and immersive digital technologies — one of a series of successful partnerships that has led to expanded opportunities for pioneering research, design thinking, and business solutions at SCAD's Deloitte Foundry. From these experiences, students are prepared to enter a multitude of markets that value creative design thinking, business theory, consumer needs, prototype development, and product testing.

CREATIVE CAREERS

Chief innovation officer

Design manager/director

UX manager/strategist

Product development manager

Director of operations

Innovation strategist

Design researcher

Design strategist

Experience designer

Visual information specialist

SCAD offers the transformative Master of Business Innovation degree, **the first** of its kind in the U.S.

SCAD DESIGN DESTINATIONS

Apple	Microsoft	EY	American Greetings
Deloitte	Truist	Energy	BBDO
Gensler	Reebok	IBM	Ralph Lauren
Gulfstream Aerospace	PwC	Continuum	Google

After teaming with Deloitte and the PGA Tour on SCADpro assignments, SCAD golf athlete and architecture and design management alum Juan Restrepo joined Procter & Gamble as a UX designer and researcher. ▶

Serene Deng

PRODUCT DESIGNER, MICROSOFT

At one of the world's most successful companies, Serene Deng uses artistry to shape the future of tech. After a fine arts degree and jewelry career in her native China, Deng made the move to product design — and to SCAD, where she collaborated with Deloitte, one of the largest professional services firms in the U.S., during a SCADpro assignment. The project? Redesigning the company's HR web portals as the student design team lead. Now, Deng uses the principles she learned at SCAD to elevate Microsoft's Azure cloud computing service.

What made you decide to transfer to SCAD?

I was attending a different school, but I didn't like the program and the course schedule it was on. Several of my friends had gone to SCAD and gave me great feedback about the curriculum, career support — like the SCAD Career Fair — and the schedule flexibility, which led me to pursue transferring to SCAD.

As an international student, what SCAD resources were most helpful?

First, SCAD cares about international students. They understand what the students need in each major. Another benefit was Optional Practical Training (OPT) and the support I received. The advisers are approachable and can help you with all steps of your immigration process. I got three years of OPT with my SCAD program, and the international student advisers were great about helping ensure my OPT paperwork was set. They even helped me apply for my green card sponsorship with Microsoft.

What was your SCADpro experience like?

When I started at SCAD, I was attending classes remotely as part of COVID precautions, so my SCADpro assignment with Deloitte was my first opportunity to visit SCAD's beautiful location in Savannah. I was the design team lead, and the experience really helped me learn how to lead, collaborate, communicate, and solve conflicts with a team of students from many different majors. Ultimately, we delivered a great experience for our clients, and they really appreciated our efforts.

What lessons from SCAD do you use most often in your work?

I learned a lot of power skills — managing expectations, designing strategies, and prioritizing work are all critical skills I learned from SCAD. For some creatives like me, soft skills may take a lot of work to pick up, but many schools only focus on technical skills. SCAD prepared me, especially during my SCADpro assignment. It made me feel more capable, especially when it was time to go out and start my full-time job, and I can see the advantage they give when compared to my colleagues who have different skills.

Dramatic Writing

CREATIVE CAREERS

Television writer

Showrunner

Screenwriter

Playwright

Video game narrative designer

Show writer for live entertainment and attractions

Interactive content writer

Story editor

Story consultant

Script developer

At SCAD, dramatic writing students mirror the entertainment industry's most successful writers' rooms, learning to turn ideas into content that captivates. In a program that spans platforms and genres, students develop resonant narratives for TV shows, feature films, full-length plays, and immersive experiences that surprise and delight.

SCAD student writers are inspired to adapt a range of source material to the screen in DWRI 356 Writing the Feature Film Adaptation, while DWRI 237 Improvisation for Writers and DWRI 412 From Melos to Hip Hop: The Evolution of the Musical Narrative prepare students to write *Saturday Night Live*-style sketch comedy and analyze the musical narratives of smash hits like *Hamilton*.

Over these distinctive course sequences, students partner with peers across the university's award-winning digital media and entertainment arts programs to create funny, powerful, and moving content. Student-helmed scripts are frequently selected for university productions cast with and staffed by SCAD students from across majors, including animated shorts *Bearly* and *The How Book*, award-winning shorts *The Peak* and *Our Side*, and original comedy series *Tours and Attractions*, *G.R.I.T.S.*, *Nailed It!*, and *The Buzz*.

These productions are complemented by SCAD TVfest, the SCAD Savannah Film Festival, and more SCADFILM events, which offer students star-studded networking opportunities with celebrated showrunners, writers, producers, actors, directors, and other leaders in entertainment to share insight on Hollywood and film markets around the world. At a recent TVfest event on screenwriting, SCAD partnered with the Writers Guild Foundation to host a pop-up library in Atlanta offering students unprecedented access to scripts and documents from iconic TV shows like *Friends*, *Cheers*, *The Sopranos*, and *Star Trek* as well as Academy Award-winning and nominated films like *American Fiction*, *Barbie*, and *Everything Everywhere All at Once*. Bolstered by these invaluable experiences, SCAD dramatic writing alumni work for production studios, major networks, theme parks, and more.

SCAD SIGNATURE EVENT GUESTS

Sterlin Harjo
Creator,
Reservation Dogs

Emerald Fennell
Writer, co–producer,
and director, *Saltburn*

Charlotte Stoudt
Showrunner,
The Morning Show

Cord Jefferson
Writer, co–producer, and
director, *American Fiction*

As production director for 20th Century Studios, SCAD grad Rashonda Joplin calls on the narrative skills sharpened at SCAD to oversee captivating feature films and television projects.

Equestrian Studies

Nestled in a lush environment and climate perfectly suited for year-round riding, the SCAD equestrian studies program prepares students to flourish within a time-honored practice and a lucrative, $300-billion economic engine. Since 2002, the SCAD equestrian team has won more American National Riding Commission titles than any other university. This championship team — and the university's equestrian studies program — finds its home at the Ronald C. Waranch Equestrian Center, which serves as a gateway to the professional world. At the modern, 180-acre complex, equestrian studies students benefit from the expertise of SCAD's staff veterinarian, industry-standard equipment, and premier horse tack courtesy of legendary leather goods and luxury leader Hermès, all of which complement a degree program that opens career paths in business, marketing, medicine, and sport.

SCAD's ultramodern equestrian center features two stable barns, three competition arenas, a covered riding arena, paddocks, pastures, and a derby field.

Courses are led by faculty members who actively compete in the U.S. Equestrian Federation hunter/jumper and dressage competitions. The program's curriculum spans equine anatomy, behavior, psychology, training principles, competition regulations, and governance, preparing students for sterling careers as athletes, coaches, trainers, and more. Lectures and clinics by visiting trainers, authors, Olympic-caliber riders, judges, veterinarians, and horse show managers enhance fieldwork and classes, while a range of internship opportunities offers students real-world industry experience to boost their professional credentials.

Through SCADpro, the university's innovation and design studio, equestrian studies students applied expertise learned in arenas and stables to design durable backpack concepts for equestrian apparel brand Equis Boutique and devised a safer, more ventilated hard hat for construction company Clayco. This combination of stable-side education and professional partnerships helps SCAD alumni pursue careers across the spectrum. Graduates have stepped into leadership roles at international nonprofit organizations and have published and exhibited work as equine photographers, journalists, and painters.

CREATIVE CAREERS

Equine events manager	Equestrian marketing specialist
Equine accessories designer	Horse show director
Equine journalist	Equine facilities manager
Equestrian community manager	Equine trainer
Equestrian business manager	Sport horse sales broker

SCAD equestrian students and athletes access sophisticated amenities at the university's 180-acre Ronald C. Waranch Equestrian Center.
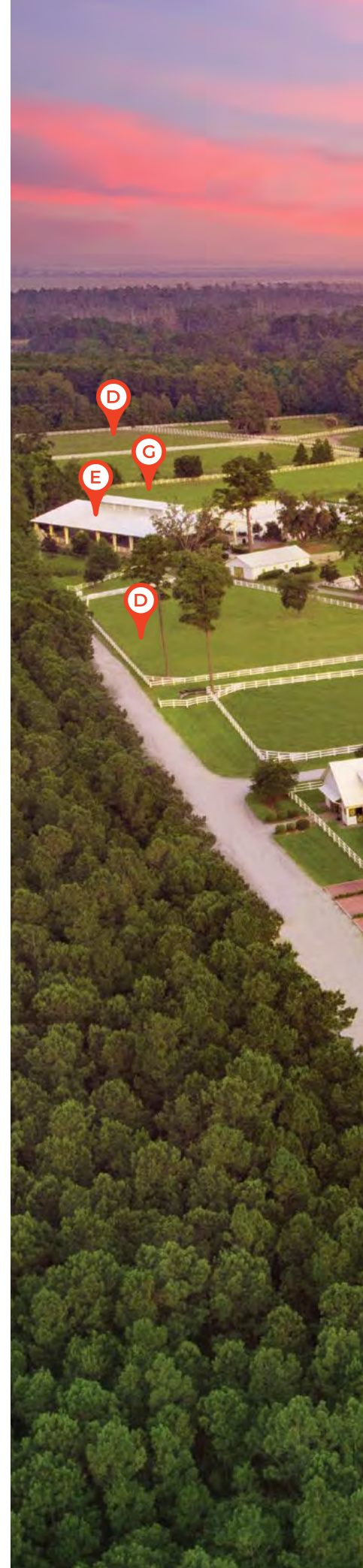
LEGEND

A - Stable barns

B - European hot walker

C - Outdoor washing stalls

D - Paddocks

E - James and Laurette Shaw Equestrian Pavilion (covered arena)

F - Outdoor arenas

G - Derby field

H - Classroom

I - Veterinarian lab

Fashion

Powered by the university's unparalleled resources, SCAD grads drive innovation at the forefront of social and cultural movements in fashion, from stylish sustainability to inclusive design. SCAD fashion alumni elevate design studios at global brands like Chanel, Thom Browne, Marc Jacobs, The Row, and Anthropologie, and launch their own labels like visionary graduates Christopher John Rogers, Kate Barton, and Nigel Xavier.

Praised by The Business of Fashion, SCAD fashion degree programs focus on real-world expertise and experiences. At SCAD, fashion students study sartorial history and process, meet career-making brand reps and editors, and get one-on-one mentorship from legends and innovators like Miuccia Prada, Anna Sui, Emily Adams Bode, LaQuan Smith, LUAR's Raul Lopez, and Collina Strada's Hillary Taymour — as well as past mentors like the late Dame Vivienne Westwood.

Number Nine, the SCAD fashion program's Savannah home, offers students a professional-grade digital textile lab and other leading-edge technology to create original garments. In Atlanta, fashion students enjoy exclusive access to SCAD FASH, the only museum dedicated to fashion and film, featuring acclaimed exhibitions by design icons past and present, such as Azzedine Alaïa, Madame Grès, Guo Pei, Christian Siriano, Ruth E. Carter, and Pierre Cardin. Fashion courses translate seamlessly to professional practice, encouraging students to develop the ingenuity, flexibility, and adaptability they need to succeed. In courses like FASH 414 3D Technology in Fashion Design, students use 3D simulation software to organize intricate design details and complicated pattern pieces into a sustainable design process.

More than 50 SCAD students have earned prestigious Fashion Scholarship Fund scholarships since 2021.

At signature events like the SCAD FASHION runway show, students debut their collections to design VIPs, earning coverage in elite publications including Vogue, W Magazine, WWD, Interview Magazine, NYLON, and Essence Magazine, among many others. Embracing future-forward digital platforms, the university transcends the catwalk in high-concept fashion films that extend students' global reach, uniting SCAD talent across fashion, accessory design, jewelry, film and television, sound design, and more in captivating cinematic showcases like *Dimensions*, *Fashion Run*, *Fashion in Frame*, and *The Awakening*.

CREATIVE CAREERS

Creative director

Brand founder

Fashion designer

Style content director

E-commerce stylist

Global denim manager

3D apparel developer

Menswear designer

CAD designer

Swimwear/intimates designer

DRESSED BY SCAD BEES

Beyoncé	Lil Nas X	Tracee Ellis Ross	Maren Morris
Rihanna	Madonna	Gabrielle Union	Angela Bassett
Zendaya	Anne Hathaway	Tessa Thompson	Jodie Turner-Smith
Michelle Obama	Bella Hadid	Heidi Klum	Shea Couleé

◀ Supermodel Coco Rocha, dubbed the "Queen of Pose," captivated the runway in designs by fashion student Andrea Rios at the 2024 SCAD FASHION show.

Fashion Marketing and Management

SCAD fashion marketing and management students are empowered by hands-on experience in product development, brand building, supply chain management, and sustainability to positively impact in the multi-trillion-dollar global fashion industry. Guided by industry mentors and equipped with unparalleled strategic and imaginative skills, students and alumni shape the future of fashion as style forecasters, brand managers, and architects of multidimensional fashion activations who thrive at the intersection of design and business.

With a focus on brand building, the SCAD fashion marketing and management program opens the door to a wide range of enterprising careers. Throughout their education, students are guided by industry mentors and faculty experts, immersed in a curriculum that places them at the forefront of the ongoing cultural and technological developments impacting the way consumers engage with fashion. They gain hands-on experience in product development, supply chain management for sustainability, fashion merchandising and retail buying, visual communication, content creation, and marketing for consumer engagement.

In FASM 215 Fashion Aesthetics and Style, students identify and formulate new products that expand the consumer reach of elite brands. In FASM 400 Contemporary Issues in Fashion Merchandising, next-level style leaders delve into the latest developments influencing the fashion industry including sustainability, globalization, and emerging technologies. With the ability to study seamlessly across the university's global locations in Atlanta, Savannah, Lacoste, and SCADnow, students gain access to international markets and platforms.

Forbes ranks SCAD the No. 1 university shaping the future of fashion.

Through SCADpro, the university's boutique creative consultancy, students work alongside executives from leading brands like Hermès, David Yurman, Movado, Amazon, eBay, Capital One, Kendra Scott, and L'Oréal who seek forward-looking ideas and intuitive style savvy. In these real-world collaborative partnerships that presage their future careers, SCAD students establish tech-forward digital and inventive print campaigns, create unique interactive retail immersions, and develop content and strategies to reach new generations of brand devotees. Through SCAD's precise combination of education and experience, alumni help transform the industry at Ulla Johnson, West Elm, David Yurman, Christopher John Rogers, Kith, Kate Spade, Sam Edelman, Coach, and other bellwether brands.

CREATIVE CAREERS

Brand manager

Visual merchandiser

Retail buyer

Global marketing manager

E-commerce merchandise manager

Digital content specialist

Marketing strategist

Sourcing manager

Supply chain manager

Product developer

INTERN IN STYLE

Harper's Bazaar	Bergdorf Goodman	Neiman Marcus	Thom Browne
Urban Outfitters	Free People	Lululemon	Tapestry
Saks Fifth Avenue	Ralph Lauren	Adidas	Reformation

With informed agility learned at SCAD, alum Beaty McKnight jumped from a role with Chanel's creative operations team to management on the company's development and procurement side.

Fibers

Fibers artists and innovators interweave art, design, science, and tech to shape our collective experience of the material world. From fashion and interiors to surfaces, automotives, and even robotics, textiles are essential to our perceptions of spaces, objects, and ourselves. SCAD fibers alumni work in inventive and in-demand roles, gaining prestige in the fine art and luxury sectors; designing elaborate installations for fashion houses and retailers; launching their own studios, brands, and lines; and developing first-of-their-kind products and materials for iconic brands like Nike, Tesla, and even NASA.

In courses like FIBR 319 Textile Futures: Digital Applications for Kinematic Structures, students use advanced technologies, including laser cutting and 3D printing, to transform simple materials into dynamic systems. Refining their aesthetic and technical skills, future sustainability specialists explore richly tactile alternatives to mass production in FIBR 412 Surface Design: Screen Printing for Fashion, Interiors, and Fine Art, while tomorrow's trendsetters elevate their knowledge of color, style, and composition to create sophisticated fabrics for garments and furnishings in FIBR 418 Digital Surface Design: Collection Development for Interiors and Fashion.

Professional networking is integral to the fibers curriculum. Students enjoy exclusive, intimate conversations and studio visits with artists and design leaders including acclaimed couturière Guo Pei; Leatrice Eiseman, executive director of the Pantone Color Institute; SCAD graduate Maura Ambrose, founder of Folk Fibers; SCAD alum Chuck Chewning, principal of Charles H. Chewning Interiors; and renowned artists The Haas Brothers, Carla Fernández, Chiharu Shiota, Igshaan Adams, Shoplifter, Liz Collins, Cynthia Gutierrez, and Barbara Earl Thomas. Through SCAD fashion shows and showcases — like the highly anticipated annual SCAD Fibers Open Studio — fibers students connect with design VIPs and captivate global audiences with extraordinary knit, woven, beaded, and embellished collections.

The SCAD fibers program is one of the largest in the U.S.

CREATIVE CAREERS

Sustainable product developer

Color/material/finish designer

Textile designer

Surface designer

Carpet designer

Knitwear designer

Print and pattern designer

Digital/CAD designer

Digital print engineer

Embroidery and embellishment designer

INTERN IN STYLE

Badgley Mischka	Nordstrom	Perry Ellis	Shaw
Oscar de la Renta	Carter's	Loloi	Mohawk Home
Coach	Anthropologie	V Magazine	Target

SCAD grad Chelsea Billingsley is a textile *tour de force* in collabs with Nike, *Give Them Their Flowers* at WNDR Museum, and iconic pop culture moments with *RuPaul's Drag Race* and chart-topping artists Flo Milli and Lucky Daye. Photography by Obinna Onyeka (@obiophotos).

Film and Television

From the writers' room to the director's chair to center stage, SCAD's expansive film and television program prepares students for all manner of starring roles on the production pipeline. Available in the filming hotbeds of Atlanta, the epicenter of Georgia's $10-billion-per-year entertainment industry, or Savannah, MovieMaker magazine's top-ranked small city for filmmaking, the SCAD film and television program guides its budding auteurs through the entirety of the filmmaking process. At one of The Hollywood Reporter's top film schools, students benefit from unprecedented access to SCAD production spaces — LED volume stages and green screen and motion capture studios at Savannah Film Studios and Atlanta's SCAD Digital Media Center as well as a sprawling streetscape backlot in Savannah, part of the largest university film studio complex in the nation — to produce and shoot their own short films, TV pilots, and music videos.

Under the tutelage of Emmy Award-winning faculty with deep connections to the industry, SCAD students are poised to make an impact on real-world sets before graduation, including on recent films and TV shows like *Manhunt*, *May December*, *Juror #2*, *Origin*, *Fear the Walking Dead*, *Bride Hard*, and *Clean Slate*. These on-set experiences are augmented by opportunities to earn certifications in the latest filmmaking technology, providing the foundation for students to develop both signature style and technical mastery applicable on film and TV productions in Georgia, Hollywood, and across the globe.

SCAD filmmakers have earned a variety of accolades, including Student Emmy Awards, Student Academy Awards, and the ICG Emerging Cinematographer Award. SCAD student and alumni films have been showcased at festivals around the world, including Sundance, SXSW, and Tribeca. From SCAD Lacoste, student and alumni filmmakers have a home base to attend Cannes and Annecy and present their films.

At signature events like the SCAD Savannah Film Festival, SCAD TVfest, and the SCAD Lacoste Film Festival, students meet A-list actors and filmmakers, up-and-coming directors, and behind-the-scenes legends like Ron Howard, Ava DuVernay, Cord Jefferson, Emerald Fennell, Jeff Nichols, Todd Haynes, Kenneth Branagh, Eva Longoria, Hoyte van Hoytema, Adam Muto, Davis Guggenheim, and Charlotte Stoudt. At these festivals, they also screen their own short films and TV pilots and attend screenings of Academy Award-winning films, including multiple Best Picture winners and nominees, and critically acclaimed TV shows.

In master classes with festival guests and other notable visiting actors and directors, students learn to add polish and professionalism to their scripts and films. After graduating, students join these names on set in major studio productions — including 17 Academy Award-nominated films in 2024 alone — or create their own acclaimed films.

CREATIVE CAREERS

Director	Screenwriter
Producer	Editor
Showrunner	Casting director
Cinematographer	Online content creator
Videographer	Location manager

More than 150 SCAD students, alumni, and faculty collaborated on the short film *Take Two*, shot at the new Savannah Film Studios backlot.

DAFT PUNK

blur: the best of

PORTISHEAD | PORTISHEAD

PLAYING WITH FIRE
U.S. TOUR '89

Pixies

PY
AYS
RILLS

R.E.M.

SPORTS ARENA
MARCH 16

GREEN WORLD TOUR 1989

mazzy star

so tonight
that I might see

Heaven or Las Vegas

SCREAMING
HAPPY MONDAY
SAT. JUL
MOORE THE

here now - tour '97

oasis

the cranberries

RIDE

Nowhere

no need to argue

uk tour

RIDEMUSIC.NET

PULP

er '97 20 Uhr
n · Arena

suede

turday
night

SATURDAY, APRIL 13, 1996

oasis
third eye blind

BILL GRAHAM CIVIC AUDITORIUM

pulp

Saturday 23rd May
£2.50/£3.50

DURAN
DURAN

SATURDAY JULY 31 19
THE PARADISE BOS

Furniture Design

SCAD furniture design students elevate the form and function of everyday furnishings and build their own showstopping collections, all with a full slate of advanced tools and professional software at their fingertips. At the university's state-of-the-art Gulfstream Center for Design, students take their ideas from concept to production line, using laser cutters, five-axis CNC milling machines, CNC routers, and 3D printers. Through focused coursework led by accomplished faculty members, students conduct market research, synthesize their findings, and devise cutting-edge concepts, products, and strategic solutions.

Traveling to some of the world's largest markets and trade shows, students connect with designers, manufacturers, retailers, and clientele. Through SCADpro, SCAD students have created new furniture lines with Crate & Barrel and collaborated with Design Within Reach, among others. Legendary furniture designers, including Dakota Jackson and David Rockwell, also lend their expertise to students through class visits, workshops, and panel discussions.

Works by SCAD furniture design students and alumni are exhibited at Design Miami/ and the International Contemporary Furniture Fair at New York Design Week, among others. Positioned for postgraduate success, alumni design for top brands, launch their own lines and studios, and are profiled in Architectural Digest, Vogue, and Elle Decor. Both students and alumni regularly win top honors including NYCxDESIGN Awards, International Design Awards, International Society of Furniture Designers Pinnacle Awards, Best in Show at the ISFD Innovation + Design contest, and ICFA/Richard Frinier Design Scholarships.

CREATIVE CAREERS

Furniture designer	Fixture and display designer
Environmental designer	Creative design manager
Production designer	Merchandising director
Studio artist	Hospitality designer
Lighting/accessories designer	Design consultant

> **The SCAD furniture design department is a really tight-knit community. I was able to design, choose patterns and textiles, and build lifelong works for people to enjoy. I loved all of my time** there.

DANIELA DUARTE

ISFD Pinnacle Award-winning furniture designer
SCAD B.F.A., furniture design, 2020

◀ *The Listeners' Loveseat* and custom leather speakers
Drew Hart

Graphic Design and Visual Experience

SCAD graphic design students use their signature style to become leaders, creators, and brand makers that elevate visual identities for the biggest companies and social movements across sectors. Through the development of omnichannel campaigns, they connect with and energize audiences and earn accolades from the International Design Awards, Indigo Awards, Red Dot Communication Design Awards, Core77 Design Awards, and GDUSA American Package Awards, among others.

SCAD graphic design coursework parallels the latest evolutions of professional practice, from entrepreneurship and economic feasibility to contextual relevance and sustainable design. Undergraduate students learn distinct approaches to typeface design in GRDS 353 Typography II: Information and Media, merge advanced technology and best practices in GRDS 323 Production for Digital Environments, and enhance the user experience through interaction with form and space in GRDS 392 Exhibition and Environmental Graphics.

Graduate students in graphic design and visual experience research political, cultural, and social factors affecting design history (GDVX 503 Design History and Context of Media); harness data and social media as design elements (GDVX 754 Curated Narrative for Dynamic Content); vivify retail spaces, museums, and attractions to create immersive experiences (GDVX 757 Experience Design for Physical Spaces); and redefine the designer's role in the ever-evolving landscape of AI and machine learning (GDVX 784 Visual Design for Interactive Contexts).

Through SCADpro, the university's boutique creative consultancy, students have collaborated with prestigious companies and industries, including the American Red Cross, BMW, The Coca-Cola Company, Delta Air Lines, Disney, GE Transportation, Hewlett-Packard, and Snap-on. With this complete package of instruction, experience, and portfolio-building, alumni earn internships and career opportunities at top design studios, tech firms, sports and entertainment organizations, ad agencies, and fashion houses.

CREATIVE CAREERS

Art director

Graphic designer

Digital designer

Mobile app designer

Interactive designer

Publication designer

Brand designer

Creative designer/ director

Package designer

UX/UI designer

> 66 SCAD taught me to **honor the design process just as much as the outcome**, to find inspiration from real stories and to **adopt an unexpected design approach**, one that creates a sense of surprise and intrigue for those viewing it. 99

TANYA KAR
Senior visual communication designer, IDEO
M.A., graphic design and visual experience, 2022

Flow music festival ▶
Casey Fuller
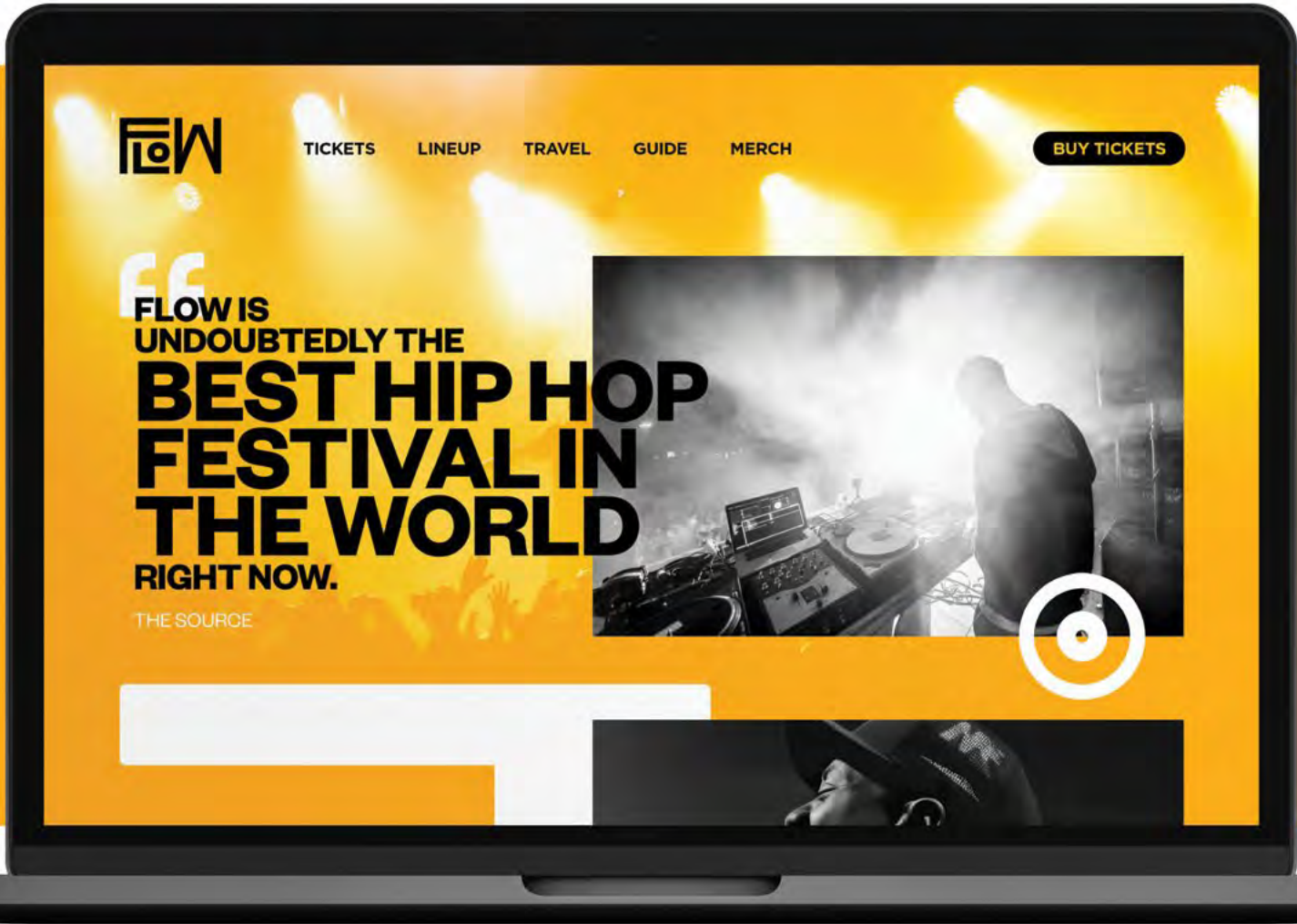
Kavya Sridhar

SCAD ATLANTA STUDENT

On choosing SCAD

I was attracted by the opportunities at SCAD, like SCADpro. That was a huge reason why I chose to do my master's at SCAD. There also was the learning environment, which I saw through SCAD's Instagram and on their website. I really enjoyed how colorful the learning environment was; it's not often that you see a college campus so full of colors. It seemed to me that SCAD really wanted to immerse students in the creative experience, so that was also a big reason why I wanted to come to SCAD.

On her daily routine

If I have some time before class in the morning, I usually go to the gym with a workout buddy. Then we grab a drink at Honey, which is inside The Hub. I multitask a lot, so in class I'm taking notes and also working on assignments at the same time. In the evenings when the weather is nice outside, I love going to the park. It's become an almost everyday thing for me to walk to the park and have some time away from my devices. I am also a student of classical music and dance, so I practice whenever I get the time. Then my roommates and I will cook something, usually Indian food, and then I get some more work done. I love working at night without distractions.

On collaboration at SCAD

There are two interesting collaboration opportunities that I was able to be a part of during my time at SCAD. One was a graphic design class where we got to collaborate with a luxury and brand management class for our respective final projects. The other class made their own perfume, and they needed us to design their packaging for the box and the bottle. Each luxury student was paired with three graphic design students, so they got to choose between three different package design options — and my option was selected! The other opportunity was a week-long SCADpro sprint with Adobe during winter break. Because students were back home, we were working across time zones, which presented unique challenges. It was an amazing experience, and I don't think there's any other way I would have gotten to work with Adobe as an entry-level designer.

On her postgraduate plans

I'm currently interning with Inspire Brands, which is the parent company of Dunkin', Baskin-Robbins, Sonic Drive-In, and more. I've gotten to do some great projects, like packaging for Dunkin' and digital collateral for Baskin-Robbins. It was dream come true to work with such well-known brands. If things go well, I would like to continue with Inspire Brands. Eventually, I would love to work in a creative brand design studio or a creative agency that specializes in branding and visual identity design.

On her favorite SCAD memory

One of my favorite memories is my candidacy review. My thesis panel was full of professors that I had never worked with, so it was nice to get a chance to interact with them and get their opinion on things. I love the project that I got to work on for my capstone, too — I designed a deck of cards that have tasks on them to help people get over creative blocks. I even ended up using it myself! I enjoyed the entire process of creating that project from scratch and presenting it to the panel.

On advice for potential students

People are your biggest resources, whether they are more or less experienced than you. Everybody can always teach you something, and you should always have your mind open. SCAD taught me to absorb from my environment and take inspiration from everything around me. Especially with the colorful and inspiring interior spaces at SCAD, there is always something to learn from whatever surrounds you.
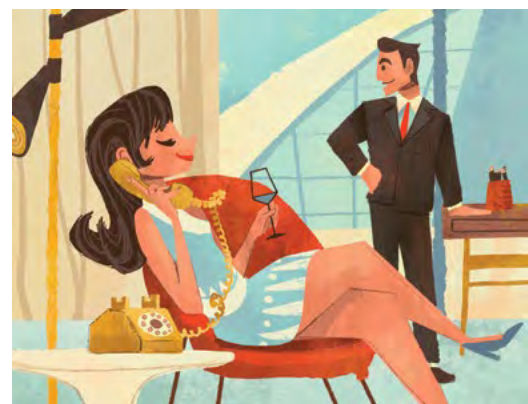
Illustration

Illustrators conceive visual narratives across a prismatic landscape of larger-than-life murals and beloved games, books, and album covers. At SCAD, students draw up richly imagined worlds through traditional and digital techniques, a catalyst that empowers them to land dream careers, internships, and secure commissions across industries with global giants like Netflix, Adult Swim, Ruggable, Mattel, and *Minecraft*.

SCAD illustration students experience the independent and collaborative practices of the entertainment industry through a future-forward curriculum where they develop compelling concepts for both page and screen. ILLU 352 Creative Concepting for World Building illuminates vivid worlds and immersive environments in a variety of genres, including adventure, historical, horror, fantasy, and sci-fi. In ILLU 434 Concept Design for Animation and Games, students fuse their creativity and innovation to develop professional concepts for expanding markets in animation and video games. Undergraduate and graduate programs of study instill the ability to create a fully formed portfolio while students build the business prowess for professional practice.

SCAD illustration graduates grace the pages of esteemed magazines and newspapers like The Atlantic, The Boston Globe, National Geographic, The New York Times, The New Yorker, The Saturday Evening Post, and Time, and venture into careers as artists, animators, visual designers, and art directors at companies like Condé Nast, Hearst, Blue Mammoth Games, AT&T, NPR, and Candlewick Press.

SCAD classrooms, studios, and digital production labs are equipped with Wacom Cintiq displays, Macs, and the latest hardware and software. Beyond the classroom, SCAD offers the full Adobe Creative Cloud for download so students may take their skills anywhere.

CREATIVE CAREERS

Advertising illustrator

Art director

Graphic novel artist

Animation character designer

Entertainment design illustrator

Illustrator for game design

Storyboard artist

Muralist

Book illustrator

Editorial illustrator

FACULTY WORK FEATURES

Marvel	Hasbro	Urban Outfitters
Disney	Showtime	Random House
The Coca–Cola Company	DreamWorks	Lenovo
Simon & Schuster	HarperCollins	Activision Blizzard

Top: *Mayan Temple*
Caroline Gendron

Bottom left: *The Big Haul*
Ryan Harrell

Bottom right: *TWA Advertisement*
Caleigh Steele

❝ I knew if I wanted to have a sustainable creative career, I had to go into the **international industry** to open myself up to more opportunities. That's why **I picked SCAD.** ❞

KATSY GARCIA

Visual designer, Jointly
2021 SCAD Atlanta Excelsus Laureate
SCAD M.F.A., illustration, 2021

Immersive Reality

Underpinned by groundbreaking advancements in how we consume content and complete tasks, immersive reality is powering a paradigm shift in entertainment, gaming, medicine, construction, aerospace, and more. At SCAD, the academic leader in immersive reality, students push the boundaries of virtual visualization in a market expected to grow to more than $50 billion in the next decade, according to forecasts from Future Market Insights. Students in this trailblazing program explore the limitless possibilities of this pioneering technology — including state-of-the art head-mounted displays and two LED volume stages co-designed by alumni-owned studio MEPTIK, the only resources of their kind at a design university — advancing this future-forward perspective and SCAD's reputation for transcendent immersive experiences.

SCAD students have spearheaded technological marvels like *Say It With Music!*, the world's first VR musical short film, created in collaboration with students from 14 SCAD degree programs. The VR-enabled battle royale *Brobot Beatdown*, winner of the E3 College Game Competition, placed players at the helm of giant robots in a fully destructible city. When the global SIGGRAPH conference commissioned SCAD to design a virtual lobby for its annual event, students designed the VR experience *Tahul*, a lost world inspired by Moroccan culture.

SCAD students learn the fundamentals of these innovative experiences in ARVR 110 lmmersive Revolution: Augmented to Virtual Reality, which analyzes the rapid evolution of the medium into the mainstream. In ARVR 300 Game Engine Applications for lmmersive Computing, students focus on content creation and human movement, designing with industry-standard real-time engines like Unreal and Unity. Through ARVR 305 Visual Effects for lmmersive Environments, students pioneer new "in-camera" visual effects on the university's LED volume stages. Across these courses, students are equipped with the next generation of creative tools, including Apple Vision Pro, Meta Quest, and Varjo headsets.

SCAD has long been at the forefront of higher education. The *VR for Good* initiative exemplifies its forward motion and growth with each passing year.

— ANIMATION CAREER REVIEW

The program also prepares students to chart new territories in extended reality and demonstrate this nascent technology as a force for positive change. In projects like *TheraVR* and *VR for Good*, students have explored their uses in medicine, therapy, and palliative care, garnering national press — and for *TheraVR*, honors from the Telly Awards and Indigo Awards. Through SCADpro, the university's in-house creative consultancy, students have delivered professional-quality applications for AR/VR to clients that include 3M, BMW, FOX Sports, Gulfstream Aerospace, and Hasbro, among others. At Deloitte Foundry, a partnership between SCADpro and multinational professional services firm Deloitte, students explore the potential uses of immersive reality and other emerging technologies in the public sector.

CREATIVE CAREERS

Creative developer

VR content producer

Technical artist

Creative/UX designer

Environment artist

Game designer

Mixed reality artist

Realtime artist

AR designer

Virtual production technical director

▲
Axiom Labs XR Therapy
Nate Cesco

Industrial Design

Industrial designers are masters of form and function, shaping the future through inspired and beloved environments, systems, and products. At SCAD, industrial design students learn to merge design with play and imagination to visualize the invisible and create meaningful strategies that elevate the consumer experience. SCAD graduates turn usability challenges into elegant solutions and user problems into opportunities for major companies like Google, Adidas, Samsung, Ralph Lauren, CB2, and others.

Within a program marked by its future-forward curriculum, students learn to approach design with an open mind, redefining possibility as they determine the look, feel, and use of products. Before they graduate, SCAD students collaborate with corporations like Amazon and Meta to develop equitable and inclusive experience design; Lenovo to create a build-your-own PC kit for children ages 12–14; and BMW to research and develop vehicle concepts for aging populations through SCADpro, the university's innovation design studio. They have also partnered with AT&T, The Coca-Cola Company, Dynacraft, Fisher-Price, General Motors, Hewlett Packard, Mattel, Microsoft, and Reebok to generate imaginative, workable concepts and prototypes. After graduation, alumni have solved usability and manufacturing challenges with Honeywell, PepsiCo, Anthropologie, Steelcase, Hexbug, Logitech, and more.

The SCAD industrial design curriculum parallels professional practice, offering groundbreaking knowledge and technology. Led by faculty with unmatched industry careers, from Ferrari and GE to IBM, Samsung, and more, SCAD students realize their transformative concepts, taking prototypes from computer screen to reality with the university's unparalleled resources. In Savannah, the SCAD Gulfstream Center for Design's 10,000-square-foot model shop gives students ample space to work with raw materials, plastics, and composites. In Atlanta, students ideate and create at FORTY FIVE, equipped with maker spaces, leading-edge digital fabrication labs, usability testing labs, a machine shop, and user research labs.

SCAD industrial design students and alumni have earned awards and recognitions from global competitions, including the Core77 Design Awards, International Design Excellence Award, The Rookie Awards, Red Dot Design Concept Awards, and Walt Disney Imagineering's Imaginations Design Competition, among others.

CREATIVE CAREERS

Product designer	Consumer electronics designer
Innovation catalyst	UX designer/researcher
Transportation designer	Marine designer
Medical devices designer	Lighting designer
Interaction designer	Industrial designer

With a stacked client list, from Samsung to Atlantic Records and Coachella to Fox Entertainment, SCAD grad Carlos Estrada took his industrial design insights to Apple Music, where he influences legendary visual campaigns as associate director of creative.

Interactive Design and Game Development

CREATIVE CAREERS

User interface designer

XR engineer

Mobile game/app designer

Environment artist

Game designer

UX designer

Narrative designer

Modeler/texture artist

Technical artist

Character artist

With a player base in the billions and a calendar of hit releases each year — from pixel-sized mobile games and massive multiplayer live-service titles to tentpole first-party launches — the gaming industry is one of the most lucrative in the world, eclipsing both the music and movie business combined, according to research from consultancy Creativ Strategies.

SCAD offers the most extraordinary interactive design and game development program in the U.S., a lauded entry point into this $400 billion industry. With accolades from The Rookies, The Princeton Review, and Animation Career Review, the SCAD interactive design and game development program is matched only by the games created by its students — winners of competitions like the Intel University Games Showcase and the E3 College Games Contest, as well as recipients of acclaim from major publications like Game Informer, Wired, and more.

Across all locations, SCAD students have access to AAA game design software, including Autodesk Maya, ZBrush, Substance Designer and Painter, Motion Builder, Unreal Engine, and Unity. Next-gen technology and gaming peripherals, including motion capture systems and augmented and virtual reality devices, offer new arenas for students to create hit games, engaging websites, inventive apps, and pioneering immersive reality experiences. As part of their studies, students are mentored as they enter competitions and participate in international trade events like SIGGRAPH, the GDC (Game Developers Conference), and SXSW.

In addition to these connections within gaming, SCAD students level up with SCADpro, the university's innovation and design studio. Recent campaigns include partnerships with Google, Canon, The Home Depot, Delta Air Lines, Samsung, BMW, Epic Games, Gulfstream Aerospace, and CBS Sports. At Savannah's Deloitte Foundry and its innovative design studios, students push the limits of interactive design as they experiment with the metaverse, blockchain, and immersive reality.

ALUMNI ARENAS

|			
Adobe	Meta	Activision Blizzard	Gearbox Software
Google	YouTube	Epic Games	Microsoft

SCAD interactive design and game development students visualize a wide range of digital assets, from game concept art (John Arters, top) and realistic player character models (Kelly Alexander, right) to renderings inspired by beloved franchises like *Mass Effect* (Richard Bryce Gore, left).
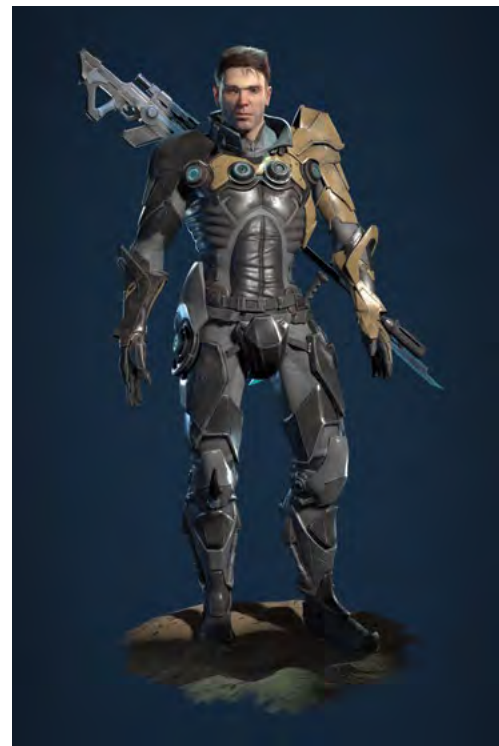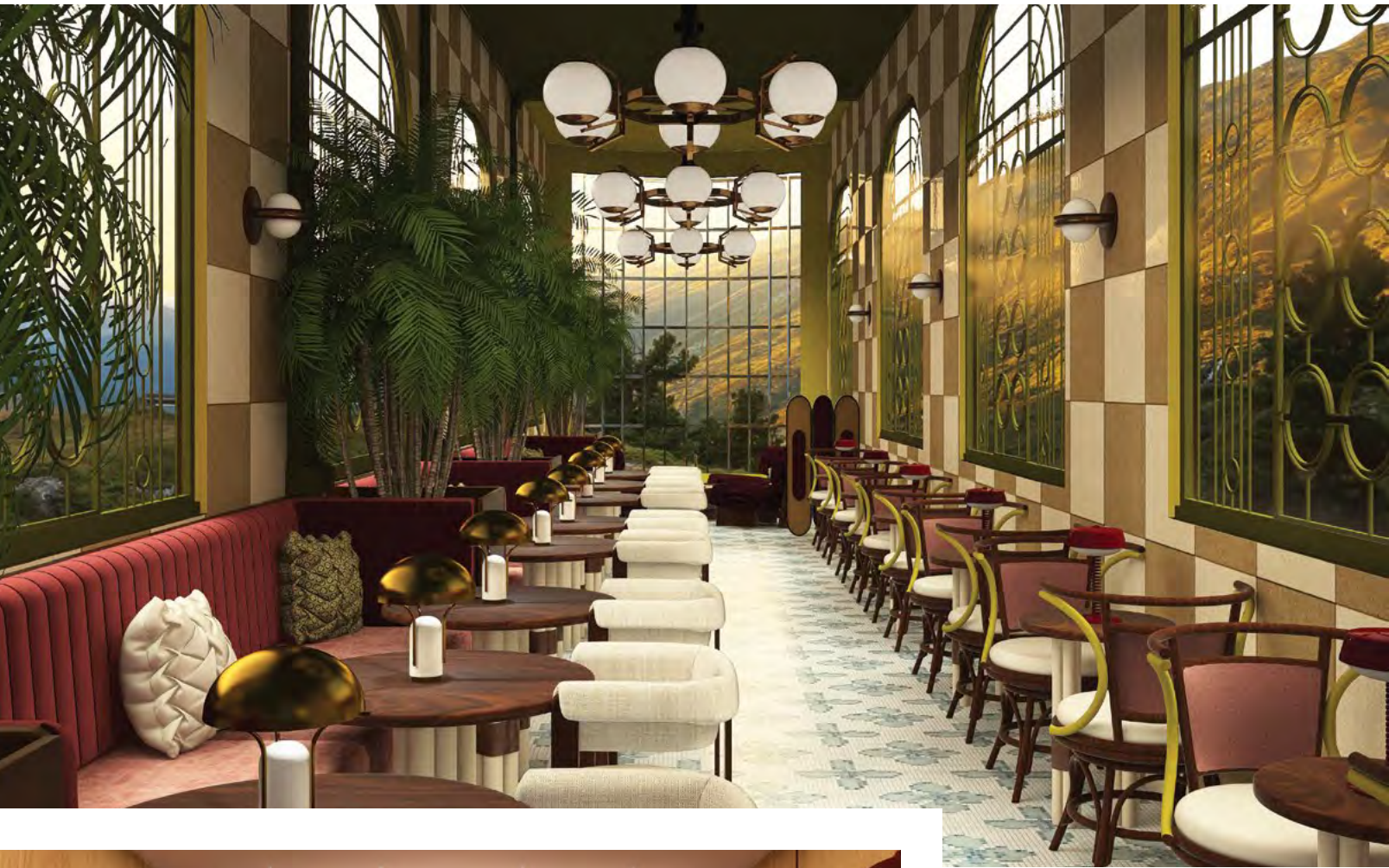
Interior Design

Decorated with more No. 1 rankings than any other university by DesignIntelligence, SCAD undergraduate and graduate interior design programs combine high-tech resources and a tradition of creative excellence, preparing students to catalyze change in the industry. Students are immersed within the university's unparalleled learning environments, each designed to be delightful, intentional, and professionally focused — earning recognition for more than 40 years from leading organizations such as the International Interior Design Association and the Institute of Classical Architecture & Art. SCAD interior design students learn to become purpose-driven designers and pacemakers ready to launch rewarding careers. Well before graduation, students strengthen the university's legacy of inspiring spaces by winning scholarship prizes and honors like the American Society of Interior Designers Student Portfolio Competition and the Metropolis Future100, adding to the program's global prestige.

Guided by experienced faculty, students explore a wide range of career paths, investigating aesthetic, technical, environmental, behavioral, and financial considerations — and how these factors influence design solutions. Students at every level work with advanced design software — including Autodesk Revit and Enscape, AutoCAD, SketchUp, and Adobe Creative Cloud while full immersion in augmented, virtual, and mixed reality technology prepares students to innovate next-generation design processes and spatial experiences.

The SCAD interior design program embraces sustainability, health and wellness, and style across residential, retail, hospitality, and corporate design typologies. Through SCADpro, students apply their design prowess to interdisciplinary assignments as they partner with top companies on collaborations that include restaurants, cultural and retail spaces, and resort hotels. Elevated signature events and networking opportunities, from SCADstyle to the ASID National Student Summit to Interior Design magazine's Giants of Design conference, connect students with future employers and professional mentors. Alumni lead prestigious firms, found their own acclaimed interior design studios, and are celebrated in the pages of elite publications like Architectural Digest, Interior Design magazine, and Metropolis.

CREATIVE CAREERS

Interior designer

Lighting designer

Retail designer

Creative director

Project manager

Hospitality designer

Corporate designer

Cruise ship interior designer

Health care facility designer

Aviation interior designer

Houzz ranks SCAD the No. 1 interior design school in the U.S.

─ ALUMNI WORKSPACES ─

Arquitectonica	Gensler	Google	NASA
HOK	Disney	Microsoft	Steelcase

SCAD interior design students build a portfolio of work for a range of commercial contexts, like these hospitality and wellness spaces by Brie Monaghan.

Jewelry

At SCAD, bright new talents in jewelry refine their technical design skills and artistic voices to shine in a multibillion-dollar industry that fuses cultural and commercial relevance. Graduates of SCAD's STEM-designated degree program amplify the future of jewelry as designers, creative directors, merchandisers, production leaders, and entrepreneurs.

Through SCADpro, the university's innovation and design studio, students dazzle in professional collaborations, adding glamor and insight to global companies including Chanel, Swarovski, Movado, and more. Alumni apply these professional practices to brilliant careers at LVMH, Givenchy, David Yurman, Tiffany & Co., Lorraine Schwartz, and Kendra Scott and as founders of their own award-winning lines and brands adored by celebrities and praised in the pages of Vogue, Vanity Fair, i-D, and lnStyle. SCAD jewelry students and alumni hone signature styles that have earned Halstead grants, International Design Awards, and International Lab of Mittelmoda awards, along with glittering features at the CFDA Fashion Future Graduate Digital Showcase.

SCAD jewelry students create within a 13,800-square-foot studio environment outfitted with leading-edge technology, including two laser welders, an induction casting machine, two Orion arc welding systems, a B870 engraver, a microscope system, dual handpiece micro-motor systems, Roland JWX-1D milling machines, GraverSmith engraver with air compressor system, and Wacom Cintiq tablets. Software resources include Adobe Creative Cloud, MatrixGold, ZBrush, KeyShot, and an authorized RhinoFabStudio, which enables students to earn Rhino certification before graduation. Through career-focused curriculum like JEWL 387 Jewelry Innovation Lab, students stay at the forefront of technological advancement as they take an experimental approach to precious works of great complexity.

Emerging artisans at SCAD are nurtured by jewelry visionaries like Sybil and David Yurman, who donated $1 million in gemstones to the department. Through sales at the university's boutique retail gallery shopSCAD; the popular annual Jewelry Trunk Show; and invitation-only activations at New York City Jewelry Week, the Smithsonian Craft Show, DesignMiami/, the Philadelphia Museum of Fine Art Craft Show, and more, jewelry students develop a devoted following of collectors even before graduation.

SCAD's celebrated jewelry program is the largest in the U.S.

CREATIVE CAREERS

Fine jewelry designer

Jewelry design entrepreneur

Jewelry technical specialist

Studio goldsmith/ silversmith

Studio jewelry artist

Accessories designer

Jewelry buyer

Product development manager

Corporate jewelry designer

CAD/CAM designer

Jewelry students like Gabriella Botelho glean sterling insights from industry leaders, ▶ including Dana Naberezny, Tiffany & Co. chief innovation officer and VP of the brand's jewelry design and innovation workshop.
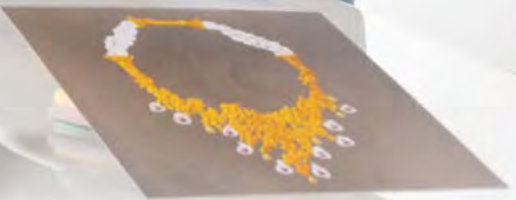
Luxury and Brand Management

The luxury economy is booming. Stretching from goods like new-gen tech, jewelry, beauty, and fashion to lifestyle areas like hospitality, wellness, travel, and real estate, the luxury market's capital is projected to reach nearly $400 billion and a consumer base more than 500 million strong by 2030, according to industry forecasts from Bain & Co.

SCAD alumni are already making an impact in the growing luxury economy, staking powerful roles at major brands such as Parfums Christian Dior, Audi of America via Aquent, and Hermès. As future innovators, brand leaders, and visionary marketers, SCAD luxury and brand management students are prepared to join these alumni in leading the trendsetting growth of venerated companies around the globe.

The distinctive luxury and brand management curriculum at SCAD, centered on global distribution and marketing strategies, financial analysis, supply chain management, and consumer engagement, explores the entire spectrum of the international luxury industry. In courses like LXMT 740 Visual Narrative for Consumer Engagement, students employ visual storytelling, technology solutions, and multimedia brand-building practices to reach luxury consumers. LXMT 730 The Art of Luxury: Trends, Strategies, and Insights empowers future luxury leaders to effectively master the components of brand equity and confidently design strategies to successfully augment brand value.

By consulting with industry partners and analyzing real-life scenarios and case studies, SCAD students develop a robust managerial foundation and sector-specific business acumen. Further courses of study combine creative, sociological, psychological, and economic frameworks, helping students build the expertise to identify and capitalize on premiumization opportunities across all industries, including automotive, financial services, wellness, retail, and beyond.

SCADpro, the university's innovation and design studio, primes students to collaborate and consult on launching new strategies and products for luxury brands in multiple sectors. In a new luxury lab, students can further their pursuits by exploring brand pieces from major marquees. Students also benefit from unprecedented access to CEOs, founders, and leaders of top global luxury companies, as well as unparalleled opportunities to tour the epicenters of the luxury world in Italy, France, New York, and Miami. From these exclusive hotels, shops, showrooms, manufacturing sites, and boardrooms, SCAD students are uniquely prepared for career success.

CREATIVE CAREERS

Brand account executive

Brand experiences designer

Luxury marketing executive

Strategy consultant

Sustainable product development director

PR and communications director

International retail stores coordinator

Social media marketing executive

Supply chain and global sourcing executive

Brand manager

SCAD offers the world's first M.A. and M.F.A. degrees in luxury and brand management.

ALUMNI LEADERS

Dior	Audi	Nordstrom	Neiman Marcus
L'Oréal	Cartier	Ralph Lauren	Hermès

With L'Oréal, SCAD grad Greg Tackett oversees global digital marketing strategies for the company's line of Ralph Lauren fragrances.

Motion Media Design

Merging animation, design, and concept to create a host of captivating content, motion media designers communicate complex information and visualize stories for the world around us as they map the future of advertising, experiential design, and film and TV. SCAD offers the world's first specialized degree in motion media design, preparing students to engineer engaging digital media in one of the world's fastest-growing professions.

Students power their concepts and work using professional applications like Adobe Creative Cloud, Cinema 4D, and MadMapper to create 2D and 3D graphics that capture the attention of leading networks, branding agencies, and creative firms. Coursework in the program encompasses the development of motion graphics for marketing campaigns (MOME 408 Multiplatform Media Brand Packaging), title and credit sequences for films and TV shows (MOME 246 Title Design), and large-scale projection (MOME 305 Motion Media Projection) as well as studio work for virtual reality experiences, art exhibitions, social media branding, typography, and short-form narratives.

SCAD motion media design courses are led by a faculty of acclaimed artists and multimedia producers who have won Emmy Awards, Promax-BDA Awards, Golden Trailer Awards, Fulbright grants, and the National Endowment for the Arts Visual Fellowship. Students also benefit from professional partnerships catalyzed by SCADpro, the university's innovation and design studio. Motion media design students have produced broadcast and social media content for Adult Swim, developed a branded film experience for Cobham, augmented Deloitte Digital's recruitment experience, visualized autonomous vehicle concepts with Samsung, developed augmented reality applications for Google, and drafted visual design proposals for CBS's Sports' football pregame show and FOX's World Cup coverage.

SCAD is also the first university to host its own dedicated, student-led motion graphics conference, SCAD CoMotion, which has connected students to dozens of companies specializing in design, animation, and motion graphics for more than 15 years. Signature events like the SCAD Savannah Film Festival and SCAD AnimationFest offer students a front-row seat with Academy Award-winning professionals, Emmy Award-nominated designers, and the creative talents behind fan-favorite movies and shows. These interactions prepare students for powerful careers at companies like The Mill, Imaginary Forces, Buck, Brand New School, Meta, Scholar, Troika, Giant Ant, and Saatchi & Saatchi.

CREATIVE CAREERS

Motion designer

Art director

Creative director

Animator

New media production designer

Visual effects artist

Motion design producer

Graphics coordinator

Style-frame illustrator

UI/UX designer

The SCAD motion media design program has earned recognition from **Animation Career Review and The Rookies** on their lists of **best programs.**

For SCAD CoMotion, the world's largest student-led motion graphics conference, SCAD students designed a comprehensive package of digital materials for its roster of industry guests, including a lyrical opening sequence (top) and building-sized event banner mockups (bottom).

FRONTIERO v. RICHARDSON, 411 U.S. 677 (1973)

ORAL ARGUMENT OF RUTH BADER GINSBURG FOR AMERICAN CIVIL LIBERTIES UNION, AMICUS CURIAE,

BY SPECIAL LEAVE OF COURT, JANUARY 17, 1973

"Mr. Chief Justice and may it please the Court. Amicus views this case as akin to Reed v. Reed 404 U.S. 71 (1971). The legislative judgment in both derives from the same stereotype. The man is or should be the independent partner in a marital unit. The woman with an occasional exception is dependent, sheltered from bread winning experience. Appellees stated in answer to interrogatories in this case that they remained totally uninformed on the application of this stereotype to serve as families — that is, they do not know whether the proportion of wage-earning wives of servicemen is small, large, or middle size. What is known is that by employing the sex criterion, identically situated persons are treated differently. The married serviceman gets benefits for himself, as well as his spouse regardless of her income. The married servicewoman is denied medical care for her spouse and quarter's allowance for herself as well as her spouse even if, as in this case, she supplies over two-thirds the support of the marital unit.

For these reasons, amicus believes that the sex-related means employed by Congress fails to meet the rationality standard. It does not have a fair and substantial relationship to the legislative objective so that all similarly circumstanced persons shall be treated alike.

Nonetheless, amicus urges the Court to recognize in this case what it has in others, that it writes not only for this case and this day alone, but for this type of case. As is apparent from the decisions cited at pages 27 to 34 of our brief, in lower federal as well as state courts, the standard of review in sex discrimination cases is, to say the least, confused. A few courts have ranked sex as a suspect criterion. Others, including apparently the court below in this case, seem to regard the Reed decision as a direction to apply minimal scrutiny and there are various shades between. The result is that in many instances, the same or similar issues are decided differently depending upon the court's view of the stringency of review appropriate.

To provide the guidance so badly needed and because recognition is long overdue, amicus urges the Court to declare sex a suspect criterion. This would not be quite the giant step appellee suggests. As Professor Gunther observed in an analysis of last term's equal protection decisions published in the November 1972 Harvard Law Review, it appears that in Reed, some special suspicion of sex as a classifying factor entered into the Court's analysis.

Appellees conceded that the principle ingredient involving strict scrutiny is present in a sex criterion. Sex, like race is a visible, immutable characteristic bearing no necessary relationship to ability. Sex, like race, has been made the basis for unjustified or at least unproved assumptions concerning an individual's potential to perform or to contribute to society.

But appellees point out that although the essential ingredient rendering unlike racial distinctions do not have a especially disfavored a classification suspect is present, sex-based distinctions of the Fourteenth Amendment was to eliminate invidious racial discrimination. constitutional history. It is clear that the core purpose racial discrimination as odious? Because a person's skin color But why did the framers of the Fourteenth Amendment regard similarly is appellees' concede, bears no necessary relationship to ability, a person's sex bears no necessary relationship to ability.

Moreover, national origin and alienage have been recognized as suspect classifications, although the new comers to our shores was not the paramount concern of the nation when the Fourteenth Amendment was adopted.

But the main thrust of the argument against recognition of sex as a suspect criterion centers on two points. First, women are a majority. Second, legislative classification by sex does not, it is asserted, imply the inferiority of women.

With respect to the numbers argument, the numerical majority even the right to vote until 1920. Women today face discrimination in employment as pervasive and more subtle than discrimination encountered by minority groups. In vocational and higher education, women continue to face restrictive quotas no longer operative with respect to other population groups. Their absence is conspicuous in Federal and State Legislative, Executive, and Judicial Chambers, in higher civil service positions, and in appointed posts in federal, state, and local government.

Surely, no one would suggest that race is not a suspect criterion in the District of Columbia because the black population here outnumbers the white. Moreover, as Mr. Justice Douglas has pointed out most recently in Hadley against Alabama, 41 Law Week 3205, Equal Protection and Due Process of law apply to the majority as well as to the minorities.

Due to sex, classifications listed by appellees imply a judgment of inferiority. Even the Court below suggested that they do. That court said it would be remiss if it failed to notice lurking in the background the subtle injury inflicted on servicewomen, the indignity of being treated differently so many of them feel.

Sex classifications do stigmatize when, as in Goesaert v. Cleary, 335 U.S. 64 (1948), they exclude women from an occupation thought more appropriate to men. The sex criterion stigmatizes when it is used to limit hours of work for women only.

Hours regulations of the kind involve in Muller v. Oregon, today protect women from competing reasonable at the turn of the century conditions, promotions. for extra remuneration, higher paying jobs.

The sex criterion stigmatizes when, as in Hoyt v. Florida, 368 U.S. 57 (1961), and therefore should be spared it assumes that all women of serving on a jury. the basic civic responsibility

These distinctions have a common effect. a place inferior to that occupied by man in our society.

Appellees recognize that there is doubt as to the contemporary validity of the theory that sex classifications do not brand the female sex as inferior. But they advocate a hold the line position by this Court unless and until the equal rights amendment comes into force.

Absent the equal rights amendment, appellees assert, no close scrutiny of sex based classifications is warranted.

This Court should stand pat on legislation of the kind involved in this case. Legislation making a distinction, servicewomen regard as the most if frozen equity, the greatest irritant and the most discriminatory provision relating to women in the middle — in the military service.

But this Court has recognized that the notion of what constitutes equal protection does change. Proponents as well as opponents of the equal rights amendment believe that clarification of the application equal protection to the sex criterion is needed and should come from this Court.

Proponents believe that appropriate interpretation of the Fifth and Fourteenth Amendments would secure equal rights and responsibilities for men and women.

But they also stressed that such interpretation was not yet discernible and in any event the amendment would serve an important function in removing even the slightest doubt that constitutional principle.

In asking the Court to declare sex a suspect criterion, amicus urges a position forcibly stated in 1837 by Sara Grimke, noted abolitionist and advocate of equal rights for men and women.

She spoke not elegantly, but with unmistakable clarity. She said, "I ask no favor for my sex. All I ask of our brethren is that they take their feet off our necks."

In conclusion, amicus joins appellants in requesting that this Court reverse the judgment entered below and remand the case with instructions to grant the relief requested in appellants complaint.

Thank you.
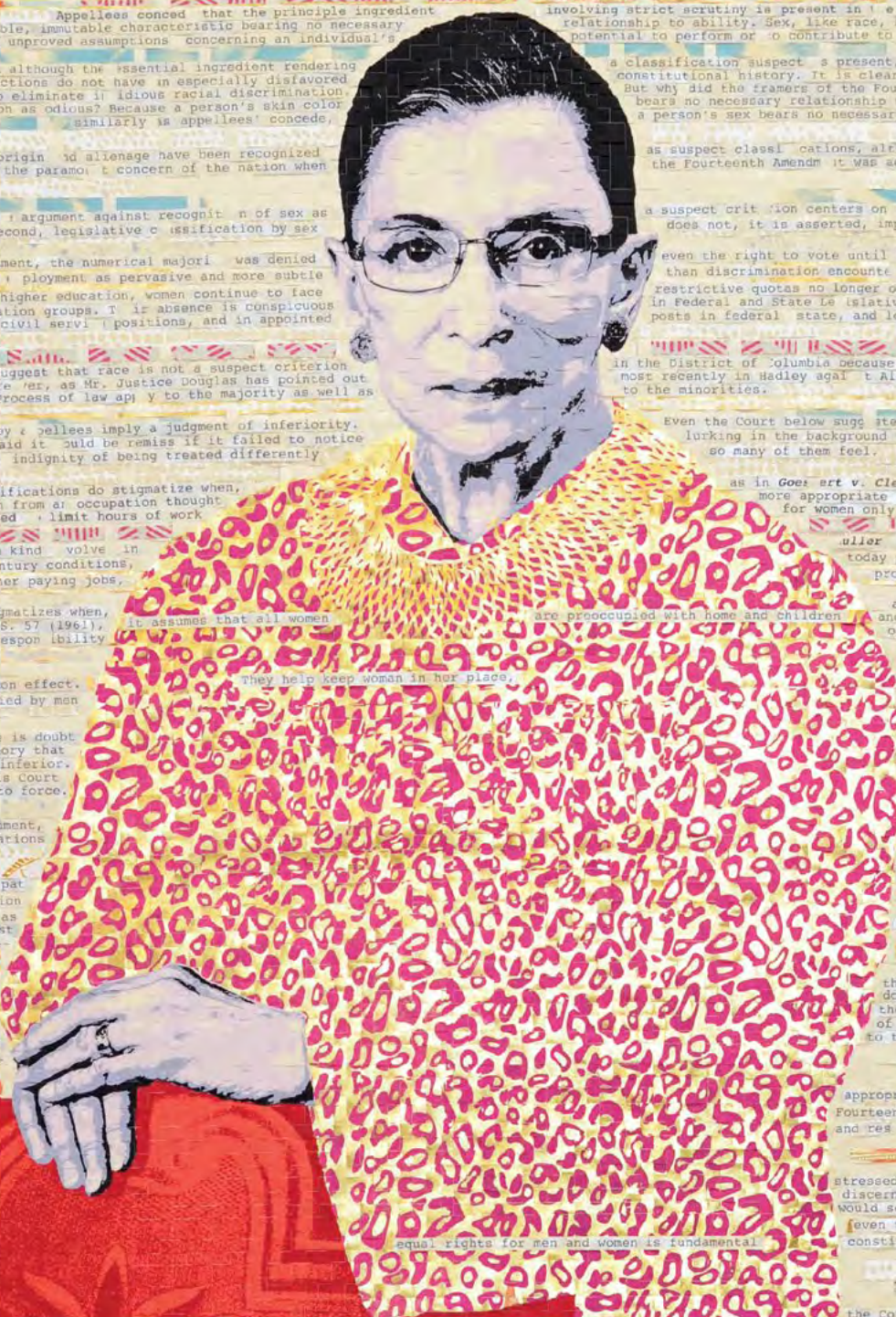
Painting

At SCAD, painting students learn to build thriving creative careers, as they conceive of and produce enduring works of art — and enjoy artistic and business success well after graduation. Within a comprehensive curriculum that includes conceptualization, traditional portraiture, professional practices, branding, and collaboration, students develop a rich foundation for lifelong professions.

The prominence of SCAD painting students and alumni radiates across the world, from prestigious museums and galleries to elite art fairs and biennials. SCAD artists are recognized in New American Paintings, featured on popular television and film sets, and showcased in international exhibitions.

Alumni have exhibited at The Museum of Modern Art, the High Museum of Art, the Hammer Museum, the Kemper Museum, and Art Basel, among countless other major institutions and venues. SCAD painting graduates contribute to vital industry publications like Art Papers and work as curators, art consultants, design directors, and museum leaders.

In the SCAD painting program, students advance the knowledge and skill set needed to collaborate across a wide range of creative industries including film, television, and illustration. Paintings by SCAD alumni promote record-breaking blockbusters like *Black Panther* and are featured in hit shows such as HBO's *The Undoing*. At SCAD signature series like SCAD deFINE ART and through the university's fine art consultancy, SCAD Art Sales, SCAD painters showcase their distinctive work to international curators, collectors, and corporate clients. At the SCAD Museum of Art, alumni present solo exhibitions, like Sujay Shah's *The Slant of Thirsting Mouths*, Maggie Ellis' *The Ride*, Michael Ezzell's *Inferno on the Mantel*, Hasani Sahlehe's *Banana Republic*, Marcus Dunn's *Other Youth*, and José Parlá's *Roots*, and meet internationally acclaimed artists like Yu Hong, Norbert Bisky, Paulina Olowska, Emily Furr, and Charlie Billingham.

CREATIVE CAREERS

Studio artist

Curator

Gallery owner/director

Art critic/writer

Film and television scenic designer

Art director

Digital artist

Exhibition designer

Museum preparator

Art consultant

SCAD artists have sold thousands of works through SCAD Art Sales, the only elite commercial gallery in higher education.

VISITING ARTISTS

Roxy Paine	Lucha Rodríguez	Bridget Finn	Camilo Alvarez
Ann Craven	Franklin Sirmans	Phong Bui	Uri Aran
Angel Otero	Lawrence Weiner	Eric Fischl	Luke Murphy
Hernan Bas	Hayv Kahraman	Odili Donald Odita	Chase Hall

SCAD grad Julie Torres' mixed-media prints, like *All I Ask of Our Brethren* (pictured), have been exhibited at renowned institutions including The Metropolitan Museum of Art in New York and are held in prestigious global collections.

SCHOOL OF VISUAL COMMUNICATION

Photography

CREATIVE CAREERS

Art director

Digital videographer

Photo editor

Advertising/studio photographer

Fashion photographer/ stylist

Fine art photographer

Gallery director

Photojournalist

Product photographer

Digital videographer

In gallery shows and social media feeds, full-page features and the covers of platinum albums, photographers capture the essence of emotion, memory, and ideas with style and intention. Led by acclaimed faculty, SCAD photography students develop their signature vision through a panoramic curriculum and become masters of visual literacy who land careers in scenic locales from New York to Seoul.

The undergraduate SCAD curriculum gives students an opportunity to customize their studies through courses in commercial, documentary, and fine art photography. Students enhance their creative skill sets by blending photography and videography to craft compelling digital narratives for the dynamic world of social media content creation. Graduate students develop a body of work uniquely anchored to their artistic approach and specifically mapped to their career goals. Students gain fluency with a variety of camera systems, digital workflows, color and black-and-white techniques, compositing and editing, studio and location lighting, and video shooting and editing — all as they develop expertise through tailored study and faculty mentorship.

Outside the classroom, SCAD students have interned for Annie Leibovitz, Ford Models, Hearst Magazines, The Richard Avedon Foundation, Time Inc., Turner Broadcasting, and others. Graduates join a list of globetrotting SCAD photography alumni who work in international locations for the likes of Condé Nast Traveler, National Geographic, The New York Times, Elle Decor, Architectural Digest, and more; capture nature and wildlife vignettes; publish their own books and magazines; and exhibit their imagery in museums across the globe.

Alumni photographers gain global exposure at Photo London and through renowned publisher Thames & Hudson, which has exclusively featured SCAD photographers in their recent release, *Class of 2024*, an exquisite showcase of 10 visionaries setting the scene for the future of the industry. And, through SCAD Art Sales, SCAD artists earn public and private placements around the world.

SNAPWORTHY TECH

Hasselblad Flextight scanner	Professional medium format digital cameras
Chromira ProLab Printer	Profoto studio, strobe, and lighting kits
Wide-format inkjet printers	Epson flatbed scanner

> ❝ At SCAD, I was able to **push the boundaries of my creativity** and explore new possibilities in image ma-nipulation. SCAD played a **crucial role** in shaping my approach and gave me with the skills and knowledge I needed to bring my creative vision to life. ❞

YING CHEN

M.F.A., photography, 2022; B.F.A., photography, 2018
Class of 2024 (Thames & Hudson) featured artist

SCAD student Xavier Thompson deftly captured fashion senior Barrett Winters' capstone collection, modeled by Kamarri Duncan.

Paris Mumpower

CREATIVE DIRECTOR AND MULTIMEDIA ARTIST

Across her collaborations with the world's most desirable companies, Paris Mumpower's creative wizardry on film, photo, and page feature a dedication to authenticity, energy, and style that dates to her earliest SCAD classes. A skillful storyteller, Mumpower's postgrad internship at IMG led to a career in design and art direction at brands like Estée Lauder, Paper Magazine, Gap, and Wilhelmina Models. A move to freelance work pushed it into the stratosphere. Since opening her own business and connecting with creative agency SUN–NY SIDE UP, Mumpower has directed content for clients that include Dior Beauty, Instagram, Versace, Maison Margiela, Burberry, Atlantic Records, and Soho House. In 2024, following her return to SCAD as a panelist and guest lecturer, she helmed the SCAD FASHION film *Déjà Rêvé*, a companion to the event's runway show that was influenced by classic cinema and French New Wave.

What was your SCAD experience like?

It was comforting to know that you had to go through foundation courses before choosing a major, which helped influence my decision to attend SCAD. Collaboration was always in the air: From having friends from fibers print my images onto fabric to working with animation majors to bring my fashion images to life, I always pulled a team together no matter what I was doing.

What is your favorite SCAD memory?

There are so many that it's hard to pick from, but I'd have to go with my time at SCAD Lacoste because it really helped shape my creative eye. What a wonderful experience to live in a small town that feels so otherworldly!

How did SCAD help to prepare you for a career working with influential brands?

SCAD prepared me to work with larger clients in so many ways. My favorite lesson came from Jane Zash, one of my graphic design professors. She helped me learn that understanding the core identity is critical for each assignment — or each client — and that your design should align with that core identity. Authenticity is important to each project, no matter the scale.

How did SCAD's professional network benefit you?

My first internship was with a SCAD alum at IMG — who also produced my SCAD FASHION film — which grew into a decade-long friendship. It's wild how many friends I can find in cities worldwide wherever I go for work because of SCAD. I'm constantly interacting with my SCAD network.

What were the biggest challenges you faced in your career pursuits?

Location and adaptability. Initially, choosing a city to move to after graduation felt impossible. I was able to take internships in multiple cities during academic breaks, which helped me see how different places felt to live. That was how I found out where I belonged when I started my career. Freelancing, on the other hand, is all about adaptability! Your client one month can look completely different than the next — just like our projects at SCAD.

What drives you to return to SCAD and help current students?

Truthfully, it is my relationship with my professors! I never lost touch with several faculty members. I feel so lucky to have been inspired by them as a student and to still call them friends years later.

Preservation Design

At SCAD, students revive the character and charm of entire buildings, blocks, and cities on the vanguard of preservation education. They join a renowned professional community of preservationists led by SCAD President and Founder Paula Wallace — a community that, since the university's founding, has rehabilitated and repurposed more than 100 buildings worldwide, resulting in more than 70 honors globally, including the National Trust for Historic Preservation's Louise du Pont Crowninshield Award. Wallace is the only university president to receive this honor, the highest recognition for individual achievement in preservation, a testament to the university's place as a world leader in preservation design excellence.

In Savannah, students learn to investigate, interpret, and innovate historical resources through a curriculum that draws directly from the city's international status as a model for preservation. Through the comprehensive study and analysis of real-world business demands, local priorities, and the importance of heritage, students and alumni activate preservation culturally, economically, and sustainably to revitalize cherished structures and adaptively reuse disinvested commercial districts and public spaces.

Through collaborations across the university's more than 40 renowned programs, students experience the energy of an active team environment. As they interface with fellow students in programs such as architecture, interior design, luxury and brand management, social strategy and management, and more, aspiring preservation designers uplift and future-proof the profession.

During their studies, SCAD preservation design students interact with admired practitioners through on-site immersions and international conferences. In projects with major partners like UNESCO and the Association for Preservation Technology International, they take a leading role in heritage advocacy and stewardship. Alumni advance into roles with prominent firms, organizations, societies, and federal programs guiding the restoration and redevelopment of communities throughout the U.S. and beyond.

CREATIVE CAREERS

Preservation designer

Environmental and preservation specialist

City/regional preservation planner

Design analyst

Downtown development director

Museum administrator/ curator

Restoration artisan

Digital heritage specialist

Historic preservation officer

Historic materials conservator

PRESERVATION PARTNERS

UNESCO

World Monuments Fund

Congress for the New Urbanism

The Institute of Classical Architecture & Art

National Trust for Historic Preservation

National Park Service

International Downtown Association

Savannah Development and Renewal Authority

With expertise honed in SCAD's preservation design and architecture programs, Daniela Salume takes policy to practice as a historic architectural preservationist for the city of Key West, Florida. ▶

SCAD production design students harness next-gen tech to transform locations into bespoke sets for comedies, dramas, and more that wow industry partners and VIP guests alike.

Production Design

Across gilded period pieces, far-future blockbusters, and small-budget indies, production designers merge costumes, sets, lighting, and more to add authenticity to film and TV settings from the everyday to the unbelievable. One of The Hollywood Reporter's best universities for production design and costume design, the SCAD production design program places the spotlight on these critical positions, preparing a new generation of visionary designers to command starring roles on set in Georgia, Hollywood, and beyond.

In guest lectures, master classes, and Q&As at signature events like SCAD TVfest and the SCAD Savannah Film Festival, students gain valuable industry insights from legends of costume and production design: Academy Award winners Ruth E. Carter and Sandy Powell; *Barbie* production designer Sarah Greenwood and set decorator Katie Spencer, Academy Award-winning husband-and-wife production design duo David Wasco and Sandy Reynolds-Wasco; *Emily in Paris* costume designer Marylin Fitoussi; Emmy Award winners Janie Bryant and Donna Zakowska; Academy Award-winning makeup artist Kazu Hiro; and production staff from films and TV shows like *The Menu*, *The Queen's Gambit*, *The Gilded Age*, *Oppenheimer*, and *Poor Things*.

These opportunities prepare graduates for a range of careers working with studios and companies like 20th Century Studios, ABC, HBO, HGTV, MTV, NBCUniversal, Walt Disney Imagineering, the New York Theatre Ballet, Tyler Perry Studios, and more. Alumni of this powerhouse program have created sets, stages, and props for multiple Super Bowl halftime shows — including Super Bowl LVI and Super Bowl LVII, both winners of the Emmy Award for Outstanding Production Design by a Variety Special — Lady Gaga, the Bonnaroo Music & Arts Festival, the Blue Man Group, Broadway shows, and major productions like *Atlanta*, *Tenet*, and *The Walking Dead*.

A strong foundation in the design process helps students develop mastery of storytelling, art direction, and set design, while courses like PROD 313 Digital Rendering for Entertainment empower them to apply advanced technology to a wide range of professional tracks. In further coursework, they learn to add scale to concepts in PROD 331 Scenographic Modelmaking and visually communicate narratives and worlds in PROD 702 Costume Manipulation Techniques.

Complementing these courses, students benefit from opportunities in a range of movie genres, TV show styles, and production types: short films and TV series shot on expansive SCAD soundstages; next-generation immersive experiences filmed on the university's LED volume stages, the largest at any academic institution in the U.S.; and Broadway-style musicals and dance productions performed in intimate black-box theaters, a covered outdoor amphitheater, or three historic proscenium stages for large casts. And, at Savannah Film Studios' Building 3 — the new home for production design at SCAD — students find multiple labs and workspaces outfitted with cutting-edge tech and equipment, empowering them to construct scenes that captivate.

CREATIVE CAREERS

Set designer

Art director

Costume designer

Lighting designer

Production designer

Stylist/wardrobe designer

Designer for exhibitions/museums

Retail designer

Live entertainment designer

Scenic artist

> " SCAD students and alumni never cease to amaze me. "
>
> **RUTH E. CARTER**
> **Academy Award-winning costume designer**

SCAD ALUM PRODUCTIONS

Avatar: The Way of Water	*May December*	*Watchmen*
Black Panther: Wakanda Forever	*Maestro*	*Babylon*
The Creator	*Guardians of the Galaxy Vol. 3*	*The Whale*

Sculpture

Masters of the third dimension, SCAD sculpture students embrace both traditional and experimental methods to expand the formal, conceptual, and technological boundaries of their medium. Energized by the university's premier resources, sculpture students go on to exhibit their work in international museums and galleries, design *objets d'art* for luxury brands, create hyper-realistic props for blockbuster films, and earn glowing features in top publications.

At Atlanta's SCAD Studio, students engage in all aspects of sculptural practice within an elite environment designed by Pritzker Architecture Prize winner Renzo Piano. With access to SCAD Studio's leading-edge resources — from metal foundries and fabrication shops to 3D rapid prototyping printers, CNC mills, casting labs, and resonant exhibition spaces — SCAD sculptors are empowered to refine their creative vision, develop vital technical proficiencies, and elevate their presentation prowess. Guided by revered faculty members with diverse professional interests and specialties, course offerings span the foundational to the futuristic. Renowned artists and representatives from prestigious institutions critique student portfolios, lead special workshops, and mentor students on real-world design projects, resulting in professional connections that give SCAD sculptors the edge to land fulfilling, high-profile jobs across sectors. Through SCAD Art Sales, the university's fine art consultancy, SCAD sculptors are introduced to collectors, earn commissions, and build a devoted clientele.

At the SCAD Museum of Art in Savannah and signature events like SCAD deFINE ART, students meet internationally celebrated sculptors including Rose B. Simpson, Doreen Lynette Garner, The Haas Brothers, Matthew Angelo Harrison, Elaine Cameron-Weir, Raúl de Nieves, and more. Graduates build their CVs with shows in SCAD MOA's dedicated alumni gallery, where exhibitions such as Johana Moscoso's *Entre sistemas invisibles*, Masud Olufani's *Imprint: Past as Prologue*, and Monica Cook's *Liquid Vessels* open to critical acclaim. At SCAD Lacoste, La Promenade de Sculptures offers a global platform for students and alumni, with each awe-inspiring, larger-than-life installation serving as visual testimony to SCAD talent and expertise.

CREATIVE CAREERS

Sculptor/studio artist	Foundry/mold–making specialist
Public artist/consultant	Prop artist
Curator	Prosthetic artist
Exhibition designer	3D computer modeler
Art director	Toy designer

In *Orchid's Dreams*, SCAD sculpture alum Bojana Ginn constructs physical, immersive installations and an AI *oeuvre* inspired by biomimicry and parametric biology, giving rise to ethereal tendrils that inspire joy, rejuvenation, and wonder.
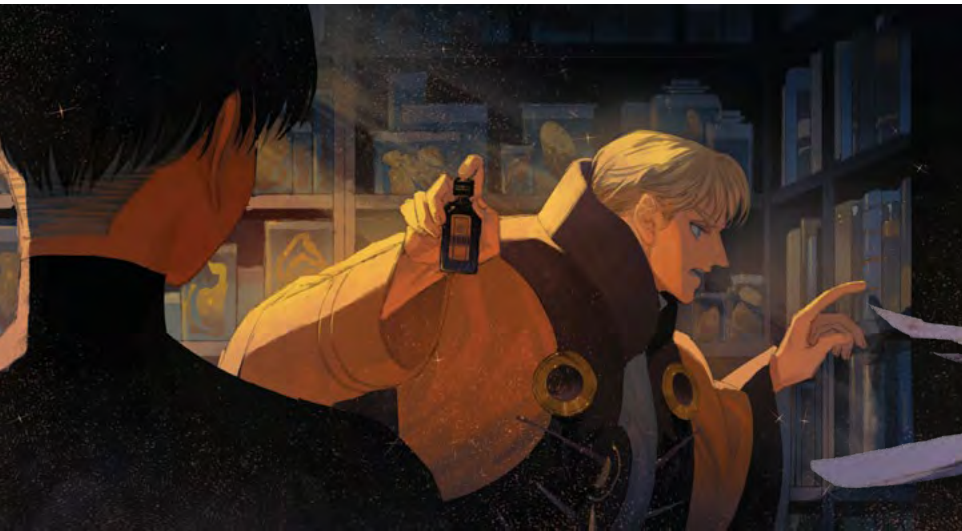
Sequential Art

CREATIVE CAREERS

Storyboard artist

Publisher/editor

Character/creature designer

Children's book artist

Comic book artist

Graphic novelist

Prop/asset designer

Production artist

Toy/figure sculptor

Concept artist

Sequential artists take viewers on fantastical journeys through time and space, amplifying stories with compelling imagery and worlds rich with color and dimension. At SCAD, the world's first university to offer both undergraduate and graduate degrees in the discipline, students become virtuosos of the visual narrative one panel at a time.

SCAD sequential art students explore the full spectrum of style and genre within a comprehensive curriculum merging traditional techniques with advanced technology — all of which lead to extraordinary careers in TV, film, and game production. In SEQA 383 The Pitch, students learn to create and present a proposal for the development of a graphic novel, comic book series, film, or television project. Sequential art students explore a range of diverse electives to expand their command of the format like superhero comics, advanced storyboarding, publishing, cover illustration, sequential art for emerging media, and maquette design.

With a galaxy of potential at their fingertips, SCAD sequential art students actualize dazzling concepts and win top honors for their work, including Applied Arts Student Awards, Red Dot Communication Design Awards, and Society of Illustrators student scholarships. Alumni step into a host of roles at the world's largest comic book publishers and animation houses: model sculpting for action figures, concept design for animation, and storyboarding for major video games.

Professors and alumni have earned Will Eisner Comic Industry Awards and nominations, which recognize the best comic creators and their work each year. Through SCADpro, the university's innovation and design studio, students have sketched visual concepts for Hallmark greeting cards, penned short stories for Lowe's Innovation Labs depicting far-future visions of humanity, and dreamed up next-generation electric vehicle charging stations for Volvo.

→ SCAD FACULTY CONTRIBUTIONS ⊢

Batman	Hulk	Avengers: Endgame
Green Lantern	Fantastic Four	Guardians of the Galaxy Vol. 2
Spider–Man: Homecoming	Ant–Man	WandaVision
X–Men	Captain America: Civil War	Hawkeye

▲
Heart of Isa concept art
Kuiyan Ran

Nick Manning

SCAD ATLANTA STUDENT

On choosing SCAD

I chose SCAD after hearing about the school's track and field program and learning about GRADpath@SCAD. I applied to GRADpath and was accepted, so I was always slated to stay at SCAD for my graduate degree. I'm an academically inclined person, so it was motivating to continue my education during the summer quarters and finish my undergraduate degree in three years. It felt like I could keep applying what I was learning in other classes to the classes I took during the summer. I was able to experience SCAD Savannah a couple of times as well.

On his daily routine

On an average day, I would wake up at 7 a.m. to go to track practice. We would all have breakfast together as a team afterward, and that was a really good way to start the day with a solid community before going into classes. If I didn't have class that day, or I had only one class, I would spend my time doing work with other friends in our "homework parties," which we had in apartments, common spaces, or in the library. We really liked to have times where we would work together, especially when a number of us were working on projects together. A lot of

us work on animated films together, so being together in collaborative spaces was really helpful to expedite decision-making for the projects.

On collaboration at SCAD

Being in the animation department for my undergrad, I have worked on a bunch of films that were led by seniors. For one of my favorites, *Desert Mayhem Overdrive*, I was able to be on the film as a 3D animator for their vehicles since the whole film was about a car chase. Being on that kind of project helped me prepare to run my own thesis film when I joined the sequential art department, which is what I'm doing now. I've found that having sequential art and animation majors working together on the project creates a lot of collaborative opportunities to bring my vision to life.

On his favorite SCAD memory

At the beginning of my graduate studies, I received an offer from The Third Floor's visualization studio to join their job training program. It was kind of like an apprenticeship program, so I was doing that on top of two classes. That opportunity reaffirmed the abilities I had built at SCAD within the animation department, and a lot of what I learned at that studio I incorporated into the work I did within sequential art, including my thesis. It was my first experience in the industry, and it was an awesome time.

On his postgraduate plans

I would love to add to the animation industry as a character animator or layout artist, as I've gotten more passionate about cinematography over the last two years during my graduate degree. I've also made some plans to work on an anthology comic with other SCAD alumni. I'm looking into starting off as a high school art teacher to continue to build other people's love for art and show them an outlet to utilize digital art as the world becomes more digital.

On lessons learned

Regardless of what you choose to study, you're always going to develop transferable skills that can be applied in a very diverse way. I've learned you don't have to put your passions aside to be relevant. You have to be extremely self-driven and self-motivated. And regardless of what you want to do, you should be a lover of storytelling — someone who wants to share stories, create stories, or get to the bottom of stories, regardless of the medium that you choose to express that in.

Service Design

On a global scale, service designers shape business and industry futures for the world's most respected brands through the examination and analysis of human behavior, societal needs, business models, and competitive environments. At the preeminent university for service design, SCAD students learn to interrogate and analyze these key factors as they create intuitive new systems, services, and human-centered strategies.

Equipped with a solid foundation in enterprise, innovation, and problem-solving, SCAD students are prepared to organize and lead the improvement of products and services across a wide range of major industries. Courses like SERV 310 Idea Visualization for Service Designers and SERV 312 Prototyping Experiences teach students how to effectively communicate and rapidly ideate their concepts, insights, and service ecologies, while SERV 421 Services and Enterprise helps students infuse their innovative whitespace pitches with entrepreneurial and creative problem-solving skills.

Students learn the high-level management and collaborative skills necessary for success in private and public sectors at Savannah's state-of-the-art Gulfstream Center for Design, partnering with peers from other SCAD disciplines on SCADpro assignments and coursework in this living laboratory. SCAD service design students have developed concepts for the future of flying with Delta Air Lines, innovated service blueprints for BMW, rethought the DMV experience for Deloitte to reduce pain points, and designed millennial- and Gen Z-focused content for Fidelity to assist young customers with financial goals, budgeting, reducing debt, and investing.

SCAD service design student projects have won Red Dot Design Awards and appeared in Touchpoint, the international trade magazine of the Service Design Network. University alumni power creative solutions at Amazon, Apple, BBVA Compass, IBM, Lowe's, Microsoft, The Home Depot, and elite global design consultancies like Boston Consulting Group, Booz Allen Hamilton, Fjord, Harmonic Inc., and more.

CREATIVE CAREERS

Experience manager/director

Innovation manager/director

Customer experience manager/director

Design manager/director

Experience strategist

Interaction designer

Retail designer

Service designer

Design strategist

UX designer/researcher

SCAD offers the first and only service design B.F.A., M.A., and M.B.I. degrees in the U.S.

SCADPRO CLIENTS

Blizzard Entertainment	GE	Projects for Peace
Deloitte	Google	Target
Delta Air Lines	HP	Volvo

Service design has been one of the greatest disruptive forces in our lives over the past 20 years. Everything has been transformed to put the customer's experience first.

— FAST COMPANY

PYNK, a wellness and biohacking platform developed by five SCAD students and inspired by one team member's personal journey with an autoimmune disease, won three Indigo Awards for its interface design, branding, and societal impact. ▶

PYNK

Purpose. You. Nature. Kinship.

Glow Gratitude Grow
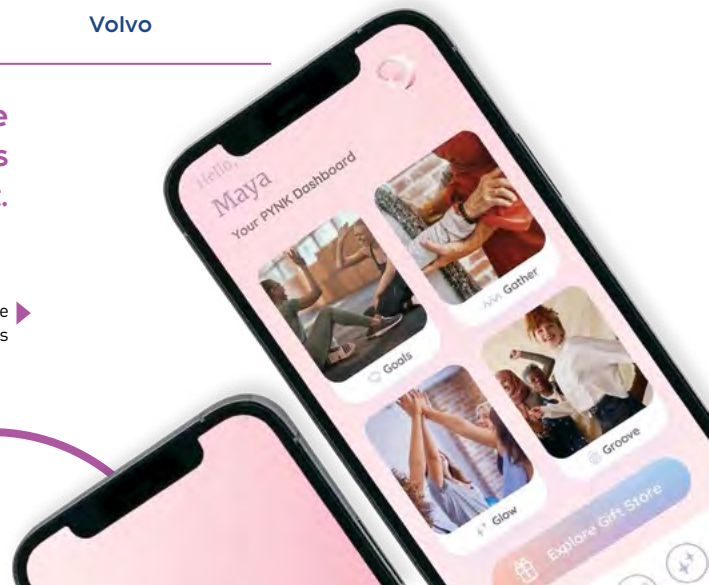
I embody

Glee Gather Gift

I communicate

Groom Goals Groove

I experience

Enablers   Support   Knowledge   Motivation   Habits

We at PYNK are a supportive community. For women by women.

We believe that sustained well-being balances feelings, food, fitness, and functionality.

PYNK

Purpose. You. Nature. Kinship.

Sign Up

Log In

Log in with

Hello,
Maya

Your PYNK Bracelet

Connecting...

Our goal is to inspire and empower you to live a balanced, joyful life.

Let's get there together!

Get Started →

Create an Account.

Sign Up

Welcome Back!

Log In
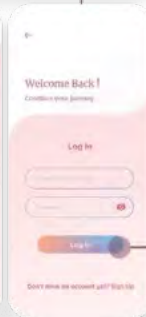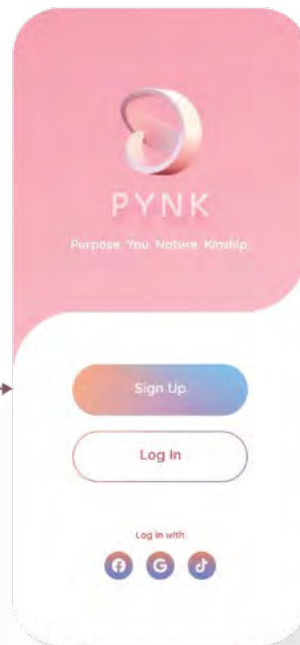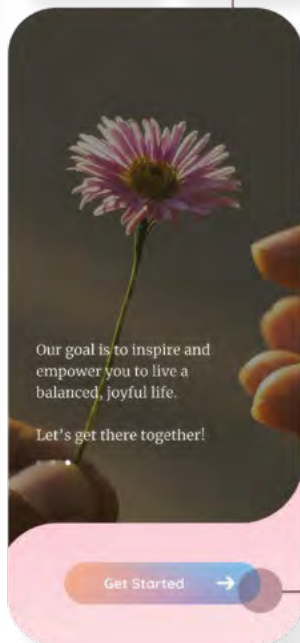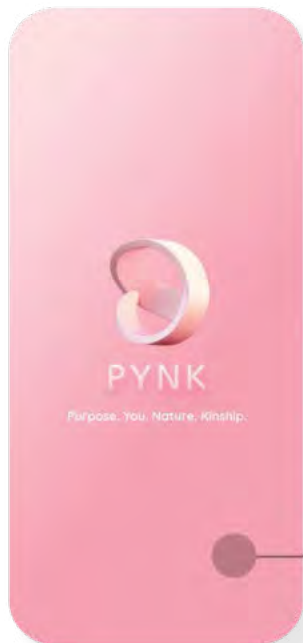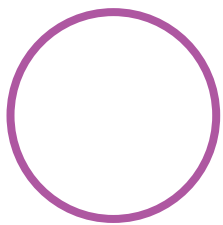
Sneaker Design (SNKR+)

At the forefront of a booming, $80-billion field that exceeds the hype, the SCAD SNKR+ program engages the full spectrum of footwear possibilities, from athletic-inspired and classic designs to smart-casual, office-ready kicks and beyond. With access to leading technology, students build physical and digital prototypes that add to professional portfolios of original designs and get noticed by pros at the top of the sneaker game, including SCAD alumni leaders at Nike, Adidas, Puma, New Balance, Reebok, and SCAD grad-owned brands like Q4 Sports.

SCAD SNKR+ students hone skills in sketching, rendering, concept development, digital prototyping, and branding, guided by accomplished industry insiders. In courses like SNKR 709 Sneaker Lab: Material, Construction, and Prototyping and SNKR 735 Factory Fresh: Mass Production Decoded, students master the sneaker industry's specialized vocabulary, advanced design principles, innovative materials, and complex manufacturing processes. Further elevating their design skills and visualizing ideas and concepts in real-time through adaptive 3D models, students amplify the possibilities and efficiency of well-executed sneaker design through virtual reality in courses like SNKR 723 Sneaker Tech: VR to 3D Prototype. With a strong foundation of business coursework, students are prepared to launch their own sneaker brands as entrepreneurs or step into leadership roles at elite sneaker design companies.

At signature university events like SCADstyle, students connect with career-making CEOs, brand founders, and fellow sneakerheads who hold court on the future and cultural impact of the industry and offer insightful master classes, studio visits, and portfolio critiques. Through the university's VIP-studded SCAD FASHION show, students collaborate with fashion, accessory design, and jewelry students on iconic runway looks and editorial-worthy photo shoots that capture the attention of elite magazines and major celebrities.

◀ *Convenience*
Dorothy Finney

CREATIVE CAREERS

Sneaker designer

Luxury footwear designer

Pattern maker

Buyer

Brand strategist

Brand ambassador

Innovation manager

Production manager

Marketing manager

Manufacturing technician

SCAD offers the world's first and only M.A. and M.F.A. programs in sneaker design.

Rodrick Thomas

SCAD ATLANTA STUDENT

On choosing SCAD

My main goal was to be a footwear designer, and I found that I could achieve that goal by pursuing industrial design at SCAD. I remember seeing a video while doing my research about a previous student named Michael Mack. He's actually a SCAD professor now. The video detailed his design process and life in New York. It was cool for me to see a Black footwear designer featured. To see the inclusivity of SCAD and the diversity — that was when it all clicked for me.

On his daily routine

Initially, there was no free time for me because I worked a full-time job at City Gear, the sneaker store. On most days, I would go to class 11 a.m. to 4:30 p.m. and then go straight to work. Towards the end of my school career, I stopped working and had more time to work, brainstorm, and hang out with my classmates in the studio. In my free time, I try to be active and stay in shape. I work out from time to time, play basketball, and I also like to cook.

On collaboration at SCAD

Our open studio was set up in a collaborative way and, after class, we would bounce ideas off each other. Sometimes we'd goof off, tell jokes, or play music. We bonded in the studio. I also worked on a SCADpro project, which was another opportunity for teamwork.

On his favorite SCAD memory

When we came out to work in the studio on our senior projects, we would all work late nights trying to get everything done. One day, on my classmate's birthday, we all went in to get a cake, buy party supplies, and sing "Happy Birthday." That memory stands out to me because we were more than just classmates, we were friends.

On his most memorable project

My most memorable project was the sneaker design I did for SNKR 375, which was the first ever sneaker design course offered at SCAD. I decided to create a hiking shoe, so I did research on hiking, the outdoors, and the consumer the shoe was intended for. I went through the process of finding inspiration, ideation, making the tech pack, and redlining. When it was finished, I had the honor of speaking about my shoe in a PBS interview and a mural of my shoe was painted in Atlanta's Adair Park. The best part was seeing my shoe in real life — touching and feeling it, seeing the ideas in my mind manifested in real life. The course not only gave me the foundation of skills, but also confidence. It put me one step closer to accomplishing my goal of being a footwear designer.

On his postgraduate plans

After I finish an internship at Nike, my long-term goal is to be able to take this knowledge that I have and give it back to the next generation, bridging the gap.

On lessons learned

The biggest lessons I learned from SCAD were to step outside of your comfort zone, put yourself out there, and keep developing people skills. Being able to effectively communicate with people from different cultures and backgrounds is vital. The relationships that you build in school may follow you into the real world. You never know where people will end up and who they will become, but they will remember how you treated them and how you made them feel. Chance meetings could turn into unexpected opportunities.
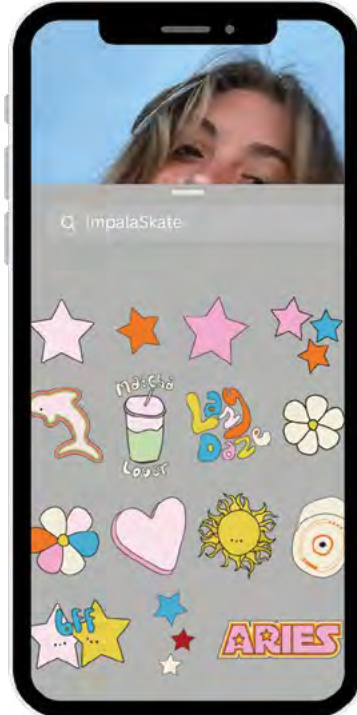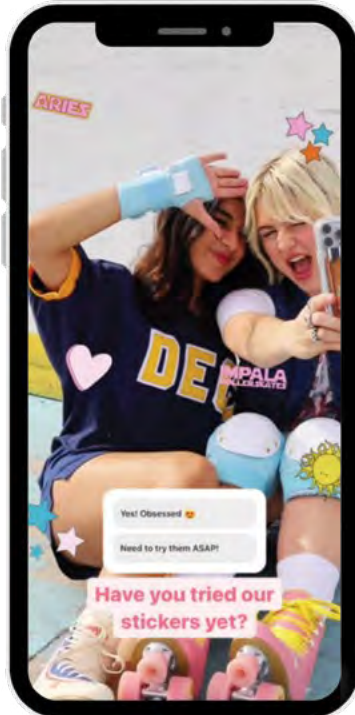
Social Strategy and Management

Social media professionals perfect the posts that drive clicks, conversations, and company bottom lines, creating eye-catching content that dominates feeds on Instagram and TikTok. SCAD social strategy and management students are poised to launch brands to the stratosphere through a curriculum that maximizes the university's expertise in advertising and branding, graphic design, marketing, photography, film and television, motion media, and writing.

SCAD offers the world's first B.F.A. in social strategy and management.

In SCAD courses such as SOCL 220 Social Strategy: Messaging and Management, students learn how to capture attention by building unique, scalable, and strategy-adherent messaging, while in SOCL 320 Social Strategy: Lifecycle Marketing, students explore how to reach audiences across multiple platforms, prioritizing strategic content to deliver on value propositions and achieve brand goals. In SOCL 330 Social Analytics: Optimization and SOCL 440 Social Media Management: Brand Acceleration, students investigate all aspects of multiplatform campaign creation and metrics.

From these courses, students learn how to measure and communicate their value to businesses effectively. Students master the marketing, brand management, account management, customer service, analytics, advocacy, content creation, strategy skills, and knowledge that foster brand allegiance, open markets, and strengthen audience connections. Students also develop a distinctive writing voice, authoring blog posts, video scripts, marketing pitches, and podcasts. With expansive access to advanced technology, they gain fluency in producing attention-grabbing content for emerging platforms.

Through SCADpro, the university's boutique creative consultancy, SCAD students have pitched concepts to Coty for a new fragrance brand, conceptualized a brand campaign holiday film for David Yurman shot on SCAD's LED volume stage, conducted a thorough brand evaluation of SCAD alumni-owned clothing company The Big Favorite, and developed a mixed reality marketing experience for BMW. With this comprehensive approach to social media and opportunities for real-world experience before graduation, SCAD alumni are prepared to lead the online presence of major brands, dream up campaigns at top agencies, or jump into the influencer world with professional-quality posts.

CREATIVE CAREERS

Social media/content strategist

Social media manager

Brand manager/ ambassador

Digital content manager

Community/ engagement manager

Social media producer

Social media account executive

Influencer marketing specialist

Reputation specialist

Social media data analyst

SCAD ALUMNI CREATORS

Summer Fridays	The Home Depot	JW Marriott
Johnson & Johnson	LAKE Pajamas	Laundry Service

For her senior capstone project, SCAD student Tyla Packish conceptualized *Glide & Pride*, a comprehensive social media campaign for Impala Skate.

Sound Design

Masters of the mix, sound designers amplify film, TV, music, and live performance with their resonant expertise. At SCAD, sound design students prepare to join the ranks of award-winning audio professionals through a program boosted by state-of-the-art studio and recording spaces and celebrated faculty. Preeminent professors, winners of Academy Awards, Emmy Awards, Tony Awards, and Motion Picture Sound Editors Golden Reel Awards, guide students through a curriculum that models the aesthetics, tools, and workflows of commercial media production across film and TV, video games, theater, animation, advertising, and more.

Throughout their studies, SCAD students have access to professional technology: two recording studios and two surround sound re-recording stages with Avid S6 Consoles; two LED volume stages, the first of their kind at a design university; six ADR suites and two Foley stages; a MIDI mock-up and augmented and virtual reality testing room; and more than 80 workstations equipped with the latest Pro Tools, Abelton Live, and Sound-miner software. A full library comprised of 2,500 hours of sound effects and millions of licensed music tracks helps students develop highly sophisticated soundtracks, while opportunities also abound for professional certifications in Sibelius, Wwise, Avid, and Dolby Atmos in postproduction, music production, and Avid S6 techniques.

At the SCAD Savannah Film Festival and SCAD TVfest, students connect with major guests like Academy Award-winning and nominated composers Alan Silvestri and Harry Gregson-Williams, Oscar-winning sound editors Cecelia Hall and Richard King, composers, sound editors, and designers from Hollywood blockbusters like *Oppenheimer*, *Saltburn*, *The Bikeriders*, *Moonage Daydream*, and *Dune*, and the music supervisors from hit shows like *Yellowjackets*, *Euphoria*, and *Atlanta*. These professional connections help sound design students secure impressive internships and jobs with companies like Skywalker Sound, Warner Bros., Sony, Blizzard Entertainment, and Walt Disney Imagineering.

As professionals, SCAD sound design alumni have contributed to hit films and TV shows like *Everything Everywhere All at Once*, *American Fiction*, *The Last of Us*, *Past Lives*, *Pachinko*, *Free Solo*, *Spider-Man: Across the Spider-Verse*, *Killers of the Flower Moon*, *Guardians of the Galaxy Vol. 3*, and *Rick and Morty*; produced Grammy Award-winning songs and films for Beyoncé and Camila Cabello; and worked for top film, television, and game studios, including Warner Bros., Technicolor, Turner Broadcasting, NBC, 343 Industries, Naughty Dog, Bungie Studios, ESPN, Obsidian, and more.

SCAD is the only university to confer B.F.A., M.A., and M.F.A. degrees in sound design.

CREATIVE CAREERS

Sound designer

Mix technician/
re–recording mixer

Supervising sound editor

Music editor/supervisor

Recording/scoring
engineer

Dialogue/sound effects
editor

Game audio designer

Production mixer/boom
operator

ADR/Foley artist

Composer

SCAD GRAD HONORS

Emmy Awards

MPSE Student Golden Reel Awards

Latin Grammy Awards

European Product Design Awards

Cinema Audio Society Awards

Red Dot Communication Design Awards

As a producer and recording and mixing engineer, SCAD grad and Latin Grammy Award winner Nicolas Ramirez's career tracklist includes megastars like Bad Bunny, Jennifer Lopez, Shakira, and Will Smith.

Brent Kiser

OWNER AND SOUND DESIGNER, UNBRIDLED SOUND

Brent Kiser's connection to SCAD dates back more than 20 years — a span that has seen Kiser ascend from SCAD Rising Star student to Hollywood sound designer extraordinaire. As the founder of Unbridled Sound, Kiser has worked on such acclaimed films and TV shows as the Academy Award–winning *Everything Everywhere All at Once*, *Swiss Army Man*, *History of the World: Part II*, *Honey Boy*, *Murderville*, *Untold*, and *Together Together*. Kiser won an Emmy Award for his work on the History Channel documentary *Gettysburg* and earned a second nomination for the hit Netflix documentary series *Wild Wild Country*. In 2023, Kiser was honored at the SCAD Savannah Film Festival with the SCAD45 Award, recognizing graduates who have given all of themselves to their creative careers over the university's first four decades.

How did SCAD prepare you for your career?

Through a theory of everything: From understanding how music and sound can affect the picture to how we can tell stories and learning many technical skills. I even came out of the program certified in Pro Tools. My professors helped hone my storytelling so that when I came out of the program, my understanding was strong and I was more easily able to work my way up the professional ladder.

How did SCAD's alumni network help you?

I graduated with a professional network. Right when I moved to California, I was able to work on a ton of commercials with one alum, which helped me put things on my résumé immediately. And Jett Steiger, who founded Ways & Means, is who made my introduction to *Everything Everywhere All at Once* producer Jonathan Wang.

What keeps you coming back to SCAD?

Half of it is just wanting to give back. When I was at SCAD, we only had a few people from the industry coming in, so visiting SCAD is an opportunity to meet with and talk straight with students about the industry and the possibilities outside of big studio films. Many professionals are so far removed from how we got our start, so returning to SCAD is a great way to remember that and hear what the students have to say. It also happens to be a great place to recruit new employees.

You employ many SCAD graduates. What makes them so hirable?

One is the technical skills they come out with. I don't find myself needing to re-explain things and they can hit the ground running. There's the storytelling they're able to do. And the commitment to their SCAD studies shows that they can focus on long-term projects, finish them, and come out swinging after it.

Do you have a favorite memory from SCAD?

My favorite memory is the yin and yang of professors Rob Miller and Robin Beauchamp. One professor pushed us with their high expectations, which made us strive to improve. The other showed us how to have fun, to be weird and creative, and think outside the box. That juxtaposition is one of my favorite memories.

USER JOURNEY
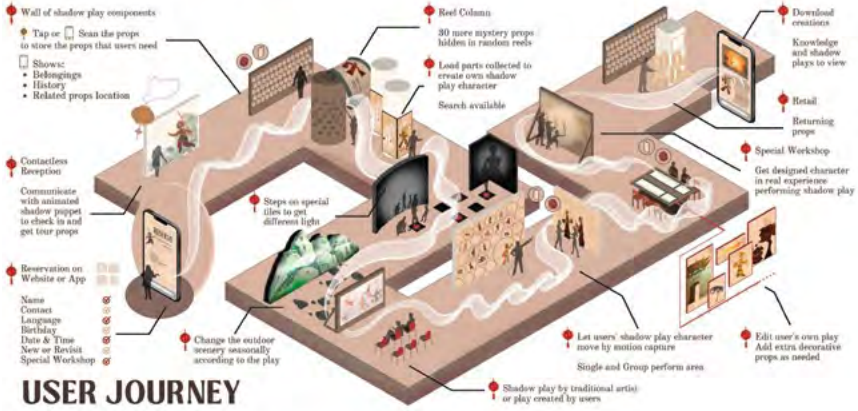
Themed Entertainment Design

Architects of the marvelous and experts on concept design, show sets, extended reality, and immersive environments, themed entertainment designers turn beloved franchises and original stories into fantastical attractions across the globe. Students in the SCAD themed entertainment design program perfect this mix of compelling storytelling, complex rides, and event production to create memorable moments from the ground up. Backed by a suite of leading-edge technology and a curriculum exploring concept and spatial design, storytelling, and visualization, students are positioned for success at the vanguard of this rising profession.

Through a combination of narrative prowess, design expertise, and technological savvy, SCAD themed entertainment design students create functional designs for dazzling attractions, branded experiences, museums, resorts, pop-ups, and location-based venues — or, in the case of pioneering SCAD projects like the underwater adventure *Search for the Gryphon* and spaceflight simulator *Destination Imagination*, harness the power of virtual reality to articulate next-generation experiences. During their studies, students enjoy numerous opportunities for behind-the-scenes trips to Disney and Universal Studios theme parks in the U.S., connecting in-class practice to live implementation, and gain insight from visiting luminaries like Gensler global entertainment lead and former Walt Disney Imagineering president Bob Weis, the university's latest Executive in Residence.

Through SCADpro, the university's innovation and design studio, themed entertainment design students have partnered with Hong Kong Disneyland to create immersive digital experiences in hotel rooms, with Chick-fil-A to modernize locations, and with Trane to design a branded exhibit in the company's U.S. offices. SCAD alumni have added their expertise to major attractions like *Star Wars: Galaxy's Edge*, Jurassic World's *VelociCoaster*, *Hagrid's Magical Creatures Motorbike Adventure*, and Universal's upcoming Epic Universe theme park.

CREATIVE CAREERS

Theme park designer

Show producer

Show set designer

Attraction designer

Creative director

Concept designer

Event/experience designer

Immersive experience designer

Museum/store designer

Production designer

SCAD offers the world's first M.F.A. in themed entertainment design.

SCAD GRAD EMPLOYERS

Walt Disney Imagineering	Merlin Entertainments	Dollywood
Universal Creative	Nickelodeon	Six Flags
ITEC Entertainment	Studio Ghibli	Sea World Parks and Entertainment
Falcon's Creative Group	Royal Caribbean	

Top left: *Galactic Botanica: Seeds of Destiny*
Kiki Chen

Top right: *Themed Attraction Ride Vehicle Concept*
Miranda Ridley

Middle: *Luminous Surge Shadow Play Experience Center*
Kiki Chen

Bottom: *Above & Beyond: A Royal Caribbean Adventure*
Madison Demberg, Valerie Smetanka, Sally Lindsay

User Experience (UX) Design

UX designers combine the power of science, art, and technology to reimagine the customer experience. Students in the SCAD UX design program, developed in collaboration with Google, harness the university's unparalleled resources — from next-level tech and connected faculty to world-renowned events — to engineer moments that connect and fulfill.

Ever attuned to marketplace needs, the SCAD UX design program is focused on four foundational pillars: human behavior, technical proficiency, aesthetics, and collaboration. In their coursework, students learn the fundamentals of graphic design, industrial design, and interaction design. These studies are bolstered by classes in mathematics and programming and culminate in a strong studio experience. In UXDG 415 UX Design Studio II: The Complexity of Simplicity, students translate complex tasks and information to produce working prototypes of their designs and generate digital products that deliver meaningful and engaging user experiences.

The SCAD UX program prepares students to connect with industry titans in careers that transform the digital landscape. Through mentorships and collaborations with companies such as Google, Ford, Lucid Motors, 3M, Capital One, Meta, Hewlett-Packard, The Home Depot, Instagram, Microsoft, and others, SCAD UX design students develop professional practices with real-world applications, from mobile devices and intelligent clothing to automobile interiors and health care informatics. Thanks to this hands-on learning experience, SCAD students have garnered recognition for their work as winners of UX Awards, Red Dot Communication Design Awards, European Product Design Awards, and Indigo Awards.

CREATIVE CAREERS

UX strategist

UX researcher

Front–end developer

Interaction design director

Mobile application designer

Product designer/ researcher

UI/UX designer

UX design analyst

CX designer

Visual designer

SCAD GRAD INDEX

Google	IBM	Deloitte Digital	Truist	Apple
Meta	State Farm	Lextant	FedEx	Microsoft
Amazon	Funko	Ernst & Young	Uber	Volvo

Google™

This degree program was developed in collaboration with Google.

> " UX design became more than my major. It became **my family**. My professors were always challenging me and helping **refine my process and design techniques.** "

ZACHRA PRADIPTA

UX designer, Amazon
SCAD B.F.A., user experience (UX) design, 2021
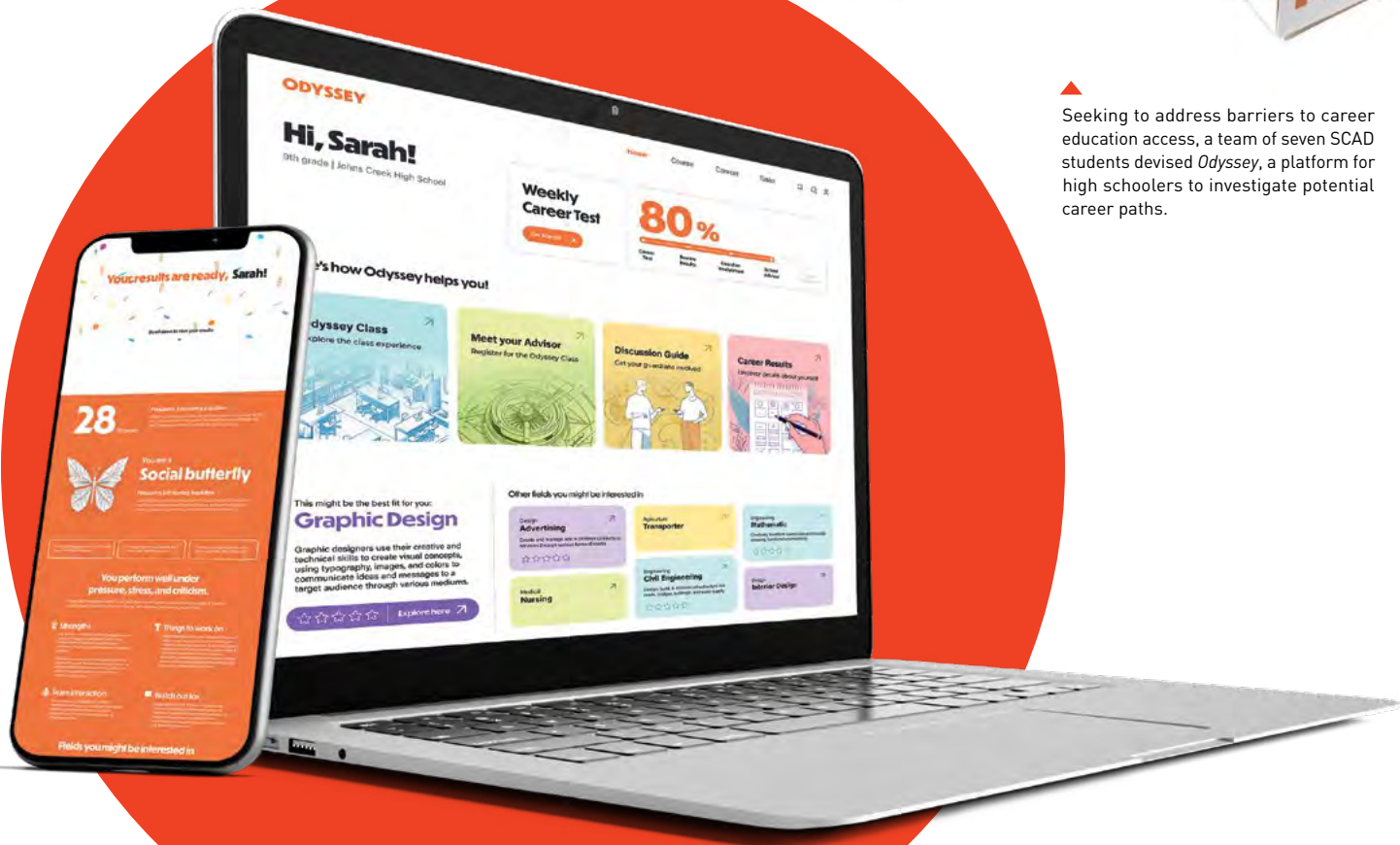
Seeking to address barriers to career education access, a team of seven SCAD students devised *Odyssey*, a platform for high schoolers to investigate potential career paths.

Jhannae Hisby

SCAD SAVANNAH STUDENT

On choosing SCAD

I've always felt like I was a creative person. However, prior to SCAD, I didn't have any art education — I actually studied computer science and software engineering for a while. But, I realized that even though things I made were cool and functional, I wanted to be a part of designing with intention. SCAD was one of the only schools that I saw out there that offered programs like that while also allowing me to pursue other things that I've always been interested in, like music and writing. I felt as if I could get that here, as well as be able to use my background in computer science to create experiences overall that were useful for people.

On collaboration at SCAD

I've always found SCAD, especially with my major, to be extremely collaborative. Besides collaborating in classes, I have taken a SCADpro course with Deloitte where I was the project manager. It went well, and I admired my team, especially as everyone was willing to work towards one goal even though we were from different majors or different backgrounds. Everyone was willing to put in the work and learn from each other, and that's something I'll forever be grateful for because that's how it is in the real world — you really have to know how to collaborate with people and to get to a common goal or solution that works for everyone.

On her daily routine

Some days I'll go to Art's café to work. I also work at the International Student Services Office (ISSO) as an international experience coordinator, so sometimes I'll meet with students and work through problems they may have. When I'm not doing that, I model as well, so maybe I'll be at Eckburg Hall for a fitting or The Stage at Savannah Film Studios to do a shoot, but it just depends on the day and the tasks at hand. In between all those activities, I'm at The Shed or Gulfstream for classes.

On her favorite SCAD memory

Getting to be a part of the fashion show and modeling with SCAD's visual media department have allowed me to unlock something in myself in terms of my creativity. Also, working for ISSO to help international students is something that I'm passionate about, just because I know what it's like to move to a strange place. I didn't have to face the barrier of not being able to speak English, but to move to a strange place and to have language barriers — moving into a new school, meeting new people, and kind of starting your life over again on your own — is something that is very brave. I'm happy that I get to be a part of helping these students learn as much as they can before classes. It's rewarding to do that type of work. I like helping people in general, and I'm very glad I get to do that with international students, since that's something that's relatable for me.

On her postgraduate plans

I'd love to work in big tech. Just because, as I said, my background is in computer science and software engineering, and I'd love the opportunity to merge those two worlds and also incorporate design. With tech companies, I won't be tied to a single project for the entirety of my career — there's flexibility and always more to learn. I'll be interning with Microsoft this summer, and I hope I'll get a return offer. I'd potentially like to work long-term with Microsoft, or maybe even Google.

On advice for potential students

SCAD is such a different type of educational environment where you're pushed to be your best creative self. I'm surrounded by people who've made some of the best works I've ever seen in my life, but that's not something that intimidates me; it pushes me to try to be my best. If I had to pick a lesson, I think it's the importance of valuing all these individual disciplines and trying to learn as much as possible in a collaborative way. SCAD has so many people from different backgrounds as well, so you're given the opportunity to immerse yourself and learn as much as you can about things that weren't something you grew up around. Always be open to collaborate with people and try to learn as much as you can from the people around you. It is an invaluable experience.

User Experience Research (UXR)

SCAD UX research students become champions of products, services, and moments that improve lives and bridge the space between consumer needs and business value. From mega tech corporations like Google and Meta to the health care, finance, retail, and real estate industries, UX researchers are in-demand professionals who establish, drive, and evolve insights that inform the consumer experience — and SCAD grads are uniquely positioned to launch sterling careers in this booming field.

Developed in collaboration with Google, SCAD offers the first and only B.F.A. in UX research.

Instructed by faculty with experience at UX powerhouses like Samsung and mentored by design leaders from Google, SCAD UX research students are prepped to become the industry pioneers leading design sprints at large corporations and finding tomorrow's solutions to today's challenges. At name brands like Honeywell, Edward Jones, and Monster, SCAD grads are already making an impact with their expertise and knowledge.

At the preeminent university for UX research, SCAD students learn to use analytics, consumer data, and behavioral insights to generate opportunities to improve services and products end-to-end. In SDES 215 Contextual Research Methods, students secure the exclusive-to-SCAD Lextant Design Research and Insight Translation certification, a value-added professional credential embedded in university coursework. In courses like UXR 201 Data Mining Technology and MATH 280 Predictive Modeling and Analytics, students learn to unleash the power of predictive analytics and combine statistics, artificial intelligence, and machine learning to find patterns, relationships, and opportunities in large data sets.

As students deepen their understanding of UX design and research methods, they explore ethical responsibilities in UXR 350 Research Ethics and Professional Practices and UXDG 380 Usability Testing: People vs. the World. Courses in information architecture and data visualization further advance students' abilities to translate their research findings into compelling visual narratives. The B.F.A. program culminates in a capstone studio sequence where students generate original research and synthesize their findings into innovative solutions and actionable business strategies.

This degree program was developed in collaboration with Google.

◄ In the SCAD user experience research (UXR) program, students benefit from coaching sessions with industry changemakers like Google senior UX manager Utkarsh Seth.

CREATIVE CAREERS

UX researcher

Hardware/software UX researcher

Quantitative UX researcher

Qualitative UX researcher

CX/UX researcher

UX writer and researcher

UX product researcher

Senior UX researcher

Lead UX researcher

Principal product UX researcher

Visual Effects

Wizards of digital entertainment, visual effects artists harness the power of leading-edge tech and software to set the stage in blockbuster films and TV shows, build worlds in hit video games, and advance advertising, architecture, health care, and more. SCAD prepares its students to make leaps in a wide range of career contexts through a curriculum grounded in the fine arts. Students learn to draw and design in the classical tradition, integrating these foundational skills with industry-standard programs like Autodesk's Maya, Foundry's Nuke, SideFX's Houdini, Epic Games' Unreal Engine, and more.

Students also master practical hands-on techniques, including visual effects cinematography, 3D camera match moving, digital lighting and rendering, compositing, procedural effects, and dynamic simulations as they build an extensive visual language. At SCAD locations in Atlanta and Savannah, student workspaces reflect the highest standards of digital entertainment production, including green screen environments, motion capture studios, and the first two LED volume stages at any design university. Through the visual effects department's mentorship program, students learn and expand their skill sets on collaborative projects supervised by faculty members, receiving weekly feedback on their progress from industry professionals.

An extensive internship network, professional connections with top visual effects studios, and SCADpro design partnerships offer students career-building experience before graduation. In recent collaborations, students have worked with FOX Sports to design a live-rendered virtual studio set for the FIFA World Cup, partnered with CBS Sports to generate augmented reality concepts for football coverage, collaborated with Hasbro to develop interior and exterior digital sets to promote franchises like Marvel, *Star Wars*, and *Transformers*, and produced an innovative game to help stroke survivors learn to walk and recover faster. These experiences prepare alumni to make crucial contributions on Academy Award-nominated films like *Dune*, *Encanto*, *Raya and The Last Dragon*, *Puss in Boots: The Last Wish*, *Black Panther: Wakanda Forever*, *The Sea Beast*, *Luca*, and *Napoleon*, and for companies like Blizzard Entertainment, Lucasfilm, DreamWorks, Electronic Arts, Industrial Light & Magic, Pixar, The Mill, and more.

CREATIVE CAREERS

Lighting artist/technical director

CGI FX technical director

Visual effects supervisor

3D environment artist

Digital compositor

Character FX artist

Concept artist

Surfacing artist

Look development artist

Previsualization artist

The SCAD visual effects program ranks among the top 10 in the world, according to The Hollywood Reporter.

SCAD ACADEMY AWARD NOMINEES

Guardians of the Galaxy Vol. 3	*Spider-Man: Across the Spider-Verse*
The Creator	*Barbie*
Elemental	*Avatar: The Way of Water*
Indiana Jones and the Dial of Destiny	*Top Gun: Maverick*
Nimona	*The Batman*
Mission: Impossible — Dead Reckoning Part One	*Guillermo del Toro's Pinocchio*

Mentored by standout visual effects company The Mill, SCAD students Ethan Nasiff, Tempest Oh, Davis Hardy, and Nhat Anh Phan created an ad spot concept for Amtrak over a 10-week collaboration.
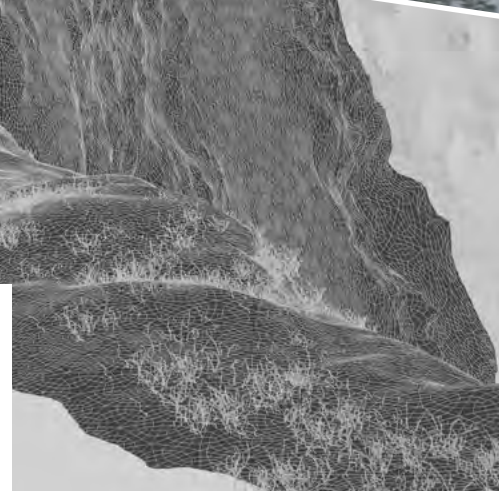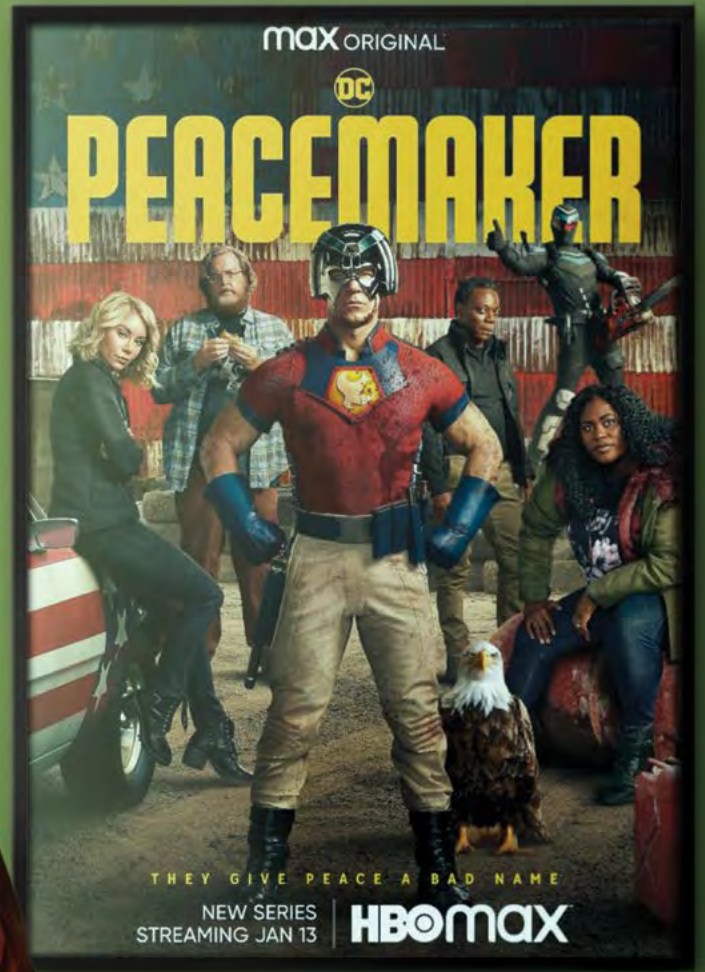
Writing

Cover to cover, SCAD writing students expertly construct narratives that enthrall, entertain, and enlighten. Students master the written word and learn to build thriving brands through traditional and emerging media, all within a comprehensive program at the forefront of storytelling.

From podcast scripts and intriguing novels to multimedia projects and IP development, the SCAD writing curriculum prepares students to build audiences, cultivate connections, and curate memorable experiences through the art of language. Students explore nascent media posts for social networks (WRIT 210 Promotional Writing), pioneering immersive experiences (WRIT 235 Multi-platform and Immersive Storytelling), and buzzworthy branding and copywriting (WRIT 255 Problem Solving for Corporate and Brand Storytelling). Courses are led by accomplished SCAD faculty with bylines and credits at noteworthy publishing companies, including Simon & Schuster, Picador, Other Press, Anvil Press, National Geographic, Oxford American, Publishers Weekly, and Town & Country, as well as with studios such as Sony, Lionsgate, and Netflix.

Students amplify their portfolio with columns and broadcast blocks at award-winning student-run media organizations like District, The Connector, SCAN magazine, and SCAD Radio. Combined, these entities have won hundreds of awards from the Associated Collegiate Press, College Media Association, and the Society of Collegiate Journalists. Well before graduating, students find literary agents and secure book proposals and deals. Alumni have earned James Beard Awards and have authored articles and stories at the world's foremost names in print and broadcast media as well as Fortune 500 companies and nonprofits. Much like their in-demand professors, SCAD students and alumni build an impressive oeuvre, with articles in Harper's Bazaar, McSweeney's Internet Tendency, The New Yorker, The New York Times, USA Today, The Washington Post, and others.

CREATIVE CAREERS

Copywriter

Editor

Marketing and PR director

Brand storyteller

Novelist

Video game narrative designer

Journalist

Technical writer

Web/interactive writer

UX writer

→ ALUMNI BYLINES ←

The New York Times	Vanity Fair	Oxford American
Marvel Comics	The Atlantic	The Wall Street Journal
Penguin Random House	Eater	Complex
Time	Vice Media	Hulu

SCAD grad and production coordinator Maeve Elliot stewards captivating narratives at the helm of cinematic series, including Netflix's *Rebel Moon* and Max's *Peacemaker*.

Connect with Us

SCAD TOURS
Schedule a tour to learn more about everything SCAD has to offer. Come to Atlanta, Lacoste, or Savannah, or visit virtually with a daily tour, and find your calling at The University for Creative Careers. **scad.edu/visit**

SCAD DAYS AND SCAD SPOTLIGHT DAYS
During SCAD Days, explore academic buildings and residence halls, get to know other future SCAD Bees, talk with professors, apply for admission, and meet with advisers. At Spotlight Days, engage in hands-on workshops or experience the university's premier showcases of art, fashion, film, and more. **scad.edu/scadday**

SCADSTORY
An immersive 4D experience, SCADstory carries guests on an inspiring journey through SCAD history, across four decades of beauty, design, and invention. Book your tour in Atlanta or Savannah today and share your #SCADstory. **scadstory.com**

INFORMATION SESSIONS AND WORKSHOPS
Attend a SCAD information session near you to learn more about university locations, programs of study, admission guidelines, and career options. **scad.edu/yourarea**

EDUCATOR PROGRAMS
SCAD offers professional development opportunities within an inspiring community of creatives, designers, and faculty members. **scad.edu/educator**

LIVE CHAT
Chat online with admission staff and current students about all things SCAD. **scad.edu/admission**

PRE-COLLEGE PROGRAMS
Throughout the year, the university offers enriching courses and workshops through SCAD Summer Seminars, SCAD Rising Star, and the online SCADnow pre-college programs. **scad.edu/summer**

SCADCARES
SCADcares provides individual support and personal attention to students, alumni, families, and communities, enhancing SCAD experiences and ensuring a positively oriented university environment. Call, email, or chat directly with a SCADcares concierge guide. **scad.edu/scadcares**

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scad.edu

aboutscad and scad.tv

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800.869.7223

admission@scad.edu

WeChat

Minors

At SCAD, minors are avenues for discovery. They invite students to think about the creative process in new ways while illuminating future possibilities. Minors enrich the career preparation that happens every day at SCAD, enhancing students' education across a range of disciplines and complementing major programs of study. For a full list of minors, visit **scad.edu/minors**.

Accessory design

Acting

Acting for the camera

Advertising and branding

Advertising art direction

Advertising copywriting

Advertising photography

Animated illustration and publication design

Animation

Architectural history

Architecture

Art history

Bridal and eveningwear design

Business collaboration

Business management and entrepreneurship

Casting

Character technical direction

Cinema studies

Cinematography

Concept art for games

Concept design for animation and games

Costume design

Creative writing

Denimwear design

Design for 3D action figures

Design for sustainability

Dramatic writing

Drawing

Editing

Electronic design

Equestrian studies

Fashion

Fashion journalism

Fashion marketing and management

Fashion photography

Fibers

Film and television

Fragrance marketing and management

Furniture design

Game UX

Gender studies

Graphic design

Illustration for entertainment

Illustration for surface design

Inclusive fashion design

Industrial design

Interactive design and game development

Interior design

Jewelry

Kinetic design

Language and cultural studies

Marine design

Menswear

Motion media design

Museum studies

Music composition

Music production

Music theater

Package design

Photography

Preservation design

Printmaking

Producing for film and media

Production design

Scientific illustration

Sculpture

Sequential art

Service design

Sneaker design

Social strategy and management

Sound editing

Storyboarding

Technical direction

Themed entertainment design

User experience (UX) design

Visual effects

Writing

Certifications

SCAD graduates enter a cross-disciplinary world where the ability to adapt skills has never been more important for professional success. SCAD facilitates opportunities for professional certifications in addition to a SCAD degree. These certifications are an added value to award-winning degree programs and are designed to augment professional credentials and propel SCAD graduates to the top of their fields.

Adobe® Certified Professional in Digital Video: Adobe® Premiere Pro®

Adobe® Certified Professional in Graphic Design/Illustration: Adobe® Illustrator®

Adobe® Certified Professional in Multiplatform Animation: Adobe® Animate®

Adobe® Certified Professional in Print/Dig Media Publication: Adobe® InDesign®

Adobe® Certified Professional in Visual Design: Adobe® Photoshop®

Adobe® Certified Professional in Visual Effects/Motion Graphics: Adobe® After Effects®

Adobe® Certified Professional in Web Authoring: Adobe® Dreamweaver®

Audiokinetic®/CRAS Wwise® 101 Certification

AVID® Certified Operator: Pro Tools/Music AVID® Certified Operator: Pro Tools/Post

AVID® Certified Professional: Pro Tools/Dolby Atmos®

AVID® Certified User: Media Composer AVID® Certified User: Sibelius

AVID® Certified User: Pro Tools

Certiport Adobe Certified Professional: Video Design Specialist CC

Certiport Adobe Certified Professional: Visual Design Specialist CC

Certiport Adobe Certified Professional: Web Design Specialist CC

Element Console Programming® Level 1: Essentials

Gravity Sketch Student Ambassador Certification

HubSpot Academy: Email Marketing Certification

Inside LVMH: Certificate of Completion

LEXTANT® Certification in Design Research and Insight

Rhinoceros® 3D Modeling/Level 1 Certification

SCADamp Certificate of Completion

SCADforward Certificate of Completion

Toon Boom© Certified Associate: Harmony

Toon Boom© Certified Associate: Storyboard Pro

USGBC LEED Green Associate (LEED GA)

Curriculum

S Savannah   Ⓐ Atlanta   ⓝ SCADnow online

Accessory Design

B.F.A. DEGREE Ⓢ
ACCESSORY DESIGN

Foundation studies   **30 HOURS**
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DRAW 101 Drawing II: Composition and Media
DSGN 101 Color: Theory and Application
DSGN 102 Design II: 3D Form in Space
DRAW 200 Life Drawing I

General education   **55 HOURS**
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
BUSI 220 Business II: Economic Principles
— ARLH or ARTH elective
— ENGL elective
— General education elective
— Mathematics/natural sciences elective

Major curriculum   **85 HOURS**
ACCE 110 Sewing Technology for Accessory Design
ACCE 120 Materials and Processes for Accessory Design
ACCE 203 Sketching and Rendering for Accessory Design
ACCE 205 Introduction to Fashion Accessory Design
FASH 247 History of Fashion
ACCE 300 Computer-aided Design for Accessory Design
ACCE 362 Handbag Design I: Introduction to Design and Construction
ACCE 364 Footwear Design I: Introduction to Design and Construction
ACCE 372 Handbag Design II: Advanced Patternmaking and Design Technique
ACCE 374 Footwear Design II: Advanced Patternmaking and Design Technique
SNKR 375 Making Sneakers: Design for Performance
ACCE 415 Senior Collection I: Research and Design Development
ACCE 420 Senior Collection II: 3D Prototype and Development
ACCE 422 Accessory Portfolio Presentation
ACCE 430 Senior Collection III: Final Collection
SNKR 475 Digital Sneaker Design: VR to 3D Prototype

Select one of these three options:
ACCE 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective

Additional electives   **10 HOURS**
— Free elective
— Free elective

180 HOURS

Acting

B.F.A. DEGREE Ⓐ Ⓢ
ACTING

Foundation studies   **20 HOURS**
DSGN 100 Design I: Elements and Organization
DSGN 101 Color: Theory and Application
DSGN 102 Design II: 3D Form in Space
DSGN 204 Design III: Time

General education   **55 HOURS**
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
ENGL 142 Foundations of Story
BUSI 220 Business II: Economic Principles
CINE 275 History of Cinema
— General education elective
— Mathematics/natural sciences elective

Major curriculum   **85 HOURS**
ACT 170 Truth in Acting: The Methods
ACT 187 Improvisation for the Actor
ACT 199 Acting for the Camera: Fundamentals
ACT 201 Survey of Performance

Select one of these three options:
ACT 206 Conditioning for the Body and Mind
DANC 211 Jazz Dance Techniques
DANC 350 Musical Theater Dance Technique

ACT 235 Vocal Training for the Actor
ACT 260 The Art of the Audition: From Stage to Screen
ACT 270 Truth in Acting: Stage to Screen
ACT 280 Period Acting: Fundamentals and Techniques

Select one of these three options:
ACT 335 Voice-over for Game Design, Animation, and Commercials
ACT 380 Period Acting: Stage and Screen
ACT 387 Improvisation for Web Content and Sketch Comedy

ACT 360 The Art of the Audition: Film and TV
ACT 370 Advanced Acting: Film and TV Drama
ACT 470 Advanced Acting: Film and TV Comedy and Commercials
ACT 495 Building the Actor's Reel
ACT 498 Branding the Actor

Select one of these two options:
ACT 377 Performance Lab
— ACT or SFLM elective

Select one of these three options:
ACT 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective

Additional electives   **20 HOURS**
— Free elective
— Free elective
— Free elective
— Free elective

180 HOURS

Acting continued

M.F.A. DEGREE Ⓢ
ACTING

ACT 701 Graduate Improvisation Technique for Screen and Stage

Select one of these three options:
ACT 705 Art of Combat for Screen and Stage
ACT 706 Directing for Stage and Screen
DANC 750 Dance Technique for Musical Theater

ACT 708 Vocal Technique for Screen, Stage, and Voice-over
ACT 711 Contemporary Drama in Context
ACT 718 Advanced Voice and Speech for Live and Recorded Media
ACT 721 Performance Styles: Classical and Period Texts
ACT 731 Performance Styles: Realism
ACT 735 On-camera Performance Technique
ACT 741 Performance Styles: Contemporary Acting
ACT 745 On-camera Dramatic Styles
ACT 755 On-camera Audition Techniques
ACT 770 Branding, Self-marketing for the Actor
ACT 775 On-camera Comedy Styles
ACT 777 Applications in Performance
ACT 790 Acting M.F.A. Thesis

Select two of these four options:
ACT 779 Graduate Internship
— 500-level SCADpro elective
— 500- to 700-level elective
— 500- to 700-level elective

— 700-level ARTH elective

90 HOURS

Advertising and Branding

B.A. DEGREE Ⓐ Ⓢ Ⓝ
ADVERTISING AND BRANDING

Foundation studies   20 HOURS
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DRAW 101 Drawing II: Composition and Media
DSGN 101 Color: Theory and Application

General education   90 HOURS
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
MATH 110 Introduction to Statistics and Probability
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
BUSI 220 Business II: Economic Principles
PHIL 301 Aesthetics
BUSI 330 Business III: Strategy and Decision-making
— ARLH or ARTH elective
— ARLH or ARTH elective
— ENGL elective
— ENGL elective
— General education elective
— General education elective
— General education elective
— Mathematics/natural sciences elective

Major curriculum   50 HOURS
ADBR 150 Introduction to Advertising: Concept to Content
ADBR 205 Creative Production for Brand Content
GRDS 205 Typography I: Anatomy, Form, and Purpose
SDES 215 Contextual Research Methods
ADBR 252 Art Direction: Visual Brand Storytelling
ADBR 255 Brand Experiences in Interactive Environments
ADBR 304 Copywriting: Inventing the Brand Personality

Select one of these two options:
ADBR 312 Art Direction: Typography and Persuasive Design
ADBR 314 Copywriting: Brand Voice Across Platforms

ADBR 341 Designing the Brand

Select one of these three options:
ADBR 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective

Additional electives   20 HOURS
— Free elective
— Free elective
— Free elective
— Free elective

180 HOURS

Advertising and Branding continued

B.F.A. DEGREE Ⓐ Ⓢ ⓝ
ADVERTISING AND BRANDING

Foundation studies   30 HOURS
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DRAW 101 Drawing II: Composition and Media
DSGN 101 Color: Theory and Application
DSGN 102 Design II: 3D Form in Space

Select one of these two options:
DSGN 105 Visual Design Systems
DSGN 115 Creative Thinking Strategies

General education   55 HOURS
Select one of these two options:
ANTH 101 Introduction to Anthropology
ANTH 106 Language, Culture, and Society

COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
MATH 110 Introduction to Statistics and Probability
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
BUSI 220 Business II: Economic Principles
BUSI 330 Business III: Strategy and Decision-making
— ENGL elective

Major curriculum   85 HOURS
ADBR 150 Introduction to Advertising: Concept to Content
ADBR 205 Creative Production for Brand Content
GRDS 205 Typography I: Anatomy, Form, and Purpose
SDES 215 Contextual Research Methods
ADBR 252 Art Direction: Visual Brand Storytelling
ADBR 255 Brand Experiences in Interactive Environments
ADBR 304 Copywriting: Inventing the Brand Personality
ADBR 305 Brand Innovation: From Physical to Virtual
ADBR 312 Art Direction: Typography and Persuasive Design
ADBR 314 Copywriting: Brand Voice Across Platforms

Select two of these six options:
ADBR 332 Art Direction: Advanced Visual Integration
ADBR 334 Copywriting: Immersive Brand Narratives
ADBR 335 Creative Technology: Engineering Brand Experiences
ADBR 372 Art Direction: Brand Films and Social Content
ADBR 374 Copywriting: Brand Films and Social Content
ADBR 395 Creative Technology: Brand Think Tank for
       Product Innovation

ADBR 341 Designing the Brand
ADBR 441 Creating Contagion: From Experience to Entertainment
ADBR 461 Career Strategies for Advertising
ADBR 480 Collaborative Studio: Creating the Brand Solution

Select one of these three options:
ADBR 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective

Additional elective   10 HOURS
— Free elective
— Free elective

180 HOURS

M.A. DEGREE Ⓐ
ADVERTISING

ADVE 705 Typography for Advertising Designers
ADVE 709 Advertising Studio I: Creative Strategies
ADVE 715 Digital Production Strategies for Advertising
ADVE 719 Advertising Studio II: Branding Solutions
ADVE 729 Art Direction
ADVE 731 Creative Copywriting for Advertising
ADVE 749 Advertising M.A. Final Project

Select one of these three options:
ADVE 779 Graduate Internship
— 500-level SCADpro elective
— 500- to 700-level elective
— 700-level ARTH elective

45* HOURS

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE Ⓐ Ⓢ
ADVERTISING

ADVE 705 Typography for Advertising Designers
ADVE 709 Advertising Studio I: Creative Strategies
IXDS 712 Dynamic Web Development
ADVE 715 Digital Production Strategies for Advertising
ADVE 719 Advertising Studio II: Branding Solutions
ADVE 725 Digital Media for Advertising
ADVE 729 Art Direction
ADVE 731 Creative Copywriting for Advertising
ADVE 751 Advertising for Alternative Media
ADVE 779 Graduate Internship
ADVE 791 Advertising M.F.A. Thesis
ADVE 792 Advertising M.F.A. Visual Thesis

Select four of these five options:
— 500-level SCADpro elective
— 500- to 700-level elective
— 500- to 700-level elective
— 500- to 700-level elective
— 500- to 700-level elective

— 700-level ARTH elective
— 700-level ARTH elective

90* HOURS

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Animation

B.F.A. DEGREE Ⓐ Ⓢ
ANIMATION

Foundation studies   30 HOURS
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DRAW 101 Drawing II: Composition and Media
DSGN 101 Color: Theory and Application

Select one of these three options:
DSGN 102 Design II: 3D Form in Space
DRAW 200 Life Drawing I
DRAW 240 Inventing Environments

Select one of these two options:
DRAW 206 Drawing for Storyboarding
DSGN 208 Storyboarding Essentials

General education   55 HOURS
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
ENGL 142 Foundations of Story

Select one of these three options:
CINE 205 Reading Films
CINE 275 History of Cinema
   —   ARLH or ARTH elective

BUSI 220 Business II: Economic Principles
   —   General education elective
   —   Mathematics/natural sciences elective

Major curriculum   80 HOURS
ANIM 190 Survey of Animation: Professional Pathways
ANIM 223 Historical Adventures in Cinematic Animation
ANIM 390 Animation Business and Professional Practices

Select one of these two options:
ANIM 395 Collaborative Experiences in Animation
SANM 560 Collaborative Experiences in the School of Animation
           and Motion

ANIM 408 Animated Capstone Film: Preproduction
ANIM 448 Animated Capstone Film: Production
ANIM 488 Animated Capstone Film: Postproduction

Select one of these three options:
ANIM 479 Undergraduate Internship
   —   500-level SCADpro elective
   —   Business-focused elective

   —   ANIM, ARVR, DWRI, FILM, GAME, ILLU, ITGM, MOME,
          SANM, SEQA, SNDS, STEC, or VSFX elective

Select one concentration to complete the major curriculum:

2D animation
ANIM 202 Core Principles of 2D Animation
ANIM 272 2D Animation: Character Set-up and Pipeline Creation
ANIM 332 2D Animation: Character Performance Essentials
ANIM 352 2D Animation Effects: Mastering the Elements
ANIM 372 Collaborative Experiences: 2D Production Pipeline
ANIM 382 2D Animation: Digital Production and Compositing
ANIM 402 2D Animation: Expressive Character Acting

3D character animation
ANIM 253 Core Principles of 3D Character Animation
ANIM 303 3D Character Animation: Performance Essentials
ANIM 313 Collaborative Experiences: 3D Production Pipeline
ANIM 323 3D Character Animation: Expressive Character Acting
ANIM 353 3D Character Animation: Creatures and Quadrupeds
ANIM 383 3D Character Animation: Performance Through Dialogue
ANIM 423 3D Character Animation: Believability and Nuance

180 HOURS

Storytelling and concept development
ANIM 275 Core Principles of Animated Storytelling and Concept
           Development
ANIM 315 Story and Concept: Narrative Principles for Animation
ANIM 325 Story and Concept: Visual Design and World Building
ANIM 335 Story and Concept: Animation Character and Creature
           Design
ANIM 345 Story and Concept: Storyboarding and Staging
ANIM 365 Story and Concept: Seeding the Narrative
ANIM 385 Story and Concept: Concept Development for Animation

Technical animation
ANIM 249 Core Principles of Technical Animation
ANIM 289 Technical Animation: Fundamentals of Character Rigging
ANIM 349 Technical Animation: Digital Modeling for Environments
           and Props
ANIM 359 Technical Animation: Organic Surface Modeling
ANIM 369 Technical Animation: Animation Look Development
ANIM 379 Technical Animation: Lighting for Animation
ANIM 419 Technical Animation: Cloth and Hair for Animation

Additional electives   15 HOURS
   —   Free elective
   —   Free elective
   —   Free elective

Animation continued

M.A. DEGREE ⒶⓈⓃ
ANIMATION

ANIM 705 Animation Aesthetics and Practice
ANIM 709 Computer-generated Modeling and Design
ANIM 713 Drawing in Motion

Select one of these two options:
ANIM 714 3D Cartoon Character Animation
ANIM 715 Character Look Development

Select one of these two options:
ANIM 724 3D Naturalistic Character Animation
ANIM 725 Environment Look Development

45* HOURS

ANIM 737 Collaborative Project
SANM 748 School of Animation and Motion M.A. Final Project

Select one of these three options:
ANIM 779 Graduate Internship
— 500-level SCADpro elective
— 700-level ACT, ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PROD, SANM, SFLM, SNDS, STEC, THED, or VSFX elective

— 700-level ARTH elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE ⒶⓈⓃ
ANIMATION

ANIM 705 Animation Aesthetics and Practice
ANIM 709 Computer-generated Modeling and Design
ANIM 713 Drawing in Motion
MOME 719 Media Theory and Application
ANIM 721 Storyboarding and Previsualization
ANIM 737 Collaborative Project
ANIM 753 Animation M.F.A. Thesis Exploration and Research
ANIM 775 Animation M.F.A. Thesis Visual Component Production
ANIM 779 Graduate Internship
ANIM 790 Animation M.F.A. Thesis Completion

Select one of these two options:
— 500-level SCADpro elective
— 700-level ACT, ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PROD, SANM, SFLM, SNDS, STEC, THED, or VSFX elective

90* HOURS

— 700-level ACT, ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PROD, SANM, SFLM, SNDS, STEC, THED, or VSFX elective
— 700-level ACT, ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PROD, SANM, SFLM, SNDS, STEC, THED, or VSFX elective
— 500- to 700-level elective
— 500- to 700-level elective
— 500- to 700-level elective
— 500- to 700-level elective
— 700-level ARTH elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Architectural History

B.F.A. DEGREE Ⓢ
ARCHITECTURAL HISTORY

Foundation studies   **30** HOURS
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DRAW 101 Drawing II: Composition and Media
DSGN 101 Color: Theory and Application
SBLD 115 Graphics for the Building Arts
SBLD 223 Form, Space, Order

General education   **65** HOURS
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
BUSI 220 Business II: Economic Principles
— ENGL elective
— Foreign language I *
— Foreign language II *
— Foreign language III *
— General education elective
— Mathematics/natural sciences elective

Major curriculum   **65** HOURS

Examining modernity
— ARLH Modern elective
— ARLH Modern elective

Discovering the non-Western world
— ARLH Non-Western elective
— ARLH Non-Western elective

Exploring pre-Modern traditions
— ARLH Ancient/Medieval elective
— ARLH Ancient/Medieval elective

Investigating the American hemisphere
— ARLH American elective
— ARLH American elective

— 300- to 400-level ARLH elective
ARLH 400 Architectural History Research Methods
ARLH 470 Documenting the Built Environment
ARLH 499 Architectural History B.F.A. Thesis

Select one of these three options:
ARLH 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective

Additional electives   **20** HOURS
— Free elective
— Free elective
— Free elective
— Free elective

180 HOURS

* To satisfy the foreign language requirement, all courses must be in the same language.

M.F.A. DEGREE Ⓢ
ARCHITECTURAL HISTORY

ARLH 700 Research Methods in Architectural History
ARLH 705 Architectural History Methodology and Historiography

Evaluating pre-Modern traditions
Select one of these four options:
ARLH 723 Contextualizing Medieval Architecture
ARLH 724 Contextualizing Ancient Architecture
ARLH 726 Art and Architecture of the Gothic Period
ARLH 753 Architecture and the History of Provence

Analyzing modernity
Select one of these two options:
ARLH 731 Economies and Building Culture
ARLH 759 Power and the Built Environment

Investigation of the non-Western world
Select one of these three options:
ARLH 743 Analyzing Architecture and Art of the Islamic World
ARLH 744 Traditional Arts and Architecture of the African Continent
ARLH 763 Traditions in Global Vernacular Architecture

Analysis of the American hemisphere
Select one of these three options:
ARLH 761 Analyzing American Cultural Landscapes
ARLH 772 Analyzing American Architecture
ARLH 775 Savannah: Architecture and Urban History

ARLH 770 Documenting and Interpreting the Built Environment
ARLH 779 Graduate Internship
ARLH 779 Graduate Internship
ARLH 790 Architectural History M.F.A. Thesis

Select one of these two options:
— 500-level SCADpro elective
— 700-level ARLH elective

— 700-level ARLH elective
— 700-level ARLH seminar
— 700-level ARLH or ARTH elective
— Directed elective *
— Diversified elective †
— 500- to 700-level studio elective
— 500- to 700-level studio elective

90 HOURS

* Select one of these eight options: ELDS 704 Electronic Design, PRES 710 Studio I: Preservation Through Public Policy, URBA 725 Urban Ecology, INDS 726 Environmental Psychology for Interior Design, FURN 732 Evolution of Furniture Design, PRES 745 Digital Innovations in Preservation Design, ARCH 760 Sustainable Design, or ARCH 769 Hybrid Media Presentation in Architecture.

† Select one of these nine options: PHOT 502 Photographic Technique and Signification, ITGM 705 Interactive and Game Design: Research and Practice, DMGT 706 Idea Visualization, MOME 709 Motion Media Cinematography and Editing, SEQA 715 Environment as Character, GDVX 718 Contemporary Media Production Techniques, THED 720 Themed Entertainment Industry, COMM 740 Advanced Techniques for Professional Presentations, or WRIT 753 Freelance Writing for Publication.

Architecture

B.F.A. DEGREE Ⓢ
ARCHITECTURE

Foundation studies   **30 HOURS**
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
SBLD 115 Graphics for the Building Arts
SBLD 223 Form, Space, Order
SBLD 224 Site as Design Generator
SBLD 225 Spatial Relationships and Human Response

General education   **55 HOURS**
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
MATH 201 Applied Mathematics
PHYS 201 Applied Physics
BUSI 220 Business II: Economic Principles
— General education elective *
— Social/behavioral sciences elective

Major curriculum   **80 HOURS**
ARCH 101 Introduction to Architecture
ARLH 206 Modern Architecture Before 1900
ARLH 208 Modern Architecture After 1900
ELDS 225 Electronic Design I: Digital Communication for the Building Arts
ARCH 241 Construction Technology I: Building Materials and Assemblies
ARCH 301 Architecture Design Studio I: Human-centered Design
ARCH 302 Architecture Design Studio II: Site and Environmental Context
ARCH 303 Architecture Design Studio III: Structural Applications
ARCH 319 Structures: General Structure
ARCH 341 Construction Technology II: Building Systems and Technologies
ARCH 361 Environmental Control I: Energy, Climate, and Human Comfort
ARCH 404 Architecture Design Studio IV: Urban Context
ARCH 405 Architecture Design Studio V: Research and Schematic Design
ARCH 406 Architecture Design Studio VI: Comprehensive Design Development
ARCH 461 Environmental Control II: Mechanical, Lighting, Acoustics, and Life Safety Systems
— 300- to 400-level ARLH non-Western elective

Additional electives   **15 HOURS**
Select three of these four options:
ARCH 479 Undergraduate Internship
— 500-level SCADpro elective
— Free elective
— Free elective

180 HOURS

* Courses with the ARLH subject code will not satisfy this general education requirement.

PROFESSIONAL M.ARCH. DEGREE Ⓢ
ARCHITECTURE

Graduate curriculum   **90 HOURS**
ARLH 702 History of Architectural Theory and Criticism
ARCH 706 Architectural Practices

Select one of these four options:
ARCH 714 Advanced Parametric Design and Generative Modeling Strategies for the Building Arts
ARCH 736 Complex Structural Applications
ELDS 745 Digital Prototyping and Fabrication Methods for Building Design
ELDS 775 Simulation, Animation, and Visualization in the Building Arts

ARCH 717 Graduate Architecture Studio I: Urban Design and Development
ARCH 719 Structures: Lateral Forces
ARCH 727 Graduate Architecture Studio II: Comprehensive Design and Programming
ELDS 727 Advanced Digital Applications for Practice and Project Management
ARCH 737 Graduate Architecture Studio III: Comprehensive Detailing and Systems
ARCH 745 Graduate Seminar in Architecture
ARCH 747 Graduate Architecture Studio IV: Interdisciplinary Focus

Select one of these two options:
ARCH 760 Sustainable Design
ARCH 765 Emerging Urban Issues

ARCH 775 Global Architectural Practice
ARCH 798 Graduate Architecture Studio: Thesis I — Developing Concept, Context, and Program
ARCH 799 Graduate Architecture Studio: Thesis II — Design Detailing and Final Exposition

Select two of these three options:
ARCH 779 Graduate Internship
— 500-level SCADpro elective
— 700-level elective

— 700-level focused elective *
— 500- to 700-level diversified elective †

90 ‡ HOURS

* The focused elective is assigned by faculty and must be taken during the same quarter as ARCH 747 Graduate Architecture Studio IV: Interdisciplinary Focus.

† Courses with subject codes other than ARCH, ARLH, ELDS, INDS, PRES, SUST, or URBA meet these requirements.

‡ At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Art History

B.F.A. DEGREE ⑤
ART HISTORY

Foundation studies　　　　　　　　　　**25** HOURS
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DRAW 101 Drawing II: Composition and Media
DSGN 101 Color: Theory and Application
DSGN 102 Design II: 3D Form in Space

General education　　　　　　　　　　**65** HOURS
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
BUSI 220 Business II: Economic Principles
— ENGL elective
— ENGL elective
— Foreign language I *
— Foreign language II *
— Foreign language III *
— General education elective
— General education elective
— Mathematics/natural sciences elective

Major curriculum　　　　　　　　　　**65** HOURS
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ARTH 400 Methods of Art History
ARTH 499 Art History B.F.A. Thesis
— 200-level ARTH elective †
— 300-level ARTH elective †
— 300- to 400-level ARTH elective †
— 300- to 400-level ARTH elective †
— 300- to 400-level ARTH elective †
— 400-level ARTH elective †
— 400-level ARTH elective †
— 400-level ARTH elective †

Select one of these three options:
ARTH 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective

Additional electives　　　　　　　　　　**25** HOURS
— Free elective
— Free elective
— Free elective
— Free elective
— Free elective

180 HOURS

* To satisfy the foreign language requirement, all courses must be in the same language.

† Electives must be distributed in four out of five concentrations: ancient/medieval, early modern, modern, contemporary, non-Western. One elective must be in non-Western. Two electives may be architectural history courses.

M.A. DEGREE ⑤
ART HISTORY

ARTH 700 Historiography of Art History
ARTH 703 Modern and Contemporary Critical Theory
ARTH 788 Art History M.A. Thesis

Select one of these three options:
ARTH 779 Graduate Internship
— 500-level SCADpro elective
— 700-level ARTH elective *

— 700-level ARLH or ARTH elective *
— 700-level ARLH or ARTH elective *
— 700-level ARTH elective *
— 700-level ARTH elective *
— 700-level ARTH elective *

45 HOURS

* Electives must be selected from at least three out of four concentrations: ancient/medieval, early modern, modern, contemporary.

Business of Beauty and Fragrance

B.F.A. DEGREE Ⓢ
BUSINESS OF BEAUTY AND FRAGRANCE

180 HOURS

Foundation studies   **25 HOURS**
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DSGN 101 Color: Theory and Application
DSGN 102 Design II: 3D Form in Space
DSGN 115 Creative Thinking Strategies

General education   **60 HOURS**
ANTH 101 Introduction to Anthropology
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
MATH 110 Introduction to Statistics and Probability
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
BUSI 220 Business II: Economic Principles
BUSI 265 Principles of Marketing
BUSI 330 Business III: Strategy and Decision-making
— General education elective

Major curriculum   **85 HOURS**
BEAU 210 Beauty and Fragrance Through the Ages
FASM 210 Digital Presentation Techniques
BEAU 220 Product Design for Customer Experience
FASM 220 Fashion Merchandising, Planning, and Control
FASM 245 Retail Buying Simulation
FASM 310 Private Label Product Development
FASM 311 Visual Communication for Consumer Engagement
BEAU 320 Beauty and Fragrance Marketing and Management
BEAU 330 Beauty and Fragrance New Product Launch
BEAU 350 Brand Management for Global Markets
FASM 410 Retail Management
FASM 415 Future of Shopping: Retail Innovation for Customer Empowerment
BEAU 420 Leadership, Ethics, and Influence
BEAU 430 Collection I: Business Framework and Model
BEAU 440 Collection II: Branding and Launch

Select one of these three options:
BEAU 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective

— ADBR, BEAU, BUSI, FASH, FASM, GRDS, MOME, SBIZ, SERV, or SFAS elective

Additional electives   **10 HOURS**
— Free elective
— Free elective

Cinematography

M.A. DEGREE Ⓐ Ⓢ
CINEMATOGRAPHY

45* HOURS

Select two of these four options:
SFLM 560 Collaborative Experiences in the School of Film and Acting
FILM 712 Motion in Cinematography
FILM 737 Color Correction
FILM 758 Advanced Production Technologies: Steadicam

FILM 702 Short Film Forum
FILM 708 Designing Shots
FILM 722 Cinematic Lighting
FILM 765 Short Film Production Lab
FILM 767 Digital Cinematography
FILM 775 Film and Television M.A. Final Project

Select one of these three options:
FILM 779 Graduate Internship
— 500-level SCADpro elective
— 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

Creative Business Leadership

M.A. DEGREE Ⓐ Ⓢ Ⓝ
CREATIVE BUSINESS LEADERSHIP

45* HOURS

LEAD	701	From Agoras to Digital Markets: Fundamentals of Business Design
SBIZ	704	The Innovator's Mindset
SDES	711	Methods of Contextual Research
SBIZ	717	Strategic Financial Management
LEAD	725	Influencers and Innovators: Characteristics of Transformative Leadership
LEAD	741	Funding Creative Businesses: Financial Strategies for Sustained Success
LEAD	746	Design the Future: Entrepreneurship Principles and Practice
SBIZ	755	M.A. High-impact Project

Select one of these three options:
LEAD	779	Graduate Internship
	—	500-level SCADpro elective
	—	500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.B.I. DEGREE Ⓐ Ⓢ Ⓝ
CREATIVE BUSINESS LEADERSHIP

90* HOURS

LEAD	701	From Agoras to Digital Markets: Fundamentals of Business Design
SBIZ	704	The Innovator's Mindset
LEAD	705	Game Changers: 10,000 Years of Leadership
SDES	711	Methods of Contextual Research
SBIZ	717	Strategic Financial Management
LEAD	725	Influencers and Innovators: Characteristics of Transformative Leadership
SBIZ	738	Persuasion, Influence, and Negotiation
SBIZ	739	Business Innovation in a Global Context
LEAD	741	Funding Creative Businesses: Financial Strategies for Sustained Success
SBIZ	742	Futurecasting: Trends and Foresight
LEAD	745	Marketing Creative Business Ventures
LEAD	746	Design the Future: Entrepreneurship Principles and Practice
SBIZ	750	From Complex Challenges to Sustained Success
SBIZ	757	Business Innovation Lab: Research and Insights
LEAD	779	Graduate Internship
SBIZ	797	Business Innovation Lab: Strategy and Implementation

Select two of these three courses:
LEAD	779	Graduate Internship
	—	500-level SCADpro elective
	—	500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Design for Sustainability

M.A. DEGREE Ⓢ Ⓝ
DESIGN FOR SUSTAINABILITY

45* HOURS

SUST	704	Applied Theories in Sustainability
SUST	708	Principles of Sustainable Materials
SDES	711	Methods of Contextual Research
SUST	713	Strategic Sustainability: Design for Business and Consumer Value
SUST	720	Designing in Deep Time
SUST	739	Biomimicry Methodology
SUST	743	Sustainable Living Laboratory
SUST	748	Design for Sustainability M.A. Final Project

Select one of these three options:
SUST	779	Graduate Internship
	—	500-level SCADpro elective
	—	500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE Ⓢ Ⓝ
DESIGN FOR SUSTAINABILITY

90* HOURS

SERV	700	Service Design: A Systemic Perspective
ANTH	701	Global Cultural Theory
SUST	704	Applied Theories in Sustainability
SUST	708	Principles of Sustainable Materials
SDES	711	Methods of Contextual Research
SUST	713	Strategic Sustainability: Design for Business and Consumer Value
SUST	717	Strategic Financial Management
SUST	720	Designing in Deep Time
SERV	727	Visualizing Services: Storyboards, Maps, and Models
DMGT	732	Facilitating Creative Thinking
SUST	739	Biomimicry Methodology
SUST	743	Sustainable Living Laboratory
SUST	754	Beyond Sustainability: Ethical Interventions for Social Innovation
SUST	779	Graduate Internship
SUST	791	Design for Sustainability M.F.A. Thesis I: Planning and Research
SUST	792	Design for Sustainability M.F.A. Thesis II: Design Execution

Select two of these three options:
GOOD	560	Design for Good
	—	500-level SCADpro elective
	—	500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Design Management

M.A. DEGREE ⑤ ⓝ
DESIGN MANAGEMENT

DMGT 702 Innovation: Past, Present, and Future
SBIZ 704 The Innovator's Mindset
DMGT 706 Idea Visualization
SDES 711 Methods of Contextual Research
SBIZ 717 Strategic Financial Management
DMGT 720 Design Innovation: Planning and Implementation

Select one of these two options:
DMGT 732 Facilitating Creative Thinking
DMGT 754 Visionary Leadership: Driving Growth and Innovation

SBIZ 755 M.A. High-Impact Project

Select one of these three options:
DMGT 779 Graduate Internship
— 500-level SCADpro elective
— 500- to 700-level elective

45* HOURS

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.B.I. DEGREE ⑤ ⓝ
DESIGN MANAGEMENT

DMGT 702 Innovation: Past, Present, and Future
SBIZ 704 The Innovator's Mindset
DMGT 706 Idea Visualization
SDES 711 Methods of Contextual Research
SBIZ 717 Strategic Financial Management
DMGT 720 Design Innovation: Planning and Implementation
DMGT 732 Facilitating Creative Thinking
SBIZ 738 Persuasion, Influence, and Negotiation
SBIZ 739 Business Innovation in a Global Context
DMGT 740 Ethics and Sustainability for Business Innovation
SBIZ 742 Futurecasting: Trends and Foresight
SBIZ 750 From Complex Challenges to Sustained Success
DMGT 754 Visionary Leadership: Driving Innovation and Growth
SBIZ 757 Business Innovation Lab: Research and Insights
SBIZ 797 Business Innovation Lab: Strategy and Implementation

Select three of these five options:
PRO 560 User-centered Research for Business
PRO 580 SCADpro Collaboration
DMGT 779 Graduate Internship
— 500- to 700-level elective
— 500- to 700-level elective

90* HOURS

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Dramatic Writing

B.F.A. DEGREE Ⓐ ⑤ ⓝ
DRAMATIC WRITING

Foundation studies   **20 HOURS**
DSGN 100 Design I: Elements and Organization
DSGN 101 Color: Theory and Application
DSGN 102 Design II: 3D Form in Space
DSGN 204 Design III: Time

General education   **55 HOURS**
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication

Select one of these two options:
ENGL 142 Foundations of Story
— ENGL elective

BUSI 220 Business II: Economic Principles
— 200- to 300-level CINE elective
— General education elective
— Mathematics/natural sciences elective

Major curriculum   **85 HOURS**
Select one of these two options:
FILM 100 Digital Film Production: Story to Screen
FILM 115 Preproduction: From Concept to Set

DWRI 106 Introduction to Screenwriting

Select one of these two options:
ACT 170 Truth in Acting: The Methods
ACT 199 Acting for the Camera: Fundamentals

Select one of these two options:
WRIT 178 The Short Story
ACT 201 Survey of Performance

DWRI 237 Improvisation for Writers
DWRI 272 Introduction to Playwriting
DWRI 305 Script Analysis for Film and Television
DWRI 310 Survey of American Television
DWRI 315 Feature Film Screenwriting: Outline and Development
DWRI 355 Spectrum of Storytelling: Interactive and Immersive Narratives

Select one of these two options:
DWRI 384 Writing the Television Comedy Spec Script
DWRI 388 Writing the Television Drama Spec Script

DWRI 415 Feature Film Screenwriting: Completion and Revision

Select one of these two options:
DWRI 434 Writing the Television Comedy Pilot Script
DWRI 438 Writing the Television Drama Pilot Script

DWRI 495 Dramatic Writing Senior Project and Professional Development

Select one of these three options:
DWRI 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective

— ACT, ANIM, ARVR, CINE, DWRI, ENGL, FILM, ITGM, MOME, PROD, SEQA, SFLM, SLIB, SNDS, STEC, THED, VSFX, or WRIT elective
— DWRI elective

Additional electives   **20 HOURS**
— Free elective
— Free elective
— Free elective
— Free elective

180 HOURS

Dramatic Writing continued

M.F.A. DEGREE ⓢ
DRAMATIC WRITING

FILM   709   Pitching and Development
DWRI   710   Beyond the Page: Improvisation for Writers
DWRI   715   From Greeks to Geeks: Script Analysis from Aristotle to the Digital Age
DWRI   720   Stories as Experiences: Writing Immersive Narratives
DWRI   730   Small Screen, Big Impact: Analysis of Television
DWRI   735   Dramaturgy: Contextualizing the World of the Play
DWRI   746   Feature Film Screenplay: Conjuring the Story
DWRI   750   Writing for Live Performance

Select one of these two options:
DWRI   762   The Writers' Room: Creating a Television Spec Comedy
DWRI   763   The Writers' Room: Creating a Television Spec Drama

90 HOURS

Select one of these two options:
DWRI   772   The Writers' Room: Creating an Original Comedy Series
DWRI   773   The Writers' Room: Creating an Original Drama Series

DWRI   776   Feature Film Screenplay: The Alchemy of Resolution
DWRI   779   Graduate Internship
DWRI   790   Dramatic Writing M.F.A. Thesis

Select two of these three options:
—   500-level SCADpro elective
—   500- to 700-level elective
—   500- to 700-level elective

—   500- to 700-level elective
—   500- to 700-level elective
—   700-level ARTH or CINE elective

Editing

M.A. DEGREE Ⓐ ⓢ
EDITING

Select one of these three options:
SFLM   560   Collaborative Experiences in the School of Film and Acting
VSFX   715   Digital Compositing I: The Art and Science of Digital Integration
SNDS   741   Sound Effects and Dialogue Editing

SNDS   701   Sound Design for Film and Video
FILM   702   Short Film Forum
FILM   728   Theory of Motion Picture Editing
FILM   737   Color Correction
FILM   757   Advanced Postproduction Techniques and Methods
FILM   765   Short Film Production Lab
FILM   775   Film and Television M.A. Final Project

Select one of these three options:
FILM   779   Graduate Internship
—   500-level SCADpro elective
—   500- to 700-level elective

45* HOURS

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

Equestrian Studies

B.A. DEGREE ⓢ
EQUESTRIAN STUDIES

Foundation studies   **20 HOURS**
DRAW   100   Drawing I: Form and Space
DSGN   100   Design I: Elements and Organization
DSGN   101   Color: Theory and Application
DSGN   115   Creative Thinking Strategies

General education   **60 HOURS**
COMM   105   Speaking of Ideas
BUSI   110   Business I: Fundamentals
CTXT   121   Visual Culture in Context: Pre-Modern Global Perspectives
CTXT   122   Visual Culture in Context: Making Modernities
ENGL   123   Ideas to Ink: Critical Concepts in Academic Writing
DIGI   130   Digital Communication
BUSI   220   Business II: Economic Principles
—   ARLH or ARTH elective
—   ARTH or ENGL elective
—   General education elective
—   Mathematics/natural sciences elective
—   Social/behavioral sciences elective

Major curriculum   **80 HOURS**
Select 10 credits from the following options:
RIDE   100   Foundations of Riding
RIDE   101   Riding Fundamentals: Position and Control
RIDE   102   Riding Fundamentals: Stabilization
EQST   112   Theory of Riding
EQST   113   Advanced Riding Theory
RIDE   201   Forward Seat Riding Methods
RIDE   202   Systematic Training of the Horse and Rider
RIDE   230   Dressage: Rhythm and Acceptance
RIDE   300   Dressage: Self-carriage
RIDE   301   Riding the Show Hunter
RIDE   302   Concepts in Equitation
RIDE   303   Show Jumpers: Foundations
RIDE   304   Riding the Eventer
RIDE   410   Schooling for Competition

180 HOURS

EQST   110   Equine Care, Behavior, and Handling
EQST   115   Equine Health and Stable Management
EQST   205   The History of the Horse and Equestrian Sport
EQST   215   Principles and Applications of Training Horses
EQST   220   Equine Facility Design
EQST   305   Principles of Equine Anatomy
EQST   315   Equine Business Practices
EQST   330   Equine Systems, Disorders, and Lameness
EQST   345   Equestrian Instruction: Techniques and Theory
EQST   355   Equestrian Instruction: Methods and Applications
EQST   400   Judging the Performance Horse
EQST   405   Equestrian Competition Design
EQST   425   Equestrian Studies Capstone Experience

Select one of these three options:
EQST   479   Undergraduate Internship
—   500-level SCADpro elective
—   Business-focused elective

Additional electives   **20 HOURS**
—   Free elective
—   Free elective
—   Free elective
—   Free elective

Fashion

B.F.A. DEGREE Ⓐ Ⓢ
FASHION

Foundation studies   **30 HOURS**
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DRAW 101 Drawing II: Composition and Media
DSGN 101 Color: Theory and Application
DSGN 102 Design II: 3D Form in Space
DRAW 200 Life Drawing I

General education   **55 HOURS**
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
BUSI 220 Business II: Economic Principles
— ARLH, ARTH, or ENGL elective
— General education elective
— Mathematics/natural sciences elective
— Social/behavioral sciences elective

Major curriculum   **85 HOURS**
FASH 100 Fashion Technology
FASH 105 Introduction to Textiles
FASH 110 Introduction to Fashion Design
FASH 216 Pattern Development
FASH 219 Introduction to Fashion Sketching
FASH 247 History of Fashion
FASH 303 The Business of Fashion
FASH 316 Draping Techniques for Fashion
FASH 319 Advanced Fashion Sketching
FASH 324 Computer-aided Fashion Design
FASH 399 Fashion Design: Concept Development
FASH 410 3D Patternmaking Simulation
FASH 420 Senior Collection I: Research and Design Development
FASH 422 Fashion Portfolio Presentation
FASH 430 Senior Collection II: 3D Prototype and Development
FASH 440 Senior Collection III: Final Collection

Select one of these three options:
FASH 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective

Additional electives   **10 HOURS**
— Free elective
— Free elective

180 HOURS

M.A. DEGREE Ⓐ Ⓢ Ⓝ
FASHION

ARTH 701 Contemporary Art
FASH 710 Fashion Materials and Structures
FASH 713 Drawing and Illustration for the Fashion Designer
FASH 714 Computer-enhanced Fashion Design
FASH 716 Fashion Studio I: Directed Design Innovation
FASH 724 Multimedia Communication for Fashion
FASH 725 Fashion Studio II: Exploring Multifaceted Design Aesthetics
FASH 749 Fashion M.A. Final Project

Select one of these three options:
FASH 779 Graduate Internship
— 500-level SCADpro elective
— 500- to 700-level elective

45* HOURS

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE Ⓐ Ⓢ Ⓝ
FASHION

ARTH 701 Contemporary Art
ARTH 702 Art Criticism
FASH 710 Fashion Materials and Structures
FASH 713 Drawing and Illustration for the Fashion Designer
FASH 714 Computer-enhanced Fashion Design
FASH 716 Fashion Studio I: Directed Design Innovation
FASH 724 Multimedia Communication for Fashion
FASH 725 Fashion Studio II: Exploring Multifaceted Design Aesthetics
LXMT 742 Advertising Luxury
FASH 779 Graduate Internship
FASH 781 Fashion M.F.A. Thesis I: Research and Ideation
FASH 782 Fashion Theory
FASH 791 Fashion M.F.A. Thesis II: Collection Development
FASH 792 Fashion M.F.A. Thesis III: Finalization and Presentation

Select four of these five options:
— 500-level SCADpro elective
— 500- to 700-level elective
— 500- to 700-level elective
— 500- to 700-level elective
— 500- to 700-level elective

90* HOURS

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Fashion Marketing and Management

B.F.A. DEGREE Ⓐ Ⓢ Ⓝ
FASHION MARKETING AND MANAGEMENT

Foundation studies   **30 HOURS**
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DRAW 101 Drawing II: Composition and Media
DSGN 101 Color: Theory and Application
DSGN 102 Design II: 3D Form in Space
DSGN 115 Creative Thinking Strategies

General education   **60 HOURS**
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
BUSI 220 Business II: Economic Principles
BUSI 265 Principles of Marketing
— ARLH or ARTH elective
— ENGL elective
— General education elective
— Mathematics/natural sciences elective

180 HOURS

Major curriculum   **80 HOURS**
FASH 105 Introduction to Textiles
FASH 110 Introduction to Fashion Design
FASM 210 Digital Presentation Techniques
FASM 215 Fashion Aesthetics and Style
FASM 220 Fashion Merchandising, Planning, and Control
FASM 245 Retail Buying Simulation
FASH 247 History of Fashion
FASM 310 Private Label Product Development
FASM 400 Contemporary Issues in Fashion Merchandising
FASM 410 Retail Management
FASM 415 Future of Shopping: Retail Innovation for Customer Empowerment
FASM 419 Current Trends and Forecasting
FASM 420 Global Sourcing and Import Buying for Fashion
FASM 430 Professional Portfolio Practices
FASM 440 Visual Communication in Fashion

Select one of these three options:
FASM 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective

Additional electives   **10 HOURS**
— Free elective
— Free elective

Fibers

B.F.A. DEGREE Ⓢ
FIBERS

Foundation studies   **30 HOURS**
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DRAW 101 Drawing II: Composition and Media
DSGN 101 Color: Theory and Application
DSGN 102 Design II: 3D Form in Space
— DRAW elective

General education   **60 HOURS**
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
ARTH 207 20th-century Art
BUSI 220 Business II: Economic Principles
— ARLH or ARTH elective
— General education elective
— Mathematics/natural sciences elective
— Social/behavioral sciences elective

Major curriculum   **75 HOURS**
FIBR 160 Surface Design: Drawing for Print and Pattern
FIBR 170 Textile Structures: Material, Form, and Function
FIBR 190 Color Lab: Textile Trends and Techniques
FIBR 201 Woven Structures: Cloth and Context
FIBR 221 Survey of Textiles: Origins and Evolution
FIBR 276 Digital Surface Design: Image, Pattern, and Presentation
FIBR 312 Surface Design: Screen Printing for Textiles

Select one of these three options:
180 HOURS
FIBR 315 Complex Woven Structures: Dobby Technology
FIBR 318 Digital Surface Design: Print and Pattern Development
FIBR 319 Textile Futures: Digital Applications for Kinematic Structures

FIBR 337 Business Practices for Fibers

Select one of these three options:
FIBR 342 Embellished Surfaces: Bespoke Embroidery to Thermoformed Fabric
FIBR 415 Complex Woven Structures: Jacquard Technology
FIBR 416 Digital Surface Printing: Material and Image Innovation

Select one of these three options:
FIBR 405 Machine Knitting for Art and Industry
FIBR 412 Surface Design: Screen Printing for Fashion, Interiors, and Fine Art
FIBR 418 Digital Surface Design: Collection Development for Interiors and Fashion

FIBR 440 Fibers Senior Studio I: Research and Concept Development
FIBR 450 Fibers Senior Studio II: Innovation and Production
FIBR 460 Fibers Senior Studio III: Portfolio and Professional Practice

Select one of these three options:
FIBR 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective

Additional electives   **15 HOURS**
— Free elective
— Free elective
— Free elective

Fibers continued

M.A. DEGREE ⑤
FIBERS

Select one of these three options:
ANTH 701 Global Cultural Theory
ARTH 701 Contemporary Art
— 700-level ARTH elective

FIBR 704 Fibers Studio I: Discovery
FIBR 707 Fibers Culture and Context

Select one of these four options:
FIBR 720 Textile Innovation I: 3D Digital Structures
FIBR 724 Digital Surface Design I: Print and Pattern
FIBR 726 Complex Woven Structures I: Dobby Design
FIBR 727 Interworked Structures I: Machine-knitted Textiles

45* HOURS

Select one of these four options:
FIBR 731 Textile Innovation II: Surface Manipulation and Embellishment
FIBR 732 Digital Surface Design II: Global Production
FIBR 733 Complex Woven Structures II: Jacquard Design
FIBR 737 Interworked Structures II: Industrialized Knitting

FIBR 748 Business and Entrepreneurship for Fibers
FIBR 749 Fibers M.A. Final Project

Select two of these four options:
FIBR 779 Graduate Internship
— 500-level SCADpro elective
— 500- to 700-level elective
— 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE ⑤
FIBERS

Select two of these four options:
ANTH 701 Global Cultural Theory
ARTH 701 Contemporary Art
ARTH 702 Art Criticism
— 700-level ARTH elective

FIBR 704 Fibers Studio I: Discovery
FIBR 707 Fibers Culture and Context

Select one of these four options:
FIBR 720 Textile Innovation I: 3D Digital Structures
FIBR 724 Digital Surface Design I: Print and Pattern
FIBR 726 Complex Woven Structures I: Dobby Design
FIBR 727 Interworked Structures I: Machine-knitted Textiles

FIBR 729 Fibers Studio II: Practice

Select one of these four options:
FIBR 731 Textile Innovation II: Surface Manipulation and Embellishment
FIBR 732 Digital Surface Design II: Global Production
FIBR 733 Complex Woven Structures II: Jacquard Design
FIBR 737 Interworked Structures II: Industrialized Knitting

90* HOURS

FIBR 738 Critical Perspectives for Fibers
FIBR 745 Fibers Studio III: Refinement
FIBR 748 Business and Entrepreneurship for Fibers
FIBR 767 Theory and Practice for Fibers
FIBR 769 Fibers M.F.A. Thesis I: Research and Innovation
FIBR 775 Fibers M.F.A. Thesis II: Refinement and Implementation
FIBR 779 Graduate Internship
FIBR 790 Fibers M.F.A. Thesis III: Documentation and Exhibition

Select three of these four options:
— 500-level SCADpro elective
— 500- to 700-level elective
— 500- to 700-level elective
— 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Film and Television

B.F.A. DEGREE Ⓐ ⑤
FILM AND TELEVISION

Foundation studies 30 HOURS
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DSGN 101 Color: Theory and Application
DSGN 102 Design II: 3D Form in Space
DSGN 204 Design III: Time
DSGN 208 Storyboarding Essentials

General education 55 HOURS
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
ENGL 142 Foundations of Story

Select one of these two options:
CINE 205 Reading Films
CINE 275 History of Cinema

BUSI 220 Business II: Economic Principles
— General education elective
— Mathematics/natural sciences elective

Major curriculum 80 HOURS
FILM 100 Digital Film Production: Story to Screen
SNDS 101 Sound for Film and Television
DWRI 106 Introduction to Screenwriting
FILM 115 Preproduction: From Concept to Set
SNDS 206 Production Audio
FILM 232 Production: Lighting and Camera
FILM 240 Postproduction: Cutting the Story

Select two of these five options:
DWRI 265 Short Film Screenwriting
FILM 327 Multi-Camera Production
FILM 328 Directing Actors
FILM 329 Shot Design
FILM 330 Editing Aesthetics

180 HOURS

Select two of these four options:
FILM 337 Visual Storytelling: Directing the Documentary
FILM 339 Visual Storytelling: Producing the Narrative
FILM 341 Visual Storytelling: Directing the Narrative
FILM 343 Visual Storytelling: Virtual Reality to Interactive

Select one of these four options:
FILM 424 Commercial and Branded Content Production
FILM 426 Production for Mobile and Social Platforms
FILM 428 Music Video Production
FILM 455 Content, Platform, and Distribution Revolution

FILM 452 Preproduction Lab: Story and Development

Select one of these three options:
FILM 472 Production Lab: Producing and Directing
FILM 474 Production Lab: Picture and Sound Editing
FILM 476 Production Lab: Cinematography and Visual Design

Select one of these two options:
FILM 492 Advanced Production: The Language of Cinematography
FILM 494 Advanced Postproduction: Finishing and Distribution

Select one of these three options:
FILM 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective

Additional electives 15 HOURS
— Free elective
— Free elective
— Free elective

Film and Television continued

M.F.A. DEGREE Ⓐ Ⓢ
FILM AND TELEVISION

90* HOURS

ARTH 701 Contemporary Art
SNDS 701 Sound Design for Film and Video
FILM 702 Short Film Forum
CINE 705 Cinema in Context: From the Fairground to the French New Wave.

Select one of these three options:
FILM 708 Designing Shots
FILM 709 Pitching and Development
FILM 728 Theory of Motion Picture Editing

Select one of these three options:
FILM 722 Cinematic Lighting
FILM 737 Color Correction
FILM 755 Developing the Thesis Film: Inspiration and Discovery

DWRI 725 Short Form Narrative Lab

Select one of these two options:
CINE 737 Graduate Seminar in Cinema Studies
FILM 747 Graduate Seminar in Film and Television

Select one of these four options:
FILM 751 Production Management
FILM 757 Advanced Postproduction Techniques and Methods
FILM 767 Digital Cinematography
FILM 768 Directing Screen Performance

FILM 765 Short Film Production Lab
FILM 779 Graduate Internship
FILM 787 Thesis Preproduction: Professional Collaboration
FILM 791 Thesis Production: Principal Photography
FILM 792 Thesis Postproduction: Editing, Finishing, and Distribution

Select four of these five options:
SFLM 560 Collaborative Experiences in the School of Film and Acting
— 500-level SCADpro elective
— 500- to 700-level elective
— 500- to 700-level elective
— 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Furniture Design

B.F.A. DEGREE Ⓢ
FURNITURE DESIGN

180 HOURS

Foundation studies   **30 HOURS**
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DRAW 101 Drawing II: Composition and Media
DSGN 101 Color: Theory and Application
SBLD 115 Graphics for the Building Arts
SBLD 223 Form, Space, Order

General education   **55 HOURS**
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
BUSI 220 Business II: Economic Principles
— ARLH or ARTH elective
— General education elective
— Mathematics/natural sciences elective
— Social/behavioral sciences elective

Major curriculum   **80 HOURS**
FURN 200 Furniture Materials and Techniques I: Tools, Fabrication, and Joinery
FURN 201 Design Studio: Introduction to Furniture
SDES 213 Idea Visualization and Communication
SDES 215 Contextual Research Methods
FURN 236 Furniture Materials and Techniques II: Integrating Design and Fabrication
FURN 238 Design Studio: Furniture and Spatial Composition
FURN 302 Materials and Processes
FURN 305 Design Studio: Furniture Design for the Market
FURN 307 History of Furniture Design
FURN 309 Electronic Design and Visualization
FURN 360 Professional Practice in Furniture Design
FURN 405 Design Studio: Directed Project
FURN 410 Design Studio: Advanced Furniture Design
FURN 425 Design Studio: Senior Focus

Select one of these three options:
FURN 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective

— 300- or 400-level studio elective

Additional electives   **15 HOURS**
— Free elective
— Free elective
— Free elective

Furniture Design continued

M.A. DEGREE Ⓢ
FURNITURE DESIGN

45* HOURS

FURN 708 3D Computer-aided Design for Furniture
FURN 715 Methods in Furniture Fabrication
FURN 732 Evolution of Furniture Design
FURN 738 Furniture Studio: Design and Implementation
FURN 748 Furniture Studio: Process and Prototype
FURN 749 Furniture Design M.A. Final Project

Select one of these three options:
FURN 779 Graduate Internship
— 500-level SCADpro elective
— 500- to 700-level elective

— 700-level ARLH or ARTH elective
— 700-level DMGT, IDUS, INDS, SBIZ, SDES, or SUST elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE Ⓢ
FURNITURE DESIGN

90* HOURS

FURN 708 3D Computer-aided Design for Furniture
FURN 710 Issues in Furniture Design
FURN 715 Methods in Furniture Fabrication
FURN 732 Evolution of Furniture Design
FURN 738 Furniture Studio: Design and Implementation
FURN 742 Directed Research in Furniture Design
FURN 748 Furniture Studio: Process and Prototype
FURN 754 Directed Studies I: Thesis Research, Application, and Design
FURN 764 Directed Studies II: Thesis Development, Execution, and Exhibition
FURN 770 Professional Portfolio: Entrepreneurial and Business Strategies
FURN 779 Graduate Internship
FURN 790 Furniture Design M.F.A. Thesis

Select four of these five options:
— 500-level SCADpro elective
— 500- to 700-level elective
— 500- to 700-level elective
— 500- to 700-level elective
— 500- to 700-level elective

— 700-level ARLH or ARTH elective
— 700-level DMGT, IDUS, INDS, SBIZ, SDES, or SUST elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Game Development

B.A. DEGREE Ⓐ Ⓢ Ⓝ
GAME DEVELOPMENT

180 HOURS

Foundation studies   **20 HOURS**
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DRAW 101 Drawing II: Composition and Media
DSGN 101 Color: Theory and Application

General education   **90 HOURS**
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
MATH 140 The Geometry of Physical Space
BUSI 220 Business II: Economic Principles
PHIL 301 Aesthetics
— ARLH or ARTH elective
— ARLH or ARTH elective
— ENGL elective
— ENGL elective
— General education elective
— General education elective
— General education elective
— Social/behavioral sciences elective
— Social/behavioral sciences elective

Major curriculum   **50 HOURS**
GAME 121 Introduction to Game Development
GAME 130 Digital Design Aesthetics
GAME 220 Core Principles: Programming
GAME 236 Core Principles: Game Art
GAME 256 Core Principles: Game Design
GAME 266 Core Principles: Game Tech
GAME 326 Applied Principles: Programming

Select one of these three options:
GAME 336 Applied Principles: Game Art
GAME 356 Applied Principles: Game Design
GAME 366 Applied Principles: Game Tech

GAME 405 Game Development Studio I

Select one of these three options:
GAME 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective

Additional electives   **20 HOURS**
— Free elective
— Free elective
— Free elective
— Free elective

Game Development continued

B.F.A. DEGREE Ⓐ Ⓢ
GAME DEVELOPMENT

Foundation studies 25 HOURS
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DRAW 101 Drawing II: Composition and Media
DSGN 101 Color: Theory and Application
DSGN 102 Design II: 3D Form in Space

General education 55 HOURS
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
MATH 140 The Geometry of Physical Space
BUSI 220 Business II: Economic Principles
— ARLH or ARTH elective
— ARLH or ARTH elective
— Social/behavioral sciences elective

Major curriculum 75 HOURS
GAME 121 Introduction to Game Development
GAME 130 Digital Design Aesthetics
GAME 220 Core Principles: Programming
GAME 236 Core Principles: Game Art
GAME 256 Core Principles: Game Design
GAME 266 Core Principles: Game Tech

Select two of these three options:
GAME 326 Applied Principles: Programming
GAME 356 Applied Principles: Game Design
GAME 366 Applied Principles: Game Tech

GAME 336 Applied Principles: Game Art

Select one of these three options:
GAME 337 Applied Principles: Information Architecture
GAME 347 Applied Principles: Physical Computing
GAME 357 Applied Principles: Interactive Web Design

GAME 380 Game Development Portfolio
GAME 405 Game Development Studio I
GAME 465 Game Development Studio II
GAME 475 Game Development Postproduction

Select one of these three options:
GAME 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective

Additional electives 25 HOURS
— Free elective
— Free elective
— Free elective
— Free elective
— Free elective

180 HOURS

Graphic Design and Visual Experience

B.A. DEGREE Ⓐ Ⓢ Ⓝ
GRAPHIC DESIGN

Foundation studies 20 HOURS
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DRAW 101 Drawing II: Composition and Media
DSGN 101 Color: Theory and Application

General education 90 HOURS
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
ARTH 207 20th-century Art
BUSI 220 Business II: Economic Principles
PHIL 301 Aesthetics
— ARLH or ARTH elective
— ENGL elective
— ENGL elective
— General education elective
— General education elective
— General education elective
— Mathematics/natural sciences elective
— Social/behavioral sciences elective
— Social/behavioral sciences elective

Major curriculum 50 HOURS
GRDS 201 Introduction to Graphic Design
GRDS 205 Typography I: Anatomy, Form, and Purpose
GRDS 285 Production for Physical Environments
GRDS 301 Audience, Behavior, and Influence
GRDS 323 Production for Digital Environments
GRDS 348 Studio I: Production and Technique
GRDS 353 Typography II: Language, Expression, and Media
GRDS 400 Studio II: Brand Direction and Activation
GRDS 408 Graphic Design Professional Portfolio

Select one of these three options:
GRDS 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective

Additional electives 20 HOURS
— Free elective
— Free elective
— Free elective
— Free elective

180 HOURS

Graphic Design and Visual Experience continued

B.F.A. DEGREE ⒜ⓈⓃ
GRAPHIC DESIGN

Foundation studies   30 HOURS
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DRAW 101 Drawing II: Composition and Media
DSGN 101 Color: Theory and Application
DSGN 102 Design II: 3D Form in Space
DSGN 105 Visual Design Systems

General education   55 HOURS
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
ARTH 207 20th-century Art
BUSI 220 Business II: Economic Principles
     —   ENGL elective
     —   Mathematics/natural sciences elective
     —   Social/behavioral sciences elective

Major curriculum   75 HOURS
GRDS 201 Introduction to Graphic Design
GRDS 205 Typography I: Anatomy, Form, and Purpose
GRDS 229 The Evolution of Graphic Design
GRDS 285 Production for Physical Environments
GRDS 301 Audience, Behavior, and Influence
GRDS 323 Production for Digital Environments
GRDS 348 Studio I: Production and Technique
GRDS 353 Typography II: Language, Expression, and Media
GRDS 376 Business of Graphic Design
GRDS 400 Studio II: Brand Direction and Activation
GRDS 405 Typography III: Type Design and Implementation
GRDS 408 Graphic Design Professional Portfolio
GRDS 440 Studio III: Discovery, Innovation, and The Human
         Experience
GRDS 480 Graphic Design Career Strategies and Launch

Select one of these three options:
GRDS 479 Undergraduate Internship
     —   500-level SCADpro elective
     —   Business-focused elective

Additional electives   20 HOURS
     —   Free elective
     —   Free elective
     —   Free elective
     —   Free elective

180 HOURS

M.A. DEGREE ⒜ⓈⓃ
GRAPHIC DESIGN AND VISUAL EXPERIENCE

GDVX 701 Design Research, Analysis, and Discourse
GDVX 702 Ideation Models and Process
SDES 711 Methods of Contextual Research
GDVX 734 Typographic Voice and Visual Narrative
GDVX 742 Visual Analysis of Static Content
GDVX 749 Professional Practice for Visual Design

Select two of these four options:
GDVX 779 Graduate Internship
     —   500-level SCADpro elective
     —   500- to 700-level elective
     —   500- to 700-level elective

     —   700-level ARTH elective

45* HOURS

* At the time of admission, up to five additional graduate-level intensive
  courses may be assigned, bringing the student's required course of study
  to a total of 50 to 70 hours.

M.F.A. DEGREE ⒜ⓈⓃ
GRAPHIC DESIGN AND VISUAL EXPERIENCE

GDVX 701 Design Research, Analysis, and Discourse
GDVX 702 Ideation Models and Process
SDES 711 Methods of Contextual Research
GDVX 734 Typographic Voice and Visual Narrative
GDVX 742 Visual Analysis of Static Content
GDVX 754 Curated Narrative for Dynamic Content
GDVX 757 Experience Design for Physical Spaces
GDVX 770 User-centered Strategy and Process
GDVX 779 Graduate Internship
GDVX 784 Visual Design for Interactive Contexts
GDVX 789 Graphic Design and Visual Experience M.F.A. Thesis I:
         Research and Discovery
GDVX 791 Graphic Design and Visual Experience M.F.A. Thesis II:
         Synthesis and Insight
GDVX 792 Graphic Design and Visual Experience M.F.A. Thesis III:
         Validation and Execution

Select four of these five options:
     —   500-level SCADpro elective
     —   500- to 700-level elective
     —   500- to 700-level elective
     —   500- to 700-level elective
     —   500- to 700-level elective

     —   700-level ARTH elective

90* HOURS

* At the time of admission, up to five additional graduate-level intensive courses
  may be assigned, bringing the student's required course of study to a total
  of 95 to 115 hours.

Illustration

B.A. DEGREE Ⓐ Ⓢ
ILLUSTRATION

Foundation studies   25 HOURS
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DRAW 101 Drawing II: Composition and Media
DSGN 101 Color: Theory and Application
DRAW 200 Life Drawing I

General education   85 HOURS
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
ARTH 207 20th-century Art
BUSI 220 Business II: Economic Principles
PHIL 301 Aesthetics
       —   ARLH or ARTH elective
       —   ENGL elective
       —   ENGL elective
       —   General education elective
       —   General education elective
       —   Mathematics/natural sciences elective
       —   Social/behavioral sciences elective
       —   Social/behavioral sciences elective

180 HOURS

Major curriculum   50 HOURS
ILLU 100 Introduction to Illustration Strategies
ILLU 160 Illustrative Anatomy and Perspective
ILLU 204 Historical and Contemporary Illustration
ILLU 218 Materials and Techniques
ILLU 225 Digital Illustration
ILLU 309 Illustrating Beyond the Page: The Narrative Experience
ILLU 312 Color with Intent
ILLU 321 Animated Illustration
ILLU 325 Editorial Illustration

Select one of these three options:
ILLU 479 Undergraduate Internship
       —   500-level SCADpro elective
       —   Business-focused elective

Additional electives   20 HOURS
       —   Free elective
       —   Free elective
       —   Free elective
       —   Free elective

B.F.A. DEGREE Ⓐ Ⓢ
ILLUSTRATION

Foundation studies   30 HOURS
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DRAW 101 Drawing II: Composition and Media
DSGN 101 Color: Theory and Application
DSGN 102 Design II: 3D Form in Space
DRAW 200 Life Drawing I

General education   55 HOURS
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
ARTH 207 20th-century Art
BUSI 220 Business II: Economic Principles
       —   ENGL elective
       —   General education elective
       —   Mathematics/natural sciences elective

Major curriculum   75 HOURS
ILLU 100 Introduction to Illustration Strategies
ILLU 160 Illustrative Anatomy and Perspective
ILLU 204 Historical and Contemporary Illustration
ILLU 218 Materials and Techniques
ILLU 225 Digital Illustration
ILLU 309 Illustrating Beyond the Page: The Narrative Experience
ILLU 312 Color with Intent
ILLU 321 Animated Illustration

Select one of these two options:
ILLU 351 Contextual Character Design
ILLU 352 Creative Concepting for World Building

ILLU 460 Business and Career Strategies for Illustration
ILLU 480 Professional Portfolio for Illustrators

Select one of these three options:
ILLU 479 Undergraduate Internship
       —   500-level SCADpro elective
       —   Business-focused elective

180 HOURS

Select one concentration to complete the major curriculum:

Animated illustration and publication design
ILLU 325 Editorial Illustration

Select one of these two options:
ILLU 373 Advertising Illustration
ILLU 383 Book Illustration

ILLU 433 Dynamic Publication: Traditional and Animated Illustration

Concept design for animation and games
ILLU 326 Atmospheric and Environmental Illustration
ILLU 384 Anatomy and Rendering for the Real and Imagined
ILLU 434 Concept Design for Animation and Games

Illustration for entertainment
ILLU 335 Imaginative Illustration: Character Refinement
ILLU 385 Visualizing the Macabre and Divine
ILLU 435 Animated Digital Asset Development for the Illustrator

Illustration for surface design
ILLU 318 Type and Image for Illustrators
ILLU 386 Repeat-pattern Illustration
ILLU 436 Developing Collections for Surface Design

Additional electives   20 HOURS
       —   Free elective
       —   Free elective
       —   Free elective
       —   Free elective

Illustration continued

M.A. DEGREE Ⓐ Ⓢ ⓝ
ILLUSTRATION

45* HOURS

ARTH	701	Contemporary Art
ILLU	701	Media and Techniques
ILLU	714	Drawing for Illustrators
ILLU	727	Illustration Concepts and Composition
ILLU	730	Digital Solutions for Illustration
ILLU	735	Illustration Markets
ILLU	742	Directed Projects in Illustration
ILLU	749	Illustration M.A. Final Project

Select one of these three options:
- ILLU 779 Graduate Internship
- — 500-level SCADpro elective
- — 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE Ⓐ Ⓢ ⓝ
ILLUSTRATION

90* HOURS

ARTH	701	Contemporary Art
ILLU	701	Media and Techniques
ARTH	702	Art Criticism
ILLU	714	Drawing for Illustrators
ILLU	721	Advanced Studio Techniques
ILLU	727	Illustration Concepts and Composition
ILLU	730	Digital Solutions for Illustration
ILLU	735	Illustration Markets
ILLU	742	Directed Projects in Illustration
ILLU	764	Illustration for Publications
ILLU	774	Professional Practices in Illustration
ILLU	779	Graduate Internship
ILLU	779	Graduate Internship
ILLU	790	Illustration M.F.A. Thesis

Select four of these five options:
- — 500-level SCADpro elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Immersive Reality

B.F.A. DEGREE Ⓢ
IMMERSIVE REALITY

180 HOURS

Foundation studies　　　　　　　　**30 HOURS**

DRAW	100	Drawing I: Form and Space
DSGN	100	Design I: Elements and Organization
DSGN	101	Color: Theory and Application
DSGN	102	Design II: 3D Form in Space

Select one of these two options:
- DSGN 115 Creative Thinking Strategies
- DSGN 204 Design III: Time

DSGN 208 Storyboarding Essentials

General education　　　　　　　　**55 HOURS**

MATH	104	Mathematics of Computer Science
COMM	105	Speaking of Ideas
BUSI	110	Business I: Fundamentals
CTXT	121	Visual Culture in Context: Pre-Modern Global Perspectives
CTXT	122	Visual Culture in Context: Making Modernities
ENGL	123	Ideas to Ink: Critical Concepts in Academic Writing
DIGI	130	Digital Communication
ENGL	142	Foundations of Story
BUSI	220	Business II: Economic Principles
	—	ARLH or ARTH elective
	—	General education elective

Major curriculum　　　　　　　　**80 HOURS**

MOME	105	Principles of Motion Media Design
ARVR	110	Immersive Revolution: Augmented to Virtual Reality
SNDS	208	Immersive Sound Design

Select one of these three options:
- VSFX 210 Digital Visual Effects
- GAME 236 Core Principles: Game Art
- ANIM 249 Core Principles of Technical Animation

GAME	220	Core Principles: Programming
MOME	221	Virtual Reality for Motion Media
GAME	266	Core Principles: Game Tech
ARVR	300	Game Engine Applications for Immersive Computing

Select one of these two options:
- ARVR 305 Visual Effects for Immersive Environments
- FILM 343 Visual Storytelling: Virtual Reality to Interactive

ARVR 310 Integration of Immersive Realities

Select one of these three options:
- VSFX 313 Advanced Application Scripting
- GAME 347 Applied Principles: Physical Computing
- VSFX 375 Advanced Programming for Visual Effects

ARVR	440	Immersive Reality Professional Portfolio
ARVR	455	Studio I: Storytelling and Spatial Interaction
ARVR	465	Studio II: Production and Project Management
ARVR	475	Immersive Studio Postproduction

Select one of these three options:
- ARVR 479 Undergraduate Internship
- — 500-level SCADpro elective
- — Business-focused elective

Additional electives　　　　　　　　**15 HOURS**
- — Free elective
- — Free elective
- — Free elective

Industrial Design

B.F.A. DEGREE ⒶⓈ
INDUSTRIAL DESIGN

Foundation studies   35 HOURS
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DRAW 101 Drawing II: Composition and Media
DSGN 101 Color: Theory and Application
DSGN 102 Design II: 3D Form in Space
DSGN 115 Creative Thinking Strategies
DRAW 230 Drawing for Design

General education   55 HOURS
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
ARTH 207 20th-century Art
BUSI 220 Business II: Economic Principles
— General education elective
— Mathematics/natural sciences elective
— Social/behavioral sciences elective

Major curriculum   75 HOURS
IDUS 100 Introduction to Industrial Design
SDES 205 Computer-aided Product Design

Select one of these two options:
IDUS 209 Rapid Prototyping: Analog to Digital Fabrication
IDUS 212 Model and Prototype Development

SDES 213 Idea Visualization and Communication
SDES 215 Contextual Research Methods
IDUS 221 Human Factors in Industrial Design
IDUS 250 The Development of Product Form
IDUS 313 Computer Modeling
IDUS 314 Manufacturing and Assembly of Innovative Materials
IDUS 316 Portfolio and Résumé Development
IDUS 321 Industrial Design in the Marketplace

Select one of these two options:
IDUS 421 Commercial Practices for Industrial Design
PRO 580 SCADpro Collaboration

IDUS 471 Industrial Design Senior Studio I: Research and Ideation
IDUS 491 Industrial Design Senior Studio II: Development and Communication

Select one of these three options:
IDUS 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective

Additional electives   15 HOURS
— Free elective
— Free elective
— Free elective

180 HOURS

M.A. DEGREE Ⓢ
INDUSTRIAL DESIGN

ARTH 701 Contemporary Art
SBIZ 704 The Innovator's Mindset
SBIZ 710 Financial Reporting and Analysis
SDES 711 Methods of Contextual Research
IDUS 713 Industrial Design Studio I: Discovery to Design Solutions
IDUS 718 Industrial Design Studio II: Delivering the Design Solution
IDUS 733 Entrepreneurship for Designers
IDUS 748 Industrial Design M.A. Final Project

Select one of these three options:
IDUS 779 Graduate Internship
— 500-level SCADpro elective
— 500- to 700-level elective

45* HOURS

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE Ⓢ
INDUSTRIAL DESIGN

ARTH 701 Contemporary Art
SBIZ 704 The Innovator's Mindset
SBIZ 710 Financial Reporting and Analysis
SDES 711 Methods of Contextual Research
IDUS 713 Industrial Design Studio I: Discovery to Design Solutions
IDUS 718 Industrial Design Studio II: Delivering the Design Solution
DMGT 732 Facilitating Creative Thinking
IDUS 733 Entrepreneurship for Designers
IDUS 751 Graduate Seminar on Research and Thesis Development
IDUS 755 Thesis Development I: Investigation and Argumentation
IDUS 765 Thesis Development II: Synthesis and Application
IDUS 770 Professional Practices in Industrial Design
IDUS 779 Graduate Internship
IDUS 790 Industrial Design M.F.A. Thesis

Select four of these five options:
— 500-level SCADpro elective
— 500- to 700-level elective
— 500- to 700-level elective
— 500- to 700-level elective
— 500- to 700-level elective

90* HOURS

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Interactive Design and Game Development

M.A. DEGREE Ⓐ Ⓢ ⓝ
INTERACTIVE DESIGN AND GAME DEVELOPMENT

Select one of these three options:
ARTH 701 Contemporary Art
ARTH 757 Media Art
ARLH 776 History and Theory of Virtual Spaces

ITGM 748 Interactive Design and Game Development M.A. Final Project

Select one of these three options:
ITGM 779 Graduate Internship
— 500-level SCADpro elective
— 500- to 700-level elective

45* HOURS

Select one concentration to complete the program of study:

Game development
GAME 710 Game Art: Engine Pipeline and Practices
GAME 720 Game Art: Virtual World Building
GAME 722 Game Tech: Real-time Materials and Shaders
GAME 730 Game Art: Character Creation and Digital Sculpting
GAME 740 Game Art: Art Direction and Look Development
GAME 754 Game Design: Professional Production Pipeline

Interactive design
ITGM 708 Effective Design Communication
IXDS 710 Human Experience Prototyping
IXDS 720 Human-centered Interactive Design

Select one of these two options:
IXDS 722 Connective Systems for the Web
IXDS 724 Visual Hierarchies and Digital Affordances

Select one of these two options:
IXDS 732 Physical Computing for Tangible Interfaces
IXDS 734 Innovative Systems for Digital Convergence

Select one of these two options:
IXDS 742 Physical Computing for Immersive Environments
IXDS 744 Pervasive Information Architecture

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE Ⓐ Ⓢ ⓝ
INTERACTIVE DESIGN AND GAME DEVELOPMENT

Select one of these three options:
ARTH 701 Contemporary Art
ARTH 757 Media Art
ARLH 776 History and Theory of Virtual Spaces

ITGM 705 Interactive and Game Design: Research and Practice
ITGM 708 Effective Design Communication
ITGM 755 Thesis Studio I: Research and Ideation
ITGM 765 Thesis Studio II: Production and Prototyping
ITGM 775 Evidence-based Design Interactivity and Gaming
ITGM 790 Thesis Studio III: Validation and Documentation

Select two of these four options:
ITGM 779 Graduate Internship
— 500-level SCADpro elective
— 500- to 700-level elective
— 500- to 700-level elective

— 700-level GAME, ITGM, or IXDS elective

90* HOURS

Select one concentration to complete the program of study:

Game development
GAME 710 Game Art: Engine Pipeline and Practices
GAME 712 Game Tech: Gameplay Scripting
GAME 714 Game Design: Ludic Methodology

Select one of these three options:
GAME 720 Game Art: Virtual World Building
GAME 722 Game Tech: Real-time Materials and Shaders
GAME 724 Game Design: Immersive Level Design

Select one of these two options:
GAME 730 Game Art: Character Creation and Digital Sculpting
GAME 734 Game Design: Systems and Simulation

Select one of these two options:
GAME 740 Game Art: Art Direction and Look Development
GAME 742 Game Tech: Real-time Particles and Effects

GAME 754 Game Design: Professional Production Pipeline
— 700-level ANIM, GAME, ITGM, IXDS, MOME, SEQA, or VSFX elective

Interactive design
IXDS 710 Human Experience Prototyping
IXDS 712 Dynamic Web Development
IXDS 720 Human-centered Interactive Design

Select two of these four options:
IXDS 722 Connective Systems for the Web
IXDS 724 Visual Hierarchies and Digital Affordances
IXDS 732 Physical Computing for Tangible Interfaces
IXDS 734 Innovative Systems for Digital Convergence

Select two of these three options:
IXDS 742 Physical Computing for Immersive Environments
IXDS 744 Pervasive Information Architecture
IXDS 754 User Interface Design for Virtual Communities

— 700-level DMGT, GAME, IDUS, ITGM, IXDS, MOME, or SERV elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Interior Design

B.F.A. DEGREE ⒶⓈ
INTERIOR DESIGN

Foundation studies   30 HOURS
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DRAW 101 Drawing II: Composition and Media
DSGN 101 Color: Theory and Application
SBLD 115 Graphics for the Building Arts
SBLD 223 Form, Space, Order

General education   60 HOURS
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
ARLH 206 Modern Architecture Before 1900
ARLH 208 Modern Architecture After 1900

Select one of these two options:
ARLH 211 Survey of World Architecture and Urbanism
ARLH 363 World Vernacular Architecture

BUSI 220 Business II: Economic Principles
— General education elective
— Mathematics/natural sciences elective

Major curriculum   80 HOURS
INDS 101 Introduction to Interior Design
INDS 110 Interior Design Studio I: Exploring People and Space
INDS 204 Rendering for the Interior
INDS 209 Interior Materials
INDS 210 Interior Design Studio II: Specialized Interior Environments
INDS 211 History of Interior Design
ELDS 225 Electronic Design I: Digital Communication for the Building Arts
INDS 302 Lighting for the Interior
INDS 306 Building Construction and Systems for the Interior
INDS 320 Interior Design Studio III: Documentation and Communication
INDS 350 Interior Design Studio IV: Collaborative Practice in Design
INDS 413 Professional Practice in Interior Design
INDS 470 Interior Design Studio V: Capstone I - Design Thinking for Innovation
INDS 480 Interior Design Studio VI: Capstone II - Design Development and Communication

Select one of these three options:
INDS 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective

— ARCH, ARLH, ELDS, FURN, INDS, PRES, or SBLD elective

Additional electives   10 HOURS
— Free elective
— Free elective

180 HOURS

M.A. DEGREE ⒶⓈⓃ
INTERIOR DESIGN

INDS 702 Interior Design Seminar
INDS 706 Interior Design Theory and Criticism
INDS 709 Research Methods for Interior Design
INDS 721 Emerging Interior Materials
INDS 726 Environmental Psychology for Interior Design
INDS 740 Contemporary Issues in Interior Design
INDS 749 Interior Design M.A. Final Project

45 HOURS

Select two of these four options:
INDS 779 Graduate Internship
— 500-level SCADpro elective
— 500- to 700-level elective
— 500- to 700-level elective

M.F.A. DEGREE ⒶⓈ
INTERIOR DESIGN

INDS 702 Interior Design Seminar
INDS 706 Interior Design Theory and Criticism
INDS 709 Research Methods for Interior Design
INDS 712 Graduate Interior Design Studio I: Analysis and Design of Live-work Settings
INDS 714 Graduate Interior Design Studio II: Environments for Special Populations
INDS 726 Environmental Psychology for Interior Design
INDS 740 Contemporary Issues in Interior Design
INDS 751 Graduate Interior Design Studio III: Inclusive Design for Special Populations
INDS 752 Graduate Interior Design Studio IV: Environments for Public Interaction
INDS 779 Graduate Internship
INDS 779 Graduate Internship
INDS 791 Graduate Interior Design Studio V: Thesis I — Developing Research to Inform Design
INDS 792 Graduate Interior Design Studio VI: Thesis II — Informed Design Application

90* HOURS

Select four of these five options:
— 500-level SCADpro elective
— 500- to 700-level elective
— 500- to 700-level elective
— 500- to 700-level elective
— 500- to 700-level elective

— 700-level ELDS elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Jewelry

B.F.A. DEGREE Ⓢ
JEWELRY

Foundation studies   **30** HOURS
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DRAW 101 Drawing II: Composition and Media
DSGN 101 Color: Theory and Application
DSGN 102 Design II: 3D Form in Space
DRAW 230 Drawing for Design

General education   **55** HOURS
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
BUSI 220 Business II: Economic Principles
— ARLH, ARTH, or ENGL elective
— General education elective
— Mathematics/natural sciences elective
— Social/behavioral sciences elective

Major curriculum   **80** HOURS
JEWL 120 Introduction to Jewelry: Materials and Processes
JEWL 140 Technical Drawing for Jewelry Design
SFAS 160 Introduction to 3D Modeling and Rapid Prototyping
JEWL 220 Jewelry Studio I: Technical Exploration
JEWL 250 Jewelry Studio II: Production Processes
JEWL 280 Adornment, Identity, and Power of Jewelry

Select three of these six options:
JEWL 315 Digital Visualization for Industry
JEWL 327 Advanced Fabrication
JEWL 345 Advanced 3D Modeling and Rapid Prototyping
JEWL 357 Surface Embellishment for Jewelry
JEWL 375 Collaborative Design Practice
JEWL 387 Jewelry Innovation Lab

JEWL 340 Rendering for Jewelry Design
JEWL 370 The Business of Jewelry
JEWL 400 Collection I: Research and Development
JEWL 460 Collection II: Design and Production
JEWL 490 Collection III: Branding and Promotion

Select one of these three options:
JEWL 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective

— ACCE, BEAU, FASH, FASM, FIBR, IDUS, JEWL, SFAS, or SNKR elective

Additional electives   **15** HOURS
— Free elective
— Free elective
— Free elective

180 HOURS

M.A. DEGREE Ⓢ
JEWELRY

Select one of these four options:
ANTH 701 Global Cultural Theory
ARTH 701 Contemporary Art
JEWL 702 Historical and Critical Perspectives for Jewelry
ARTH 703 Modern and Contemporary Critical Theory

SFAS 706 Digital Drawing and Visualization
JEWL 710 Graduate Studio I: Mastery in Techniques
JEWL 715 Graduate Studio II: Mastery in Materials
SFAS 720 3D Visualization and Digital Fabrication
JEWL 725 Graduate Studio III: Concept and Color
JEWL 735 Business and Entrepreneurship for Jewelry
JEWL 749 Jewelry M.A. Final Project

Select one of these four options:
JEWL 779 Graduate Internship
— 500-level SCADpro elective
— 500- to 700-level LEAD, LXMT, or SBIZ elective
— 500- to 700-level elective

45* HOURS

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE Ⓢ
JEWELRY

Select two of these four options:
ANTH 701 Global Cultural Theory
ARTH 701 Contemporary Art
ARTH 702 Art Criticism
ARTH 703 Modern and Contemporary Critical Theory

JEWL 702 Historical and Critical Perspectives for Jewelry
SFAS 706 Digital Drawing and Visualization
JEWL 710 Graduate Studio I: Mastery in Techniques
JEWL 715 Graduate Studio II: Mastery in Materials
SFAS 720 3D Visualization and Digital Fabrication
JEWL 725 Graduate Studio III: Concept and Color
JEWL 735 Business and Entrepreneurship for Jewelry
JEWL 740 Jewelry M.F.A. Thesis I: Research and Context
JEWL 747 Graduate Studio IV: Exploration
JEWL 750 Jewelry M.F.A. Thesis II: Synthesis and Documentation
JEWL 757 Graduate Studio V: Innovation
JEWL 777 Graduate Studio VI: Resolution
JEWL 779 Graduate Internship
JEWL 790 Jewelry M.F.A. Thesis III: Realization and Presentation

Select two of these four options:
— 500-level SCADpro elective
— 500- to 700-level LEAD, LXMT, or SBIZ elective
— 500- to 700-level LEAD, LXMT, or SBIZ elective
— 500- to 700-level elective

90* HOURS

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Luxury and Brand Management

M.A. DEGREE Ⓐ Ⓢ Ⓝ
LUXURY AND BRAND MANAGEMENT

45* HOURS

SBIZ   717   Strategic Financial Management
LXMT 730   The Art of Luxury: Trends, Strategies, and Insights
LXMT 740   Visual Narrative for Consumer Engagement
LXMT 742   Advertising Luxury
LXMT 745   Global Distribution for Luxury Brands
LXMT 747   Supply Chain Management in the Global Marketplace
LXMT 749   Luxury and Brand Management M.A. Final Project

Select one of these three options:
LXMT 779   Graduate Internship
     —   500-level SCADpro elective
     —   500- to 700-level elective

     —   700-level ARTH elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE Ⓐ Ⓢ Ⓝ
LUXURY AND BRAND MANAGEMENT

90* HOURS

ARTH 702   Art Criticism
SDES 711   Methods of Contextual Research
SBIZ   717   Strategic Financial Management
LXMT 730   The Art of Luxury: Trends, Strategies, and Insights
LXMT 740   Visual Narrative for Consumer Engagement
LXMT 742   Advertising Luxury
SBIZ   742   Futurecasting: Trends and Foresight
LEAD 745   Marketing Creative Business Ventures
LXMT 745   Global Distribution for Luxury Brands
LXMT 747   Supply Chain Management in the Global Marketplace

Select two of these six options:
GDVX 757   Experience Design for Physical Spaces
LXMT 760   Leadership, Ethics, and Sustainability in the Luxury Marketplace
LXMT 772   Beauty: Global Management and Brand Building
LXMT 774   Fragrance: Global Management and Brand Building
LXMT 776   Travel and Hospitality: Global Management and Brand Building
LXMT 778   Luxury Tech: Global Management and Brand Building

LXMT 779   Graduate Internship
LXMT 790   Luxury and Brand Management M.F.A. Thesis

Select three of these four options:
     —   500-level SCADpro elective
     —   500- to 700-level elective
     —   500- to 700-level elective
     —   500- to 700-level elective

     —   700-level ARTH elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Motion Media Design

B.F.A. DEGREE ⒶⓈ
MOTION MEDIA DESIGN

180 HOURS

Foundation studies   **25 HOURS**
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DRAW 101 Drawing II: Composition and Media
DSGN 101 Color: Theory and Application
DSGN 102 Design II: 3D Form in Space

General education   **60 HOURS**
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
ARTH 207 20th-century Art
BUSI 220 Business II: Economic Principles
LIBA 288 Media Literacy Theory
— ENGL elective
— General education elective
— Mathematics/natural sciences elective

Major curriculum   **75 HOURS**
MOME 105 Principles of Motion Media Design
MOME 115 Survey of Motion Media Design
MOME 120 Concepts and Storyboards
MOME 130 Motion Media Design Techniques I
MOME 206 Motion Media Design Techniques II
MOME 309 Concepts in Motion Media Design
MOME 360 Motion Media Cinematography
MOME 369 Time-based Typography
MOME 390 Motion Media Design Professional Development
MOME 400 Senior Motion Media Design Project I
MOME 408 Multiplatform Media Brand Packaging
MOME 448 Senior Motion Media Design Project II

Select one of these three options:
MOME 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective

— ANIM, ARVR, DWRI, FILM, GAME, GRDS, ILLU, ITGM, MOME, PHOT, PROD, SANM, SEQA, SFLM, SNDS, STEC, THED, UXDG, UXR, or VSFX elective
— ANIM, ARVR, DWRI, FILM, GAME, GRDS, ILLU, ITGM, MOME, PHOT, PROD, SANM, SEQA, SFLM, SNDS, STEC, THED, UXDG, UXR, or VSFX elective

Additional electives   **20 HOURS**
— Free elective
— Free elective
— Free elective
— Free elective

M.A. DEGREE ⒶⓈⓃ
MOTION MEDIA DESIGN

45* HOURS

ARTH 701 Contemporary Art
MOME 705 Visualization and Concept Storyboarding
MOME 709 Motion Media Cinematography and Editing
MOME 719 Media Theory and Application
MOME 721 Studio Business Practice
MOME 729 Dynamic Typography
SANM 748 School of Animation and Motion M.A. Final Project

Select one of these three options:
MOME 779 Graduate Internship
— 500-level SCADpro elective
— 700-level ACT, ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PROD, SANM, SFLM, SNDS, STEC, THED, or VSFX elective

— 700-level MOME elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE ⒶⓈⓃ
MOTION MEDIA DESIGN

90* HOURS

ARTH 701 Contemporary Art
MOME 705 Visualization and Concept Storyboarding
MOME 709 Motion Media Cinematography and Editing
MOME 719 Media Theory and Application
MOME 721 Studio Business Practice
MOME 729 Dynamic Typography
MOME 735 Motion Media Design Studio I: Thesis Preproduction
MOME 749 Motion Media Design Portfolio
MOME 775 Motion Media Design Studio II: Thesis Development
MOME 779 Graduate Internship
MOME 790 Motion Media Design M.F.A. Thesis

Select one of these two options:
— 500-level SCADpro elective
— 700-level ACT, ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PROD, SANM, SFLM, SNDS, STEC, THED, or VSFX elective

— 700-level ACT, ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PROD, SANM, SFLM, SNDS, STEC, THED, or VSFX elective
— 700-level MOME elective
— 500- to 700-level elective
— 500- to 700-level elective
— 500- to 700-level elective
— 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Painting

B.F.A. DEGREE Ⓐ Ⓢ
PAINTING

Foundation studies   **30** HOURS
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DRAW 101 Drawing II: Composition and Media
DSGN 101 Color: Theory and Application
DSGN 102 Design II: 3D Form in Space
DRAW 200 Life Drawing I

General education   **60** HOURS
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
ARTH 207 20th-century Art
BUSI 220 Business II: Economic Principles

Select one of these two options:
PHIL 301 Aesthetics
— ARLH or ARTH elective

— ENGL elective
— General education elective
— Mathematics/natural sciences elective

Major curriculum   **75** HOURS
PNTG 203 Oil-based Techniques and Exploration
PNTG 206 Water-based Techniques and Exploration
SFIN 220 Art of Tomorrow
PNTG 302 Concept and Strategies: Developing Ideas
PNTG 309 Abstraction: The Language of Paint
SFIN 330 Digital Tools for Fine Arts

Select one of these three options:
PNTG 345 From Wall to Space: Extended Media
PNTG 382 Painting the Scene: Visual Narrative and Mythmaking
PNTG 386 Human Image: Capturing Identity and Essence

SFIN 413 Business and Professional Practices for Fine Arts
SFIN 415 Branding and Entrepreneurship for Fine Arts
PNTG 470 Painting Senior Studio I: Concept to Audience
PNTG 490 Painting Senior Studio II: Refining a Cohesive Body
          of Work

Select one of these two options:
SFIN 492 Exhibition Design as Practice
SFIN 494 Collaboration and Production in Creative Industries

Select one of these three options:
PNTG 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective

— PNTG or SFIN elective
— PNTG or SFIN elective

Additional electives   **15** HOURS
— Free elective
— Free elective
— Free elective

180 HOURS

M.F.A. DEGREE Ⓐ Ⓢ Ⓝ
PAINTING

ARTH 701 Contemporary Art

Select one of these two options:
ARTH 702 Art Criticism
ARTH 703 Modern and Contemporary Critical Theory

PNTG 704 Formal Aspects of Painting
PNTG 709 Drawing for Painters
SFIN 716 Theory and Processes I: Critical Analysis
PNTG 728 Studio I: Ideation
PNTG 738 Studio II: Theory in Practice
PNTG 758 Studio III: Vision and Aesthetics
PNTG 768 Studio IV: Individual Exploration
SFIN 770 Fine Art M.F.A. Self-promotion
PNTG 775 Advanced Painting Studio Analysis
PNTG 779 Graduate Internship
PNTG 779 Graduate Internship
PNTG 790 Painting M.F.A. Thesis

Select four of these five options:
— 500-level SCADpro elective
— 500- to 700-level elective
— 500- to 700-level elective
— 500- to 700-level elective
— 500- to 700-level elective

90* HOURS

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Photography

B.A. DEGREE Ⓐ Ⓢ ⓝ
PHOTOGRAPHY

Foundation studies   **20 HOURS**
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DRAW 101 Drawing II: Composition and Media
DSGN 101 Color: Theory and Application

General education   **90 HOURS**
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
ARTH 207 20th-century Art
BUSI 220 Business II: Economic Principles
PHIL 301 Aesthetics
— ARLH or ARTH elective
— ARLH or ARTH elective
— ENGL elective
— ENGL elective
— General education elective
— General education elective
— General education elective
— Mathematics/natural sciences elective
— Social/behavioral sciences elective

Major curriculum   **50 HOURS**
PHOT 113 Camera Exploration and Technique
PHOT 114 Digital Imaging and Compositing
PHOT 214 Lighting Applications: From Products to Portraits
PHOT 215 Survey of Photography
PHOT 218 Black-and-white Technique
PHOT 301 Video Techniques for Photographers
PHOT 319 Developing a Photographic Aesthetic

Select one of these two options:
PHOT 325 The Photographic Narrative: Visualizing Stories
PHOT 336 The Photographic Portrait: Capturing Identity and Essence
PHOT 455 Business Acumen for Commercial Photographers

Select one of these three options:
PHOT 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective

Additional electives   **20 HOURS**
— Free elective
— Free elective
— Free elective
— Free elective

180 HOURS

B.F.A. DEGREE Ⓐ Ⓢ ⓝ
PHOTOGRAPHY

Foundation studies   **30 HOURS**
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DRAW 101 Drawing II: Composition and Media
DSGN 101 Color: Theory and Application
DSGN 102 Design II: 3D Form in Space
— DRAW or DSGN elective

General education   **55 HOURS**
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
BUSI 220 Business II: Economic Principles

Select one of these two options:
PHIL 301 Aesthetics
— ARLH or ARTH elective

— ENGL elective
— General education elective
— Mathematics/natural sciences elective

Major curriculum   **75 HOURS**
PHOT 113 Camera Exploration and Technique
PHOT 114 Digital Imaging and Compositing
PHOT 214 Lighting Applications: From Products to Portraits
PHOT 215 Survey of Photography
PHOT 218 Black-and-white Technique
SFIN 220 Art of Tomorrow
PHOT 301 Video Techniques for Photographers
PHOT 319 Developing a Photographic Aesthetic

Select three of these five options:
PHOT 324 Documentary Photography: Truth in Image
PHOT 325 The Photographic Narrative: Visualizing Stories
PHOT 336 The Photographic Portrait: Capturing Identity and Essence
PHOT 410 Advertising Photography: Creating Demand with Image
PHOT 412 Social Content Creation: Elevating Smartphone Aesthetics

Select one of these two options:
SFIN 413 Business and Professional Practices for Fine Arts
PHOT 455 Business Acumen for Commercial Photographers

PHOT 475 Professional Photography Portfolio

Select one of these three options:
PHOT 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective

— ADBR, FILM, GRDS, PHOT, PRMK, PROD, SFIN, or SVIS elective

Additional electives   **20 HOURS**
— Free elective
— Free elective
— Free elective
— Free elective

180 HOURS

Photography continued

M.A. DEGREE Ⓢ ⓝ
PHOTOGRAPHY

45* HOURS

Select one of these three options:
- PHOT 706 Documentary Photography I
- PHOT 715 Studio Craft
- PHOT 754 Business of Marketing Photography

PHOT 709 Graduate Critique Seminar
PHOT 714 Digital Craft I: Technique and Concept

Select one of these three options:
- PHOT 716 Commercial I: Standards and Innovations in Lighting Design
- PHOT 726 Documentary Photography II
- PHOT 734 Digital Craft II: Beyond Visual Limits

PHOT 719 Photographic Arts I: Ideation and Experimentation
PHOT 730 Digital Printing Methodology
PHOT 749 Photography M.A. Final Portfolio

Select one of these three options:
- PHOT 779 Graduate Internship
- — 500-level SCADpro elective
- — 500- to 700-level elective

— 700-level ARTH elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE Ⓐ Ⓢ ⓝ
PHOTOGRAPHY

90* HOURS

ARTH 701 Contemporary Art
ARTH 702 Art Criticism

Select two of these four options:
- PHOT 704 Black-and-white Craft
- PHOT 707 Color Craft
- PHOT 715 Studio Craft
- PHOT 730 Digital Printing Methodology

PHOT 709 Graduate Critique Seminar
PHOT 714 Digital Craft I: Technique and Concept
PHOT 719 Photographic Arts I: Ideation and Experimentation
PHOT 722 Photographic Arts II: Project Definition and Development
PHOT 753 Photographic Arts III: Aesthetics and Direction
PHOT 762 Issues in Contemporary Photography
PHOT 764 Photographic Arts IV: Sequence and Nuance

Select one of these two options:
- PHOT 775 Photographic Arts V: Portfolio Refinement
- PHOT 779 Graduate Internship

PHOT 779 Graduate Internship
PHOT 790 Photography M.F.A. Thesis

Select four of these five options:
- — 500-level SCADpro elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Preservation Design

B.F.A. DEGREE Ⓢ
PRESERVATION DESIGN

180 HOURS

Foundation studies   **30 HOURS**
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DRAW 101 Drawing II: Composition and Media
DSGN 101 Color: Theory and Application
SBLD 115 Graphics for the Building Arts
SBLD 223 Form, Space, Order

General education   **65 HOURS**
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
ARLH 206 Modern Architecture Before 1900
ARLH 208 Modern Architecture After 1900
BUSI 220 Business II: Economic Principles
— ENGL elective
— General education elective
— Mathematics/natural sciences elective
— Social/behavioral sciences elective

Major curriculum   **70 HOURS**
PRES 110 Studio I: Introduction to Preservation Design — Global Theory and Practice
PRES 210 Studio II: Investigating and Evaluating Heritage — Research and Survey
PRES 220 Studio III: Conservation Science — Traditional to Modern Materials
ELDS 225 Electronic Design I: Digital Communication for the Building Arts
PRES 305 Digital Practices in Preservation Design
PRES 310 Studio IV: Policy and Planning — Preservation Design and Advocacy
PRES 320 Studio V: Measuring Heritage — Construction Technology and Condition Assessment
PRES 330 Studio VI: Elements of Style and Elegance in the Classical Tradition
PRES 401 The Business of Community Revitalization
PRES 410 Studio VII: Luxury Design in the Built Environment
PRES 480 Studio VIII: Innovative Adaptation — Collaborative Practicum
PRES 490 Studio IX: Innovative Adaptation — Capstone Project

Select one of these two options:
- ARCH 465 Sustainable Design for the Built Environment
- — ARCH, ARLH, BUSI, ELDS, FURN, INDS, MUSM, PRES, SBLD, SUST, or URBA elective

Select one of these three options:
- PRES 479 Undergraduate Internship
- — 500-level SCADpro elective
- — Business-focused elective

Additional electives   **15 HOURS**
— Free elective
— Free elective
— Free elective

Preservation Design continued

M.A. DEGREE Ⓢ Ⓝ
PRESERVATION DESIGN

45* HOURS

PRES 701 Practicing Preservation in a Global Context
PRES 702 Style and Elegance in the Classical Tradition
PRES 706 Defining Place: Research and Survey
PRES 710 Studio I: Preservation Through Public Policy
PRES 720 Studio II: Construction Technology and Assessment
PRES 730 Studio III: Conserving the Built Environment
PRES 741 Entrepreneurship for Community Revitalization
PRES 749 Preservation Practicum — Adapting Existing Buildings

Select one of these three options:
PRES 779 Graduate Internship
— 500-level SCADpro elective
— 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE Ⓢ
PRESERVATION DESIGN

90* HOURS

LEAD 701 From Agoras to Digital Markets: Fundamentals of Business Design
PRES 701 Practicing Preservation in a Global Context
PRES 702 Style and Elegance in the Classical Tradition

Select one of these two options:
ELDS 704 Electronic Design
ELDS 720 Geospatial Analysis and Digital Design for Urban Environments

PRES 706 Defining Place: Research and Survey
PRES 710 Studio I: Preservation Through Public Policy
PRES 720 Studio II: Construction Technology and Assessment
PRES 730 Studio III: Conserving the Built Environment
PRES 740 Studio IV: Place and Luxury in the Built Environment
PRES 741 Entrepreneurship for Community Revitalization
PRES 745 Digital Innovations in Preservation Design
PRES 750 Collaborative Studio I: Managing Value in Adaptive Use Projects
PRES 760 Collaborative Studio II: Marketing Identities for Adaptive Use Projects
PRES 779 Graduate Internship
PRES 791 Preservation Design M.F.A. Thesis I: Vision and Innovation
PRES 792 Preservation Design M.F.A. Thesis II: Application and Engagement

Select two of these six options:
ARCH 760 Sustainable Design
ARLH 761 Analyzing American Cultural Landscapes
ARLH 763 Traditions in Global Vernacular Architecture
— 500-level SCADpro elective
— 500- to 700-level elective
— 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Production Design

B.F.A. DEGREE ⓢ
PRODUCTION DESIGN

180 HOURS

Foundation studies   **30 HOURS**
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DRAW 101 Drawing II: Composition and Media
DSGN 101 Color: Theory and Application
DSGN 102 Design II: 3D Form in Space
DSGN 208 Storyboarding Essentials

General education   **55 HOURS**
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
ENGL 142 Foundations of Story

Select one of these three options:
ARLH 206 Modern Architecture Before 1900
ARTH 207 20th-century Art
CINE 275 History of Cinema

BUSI 220 Business II: Economic Principles
— General education elective
— Mathematics/natural sciences elective

Major curriculum   **75 HOURS**
FILM 100 Digital Film Production: Story to Screen
PROD 103 Introduction to Entertainment Design
PROD 220 Illuminating the Narrative
PROD 221 Designing the Environment
PROD 222 Dressing the Persona
PROD 303 Interpreting the Script
PROD 313 Digital Rendering for Entertainment
PROD 333 Professional Practice for Entertainment
PROD 473 Production Design Senior Project

Select one of these three options:
PROD 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective

Select one concentration to complete the major curriculum:

Costume design
PROD 302 Costume Design Techniques
PROD 322 Character Interpretation for Costume in Film and Television
PROD 402 Applications of Costuming
PROD 422 Costume Design Studio: Research and Exploration
— ACCE, FASH, FIBR, FURN, ILLU, JEWL, PROD, SANM, SFLM, or THED elective

Lighting design
PROD 314 Computer-aided Entertainment Design
PROD 320 Illuminating the Full Story: Process and Techniques
PROD 350 Standards and Specifications for Lighting
PROD 419 Lighting Design Studio: Digital Visualization and Programming
— FILM, ILLU, MOME, PNTG, PROD, SANM, SEQA, SLFM, or THED elective

Set design and art direction
SBLD 115 Graphics for the Building Arts
PROD 314 Computer-aided Entertainment Design
PROD 321 Advanced Concepts in Art Direction for Film and Television
PROD 421 Scenic Design Studio: Digital Visualization and Documentation
— ARCH, ARLH, ELDS, FILM, FURN, GRDS, IDUS, ILLU, INDS, ITGM, PROD, SCPT, SANM, SEQA, SFLM, THED, or VSFX elective

Theme parks and attractions
Select one of these two options:
SDES 205 Computer-aided Product Design
ELDS 225 Electronic Design I: Digital Communication for the Building Arts

PROD 304 Technical Drawing for Entertainment
THED 305 Designing for Interactive Entertainment
THED 425 Theme Park Master Plan: Storytelling on a Grand Scale
— ARCH, ARLH, DWRI, FILM, GRDS, IDUS, ILLU, INDS, PROD, SCPT, SANM, SEQA, SFLM, or THED elective

Additional electives   **20 HOURS**
— Free elective
— Free elective
— Free elective
— Free elective

M.A. DEGREE ⓢ
PRODUCTION DESIGN

45 HOURS

ARTH 701 Contemporary Art
PROD 720 Production Design Theory and Practice
PROD 726 Production Design Studio I: Conceptualization
PROD 730 Script Analysis and Conceptualization
PROD 745 Decorative Arts: Context in Storytelling
PROD 749 Production Design M.A. Final Project
PROD 756 Evolution of Production Design

Select one of these three options:
PROD 779 Graduate Internship
— 500-level SCADpro elective
— 700-level ACT, ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PROD, SANM, SNDS, SFLM, THED, or VSFX elective

— 500- to 700-level elective

Production Design continued

M.F.A. DEGREE Ⓢ
PRODUCTION DESIGN

90 HOURS

ARTH 701 Contemporary Art
ARTH 702 Art Criticism
FILM 708 Designing Shots
PROD 720 Production Design Theory and Practice
PROD 726 Production Design Studio I: Conceptualization
PROD 730 Script Analysis and Conceptualization

Select one of these two options:
PROD 741 Digital Design for Entertainment
PROD 746 Draping as Design for Costume

PROD 745 Decorative Arts: Context in Storytelling
PROD 750 Digital Visualization for Production Design
PROD 756 Evolution of Production Design
PROD 762 Production Design Studio II: Design Development
PROD 770 Professional Practices in Production Design
PROD 772 Production Design Studio III: Implementation
PROD 790 Production Design M.F.A. Thesis

Select one of these three options:
PROD 779 Graduate Internship
— 500-level SCADpro elective
— 700-level ACT, ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PROD, SANM, SNDS, SFLM, THED, or VSFX elective

— 700-level ACT, ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PROD, SANM, SNDS, SFLM, THED, or VSFX elective
— 500- to 700-level elective
— 500- to 700-level elective

Sculpture

B.F.A. DEGREE Ⓐ
SCULPTURE

180 HOURS

Foundation studies   **35 HOURS**
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DRAW 101 Drawing II: Composition and Media
DSGN 101 Color: Theory and Application
DSGN 102 Design II: 3D Form in Space
DRAW 200 Life Drawing I
DSGN 204 Design III: Time

General education   **60 HOURS**
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
ARTH 207 20th-century Art
BUSI 220 Business II: Economic Principles

Select one of these two options:
PHIL 301 Aesthetics
— ARLH or ARTH elective

— ENGL elective
— General education elective
— Mathematics/natural sciences elective

Major curriculum   **75 HOURS**
SCPT 214 Fabrication, Construction, and Materials
SCPT 216 Ideas Taking Shape: Malleable Media and Multiples
SFIN 220 Art of Tomorrow

Select one of these two options:
SCPT 301 Moldmaking Technologies: Design and Production for Industry and Special Effects
SCPT 307 Foundry: Expression in Cast Metals

Select one of these three options:
SFIN 305 Body as Concept: Prosthetics to Cosplay
SCPT 445 Integrating Place and Audience: The Art of Spectacle
SCPT 450 Digital Fabrication: From Idea to Object

SCPT 320 Mind to Matter: Realizing Concepts Through Material Exploration
SFIN 330 Digital Tools for Fine Arts
SFIN 360 Light, Sound, and the Projected Image
SFIN 413 Business and Professional Practices for Fine Arts
SFIN 415 Branding and Entrepreneurship for Fine Arts
SCPT 470 Sculpture Senior Studio I: Concept to Audience
SCPT 490 Sculpture Senior Studio II: Refining a Cohesive Body of Work

Select one of these two options:
SFIN 492 Exhibition Design as Practice
SFIN 494 Collaboration and Production in Creative Industries

Select one of these three options:
GAME 347 Applied Principles: Physical Computing
VSFX 447 Models and Miniatures
— SCPT or SFIN elective

Select one of these three options:
SCPT 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective

Additional electives   **10 HOURS**
— Free elective
— Free elective

Sequential Art

B.A. DEGREE Ⓐ Ⓢ ⓝ
SEQUENTIAL ART

Foundation studies   **20 HOURS**
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DRAW 101 Drawing II: Composition and Media
DSGN 101 Color: Theory and Application

General education   **90 HOURS**
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
ARTH 207 20th-century Art
BUSI 220 Business II: Economic Principles
PHIL 301 Aesthetics
— ARLH or ARTH elective
— ENGL elective
— ENGL elective
— General education elective
— General education elective
— General education elective
— Mathematics/natural sciences elective
— Social/behavioral sciences elective
— Social/behavioral sciences elective

180 HOURS

Major curriculum   **50 HOURS**
SEQA 100 Introduction to Sequential Art
SEQA 202 Drawing for Sequential Art
SEQA 205 Survey of Sequential Art
SEQA 215 Materials and Techniques for Sequential Art
SEQA 224 Character Design and Storyboarding for Animation
SEQA 244 Comic Book Scripting
SEQA 277 Digital Coloring and Lettering Applications for Comics
SEQA 325 Environments, Props, and Structures
SEQA 382 Visual Storytelling I

Select one of these three options:
SEQA 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective

Additional electives   **20 HOURS**
— Free elective
— Free elective
— Free elective
— Free elective

B.F.A. DEGREE Ⓐ Ⓢ ⓝ
SEQUENTIAL ART

Foundation studies   **35 HOURS**
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DRAW 101 Drawing II: Composition and Media
DSGN 101 Color: Theory and Application
DSGN 102 Design II: 3D Form in Space
DRAW 200 Life Drawing I
DRAW 206 Drawing for Storyboarding

General education   **60 HOURS**
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
ARTH 207 20th-century Art
BUSI 220 Business II: Economic Principles
— ARLH or ARTH elective
— ENGL elective
— General education elective
— Mathematics/natural sciences elective

180 HOURS

Major curriculum   **70 HOURS**
SEQA 100 Introduction to Sequential Art
SEQA 202 Drawing for Sequential Art
SEQA 205 Survey of Sequential Art
SEQA 215 Materials and Techniques for Sequential Art
SEQA 224 Character Design and Storyboarding for Animation
SEQA 244 Comic Book Scripting
SEQA 277 Digital Coloring and Lettering Applications for Comics
SEQA 325 Environments, Props, and Structures
SEQA 382 Visual Storytelling I
SEQA 405 Visual Storytelling II
SEQA 410 Sequential Art Senior Project

Select one of these three options:
SEQA 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective

— SEQA or SVIS elective
— SEQA elective

Additional electives   **15 HOURS**
— Free elective
— Free elective
— Free elective

Sequential Art continued

M.A. DEGREE Ⓢ
SEQUENTIAL ART

45* HOURS

ARTH 701 Contemporary Art
SEQA 701 Theories and Practices for Sequential Art
SEQA 707 Anatomy and Perspective for Sequential Art
SEQA 716 Studio I: Sequential Art Methods
SEQA 717 Exploring the Narrative
SEQA 731 Digital Design Issues in Sequential Art

Select one of these two options:
SEQA 741 Inking Techniques
SEQA 745 Writing for Sequential Art

SEQA 749 Sequential Art M.A. Final Project

Select one of these three options:
SEQA 779 Graduate Internship
— 500-level SCADpro elective
— 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE Ⓐ Ⓢ
SEQUENTIAL ART

90* HOURS

ARTH 701 Contemporary Art
SEQA 701 Theories and Practices for Sequential Art
ARTH 702 Art Criticism
SEQA 707 Anatomy and Perspective for Sequential Art
SEQA 712 Concept Design in Sequential Art
SEQA 716 Studio I: Sequential Art Methods
SEQA 717 Exploring the Narrative
SEQA 726 Studio II: Sequential Art Applications
SEQA 731 Digital Design Issues in Sequential Art

Select one of these two options:
SEQA 741 Inking Techniques
SEQA 745 Writing for Sequential Art

SEQA 756 Studio III: Sequential Art Professional Practices
SEQA 770 Sequential Art Self-promotion
SEQA 779 Graduate Internship
SEQA 790 Sequential Art M.F.A. Thesis

Select four of these five options:
— 500-level SCADpro elective
— 500- to 700-level elective
— 500- to 700-level elective
— 500- to 700-level elective
— 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Service Design

B.F.A. DEGREE Ⓢ
SERVICE DESIGN

180 HOURS

Foundation studies   **25 HOURS**
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DSGN 101 Color: Theory and Application
DSGN 102 Design II: 3D Form in Space
DRAW 230 Drawing for Design

General education   **70 HOURS**
ANTH 101 Introduction to Anthropology
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
MATH 110 Introduction to Statistics and Probability
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
ARTH 207 20th-century Art
BUSI 220 Business II: Economic Principles
BUSI 265 Principles of Marketing
BUSI 330 Business III: Strategy and Decision-making
— ENGL elective
— General education elective

Major curriculum   **65 HOURS**
UXDG 101 User Experience Design Methods
SDES 205 Computer-aided Product Design

Select one of these two options:
IDUS 209 Rapid Prototyping: Analog to Digital Fabrication
IDUS 212 Model and Prototype Development

SDES 215 Contextual Research Methods
SERV 216 Blueprinting Services
SERV 310 Idea Visualization for Service Designers
SERV 311 Service Architectures, Ecologies, and Touch Points
SERV 312 Prototyping Experiences
IDUS 316 Portfolio and Résumé Development
SERV 325 Technology and Services
SERV 421 Services and Enterprise
SERV 431 Service Design Senior Studio

Select one of these three options:
SERV 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective

Additional electives   **20 HOURS**
— Free elective
— Free elective
— Free elective
— Free elective

Service Design continued

M.A. DEGREE Ⓢ Ⓝ
SERVICE DESIGN

SERV 700 Service Design: A Systemic Perspective

Select one of these two options:
SERV 710 Mixed Methods Research: Analysis to Synthesis
SDES 711 Methods of Contextual Research

DMGT 720 Design Innovation: Planning and Implementation
SERV 727 Visualizing Services: Storyboards, Maps, and Models
SERV 732 Service Design Prototyping: Testing Service Solutions
SERV 735 Service Design Metrics: Evaluating Results
SERV 747 Systemic Innovation for Service Evolution
SERV 748 Service Design M.A. Final Project

45* HOURS

Select one of these three options:
SERV 779 Graduate Internship
— 500-level SCADpro elective
— 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.B.I. DEGREE Ⓢ Ⓝ
SERVICE DESIGN

SERV 700 Service Design: A Systemic Perspective
SBIZ 704 The Innovator's Mindset
SERV 710 Mixed Methods Research: Analysis to Synthesis
SDES 711 Methods of Contextual Research
SBIZ 717 Strategic Financial Management
SERV 727 Visualizing Services: Storyboards, Maps, and Models
SERV 732 Service Design Prototyping: Testing Service Solutions
SERV 735 Service Design Metrics: Evaluating Results
SBIZ 738 Persuasion, Influence, and Negotiation
SBIZ 739 Business Innovation in a Global Context
SBIZ 742 Futurecasting: Trends and Foresight
SERV 747 Systemic Innovation for Service Evolution
SBIZ 750 From Complex Challenges to Sustained Success
SBIZ 757 Business Innovation Lab: Research and Insights
SERV 762 Service Design Implementation: Insight to Action
SBIZ 797 Business Innovation Lab: Strategy and Implementation

90* HOURS

Select two of these five options:
PRO 560 User-centered Research for Business
PRO 580 SCADpro Collaboration
SERV 779 Graduate Internship
— 500- to 700-level elective
— 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Sneaker Design (SNKR+)

M.A. DEGREE Ⓢ
SNEAKER DESIGN

SNKR 701 Old School/New School: The Rise of Sneaker Culture
SNKR 709 Sneaker Lab: Material, Construction, and Prototyping
SNKR 723 Sneaker Tech: VR to 3D Prototype
SNKR 730 Limited Editions I: Design, Science, and Performance
SNKR 735 Factory Fresh: Mass Production Decoded
SNKR 740 Limited Editions II: Production, Planning, and Execution
SNKR 749 Sneaker Design M.A. Final Project

45* HOURS

Select two of these three options:
SNKR 779 Graduate Internship
— 500-level SCADpro elective
— 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE Ⓢ
SNEAKER DESIGN

LEAD 701 From Agoras to Digital Markets: Fundamentals of Business Design
SNKR 701 Old School/New School: The Rise of Sneaker Culture
SNKR 709 Sneaker Lab: Material, Construction, and Prototyping
SNKR 723 Sneaker Tech: VR to 3D Prototype
SNKR 730 Limited Editions I: Design, Science, and Performance
SNKR 735 Factory Fresh: Mass Production Decoded
SNKR 740 Limited Editions II: Production, Planning, and Execution
LXMT 745 Global Distribution for Luxury Brands
LEAD 746 Design the Future: Entrepreneurship Principles and Practice
LXMT 747 Supply Chain Management in the Global Market Place
SNKR 750 The Blueprint: Next Gen Sneaker Design
SNKR 765 The Kicks: Prototype and Production
SNKR 770 Pops, Shocks, and Product Drops: Sneaker Marketing and Merchandising
SNKR 779 Graduate Internship
SNKR 790 The Hype: Brand Launch

90* HOURS

Select three of these four options:
— 500-level SCADpro elective
— 500- to 700-level elective
— 500- to 700-level elective
— 700-level ARTH elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Social Strategy and Management

B.F.A. DEGREE ⓢ ⓝ
SOCIAL STRATEGY AND MANAGEMENT

180 HOURS

Foundation studies   **25 HOURS**
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DSGN 101 Color: Theory and Application
DSGN 105 Visual Design Systems
DSGN 208 Storyboarding Essentials

General education   **60 HOURS**
PSYC 101 Introduction to Psychology
COMM 105 Speaking of Ideas

Select one of these two options:
ANTH 106 Language, Culture, and Society
ANTH 107 Introduction to Visual Anthropology

BUSI 110 Business I: Fundamentals
MATH 110 Introduction to Statistics and Probability
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
BUSI 220 Business II: Economic Principles
BUSI 330 Business III: Strategy and Decision-making
— General education elective

Major curriculum   **80 HOURS**
SOCL 110 History and Evolution of Social Media
ADBR 150 Introduction to Advertising: Concept to Content
ADBR 205 Creative Production for Brand Content
GRDS 205 Typography I: Anatomy, Form, and Purpose
WRIT 210 Promotional Writing
SDES 215 Contextual Research Methods
SOCL 220 Social Strategy: Messaging and Management
SOCL 230 Social Analytics: Content Velocity
ADBR 252 Art Direction: Visual Brand Storytelling

Select two of these three options:
FASM 311 Visual Communication for Consumer Engagement
ADBR 372 Art Direction: Brand Films and Social Content
FILM 426 Production for Mobile and Social Platforms

SOCL 320 Social Strategy: Lifecycle Marketing
SOCL 330 Social Analytics: Optimization
SOCL 430 Social Media Management: Playbook
SOCL 440 Social Media Management: Brand Acceleration

Select one of these three options:
SOCL 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective

Additional electives   **15 HOURS**
— Free elective
— Free elective
— Free elective

Sound Design

B.F.A. DEGREE Ⓐ ⓢ
SOUND DESIGN

180 HOURS

Foundation studies   **20 HOURS**
DSGN 100 Design I: Elements and Organization
DSGN 101 Color: Theory and Application
DSGN 102 Design II: 3D Form in Space
DSGN 204 Design III: Time

General education   **60 HOURS**
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
ENGL 142 Foundations of Story
BUSI 220 Business II: Economic Principles

Select one of these three options:
CINE 275 History of Cinema
LIBA 288 Media Literacy Theory
— ARLH or ARTH elective

— General education elective
— Mathematics/natural sciences elective
— Social/behavioral sciences elective

Major curriculum   **80 HOURS**
Select one of these two options:
SNDS 101 Sound for Film and Television
SNDS 102 Sound for Animation and Games

SNDS 110 Fundamentals of Audio
SNDS 125 Sound in Media
SNDS 203 Field Sound Effects Recording
SNDS 206 Production Audio
SNDS 212 Music for Media
SNDS 223 Sound Editing

Select one of these two options:
SNDS 308 Sound Art
SNDS 309 Modular Synthesis

SNDS 312 ADR and Voice-over
SNDS 313 Dialogue Editing
SNDS 322 Foley Production Techniques
SNDS 403 Sound Design Collaboration
SNDS 409 Game Audio Design

Select one of these two options:
SNDS 419 Stereo Mixing
SNDS 429 Multi-channel Mixing

SNDS 440 Sound Supervision

Select one of these three options:
SNDS 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective

Additional electives   **20 HOURS**
— Free elective
— Free elective
— Free elective
— Free elective

Sound Design continued

M.A. DEGREE ⑤
SOUND DESIGN

CINE 703 Analyze This: Cinema Studies Methods and Practices
SNDS 705 Production Mixing
SNDS 729 Theory and Practice in Sound Design
SNDS 730 Scoring to Picture
SNDS 734 ADR and Foley Mixing

Select one of these two options:
SNDS 737 Game Audio Design
SNDS 743 Postproduction Methodologies

SNDS 749 Sound Design M.A. Final Project

Select one of these three options:
SNDS 779 Graduate Internship
— 500-level SCADpro elective
— 500- to 700-level elective

— 700-level ARTH elective

45* HOURS

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE ⑤
SOUND DESIGN

CINE 703 Analyze This: Cinema Studies Methods and Practices
SNDS 705 Production Mixing
SNDS 729 Theory and Practice in Sound Design
SNDS 730 Scoring to Picture
SNDS 734 ADR and Foley Mixing

Select one of these two options:
SNDS 737 Game Audio Design
SNDS 743 Postproduction Methodologies

SNDS 741 Sound Effects and Dialogue Editing
SNDS 755 Sound Design M.F.A. Studio
SNDS 756 Sound Art and Installation
SNDS 761 Audio Signal Processing
SNDS 776 Surround Sound for Media
SNDS 779 Graduate Internship
SNDS 790 Sound Design M.F.A. Thesis

Select four of these five options:
— 500-level SCADpro elective
— 500- to 700-level elective
— 500- to 700-level elective
— 500- to 700-level elective
— 500- to 700-level elective

— 700-level ARTH elective

90* HOURS

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Themed Entertainment Design

M.F.A. DEGREE ⑤
THEMED ENTERTAINMENT DESIGN

Select one of these two options:
INDS 503 Design Visualization, Communication, and Documentation
ELDS 708 Communication in Electronic Design

Select one of these two options:
ELDS 704 Electronic Design
ARCH 714 Advanced Parametric Design and Generative Modeling Strategies for the Building Arts

THED 720 Themed Entertainment Industry
THED 730 Concept Design Studio
THED 735 Component Design Studio
PROD 750 Digital Visualization for Production Design
THED 765 Design for Themed Entertainment
PROD 770 Professional Practices in Production Design
THED 775 Themed Environments and Attractions: Design Development
THED 777 Collaborative Design Studio
THED 790 Themed Entertainment Design M.F.A. Thesis
— 700-level ARTH or CINE elective

Select one of these three options:
THED 779 Graduate Internship
— 500-level SCADpro elective
— 700-level ACT, ANIM, ARCH, DWRI, FILM, GAME, IDUS, INDS ITGM, IXDS, MOME, PROD, SERV, SANM, SFLM, SNDS, STEC, THED, or VSFX elective

— 700-level ACT, ANIM, ARCH, DWRI, FILM, GAME, IDUS, INDS ITGM, IXDS, MOME, PROD, SERV, SANM, SFLM, SNDS, STEC, THED, or VSFX elective
— 500- to 700-level elective
— 500- to 700-level elective
— 500- to 700-level elective
— 500- to 700-level elective

90 HOURS

User Experience (UX) Design

B.F.A. DEGREE Ⓐ Ⓢ
USER EXPERIENCE (UX) DESIGN

Foundation studies   **20** HOURS
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DSGN 101 Color: Theory and Application
DRAW 230 Drawing for Design

General education   **60** HOURS
ANTH 101 Introduction to Anthropology
PSYC 101 Introduction to Psychology
MATH 104 Mathematics of Computer Science
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
MATH 204 Algorithm Design and Analysis
SDES 205 Computer-aided Product Design
BUSI 220 Business II: Economic Principles
MATH 240 Logic

Major curriculum   **90** HOURS
UXDG 101 User Experience Design Methods
GRDS 205 Typography I: Anatomy, Form, and Purpose
IDUS 209 Rapid Prototyping: Analog to Digital Fabrication
SDES 215 Contextual Research Methods
UXDG 315 Front-End Visual Interface Design
UXDG 320 Coding for UX Designers
GRDS 323 Production for Digital Environments
UXDG 325 Prototyping Electronics for Designers
UXDG 340 Interactive Product Design
GRDS 348 Studio I: Production and Technique
UXDG 360 Information Architecture
UXDG 370 Perceptual and Cognitive Human Factors
UXDG 380 Usability Testing: People vs. the World
UXDG 390 UX Design Studio I: Innovation
UXDG 415 UX Design Studio II: The Complexity of Simplicity
UXDG 450 UX Design Senior Studio I: Researching and Ideation
UXDG 490 UX Design Senior Studio II: Prototyping and Communication

Select one of these three options:
UXR 479 Undergraduate Internship
PRO 580 SCADpro Collaboration
— Business-focused elective

Additional electives   **10** HOURS
— Free elective
— Free elective

180 HOURS

M.F.A. DEGREE Ⓢ
USER EXPERIENCE (UX) DESIGN

SERV 700 Service Design: A Systemic Perspective
UXDG 701 Theory of UX Design
UXDG 705 Front-End Design for User Experience

Select one of these two options:
DMGT 706 Idea Visualization
GDVX 742 Visual Analysis of Static Content

SDES 711 Methods of Contextual Research
UXDG 720 Prototyping Coding: Proof of Concept
SERV 727 Visualizing Services: Storyboards, Maps, and Models
UXDG 730 Modeling Electronics for Designers
UXDG 731 Information Architecture for Designers
GDVX 734 Typographic Voice and Visual Narrative
UXDG 740 Cognitive Human Factors for Designers
UXDG 750 Usability Testing and Evaluation

Select one of these three options:
PRO 560 User-centered Research for Business
PRO 580 SCADpro Collaboration
UXDG 779 Graduate Internship

UXDG 770 Leading UX Design
UXDG 780 UX Design M.F.A. Thesis I: Research, Synthesis, and Insight
UXDG 790 UX Design M.F.A. Thesis II: Design, Validation, and Execution
— 500- to 700-level elective
— 500- to 700-level elective

90* HOURS

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Google™

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User Experience Research (UXR)

B.F.A. DEGREE Ⓢ
USER EXPERIENCE RESEARCH (UXR)

Foundation studies   20 HOURS
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DSGN 101 Color: Theory and Application
DSGN 105 Visual Design Systems

General education   55 HOURS
ANTH 101 Introduction to Anthropology
PSYC 101 Introduction to Psychology
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
MATH 110 Introduction to Statistics and Probability
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
MATH 180 Applied Statistics and Probability
BUSI 220 Business II: Economic Principles

Major curriculum   85 HOURS
UXDG 101 User Experience Design Methods
GRDS 201 Introduction to Graphic Design
UXR 210 Data Mining Technology
SDES 215 Contextual Research Methods
UXR 250 User Behavior Research Methods
MATH 280 Predictive Modeling and Analytics
UXDG 315 Front-End Visual Interface Design
UXR 350 Research Ethics and Professional Practices
UXDG 360 Information Architecture
GRDS 370 Data Visualization
UXDG 370 Perceptual and Cognitive Human Factors
UXDG 380 Usability Testing: People vs. the World
UXR 390 Research Design and Data Collection
UXR 415 Insight Generation and Business Strategies
UXR 450 Senior Studio I: Research, Discovery, and Synthesis
UXR 490 Senior Studio II: Actionable Insights to Innovative Solutions

Select one of these three options:
UXR 479 Undergraduate Internship
   — 500-level SCADpro elective
   — Business-focused elective

Additional electives   20 HOURS
   — Free elective
   — Free elective
   — Free elective
   — Free elective

180 HOURS

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Visual Effects

B.F.A. DEGREE Ⓐ Ⓢ
VISUAL EFFECTS

Foundation studies   30 HOURS
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DRAW 101 Drawing II: Composition and Media
DSGN 101 Color: Theory and Application

Select one of these three options:
DSGN 102 Design II: 3D Form in Space
DRAW 200 Life Drawing I
DRAW 240 Inventing Environments

Select one of these two options:
DRAW 206 Drawing for Storyboarding
DSGN 208 Storyboarding Essentials

General education   55 HOURS
COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
ENGL 142 Foundations of Story

Select one of these two options:
CINE 205 Reading Films
CINE 275 History of Cinema

Select one of these two options:
ARTH 207 20th-century Art
ARLH 208 Modern Architecture After 1900

BUSI 220 Business II: Economic Principles
   — Mathematics/natural sciences elective

Major curriculum   75 HOURS
VSFX 101 Survey of Visual Effects
VSFX 130 Visual Effects-based Cinematography
VSFX 160 Introduction to Visual Effects Programming
VSFX 210 Digital Visual Effects
VSFX 270 Compositing

Select one of these two options:
VSFX 310 Matte Painting
VSFX 316 Digital Lighting and Rendering

VSFX 319 Programming Models and Shaders I
VSFX 350 Procedural Modeling and Animation Techniques
VSFX 406 Concept Development for Visual Effects
VSFX 408 Visual Effects Studio I
VSFX 409 Professional Development for Visual Effects
VSFX 448 Visual Effects Studio II

Select one of these three options:
VSFX 479 Undergraduate Internship
   — 500-level SCADpro elective
   — Business-focused elective

   — ANIM, ARVR, DWRI, FILM, GAME, ITGM, MOME, PROD, SANM, SFLM, SNDS, STEC, THED, or VSFX elective
   — ANIM, ARVR, DWRI, FILM, GAME, ITGM, MOME, PROD, SANM, SFLM, SNDS, STEC, THED, or VSFX elective

Additional electives   20 HOURS
   — Free elective
   — Free elective
   — Free elective
   — Free elective

180 HOURS

Visual Effects continued

M.A. DEGREE Ⓐ Ⓢ
VISUAL EFFECTS

Select one of these three options:
ARTH 701 Contemporary Art
ARTH 703 Modern and Contemporary Critical Theory
ARTH 757 Media Art

VSFX 705 Programming Concepts for Visual Effects

Select two of these four options:
VSFX 708 Modeling for Visual Effects
VSFX 715 Digital Compositing I: The Art and Science of
Digital Integration
VSFX 721 Procedural Modeling and Animation for Production
VSFX 752 3D Color, Lighting, and Rendering

45* HOURS

VSFX 709 Visual Effects Theory and Application
SANM 748 School of Animation and Motion M.A. Final Project
VSFX 749 Visual Effects Portfolio

Select one of these three options:
VSFX 779 Graduate Internship
— 500-level SCADpro elective
— 700-level ACT, ANIM, DWRI, FILM, GAME, ITGM, IXDS,
MOME, PROD, SANM, SFLM, STEC, THED, or VSFX
elective

— 700-level ACT, ANIM, DWRI, FILM, GAME, ITGM, IXDS,
MOME, PROD, SANM, SFLM, STEC, THED, or VSFX
elective

* At the time of admission, up to five additional graduate-level intensive courses
may be assigned, bringing the student's required course of study to a total
of 50 to 70 hours.

M.F.A. DEGREE Ⓐ Ⓢ
VISUAL EFFECTS

Select one of these three options:
ARTH 701 Contemporary Art
ARTH 703 Modern and Contemporary Critical Theory
ARTH 757 Media Art

VSFX 705 Programming Concepts for Visual Effects
VSFX 708 Modeling for Visual Effects
VSFX 709 Visual Effects Theory and Application
VSFX 715 Digital Compositing I: The Art and Science of
Digital Integration
VSFX 721 Procedural Modeling and Animation for Production

Select one of these three options:
VSFX 728 Particles and Procedural Effects: Stochastic and
Calculated Methodologies
VSFX 752 3D Color, Lighting, and Rendering
VSFX 758 Digital Compositing II: Advanced Studies of
Multi-layered Integration

90* HOURS

VSFX 735 Visual Effects Studio I: Preproduction
VSFX 755 Procedural 3D and Shader Programming
VSFX 775 Visual Effects Studio II: Production
VSFX 779 Graduate Internship
VSFX 790 Visual Effects M.F.A. Thesis

Select one of these two options:
— 500-level SCADpro elective
— 700-level ACT, ANIM, DWRI, FILM, GAME, ITGM, IXDS,
MOME, PROD, SANM, SFLM, STEC, THED, or VSFX
elective

— 700-level ACT, ANIM, DWRI, FILM, GAME, ITGM, IXDS,
MOME, PROD, SANM, SFLM, STEC, THED, or VSFX
elective
— 500- to 700-level elective
— 500- to 700-level elective
— 500- to 700-level elective
— 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses
may be assigned, bringing the student's required course of study to a total
of 95 to 115 hours.

Writing

B.F.A. DEGREE Ⓐ Ⓢ
WRITING

Foundation studies   25 HOURS
DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DSGN 101 Color: Theory and Application

Select one of these two options:
DSGN 102 Design II: 3D Form in Space
DSGN 208 Storyboarding Essentials

Select one of these three options:
DSGN 105 Visual Design Systems
DSGN 204 Design III: Time
DRAW 240 Inventing Environments

General education   60 HOURS
COMM 105 Speaking of Ideas
ANTH 106 Language, Culture, and Society
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern
            Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
ENGL 142 Foundations of Story
BUSI 220 Business II: Economic Principles
— General education elective
— Mathematics/natural sciences elective
— Social/behavioral sciences elective

Major curriculum   80 HOURS
DWRI 106 Introduction to Screenwriting
WRIT 162 The Art of Fiction
WRIT 177 The Art of Creative Nonfiction
WRIT 205 Writing for Arts and Entertainment

Select three of these four options:
WRIT 235 Multi-platform and Immersive Storytelling
WRIT 345 Convergent Journalism
WRIT 353 Professional Freelance Writing: Storytelling to
            Story-selling
WRIT 355 Writing for Emerging Media: Storytelling in the
            Digital Landscape

WRIT 255 Problem Solving for Corporate and Brand Storytelling
WRIT 285 Story Research
WRIT 465 Writing the Serial Narrative
WRIT 480 Portfolio: Professional Storytelling and Practices
            for Writers
— 300- or 400-level DWRI, SOCL, or WRIT elective
— 400-level DWRI, SOCL, or WRIT elective

Select one of these three options:
WRIT 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective

— ADBR, DWRI, FILM, SLIB, SOCL, UXDG, UXR, or WRIT
    elective
— ADBR, DWRI, FILM, SLIB, SOCL, UXDG, UXR, or WRIT
    elective

Additional electives   15 HOURS
— Free elective
— Free elective
— Free elective

180 HOURS

M.F.A. DEGREE Ⓐ Ⓢ Ⓝ
WRITING

ARTH 701 Contemporary Art
ARTH 702 Art Criticism
WRIT 703 Writing for Digital Communication
WRIT 713 Nonfiction I: Analysis of Creative Nonfiction
WRIT 723 Nonfiction II: Mastery of Style, Voice, and Subject
WRIT 725 Persuasive Writing
ENGL 733 History of Rhetoric
WRIT 743 Professional Writing for Business Applications
WRIT 753 Freelance Writing for Publication
WRIT 763 The Publishing Process
WRIT 773 Public/Media Relations Writing and Strategy
WRIT 779 Graduate Internship
WRIT 779 Graduate Internship
WRIT 790 Writing M.F.A. Thesis

Select four of these five options:
— 500-level SCADpro elective
— 500- to 700-level elective
— 500- to 700-level elective
— 500- to 700-level elective
— 500- to 700-level elective

90 HOURS

Notes

Notes

Notes

Notes

Tuition and Fees

Tuition is based on hours of credit attempted regardless of course type or delivery mode (on-ground or online).

UNDERGRADUATE TUITION

SCAD ATLANTA, SCAD SAVANNAH, SCAD LACOSTE, SCAD NOW ANNUAL TUITION
(based on three five-credit courses per quarter enrollment for three quarters)
Total full-time student for one academic year . . . . US$41,130

QUARTERLY TUITION
Full-time student, three courses per quarter
(15 hours of credit, 150 hours of instruction) . . . . US$13,710
Part-time student, two courses per quarter
(10 hours of credit, 100 hours of instruction) . . . . US$9,140
Part-time student, one course per quarter
(five hours of credit, 50 hours of instruction) . . . . US$4,570
One hour of credit . . . . US$914

GRADUATE TUITION

SCAD ATLANTA, SCAD SAVANNAH, SCAD LACOSTE, SCADNOW ANNUAL TUITION
(based on three five-credit courses per quarter enrollment for three quarters)
Total full-time student for one academic year . . . . US$42,120

QUARTERLY TUITION
Full-time student, three courses per quarter
(15 hours of credit, 150 hours of instruction) . . . . US$14,040
Full-time student, two courses per quarter
(10 hours of credit, 100 hours of instruction) . . . . US$9,360
Part-time student, one course per quarter
(five hours of credit, 50 hours of instruction) . . . . US$4,680
One hour of credit . . . . US$936

NEW STUDENT APPLICATION AND ENROLLMENT FEES
Online application fee (nonrefundable) . . . . US$100
One-time enrollment fee for degree-seeking students
(nonrefundable after due date) . . . . US$500

HOUSING FOR ONE ACADEMIC YEAR
Housing reservation fee (nonrefundable) . . . . US$750
Various housing styles, sizes, and arrangements are available. The average annual cost of on-campus housing is US$11,847.
For specific information, visit **scad.edu/life/residence-life**.

MEAL PLAN
Quarterly meal plan. . . . . US$2,090
(Additional options available to students upon request.)

ENGLISH AS A SECOND LANGUAGE
UNDERGRADUATE AND GRADUATE TUITION
Levels I, II, III, and IV (20 hours/week) . . . . US$3,416
Level V (15 hours/week)* . . . . US$2,562
Level VI for graduate students (15 hours/week)* . . . . US$2,562
Level VI for undergraduate students (10 hours/week)** . . . . US$1,708
Learning English for Academic Purposes (LEAP)
(Five-week summer program, 10 hours/week). . . . . US$854

  * In addition to their ESL coursework, students will take a studio course and be charged the additional associated amount.

** In addition to their ESL coursework, students will take one studio course and ENGL 123 and be charged the additional associated amount.

SCAD RISING STAR
Application fee . . . . US$100
On-campus participation fee . . . . US$6,334

SCAD LACOSTE
Tuition at SCAD Lacoste is the same as the SCAD locations in Atlanta and Savannah.
Program fee (includes room, meals, site visit fees) . . . . US$8,200
Insurance fee . . . . US$75

Accreditation

SOUTHERN ASSOCIATION OF COLLEGES AND SCHOOLS COMMISSION ON COLLEGES

The Savannah College of Art and Design is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate and masters degrees. The Savannah College of Art and Design also may offer credentials such as certificates and diplomas at approved degree levels. Questions about the accreditation of the Savannah College of Art and Design may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097, by calling (404) 679-4500, or by using information available on SACSCOC's website **(www.sacscoc.org)**.

The SCAD department of institutional effectiveness is responsible for reporting substantive changes to SACSCOC according to the Commission's published policies. Faculty and staff can email accreditation@scad.edu to report or request information regarding substantive changes.

NATIONAL ARCHITECTURAL ACCREDITING BOARD

In the United States, most registration boards require a degree from an accredited professional degree program as a prerequisite for licensure. The National Architectural Accrediting Board (NAAB), which is the sole agency authorized to accredit professional degree programs in architecture offered by institutions with U.S. regional accreditation, recognizes three types of degrees: the Bachelor of Architecture, the Master of Architecture, and the Doctor of Architecture. A program may be granted an eight-year term, an eight-year term with conditions, or a two-year term of continuing accreditation, or a three-year term of initial accreditation, depending on the extent of its conformance with established education standards.

Doctor of Architecture and Master of Architecture degree programs may require a non-accredited undergraduate degree in architecture for admission. However, the non-accredited degree is not, by itself, recognized as an accredited degree.

The Savannah College of Art and Design School of Building Arts offers the following NAAB-accredited degree program(s): M.Arch. (180 undergraduate credits plus 90 graduate credits). Next accreditation visit: 2030.

MISSION

SCAD prepares talented students for creative professions through engaged teaching and learning in a positively oriented university environment.

DEGREES OFFERED

Bachelor of Arts (B.A.)

Bachelor of Fine Arts (B.F.A.)

Master of Arts (M.A.)

Master of Fine Arts (M.F.A.)

Master of Architecture (M.Arch.)

Master of Business Innovation (M.B.I.)

COUNCIL FOR INTERIOR DESIGN ACCREDITATION

The interior design program leading to the Bachelor of Fine Arts in interior design at SCAD Atlanta and SCAD Savannah is accredited by the Council for Interior Design Accreditation, www.accredit-id.org, 206 Cesar E. Chavez Ave SW, Suite 350, Grand Rapids, MI, 49503.

The CIDA-accredited program prepares students for entry-level interior design practice, for advanced study, and to apply for membership in professional interior design organizations. The Bachelor of Fine Arts in interior design granted by the Savannah College of Art and Design meets the educational requirement for eligibility to sit for the National Council for Interior Design Qualification Examination (NCIDQ Exam). For more information about NCIDQ Exam eligibility visit: https://www.cidq.org/eligibility-requirements.

For a complete description of institutional and programmatic accreditations, visit **scad.edu/accreditation**.

All logos, company names, and branding included in student work are used solely for educational purposes and do not denote an endorsement of SCAD or SCAD's academic programs unless specified.

Programs of study are effective Fall 2024, unless otherwise noted.

This official university publication supersedes all others. This catalog does not constitute a contract, and all portions are subject to change.

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University policies and requirements

Mission statement

SCAD prepares talented students for creative professions through engaged teaching and learning in a positively oriented university environment.

Accreditation

Southern Association of Colleges and Schools Commission on Colleges

The Savannah College of Art and Design is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate and masters degrees. Degree-granting institutions also may offer credentials such as certificates and diplomas at approved degree levels. Questions about the accreditation of the Savannah College of Art and Design may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097, by calling (404) 679-4500, or by using information available on SACSCOC's website **(www.sacscoc.org)**.

The SCAD department of institutional effectiveness is responsible for reporting substantive changes to SACSCOC according to the Commission's published policies. Faculty and staff can email accreditation@scad.edu to report or request information regarding substantive changes.

Council for Interior Design Accreditation

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The CIDA-accredited program prepares students for entry-level interior design practice, for advanced study, and to apply for membership in professional interior design organizations. The Bachelor of Fine Arts in interior design granted by the Savannah College of Art and Design meets the educational requirement for eligibility to sit for the National Council for Interior Design Qualification Examination (NCIDQ Exam). For more information about NCIDQ Exam eligibility visit **https://www.cidq. org/eligibility-requirements**.

National Architectural Accrediting Board

In the United States, most registration boards require a degree from an accredited professional degree program as a prerequisite for licensure. The National Architectural Accrediting Board (NAAB), which is the sole agency authorized to accredit professional degree programs in architecture offered by institutions with U.S. regional accreditation, recognizes three types of degrees: the Bachelor of Architecture, the Master of Architecture, and the Doctor of Architecture. A program may be granted an eight-year term, an eight-year term with conditions, or a three-year term of initial accreditation, depending on the extent of its conformance with established education standards.

Doctor of Architecture and Master of Architecture degree programs may require a non-accredited undergraduate degree in architecture for admission. However, the non-accredited degree is not, by itself, recognized as an accredited degree.

The Savannah College of Art and Design School of Building Arts offers the following NAAB-accredited degree program(s): M.Arch. (180 undergraduate credits plus 90 graduate credits). Next accreditation visit: 2030.

Memberships

American Academy in Rome

The Savannah College of Art and Design is an associate institutional member of the American Academy in Rome. Founded in 1894, the Academy exists to foster the pursuit of advanced research and independent study in the fine arts and humanities. The Academy awards the prestigious Rome Prize to select artists and scholars invited to Rome to pursue their creative goals in an atmosphere conducive to artistic innovation and progressive scholarship. More information about the Academy is available at **aarome.org**.

Association of Collegiate Schools of Architecture

Founded in 1912 by 10 charter members, the Association of Collegiate Schools of Architecture is an international association of architecture schools preparing future architects, designers, and change agents. Full members include all of the accredited professional degree programs in the United States and Canada, as well as international schools and 2- and 4-year programs. Together ACSA schools represent 7,000 faculty educating more than 40,000 students.

ACSA provides venues for international peer review and recognition in the form of scholarly journals, conferences, awards, and student design competitions. They provide intelligence and insight for members through data collection and analysis, and work to enhance teaching and research across the discipline through volunteer members and often in partnership with peer organizations in education and practice around the world.

Council for Higher Education Accreditation

The Council for Higher Education Accreditation is a national advocate and institutional voice for promoting academic quality through accreditation. CHEA is an association of 3,000 degree-granting colleges and universities and recognizes 60 institutional and programmatic accrediting organizations. More information about CHEA is available at **chea.org**.

Cumulus Association

The Savannah College of Art and Design is a member of Cumulus Association. Cumulus is the only global association specifically focused on art and design education and research. Cumulus aims to build and maintain a dynamic and flexible academic forum to bring together top-level educational institutions from around the world. More information about Cumulus is available at **cumulusassociation.org**.

Learning Guild

The Learning Guild is a community of practice for those supporting the design, development, strategy, and management of organizational learning. As a member-driven organization, the Guild produces resources all devoted to the idea that the people who know the most about making learning successful are the people who produce learning every day in corporate, government, and academic settings. The Guild strives to create a place where learning professionals can share their knowledge, expertise, and ideas to build a better industry — and better learning experiences — for everyone. More information about the Guild is available at **learningguild.com**.

European League of Institutes of the Arts

The Savannah College of Art and Design is a member of the European League of Institutes of the Arts, an independent membership organization representing more than 280 members in 52 countries. Founded in 1990,

ELIA represents all arts disciplines, including architecture, dance, design, fine art, media arts, music, and theater. Through its members, ELIA represents unique bodies of knowledge and facilitates dialogues, mobility, and activities between artists, teachers, administrators, senior managers, key decision-makers, and more than 300,000 students. More information about ELIA is available at **elia-artschools.org**.

Online Learning Consortium

The purpose of the Online Learning Consortium is to help learning organizations continually improve quality, scale, and breadth of their online programs according to their own distinctive missions so that education will become a part of everyday life, accessible and affordable for anyone, anywhere, at any time, in a wide variety of disciplines. Created with funding from the Alfred P. Sloan Foundation, OLC encourages the collaborative sharing of knowledge and effective practices to improve online education in learning effectiveness, access, affordability for learners and providers, and student and faculty satisfaction. OLC generates ideas to improve products, services, and standards for the online learning industry, and assists members in collaborative initiatives. Members include 1) private and public universities and colleges, community colleges, and other accredited course and degree providers; and 2) organizations and suppliers of services, equipment, and tools that practice the OLC quality principles. More information about OLC is available at **onlinelearningconsortium.org**.

SECAC

SECAC (formerly the Southeastern College Art Conference) is a nonprofit organization devoted to the promotion of art in higher education through facilitating cooperation among teachers and administrators in universities and colleges, professional institutions, and the community served by their institutions. More information about SECAC is available at **secacart.org**.

U.S. Distance Learning Association

In 1987, the U.S. Distance Learning Association was founded on the premise of creating a powerful alliance to meet the burgeoning education and training needs of learning communities globally. USDLA supports the development and application of distance learning education and training by uniting learners around the world and serves the needs of the distance learning community by providing advocacy, information, and opportunity for networking. USDLA is committed to being the leading distance learning association in the U.S. More information about USDLA is available at **usdla.org**.

State authorization

SCADnow online degree programs are available to students throughout the U.S. and across the world. SCAD has taken steps to ensure that SCADnow online degree programs and university policies are in compliance with the regulations of states that have established consumer-oriented authorization processes. SCAD was approved to join the National Council for State Authorization Reciprocity Agreements on Feb. 5, 2016. Under the State Authorization Reciprocity Agreements, SCAD is authorized to operate SCADnow online courses across the U.S. and its territories.

Nondiscrimination policy

In compliance with Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, Title VI of the Civil Rights Act of 1964, and other federal, state, and local laws, SCAD does not discriminate on the basis of age, race, color, sex, sexual orientation, gender identity, religion, national or ethnic origin, disability, or veteran status in any phase of its employment or admission processes, its financial aid programs, or other aspects of its educational programs or activities. Questions or concerns regarding the nondiscrimination policy should be directed to the university's compliance officer (complianceofficer@scad.edu).

Locations and learning modalities

SCAD offers degree programs at locations in Savannah and Atlanta, Georgia; and online via SCADnow. Coursework also is offered through SCAD-sponsored international and domestic programs in various locations, including the SCAD study abroad location in Lacoste, France. Full degree programs are not offered at SCAD Lacoste. Students accepted to SCAD may request to study at one or more of these locations and online, or may combine traditional and travel study with online coursework.

Admission policies and procedures are the same for all undergraduate or graduate programs offered by SCAD, regardless of location and modality (see admission policies and procedures). Qualified students are eligible to receive scholarships, fellowships, and federal and state financial aid (see student financial services section). Students may begin their study any quarter during the academic year and may choose to be residential or commuting students. Orientation is offered at the start of each quarter for all new students and provides information about academic programs and university resources.

SCAD Savannah

SCAD Savannah offers a wide range of degree programs, minors, and individual courses at the undergraduate and graduate levels. A current listing of the educational programs offered at SCAD Savannah is available at **scad.edu/programs**.

The SCAD Savannah urban location is large and unique, occupying more than 3 million square feet in more than 80 facilities throughout one of the most renowned National Historic Landmark Districts in the U.S. The university is widely acknowledged as a leader in the field of preservation, adaptively reusing a variety of historical structures as classrooms, studios, digital labs, photography darkrooms, film and television production facilities including an LED volume stage, galleries, theaters, cafés, residence halls, a swimming pool, dining facilities, fitness centers, as well as a bookstore, library, and shopSCAD, a retail store for the sale of work produced by students, faculty, staff, and alumni.

Intercollegiate and intramural athletics, numerous student clubs and organizations, and professional affiliations provide a broad university experience. Community involvement, internships, competitions, and classroom assignments connect students with professionals in businesses, design firms, media, and nonprofit organizations. Performances, lectures, exhibitions, festivals, conferences, concerts, and athletic events fill the calendar. Signature events include the SCAD Savannah Film Festival, SCAD deFINE ART, SCADstyle, the SCAD Sidewalk Arts Festival, the SCAD Sand Arts Festival, and SCAD FASHION.

SCAD Atlanta

SCAD Atlanta offers a wide range of degree programs, minors, and individual courses at the undergraduate and graduate levels. A current listing of the educational programs offered at SCAD Atlanta is available at **scad.edu/programs**.

SCAD Atlanta facilities include well-equipped classrooms, galleries, digital labs, film and television production facilities including an LED volume stage, a library, photography darkrooms, printmaking presses, studios, a visual resources lab, a bookstore, dining halls, a swimming pool, a fitness center, and residence halls. SCAD Atlanta facilities also include historic Ivy Hall, the SCAD Digital Media Center, SCAD Studio, and SCAD FASH Museum of Fashion + Film.

Intercollegiate and intramural athletics and a variety of student orga- nizations, including student media and student ambassadors, provide leadership opportunities outside the classroom. Professional affiliate chapters provide social and co-curricular programming to enhance the learning environment. Students also have opportunities to be active in the community and participate in internships, competitions, and classroom assignments related to businesses, design firms, media, or

nonprofit organizations. Lectures, exhibitions, performances, workshops, conferences, seminars, and other activities provide a well-rounded educational experience.

SCADnow Online

SCAD offers award-winning degree programs, minors, and individual courses at the undergraduate and graduate levels online through SCADnow. SCADnow students may begin their study any quarter during the academic year, and courses align with the academic calendar. A current listing of the online educational programs offered via SCADnow is available at **scad.edu/programs**.

SCADnow is a signature online learning platform that offers on-the-go artists, designers, and professionals the best of both worlds in distance education — real-time engagement combined with on-demand access. SCADnow courses stream in real-time and are accessible anytime, allowing students to digitally connect to their studies according to their own distinct schedules. SCADnow supports robust asynchronous engagement but also delivers real-time, virtual class sessions via Zoom filled with dynamic lectures, demonstrations, critiques, collaborations, discussions, professional guests, and more. Students unable to join live log in based on their availability to watch the recorded class sessions, engage with academic content, and fulfill the course requirements. Depending on their major, students may take all or part of their program online through SCADnow.

Students are introduced to online learning at SCAD via a virtual orientation session designed to familiarize them with the layout and navigation of the SCADnow learning platform as well as provide information about SCAD resources and services, including peer tutoring, the Writers' Studio, career services, and access to the university's extensive library collections. SCADnow also offers students a robust array of extended learning opportunities, such as *Guests and Gusto*, SCADextra Workshops, and SCADamp, the university's professional presentation studio. An online bookstore also is available for ordering supplies, textbooks, and software via MySCAD.

Students who enroll in SCADnow online courses must possess adequate computer skills and have regular access to appropriate computer hardware, software, and internet connectivity to participate fully in coursework. Specific technology requirements for each program are available at **scad.edu/academics/scadnow/technical-requirements**.

SCAD Lacoste

SCAD Lacoste is a study abroad location set in a beautifully preserved medieval village in the south of France. SCAD Lacoste offers a unique opportunity for students and faculty to spend an entire quarter immersed in the culture of the region. SCAD Lacoste offers a rotating schedule of courses at the undergraduate and graduate levels but does not offer full degree programs. A current listing of courses offered at SCAD Lacoste is available at **scad.edu/lacoste**. All courses are developed and taught by SCAD faculty and are offered for academic credit under the authority of the university.

Students must first apply and be accepted to SCAD before applying to study abroad at SCAD Lacoste. (See admission policies and procedures.) Students may apply their existing SCAD scholarships, fellowships, and federal and state financial aid toward the tuition and fees associated with studying at SCAD Lacoste. Special study abroad scholarships also are available to qualified SCAD students. Students may apply to attend SCAD Lacoste any quarter during the academic year and should meet with their student success adviser to discuss how courses taken at SCAD Lacoste apply toward their course of study and meet degree requirements.

While situated in a centuries-old setting, SCAD Lacoste offers a variety of modern amenities including computer labs, well-equipped teaching studios for painting, drawing, printmaking, photography, and digital imaging, as well as dining and residence halls, a theater, a library, galleries, and administrative offices. Classes are taught in English.

Locations, learning modalities, and majors

Students admitted to SCAD may enroll at multiple SCAD degree-granting locations and learning modalities. They may declare majors and minors only at a location or learning modality where a program of study is offered. Course availability varies by location and learning modality. A listing of academic programs is published in the annual course catalog and online at **scad.edu/programs**.

After enrolling and attending any SCAD location or learning modality, students must complete a change-of-location form after consulting with a success adviser to attend another location or to change locations permanently.

SCAD study abroad programs

By applying to short- or full-term international or domestic study programs through the university, SCAD students may have the option to study at all SCAD locations. Students have the opportunity to earn credit while gaining a more vivid perspective on art, architecture, culture, design, and history. Programs and course offerings vary. Criteria for acceptance include GPA, class standing, and course availability; in some cases a lengthy visa process is required. Current information is available online at **scad.edu/studyabroad**.

Students must first apply and be accepted to SCAD before applying to study abroad at SCAD Lacoste or in any SCAD short-term domestic or international study program. Students who wish to study at any SCAD location should discuss plans with their success adviser to outline criteria for application, program availability, and how coursework taken at these locations applies toward their program of study.

Tuition for coursework at SCAD is the same at all locations and learning modalities. Additional program fees, including travel, housing, meals, travel visas, insurance, excursions, etc., vary according to program location and duration. Students may apply their existing SCAD scholarships, fellowships, and federal and state financial aid toward the tuition and fees associated with domestic or international study programs. Students should contact a success adviser for information on applying financial aid and scholarships.

Orientation for SCAD Lacoste and short-term domestic and international study programs is offered prior to travel. Applications typically open two quarters in advance of the quarter for travel.

Undergraduate programs

Undergraduate programs embrace a wide range of disciplines and are designed to challenge students to perform at a high level, preparing them for professional careers. A well-rounded curriculum provides students with core courses in foundation studies and general education leading to focused majors that emphasize discipline-specific knowledge, technical and analytical skills, aesthetic sensibility, and the ability to express ideas visually and verbally.

Bachelor of Arts degree

The Bachelor of Arts degree program is a four-year course of study requiring 180 quarter credit hours (equivalent to 120 semester credit hours). The Bachelor of Arts degree begins with foundation studies coursework and a comprehensive general education curriculum that provides a breadth of knowledge for lifelong learning. Students then

complete a series of major-specific courses to develop knowledge and skill in a particular discipline. Students are also required to take several free electives to broaden their experience and interests.

Bachelor of Fine Arts degree

The Bachelor of Fine Arts degree program is a four-year course of study requiring 180 quarter credit hours (equivalent to 120 semester credit hours) and incorporating a foundation studies curriculum, general education curriculum, major program curriculum, and electives. The Bachelor of Fine Arts curriculum is designed to focus intently on acquiring knowledge and skill in the arts and design. In the foundation studies curriculum, students explore the fundamental principles, elements, and techniques of art and design. In the general education curriculum, students are exposed to a broad base of knowledge that enables them to think critically and inquisitively about the world around them. In the curriculum of their chosen major, students work toward developing knowledge, skills, and a level of mastery in a specific discipline. Students are required to take electives to broaden their experience and interests.

SCAD Core

The SCAD Core of foundation studies and general education courses provides undergraduate students with the essential skills necessary for success at SCAD. Foundation studies courses build visual, conceptual, and creative abilities essential to students' academic and professional development. General education courses are designed to develop students as critical thinkers by providing an intellectual foundation and breadth of knowledge for lifelong learning.

Foundation studies courses

In foundation studies courses in drawing and design, students explore the fundamentals of visual language, the development of creative solutions, and the critique of art and design. Example foundation studies courses include:

DRAW	100	Drawing I: Form and Space
DRAW	101	Drawing II: Composition and Media
DRAW	200	Life Drawing I
DRAW	206	Drawing for Storyboarding
DSGN	100	Design I: Elements and Organization
DSGN	101	Color: Theory and Application
DSGN	102	Design II: 3D Form in Space
DSGN	115	Creative Thinking Strategies
DSGN	208	Storyboarding Essentials

General education courses

SCAD general education courses offer students an academically rigorous learning experience that provides the intellectual foundation and breadth of knowledge critical for lifelong learning. Through university-level coursework, students learn to investigate, interpret and defend new ideas, and engage mindfully and professionally within complex and diverse communities. Collectively, the SCAD general education program focuses on achievement of six learning outcomes: research, analysis, and synthesis; historical investigation and contextualization; cross-cultural knowledge and engagement; strategic communication; digital fluency; and leadership and professionalism.

All undergraduate students complete a minimum of 55 quarter hours (or at least 11 classes) of general education coursework, including at least one class from each of the following categories: humanities/fine arts, social/behavioral sciences, and mathematics/natural sciences. Students should consult their programs of study for specific curriculum requirements.

Humanities/fine arts

SCAD general education courses categorized as humanities/fine art courses examine works of cultural production within diverse contexts, preparing students to identify, analyze, and describe form, content, function, and meaning. Courses such as Visual Culture in Context: Pre-Modern Global Perspectives; Ideas to Ink: Critical Concepts in Academic Writing; Wonder Women: Feminist Expression in Literature; Music Appreciation; Aesthetics; and World Mythology satisfy the SCAD humanities/fine arts requirement. While composition, oral communication, and foreign language courses may be included as part of the general education curriculum, they do not satisfy the humanities/fine arts requirement.

Mathematics/natural sciences

SCAD general education courses categorized as mathematics/natural sciences teach students how to gather and use empirical evidence to analyze, predict, and/or describe phenomena, quantity, structure, space, or time. Courses such as General Anatomy; Introduction to Astronomy; Environmental Science; College Mathematics; Introduction to Statistics and Probability; The Geometry of Physical Space; and Applied Physics satisfy the SCAD mathematics/natural sciences requirement.

Social/behavioral sciences

SCAD general education courses categorized as social/behavioral sciences courses emphasize the study of human behavior, identity and development, business principles, and the fundamentals of qualitative and quantitative research. Courses such as Introduction to Anthropology; Language, Culture, and Society; Business I: Fundamentals; Introduction to Psychology; and Business II: Economic Principles satisfy the SCAD social/behavioral sciences requirement.

Students should complete SCAD Core coursework within their first 90 hours of study. The organization of these courses into a two-year sequence allows students to complete necessary prerequisites for future study and prepares them for the work of the major. Students should consult their success adviser when selecting any general education course to ensure that the course meets the requirements of the program. Similarly, students should contact their faculty adviser when selecting any elective course to ensure the course meets the requirements of the program. Students must meet prerequisites in order to register for any course.

Undergraduate double majors

Many of the undergraduate majors offered at SCAD complement each other, and students may choose to earn a double major. With careful course selection and financial planning, students can double major without substantially extending their time to completion. Students who put forth that extra effort gain credentials and expertise that may be invaluable to their careers. To double major, undergraduate students must complete all courses unique to each major. Students are not required to take the same course twice, nor must they always take two sets of electives. However, a student may not substitute coursework for one major to serve as coursework in the second major, unless the course is satisfying a free elective or studio elective in the other major program. Students who wish to double major must follow course requirements as listed in the catalog they are following for their primary major.

For information about completing a double major, undergraduate students should consult with a success adviser. Students also should verify that adequate financial aid is available, if needed, to cover the additional time and costs associated with completing coursework above the minimum credit hours required for a bachelor's degree.

Undergraduate minors

Minors are designed to broaden students' education and enhance their employment opportunities. Students enrolled in any bachelor's degree program may elect to declare a minor outside the major field of study. Students may choose to complete more than one minor or combine their minor toward the completion of a double major.

Required courses in the major may count toward a minor; however, a student must complete all courses unique to the minor and major. Students may not substitute major coursework to serve as coursework in their minor, or vice versa, except when the course is satisfying a free elective or studio elective in the major program. The minor may require the student to complete more than the minimum number of quarter hours required for graduation. Thus, students should verify that adequate financial aid is available, if needed, to cover the additional time and cost. For information about completing a minor, students should consult with a success adviser.

To receive designation of a minor on a transcript, a student must declare the minor with a success adviser, successfully complete the required credit hours as specified in the minor program of study, and maintain an overall grade-point average of 2.0 in the minor. Some courses have prerequisites that may require additional credits to complete the minor. Consult course descriptions to ascertain prerequisites. A listing of minor programs offered, including descriptions, courses of study, and availability at each SCAD location or learning modality, is available online at **scad.edu/minors**.

Undergraduate mathematics competency requirement

SCAD ensures that all undergraduate students are able to demonstrate fundamental mathematics competency in one of the following ways: by successfully completing one MATH course at SCAD; by presenting proof of a qualifying math score on the SAT (580 or above) or the ACT (24 or above); or by presenting proof of qualifying math scores on Advanced Placement, International Baccalaureate, College-level Examination Program, or other equivalent international examinations as published on the SCAD admission website. These scores may qualify for transfer credit in addition to satisfying the mathematics requirement.

Students who have successfully completed a course at another college or university similar in content and level of instruction to a mathematics course at SCAD may be permitted to transfer that course in satisfaction of the mathematics requirement.

Undergraduate architecture applicants who present SAT math scores lower than 580, ACT math scores lower than 24, or are unable to demonstrate a competency for the study of mathematics and science may be admitted to the architecture program on a provisional basis and must take MATH 101 Intermediate Mathematics. The credit hours earned in MATH 101 may be applied as an undergraduate general education elective. All undergraduate architecture students are required to take MATH 201 Applied Mathematics.

Students who demonstrate math competency with exam scores may take any math or natural science class to satisfy the mathematics/natural sciences general education requirement. Students should consult with their success adviser before registering for any math or science courses to be sure they meet the requirements for their specific program of study.

First Year Experience

First Year Experience (FYE) is a required, noncredit, course for first-year incoming undergraduate students designed to help connect students to their peers, professional staff, and university life. The course provides a discussion-based environment in which students develop holistic action plans and explore tools and strategies to help them reach their personal and professional goals. This course delves into critical topics such as major exploration, financial literacy, career paths, student involvement opportunities, and the importance of a strong support system.

Incoming first-year students are registered for First Year Experience during their first quarter of enrollment. First-year students are required to successfully complete First Year Experience as a graduation requirement. Students who have transferred to SCAD after attending another institution

are not required to complete the course but may opt to participate in the course to take advantage of the learning opportunities presented. International students who take the ESL placement test and place at or below level six have First Year Experience topics incorporated into their ESL coursework.

Graduate programs

Graduate programs at SCAD are designed for dedicated, self-motivated students who are committed to the pursuit of excellence through advanced study. Graduate curricula are structured to include knowledge of the literature of the discipline and to ensure ongoing student engagement in research and/or appropriate professional practice and training experiences. Graduate courses require students to research, analyze, explore, question, reconsider, and synthesize old and new knowledge and skills. The graduate experience culminates in a thesis, final project, or portfolio demonstrating a mature and resolved body of work and/or research. Graduates are encouraged to hold leadership positions, to enter a variety of professional disciplines, to teach, or to accomplish other personal and professional goals.

Master of Architecture degree (professional)

The professional Master of Architecture degree program is accredited by the National Architectural Accrediting Board and satisfies the education requirement for architect licensure in all U.S. jurisdictions. The program includes 180 undergraduate credit hours at the preprofessional level and 90 graduate credit hours at the professional level for a total of 270 quarter credit hours (equivalent to 180 semester credit hours).

The M.Arch. degree program requires that students first complete a preparatory or preprofessional undergraduate degree in architecture or a related discipline. At SCAD, the preprofessional undergraduate program is a Bachelor of Fine Arts in architecture degree, which is composed of 180 quarter credit hours. After successfully completing 180 undergraduate credit hours and satisfying all program requirements, students are awarded the B.F.A. in architecture degree, whether or not they pursue graduate-level studies. Acceptance of students graduating with a B.F.A. degree from SCAD into the professional M.Arch. graduate program is based on current grade-point average and studio portfolio.

Acceptance of a student with a preprofessional or preparatory degree in architecture or a related field from another institution to the SCAD graduate program is based on review of academic transcripts, specific coursework, and portfolio to ensure that their undergraduate study satisfies the requisite student learning acumen at the preprofessional level. Based on the results of this review, students may be assigned up to five additional graduate-level intensive courses, bringing the student's required course of study to a total of 95 to 115 quarter credit hours. Students may be assigned preparatory (preliminary) courses from the SCAD B.F.A. program in addition to two years of graduate study.

The program emphasizes preparation for a professional career as an architect; it focuses on theory and practice within the university's unique art and design context. Architectural design is emphasized through design studio courses that meet 10 hours each week and through a sequence of courses in building construction systems, graphic communication, digital technology, sustainability, history, theory, and professional practice. The architecture graduate experience culminates in a thesis, demonstrating a mature and resolved body of work and/or research.

Master of Arts degree

The SCAD Master of Arts degree is an initial graduate program that requires 45 quarter credit hours (equivalent to 30 semester credit hours) of graduate-level coursework. Students who wish to pursue the M.A. degree should possess a commitment to explore a field in depth; develop a high degree of creative and technical proficiency; produce research/scholarly work; and participate in a vibrant university community. The SCAD M.A.

degree prepares students for employment in creative professions or for pursuit of advanced graduate degrees such as the Master of Fine Arts or the Doctor of Philosophy.

The M.A. degree may be research and/or practice oriented, offering students a focused educational experience that engages them in the history, theory, and methods of the chosen discipline. The M.A. degree culminates with completion of a final project or thesis course. In this course, students complete a graduate-level project that demonstrates mastery and application of the techniques and concepts of the discipline and a high degree of intellectual or artistic proficiency.

The M.A. degree requires a minimum of one year to complete, with all quarter credit hours in residency at SCAD (these can include SCADnow online and study abroad hours). At the time of admission, students with exceptional motivation who meet entry-level admission requirements but fail to demonstrate adequate discipline-specific knowledge and/or practice through their portfolios may be assigned up to five additional graduate-level intensive courses, bringing the student's required course of study to a total of 50 to 70 quarter credit hours.

Master of Business Innovation degree

The Master of Business Innovation (M.B.I.) degree, housed in the SCAD De Sole School of Business Innovation, is the first degree of its kind in the U.S.. Similar to a traditional Master of Business Administration, SCAD's M.B.I. is recognized as a terminal degree and requires 90 quarter credit hours (equivalent to 60 semester hours) of graduate-level coursework. The SCAD M.B.I. degree is an advanced graduate program that prepares future leaders and entrepreneurs to apply design thinking and creative innovation to generate value for brands across economic sectors, including healthcare, hospitality transportation, entertainment, manufacturing, and more. The M.B.I. program also requires at least one graduate internship or SCADpro collaborative experience course, providing students with real-world professional practice.

Comprised of a business core and complemented by a specialized design and innovation focus area, the M.B.I. degree culminates in a two-quarter business innovation lab, where students complete and present high-impact projects that demonstrate the research, strategy, planning, communication, and mindset required to drive innovation, enhance competitiveness, and effectively manage change within diverse business environments. Guided by highly qualified and credentialed professionals and completed as part of the business innovation lab course sequence, the M.B.I. high-impact project demonstrates advanced professional competence in idea and data visualization and is presented or published in a professional or scholarly setting.

The M.B.I. program requires a minimum of two years to complete, with the final 45 quarter hours in residence at SCAD (these can include SCADnow online and study abroad hours). At the time of admission, students with exceptional motivation who meet entry-level admission requirements but fail to demonstrate adequate discipline-specific knowledge and/or practice through their portfolios may be assigned up to five additional graduate-level intensive courses, bringing the student's required course of study to a total of 95 to 115 quarter credit hours.

Master of Fine Arts degree

The Master of Fine Arts degree is recognized as the terminal degree for many art and design professions and requires 90 quarter credit hours (equivalent to 60 semester hours) of graduate-level coursework. The SCAD M.F.A. degree is an advanced graduate program that builds mastery and professional competence in research and studio practice through scholarly engagement with the history, theory, and methods of the chosen discipline. Most M.F.A. programs also require at least one graduate internship, providing students with a mentored experience of professional practice.

The M.F.A. degree culminates in a high-impact body of work demonstrating rigorous research, conceptual depth, technical mastery, and creative solutions that advance the discipline.The M.F.A. thesis body of work may be visual, written, or a combination of the two. A visual M.F.A. thesis component demonstrates advanced professional competence in studio or design practice and is exhibited, presented, or published in a professional or scholarly setting. A written component may be a stand-alone scholarly research paper, or the research, ideation, and concept development supporting and contextualizing the visual component (e.g., process book, artist statement, project documents, and preproduction and production materials). Check with individual departments for their specific thesis requirements.

The M.F.A. program requires a minimum of two years to complete, with the final 45 quarter hours in residence at SCAD (these can include SCADnow online and study abroad hours). At the time of admission, students with exceptional motivation who meet entry-level admission requirements but fail to demonstrate adequate discipline-specific knowledge and/or practice through their portfolios may be assigned up to five additional graduate-level intensive courses, bringing the student's required course of study to a total of 95 to 115 quarter credit hours.

Course catalog of entry

Both undergraduate and graduate students are expected to follow the degree requirements of the course catalog in effect at the time of their initial enrollment at SCAD. Specific course requirements are updated in the catalog annually. Students are expected to adhere to changes to individual courses as they occur.

If the curriculum and degree requirements change during the five-year period after initial enrollment, students may elect to follow the new degree requirements but may not move to a catalog earlier than their catalog of entry.

If a student does not fulfill the degree requirements of the course catalog of entry within the five-year period, the student must follow the requirements of the catalog in effect at the end of that five-year period, or at minimum update to degree requirements that are less than five years old. Any graduate student who does not complete the program within five years must submit an application for readmission through the registrar's office for continuation under the current program of study. The application is reviewed by the appropriate academic administrators.

Students may be required to follow new degree requirements if courses required by previous programs have been eliminated from the course catalog; however, under no circumstances are students required to take any additional credit hours to earn the declared degree within five years of entry.

Academic advisement

Academic advisement is provided to all students to assist in the development of their educational plans and career goals and to relate these goals to academic offerings at SCAD. Students have both a success adviser and a faculty adviser to support them during their SCAD tenure.

Success advisers help students with the general requirements and logistics related to their academic registration and progression. Faculty advisers are recognized as the experts in their disciplines, offering students help with regard to their chosen major of study. Students are encouraged to discuss their program of study, course content, and career development each quarter with their faculty adviser and to contact their success adviser as needed.

First-year undergraduate students are assigned a success adviser at enrollment. When students declare a major, they also are assigned a faculty adviser from their major department. Transfer students are assigned a success adviser and faculty adviser upon enrollment. Transfer

students are required to discuss their program of study with their success adviser during their first quarter of enrollment and should consult with their success adviser at least annually thereafter.

Graduate students are assigned both faculty advisers and graduate success advisers at orientation. These advisers regularly provide assistance with course selection and professional development and help guide students toward fulfillment of requirements for certificate or degree programs.

SCADnow online students are assigned faculty and success advisers at orientation. SCAD educational technology staff members also provide assistance for SCADnow online students.

Students who must fulfill English as a Second Language requirements are also assigned an ESL faculty adviser at orientation.

Declaring a major

Incoming first-time first-year students enter SCAD as undeclared majors. First-year students have the opportunity to declare a major during their first quarter of enrollment but may remain undeclared through their sophomore year. While undeclared, students are required to consult with their success adviser prior to registration each quarter. Students should declare a major by the end of their first year.

Incoming transfer students enter SCAD as declared majors based on their application for admission. Transfer credit is reviewed and awarded based upon the declared major. All declared students are assigned a faculty adviser who teaches in the major, as well as a success adviser.

Undergraduate students who wish to declare or change a major must consult with a success adviser. Undergraduate students may change their major, add a second major, or enroll in a minor at any time during their studies. Graduate students who wish to change their program of study must consult with a graduate success adviser. Students may declare a major or minor only at a SCAD location where it is offered.

Quarter system

Undergraduate and graduate courses are taught on the quarter system. Most courses carry five hours of academic credit. Each five-credit course meets for at least 2½ hours twice weekly for a total of 50 hours of instruction during the 10-week quarter.

The academic year includes four quarters, and students may enroll each quarter, including the summer quarter; however, course offerings may be limited in the summer. Students should expect to spend a minimum of two hours on out-of-class work for each hour of direct faculty instruction in class, including internships, independent studies, and studio work. Students enrolled in SCADnow online courses should expect to spend a minimum of two hours on out-of-class work to manage course content and complete assignments for each hour of participation in the digital classroom.

Definition of a credit hour

Each quarter credit hour requires 10 hours of instruction, and students should expect to spend an additional 20 hours of out-of-class time for a total of 30 hours of activity. SCAD sometimes offers courses in a compressed time frame of less than a 10-week quarter. In all cases, however, the standard for earning a quarter credit (10 contact hours, plus 20 additional out-of-class hours) is maintained. One quarter credit is equivalent to 0.67 semester credits; one semester credit is worth 1.50 quarter credits.

Grading system

At the end of each quarter, faculty members submit grades via MySCAD for all enrolled students. Once all grades have been received, the registrar's office processes grades, awards credits, and calculates grade-point averages.

Grades are assigned according to the following system of letter and quality-points evaluation:

LETTER	QUALITY	POINTS Undergraduate	POINTS Graduate
A	Excellent	4	4
B	Good	3	3
C	Average	2	2
D	Poor	1	0
F	Failing	0	0

The following codes may appear on transcripts and do not affect a student's grade-point average.

W	Withdrawal	T	Transfer credit
I	Incomplete	U	Unsatisfactory
S	Satisfactory	N	Audit

Full-time undergraduate students who achieve a grade-point average of 3.5 or higher during a quarter term receive an official notice confirming Dean's List honors for that quarter. This honor is also noted on the student's transcript.

Full-time status

The registrar's office is the official designated authority for determining full-time status for all students requesting enrollment verifications for insurance or any type of financial aid or loans. A full-time undergraduate student is defined as one who is registered for at least 15 quarter credit hours per quarter. Undergraduate students may register for a maximum of 20 quarter hours of credit per quarter, provided they have maintained a grade-point average of at least 3.0 during the previous quarter. A full-time graduate student is defined as one who is registered for at least 10 quarter credit hours per quarter. Graduate students may register for more than 15 quarter hours only with the permission of the chair and by contacting their graduate success adviser.

Less than full-time enrollment status may affect financial aid such as loans, grants, scholarships, university housing, health insurance, and visas (if applicable).

Reduced course load policy

Approvals for a reduced course load are granted by counseling and student support services based on documented evidence of student need and the student's request. Reduced course load accommodations are granted for a single quarter at a time. Students authorized for a reduced course load accommodation may enroll in fewer credit hours than full-time status as defined by SCAD. They remain eligible for university housing, Dean's List honors, and other university services that require full-time status designation, provided they remain enrolled in the reduced number of credit hours established by counseling and student support services.

International students with an F-1 student visa must receive approval for a reduced course load from the international student services office (ISSO). Students should contact their ISSO adviser for more information.

Student enrollment is recorded and reported as actual hours enrolled (see full-time status). SCAD does not determine how external agencies define full-time status; thus a reduced course load accommodation may affect financial aid such as loans, grants, scholarships, health insurance, and visas (if applicable).

Attendance

Students are expected to actively engage in courses to achieve the required learning outcomes. Absences in excess of 20% of the course (e.g., five absences for a 10-week course that meets twice per week) result in the student receiving a failing grade, unless the student withdraws from the course in accordance with the withdrawal policy. Absences due to late registration are included in the overall absences permitted for the course.

For on-ground courses, students are expected to attend and participate in all scheduled class periods. Tardiness, early departure, or other time away from class in excess of 15 minutes per class session is considered an absence for that class session.

Students enrolled in SCADnow courses are required to check the online course site regularly and academically engage in the daily work of the course. Students earn attendance in SCADnow online courses through active participation in live class sessions and/or asynchronously by participating in academically related activities on a minimum of two separate days per unit/week. SCADnow online courses, including their schedules and assignment due dates, follow Eastern Time (ET).

SCAD faculty monitor and measure attendance for SCADnow online courses by documenting each student's weekly academic engagement. Academic engagement is defined as participating in live class sessions, demos, or critiques; posting to discussion forums or blogs; submitting assignments; completing quizzes or examinations; attending extra-help sessions, office hours, or midterm conferences; and/or corresponding with professors regarding course content via phone, email, text, etc. Absences in excess of 20% result in the student receiving a failing grade for the course.

Alternative Attendance

Separate and apart from attendance-related accommodations granted by the disability services and Title IX offices, SCAD provides students with a streamlined process to request alternative attendance, which permits course learning outcomes to be met via make-up exams, alternative assessment, an additional paper or project of equivalent intellectual effort), or as otherwise determined by faculty.

Students are eligible to apply for alternative attendance if they have missed or anticipate they will miss more than 20% of a course (e.g., five absences for a 10-week course that meets twice per week), and experience one of the following specific circumstances during their final absence:

1. Participation in the following university-sponsored activities: intercollegiate athletics, authorized by athletic director (Atlanta, Savannah); university vocal ensemble, authorized by artistic director; award ceremonies or design competitions, authorized by the senior director for academic services.

2. Other circumstances based on applicable laws (e.g., military service, court-imposed legal obligations, religious observances) may be authorized by the Dean of Students office.

3. Critical incidents (e.g., direct exposure to traumatic event, hospitalization, death of immediate family member) may be authorized by the Dean of Students office.

To apply for alternative attendance, students should contact the relevant office (as outlined above), complete the required documentation and submit it to the designated office. Once the request is reviewed, it will be forwarded to the registrar's office. The final decision will be communicated to the student and professor within seven days. For university-sponsored activities and legal or religious obligations, students must submit their request for alternative attendance at least two weeks prior to the event or as soon as they become aware of their participation. All other requests should be submitted as soon as practicable. Failure to submit alternative attendance requests on a timely basis may result in the denial of the request.

Personal conduct

Students' appearance and conduct should be appropriate and contribute to the academic and professional atmosphere of SCAD. Any student whose conduct is detrimental to the academic environment or to the well-being of other students, faculty, staff members, or university facilities will be subject to disciplinary action, up to and including expulsion from the university.

Dropping and adding courses

The first five business days of each 10-week quarter are designated as the drop/add period when students may change their course schedules.

Only students who are registered for a course may attend that course. Students are not permitted to attend courses for which they are not registered. The official course roster determines enrollment. Absences due to late registration are included in the overall absences permitted for the course.

The drop/add period for any term less than 10 weeks will vary and will be published in relevant course materials.

Military mobilization

The SCAD military mobilization policy is intended to provide financial relief for students affected by military mobilization. This policy protects students who are members of a state National Guard or reserve forces of the U.S. and who are ordered to report for state or federal military service.

When a currently enrolled student (or the spouse of a currently enrolled student, if the spouse has a dependent child) has received orders to deploy, the student should submit a copy of the orders to the registrar's office. The registrar's office will communicate to student financial services that the change in the student's status is the result of military mobilization. The student shall be given the option to receive a full refund of tuition and fees for courses that the student will be unable to complete due to deployment, regardless of the point during the quarter at which the student withdraws.

If the students wish, they may opt to receive a grade of incomplete for courses they are unable to complete due to deployment, with the option to finish the courses at a later date. Alternatively, students may make arrangements with their instructors for final grades in courses that will not be fully completed. If the student opts for a grade of incomplete, or for final grades prior to the end of the current quarter, registration shall remain intact, and the student will be responsible for tuition and fees in full. If the student seeks an incomplete grade, the student will not be eligible to withdraw from the course after the end of the quarter. In order to replace the incomplete grade with a final grade, all work must be turned in by the midterm of the second quarter following the conclusion of military service, except in the case of a SCADnow online course. In such cases, when the type of deployment allows, work is due by the midterm of the next quarter.

If a currently enrolled student is registered in one or more SCADnow online course(s) when deployed, the student may decide to remain registered in SCADnow online courses based on the type of deployment.

The financial aid office will perform the standard return of Title IV refund calculation based on the student's last date of attendance. Funds will be returned to the appropriate program as mandated by federal regulation. If the student withdraws, SCAD will refund 100% of the student's personal payments for that quarter. Any balance created by the return of funds to appropriate programs and personal funds will be written off by SCAD. If the student receives a grade of incomplete, the student may enroll in the same class, at no charge, within two quarters of the conclusion of military service.

Withdrawal

After the end of the drop/add period and through the last day of the quarter, students may officially withdraw from a course. Students should note that withdrawing from a course after the drop/add period is not the same as dropping a course during the drop/add period. Withdrawing students do incur a financial obligation for the portion of the course that has passed, but withdrawal may entitle the student to a refund of tuition paid for the remaining portion of the course based on the university's policy for canceled enrollment and account credits. More information is available at **scad.edu/withdrawalcredit**. Withdrawal from one or more courses also may impact a student's full-time status and may alter eligibility for financial aid, university housing, health insurance, and visas (if applicable). Students with federal financial aid who completely withdraw (officially or unofficially) from the quarter are subject to a Return of Title IV calculation of their financial aid, which could result in some or all of their received federal aid being returned to the Department of Education. More information is available at **scad.edu/financialpolicies**. Students should consult with a success adviser for information. Refund policies are listed under financial information.

Students demonstrate their intent to officially withdraw from a course by completing the electronic withdrawal form available in MySCAD. The withdrawal form is processed automatically, and withdrawal is effective immediately upon receipt of the request by the registrar's office. If for any reason the automated process is not available, students should contact the registrar's office immediately at registrar@scad.edu. Withdrawals are final, and students may not return to the same course from which they have withdrawn. Official withdrawal from a course results in a grade of W, and no credit is earned. Thus, it does not calculate into the student's grade-point average.

A student who is found to be in violation of the academic integrity policy forfeits the right to withdraw from the course. Note that the ability to withdraw from the course is suspended as soon as the instructor notifies the student of concerns about academic integrity (see the "Academic Integrity" policy at **scad.edu/academicintegrity** for more detailed information).

A student who is withdrawing from SCAD altogether must complete a withdrawal form for each course in which the student is registered, complete an online withdrawal survey, officially drop any courses for which the student may be preregistered in the subsequent quarter, return their student identification card and, if residing in SCAD housing, complete the official move-out process and return all room keys to the office of residence life and housing.

Auditing

Currently enrolled degree-seeking, nondegree-seeking, or transient students who wish to enroll in a course but do not want to receive a grade may request through the registrar's office to audit the course, provided space is available. Auditing status is reflected by N on the grade report. Students must be eligible to register for the course they wish to audit. Degree-seeking students should consult a success adviser before requesting to audit a course to determine the effect this may have on financial aid and scholarship status and awards.

Internships

Internships offer undergraduate and graduate students valuable opportunities to work in a professional environment and gain firsthand experience to help them prepare for careers. In an approved internship setting, a student typically spends one quarter working with an on-site professional supervisor and a faculty internship supervisor to achieve specific goals and outcomes related to the program of study. Internships may be undertaken on a credit or non-credit basis and may be paid or unpaid.

An undergraduate student seeking an internship for credit must have completed a minimum of 90 credit hours, or have completed 75 credit hours and be registered in 15 credit hours in the current quarter, with a cumulative grade-point average of at least 3.0. A graduate student seeking an internship for credit must have completed at least 15 graduate-level credit hours with a cumulative grade-point average of at least 3.0.

To complete registration of the internship for credit, the student must complete the SCAD internship application, including internship start date, duration of internship, number of hours/days per week of employment, and any terms of employment. The student must submit the completed internship application signed by the student, the faculty internship supervisor, and the department chair, along with a liability waiver signed by the student and payment of tuition to the registrar's office.

The internship application must show that the student will have adequate faculty and supervisor contact hours during the 10-week quarter in which the internship is to take place. For both undergraduate and graduate internships, students are required to work a minimum of 150 hours of internship activity.

Graduate teaching internship application materials should be prepared with the supervising professor during the quarter prior to the intended quarter of registration.

Internship applications must be submitted prior to the quarter in which the internship is to be conducted. Students must pay tuition upon submission of the approved and completed internship application to complete registration of the internship for credit.

Independent study

Students may wish to earn credit through independent study that allows them to investigate a topic in depth or take advantage of particular resources. An independent study may not be used as a substitute for a course currently offered.

Proposals for independent study must be approved by a faculty member and the department chair and submitted prior to the start of the quarter in which the independent study is to be conducted. Proposals should present evidence that the independent study requires at least 150 hours of work.

To complete registration of the independent study for credit, students also must pay the necessary tuition. Undergraduate students must have completed at least 90 credit hours with a cumulative grade-point average of at least 3.0 to participate in an independent study; graduate students must have completed at least 15 credit hours of graduate-level courses with a cumulative grade-point average of at least 3.0.

Course schedule changes

SCAD reserves the right to cancel a course and change the schedule, location, modality, or professor of any course at any time. Students are responsible for checking their schedule prior to the start of each quarter to apprise themselves of any changes.

Transient status/credit

SCAD students who wish to attend another college or university during their enrollment at SCAD and receive transfer credit may apply for transient status. To qualify for transient status, undergraduate students must be in good academic standing and have a minimum grade-point average of 2.0. Graduate students requesting transient status must have a minimum grade-point average of 3.0 and should be advised that transient credit is rare at the graduate level. Good standing is based on the most recent grades available; however, it is calculated no sooner than one full quarter prior to the requested transient quarter. Students must complete their final 45 hours at SCAD and are not eligible for transient credit during that period. Undergraduate students may transfer no more

than 90 total hours of credit, including transient credit. Upper-level and major-specific studio courses are not approved for transient study, as they require portfolio review, and there is no guarantee of transferability.

A student who qualifies for transient status must consult with their success adviser in order to complete a transient status application. A course description, and in some cases a syllabus, from each course the student wishes to take will be required. The application is evaluated for eligibility for transfer credit, and the student is notified of the decision within two weeks of application. This process must be completed before the student begins transient study. The student should also consult with their success adviser to determine the impact of transient status/credit on their financial aid or scholarship award.

Upon completion of transient study, the student must submit an official transcript from the other institution that reflects the final grade(s) earned in the course(s). These transcripts must be submitted to the transfer admission office by the end of the term immediately following completion of coursework for the student to receive transfer credit. Undergraduate students must earn a minimum grade of C (2.0) for a course to be applied as transfer credit while graduate students must earn a minimum grade of B (3.0). The credit is recorded as T on the transcript and is not calculated into the student's cumulative GPA.

Inactive status/readmission

Undergraduate students who have attended SCAD but have not been enrolled at SCAD for at least five consecutive quarters are considered inactive and must apply for readmission and meet current admission requirements to return to SCAD. Undergraduate students who have attended another college or university on any basis other than as a transient student must apply for readmission and meet current admission requirements to return to SCAD. All readmission applications are evaluated on an individual basis by the Admission Review Committee. Prior awards of financial aid and/or scholarships may or may not apply. Students should complete new Free Application for Federal Student Aid forms and resubmit any required materials to be considered for financial aid or scholarship awards. Upon readmission, students must follow the requirements of the current catalog. Graduate students must adhere to the graduate student continuous enrollment policy.

Graduate student continuous enrollment

Graduate students must maintain continuous enrollment until graduation by completing at least one program fulfillment course in two separate quarters during each 12-month period of enrollment until completion of all degree requirements or until the student officially withdraws by written notification to the registrar's office. Students who attempt but do not complete all requirements of the thesis course(s) receive a grade of incomplete and are automatically enrolled in THES 799 Thesis Completion. THES 799 Thesis Completion provides one additional quarter of support and resources for students to complete their thesis requirements at no additional charge. As part of THES 799 Thesis Completion, students must meet with their graduate success adviser during the first week of classes to establish a Thesis Completion Plan, specifying how students will successfully complete all remaining thesis requirements by the end of the quarter. At the end of one quarter of THES 799 Thesis Completion, if students still fail to complete their thesis requirements, their grade of incomplete for the thesis course will automatically change to an F unless they follow the university's temporary grade of incomplete policy and request an extension of their incomplete status for an additional five weeks. Information regarding the university's temporary grade of incomplete policy may be found at **scad.edu/temporary-grade-incomplete**.

International students and online coursework

International students attending a SCAD location within the U.S. must follow the U.S. Citizenship and Immigration Services rules pertaining to online courses. For more information on academic matters related to international status, students should contact the International Student Services Office.

Temporary grade of incomplete

In the event that a student suffers from serious personal illness or other emergency circumstances and is unable to complete all assignments by the end of the quarter, the student may request a grade of incomplete by completing the temporary grade of incomplete form available in MySCAD through the registrar's office before the end of the quarter. The student should explain the reason and include documentation of the illness or emergency circumstance. The registrar's decision is final.

To be eligible for an incomplete, the student must have completed at least 50% of the grading opportunities, as outlined on the syllabus, be able to pass the course upon completion of the remaining work, and be able to complete the remaining work independently (apart from the administration of any missed quizzes or exams). A student must attend 80% or more of the class sessions to be eligible for a temporary grade of incomplete. A student who has missed or will miss more than 20% of a course (e.g., five absences for a 10-week course that meets twice per week) is not eligible for a temporary grade of incomplete.

A student who is assigned a temporary grade of incomplete is required to complete the remainder of the unfinished work in a satisfactory manner by midterm of the following quarter. A temporary grade of incomplete automatically changes to an F if the required work is not completed satisfactorily by midterm of the following quarter. A student may not withdraw from a course after receiving a grade of incomplete.

Academic standing

Students are expected to make satisfactory progress toward their degrees and are responsible at all times for knowing their academic standing and for fulfilling all requirements of the university by referring to published academic policies, regulations, and standards, and by consulting with the appropriate dean, department chair, or adviser. Students are responsible for ascertaining and meeting course requirements, prerequisite requirements, graduation requirements, appropriate course sequencing, and any other requirements of the university.

At the sole discretion of the university, a student may be placed on academic warning or probation or may be suspended or dismissed for any reason deemed by SCAD officials to be in the best interest of the student or the university as a whole, or if the university determines that the student is not making satisfactory progress toward degree completion.

Good standing

For undergraduate students, good academic standing is defined by a 2.0 overall grade-point average. For graduate students, good academic standing is defined by a 3.0 overall grade-point average.

Academic warning

An undergraduate student whose term grade-point average falls below 2.0 for any quarter or a graduate student whose term grade-point average falls below 3.0 for any quarter receives a warning that the student's academic status is unsatisfactory.

Probation

An undergraduate student whose term grade-point average falls below 2.0 for two consecutive quarters or a graduate student whose term grade-point average falls below 3.0 for two consecutive quarters is placed on academic probation and is notified by the university. Students who are placed on probation must meet with their success adviser before the end of the second week of the next quarter to establish a success plan. Students on probation may not withdraw from any course and must abide by the terms outlined in their probation letter. Undergraduate students are removed from probation when they achieve a term grade-point average of at least 2.0; graduate students are removed from probation when they achieve a term grade-point average of at least 3.0.

An undergraduate or graduate student enrolled in ESL coursework who does not successfully complete the same ESL course for two consecutive quarters is placed on academic probation and is notified by the university. Students who are placed on probation must work with the SCAD Language Studio to establish a success plan by the second week of the next quarter. Students on probation may not withdraw from any coursework and must abide by the terms outlined in their probation letter. Students are removed from probation when they successfully complete the ESL course that they had previously failed.

Suspension

An undergraduate student whose term grade-point average falls below 2.0 for three consecutive quarters is suspended from the university for one calendar year. After that time, the student may submit a written petition to return to SCAD by emailing academicappeals@scad.edu. The petition should include all potential justifications for continued enrollment at SCAD, including, but not limited to, counseling, tutoring, medical treatment, or academic success programming. Reinstatement is not guaranteed.

If the student is reinstated, the student returns with the status "reinstated on probation" for the first quarter. This status requires that the student complete all courses attempted, earn a grade-point average of 2.0 or greater, meet with a success adviser prior to registering for courses, and complete an academic success plan as outlined in the reinstatement letter. This may include the requirement to register for specific courses or to take a reduced course load. Failure to meet the minimum 2.0 grade-point average results in dismissal.

A graduate student whose term grade-point average falls below 3.0 for three consecutive quarters is dismissed from SCAD and is not reinstated.

An undergraduate or graduate student enrolled in ESL coursework who does not successfully complete the same ESL course for three consecutive quarters is suspended from the university for one calendar year. After that time, the student may submit a written petition to return to SCAD by emailing academicappeals@scad.edu. The petition should include all potential justification for continued enrollment at SCAD, including, but not limited to, counseling, tutoring, medical treatment, or academic success programming. Reinstatement is not guaranteed.

If the student is reinstated, the student returns with the status "reinstated on probation" for the first quarter. This status requires that the student successfully complete all ESL courses attempted, meet with the SCAD Language Studio prior to registering for courses, and complete a success plan as outlined in the reinstatement letter. Failure to successfully complete the success plan, as outlined in the reinstatement letter, results in dismissal.

Dismissal

A student who has been suspended and reinstated and does not meet satisfactory academic progress during the first quarter of the student's return is dismissed from the university.

Academic integrity

Under all circumstances, students are expected to be honest in their dealings with faculty, administrative staff, and other students. For purposes of this policy, the term faculty or faculty member includes any person engaged by the university to act in a teaching capacity, regardless of the person's actual title. In speaking with members of the SCAD community, students must give an accurate representation of the facts at hand. Failure to do so is considered a breach of the Student Code of Conduct and may result in sanctions against the student, including suspension or dismissal.

In course assignments, students must submit work that fairly and accurately reflects their level of accomplishment. Any work that is not a product of the student's own efforts and is not original to the student is considered dishonest. Students must not engage in academic dishonesty; doing so can have serious consequences. Academic dishonesty includes, but is not limited to, the following:

1. Cheating, which includes, but is not limited to, a) the giving or receiving of any unauthorized assistance in producing assignments or taking quizzes, tests, or examinations; b) dependence on the aid of sources including technology beyond those authorized by the instructor in writing papers, preparing reports, solving problems, or carrying out other assignments; c) the acquisition, without permission, of tests or other academic material belonging to a member of the university faculty or staff; or d) the use of unauthorized assistance in the preparation of works of art.

2. Plagiarism, which includes, but is not limited to, the use, by paraphrase or direct quotation, of the published or unpublished work of another person without full and clear acknowledgment. Plagiarism also includes the unacknowledged use of materials prepared by another person or agency engaged in the selling of term papers or other academic materials.

3. Submission of the same work in two or more courses without prior written approval of the professors of the courses involved.

4. Submission of any work not actually produced originally by the student submitting the work without full and clear written acknowledgment of the actual author or creator of the work.

If a faculty member suspects a student of academic dishonesty, the faculty member notifies the student of this concern. Once this notification has occurred, the student is prohibited from seeking to withdraw from the course pending the result of a possible investigation. If academic dishonesty is suspected, the faculty member must email all evidence and documentation to academicdishonesty@scad.edu.

If the allegation warrants investigation, an academic administrator is appointed to investigate the allegation. If the investigator finds that academic dishonesty has occurred, the student is informed in writing that the final grade in the course will be an F. The student has five business days from the date on the written notice to appeal the decision of the investigator. If no appeal is made, the student is assigned a grade of F in the course. Students wishing to appeal should do so by emailing academicappeals@scad.edu. An appeals committee then convenes to review the case. Findings are presented to academic services, who sends the student a final decision in writing within 30 days of the written appeal. A student found to be in violation of the academic integrity policy may not withdraw from the course(s) in question. Additional sanctions may also be imposed, including suspension or dismissal. A second finding of academic dishonesty may result in dismissal from SCAD.

Complaints and appeals

Students are encouraged to resolve any concerns they may have by directly contacting the office or persons responsible for the area relevant to the concern or complaint (e.g., housing/residence director for residence

hall complaints; professor or academic chair for academic complaints). If unsure about the proper way to address complaints, students should contact SCADcares (scadcares@scad.edu). As a neutral party, the SCADcares staff may seek additional information about the situation, assist with appropriate communication, and mediate disputes.

If unable to satisfactorily resolve issues directly with the relevant office or persons or through SCADcares, the student may submit a formal written complaint using the procedures referenced herein.

SCAD student complaint and appeal policies apply uniformly across SCAD locations and learning modalities. The university protects its students' right to lodge complaints and appeals according to these procedures and seeks to resolve all student concerns fairly and in a timely manner. The information described herein is a general overview of the policies and procedures for filing complaints and appeals at SCAD. Students are strongly encouraged to consult the student handbook in its entirety and/or MySCAD for information regarding specific complaint and appeal procedures.

Complaints and appeals in the areas of academics and/or grades, general non-academic, student conduct and/or disciplinary action, Americans with Disabilities Act, sexual misconduct, discrimination, and financial aid must be submitted in writing and in accordance with established university procedures, which are published as follows.

Procedures for academic complaints and appeals

The university provides all SCAD students a streamlined process to submit academic complaints and appeals through academicappeals@scad.edu. Appropriate academic services administrators, based on the nature and the university location of the matter, participate in the process to resolve complaints and appeals.

Students must submit their complaints and appeals concerning academic matters in writing via email to academicappeals@scad.edu, in accordance with the policy set forth below. The complaint or appeal must be submitted from the student's SCAD email address and include the student's full name, student ID number, and phone number. The complaint or appeal must be submitted within 30 calendar days of the incident and describe the issue of concern in detail, include relevant information or documentation, and indicate the desired outcome. The appropriate academic services administrator shall determine the final action and will respond to the student within 30 calendar days of receipt of the complaint or appeal.

Academic policy appeals

Academic policy appeals are written student requests for exceptions to SCAD academic policies. Students should address all academic policy appeals via email to academicappeals@scad.edu. Appeals must be made within 30 calendar days of notification of the action or decision. An appeal decision is communicated in writing within 30 calendar days following receipt of the appeal or receipt of additional information. The decision is final.

Academic integrity appeals

The student has five business days from the date on the written notice within which to appeal the academic integrity decision of the investigator. Students who wish to appeal should do so by emailing academicappeals@scad.edu. An appeals committee then convenes to review the case. An appeal decision is communicated in writing within 30 calendar days of the written appeal. The decision is final.

Grade appeals

Concerns regarding final grades must be addressed directly with the faculty member issuing the grade or, if necessary, with the faculty member's department chair. A review of the student's grade is conducted to validate the grade assignment. The department chair and school dean must authorize any grade change due to numerical miscalculation by the faculty member issuing the grade.

If, after this review, the student is not satisfied, the student may file a written appeal via email to academicappeals@scad.edu. This appeal must include evidence of correspondence with all previous parties and should be submitted within 30 calendar days following the last day of the quarter. The student's grade appeal will be routed to the appropriate SCAD administrator for investigation. A decision from academic services regarding the appeal is made in writing to the student within 30 calendar days following receipt of the appeal.

The decision is final unless a procedural or material error has occurred, in which case the student can request a reconsideration. The opportunity to submit a request for reconsideration is not provided to refute or express dissatisfaction with the appeal response. Instead, a student may submit a written request for reconsideration only if a procedural or material error occurred that significantly impacted the outcome of the investigation. A description of the error and its impact on the outcome of the appeal must be included in the written request for reconsideration. This written request must be received within five calendar days of receipt of the appeal response.

Course retake appeals

The university strives to ensure that each course meets the educational goals of students. If a course fails to meet a student's expectations, the student may request a one-time exception to retake the course at no additional charge. Free retake requests should be submitted via email to academicappeals@scad.edu within 30 calendar days of completion of the course and describe the issue of concern in detail. Only students who successfully passed the course and met all attendance requirements are eligible to request a free course retake. Students who did not pass the course or did not submit their retake request within 30 calendar days may retake the course through the university's standard registration process and pay tuition. Retake appeal decisions are communicated to students in writing within 30 calendar days following receipt of the appeal or receipt of additional information. The decision is final.

Procedures for general non-academic complaints

Non-academic student complaints, other than the specific complaints outlined in a subsequent section, are submitted in writing to the dean of students for SCAD Savannah, SCAD Lacoste, and SCADnow online students or the dean of students for SCAD Atlanta students.

The complaint must include the student's full name, student ID number, SCAD email address, and phone number. The complaint must be submitted within 30 calendar days of the incident and describe the issue of concern in detail, including the date, time, and place of the occurrence; the names of any persons involved, including any witnesses; other relevant information or documentation; and the desired outcome. The complaint must be signed by the student or sent from the student's SCAD email account.

A written response will be provided to the student within 30 calendar days of receipt of the written complaint. If dissatisfied with the response, the student may submit a written appeal to the vice president for student success, in accordance with the following process.

Procedures for appeals of general non-academic complaints

General non-academic appeals are student requests for exceptions to the university's student services policies. Unless specifically stated otherwise (see below), all such appeals must be submitted in writing to the vice president for student success in the format noted above within 14 calendar days following notification of any decision or action. All supporting documentation must be attached to the appeal; failure to do so may halt the appeal process. The vice president for student success

will determine the final action and respond to the student within 30 calendar days of receipt of the appeal. The decision is final.

Procedures for specific non-academic complaints

Following is a summary of the procedures for submitting specific non-academic complaints and appeals, including appeals to student conduct and/or disciplinary action, discrimination complaints, financial and student accounts appeals, and admission appeals. Students should refer to procedures outlined in the student handbook and on **scad.edu/policies** for the complaint and appeal procedures for other specific non-academic complaints, such as ADA grievances and sexual discrimination, sexual harassment, and sexual misconduct grievances.

Code of Student Conduct and disciplinary action appeals

A finding of a violation of the Code of Student Conduct and/or imposition of a sanction(s) may be appealed by the respondent within three calendar days of the decision. Appeals must be submitted in writing from a student's SCAD email address or as a hard copy to studentconduct@scad.edu The Code of Student Conduct and the process and specific procedures for appealing such decisions are found in the student handbook under "Code of Student Conduct."

Sex-based discrimination, sexual harassment, and sexual misconduct policy

The university's sex-based discrimination, sexual harassment, and sexual misconduct policy and the process and specific procedures for filing a grievance are available online at **scad.edu/policies**.

Discrimination complaints

Students who feel that they have been affected by discrimination (other than sex-based discrimination) can contact the university's compliance officer (complianceofficer@scad.edu or 912.525.5235), SCADcares (scadcares@scad.edu or 912.525.5111), or any of the following: vice president for student success, vice president and executive dean of students, dean of students, or director of community standards.

If a student wishes to file a formal discrimination grievance, the complaint may be submitted in writing to any of the individuals listed above and must include the student's full name, student ID number, SCAD email address, and phone number. The complaint should describe the issue of concern in detail, including the date(s), time(s), and place(s) of the occurrence(s); the names of any persons involved, including any witnesses; other relevant information or documentation; and the desired outcome. The complaint must be signed by the student or sent from the student's SCAD email account. If preferred, a student may appear in person at any of these offices to make a complaint. Following an investigation, a written response will be provided to the student. The decision is final.

Financial aid appeal for unsatisfactory academic progress

Students should appeal unsatisfactory academic progress using the electronic form link located at **scad.edu/financialforms**. These appeals should not be submitted by email. The appeal must be received within 30 calendar days of the date on the unsatisfactory progress notification letter. A decision regarding the appeal is made in writing to the student within 30 calendar days following receipt of the appeal or receipt of additional information. The decision is final.

Student account appeals

Students with extenuating circumstances may appeal to the student financial services department for tuition credit or tuition reimbursement.

Appeals should be submitted online and include a statement of request, description of the extenuating circumstances, and supporting documentation. To access the appeals form, refer to student account appeals at **scad.edu/appeals**. Such appeals must be initiated within 30 days of the end of the quarter for which the refund or credit is requested. The student will receive a written response within 30 calendar days of the date of the written appeal.

Admission appeals

Applicants may appeal admission decisions only once. Those who wish to appeal an admission decision must submit the following to the admission appeal committee:

1. A letter of appeal written by the applicant, specifying the reason(s) for the appeal, with the applicant's identification number provided.

2. Any updated academic or artistic work that would be relevant to an appeal. Portfolios must be submitted through SlideRoom. Graduate applicants appealing admission decisions must submit portfolio materials that follow their intended major program guidelines.

3. At least one recommendation from a teacher, coach, guidance or career counselor, or other mentor/supervisor. Graduate applicants should submit an additional letter of reference from an academic or professional source.

All documents must be submitted together with the letter of appeal in order to be considered. The deadline to appeal is 30 calendar days prior to intended enrollment at SCAD. The admission appeal committee may consist of admission staff and administrators. Appeals are considered in the order in which they are received; a final decision is rendered to the applicant within 14 calendar days of receipt of the complete appeal.

Applicants seeking appeals on the basis of financial need should contact the admission department. Appeal documents may be delivered in person, by email to admission@scad.edu, or by mail to:

SCAD Admission Appeal Committee
Savannah and SCADnow online
P.O. Box 2072
Savannah, Georgia 31402-2072 USA

SCAD Admission Appeal Committee
Atlanta
P.O. Box 77300
Atlanta, Georgia 30309 USA

The Family Educational Rights and Privacy Act (FERPA)

The Family Educational Rights and Privacy Act affords students certain rights with respect to their education records. They are:

1. The right to inspect and review the student's education records within 45 days of the date SCAD receives a written request for access. Students should submit to the registrar written requests that identify the record(s) they wish to inspect. The registrar makes arrangements for access and notifies the student of the time and place where the records may be inspected. If the records are not maintained by the registrar, the registrar shall advise the student of the correct official to whom the request should be addressed. That official makes arrangements for access and notifies the student of when and where the records may be inspected.

2. The right to request the amendment of the student's education records that the student believes are inaccurate or misleading. A student who believes records are inaccurate or misleading should write to the registrar, clearly identify the part of the record the student wants

changed, and document why it is inaccurate or misleading. If SCAD decides not to amend the record as requested by the student, SCAD notifies the student of the decision and advises the student of the student's right to a hearing regarding the request for amendment. Additional information regarding hearing procedures is provided to the student at that time.

3. The right to consent to disclosures of personally identifiable information contained in the student's education records (a student consents by completing and submitting an electronic FERPA form via MySCAD), except to the extent that FERPA authorizes disclosure without consent. One exception, which permits disclosure without consent, is disclosure to school officials with legitimate educational interests. A school official is a person employed by the university in a supervisory, administrative, academic, research, or support staff position (including law enforcement personnel and health staff); a person or company with whom the university has contracted (such as an attorney, auditor, or collection agent); a person serving on the Board of Trustees; or a student serving on an official committee, such as disciplinary or grievance committees, or assisting another school official in performing the official's tasks. A school official has a legitimate educational interest if the official needs to review an education record in order to fulfill a professional responsibility. Upon request, the university discloses a student's education records to officials of another school in which a student seeks or intends to enroll without the student's prior consent. The university also discloses directory information in a student's education record unless written notice is received from the student that the student does not wish to be included in the disclosure of directory information. Written notice should be sent to the registrar's office (registrar@scad.edu). Directory information includes the student's name, student identification (ID) number, email address, street address, telephone listing, date and place of birth, major field of study, participation in officially recognized activities and sports, weight and height of members of athletic teams, dates of attendance, enrollment status, level, class, degrees and awards received, most recent previous educational agency or institution attended, and photograph.

4. The right to file a complaint with the U.S. Department of Education concerning alleged failures of the college to comply with the requirements of the Family Educational Rights and Privacy Act.

The name and address of the office that administers the Family Educational Rights and Privacy Act is as follows:

Family Policy Compliance Office
U.S. Department of Education
400 Maryland Ave. SW
Washington, DC 20202-8520

Retaking a course

Students may retake a course by registering for the course and paying tuition. In all cases, students receive credit only once, unless the course is repeatable for credit. All grades remain on the transcript; however, only the highest grade is calculated into the cumulative and/or major grade-point average. Students with questions about retaking a course, including the implications on financial aid and/or scholarship awards, should consult their success adviser.

Bachelor's degree graduation requirements

Bachelor's degrees are awarded to students who have earned a minimum of 180 quarter hours (equivalent to 120 semester credit hours) of appropriate credit in an approved program of study, with an overall cumulative grade-point average of 2.0 or higher, as well as a 3.0 or higher in their major or concentration. Students pursuing a minor must earn a grade-point

average of 2.0 or higher in their minor program. To graduate with a double major, students must maintain a minimum grade-point average of 3.0 in each major and a minimum overall grade-point average of 2.0. The final 45 hours of any degree program must be completed at SCAD (may include SCADnow online and study abroad). Students must complete all academic requirements for undergraduate majors and minors before beginning a SCAD graduate degree.

Bachelor's degree students must complete the application for graduation at least two quarters before they complete their degree requirements. The graduation application is required whether or not the student plans to participate in a commencement ceremony. A commencement ceremony is held at the end of spring quarter. Students who plan to participate in the commencement ceremony must complete all degree requirements no later than the summer quarter following the ceremony. Students should note that course offerings may be limited in the summer. Students who would like to participate in the commencement ceremony must apply by the deadline and adhere to ceremony participation requirements posted in MySCAD (MySCAD > Resources > Department Directory > Registrar > Graduation and Commencement).

Upon graduation, bachelor's degree students may be awarded academic honors based on their cumulative grade-point average during their last quarter before commencement. Since commencement is scheduled before final grades are submitted, the cumulative grade-point averages of students who complete their graduation requirements spring quarter are based on their averages the previous quarter. Students who have a cumulative grade-point average below a specific honor level prior to commencement but earn the required average after grades are calculated have that honor indicated on their diploma.

Honors	
Cum Laude	3.5 to 3.69 GPA
Magna Cum Laude	3.7 to 3.89 GPA
Summa Cum Laude	3.9 to 4.0 GPA

Students enrolled in B.F.A. programs in art history and architectural history are required to complete a thesis as part of their graduation requirements. Students register for the thesis course at the end of their course of study and are expected to complete the thesis by the end of the final enrollment term. Students who do not finish their theses by the end of the term may request a grade of incomplete subject to the temporary grade of incomplete policy.

Graduate candidacy

At the approximate midpoint of each graduate student's course of study, the student must pass a faculty review for candidacy. To be reviewed, the student must have met all requirements for the program up to that point with a grade-point average of at least 3.0 in the major.

In the candidacy review, a faculty committee assesses the student's complete body of work, as well as the student's readiness to continue in the program and succeed in the field upon graduation. Reviews are structured according to the discipline and degree program, assessing evidence of the student's knowledge and literature of the discipline; mastery of research and design methodologies; and technical, conceptual, and aesthetic proficiencies. Academic performance, as demonstrated by individual course grades, also serves as an indication of the student's readiness to proceed to candidacy. Students who experience academic difficulty should consult with their department chair or graduate coordinator. Additional guidelines for the candidacy review can be found on the graduate advising website in MySCAD.

Students who do not pass the review for candidacy during their initial attempt may request a second review. Any student who does not pass the second review may not be allowed to continue in the program.

Five-year completion limit for graduate degrees

The completion limit for graduate degrees is five years from the student's first day at SCAD. If, for any reason, the student does not complete the program within the five-year period, the student must submit an application for readmission through the registrar's office for continuation under the current program of study. The application is reviewed by the appropriate academic administrators.

Master's degree graduation requirements

To graduate, students seeking master's degrees are required to be continuously enrolled (at least two quarters per academic year, including thesis completion, up to the five-year limit), fulfill all requirements of the program of study, and maintain a 3.0 or higher cumulative grade-point average overall as well as a 3.0 or higher cumulative grade-point average in the major area of study. To graduate with a double major or dual degree, graduate students must fulfill all requirements of each major. Specific completion requirements may vary according to the degree program and may require a thesis, final project, or portfolio appropriate to the course of study. The subject and nature of these projects vary among departments. See specific program requirements for each major posted in MySCAD (MySCAD > Resources > Department Directory > Graduate Advising > Thesis Information > Departmental Thesis Guidelines). The final 45 hours of any degree program must be completed at SCAD.

The M.A. degree is awarded to students who have completed at least 45 graduate quarter hours (equivalent to 30 semester credit hours) in an M.A. program of study. The M.B.I. and M.F.A. degrees are awarded to students who have earned at least 90 graduate quarter hours (equivalent to 60 semester credit hours) in an M.F.A. or M.B.I. program of study. M.A., M.B.I., and M.F.A. students who were assigned intensive coursework upon admission must complete that coursework as part of their degree requirements.

The professional M.Arch. degree is awarded to students who have completed at least 90 graduate quarter hours in the professional M.Arch. program of study and a preprofessional or preparatory degree. The SCAD professional degree is composed of 180 undergraduate quarter hours and 90 graduate quarter hours for a total of 270 quarter hours (equivalent to 180 semester credit hours). Students may fulfill the undergraduate requirement with either the SCAD B.F.A. degree in architecture or a preprofessional degree in architecture or a related discipline from another institution accepted for admittance to the SCAD professional M.Arch. degree program.

Master's degree students must submit the application for graduation at least two quarters before completing degree requirements. The application may be completed online in MySCAD (MySCAD > Resources > Forms > Graduation Application). The graduation application is required whether or not the student plans to participate in a commencement ceremony. A commencement ceremony is held at the end of spring quarter. Students who would like to participate in the commencement ceremony must apply by the deadline and adhere to ceremony participation requirements posted in MySCAD (MySCAD > Resources > Department Directory > Registrar > Graduation and Commencement). To participate in the commencement ceremony, students must complete all degree requirements no later than the summer quarter following the ceremony. Students should note that course offerings may be limited in summer.

Continued enrollment after degree completion

A student who wishes to continue to take courses after completion of degree requirements should meet with a success adviser to discuss options for further study, such as the addition of a second major or continuation to a master's degree program. To pursue a second degree, the student must apply through the admission department and be admitted to a new degree program or be admitted as nondegree-seeking. Otherwise, the student is automatically dropped from courses by the registrar's office. Financial aid and scholarship awards may be affected by continued enrollment after degree completion.

Transcripts and student records

A student may request from the registrar's office official transcripts of all coursework completed at SCAD (**scad.edu/life/student-services/registrar-services**). A fee is charged for most transcripts. Transcripts and portfolios submitted to SCAD as part of the application process become part of the records of the university and cannot be returned to the student.

Official correspondence and forms

Students are expected to read all email messages from SCAD officials and utilize their SCAD email addresses for correspondence with faculty and staff. All official university correspondence and forms are provided in English. Students are expected to use the most current registration and academic forms posted on MySCAD. If for any reason online forms are not available, students should contact the registrar's office.

Student liability

Physical injury and/or other medical problems, as well as loss of or damage to personal property resulting from fire, theft, or other causes, are not the responsibility of the university. SCAD recommends that students carry personal insurance.

Rights to use of student work

SCAD reserves the right to use student work, whether in its entirety or samples, and photographs or videos of students and their work in publications and on SCAD websites or other promotional materials about the university. SCAD may request to purchase student work to be included in the permanent collection. Students are frequently invited to exhibit work in SCAD galleries and in traveling exhibitions. Students also may be invited to sell their work through SCAD galleries, shopSCAD, **SCADartsales.com**, or through open studio nights held by academic departments.

Students who create copyrightable work with the use of university resources and in furtherance of class projects while enrolled at SCAD grant to the university a royalty-free, nonexclusive, worldwide, transferable, and perpetual license to use the work (whether in its entirety or samples), together with photographs and/or videos of students, for the promotion of and/or to advance the interests of the university. This includes the right to reproduce and distribute copies of the work, photographs, and/or videos. The complete policy on intellectual property is available at **scad.edu/about/scad-glance/disclosures-and-policies/compliance-and-policies/intellectual-property**.

Copyright compliance

SCAD is committed to complying with the United States Copyright Act. Thus, the SCAD Copyright Compliance Policy encourages and promotes legitimate use of copyrighted materials by faculty members, staff members, and students. SCAD expects all faculty members, staff members, and students to comply with the Copyright Act and this policy. Compliance is particularly important with respect to digital technology. The complete policy, as well as copyright compliance guidelines, is available at **scad.edu/about/scad-glance/disclosures-and-policies/compliance-and-policies/copyright-compliance-policy**.

Admission

Admission policies and procedures

SCAD is committed to the pursuit of excellence and welcomes applicants who have the same high standards. SCAD maintains selective admission policies, accounting for a student body of varied backgrounds with demonstrated intellectual capacity and a passion for the arts. Applicants who meet or exceed the minimum admission requirements are not guaranteed admission. Exceptions to the general rules of admission may be made for applicants of exceptional motivation and ability. Application materials cannot be returned.

New students may begin study during fall (September), winter (January), spring (March), or summer (June) quarter, although most students begin in fall. Summer course offerings may be limited. Online applications are available at **scad.edu/apply**.

Once all required application materials are received, the Admission Review Committee considers the applicant's qualifications and renders an admission decision. The applicant is notified accordingly.

Early application is encouraged. Applications for admission are accepted at any time of year and should be received at least 30 days prior to the intended quarter of entry. Students who need a visa are encouraged to apply and submit all required documents for admission at least 90 days prior to the intended quarter of entry.

Students applying for U.S. federal or state financial aid should complete the Free Application for Federal Student Aid online at **studentaid.gov** and use the SCAD code of 015022. These students also should complete the SCAD application for admission and submit all financial aid information at least 60 days prior to the intended entry term. Otherwise, these students should be prepared to pay first-quarter tuition, room, and board through personal funds, as processing of federal or state monies may not be completed until after enrollment.

The administrative unit responsible for first-year, transfer, and graduate admission decisions is the Admission Review Committee, which consists of admission staff and administrators. Faculty members in the intended area of study also participate in review of applicants for graduate programs. The committee meets regularly to review applications and to render admission decisions on completed application files.

SCAD reserves the right to verify all documents submitted in support of an application for admission. Any falsification of admission documents, portfolio, or audition materials constitutes grounds for termination of application procedures or dismissal from SCAD.

Students planning to attend a SCAD location in a country where citizenship or permanent residency is not already established may need to apply for a student visa. Information is provided during the admission process.

All applicants must complete the SCAD admission application and all other requirements to be considered for admission.

Undergraduate application requirements

First-time first-year applicants

1. Completed application for admission.

2. Nonrefundable application fee (US$100).

3. A diploma from a U.S. high school or equivalent program.*

First-year applicants may receive a preliminary offer of admission based upon unofficial high school transcripts/mark sheets. If an offer of admission is made, an official transcript/mark sheet from the last high school/secondary school attended showing all years of the student's grades and proof of completion of the high school/secondary school or equivalent program should be received prior to Aug. 1 for fall enrollment. All transcripts/mark sheets must be in English or accompanied by a certified English translation. The admission department must receive all official transcripts prior to the first day of class. Failure to comply with this requirement may prohibit the student from attending classes and/or receiving financial aid for that quarter. SCAD reserves the right to verify all documents submitted in applications for admission. Offers of admission are contingent upon receipt of official documentation, and SCAD reserves the right to revoke any offer of admission should discrepancies be found. Any falsification of admission documents, portfolio, or audition materials constitutes grounds for termination of application procedures or dismissal from SCAD.

4. Evidence of English proficiency for students whose first language is not English.**

5. Additionally, if applicable, any other documents or materials required to obtain a student visa.***

 * *Non-U.S. students, please refer to the international applicant section at **scad.edu/international** for details. For U.S. students, a certificate of General Educational Development from the American Council on Education is considered equivalent to a diploma from a U.S. high school. For applicants from countries other than the U.S., SCAD generally uses the standards established by the American Association of Collegiate Registrars and Admissions Officers to determine the equivalent academic achievement. For home-schooled applicants, an academic portfolio is also acceptable and may include, but is not limited to, the following:*

- *Verification that the home-school has been recognized by the state of residence of the applicant.*

- *Detailed outline of the home-school curriculum, including subject areas studied, time spent on each discipline, and, if applicable, grades awarded. A home-school transcript may fulfill this requirement.*

- *Writing sample that is academic in nature but not necessarily a graded assignment or one used for coursework.*

- *Résumé of courses taken outside the home; if courses have been taken at a college or university, official transcripts are required.*

 ** *English is the language of instruction for all courses at SCAD. In addition to meeting or exceeding all other SCAD admission criteria, applicants who wish to be admitted with no further English proficiency require- ments must demonstrate their current level of proficiency by providing official minimum scores on one of the following or will be required to take an ESL placement test at orientation prior to the first day of classes:*

- *Test of English as a Foreign Language (TOEFL) minimum scores (SCAD does not accept TOEFL MyBest scores) with 85 on the internet-based test with minimum score of 20 on each section.*

- *International English Language Testing System (IELTS) composite score of at least 6.5 with a score of at least 6.5 in both reading and writing.*

- *Scholastic Aptitude Test (SAT) score of at least 550 on the reading portion, or 22 on both the reading and writing sections of the ACT.*

Otherwise qualified applicants who do not meet the minimum scores listed above must take a SCAD English language placement test to be placed in the appropriate level of ESL upon enrollment. Students must satisfactorily complete ESL coursework through completion of Level VI. Students who

completed SCAD Language Studio less than two years before starting their degree program have satisfied the language proficiency requirement.

For applicants whose native language is English, no additional proof of English proficiency is required. For applicants whose transcripts show extensive study (attended all high school years) at an institution at which English is the language of instruction, no additional proof of English proficiency is required for admission evaluation, but applicants may be asked to take an English placement test upon enrollment at the university. Any student who has been approved for an ESL waiver or exemption and fails any single course due to language deficiencies (as determined by the director of the SCAD Language Studio and the academic department chair) will be required to take SLS English language placement test. Results of the English language placement test will be used to determine what level or levels of ESL instruction, if any, are required.

> ***The requested documents may include official certification of sources and funds, a copy of the first page of the applicant's passport (requested but not required), and a copy of the first page of the passport for any dependent accompanying the student. These documents are used to verify spelling of names, birth dates, and other information vital to student registration.

Supplementary materials

Applicants who do not meet the preferred criteria for admission are encouraged to submit supplementary materials that may include one or more of the following:

1. Test scores.
   Official report of SAT or ACT scores* for citizens and permanent residents of the U.S. To have these scores sent directly to SCAD, applicants should use SAT code 5631 or ACT code 0855 on the test form.

2. Recommendations.
   One to three recommendations from teachers, counselors, or community leaders with whom the applicant has had immediate contact. Recommendations should address the applicant's level of commitment, as well as attributes such as creativity, initiative, motivation, character, and academic achievement, to aid in assessing the applicant's reasonable potential for success as a student at SCAD. Recommendations may not come from friends or family members except in the case of a teacher-parent.

3. Statement of purpose.
   The statement should be no more than 500 words in length and should provide an overview of the applicant's academic and personal experience, describing preparation for and commitment to study at SCAD, as well as educational and professional goals and aspirations.

4. Portfolio, audition, riding, or writing submission. A fee of US$10 is charged by SlideRoom for each portfolio submission.

5. Résumé or list of achievements and awards.

6. In-person or telephone interview (may be scheduled by contacting the admission department).

> *Students who have SAT math scores lower than 580, ACT math scores lower than 24, or who are otherwise unable to demonstrate an aptitude for the study of mathematics and science must complete MATH 101 to pursue the professional M.Arch. degree. The credit hours earned in MATH 101 may be applied as an undergraduate general education elective toward the 270 credit hours required for the M.Arch. degree.

Omitting senior year

Applicants are encouraged to complete high school or earn a certificate of General Educational Development before entering SCAD. Exceptions to the general rules of admission may be made for applicants of exceptional motivation and ability. Such an applicant may be admitted at the end of the junior year in high school, omitting the senior year, if the student has a grade-point average of 3.5 or above through grade 11, if SAT or ACT scores are above the national average, and if the applicant's guidance counselor and teacher recommend admission. To be accepted for admission, the applicant must demonstrate an advanced level of maturity, leadership, and responsibility. Juniors who wish to be considered for full-time admission must follow the application requirements for first-time first-year. A high school diploma or GED is required for federal financial aid eligibility.

Joint enrollment

High school students 16 years of age or older who wish to be admitted for joint enrollment on a part-time basis during the junior or senior year must follow the application requirements for joint-enrolled students. In addition, joint enrollment applicants should meet or exceed normal undergraduate admission requirements.

Joint enrollment is offered according to space availability. Courses are not intended to fulfill high school graduation requirements; they do carry college-level credit and may be used in fulfillment of a certificate or degree program if the student applies and is accepted as a degree-seeking student. Jointly enrolled students may be considered for scholarships but are not eligible for federal or state financial aid and may not reside in university housing while jointly enrolled. Jointly enrolled students who have taken courses on a nondegree-seeking basis and wish to become degree-seeking must fulfill the application requirements in effect for degree-seeking students.

Undergraduate transfer application requirements

1. Completed application for admission.

   Any student who previously applied and was reviewed for first-time first-year admission to SCAD and then attended another college or university must submit all materials required to be reviewed for transfer admission and scholarship opportunities.

2. Nonrefundable application fee (US$100).

3. Official transcript from each college or university attended.*

   Transfer applicants may receive a preliminary offer of admission based upon unofficial transcripts/mark sheets from all postsecondary institutions attended. If an offer of admission is made, official transcripts/mark sheets from each college/university attended should be received prior to Aug. 1 for fall enrollment. Transcript evaluations for the award of transfer credit may not be completed without receipt of official transcripts. All transcripts/mark sheets must be in English or accompanied by a certified English translation. The admission department must receive all official transcripts prior to the first day of class. Failure to comply with this requirement may prohibit the student from attending classes for that quarter.

SCAD reserves the right to verify all documents submitted in application for admission, including joint enrollment application form, two letters of recommendation, and a résumé. Offers of admission are contingent upon receipt of official documentation, and SCAD reserves the right to revoke any offer of admission should discrepancies be found. Any falsification of admission documents, portfolio, or audition materials constitutes grounds for termination of application procedures or dismissal from SCAD.

If the number of college or university credits earned is insufficient for evaluating performance, the applicant* may be required to submit a diploma from a U.S. high school or equivalent program.**

4. Evidence of English proficiency for students whose first language is not English.***

5. Transfer applicants may be required to provide any other documents or materials necessary to obtain a student visa.

Exceptions to the general rules of admission may be made for applicants of exceptional motivation and ability. Application materials cannot be returned.****
A certificate of General Educational Development from the American Council on Education is considered equivalent to a diploma from a U.S. high school. For student applicants from countries other than the U.S., SCAD generally uses the standards established by the American Association of Collegiate Registrars and Admissions Officers to determine the equivalent academic achievement. For home-schooled applicants, an academic portfolio is also acceptable and may include, but is not limited to, the following:

Verification that the home-school has been recognized by the state of residence of the applicant.

Detailed outline of the home-school curriculum, including subject areas studied, time spent on each discipline, and, if applicable, grades awarded. A home-school transcript may fulfill this requirement.

Writing sample that is academic in nature but not necessarily a graded assignment or one used for coursework.

Résumé of courses taken outside the home. If courses have been taken at a college or university, official transcripts are required.

*Non-U.S. students, please refer to the international applicant section at **scad.edu/international** for details.*

**Students pursuing the M.Arch degree who have SAT math scores lower than 580, ACT math scores lower than 24, or who are otherwise unable to demonstrate an aptitude for the study of mathematics and science must complete MATH 101 in order to pursue the professional M.Arch. degree. The credit hours earned in MATH 101 may be applied as an undergraduate general education elective toward the 270 credit hours required for the M.Arch. degree.*

***English is the language of instruction for all courses at SCAD. In addition to meeting or exceeding all other SCAD admission criteria, applicants who wish to be admitted with no further English proficiency requirements must demonstrate their current level of proficiency by providing official minimum scores on one of the following or will be required to take an ESL placement test at orientation prior to the first day of classes:*

• *Test of English as a Foreign Language (TOEFL) minimum scores (SCAD does not accept TOEFL MyBest scores) with 85 on the internet-based test with minimum score of 20 on each section.*

• *International English Language Testing System (IELTS) composite score of at least 6.5 with a score of at least 6.5 in both reading and writing.*

• *Scholastic Aptitude Test (SAT) score of at least 550 on the reading portion, or 22 on both the reading and writing sections of the ACT.*

Otherwise qualified applicants who do not meet the minimum scores listed above must take a SCAD English language placement test to be placed in the appropriate level of ESL upon enrollment. Students must satisfactorily complete ESL coursework through completion of Level VI. Students who completed SCAD Language Studio less than two years before starting their degree program have satisfied the language proficiency requirement.

For applicants whose native language is English, no additional proof of English proficiency is required. For applicants whose transcripts show extensive study (attended all high school years) at an institution at which English is the language of instruction, no additional proof of English proficiency is required for admission evaluation, and a transferring student has completed a year of potential transferable credits in an institution where English is the primary language of instruction with an average GPA of 3.0/4.0 scale in significant academic coursework. Final decisions are considered at the discretion of

the SCAD review committee. Applicants may be asked to take an English placement test upon enrollment at the university. Any student who has been approved for an ESL waiver or exemption and fails any single course due to language deficiencies (as determined by the director of the SCAD Language Studio and the academic department chair) will be required to take SLS English language placement test. Results of the English language placement test will be used to determine what level or levels of ESL instruction, if any, are required.

****Official certification of sources and funds, a copy of the first page of the applicant's passport (requested but not required), and a copy of the first page of the passport for any dependent accompanying the student. These documents are used to verify spelling of names, birth dates, and other information vital to student registration.*

Supplementary materials

Applicants who do not meet the standard criteria for admission are encouraged to submit supplementary materials that may include one or more of the following:

1. Recommendations.
One to three recommendations from professors, teachers, counselors, professionals, or community leaders with whom the applicant has had immediate contact. Recommendations should address the applicant's level of commitment, as well as attributes such as creativity, initiative, motivation, character, and academic achievement, to aid in assessing the applicant's reasonable potential for success as a student at SCAD. Recommendations may not come from friends or family members except in the case of a teacher-parent.

2. Statement of purpose.
The statement should be no more than 500 words in length and should provide an overview of the applicant's academic and personal experience, describing preparation for and commitment to further study at SCAD, as well as educational and professional goals and aspirations.

3. Portfolio, audition, riding, or writing submission. A fee of US$10 is charged by SlideRoom for each portfolio submission.

4. Résumé or list of achievements and awards.

5. In-person or telephone interview (may be scheduled by contacting the admission department).

Undergraduate transfer credits

After an undergraduate transfer applicant is accepted for admission, official transcripts showing completed collegiate coursework are evaluated by the admission department to determine whether or not the student may be granted advanced standing. For a student's prior coursework to earn credit, the coursework must have equivalent credit hours, meet minimum grading requirements, and be relevant to the degree the student is seeking at SCAD, with course content and level of instruction resulting in student competencies comparable to or higher than those of students enrolled at SCAD. The comprehensive assessment of the student's original transcript is followed by a close examination of the course description and content, including a detailed syllabus and portfolio review (as appropriate), in order to evaluate equivalency. In assessing and documenting comparable learning through course content and level of instruction, SCAD uses recognized guidelines that aid in the evaluation of credit, such as those published by the American Council on Education and the American Association of Collegiate Registrars and Admissions Officers. This policy is consistent with the mission of SCAD and ensures that coursework and learning outcomes are at the collegiate level and comparable to SCAD degree programs.

Generally, transfer credit may be accepted from institutions that are approved by the U.S. Department of Education and hold appropriate

institutional accreditation, or have appropriate specialized or programmatic accreditation, or have been evaluated and proven to be comparable in course content and level of instruction to SCAD, or are recognized by the ministry of education or equivalent agency in the applicant's home country. SCAD employs a transfer credit review process in which academically qualified SCAD faculty and transfer evaluators in the SCAD admission department collaborate to determine acceptance or rejection of transfer credit in accordance with the university's published policies. The transfer evaluator first examines whether the student's previous institution meets the criteria outlined above — e.g., accreditation status, degree level, calendar system — and conducts a comprehensive assessment of the student's official transcript for adherence to SCAD's credit-hour and grading requirements. The transfer evaluator consults with academically qualified faculty for a review of the course syllabus — including course descriptions, goals, and outcomes — and student portfolio or other course work as appropriate to make a judgment on the course level and content for the final transfer credit determination.

Students who wish to appeal the decision of SCAD regarding transfer of credit from international institutions may provide an outside credential evaluation; SCAD reserves the right to make the final determination of transfer credit. A list of acceptable outside evaluators may be obtained from the admission department.

A maximum of 90 quarter hours of undergraduate credit for a bachelor's degree may be given for courses appropriate to the SCAD curriculum. The undergraduate transfer credit policy applies to SCAD alumni wishing to complete an additional undergraduate degree at SCAD. Only courses with a final grade of 2.0 (C) or higher may be transferred for undergraduate credit. Failure to submit an updated transcript may result in loss of transfer credit.

A portfolio review is required for final transfer credit determination of specific studio courses before or during the student's first quarter of enrollment. To receive specific studio course credit, the student must follow the portfolio submission criteria and guidelines available through the admission department. Additionally, a review of all course syllabi may be required. Portfolios are reviewed by faculty members from the applicable department. Transfer credit is granted when the quality of work in the portfolio is found to be at least equivalent to that which would earn a grade of 2.0 (C) or higher in an equivalent or comparable course at SCAD. Failure to submit a portfolio during the first quarter of enrollment results in the loss of opportunity to transfer studio credit.

A student who wishes to appeal the transfer credit process after the first quarter of enrollment must submit a written request to the admission department. Transfer credit appears on the transcript as T and is not calculated in the student's grade-point average. The final 45 hours of any degree program must be earned at SCAD. Study abroad programs offered by SCAD and SCADnow online courses are considered in residence and may be counted as such.

Advanced Placement credit

Advanced Placement examinations are administered through the College Board to provide documentation of a level of achievement that qualifies a student for advanced standing. Credit is awarded for AP courses taken at the high school level if certain requirements are met. AP credit awarded by another college or university is not transferable without proper documentation. Official AP scores must be submitted to the admission department. Transfer credit from all sources (including AP) may not exceed 90 quarter hours. A chart of credit awarded is available at **scad.edu/ap**.

British A-level credit

British Advanced-level examinations are well established and internationally recognized. The A-level examinations indicate a level of achievement that may qualify a student for advanced standing. Credit is awarded for A-level examinations if certain requirements are met. Credit awarded by another college or university for A-level examinations is not transferable

without proper documentation. Official A-level scores must be submitted to the admission department. Credit is awarded on a selective basis. Transfer credit from all sources (including A-level) may not exceed 90 quarter hours. A chart of credit awarded is available at **scad.edu/alevel**.

British AS-level credit

British Advanced Subsidiary-level examinations are well established and internationally recognized. The AS-level examinations indicate a level of achievement that may qualify a student for advanced standing. Credit is awarded for AS-level examinations if certain requirements are met. Credit awarded by another college or university for AS-level examinations is not transferable without proper documentation. Official AS-level scores must be submitted to the admission department. Credit is awarded on a selective basis. Transfer credit from all sources (including AS-level) may not exceed 90 quarter hours. A chart of credit awarded is available at **scad.edu/aslevel**.

Caribbean Advanced Proficiency Examination

The Caribbean Advanced Proficiency Examination indicates a level of achievement that may qualify a student for advanced standing. Credit is awarded for CAPE if certain requirements are met. Credit awarded by another college or university for CAPE is not transferable without proper documentation. Official CAPE scores must be submitted to the admission department. Credit is awarded on a selective basis. A maximum of 45 quarter hours of CAPE credit may be awarded. Transfer credit from all sources (including CAPE) may not exceed 90 quarter hours. A chart of credit awarded is available at **scad.edu/cape**.

College-level Examination Program

The College-level Examination Program is administered through the College Board to provide documentation of college-level achievement that may qualify a student for advanced standing. CLEP credit is awarded if certain requirements are met. CLEP credit awarded by another college or university is not transferable without proper documentation. Official CLEP scores from the College Board must be submitted to the admission department. A maximum of 45 quarter hours of CLEP credit may be awarded. Transfer credit from all sources (including CLEP) may not exceed 90 quarter hours. A chart of credit awarded is available at **scad.edu/clep**.

DANTES/DSST credit

Within the U.S. Department of Defense, voluntary education programs are offered through DANTES, Defense Activity for Nontraditional Education Support. SCAD gives consideration to DANTES Subject Standardized Test scores. DSST credit is awarded if certain requirements are met. DSST credit awarded by another college or university is not transferable without proper documentation. Official DSST score results must be submitted to the admission department. A maximum of 45 quarter hours of DSST credit may be awarded. Transfer credit from all sources (including DSST) may not exceed 90 quarter hours. A chart of credit awarded is available at **scad.edu/dsst**.

French Baccalaureate credit

French Baccalaureate examinations from the French Ministry of National Education are well established and internationally recognized. The French Baccalaureate program leads to examinations that provide documentation of achievement that may qualify a student for advanced standing. Credit is awarded for French Baccalaureate coursework if certain requirements are met. Credit awarded by another college or university for French Baccalaureate coursework is not transferable without proper documentation. Official French Baccalaureate examination scores must be submitted to the admission department. A maximum of 45 quarter hours of French Baccalaureate credit may be awarded. Transfer credit from all sources (including French Baccalaureate examinations) may not exceed 90 quarter hours. A chart of credit awarded is available at **scad.edu/frenchbacc**.

German Abitur credit

German Abitur credit is well established and internationally recognized. The seven-year gymnasium program leads to German Abitur credit that provides documentation of achievement that may qualify a student for advanced standing. Credit is awarded for German Abitur coursework if certain requirements are met. Credit awarded by another college or university for German Abitur coursework is not transferable without proper documentation. Official German Abitur examination scores must be submitted to the admission department. Transfer credit from all sources (including the German Abitur) may not exceed 90 quarter hours. A chart of credit awarded is available at **scad.edu/abitur**.

International Baccalaureate credit

The International Baccalaureate program is a pre-university course of study for secondary school students. The IB program leads to examinations that provide documentation of achievement that may qualify a student for advanced standing. Credit is awarded for IB coursework taken at the higher and standard levels if certain requirements are met. Credit awarded by another college or university for IB coursework is not transferable without proper documentation. Official IB scores must be submitted to the admission department. Transfer credit from all sources (including IB) may not exceed 90 quarter hours. A chart of credit awarded is available at **scad.edu/ib**.

Military transcripts

The American Council on Education maintains military registries with applicable ACE credit recommendations as a resource for colleges and universities. SCAD gives consideration to Joint Services Transcript. Credit is awarded if coursework is relevant to the student's course of study and determined to be comparable in course content and level of instruction to coursework at SCAD. Credit awarded by another college or university for Joint Services Transcript is not transferable without proper documentation. Transfer credit from all sources (including Joint Services Transcript) may not exceed 90 quarter hours.

Undergraduate portfolio, audition, and writing guidelines

Undergraduate portfolios, auditions, writing, and riding submissions are accepted from applicants who wish to be considered for achievement scholarships. Applicants may submit any type of work, regardless of the major they are interested in pursuing. All portfolio types should showcase the applicant's best work, presented as professionally as possible. Portfolios should demonstrate the applicant's interest in and aptitude for advanced study and, specifically, potential for success at SCAD.

Applicants are encouraged to submit only their best work. It is not necessary to add extra work if it is not consistently strong. Applicants should not submit work copied from film, television, photographs, magazine/book illustrations, or other sources. All materials submitted should be clearly labeled with the applicant's name and contact information. Application materials cannot be returned.

Portfolio submission

Applicants must use the online file management system SlideRoom if they wish to submit a portfolio for review. From SlideRoom (**scad.slideroom. com**), applicants can upload still images, Word documents, and digital and multimedia files. There are instructions for creating a corresponding inventory of work (required) including titles, dates, media, dimensions, and specific responsibilities on group projects, if applicable. A fee of US$10 is charged by SlideRoom for each portfolio submission. More information is available online at **scad.edu/portfolio**.

Portfolio-based course exemption

Newly admitted students may request and submit documentation for portfolio-based course exemption through the admission department. Currently enrolled students should request and submit documentation for portfolio-based course exemption to the appropriate department chair. Documentation should demonstrate mastery of skills and sufficient knowledge of content taught in a specific university-level course. A student who is exempted from a required course does not earn academic credit for that course but may substitute a course from the same subject area as approved by the department chair to fulfill the number of hours required to complete degree requirements.

Undergraduate acceptance

Completed applications are reviewed on a rolling basis, and applicants are notified of the admission decision accordingly.

In some cases, the Admission Review Committee may request additional materials from applicants whose overall completed application file does not meet or exceed regular admission standards. This may include cases where standardized test scores are below 1080 on the SAT (math and reading only) or 21 on the ACT, and/or the secondary school, high school, or college grade-point average is below 3.0 on a 4.0 scale. All applicants may submit supporting materials such as portfolio, recommendations, or statement of purpose and/or have a personal or telephone interview to enhance their application file. Admission decisions are made on a case-by-case basis.

Exceptions to the general rules of admission may be made for applicants of exceptional motivation and ability. Application materials cannot be returned.

Graduate admission

SCAD encourages applications from students who demonstrate successful completion of appropriate coursework at the undergraduate level and adequate preparedness to undertake graduate-level study. Applicants must hold a bachelor's degree or anticipate completion of a bachelor's degree before enrollment in the graduate program. All applicants are evaluated individually according to previous educational experience and level of achievement.

Graduate students apply for and are accepted into specific disciplines. Students who wish to change from one discipline to another must meet all admission requirements for the new discipline.

For graduate students entering the professional architecture program from preparatory or preprofessional programs, required credit hours are determined on an individual basis, dependent upon review of the student's academic transcripts and portfolio by SCAD architecture faculty. Students may be assigned preparatory (preliminary) courses from the SCAD B.F.A. program in addition to two years of graduate study. The graduate admission review ensures that the undergraduate coursework of all applicants to the professional M.Arch. program is evaluated according to the requisite student learning acumen required at the preprofessional level.

All graduate degree applicants should review the graduate candidacy and completion requirements in the academic programs and policies section.

Graduate admission with required intensive coursework

For students with exceptional motivation who meet entry-level admission requirements but fail to demonstrate adequate discipline-specific knowledge and/or practice through their portfolios, SCAD may assign intensive coursework beyond the standard curriculum. As many as five courses could be included as part of the graduate program of study and will therefore extend the time and credit hours required to complete the program. Courses are assigned by the Admission Review Committee, in

consultation with leadership from the intended academic program, based on the student's prior educational experience and demonstrated level of achievement. Students accepted with intensive coursework should consult with their admission adviser regarding eligibility for federal financial aid. Intensive coursework may not be offered every quarter or at every SCAD location and, thus, may change a student's entry term and intended location.

Students who seek exemption from any assigned intensive course must provide documentation to the admission department that demonstrates mastery of skills and sufficient knowledge of content taught in the specific intensive course. The Admission Review Committee will review additional work and render decisions on granting exceptions, as appropriate. A student who is granted exemption does not receive credit for the course, but the course is eliminated from the student's additional course requirements.

Graduate application requirements

1. Completed application for admission.

2. Nonrefundable application fee (US$100).

3. Graduate applicants may receive a preliminary offer of admission based upon unofficial transcripts/mark sheets from their last undergraduate degree-bearing institution.* If an offer of admission is made, official transcripts/mark sheets from their last degree-bearing undergraduate institution should be received prior to Aug. 1 for fall enrollment. Prior to enrollment at SCAD, proof of completion of the bachelor's degree (or its equivalent) must be received by SCAD.** All transcripts/mark sheets must be in English or accompanied by a certified English translation. The office of admission must receive official degree-conferred transcripts prior to the first day of class. Failure to comply with this requirement may prohibit the student from attending classes for that quarter.

SCAD reserves the right to verify all documents submitted in application for admission. Offers of admission are contingent upon receipt of official documentation, and SCAD reserves the right to revoke any offer of admission should discrepancies be found. Any falsification of admission documents, portfolio, or audition materials constitutes grounds for termination of application procedures or dismissal from SCAD.

4. Evidence of English proficiency for students whose first language is not English.***

5. Recommendations.
   Two letters of recommendation from professors, advisers, supervisors, or community leaders who have had immediate contact with the applicant and who have knowledge of the applicant's level of commitment and history of achievement. Recommendations should provide relevant information about the applicant's creativity, initiative, motivation, character, and achievements, thus assessing the applicant's reasonable potential for success as a student at SCAD. Recommendations may not come from friends or family members.

6. Statement of purpose.
   The statement should be a 500- to 750-word overview of the applicant's academic and professional accomplishments and should demonstrate a high level of interest in and a highly developed understanding of the discipline. The applicant should describe knowledge of the discipline, approach to past work, qualifications for graduate study and intended focus, as well as personal and professional goals.

7. Portfolio, audition, or writing submission.
   The portfolio should be specific to the intended course of study, should represent the applicant's best work and should demonstrate a high level of skill presented as professionally as possible. (See graduate audition, portfolio, and writing guidelines.)

8. Résumé.

The résumé should document educational credentials as well as professional and other employment, such as internships or field experience in the intended area of graduate study, and should list commissioned works, exhibitions, performances, publications, honors, memberships, interests, and activities, including volunteer work.

9. GRE scores.
   While not required of most applicants, submission of GRE scores is strongly encouraged for applicants to architectural history, art history, cinema studies, and creative business leadership. Performance on the GRE may assist in demonstrating adequate educational preparation and ability to succeed in academic coursework at the graduate level.

   Applicants whose bachelor's degrees are conferred by institutions that are not approved by the U.S. Department of Education and/or do not hold appropriate institutional accreditation, or do not have appropriate specialized or programmatic accreditation, or have not been evaluated and proven comparable in course content and level of instruction to SCAD, or are not recognized by the ministry of education or equivalent agency in the applicant's home country are required to take the GRE and submit official scores to SCAD.

10. If applicable, any other documents or materials must be provided if required to obtain a student visa.****

11. In-person or telephone interview optional (may be scheduled by contacting the admission department).

Exceptions to the general rules of admission may be made for applicants of exceptional motivation and ability. Application materials cannot be returned.

* Non-U.S. students refer to the international applicant section on **scad.edu/international** for details.

** SCAD uses the standards established by the American Association of Collegiate Registrars and Admissions Officers to determine the equivalent academic achievement of a bachelor's degree. Transcripts are evaluated to determine the conferment of bachelor's degrees from institutions that are approved by the U.S. Department of Education and hold appropriate institutional accreditation, or have appropriate specialized or programmatic accreditation, or have been evaluated and proven to have comparable course content and level of instruction to SCAD, or are recognized by the ministry of education or equivalent agency in the applicant's home country. Course content is evaluated by comparing the curricula of other institutions with that of SCAD and assessing whether foundation studies, general education, and major discipline courses are comparable to those offered at SCAD.

***English is the language of instruction for all courses at SCAD. In addition to meeting or exceeding all other SCAD admission criteria, applicants who wish to be admitted with no further English proficiency requirements must demonstrate their current level of proficiency by providing official minimum scores on one of the following or will be required to take an ESL placement test at orientation prior to the first day of classes:

- Test of English as a Foreign Language (TOEFL) minimum scores (SCAD **does not** accept TOEFL MyBest scores) with 85 on the internet-based test with minimum score of 20 on each section.

- International English Language Testing System (IELTS) composite score of at least 6.5 with a score of at least 6.5 in both reading and writing.

- Graduate Record Examination (GRE) verbal section score of at least 153.

Otherwise qualified applicants who do not meet the minimum scores listed above must take a SCAD English language proficiency test to be placed in the appropriate level of ESL upon enrollment. Students must satisfactorily complete ESL coursework through completion of Level VI.

For applicants whose native language is English, no additional proof of English proficiency is required. For applicants who earned an undergraduate or graduate degree from a college or university where English is the official language of instruction, documentation of the official language of instruction is required. (Requires approval from SCAD or additional proof of proficiency will be required). Applicants may be asked to take an English proficiency test upon enrollment at the university.

*****Official certification of sources and funds, a copy of the first page of the applicant's passport (requested but not required), and a copy of the first page of the passport for any dependent accompanying the student. These documents are used to verify spelling of names, birth dates, and other information vital to student registration.*

Graduate audition, portfolio, and writing guidelines

Graduate audition, portfolio, or writing submissions are required for graduate enrollment and scholarship consideration. Portfolios should be specific to the intended course of study, represent the applicant's best work, and be presented as professionally as possible. Portfolios should demonstrate the applicant's interest in and aptitude for advanced study and, specifically, potential for success at SCAD.

Portfolio submission

Applicants must use the online file management system SlideRoom to submit their portfolios for review. From the SlideRoom website (**scad. slideroom.com**), applicants can upload still images, Word documents, and digital and multimedia files. There also are instructions for creating a corresponding inventory of work (required) including titles, dates, media, dimensions, and specific responsibilities on group projects, if applicable. A fee of US$10 is charged by SlideRoom for each portfolio submission. Graduate applicants should submit at least 20 images or documents. Specific criteria for each program are published online at **scad.edu/portfolio**.

Graduate transfer credits

Graduate transfer credits may be given for courses appropriate to the SCAD curriculum. For a 90-quarter-hour graduate degree, a maximum of 20 quarter hours of graduate academic credit may be awarded. For 45-quarter-hour graduate degrees, a maximum of 10 quarter hours of graduate academic credit may be awarded. Only graduate courses with grades of at least a 3.0 (B) taken at institutions with a level of graduate course content and level of instruction comparable to that of SCAD may be transferred. Credit may be accepted from institutions that are approved by the U.S. Department of Education and hold appropriate accreditation — institutional, specialized, or programmatic — or have been evaluated and proven to be comparable in course content and level of instruction to SCAD or are recognized by the equivalent agency in the applicant's home country. Prior to the end of the first quarter of enrollment, the student must submit to the admission department official transcripts, course descriptions, a portfolio or, in the case of a lecture course, projects and papers, and a written request for transfer credit review for the course(s) the student wishes to transfer. Materials are reviewed to determine if the work is comparable to that which would earn at least a 3.0 in a SCAD graduate-level course. Transfer credit appears on the transcript as such and is not calculated in the student's grade-point average. Students who wish to appeal the transfer credit process after the first quarter of enrollment must submit a written request to the admission department. The graduate transfer credit policy applies to SCAD alumni wishing to complete an additional graduate degree at SCAD. Transfer of credits earned in coursework required for multiple degrees is evaluated on a case-by-case, course-by-course basis.

Undergraduate students taking graduate courses

Undergraduate students who have successfully completed 135 credit hours and have an overall grade point average of at least 3.0 may request permission from the department chair to take 700-level courses. Undergraduate students who have successfully completed 90 credit hours and have an overall grade point average of at least 3.0 may enroll in 500-level courses with permission from the department chair. Undergraduate tuition and fees apply.

Students completing both an undergraduate and graduate degree in the same or allied disciplines at SCAD may transfer up to 10 quarter credit hours of graduate-level coursework in the major discipline for use in both degrees. Recognizing that some graduate degree programs do not have a unique undergraduate counterpart program, the term "discipline" in the prior sentence will be broadly interpreted in such cases. To qualify for this option, students should complete the undergraduate degree with an overall GPA of 3.5 or higher and earn individual course grades of 3.0 (B) or higher for transferred SCAD graduate courses. Note: A course can only be used twice. Courses shared with the major and a second major or minor are not eligible to apply toward a graduate degree.

International applicants

SCAD welcomes students from throughout the world. International applicants should adhere to requirements relevant to first-year, undergraduate transfer, or graduate applicants as appropriate. International applicants must submit official transcripts/mark sheets for an admission decision to be rendered. Students may submit transcripts/mark sheets from all secondary school years prior to the final year to receive a preliminary offer of admission. SCAD is authorized under federal law to enroll nonimmigrant international students who show evidence of proficiency in the English language and who certify means of financial support for their studies. Documentation of financial support for the first year is required for SCAD to begin the process for an international applicant to obtain a visa. Submission of official certification of sources and funds at the time of application is strongly encouraged and may expedite the visa process. SCADnow online applicants residing outside the U.S. are not required to submit certification of sources and funds.

Applicants from mainland China may submit gaokao scores for consideration of admission. Preference will be given to students who score at or above the second tier cutoff score for their respective province. Applicants must also demonstrate proof of English proficiency. Applicants from mainland China who have not taken the gaokao or do not place in the top third for their province are encouraged to submit supplementary materials.

Although international students are not eligible to receive U.S. federal or state financial aid, all admitted students are considered for institutional scholarships upon receipt of relevant materials. These funds are limited and are awarded to the earliest qualifiers.

SCAD reserves the right to verify all documents submitted in support of an application for admission. Any falsification of admission documents or portfolio or audition materials constitutes grounds for termination of application procedures or dismissal from SCAD. Permanent residents must submit proof of legal residency such as a copy of a resident alien card. A copy of the first page of each international applicant's passport is requested, though not required. A copy of the first page of the passport for any dependent accompanying the international applicant also is requested. These documents are used to verify spelling of names, birth dates, and other information vital to student registration. In order to help students avoid unexpected costs of health care, SCAD requires all enrolled international students on F-1 visas to have adequate medical insurance. These students must enroll in the SCAD international health insurance plan, and the charges are automatically added to the student account. Exemptions may be granted for students who are already covered under certain government- or embassy-sponsored plans. See **scad.edu/isso** for additional information and fee structure.

English is the language of instruction for all SCAD courses. Proof of English proficiency is required for admission if English is not the student's first language. For students whose native language is English, or whose academic transcripts show extensive study (all high school years or an undergraduate/graduate degree) at an institution in which English is the language of instruction, no additional proof of English proficiency is required for admission evaluation, but applicants may be asked to take an English proficiency test upon enrollment at the university.

Otherwise qualified applicants who do not meet minimum required test scores may be considered for admission to SCAD. These students must take a SCAD English language proficiency test to be placed in the appropriate level of ESL upon enrollment. Students must satisfactorily complete ESL coursework through completion of Level VI. Students who completed SCAD Language Studio less than two years before starting their degree program have satisfied the language proficiency requirement.

All new international students who are not granted a waiver from ESL are required to take an English language proficiency test upon arrival at SCAD. Students are placed in the appropriate level of English as a Second Language, as determined by their scores on the test. Students wishing only to take ESL courses must submit a separate application form and should contact the admission department for information.

Other types of admission

Nondegree-seeking

Enrollment of nondegree-seeking students is offered on a space-available basis for individuals who, while not wishing to pursue a degree, would like to enroll in SCAD courses. Nondegree-seeking applicants must submit an application for admission, a résumé, and a nonrefundable US$100 application fee submitted via **scad.edu/apply**. Applicants denied admission to SCAD as degree-seeking students may or may not be eligible for enrollment as nondegree-seeking students. Performance in courses taken as a nondegree-seeking student does not automatically qualify an applicant for admission as a degree-seeking student. Nondegree-seeking students who wish to become degree-seeking must fulfill the application requirements in effect for degree-seeking students. Nondegree-seeking students are not eligible for financial aid or scholarships, but they may reside in SCAD housing on a space-available basis. The administrative unit responsible for nondegree-seeking admission decisions is the Admission Review Committee.

All students for whom English is not the first language must pass an English proficiency test before being allowed to enroll in any academic or studio courses at SCAD. These students may be asked to submit TOEFL or other English proficiency documentation and may be required to enroll in and successfully complete English as a Second Language coursework before being allowed to register for academic or studio courses.

Nondegree-seeking applicants who wish to take graduate level courses must submit an application for admission, a résumé, and must hold a bachelor's degree or should anticipate completion of a bachelor's degree before enrollment as evidenced by official transcripts from each college/ university attended. A maximum of three graduate courses may be registered as a non-degree seeking graduate student, all of which must be approved by the department chair prior to registration. Nondegree-seeking students who wish to register more than three graduate classes must reapply to SCAD (application fee is required) and fulfill the application requirements in effect for degree-seeking students.

Transient

Enrollment of transient students is offered for individuals who, while enrolled at another college or university, would like to enroll for one quarter at SCAD. Undergraduate transient applicants must submit an application for admission, a nonrefundable US$100 application fee submitted via **scad.edu/apply**, a résumé, and a letter of good standing

from their college or university indicating permission to take specific courses. Graduate transient applicants must submit an application for admission, a nonrefundable US$100 application fee submitted via **scad.edu/apply**, transcripts from their undergraduate degree program and current graduate program, a résumé, and a letter of good standing from their college or university indicating permission to take specific courses. International students who wish to be transient at SCAD must be granted an exemption from English as a Second Language coursework. Applicants denied admission to SCAD as degree-seeking students may or may not be eligible for enrollment as transient students. Performance in courses taken as a transient student does not automatically qualify an applicant for admission as a degree-seeking student. Transient students who wish to study longer than one quarter may be required to reapply for admission to SCAD. Transient students who wish to become degree-seeking at SCAD must fulfill the application requirements in effect for degree-seeking students. Transient students are not eligible for financial aid or scholarships through SCAD, but they may reside in SCAD housing on a space-available basis. The administrative unit responsible for transient student admission decisions is the Admission Review Committee.

SCAD does not enter into consortium agreements with other colleges or universities for financial aid purposes.

Readmission

Students who have attended SCAD but have not been enrolled at SCAD for at least five consecutive quarters or have attended another college or university in the interim must apply for readmission and meet current admission requirements and fees. All readmission applications are evaluated on an individual basis by the Admission Review Committee and the registrar's office. Any prior awards of financial aid and/or scholarships may or may not apply. Students should complete new FAFSA forms and resubmit any required materials to be considered for aid or scholarship awards. Graduate students must also adhere to the graduate student continuous enrollment policy.

SCAD and ACA alumni application and enrollment fee waiver

The application fee and enrollment fee are waived for SCAD and Atlanta College of Art alumni who apply and are accepted to any undergraduate or graduate program at SCAD, and their SCAD transcripts may be provided to the admission department at no charge.

Continued enrollment from M.A. to M.F.A. or M.B.I.

In some programs, the M.A. degree may be followed by additional study at SCAD leading to an M.B.I. or M.F.A. degree. Students planning to continue the next quarter from the M.A. to the M.B.I., or M.F.A. in the same major should contact their success adviser prior to the conclusion of their M.A. studies. Approval must be given by the department chair of the area of study and the registrar's office.

Summer programs

SCAD offers an array of summer courses and workshops to students, educators, and adults. These programs provide educational enrichment, prepare high school students for university-level coursework, and foster the artistic talents of both youth and adults. Participants may wish to earn college credit, fine-tune creative pursuits, or simply seek personal enrichment or professional development.

SCAD Rising Star is a five-week residential program for students who have completed their junior year of high school and wish to earn university credit. Participants have full access to SCAD buildings, stay in a SCAD residence hall, and have their meals at a SCAD dining hall.

Rising high school sophomores, juniors, and seniors may enroll in SCAD Summer Seminars, workshops for residential or commuting students that offer opportunities for talented teens to meet others from around the world and experience a taste of university life under the guidance of SCAD professors and graduate students.

More information and registration guidelines are available at **scad.edu/summer**.

Admission contacts

SCAD Atlanta

Phone: 877.722.3285 or 404.253.2700
Fax: 404.253.3466
scadatl@scad.edu

SCAD Admission Department
P.O. Box 77300
Atlanta, Georgia 30357-1300 USA

Packages may be sent to:
SCAD Admission Department
1600 Peachtree St. NW
Atlanta, Georgia 30309 USA

SCAD Savannah

Phone: 800.869.7223 or 912.525.5100
Fax: 912.525.5986
admission@scad.edu

SCAD Admission Department
P.O. Box 2072
Savannah, Georgia 31402-2072 USA

Packages may be sent to:
SCAD Admission Department
22 E. Lathrop Ave.
Savannah, Georgia 31415 USA

SCADnow online

Phone: 800.869.7223 or 912.525.5100
Fax: 912.525.5986
admission@scad.edu

SCAD Admission Department
P.O. Box 2072
Savannah, Georgia 31402-2072 USA

Packages may be sent to:
SCAD Admission Department
22 E. Lathrop Ave.
Savannah, Georgia 31415 USA

Scholarships

Scholarships and grants for entering students
(nonrepayable funds)

Through the admission department, SCAD administers a number of scholarships for incoming students. Scholarship recipients are expected to be particularly strong and positive leaders at SCAD, excelling academically and representing SCAD well within the community. Scholarships are available to both U.S. citizens and non-U.S. citizens and are awarded to incoming students prior to first-quarter attendance.

Incoming students may be offered a scholarship from SCAD based on demonstrated academic achievements and/or other achievements, including leadership, volunteer and community service, co-curricular involvement, and artistic accomplishment. Financial need, as indicated by completion of the FAFSA or other documentation, is taken into consideration for need-based scholarships. A scholarship recipient may accept additional scholarships from other sources, as well as additional forms of financial aid, if qualified. Most scholarships are awarded to degree-seeking students, are applied quarterly, and may be renewed quarterly during completion of a degree program (or up to 225 attempted hours for undergraduate students) as long as the recipient remains enrolled and maintains a cumulative grade-point average of at least 3.0 for undergraduate students and 3.25 for graduate students. Students who plan to pursue a double major or multiple minors should meet with a student success adviser to determine if aid is sufficient.

An annual award is intended to be disbursed over 45 hours of credit earned in three quarters at SCAD and, if necessary, prorated based on enrollment. Students may qualify for more than one scholarship and may receive a combined total up to the cost of tuition. All applicants are considered for scholarship as part of the admission process. Notification of awards occurs along with or soon after notification of acceptance, when appropriate.

SCAD scholarship offers for undergraduate students vary according to whether students reside in SCAD housing. A scholarship student who accepts an on-campus award as an entering student but moves out of SCAD student housing at any time is considered to be declining the on-campus award amount and accepting the off-campus award, thus reducing the award to 70% of the on-campus award amount. Therefore, a balance due may be created. These students must resolve any resulting charges incurred with the SCAD student accounts office. To learn more details about available scholarships for SCAD students, visit **scad.edu/scholarships**.

Scholarships for current students

Scholarships may be available to currently enrolled SCAD students based on academic achievement and/or financial need. To be eligible, students should be on schedule to complete a minimum of 45 undergraduate hours or 15 graduate hours at SCAD by the end of spring quarter. The scholarship application for current students is available online through MySCAD during the month of April only. Award recipients are notified in June. Applicants are automatically considered for all applicable scholarships. Additional information is available online at **scad.edu/scholarships**.

Financial policies and student accounts

Upon enrollment, students are assigned an adviser to help them develop educational plans that relate their career goals to academic offerings. Advisers also assist students and their families with any financial questions or concerns regarding educational expenses at SCAD. Students may consult individually with their adviser in person, by phone, or by email.

Tuition

Tuition and fees are solely provided in exchange for academic instruction, academic credit, and certain non-academic services, and will be and remain the same, regardless of whether instruction and/or services are provided at a physical location, remotely, in a hybrid environment, or by some other means, and regardless of any other changes to the learning environment.

Student accounts

Student accounts include billing and the receipt and recording of payments for tuition, housing, meals, and any fees. New students are responsible for notifying the admission department of any changes in name, address, or other matters that may affect the timely receipt of bills and payment of account balances. Current students should notify their adviser of any changes, or make changes through MySCAD. All students must include their SCAD ID number on all transactions and correspondence to ensure proper credit.

New student enrollment fee

Each degree-seeking new student is required to pay a one-time, nonrefundable enrollment fee of US$500 to indicate intention to enroll. Each new certificate, nondegree-seeking, and transient student is required to pay a nonrefundable tuition deposit of US$200 per class prior to enrollment.

Housing reservation fee

A nonrefundable housing reservation fee of US$750 for students is required to reserve SCAD housing. Space is confirmed upon full payment of the housing balance and receipt of a signed housing agreement. Payment dates for the housing balance and tuition are published and must be met to avoid being dropped from classes or SCAD housing. Late fees may be charged when fees are paid after the university's published due dates.

Billing and account balances

Updated charges and account information will be available July through October for fall quarter and immediately after the registration periods for winter, spring, and summer quarters. Prompt registration ensures that students receive an accurate balance in time to meet the payment due dates. All registered students receive notices of account activity to their SCAD email address. Account balances can be accessed in real time through MySCAD via the My Student Account channel, found in the My Info tab.

Payment dates schedule

May 1	Fall new student enrollment fee due
June 1	Fall new student housing reservation fee due
Aug. 1	Fall tuition, housing, and meal plan balance due
Sept. 1	Winter new student enrollment fee due
Nov. 1	Winter new student housing reservation fee due
Dec. 1	Winter tuition, housing, and meal plan balance due
Dec. 1	Spring new student enrollment fee due
Feb. 1	Spring new student housing reservation fee due
March 1	Summer new student enrollment fee due
March 18	Spring tuition, housing, and meal plan balance due
April 1	2025–26 housing reservation fee for continuing students due
May 1	Summer new student housing reservation fee due
June 1	Summer tuition, housing, and meal plan balance due

Terms of payment

All SCAD fees are payable in accordance with the applicable due dates indicated in emails and posted on **scad.edu**. These due dates apply to students, parents, guardians, or any third party taking responsibility for a SCAD student account.

Students are encouraged to make any necessary financial arrangements (including federal or state financial aid, vocational rehabilitation, benefits provided by an organization outside SCAD, or scholarship programs) well in advance of payment due dates.

Fees not remitted by a parent, guardian, or responsible third party remain the responsibility of the student and may have late fees assessed if not paid by the due date.

Third-party payments

Once official notice or documentation is received from a third party (for example, government agencies or departments, civic organizations, foundations, corporations, and foreign governments, among others) confirming the intention to pay charges associated with an approaching quarter on behalf of a student, the student's account will not be assessed a late fee, the student will not be expected to borrow funds to address the balance due to the delayed disbursement, and no university resources will be withheld from the student as long as charges for all prior quarters have been paid in full. In the event that the third party does not pay by the beginning of the next academic quarter, then the student may be responsible for all remaining balances, and late fees may be added.

Late fees

A late-payment fee is charged when a student has an outstanding balance after the payment due date indicated in emailed account notices and on **scad.edu**. The fee is 5% of the outstanding balance.

Collection costs are added to all accounts assigned to a collection agency. Failure to meet financial obligations may result in dismissal from SCAD.

Payment options

- Cash, check, money order, or traveler's check in U.S. dollars. Check, and money orders should be made payable to "SCAD" and include the student's name and ID number. In-person: Cash, checks, money orders, or traveler's checks in U.S. dollars are accepted at SCAD student financial services offices in Atlanta and Savannah. By mail: Checks, money orders, or traveler's checks in U.S. dollars may be sent to SCAD Student Accounts, P.O. Box 2701, Savannah, GA 31402-2701.

- MySCAD online secure payment in U.S. dollars by electronic check or credit or debit card (see **scad.edu/payment** for accepted card types). A convenience fee of 2.95% (4.25% for international transactions) or US$3, whichever is greater, is applied to debit and credit card transactions.

- Payment plan: Automated drafts in U.S. dollars from a credit or debit card (see **scad.edu/payment** for accepted card types) or bank account may be made through TouchNet, accessible in MySCAD. Each quarter, the payment plan automatically drafts multiple installments of the balance due for tuition, housing, and meal plan. A convenience fee of 2.95% (4.25% for international transactions) or US$3, whichever is greater, is applied to debit and credit card transactions. Students must enroll in the payment plan quarterly and pay a payment plan enrollment fee of 3% of the outstanding balance.

- Wire transfer: Funds in U.S. dollars may be transferred to the university's bank by wire. The originating bank must indicate the student's name and SCAD ID on the transfer, and the originating party is responsible for all transfer fees. Allow five to seven business days for SCAD to receive notice of the transfer. Instructions for bank wire transfer may be found on the SCAD website at **scad.edu/content/student-accounts-payment-options**.

- SCAD offers Flywire, PayMyTuition, and TransferMate as options for international payment of university charges. Each of these services offers competitive foreign exchange rates, allows you to pay in your home currency (in many cases), and saves money compared to traditional bank wires. For most countries, multiple payment options are available, including international credit cards and bank transfers. In addition, payment processing to your SCAD student account will be faster, you will be able to track where your payment is in the transfer process, and you can be notified via email when the funds are applied to your SCAD student account. Contact these partners directly for further information about the services they provide and their rate guarantees. Instructions and contact information are available on their websites, which may be accessed at **scad.edu/payment**.

- Authorized users: Authorized users in TouchNet, the online student payment portal, can view up-to-date student billing information and make payments. Students may add a family member or other contact to their student account as an authorized user via MySCAD.

Follow these steps to add an authorized user to a student account.

1. Log on to MySCAD.

2. Select the My Info tab.

3. Select My Student Account Online in the My Student Account channel. TouchNet will open in a new window.

4. Select the "Authorized Users" link in the menu bar.

5. Enter the email address of the family member or other contact and follow the instructions listed.

6. Two emails will be sent to the new authorized user which allow the user access to the student account online.

Disbursement schedule for financial aid funds

Disbursement of financial aid funds begins following the drop/add period each quarter. The following information is important to the disbursement of financial aid, is in compliance with federal and state regulations, and is subject to change.

To be eligible for financial aid funds, students must be enrolled in a degree program and must be enrolled at least half time (some exceptions may apply). Before disbursement of financial aid funds, eligibility is reviewed and necessary adjustments are made based on enrollment, class level, and program-specific eligibility requirements. Program-specific requirements include:

- Attendance in all registered classes is verified before financial aid is disbursed.

- SCAD academic and achievement scholarships are prorated by the number of credit hours in which the student is enrolled, require a cumulative grade-point average of 3.0 for undergraduate students or 3.25 for graduate students, and may be subject to reduction if living off campus.

- HOPE and Zell Miller scholarships (Georgia state aid) are prorated by the number of credit hours in which the student is enrolled through the drop/add period and require at least half-time enrollment.

- GTEG (Georgia state aid) requires full-time enrollment.

- Federal grants are prorated by enrollment.

- Federal loans require at least half-time enrollment. All required documentation, including FAFSA results, must be completed and approval received by SCAD before the loan(s) is disbursed.

- Specific program requirements include the following:

  - Federal Direct Loan: acceptance through MySCAD, completion of a master promissory note, and entrance loan counseling.

  - Graduate PLUS Loan: positive credit check, approved loan application, and completion of a master promissory note and entrance loan counseling.

  - Parent PLUS Loan: positive credit check, approved loan application, and completion of a master promissory note.

  - Detailed information is available at **studentaid.gov**. Loan proceeds are reduced by the federally required loan origination fee. Students without access to the Internet can schedule an appointment with their adviser to complete entrance loan counseling.

  - Alternative loans (or private loans) require a positive credit check and generally require at least half-time enrollment (exceptions are lender-specific).

Adjustments made when funds are disbursed or anytime thereafter can create a balance due on the student's account, which is immediately due.

Funds are credited to the student account to pay for educational charges incurred. Parent PLUS loans are the last funds to be credited to the student's account, and positive credit balances resulting from Parent PLUS loan proceeds are refunded to the parent borrower or student if authorization is received.

Credit balance refunds

After all SCAD charges have been paid, any credit in excess of charges may be refunded. Credit balances created by Federal Title IV aid programs are available for refund to students the second week of each quarter. To claim their refunds, students must have been awarded aid and must meet the enrollment and attendance criteria for their aid programs. SCAD does not provide cash advances. Students must plan ahead and have their own funds available to purchase books and supplies, pay rent, etc. Students should elect to have their refunds deposited directly into their bank accounts in order to avoid delays in receiving funds. Students can sign up for direct deposit via MySCAD by clicking on the link "Direct Deposit for Student Refunds" located in the My Student Account channel on the My Info tab.

In instances where direct deposit has not been set up, a paper check will be mailed or available for pick-up at the student accounts office. Any refund check that goes uncashed by a student/parent will result in the associated Title IV funds being returned to the federal government as required by Title IV federal student aid regulations.

Book provision

Federal student aid recipients may be eligible for finances to purchase books and supplies prior to the end of the first week of class. To be eligible, students must have received Federal Title IV funds, resulting in a credit balance for the quarter, and must have met all requirements for disbursement 10 calendar days prior to the start of the quarter. Eligibility is reviewed each quarter. The complete book provision policy is available at **scad.edu/financialpolicies**.

Authorization for Disposition of Financial Aid Funds

By signing an Authorization of Funds form, students authorize SCAD to apply Federal Title IV funds and other financial aid to all legitimate institutional charges or request that SCAD retain credit on their accounts for budgeting purposes. Federal Title IV funds include Pell and Federal Supplemental Educational Opportunity Grants (SEOG) and student and parent federal loans. The Authorization for Parent PLUS Loan form allows a parent to indicate in whose name refund checks should be issued. This is a one-time authorization and is valid for subsequent award years. The form and conditions are available on the SCAD website at **scad.edu/studentaccounts** and may be modified in writing through the student accounts office.

Drop for nonpayment

SCAD reserves the right to drop any student from registered course(s) for nonpayment of tuition by the published due dates.

Returned check fees

The charge for a returned check is US$35. After two checks (paper or electronic) have been returned, all check-writing privileges will be revoked. A student whose tuition payment check is returned for insufficient funds may be charged a late payment fee of 5% of the balance due, as well as a returned check charge of US$35.

Financial policy for withdrawal

It is the responsibility of students who have decided not to attend to drop their classes via MySCAD or notify the registrar's office in writing prior to the beginning of the quarter in order to avoid being held liable for all fees.

Failure to do so, not paying associated charges, not attending classes, or only informing a faculty member that the student has decided to withdraw do not constitute official forms of notification. Failure to properly drop courses or appropriately notify the university could result in additional assessment of fees and/or the student being held responsible to pay for courses in which they remain registered. For students residing in campus housing and/or with meal plans, it is the student's responsibility to file the appropriate cancellation notices with residence life and housing and/or SCAD Card Services in order to avoid being held liable for fees. After the drop/add period, withdrawing students should complete a withdrawal form available through the registrar's office or the office of student success. The date the withdrawal form is submitted becomes the withdrawal date for computing any tuition credit applied to the student account.

Credit posted to a student's account is based on the assessment of charges and not on the amount paid by the student or number of classes attended.

A student may cancel enrollment at any time before the start of the quarter.

A student not requesting cancellation online or through written documentation by the beginning of the quarter is considered enrolled and liable for all fees.

The application fee and one-time new student enrollment fee are retained to cover processing costs and are nonrefundable. The enrollment fee is nontransferable to other students or charges.

If a student is dismissed from SCAD as a result of disciplinary action, the student is responsible for all tuition and fees (including all unused residence hall and/or meal plan fees).

If a student is academically dismissed from SCAD, all payments for tuition, housing, and meals for a subsequent quarter are refunded.

A student who withdraws from SCAD during the first 40% of the quarter receives a reduction of tuition charges as specified at **scad.edu/withdrawalcredit**.

Students are entitled to financial aid as long as they are enrolled, provided they meet the related stipulations. In accordance with federal financial aid regulations, length of enrollment each quarter determines whether or not a student has earned the use of all the aid disbursed or scheduled to be disbursed. When a student with federal or state aid withdraws from SCAD, any unearned aid must first be returned to the appropriate aid programs in accordance with federal and state regulations to reduce the overall debt. If any credit remains, it is applied first toward any outstanding charges on the student account. Any remaining credit is then refunded to the student. Requests for refunds sent by mail are dated according to the date received. Payment is made to the student unless the student directs otherwise in writing.

Financial aid

Financial aid is made available to qualified students to assist them in paying for their education at SCAD. Financial aid information is updated annually regarding the types and amounts of financial aid available, the process to apply for aid, policies and procedures related to the awarding of financial aid, and disbursement information for each aid program. This information is published on **scad.edu/financialaid** with links to other applicable sites and publications, such as the FAFSA, the Georgia aid application for Georgia residents, and the William D. Ford Federal Direct Loan Program.

Students can access their SCAD financial records through MySCAD at **scad.edu** to review financial aid application requirements, download required forms, receive award notification, and view all aid applied to their student accounts.

Students applying for admission to SCAD should contact the admission department regarding financial aid:

Admission

Atlanta

877.722.3285 or 404.253.2700 or scadatl@scad.edu

Savannah/SCADnow

800.869.7223 or 912.525.5100 or admission@scad.edu

Continuing SCAD students should contact their student success adviser:

Atlanta

404.253.5400 or atl_advise@scad.edu

Savannah/SCADnow

912.525.5820 or advisement@scad.edu

Financial aid application process

Students should complete the FAFSA online at **studentaid.gov** and include SCAD as a school choice using the SCAD code number 015022. Accurate income tax information should be used and is accessible on the FAFSA website through the FAFSA's Direct Data Exchange.

Within three to five days after filing the FAFSA online, students should receive a FAFSA Submission Summary from the federal government. Students should review the FSS for accuracy and submit any necessary revisions to the federal processor.

Students who receive a request for additional information from the SCAD financial aid office should complete and return the information promptly. If selected for verification, students may be required to submit documentation in the form of a specified year's IRS tax transcript. Further information is available online at **scad.edu/verification**.

After all information has been received and processed, an official offer of financial assistance is sent via email to the student from SCAD. The offer lists all financial assistance the student can receive, including scholarships, grants, and loans.

Students must apply for admission at **scad.edu/apply** and be accepted to SCAD in order to be offered financial aid.

Federal aid

U.S. citizens and legal residents who hold a high school diploma or GED may apply for federal aid by filing the FAFSA with the federal processing center as soon as possible after Oct. 1 each year. The FAFSA can be completed online at **studentaid.gov**. The SCAD FAFSA code is 015022.

Early application is encouraged and allows more time for students to explore all financial aid options.

After the FAFSA is processed, the government generates a multipage FAFSA Submission Summary (FSS) for each applicant. After SCAD has received an electronic version of the FSS from the government and if the applicant is officially admitted to SCAD, a financial aid package is determined and emailed to the student. This process generally begins in early December for fall enrollment.

SCAD accepts and enrolls new students each quarter. Students who intend to use financial assistance to pay tuition, room, and board should plan to complete the application for admission and the FAFSA at least 60 days prior to the intended entry date. Otherwise, the student should plan to pay first-quarter expenses out of personal funds.

Students should review each specific aid program for details at **scad.edu/financialaid**. Further information about federal aid can be found at **studentaid.gov**.

Concurrent enrollment and transient status

A student who wishes to be degree-seeking at two or more postsecondary institutions concurrently may receive federal/state financial aid at only one college. Once a student has requested financial aid to attend SCAD, the student may not apply for federal/state aid at any other institution for the same term. Transient students who receive the Georgia HOPE scholarship may be eligible to receive it while in transient status and should contact their student success adviser for details. Currently enrolled SCAD students who wish to attend another college or university as a transient student and transfer credits back to SCAD must pursue transient status through the registrar's office at SCAD before taking classes at the other institution.

Federal grants

Pell Grant (nonrepayable funds)

The Pell Grant is a need-based grant available to degree-seeking students who are pursuing their first undergraduate degree. Student eligibility is based upon the Student Aid Index as calculated by the federal government and based on other information the student provided in completing the FAFSA.

Supplemental Educational Opportunity Grant (nonrepayable funds)

The SEOG program was established to assist in making the benefits of postsecondary education available to first-time, degree-seeking undergraduate students. Awards are based upon the remaining unmet need of Pell Grant eligible students. Funds are available to students on a very limited basis.

Federal loans

William D. Ford Direct Subsidized and Unsubsidized Loan (repayable funds)

The direct loan program enables students to borrow funds directly from the U.S. Department of Education to assist with educational expenses. The amount of subsidized vs. unsubsidized loan that can be borrowed is determined by results from the FAFSA, class standing, dependency status, and remaining need.

The loan amount credited to the student account is reduced by the federally mandated loan origination fee. Repayment of direct loans begins after graduation, dropping below half-time enrollment, or ceasing enrollment, and follows a six-month grace period.

William D. Ford Federal Direct PLUS Loan for Graduate Students (repayable funds)

The Grad PLUS loan program enables credit-worthy graduate-level students to borrow funds for educational purposes. Graduate students may borrow up to the full cost of attendance or any educational expenses that other student aid does not cover. Grad PLUS loans are collateral-free, low-interest loans with a minimum 10-year repayment term and several repayment options.

William D. Ford Federal Direct Parent PLUS Loan Program (repayable funds)

The Parent PLUS loan program enables credit-worthy parents and stepparents (must be listed on the FAFSA) of dependent students to borrow funds for educational purposes. Parents may borrow up to the full cost of attendance or any educational expenses that student aid does not cover. PLUS loans are collateral-free, low-interest loans with a minimum 10-year repayment term and several repayment options.

Student employment

The student employment office assists degree-seeking undergraduate and graduate students with their employment search process, while maintaining compliance with federal and state regulations. Students must meet specific eligibility requirements in order to participate in the Federal Work-study Program (FWS) or to work in institutionally funded positions on campus. Job opportunities are designed to complement and reinforce career development and provide a valuable opportunity to develop skill sets relevant to a student's desired career. For more information regarding the university's student employment program or to review eligibility requirements, visit **scad.edu/studentemployment** or email stemploy@scad.edu. Staff can also be reached by phone during normal business hours at 912.525.8776. Additionally, a variety of community service opportunities are available for FWS-eligible students.

State aid

Students who qualify for state programs that are payable to out-of-state colleges should contact their state's educational authority for information on application and payment. SCAD will provide an invoice for a state program that requires one. Funding does not show as a credit on the student's account until payment is received.

Incoming new students who qualify for state programs that are not payable at out-of-state colleges should contact the admission department directly at 800.869.7223 or 912.525.5100 in Savannah, or 877.722.3285 or 404.253.2700 in Atlanta for information on possible assistance.

Vocational rehabilitation aid

Many states offer vocational rehabilitation benefits to qualified students requiring these services. Any student who has a qualifying condition for vocational rehabilitation benefits should contact the appropriate state agency directly. If the state agency requires a financial aid offer prior to determining or distributing state funding, eligible students must complete the financial aid process before that offer may be presented to the agency.

Georgia aid programs

Georgia Tuition Equalization Grant
(nonrepayable funds)

The Georgia Student Finance Commission administers the Georgia Tuition Equalization Grant program for resident students attending eligible private colleges in Georgia, such as SCAD. The program is restricted to full-time students who are Georgia residents and who are seeking an undergraduate degree. Personal or family income is not a factor for eligibility. All Georgia residents attending SCAD should apply for the GTEG. Complete information is available at gafutures.org.

Georgia Helping Outstanding Pupils Educationally Scholarship (nonrepayable funds)

The Georgia Student Finance Commission offers the HOPE scholarship program to Georgia students who graduated from an eligible high school and who have achieved a grade-point average of 3.0 or higher as determined by Georgia state guidelines. Students must maintain a cumulative grade-point average of 3.0 (reviewed periodically throughout the academic year in accordance with program rules) for eligibility. Complete information is available at **gafutures.org**.

Zell Miller Scholarship (nonrepayable funds)

The Georgia Student Financial Commission offers the Zell Miller Scholarship program to Georgia students who graduated from an eligible high school, who have achieved a grade-point average of at least 3.7 as determined by Georgia state guidelines and who have achieved qualifying scores on the SAT of at least 1200 combined on the math and reading portions, or a composite score of at least 26 on the ACT. Students must maintain a cumulative grade-point average of 3.3 (reviewed periodically throughout the academic year in accordance with program rules) for eligibility. Complete information is available at **gafutures.org**.

Alternative funding sources

Personal funds, institutional scholarships, outside scholarships, and federal/state aid programs may fall short of a student's anticipated budget for educational expenses. Alternative (credit-based) loans from private lenders are one source of funding that may help compensate for any shortfall. However, parents and students should be aware that these loans may be a more expensive way of borrowing, and they should read all the information available on these loans to select the lender with the most suitable terms. Regarding private education loans, the best source of information is the lender. Programs and qualifying regulations are subject to change without notice. Current information is available at **scad.edu/financialaid**.

Policy on satisfactory academic progress

All students receiving Federal Title IV financial aid, Georgia state financial aid, or SCAD grant aid must adhere to the university's policy on satisfactory academic progress. The Higher Education Act as amended by the U.S. Congress mandates that higher education institutions establish minimum standards of "satisfactory academic progress" for students receiving financial aid.

Requirements to meet satisfactory academic progress include the following: Students must pass 67% of all coursework attempted; undergraduate students must earn a cumulative GPA of at least 2.0 on a 4.0 point scale; graduate students must earn a cumulative GPA of at least 3.0 on a 4.0 point scale. Students must also complete degree requirements within a maximum time frame of 150% of the required credit hours for their program.

Satisfactory academic progress standards are evaluated as follows: Degree-seeking students in a program longer than one year are evaluated annually. Students enrolled in a degree program of one year or less are evaluated at the end of each payment period (quarter). The same review standards and sanctions (financial aid probation and assignment of an academic plan) apply to all students, regardless of the frequency of review (either quarterly or annually). The SCAD financial aid office does not utilize financial aid warnings but does work closely with faculty and advisers to utilize an early alert system and proactive outreach to help students attain their academic goals.

The complete policy is available online at **scad.edu/financialpolicies**.

Tuition and Fees

Tuition is based on hours of credit attempted regardless of course type or delivery mode (on-ground or online).

UNDERGRADUATE TUITION
SCAD ATLANTA, SCAD SAVANNAH, SCAD LACOSTE, SCAD NOW ANNUAL TUITION
(based on three five-credit courses per quarter enrollment for three quarters)
Total full-time student for one academic year . . . . US$41,130

QUARTERLY TUITION
Full-time student, three courses per quarter
(15 hours of credit, 150 hours of instruction) . . . . US$13,710
Part-time student, two courses per quarter
(10 hours of credit, 100 hours of instruction) . . . . US$9,140
Part-time student, one course per quarter
(five hours of credit, 50 hours of instruction) . . . . US$4,570
One hour of credit . . . . US$914

GRADUATE TUITION
SCAD ATLANTA, SCAD SAVANNAH, SCAD LACOSTE, SCADNOW ANNUAL TUITION
(based on three five-credit courses per quarter enrollment for three quarters)
Total full-time student for one academic year . . . . US$42,120

QUARTERLY TUITION
Full-time student, three courses per quarter
(15 hours of credit, 150 hours of instruction) . . . . US$14,040
Full-time student, two courses per quarter
(10 hours of credit, 100 hours of instruction) . . . . US$9,360
Part-time student, one course per quarter
(five hours of credit, 50 hours of instruction) . . . . US$4,680
One hour of credit . . . . US$936

NEW STUDENT APPLICATION AND ENROLLMENT FEES
Online application fee (nonrefundable) . . . . US$100
One-time enrollment fee for degree-seeking students
(nonrefundable after due date). . . . . US$500

HOUSING FOR ONE ACADEMIC YEAR
Housing reservation fee (nonrefundable) . . . . US$750
Various housing styles, sizes, and arrangements are available. The average annual cost of on-campus housing is US$11,847.
For specific information, visit **scad.edu/life/residence-life**.

MEAL PLAN
Quarterly meal plan. . . . . US$2,090
(Additional options available to students upon request.)

ENGLISH AS A SECOND LANGUAGE
UNDERGRADUATE AND GRADUATE TUITION
Levels I, II, III, and IV (20 hours/week) . . . . US$3,416
Level V (15 hours/week)* . . . . US$2,562
Level VI for graduate students (15 hours/week)* . . . . US$2,562
Level VI for undergraduate students (10 hours/week)** . . . . US$1,708
Learning English for Academic Purposes (LEAP)
(Five-week summer program, 10 hours/week). . . . . US$854

  * In addition to their ESL coursework, students will take a studio course and be charged the additional associated amount.

** In addition to their ESL coursework, students will take one studio course and ENGL 123 and be charged the additional associated amount.

SCAD RISING STAR
Application fee . . . . US$100
On-campus participation fee . . . . US$6,334

SCAD LACOSTE
Tuition at SCAD Lacoste is the same as the SCAD locations in Atlanta and Savannah.
Program fee (includes room, meals, site visit fees) . . . . US$8,200
Insurance fee . . . . US$75

Accreditation

SOUTHERN ASSOCIATION OF COLLEGES AND SCHOOLS COMMISSION ON COLLEGES

The Savannah College of Art and Design is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate and masters degrees. The Savannah College of Art and Design also may offer credentials such as certificates and diplomas at approved degree levels. Questions about the accreditation of the Savannah College of Art and Design may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097, by calling (404) 679-4500, or by using information available on SACSCOC's website **(www.sacscoc.org)**.

The SCAD department of institutional effectiveness is responsible for reporting substantive changes to SACSCOC according to the Commission's published policies. Faculty and staff can email accreditation@scad.edu to report or request information regarding substantive changes.

NATIONAL ARCHITECTURAL ACCREDITING BOARD

In the United States, most registration boards require a degree from an accredited professional degree program as a prerequisite for licensure. The National Architectural Accrediting Board (NAAB), which is the sole agency authorized to accredit professional degree programs in architecture offered by institutions with U.S. regional accreditation, recognizes three types of degrees: the Bachelor of Architecture, the Master of Architecture, and the Doctor of Architecture. A program may be granted an eight-year term, an eight-year term with conditions, or a two-year term of continuing accreditation, or a three-year term of initial accreditation, depending on the extent of its conformance with established education standards.

Doctor of Architecture and Master of Architecture degree programs may require a non-accredited undergraduate degree in architecture for admission. However, the non-accredited degree is not, by itself, recognized as an accredited degree.

The Savannah College of Art and Design School of Building Arts offers the following NAAB-accredited degree program(s): M.Arch. (180 undergraduate credits plus 90 graduate credits). Next accreditation visit: 2030.

MISSION

SCAD prepares talented students for creative professions through engaged teaching and learning in a positively oriented university environment.

DEGREES OFFERED

Bachelor of Arts (B.A.)

Bachelor of Fine Arts (B.F.A.)

Master of Arts (M.A.)

Master of Fine Arts (M.F.A.)

Master of Architecture (M.Arch.)

Master of Business Innovation (M.B.I.)

COUNCIL FOR INTERIOR DESIGN ACCREDITATION

The interior design program leading to the Bachelor of Fine Arts in interior design at SCAD Atlanta and SCAD Savannah is accredited by the Council for Interior Design Accreditation, www.accredit-id.org, 206 Cesar E. Chavez Ave SW, Suite 350, Grand Rapids, MI, 49503.

The CIDA-accredited program prepares students for entry-level interior design practice, for advanced study, and to apply for membership in professional interior design organizations. The Bachelor of Fine Arts in interior design granted by the Savannah College of Art and Design meets the educational requirement for eligibility to sit for the National Council for Interior Design Qualification Examination (NCIDQ Exam). For more information about NCIDQ Exam eligibility visit: https://www.cidq.org/eligibility-requirements.

For a complete description of institutional and programmatic accreditations, visit **scad.edu/accreditation**.

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