



SCAD

The University for Creative Careers



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Welcome

Dear Friend,

Welcome to SCAD—and to the first chapter of your new life story. As the preeminent university for creative professions, SCAD guides you, step by step, into a joyful lifelong career. Your talent can change the world. SCAD is where you learn how.

The catalog you hold in your hands reminds me of the classic “Choose Your Own Adventure” novels, which allow you to create the story as you read it. Turn to one page, find a surprising new adventure. Flip to another, and the story arcs in a completely different direction. What will it be? Architecture? Animation? Film? Fashion? The possibilities are legion and the power is in your hands!

Or maybe you’ve opened this catalog because you’ve already chosen your life’s direction. Like ancient mariners and cosmic journeymen, their lives guided by the stars, you’ve already charted your course. You know what you want to be: a creator or storyteller, an inventor, an entrepreneur. Maybe you already know you want to run your own company. All you need now is a star chart to light the way. Well, here it is.


Each career path outlined in this catalog has been carefully curated by SCAD to nurture, inspire, and engage your sense of adventure. You can choose from 100 degree programs, and (plot twist!) you can level-up your skills with a double major or minor, too. At SCAD, you have an extraordinary environment, plus colleagues, tools, programs of study, and mentors to achieve heroic success, from day one. Just begin.

In love and possibility,



PAULA S. WALLACE

SCAD President and Founder

 @paulaswallace

Only at SCAD

4
GLOBAL
LOCATIONS



Atlanta



Savannah



Lacoste



SCADnow

100 DEGREE
PROGRAMS

B.A. Bachelor of Arts

B.F.A. Bachelor of Fine Arts

M.A. Master of Arts

M.F.A. Master of Fine Arts

M.Arch. Master of Architecture

M.B.I. Master of Business Innovation

SCAD offers more degree programs and specializations than any other design university in the U.S.

99% ALUMNI
EMPLOYMENT*

*Percentage of Spring 2022 graduates who were employed, pursuing further education, or both within 10 months of graduation, according to a recent study.

50,000+
ALUMNI



TOP RANKINGS

Art & Object

Red Dot Design

The Hollywood Reporter

Variety

and more

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650+

TOP EMPLOYER
VISITS

Page 27

475+ FIRST-PLACE
student award wins in 2022-23

Page 20



20+ ATHLETICS CHAMPIONSHIPS

in 2022-23

Page 50



BEE WELL

24/7 wellness support

Page 46

500+

ROLES BOOKED through the SCAD Casting Office

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SCAD

AMPLIFY YOUR STORY

Professional presentation studio

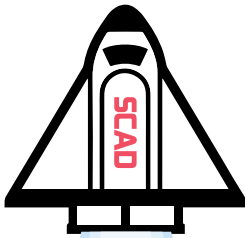
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55+

FASHION SCHOLARSHIP FUND STUDENT WINS

since 2021

Page 85



SCAD Credits on ACAWARD



UPLIFTING our communities

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SCAD
FASHION 2023

SCAD
FASHION 2023

8:00

Atlanta

Atlanta's mix of cosmopolitan style and ascendant commerce energizes every avenue of this soaring city, where a tapestry of buzzworthy startups, big-budget film studios, and multinational companies is woven among one of the most popular and visually appealing urban canopies in the world. The elite bastions of business and design that call Atlanta home — a roster that includes Porsche, CNN, The Coca-Cola Company, The Home Depot, Tyler Perry Studios, Delta Air Lines, and Microsoft — signal the city as a celebrated metropolis and translate to extraordinary internship and professional opportunities for SCAD students and alumni.

The university's fastest-growing location, SCAD Atlanta offers next-level technology and resources for every academic pursuit. The **SCAD Digital Media Center** rivals the city's nearby film studios with its state-of-the-art LED volume stage and stellar production spaces for students in acting and film and television. Digital studios and postproduction spaces at FORTY FIVE and SCAD Atlanta's main building boost the work of animation, interactive design and game development, immersive reality, motion media design, and visual effects students, while digital labs and physical resources at FORTY FIVE and **SCAD Studio** support industrial design, sculpture, and user experience (UX) design students as they prepare to tap into the region's expansive job market.

At the forefront of innovation in the creative industries, SCAD offers best-in-class instruction. — NEWSWEEK

SCAD Atlanta students spread their wings in high-design residential suites in **FORTY**, **FORTY FOUR**, and **FORTY FIVE**, featuring spectacular Midtown views, study spaces, dining, amenities, and more. At ground level, two theaters at the new **SCADshow**, a 700-seat mainstage and an intimate 150-seat black box space, offer SCAD acting students a platform to spring into the region's thriving film scene — and host the university's signature festivals for all things animation, television, and streaming: **SCAD AnimationFest** and **SCAD TVfest**. In the complex's courtyard, **SCAD COURT** welcomes outdoor performances, screenings, and exhibitions.

The university's proximity to Hartsfield-Jackson Atlanta International Airport, the world's busiest and most connected airport, make it an ideal location for international students and curious travelers alike, with more than 150 domestic and 70 global destinations among its daily departures. Energy, inspiration, and entertainment are just steps away in Atlanta's chic shops, major venues, and 300-plus acres of green spaces, including Piedmont Park, Atlantic Station, Buckhead, and the famed Atlanta Beltline. At the university's own **SCAD FASH Museum of Fashion + Film**, must-see exhibitions and exclusive screenings herald the future of style.

In Atlanta, students make their mark on the arts and innovation scene and contribute to the growth of the city's top companies through **SCADpro**, the university's boutique creative consultancy. Both students and alumni secure roles in front of the camera and behind the lens on acclaimed TV shows and blockbuster movies, including Marvel hits like *Black Panther: Wakanda Forever*, *Hawkeye*, and *WandaVision*, as well as *Red Notice*, *Atlanta*, *Ozark*, and more.

◀ SCAD COURT in Atlanta offers students unique access to special events and experiences throughout the year.

ATLANTA ACCLAIM

Best Big City for
Film Production
MovieMaker

Best of the
World 2022
National Geographic

Best Cities for
Jobs 2022
WalletHub

Best Places to Live
U.S. News

Best in Travel 2022
Lonely Planet

World's Busiest
Airport
Airports Council
International

SCAD Atlanta students enjoy shopping and dining at nearby Atlantic Station and the stylish Buckhead district.





Common areas in SCAD residence halls like FORTY FOUR feature artwork and installations by students, alumni, and faculty.



Savannah

Nestled within a charming coastal locale, SCAD Savannah and its 100 future-forward degree programs offer students a launchpad for creativity and innovation. SCAD students live and learn in the most distinctive built environment in higher education, among more than 70 revitalized historic structures nestled throughout the city, including modern apartment- and suite-style residence halls and academic buildings with advanced technology. Creative adventure abounds for the next generation of design leaders in these storied spaces, which house classrooms, studios, and labs, as well as unparalleled resources like **SCADpro**, the university's innovation and design studio, where top companies like Google, BMW, HP, Deloitte, and Target tap SCAD students to dream up their next big ideas.

The award-winning **SCAD Museum of Art** sparks endless inspiration and welcomes today's most inventive makers at major art-world events like **SCAD deFINE ART**. At **Savannah Film Studios**, SCAD students enjoy access to the university's cutting-edge LED volume stage and 11-acre Hollywood-style backlot expansion — the largest and most comprehensive university film complex in the U.S. — which includes tree-lined streetscapes, a town square, a hospital façade, and a fabrication space for props, sets, costumes, and more.

Savannah's historic district, SCAD's home, looks like a Hollywood movie studio backlot staged for a traditionally Southern-based production. — FORBES

From the city's vibrant historic district to Tybee Island's sunny shores just a short drive from downtown, the SCAD imprint is evident across the Hostess City of the South. A cadre of alumni-owned businesses elevate the allure of Savannah's culturally rich National Historic Landmark District, alumni-led architecture and design firms preserve and reimagine the city's storybook charm, renowned and emerging SCAD artists showcase their work at alumni-founded galleries and boutiques, and fellow SCAD luminaries curate the ambiance and inventive menus at nationally recognized cafés and restaurants. At SCAD's signature events and grand celebrations — including the **SCAD Savannah Film Festival**, the largest university-run film festival in the world, the **SCADstyle** design summit, **SCAD FASHION** runway shows, and more — students step into the spotlight, connect with career-making VIPs, and gain exclusive insight into their future industries.

◀ SCAD students find entertainment and inspiration in Savannah's National Historic Landmark District, the largest of its kind in the U.S.

[SALUTE TO SAVANNAH](#)

[World's Greatest Places Time](#)

[Top U.S. City List Travel + Leisure](#)

[No. 1 City for Creative Professionals Thrillist](#)

[Top Travel Destination in the U.S. Goop](#)

[Best U.S. Small Cities Condé Nast Traveler](#)



Students live, learn, and connect in energizing spaces woven throughout Georgia's First City.



SCAD Sidewalk Arts Festival at scenic Forsyth Park.





Located steps from Savannah's Forsyth Park, the Chatham residence hall features several common spaces for student collaboration.



Lacoste

For more than 20 years, SCAD Lacoste has welcomed celebrated creative luminaries and culture-curious students to explore the extraordinary landscapes, illustrious local attractions, and exquisitely conserved architectural treasures — some dating to the ninth century — that comprise the university’s international locale. At this historic and magical destination in southern France, newly enrolled and first-year students, returning students, and alumni alike add an international perspective to their studies and artistic practices and launch globetrotting careers.

Even before starting their SCAD education, students have the opportunity to visit Lacoste through **Pre-Bee**, a weeklong introduction to university life accented by an unforgettable journey through the region made famous by Monet, van Gogh, and Picasso. As the university’s study abroad location, Lacoste invites students of all years to seamlessly continue their SCAD degrees as they make treasured lifelong memories. Courses vary each quarter, with offerings across programs such as advertising, animation, art history, fashion, film and television, interior design, painting, and photography. Students also participate in Lacoste-based **SCADpro** assignments and connect with companies throughout Europe. After graduating, SCAD alumni can return to the region during **Après SCAD**, an exclusive professional development retreat, or to complete an artist’s residency as an ambassador of the **SCAD Alumni Atelier**. While the Luberon Valley and its rolling fields of lavender form a resplendent, old-world backdrop to the time-honored village, SCAD Lacoste’s digitally connected, tech-savvy spaces ensure students and alumni stay tapped into their studies or their work as they enjoy this once-in-a-lifetime experience.

A slate of year-round SCAD programming has made Lacoste an international destination for art, fashion, film, and more. The university’s globally acclaimed museum **SCAD FASH Lacoste** has hosted sweeping retrospectives of fashion designers including Pierre Cardin, Isabel Toledo, Azzedine Alaïa, Julien Fournié, and Christian Lacroix, while **SCAD AnimationFest Lacoste** and the **SCAD Lacoste Film Festival** celebrate both the region and country’s contributions to the mediums.

GLOBAL GUESTS

Chioma Nnadi
Vogue editor

Ruben Toledo
Artist

Jamie Beck
Photographer and influencer

Lynn Yaeger
Vogue contributing editor

Julien Fournié
Fashion designer

Genevieve Gorder
Interior designer

**Shane Gabier and
Christopher Peters**
CFDA/Vogue Fashion Award
recipients

Ilse Crawford
Interior and furniture
designer

Ghislaine Viñas
Interior designer

Jeremy Irons
Actor

Whitney Robinson
Entrepreneur

Sarah Schussheim
Stylist

◀ A mesmerizing light show and atmospheric soundscape, *Les Nocturnes* was created by SCAD motion media design students and faculty and projected throughout SCAD Lacoste to the delight of thousands of visitors.

A pristinely preserved medieval village with sophisticated resources, SCAD Lacoste is unlike anywhere in the world. ▼



Immersed in world culture, students explore the boundless creative energy of the Luberon Valley. ▼



SCAD Lacoste's majestic setting has attracted the world's most profound artists and creative visionaries.







SCADnow

The university's signature online learning platform, SCADnow, combines on-demand access with real-time engagement to offer on-the-go students unparalleled distance education. Through its vibrant digital community, SCADnow links artists, designers, and professionals from around the world as they master their disciplines and learn from renowned SCAD faculty.

Depending on their major, students can take all or part of their program through SCADnow. The innovative online platform empowers all students, whether they are on-ground at one of the university's physical locations or logging in from breathtaking locales around the globe. SCADnow students have the flexibility to digitally connect to their programs, peers, and professors based on their own distinct schedules.

SCADnow courses meet online via Zoom at designated times throughout the week and feature virtual face-to-face lectures, demonstrations, discussions, and collaborations — all in real time. For students who prefer to experience SCADnow on their own schedule, engagement with professors and peers is amplified through on-demand discussions, course content, and recorded class sessions. To complement the "in-class" feel of this digital environment, SCADnow offers students a robust array of extended learning opportunities and support services.

“ In my SCADnow cohort, we were all virtual friends, even though we came from different communities. My program was the best way to fully immerse myself in the arts and come out with useful management skills. SCAD helped me figure out that I don't have to limit myself. ”

DOMINIQUE CLAYTON

Gallerist and SCAD deFINE ART guest
SCAD M.A., business design and arts leadership, 2018
Los Angeles, California

Outside the digital classroom, SCADnow students participate in virtual conversations and master classes with creators and innovators in art, design, and entertainment. Through **SCADamp**, the university's professional presentation studio, students develop and deliver compelling pitches and presentations — a resource that prepares them to capitalize on the moments that launch rewarding careers.

SCADnow learning opportunities also extend to professionally driven SCAD initiatives, like digital collaborations with top companies via **SCADpro**, the university's boutique creative consultancy, as well as virtual employer recruitment and interviews through **CAS on Demand**. From interior designers managing client relationships that stretch across the world to fashion designers exhibiting on the virtual runway, SCADnow maximizes connectivity and choice while preparing students for the realities of working and collaborating as creative professionals.

◀ SCADnow offers students the flexibility to conveniently connect to their coursework as it complements their personal and professional schedules.

Academic Experience

With renowned academic programs top-ranked by The Hollywood Reporter, The Business of Fashion, Red Dot Design, The Rookies, DesignIntelligence, and Variety, among others, SCAD prepares students to excel in their chosen careers — but first, students are prepared to excel at SCAD.

SCAD is
Art & Object's
No. 1
art school in
the U.S.

The **First Year Experience** course introduces every new undergraduate student to university life, from choosing classes and majors to leveraging resources and joining clubs. Taken in their first academic quarter, the FYE program also helps incoming students set expectations for SCAD courses, which are taught on the 10-week quarter system and mirror the fast-paced deadlines and cross-collaboration of the professional world.

SCAD students won more than 475 first-place awards in the 2022–23 academic year.

SCAD constantly researches and reimagines all 100 degree programs the university offers to ensure students learn the critical skills and knowledge necessary for career success. The university consults industry leaders, gathers data on business and design needs through alumni and professional mentors as well as **SCADpro**, and collects student feedback to inform the genesis and evolution of each university degree. This comprehensive, transformative approach garnered SCAD recognition from *CBS Evening News with Norah O'Donnell* in 2022 as a singular example of innovation in higher education.

As students advance in their degree programs, **SCADextra** extends the university learning experience. With thousands of workshops and coaching sessions offered each quarter, students augment their in-class studies, expand their SCAD network, and create their ideal academic experience, leading to a dream career. Enriching in-class learning, SCADextra workshops cover a variety of topics, from tutorials on how to perfect award and competition submissions to investigations of potential professional paths like footwear patterning and medical interior design. Through SCADextra coaching, students elevate their academic performance and achieve their true potential.

On their personal computers, students can download a vast array of software packages made available by SCAD at no extra cost, including the full Adobe Creative Cloud; Autodesk programs like 3ds Max, AutoCAD, Maya, and Revit, among others; and Nuke and Katana modeling and motion media programs. In global **SCAD libraries**, students have access to more than 1 million print and electronic resources — the largest collection at any specialized design university.

Across SCAD programs, students are empowered by state-of-the-art technology and expansive software options to push the limits of their creative practice. ▶







Graduate Studies

SCAD degrees are in high demand in today's professional marketplace, where thriving companies and major employers call for imaginative and critical thinking, storytelling prowess, and problem-solving through design innovation, as well as polished ideation, presentation, and communication skills. Through its award-winning programs, small class sizes, and connected faculty, SCAD positions its graduate students to realize their highest aspirations.

In graduate disciplines like design for sustainability, creative business leadership, luxury and brand management, sneaker design (SNKR+), and themed entertainment design — available only at SCAD — students become thought leaders in the creative economy as well as entrepreneurs stewarding successful personal brands and businesses. In programs that emphasize research and analysis alongside studio creation and fieldwork, they gain a highly evolved, analytical, and practical understanding of their areas of focus, engendering a holistic and integrated understanding of program disciplines. Throughout their studies, peer and individual critiques and seminar discussions provide forums for the development of a creative-critical framework. Students may select electives that reflect their interests and enable them to delve into related fields for inspiration and diverse perspectives.

💡 The education I received at SCAD has laid the foundation for my career, from the practical teachings of different theories to how to handle a growing business and market myself. SCAD fully prepared me for a full-time job, from start to finish. 💡

MALINA OMUT

Artist and editorial illustrator
SCAD M.F.A., illustration, 2013
Constanta, Romania

Ambitious and motivated SCAD undergraduate students can maximize the impact of their education and career preparation through **GRADpath@SCAD**, an accelerated course of study that culminates in an advanced degree. For example, GRADpath@SCAD students can earn both their B.F.A. and M.A. in as little as four years or their B.F.A. and M.F.A. in as little as five years, seamlessly transitioning to graduate studies and the professional world. SCAD also offers the **Integrated Path to Architectural Licensure**, a prestigious academic track that enables students majoring in architecture to complete their B.F.A. and M.Arch. degrees — as well as the Architect Registration Examination — in as few as seven years.

◀ Desmond Du (Singapore), SCAD Savannah's 2023 Excelsus Laureate, parlayed his SCAD education and experiences into a successful YouTube educational channel, NoSleepCreative, and his own design business, Du It Better Studio.

Faculty

SCAD FACULTY INDUSTRY EXPERIENCE

Activision Blizzard

Cartoon Network

DC Comics

Disney

Electronic Arts

Elle Decor

Google

The Guardian

IBM

Interscope

The Metropolitan
Museum of Art

Netflix

The New York Times

Oculus

Perkins+Will

Rolling Stone

Samsung

Sony

Versace

Vivienne Westwood

Wizards of the Coast

At the heart of SCAD's award-winning programs are professors who pioneer advancements in their fields and pave the way for new generations of design visionaries and creative entrepreneurs. SCAD educators win Oscars, Emmys, and Peabodys and strengthen their international acclaim with awards from the Cannes Film Festival, The Hollywood Reporter, and the American Institute of Architects, among others. With a focus on career-defining mentorship, they prepare students through innovative instruction informed by industry expertise, executive experience, and artistic excellence.

SCAD is home to an award-winning faculty of more than 700 professors.

At SCAD, future beauty business leaders start to make their mark with guidance from De Sole School of Business Innovation associate dean Meloney Moore, previously the executive director of marketing at Estée Lauder, who helped establish SCAD's business of beauty and fragrance degree program. Burgeoning design pros interface with model mentor BC Hwang, chair of user experience (UX) design, formerly the senior director of Samsung Electronics' Mobile UX Innovation Lab before joining SCAD's faculty. Next-generation interior design stars learn to create people-centered spaces from professor and SCAD alum Brian Sweny, who led design, restoration, and adaptive reuse projects for venerable institutions including the New York Public Library and the Bronx Zoo.

When sequential art students want to concept their own superheroes, they shadow professor Rashad Doucet, an Eisner-winning comic book creator whose credits include *Invader Zim* and *Rick and Morty*, and whose latest series *Pax Samson* is distributed by Simon & Schuster. Students bound for stage, screen, and behind-the-scenes study with actor and SCAD chair of film and television D.W. Moffett, star of hit shows including *How to Get Away with Murder*, *Friday Night Lights*, *Chicago Med*, *Switched at Birth*, *Happily Divorced*, and more.

“ I was lucky to have professors encouraging me to work on SCAD productions and to design whatever I wanted. I'm very grateful to my professors for pushing me to do more things, and I've definitely benefited from the extra work. ”

TINA CRANE

Costumer, Shadowbox Live
SCAD B.F.A., production design, 2020
Coral Springs, Florida

While SCAD professors continue to research, publish, and practice in their areas of scholarship, their greatest achievement is their students' success. SCAD students receive individual attention and work side by side with these highly accomplished educators in small classroom settings. SCAD professors also invite their elite networks into the classroom, providing opportunities for unique-to-SCAD connections that lead to coveted student internships and jump-start rewarding careers.

SCAD industrial design professor Rafael Corazza taps into his years of expertise with Lamborghini, Wacom, Volkswagen, and Audi to guide students in creating their own stellar work. ▶





Career Preparation

Support for SCAD students extends beyond their creative education. From the first day of class to first jobs and advancing leadership roles, the SCAD office for career and alumni success provides a bounty of resources, events, and advisement opportunities to help students and alumni thrive anywhere in the world.

All SCAD students are assigned a personal adviser to guide them as they set a customized Career Action Plan and accomplish their goals as they advance through their studies. Via individualized coaching, students develop distinctive résumés and portfolios, secure internships, ace interviews and presentations, and engage confidently with employers from visionary companies at SCAD's signature recruiting events. With career-defining resources like **SCADpro**, the university's innovation and design studio, and **SCADamp**, the university's professional presentation studio that turns novices into dazzling presenters, students gain first-hand professional and public-speaking experience. Through workshops like the **CATALYST** series, SCAD students network with future-thinking professionals focused on equity and accessibility in the professional realm. At the **SCAD Career Fair**, **SCAD Out to Launch**, and during more than 650 visits by top employers each year, they pitch their best work to titans of industry and secure pivotal internship and job opportunities.

A SCAD degree offers entry to a prestigious global network of professional connections, including more than 50,000 alumni creative leaders who become future employers, peers, and collaborators. SCAD graduates remain engaged with the university through signature events and alumni mentorships, where they illuminate the path for current students looking to follow in their footsteps.

SCAD delivers lifelong support to graduates, helping them maximize their expressive potential and reach professional goals. Through the **SCAD Alumni Society**, the university bolsters alumni careers via curated networking services, communication coaching, and distinct offerings like the **SCADpro Fund**, which invests in new ventures by alumni entrepreneurs, and the **SCAD Alumni Atelier**, an ambassadorship where distinguished graduates advance their artistic and professional endeavors with a focus on brand-building and entrepreneurship.

“ SCAD provides very rich resources and a variety of opportunities for students, whether for study, internships, or employment. You dare to do it, dare to ask for it, because you're already prepared. No matter your venture, SCAD paves the way. ”

HSIANG-TING YEN

Founder, HTY Jewelry

SCAD M.F.A., jewelry and objects, 2012; M.A., metals and jewelry, 2010

Longtan, Taiwan

- ◀ SCAD invites grads like user experience (UX) design alum and LexisNexis product designer Dan Benedict (Excelsior, Minnesota) to return to the university and share their expertise and insight with current students.

99%
ALUMNI
EMPLOYMENT*

*Percentage of Spring 2022 graduates who were employed, pursuing further education, or both within 10 months of graduation, according to a recent study.

SCADpro

A boutique creative consultancy fueled by inventive SCAD students and guided by superstar faculty, SCADpro extends the university's reputation and reach as an academic leader to businesses and industries around the world. SCADpro, recognized as the preeminent innovation generator and design partner in higher education, infuses fresh thinking and creative solutions into the groundbreaking, generative research it delivers to clients large and small every academic quarter.

Operating across all three of SCAD's on-ground locations, SCADpro has delivered key insights on how to maximize efficiency, understand Gen Z consumers, and boost bottom lines for a client list that includes nearly half of Forbes' 100 most valuable companies. Through its more than 750 partnerships, SCADpro students from all the university's 40-plus majors have collaborated with titans of finance, health care, hospitality, entertainment, technology, automotive, e-commerce, and more. SCAD's frequent and fruitful partnerships with Deloitte, the world's leading service provider, led to the establishment of the **Deloitte Foundry** in Savannah in 2023. This paramount partnership between SCAD and Deloitte galvanizes SCAD students to join new and innovative initiatives, including the cutting-edge **Deloitte Rapid Implementation Studio**, **Digital Frontier Studio**, and continued SCADpro creative assignments with Deloitte.

SCADpro embodies the university ethos of rigorous academics, professional collaboration, and comprehensive career preparation, helping students reinforce essential career attributes like flexibility, communication, and project management — all while they complete assignments that fulfill degree requirements. For many, SCADpro leads directly to top jobs after graduation. SCAD animation alum Adriana Manrique Gutierrez wowed NASA partners on an assignment creating educational materials and outreach marketing for ICESat-2, a satellite measuring ice sheet elevation. Gutierrez was hired by NASA as a multimedia specialist on public outreach for the multinational, \$10 billion James Webb Space Telescope. Raegan Levan, a film and television grad, rethought the at-home employee experience for Deloitte and earned a job offer from the international company, joining more than 30 other SCAD graduates hired by Deloitte after previous SCADpro partnerships. SCAD user experience (UX) design alum Angela Martin pitched SCADpro concepts for a build-your-own children's computer kit to Lenovo — and was hired to join the company's UX design team immediately after graduation.

“ SCADpro was an awesome experience. We were very impressed by the team's work. The students were creative, thoughtful, professional, and realistic. It was a blast to work with them, and I appreciate how quickly they immersed and adapted to the course challenge. They all have a lot to be proud of. ”

ALI AHMED

SCADpro partner
Director of global thought leadership, Fidelity Investments

SCAD grad Raegan Levan (Kissimmee, Florida) was hired by Deloitte as a GPS analyst and junior video producer after her SCADpro assignment. ▶



Deloitte
FOUN

Deloitte

SCADpro x SAMSUNG

CODA

 Think Tank Team

The robotic solution *Coda*, created by SCADpro students in collaboration with Samsung's Think Tank Team, was designed to help users keep spaces used frequently for work, leisure, and eating organized and efficient.



Collectively, more than 8,000 students have built extraordinary résumés and portfolios through SCADpro assignments and design challenges, and many earn internship or career offers to continue their work at IBM, Microsoft, Walt Disney Imagineering, and more. BMW asked SCADpro students to design the future of the company's car-buying experience. Tool manufacturer Snap-on and tiremaker Bridgestone each tasked SCADpro students with creating multiplatform marketing campaigns to launch new products. Gulfstream Aerospace sought SCADpro insights to conceptualize new in-cabin entertainment. And eBay partnered with SCADpro for solutions to entice Gen Z consumers and influencers to remain competitive in the social media market.

In recent assignments, multidisciplinary student teams have designed new TV broadcast graphics for the WWE, applied real-time technology to theme park concepts for Universal Creative, improved doctor-patient interactions for 3M, made DMV trips more efficient by reimagining online services for Deloitte, maximized the efficiency of Chick-fil-A's queue lines, redesigned flight suits for zero-gravity flyers Zero-G, and created a comprehensive new user experience for Chase Bank. Through short-term design challenges sponsored by global partners, SCAD students and faculty ideate on big-picture issues like the future of K-12 education, remote work, and adapting restaurants to fit mobile, modern needs.

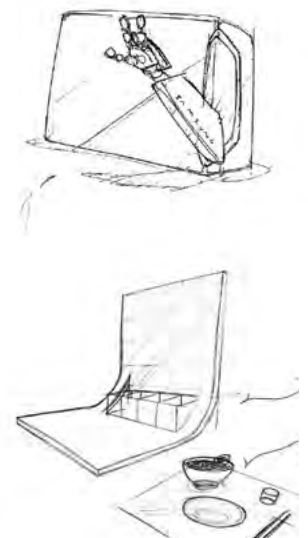
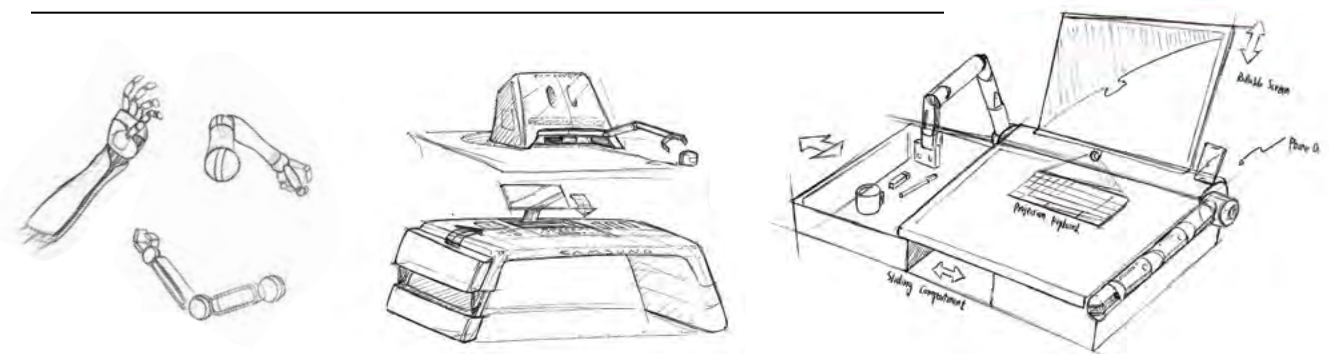
SCADpro also prepares students to pursue their own entrepreneurial endeavors. Students are provided the resources and tools to create an original product or service concept in **SCAD StartUp**, a weeklong business challenge led by SCADpro and the user experience design student club FLUX. After graduation, SCADpro partners with alumni to support them with the mentorship and momentum necessary to launch successful new companies, products, and services in the global marketplace.

750+
SCADpro
assignments

350+
SCADpro clients

250+
offers of
employment

70+
products taken
to market by
SCADpro
partners



SCAD

AMPLIFY YOUR STORY

Whether a first-time presenter or a seasoned pro at center stage, SCAD students and alumni turn to **SCADamp** to ace peak-performance moments that launch dream careers or ignite thriving brands and businesses.

Through tiered workshops and individual sessions, SCADamp coaches prepare students to speak, visualize, and connect across a spectrum of career-making contexts, from elevator pitches to demonstrations, and from Zoom to the boardroom. Equipped with the latest technology and presentation stages — including simulated speaking environments, videoconference spaces, and virtual reality stations — students learn to share their work, ideas, and credentials with polish and power.

With its advanced technology and experienced coaches, SCADamp sets the stage for students to be heard—and get hired.

SCADamp coaching helped SCAD fashion alum Christopher John Rogers debut his brand on a global stage when he won the CFDA/Vogue Fashion Fund. A fellow fashion graduate, Naecia Dixon sharpened her presentation, interviewing, story mapping, and visualization skills through SCADamp en route to a trio of major accolades: the 2022 Fashion Scholarship Fund Case Study Competition, the FSF Chairman's Award, and the 2022 Virgil Abloh Postmodern Scholarship. SCADamp coaches have also assisted SCAD teams who have gone on to win international competitions like Walt Disney Imagineering's Imaginations Design Competition and the Global Wellness Summit's Shark Tank of Wellness Student Competition.

SCADamp coaching extends to the entire university community. Available online 24/7, the SCADamp digital platform and video resource library hosts interviews with actors, voiceover talent, and producers, and features step-by-step tutorials on how to maximize sound, lighting, and camera angles. As a complement to the SCAD curriculum, the SCADamp workshop series further advances the university's mission to prepare talented students for creative professions by amplifying their stories through verbal, visual, and interpersonal communication. Students can track their SCADamp progress, much like their degree requirements, and receive a certificate of completion after finishing the program's 18 workshops.

SCADAMP WORKSHOPS

Establish Your Presence

Discover Your Voice

Shape Your Story

Focus Your Attention

Design Your Slide Deck

Dress the Part

Create a Practice Routine

Engage Your Audience

Craft Clear Messages

Own the Room

Story Mapping

Visualize Your Story

Embrace Improvisation

Fill the Room

Communicate as a Team

Present as a Team

Presentation Choreography

Maximize the Moment



Through workshops and consultations, experienced SCADamp communication and visualization coaches teach students to share their stories and ideas with confidence.



Next-generation LED volume stages empower SCAD students to conjure faraway worlds in their short films, TV pilots, and interactive experiences.

Specialized Technology

Across its film sets, design shops, computer labs, and advanced studios, SCAD offers a veritable wonderland of physical and digital resources that inspires students to take their ambitions to the next level. At the university's locations in Atlanta and Savannah, Georgia, and Lacoste, France, as well as online via SCADnow, students' access to specialized technology and industry-standard software is intentional and designed to help them exceed the real-world environments of the studios, startups, and firms they will one day lead.

SCAD is the only university in the world with two LED volume stages.

At SCAD, student films and TV pilots take center stage on the university's advanced LED volume stages at **Savannah Film Studios** and the **SCAD Digital Media Center** in Atlanta. In these leading-edge environments, powered by Unreal Engine and stYpe RedSpy camera tracking systems — the same type of system used by Disney's blockbuster Marvel Cinematic Universe films and smash-hit TV shows like *The Mandalorian* and *House of the Dragon* — students shoot lush cinematic adventures on 4K cameras. In Savannah, students also have the opportunity for on-location filming at Savannah Film Studios' 11-acre backlot, the largest of its kind at any academic institution in the U.S.

During postproduction, SCAD sound designers compose soaring soundscapes on Foley soundstages and in Icon D-Command recording studios, while special effects maestros from animation, motion media design, visual effects, and more make digital wizardry with green screen studios, Vicon motion capture systems, and software like Blender, Toon Boom, or Katana (invented by SCAD grad Steve Lavietes, netting him an Academy Award!). Through SCAD's networked render farm at **Montgomery Hall**, students working in programs like Houdini, Maya, and RenderMan significantly cut down processing times. Aspirational game developers can program their chart-topping apps with Unreal and Unity and explore these worlds with the latest VR headsets — all available at **The Shed** in Savannah — while motivated music producers can create tracks with Ableton Live, the same program used by icons like Diplo, David Guetta, and Deadmau5.

Beyond its digital labs and production studios, SCAD's physical resources benefit students across dozens of future-forward majors. In Atlanta, industrial design and sculpture students frame and forge their concepts into physical prototypes with **SCAD Studio's** wood and metal shop, bronze and steel foundry, and 3D printer-equipped computer lab, while at **FORTY FIVE**, leading-edge design labs support innovation by immersive reality and user experience (UX) design students. At Savannah's **Gulfstream Center for Design**, students in furniture design and industrial design make concept a reality, prototyping their plans on a range of 3D printers, an injection molding machine, or a CNC mill and routers, while students in fashion and fibers print signature patterns in **Number Nine's** digital textile lab or on **Pepe Hall's** Jacquard loom.

POWER UPS FOR EVERY PROFESSION

Software from Adobe to ZBrush

CNC mill and routers

3D printers

Injection molding machine

Chromira ProLab printer

Jacquard loom

ON-SET TECH

LED volume stages

4K cameras

Chroma key green screen studios

Foley and automated dialog recording stages

Hasselblad X5 film scanners

Icon D-Command recording studios

Phase One 100MP Camera Systems

Vicon motion capture studios

Museums

Featuring work by visionary artists and designers across nations and generations, SCAD exhibitions range from painting, sculpture, photography, and prints to couture garments, film, and digital media, complementing the future-forward disciplines offered at the university. SCAD museums in Atlanta and Savannah, Georgia, and Lacoste, France, enlighten minds and elevate dialogue year-round with public programming for all ages, including signature events, lectures, screenings, workshops, gallery talks, and tours.

SCAD MUSEUM OF ART

Imaginative exhibitions across more than 10 galleries at the **SCAD Museum of Art** bring international artists to engage with SCAD students and enrich Savannah's cultural landscape. A premier contemporary art museum, SCAD MOA shows and commissions work by emerging and established artists at the forefront of visual and material culture. SCAD MOA's dedicated alumni gallery offers SCAD graduates international exposure and major career milestones like their first solo museum exhibitions. Permanent gallery space is also dedicated to exhibiting the work of contemporary Black artists in connection with the museum's **Evans Center for African American Studies**, which celebrates the breadth and expressive legacy of African American art and culture.

“ I'm honored to exhibit at SCAD MOA, connecting with young artists and empowering them to use art to move culture forward. ”

SANFORD BIGGERS

Contemporary artist and SCAD deFINE ART 2022 honoree

EXHIBITING ARTISTS

Miya Ando	Doreen Lynette Garner	Marilyn Minter	Ebony G. Patterson
Radcliffe Bailey	Katharina Grosse	Azikiwe Mohammed	Mika Rottenberg
Pia Camil	The Haas Brothers	Shirin Neshat	Rose B. Simpson
Nick Cave	Hassan Hajjaj	Rashaad Newsome	Hank Willis Thomas
Ann Craven	Chase Hall	Raúl de Nieves	Carrie Mae Weems
Kenturah Davis	Matthew Angelo Harrison	Toyin Ojih Odutola	Kehinde Wiley
Rachel Feinstein	Isaac Julien	Lorraine O'Grady	Saya Woolfalk
Alex Gardner		Jorge Pardo	Dustin Yellin

Brazilian artist Maria Nepomuceno's experimental forms transformed the SCAD MOA Jewel Boxes into beautifully complex ecosystems. ▶







SCAD FASH MUSEUMS

Captivating viewers with iconic looks from the runway to the screen, **SCAD FASH Museum of Fashion + Film** in Atlanta and **SCAD FASH Lacoste** in resplendent Provence, France, celebrate fashion as a universal language, garments as important conduits of identity, and film as an immersive and memorable medium. Lauded by eminent fashion publications including *Vogue*, *W Magazine*, and *Vanity Fair*, SCAD FASH museums present exhibitions, films, and events that mine the rich and storied legacies of fashion history to inspire contemporary designers and future innovations. Connecting students and visitors to internationally renowned fashion designers, filmmakers, and photographers, these vital resources further cultural and creative exploration.

“ It is such an unbelievable honor to follow in the footsteps of so many great designers who have exhibited their work at SCAD FASH. ”

CHRISTIAN SIRIANO

Fashion designer

RECENT SCAD FASH EXHIBITIONS

*Ellen von Unwerth:
This Side of Paradise*

*Christian Lacroix Habille Peer
Cynt pour la
Comédie-Française*

*Julien Fournié: Haute Couture
Un Point C'est Tout!*

*Madame Grès:
The Art of Draping*

*Horst P. Horst:
Essence of the Times*

*Azzedine Alaïa:
L'Art de la Mode*

Isabel Toledo: A Love Letter

Notre Ami, Pierre Cardin

*Christian Siriano:
People Are People*

Freehand Profit: Face Value

*Robert Fairer Backstage Pass:
Dior, Galliano, Jacobs, and
McQueen*

*Robert Wun: Between Reality
and Fantasy*

*Albert Watson:
The Light Behind the Lens*

*Ruth E. Carter: Afrofuturism in
Costume Design*

*Derrick Adams: Patrick Kelly,
The Journey*

Guo Pei: Couture Beyond

*Daniel Lismore:
Be Yourself; Everyone Else
Is Already Taken*

Iconic gowns by French designer Julien Fournié display the exquisite skill of haute couture, on view at SCAD FASH Lacoste.

Alumni Advancement

**ONCE A BEE,
ALWAYS A BEE**

SCAD Art Sales

**SCAD Museum of
Art alumni gallery**

**SCADpro Fund
investment**

SCADamp coaching

**SCAD Alumni Atelier
ambassadorship**

Après SCAD

Alumni mentorship

SCAD's unwavering support for its students and graduates manifests in unprecedented alumni resources. Through **SCAD Art Sales**, the university's fine art consultancy, SCAD artists gain elite representation and access to an international clientele, earning commissions for high-profile installations, interior design projects, and film and television productions, as well as acquisitions by prestigious collectors. Graduates also gain global exposure with solo museum exhibitions in the dedicated alumni gallery at the **SCAD Museum of Art**.

Complementing the university's innovation and design studio, **SCADpro**, which connects students with the world's most influential companies, **SCADpro Fund** invests in new ventures by SCAD alumni, helping them scale faster and innovate design solutions to business challenges. Supported by the resources of SCADpro Fund, alumni entrepreneurs build brands, studios, and businesses that earn international acclaim, simultaneously nurturing their communities and creating new internship and job opportunities for SCAD students. Further honing graduates' professional aptitude, the university's **SCADamp** studio offers personalized consultations that equip alumni — like The Big Favorite founder Eleanor Turner and famed fashion designer Christopher John Rogers — with the pitching and presentation prowess to secure big financial backers or shine in major media moments.

The **SCAD Alumni Atelier**, conceived and endowed by SCAD President and Founder Paula Wallace, offers graduates the time, space, and resources to immerse themselves in the creative process and launch new professional work. SCAD Alumni Atelier ambassadors advance their careers, strengthen their connection to the university, and join an exceptional cohort of entrepreneurs, artists, designers, and scholars who return to the SCAD location of their choosing to create, ideate, and build personal brands and businesses. Global networking summits like **Après SCAD** in Lacoste further enrich graduates' creative and entrepreneurial endeavors, connecting them with esteemed industry professionals and fellow alumni.

Through the university's alumni mentorship program, graduates at every step of their career journeys champion future generations, sharing their professional knowledge and insight. At preeminent SCAD signature events and through master classes, studio visits, and critiques, alumni share wisdom, review portfolios, and welcome the newest members of the SCAD network — connections that translate to creative and career opportunities for students and graduates alike.

As a SCAD Alumni Atelier ambassador, painting graduate Ashley Benton (Atlanta, Georgia) explored a new mode of practice that continues to inform her creative work. ▶





◀ *Killing It* star Rell Battle in studio at SCAD TVfest 2023.



▶ Models showcase student designs on the runway of SCAD FASHION 2023 in Atlanta.



Signature Events

RSVPS FROM VIPS

Mahershala Ali

Wes Bentley

Jason Bolden

Kenneth Branagh

Rachel Brosnahan

Bryan Cranston

Tom Ford

Prabal Gurung

Maggie Gyllenhaal

Ethan Hawke

Jennifer Hudson

Hugh Jackman

Marc Jacobs

Daniel Kaluuya

Delroy Lindo

Through year-round signature events, SCAD connects students with top creatives from every field, who offer professional insights and exclusive mentorship opportunities that inspire future careers. The academic year starts with Atlanta's **SCAD AnimationFest**, an annual celebration of the medium across film, television, gaming, and beyond. At the **SCAD Savannah Film Festival**, student filmmakers welcome cinematic icons like Ron Howard, Samuel L. Jackson, and Janelle Monáe to the largest university-run film festival in the world, which has screened more than 175 Academy Award-nominated films over more than 25 years. Fall heats up at **SCAD AT MIAMI**, the university's installation at the prestigious fair DesignMiami/, where new works by SCAD students and alumni — which represent degree programs like painting, sculpture, and fibers to industrial design, furniture design, and architecture — earn praise from international collectors, galleries, and art and design VIPs.

Kicking off winter quarter, **SCAD TVfest** unites audiences in the heart of Atlanta's entertainment mecca with the cast and crew of binge-worthy shows like *Yellowjackets*, *Not Dead Yet*, and *Harlem*, as well as insightful conversations with showrunners and stars like Milo Ventimiglia, Laurence Fishburne, Sarah Michelle Gellar, and Sterlin Harjo. In Savannah, **SCAD deFINE ART** brings together visionary artists like Jorge Pardo, Mika Rottenberg, and Alex Gardner to present thought-provoking work and ideas in new exhibitions, conversations, gallery tours, and celebrations of the transformative power of creative expression.

Design insights alight in spring quarter, when **SCADstyle** introduces today's top talents influencing fashion, footwear, beauty, advertising, architecture, and beyond, who share of-the-moment inspirations and emerging trends exclusively with SCAD. A final flourish to the year, **SCAD FASHION** debuts cutting-edge student collections live on the runway and in the futuristic digital space of the university's latest cinematic showcase, wowing VIP guests — including top brand reps and editors from Vogue, W Magazine, WWD, and more — while garnering millions of views on Instagram and YouTube.

Throughout the year, SCAD students meet culture-making creators at virtual and in-person talks, workshops, master classes, and symposia. Offering exclusive access to inclusive voices, SCAD events illuminate the most revelatory topics, content, and innovations across all creative disciplines.

TOP TALENT

Raul Lopez

Ashley Longshore

Melanie Lynskey

Karla Martínez de Salas

Mike Mills

Camila Morrone

Ruth Negga

Jenna Ortega

Coco Rocha

Hunter Schafer

Yara Shahidi

Sadie Sink

Anna Sui

Tessa Thompson

Steven Yeun

◀ A SCAD Lacoste Film Festival nighttime screening *en plein air* at La Maison Basse.

Entering its 25th year, the 2022 SCAD Savannah Film Festival began with an opening night block party.





SCAD
SAVANNAH
FILM
FESTIVAL

OCT. 22-29

SAVANNAH COLLEGE OF



Student Life

From **The Hive** and **Victory Village** in Savannah to **FORTY, FORTY FOUR**, and **FORTY FIVE** in Atlanta to the charming ancient dwellings in Lacoste, SCAD residence halls are filled with joy, support, and one-of-a-kind designs. These spaces are outfitted with studios, gaming lounges, study nooks, and exquisite alumni artwork. Premier fitness centers — **SCADfit** in Atlanta, Savannah, and Lacoste, and **ClubSCAD** in Savannah — feature a robust schedule of group classes and private sessions with personal trainers available virtually or on-site. Locally sourced food, along with convenient in-app ordering and no-hassle pickup options from dining halls, markets, and grab-and-go eateries give students fuel for all their co-curricular activities.

1,000+
events
sponsored
by residence
life each
quarter

The SCAD social calendar is packed with open-mic nights, talent shows, exhibitions, and annual traditions like the Masquerade Ball. SCAD Bees find their crew through more than 100 student clubs and organizations dedicated to every pursuit imaginable, including dance, anime, a cappella, and improv. Across locations, diverse student clubs advance academic programming and are affiliated with professional organizations, the LGBTQ+ community, cultural communities, support services, and religious groups.

500+
wellness
workshops
every year

To ensure all students feel welcomed, valued, respected, and empowered to thrive, the **SCAD Office of Inclusion** offers access to resources and events that foster a culture of equity and inclusivity. **Bee Well** ensures all SCAD students have a safe, confidential source for comprehensive care and support for emotional, physical, and social health. Group and individual sessions are led by licensed SCAD counselors who encourage students to explore in nonjudgmental settings and pursue their purpose.

Complementing Bee Well's range of services, the 24/7 online personalized platform **YOU@SCAD** connects students to information, resources, peers, and opportunities. From mental and physical health to friendships, finances, and finding balance, YOU@SCAD helps students refocus, recharge, and set goals.

Students also have the opportunity to serve their local communities through **SCAD SERVE**, the university's service initiative that brings together the SCAD community and local leaders to address the needs of neighbors through meaningful design solutions. SCAD SERVE focuses on improving quality of life through four critical areas of need: food, shelter, clothing, and environment. Recent SCAD SERVE projects include food deliveries to local families in need; Paint Our Parks (POP) beautification initiatives in Atlanta and Savannah; tree-planting events in Savannah neighborhoods most affected by environmental inequity in response to a study conducted by SCAD Bees; and The Lorlee, which provides 22 affordable workforce housing units in downtown Savannah.

“ We were impressed with everything SCAD had to offer our daughter. The wonderful thing about being a SCAD student is how much support SCAD gives its Bees. ”

DOROTHY MCCOY

SCAD parent



SCAD students enjoy insider access to annual signature events like the SCAD Savannah Film Festival.



International Student Life

Students from more than 100 countries find their home away from home at SCAD, where international student life is celebrated through a calendar stacked with cross-cultural events, exhibitions, and programming, as well as dedicated resources through the SCAD International Student Services Office (ISSO).

ISSO guides students in person and online to professional success in world-spanning careers through customized programs, resources, and mentoring that begin before students arrive at SCAD and continue long after graduation. Eligible F-1 students may obtain Optional Practical Training (OPT) work authorization for 12 months following the completion of any SCAD degree program and an additional 24 months following the completion of any of SCAD's 20+ STEM degree programs.

Students in the SCAD English as a Second Language (ESL) program, offered through the SCAD Language Studio, prepare for the university's immersive academic environment. Students in the pre-orientation SCAD Cultural and Academic Preparation Program (CAPP) explore vibrant SCAD locations, meet other new Bees, and take part in design challenges and workshops to deepen their understanding of SCAD academic expectations and coursework. Once they begin their studies, ESL students participate in virtual lectures, networking events, studio experiences, and classroom instruction that advance English language proficiency and ease the transition to life at SCAD. They also enjoy access to an online database of virtual resources and video guides on academic culture, design vocabulary, and more.

As SCAD Language Studio students progress through ESL levels, they work closely with accomplished and credentialed professors with advanced degrees in ESL education, applied linguistics, foreign language education, and other related fields. Individual English language tutoring is available to all SCAD Language Studio students, including those whose English proficiency exempts them from ESL coursework. All SCAD Language Studio courses are preparatory and do not carry credit toward a degree program.

Each quarter, ISSO also hosts lively cross-cultural events and networking sessions, including a dinner series where local SCAD alumni host students from abroad. Through these events and other wide-ranging workshops, students learn success strategies to excel in advanced SCAD coursework, improve communication, and acclimate to university life. Held throughout the year, these workshops cover topics including creative thinking, storytelling, travel, immigration, student life, the U.S. job market, housing, and more.

“ At SCAD, you get a diversity of viewpoints and a diversity in approach that enriches your design process. I'm very excited for the future and thankful for these experiences. ”

OHENE TWUM

**Co-director, Blossom Africa Group
SCAD M.Arch.; B.F.A. architecture, 2022
Accra, Ghana**

◀ The International Student Services Office hosts a full calendar of events each year, like a *baile folklorico* led by SCAD students.

Athletics

SCAD TEAMS

Steeped in the art of competition, SCAD artist-athletes post big wins on the playing field and in the classroom each year.

Bowling

Cross country

Cycling

Equestrian

eSports

Fencing

Golf

Indoor track and field

Lacrosse

Outdoor track and field

Soccer

Swimming

Tennis

SCAD athletic teams in Atlanta and Savannah, members of the National Association of Intercollegiate Athletics, have celebrated dozens of conference, individual, and national championships in sports like cross country, cycling, fencing, golf, lacrosse, and swimming. The SCAD equestrian team is one of the most decorated in the nation, winning its 10th Tournament of Champions in 2023 to add to a trophy cabinet that includes multiple American National Riding Commission (ANRC) and International Horse Shows Association (IHSA) national championships. On the lanes, the SCAD women's bowling team won their second consecutive NAIA national championship in 2023, a striking rise for a team in just its seventh year of competition. In the online arena, SCAD students from around the globe compete on eSports *League of Legends* and *Overwatch* teams.

Guided by expert coaches and accomplished faculty, these talented teammates demonstrate the SCAD ideals of scholarship, leadership, integrity, and sportsmanship. Since 2016, SCAD artist-athletes have earned more than 300 All-American honors for their athletic and academic achievements, among other awards.

In Atlanta and Savannah, competition extends to the entire student body. Each quarter, more than 1,000 SCAD students of all levels and abilities join intramural teams in sports like badminton, basketball, dodgeball, eSports, flag football, kickball, soccer, Spikeball, volleyball, and more.

Beyond the playing field, SCAD is committed to keeping students active outside the classroom. At its premier fitness centers **SCADfit**, located in Atlanta, Savannah, and Lacoste, and **ClubSCAD** in Savannah, students have access to a wide range of fitness equipment, workout classes, and wellness seminars to enhance their health and boost their creativity.

“ The opportunity to go to SCAD to study architecture and play sports was a perfect combination. SCAD athletics influenced my work ethic, and it was a major stepping stone to my career. ”

DYLAN WEBER CALLAHAN

Project manager, Olympus

SCAD lacrosse athlete, SCAD B.F.A., architecture, 2015

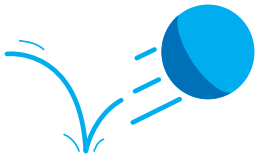
Lake Placid, Florida

SCAD cycling teams in Atlanta and Savannah compete in a variety of events year-round, including BMX, cyclocross, track, and road course competitions. ▶



Schools at SCAD

Top ranked by The Hollywood Reporter, Art & Object, The Rookies, Red Dot Design, and Variety, among others, SCAD offers more than 40 programs of study across 11 schools. scad.edu/schools



SCHOOL OF ANIMATION AND MOTION

From illuminating fantastical realms and characters to expertly integrating motion media, students develop the acumen, creativity, and dexterity to deliver captivating visuals for multiple media platforms and live experiences.

Animation

B.F.A., M.A., M.F.A.

Motion Media Design

B.F.A., M.A., M.F.A.

Visual Effects

B.F.A., M.A., M.F.A.



SCHOOL OF BUILDING ARTS

Students in five connected disciplines explore and develop design methodologies and ethos as they launch careers as professional architects, designers, and preservationists.

Architectural History

B.F.A., M.F.A.

Architecture

B.F.A., M.Arch.

Furniture Design

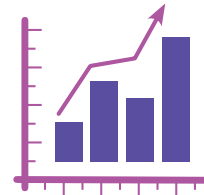
B.F.A., M.A., M.F.A.

Interior Design

B.F.A., M.A., M.F.A.

Preservation Design

B.F.A., M.A., M.F.A.



DE SOLE SCHOOL OF BUSINESS INNOVATION

As the next generation of creative leaders, buoyed by a curriculum centered on quantitative insights, lifecycle marketing, and global supply chain management, students infuse design thinking and research to pioneer emergent markets and rapidly changing business landscapes.

Advertising and Branding

B.A., B.F.A., M.A., M.F.A.

Business of Beauty and Fragrance

B.F.A.

Creative Business Leadership

M.A.

Design Management

M.A., M.B.I.

Luxury and Brand Management

M.A., M.F.A.

Service Design

B.F.A., M.A., M.F.A.

Social Strategy and Management

B.F.A.

SCHOOL OF CREATIVE TECHNOLOGY

Combining technical mastery with artistic sensibility, students construct award-winning immersive attractions, experiences, video games, and mobile apps.

Immersive Reality

B.F.A.

Interactive Design and Game Development

B.A., B.F.A., M.A., M.F.A.

Themed Entertainment Design

M.F.A.



SCHOOL OF DESIGN

Across an array of design disciplines, students generate viable, imaginative solutions to transform systems, services, and brands.

Design for Sustainability

M.A., M.F.A.

Graphic Design and Visual Experience

B.A., B.F.A., M.A., M.F.A.

Industrial Design

B.F.A., M.A., M.F.A.

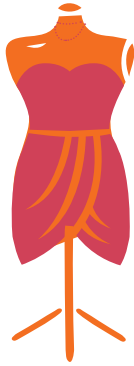
User Experience (UX) Design

B.F.A., M.F.A.

User Experience Research (UXR)

B.F.A.





SCHOOL OF FASHION

Immersed in a comprehensive curriculum of couture, students are prepared to develop new world-class business models, buzzworthy runway collections, and innovative materials for the industry's biggest names.

Accessory Design
B.F.A.

Fashion
B.F.A., M.A., M.F.A.

Fashion Marketing and Management
B.F.A.

Fibers
B.F.A., M.A., M.F.A.

Jewelry
B.F.A., M.A., M.F.A.

Sneaker Design (SNKR+)
M.A., M.F.A.

SCHOOL OF LIBERAL ARTS

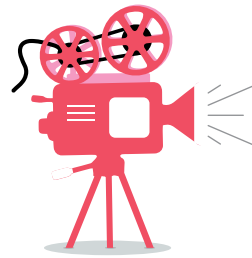
At the convergence of visual and liberal arts, business design, and marketing, students learn to expertly promote themselves and their work to renowned publications, institutions, and investors.

Art History
B.F.A., M.A.

Dramatic Writing
B.F.A., M.F.A.

Equestrian Studies
B.A.

Writing
B.F.A., M.F.A.



SCHOOL OF FILM AND ACTING

Empowered by resources that rival Hollywood studios, students command roles on stage, on screen, and behind the scenes of live performances, sitcoms, dramas, music, videos, commercials, and more. A professionally run casting office puts students on sets well before graduation.

Acting
B.F.A., M.F.A.

Film and Television
B.F.A., M.A., M.F.A.

Production Design
B.F.A., M.A., M.F.A.

Sound Design
B.F.A., M.A., M.F.A.



SCHOOL OF FINE ARTS

Students delight hearts and minds with enduring works of art at SCAD, the only university to offer a commercial gallery consultancy that exclusively represents the work of students, alumni, and faculty to an international clientele of collectors, museums, and businesses.

Painting
B.F.A., M.F.A.

Sculpture
B.F.A.



SCHOOL OF FOUNDATION STUDIES

Through a rigorous studio experience, each SCAD undergraduate student develops a comprehensive visual, conceptual, and creative language essential for success in their chosen degree program and beyond.

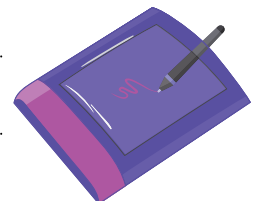
SCHOOL OF VISUAL COMMUNICATION

Weaving traditional techniques with advanced digital technology, students create narrative-driven storytelling and visual art for personal startups and big brands alike.

Illustration
B.A., B.F.A., M.A., M.F.A.

Photography
B.A., B.F.A., M.A., M.F.A.

Sequential Art
B.A., B.F.A., M.A., M.F.A.



SCHOOL OF FASHION

Accessory Design

CREATIVE CAREERS

Accessories designer

Handbag designer

Luxury footwear designer

Leather designer

Concept developer

Product developer

Patternmaker

Technical designer

Color and materials designer

Accessories buyer

Driven by market demand and shaped by cutting-edge technology, SCAD's comprehensive curriculum engages the full spectrum of accessory and lifestyle design. From designing head-turning handbags to innovative wearable tech, award-winning SCAD alumni step into an array of roles at leading companies like Tory Burch, Coach, Kate Spade, Stuart Weitzman, and more.

Through instruction in the art of accessories and handbag design — with a focus on concept development, construction, technology, merchandising, and more — students gain expertise in the latest tools and define their own unique design aesthetic in a program top ranked by The Business of Fashion and Fashionista, among others. In courses like ACCE 422 Accessory Portfolio Presentation, students refine their work, create self-promotional materials, and assemble a professional portfolio.

While sharpening their skills in design and patternmaking techniques, students experiment and become proficient with industrial sewing machines, skiving machines, and CAD software. Advanced technological solutions and digital fabrication methods bring students' sustainable designs and 3D prototypes from idea to reality. A distinguished faculty with vast industry expertise, from bespoke brands to luxury collections, leads the department. Students also access the genius of celebrated designers through the university's Style Lab mentorship program as well as SCADpro assignments with brands including Swarovski and Fossil. Collaborations across the School of Fashion and beyond — like the annual SCAD FASHION runway shows and digital showcases — as well as working relationships with suppliers, manufacturers, and factories prepare accessory design students for professional practice.

INTERNSHIPS SECURED

Jimmy Choo

Salvatore Ferragamo

Coach

Sam Edelman

Donna Karan

Ralph Lauren

Abercrombie & Fitch

The Window ▶
Madeline Helt
Bend, Oregon





ASSISTANT DESIGNER, COACH (RE)LOVED

Nikita M'Bouroukounda

SCAD B.F.A., accessory design, 2013 | Westfield, Indiana | @kitamb

When Nikita was selected by the Metropolitan Museum of Art Costume Institute as one of six finalists of the Schiaparelli/Prada: Impossible Conversations Accessory Design Competition in 2012, a future career in accessory design was all but assured. Few could have seen where it was headed. After spending several years designing accessories for labels like Khirma Eliazov, Diane von Furstenberg, and Henri Bendel, her career rose to new heights modeling on the runway for Coach during New York Fashion Week in 2017, leading to major modeling collaborations with designers like SCAD's own Christopher John Rogers. Treasuring sustainability in fashion design, Nikita returned to her career roots in 2022, joining Coach in a role that allows her to breathe new life into old accessories.

WHAT IS COACH (RE)LOVED?

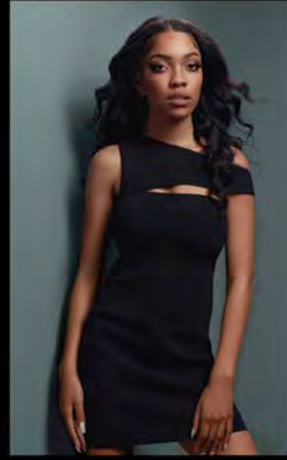
(Re)Loved is a division of Coach where we give a second life to older Coach products and secondhand Coach bags or use leftover materials to create new Coach products. My favorite part of Coach (Re)Loved is "upcrafting," where we repair an older bag, redesign it, and make it one-of-a-kind in conjunction with other craftspeople in our New Jersey workshop. This work always keeps me on my toes creatively, which I really love.

HOW DID SCAD PREPARE YOU FOR YOUR CAREER?

In the accessory design program, most of the work that we did was collection-based, so we'd create many collections based around a certain concept. What's interesting now is that at (Re)Loved, we kind of do a similar thing by creating small collections within each of our monthly drops. I use what I learned at SCAD in thinking about how I can bring together materials, colors, different embellishments, and design elements to create one cohesive story. That's something that was very much at the forefront of my education at SCAD, and now I lean on that every day when creating new concepts.

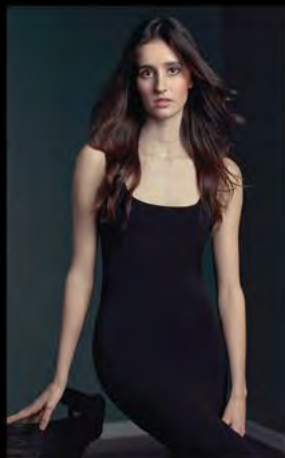
WHAT IS THE BIGGEST LESSON YOU LEARNED AT SCAD?

The biggest lesson I learned from SCAD was to remain flexible, to always stay on your feet, and to be ready for changes in the best way possible. Sometimes you try things and they don't really work, and then you have to pivot and you try something else and that works. I feel like that lesson has carried through to my life now, where I've had all kinds of turns in my career path.



SCAD ACTING 2023

PERFORMING ARTS
Showcase



SCHOOL OF FILM AND ACTING

Acting

Screen, stage, and streaming debuts start at the only university with an on-site, professionally run casting office.

Through the SCAD Casting Office, student actors have booked roles on productions in Georgia, Los Angeles, New York, and beyond, working on Broadway and with major film studios and networks like Apple TV+, BET, CBS, Hulu, NBC, Netflix, Peacock, and Amazon Prime Video. Budding SCAD actors prepare for these scene-stealing interactions at one of The Hollywood Reporter's best universities for acting, film, and drama.

At SCAD, acting students give voice to animations, portray original characters in multi-camera sitcoms and television pilots, and combine live performance with virtual reality to bring themed attractions to life. With the academic year split into two "seasons" for on-camera projects and live performance, students have myriad opportunities to star on screen or stage—all fully produced in SCAD studios and theaters. SCAD students receive instruction from professors with impressive credentials: accomplished actors, directors, and casting directors at major studios and networks, and veterans of such shows as *Scandal*, *Dopesick*, *The Big Bang Theory*, *Juror #2*, *Key & Peele*, *May December*, *The Good Wife*, *The Walking Dead*, *Perry Mason*, *The Glorias*, *Florida Man*, *How to Get Away With Murder*, and more.

Master classes at annual SCAD Savannah Film Festival and SCAD TVfest signature events feature a guest list that includes Eddie Redmayne, Natalie Portman, Leslie Odom Jr., and Janelle Monáe, among others. Students get behind-the-curtain advice from Hollywood icons and breakout stars, preparing them for unprecedented on-site auditions and invitation-only showcases with top agents, managers, and casting directors to launch marquee acting careers.

SCAD GRAD STARS

Kayli Carter

The Marvelous Mrs. Maisel and *Mrs. America*

DeRon Horton

The Last Days of Ptolemy Grey and *Dear White People*

Kiandra Richardson

Kingdom Business and *Empire*

Christian Magby

The Flash and *Legacies*

Daniel Thrasher

YouTube personality

CREATIVE CAREERS

Actor

Casting director

Talent agent

Voiceover talent

Artistic director

Director

Producer

Improv/sketch performer

Stunt performer

Online content creator

◀ Each spring, select SCAD actors perform in stage and screen performance showcases attended by major agents, managers, and casting directors.

Advertising and Branding

Advertising professionals are the experts who strengthen consumer connections to digital communities and make them fall in love with brands. Guided by SCAD faculty and immersed in a curriculum that covers all aspects of multiplatform campaigns, SCAD advertising and branding students develop innovative and engaging brand solutions that effectively capture target audiences and achieve their clients' top objectives.

CREATIVE CAREERS

Digital advertising director

Art director

Content creator

Copywriter

Advertising designer

Brand strategist

Digital marketing specialist

Social media director/producer

Creative technologist/specialist

Director of brand partnerships

Throughout their SCAD education, students develop the skills needed to be versatile, multiplatform storytellers — equipping them for myriad career paths in art direction, copywriting, creative technology, brand experience, branding and positioning, consumer engagement, marketing, and strategy, with an emphasis on digital production, market research and analysis, and social media content creation. In courses like ADBR 255 Brand Experiences in Interactive Environments, students explore the ecosystem that surrounds branded content and interactive solutions that energize brands and audiences.

SCAD students also conceptualize and build imaginative ideas as they learn project roles, workflows, and platforms for developing innovative branded content in ADBR 335 Creative Technology: Engineering Brand Experiences. In a learning sequence focused on emerging creative technology, future ad pros use cutting-edge resources like Arduino hardware, game engines, and augmented and virtual reality equipment to create their own branded experiences. Their concepts have earned acclaim, including top honors in the National ADDY Awards, Red Dot Design Awards, Young Ones Awards, Applied Arts Magazine Student Awards, and American Advertising Federation Awards.

Through SCADpro, the university's boutique creative consultancy, students pitch directly to blue-chip Fortune 500 companies — a client list that includes Google, AT&T, HP, The Coca-Cola Company, Fidelity Investments, BMW, Capital One, L'Oréal, and Mercedes-Benz. This hands-on experience turns into high-powered careers at the world's premier agencies: 72andSunny, Anomaly, BBDO, Crispin Porter Bogusky, DDB, Deutsch, Grey Group, Leo Burnett, McCann, Ogilvy, Publicis, R/GA, Saatchi & Saatchi, The Mill, Wieden+Kennedy, Wunderman Thompson, and VMLY&R.

As alums, SCAD grads have worked on major campaigns for brands like Amazon Studios, Apple, Chase Bank, Comcast, Converse, David Yurman, Hennessy, Kate Spade, Marvel, Meta, Netflix, Nintendo, Spotify, Vans, Xbox, and YouTube Music, where their quick-witted combination of electric visuals and compelling copy boosts brand engagement, connects companies to consumers, and steers contemporary culture.

“ At SCAD, I was able to hone my art direction skills in class and work with illustrators, copywriters, and strategists on campaigns. You can't find that level of collaboration anywhere else. ”

SAMYU MURALI

Creative director, Talented
SCAD M.F.A., advertising, 2016
Chennai, India

Origins of Manipulation ▶
Domenic Doherty
Coral Springs, Florida



ORIGINS OF

MANIPULATION

ORIGINAL SERIES
SUNDAY JULY 11 8P



natgeotv.com/OriginsofManipulation

ASSOCIATE CREATIVE DIRECTOR, VIRTUE WORLDWIDE

Stefanie Gomez

SCAD B.F.A., advertising, 2015 | San Juan, Costa Rica | @stefgoesmess

Advertising ace Stefanie's professional pursuits are informed by a life spent around the world—born in Honduras, she has also lived in Hong Kong, Senegal, and Costa Rica. A global citizen, she arrived at SCAD with various creative passions and an open attitude for where her future might lead. With a flair for storytelling and visual arts, she found her avenue for success in SCAD's advertising program. Since graduating, Stefanie has collaborated with brands like Logitech, Planned Parenthood, Peloton, Talenti, Ben & Jerry's, Procter & Gamble, the United Nations, MillerCoors, and many more.

WHAT MADE YOU DECIDE TO ATTEND SCAD?

I first heard about SCAD in high school when a teacher recommended I apply there. After a gap year and a few creative experiences, I met with a SCAD recruiter in Costa Rica, which kickstarted my application. I decided to pursue advertising at SCAD because, while I had always been passionate about visual arts, particularly photography, painting, and graphic design, the career path of advertising opened doors that allowed me to create through all mediums.

HOW DID SCAD PREPARE YOU FOR YOUR CAREER?

I am an associate creative director at Virtue Worldwide in Brooklyn. The briefs we work on range from activism in culture to big brand campaigns. Depending on the project, I get to apply different skills, but overall, I concept, art direct, problem-solve, design, and collaborate with my team. SCAD prepared me by emulating what these professional projects would be like. In each project, there are insights, feedback, and production. Once I learned this process at SCAD, I just kept improving my art direction skills in the workplace.

WHAT'S THE BIGGEST LESSON YOU LEARNED AT SCAD?

That your stupidest idea could be your best. My friend and fellow SCAD alum Rebecca Antonucci (B.F.A., advertising, 2015) and I won a contest that had us present our most amazing stupid idea at a SXSW panel our senior year.

DO YOU HAVE A FAVORITE SCAD MEMORY?

I have so many, but the one that I hold dearest in my heart was right after my graduation ceremony. All of the advertising graduates gathered for a group photo, and I took that opportunity to thank our professors for sharing their knowledge and pushing us to be our best. Then I turned around and I saw my classmates and my parents cheering me on. It felt like a dream come true.



Inspired by a passage from 13th century poet Rumi, Huda Razzak's (Streamwood, Illinois) student short film *The Ocean Duck* premiered at SCAD AnimationFest and won the Academy Award-qualifying Jury Prize at the New York International Children's Film Festival.



Animation

Energizing film, television, video games, interactive media, and more with its kinetic characters and lush backgrounds, animation is an economic engine — to the tune of \$390 billion in 2023, according to research from Statista. Under expert faculty instruction and mentorship, SCAD animation students prepare for careers across the production pipeline of this multibillion-dollar industry, mastering next-generation technology as they create original characters and fantastical realms.



SCAD STUDIO CAREERS

Pixar

DreamWorks

20th Century Studios

Electronic Arts

Xbox Game Studios

Nickelodeon

Sony Pictures
Imageworks

Walt Disney
Animation Studios

Cartoon Network

Epic Games

Lucasfilm

SCAD was recognized by Animation Career Review on its list of best schools of 2023.

Students develop the skills to launch careers, captivate fans, and invigorate the entertainment world through a comprehensive curriculum that includes courses like ANIM 223 Historical Adventures in Cinematic Animation, which sets the scene for students to explore 2D, 3D, and stop-motion animation styles, as well as further courses in digital modeling, rigging, lighting, and look development. They make the leap from characters to digital universes in ANIM 325 Story and Concept: Visual Design and World Building and develop demo reels, professional websites, and portfolios for internship and career pursuits in ANIM 390 Animation Business and Professional Practices, which also includes an expansive view of animation studios and the production process.

Students apply this technical wizardry to studio-style productions via SCAD Animation Studios, collaborating on short films like *The Pope's Dog*, *Hex Limit*, *Bearly*, and *The How Book*, all of which screened at SCAD AnimationFest, the university's signature festival for animation and visual effects. SCAD is also recognized as a Toon Boom Centre of Excellence, offering the opportunity for résumé-boosting certifications in this elite professional software, as well as Adobe Creative Cloud and Maya.

Through SCADpro, the university's innovation and design studio, students collaborate with major companies like Adult Swim, Fox Sports, and NASA, launching their careers to new heights. These professional endeavors prepare alumni to join forces with the world's greatest studios and deliver unforgettable features — from Best Animated Feature winners *Encanto*, *Soul*, *Coco*, *Rango*, and *Spider-Man: Into the Spider-Verse* to beloved franchises like *Star Wars*, *How to Train Your Dragon*, *Frozen*, and more.

CREATIVE CAREERS

2D animator

3D animator

Storyboard artist

Animation producer

Character FX artist

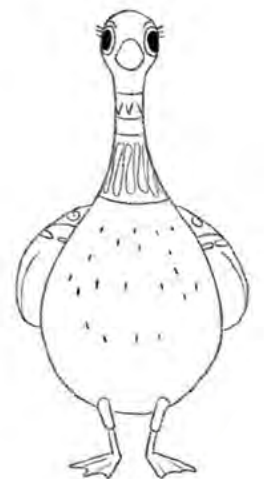
Character technical
director

Texture/lighting
director

Digital modeler

Stop-motion
fabricator

Flame artist



SCHOOL OF BUILDING ARTS

Architectural History

CREATIVE CAREERS

Historic preservation specialist

Architectural researcher

Architectural history educator

Preservation planner/officer

Cultural resource manager

Heritage organization administrator

Historic foundation registrar

Historic site manager/curator

Main Street program manager

Real estate data analyst

SCAD architectural history degree programs fully immerse students in one of the nation's best-preserved cityscapes. Savannah's rich variety of high-style architecture, lauded city plan, and unique cultural landscapes welcome deeper inquiry by students who build their professionalism and credentials through integral learning experiences in the city and beyond. SCAD students in both the undergraduate and graduate programs balance a broad investigation of histories, theories, and practices with opportunities to develop focused lines of inquiry into specific architectural interests.

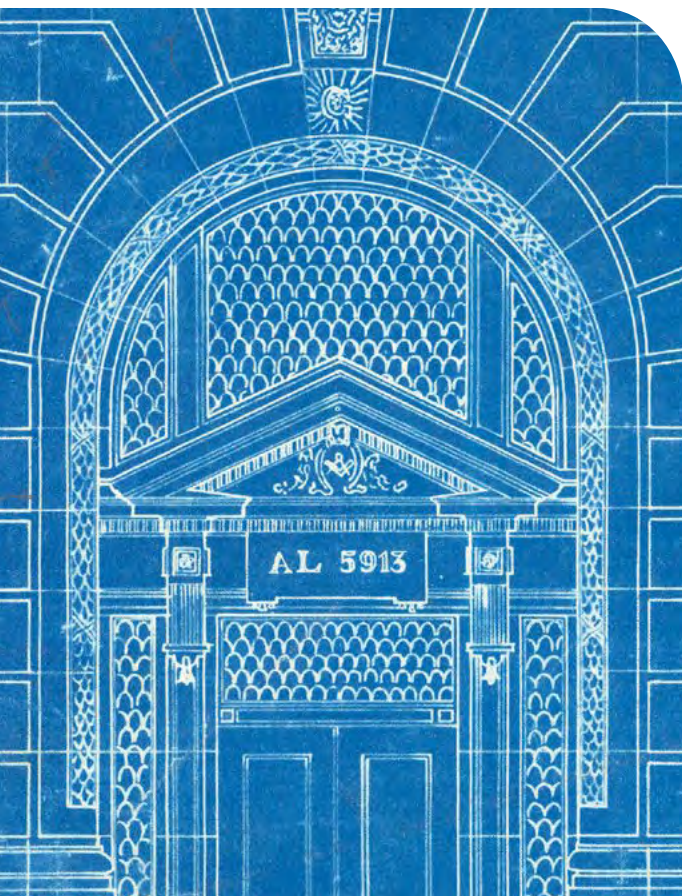
Widely recognized as the most distinctive built environment in higher education, SCAD serves as a living laboratory for the study of building arts across three locations. — NEWSWEEK

SCAD courses examine distinct architectural and urban traditions influenced by nations, cultures, technology, and nature. In courses like ARLH 358 Villa and Garden, students track the history of structures and landscapes, from the Hanging Gardens of Babylon to Fallingwater — and explore the political, societal, and economic forces that affect development in courses like ARLH 759 Power and the Built Environment. The SCAD architectural history faculty includes widely published and respected professors with expertise extending from the buildings of Greek and Roman antiquity and medieval East Africa to the cobblestones, bricks, and asphalt of Savannah's historic streets, as well as historic virtual environments and representations of cities in modern and contemporary media.

Beyond the classroom, accomplished SCAD faculty members connect students to career-defining experiences. Students lead on-site work at historic locations, author National Register nominations, deliver conference papers, and intern with public organizations and private firms. Students augment their fieldwork with classes in geographic information systems (GIS), electronic design, and professional presentation techniques. Students also may explore different contexts across time and place at SCAD locations in metropolitan Atlanta or the medieval village of Lacoste, France.

SCAD alumni advance to a range of prominent roles in urban policy, heritage management, environmental stewardship, and preservation advocacy with prestigious design and cultural resource management firms like Quinn Evans Architects, as well as city and state governments, federal organizations like the National Park Service, and preservation societies like the New York Landmarks Conservancy — or pursue careers in academia.

SCAD architectural history students explore historical treasures like Savannah's Scottish Rite Building as part of their fieldwork around the region.





Architecture

CREATIVE CAREERS

Architect

Sustainability specialist

Architectural illustrator/renderer

Real estate developer

Site planner

Building construction manager

Building inspector

Project manager

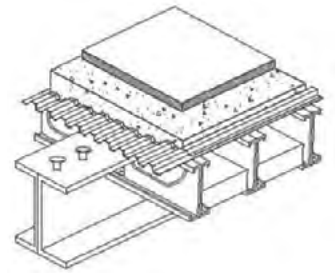
Zoning official

Hospitality designer

At SCAD, architecture students learn to apply cultural, environmental, historical, and theoretical concepts to design the structures and spaces where our most meaningful experiences unfold. SCAD uniquely offers the Integrated Path to Architectural Licensure, a progressive academic track merging all three components of licensure — education, experience, and examination — into the university's highly lauded B.F.A. and professional M.Arch. programs. Students attain licensure faster by combining SCAD courses, professional internships, and advanced preparation for the Architect Registration Examination with unparalleled academic support and dedicated resources.

The SCAD M.Arch. program was awarded the maximum term of accreditation by the National Architectural Accrediting Board, whose meticulous accreditation standards are accepted and often required by state registration boards. These prestigious credentials are matched only by the accomplishments of renowned SCAD faculty — award-winning licensed practitioners, LEED-accredited specialists, and honorees of the American Institute of Architects (AIA) and the Congress for the New Urbanism.

At Savannah's Clark Hall, students develop in-demand technical expertise within a studio culture that mirrors or exceeds the professional sector, while exploring future-forward approaches to the design-build process through augmented and virtual reality technologies. At SCAD locations in Atlanta and Lacoste, France, students explore how rural, urban, and cultural contexts drive design. Inspired by their SCAD courses and experiences, and leveraging their global perspective on design, students have garnered awards and recognition for their work from the AIA, Architect's Newspaper, and international innovators across public and private sectors.



ALUMNI EMPLOYERS

Herzog & de Meuron

BIG — Bjarke Ingels Group

HKS

Skidmore, Owings & Merrill

Gensler

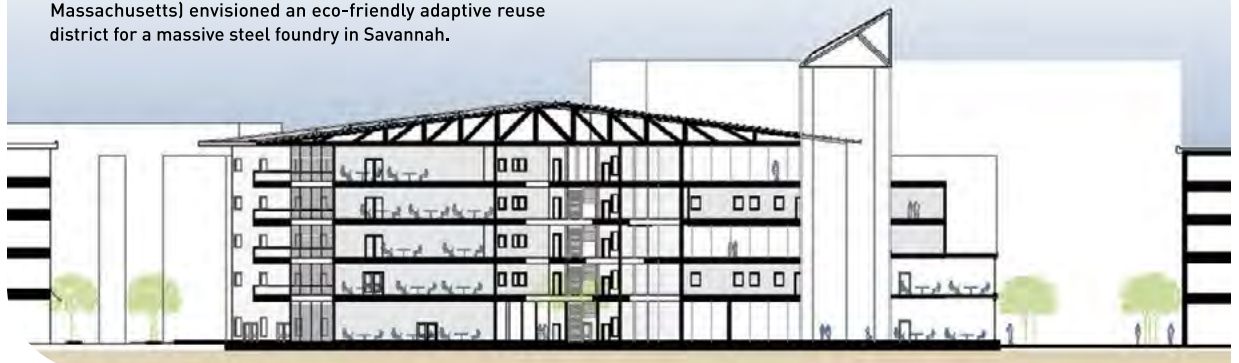
Perkins+Will

SmithGroup

Sasaki

Louis Vuitton

In *The Intersection*, SCAD student Emily Hogan (Chelmsford, Massachusetts) envisioned an eco-friendly adaptive reuse district for a massive steel foundry in Savannah.



SCHOOL OF LIBERAL ARTS

Art History

GUEST GALLERY

Derrick Adams

James Anno

Sam Bardaouil

Barry Bergdoll

Sanford Biggers

Till Fellrath

Marcia Hall

Marilyn Minter

Lawrence Nees

Lorraine O'Grady

Jorge Pardo

Jerry Saltz

Roberta Smith

Carrie Mae Weems

Globe trot in the footsteps of cultures past and present through a program centered on visual expression, research, contextualization, and the intrepid exploration of beloved artifacts and artwork across the ages.

SCAD art history students receive instruction from the largest full-time group of art history professionals in North America. University faculty hold outstanding credentials and conduct pioneering research on a wide range of topics, from Buddhist art in Japan to the influence of the Medici dynasty in the Italian Renaissance. More than 80 elective course options — including environmental art, the iconography of monuments, medieval manuscripts, and surrealist art — empower students to customize their degree to fit specific interests. At signature events such as SCAD deFINE ART, students engage in enriching lectures and symposia with celebrated art luminaries at exclusive artist talks and virtual events.

Outside the classroom, students boost their credentials with an array of opportunities to work as docents at university museums and intern at art institutions around the globe. Students start their exploration of the art world at SCAD libraries and museums, which house magnificent collections containing rare, valuable, and historically significant work: the Walter and Linda Evans Collection of African American Art, the Earle W. Newton Collection of 18th- and 19th-century British and American Art, and the 19th- and 20th-century Photography Collection.

SCAD art history students cap their degree with the completion of a thesis that delves into history, theory, and criticism of different art and historical time periods. After graduation, alumni obtain prestigious positions at world-famous museums such as the Guggenheim and the Smithsonian, manage innovative galleries, conduct scholarly research in Ph.D. programs, and forge innovative careers as art world thought leaders.

After completing an art history degree at SCAD and a doctorate in archaeology, alum Mary Clarke (Conyers, Georgia) applies her investigative and interpretive skills as a research specialist on the historic Digital Florentine Codex project at the Getty Research Institute in Los Angeles. ▶

CREATIVE CAREERS

Curator

Manager for art programming

Fine art specialist and appraiser

Art journalist

Gallerist

Collections manager

Culture conservator

Development officer

Art historian

Visual arts archivist





PRETTY BOYS

PRETTY BOYS

Business of Beauty and Fragrance

CREATIVE CAREERS

Beauty and
fragrance
entrepreneur

From cosmetic lines to bottom lines, SCAD business of beauty and fragrance students are poised to impact one of the fastest-growing industries in the world as influencers, entrepreneurs, and executives.

Brand marketing
associate

Led by faculty from powerhouses like Estée Lauder Companies and mentored by celebrated guests from top brands like Maybelline and Chanel, SCAD business of beauty and fragrance students learn to adapt to a variety of roles in a market expected to exceed \$716 billion by 2025, according to research by Fortune Business Insights. With in-depth knowledge of global beauty branding, product development, business modeling, and visual storytelling, they learn how to develop long-term customer relationships and own their share of the beauty and fragrance market.

Global product
marketer

Junior executive
trainee

SCAD students explore three professional paths as part of their coursework: creative strategy and design, marketing strategy, and product development. Design thinking is layered into the curriculum, as shown in courses like BEAU 330 Beauty and Fragrance New Product Launch, where students design a comprehensive strategy to market, price, brand, package, and distribute a new product launch within an existing brand. Students conclude their academic journey in BEAU 440 Collection II: Branding and Launch, where they research, ideate, and present a new beauty brand and business model that fills a whitespace in the industry.

Social media and
marketing associate

Package
development
associate

Digital marketing
associate

Future beauty business leaders develop their collaboration skills by working with students in other disciplines to develop their concepts. Through SCADpro, the university's boutique creative consultancy, they have partnered with international leaders like L'Oréal to shape the company's Urban Decay line and teamed up with Coty to prototype a new-to-market innovation and 360-degree marketing campaign.

Consumer
engagement
associate

Travel retail
marketing associate

Consumer insights
associate

Since the program's pioneering inception in 2018, students have earned scholarships like the Ulta Beauty MUSE 100, CFDA x Coach Dream It Real, Glossy 50 Honoree, and Virgil Abloh Post-Modern Fashion Scholarship Fund. They also benefit from industry mentorship by guests that include Tom Ford Beauty Senior Vice President of Global Marketing and Strategy Dexter King and Allure Magazine Editor-in-Chief Jessica Cruel, graduating as globally minded, business-centric professionals ready to launch their own companies or land top jobs at major beauty brands.

◀ SCAD students benefit from visits and mentorship by industry leaders like bestselling author and Good Light skincare co-founder David Yi.

Creative Business Leadership

As the world's leading university for creative thinking and design innovation for more than four decades, SCAD empowers its graduates for any manner of career pursuits. Through its industry-changing creative leadership program, graduates are prepared to walk dual paths to professional success — one of the entrepreneur, owning and operating their own businesses, or one of the intrapreneur, inspiring and innovating for growth and change within the ranks of large organizations around the globe.

CREATIVE CAREERS

Chief executive officer

Executive marketing director

Consulting associate

Strategic initiatives director

Corporate affairs manager

Brand strategist/manager

Creative entrepreneur

Global creative director

Chief strategy officer

Intrapreneur

The focused curriculum in this one-year M.A. program merges design insights, enterprise, and management, preparing students to helm big brands; reimagine services, productions, operations, and strategy; found and fund successful businesses; and take charge of the technological transformation across major industries. The creative business leadership program is an ideal continuation of a SCAD education for students across all of the university's degree offerings, particularly for students with entrepreneurship or C-suite aspirations. Through the accelerated GRADpath@SCAD track, incoming first-year students can complete their undergraduate degree and a select M.A. program like creative business leadership in four years.

The future requires a different approach. It involves focus on customer experience, an empowered hybrid workforce, and a new kind of leadership: a “design leadership” approach that is empathetic, sensing, and strategic. It combines human-centric design with service and product excellence as a key driver of differentiation. — IBM CEO study

In courses like LEAD 709 Business Complexities in Creative Industries, students examine how governance, control, form, and legal status affect business entities as well as the associated social, ethical, and fiduciary duties related to the arts. In LEAD 725 Influencers and Innovators: Characteristics of Transformative Leadership, students learn analytical thinking techniques of managing complex, human-related problems and master strategies that deliver results. They also use simulation software that mimics the multifactor, high-stakes decision-making scenarios CEOs regularly face to study the challenges of market fluctuations and raising capital.

As a complement to this coursework, students also have opportunities to meet with leaders across the business spectrum. Visionaries like Tiffany & Co. Chief Artistic Officer Reed Krakoff, Samsung Electronics VP of Integrated Marketing Grace Dolan, Clayco Executive Chairman Bob Clark, and fashion house founders Tory Burch, Mary Katrantzou, and Brandon Maxwell have shared their own experiences and advice to set SCAD students on the path for postgraduate success.

SCAD grad Amanda Richards (Los Angeles, California) applies her executive management skills to film and TV productions as vice president of talent and casting for Sony Pictures Entertainment.





SCHOOL OF DESIGN

Design for Sustainability

Design for sustainability forms the bedrock for a more abundant and equitable future where consumption of nonrenewable resources wanes and healthy, productive environments flourish. Empowered by what they learn in the classroom, SCAD design for sustainability alumni lead the way in green business practices that minimize waste while maximizing responsible technical and material innovation that nurtures economic prosperity on a global scale.

The sustainability market will triple to \$28.9 billion by 2024. — MARKETSSANDMARKETS

Even before graduation, SCAD students' influence can be seen at top brands. In SCAD classroom collaborations, furniture brands Brown Jordan and Maria Yee sought products built from emergent materials like thermally modified timber and plant-based composites. Through SCADpro, the university's innovation and design studio, Reebok tasked students with converting the company's scrap fabric into fashionable looks. Google turned to SCAD students to find ways to use location-sharing services in times of disaster, and Heineken tapped students to create solutions that repurposed contaminated glass. Across the globe, SCAD design for sustainability students and graduates balance conservation and commerce to reduce carbon footprints and build value through the creation of sustainable products.

SCAD design for sustainability students research consumer lifestyle choices and business practices, emphasizing resource productivity, social innovation, and future-oriented business strategies. Leading-edge technologies such as lifecycle analysis software provide SCAD students with knowledge applicable to a broad spectrum of civic and professional roles. In the M.F.A. program, students specialize in one of four areas of applied sustainability: the built environment, management, packaging and print media, or products. In each classroom, students collaborate and apply their aspirational vision toward a sustainable future for companies such as Hewlett Packard, IBM, IDEO, Nike, Starbucks, Subaru, Walmart, and more.

◀ OASYS biomimicry crop cover system
Samiha Khan, Dubai, United Arab Emirates
Celine Diz, Falls Church, Virginia
Erin Hull, Hackettstown, New Jersey
Adero Brooks, Washington, D.C.
Em Cote, Granby, Connecticut

CREATIVE CAREERS

Strategic business development officer

Sustainability director

Environmental specialist

Sustainability manager

Corporate social responsibility officer

Energy solutions developer

Green building specialist

Product developer

Design manager

Sustainability specialist

“ Sustainability promotes business, supports the needs of our customers, generates profitability, and contributes to a better world. This is how we see our transformative role. ”

FAUSTO RIBEIRO

CEO, Banco do Brasil
IBM's 2022 CEO Study

Design Management

SCAD, the world’s premier site for the study and practice of design thinking, is a living laboratory for the application of design management — the art of infusing business principles with creative vision to spark growth, innovation, and transformation. Through a comprehensive curriculum that merges creative ingenuity with business acumen, SCAD design management alumni have guided sophisticated user-centered strategy at companies like 3M, Lowe’s, Meta, and Porsche.

SCAD offers the transformative Master of Business Innovation degree, the only one of its kind in the U.S.

In courses like DMGT 720 Design Innovation Development and Marketing Strategies, students learn to think and act like designers as they dive into the principles of project planning and implementation critical to forming a profitable and successful new business entity. They explore business plan development, technology transfer, offshore sourcing and alliances with partners and suppliers, and develop original design concepts for commercially marketed and sold products, communications, environments, and services. The program also investigates business knowledge and strategy, design theory, data visualization, communication techniques, social innovation, financial systems, and marketing.

Through collaborations at SCADpro, the university’s innovation and design studio, SCAD design management students gain experience that will mirror their pivotal careers in the professional world: making driverless cars for Volvo a reality, designing nimble local communication tools for Google, and devising a guide for tweens to build computers for Lenovo. In a recent Deloitte partnership, students created the ultimate recruitment experience by leveraging highly interactive and immersive digital technologies — one of a series of successful partnerships that has led to expanded opportunities for pioneering research, design thinking, and business solutions at SCAD’s new Deloitte Foundry. From these experiences, students are prepared to enter a multitude of markets that value creative design thinking, business theory, consumer needs, prototype development, and product testing.

CREATIVE CAREERS

- Chief innovation officer
- Design manager/director
- UX manager/strategist
- Product development manager
- Director of operations
- Innovation strategist
- Design researcher
- Design strategist
- Experience designer
- Visual information specialist

SCAD DESIGN MANAGEMENT DESTINATIONS

Apple	Deloitte	Gensler	Gulfstream Aerospace
Microsoft	Truist	Reebok	PwC
EY	Energy	IBM	Continuum
American Greetings	BBDO	Ralph Lauren	
Synchrony	frog	Fast Company	

After completing surveys and research, SCAD student Juan Restrepo (Medellin, Colombia) conceptualized a Porsche-branded autonomous vehicle performance center. ▶

WELCOME TO THE FUTURE OF PERFORMANCE



PORSCHE AUTONOMOUS PERFORMANCE CENTER





ÉLIE
IAMI

LOVE HOPE
FAITH

SCHOOL OF LIBERAL ARTS

Dramatic Writing

CREATIVE CAREERS

Television writer

Showrunner

Screenwriter

Playwright

Video game narrative
designer

Show writer for live
entertainment and
attractions

Interactive content writer

Story editor

Story consultant

Script developer

SCAD dramatic writing students weave ideas into captivating content that spans platforms and genres. In a program that mirrors the entertainment industry's most successful writers' rooms, students learn to pen TV shows, feature films, full-length plays, and immersive experiences.

SCAD student writers are inspired to adapt a range of source material to the screen in DWRI 356 Writing the Feature Film Adaptation, while DWRI 237 Improvisation for Writers and DWRI 412 From Melos to Hip Hop: The Evolution of the Musical Narrative prepare students to write *Saturday Night Live*-style sketch comedy and analyze the musical narratives of smash hits like *Hamilton*.

Over these distinctive course sequences, students partner with peers across the university's award-winning digital media and entertainment arts programs to create funny, powerful, and moving content. Student-helmed scripts are frequently selected for university productions cast with and staffed by SCAD students from across majors, including animated shorts *Bearly* and *The How Book*, award-winning shorts *The Peak* and *Our Side*, and original comedy series *Tours and Attractions*, *G.R.I.T.S.*, *Nailed It!*, and *The Buzz*.

These productions are complemented by SCAD TVfest, the SCAD Savannah Film Festival, and more SCADFILM events, which offer students star-studded networking opportunities with celebrated showrunners, writers, producers, actors, directors, and other leaders in entertainment to share insight on Hollywood and film markets around the world. Bolstered by these invaluable experiences, SCAD dramatic writing alumni work for production studios, major networks, theme parks, and more.

SCAD SIGNATURE EVENT GUESTS

◀ SCAD dramatic writing grads like Christin Campbell (Gulf Breeze, Florida) script powerful narratives for award-winning podcasts, games, and films for screens big and small.

Ronald D. Moore
Creator, *For All Mankind*
and *Outlander*

Lucia Aniello, Paul W. Downs, and Jen Statsky
Writers and showrunners,
Hacks

Mike Mills
Writer and director, *C'mon C'mon*

Lee Isaac Chung
Writer and director, *Minari*

SCHOOL OF LIBERAL ARTS

Equestrian Studies

At SCAD, equestrian studies students join a time-honored practice and prepare to launch lucrative careers in a \$300-billion modern economic engine. Housed at a 180-acre complex just north of Savannah and dedicated to equine study and competition, students benefit from a climate perfectly suited for year-round riding and learn from a faculty of accomplished riders and coaches.

Since 2002, the SCAD equestrian team has won more American National Riding Commission titles than any other university. This championship team — and the university's equestrian studies program — finds its home at the Ronald C. Waranch Equestrian Center, which services as a gateway to the professional world. Equestrian studies students benefit from the expertise of SCAD's staff veterinarian, industry-standard equipment, and premier horse tack courtesy of legendary leather goods and luxury leader Hermès — all of which complement a degree program that opens career paths in business, marketing, medicine, and sport.

SCAD's ultramodern center features two stable barns, three competition arenas, a covered riding arena, paddocks, pastures, and a derby field.

Courses are led by faculty members who actively compete in U.S. Equestrian Federation hunter/jumper and dressage competitions. The program's curriculum spans equine anatomy, behavior, psychology, training principles, competition regulations, and governance, preparing students for opportunities as athletes, coaches, trainers, and more. Lectures and clinics by visiting trainers, authors, Olympic-caliber riders, judges, veterinarians, and horse show managers complement fieldwork and classes, while a range of internship opportunities offers students real-world industry experience to boost their professional credentials.

Through SCADpro, the university's innovation and design studio, equestrian studies students applied expertise learned in arenas and stables to design durable backpack concepts for equestrian apparel brand Equis Boutique and devised a safer, more ventilated hardhat for construction company Clayco. This combination of stable-side education and professional partnerships helps SCAD alumni pursue careers across the spectrum. Graduates have stepped into leadership roles at international nonprofit organizations and have published and exhibited work as equine photographers, journalists, and painters.

CREATIVE CAREERS

Equine events manager

Equestrian community manager

Equine trainer

Equine accessories designer

Equestrian business manager

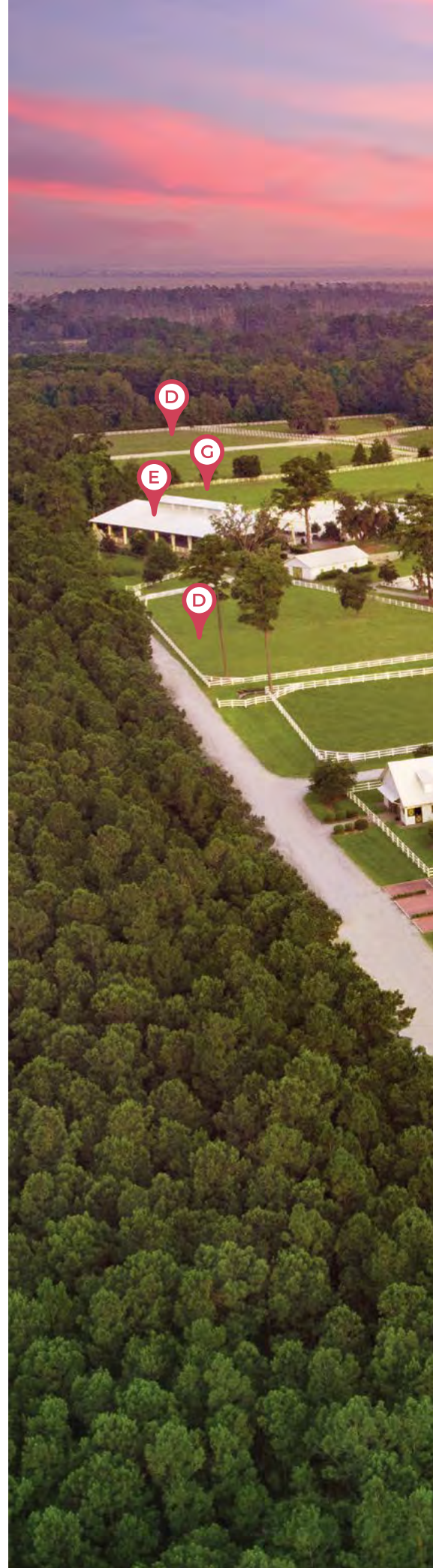
Equine facilities manager

Equine journalist

Equestrian marketing specialist

Horse show director

Sport horse sales broker



Across its 180 acres, the Ronald C. Waranch Equestrian Center offers equestrian students and athletes sophisticated amenities.



LEGEND

- A - Stable barns
- B - European hot walker
- C - Outdoor washing stalls
- D - Paddocks
- E - James and Laurette Shaw Equestrian Pavilion (covered arena)
- F - Outdoor arenas
- G - Derby field
- H - Classroom
- I - Veterinarian lab



Runway coach Coco Rocha wowed the crowd in designs by fashion student Rainey Lowery (Summerville, South Carolina) at the 2023 SCAD FASHION show.

SCHOOL OF FASHION

Fashion

SCAD grads are at the forefront of social and cultural movements in style, from sustainability to inclusion. SCAD fashion alumni power the design studios at global brands like Chanel, Thom Browne, Marc Jacobs, The Row, and Anthropologie, and launch their own labels like visionary graduates Christopher John Rogers, Kate Barton, and Nigel Xavier.

Praised by The Business of Fashion, the SCAD fashion degree program focuses on real-world expertise and experiences. At SCAD, fashion students study sartorial history and process, meet career-making brand reps and editors, and get one-on-one mentorship from legends and innovators like Miuccia Prada, Anna Sui, Emily Adams Bode, LaQuan Smith, LUAR's Raul Lopez, and Collina Strada's Hillary Taymour — as well as past mentors like the late Dame Vivienne Westwood.

More than 50 SCAD students have earned prestigious Fashion Scholarship Fund scholarships since 2021.

SCAD's style HQ in Savannah, Number Nine, offers leading-edge technology like a professional-grade digital textile lab. In Atlanta, fashion students enjoy exclusive access to SCAD FASH, the only museum dedicated to fashion and film, featuring acclaimed exhibitions by design icons past and present, such as Azzedine Alaïa, Madame Grès, Guo Pei, Christian Siriano, Ruth E. Carter, and Pierre Cardin. Fashion courses translate seamlessly to professional practice, encouraging students to develop the ingenuity, flexibility, and adaptability they need to succeed. In courses like FASH 414 3D Technology in Fashion Design, students use 3D simulation software to organize intricate design details and complicated pattern pieces into a sustainable design process.

At signature events like the SCAD FASHION runway show, students debut their collections to design VIPs, earning coverage in elite publications including Vogue, W Magazine, WWD, Interview Magazine, NYLON, and Essence Magazine, among many others. Embracing future-forward digital platforms, the university transcends the catwalk in high-concept fashion films that extend students' global reach, uniting SCAD talent across fashion, accessory design, jewelry, film and television, sound design, and more in captivating cinematic showcases like *Dimensions*, *Fashion Run*, *Fashion in Frame*, and *The Awakening*.

CREATIVE CAREERS

Creative director

Brand founder

Fashion designer

Style content director

E-commerce stylist

Global denim manager

3D apparel developer

Menswear designer

CAD designer

Swimwear/intimates designer

DRESSED BY SCAD BEES

Beyoncé

Lil Nas X

Tracee Ellis Ross

Maren Morris

Rihanna

Madonna

Gabrielle Union

Angela Bassett

Zendaya

Anne Hathaway

Tessa Thompson

Jodie Turner-Smith

Michelle Obama

Bella Hadid

Heidi Klum

Shea Couleé

Fashion Marketing and Management

CREATIVE CAREERS

Brand manager

Visual merchandiser

Retail buyer

Global marketing manager

E-commerce merchandise manager

Digital content specialist

Marketing strategist

Sourcing manager

Supply chain manager

Product developer

The SCAD fashion marketing and management program equips students to make a statement in a global industry worth more than \$3 trillion. Empowered by unparalleled strategic and imaginative skills, students and alumni set the agenda as style forecasters, brand managers, and architects of multidimensional fashion activations who thrive at the intersection of design and business.

With a focus on brand building, the SCAD fashion marketing and management program opens the door to a wide range of enterprising careers. Throughout their education, students are guided by industry mentors and faculty experts, immersed in a curriculum that places them at the forefront of the ongoing cultural and technological developments impacting the way consumers engage with fashion. They gain hands-on experience in product development, supply chain management for sustainability, fashion merchandising and retail buying, visual communication, content creation, and marketing for consumer engagement.

Forbes ranks SCAD the No. 1 university shaping the future of fashion.

In FASM 215 Fashion Aesthetics and Style, students identify and formulate new products that expand the consumer reach of elite brands and construct luxe look books for their own lines. In FASM 400 Contemporary Issues in Fashion Merchandising, next-level style leaders delve into the latest developments impacting the fashion industry including sustainability, globalization, and emerging technologies. With the ability to study seamlessly across the university's global locations in Atlanta, Savannah, Lacoste, and SCADnow, students gain access to international markets and platforms.

Through SCADpro, the university's boutique creative consultancy, students work alongside executives from leading brands like Hermès, David Yurman, Movado, Amazon, eBay, Capital One, Kendra Scott, and L'Oréal who seek forward-looking ideas and intuitive style savvy. In these real-world collaborative partnerships that presage their future careers, SCAD students establish tech-forward digital and inventive print campaigns, create unique interactive retail immersions, and develop content and strategies to reach new generations of brand devotees. Through SCAD's precise combination of education and experience, alumni help transform the industry at Ralph Lauren, Christopher John Rogers, KITH, Kate Spade, Sam Edelman, Coach, and other agenda-setting brands.

INTERN IN STYLE

Harper's Bazaar

Urban Outfitters

Saks Fifth Avenue

Free People

Bergdorf Goodman

Ralph Lauren

Neiman Marcus

Lululemon



Stylish SCAD grad Daniela Ibraim (Novi Sad, Serbia) applies her innovation and management skills to the C-suite at Mercedes-Benz USA.



SCHOOL OF FASHION

Fibers

Fibers artists interweave art, design, science, and tech to shape our collective experience of the material world. From fashion and interiors to surfaces, automotives, and even robotics, textiles are essential to our perceptions of spaces, objects, and ourselves.

The SCAD fibers program is the largest in the U.S.

In courses like FIBR 319 Textile Futures: Digital Applications for Kinematic Structures, students use advanced technologies, including laser cutting and 3D printing, to transform simple materials into dynamic systems. Refining their aesthetic and technical skills, future sustainability specialists explore richly tactile alternatives to mass production in FIBR 412 Surface Design: Screen Printing for Fashion, Interiors, and Fine Art, while tomorrow's trendsetters elevate their knowledge of color, style, and composition to create sophisticated fabrics for garments and furnishings in FIBR 418 Digital Surface Design: Collection Development for Interiors and Fashion. SCAD fibers alumni work in inventive and in-demand roles, gaining prestige in the fine art and luxury sectors; designing elaborate installations for fashion houses and retailers; launching their own studios, brands, and lines; and developing innovative products and materials for iconic brands like Nike, Tesla, and even NASA.

Professional networking is integral to the fibers curriculum. Students enjoy exclusive, intimate conversations and studio visits with artists and design leaders including acclaimed couturière Guo Pei; Leatrice Eiseman, executive director of the Pantone Color Institute; SCAD graduate Maura Ambrose, founder of Folk Fibers; SCAD alum Chuck Chewning, principal of Charles H. Chewning Interiors; and renowned artists The Haas Brothers, Carla Fernández, Chiharu Shiota, Igshaan Adams, Shoplifter, Liz Collins, Cynthia Gutiérrez, and Barbara Earl Thomas. Through SCAD fashion shows and online showcases, fibers students connect with design VIPs and captivate global audiences with extraordinary knit, woven, beaded, and embellished collections.

TAILOR-MADE INTERNSHIPS

Badgley Mischka

Ralph Lauren

V Magazine

Oscar de la Renta

Anthropologie

Shaw

Coach

Perry Ellis

Mohawk Home

Nordstrom

Loloi

◀ As a senior color, materials, and finish designer at Sonos, alum Megan McConnell (Powell, Ohio) utilizes the skills she learned in the SCAD fibers program to develop CMF solutions across a wide array of consumer products.

CREATIVE CAREERS

Sustainable product developer

Color/material/finish designer

Textile designer

Surface designer

Carpet designer

Knitwear designer

Print and pattern designer

Digital/CAD designer

Digital print engineer

Embroidery and embellishment designer

Film and Television

CREATIVE CAREERS

Director

Producer

Director of photography

Cinematographer

Videographer

Screenwriter

Casting director

Editor

Online content creator

Location manager

From state-of-the-art sets to on-location shoots in one of the busiest film-making regions in the world, SCAD film and television students command the stage as they prepare for starring roles on productions in Georgia, Hollywood, and across the globe.

The SCAD Savannah Film Festival is the nation's largest university-run film festival.

From Atlanta, the epicenter of Georgia's \$10-billion-per-year entertainment industry, or Savannah, *MovieMaker* magazine's top-ranked small city for filmmaking, students develop signature style and technical mastery in futuristic, SCAD-owned production spaces. SCAD is the only university with two leading-edge LED volume stages — at Savannah Film Studios, where students also produce and shoot original films on a sprawling streetscape backlot, and at SCAD Atlanta's Digital Media Center, where students may also film their projects in green screen and motion capture studios. Combined with opportunities to earn certifications in the latest filmmaking technology, students are prepared to work on real sets long before graduation and contribute to films and TV shows like *May December*, *Devotion*, *The Menu*, *Manhunt*, and *The Underground Railroad*.

SCAD filmmakers have earned a variety of accolades, including the grand prize at the Coca-Cola Refreshing Films contest, Student Emmy Awards, Student Academy Awards, and the ICG Emerging Cinematographer Award. SCAD student and alumni films have been showcased at festivals around the world, including SXSW, Sundance, and Tribeca. From SCAD Lacoste, student and alumni filmmakers have a home base to attend Cannes and Annecy and present their films.

SCAD alumni from 1992 to 2022 contributed to Academy Award-nominated films in 2023.

At signature events like SCAD TVfest, the SCAD Lacoste Film Festival, and the SCAD Savannah Film Festival, students meet A-list actors and filmmakers, up-and-coming directors, and behind-the-scenes legends like Ron Howard, Maggie Gyllenhaal, Elisabeth Moss, Olivia Wilde, J.D. Dillard, Todd Haynes, Kenneth Branagh, Sarah Michelle Gellar, Brett Morgen, Mike Mills, and Domee Shi. At these festivals, they also screen their own short films and TV pilots and attend screenings of Academy Award-winning films, including multiple Best Picture winners, and critically acclaimed TV shows.

In master classes with festival guests and other notable visiting actors and directors, students learn to add polish and professionalism to their scripts and films. After graduating, students join these names on set in major studio productions — including recent Academy Award nominees *Babylon*, *Black Panther: Wakanda Forever*, *Causeway*, *Everything Everywhere All at Once*, *The Fabelmans*, and *Top Gun: Maverick* — or create their own acclaimed films as auteur directors.

Academy Award winner Ron Howard was honored with the Lifetime Achievement in Directing Award at the 2022 SCAD Savannah Film Festival.





IN-HOUSE EDITOR, GOOD COMPANY

Jerry Chia

SCAD B.F.A., film and television, 2016 | Richmond, Virginia | @jerrychia31

Jerry first discovered SCAD through family: his older brother Kevin, a 2013 motion media design graduate. Jerry quickly fell in love with SCAD's film and television program, leaving no question as to what he planned to pursue. He moved to New York City after graduation, following in his brother's footsteps, and joined creative production studio Good Company, where he has worked with major celebrities like Taylor Swift, Cher, The Weeknd, and Madonna as well as leading brands such as Tom Ford, Urban Decay, L'Oréal, and La Mer.

HOW DID SCAD PREPARE YOU FOR YOUR LINE OF WORK?

I joined Good Company the summer after my graduation as a postproduction intern. Since then, I've been able to grow within the company, rising to senior in-house editor. SCAD prepared me for the work I do at Good Company by giving me experience working closely with different clients and collaborators. The cross-collaboration, work ethic expectations, and fast turnaround deadlines during my time at SCAD taught me how to manage working relationships as a professional.

WHAT IS THE COLLABORATIVE ATMOSPHERE LIKE AT SCAD?

The projects I completed at SCAD were incredibly foundational for my professional career. While I was at SCAD, I collaborated with fashion designers and photographers to create multiple senior fashion films. Within the film and television department itself, there were collaborative efforts involving all production roles, including producers, directors, costume designers, gaffers, editors, and PAs. I was able to try my hand in many different roles, and it was how I first discovered my love for editing.

WHAT RESOURCES AT SCAD DID YOU FIND MOST BENEFICIAL?

At SCAD, I made it a point to attend lectures by industry professionals so that I could learn firsthand from their experiences. During my senior year, director and editor Alexander Hammer visited our class and presented some of his editorial work, Beyoncé's *Lemonade* and Taylor Swift's *1989* tour film. I was in awe, and after the lecture, I found out that he worked with Good Company. From there, we kept in touch, and that's how I started working closely with him on many projects. Alex has been the most influential person in my career so far. When I look back, I'm always so thankful to SCAD for providing students with inspirational lectures like the one that helped kickstart my career.

SCAD

for

Mitchell Gold
+ Bob Williams

INTRODUCING AN EXCLUSIVE COLLABORATION



Furniture Design

CREATIVE CAREERS

Furniture designer

Environmental
designer

Production designer

Studio artist

Lighting/accessories
designer

Fixture and display
designer

Creative design
manager

Merchandising
director

Hospitality designer

Design consultant

◀ In a recent SCADpro collaboration, SCAD students reimagined the home office experience in new contemporary furniture collections sold by Mitchell Gold + Bob Williams.

With a full slate of advanced tools and professional-grade software at their fingertips, SCAD furniture design students elevate the form and function of everyday furnishings and build their own showstopping collections. At the university's state-of-the-art Gulfstream Center for Design, students take their designs from concept to production line, using laser cutters, five-axis CNC milling machines, CNC routers, and 3D printers. Through focused coursework led by accomplished faculty members, students learn to conduct market research, synthesize their findings, and devise cutting-edge concepts, products, and strategic solutions.

Traveling to some of the world's largest markets and trade shows, students connect with designers, manufacturers, retailers, and clientele. Through SCADpro, SCAD students have created new furniture lines with Crate & Barrel and collaborated with Design Within Reach, among others. Legendary furniture designers, including Dakota Jackson and David Rockwell, also lend their expertise to students through class visits, workshops, and panel discussions.

Works by SCAD furniture design students and alumni are exhibited at Design Miami/ and the International Contemporary Furniture Fair at New York Design Week, among others. Positioned for postgraduate success, alumni design for top brands, launch their own lines and studios, and are profiled in Architectural Digest, Vogue, and Elle Decor. Both students and alumni regularly win top honors including NYCxDESIGN Awards, International Design Awards, International Society of Furniture Designers Pinnacle Awards, Best in Show at the ISFD Innovation + Design contest, and ICFA/Richard Frinier Design Scholarships.

ALUMNI EMPLOYERS

Jonathan Adler

Kelly Wearstler

Crate & Barrel

Anthropologie

Brown Jordan

Mohawk Industries

Stickley Furniture

“ The SCAD furniture design department is a really tight-knit community. I was able to design, choose patterns and textiles, and build lifelong works for people to enjoy. I loved all of my time there. ”

DANIELA DUARTE

ISFD Pinnacle Award winner

Product designer

SCAD B.F.A., furniture design, 2020

Bogotá, Colombia

SCHOOL OF DESIGN

Graphic Design and Visual Experience

CREATIVE CAREERS

Art director

Graphic designer

Digital designer

Mobile app designer

Interactive designer

Publication designer

Brand designer

Creative designer/
director

Package designer

UX/UI designer

Leaders. Creators. Brand makers. SCAD graphic design students use their signature style to elevate visual identities for the biggest brands and social movements in every sector. Through the development of omnichannel campaigns, they connect with and energize audiences and earn accolades from the International Design Awards, Indigo Awards, Red Dot Communication Design Awards, Core77 Design Awards, and GDUSA American Package Awards, among others.

SCAD graphic design coursework parallels the latest evolutions of professional practice, from entrepreneurship and economic feasibility to contextual relevance and sustainable design. Undergraduate students learn distinct approaches to typeface design in GRDS 353 Typography II: Information and Media, merge advanced technology and best practices in GRDS 387 Interface Design, and enhance the user experience through interaction with form and space in GRDS 392 Exhibition and Environmental Graphics.

Graduate students in graphic design and visual experience research political, cultural, and social factors impacting design history (GDVX 503 Design History and Context of Media), harness data and social media as design elements (GDVX 754 Curated Narrative for Dynamic Content); vivify retail spaces, museums, and attractions to create immersive experiences (GDVX 757 Experience Design for Physical Spaces); and redefine the designer's role in the ever-evolving landscape of AI and machine learning (GDVX 784 Visual Design for Interactive Contexts).

Through SCADpro, the university's boutique creative consultancy, students have collaborated with prestigious companies and industries, including the American Red Cross, BMW, The Coca-Cola Company, Delta Air Lines, Disney, GE Transportation, Hewlett-Packard, and Snap-on. With this complete package of instruction, experience, and portfolio-building, alumni earn internships and career opportunities at top design studios, tech firms, sports and entertainment organizations, ad agencies, and fashion houses.

💬 **SCAD is a true art family. Professors, mentors, and peers—they're all involved in the industry. Design is so powerful that you don't have to speak the same language to create solutions, and SCAD does an amazing job of making those connections.** 💬

INDIA HAYES

Co-founder and CEO, Mini City
SCAD B.F.A., graphic design, 2010
Durham, North Carolina



Libertie brand identity and design solution
Steven Ou
Chesterfield, Missouri



How Long is the Edge to the Universe
Zhuoran Li
Zhengzhou, China

SCHOOL OF VISUAL COMMUNICATION

Illustration

CREATIVE CAREERS

Advertising
illustrator

Art director

Graphic novel artist

Animation character
designer

Entertainment
design illustrator

Illustrator for game
design

Storyboard artist

Muralist

Book illustrator

Editorial illustrator

SCAD illustration students take viewers on an odyssey of visual intrigue and richly imagined worlds in byte-sized mobile games, book covers, and building-sized murals. Catalyzed by a future-forward curriculum, students draw up dream careers, land internships, and secure commissions across media and industries from Netflix and Adult Swim to Ruggable, Mattel, and Minecraft.

In a comprehensive program that explores traditional and digital media, SCAD illustration students experience the independent and collaborative practices of the entertainment industry as they develop immersive illustrations for both page and screen. ILLU 352 Creative Concepting for World Building illuminates vivid worlds and immersive environments in a variety of genres, including adventure, historical, horror, fantasy, and sci-fi. In ILLU 434 Concept Design for Animation and Games, students fuse their creativity and innovation to develop professional concepts for expanding markets in animation and video games. Undergraduate and graduate programs of study instill the ability to create a fully formed portfolio while students build the business prowess for professional practice.

SCAD illustration graduates grace the pages of esteemed magazines and newspapers like The Atlantic, The Boston Globe, National Geographic, The New York Times, The New Yorker, The Saturday Evening Post, and Time, and venture into new media careers as artists, animators, visual designers, and art directors at companies like Condé Nast, Hearst, Blue Mammoth Games, AT&T, and NPR.

SCAD classrooms, studios, and digital production labs are equipped with Wacom Cintiq displays, Macs, and the latest hardware and software. Beyond the classroom, SCAD offers the full Adobe Creative Cloud for download so students can take their skills anywhere.

“ I knew if I wanted to have a sustainable creative career, I had to go into the international industry to open myself up to more opportunities. That’s why I picked SCAD. ”

KATSY GARCIA

Visual designer, Jointly
2021 SCAD Atlanta Excelsus Laureate
SCAD M.F.A., illustration, 2021
Muntinlupa, Philippines

FACULTY WORK FEATURES

Marvel

Disney

The Coca-Cola
Company

Simon & Schuster

World of Warcraft

Showtime

DreamWorks

HarperCollins

Urban Outfitters

Random House

Lenovo

Activision Blizzard

Immersive Reality

CREATIVE CAREERS

Creative developer

VR content producer

Technical artist

Creative/UX designer

Environment artist

Game designer

Mixed reality artist

Realtime artist

AR designer

Virtual production
technical director

Powered by limitless possibilities and near-infinite worlds to explore, immersive reality is the present and future design paradigm in entertainment, gaming, medicine, construction, aerospace, and more. At SCAD, the academic leader in immersive reality, students push the boundaries of virtual visualization in a market expected to grow to more than \$70 billion by 2024, according to forecasts from the International Data Corporation.

SCAD is home to a comprehensive suite of pioneering technology — including two LED volume stages co-designed by alumni-owned studio MEPTIK — and a reputation for transcendent immersive experiences that position university students to chart new territories in augmented, extended, and virtual reality.

The university's superlative immersive reality experiences began with *Say It With Music!*, the world's first VR musical short film created in collaboration with students from 14 SCAD degree programs, and continued with the E3 student award-winning *Brobot Beat Down*, which placed players in a VR multiplayer battle royale piloting giant robots in a fully destructible city. When the global SIGGRAPH conference commissioned SCAD students to design a virtual lobby for its annual event, students spearheaded the development of *Tahul*, a VR-enabled ancient lost world inspired by Moroccan culture. Students also demonstrated the power of immersive reality to make positive change with *VR for Good*, a series of immersive outdoor adventure experiences presented as a form of therapy for patients living in long-term and palliative care centers.

SCAD students learn the fundamentals of these innovative experiences in ARVR 110 Immersive Revolution: Augmented to Virtual Reality, which analyzes the rapid evolution of the medium into the mainstream. In ARVR 300 Game Engine Applications for Immersive Computing, students focus on content creation and human movement, designing with software like Unreal, Unity, and CaraVR. Through ARVR 305 Visual Effects for Immersive Environments, students learn to amplify perception and digital worlds by creating fantastical 3D environments.

SCAD has long been at the forefront of higher education. The *VR for Good* initiative exemplifies its forward motion and growth with each passing year.

— ANIMATION CAREER REVIEW

SCADpro, the university's in-house creative consultancy, equips students with the next generation of creative tools like HTC Vive, Microsoft Mixed Reality, and Meta Quest to deliver professional-quality applications for AR/VR to clients that include 3M, FOX Sports, Gulfstream Aerospace, and Hasbro, among others. At the new Deloitte Foundry, a partnership between SCADpro and multinational professional services firm Deloitte, students explore the potential uses of immersive reality and other emerging technologies for advancing governmental and societal change.

For her senior project, 2023 SCAD valedictorian Khushi Bhatt (Edison, New Jersey) collaborated with doctors, pediatricians, and physical and occupational therapists to create *TheraVR*, a VR-enabled gamification of physical therapy for children with neuromuscular diseases.



PROPOSAL 01

Industrial design students are mentored by pros in the discipline, including fellow Bees like alum John Barbier (Port Orange, Florida), a design director at Brunswick Boat Group.



SCHOOL OF DESIGN

Industrial Design

CREATIVE CAREERS

Product designer

Innovation catalyst

Transportation
designer

Medical devices
designer

Interaction designer

Consumer
electronics designer

UX designer/
researcher

Marine designer

Lighting designer

Industrial designer

As masters of form and function, industrial designers transform ideas into inspired environments, products, and systems. SCAD industrial design students learn to merge design with play and imagination to create next-level concepts that transform the consumer experience. SCAD graduates turn usability challenges into elegant solutions and user problems into opportunities for excitement and connection for major companies Google, Adidas, Samsung, Ralph Lauren, CB2, and others.

Thanks to SCAD's forward-thinking curriculum, students learn to approach design with an open mind, propelling what is possible through play and imagination as they determine the look, feel, and use of products. Before they graduate, SCAD students collaborate with corporate brands like Amazon and Meta to develop equitable and inclusive experience design; Lenovo to create a build-your-own PC kit for children ages 12–14; and BMW to research and develop vehicle concepts for aging populations through SCADpro, the university's creative research and innovation design studio. They have also partnered with AT&T, The Coca-Cola Company, Dynacraft, Fisher-Price, General Motors, Hewlett-Packard, Mattel, Microsoft, and Reebok to generate imaginative, workable concepts and prototypes. After graduation, alumni have solved usability and manufacturing challenges with Honeywell, PepsiCo, Anthropologie, Steelcase, Hexbug, Logitech, and more.

The SCAD industrial design curriculum parallels professional practice and offers groundbreaking knowledge and technology. Led by faculty with unmatched professional careers in their industries, SCAD students realize their transformative concepts by taking prototypes from the computer screen to reality with the university's unparalleled resources. In Savannah, the SCAD Gulfstream Center for Design's 10,000-square-foot model shop provides students with ample space to work with raw materials, plastics, and composites. In Atlanta, students ideate and create at SCAD Studio, designed by world-renowned architect Renzo Piano and equipped with a leading-edge wood and metal shop, a foundry for bronze and stainless steel, and a computer lab with 3D rapid prototyping.

SCAD industrial design students and alumni have earned awards and recognitions from 20 different competitions, including the Core77 Design Awards, Industrial Designers Society of America, International Design Excellence and Student Merit Awards, International Design Awards, the MakerBot NYCxDESIGN Challenge, Red Dot Design Concept Awards, Spark Awards, and Walt Disney Imagineering's Imaginations Design Competition.

FACULTY EXPERIENCE

Ferrari

Mercedes-Benz

GE

Moen

Philips

Kimberly-Clark

IBM

Rolls Royce

Samsung

Interactive Design and Game Development

CREATIVE CAREERS

User interface designer

XR engineer

Mobile game/app designer

Environment artist

Game designer

UX designer

Narrative designer

Modeler/texture artist

Technical artist

Character artist

SCAD offers the most extraordinary interactive design and game development program in the U.S., a lauded entry point into an industry eclipsing \$200 billion yearly, according to The New York Times. With accolades from The Rookies, The Princeton Review, and Animation Career Review, the SCAD interactive design and game development program is matched only by the games created by its students — winners of the Intel University Games Showcase and the E3 College Games Contest, among other competitions, and recipients of acclaim from Game Informer, Wired, and more.

Across all locations, SCAD students have access to AAA game design software, including Autodesk Maya, ZBrush, Substance Designer and Painter, Motion-BUILDER, Unreal, and Unity. Next-gen technology and gaming peripherals, including motion capture systems and augmented and virtual reality devices, offer new arenas for students to create hit games, engaging websites, inventive apps, and pioneering immersive reality experiences.

As part of their studies, students are mentored as they enter competitions and participate in international trade events like SIGGRAPH, the Game Developers Conference, and SXSW. SCAD students further expand their networks at signature events like SCAD AnimationFest, which feature programming and guest speakers from titans of gaming and entertainment firms like Halon Entertainment, Hulu, Epic Games, Netflix, and others.

In addition to these connections within gaming, SCAD students offer major brands a one-up through SCADpro, the university's innovation and design studio. Recent campaigns include partnerships with Google, Canon, The Home Depot, Delta Air Lines, Samsung, General Electric, Colgate-Palmolive, and JCB. Via the new Deloitte Foundry and its innovative design studios, students push the limits of interactive design as they experiment with the metaverse, blockchain, and immersive reality.

ALUMNI ARENAS

Apple

Bethesda

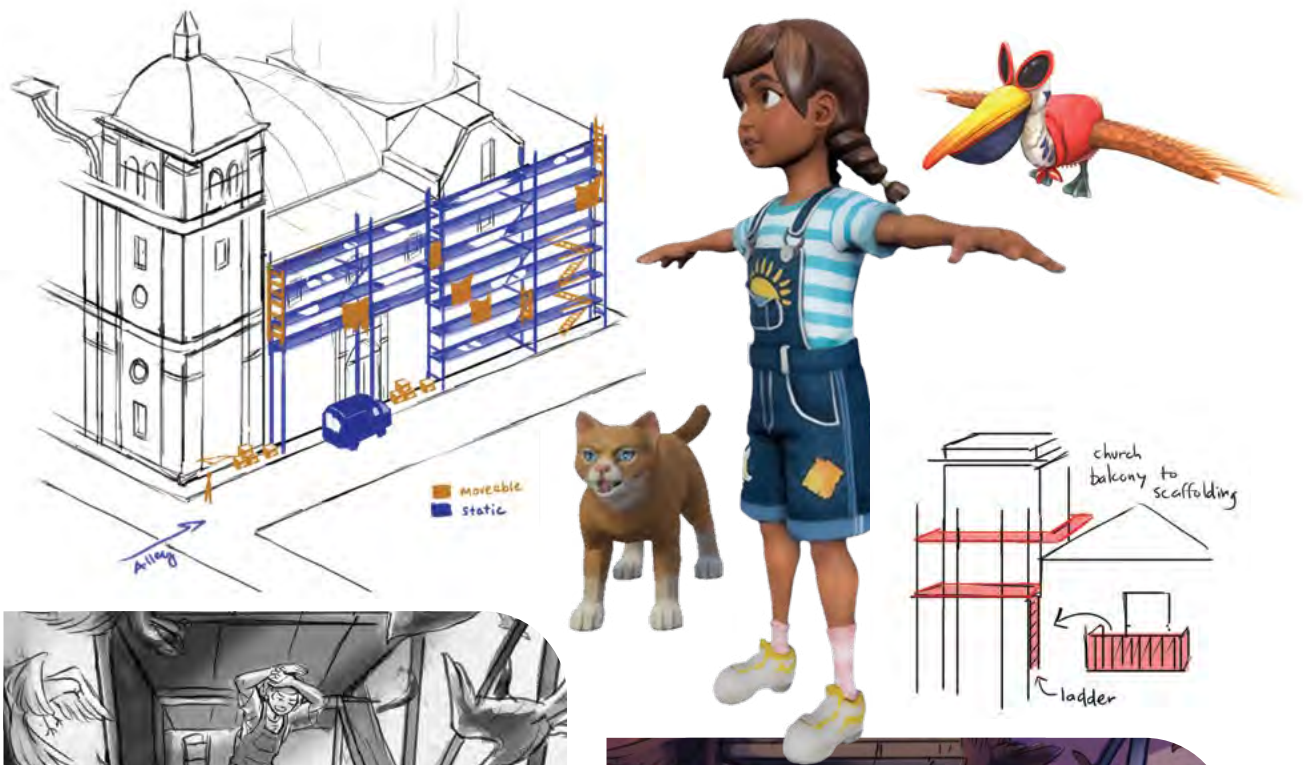
Gearbox Software

Adobe

Electronic Arts

Microsoft

Zoélie, an interactive game developed through collaboration by more than 40 students and industry mentors, won Best Gameplay honors at the Intel University Games Showcase.





Interior Design

CREATIVE CAREERS

Interior designer

Lighting designer

Retail designer

Creative director

Project manager

Hospitality designer

Corporate designer

Cruise ship interior
designer

Health care facility
designer

Aviation interior
designer

◀ SCAD student May Spector's (Providence, Rhode Island) *BATA* concept adaptively reused the gargantuan Brooklyn Army Terminal as a housing and co-working collective for artists and creatives.

SCAD's undergraduate and graduate interior design programs are decorated with more No. 1 rankings than any other university, according to DesignIntelligence. These honors are complemented by the university's unparalleled learning environments, each designed to be delightful, intentional, and professionally focused — earning recognition for more than 40 years from leading organizations such as the International Interior Design Association and the Institute of Classical Architecture & Art. SCAD interior design students strengthen the university's legacy of inspiring spaces by winning scholarship prizes and honors like the American Society of Interior Designers Student Portfolio Competition and the Metropolis Future100, adding to the program's global prestige.

Houzz ranks SCAD the No. 1 interior design school in the U.S.

Guided by experienced faculty, students explore a wide range of career paths, investigating aesthetic, technical, environmental, behavioral, and financial considerations — and how these factors influence design solutions. Students at every level work with advanced design software — including Autodesk Revit and 3ds Max, AutoCAD, SketchUp, and Adobe Creative Cloud — while full immersion in augmented, virtual, and mixed reality technology prepares students to innovate next-generation design processes and spatial experiences.

The SCAD interior design program embraces sustainability, health and wellness, and contemporary style across residential, retail, hospitality, and corporate design typologies. Through SCADpro, students apply their design prowess to interdisciplinary assignments as they partner with top companies on collaborations that include restaurants, retail spaces, and resort hotels. Elevated signature events and networking opportunities, from SCADstyle to the ASID National Student Summit to Interior Design magazine's Giants of Design conference, connect students with future employers and professional mentors. Alumni lead prestigious firms, found their own acclaimed interior design studios, and are celebrated in the pages of elite publications like Architectural Digest, Interior Design magazine, and Metropolis.

ALUMNI WORKSPACES

Arquitectonica

HOK

Gensler

Disney

Google

Microsoft

NASA

Steelcase

Emily Svenningsen

SCAD M.F.A. interior design
Gaylordsville, Connecticut



ON HER DAILY ROUTINE

There's never a boring day at SCAD! There's always something to do and always something to see. One day, I may be cataloging projects in the interior design office, and on another I may be working in the computer labs on renderings or space planning. In the evenings, I'll meet with the Interior Design Organization (IDO) and the Indian Bee Collective (IBC) to talk about upcoming events and plan new and exciting activities. On my Fridays or during my free time, I like to attend *Guests & Gusto*, SCADamp, or SCADextra events. I also spend plenty of time in The Hub with friends, but recently I started using the new lawn in front of Palette, which is a great place to get some fresh air and relax.

ON CHOOSING SCAD

SCAD was always on my radar when I was applying to graduate schools. I initially chose a university in New York because of its proximity to home, but it quickly became clear that it wasn't the right fit. A lot of my decision to switch schools had to do with what I had heard about SCAD — the beauty of Atlanta, the level of education, the program's ranking — but what really pushed me to transfer was the many friendly people I had been in touch with throughout the process, from the admission team who answered my every question to an interior design professor who reviewed my portfolio and gave me advice about how to successfully enter the program. SCAD has an amazingly tight-knit community of people who really care about their students.



ON HER FAVORITE SCAD CLASS

My classes are all amazing for their own reasons, with SCAD's standard of learning and teaching met in every way. If I had to choose one, it would be the interior design professional practice class. My professor's ability to connect with students and empower them to have confidence and show up as their own, unapologetic selves is something I think everyone should strive for, no matter what their major is.



ON SCAD RESOURCES

The interior design materials library was vital to being able to make informed decisions on materiality for various studio projects, and the computer lab was, too, for having the programs, speed, and bandwidth to support the large files that many of us were making. Beyond my program, SCADamp has been a crucial part of my education. After completing SCADamp's certification courses, I felt I had the tools and confidence to present my ideas effectively through visual, verbal, and physical means — even if I was still a little nervous! SCADamp's coaches were so supportive and constructive, and they helped me match the way I spoke with the way I constructed my presentation slides for my final thesis.

ON COLLABORATION AT SCAD

I was part of a really exciting collaboration between the interior design and film and television departments on a reality TV concept, *Chef Atlanta*, in which we held a two-day charrette to design the set of a TV series. Working with interior design students from all different years was a great way to meet my peers and learn about their own skill sets and ideas. It was amazing to see the variation in the designs for the same space. The final hand-drawn renders for the space were made by three other students and me, which was a great opportunity to showcase our skills.

SCHOOL OF FASHION

Jewelry

At SCAD, bright new talents in jewelry refine their design skills, define their unique artistic voices, and position themselves to thrive in a multibillion-dollar industry that fuses cultural and commercial relevance. Graduates of SCAD's STEM-designated degree program innovate the future of jewelry as designers, creative directors, merchandisers, production leaders, and entrepreneurs.

SCAD's celebrated jewelry program is the largest in the U.S.

Through SCADpro, the university's innovation and design studio, students dazzle in professional collaborations, adding glamour and insight to global companies including Chanel, Swarovski, Movado, and more. Alumni apply these professional practices to brilliant careers at LVMH, Givenchy, David Yurman, Tiffany and Co., Lorraine Schwartz, and Kendra Scott and as founders of their own award-winning lines and brands adored by celebrities and praised in the pages of Vogue, Vanity Fair, i-D, and InStyle. SCAD jewelry students and alumni hone signature styles that have earned Halstead grants, International Design Awards, and International Lab of Mittelmoda awards, along with glittering features at the CFDA Fashion Future Graduate Digital Showcase.

SCAD jewelry students create within a 13,800-square-foot studio environment outfitted with leading-edge technology, including two laser welders, an induction casting machine, two Orion arc welding systems, a BB70 engraver, a microscope system, dual handpiece micro-motor systems, Roland JWX-10 milling machines, GraverSmith with air compressor system, and Wacom Cintiq tablets. Software resources include Adobe Creative Cloud, MatrixGold, ZBrush, KeyShot, and an authorized RhinoFabStudio, which enables students to earn Rhino certification before graduation. Through career-focused curriculum like JEWL 387 Jewelry Innovation Lab, students stay at the forefront of technological advancement as they take an experimental approach to precious works of great complexity.

Through sales at the university's boutique retail gallery shopSCAD; the popular annual Jewelry Trunk Show; and invitation-only activations at New York City Jewelry Week, the Smithsonian Craft Show, the Philadelphia Museum of Fine Art Craft Show, and more, jewelry students develop a devoted following of collectors even before graduation.

CREATIVE CAREERS

[Fine jewelry designer](#)

[Jewelry design entrepreneur](#)

[Jewelry technical specialist](#)

[Studio goldsmith/silversmith](#)

[Studio jewelry artist](#)

[Accessories designer](#)

[Jewelry buyer](#)

[Product development manager](#)

[Corporate jewelry designer](#)

[CAD/CAM designer](#)



Stax Emerald Drop Earrings in 18K white gold with Colombian emeralds from the High Jewelry collection by David Yurman, where SCAD grad Ruan Basson (New York, New York) works as part of the design team.



HERMÈS
PARIS

HERMÈS
PARIS

HERMÈS
PARIS

HERMÈS
PARIS

HERMÈS
PARIS

HERMÈS
PARIS

Luxury and Brand Management

Whether in tech, travel, hospitality, beauty, jewelry, or fashion, luxury-as-consumer-priority has permeated nearly every major market — an elite status economy that rose to more than \$360 billion in 2022, according to industry research by Bain. As future innovators, brand leaders, and visionary marketers, SCAD luxury and brand management students are well-positioned to help lead the trendsetting growth of venerated companies around the globe.

SCAD offers the world's first M.A. and M.F.A. degrees in luxury and brand management.

LUXE ALUMNI LEADERS

Dior
L'Oréal
Audi
Cartier
Nordstrom
Ralph Lauren
Neiman Marcus
Hermès

SCAD alumni are already in impactful roles at major brands such as Parfums Christian Dior, Audi of America via Aquent, and Hermès. The distinctive luxury and brand management curriculum at SCAD, centered on global distribution and marketing strategies, financial analysis, supply chain management, and consumer engagement, explores the entire spectrum of the international luxury industry. In courses like LXMT 740 Visual Narrative for Consumer Engagement, students employ visual storytelling, technology solutions, and strategic brand-building practices to reach luxury consumers. LXMT 730 Marketing Strategies for Luxury Brands and Experiences gives future luxury brand leaders the opportunity to explore the evolution of marketing strategies for successful brands.

By consulting with industry partners and analyzing real-life scenarios and case studies, SCAD students develop a robust managerial foundation and sector-specific business acumen. The sociological and psychological frameworks learned in the program, combined with an in-depth exposure to micro- and macro-economics, enable students to master the ability to discover premiumization opportunities across all industry sectors, including automotive, financial services, wellness, retail, and beyond.

SCADpro, the university's boutique creative consultancy, primes students to launch new strategies for luxury marques in multiple sectors. At SCAD virtual and signature events, students have unprecedented access to leaders like luxury real estate broker John Gomes, St. Regis Hotels and Resorts VP and Global Brand Leader George Fleck, and Saks Fifth Avenue SVP and Fashion Director Roopal Patel.

◀ SCAD grad Katie Miller (Longwood, Florida) was hired by Hermès as an e-commerce merchandising coordinator after she participated in a SCADpro assignment with the luxury brand.

CREATIVE CAREERS

Brand account executive

Brand experiences designer

Luxury marketing executive

Strategy consultant

Sustainable product development director

PR and communications director

International retail stores coordinator

Social media marketing executive

Supply chain and global sourcing executive

Brand manager

SCHOOL OF ANIMATION AND MOTION

Motion Media Design

Masters of movement, motion media designers combine elements of animation, graphic design, and visual effects to create interactive content for advertisements, film and TV title sequences, projections, and more. SCAD offers the world's first specialized degree in motion media design, preparing students to engineer a panoply of captivating digital media in one of the fastest-growing professions globally.

At SCAD, students power their work with professional 2D, 3D, and compositing software and augmented and virtual reality labs as they create title sequences, promos, interactive content, and digital performances that capture the attention of leading networks, branding agencies, and creative firms. Coursework in the program encompasses the development of motion graphics for commercial broadcast (MOME 408 Multiplatform Media Brand Packaging), titles and credits (MOME 246 Title Design), and large-scale projection (MOME 305 Motion Media Projection) as well as studio work for exhibitions, social media branding, typography, and short-form narratives.

SCAD motion media design courses are led by a faculty of acclaimed artists and multimedia producers who have won Emmy Awards, Promax-BDA Awards, Golden Trailer Awards, Fulbright grants, and the National Endowment for the Arts Visual Fellowship. Students also benefit from professional partnerships catalyzed by SCADpro, the university's innovation and design studio. Motion media design students have produced broadcast and social media content for Adult Swim, developed a branded film experience for Cobham, augmented Deloitte Digital's recruitment experience, visualized autonomous vehicle concepts with Samsung, developed augmented reality applications for Google, and drafted visual design proposals for FOX Sports' coverage of the 2018 and 2022 FIFA World Cups.

The SCAD motion media design program earned recognition on Animation Career Review and The Rookies lists of best programs in 2022.

SCAD is also the first university to host its own dedicated, student-led motion media festival, SCAD CoMotion, which connects students to dozens of motion graphics companies each year. Signature events like the SCAD Savannah Film Festival and SCAD AnimationFest offer students a front-row seat with Academy Award-winning professionals, Emmy Award-nominated designers, and the creative talents behind fan-favorite movies and shows. These interactions prepare students for powerful careers at companies like The Mill, Imaginary Forces, Buck, Brand New School, Meta, Troika, Giant Ant, and Saatchi & Saatchi.

CREATIVE CAREERS

Motion designer

Art director

Creative director

Animator

New media production designer

Visual effects artist

Motion design producer

Graphics coordinator

Style-frame illustrator

UI/UX designer

Alum Chris Finn [Niskayuna, New York], a director at Los Angeles-based creative agency Scholar, returned to SCAD in 2023 to helm the experimental fashion film *Dimensions* that premiered at SCAD FASHION.



DESIGNER, GOOGLE

Joe Ball

SCAD B.F.A., broadcast design, 2012 | Bedford, Massachusetts | @getjoeball

Ever open to new experiences, Joe finds himself thriving in the world of tech and user experience, applying the skills he gained from SCAD to his daily work at Google. Previously a creative director at ManvsMachine and Psyop, Joe has crafted compelling visual content for brands like Apple, Meta, Microsoft, Samsung, ESPN, and Squarespace. He traces his professional opportunities back to SCAD CoMotion, where he connected with SCAD grads William Campbell and Will Johnson, the founders of creative agency Scholar, and secured an internship while he was a student.

HOW DID SCAD PREPARE YOU FOR WORKING AT GOOGLE?

SCAD's foundation studies curriculum and the "soft skills" that they taught made me a more versatile designer. I was working first as a creative director, which involves visual design, motion design, and strategy writing. The fact that I had the base to take on writing, communication, and other core foundational things allowed me to get to a place like Google. I had no formal training in UX design. I had never worked on an operating system for a hardware product. As much as I enjoyed my later classes where I was getting deep into motion media, I still look back to the foundational 2D design and speech classes as I get older.

WHAT'S SOMETHING YOU USE FROM SCAD COURSES IN YOUR CAREER?

I've found over the years that it doesn't matter if you're the best designer ever — if you can't communicate your concept or ideas simply and with confidence, fewer people will pay attention. I didn't expect my speech class to leave a lasting effect, but I feel like this one has kept with me and is the one I use the most. Remembering to speak clearly, keeping things simple, and learning how to hold a room might be the most useful things I learned.

HOW HAS THE SCAD NETWORK SUPPORTED YOU AFTER GRADUATION?

A few of the directors and staff at Psyop were from SCAD, and it was great having that connection when collaborating with them. Their shared mentorship helped me hone my skills, contributing to my journey of going from a designer to a director. SCAD was great for sparking connections and creating networking opportunities. Having that commonality between us, knowing we all made it through some long nights at Montgomery Hall, allowed for a bit more trust. I recently found out someone on my current team at Google went to SCAD as well. There's more fluency when speaking to each other with that connection.





SCHOOL OF FINE ARTS

Painting

VISITING ARTISTS

Kehinde Wiley

Ann Craven

Angel Otero

Hernan Bas

Lucha Rodríguez

Franklin Sirmans

Lawrence Weiner

Hayv Kahraman

Bridget Finn

Phong Bui

Eric Fischl

Odili Donald Odita

Camilo Alvarez

Uri Aran

Luke Murphy

SCAD painting students gain the technical and conceptual foundation to create enduring works of art — balancing the artistry and business savvy needed to sustain a creative career. With a curriculum that includes traditional portraiture, conceptual art, professional practices, branding, and collaboration, students meet opportunities with virtuosity and preparation.

The prominence of SCAD painting students and alumni radiates across the world, from prestigious museums and galleries to elite art fairs and biennials. SCAD artists are recognized in *New American Paintings*, featured on popular television and film sets, and showcased in international exhibitions.

SCAD artists have sold thousands of works through SCAD Art Sales, the only elite commercial gallery in higher education.

Alumni have exhibited with high esteem at The Museum of Modern Art, the High Museum of Art, the Hammer Museum, the Kemper Museum, and Art Basel, among countless other major institutions and venues. SCAD painting graduates contribute to vital industry publications like *Art Papers* and work as curators, art consultants, design directors, and museum leaders.

In the SCAD painting program, students develop the skill set needed to collaborate across a wide range of creative industries including film, television, and illustration. Paintings by SCAD alumni promote record-breaking blockbusters like *Black Panther* and are featured in hit shows such as HBO's *The Undoing*. At SCAD signature series like SCAD deFINE ART and through the university's fine art consultancy, SCAD Art Sales, SCAD painters showcase their distinctive work to international curators, collectors, and corporate clients. At the SCAD Museum of Art, alumni present solo exhibitions, like Michael Ezzell's *Inferno on the Mantel*, Hasani Sahlehe's *Banana Republic*, Marcus Dunn's *Other Youth*, and José Parlá's *Roots*, and meet internationally acclaimed artists like Roxy Paine, Norbert Bisky, Paulina Olowska, Emily Furr, and Charlie Billingham.

CREATIVE CAREERS

Studio artist

Curator

Gallery owner/
director

Art critic/writer

Film and television
scenic designer

Art director

Digital artist

Exhibition designer

Museum preparator

Art consultant

◀ SCAD President and Founder Paula Wallace poses with SCAD grad Joe Dreher (Decatur, Georgia), the noted street artist @JOEKINGATL, in front of his building-size mural at Atlanta's Midtown Union.



Jet Blue
Joel Dubroc
Mandeville, Louisiana

Photography

Photographers turn heads and influence trends, from social media feeds to gallery shows. At SCAD, photography students learn with the latest digital tech and a panoramic curriculum covering the full spectrum of the medium. Courses led by distinguished faculty are designed to help students develop their unique vision, become masters of visual literacy, and lead flourishing careers — ones where magazines like *Vogue* and *GQ* and superstar musical artists like Taylor Swift (*Lover*) and Billie Eilish (*Happier Than Ever*) tap into their signature style.

SNAPWORTHY TECH

Hasselblad Flextight

Chromira
ProLab Printer

Wide-format
inkjet printers

Professional
medium format
digital cameras

Profoto studio,
strobe, and
lighting kits

The undergraduate SCAD curriculum gives students an opportunity to customize their studies through concentrations in commercial, documentary, and fine art photography. Graduate students develop a body of work uniquely anchored to their artistic vision and specifically mapped to their career goals. Students gain fluency with a variety of camera systems, digital workflows, color and black-and-white techniques, compositing and editing, studio and location lighting, and video shooting and editing — all as they develop expertise through tailored study and faculty mentorship.

Outside the classroom, SCAD students have interned for Annie Leibovitz, Ford Models, Hearst Magazines, The Richard Avedon Foundation, Time Inc., Turner Broadcasting, and others. Graduates join a list of globetrotting SCAD photography alumni who work in exotic locations for the likes of Condé Nast Traveler, National Geographic, The New York Times, Elle Decor, Architectural Digest, and more; capture nature and wildlife vignettes; publish their own books and magazines; and exhibit their imagery in museums from New York to Seoul.

““ The caliber of work coming out of the SCAD program is top notch. This is the kind of program every talented young student should be part of. ””

DUANE MICHALS

Contemporary photography legend
SCAD deFINE ART 2022 keynote speaker

CREATIVE CAREERS

Art director

Digital videographer

Photo editor

Advertising/studio
photographer

Fashion
photographer/stylist

Fine art photographer

Gallery director

Photojournalist

Product
photographer

Digital
videographer

Kyla Rys

SCAD B.F.A. photography
Frisco, Colorado
@kyla.rys



ON HER DAILY ROUTINE

I try to find a balance of work and fun every week. Whenever I'm not working on a project or coursework, I enjoy cooking and being outside. On the weekends, I love to make spring rolls for my friends with a simple dinner. I usually meet friends at Forsyth Park and I try to go the farmers market on Saturdays there when I can. Daffin Park is one of my favorite places to run. Lake Mayer and Skidaway Island are both wonderful when I need a change of scenery or want to get in touch with nature.

ON CHOOSING SCAD

I chose SCAD because of the collaboration and variety the photography program offered. I knew I wanted to major in photography if I was going into the arts. I was

looking into other schools, but they felt more traditional and less applicable to a growing industry. SCAD's photography program has different course concentrations, which made me feel like I could pick my own path and be a marketable artist.

ON CAREER RESOURCES AT SCAD

To me, my professors are the most beneficial career resource. They treated me like an equal and were there to offer help when I needed it. I also found SCADamp and its workshops to be very helpful for interview and résumé preparation as well as new communication skills and professional advice.



ON HER FAVORITE SCAD MEMORY

In 2021, I applied for an excursion at SCAD Lacoste and had the privilege of studying with several other incredibly talented photographers that I can now call some of my closest friends. Under the guidance of SCAD photography professor Joshua Jalbert, our images from France were featured in a group gallery, *Images à la Sauvette: Three Weeks in Provence*. That opportunity to display my photography and realize a shared passion with my peers and professors was truly inspiring.

ON COLLABORATION AT SCAD

During my SCAD education, I have worked with students from many different majors. I felt like on every project I would meet someone new that was willing to help style or model for my own shoots as well. I also participated in student media like The Manor and SCAD District and photographed behind-the-scenes work on a few student film projects, which helped me understand how larger sets and productions work, as well as lighting and assisting on projects. I was a photographer on a 90-person set for *A Leg Up*, the SCAD student film that was a finalist for the 2023 Coca-Cola Refreshing Films contest. The on-set energy was amazing, and everyone was really happy to work with such a big client.

ON HER POSTGRADUATE PLANS

I will be joining Ralph Lauren in New York, working with their photography studio and creative team for at least the next year and a half. During that time, I plan to continue building my portfolio to make it more professionally viable and competitive, and my end goal is to be hired by Ralph Lauren or another company to shoot or direct projects.

ON ADVICE FOR POTENTIAL STUDENTS

Embrace as many opportunities as you can at SCAD and grow with your friends and peers. The university has so much to offer and the connections you make here are so unique and meaningful. At SCAD, I found the people that made me feel motivated, inspired, and supported, which was incredibly important. SCAD moves fast, so take the time you can, and enjoy every moment.



SCHOOL OF BUILDING ARTS

Preservation Design

PRESERVATION PARTNERS

UNESCO

World Monuments Fund

Congress for the New Urbanism

The Institute of Classical Architecture & Art

National Trust for Historic Preservation

National Park Service

International Downtown Association

Savannah Development and Renewal Authority

Reclaim the past and elevate the character of buildings, blocks, and cities with the preeminent leader in preservation education. At SCAD, students join a lauded professional community of preservationists led by SCAD President and Founder Paula Wallace. Since its founding, the university has rehabilitated and repurposed more than 100 buildings worldwide, resulting in more than 70 honors globally, including the National Trust for Historic Preservation's Louise du Pont Crowninshield Award. Wallace is the only university president to receive this honor, the highest recognition for individual achievement in preservation, a testament to the university's place as a world leader in preservation design excellence.

In Savannah, students learn to investigate, interpret, and innovate historical resources through a curriculum that draws directly from the city's international status as a model for preservation. Through the comprehensive study and analysis of real-world business demands, local priorities, and the importance of heritage, students and alumni activate preservation culturally, economically, and sustainably to revitalize cherished structures and adaptively reuse disinvested commercial districts and public spaces.

During their studies, SCAD preservation design students interact with admired practitioners through on-site immersions and international conferences. In projects with major partners like UNESCO and the Association for Preservation Technology International, they take a leading role in heritage advocacy and stewardship. Alumni advance into roles with prominent organizations, societies, and federal programs guiding the restoration and redevelopment of communities throughout the U.S. and beyond.

As director of preservation and historic properties for the Historic Savannah Foundation, SCAD grad Ryan Jarles (Hendersonville, Tennessee) stewards the protection and preservation of historic buildings in his adopted city. ▶

CREATIVE CAREERS

Preservation designer

Environmental and preservation specialist

City/regional preservation planner

Design analyst

Downtown development director

Museum administrator/curator

Restoration artisan

Digital heritage specialist

Historic preservation officer

Historic materials conservator





SCAD grad Maria Garcia (Coral Springs, Florida) art directed the sets for Super Bowl halftime shows featuring Shakira and Jennifer Lopez, Dr. Dre and Snoop Dogg, and Rihanna, winning the game's first Emmy Award in 2022 and earning another nomination for Outstanding Production Design for a Variety Special in 2023.



Production Design

CREATIVE CAREERS

Set designer

Art director

Costume designer

Stylist/wardrobe designer

Designer for exhibitions/museums

Lighting designer

Production designer

Retail designer

Art assistant for film and television

Scenic artist

One of The Hollywood Reporter’s best universities for production design and costume design, SCAD offers a variety of projects and production spaces—from the classical to the cutting-edge—that prepare its nascent designers to steal the show on sets from Atlanta to Hollywood.

With a strong foundation in design process and the opportunity for exploration in art direction, costume design, lighting design, and more, the SCAD production design program places the spotlight on these critical roles. Students develop storytelling and set design skills as they apply advanced technology to a wide range of professional tracks in PROD 313 Digital Rendering for Entertainment, add scale to their concepts in PROD 331 Scenographic Model-making, and visually communicate narratives and worlds in PROD 702 Costume Manipulation Techniques.

Complementing these courses, students benefit from opportunities in a range of movie genres, TV show styles, and production types: short films and TV series shot on expansive SCAD soundstages; next-generation immersive experiences filmed on the university’s LED volume stages, the largest at any academic institution in the U.S.; and Broadway-style musicals and dance productions performed in intimate black-box theaters, a covered outdoor amphitheater, or three historic proscenium stages for large casts.

Students gain valuable industry insight during guest lectures and master classes by Academy Award winners Ruth E. Carter and Sandy Powell, virtual chats with top costume designers like Emmy Award winners Janie Bryant and Donna Zakowska, and talks with the production staff from films and shows like *The Woman King*, *Till*, *The Menu*, and *The Queen’s Gambit*. These opportunities prepare graduates for a range of careers working with studios and companies like 20th Century Studios, ABC, HBO, HGTV, MTV, NBCUniversal, Walt Disney Imagineering, the New York Theatre Ballet, Tyler Perry Studios, and more.

Alumni of this powerhouse program have created sets, stages, and props for multiple Super Bowl halftime shows—including Super Bowl LVI, the first time the game’s halftime performance has won the coveted Emmy Award for Best Live Variety Special—Lady Gaga, the Bonnaroo Music & Arts Festival, the Blue Man Group, Broadway shows, and major productions like *Atlanta*, *Tenet*, and *The Walking Dead*.

SCAD ALUMS ON SET

Avatar:
The Way of Water

Babylon

Black Panther:
Wakanda Forever

Coming 2 America

Respect

Watchmen

West Side Story

The Whale

💧 SCAD students and alumni never cease to amaze me. 💧

RUTH E. CARTER

Academy Award-winning costume designer

SCHOOL OF FINE ARTS

Sculpture

At SCAD, sculpture students expand the formal, conceptual, and technological boundaries of their medium, embracing both traditional and unconventional methods. Shaping exquisite objects that wow spectators around the world, SCAD sculpture students go on to exhibit their work in international museums and galleries, create *objets d'art* for fashion and luxury brands, make hyperrealistic props for blockbuster films, and earn high praise in top publications.

At Atlanta's SCAD Studio, students engage in all aspects of sculptural practice within an elite environment designed by Pritzker Architecture Prize winner Renzo Piano. With access to SCAD Studio's state-of-the-art resources and vibrant exhibition spaces, SCAD sculptors are empowered to refine their creative vision, develop vital technical proficiencies, and elevate their presentation prowess. Taught by revered faculty members with diverse professional interests and specialties, course offerings span the foundational to the futuristic. Renowned artists and representatives from prestigious institutions critique student portfolios, lead special workshops, and mentor students on real-world design projects, resulting in professional connections that give SCAD sculptors the edge to land fulfilling, high-profile jobs across sectors. Through SCAD Art Sales, the university's fine art consultancy, SCAD sculptors are introduced to collectors, earn commissions, and build a devoted clientele.

At the SCAD Museum of Art in Savannah and signature events like SCAD deFINE ART, students meet internationally celebrated sculptors including Rose B. Simpson, Doreen Lynette Garner, The Haas Brothers, Matthew Angelo Harrison, Elaine Cameron-Weir, Raúl de Nieves, and more. Graduates build their CVs with shows in SCAD MOA's dedicated alumni gallery, where exhibitions such as Johana Moscoso's *Entre sistemas invisibles*, Masud Olufani's *Imprint: Past as Prologue*, Cory Imig's *Notes on Sculpture*, and Monica Cook's *Liquid Vessels* open to critical acclaim. At SCAD Lacoste, La Promenade de Sculptures offers a global platform for students and alumni, with each awe-inspiring, larger-than-life installation serving as visual testimony to SCAD talent.

STUDIO RESOURCES

Metal fabrication and wood shop

Bronze, aluminum, and stainless steel foundry

Casting and moldmaking lab

3D rapid prototyping printer

CNC mill and laser cutter

Individual student studios

Kilns for glass and ceramic

Exhibition gallery

CREATIVE CAREERS

Sculptor/studio artist

Public artist/
consultant

Curator

Exhibition designer

Art director

Foundry/moldmaking
specialist

Prop artist

Prosthetic artist

3D computer modeler

Toy designer



La Promenade de Sculptures in Lacoste features a curated selection of large-scale works that illuminate the artists' personal and creative explorations at SCAD.

PLANET CAREEN, THE IMPERIAL SPADE PALACE. FIVE YEARS EARLIER.

I WAS THE QUEEN
OF ALL OF PLANET
CAREEN.

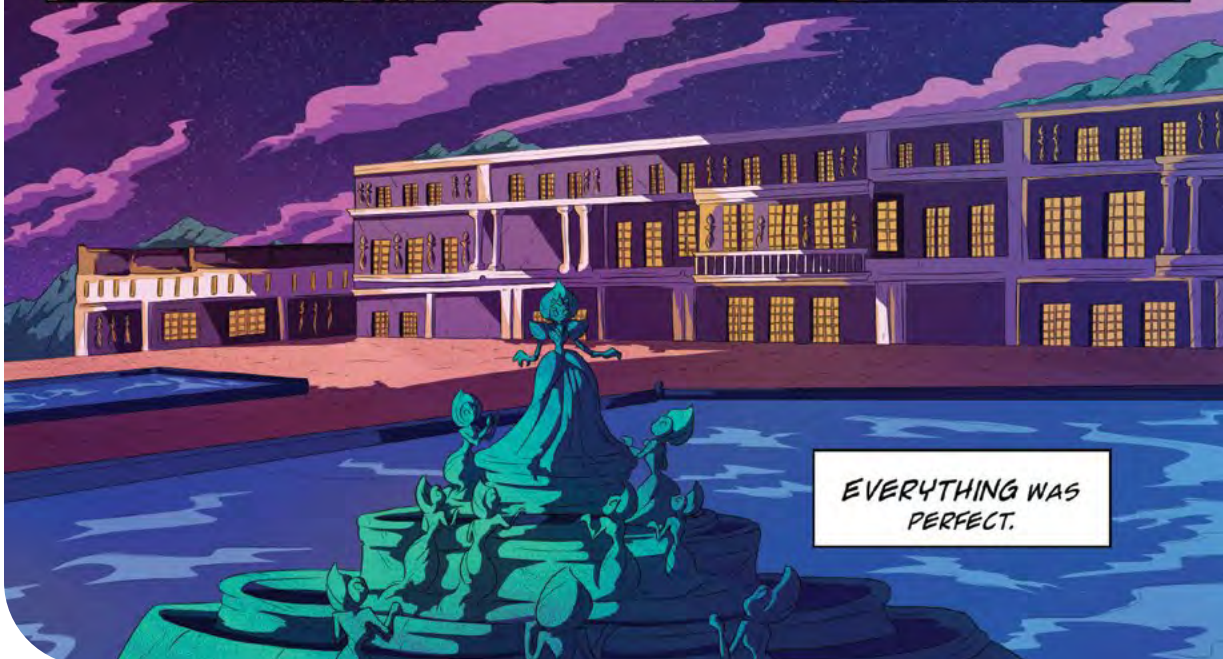
I WAS PERFECT.



MY LIFE WAS PERFECT.



EVERYTHING WAS
PERFECT.



Sequential Art

CREATIVE CAREERS

Storyboard artist

Publisher/editor

Character/creature designer

Children's book artist

Comic book artist

Graphic novelist

Prop/asset designer

Production artist

Toy/figure sculptor

Concept artist

Virtuosos of the visual narrative, sequential artists take viewers on epic journeys through time, dimensions, and space. They amplify stories, turn text to spectacular imagery, and build worlds one panel at a time.

Students at SCAD, the world's first university to offer both undergraduate and graduate degrees in sequential art, explore every style and genre through a comprehensive curriculum merging traditional techniques with advanced technology that leads to careers in TV, film, and game production. In SEQA 383 The Pitch, students learn to create and present a proposal for the development of a graphic novel, comic book series, film, or television project. Sequential art students explore a range of diverse electives to expand their command of the format like superhero comics, advanced storyboarding, publishing, cover illustration, sequential art for emerging media, and maquette design.

With a galaxy of potential at their fingertips, SCAD sequential art students actualize dazzling concepts and win top honors for their work, including Applied Arts Student Awards, Red Dot Communication Design Awards, and Society of Illustrators student scholarships. Alumni step into a host of roles at the world's largest comic book publishers and animation houses: model sculpting for action figures, concept design for animation, and storyboarding for major video games.

◀ *Queen of Spades*
Hannah Rose
Washington, D.C.

Instructors and alumni have earned Will Eisner Comic Industry Awards and nominations, which recognize the best comic creators and their work each year. Through SCADpro, the university's boutique creative consultancy, students have sketched visual concepts for Hallmark greeting cards, penned short stories for Lowe's Innovation Labs depicting far-future visions of humanity, and dreamed up next-generation electric vehicle charging stations for Volvo.

SCAD FACULTY CONTRIBUTIONS

Batman

Green Lantern

Spider-Man: Homecoming

X-Men

Hulk

Fantastic Four

Ant-Man

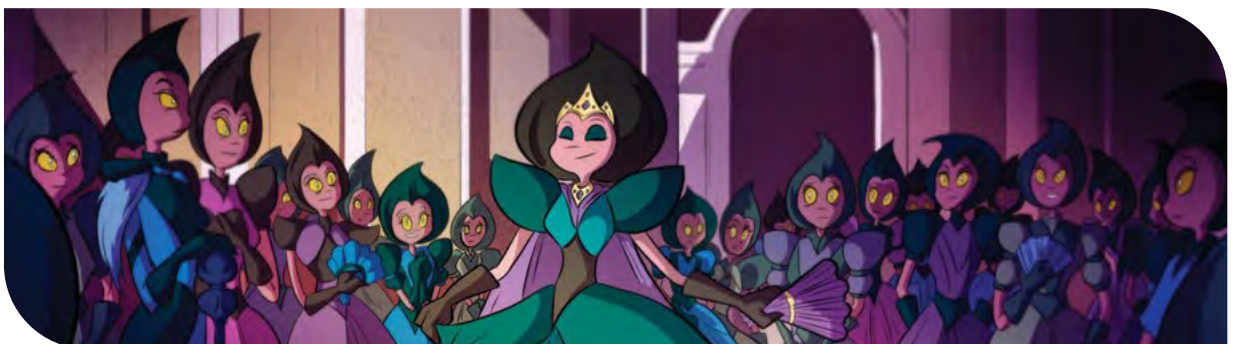
Captain America: Civil War

Avengers: Endgame

Guardians of the Galaxy Vol. 2

WandaVision

Hawkeye



Service Design

CREATIVE CAREERS

Experience
manager/director

Innovation
manager/director

Customer
experience
manager/director

Design manager/
director

Experience
strategist

Interaction designer

Retail designer

Service designer

Design strategist

UX designer/
researcher

At the preeminent university for service design, SCAD students learn to research and analyze human behavior, societal needs, business models, and competitive environments as they create intuitive new systems, services, and human-centered strategies.

SCAD offers the first and only service design B.F.A., M.A., and M.F.A. degrees in the U.S.

Equipped with a solid foundation in enterprise, innovation, and problem-solving, SCAD students are prepared to organize and lead the improvement of products and services across a wide range of major industries. Courses like SERV 310 Idea Visualization for Service Designers and SERV 312 Prototyping Experiences teach students how to effectively communicate and rapidly ideate their concepts, insights, and service ecologies, while SERV 421 Services and Enterprise helps students infuse their innovative whitespace pitches with entrepreneurial and creative problem-solving skills.

At Savannah's state-of-the-art Gulfstream Center for Design, students learn the high-level management and collaborative skills necessary for success in private and public sectors, partnering with peers from other SCAD disciplines in SCADpro assignments and coursework. SCAD service design students have developed concepts for the future of flying with Delta Air Lines, rethought the DMV experience for Deloitte to reduce pain points, and designed millennial- and Gen Z-focused content for Fidelity to assist young customers with financial goals, budgeting, reducing debt, and investing.

SCADPRO SERVICE DESIGN CLIENTS

Google

HP

Deloitte

GE

Delta Air Lines

Target

Projects for Peace

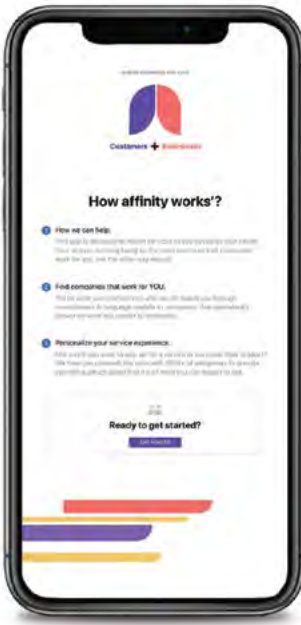
Volvo

Blizzard
Entertainment

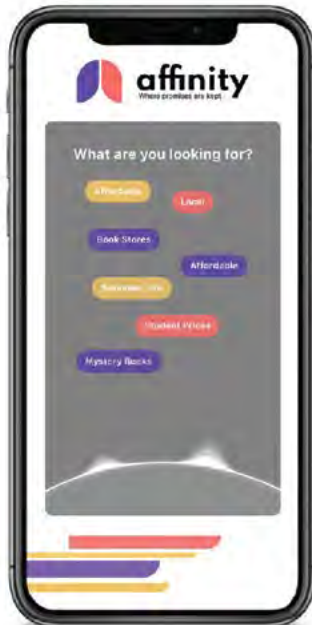
Service design has been one of the greatest disruptive forces in our lives over the past 20 years. Everything has been transformed to put the customer's experience first.

— FAST COMPANY

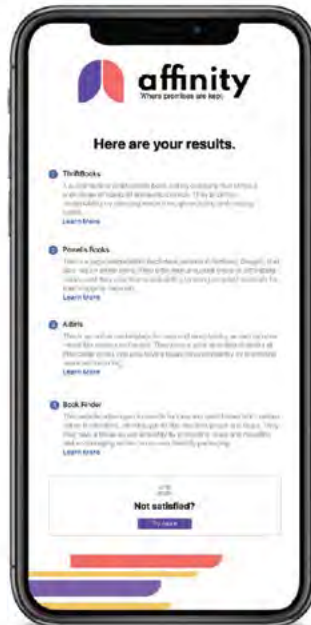
SCAD service design student projects have won Red Dot Design Awards and appeared in Touchpoint, the international trade magazine of the Service Design Network. University alumni power creative solutions at Amazon, Apple, BBVA Compass, IBM, Lowe's, Microsoft, The Home Depot, and elite global design consultancies like Boston Consulting Group, Booz Allen Hamilton, Fjord, Harmonic Inc., and more.



About Affinity



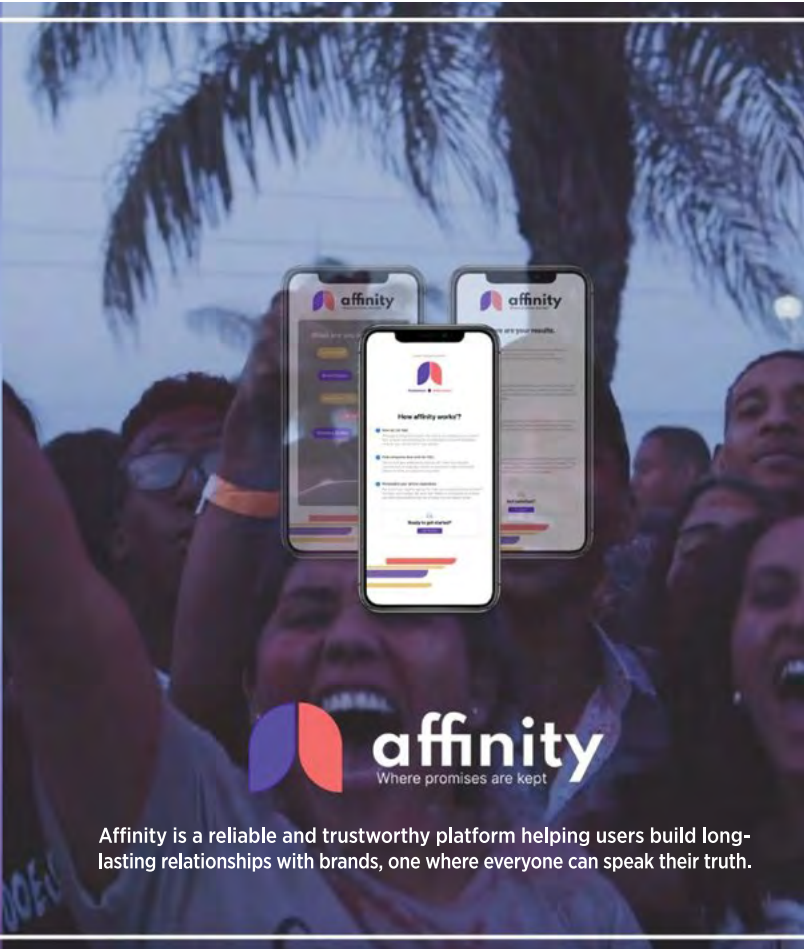
Speak Your Truth



View Matches



Your Services



Affinity is a reliable and trustworthy platform helping users build long-lasting relationships with brands, one where everyone can speak their truth.

▲
Affinity, a concept created by a team of four SCAD service design students, audits companies and organizations on their level of consumer trust, offering users insights into how their preferred brands operate.



SCHOOL OF FASHION

Sneaker Design (SNKR+)

From athletic-inspired and classic designs to smart-casual, office-ready kicks and beyond, the SCAD SNKR+ program prepares students for the full spectrum of footwear possibilities in a booming, \$80-billion field that exceeds the hype. SCAD SNKR+ students hone skills in sketching, rendering, concept development, digital prototyping, and branding, guided by accomplished industry insiders. With access to leading technology, students build physical and digital prototypes that pad professional-grade portfolios of original designs—and get noticed by pros at the top of the sneaker game, including SCAD alumni leaders at Nike, Adidas, Puma, New Balance, Reebok, and cutting-edge SCAD grad-owned brands like Q4 Sports.

SCAD offers the world's first and only M.A. and M.F.A. programs in sneaker design.

In courses like SNKR 709 Sneaker Lab: Material, Construction, and Prototyping and SNKR 735 Factory Fresh: Mass Production Decoded, students master the sneaker industry's specialized vocabulary, advanced design principles, innovative materials, and complex manufacturing processes. Further elevating their design skills and visualizing ideas and concepts in real-time through adaptive 3D models, students amplify the possibilities and efficiency of well-executed sneaker design through virtual reality in courses like SNKR 723 Sneaker Tech: VR to 3D Prototype. Built upon a strong foundation of business coursework, students are prepared to launch their own sneaker brands as entrepreneurs or step into leadership roles at elite sneaker design companies.

At signature university events like SCADstyle, students connect with career-making CEOs, brand founders, and fellow sneakerheads who hold court on the future and cultural impact of the industry and offer insightful master classes, studio visits, and portfolio critiques. Through the university's VIP-studded SCAD FASHION show, students collaborate with fashion, accessory design, and jewelry students on iconic runway looks and editorial-worthy photo shoots that capture the attention of elite magazines and major celebrities.

CREATIVE CAREERS

Sneaker designer

Luxury footwear designer

Patternmaker

Buyer

Brand strategist

Brand ambassador

Innovation manager

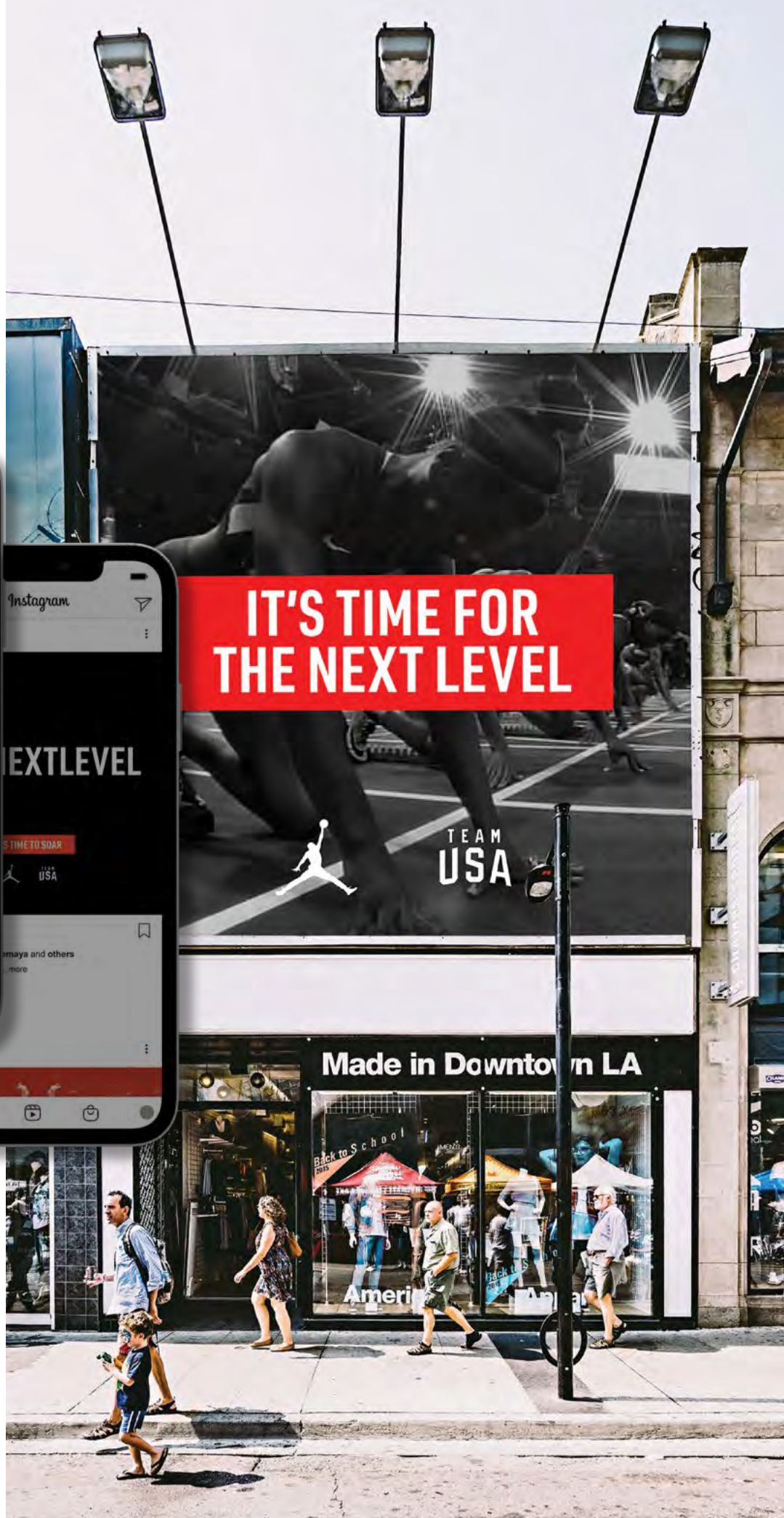
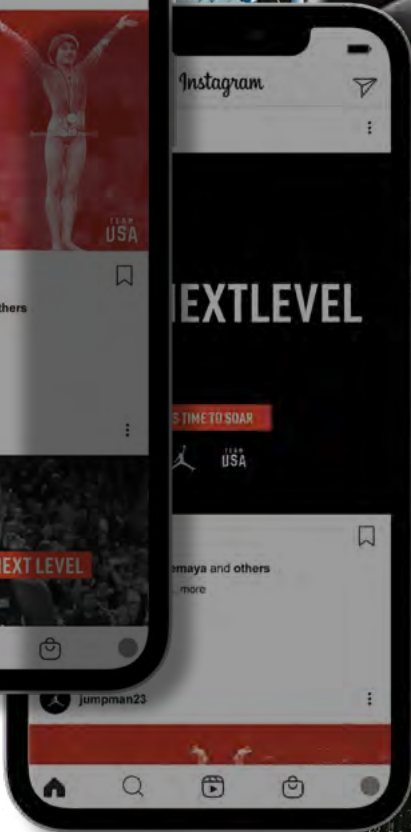
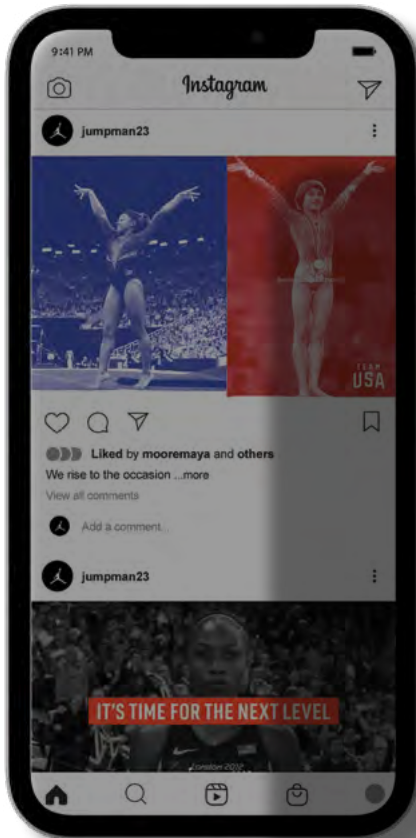
Production manager

Marketing manager

Manufacturing technician

◀ *Future's Past Boot*
Tim Buchanan
Nashville, Tennessee

SCAD student Nicole Mitchell (Atlanta, Georgia) designed *The Next Level*, a comprehensive marketing campaign for Jordan Brand and Team USA centered around Summer Olympics athletes.



Social Strategy and Management

Experts on e-commerce and maestros of the feed, social media professionals devise the content and campaigns that build digital communities and drive clicks, conversations, and company profits. At SCAD, social strategy and management students are poised to launch brands to the social media stratosphere through a curriculum that merges advertising, branding, graphic design, marketing, photography, film, motion graphics, television, and writing.

Social media ad spending reached \$268 billion globally in 2023 and is expected to rise above \$380 billion by 2027.
— STATISTA SOCIAL MEDIA ADVERTISING REPORT

In SCAD courses such as SOCL 220 Social Strategy: Messaging and Management, students learn how to capture attention by building unique, scalable, and strategy-adherent messaging, while in SOCL 320 Social Strategy: Lifecycle Marketing, students explore how to reach audiences across multiple platforms, prioritizing strategic content to deliver on value propositions and achieve brand goals. In SOCL 330 Social Analytics: Optimization and SOCL 440 Social Media Management: Brand Acceleration, students investigate all aspects of multiplatform campaign creation and metrics.

From these courses, students master the account management, customer service, analytics, advocacy, content creation, and strategy skills and knowledge that foster brand allegiance, open markets, and strengthen audience connections. Students also develop a distinctive writing voice, authoring blog posts, video scripts, marketing pitches, and podcasts. With expansive access to advanced technology, students gain fluency in producing attention-grabbing content for emerging platforms.

Through SCADpro, the university's boutique creative consultancy, SCAD social strategy and management students have pitched marketing concepts to Coty for a new fragrance brand, conducted a thorough brand evaluation of SCAD alumni-owned clothing company The Big Favorite, and developed a Gen Z-focused marketing strategy for Daltile. With this comprehensive approach to social media and opportunities for real-world experience before graduation, SCAD alumni are prepared to lead the online presence of major brands, dream up campaigns at top agencies, or jump into the influencer world with professional-quality posts.

CREATIVE CAREERS

Social media/
content strategist

Social media
manager

Brand manager/
ambassador

Digital content
manager

Community/
engagement
manager

Social media
producer

Social media
account executive

Influencer
marketing specialist

Reputation specialist

Social media
data analyst



SCHOOL OF FILM AND ACTING

Sound Design

CREATIVE CAREERS

Mix technician/
re-recording mixer

Supervising sound
editor

Music editor/
supervisor

Recording/scoring
engineer

Dialogue/sound
effects editor

Game audio designer

Production mixer/
boom operator

ADR/Foley artist

Podcast producer

Composer

From hit albums to blockbuster films, sound designers mix and master the sonic narratives that fans play on repeat. SCAD sound design students prepare to join the ranks of award-winning audio professionals through a program boosted by state-of-the-art studio and recording spaces and celebrated faculty. Preeminent professors, nominees for Emmy Awards and Motion Picture Sound Editors Golden Reel Awards, guide students through a curriculum that models the aesthetics, tools, and workflows of commercial media production across film and TV, video games, theater, animation, advertising, and more.

SCAD is the only university to confer B.F.A., M.A., and M.F.A. degrees in sound design.

Throughout their studies, SCAD students have access to professional technology in university production spaces: two recording studios and two surround sound re-recording stages with Avid S6 Consoles; two LED volume stages, the first of their kind at a design university; six ADR suites and two Foley stages; a MIDI mock-up and augmented and virtual reality testing room; and more than 80 workstations equipped with the latest Pro Tools, Abelton Live, and Soundminer software. A full library comprised of 2,500 hours of sound effects and millions of licensed music tracks helps students develop highly sophisticated soundtracks. Opportunities also abound for professional certifications in Sibelius, Wwise, and Avid Pro Tools in postproduction, music production, and Avid S6 and Icon mixing techniques.

At the SCAD Savannah Film Festival and SCAD TVfest, students connect with major guests like Academy Award-winning and nominated composers Alan Silvestri and Harry Gregson-Williams, sound editors and designers from Hollywood blockbusters like *Moon Knight*, *Dune*, and *Weird: The Al Yankovic Story*, and the music supervisors from hit shows like *Yellowjackets*, *Euphoria*, and *Atlanta*. These professional connections help sound design students secure impressive internships with companies like Lucasfilm Games, Sony, Blizzard Entertainment, and Walt Disney Imagineering.

As professionals, SCAD sound design alumni have contributed to hit films and TV shows like *Everything Everywhere All at Once*, *Black Panther: Wakanda Forever*, *The Lighthouse*, *Free Solo*, *Pokémon: Detective Pikachu*, and *Rick and Morty*; produced Grammy Award-winning songs and films for Beyoncé and Camila Cabello; and worked for top film, television, and game studios, including Warner Bros., Technicolor, Turner Broadcasting, NBC, 343 Industries, Naughty Dog, Bungie Studios, ESPN, Obsidian, and more.

SCAD GRAD HONORS

Emmy Awards

MPSE Student Golden Reel Awards

Latin Grammy Awards

European Product Design Awards

Cinema Audio Society Awards

Red Dot Communication
Design Awards

A Los Angeles-based supervising sound editor and re-recording mixer, SCAD grad Matt Yocum (Summerfield, North Carolina) has contributed to more than 70 blockbuster films and TV shows, including *Devotion*, *Venom: Let There Be Carnage*, and *The Last of Us*, for which he earned an Emmy Award nomination for Outstanding Sound Editing for a Comedy or Drama Series.





PARANORMAN

THE WITCH'S CURSE

SAF

Themed Entertainment Design

CREATIVE CAREERS

Theme park designer

Show producer

Show set designer

Attraction designer

Creative director

Concept designer

Event/experience designer

Immersive experience designer

Museum/store designer

Production designer

Themed entertainment designers are masters of the marvelous, merging set design, extended reality, classic thrill rides, and beloved franchises to create fantastical attractions at amusement parks and other immersive environments around the world.

SCAD offers the world's first M.F.A. in themed entertainment design.

Students in the SCAD themed entertainment design program perfect this mix of compelling storytelling, complex rides, and live-event production to create memorable moments from the ground up. Backed by a suite of leading-edge technology and comprehensive curriculum that explores architecture, new media, film, live theater, and augmented, mixed, and virtual reality, students are positioned for success at the forefront of this growing profession.

Through a combination of narrative prowess, design expertise, and technological savvy, SCAD themed entertainment design students create functional designs for dazzling attractions, branded experiences, and resorts — or, in the case of pioneering SCAD projects like the underwater adventure *Search for the Gryphon* and spaceflight simulator *Destination Imagination*, harness the power of virtual reality to create a real-life proof of concept. During their studies, students enjoy numerous opportunities for behind-the-scenes trips to Disney and Universal Studios theme parks in the U.S. to connect in-class practice to live implementation.

Through SCADpro, the university's innovation and design studio, themed entertainment design students have partnered with Hong Kong Disneyland to create immersive digital experiences in hotel rooms, with Chick-fil-A to modernize locations, and with Trane to design a branded exhibit in the company's U.S. offices. SCAD alumni have added their expertise to major attractions like *Star Wars: Galaxy's Edge*, Jurassic World's *VelociCoaster*, *Hagrid's Magical Creatures Motorbike Adventure*, and Universal's upcoming Epic Universe theme park.



SCAD GRAD EMPLOYERS

Walt Disney Imagineering

Universal Creative

ITEC Entertainment

Falcon's Creative Group

Merlin Entertainments

Nickelodeon

Studio Ghibli

Royal Caribbean

Dollywood

Six Flags

Sea World Parks and Entertainment



◀ As part of his graduate thesis, SCAD student Ray Zupp (Chicago, Illinois) designed a theme park attraction based on the stop-motion animated cult classic *ParaNorman*.

User Experience (UX) Design

Students in the UX design program at SCAD, developed in collaboration with Google, reimagine what's possible through focused research and a masterful blend of art, science, and technology. Students and grads alike harness the power of SCAD's unparalleled resources, connected faculty, and world-renowned events to solve real-world problems and engineer meaningful experiences.

SCAD GRAD INDEX

- Google
- Facebook
- Amazon
- IBM
- State Farm
- Funko
- Deloitte Digital
- Lextant
- Ernst & Young
- Truist
- FedEx
- Uber
- Apple
- Microsoft
- Volvo

Ever attuned to marketplace needs, the SCAD UX design program is focused on four foundational pillars: human behavior, technical proficiency, aesthetics, and collaboration. In their coursework, students learn the fundamentals of graphic design, industrial design, and interaction design. These studies are bolstered by classes in mathematics and programming, and culminate in a strong studio experience. In UXDG 415 UX Design Studio II: The Complexity of Simplicity, students translate complex tasks and information to produce working prototypes of their designs and generate digital products that deliver meaningful and engaging user experiences.

“UX design became more than my major. It became my family. My professors were always challenging me and helping refine my process and design techniques.”

ZACHRA PRADIPTA

UX designer, Amazon
 SCAD B.F.A., user experience (UX) design, 2021
 South Jakarta, Indonesia

The SCAD UX program prepares students to connect with industry titans in careers that transform the digital landscape. Through mentorships and collaborations with companies such as Google, Ford, Lucid Motors, 3M, Capital One, Meta, Hewlett-Packard, The Home Depot, Instagram, Microsoft, and others, SCAD UX design students develop professional practices with real-world applications, from mobile devices and intelligent clothing to automobile interiors and health care informatics. Thanks to this hands-on learning experience, SCAD students have garnered recognition for their work as winners of UX Awards, Red Dot Communication Design Awards, European Product Design Awards, and Indigo Awards.

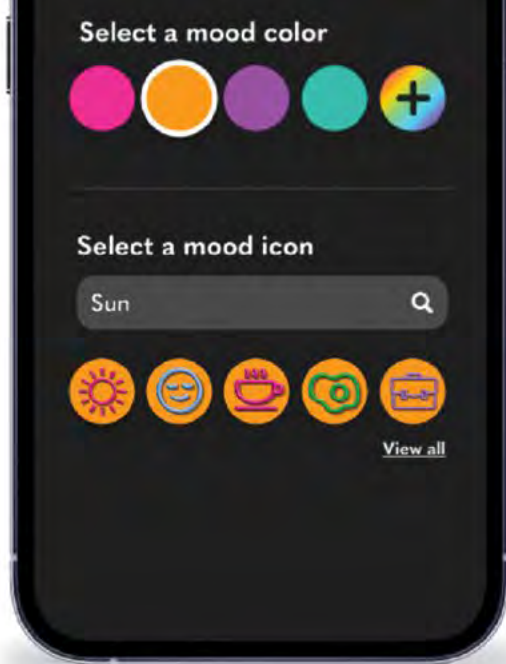
CREATIVE CAREERS

- UX strategist
- UX researcher
- Front-end developer
- Interaction design director
- Mobile application designer
- Product designer/researcher
- UI/UX designer
- UX design analyst
- Customer experience designer
- Visual designer



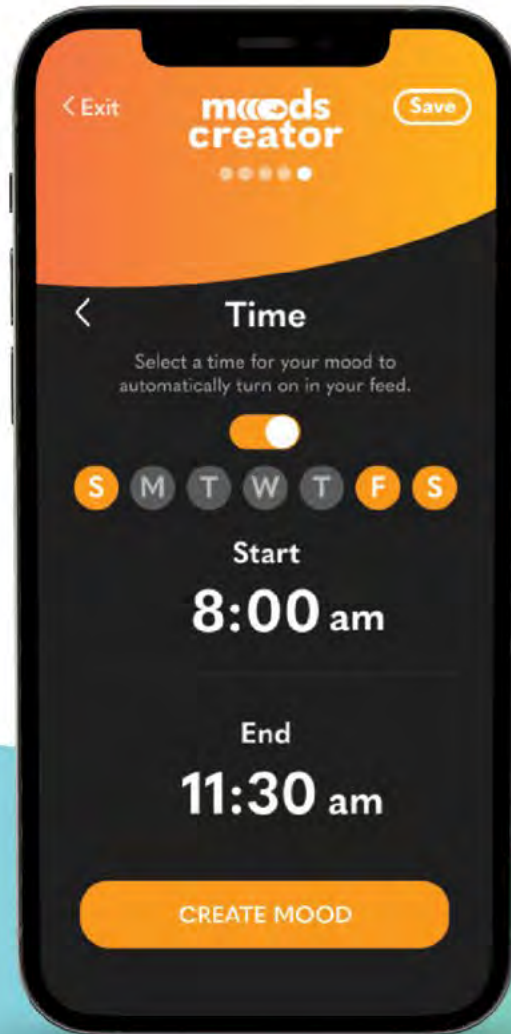
This degree program was developed in collaboration with Google.

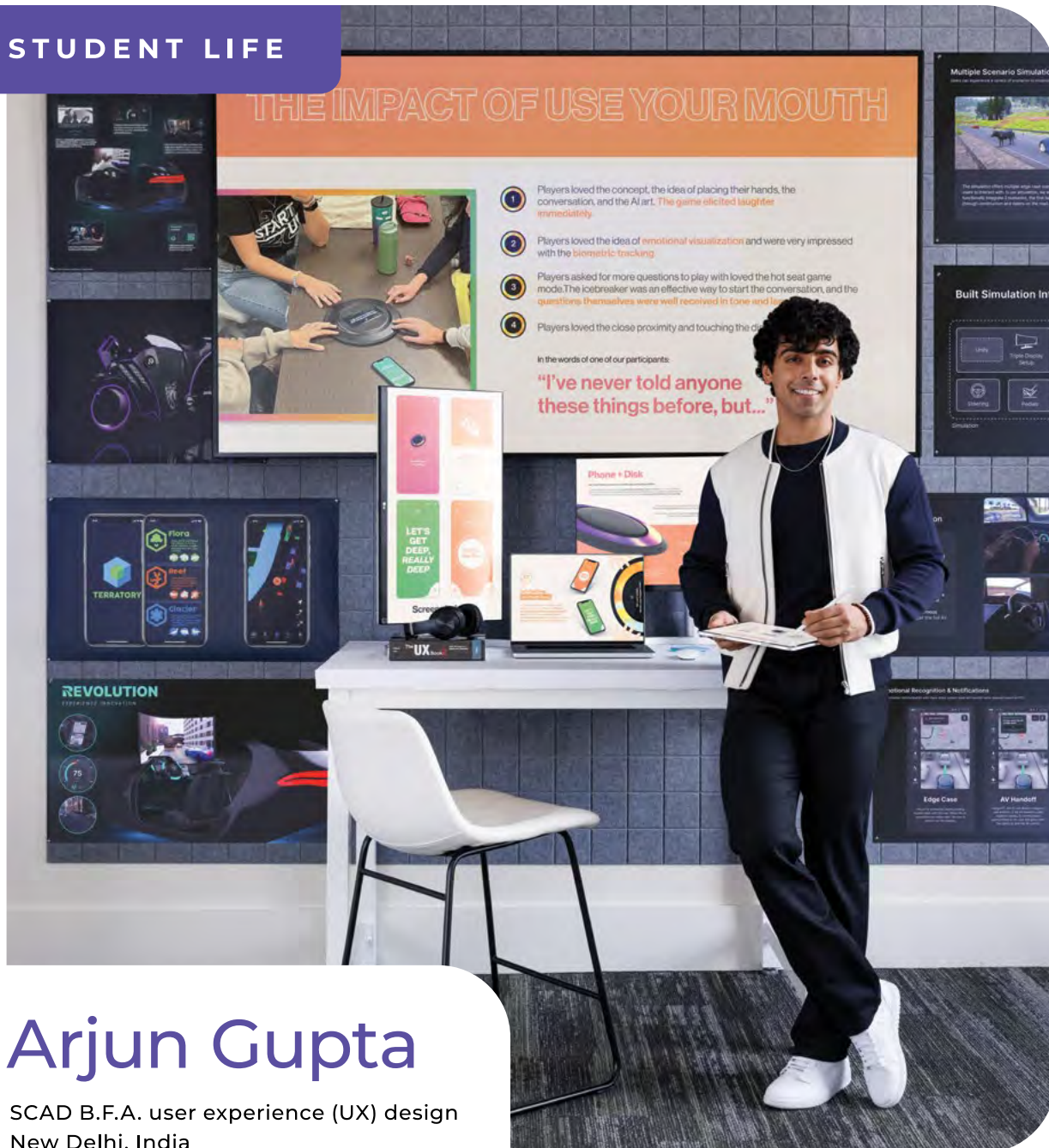
Moods, from a team of three SCAD student designers, curates a user's social media feeds based on factors like their current mood and time of day.



moods

curate the content you want to see.





Arjun Gupta

SCAD B.F.A. user experience (UX) design
New Delhi, India
@arjunguptadesign

ON HIS DAILY ROUTINE

I'm a big coffee guy, so I usually start my day at one of Savannah's beautiful coffee shops. I love getting outside, enjoying the weather, and walking through squares. Generally, I have classes back-to-back and then I'll come home and get ready for the gym. SCAD has outstanding fitness facilities that I use five to six times a week.

ON HIS FAVORITE CLASS

In one of my UX classes, we learned about understanding how human beings interact with screens, interfaces, and different aspects of an app or website — and how

we can design something that is conducive to a better experience. From that information, we created what is one of my favorite concepts. *Use Your Mouth* is an app and physical game intended to break the stigma and misinformation around intimacy, helping people open up and have fun, engaging, and healthy conversations about typically taboo topics. The class resulted in a wildly successful project that won a Red Dot Design Award in 2022, one I will forever be proud of, and helped me build some lifelong friendships along the way.



ON CHOOSING SCAD

SCAD is the best art and design university in the world. The flexibility it provides with your studies is unbeatable. I can take whichever classes I want and explore whatever field I want. I can really push myself, expand my horizons, and be fluid in my progression as a designer. I loved the idea of having multiple locations and be able to study at them as I saw fit. That's what was most attractive to me.

ON SCAD RESOURCES

SCAD really is exceptional when it comes to offering career support to students. I was lucky enough to be given interview opportunities with multiple companies because of my career adviser, so I had the opportunity to really understand what companies were expecting. I was recommended for portfolio reviews with companies like Amazon and Google, where I have had the chance to get exposure as well as practice. SCAD provides so many resources to students, so you should push yourself and make the most of it.

ON HIS FAVORITE MEMORY

I am one of the officers for FLUX, the UX club, and we run SCAD StartUp with SCADpro. It is one of the largest student-led events at SCAD, a weeklong design competition culminating in a final presentation judged by industry professionals from big companies like Adobe, Google, and Tesla. A recent team that won created a system to help the homeless population integrate back into society

at large by providing financial support and other forms of assistance. When they accepted their award for winning, they cried because they were so emotionally invested in their work, and everyone in the audience was in tears just watching them. They had the ability to make this product, to invest in it, and to give it exposure, which is the whole point of SCAD StartUp. We are not doing this work for the money—we're doing it because we're passionate about it and we want to make an impact in the real world. It was so incredibly special to be a part of that moment.

ON ADVICE FOR POTENTIAL STUDENTS

Go to SCAD! It's the best decision I ever made. You do not have to concretely know what you want to do right now, because one beautiful thing about SCAD is that they let you figure it out at your own pace, in your own time. My advice is to explore. Find out what you love to do. There's a vibrant community here, and there's a lot of room to grow, to keep pushing yourself, and to keep an open mind.





User Experience Research (UXR)

CREATIVE CAREERS

UX researcher

Hardware/software
UX researcher

Quantitative UX
researcher

Qualitative UX
researcher

CX/UX researcher

UX writer and
researcher

UX product
researcher

Senior UX
researcher

Lead UX researcher

Principal product
UX researcher

UX researchers champion products, services, and moments that improve lives and bridge the space between consumer needs and business value. The field is booming; according to ZipRecruiter, there are more than 75,000 open UX researcher positions globally, while LinkedIn ranks it as one of the 25 fastest-growing professions in the U.S. From mega tech corporations like Google and Meta to the health care, finance, retail, and real estate industries, UX researchers are in-demand professionals who establish, drive, and evolve insights that inform the consumer experience.

Developed in collaboration with Google, SCAD offers the first and only B.F.A. in UX research.

Instructed by faculty with experience at UX powerhouses like Samsung and mentored by design leaders from Google, SCAD UX research students are prepped to become the industry pioneers leading design sprints at large corporations and finding tomorrow's solutions to today's challenges. At household name brands like Honeywell, Edward Jones, and Monster, SCAD grads are already making an impact with their expertise and knowledge.

At the preeminent university for UX research, SCAD students learn to use analytics, consumer data, and behavioral insights to generate opportunities to improve services and products end-to-end. In SDES 215 Contextual Research Methods, students secure the exclusive-to-SCAD Lextant Design Research and Insight Translation certification, a value-added professional credential embedded in university coursework. In courses like RSCH 201 Data Mining Technology and MATH 280 Predictive Modeling and Analytics, students learn to unleash the power of predictive analytics and combine statistics, artificial intelligence, and machine learning to find patterns, relationships, and opportunities in large data sets.

As students deepen their understanding of UX design and research methods, they explore ethical responsibilities in RSCH 350 Research Ethics and Professional Practices and UXDG 380 Usability Testing: People vs. the World. Courses in information architecture and data visualization further advance students' abilities to translate their research findings into compelling visual narratives. The B.F.A. program culminates in a capstone studio sequence where students generate original research and synthesize their findings into innovative solutions and actionable business strategies.

◀ The Shed at Montgomery Hall provides the ideal collaborative backdrop for students studying user experience research.



This degree program was developed in collaboration with Google.

SCHOOL OF ANIMATION AND MOTION

Visual Effects

Fine artists of the virtual world, visual effects professionals add the rich detail that makes galaxy-spanning blockbusters believable, next-generation medical advancements achievable, and bottom lines appreciable.

CREATIVE CAREERS

Lighting artist/
technical director

CGI FX technical
director

Visual effects
supervisor

3D environment artist

Digital compositor

Character FX artist

Concept artist

Surfacing artist

Look development
artist

Previsualization artist

Through a foundation in fine arts courses, SCAD visual effects students learn to draw and design in the classical tradition before integrating those creative skills with industry-standard digital tools like Autodesk Maya, Foundry's Nuke, SideFX Houdini, Unreal Engine, and more, building an extensive visual language for a wide range of career paths. Students also master practical hands-on techniques such as visual effects cinematography, 3D camera match moving, photorealistic lighting, compositing, shader writing, and dynamic simulations.

The SCAD visual effects program ranks among the top 10 in the world, according to The Hollywood Reporter.

Across SCAD locations, students work within environments that reflect the highest standards of digital entertainment production, including green screen environments, motion capture studios, and the first two LED volume stages at any design university. Through minors like illustration for entertainment, storyboarding, and technical direction, students expand their studies and master other roles in the film production sphere.

An extensive internship network, professional connections with top VFX houses, and SCADpro design partnerships offer students the opportunity for career-building experience before graduation. Students worked with FOX Sports to conceptualize a 360-degree live-rendered virtual set for the 2022 FIFA World Cup in Qatar, collaborated with Hasbro to develop interior and exterior digital sets to promote franchises like Marvel, *Star Wars*, and *Transformers*, and produced an innovative game to help stroke survivors learn to walk and recover faster. These experiences prepare alumni to make crucial contributions on Academy Award-nominated films like *Dune*, *Encanto*, *Turning Red*, *Puss in Boots: The Last Wish*, *Black Panther: Wakanda Forever*, *The Sea Beast*, *Luca*, and *Mulan*, and for companies like Blizzard Entertainment, Lucasfilm, DreamWorks, Electronic Arts, Industrial Light & Magic, Pixar, The Mill, and more.

ALUMNI AT THE OSCARS

*Spider-Man:
No Way Home*

*The Mitchells vs.
the Machines*

*Guillermo del Toro's
Pinocchio*

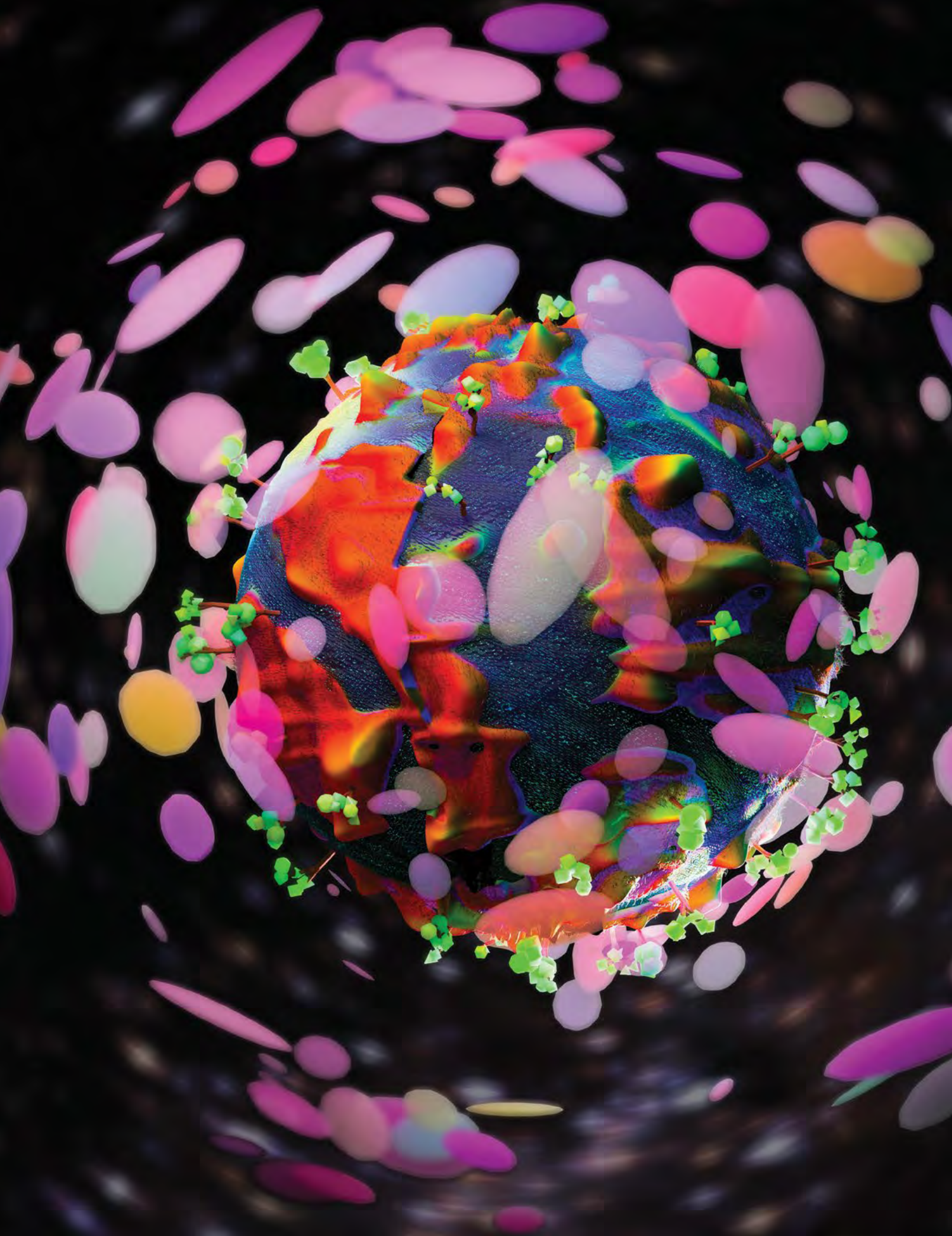
The Batman

*Avatar: The Way
of Water*

Top Gun: Maverick

*Raya and the
Last Dragon*

Candy Trees
Jacob Browning
Woodstock, Georgia ▶





SCHOOL OF LIBERAL ARTS

Writing

SCAD writing students wordsmith at the forefront of traditional and emerging media, simultaneously learning to build successful brands and author enthralling narratives. Cover to cover, students master the written word in a comprehensive program on the vanguard of storytelling.

ALUMNI AUTHORS

The New York Times

Marvel Comics

**Penguin
Random House**

Time

Vanity Fair

The Atlantic

Eater

Vice Media

Oxford American

**The Wall
Street Journal**

Complex

Hallmark

Hulu

From podcast scripts and intriguing novels to multimedia projects and IP development, the SCAD writing curriculum prepares students to build audiences, cultivate connections, and curate memorable experiences through the art of language. Students explore nascent media posts for social networks (WRIT 210 Promotional Writing), pioneering immersive experiences (WRIT 235 Multi-platform and Immersive Storytelling), and buzzworthy branding and copywriting (WRIT 255 Problem Solving for Corporate and Brand Storytelling). Courses are led by accomplished SCAD faculty with bylines and credits at noteworthy publishing companies, including Simon & Schuster, Picador, Other Press, Anvil Press, National Geographic, Oxford American, Publishers Weekly, and Town & Country, as well as with studios such as Sony, Lionsgate, and Netflix.

Students amplify their portfolio with columns and broadcast blocks at award-winning student-run media organizations like District, The Connector, SCAN magazine, and SCAD Radio. Combined, these entities have won hundreds of awards from the Associated Collegiate Press, College Media Association, and the Society of Collegiate Journalists. Well before graduating, students find literary agents and secure book proposals and deals. Alumni have earned James Beard Awards and have authored articles and stories at the world's foremost names in print and broadcast media as well as Fortune 500 companies and nonprofits. Much like their in-demand professors, SCAD students and alumni build an impressive oeuvre, with articles in Harper's Bazaar, McSweeney's Internet Tendency, The New Yorker, The New York Times, USA Today, The Washington Post, and others.

◀ SCAD writing students glean valuable insights from the world's foremost wordsmiths, including Vanessa Friedman, chief fashion critic, fashion director, and writer for The New York Times.

CREATIVE CAREERS

[Copywriter](#)

[Editor](#)

[Marketing and
PR director](#)

[Brand storyteller](#)

[Novelist](#)

[Video game
narrative designer](#)

[Journalist](#)

[Technical writer](#)

[Web/interactive
writer](#)

[UX writer](#)

Foundation Studies

SCAD is home to the only dedicated School of Foundation Studies in the U.S.

Every SCAD undergraduate student's educational experience is anchored by SCAD Core, which includes rigorous courses in drawing and design that provide students with a studio experience that builds visual, conceptual, and creative abilities. In these courses, students gain a shared artistic vocabulary, examine and complete visual challenges, and research, conceptualize, and materialize creative solutions.

Students advance through foundation studies courses that move in the direction of their academic studies and professional aspirations. In DSGN 115 Creative Thinking Strategies, students majoring in programs such as advertising and branding, business of beauty and fragrance, equestrian studies, fibers, immersive reality, and industrial design apply adaptive thinking and creative problem-solving skills to seek opportunities for change and innovation. In DRAW 206 Drawing for Storyboarding, animation and sequential art students learn fundamental skills for storyboarding for a variety of motion-based media and demonstrate a command for this in-demand visual language. In DRAW 115 Graphics for the Building Arts, architecture, interior design, and preservation design students learn graphic representation techniques such as orthographic, paraline, and perspective drawing skills.

With the help of advisers, students choose elective courses based on specific foundation studies requirements for each discipline. Students pursuing degrees in illustration or interactive design and game development learn crucial skills like linear and atmospheric perspective to invent immersive and expressive environments. SCAD students with career interests in animation or fashion complete courses in life drawing and study the complexities and dynamics inherent to the human form. In DRAW 230 Drawing for Design, students learn how to draw real and imagined forms in perspective with convincing volume, while in DRAW 250 Digital Drawing, students move at the speed of innovation using state-of-the-art technology as they learn to create, render, and manipulate digital imagery.

In addition to the expansive foundation studies curriculum, SCAD offers students a remarkable array of support and learning services to guide new students as they find their creative voice. The SCAD Drawing and Design Center conducts peer tutoring and workshops in person and online for students to explore and develop drawing techniques and design processes, supporting their classwork in foundations courses. First-year students have multiple opportunities to enter their artwork in foundation studies-supported competitions at SCAD, including the Foundations Honor Show, the Portfolio Award Competition, Drawing Works, and the SCAD Sand Arts Festival. They also hear from students across disciplines in the lecture series *Major Connections* and *Professional Tool Kit*, which feature upper-level SCAD students and alumni who discuss how their current work is rooted in their foundation studies experience.

Foundation studies faculty members hold terminal degrees and high acclaim in their professions. They include a U.S. Artists Fellow, a MacDowell Fellow, a Clío Award winner, a Kennedy Center Faculty Fellow, a Ford Foundation Grant recipient, and Fulbright scholars. Their work has been commissioned and sponsored by governments and institutions around the globe and exhibited at countless galleries, museums, and art fairs globally.

“ My foundation studies professor was there to help us grow. The way we were graded on growth and development was different from anything I had experienced before. I felt cared for and seen as an individual. ”

DEBBIE ONYIBE

CEO and lead designer, Erupt Art
SCAD Atlanta salutatorian, SCAD B.F.A., advertising, 2020
Lagos, Nigeria

For a foundation studies course exploring paper design, SCAD student Joshua Archer (Hartland, Michigan) found inspiration in classic Disney films like *Mary Poppins*.





General Education

SCAD students complete general education courses to gain the strong intellectual foundation and vast knowledge essential to thriving careers. In this academically rigorous program, students learn to investigate, interpret, and defend new ideas, and are empowered to view the world critically and inquisitively.

In courses that explore the art, literature, and culture of the Harlem Renaissance or contemporary Latin America, students engage mindfully and professionally within diverse and inclusive communities. They also explore business fundamentals, economic principles, and strategic decision-making in courses that instill key management and analysis skills necessary to launch successful businesses.

All undergraduate students complete a minimum of 55 quarter hours (or at least 11 classes) of general education coursework. In this sequence, students complete at least one course in three categories — humanities/fine arts, social/behavioral sciences, and mathematics/natural sciences. Course topics range from the investigation of visual expression from the Paleolithic era to the Medieval period in CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives, to the exploration of the structure of 2D and 3D space and spatial relationships in MATH 140 The Geometry of Physical Space, to an examination of human behavior and psychological processes in PSYC 101 Introduction to Psychology. Students should consult their programs of study for specific general education requirements.

Students in general education courses complement their studies with a suite of learning resources and events available to the entire university community. Students receive learning assistance via the SCAD academic resource center, while SCADamp coaches prepare students for job interviews, thesis presentations, SCADpro pitches, and more in classroom sessions as part of the SCAD Core course DIGI 130 Digital Communication.

◀ In SCAD Core astronomy courses, students use high-powered telescopes to examine celestial objects and expand their artistry.

LEARNING OUTCOMES

Research, Analysis, and Synthesis

Students utilize a range of qualitative and/or quantitative methods to develop foundations of inquiry, conduct effective research, analyze information, and justify proposed solutions.

Historical Investigation and Contextualization

Students investigate and interpret the historical, social, political, and economic contexts surrounding visual and cultural productions to determine meaning and significance.

Cross-cultural Knowledge and Engagement

Students actively engage with cultural theories, perspectives, and ideas to enrich understanding of their roles within diverse and inclusive communities.

Strategic Communication

Students employ specialized terminology and persuasive communication practices to convey ideas professionally based on an evaluation of diverse audiences and circumstances.

Digital Fluency

Students effectively and ethically communicate ideas and identity, interpret information, construct knowledge, and design content in a digitally connected world.

Leadership and Professionalism

As future leaders of creative professions, students demonstrate work and behavior that reflect ethical and professional standards within a range of contexts.

Connect with Us

SCAD TOURS

Schedule a tour to learn more about everything SCAD has to offer. Come to Atlanta, Lacoste, or Savannah, or visit virtually with a daily tour, and find your calling at The University for Creative Careers. scad.edu/visit

SCAD DAYS AND SCAD SPOTLIGHT DAYS

During SCAD Days, explore academic buildings and residence halls, get to know other future SCAD Bees, talk with professors, apply for admission, and meet with advisers. At Spotlight Days, you can engage in hands-on workshops or experience the university's premier showcases of art, fashion, film, and more. scad.edu/scadday

SCADSTORY

An immersive 4D experience, SCADstory carries guests on an inspiring journey through SCAD history, across four decades of beauty, design, and invention. Book your tour today and share your #SCADstory. scadstory.com

INFORMATION SESSIONS AND WORKSHOPS

Attend a SCAD information session near you to learn more about university locations, programs of study, admission guidelines, and design career options. scad.edu/yourarea

EDUCATOR PROGRAMS

SCAD offers professional development opportunities within an inspiring community of artists, designers, and faculty members. scad.edu/educator

LIVE CHAT

Chat online with admission staff and representatives about all things SCAD. scad.edu/admission

PRE-COLLEGE PROGRAMS

Throughout the year, the university offers enriching courses and workshops through SCAD Summer Seminars, SCAD Rising Star, and the online SCADnow pre-college programs. scad.edu/summer

SCADCARES

SCADcares provides individual support and personal attention to students, alumni, families, and communities — enhancing SCAD experiences and ensuring our positively oriented university environment. Call, email, or chat directly with a SCADcares concierge guide. scad.edu/scadcares

 [scaddotedu](https://www.instagram.com/scaddotedu)

 [scad.edu](https://www.facebook.com/scad.edu)

 [aboutscad](https://www.youtube.com/aboutscad) and [scad.tv](https://www.youtube.com/scad.tv)

 [scaddotedu](https://www.tiktok.com/scaddotedu)

 800.869.7223

 admission@scad.edu

 WeChat





Minors

At SCAD, minors are avenues for discovery. They invite students to think about the creative process in new ways while illuminating future possibilities. Minors enrich the career preparation that happens every day at SCAD, enhancing students' education across a range of disciplines and complementing major programs of study. For a full list of minors, visit [scad.edu/minors](https://www.scad.edu/minors).

- | | | |
|--|---|--------------------------------|
| Accessory design | Design for sustainability | Marine design |
| Acting for the camera | Dramatic writing | Menswear |
| Acting | Drawing | Motion media design |
| Advertising and branding | Editing | Museum studies |
| Advertising art direction | Electronic design | Music composition |
| Advertising copywriting | Equestrian studies | Music production |
| Advertising photography | Fashion | Music theater |
| Animated illustration and publication design | Fashion journalism | Package design |
| Animation | Fashion marketing and management | Photography |
| Architectural history | Fashion photography | Preservation design |
| Architecture | Fibers | Printmaking |
| Art history | Film and television | Producing for film and media |
| Bridal and eveningwear design | Fragrance marketing and management | Production design |
| Business collaboration | Furniture design | Scientific illustration |
| Business management and entrepreneurship | Game UX | Sculpture |
| Casting | Gender studies | Sequential art |
| Character technical direction | Graphic design | Service design |
| Cinema studies | Illustration for entertainment | Sneaker design |
| Cinematography | Illustration for surface design | Social strategy and management |
| Concept art for games | Inclusive fashion design | Sound editing |
| Concept design for animation and games | Industrial design | Storyboarding |
| Costume design | Interactive design and game development | Technical direction |
| Creative writing | Interior design | Themed entertainment design |
| Denimwear design | Jewelry | User experience (UX) design |
| Design for 3D action figures | Kinetic design | Visual effects |
| | Language and cultural studies | Writing |

Certifications

SCAD graduates enter a cross-disciplinary world where the ability to adapt skills has never been more important for professional success. SCAD facilitates opportunities for professional certifications in addition to a SCAD degree. These certifications are an added value to award-winning degree programs and are designed to augment professional credentials and propel SCAD graduates to the top of their fields.

Adobe® Certified Professional in Digital Video: Adobe® Premiere Pro®

Adobe® Certified Professional in Graphic Design/Illustration: Adobe® Illustrator®

Adobe® Certified Professional in Multiplatform Animation: Adobe® Animate®

Adobe® Certified Professional in Print/Dig Media Publication: Adobe® InDesign®

Adobe® Certified Professional in Visual Design: Adobe® Photoshop®

Adobe® Certified Professional in Visual Effects/Motion Graphics: Adobe® After Effects®

Adobe® Certified Professional in Web Authoring: Adobe® Dreamweaver®

Certiport Adobe Certified Professional: Video Design Specialist CC

Certiport Adobe Certified Professional: Visual Design Specialist CC

Certiport Adobe Certified Professional: Web Design Specialist CC

Audiokinetic®/CRAS Wwise® 101 Certification

AVID® Certified User: Pro Tools

AVID® Certified User: Media Composer

AVID® Certified User: Sibelius

AVID® Certified Operator: Pro Tools/Music

AVID® Certified Operator: Pro Tools/Post

AVID® Certified Professional: Pro Tools/Dolby Atmos®

Element Console Programming® Level 1: Essentials

Gravity Sketch Student Ambassador Certification

Hubspot Academy: Email Marketing Certification

Inside LVMH: Certificate of Completion

LEXTANT® Certification in Design Research and Insight

Rhinoceros® 3D Modeling/Level 1 Certification

SCADamp Certificate of Completion

SCADforward Certificate of Completion

The American Red Cross: First Aid/CPR

Toon Boom® Certified Associate: Harmony

Toon Boom® Certified Associate: Storyboard Pro

USGBC LEED Green Associate (LEED GA)



Curriculum

⑤ Savannah ① Atlanta ① SCADnow online

Accessory Design

B.F.A. DEGREE ⑤

ACCESSORY DESIGN

Foundation studies30 HOURS

DRAW 100 Drawing I: Form and Space
 DSGN 100 Design I: Elements and Organization
 DRAW 101 Drawing II: Composition and Media
 DSGN 101 Color: Theory and Application
 DSGN 102 Design II: 3D Form in Space
 DRAW 200 Life Drawing I

General education55 HOURS

COMM 105 Speaking of Ideas
 BUSI 110 Business I: Fundamentals
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
 CTXT 122 Visual Culture in Context: Making Modernities
 ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
 DIGI 130 Digital Communication
 BUSI 220 Business II: Economic Principles
 — ARLH or ARTH elective
 — ENGL elective
 — General education elective
 — Mathematics/natural sciences elective

Major curriculum80 HOURS

ACCE 110 Sewing Technology for Accessory Design
 ACCE 120 Materials and Processes for Accessory Design
 ACCE 203 Sketching and Rendering for Accessory Design
 ACCE 205 Introduction to Fashion Accessory Design
 FASH 247 History of Fashion
 ACCE 300 Computer-aided Design for Accessory Design
 ACCE 362 Handbag Design I: Introduction to Design and Construction
 ACCE 364 Footwear Design I: Introduction to Design and Construction
 ACCE 372 Handbag Design II: Advanced Patternmaking and Design Technique
 ACCE 374 Footwear Design II: Advanced Patternmaking and Design Technique
 ACCE 415 Senior Collection I: Research and Design Development
 ACCE 420 Senior Collection II: 3D Prototype and Development
 ACCE 422 Accessory Portfolio Presentation
 ACCE 430 Senior Collection III: Final Collection

Select one of these three options:

ACCE 479 Undergraduate Internship
 — 500-level SCADpro elective
 — Business-focused elective
 — ACCE, FASH, FASM, FIBR, IDUS, JEWL, SFAS, or SNKR elective

Additional electives15 HOURS

— Free elective
 — Free elective
 — Free elective

180 HOURS

Acting

B.F.A. DEGREE ① ⑤

ACTING

Foundation studies20 HOURS

DSGN 100 Design I: Elements and Organization
 DSGN 101 Color: Theory and Application
 DSGN 102 Design II: 3D Form in Space
 DSGN 204 Design III: Time

General education55 HOURS

COMM 105 Speaking of Ideas
 BUSI 110 Business I: Fundamentals
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
 CTXT 122 Visual Culture in Context: Making Modernities
 ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
 DIGI 130 Digital Communication
 ENGL 142 Foundations of Story
 BUSI 220 Business II: Economic Principles
 CINE 275 History of Cinema
 — General education elective
 — Mathematics/natural sciences elective

Major curriculum85 HOURS

ACT 170 Truth in Acting: The Methods
 ACT 187 Improvisation for the Actor
 ACT 199 Acting for the Camera: Fundamentals
 ACT 201 Survey of Performance

Select one of these three options:

ACT 206 Conditioning for the Body and Mind
 DANC 211 Jazz Dance Techniques
 DANC 350 Musical Theater Dance Technique

180 HOURS

ACT 235 Vocal Training for the Actor
 ACT 260 The Art of the Audition: From Stage to Screen
 ACT 270 Truth in Acting: Stage to Screen
 ACT 280 Period Acting: Fundamentals and Techniques

Select one of these three options:

ACT 335 Voice-over for Game Design, Animation, and Commercials
 ACT 380 Period Acting: Stage and Screen
 ACT 387 Improvisation for Web Content and Sketch Comedy

ACT 360 The Art of the Audition: Film and TV
 ACT 370 Advanced Acting: Film and TV Drama
 ACT 470 Advanced Acting: Film and TV Comedy and Commercials
 ACT 495 Building the Actor's Reel
 ACT 498 Branding the Actor

Select one of these two options:

ACT 377 Performance Lab
 — ACT or SFLM elective

Select one of these three options:

ACT 479 Undergraduate Internship
 — 500-level SCADpro elective
 — Business-focused elective

Additional electives20 HOURS

— Free elective
 — Free elective
 — Free elective
 — Free elective

◀ *Clouds and Planets*
 Anais Won
 Fayetteville, North Carolina

Acting continued

M.F.A. DEGREE ⑤

ACTING

ACT 701 Graduate Improvisation Technique for Screen and Stage

Select one of these three options:

- ACT 705 Art of Combat for Screen and Stage
- ACT 706 Directing for Stage and Screen
- DANC 750 Dance Technique for Musical Theater

ACT 708 Vocal Technique for Screen, Stage, and Voice-over

ACT 711 Contemporary Drama in Context

ACT 718 Advanced Voice and Speech for Live and Recorded Media

ACT 721 Performance Styles: Classical and Period Texts

ACT 731 Performance Styles: Realism

ACT 735 On-camera Performance Technique

90
HOURS

ACT 741 Performance Styles: Contemporary Acting

ACT 745 On-camera Dramatic Styles

ACT 755 On-camera Audition Techniques

ACT 770 Branding, Self-marketing for the Actor

ACT 775 On-camera Comedy Styles

ACT 777 Applications in Performance

ACT 790 Acting M.F.A. Thesis

Select two of these four options:

- ACT 779 Graduate Internship
 - 500-level SCADpro elective
 - 500- to 700-level elective
 - 500- to 700-level elective
 - 700-level ARTH elective

Advertising and Branding

B.A. DEGREE ④ ⑤ ⑩

ADVERTISING AND BRANDING

Foundation studies 20 HOURS

DRAW 100 Drawing I: Form and Space

DSGN 100 Design I: Elements and Organization

DRAW 101 Drawing II: Composition and Media

DSGN 101 Color: Theory and Application

General education 90 HOURS

COMM 105 Speaking of Ideas

BUSI 110 Business I: Fundamentals

MATH 110 Introduction to Statistics and Probability

CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives

CTXT 122 Visual Culture in Context: Making Modernities

ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing

DIGI 130 Digital Communication

BUSI 220 Business II: Economic Principles

PHIL 301 Aesthetics

BUSI 330 Business III: Strategy and Decision-making

— ARLH or ARTH elective

— ARLH or ARTH elective

— ENGL elective

— ENGL elective

— General education elective

— General education elective

— General education elective

— Mathematics/natural sciences elective

180
HOURS

Major curriculum 45 HOURS

Select one of these three options:

•• ITGM 130 Digital Design Aesthetics

•• MOME 130 Motion Media Design Techniques I

•• GRDS 285 Production for Physical Environments

ADBR 150 Introduction to Advertising: Concept to Content

ADBR 205 Creative Production for Brand Content

GRDS 205 Typography I: Anatomy, Form, and Purpose

ADBR 252 Art Direction: Visual Brand Storytelling

ADBR 254 Copywriting: Inventing the Brand Personality

ADBR 255 Brand Experiences in Interactive Environments

Select one of these two options:

•• ADBR 312 Art Direction: Typography and Persuasive Design

•• ADBR 314 Copywriting: Brand Voice Across Platforms

Select one of these three options:

•• ADBR 479 Undergraduate Internship

— 500-level SCADpro elective

— Business-focused elective

Additional electives 25 HOURS

— Free elective

— Free elective

— Free elective

— Free elective

— Free elective

B.F.A. DEGREE (A) (S) (N)**ADVERTISING AND BRANDING****Foundation studies** 30 HOURS

DRAW 100 Drawing I: Form and Space
 DSGN 100 Design I: Elements and Organization
 DRAW 101 Drawing II: Composition and Media
 DSGN 101 Color: Theory and Application
 DSGN 102 Design II: 3D Form in Space

Select one of these two options:

- DSGN 105 Visual Design Systems
- DSGN 115 Creative Thinking Strategies

General education 60 HOURS

Select one of these two options:

- ANTH 101 Introduction to Anthropology
- ANTH 106 Language, Culture, and Society

COMM 105 Speaking of Ideas
 BUSI 110 Business I: Fundamentals
 MATH 110 Introduction to Statistics and Probability
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
 CTXT 122 Visual Culture in Context: Making Modernities
 ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
 DIGI 130 Digital Communication
 BUSI 220 Business II: Economic Principles
 BUSI 330 Business III: Strategy and Decision-making
 — ENGL elective
 — General education elective

Major curriculum 80 HOURS

ADBR 150 Introduction to Advertising: Concept to Content
 ADBR 205 Creative Production for Brand Content

Select one of these two options:

- GRDS 205 Typography I: Anatomy, Form, and Purpose
- ADBR 212 Typography for Brand Presence

SDES 215 Contextual Research Methods
 ADBR 252 Art Direction: Visual Brand Storytelling
 ADBR 254 Copywriting: Inventing the Brand Personality
 ADBR 255 Brand Experiences in Interactive Environments
 ADBR 305 Brand Innovation: From Physical to Virtual

Select one of these two options:

- ADBR 311 Building the Brand Strategy
- ADBR 341 Designing the Brand

ADBR 441 Creating Contagion: From Experience to Entertainment
 ADBR 461 Career Strategies for Advertising
 ADBR 480 Collaborative Studio: Creating the Brand Solution

Select one of these three options:

- ADBR 479 Undergraduate Internship
- — 500-level SCADpro elective
- — Business-focused elective

Select one concentration to complete the major curriculum:

Art direction

ADBR 312 Art Direction: Typography and Persuasive Design

Select two of these four options:

- ADBR 332 Art Direction: Advanced Visual Integration
- ADBR 352 Art Direction: Branding Through Photography
- ADBR 372 Art Direction: Brand Films and Social Content
- ADBR 392 Art Direction: Stop Motion for Brand Content

Copywriting

ADBR 314 Copywriting: Brand Voice Across Platforms

Select two of these three options:

- ADBR 334 Copywriting: Immersive Brand Narratives
- ADBR 354 Copywriting: Long Form Content
- ADBR 374 Copywriting: Brand Films and Social Content

Creative technology

Select one of these two options:

- UXDG 101 User Design Experience Methods
- SERV 312 Prototyping Experiences

ADBR 335 Creative Technology: Engineering Brand Experiences
 ADBR 395 Creative Technology: Brand Think Tank for Product Innovation

Additional electives 10 HOURS

- Free elective
- Free elective

180
HOURS

M.A. DEGREE (A)**ADVERTISING**

ADVE 705 Typography for Advertising Designers
 ADVE 709 Advertising Studio I: Creative Strategies
 ADVE 715 Digital Production Strategies for Advertising
 ADVE 719 Advertising Studio II: Branding Solutions
 ADVE 729 Art Direction
 ADVE 731 Creative Copywriting for Advertising
 ADVE 749 Advertising M.A. Final Project

45*
HOURS

Select one of these three options:

- ADVE 779 Graduate Internship
- — 500-level SCADpro elective
- — 500- to 700-level elective
- — 700-level ARTH elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE (A) (S)**ADVERTISING**

ADVE 705 Typography for Advertising Designers
 ADVE 709 Advertising Studio I: Creative Strategies
 IXDS 712 Dynamic Web Development
 ADVE 715 Digital Production Strategies for Advertising
 ADVE 719 Advertising Studio II: Branding Solutions
 ADVE 725 Digital Media for Advertising
 ADVE 729 Art Direction
 ADVE 731 Creative Copywriting for Advertising
 ADVE 751 Advertising for Alternative Media
 ADVE 779 Graduate Internship
 ADVE 791 Advertising M.F.A. Thesis
 ADVE 792 Advertising M.F.A. Visual Thesis

90*
HOURS

Select four of these five options:

- — 500-level SCADpro elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 700-level ARTH elective
- — 700-level ARTH elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Animation

B.F.A. DEGREE

ANIMATION

Foundation studies30 HOURS

DRAW 100 Drawing I: Form and Space
DSGN 100 Design I: Elements and Organization
DRAW 101 Drawing II: Composition and Media
DSGN 101 Color: Theory and Application

Select one of these three options:

· · · DSGN 102 Design II: 3D Form in Space
· · · DRAW 200 Life Drawing I
· · · DRAW 240 Inventing Environments

Select one of these two options:

· · · DRAW 206 Drawing for Storyboarding
· · · DSGN 208 Storyboarding Essentials

General education55 HOURS

COMM 105 Speaking of Ideas
BUSI 110 Business I: Fundamentals
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122 Visual Culture in Context: Making Modernities
ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
DIGI 130 Digital Communication
ENGL 142 Foundations of Story

Select one of these three options:

· · · CINE 205 Reading Films
· · · CINE 275 History of Cinema
· · · — ARLH or ARTH elective

BUSI 220 Business II: Economic Principles
— General education elective
— Mathematics/natural sciences elective

Major curriculum80 HOURS

ANIM 190 Survey of Animation: Professional Pathways
ANIM 223 Historical Adventures in Cinematic Animation
ANIM 390 Animation Business and Professional Practices

Select one of these two options:

· · · ANIM 395 Collaborative Experiences in Animation
· · · SANM 560 Collaborative Experiences in the School of Animation
and Motion

ANIM 408 Animated Capstone Film: Preproduction
ANIM 448 Animated Capstone Film: Production
ANIM 488 Animated Capstone Film: Postproduction

Select one of these three options:

ANIM 479 Undergraduate Internship
— 500-level SCADpro elective
— Business-focused elective
— ANIM, ARVR, DWRI, FILM, ILLU, ITGM, MOME, SANM,
SEQA, SNDS, STEC, or VSFx elective

Select one concentration to complete the major curriculum:

2D animation

ANIM 202 Core Principles of 2D Animation
ANIM 272 2D Animation: Character Set-up and Pipeline Creation
ANIM 332 2D Animation: Character Performance Essentials
ANIM 352 2D Animation Effects: Mastering the Elements
ANIM 372 Collaborative Experiences: 2D Production Pipeline
ANIM 382 2D Animation: Digital Production and Compositing
ANIM 402 2D Animation: Expressive Character Acting

3D character animation

ANIM 253 Core Principles of 3D Character Animation
ANIM 303 3D Character Animation: Performance Essentials
ANIM 313 Collaborative Experiences: 3D Production Pipeline
ANIM 323 3D Character Animation: Expressive Character Acting
ANIM 353 3D Character Animation: Creatures and Quadrupeds
ANIM 383 3D Character Animation: Performance Through Dialogue
ANIM 423 3D Character Animation: Believability and Nuance

Storytelling and concept development

ANIM 275 Core Principles of Animated Storytelling and Concept Development
ANIM 315 Story and Concept: Narrative Principles for Animation
ANIM 325 Story and Concept: Visual Design and World Building
ANIM 335 Story and Concept: Animation Character and Creature Design
ANIM 345 Story and Concept: Storyboarding and Staging
ANIM 365 Story and Concept: Seeding the Narrative
ANIM 385 Story and Concept: Concept Development for Animation

Technical animation

ANIM 249 Core Principles of Technical Animation
ANIM 289 Technical Animation: Fundamentals of Character Rigging
ANIM 349 Technical Animation: Digital Modeling for Environments and Props
ANIM 359 Technical Animation: Organic Surface Modeling
ANIM 369 Technical Animation: Animation Look Development
ANIM 379 Technical Animation: Lighting for Animation
ANIM 419 Technical Animation: Cloth and Hair for Animation

Additional electives 15 HOURS

— Free elective
— Free elective
— Free elective

180
HOURS

Animation continued

M.A. DEGREE ^(S) ^(N)

ANIMATION

ANIM 705 Animation Aesthetics and Practice
 ANIM 709 Computer-generated Modeling and Design
 ANIM 713 Drawing in Motion

Select one of these two options:

- ANIM 714 3D Cartoon Character Animation
- ANIM 715 Character Look Development

Select one of these two options:

- ANIM 724 3D Naturalistic Character Animation
- ANIM 725 Environment Look Development

45*
HOURS

ANIM 737 Collaborative Project
 SANM 748 School of Animation and Motion M.A. Final Project

Select one of these three options:

- ANIM 779 Graduate Internship
 - 500-level SCADpro elective
 - 700-level ACT, ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PROD, SANM, SFLM, SNDS, STEC, THED, or VSFX elective
 - 700-level ARTH elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE ^(A) ^(S) ^(N)

ANIMATION

ANIM 705 Animation Aesthetics and Practice
 ANIM 709 Computer-generated Modeling and Design
 ANIM 713 Drawing in Motion
 MOME 719 Media Theory and Application
 ANIM 721 Storyboarding and Previsualization
 ANIM 737 Collaborative Project
 ANIM 753 Animation M.F.A. Thesis Exploration and Research
 ANIM 775 Animation M.F.A. Thesis Visual Component Production
 ANIM 779 Graduate Internship
 ANIM 790 Animation M.F.A. Thesis Completion

Select one of these two options:

- — 500-level SCADpro elective
- — 700-level ACT, ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PROD, SANM, SFLM, SNDS, STEC, THED, or VSFX elective
- — 700-level ACT, ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PROD, SANM, SFLM, SNDS, STEC, THED, or VSFX elective
- — 700-level ACT, ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PROD, SANM, SFLM, SNDS, STEC, THED, or VSFX elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 700-level ARTH elective

90*
HOURS

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Architectural History

B.F.A. DEGREE

ARCHITECTURAL HISTORY

Foundation studies 30 HOURS

- DRAW 100 Drawing I: Form and Space
- DSGN 100 Design I: Elements and Organization
- DRAW 101 Drawing II: Composition and Media
- DSGN 101 Color: Theory and Application
- SBLD 115 Graphics for the Building Arts
- SBLD 223 Form, Space, Order

General education 65 HOURS

- COMM 105 Speaking of Ideas
- BUSI 110 Business I: Fundamentals
- CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
- CTXT 122 Visual Culture in Context: Making Modernities
- ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
- DIGI 130 Digital Communication
- BUSI 220 Business II: Economic Principles
 - ENGL elective
 - Foreign language I *
 - Foreign language II *
 - Foreign language III *
 - General education elective
 - Mathematics/natural sciences elective

Major curriculum 65 HOURS

Examining modernity

- ARLH Modern elective
- ARLH Modern elective

Discovering the non-Western world

- ARLH Non-Western elective
- ARLH Non-Western elective

Exploring pre-Modern traditions

- ARLH Ancient/Medieval elective
- ARLH Ancient/Medieval elective

Investigating the American hemisphere

- ARLH American elective
- ARLH American elective
- 300- to 400-level ARLH elective
- ARLH 400 Architectural History Research Methods
- ARLH 470 Documenting the Built Environment
- ARLH 499 Architectural History B.F.A. Thesis

Select one of these three options:

- ARLH 479 Undergraduate Internship
 - 500-level SCADpro elective
 - Business-focused elective

Additional electives 20 HOURS

- Free elective
- Free elective
- Free elective
- Free elective

180
HOURS

M.F.A. DEGREE

ARCHITECTURAL HISTORY

- ARLH 700 Research Methods in Architectural History
- ARLH 705 Architectural History Methodology and Historiography

Evaluating pre-Modern traditions

Select one of these four options:

- ARLH 723 Contextualizing Medieval Architecture
- ARLH 724 Contextualizing Ancient Architecture
- ARLH 726 Art and Architecture of the Gothic Period
- ARLH 753 Architecture and the History of Provence

Analyzing modernity

Select one of these two options:

- ARLH 731 Economies and Building Culture
- ARLH 759 Power and the Built Environment

Investigation of the non-Western world

Select one of these three options:

- ARLH 743 Analyzing Architecture and Art of the Islamic World
- ARLH 744 Traditional Arts and Architecture of the African Continent
- ARLH 763 Traditions in Global Vernacular Architecture

90
HOURS

Analysis of the American hemisphere

Select one of these three options:

- ARLH 761 Analyzing American Cultural Landscapes
- ARLH 772 Analyzing American Architecture
- ARLH 775 Savannah: Architecture and Urban History

- ARLH 770 Documenting and Interpreting the Built Environment

- ARLH 779 Graduate Internship

- ARLH 779 Graduate Internship

- ARLH 790 Architectural History M.F.A. Thesis

Select one of these two options:

- — 500-level SCADpro elective
- — 700-level ARLH elective
- 700-level ARLH elective
- 700-level ARLH seminar
- 700-level ARLH or ARTH elective
- Directed elective *
- Diversified elective †
- 500- to 700-level studio elective
- 500- to 700-level studio elective

* Select one of these eight options: ELDS 704 Electronic Design, PRES 710 Studio I: Preservation Through Public Policy, URBA 725 Urban Ecology, INDS 726 Environmental Psychology for Interior Design, FURN 732 Evolution of Furniture Design, PRES 745 Digital Innovations in Preservation Design, ARCH 760 Sustainable Design, or ARCH 769 Hybrid Media Presentation in Architecture.

† Select one of these nine options: PHOT 502 Photographic Technique and Signification, ITGM 705 Interactive and Game Design: Research and Practice, DMGT 706 Idea Visualization, MOME 709 Motion Media Cinematography and Editing, SEQA 715 Environment as Character, GDVX 718 Contemporary Media Production Techniques, THED 720 Themed Entertainment Industry, COMM 740 Advanced Techniques for Professional Presentations, or WRIT 753 Freelance Writing for Publication.

* To satisfy the foreign language requirement, all courses must be in the same language.

Architecture

B.F.A. DEGREE ⑤

ARCHITECTURE

Foundation studies 30 HOURS

- DRAW 100 Drawing I: Form and Space
- DSGN 100 Design I: Elements and Organization
- SBLD 115 Graphics for the Building Arts
- SBLD 223 Form, Space, Order
- SBLD 224 Site as Design Generator
- SBLD 225 Spatial Relationships and Human Response

General education 55 HOURS

- COMM 105 Speaking of Ideas
- BUSI 110 Business I: Fundamentals
- CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
- CTXT 122 Visual Culture in Context: Making Modernities
- ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
- DIGI 130 Digital Communication
- MATH 201 Applied Mathematics
- PHYS 201 Applied Physics
- BUSI 220 Business II: Economic Principles
 - General education elective *
 - Social/behavioral sciences elective

Major curriculum 80 HOURS

- ARCH 101 Introduction to Architecture
- ARLH 206 Modern Architecture Before 1900
- ARLH 208 Modern Architecture After 1900
- ELDS 225 Electronic Design I: Digital Communication for the Building Arts
- ARCH 241 Construction Technology I: Building Materials and Assemblies
- ARCH 301 Architecture Design Studio I: Human-centered Design
- ARCH 302 Architecture Design Studio II: Site and Environmental Context
- ARCH 303 Architecture Design Studio III: Structural Applications
- ARCH 319 Structures: General Structure
- ARCH 341 Construction Technology II: Building Systems and Technologies
- ARCH 361 Environmental Control I: Energy, Climate, and Human Comfort
- ARCH 404 Architecture Design Studio IV: Urban Context
- ARCH 405 Architecture Design Studio V: Research and Schematic Design
- ARCH 406 Architecture Design Studio VI: Comprehensive Design Development
- ARCH 461 Environmental Control II: Mechanical, Lighting, Acoustics, and Life Safety Systems
 - 300- to 400-level ARLH non-Western elective

Additional electives 15 HOURS

Select three of these four options:

- · · ARCH 479 Undergraduate Internship
 - · · — 500-level SCADpro elective
 - · · — Free elective
 - · · — Free elective

* Courses with the ARLH subject code will not satisfy this general education requirement.

PROFESSIONAL M.ARCH. DEGREE ⑤

ARCHITECTURE

Graduate curriculum 90 HOURS

- ARLH 702 History of Architectural Theory and Criticism
- ARCH 706 Architectural Practices

Select one of these four options:

- · · ARCH 714 Advanced Parametric Design and Generative Modeling Strategies for the Building Arts
- · · ARCH 736 Complex Structural Applications
- · · ELDS 745 Digital Prototyping and Fabrication Methods for Building Design
- · · ELDS 775 Simulation, Animation, and Visualization in the Building Arts

- ARCH 717 Graduate Architecture Studio I: Urban Design and Development

- ARCH 719 Structures: Lateral Forces

- ARCH 727 Graduate Architecture Studio II: Comprehensive Design and Programming

- ELDS 727 Advanced Digital Applications for Practice and Project Management

90 ‡ HOURS

- ARCH 737 Graduate Architecture Studio III: Comprehensive Detailing and Systems

- ARCH 745 Graduate Seminar in Architecture

- ARCH 747 Graduate Architecture Studio IV: Interdisciplinary Focus

Select one of these two options:

- · · ARCH 760 Sustainable Design
- · · ARCH 765 Emerging Urban Issues

- ARCH 775 Global Architectural Practice

- ARCH 798 Graduate Architecture Studio: Thesis I – Developing Concept, Context, and Program

- ARCH 799 Graduate Architecture Studio: Thesis II – Design Detailing and Final Exposition

Select two of these three options:

- · · ARCH 779 Graduate Internship
 - · · — 500-level SCADpro elective
 - · · — 700-level elective
 - · · — 700-level focused elective *
 - · · — 500- to 700-level diversified elective †

* The focused elective is assigned by faculty and must be taken during the same quarter as ARCH 747 Graduate Architecture Studio IV: Interdisciplinary Focus.

† Courses with subject codes other than ARCH, ARLH, ELDS, INDS, PRES, SUST, or URBA meet these requirements.

‡ At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

180 HOURS

Art History

B.F.A. DEGREE ⑤

ART HISTORY

Foundation studies25 HOURS

- DRAW 100 Drawing I: Form and Space
- DSGN 100 Design I: Elements and Organization
- DRAW 101 Drawing II: Composition and Media
- DSGN 101 Color: Theory and Application
- DSGN 102 Design II: 3D Form in Space

General education65 HOURS

- COMM 105 Speaking of Ideas
- BUSI 110 Business I: Fundamentals
- ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
- DIGI 130 Digital Communication
- BUSI 220 Business II: Economic Principles
 - ENGL elective
 - ENGL elective
 - Foreign language I *
 - Foreign language II *
 - Foreign language III *
 - General education elective
 - General education elective
 - Mathematics/natural sciences elective

Major curriculum65 HOURS

- CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
- CTXT 122 Visual Culture in Context: Making Modernities
- ARTH 400 Methods of Art History
- ARTH 499 Art History B.F.A. Thesis
 - 200-level ARTH elective †
 - 300-level ARTH elective †
 - 300- to 400-level ARTH elective †
 - 300- to 400-level ARTH elective †
 - 300- to 400-level ARTH elective †
 - 400-level ARTH elective †
 - 400-level ARTH elective †
 - 400-level ARTH elective †

Select one of these three options:

- ARTH 479 Undergraduate Internship
 - — 500-level SCADpro elective
 - — Business-focused elective

Additional electives25 HOURS

- Free elective
- Free elective
- Free elective
- Free elective
- Free elective

* To satisfy the foreign language requirement, all courses must be in the same language.

† Electives must be distributed in four out of five concentrations: ancient/medieval, early modern, modern, contemporary, non-Western. One elective must be in non-Western. Two electives may be architectural history courses.

M.A. DEGREE ⑤

ART HISTORY

- ARTH 700 Historiography of Art History
- ARTH 703 Modern and Contemporary Critical Theory
- ARTH 788 Art History M.A. Thesis

Select one of these three options:

- ARTH 779 Graduate Internship
 - — 500-level SCADpro elective
 - — 700-level ARTH elective *
 - — 700-level ARLH or ARTH elective *
 - — 700-level ARLH or ARTH elective *
 - — 700-level ARTH elective *
 - — 700-level ARTH elective *
 - — 700-level ARTH elective *

* Electives must be selected from at least three out of four concentrations: ancient/medieval, early modern, modern, contemporary.

180
HOURS

45
HOURS

Business of Beauty and Fragrance

B.F.A. DEGREE ⑤

BUSINESS OF BEAUTY AND FRAGRANCE

Foundation studies25 HOURS

- DRAW 100 Drawing I: Form and Space
- DSGN 100 Design I: Elements and Organization
- DSGN 101 Color: Theory and Application
- DSGN 102 Design II: 3D Form in Space
- DSGN 115 Creative Thinking Strategies

General education60 HOURS

- ANTH 101 Introduction to Anthropology
- COMM 105 Speaking of Ideas
- BUSI 110 Business I: Fundamentals
- MATH 110 Introduction to Statistics and Probability
- CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
- CTXT 122 Visual Culture in Context: Making Modernities
- ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
- DIGI 130 Digital Communication
- BUSI 220 Business II: Economic Principles
- BUSI 265 Principles of Marketing
- BUSI 330 Business III: Strategy and Decision-making
 - General education elective

Major curriculum85 HOURS

- BEAU 210 Beauty and Fragrance Through the Ages
- FASM 210 Digital Presentation Techniques
- BEAU 220 Product Design for Customer Experience
- FASM 220 Fashion Merchandising, Planning, and Control
- FASM 245 Retail Buying Simulation
- FASM 310 Private Label Product Development
- FASM 311 Visual Communication for Consumer Engagement
- BEAU 320 Beauty and Fragrance Marketing and Management
- BEAU 330 Beauty and Fragrance New Product Launch
- BEAU 350 Brand Management for Global Markets
- FASM 410 Retail Management
- FASM 415 Future of Shopping: Retail Innovation for Customer Empowerment
- BEAU 420 Leadership, Ethics, and Influence
- BEAU 430 Collection I: Business Framework and Model
- BEAU 440 Collection II: Branding and Launch

Select one of these three options:

- BEAU 479 Undergraduate Internship
 - — 500-level SCADpro elective
 - — Business-focused elective
 - — ADBR, BEAU, BUSI, FASH, FASM, GRDS, MOME, SBIZ, SERV, or SFAS elective

Additional electives10 HOURS

- Free elective
- Free elective

180
HOURS

Creative Business Leadership

M.A. DEGREE (A) (S) (N)

CREATIVE BUSINESS LEADERSHIP

- 45*
HOURS
- LEAD 701 From Agoras to Digital Markets: Fundamentals of Business Design
 - LIBA 705 Game Changers: 10,000 Years of Leadership
 - SDES 711 Methods of Contextual Research
 - LEAD 720 Calculated Risk: Quantitative Insights for Business Innovation
 - LEAD 725 Influencers and Innovators: Characteristics of Transformative Leadership
 - LEAD 739 Funding Creative Businesses: Financial Strategies for Sustained Success
 - LEAD 746 Design the Future: Entrepreneurship Principles and Practice
 - LEAD 749 Leading Creative Businesses: M.A. Final Project

Select one of these three options:

- LEAD 779 Graduate Internship
 - 500-level SCADpro elective
 - 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

Design for Sustainability

M.A. DEGREE (S) (N)

DESIGN FOR SUSTAINABILITY

- 45*
HOURS
- SUST 704 Applied Theories in Sustainability
 - SUST 708 Principles of Sustainable Materials
 - SDES 711 Methods of Contextual Research
 - SUST 713 Innovation in Sustainable Branding
 - SUST 739 Biomimicry Methodology
 - DMGT 740 Ethics and Sustainability for Business Innovation
 - SUST 743 Sustainable Living Laboratory
 - SUST 748 Design for Sustainability M.A. Final Project

Select one of these three options:

- SUST 779 Graduate Internship
 - 500-level SCADpro elective
 - 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE (S) (N)

DESIGN FOR SUSTAINABILITY

- 90*
HOURS
- BIOL 700 Environmental Science and Sustainability
 - ANTH 701 Global Cultural Theory
 - SUST 704 Applied Theories in Sustainability
 - SUST 708 Principles of Sustainable Materials
 - SDES 711 Methods of Contextual Research
 - SUST 713 Innovation in Sustainable Branding
 - SUST 739 Biomimicry Methodology
 - DMGT 740 Ethics and Sustainability for Business Innovation
 - SUST 743 Sustainable Living Laboratory
 - SUST 779 Graduate Internship
 - SUST 791 Design for Sustainability M.F.A. Thesis I: Planning and Research
 - SUST 792 Design for Sustainability M.F.A. Thesis II: Design Execution

Select two of these three options:

- 500-level SCADpro elective
- 500- to 700-level elective
- 500- to 700-level elective

Select one concentration to complete the program of study:

Built environment

- PRES 701 Practicing Preservation in a Global Context
- INDS 721 Emerging Interior Materials
- URBA 725 Urban Ecology
- ARCH 760 Sustainable Design

Management

- SERV 700 Service Design: A Systemic Perspective
- DMGT 732 Facilitating Creative Thinking
- SBIZ 738 Persuasion, Influence, and Negotiation
- SBIZ 742 Futurecasting: Trends and Foresight

Packaging and print media

- GDVX 702 Ideation Models and Process
- GDVX 734 Typographic Voice and Visual Narrative
- GDVX 742 Visual Analysis of Static Content
- GDVX 754 Curated Narrative for Dynamic Content

Products

- IDUS 713 Industrial Design Studio I: Discovery to Design Solutions
- DMGT 720 Design Innovation: Planning and Implementation
- IDUS 733 Entrepreneurship for Designers
- SBIZ 742 Futurecasting: Trends and Foresight

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Design Management

M.A. DEGREE

DESIGN MANAGEMENT

DMGT 702 Innovation: Past, Present, and Future
 SBIZ 704 The Innovator's Mindset
 DMGT 706 Idea Visualization
 SDES 711 Methods of Contextual Research
 SBIZ 717 Strategic Financial Management
 DMGT 720 Design Innovation: Planning and Implementation

45*
HOURS

Select one of these two options:

DMGT 732 Facilitating Creative Thinking
 DMGT 754 Visionary Leadership: Driving Growth and Innovation

SBIZ 755 M.A. High-Impact Project

Select one of these three options:

DMGT 779 Graduate Internship
 — 500-level SCADpro elective
 — 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.B.I. DEGREE

MASTER OF BUSINESS INNOVATION IN DESIGN MANAGEMENT

DMGT 702 Innovation: Past, Present, and Future
 SBIZ 704 The Innovator's Mindset
 DMGT 706 Idea Visualization
 SDES 711 Methods of Contextual Research
 SBIZ 717 Strategic Financial Management
 DMGT 720 Design Innovation: Planning and Implementation
 DMGT 732 Facilitating Creative Thinking
 SBIZ 738 Persuasion, Influence, and Negotiation
 SBIZ 739 Business Innovation in a Global Context
 DMGT 740 Ethics and Sustainability for Business Innovation
 SBIZ 742 Futurecasting: Trends and Foresight
 SBIZ 750 From Complex Challenges to Sustained Success
 DMGT 754 Visionary Leadership: Driving Innovation and Growth
 SBIZ 757 Business Innovation Lab: Research and Insights
 SBIZ 797 Business Innovation Lab: Strategy and Implementation

90*
HOURS

Select three of these five options:

PRO 560 User-centered Research for Business
 PRO 580 SCADpro Collaboration
 DMGT 779 Graduate Internship
 — 500- to 700-level elective
 — 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Dramatic Writing

B.F.A. DEGREE

DRAMATIC WRITING

Foundation studies20 HOURS

DSGN 100 Design I: Elements and Organization
 DSGN 101 Color: Theory and Application
 DSGN 102 Design II: 3D Form in Space
 DSGN 204 Design III: Time

General education55 HOURS

COMM 105 Speaking of Ideas
 BUSI 110 Business I: Fundamentals
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
 CTXT 122 Visual Culture in Context: Making Modernities
 ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
 DIGI 130 Digital Communication

Select one of these two options:

ENGL 142 Foundations of Story
 — ENGL elective

BUSI 220 Business II: Economic Principles

— 200- to 300-level CINE elective
 — General education elective
 — Mathematics/natural sciences elective

Major curriculum90 HOURS

Select one of these two options:

FILM 100 Digital Film Production: Story to Screen
 FILM 115 Preproduction: From Concept to Set

DWRI 106 Introduction to Screenwriting

Select one of these two options:

ACT 170 Truth in Acting: The Methods
 ACT 199 Acting for the Camera: Fundamentals

Select one of these two options:

WRIT 178 The Short Story
 ACT 201 Survey of Performance

180
HOURS

DWRI 237 Improvisation for Writers
 DWRI 272 Introduction to Playwriting
 DWRI 305 Script Analysis for Film and Television
 DWRI 310 Survey of American Television
 DWRI 315 Feature Film Screenwriting: Outline and Development
 DWRI 355 Spectrum of Storytelling: Interactive and Immersive Narratives

Select one of these two options:

DWRI 384 Writing the Television Comedy Spec Script
 DWRI 388 Writing the Television Drama Spec Script

DWRI 415 Feature Film Screenwriting: Completion and Revision

Select one of these two options:

DWRI 434 Writing the Television Comedy Pilot Script
 DWRI 438 Writing the Television Drama Pilot Script

DWRI 495 Dramatic Writing Senior Project and Professional Development

Select one of these three options:

DWRI 479 Undergraduate Internship
 — 500-level SCADpro elective
 — Business-focused elective
 — ACT, ADBR, ANIM, ARVR, CINE, DWRI, ENGL, FILM, ITGM, MOME, PROD, SEQA, SFLM, SLIB, SNDS, STEC, THED, VSFY, or WRIT elective
 — ACT, ADBR, ANIM, ARVR, CINE, DWRI, ENGL, FILM, ITGM, MOME, PROD, SEQA, SFLM, SLIB, SNDS, STEC, THED, VSFY, or WRIT elective
 — DWRI elective

Additional electives 15 HOURS

— Free elective
 — Free elective
 — Free elective

Dramatic Writing continued

M.F.A. DEGREE ⑤

DRAMATIC WRITING

- FILM 704 Producing for Film and Television
- DWRI 710 Beyond the Page: Improvisation for Writers
- DWRI 715 From Greeks to Geeks: Script Analysis from Aristotle to the Digital Age
- DWRI 720 Stories as Experiences: Writing Immersive Narratives
- DWRI 730 Small Screen, Big Impact: Analysis of Television
- DWRI 735 Dramaturgy: Contextualizing the World of the Play
- DWRI 746 Feature Film Screenplay: Conjuring the Story
- DWRI 750 Writing for Live Performance

Select one of these two options:

- .. DWRI 762 The Writers' Room: Creating a Television Spec Comedy
- .. DWRI 763 The Writers' Room: Creating a Television Spec Drama

Select one of these two options:

- 90
HOURS .. DWRI 772 The Writers' Room: Creating an Original Comedy Series
- .. DWRI 773 The Writers' Room: Creating an Original Drama Series

- DWRI 776 Feature Film Screenplay: The Alchemy of Resolution
- DWRI 779 Graduate Internship
- DWRI 790 Dramatic Writing M.F.A. Thesis

Select two of these three options:

- .. — 500-level SCADpro elective
- .. — 500- to 700-level elective
- .. — 500- to 700-level elective
- .. — 500- to 700-level elective
- .. — 500- to 700-level elective
- .. — 700-level ARTH or CINE elective

Equestrian Studies

B.A. DEGREE ⑤

EQUESTRIAN STUDIES

- Foundation studies**20 HOURS
- DRAW 100 Drawing I: Form and Space
- DSGN 100 Design I: Elements and Organization
- DSGN 101 Color: Theory and Application
- DSGN 115 Creative Thinking Strategies

General education60 HOURS

- COMM 105 Speaking of Ideas
- BUSI 110 Business I: Fundamentals
- CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
- CTXT 122 Visual Culture in Context: Making Modernities
- ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
- DIGI 130 Digital Communication
- BUSI 220 Business II: Economic Principles
 - ARLH or ARTH elective
 - ARTH or ENGL elective
 - General education elective
 - Mathematics/natural sciences elective
 - Social/behavioral sciences elective

Major curriculum80 HOURS

Select 10 credits from the following options:

- 180
HOURS .. RIDE 100 Foundations of Riding
- .. RIDE 101 Riding Fundamentals: Position and Control
- .. RIDE 102 Riding Fundamentals: Stabilization
- .. EQST 112 Theory of Riding
- .. EQST 113 Advanced Riding Theory
- .. RIDE 201 Forward Seat Riding Methods
- .. RIDE 202 Systematic Training of the Horse and Rider
- .. RIDE 230 Dressage: Rhythm and Acceptance
- .. RIDE 300 Dressage: Self-carriage
- .. RIDE 301 Riding the Show Hunter
- .. RIDE 302 Concepts in Equitation
- .. RIDE 303 Show Jumpers: Foundations
- .. RIDE 304 Riding the Eventer
- .. RIDE 410 Schooling for Competition
- EQST 110 Equine Care, Behavior, and Handling
- EQST 115 Equine Health and Stable Management
- EQST 205 The History of the Horse and Equestrian Sport
- EQST 215 Principles and Applications of Training Horses
- EQST 220 Equine Facility Design
- EQST 305 Principles of Equine Anatomy
- EQST 315 Equine Business Practices
- EQST 330 Equine Systems, Disorders, and Lameness
- EQST 345 Equestrian Instruction: Techniques and Theory
- EQST 355 Equestrian Instruction: Methods and Applications
- EQST 400 Judging the Performance Horse
- EQST 405 Equestrian Competition Design
- EQST 425 Equestrian Studies Capstone Experience

Select one of these three options:

- .. EQST 479 Undergraduate Internship
- .. — 500-level SCADpro elective
- .. — Business-focused elective

Additional electives20 HOURS

- Free elective
- Free elective
- Free elective
- Free elective

Fashion

B.F.A. DEGREE (A) (S)

FASHION

Foundation studies30 HOURS

- DRAW 100 Drawing I: Form and Space
- DSGN 100 Design I: Elements and Organization
- DRAW 101 Drawing II: Composition and Media
- DSGN 101 Color: Theory and Application
- DSGN 102 Design II: 3D Form in Space
- DRAW 200 Life Drawing I

General education55 HOURS

- COMM 105 Speaking of Ideas
- BUSI 110 Business I: Fundamentals
- CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
- CTXT 122 Visual Culture in Context: Making Modernities
- ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
- DIGI 130 Digital Communication
- BUSI 220 Business II: Economic Principles
 - ARLH, ARTH, or ENGL elective
 - General education elective
 - Mathematics/natural sciences elective
 - Social/behavioral sciences elective

Major curriculum85 HOURS

- FASH 100 Fashion Technology
- FASH 105 Introduction to Textiles
- FASH 110 Introduction to Fashion Design
- FASH 216 Pattern Development
- FASH 219 Introduction to Fashion Sketching
- FASH 247 History of Fashion
- FASH 303 The Business of Fashion
- FASH 316 Draping Techniques for Fashion
- FASH 319 Advanced Fashion Sketching
- FASH 324 Computer-aided Fashion Design
- FASH 399 Fashion Design: Concept Development
- FASH 410 3D Patternmaking Simulation
- FASH 420 Senior Collection I: Research and Design Development
- FASH 422 Fashion Portfolio Presentation
- FASH 430 Senior Collection II: 3D Prototype and Development
- FASH 440 Senior Collection III: Final Collection

Select one of these three options:

- FASH 479 Undergraduate Internship
 - 500-level SCADpro elective
 - Business-focused elective

Additional electives10 HOURS

- Free elective
- Free elective

180
HOURS

M.A. DEGREE (A) (S) (N)

FASHION

- ARTH 701 Contemporary Art
- FASH 710 Fashion Materials and Structures
- FASH 713 Drawing and Illustration for the Fashion Designer
- FASH 714 Computer-enhanced Fashion Design
- FASH 716 Fashion Studio I: Directed Design Innovation
- FASH 724 Multimedia Communication for Fashion
- FASH 725 Fashion Studio II: Exploring Multifaceted Design Aesthetics
- FASH 749 Fashion M.A. Final Project

45*
HOURS

Select one of these three options:

- FASH 779 Graduate Internship
 - 500-level SCADpro elective
 - 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE (A) (S) (N)

FASHION

- ARTH 701 Contemporary Art
- ARTH 702 Art Criticism
- FASH 710 Fashion Materials and Structures
- FASH 713 Drawing and Illustration for the Fashion Designer
- FASH 714 Computer-enhanced Fashion Design
- FASH 716 Fashion Studio I: Directed Design Innovation
- FASH 724 Multimedia Communication for Fashion
- FASH 725 Fashion Studio II: Exploring Multifaceted Design Aesthetics
- LXMT 742 Advertising Luxury
- FASH 779 Graduate Internship
- FASH 781 Fashion M.F.A. Thesis I: Research and Ideation
- FASH 782 Fashion Theory
- FASH 791 Fashion M.F.A. Thesis II: Collection Development
- FASH 792 Fashion M.F.A. Thesis III: Finalization and Presentation

90*
HOURS

Select four of these five options:

- — 500-level SCADpro elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Fashion Marketing and Management

B.F.A. DEGREE (A) (S) (N)

FASHION MARKETING AND MANAGEMENT

Foundation studies 30 HOURS

- DRAW 100 Drawing I: Form and Space
- DSGN 100 Design I: Elements and Organization
- DRAW 101 Drawing II: Composition and Media
- DSGN 101 Color: Theory and Application
- DSGN 102 Design II: 3D Form in Space
- DSGN 115 Creative Thinking Strategies

General education 60 HOURS

- COMM 105 Speaking of Ideas
- BUSI 110 Business I: Fundamentals
- CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
- CTXT 122 Visual Culture in Context: Making Modernities
- ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
- DIGI 130 Digital Communication
- BUSI 220 Business II: Economic Principles
- BUSI 265 Principles of Marketing
 - ARLH or ARTH elective
 - ENGL elective
 - General education elective
 - Mathematics/natural sciences elective

Major curriculum 80 HOURS

- FASH 105 Introduction to Textiles
- FASH 110 Introduction to Fashion Design
- FASM 210 Digital Presentation Techniques
- FASM 215 Fashion Aesthetics and Style
- FASM 220 Fashion Merchandising, Planning, and Control
- FASM 245 Retail Buying Simulation
- FASH 247 History of Fashion
- FASM 310 Private Label Product Development
- FASM 400 Contemporary Issues in Fashion Merchandising
- FASM 410 Retail Management
- FASM 415 Future of Shopping: Retail Innovation for Customer Empowerment
- FASM 419 Current Trends and Forecasting
- FASM 420 Global Sourcing and Import Buying for Fashion
- FASM 430 Professional Portfolio Practices
- FASM 440 Visual Communication in Fashion

Select one of these three options:

- FASM 479 Undergraduate Internship
 - — 500-level SCADpro elective
 - — Business-focused elective

Additional electives 10 HOURS

- Free elective
- Free elective

180 HOURS

Fibers

B.F.A. DEGREE (S)

FIBERS

Foundation studies 30 HOURS

- DRAW 100 Drawing I: Form and Space
- DSGN 100 Design I: Elements and Organization
- DRAW 101 Drawing II: Composition and Media
- DSGN 101 Color: Theory and Application
- DSGN 102 Design II: 3D Form in Space
 - DRAW elective

General education 60 HOURS

- COMM 105 Speaking of Ideas
- BUSI 110 Business I: Fundamentals
- CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
- CTXT 122 Visual Culture in Context: Making Modernities
- ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
- DIGI 130 Digital Communication
- ARTH 207 20th-century Art
- BUSI 220 Business II: Economic Principles
 - ARLH or ARTH elective
 - General education elective
 - Mathematics/natural sciences elective
 - Social/behavioral sciences elective

Major curriculum 75 HOURS

- FIBR 160 Surface Design: Drawing for Print and Pattern
- FIBR 170 Textile Structures: Material, Form, and Function
- FIBR 190 Color Lab: Textile Trends and Techniques
- FIBR 201 Woven Structures: Cloth and Context
- FIBR 221 Survey of Textiles: Origins and Evolution
- FIBR 276 Digital Surface Design: Image, Pattern, and Presentation
- FIBR 312 Surface Design: Screen Printing for Textiles

Select one of these three options:

- FIBR 315 Complex Woven Structures: Dobby Technology
- FIBR 318 Digital Surface Design: Print and Pattern Development
- FIBR 319 Textile Futures: Digital Applications for Kinematic Structures

- FIBR 337 Business Practices for Fibers

Select one of these three options:

- FIBR 342 Embellished Surfaces: Bespoke Embroidery to Thermoformed Fabric
- FIBR 415 Complex Woven Structures: Jacquard Technology
- FIBR 416 Digital Surface Printing: Material and Image Innovation

Select one of these three options:

- FIBR 405 Machine Knitting for Art and Industry
- FIBR 412 Surface Design: Screen Printing for Fashion, Interiors, and Fine Art
- FIBR 418 Digital Surface Design: Collection Development for Interiors and Fashion

- FIBR 440 Fibers Senior Studio I: Research and Concept Development

- FIBR 450 Fibers Senior Studio II: Innovation and Production

- FIBR 460 Fibers Senior Studio III: Portfolio and Professional Practice

Select one of these three options:

- FIBR 479 Undergraduate Internship
 - — 500-level SCADpro elective
 - — Business-focused elective

Additional electives 15 HOURS

- Free elective
- Free elective
- Free elective

180 HOURS

Fibers continued

M.A. DEGREE ⑤

FIBERS

Select one of these three options:

- ANTH 701 Global Cultural Theory
- ARTH 701 Contemporary Art
- — 700-level ARTH elective

- FIBR 704 Fibers Studio I: Discovery
- FIBR 707 Fibers Culture and Context

Select one of these four options:

- FIBR 720 Textile Innovation I: 3D Digital Structures
- FIBR 724 Digital Surface Design I: Print and Pattern
- FIBR 726 Complex Woven Structures I: Dobby Design
- FIBR 727 Interworked Structures I: Machine-knitted Textiles

45*
HOURS: Select one of these four options:

- FIBR 731 Textile Innovation II: Surface Manipulation and Embellishment
- FIBR 732 Digital Surface Design II: Global Production
- FIBR 733 Complex Woven Structures II: Jacquard Design
- FIBR 737 Interworked Structures II: Industrialized Knitting

- FIBR 748 Business and Entrepreneurship for Fibers
- FIBR 749 Fibers M.A. Final Project

Select two of these four options:

- FIBR 779 Graduate Internship
- — 500-level SCADpro elective
- — 500- to 700-level elective
- — 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE ⑤

FIBERS

Select two of these four options:

- ANTH 701 Global Cultural Theory
- ARTH 701 Contemporary Art
- ARTH 702 Art Criticism
- — 700-level ARTH elective

- FIBR 704 Fibers Studio I: Discovery
- FIBR 707 Fibers Culture and Context

Select one of these four options:

- FIBR 720 Textile Innovation I: 3D Digital Structures
- FIBR 724 Digital Surface Design I: Print and Pattern
- FIBR 726 Complex Woven Structures I: Dobby Design
- FIBR 727 Interworked Structures I: Machine-knitted Textiles

- FIBR 729 Fibers Studio II: Practice

Select one of these four options:

- FIBR 731 Textile Innovation II: Surface Manipulation and Embellishment
- FIBR 732 Digital Surface Design II: Global Production
- FIBR 733 Complex Woven Structures II: Jacquard Design
- FIBR 737 Interworked Structures II: Industrialized Knitting

90*
HOURS:

- FIBR 738 Critical Perspectives for Fibers
- FIBR 745 Fibers Studio III: Refinement
- FIBR 748 Business and Entrepreneurship for Fibers
- FIBR 767 Theory and Practice for Fibers
- FIBR 769 Fibers M.F.A. Thesis I: Research and Innovation
- FIBR 775 Fibers M.F.A. Thesis II: Refinement and Implementation
- FIBR 779 Graduate Internship
- FIBR 790 Fibers M.F.A. Thesis III: Documentation and Exhibition

Select three of these four options:

- — 500-level SCADpro elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Film and Television

B.F.A. DEGREE ④ ⑤

FILM AND TELEVISION

Foundation studies 30 HOURS

- DRAW 100 Drawing I: Form and Space
- DSGN 100 Design I: Elements and Organization
- DSGN 101 Color: Theory and Application
- DSGN 102 Design II: 3D Form in Space
- DSGN 204 Design III: Time
- DSGN 208 Storyboarding Essentials

General education 55 HOURS

- COMM 105 Speaking of Ideas
- BUSI 110 Business I: Fundamentals
- CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
- CTXT 122 Visual Culture in Context: Making Modernities
- ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
- DIGI 130 Digital Communication
- ENGL 142 Foundations of Story

Select one of these two options:

- CINE 205 Reading Films
- CINE 275 History of Cinema

- BUSI 220 Business II: Economic Principles
- — General education elective
- — Mathematics/natural sciences elective

Major curriculum 85 HOURS

- FILM 100 Digital Film Production: Story to Screen
- SNDS 101 Sound for Film and Television
- DWRI 106 Introduction to Screenwriting
- FILM 115 Preproduction: From Concept to Set
- SNDS 206 Production Audio
- FILM 232 Production: Lighting and Camera
- FILM 240 Postproduction: Cutting the Story

Select two of these five options:

- DWRI 265 Short Film Screenwriting
- FILM 327 Multi-camera Production
- FILM 328 Directing Actors
- FILM 329 Shot Design
- FILM 330 Editing Aesthetics

Select two of these four options:

- FILM 337 Visual Storytelling: Directing the Documentary
- FILM 339 Visual Storytelling: Producing the Narrative
- FILM 341 Visual Storytelling: Directing the Narrative
- FILM 343 Visual Storytelling: Virtual Reality to Interactive

Select one of these four options:

- FILM 424 Commercial and Branded Content Production
- FILM 426 Production for Mobile and Social Platforms
- FILM 428 Music Video Production
- FILM 455 Content, Platform, and Distribution Revolution
- FILM 452 Preproduction Lab: Story and Development

Select one of these three options:

- FILM 472 Production Lab: Producing and Directing
- FILM 474 Production Lab: Picture and Sound Editing
- FILM 476 Production Lab: Cinematography and Visual Design

Select one of these two options:

- FILM 492 Advanced Production: The Language of Cinematography
- FILM 494 Advanced Postproduction: Finishing and Distribution

Select one of these three options:

- FILM 479 Undergraduate Internship
- — 500-level SCADpro elective
- — Business-focused elective
- — DWRI, FILM, MOME, SFLM, or VSFLEX elective

Additional electives 10 HOURS

- — Free elective
- — Free elective

180
HOURS

Film and Television continued

M.A. DEGREE (A) (S)

FILM AND TELEVISION

SNDS 701 Sound Design for Film and Video

Select two of these four options:

- FILM 704 Producing for Film and Television
- DWRI 725 Short Form Narrative Lab
- FILM 729 Directing for Film and Television
- FILM 732 Field Production

CINE 705 Cinema in Context: From the Fairground to the French New Wave

FILM 710 Film and Digital Media Production Technology

FILM 717 Postproduction

FILM 747 Graduate Seminar in Film and Television

FILM 748 Film and Television M.A. Final Project

Select one of these three options:

- FILM 779 Graduate Internship
 - 500-level SCADpro elective
 - 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

45*
HOURS

M.F.A. DEGREE (A) (S)

FILM AND TELEVISION

ARTH 701 Contemporary Art

SNDS 701 Sound Design for Film and Video

FILM 704 Producing for Film and Television

CINE 705 Cinema in Context: From the Fairground to the French New Wave

FILM 710 Film and Digital Media Production Technology

FILM 717 Postproduction

DWRI 725 Short Form Narrative Lab

FILM 729 Directing for Film and Television

FILM 732 Field Production

Select one of these two options:

- CINE 737 Graduate Seminar in Cinema Studies
- FILM 747 Graduate Seminar in Film and Television

FILM 779 Graduate Internship

FILM 787 Film and Television M.F.A. Thesis I: Preproduction

FILM 791 Film and Television M.F.A. Thesis II: Production

FILM 792 Film and Television M.F.A. Thesis III: Postproduction and Professional Development

Select four of these five options:

- — 500-level SCADpro elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

90*
HOURS

Furniture Design

B.F.A. DEGREE (S)

FURNITURE DESIGN

Foundation studies 30 HOURS

DRAW 100 Drawing I: Form and Space

DSGN 100 Design I: Elements and Organization

DRAW 101 Drawing II: Composition and Media

DSGN 101 Color: Theory and Application

SBLD 115 Graphics for the Building Arts

SBLD 223 Form, Space, Order

General education 55 HOURS

COMM 105 Speaking of Ideas

BUSI 110 Business I: Fundamentals

CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives

CTXT 122 Visual Culture in Context: Making Modernities

ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing

DIGI 130 Digital Communication

BUSI 220 Business II: Economic Principles

— ARLH or ARTH elective

— General education elective

— Mathematics/natural sciences elective

— Social/behavioral sciences elective

Major curriculum 80 HOURS

FURN 200 Furniture Materials and Techniques I: Tools, Fabrication, and Joinery

FURN 201 Design Studio: Introduction to Furniture

SDES 213 Idea Visualization and Communication

SDES 215 Contextual Research Methods

FURN 236 Furniture Materials and Techniques II: Integrating Design and Fabrication

FURN 238 Design Studio: Furniture and Spatial Composition

FURN 302 Materials and Processes

FURN 305 Design Studio: Furniture Design for the Market

FURN 307 History of Furniture Design

FURN 309 Electronic Design and Visualization

FURN 360 Professional Practice in Furniture Design

FURN 405 Design Studio: Directed Project

FURN 410 Design Studio: Advanced Furniture Design

FURN 425 Design Studio: Senior Focus

Select one of these three options:

- FURN 479 Undergraduate Internship
 - 500-level SCADpro elective
 - Business-focused elective
- — 300- or 400-level studio elective

Additional electives 15 HOURS

— Free elective

— Free elective

— Free elective

180
HOURS

Furniture Design continued

M.A. DEGREE ⑤

FURNITURE DESIGN

- FURN 708 3D Computer-aided Design for Furniture
- FURN 715 Methods in Furniture Fabrication
- FURN 732 Evolution of Furniture Design
- FURN 738 Furniture Studio: Design and Implementation
- FURN 748 Furniture Studio: Process and Prototype
- FURN 749 Furniture Design M.A. Final Project

45
HOURS

Select one of these three options:

- FURN 779 Graduate Internship
 - 500-level SCADpro elective
 - 500- to 700-level elective
- 700-level ARLH or ARTH elective
- 700-level DMGT, IDUS, INDS, SBIZ, SDES, or SUST elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE ⑤

FURNITURE DESIGN

- FURN 708 3D Computer-aided Design for Furniture
- FURN 710 Issues in Furniture Design
- FURN 715 Methods in Furniture Fabrication
- FURN 732 Evolution of Furniture Design
- FURN 738 Furniture Studio: Design and Implementation
- FURN 742 Directed Research in Furniture Design
- FURN 748 Furniture Studio: Process and Prototype
- FURN 754 Directed Studies I: Thesis Research, Application, and Design
- FURN 764 Directed Studies II: Thesis Development, Execution, and Exhibition
- FURN 770 Professional Portfolio: Entrepreneurial and Business Strategies
- FURN 779 Graduate Internship
- FURN 790 Furniture Design M.F.A. Thesis

90
HOURS

Select four of these five options:

- 500-level SCADpro elective
- 500- to 700-level elective
- 500- to 700-level elective
- 500- to 700-level elective
- 500- to 700-level elective
- 700-level ARLH or ARTH elective
- 700-level DMGT, IDUS, INDS, SBIZ, SDES, or SUST elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Graphic Design and Visual Experience

B.A. DEGREE ① ⑤ ⑩

GRAPHIC DESIGN

Foundation studies20 HOURS

- DRAW 100 Drawing I: Form and Space
- DSGN 100 Design I: Elements and Organization
- DRAW 101 Drawing II: Composition and Media
- DSGN 101 Color: Theory and Application

General education 90 HOURS

- COMM 105 Speaking of Ideas
- BUSI 110 Business I: Fundamentals
- CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
- CTXT 122 Visual Culture in Context: Making Modernities
- ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
- DIGI 130 Digital Communication
- ARTH 207 20th-century Art
- BUSI 220 Business II: Economic Principles
- PHIL 301 Aesthetics
 - ARLH or ARTH elective
 - ENGL elective
 - ENGL elective
 - General education elective
 - General education elective
 - General education elective
 - Mathematics/natural sciences elective
 - Social/behavioral sciences elective
 - Social/behavioral sciences elective

180
HOURS

Major curriculum 50 HOURS

- GRDS 201 Introduction to Graphic Design
- GRDS 205 Typography I: Anatomy, Form, and Purpose
- GRDS 285 Production for Physical Environments
- GRDS 301 Audience, Behavior, and Influence
- GRDS 323 Production for Digital Environments
- GRDS 348 Studio I: Production and Technique
- GRDS 353 Typography II: Language, Expression, and Media
- GRDS 400 Studio II: Brand Direction and Activation
- GRDS 408 Graphic Design Professional Portfolio

Select one of these three options:

- GRDS 479 Undergraduate Internship
 - 500-level SCADpro elective
 - Business-focused elective

Additional electives 20 HOURS

- Free elective
- Free elective
- Free elective
- Free elective

Graphic Design and Visual Experience continued

B.F.A. DEGREE (A) (S) (N)

GRAPHIC DESIGN

Foundation studies 30 HOURS
 DRAW 100 Drawing I: Form and Space
 DSGN 100 Design I: Elements and Organization
 DRAW 101 Drawing II: Composition and Media
 DSGN 101 Color: Theory and Application
 DSGN 102 Design II: 3D Form in Space
 DSGN 105 Visual Design Systems

General education 55 HOURS
 COMM 105 Speaking of Ideas
 BUSI 110 Business I: Fundamentals
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
 CTXT 122 Visual Culture in Context: Making Modernities
 ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
 DIGI 130 Digital Communication
 ARTH 207 20th-century Art
 BUSI 220 Business II: Economic Principles
 — ENGL elective
 — Mathematics/natural sciences elective
 — Social/behavioral sciences elective

Major curriculum 75 HOURS
 GRDS 201 Introduction to Graphic Design
 GRDS 205 Typography I: Anatomy, Form, and Purpose
 GRDS 229 The Evolution of Graphic Design
 GRDS 285 Production for Physical Environments
 GRDS 301 Audience, Behavior, and Influence
 GRDS 323 Production for Digital Environments
 GRDS 348 Studio I: Production and Technique
 GRDS 353 Typography II: Language, Expression, and Media
 GRDS 376 Business of Graphic Design
 GRDS 400 Studio II: Brand Direction and Activation
 GRDS 405 Typography III: Type Design and Implementation
 GRDS 408 Graphic Design Professional Portfolio
 GRDS 440 Studio III: Discovery, Innovation, and The Human Experience
 GRDS 480 Graphic Design Career Strategies and Launch

Select one of these three options:

- GRDS 479 Undergraduate Internship
- 500-level SCADpro elective
- Business-focused elective

Additional electives 20 HOURS
 — Free elective
 — Free elective
 — Free elective
 — Free elective

180
HOURS

M.A. DEGREE (A) (S) (N)

GRAPHIC DESIGN AND VISUAL EXPERIENCE

GDVX 701 Design Research, Analysis, and Discourse
 GDVX 702 Ideation Models and Process
 SDES 711 Methods of Contextual Research
 GDVX 734 Typographic Voice and Visual Narrative
 GDVX 742 Visual Analysis of Static Content
 GDVX 749 Professional Practice for Visual Design

45*
HOURS

Select two of these four options:

- GDVX 779 Graduate Internship
 - 500-level SCADpro elective
 - 500- to 700-level elective
 - 500- to 700-level elective
- 700-level ARTH elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE (A) (S) (N)

GRAPHIC DESIGN AND VISUAL EXPERIENCE

GDVX 701 Design Research, Analysis, and Discourse
 GDVX 702 Ideation Models and Process
 SDES 711 Methods of Contextual Research
 GDVX 734 Typographic Voice and Visual Narrative
 GDVX 742 Visual Analysis of Static Content
 GDVX 754 Curated Narrative for Dynamic Content
 GDVX 757 Experience Design for Physical Spaces
 GDVX 770 User-centered Strategy and Process
 GDVX 779 Graduate Internship
 GDVX 784 Visual Design for Interactive Contexts
 GDVX 789 Graphic Design and Visual Experience M.F.A. Thesis I: Research and Discovery
 GDVX 791 Graphic Design and Visual Experience M.F.A. Thesis II: Synthesis and Insight
 GDVX 792 Graphic Design and Visual Experience M.F.A. Thesis III: Validation and Execution

90*
HOURS

Select four of these five options:

- 500-level SCADpro elective
- 500- to 700-level elective
- 500- to 700-level elective
- 500- to 700-level elective
- 500- to 700-level elective
- 700-level ARTH elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Illustration

B.A. DEGREE (A) (S)

ILLUSTRATION

Foundation studies 20 HOURS

DRAW 100 Drawing I: Form and Space
 DSGN 100 Design I: Elements and Organization
 DRAW 101 Drawing II: Composition and Media
 DSGN 101 Color: Theory and Application

General education 90 HOURS

COMM 105 Speaking of Ideas
 BUSI 110 Business I: Fundamentals
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
 CTXT 122 Visual Culture in Context: Making Modernities
 ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
 DIGI 130 Digital Communication
 ARTH 207 20th-century Art
 BUSI 220 Business II: Economic Principles
 PHIL 301 Aesthetics
 — ARLH or ARTH elective
 — ENGL elective
 — ENGL elective
 — General education elective
 — General education elective
 — General education elective
 — Mathematics/natural sciences elective
 — Social/behavioral sciences elective
 — Social/behavioral sciences elective

Major curriculum 50 HOURS

ILLU 100 Introduction to Illustration Strategies
 ILLU 160 Illustrative Anatomy and Perspective
 ILLU 204 Historical and Contemporary Illustration
 ILLU 218 Materials and Techniques
 ILLU 225 Digital Illustration
 ILLU 309 Illustrating Beyond the Page: The Narrative Experience
 ILLU 325 Editorial Illustration
 ILLU 383 Book Illustration

Select one of these three options:

- ILLU 479 Undergraduate Internship
 - 500-level SCADpro elective
 - Business-focused elective
- — ADBR, ANIM, GRDS, ILLU, PNTG, SEQA, or SVIS

Additional electives 20 HOURS

- Free elective
- Free elective
- Free elective
- Free elective

180
HOURS

B.F.A. DEGREE (A) (S)

ILLUSTRATION

Foundation studies 30 HOURS

DRAW 100 Drawing I: Form and Space
 DSGN 100 Design I: Elements and Organization
 DRAW 101 Drawing II: Composition and Media
 DSGN 101 Color: Theory and Application
 DSGN 102 Design II: 3D Form in Space
 DRAW 200 Life Drawing I

General education 55 HOURS

COMM 105 Speaking of Ideas
 BUSI 110 Business I: Fundamentals
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
 CTXT 122 Visual Culture in Context: Making Modernities
 ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
 DIGI 130 Digital Communication
 ARTH 207 20th-century Art
 BUSI 220 Business II: Economic Principles
 — ENGL elective
 — General education elective
 — Mathematics/natural sciences elective

Major curriculum 80 HOURS

ILLU 100 Introduction to Illustration Strategies
 ILLU 160 Illustrative Anatomy and Perspective
 ILLU 204 Historical and Contemporary Illustration
 ILLU 218 Materials and Techniques
 ILLU 225 Digital Illustration
 ILLU 309 Illustrating Beyond the Page: The Narrative Experience
 ILLU 312 Color with Intent
 ILLU 321 Animated Illustration

Select one of these two options:

- ILLU 351 Contextual Character Design
- ILLU 352 Creative Concepting for World Building

180
HOURS

ILLU 450 Illustration Business Strategies and Entrepreneurship
 ILLU 460 Career Strategies for Illustration
 ILLU 480 Professional Portfolio for Illustrators

Select one of these three options:

- ILLU 479 Undergraduate Internship
 - 500-level SCADpro elective
 - Business-focused elective
- — Business-focused elective

Select one concentration to complete the major curriculum:

Animated illustration and publication design

ILLU 325 Editorial Illustration

Select one of these two options:

- ILLU 373 Advertising Illustration
- ILLU 383 Book Illustration

ILLU 433 Dynamic Publication: Traditional and Animated Illustration

Concept design for animation and games

ILLU 326 Atmospheric and Environmental Illustration
 ILLU 384 Anatomy and Rendering for the Real and Imagined
 ILLU 434 Concept Design for Animation and Games

Illustration for entertainment

ILLU 335 Imaginative Illustration: Character Refinement
 ILLU 385 Visualizing the Macabre and Divine
 ILLU 435 Animated Digital Asset Development for the Illustrator

Illustration for surface design

ILLU 318 Type and Image for Illustrators
 ILLU 386 Repeat-pattern Illustration
 ILLU 436 Developing Collections for Surface Design

Additional electives 15 HOURS

- Free elective
- Free elective
- Free elective

Illustration continued

M.A. DEGREE (A) (S) (N)

ILLUSTRATION

45*
HOURS

ARTH 701 Contemporary Art
 ILLU 701 Media and Techniques
 ILLU 714 Drawing for Illustrators
 ILLU 727 Illustration Concepts and Composition
 ILLU 730 Digital Solutions for Illustration
 ILLU 735 Illustration Markets
 ILLU 742 Directed Projects in Illustration
 ILLU 749 Illustration M.A. Final Project

Select one of these three options:

- ILLU 779 Graduate Internship
 - 500-level SCADpro elective
 - 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE (A) (S) (N)

ILLUSTRATION

90*
HOURS

ARTH 701 Contemporary Art
 ILLU 701 Media and Techniques
 ARTH 702 Art Criticism
 ILLU 714 Drawing for Illustrators
 ILLU 721 Advanced Studio Techniques
 ILLU 727 Illustration Concepts and Composition
 ILLU 730 Digital Solutions for Illustration
 ILLU 735 Illustration Markets
 ILLU 742 Directed Projects in Illustration
 ILLU 764 Illustration for Publications
 ILLU 774 Professional Practices in Illustration
 ILLU 779 Graduate Internship
 ILLU 779 Graduate Internship
 ILLU 790 Illustration M.F.A. Thesis

Select four of these five options:

- — 500-level SCADpro elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Immersive Reality

B.F.A. DEGREE (S)

IMMERSIVE REALITY

180
HOURS

Foundation studies 30 HOURS

DRAW 100 Drawing I: Form and Space
 DSGN 100 Design I: Elements and Organization
 DSGN 101 Color: Theory and Application
 DSGN 102 Design II: 3D Form in Space

Select one of these two options:

- DSGN 115 Creative Thinking Strategies
- DSGN 204 Design III: Time

DSGN 208 Storyboarding Essentials

General education 55 HOURS

MATH 104 Mathematics of Computer Science
 COMM 105 Speaking of Ideas
 BUSI 110 Business I: Fundamentals
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
 CTXT 122 Visual Culture in Context: Making Modernities
 ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
 DIGI 130 Digital Communication
 ENGL 142 Foundations of Story
 BUSI 220 Business II: Economic Principles

- ARLH or ARTH elective
- General education elective

Major curriculum 80 HOURS

ARVR 110 Immersive Revolution: Augmented to Virtual Reality
 MOME 130 Motion Media Design Techniques I
 SNDS 208 Immersive Sound Design

Select one of these three options:

- VSFX 210 Digital Visual Effects
- ITGM 236 Core Principles: Game Art
- ANIM 249 Core Principles of Technical Animation

ITGM 220 Core Principles: Programming
 MOME 221 Virtual Reality for Motion Media
 ITGM 266 Core Principles: Game Tech
 ARVR 300 Game Engine Applications for Immersive Computing

Select one of these two options:

- ARVR 305 Visual Effects for Immersive Environments
- FILM 343 Visual Storytelling: Virtual Reality to Interactive

ARVR 310 Integration of Immersive Realities

Select one of these three options:

- VSFX 313 Advanced Application Scripting
- ITGM 347 Applied Principles: Physical Computing
- VSFX 375 Advanced Programming for Visual Effects

ARVR 440 Immersive Reality Professional Portfolio

Select two of these four options:

- ARVR 471 Immersive Game Lab
- ARVR 472 Immersive Animation Lab
- ARVR 473 Immersive Film Lab
- ARVR 474 Augmented Reality Lab

ARVR 475 Immersive Innovation Lab

Select one of these three options:

- ARVR 479 Undergraduate Internship
 - 500-level SCADpro elective
 - Business-focused elective

Additional electives 15 HOURS

- Free elective
- Free elective
- Free elective

Industrial Design

B.F.A. DEGREE

INDUSTRIAL DESIGN

Foundation studies 35 HOURS

- DRAW 100 Drawing I: Form and Space
- DSGN 100 Design I: Elements and Organization
- DRAW 101 Drawing II: Composition and Media
- DSGN 101 Color: Theory and Application
- DSGN 102 Design II: 3D Form in Space
- DSGN 115 Creative Thinking Strategies
- DRAW 230 Drawing for Design

General education 55 HOURS

- COMM 105 Speaking of Ideas
- BUSI 110 Business I: Fundamentals
- CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
- CTXT 122 Visual Culture in Context: Making Modernities
- ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
- DIGI 130 Digital Communication
- ARTH 207 20th-century Art
- BUSI 220 Business II: Economic Principles
 - General education elective
 - Mathematics/natural sciences elective
 - Social/behavioral sciences elective

Major curriculum 80 HOURS

- IDUS 100 Introduction to Industrial Design
- SDES 205 Computer-aided Product Design

Select one of these two options:

- IDUS 209 Rapid Prototyping: Analog to Digital Fabrication
- IDUS 212 Model and Prototype Development

- SDES 213 Idea Visualization and Communication
- SDES 215 Contextual Research Methods
- IDUS 221 Human Factors in Industrial Design
- IDUS 250 The Development of Product Form
- IDUS 313 Computer Modeling
- IDUS 314 Manufacturing and Assembly of Innovative Materials
- IDUS 316 Portfolio and Résumé Development
- IDUS 321 Industrial Design in the Marketplace

Select one of these two options:

- IDUS 421 Commercial Practices for Industrial Design
- PRO 580 SCADpro Collaboration

- IDUS 471 Industrial Design Senior Studio I: Research and Ideation
- IDUS 491 Industrial Design Senior Studio II: Development and Communication

Select one of these three options:

- IDUS 479 Undergraduate Internship
 - 500-level SCADpro elective
 - Business-focused elective
- ACCE, BEAU, FURN, GRDS, IDUS, JEWL, KDES, MARI, RSCH, SDES, SERV, SNKR, SUST, or UXDG elective

Additional electives 10 HOURS

- Free elective
- Free elective

180
HOURS

M.A. DEGREE

INDUSTRIAL DESIGN

- ARTH 701 Contemporary Art
- SBIZ 704 The Innovator's Mindset
- SBIZ 710 Financial Reporting and Analysis
- SDES 711 Methods of Contextual Research
- IDUS 713 Industrial Design Studio I: Discovery to Design Solutions
- IDUS 718 Industrial Design Studio II: Delivering the Design Solution
- IDUS 733 Entrepreneurship for Designers
- IDUS 748 Industrial Design M.A. Final Project

45*
HOURS

Select one of these three options:

- IDUS 779 Graduate Internship
 - 500-level SCADpro elective
 - 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE

INDUSTRIAL DESIGN

- ARTH 701 Contemporary Art
- SBIZ 704 The Innovator's Mindset
- SBIZ 710 Financial Reporting and Analysis
- SDES 711 Methods of Contextual Research
- IDUS 713 Industrial Design Studio I: Discovery to Design Solutions
- IDUS 718 Industrial Design Studio II: Delivering the Design Solution
- DMGT 732 Facilitating Creative Thinking
- IDUS 733 Entrepreneurship for Designers
- IDUS 755 Directed Studies in Industrial Design I: Research
- IDUS 763 Graduate Seminar in Methodology
- IDUS 765 Directed Studies in Industrial Design II: Advanced Innovative Methodologies
- IDUS 770 Professional Practices in Industrial Design
- IDUS 779 Graduate Internship
- IDUS 790 Industrial Design M.F.A. Thesis

90*
HOURS

Select four of these five options:

- 500-level SCADpro elective
- 500- to 700-level elective
- 500- to 700-level elective
- 500- to 700-level elective
- 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Interactive Design and Game Development

B.A. DEGREE

DIGITAL MEDIA WITH A CONCENTRATION IN GAME DEVELOPMENT

Foundation studies 20 HOURS

DRAW 100 Drawing I: Form and Space
 DSGN 100 Design I: Elements and Organization
 DRAW 101 Drawing II: Composition and Media
 DSGN 101 Color: Theory and Application

General education 90 HOURS

COMM 105 Speaking of Ideas
 BUSI 110 Business I: Fundamentals
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
 CTXT 122 Visual Culture in Context: Making Modernities
 ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
 DIGI 130 Digital Communication
 BUSI 220 Business II: Economic Principles
 PHIL 301 Aesthetics
 — ARLH or ARTH elective
 — ARLH or ARTH elective
 — ENGL elective
 — ENGL elective
 — General education elective
 — General education elective
 — General education elective
 — Mathematics/natural sciences elective
 — Social/behavioral sciences elective
 — Social/behavioral sciences elective

180 Game development concentration 45 HOURS

Select one of these two options:

∴ ITGM 120 Introduction to Interactive Design and Game Development
 ∴ ITGM 121 Introduction to Game Development

ITGM 130 Digital Design Aesthetics
 ITGM 220 Core Principles: Programming
 ITGM 236 Core Principles: Game Art
 ITGM 256 Core Principles: Game Design
 ITGM 267 Core Principles: Interactive Design

Select one of these two options:

∴ ITGM 336 Applied Principles: Game Art
 ∴ ITGM 356 Applied Principles: Game Design

Select one of these three options:

∴ ITGM 479 Undergraduate Internship
 ∴ — 500-level SCADpro elective
 ∴ — Business-focused elective
 — ANIM, ARVR, DWRI, FILM, ITGM, MOME, PROD,
 RSCH, SANM, SFLM, SNDS, STEC, THED, UXDG,
 or VSFx elective

Additional electives 25 HOURS

— Free elective
 — Free elective
 — Free elective
 — Free elective
 — Free elective

B.A. DEGREE

DIGITAL MEDIA WITH A CONCENTRATION IN INTERACTIVE DESIGN

Foundation studies 20 HOURS

DRAW 100 Drawing I: Form and Space
 DSGN 100 Design I: Elements and Organization
 DRAW 101 Drawing II: Composition and Media
 DSGN 101 Color: Theory and Application

General education 90 HOURS

COMM 105 Speaking of Ideas
 BUSI 110 Business I: Fundamentals
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
 CTXT 122 Visual Culture in Context: Making Modernities
 ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
 DIGI 130 Digital Communication
 BUSI 220 Business II: Economic Principles
 PHIL 301 Aesthetics
 — ARLH or ARTH elective
 — ARLH or ARTH elective
 — ENGL elective
 — ENGL elective
 — General education elective
 — General education elective
 — General education elective
 — Mathematics/natural sciences elective
 — Social/behavioral sciences elective
 — Social/behavioral sciences elective

180 Interactive design concentration 45 HOURS

Select one of these two options:

∴ ITGM 120 Introduction to Interactive Design and Game Development
 ∴ ITGM 122 Introduction to Interactive Design

ITGM 130 Digital Design Aesthetics
 GRDS 205 Typography I: Anatomy, Form, and Purpose
 ITGM 220 Core Principles: Programming
 ITGM 267 Core Principles: Interactive Design

Select one of these two options:

∴ ITGM 337 Applied Principles: Information Architecture
 ∴ ITGM 357 Applied Principles: Interactive Web Design

ITGM 377 Applied Principles: Social Media Applications

Select one of these three options:

∴ ITGM 479 Undergraduate Internship
 ∴ — 500-level SCADpro elective
 ∴ — Business-focused elective
 — ANIM, ARVR, DWRI, FILM, ITGM, MOME, PROD,
 RSCH, SANM, SFLM, SNDS, STEC, THED, UXDG,
 or VSFx elective

Additional electives 25 HOURS

— Free elective
 — Free elective
 — Free elective
 — Free elective
 — Free elective

Interactive Design and Game Development continued

B.F.A. DEGREE

INTERACTIVE DESIGN AND GAME DEVELOPMENT

Foundation studies..... 25 HOURS

- DRAW 100 Drawing I: Form and Space
- DSGN 100 Design I: Elements and Organization
- DRAW 101 Drawing II: Composition and Media
- DSGN 101 Color: Theory and Application
- DSGN 102 Design II: 3D Form in Space

General education..... 55 HOURS

- COMM 105 Speaking of Ideas
- BUSI 110 Business I: Fundamentals
- CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
- CTXT 122 Visual Culture in Context: Making Modernities
- ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
- DIGI 130 Digital Communication
- BUSI 220 Business II: Economic Principles
 - ARLH or ARTH elective
 - ARLH or ARTH elective
 - Mathematics/natural sciences elective
 - Social/behavioral sciences elective

Major curriculum..... 80 HOURS

- ITGM 130 Digital Design Aesthetics
- ITGM 220 Core Principles: Programming
- ITGM 380 Interactive Design and Game Development Portfolio
- ITGM 405 Interactive Design and Game Development Studio I
- ITGM 465 Interactive Design and Game Development Studio II
- ITGM 475 Interactive Design and Game Development Postproduction

Select one of these three options:

- ITGM 479 Undergraduate Internship
 - 500-level SCADpro elective
 - Business-focused elective
- ANIM, ARVR, DWRI, FILM, ITGM, MOME, PROD, RSCH, SANM, SFLM, SNDS, STEC, THED, UXDG, or VSFX elective
- ANIM, ARVR, DWRI, FILM, ITGM, MOME, PROD, RSCH, SANM, SFLM, SNDS, STEC, THED, UXDG, or VSFX elective

Select one concentration to complete the major curriculum:

Game development

- ITGM 121 Introduction to Game Development
- ITGM 236 Core Principles: Game Art
- ITGM 256 Core Principles: Game Design
- ITGM 266 Core Principles: Game Tech

Select two of these three options:

- ITGM 326 Applied Principles: Programming
- ITGM 356 Applied Principles: Game Design
- ITGM 366 Applied Principles: Game Tech

- ITGM 336 Applied Principles: Game Art

Interactive design and physical computing

- ITGM 122 Introduction to Interactive Design
- ITGM 237 Core Principles: Visual Design for Interactive Media
- ITGM 267 Core Principles: Interactive Design
- ITGM 277 Core Principles: User-centered Design

Select one of these two options:

- ITGM 337 Applied Principles: Information Architecture
- ITGM 347 Applied Principles: Physical Computing
- ITGM 357 Applied Principles: Interactive Web Design
- ITGM 377 Applied Principles: Social Media Applications

Additional electives..... 20 HOURS

- Free elective
- Free elective
- Free elective
- Free elective

180
HOURS

M.A. DEGREE

INTERACTIVE DESIGN AND GAME DEVELOPMENT

Select one of these three options:

- ARTH 701 Contemporary Art
- ARTH 757 Media Art
- ARLH 776 History and Theory of Virtual Spaces
- ITGM 748 Interactive Design and Game Development M.A. Final Project

Select one of these three options:

- ITGM 779 Graduate Internship
 - 500-level SCADpro elective
 - 500- to 700-level elective

Select one concentration to complete the program of study:

Game development

- GAME 710 Game Art: Engine Pipeline and Practices
- GAME 720 Game Art: Virtual World Building
- GAME 722 Game Tech: Real-time Materials and Shaders
- GAME 730 Game Art: Character Creation and Digital Sculpting
- GAME 740 Game Art: Art Direction and Look Development
- GAME 754 Game Design: Professional Production Pipeline

Interactive design

- ITGM 708 Effective Design Communication
- IXDS 710 Human Experience Prototyping
- IXDS 720 Human-centered Interactive Design

Select one of these two options:

- IXDS 722 Connective Systems for the Web
- IXDS 724 Visual Hierarchies and Digital Affordances

Select one of these two options:

- IXDS 732 Physical Computing for Tangible Interfaces
- IXDS 734 Innovative Systems for Digital Convergence

Select one of these two options:

- IXDS 742 Physical Computing for Immersive Environments
- IXDS 744 Pervasive Information Architecture

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

45*
HOURS

Interactive Design and Game Development

continued

M.F.A. DEGREE [Ⓢ] [Ⓝ]

INTERACTIVE DESIGN AND GAME DEVELOPMENT

Select one of these three options:

- ARTH 701 Contemporary Art
- ARTH 757 Media Art
- ARLH 776 History and Theory of Virtual Spaces

- ITGM 705 Interactive and Game Design: Research and Practice
- ITGM 708 Effective Design Communication
- ITGM 755 Thesis Studio I: Research and Ideation
- ITGM 765 Thesis Studio II: Production and Prototyping
- ITGM 775 Evidence-based Design Interactivity and Gaming
- ITGM 790 Thesis Studio III: Validation and Documentation

Select two of these four options:

- ITGM 779 Graduate Internship
 - 500-level SCADpro elective
 - 500- to 700-level elective
 - 500- to 700-level elective
- 700-level GAME, ITGM, or IXDS elective

Select one concentration to complete the program of study:

Game development

- GAME 710 Game Art: Engine Pipeline and Practices
- GAME 712 Game Tech: Gameplay Scripting
- GAME 714 Game Design: Ludic Methodology

Select one of these three options:

- GAME 720 Game Art: Virtual World Building
- GAME 722 Game Tech: Real-time Materials and Shaders
- GAME 724 Game Design: Immersive Level Design

90*
HOURS

Select one of these two options:

- GAME 730 Game Art: Character Creation and Digital Sculpting
- GAME 734 Game Design: Systems and Simulation

Select one of these two options:

- GAME 740 Game Art: Art Direction and Look Development
- GAME 742 Game Tech: Real-time Particles and Effects

- GAME 754 Game Design: Professional Production Pipeline
 - 700-level ANIM, GAME, ITGM, IXDS, MOME, SEQA, or VSFX elective

Interactive design

- IXDS 710 Human Experience Prototyping
- IXDS 712 Dynamic Web Development
- IXDS 720 Human-centered Interactive Design

Select two of these four options:

- IXDS 722 Connective Systems for the Web
- IXDS 724 Visual Hierarchies and Digital Affordances
- IXDS 732 Physical Computing for Tangible Interfaces
- IXDS 734 Innovative Systems for Digital Convergence

Select two of these three options:

- IXDS 742 Physical Computing for Immersive Environments
- IXDS 744 Pervasive Information Architecture
- IXDS 754 User Interface Design for Virtual Communities
 - 700-level DMGT, GAME, IDUS, ITGM, IXDS, MOME, or SERV elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Interior Design

B.F.A. DEGREE [Ⓐ] [Ⓢ]

INTERIOR DESIGN

Foundation studies30 HOURS

- DRAW 100 Drawing I: Form and Space
- DSGN 100 Design I: Elements and Organization
- DRAW 101 Drawing II: Composition and Media
- DSGN 101 Color: Theory and Application
- SBLD 115 Graphics for the Building Arts
- SBLD 223 Form, Space, Order

General education60 HOURS

- COMM 105 Speaking of Ideas
- BUSI 110 Business I: Fundamentals
- CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
- CTXT 122 Visual Culture in Context: Making Modernities
- ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
- DIGI 130 Digital Communication
- ARLH 206 Modern Architecture Before 1900
- ARLH 208 Modern Architecture After 1900

Select one of these two options:

- ARLH 211 Survey of World Architecture and Urbanism
- ARLH 363 World Vernacular Architecture

- BUSI 220 Business II: Economic Principles
 - General education elective
 - Mathematics/natural sciences elective

Major curriculum80 HOURS

- INDS 101 Introduction to Interior Design
- INDS 110 Interior Design Studio I: Exploring People and Space
- INDS 204 Rendering for the Interior
- INDS 209 Interior Materials
- INDS 210 Interior Design Studio II: Specialized Interior Environments
- INDS 211 History of Interior Design
- ELDS 225 Electronic Design I: Digital Communication for the Building Arts
- INDS 302 Lighting for the Interior
- INDS 306 Building Construction and Systems for the Interior
- INDS 320 Interior Design Studio III: Documentation and Communication
- INDS 350 Interior Design Studio IV: Collaborative Practice in Design
- INDS 413 Professional Practice in Interior Design
- INDS 470 Interior Design Studio V: Capstone I - Design Thinking for Innovation
- INDS 480 Interior Design Studio VI: Capstone II - Design Development and Communication

Select one of these three options:

- INDS 479 Undergraduate Internship
 - 500-level SCADpro elective
 - Business-focused elective
- ARCH, ARLH, ELDS, FURN, INDS, PRES, or SBLD elective

Additional electives 10 HOURS

- Free elective
- Free elective

180
HOURS

Interior Design continued

M.A. DEGREE (A) (S) (N)

INTERIOR DESIGN

45
HOURS

- INDS 702 Interior Design Seminar
- INDS 706 Interior Design Theory and Criticism
- INDS 709 Research Methods for Interior Design
- INDS 721 Emerging Interior Materials
- INDS 726 Environmental Psychology for Interior Design
- INDS 740 Contemporary Issues in Interior Design
- INDS 749 Interior Design M.A. Final Project

Select two of these four options:

- INDS 779 Graduate Internship
 - 500-level SCADpro elective
 - 500- to 700-level elective
 - 500- to 700-level elective

M.F.A. DEGREE (A) (S)

INTERIOR DESIGN

90*
HOURS

- INDS 702 Interior Design Seminar
- INDS 706 Interior Design Theory and Criticism
- INDS 709 Research Methods for Interior Design
- INDS 712 Graduate Interior Design Studio I: Analysis and Design of Live-work Settings
- INDS 714 Graduate Interior Design Studio II: Environments for Special Populations
- INDS 726 Environmental Psychology for Interior Design
- INDS 740 Contemporary Issues in Interior Design
- INDS 751 Graduate Interior Design Studio III: Inclusive Design for Special Populations
- INDS 752 Graduate Interior Design Studio IV: Environments for Public Interaction
- INDS 779 Graduate Internship
- INDS 779 Graduate Internship
- INDS 791 Graduate Interior Design Studio V: Thesis I - Developing Research to Inform Design
- INDS 792 Graduate Interior Design Studio VI: Thesis II - Informed Design Application

Select four of these five options:

- 500-level SCADpro elective
- 500- to 700-level elective
- 500- to 700-level elective
- 500- to 700-level elective
- 500- to 700-level elective
- 700-level ELDS elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Jewelry

B.F.A. DEGREE (S)

JEWELRY

Foundation studies 30 HOURS

- DRAW 100 Drawing I: Form and Space
- DSGN 100 Design I: Elements and Organization
- DRAW 101 Drawing II: Composition and Media
- DSGN 101 Color: Theory and Application
- DSGN 102 Design II: 3D Form in Space
- DRAW 230 Drawing for Design

General education 55 HOURS

- COMM 105 Speaking of Ideas
- BUSI 110 Business I: Fundamentals
- CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
- CTXT 122 Visual Culture in Context: Making Modernities
- ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
- DIGI 130 Digital Communication
- BUSI 220 Business II: Economic Principles
 - ARLH, ARTH, or ENGL elective
 - General education elective
 - Mathematics/natural sciences elective
 - Social/behavioral sciences elective

Major curriculum 80 HOURS

- JEWL 120 Introduction to Jewelry: Materials and Processes
- JEWL 140 Technical Drawing for Jewelry Design
- SFAS 160 Introduction to 3D Modeling and Rapid Prototyping
- JEWL 220 Jewelry Studio I: Technical Exploration
- JEWL 250 Jewelry Studio II: Production Processes
- JEWL 280 Adornment, Identity, and Power of Jewelry

180
HOURS

Select three of these six options:

- JEWL 315 Digital Visualization for Industry
- JEWL 327 Advanced Fabrication
- JEWL 345 Advanced 3D Modeling and Rapid Prototyping
- JEWL 357 Surface Embellishment for Jewelry
- JEWL 375 Collaborative Design Practice
- JEWL 387 Jewelry Innovation Lab

- JEWL 340 Rendering for Jewelry Design
- JEWL 370 The Business of Jewelry
- JEWL 400 Collection I: Research and Development
- JEWL 460 Collection II: Design and Production
- JEWL 490 Collection III: Branding and Promotion

Select one of these three options:

- JEWL 479 Undergraduate Internship
 - 500-level SCADpro elective
 - Business-focused elective
 - ACCE, BEAU, FASH, FASM, FIBR, IDUS, JEWL, SFAS, or SNKR elective

Additional electives 15 HOURS

- Free elective
- Free elective
- Free elective

Jewelry continued

M.A. DEGREE (S)

JEWELRY

Select one of these four options:

- ANTH 701 Global Cultural Theory
- ARTH 701 Contemporary Art
- JEWL 702 Historical and Critical Perspectives for Jewelry
- ARTH 703 Modern and Contemporary Critical Theory

- SFAS 706 Digital Drawing and Visualization
- JEWL 710 Graduate Studio I: Mastery in Techniques
- JEWL 715 Graduate Studio II: Mastery in Materials
- SFAS 720 3D Visualization and Digital Fabrication
- JEWL 725 Graduate Studio III: Concept and Color
- JEWL 735 Business and Entrepreneurship for Jewelry
- JEWL 749 Jewelry M.A. Final Project

Select one of these four options:

- JEWL 779 Graduate Internship
 - 500-level SCADpro elective
 - 500- to 700-level LEAD, LXMT, or SBIZ elective
 - 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE (S)

JEWELRY

Select two of these four options:

- ANTH 701 Global Cultural Theory
- ARTH 701 Contemporary Art
- ARTH 702 Art Criticism
- ARTH 703 Modern and Contemporary Critical Theory

- JEWL 702 Historical and Critical Perspectives for Jewelry
- SFAS 706 Digital Drawing and Visualization
- JEWL 710 Graduate Studio I: Mastery in Techniques
- JEWL 715 Graduate Studio II: Mastery in Materials
- SFAS 720 3D Visualization and Digital Fabrication
- JEWL 725 Graduate Studio III: Concept and Color
- JEWL 735 Business and Entrepreneurship for Jewelry
- JEWL 740 Jewelry M.F.A. Thesis I: Research and Context
- JEWL 747 Graduate Studio IV: Exploration
- JEWL 750 Jewelry M.F.A. Thesis II: Synthesis and Documentation
- JEWL 757 Graduate Studio V: Innovation
- JEWL 777 Graduate Studio VI: Resolution
- JEWL 779 Graduate Internship
- JEWL 790 Jewelry M.F.A. Thesis III: Realization and Presentation

Select two of these four options:

- — 500-level SCADpro elective
- — 500- to 700-level LEAD, LXMT, or SBIZ elective
- — 500- to 700-level LEAD, LXMT, or SBIZ elective
- — 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Luxury and Brand Management

M.A. DEGREE (A S N)

LUXURY AND BRAND MANAGEMENT

- SBIZ 710 Financial Reporting and Analysis
- LXMT 720 Supply Chain Management in the Global Marketplace
- LXMT 730 Marketing Strategies for Luxury Brands and Experiences
- LXMT 740 Visual Narrative for Consumer Engagement
- LXMT 742 Advertising Luxury
- LXMT 745 Global Distribution for Luxury Brands
- LXMT 749 Luxury and Brand Management M.A. Final Project

Select one of these three options:

- LXMT 779 Graduate Internship
 - 500-level SCADpro elective
 - 500- to 700-level elective
 - 700-level ARTH elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE (A S N)

LUXURY AND BRAND MANAGEMENT

- ARTH 702 Art Criticism
- SBIZ 710 Financial Reporting and Analysis
- SBIZ 717 Strategic Financial Management
- LXMT 720 Supply Chain Management in the Global Marketplace
- LXMT 730 Marketing Strategies for Luxury Brands and Experiences
- LXMT 740 Visual Narrative for Consumer Engagement
- LXMT 742 Advertising Luxury
- SBIZ 742 Futurecasting: Trends and Foresight
- LXMT 745 Global Distribution for Luxury Brands
- SBIZ 745 Marketing Creative Business Ventures

Select two of these six options:

- GDVX 757 Experience Design for Physical Spaces
- LXMT 760 Leadership, Ethics, and Sustainability in the Luxury Marketplace
- LXMT 772 Beauty: Global Management and Brand Building
- LXMT 774 Fragrance: Global Management and Brand Building
- LXMT 776 Travel and Hospitality: Global Management and Brand Building
- LXMT 778 Luxury Tech: Global Management and Brand Building

- LXMT 779 Graduate Internship
- LXMT 790 Luxury and Brand Management M.F.A. Thesis

Select three of these four options:

- — 500-level SCADpro elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 700-level ARTH elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Motion Media Design

B.F.A. DEGREE

MOTION MEDIA DESIGN

Foundation studies25 HOURS

- DRAW 100 Drawing I: Form and Space
- DSGN 100 Design I: Elements and Organization
- DRAW 101 Drawing II: Composition and Media
- DSGN 101 Color: Theory and Application
- DSGN 102 Design II: 3D Form in Space

General education60 HOURS

- COMM 105 Speaking of Ideas
- BUSI 110 Business I: Fundamentals
- CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
- CTXT 122 Visual Culture in Context: Making Modernities
- ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
- DIGI 130 Digital Communication
- ARTH 207 20th-century Art
- BUSI 220 Business II: Economic Principles
- LIBA 288 Media Literacy Theory
 - ENGL elective
 - General education elective
 - Mathematics/natural sciences elective

Major curriculum75 HOURS

- MOME 105 Principles of Motion Media Design
- MOME 115 Survey of Motion Media Design
- MOME 120 Concepts and Storyboards
- MOME 130 Motion Media Design Techniques I
- MOME 206 Motion Media Design Techniques II
- MOME 309 Concepts in Motion Media Design
- MOME 360 Motion Media Cinematography
- MOME 369 Time-based Typography
- MOME 390 Motion Media Design Professional Development
- MOME 400 Senior Motion Media Design Project I
- MOME 408 Multiplatform Media Brand Packaging
- MOME 448 Senior Motion Media Design Project II

Select one of these three options:

- MOME 479 Undergraduate Internship
 - 500-level SCADpro elective
 - Business-focused elective
- ANIM, ARVR, DWRI, FILM, GRDS, ILLU, ITGM, MOME, PHOT, PROD, RSCH, SANM, SEQA, SFLM, SNDS, STEC, THED, UXDG, or VSFX elective
- ANIM, ARVR, DWRI, FILM, GRDS, ILLU, ITGM, MOME, PHOT, PROD, RSCH, SANM, SEQA, SFLM, SNDS, STEC, THED, UXDG, or VSFX elective

Additional electives20 HOURS

- Free elective
- Free elective
- Free elective
- Free elective

180
HOURS

M.A. DEGREE

MOTION MEDIA DESIGN

- ARTH 701 Contemporary Art
- MOME 705 Visualization and Concept Storyboarding
- MOME 709 Motion Media Cinematography and Editing
- MOME 719 Media Theory and Application
- MOME 721 Studio Business Practice
- MOME 729 Dynamic Typography
- SANM 748 School of Animation and Motion M.A. Final Project

45*

HOURS

Select one of these three options:

- MOME 779 Graduate Internship
 - 500-level SCADpro elective
 - 700-level ACT, ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PROD, SANM, SFLM, SNDS, STEC, THED, or VSFX elective
 - 700-level MOME elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE

MOTION MEDIA DESIGN

- ARTH 701 Contemporary Art
- MOME 705 Visualization and Concept Storyboarding
- MOME 709 Motion Media Cinematography and Editing
- MOME 719 Media Theory and Application
- MOME 721 Studio Business Practice
- MOME 729 Dynamic Typography
- MOME 735 Motion Media Design Studio I: Thesis Preproduction
- MOME 749 Motion Media Design Portfolio
- MOME 775 Motion Media Design Studio II: Thesis Development
- MOME 779 Graduate Internship
- MOME 790 Motion Media Design M.F.A. Thesis

90*

HOURS

Select one of these two options:

- 500-level SCADpro elective
- 700-level ACT, ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PROD, SANM, SFLM, SNDS, STEC, THED, or VSFX elective
- 700-level ACT, ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PROD, SANM, SFLM, SNDS, STEC, THED, or VSFX elective
- 700-level MOME elective
- 500- to 700-level elective
- 500- to 700-level elective
- 500- to 700-level elective
- 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Painting

B.F.A. DEGREE (A) (S)

PAINTING

Foundation studies30 HOURS

DRAW 100 Drawing I: Form and Space
 DSGN 100 Design I: Elements and Organization
 DRAW 101 Drawing II: Composition and Media
 DSGN 101 Color: Theory and Application
 DSGN 102 Design II: 3D Form in Space
 DRAW 200 Life Drawing I

General education60 HOURS

COMM 105 Speaking of Ideas
 BUSI 110 Business I: Fundamentals
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
 CTXT 122 Visual Culture in Context: Making Modernities
 ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
 DIGI 130 Digital Communication
 ARTH 207 20th-century Art
 BUSI 220 Business II: Economic Principles

Select one of these two options:

- PHIL 301 Aesthetics
- — ARLH or ARTH elective
- — ENGL elective
- — General education elective
- — Mathematics/natural sciences elective

Major curriculum75 HOURS

PNTG 203 Oil-based Techniques and Exploration
 PNTG 206 Water-based Techniques and Exploration
 SFIN 220 Art of Tomorrow
 PNTG 302 Concept and Strategies: Developing Ideas
 PNTG 309 Abstraction: The Language of Paint
 SFIN 330 Digital Tools for Fine Arts

Select one of these three options:

- PNTG 345 From Wall to Space: Extended Media
- PNTG 382 Painting the Scene: Visual Narrative and Mythmaking
- PNTG 386 Human Image: Capturing Identity and Essence

SFIN 413 Business and Professional Practices for Fine Arts
 SFIN 415 Branding and Entrepreneurship for Fine Arts
 PNTG 470 Painting Senior Studio I: Concept to Audience
 PNTG 490 Painting Senior Studio II: Refining a Cohesive Body of Work

Select one of these two options:

- SFIN 492 Exhibition Design as Practice
- SFIN 494 Collaboration and Production in Creative Industries

Select one of these three options:

- PNTG 479 Undergraduate Internship
- — 500-level SCADpro elective
- — Business-focused elective
- — PNTG or SFIN elective
- — PNTG or SFIN elective

Additional electives15 HOURS

- Free elective
- Free elective
- Free elective

180
HOURS

M.F.A. DEGREE (A) (S) (N)

PAINTING

ARTH 701 Contemporary Art

Select one of these two options:

- ARTH 702 Art Criticism
- ARTH 703 Modern and Contemporary Critical Theory

PNTG 704 Formal Aspects of Painting
 PNTG 709 Drawing for Painters
 SFIN 716 Theory and Processes I: Critical Analysis
 PNTG 728 Studio I: Ideation
 PNTG 738 Studio II: Theory in Practice
 PNTG 758 Studio III: Vision and Aesthetics
 PNTG 768 Studio IV: Individual Exploration
 SFIN 770 Fine Art M.F.A. Self-promotion
 PNTG 775 Advanced Painting Studio Analysis
 PNTG 779 Graduate Internship
 PNTG 779 Graduate Internship
 PNTG 790 Painting M.F.A. Thesis

90*
HOURS

Select four of these five options:

- — 500-level SCADpro elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Photography

B.A. DEGREE A S N

PHOTOGRAPHY

Foundation studies.....20 HOURS

- DRAW 100 Drawing I: Form and Space
- DSGN 100 Design I: Elements and Organization
- DRAW 101 Drawing II: Composition and Media
- DSGN 101 Color: Theory and Application

General education.....90 HOURS

- COMM 105 Speaking of Ideas
- BUSI 110 Business I: Fundamentals
- CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
- CTXT 122 Visual Culture in Context: Making Modernities
- ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
- DIGI 130 Digital Communication
- ARTH 207 20th-century Art
- BUSI 220 Business II: Economic Principles
- PHIL 301 Aesthetics
 - ARLH or ARTH elective
 - ARLH or ARTH elective
 - ENGL elective
 - ENGL elective
 - General education elective
 - General education elective
 - General education elective
 - Mathematics/natural sciences elective
 - Social/behavioral sciences elective

Major curriculum.....50 HOURS

- PHOT 113 Camera Exploration and Technique
- PHOT 114 Digital Imaging and Compositing
- PHOT 214 Lighting Applications: From Products to Portraits
- PHOT 219 Photography Project Seminar

Select one of these two options:

- PHOT 220 From Large-format to the Digital Sensor
- PHOT 345 Advanced Digital Imaging

Select one of these two options:

- PHOT 238 Survey of Photography I: Invention and Expansion
- PHOT 240 Survey of Photography II: 1930s to the Digital Era

- PHOT 340 Inkjet Printing for Photography
- PHOT 400 Business Practices for Photography

Select one of these three options:

- PHOT 479 Undergraduate Internship
 - 500-level SCADpro elective
 - Business-focused elective
- ADBR, GRDS, ILLU, PHOT, PNTG, SFIN, or SVIS elective

Additional electives.....20 HOURS

- Free elective
- Free elective
- Free elective
- Free elective

B.F.A. DEGREE A S N

PHOTOGRAPHY

Foundation studies.....30 HOURS

- DRAW 100 Drawing I: Form and Space
- DSGN 100 Design I: Elements and Organization
- DRAW 101 Drawing II: Composition and Media
- DSGN 101 Color: Theory and Application
- DSGN 102 Design II: 3D Form in Space
 - DRAW or DSGN elective

General education.....55 HOURS

- COMM 105 Speaking of Ideas
- BUSI 110 Business I: Fundamentals
- CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
- CTXT 122 Visual Culture in Context: Making Modernities

- ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
- DIGI 130 Digital Communication
- BUSI 220 Business II: Economic Principles

Select one of these two options:

- PHIL 301 Aesthetics
 - ARLH or ARTH elective
 - ENGL elective
 - General education elective
 - Mathematics/natural sciences elective

Major curriculum.....75 HOURS

- PHOT 113 Camera Exploration and Technique
- PHOT 114 Digital Imaging and Compositing
- PHOT 150 Scanning and Printing the Color Image
- PHOT 201 Video Techniques for Photographers

Select one of these two options:

- PHOT 220 From Large-format to the Digital Sensor
- PHOT 345 Advanced Digital Imaging

Select one of these two options:

- PHOT 238 Survey of Photography I: Invention and Expansion
- PHOT 240 Survey of Photography II: 1930s to the Digital Era

- PHOT 400 Business Practices for Photography
- PHOT 475 Professional Photography Portfolio

Select one of these three options:

- PHOT 479 Undergraduate Internship
 - 500-level SCADpro elective
 - Business-focused elective
- PHOT, SFIN, or SVIS elective

Select one concentration to complete the major curriculum:

Commercial photography

- PHOT 214 Lighting Applications: From Products to Portraits
- PHOT 314 Commercial Lighting Applications: Studio and Location

Select one of these two options:

- PHOT 332 Fashion Photography
- PHOT 409 Advertising Photography: Art Direction

Select one of these two options:

- PHOT 410 Advertising Photography: Creating Demand with Image
- PHOT 413 Commercial Lighting Applications: Lighting for Professional Markets
 - 300- or 400-level PHOT elective

Documentary photography

Select one of these two options:

- PHOT 218 Black-and-white Technique
- PHOT 219 Photography Project Seminar
- PHOT 319 Developing a Photographic Aesthetic
- PHOT 324 Documentary Photography
- PHOT 325 The Photographic Narrative
- PHOT 337 Photojournalism, Media, and Culture

Fine art photography

- PHOT 214 Lighting Applications: From Products to Portraits

Select one of these two options:

- PHOT 218 Black-and-white Technique
- PHOT 219 Photography Project Seminar

- PHOT 319 Developing a Photographic Aesthetic
- PHOT 403 Professional Practices in Fine Art Photography
 - PHOT, SFIN, or SVIS elective

Additional electives.....20 HOURS

- Free elective
- Free elective
- Free elective
- Free elective

180 HOURS

180 HOURS

Photography continued

M.A. DEGREE (S) (N)

PHOTOGRAPHY

Select one of these three options:

- PHOT 706 Documentary Photography I
- PHOT 715 Studio Craft
- PHOT 754 Business of Marketing Photography
- PHOT 709 Graduate Critique Seminar
- PHOT 714 Digital Craft I: Technique and Concept

Select one of these three options:

- PHOT 716 Commercial I: Standards and Innovations in Lighting Design
- PHOT 726 Documentary Photography II
- PHOT 734 Digital Craft II: Beyond Visual Limits

45*
HOURS

- PHOT 719 Photographic Arts I: Ideation and Experimentation
- PHOT 730 Digital Printing Methodology
- PHOT 749 Photography M.A. Final Portfolio

Select one of these three options:

- PHOT 779 Graduate Internship
 - 500-level SCADpro elective
 - 500- to 700-level elective
 - 700-level ARTH elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE (A) (S) (N)

PHOTOGRAPHY

- ARTH 701 Contemporary Art
- ARTH 702 Art Criticism

Select two of these four options:

- PHOT 704 Black-and-white Craft
- PHOT 707 Color Craft
- PHOT 715 Studio Craft
- PHOT 730 Digital Printing Methodology

- PHOT 709 Graduate Critique Seminar
- PHOT 714 Digital Craft I: Technique and Concept
- PHOT 719 Photographic Arts I: Ideation and Experimentation
- PHOT 722 Photographic Arts II: Project Definition and Development
- PHOT 753 Photographic Arts III: Aesthetics and Direction
- PHOT 762 Issues in Contemporary Photography
- PHOT 764 Photographic Arts IV: Sequence and Nuance

90*
HOURS

Select one of these two options:

- PHOT 775 Photographic Arts V: Portfolio Refinement
- PHOT 779 Graduate Internship
- PHOT 779 Graduate Internship
- PHOT 790 Photography M.F.A. Thesis

Select four of these five options:

- — 500-level SCADpro elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Preservation Design

B.F.A. DEGREE (S)

PRESERVATION DESIGN

Foundation studies 30 HOURS

- DRAW 100 Drawing I: Form and Space
- DSGN 100 Design I: Elements and Organization
- DRAW 101 Drawing II: Composition and Media
- DSGN 101 Color: Theory and Application
- SBLD 115 Graphics for the Building Arts
- SBLD 223 Form, Space, Order

General education 65 HOURS

- COMM 105 Speaking of Ideas
- BUSI 110 Business I: Fundamentals
- CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
- CTXT 122 Visual Culture in Context: Making Modernities
- ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
- DIGI 130 Digital Communication
- ARLH 206 Modern Architecture Before 1900
- ARLH 208 Modern Architecture After 1900
- BUSI 220 Business II: Economic Principles
 - ENGL elective
 - General education elective
 - Mathematics/natural sciences elective
 - Social/behavioral sciences elective

Major curriculum 70 HOURS

- PRES 110 Studio I: Introduction to Preservation Design — Global Theory and Practice
- PRES 210 Studio II: Investigating and Evaluating Heritage — Research and Survey
- PRES 220 Studio III: Conservation Science — Traditional to Modern Materials
- ELDS 225 Electronic Design I: Digital Communication for the Building Arts
- PRES 305 Digital Practices in Preservation Design
- PRES 310 Studio IV: Policy and Planning — Preservation Design and Advocacy
- PRES 320 Studio V: Measuring Heritage — Construction Technology and Condition Assessment
- PRES 330 Studio VI: Elements of Style and Elegance in the Classical Tradition
- PRES 401 The Business of Community Revitalization
- PRES 410 Studio VII: Luxury Design in the Built Environment
- PRES 480 Studio VIII: Innovative Adaptation — Collaborative Practicum
- PRES 490 Studio IX: Innovative Adaptation — Capstone Project

180
HOURS

Select one of these two options:

- ARCH 465 Sustainable Design for the Built Environment
 - ARCH, ARLH, BUSI, ELDS, FURN, INDS, MUSM, PRES, SBLD, SUST, or URBA elective

Select one of these three options:

- PRES 479 Undergraduate Internship
 - 500-level SCADpro elective
 - Business-focused elective

Additional electives 15 HOURS

- — Free elective
- — Free elective
- — Free elective

Preservation Design

continued

M.A. DEGREE

PRESERVATION DESIGN

45*
HOURS

- PRES 701 Practicing Preservation in a Global Context
- PRES 702 Style and Elegance in the Classical Tradition
- PRES 706 Defining Place: Research and Survey
- PRES 710 Studio I: Preservation Through Public Policy
- PRES 720 Studio II: Construction Technology and Assessment
- PRES 730 Studio III: Conserving the Built Environment
- PRES 741 Entrepreneurship for Community Revitalization
- PRES 749 Preservation Practicum—Adapting Existing Buildings

Select one of these three options:

- PRES 779 Graduate Internship
 - 500-level SCADpro elective
 - 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE

PRESERVATION DESIGN

90*
HOURS

- LEAD 701 From Agoras to Digital Markets: Fundamentals of Business Design
- PRES 701 Practicing Preservation in a Global Context
- PRES 702 Style and Elegance in the Classical Tradition

Select one of these two options:

- ELDS 704 Electronic Design
- ELDS 720 Geospatial Analysis and Digital Design for Urban Environments

- PRES 706 Defining Place: Research and Survey
- PRES 710 Studio I: Preservation Through Public Policy
- PRES 720 Studio II: Construction Technology and Assessment
- PRES 730 Studio III: Conserving the Built Environment
- PRES 740 Studio IV: Place and Luxury in the Built Environment
- PRES 741 Entrepreneurship for Community Revitalization
- PRES 745 Digital Innovations in Preservation Design
- PRES 750 Collaborative Studio I: Managing Value in Adaptive Use Projects

- PRES 760 Collaborative Studio II: Marketing Identities for Adaptive Use Projects

- PRES 779 Graduate Internship
- PRES 791 Preservation Design M.F.A. Thesis I: Vision and Innovation

- PRES 792 Preservation Design M.F.A. Thesis II: Application and Engagement

Select two of these six options:

- ARCH 760 Sustainable Design
- ARLH 761 Analyzing American Cultural Landscapes
- ARLH 763 Traditions in Global Vernacular Architecture
 - 500-level SCADpro elective
 - 500- to 700-level elective
 - 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Production Design

B.F.A. DEGREE

PRODUCTION DESIGN

Foundation studies 30 HOURS

- DRAW 100 Drawing I: Form and Space
- DSGN 100 Design I: Elements and Organization
- DRAW 101 Drawing II: Composition and Media
- DSGN 101 Color: Theory and Application
- DSGN 102 Design II: 3D Form in Space
- DSGN 208 Storyboarding Essentials

General education 55 HOURS

- COMM 105 Speaking of Ideas
- BUSI 110 Business I: Fundamentals
- CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
- CTXT 122 Visual Culture in Context: Making Modernities
- ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
- DIGI 130 Digital Communication
- ENGL 142 Foundations of Story

Select one of these three options:

- ARLH 206 Modern Architecture Before 1900
- ARTH 207 20th-century Art
- CINE 275 History of Cinema

- BUSI 220 Business II: Economic Principles
 - General education elective
 - Mathematics/natural sciences elective

Major curriculum 75 HOURS

- FILM 100 Digital Film Production: Story to Screen
- PROD 103 Introduction to Entertainment Design
- PROD 220 Illuminating the Narrative
- PROD 221 Designing the Environment
- PROD 222 Dressing the Persona
- PROD 303 Interpreting the Script
- PROD 313 Digital Rendering for Entertainment
- PROD 333 Professional Practice for Entertainment
- PROD 473 Production Design Senior Project

Select one of these three options:

- PROD 479 Undergraduate Internship
 - 500-level SCADpro elective
 - Business-focused elective

Select one concentration to complete the major curriculum:

Costume design

- PROD 302 Costume Design Techniques
- PROD 322 Character Interpretation for Costume in Film and Television
- PROD 402 Applications of Costuming
- PROD 422 Costume Design Studio: Research and Exploration
 - ACCE, FASH, FIBR, FURN, ILLU, JEWL, PROD, SANM, SFLM, or THED elective

Lighting design

- PROD 314 Computer-aided Entertainment Design
- PROD 320 Illuminating the Full Story: Process and Techniques
- PROD 350 Standards and Specifications for Lighting
- PROD 419 Lighting Design Studio: Digital Visualization and Programming
 - FILM, ILLU, MOME, PNTG, PROD, SANM, SEQA, SLFM, or THED elective

Set design and art direction

- SBLD 115 Graphics for the Building Arts
- PROD 314 Computer-aided Entertainment Design
- PROD 321 Advanced Concepts in Art Direction for Film and Television
- PROD 421 Scenic Design Studio: Digital Visualization and Documentation
 - ARCH, ARLH, ELDS, FILM, FURN, GRDS, IDUS, ILLU, INDS, ITGM, PROD, SCPT, SANM, SEQA, SFLM, THED, or VSFX elective

180
HOURS

Production Design

continued

Theme parks and attractions

Select one of these two options:

- SDES 205 Computer-aided Product Design
- ELDS 225 Electronic Design I: Digital Communication for the Building Arts
- PROD 304 Technical Drawing for Entertainment
- THED 305 Designing for Interactive Entertainment
- THED 425 Theme Park Master Plan: Storytelling on a Grand Scale
 - ARCH, ARLH, DWRI, FILM, GRDS, IDUS, ILLU, INDS, PROD, SCPT, SANM, SEQA, SFLM, or THED elective

Additional electives20 HOURS

- Free elective
- Free elective
- Free elective
- Free elective

M.A. DEGREE ⑤

PRODUCTION DESIGN

- ARTH 701 Contemporary Art
- PROD 720 Production Design Theory and Practice
- PROD 726 Production Design Studio I: Conceptualization
- PROD 730 Script Analysis and Conceptualization
- PROD 745 Decorative Arts: Context in Storytelling
- PROD 749 Production Design M.A. Final Project
- PROD 756 Evolution of Production Design

45 HOURS

Select one of these three options:

- PROD 779 Graduate Internship
 - 500-level SCADpro elective
 - 700-level ACT, ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PROD, SANM, SNDS, SFLM, THED, or VFX elective
- — 500- to 700-level elective

M.F.A. DEGREE ⑤

PRODUCTION DESIGN

- ARTH 701 Contemporary Art
- ARTH 702 Art Criticism
- FILM 708 Designing Shots
- PROD 720 Production Design Theory and Practice
- PROD 726 Production Design Studio I: Conceptualization
- PROD 730 Script Analysis and Conceptualization

Select one of these two options:

- PROD 741 Digital Design for Entertainment
- PROD 746 Draping as Design for Costume

- PROD 745 Decorative Arts: Context in Storytelling
- PROD 750 Digital Visualization for Production Design
- PROD 756 Evolution of Production Design
- PROD 762 Production Design Studio II: Design Development
- PROD 770 Professional Practices in Production Design
- PROD 772 Production Design Studio III: Implementation
- PROD 790 Production Design M.F.A. Thesis

Select one of these three options:

- PROD 779 Graduate Internship
 - 500-level SCADpro elective
 - 700-level ACT, ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PROD, SANM, SNDS, SFLM, THED, or VFX elective
- — 700-level ACT, ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PROD, SANM, SNDS, SFLM, THED, or VFX elective
- — 500- to 700-level elective
- — 500- to 700-level elective

90 HOURS

Sculpture

B.F.A. DEGREE ④

SCULPTURE

Foundation studies35 HOURS

- DRAW 100 Drawing I: Form and Space
- DSGN 100 Design I: Elements and Organization
- DRAW 101 Drawing II: Composition and Media
- DSGN 101 Color: Theory and Application
- DSGN 102 Design II: 3D Form in Space
- DRAW 200 Life Drawing I
- DSGN 204 Design III: Time

General education60 HOURS

- COMM 105 Speaking of Ideas
- BUSI 110 Business I: Fundamentals
- CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
- CTXT 122 Visual Culture in Context: Making Modernities
- ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
- DIGI 130 Digital Communication
- ARTH 207 20th-century Art
- BUSI 220 Business II: Economic Principles

Select one of these two options:

- PHIL 301 Aesthetics
 - ARLH or ARTH elective
 - ENGL elective
 - General education elective
 - Mathematics/natural sciences elective

Major curriculum75 HOURS

- SCPT 214 Fabrication, Construction, and Materials
- SCPT 216 Ideas Taking Shape: Malleable Media and Multiples
- SFIN 220 Art of Tomorrow

Select one of these two options:

- SCPT 301 Moldmaking Technologies: Design and Production for Industry and Special Effects
- SCPT 307 Foundry: Expression in Cast Metals

Select one of these three options:

- SFIN 305 Body as Concept: Prosthetics to Cosplay
- SCPT 445 Integrating Place and Audience: The Art of Spectacle
- SCPT 450 Digital Fabrication: From Idea to Object

- SCPT 320 Mind to Matter: Realizing Concepts Through Material Exploration

- SFIN 330 Digital Tools for Fine Arts
- SFIN 360 Light, Sound, and the Projected Image
- SFIN 413 Business and Professional Practices for Fine Arts
- SFIN 415 Branding and Entrepreneurship for Fine Arts
- SCPT 470 Sculpture Senior Studio I: Concept to Audience
- SCPT 490 Sculpture Senior Studio II: Refining a Cohesive Body of Work

Select one of these two options:

- SFIN 492 Exhibition Design as Practice
- SFIN 494 Collaboration and Production in Creative Industries

Select one of these three options:

- ITGM 347 Applied Principles: Physical Computing
- VFX 447 Models and Miniatures
 - SCPT or SFIN elective

Select one of these three options:

- SCPT 479 Undergraduate Internship
 - 500-level SCADpro elective
 - Business-focused elective

Additional electives10 HOURS

- Free elective
- Free elective

180 HOURS

Sequential Art

B.A. DEGREE (A S N)

SEQUENTIAL ART

Foundation studies 20 HOURS

DRAW 100 Drawing I: Form and Space
 DSGN 100 Design I: Elements and Organization
 DRAW 101 Drawing II: Composition and Media
 DSGN 101 Color: Theory and Application

General education 90 HOURS

COMM 105 Speaking of Ideas
 BUSI 110 Business I: Fundamentals
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
 CTXT 122 Visual Culture in Context: Making Modernities
 ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
 DIGI 130 Digital Communication
 ARTH 207 20th-century Art
 BUSI 220 Business II: Economic Principles
 PHIL 301 Aesthetics
 — ARLH or ARTH elective
 — ENGL elective
 — ENGL elective
 — General education elective
 — General education elective
 — General education elective
 — Mathematics/natural sciences elective
 — Social/behavioral sciences elective
 — Social/behavioral sciences elective

Major curriculum 50 HOURS

SEQA 100 Introduction to Sequential Art
 SEQA 202 Drawing for Sequential Art
 SEQA 205 Survey of Sequential Art
 SEQA 215 Materials and Techniques for Sequential Art
 SEQA 224 Character Design and Storyboarding for Animation
 SEQA 244 Comic Book Scripting
 SEQA 277 Digital Coloring and Lettering Applications for Comics
 SEQA 325 Environments, Props, and Structures
 SEQA 382 Visual Storytelling I

Select one of these three options:

SEQA 479 Undergraduate Internship
 — 500-level SCADpro elective
 — Business-focused elective

Additional electives 20 HOURS

— Free elective
 — Free elective
 — Free elective
 — Free elective

180
HOURS

B.F.A. DEGREE (A S N)

SEQUENTIAL ART

Foundation studies 35 HOURS

DRAW 100 Drawing I: Form and Space
 DSGN 100 Design I: Elements and Organization
 DRAW 101 Drawing II: Composition and Media
 DSGN 101 Color: Theory and Application
 DSGN 102 Design II: 3D Form in Space
 DRAW 200 Life Drawing I
 DRAW 206 Drawing for Storyboarding

General education 60 HOURS

COMM 105 Speaking of Ideas
 BUSI 110 Business I: Fundamentals
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
 CTXT 122 Visual Culture in Context: Making Modernities
 ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
 DIGI 130 Digital Communication
 ARTH 207 20th-century Art
 BUSI 220 Business II: Economic Principles
 — ARLH or ARTH elective
 — ENGL elective
 — General education elective
 — Mathematics/natural sciences elective

Major curriculum 70 HOURS

SEQA 100 Introduction to Sequential Art
 SEQA 202 Drawing for Sequential Art
 SEQA 205 Survey of Sequential Art
 SEQA 215 Materials and Techniques for Sequential Art
 SEQA 224 Character Design and Storyboarding for Animation
 SEQA 244 Comic Book Scripting
 SEQA 277 Digital Coloring and Lettering Applications for Comics
 SEQA 325 Environments, Props, and Structures
 SEQA 382 Visual Storytelling I
 SEQA 405 Visual Storytelling II
 SEQA 410 Sequential Art Senior Project

Select one of these three options:

SEQA 479 Undergraduate Internship
 — 500-level SCADpro elective
 — Business-focused elective
 — SEQA or SVIS elective
 — SEQA elective

Additional electives 15 HOURS

— Free elective
 — Free elective
 — Free elective

180
HOURS

Sequential Art continued

M.A. DEGREE ⑤

SEQUENTIAL ART

- ARTH 701 Contemporary Art
- SEQA 701 Theories and Practices for Sequential Art
- SEQA 707 Anatomy and Perspective for Sequential Art
- SEQA 716 Studio I: Sequential Art Methods
- SEQA 717 Exploring the Narrative
- SEQA 731 Digital Design Issues in Sequential Art

45*
HOURS

Select one of these two options:

- SEQA 741 Inking Techniques
- SEQA 745 Writing for Sequential Art

SEQA 749 Sequential Art M.A. Final Project

Select one of these three options:

- SEQA 779 Graduate Internship
 - 500-level SCADpro elective
 - 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE ① ⑤

SEQUENTIAL ART

- ARTH 701 Contemporary Art
- SEQA 701 Theories and Practices for Sequential Art
- ARTH 702 Art Criticism
- SEQA 707 Anatomy and Perspective for Sequential Art
- SEQA 712 Concept Design in Sequential Art
- SEQA 716 Studio I: Sequential Art Methods
- SEQA 717 Exploring the Narrative
- SEQA 726 Studio II: Sequential Art Applications
- SEQA 731 Digital Design Issues in Sequential Art

90*
HOURS

Select one of these two options:

- SEQA 741 Inking Techniques
- SEQA 745 Writing for Sequential Art

SEQA 756 Studio III: Sequential Art Professional Practices

- SEQA 770 Sequential Art Self-promotion
- SEQA 779 Graduate Internship
- SEQA 790 Sequential Art M.F.A. Thesis

Select four of these five options:

- 500-level SCADpro elective
- 500- to 700-level elective
- 500- to 700-level elective
- 500- to 700-level elective
- 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Service Design

B.F.A. DEGREE ⑤

SERVICE DESIGN

Foundation studies25 HOURS

- DRAW 100 Drawing I: Form and Space
- DSGN 100 Design I: Elements and Organization
- DSGN 101 Color: Theory and Application
- DSGN 102 Design II: 3D Form in Space
- DRAW 230 Drawing for Design

General education70 HOURS

- ANTH 101 Introduction to Anthropology
- COMM 105 Speaking of Ideas
- BUSI 110 Business I: Fundamentals
- MATH 110 Introduction to Statistics and Probability
- CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
- CTXT 122 Visual Culture in Context: Making Modernities
- ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
- DIGI 130 Digital Communication
- ARTH 207 20th-century Art
- BUSI 220 Business II: Economic Principles
- BUSI 265 Principles of Marketing
- BUSI 330 Business III: Strategy and Decision-making
 - ENGL elective
 - General education elective

Major curriculum70 HOURS

- UXDG 101 User Experience Design Methods
- SDES 205 Computer-aided Product Design

Select one of these two options:

- IDUS 209 Rapid Prototyping: Analog to Digital Fabrication
- IDUS 212 Model and Prototype Development

- SDES 215 Contextual Research Methods
- SERV 216 Blueprinting Services
- SERV 310 Idea Visualization for Service Designers
- SERV 311 Service Architectures, Ecologies, and Touch Points
- SERV 312 Prototyping Experiences
- IDUS 316 Portfolio and Résumé Development
- SERV 325 Technology and Services
- SERV 421 Services and Enterprise
- SERV 431 Service Design Senior Studio

Select one of these three options:

- SERV 479 Undergraduate Internship
 - 500-level SCADpro elective
 - Business-focused elective
 - ARCH, FIBR, FURN, IDUS, RCSH, SBIZ, SDES, SERV, SUST, or UXDG elective

Additional electives15 HOURS

- Free elective
- Free elective
- Free elective

Service Design continued

M.A. DEGREE (S) (N)

SERVICE DESIGN

45*
HOURS

SERV 700 Service Design: A Systemic Perspective
 SDES 711 Methods of Contextual Research
 DMGT 720 Design Innovation: Planning and Implementation
 SERV 727 Visualizing Services: Storyboards, Maps, and Models
 SERV 732 Service Design Prototyping: Testing Service Solutions
 SERV 735 Service Design Metrics: Evaluating Results
 SERV 747 Systemic Innovation for Service Evolution
 SERV 748 Service Design M.A. Final Project

Select one of these three options:

- SERV 779 Graduate Internship
 - 500-level SCADpro elective
 - 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE (S)

SERVICE DESIGN

90*
HOURS

SERV 700 Service Design: A Systemic Perspective
 ANTH 701 Global Cultural Theory
 UXDG 701 Theory of UX Design

Select one of these three options:

- GDVX 702 Ideation Models and Process
- MOME 705 Visualization and Concept Storyboarding
- SUST 713 Innovation in Sustainable Branding

SBIZ 710 Financial Reporting and Analysis
 SERV 710 Mixed Methods Research: Analysis to Synthesis

Select one of these four options:

- MOME 711 Advanced Motion Media Design Techniques
- UXDG 731 Information Architecture for Designers
- GDVX 734 Typographic Voice and Visual Narrative
- DMGT 740 Ethics and Sustainability for Business Innovation

Select one of these two options:

- GDVX 718 Contemporary Media Production Techniques
- LEAD 720 Calculated Risk: Quantitative Insights for Business Innovation

SERV 727 Visualizing Services: Storyboards, Maps, and Models
 SERV 732 Service Design Prototyping: Testing Service Solutions
 SERV 745 Service Design M.F.A. Thesis I: Research and Design
 SERV 747 Systemic Innovation for Service Evolution
 SERV 751 Communicating Value: Marketing Service Experiences
 SERV 762 Service Design Implementation: Insight to Action
 SERV 779 Graduate Internship
 SERV 790 Service Design M.F.A. Thesis II: Validation and Communication

Select two of these three options:

- — 500-level SCADpro elective
- — 500- to 700-level elective
- — 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Sneaker Design (SNKR+)

M.A. DEGREE (S)

SNEAKER DESIGN

45*
HOURS

SNKR 701 Old School/New School: The Rise of Sneaker Culture
 SNKR 709 Sneaker Lab: Material, Construction, and Prototyping
 SNKR 723 Sneaker Tech: VR to 3D Prototype
 SNKR 730 Limited Editions I: Design, Science, and Performance
 SNKR 735 Factory Fresh: Mass Production Decoded
 SNKR 740 Limited Editions II: Production, Planning, and Execution
 SNKR 749 Sneaker Design M.A. Final Project

Select two of these three options:

- SNKR 779 Graduate Internship
 - 500-level SCADpro elective
 - 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE (S)

SNEAKER DESIGN

90*
HOURS

LEAD 701 From Agoras to Digital Markets:
 Fundamentals of Business Design
 SNKR 701 Old School/New School: The Rise of Sneaker Culture
 SNKR 709 Sneaker Lab: Material, Construction, and Prototyping
 LXMT 720 Supply Chain Management in the Global Market Place
 SNKR 723 Sneaker Tech: VR to 3D Prototype
 SNKR 730 Limited Editions I: Design, Science, and Performance
 SNKR 735 Factory Fresh: Mass Production Decoded
 SNKR 740 Limited Editions II: Production, Planning, and Execution
 LXMT 745 Global Distribution for Luxury Brands
 LEAD 746 Design the Future: Entrepreneurship
 Principles and Practice
 SNKR 750 The Blueprint: Next Gen Sneaker Design
 SNKR 765 The Kicks: Prototype and Production
 SNKR 770 Pops, Shocks, and Product Drops: Sneaker Marketing
 and Merchandising
 SNKR 779 Graduate Internship
 SNKR 790 The Hype: Brand Launch

Select three of these four options:

- — 500-level SCADpro elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 700-level ARTH elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Social Strategy and Management

B.F.A. DEGREE ⑤ ①

SOCIAL STRATEGY AND MANAGEMENT

Foundation studies25 HOURS

DRAW 100 Drawing I: Form and Space
 DSGN 100 Design I: Elements and Organization
 DSGN 101 Color: Theory and Application
 DSGN 105 Visual Design Systems
 DSGN 208 Storyboarding Essentials

General education60 HOURS

PSYC 101 Introduction to Psychology
 COMM 105 Speaking of Ideas

Select one of these two options:

∴ ANTH 106 Language, Culture, and Society
 ∴ ANTH 107 Introduction to Visual Anthropology

BUSI 110 Business I: Fundamentals
 MATH 110 Introduction to Statistics and Probability
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
 CTXT 122 Visual Culture in Context: Making Modernities
 ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
 DIGI 130 Digital Communication
 BUSI 220 Business II: Economic Principles
 BUSI 330 Business III: Strategy and Decision-making
 — General education elective

Major curriculum85 HOURS

SOCL 110 History and Evolution of Social Media
 ADBR 150 Introduction to Advertising: Concept to Content
 ADBR 205 Creative Production for Brand Content
 WRIT 210 Promotional Writing
 ADBR 212 Typography for Brand Presence
 SDES 215 Contextual Research Methods
 SOCL 220 Social Strategy: Messaging and Management
 SOCL 230 Social Analytics: Content Velocity
 ADBR 252 Art Direction: Visual Brand Storytelling

Select two of these four options:

∴ FASM 311 Visual Communication for Consumer Engagement
 ∴ ADBR 352 Art Direction: Branding Through Photography
 ∴ ADBR 372 Art Direction: Brand Films and Social Content
 ∴ FILM 426 Production for Mobile and Social Platforms

SOCL 320 Social Strategy: Lifecycle Marketing
 SOCL 330 Social Analytics: Optimization
 SOCL 430 Social Media Management: Playbook
 SOCL 440 Social Media Management: Brand Acceleration

Select one of these three options:

∴ SOCL 479 Undergraduate Internship
 ∴ — 500-level SCADpro elective
 ∴ — Business-focused elective
 ∴ — ADBR, ARVR, FILM, GRDS, ITGM, MOME, PHOT, SBIZ, SOCL, or WRIT elective

Additional electives10 HOURS

— Free elective
 — Free elective

180 HOURS

Sound Design

B.F.A. DEGREE ⑤

SOUND DESIGN

Foundation studies20 HOURS

DSGN 100 Design I: Elements and Organization
 DSGN 101 Color: Theory and Application
 DSGN 102 Design II: 3D Form in Space
 DSGN 204 Design III: Time

General education60 HOURS

COMM 105 Speaking of Ideas
 BUSI 110 Business I: Fundamentals
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
 CTXT 122 Visual Culture in Context: Making Modernities
 ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
 DIGI 130 Digital Communication
 ENGL 142 Foundations of Story
 BUSI 220 Business II: Economic Principles

Select one of these three options:

∴ CINE 275 History of Cinema
 ∴ LIBA 288 Media Literacy Theory
 ∴ — ARLH or ARTH elective
 — General education elective
 — Mathematics/natural sciences elective
 — Social/behavioral sciences elective

Major curriculum85 HOURS

Select one of these two options:

∴ SNDS 101 Sound for Film and Television
 ∴ SNDS 102 Sound for Animation and Games

SNDS 110 Fundamentals of Audio
 SNDS 125 Sound in Media
 SNDS 203 Field Sound Effects Recording
 SNDS 206 Production Audio
 SNDS 212 Music for Media
 SNDS 223 Sound Editing

Select one of these two options:

∴ SNDS 308 Sound Art
 ∴ SNDS 309 Modular Synthesis

SNDS 312 ADR and Voice-over
 SNDS 313 Dialogue Editing
 SNDS 322 Foley Production Techniques
 SNDS 403 Sound Design Collaboration
 SNDS 409 Game Audio Design

Select one of these two options:

∴ SNDS 419 Stereo Mixing
 ∴ SNDS 429 Multi-channel Mixing

SNDS 440 Sound Supervision

Select one of these three options:

∴ SNDS 479 Undergraduate Internship
 ∴ — 500-level SCADpro elective
 ∴ — Business-focused elective
 — ANIM, ARVR, CINE, DWRI, FILM, ITGM, MOME, MUST, PROD, SFLM, SNDS, STEC, THED, or VSFX elective

Additional electives15 HOURS

— Free elective
 — Free elective
 — Free elective

180 HOURS

Sound Design continued

M.A. DEGREE

SOUND DESIGN

- CINE 703 Analyze This: Cinema Studies Methods and Practices
- SNDS 705 Production Mixing
- SNDS 729 Theory and Practice in Sound Design
- SNDS 730 Scoring to Picture
- SNDS 734 ADR and Foley Mixing

Select one of these two options:

- SNDS 737 Game Audio Design
- SNDS 743 Postproduction Methodologies

45*
HOURS

- SNDS 749 Sound Design M.A. Final Project

Select one of these three options:

- SNDS 779 Graduate Internship
 - 500-level SCADpro elective
 - 500- to 700-level elective
 - 700-level ARTH elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE

SOUND DESIGN

- CINE 703 Analyze This: Cinema Studies Methods and Practices
- SNDS 705 Production Mixing
- SNDS 729 Theory and Practice in Sound Design
- SNDS 730 Scoring to Picture
- SNDS 734 ADR and Foley Mixing

Select one of these two options:

- SNDS 737 Game Audio Design
- SNDS 743 Postproduction Methodologies

90*
HOURS

- SNDS 741 Sound Effects and Dialogue Editing
- SNDS 755 Sound Design M.F.A. Studio
- SNDS 756 Sound Art and Installation
- SNDS 761 Audio Signal Processing
- SNDS 776 Surround Sound for Media
- SNDS 779 Graduate Internship
- SNDS 790 Sound Design M.F.A. Thesis

Select four of these five options:

- — 500-level SCADpro elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 700-level ARTH elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Themed Entertainment Design

M.F.A. DEGREE

THEMED ENTERTAINMENT DESIGN

Select one of these two options:

- INDS 503 Design Visualization, Communication, and Documentation
- ELDS 708 Communication in Electronic Design

Select one of these two options:

- ELDS 704 Electronic Design
- ARCH 714 Advanced Parametric Design and Generative Modeling Strategies for the Building Arts

- THED 720 Themed Entertainment Industry
- THED 730 Concept Design Studio
- THED 735 Component Design Studio
- PROD 750 Digital Visualization for Production Design
- THED 765 Design for Themed Entertainment
- PROD 770 Professional Practices in Production Design
- THED 775 Themed Environments and Attractions: Design Development

90
HOURS

- THED 777 Collaborative Design Studio
- THED 790 Themed Entertainment Design M.F.A. Thesis
 - 700-level ARTH or CINE elective

Select one of these three options:

- THED 779 Graduate Internship
 - 500-level SCADpro elective
 - 700-level ACT, ARCH, DWRI, FILM, GAME, IDUS, INDS, ITGM, IXDS, MOME, PROD, SERV, SANM, SFLM, SNDS, STEC, THED, or VSFX elective
 - 700-level ACT, ARCH, DWRI, FILM, GAME, IDUS, INDS, ITGM, IXDS, MOME, PROD, SERV, SANM, SFLM, SNDS, STEC, THED, or VSFX elective
 - 500- to 700-level elective
 - 500- to 700-level elective
 - 500- to 700-level elective
 - 500- to 700-level elective

User Experience (UX) Design

B.F.A. DEGREE (A) (S)

USER EXPERIENCE (UX) DESIGN

Foundation studies20 HOURS

DRAW 100 Drawing I: Form and Space
 DSGN 100 Design I: Elements and Organization
 DSGN 101 Color: Theory and Application
 DRAW 230 Drawing for Design

General education 60 HOURS

ANTH 101 Introduction to Anthropology
 PSYC 101 Introduction to Psychology
 MATH 104 Mathematics of Computer Science
 COMM 105 Speaking of Ideas
 BUSI 110 Business I: Fundamentals
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
 CTXT 122 Visual Culture in Context: Making Modernities
 ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
 MATH 204 Algorithm Design and Analysis
 SDES 205 Computer-aided Product Design
 BUSI 220 Business II: Economic Principles
 MATH 240 Logic

Major curriculum 90 HOURS

UXDG 101 User Experience Design Methods
 GRDS 205 Typography I: Anatomy, Form, and Purpose
 IDUS 209 Rapid Prototyping: Analog to Digital Fabrication
 SDES 215 Contextual Research Methods
 UXDG 315 Front-end Visual Interface Design
 UXDG 320 Coding for UX Designers
 GRDS 323 Production for Digital Environments
 UXDG 325 Prototyping Electronics for Designers
 UXDG 340 Interactive Product Design
 GRDS 348 Studio I: Production and Technique
 UXDG 360 Information Architecture
 UXDG 370 Perceptual and Cognitive Human Factors
 UXDG 380 Usability Testing: People vs. the World
 UXDG 390 UX Design Studio I: Innovation
 UXDG 415 UX Design Studio II: The Complexity of Simplicity
 UXDG 450 UX Design Senior Studio I: Researching and Ideation
 UXDG 490 UX Design Senior Studio II: Prototyping and Communication

Select one of these three options:

- UXDG 479 Undergraduate Internship
- PRO 580 SCADpro Collaboration
- — Business-focused elective

Additional electives10 HOURS

- Free elective
- Free elective

180
HOURS

M.F.A. DEGREE (S)

USER EXPERIENCE (UX) DESIGN

SERV 700 Service Design: A Systemic Perspective
 UXDG 701 Theory of UX Design
 UXDG 705 Front-end Design for User Experience

Select one of these two options:

- DMGT 706 Idea Visualization
- GDVX 742 Visual Analysis of Static Content

SDES 711 Methods of Contextual Research
 UXDG 720 Prototyping Coding: Proof of Concept
 SERV 727 Visualizing Services: Storyboards, Maps, and Models
 UXDG 730 Modeling Electronics for Designers
 UXDG 731 Information Architecture for Designers
 GDVX 734 Typographic Voice and Visual Narrative
 UXDG 740 Cognitive Human Factors for Designers
 UXDG 750 Usability Testing and Evaluation

90*
HOURS

Select one of these three options:

- PRO 560 User-centered Research for Business
- PRO 580 SCADpro Collaboration
- UXDG 779 Graduate Internship

UXDG 770 Leading UX Design
 UXDG 780 UX Design M.F.A. Thesis I: Research, Synthesis, and Insight
 UXDG 790 UX Design M.F.A. Thesis II: Design, Validation, and Execution
 — 500-to 700-level elective
 — 500-to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.



Developed in collaboration with Google.

User Experience Research (UXR)

B.F.A. DEGREE 

USER EXPERIENCE RESEARCH (UXR)

Foundation studies20 HOURS

- DRAW 100 Drawing I: Form and Space
- DSGN 100 Design I: Elements and Organization
- DSGN 101 Color: Theory and Application
- DSGN 105 Visual Design Systems

General education55 HOURS

- ANTH 101 Introduction to Anthropology
- PSYC 101 Introduction to Psychology
- COMM 105 Speaking of Ideas
- BUSI 110 Business I: Fundamentals
- MATH 110 Introduction to Statistics and Probability
- CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
- CTXT 122 Visual Culture in Context: Making Modernities
- ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
- DIGI 130 Digital Communication
- MATH 180 Applied Statistics and Probability
- BUSI 220 Business II: Economic Principles

Major curriculum85 HOURS

- UXDG 101 User Experience Design Methods
- GRDS 201 Introduction to Graphic Design
- RSCH 210 Data Mining Technology
- SDES 215 Contextual Research Methods
- RSCH 250 User Behavior Research Methods
- MATH 280 Predictive Modeling and Analytics
- UXDG 340 Interactive Product Design
- RSCH 350 Research Ethics and Professional Practices
- UXDG 360 Information Architecture
- GRDS 370 Data Visualization
- UXDG 370 Perceptual and Cognitive Human Factors
- UXDG 380 Usability Testing: People vs. the World
- RSCH 390 Research Design and Data Collection
- RSCH 415 Insight Generation and Business Strategies
- RSCH 450 Senior Studio I: Research, Discovery, and Synthesis
- RSCH 490 Senior Studio II: Actionable Insights to Innovative Solutions

Select one of these three options:

- RSCH 479 Undergraduate Internship
- — 500-level SCADpro elective
- — Business-focused elective

Additional electives20 HOURS

- Free elective
- Free elective
- Free elective
- Free elective

180 HOURS



Developed in collaboration with Google.

Visual Effects

B.F.A. DEGREE  

VISUAL EFFECTS

Foundation studies30 HOURS

- DRAW 100 Drawing I: Form and Space
- DSGN 100 Design I: Elements and Organization
- DRAW 101 Drawing II: Composition and Media
- DSGN 101 Color: Theory and Application

Select one of these three options:

- DSGN 102 Design II: 3D Form in Space
- DRAW 200 Life Drawing I
- DRAW 240 Inventing Environments

Select one of these two options:

- DRAW 206 Drawing for Storyboarding
- DSGN 208 Storyboarding Essentials

General education55 HOURS

- COMM 105 Speaking of Ideas
- BUSI 110 Business I: Fundamentals
- CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
- CTXT 122 Visual Culture in Context: Making Modernities
- ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
- DIGI 130 Digital Communication
- ENGL 142 Foundations of Story

Select one of these two options:

- CINE 205 Reading Films
- CINE 275 History of Cinema

Select one of these two options:

- ARTH 207 20th-century Art
- ARLH 208 Modern Architecture After 1900

- BUSI 220 Business II: Economic Principles
- Mathematics/natural sciences elective

Major curriculum75 HOURS

- VAFX 101 Survey of Visual Effects
- VAFX 130 Visual Effects-based Cinematography
- VAFX 160 Introduction to Visual Effects Programming
- VAFX 210 Digital Visual Effects
- VAFX 270 Compositing

Select one of these two options:

- VAFX 310 Matte Painting
- VAFX 316 Digital Lighting and Rendering

- VAFX 319 Programming Models and Shaders I
- VAFX 350 Procedural Modeling and Animation Techniques
- VAFX 406 Concept Development for Visual Effects
- VAFX 408 Visual Effects Studio I
- VAFX 409 Professional Development for Visual Effects
- VAFX 448 Visual Effects Studio II

Select one of these three options:

- VAFX 479 Undergraduate Internship
- — 500-level SCADpro elective
- — Business-focused elective
- ANIM, ARVR, DWRI, FILM, ITGM, MOME, PROD, SANM, SFLM, SNDS, STEC, THED, or VAFX elective
- ANIM, ARVR, DWRI, FILM, ITGM, MOME, PROD, SANM, SFLM, SNDS, STEC, THED, or VAFX elective

Additional electives20 HOURS

- Free elective
- Free elective
- Free elective
- Free elective

180 HOURS

Visual Effects continued

M.A. DEGREE (S)

VISUAL EFFECTS

Select one of these three options:

- ARTH 701 Contemporary Art
- ARTH 703 Modern and Contemporary Critical Theory
- ARTH 757 Media Art

VSFX 705 Programming Concepts for Visual Effects

Select two of these four options:

- VSFX 708 Modeling for Visual Effects
- VSFX 715 Digital Compositing I: The Art and Science of Digital Integration
- VSFX 721 Procedural Modeling and Animation for Production
- VSFX 752 3D Color, Lighting, and Rendering

45*
HOURS

VSFX 709 Visual Effects Theory and Application

SANM 748 School of Animation and Motion M.A. Final Project

VSFX 749 Visual Effects Portfolio

Select one of these three options:

- VSFX 779 Graduate Internship
 - 500-level SCADpro elective
 - 700-level ACT, DWRI, FILM, GAME, ITGM, IXDS, MOME, PROD, SANM, SFLM, STEC, THED, or VSFX elective
 - 700-level ACT, DWRI, FILM, GAME, ITGM, IXDS, MOME, PROD, SANM, SFLM, STEC, THED, or VSFX elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

M.F.A. DEGREE (A) (S)

VISUAL EFFECTS

Select one of these three options:

- ARTH 701 Contemporary Art
- ARTH 703 Modern and Contemporary Critical Theory
- ARTH 757 Media Art

VSFX 705 Programming Concepts for Visual Effects

VSFX 708 Modeling for Visual Effects

VSFX 709 Visual Effects Theory and Application

VSFX 715 Digital Compositing I: The Art and Science of Digital Integration

VSFX 721 Procedural Modeling and Animation for Production

Select one of these three options:

- VSFX 728 Particles and Procedural Effects: Stochastic and Calculated Methodologies
- VSFX 752 3D Color, Lighting, and Rendering
- VSFX 758 Digital Compositing II: Advanced Studies of Multi-layered Integration

90*
HOURS

VSFX 735 Visual Effects Studio I: Preproduction

VSFX 755 Procedural 3D and Shader Programming

VSFX 775 Visual Effects Studio II: Production

VSFX 779 Graduate Internship

VSFX 790 Visual Effects M.F.A. Thesis

Select one of these two options:

- — 500-level SCADpro elective
- — 700-level ACT, DWRI, FILM, GAME, ITGM, IXDS, MOME, PROD, SANM, SFLM, STEC, THED, or VSFX elective
- — 700-level ACT, DWRI, FILM, GAME, ITGM, IXDS, MOME, PROD, SANM, SFLM, STEC, THED, or VSFX elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective

* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

Writing

B.F.A. DEGREE (A) (S)

WRITING

Foundation studies25 HOURS

- DRAW 100 Drawing I: Form and Space
- DSGN 100 Design I: Elements and Organization
- DSGN 101 Color: Theory and Application

Select one of these two options:

- DSGN 102 Design II: 3D Form in Space
- DSGN 208 Storyboarding Essentials

Select one of these three options:

- DSGN 105 Visual Design Systems
- DSGN 204 Design III: Time
- DRAW 240 Inventing Environments

General education60 HOURS

- COMM 105 Speaking of Ideas
- ANTH 106 Language, Culture, and Society
- BUSI 110 Business I: Fundamentals
- CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
- CTXT 122 Visual Culture in Context: Making Modernities
- ENGL 123 Ideas to Ink: Critical Concepts in Academic Writing
- DIGI 130 Digital Communication
- ENGL 142 Foundations of Story
- BUSI 220 Business II: Economic Principles
 - General education elective
 - Mathematics/natural sciences elective
 - Social/behavioral sciences elective

Major curriculum80 HOURS

- DWRI 106 Introduction to Screenwriting
- WRIT 162 The Art of Fiction
- WRIT 177 The Art of Creative Nonfiction
- WRIT 205 Writing for Arts and Entertainment

Select three of these four options:

- WRIT 235 Multi-platform and Immersive Storytelling
- WRIT 345 Convergent Journalism
- WRIT 353 Professional Freelance Writing: Storytelling to Story-selling
- WRIT 355 Writing for Emerging Media: Storytelling in the Digital Landscape

- WRIT 255 Problem Solving for Corporate and Brand Storytelling
- WRIT 285 Story Research
- WRIT 465 Writing the Serial Narrative
- WRIT 480 Portfolio: Professional Storytelling and Practices for Writers
 - 300- or 400-level DWRI, SOCL, or WRIT elective
 - 400-level DWRI, SOCL, or WRIT elective

Select one of these three options:

- WRIT 479 Undergraduate Internship
 - 500-level SCADpro elective
 - Business-focused elective
 - ADBR, DWRI, FILM, RSCH, SLIB, SOCL, UXDG, or WRIT elective
 - ADBR, DWRI, FILM, RSCH, SLIB, SOCL, UXDG, or WRIT elective

Additional electives15 HOURS

- Free elective
- Free elective
- Free elective

180
HOURS

M.F.A. DEGREE (A) (S) (N)

WRITING

- ARTH 701 Contemporary Art
- ARTH 702 Art Criticism
- WRIT 703 Writing for Digital Communication
- WRIT 713 Nonfiction I: Analysis of Creative Nonfiction
- WRIT 723 Nonfiction II: Mastery of Style, Voice, and Subject
- WRIT 725 Persuasive Writing
- ENGL 733 History of Rhetoric
- WRIT 743 Professional Writing for Business Applications
- WRIT 753 Freelance Writing for Publication
- WRIT 763 The Publishing Process
- WRIT 773 Public/Media Relations Writing and Strategy
- WRIT 779 Graduate Internship
- WRIT 779 Graduate Internship
- WRIT 790 Writing M.F.A. Thesis

90
HOURS

Select four of these five options:

- — 500-level SCADpro elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective

Tuition and Fees

Tuition is based on hours of credit attempted regardless of course type or delivery mode (on-ground or online).

UNDERGRADUATE TUITION

SCAD ATLANTA, SCAD SAVANNAH, SCAD LACOSTE, SCADNOW ANNUAL TUITION

(based on three five-credit courses per quarter enrollment for three quarters)

Total full-time student for one academic year US\$40,095

QUARTERLY TUITION

Full-time student, three courses per quarter

(15 hours of credit, 150 hours of instruction) US\$13,365

Part-time student, two courses per quarter

(10 hours of credit, 100 hours of instruction) US\$8,910

Part-time student, one course per quarter

(five hours of credit, 50 hours of instruction) US\$4,455

One hour of credit US\$891

GRADUATE TUITION

SCAD ATLANTA, SCAD SAVANNAH, SCAD LACOSTE, SCADNOW ANNUAL TUITION

(based on three five-credit courses per quarter enrollment for three quarters)

Total full-time student for one academic year US\$41,085

QUARTERLY TUITION

Full-time student, three courses per quarter

(15 hours of credit, 150 hours of instruction) US\$13,695

Full-time student, two courses per quarter

(10 hours of credit, 100 hours of instruction) US\$9,130

Part-time student, one course per quarter

(five hours of credit, 50 hours of instruction) US\$4,565

One hour of credit US\$913

NEW STUDENT APPLICATION AND ENROLLMENT FEES

Online application fee (nonrefundable) US\$100

One-time enrollment fee for degree-seeking students

(nonrefundable after due date) US\$500

HOUSING FOR ONE ACADEMIC YEAR

Housing reservation fee (nonrefundable) US\$750

Various housing styles, sizes, and arrangements are available. The average annual cost of on-campus housing is US\$11,847.

For specific information, visit scad.edu/life/residence-life.

MEAL PLAN

Quarterly meal plan US\$2,019

(Additional options available to students upon request.)

ENGLISH AS A SECOND LANGUAGE

UNDERGRADUATE AND GRADUATE TUITION

Levels I, II, III, and IV (20 hours/week) US\$3,332

Level V (15 hours/week)* US\$2,499

Level VI for graduate students (15 hours/week)* US\$2,499

Level VI for undergraduate students (10 hours/week)** US\$1,666

Learning English for Academic Purposes (LEAP)

(Five-week summer program, 10 hours/week) US\$833

* In addition to their ESL coursework, students will take a studio course and be charged the additional associated amount.

** In addition to their ESL coursework, students will take one studio course and ENGL 123 and be charged the additional associated amount.

SCAD RISING STAR

Application fee US\$100

On-campus participation fee US\$6,165

SCAD LACOSTE

Tuition at SCAD Lacoste is the same as the SCAD locations in Atlanta and Savannah.

Program fee (includes room, meals, site visit fees) US\$7,600

Insurance fee US\$75

Accreditation

SOUTHERN ASSOCIATION OF COLLEGES AND SCHOOLS COMMISSION ON COLLEGES

The Savannah College of Art and Design is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate and masters degrees. The Savannah College of Art and Design also may offer credentials such as certificates and diplomas at approved degree levels. Questions about the accreditation of the Savannah College of Art and Design may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097, by calling (404) 679-4500, or by using information available on SACSCOC's website (www.sacscoc.org).

The SCAD department of institutional effectiveness is responsible for reporting substantive changes to SACSCOC according to the Commission's published policies. Faculty and staff can email accreditation@scad.edu to report or request information regarding substantive changes.



NATIONAL ARCHITECTURAL ACCREDITING BOARD

In the United States, most registration boards require a degree from an accredited professional degree program as a prerequisite for licensure. The National Architectural Accrediting Board (NAAB), which is the sole agency authorized to accredit professional degree programs in architecture offered by institutions with U.S. regional accreditation, recognizes three types of degrees: the Bachelor of Architecture, the Master of Architecture, and the Doctor of Architecture. A program may be granted an eight-year term, an eight-year term with conditions, or a two-year term of continuing accreditation, or a three-year term of initial accreditation, depending on the extent of its conformance with established education standards.

Doctor of Architecture and Master of Architecture degree programs may require a non-accredited undergraduate degree in architecture for admission. However, the non-accredited degree is not, by itself, recognized as an accredited degree.

The Savannah College of Art and Design School of Building Arts offers the following NAAB-accredited degree program(s): M.Arch. (180 undergraduate credits plus 90 graduate credits). Next accreditation visit: 2030.

MISSION

SCAD prepares talented students for creative professions through engaged teaching and learning in a positively oriented university environment.

DEGREES OFFERED

Bachelor of Arts (B.A.)

Bachelor of Fine Arts (B.F.A.)

Master of Arts (M.A.)

Master of Fine Arts (M.F.A.)

Master of Architecture (M.Arch.)

Master of Business Innovation (M.B.I.)

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COUNCIL FOR INTERIOR DESIGN ACCREDITATION

The interior design program leading to the Bachelor of Fine Arts in interior design at SCAD Atlanta and SCAD Savannah is accredited by the Council for Interior Design Accreditation, www.accredit-id.org, 206 Cesar E. Chavez Ave SW, Suite 350, Grand Rapids, MI, 49503.

The CIDA-accredited program prepares students for entry-level interior design practice, for advanced study, and to apply for membership in professional interior design organizations. The Bachelor of Fine Arts in interior design granted by the Savannah College of Art and Design meets the educational requirement for eligibility to sit for the National Council for Interior Design Qualification Examination (NCIDQ Exam). For more information about NCIDQ Exam eligibility visit: <https://www.cidq.org/eligibility-requirements>.

For a complete description of institutional and programmatic accreditations, visit scad.edu/accreditation.

All logos, company names, and branding included in student work are used solely for educational purposes and do not denote an endorsement of SCAD or SCAD's academic programs unless specified.

Programs of study are effective Fall 2023, unless otherwise noted.

This official university publication supersedes all others. This catalog does not constitute a contract, and all portions are subject to change.

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University policies and requirements

Mission statement

SCAD prepares talented students for creative professions through engaged teaching and learning in a positively oriented university environment.

Accreditation

Southern Association of Colleges and Schools Commission on Colleges

The Savannah College of Art and Design is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate and masters degrees. Degree-granting institutions also may offer credentials such as certificates and diplomas at approved degree levels. Questions about the accreditation of the Savannah College of Art and Design may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097, by calling (404) 679-4500, or by using information available on SACSCOC's website (sacscoc.org).

The SCAD department of institutional effectiveness is responsible for reporting substantive changes to SACSCOC according to the Commission's published policies. Faculty and staff can email accreditation@scad.edu to report or request information regarding substantive changes.

Council for Interior Design Accreditation

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National Architectural Accrediting Board

In the United States, most registration boards require a degree from an accredited professional degree program as a prerequisite for licensure. The National Architectural Accrediting Board (NAAB), which is the sole agency authorized to accredit professional degree programs in architecture offered by institutions with U.S. regional accreditation, recognizes three types of degrees: the Bachelor of Architecture, the Master of Architecture, and the Doctor of Architecture. A program may be granted an eight-year term, an eight-year term with conditions, or a two-year term of continuing accreditation, or a three-year term of initial accreditation, depending on the extent of its conformance with established education standards.

Doctor of Architecture and Master of Architecture degree programs may require a non-accredited undergraduate degree in architecture for admission. However, the non-accredited degree is not, by itself, recognized as an accredited degree.

The Savannah College of Art and Design School of Building Arts offers the following NAAB-accredited degree program(s): M.Arch. (180 undergraduate credits plus 90 graduate credits). Next accreditation visit: 2030.

Memberships

American Academy in Rome

The Savannah College of Art and Design is an associate institutional member of the American Academy in Rome. Founded in 1894, the Academy exists to foster the pursuit of advanced research and independent study in the fine arts and humanities. The Academy awards the prestigious Rome Prize to select artists and scholars invited to Rome to pursue their creative goals in an atmosphere conducive to artistic innovation and progressive scholarship. More information about the Academy is available at aarome.org.

Association of Collegiate Schools of Architecture

The Association of Collegiate Schools of Architecture is a nonprofit membership organization established in 1912 to advance the quality of architectural education. Membership in ACSA has grown from 10 charter members to more than 250 institutions representing more than 7,000 architecture faculty, as well as more than 500 architecture firms, product associations, and individuals working in support of ACSA's goals. ACSA provides a forum for the exchange of ideas through facilitating scholarly meetings, workshops, publications, awards programs, support for architectural research, policy development, and partnerships with like-minded organizations. More information about ACSA is available at acsa-arch.org.

Council for Higher Education Accreditation

The Council for Higher Education Accreditation is a national advocate and institutional voice for promoting academic quality through accreditation. CHEA is an association of 3,000 degree-granting colleges and universities and recognizes 60 institutional and programmatic accrediting organizations. More information about CHEA is available at chea.org.

Cumulus Association

The Savannah College of Art and Design is a member of Cumulus Association. Cumulus is the only global association specifically focused on art and design education and research. Cumulus aims to build and maintain a dynamic and flexible academic forum to bring together top-level educational institutions from around the world. More information about Cumulus is available at cumulusassociation.org.

Learning Guild

The Learning Guild is a community of practice for those supporting the design, development, strategy, and management of organizational learning. As a member-driven organization, the Guild produces resources all devoted to the idea that the people who know the most about making learning successful are the people who produce learning every day in corporate, government, and academic settings. The Guild strives to create a place where learning professionals can share their knowledge, expertise, and ideas to build a better industry — and better learning experiences — for everyone. More information about the Guild is available at learningguild.com.

European League of Institutes of the Arts

The Savannah College of Art and Design is a member of the European League of Institutes of the Arts, an independent membership organization representing more than 260 members in 48 countries. Founded in 1990, ELIA represents all arts disciplines, including architecture, dance, design, fine art, media arts, music, and theater. Through its members, ELIA represents unique bodies of knowledge and facilitates dialogues, mobility, and activities between artists, teachers, administrators, senior managers, key decision-makers, and more than 300,000 students. More information about ELIA is available at elia-artschools.org.

Online Learning Consortium

The purpose of the Online Learning Consortium is to help learning organizations continually improve quality, scale, and breadth of their online programs according to their own distinctive missions so that education will become a part of everyday life, accessible and affordable for anyone, anywhere, at any time, in a wide variety of disciplines. Created with funding from the Alfred P. Sloan Foundation, OLC encourages the collaborative sharing of knowledge and effective practices to improve online education in learning effectiveness, access, affordability for learners and providers, and student and faculty satisfaction. OLC generates ideas to improve products, services, and standards for the online learning industry, and assists members in collaborative initiatives. Members include 1) private and public universities and colleges, community colleges, and other accredited course and degree providers; and 2) organizations and suppliers of services, equipment, and tools that practice the OLC quality principles. More information about OLC is available at onlinelearningconsortium.org.

SECAC

SECAC (formerly the Southeastern College Art Conference) is a nonprofit organization devoted to the promotion of art in higher education through facilitating cooperation among teachers and administrators in universities and colleges, professional institutions, and the community served by their institutions. More information about SECAC is available at secacart.org.

U.S. Distance Learning Association

In 1987, the U.S. Distance Learning Association was founded on the premise of creating a powerful alliance to meet the burgeoning education and training needs of learning communities globally. USDLA supports the development and application of distance learning education and training by uniting learners around the world and serves the needs of the distance learning community by providing advocacy, information, and opportunity for networking. USDLA is committed to being the leading distance learning association in the U.S. More information about USDLA is available at usdla.org.

State authorization

SCADnow online degree programs are available to students throughout the U.S. and across the world. SCAD has taken steps to ensure that SCADnow online degree programs and university policies are in compliance with the regulations of states that have established consumer-oriented authorization processes. SCAD was approved to join the National Council for State Authorization Reciprocity Agreements on Feb. 5, 2016. Under the State Authorization Reciprocity Agreements, SCAD is authorized to operate SCADnow online courses across the U.S. and its territories.

Nondiscrimination policy

In compliance with Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, Title VI of the Civil Rights Act of 1964, and other federal, state, and local laws, SCAD does not discriminate on the basis of age, race, color, sex, sexual orientation, gender identity, religion, national or ethnic origin, disability, or veteran status in any phase of its employment or admission processes, its financial aid programs, or other aspects of its educational programs or activities. Questions or

concerns regarding the nondiscrimination policy should be directed to the university's compliance officer (complianceofficer@scad.edu).

Locations and learning modalities

SCAD offers degree programs at locations in Savannah and Atlanta, Georgia; and online via SCADnow. Coursework also is offered through SCAD-sponsored international and domestic programs in various locations, including the SCAD study abroad location in Lacoste, France. Full degree programs are not offered at SCAD Lacoste. Students accepted to SCAD may request to study at one or more of these locations and online, or may combine traditional and travel study with online coursework.

Admission policies and procedures are the same for all undergraduate or graduate programs offered by SCAD, regardless of location and modality (see admission policies and procedures). Qualified students are eligible to receive scholarships, fellowships, and federal and state financial aid (see student financial services section). Students may begin their study any quarter during the academic year and may choose to be residential or commuting students. Orientation is offered at the start of each quarter for all new students and provides information about academic programs and university resources.

SCAD Savannah

SCAD Savannah offers a wide range of degree programs, minors, and individual courses at the undergraduate and graduate levels. A current listing of the educational programs offered at SCAD Savannah is available at scad.edu/programs.

The SCAD Savannah urban location is large and unique, occupying more than 3 million square feet in more than 80 facilities throughout one of the most renowned National Historic Landmark Districts in the U.S. The university is widely acknowledged as a leader in the field of preservation, adaptively reusing a variety of historical structures as classrooms, studios, digital labs, photography darkrooms, film and television production facilities including an LED volume stage, galleries, theaters, cafés, residence halls, a swimming pool, dining facilities, fitness centers, as well as a bookstore, library, and shopSCAD, a retail store for the sale of work produced by students, faculty, staff, and alumni.

Intercollegiate and intramural athletics, numerous student clubs and organizations, and professional affiliations provide a broad university experience. Community involvement, internships, competitions, and classroom assignments connect students with professionals in businesses, design firms, media, and nonprofit organizations. Performances, lectures, exhibitions, festivals, conferences, concerts, and athletic events fill the calendar. Signature events include the SCAD Savannah Film Festival, SCAD deFINE ART, SCADstyle, the SCAD Sidewalk Arts Festival, the SCAD Sand Arts Festival, and SCAD FASHION.

SCAD Atlanta

SCAD Atlanta offers a wide range of degree programs, minors, and individual courses at the undergraduate and graduate levels. A current listing of the educational programs offered at SCAD Atlanta is available at scad.edu/programs.

SCAD Atlanta facilities include well-equipped classrooms, galleries, digital labs, film and television production facilities including an LED volume stage, a library, photography darkrooms, printmaking presses, studios, a visual resources lab, a bookstore, dining halls, a swimming pool, a fitness center, and residence halls. SCAD Atlanta facilities also include historic Ivy Hall, the SCAD Digital Media Center, SCAD Studio, and SCAD FASH Museum of Fashion + Film.

Intercollegiate and intramural athletics and a variety of student organizations, including student media and student ambassadors, provide leadership opportunities outside the classroom. Professional affiliate chapters provide social and co-curricular programming to enhance the

learning environment. Students also have opportunities to be active in the community and participate in internships, competitions, and classroom assignments related to businesses, design firms, media, or nonprofit organizations. Lectures, exhibitions, performances, workshops, conferences, seminars, and other activities provide a well-rounded educational experience.

SCADnow Online

SCAD offers award-winning degree programs, minors, and individual courses at the undergraduate and graduate levels online through SCADnow. SCADnow students may begin their study any quarter during the academic year, and courses align with the SCAD Savannah calendar. A current listing of the online educational programs offered via SCADnow is available at scad.edu/programs.

SCADnow is a signature online learning platform that offers on-the-go artists, designers, and professionals the best of both worlds in distance education—real-time engagement combined with on-demand access. SCADnow courses stream in real-time and are accessible anytime, allowing students to digitally connect to their studies according to their own distinct schedules. SCADnow supports robust asynchronous engagement but also delivers real-time, virtual class sessions via Zoom filled with dynamic lectures, demonstrations, critiques, collaborations, discussions, professional guests, and more. Students unable to join live log in based on their availability to watch the recorded class sessions, engage with academic content, and fulfill the course requirements. Depending on their major, students may take all or part of their program online through SCADnow.

Students are introduced to online learning at SCAD via a virtual orientation session designed to familiarize them with the layout and navigation of the SCADnow learning platform as well as provide information about SCAD resources and services, including peer tutoring, the Writers' Studio, career services, and access to the university's extensive library collections. SCADnow also offers students a robust array of extended learning opportunities, such as *Guests and Gusto*, SCADextra Workshops, and SCADamp, the university's professional presentation studio. An online bookstore also is available for ordering supplies, textbooks, and software via MySCAD.

Students who enroll in SCADnow online courses must possess adequate computer skills and have regular access to appropriate computer hardware, software, and internet connectivity to participate fully in coursework. Specific technology requirements for each program are available at scad.edu/academics/scadnow/technical-requirements.

SCAD Lacoste

SCAD Lacoste is a study abroad location set in a beautifully preserved medieval village in the south of France. SCAD Lacoste offers a unique opportunity for students and faculty to spend an entire quarter immersed in the culture of the region. SCAD Lacoste offers a rotating schedule of courses at the undergraduate and graduate levels but does not offer full degree programs. A current listing of courses offered at SCAD Lacoste is available at scad.edu/lacoste. All courses are developed and taught by SCAD faculty and are offered for academic credit under the authority of the university.

Students must first apply and be accepted to SCAD before applying to study abroad at SCAD Lacoste. [See admission policies and procedures.] Students may apply their existing SCAD scholarships, fellowships, and federal and state financial aid toward the tuition and fees associated with studying at SCAD Lacoste. Special study abroad scholarships also are available to qualified SCAD students. Students may apply to attend SCAD Lacoste any quarter during the academic year and should meet with their student success adviser to discuss how courses taken at SCAD Lacoste apply toward their course of study and meet degree requirements.

While situated in a centuries-old setting, SCAD Lacoste offers a variety

of modern amenities including computer labs, well-equipped teaching studios for painting, drawing, printmaking, photography, and digital imaging, as well as dining and residence halls, a theater, a library, galleries, and administrative offices. Classes are taught in English.

Locations, learning modalities, and majors

Students admitted to SCAD may enroll at multiple SCAD degree-granting locations and learning modalities. They may declare majors and minors and earn a degree only at a location or learning modality where a program of study is offered. Course availability varies by location and learning modality. A listing of academic programs is published in the annual course catalog and online at scad.edu/programs.

After enrolling and attending any SCAD location or learning modality, students must complete a change-of-location form after consulting with a success adviser to attend another location or to change locations permanently.

SCAD study abroad programs

By applying to short- or full-term international or domestic study programs through the university, SCAD students may have the option to study at all SCAD locations. Students have the opportunity to earn credit while gaining a more vivid perspective on art, architecture, culture, design, and history. Programs and course offerings vary. Criteria for acceptance include GPA, class standing, and course availability; in some cases a lengthy visa process is required. Current information is available online at scad.edu/studyabroad.

Students must first apply and be accepted to SCAD before applying to study abroad at SCAD Lacoste or in any SCAD short-term domestic or international study program. Students who wish to study at any SCAD location should discuss plans with their success adviser to outline criteria for application, program availability, and how coursework taken at these locations applies toward their program of study.

Tuition for coursework at SCAD is the same at all locations and learning modalities. Additional program fees, including travel, housing, meals, travel visas, insurance, excursions, etc., vary according to program location and duration. Students may apply their existing SCAD scholarships, fellowships, and federal and state financial aid toward the tuition and fees associated with domestic or international study programs. Students should contact a success adviser for information on applying financial aid and scholarships.

Orientation for SCAD Lacoste and short-term domestic and international study programs is offered prior to travel. Applications typically open two quarters in advance of the quarter for travel.

Undergraduate programs

Undergraduate programs embrace a wide range of disciplines and are designed to challenge students to perform at a high level, preparing them for professional careers. A well-rounded curriculum provides students with core courses in foundation studies and general education leading to focused majors that emphasize discipline-specific knowledge, technical and analytical skills, aesthetic sensibility, and the ability to express ideas visually and verbally.

Bachelor of Arts degree

The Bachelor of Arts degree program is a four-year course of study requiring 180 quarter credit hours (equivalent to 120 semester credit hours). The Bachelor of Arts degree begins with foundation studies coursework and a comprehensive general education curriculum that provides a breadth of knowledge for lifelong learning. Students then complete a series of major-specific courses to develop knowledge and

skill in a particular discipline. Students are also required to take several free electives to broaden their experience and interests.

Bachelor of Fine Arts degree

The Bachelor of Fine Arts degree program is a four-year course of study requiring 180 quarter credit hours (equivalent to 120 semester credit hours) and incorporating a foundation studies curriculum, general education curriculum, major program curriculum, and electives. The Bachelor of Fine Arts curriculum is designed to focus intently on acquiring knowledge and skill in the arts and design. In the foundation studies curriculum, students explore the fundamental principles, elements, and techniques of art and design. In the general education curriculum, students are exposed to a broad base of knowledge that enables them to think critically and inquisitively about the world around them. In the curriculum of their chosen major, students work toward developing knowledge, skills, and a level of mastery in a specific discipline. Students are required to take electives to broaden their experience and interests.

SCAD Core

The SCAD Core of foundation studies and general education courses provides undergraduate students with the essential skills necessary for success at SCAD. Foundation studies courses build visual, conceptual, and creative abilities essential to students' academic and professional development. General education courses are designed to develop students as critical thinkers by providing an intellectual foundation and breadth of knowledge for lifelong learning.

Foundation studies courses

In foundation studies courses in drawing and design, students explore the fundamentals of visual language, the development of creative solutions, and the critique of art and design. Example foundation studies courses include:

DRAW	100	Drawing I: Form and Space
DRAW	101	Drawing II: Composition and Media
DRAW	200	Life Drawing I
DRAW	206	Drawing for Storyboarding
DSGN	100	Design I: Elements and Organization
DSGN	101	Color: Theory and Application
DSGN	102	Design II: 3D Form in Space
DSGN	115	Creative Thinking Strategies
DSGN	208	Storyboarding Essentials

General education courses

SCAD general education courses offer students an academically rigorous learning experience that provides the intellectual foundation and breadth of knowledge critical for lifelong learning. Through university-level coursework, students learn to investigate, interpret and defend new ideas, and engage mindfully and professionally within complex and diverse communities. Collectively, the SCAD general education program focuses on achievement of six learning outcomes: research, analysis, and synthesis; historical investigation and contextualization; cross-cultural knowledge and engagement; strategic communication; digital fluency; and leadership and professionalism.

All undergraduate students complete a minimum of 55 quarter hours (or at least 11 classes) of general education coursework, including at least one class from each of the following categories: humanities/fine arts, social/behavioral sciences, and mathematics/natural sciences. Students should consult their programs of study for specific curriculum requirements.

Humanities/fine arts

SCAD general education courses categorized as humanities/fine art courses examine works of cultural production within diverse contexts, preparing students to identify, analyze, and describe form, content, function, and

meaning. Courses such as Visual Culture in Context: Pre-Modern Global Perspectives; Ideas to Ink: Critical Concepts in Academic Writing; Wonder Women: Feminist Expression in Literature; Music Appreciation; Aesthetics; and World Mythology satisfy the SCAD humanities/fine arts requirement. While composition, oral communication, and foreign language courses may be included as part of the general education curriculum, they do not satisfy the humanities/fine arts requirement.

Mathematics/natural sciences

SCAD general education courses categorized as mathematics/natural sciences teach students how to gather and use empirical evidence to analyze, predict, and/or describe phenomena, quantity, structure, space, or time. Courses such as General Anatomy; Introduction to Astronomy; Environmental Science; College Mathematics; Introduction to Statistics and Probability; The Geometry of Physical Space; and Applied Physics satisfy the SCAD mathematics/natural sciences requirement.

Social/behavioral sciences

SCAD general education courses categorized as social/behavioral sciences courses emphasize the study of human behavior, identity and development, business principles, and the fundamentals of qualitative and quantitative research. Courses such as Introduction to Anthropology; Language, Culture, and Society; Business I: Fundamentals; Introduction to Psychology; and Business II: Economic Principles satisfy the SCAD social/behavioral sciences requirement.

Students should complete SCAD Core coursework within their first 90 hours of study. The organization of these courses into a two-year sequence allows students to complete necessary prerequisites for future study and prepares them for the work of the major. Students should consult their success adviser when selecting any general education course to ensure that the course meets the requirements of the program. Similarly, students should contact their faculty adviser when selecting any elective course to ensure the course meets the requirements of the program. Students must meet prerequisites in order to register for any course.

Undergraduate double majors

Many of the undergraduate majors offered at SCAD complement each other, and students may choose to earn a double major. With careful course selection and financial planning, students can double major without substantially extending their time to completion. Students who put forth that extra effort gain credentials and expertise that may be invaluable to their careers. To double major, undergraduate students must complete all courses unique to each major. Students are not required to take the same course twice, nor must they always take two sets of electives. However, a student may not substitute coursework for one major to serve as coursework in the second major, unless the course is satisfying a free elective or studio elective in the other major program. Students who wish to double major must follow course requirements as listed in the catalog they are following for their primary major.

For information about completing a double major, undergraduate students should consult with a success adviser. Students also should verify that adequate financial aid is available, if needed, to cover the additional time and costs associated with completing coursework above the minimum credit hours required for a bachelor's degree.

Undergraduate minors

Minors are designed to broaden students' education and enhance their employment opportunities. Students enrolled in any bachelor's degree program may elect to declare a minor outside the major field of study. Students may choose to complete more than one minor or combine their minor toward the completion of a double major.

Required courses in the major may count toward a minor; however, a student must complete all courses unique to the minor and major.

Students may not substitute major coursework to serve as coursework in their minor, or vice versa, except when the course is satisfying a free elective or studio elective in the major program. The minor may require the student to complete more than the minimum number of quarter hours required for graduation. Thus, students should verify that adequate financial aid is available, if needed, to cover the additional time and cost. For information about completing a minor, students should consult with a success adviser.

To receive designation of a minor on a transcript, a student must declare the minor with a success adviser, successfully complete the required credit hours as specified in the minor program of study, and maintain an overall grade-point average of 2.0 in the minor. Some courses have prerequisites that may require additional credits to complete the minor. Consult course descriptions to ascertain prerequisites. A listing of minor programs offered, including descriptions, courses of study, and availability at each SCAD location or learning modality, is available online at scad.edu/minors.

Undergraduate mathematics competency requirement

SCAD ensures that all undergraduate students are able to demonstrate fundamental mathematics competency in one of the following ways: by successfully completing one MATH course at SCAD; by presenting proof of a qualifying math score on the SAT (580 or above) or the ACT (24 or above); or by presenting proof of qualifying math scores on Advanced Placement, International Baccalaureate, College-level Examination Program, or other equivalent international examinations as published on the SCAD admission website. These scores may qualify for transfer credit in addition to satisfying the mathematics requirement.

Students who have successfully completed a course at another college or university similar in content and level of instruction to a mathematics course at SCAD may be permitted to transfer that course in satisfaction of the mathematics requirement.

Undergraduate architecture applicants who present SAT math scores lower than 580, ACT math scores lower than 24, or are unable to demonstrate a competency for the study of mathematics and science may be admitted to the architecture program on a provisional basis and must take MATH 101 Intermediate Mathematics. The credit hours earned in MATH 101 may be applied as an undergraduate general education elective. All undergraduate architecture students are required to take MATH 201 Applied Mathematics.

Students who demonstrate math competency with exam scores may take any math or natural science class to satisfy the mathematics/natural sciences general education requirement. Students should consult with their success adviser before registering for any math or science courses to be sure they meet the requirements for their specific program of study.

First Year Experience

First Year Experience (FYE) is a required, noncredit, course for first-year incoming undergraduate students designed to help connect students to their peers, professional staff, and university life. The course provides a discussion-based environment in which students develop holistic action plans and explore tools and strategies to help them reach their personal and professional goals. This course delves into critical topics such as major exploration, financial literacy, career paths, student involvement opportunities, and the importance of a strong support system.

Incoming first-year students are registered for First Year Experience during their first quarter of enrollment. First-year students are required to successfully complete First Year Experience as a graduation requirement. Students who have transferred to SCAD after attending another institution are not required to complete the course but may opt to participate in the course to take advantage of the learning opportunities presented.

International students who take the ESL placement test and place at or below level six have First Year Experience topics incorporated into their ESL coursework.

Graduate programs

Graduate programs at SCAD are designed for dedicated, self-motivated students who are committed to the pursuit of excellence through advanced study. Graduate curricula are structured to include knowledge of the literature of the discipline and to ensure ongoing student engagement in research and/or appropriate professional practice and training experiences. Graduate courses require students to research, analyze, explore, question, reconsider, and synthesize old and new knowledge and skills. The graduate experience culminates in a thesis, final project, or portfolio demonstrating a mature and resolved body of work and/or research. Graduates are encouraged to hold leadership positions, to enter a variety of professional disciplines, to teach, or to accomplish other personal and professional goals.

Master of Architecture degree (professional)

The professional Master of Architecture degree program is accredited by the National Architectural Accrediting Board and satisfies the education requirement for architect licensure in all U.S. jurisdictions. The program includes 180 undergraduate credit hours at the preprofessional level and 90 graduate credit hours at the professional level for a total of 270 quarter credit hours (equivalent to 180 semester credit hours).

The M.Arch. degree program requires that students first complete a preparatory or preprofessional undergraduate degree in architecture or a related discipline. At SCAD, the preprofessional undergraduate program is a Bachelor of Fine Arts in architecture degree, which is composed of 180 quarter credit hours. After successfully completing 180 undergraduate credit hours and satisfying all program requirements, students are awarded the B.F.A. in architecture degree, whether or not they pursue graduate-level studies. Acceptance of students graduating with a B.F.A. degree from SCAD into the professional M.Arch. graduate program is based on current grade-point average and studio portfolio.

Acceptance of a student with a preprofessional or preparatory degree in architecture or a related field from another institution to the SCAD graduate program is based on review of academic transcripts, specific coursework, and portfolio to ensure that their undergraduate study satisfies the requisite student learning acumen at the preprofessional level. Based on the results of this review, students may be assigned up to five additional graduate-level intensive courses, bringing the student's required course of study to a total of 95 to 115 quarter credit hours. Students may be assigned preparatory (preliminary) courses from the SCAD B.F.A. program in addition to two years of graduate study.

The program emphasizes preparation for a professional career as an architect; it focuses on theory and practice within the university's unique art and design context. Architectural design is emphasized through design studio courses that meet 10 hours each week and through a sequence of courses in building construction systems, graphic communication, digital technology, sustainability, history, theory, and professional practice. The architecture graduate experience culminates in a thesis, demonstrating a mature and resolved body of work and/or research.

Master of Arts degree

The SCAD Master of Arts degree is an initial graduate program that requires 45 quarter credit hours (equivalent to 30 semester credit hours) of graduate-level coursework. Students who wish to pursue the M.A. degree should possess a commitment to explore a field in depth; develop a high degree of creative and technical proficiency; produce research/scholarly work; and participate in a vibrant university community. The SCAD M.A. degree prepares students for employment in creative professions or for pursuit of advanced graduate degrees such as the Master of Fine Arts

or the Doctor of Philosophy.

The M.A. degree may be research and/or practice oriented, offering students a focused educational experience that engages them in the history, theory, and methods of the chosen discipline. The M.A. degree culminates with completion of a final project or thesis course. In this course, students complete a graduate-level project that demonstrates mastery and application of the techniques and concepts of the discipline and a high degree of intellectual or artistic proficiency.

The M.A. degree requires a minimum of one year to complete, with all quarter credit hours in residency at SCAD (these can include SCADnow online and study abroad hours). At the time of admission, students with exceptional motivation who meet entry-level admission requirements but fail to demonstrate adequate discipline-specific knowledge and/or practice through their portfolios may be assigned up to five additional graduate-level intensive courses, bringing the student's required course of study to a total of 50 to 70 quarter credit hours.

Master of Business Innovation degree

The Master of Business Innovation (M.B.I.) degree, housed in the SCAD De Sole School of Business Innovation, is the first and only degree of its kind in the U.S.. Similar to a traditional Master of Business Administration, SCAD's M.B.I. is recognized as a terminal degree and requires 90 quarter credit hours (equivalent to 60 semester hours) of graduate-level coursework. The SCAD M.B.I. degree is an advanced graduate program that prepares future leaders and entrepreneurs to apply design thinking and creative innovation to generate value for brands across economic sectors, including healthcare, hospitality transportation, entertainment, manufacturing, and more. The M.B.I. program also requires at least one graduate internship or SCADpro collaborative experience course, providing students with real-world professional practice.

Comprised of a business core and complemented by a specialized design and innovation focus area, the M.B.I. degree culminates in a two-quarter business innovation lab, where students complete and present high-impact projects that demonstrate the research, strategy, planning, communication, and mindset required to drive innovation, enhance competitiveness, and effectively manage change within diverse business environments. Guided by highly qualified and credentialed professionals and completed as part of the business innovation lab course sequence, the M.B.I. high-impact project demonstrates advanced professional competence in idea and data visualization and is presented or published in a professional or scholarly setting.

The M.B.I. program requires a minimum of two years to complete, with the final 45 quarter hours in residence at SCAD (these can include SCADnow online and study abroad hours). At the time of admission, students with exceptional motivation who meet entry-level admission requirements but fail to demonstrate adequate discipline-specific knowledge and/or practice through their portfolios may be assigned up to five additional graduate-level intensive courses, bringing the student's required course of study to a total of 95 to 115 quarter credit hours.

Master of Fine Arts degree

The Master of Fine Arts degree is recognized as the terminal degree for many art and design professions and requires 90 quarter credit hours (equivalent to 60 semester hours) of graduate-level coursework. The SCAD M.F.A. degree is an advanced graduate program that builds mastery and professional competence in research and studio practice through scholarly engagement with the history, theory, and methods of the chosen discipline. Most M.F.A. programs also require at least one graduate internship, providing students with a mentored experience of professional practice.

The M.F.A. degree culminates in a high-impact body of work demonstrating rigorous research, conceptual depth, technical mastery, and creative solutions that advance the discipline. Reviewed by a graduate thesis

committee and completed as part of the thesis course(s), the M.F.A. thesis body of work may be visual, written, or a combination of the two. A visual M.F.A. thesis component demonstrates advanced professional competence in studio or design practice and is exhibited, presented, or published in a professional or scholarly setting. A written component may be a stand-alone scholarly research paper, or the research, ideation, and concept development supporting and contextualizing the visual component (e.g., process book, artist statement, project documents, and preproduction and production materials). Check with individual departments for their specific thesis requirements.

The M.F.A. program requires a minimum of two years to complete, with the final 45 quarter hours in residence at SCAD (these can include SCADnow online and study abroad hours). At the time of admission, students with exceptional motivation who meet entry-level admission requirements but fail to demonstrate adequate discipline-specific knowledge and/or practice through their portfolios may be assigned up to five additional graduate-level intensive courses, bringing the student's required course of study to a total of 95 to 115 quarter credit hours.

Course catalog of entry

Both undergraduate and graduate students are expected to follow the degree requirements of the course catalog in effect at the time of their initial enrollment at SCAD. Specific course requirements are updated in the catalog annually. Students are expected to adhere to changes to individual courses as they occur.

If the curriculum and degree requirements change during the five-year period after initial enrollment, students may elect to follow the new degree requirements but may not move to a catalog earlier than their catalog of entry.

If a student does not fulfill the degree requirements of the course catalog of entry within the five-year period, the student must follow the requirements of the catalog in effect at the end of that five-year period, or at minimum update to degree requirements that are less than five years old. Any graduate student who does not complete the program within five years must submit an application for readmission through the registrar's office for continuation under the current program of study. The application is reviewed by the appropriate academic administrators.

Students may be required to follow new degree requirements if courses required by previous programs have been eliminated from the course catalog; however, under no circumstances are students required to take any additional credit hours to earn the declared degree within five years of entry.

Academic advisement

Academic advisement is provided to all students to assist in the development of their educational plans and career goals and to relate these goals to academic offerings at SCAD. Students have both a success adviser and a faculty adviser to support them during their SCAD tenure.

Success advisers help students with the general requirements and logistics related to their academic registration and progression. Faculty advisers are recognized as the experts in their disciplines, offering students help with regard to their chosen major of study. Students are encouraged to discuss their program of study, course content, and career development each quarter with their faculty adviser and to contact their success adviser as needed.

First-year undergraduate students are assigned a success adviser at enrollment. When students declare a major, they also are assigned a faculty adviser from their major department. Transfer students are assigned a success adviser and faculty adviser upon enrollment. Transfer students are required to discuss their program of study with their success adviser during their first quarter of enrollment and should consult with

their success adviser at least annually thereafter.

Graduate students are assigned both faculty advisers and graduate success advisers at orientation. These advisers regularly provide assistance with course selection and professional development and help guide students toward fulfillment of requirements for certificate or degree programs.

SCADnow online students are assigned faculty and success advisers at orientation. SCAD educational technology staff members also provide assistance for SCADnow online students.

Students who must fulfill English as a Second Language requirements are also assigned an ESL faculty adviser at orientation.

Declaring a major

Incoming first-time first-year students enter SCAD as undeclared majors. First-year students have the opportunity to declare a major during their first quarter of enrollment but may remain undeclared through their sophomore year. While undeclared, students are required to consult with their success adviser prior to registration each quarter. Students should declare a major by the end of their first year.

Incoming transfer students enter SCAD as declared majors based on their application for admission. Transfer credit is reviewed and awarded based upon the declared major. All declared students are assigned a faculty adviser who teaches in the major, as well as a success adviser.

Undergraduate students who wish to declare or change a major must consult with a success adviser. Undergraduate students may change their major, add a second major, or enroll in a minor at any time during their studies. Graduate students who wish to change their program of study must consult with a graduate success adviser. Students may declare a major or minor only at a SCAD location where it is offered.

Quarter system

Undergraduate and graduate courses are taught on the quarter system. Most courses carry five hours of academic credit. Each five-credit course meets for at least 2½ hours twice weekly for a total of 50 hours of instruction during the 10-week quarter.

The academic year includes four quarters, and students may enroll each quarter, including the summer quarter; however, course offerings may be limited in the summer. Students should expect to spend a minimum of two hours on out-of-class work for each hour of direct faculty instruction in class, including internships, independent studies, and studio work. Students enrolled in SCADnow online courses should expect to spend a minimum of two hours on out-of-class work to manage course content and complete assignments for each hour of participation in the digital classroom.

Definition of a credit hour

Each quarter credit hour requires 10 hours of instruction, and students should expect to spend an additional 20 hours of out-of-class time for a total of 30 hours of activity. SCAD sometimes offers courses in a compressed time frame of less than a 10-week quarter. In all cases, however, the standard for earning a quarter credit (10 contact hours, plus 20 additional out-of-class hours) is maintained. One quarter credit is equivalent to 0.67 semester credits; one semester credit is worth 1.50 quarter credits.

Grading system

At the end of each quarter, faculty members submit grades via MySCAD for all enrolled students. Once all grades have been received, the registrar's office processes grades, awards credits, and calculates grade-point averages.

Grades are assigned according to the following system of letter and quality-points evaluation:

LETTER	QUALITY	POINTS	POINTS
		Undergraduate	Graduate
A	Excellent	4	4
B	Good	3	3
C	Average	2	2
D	Poor	1	0
F	Failing	0	0

The following codes may appear on transcripts and do not affect a student's grade-point average.

W	Withdrawal	T	Transfer credit
I	Incomplete	U	Unsatisfactory
S	Satisfactory	N	Audit

Full-time undergraduate students who achieve a grade-point average of 3.5 or higher during a quarter term receive an official notice confirming Dean's List honors for that quarter. This honor is also noted on the student's transcript.

Full-time status

The registrar's office is the official designated authority for determining full-time status for all students requesting enrollment verifications for insurance or any type of financial aid or loans. A full-time undergraduate student is defined as one who is registered for at least 15 quarter credit hours per quarter. Undergraduate students may register for a maximum of 20 quarter hours of credit per quarter, provided they have maintained a grade-point average of at least 3.0 during the previous quarter. A full-time graduate student is defined as one who is registered for at least 10 quarter credit hours per quarter. Graduate students may register for more than 15 quarter hours only with the permission of the chair and by contacting their graduate success adviser.

Less than full-time enrollment status may affect financial aid such as loans, grants, scholarships, university housing, health insurance, and visas (if applicable).

Reduced course load policy

Approvals for a reduced course load are granted by counseling and student support services based on documented evidence of student need and the student's request. Reduced course load accommodations are granted for a single quarter at a time. Students authorized for a reduced course load accommodation may enroll in fewer credit hours than full-time status as defined by SCAD. They remain eligible for university housing, Dean's List honors, and other university services that require full-time status designation, provided they remain enrolled in the reduced number of credit hours established by counseling and student support services.

International students with an F-1 student visa must receive approval for a reduced course load from the international student services office (ISSO). Students should contact their ISSO adviser for more information.

Student enrollment is recorded and reported as actual hours enrolled (see full-time status). SCAD does not determine how external agencies define full-time status; thus a reduced course load accommodation may affect financial aid such as loans, grants, scholarships, health insurance, and visas (if applicable).

Attendance

Students are expected to actively engage in courses to achieve the required learning outcomes. Absences in excess of 20% of the course (e.g., five absences for a 10-week course that meets twice per week) result in the student receiving a failing grade, unless the student withdraws from the

course in accordance with the withdrawal policy. Absences due to late registration are included in the overall absences permitted for the course.

For on-ground courses, students are expected to attend and participate in all scheduled class periods. Tardiness, early departure, or other time away from class in excess of 15 minutes per class session is considered an absence for that class session.

Students enrolled in SCADnow courses are required to check the online course site regularly and academically engage in the daily work of the course. Students earn attendance in SCADnow online courses through active participation in live class sessions and/or asynchronously by participating in academically related activities on a minimum of two separate days per unit/week.

SCAD faculty monitor and measure attendance for SCADnow online courses by documenting each student's weekly academic engagement. Academic engagement is defined as participating in live class sessions, demos, or critiques; posting to discussion forums or blogs; submitting assignments; completing quizzes or examinations; attending extra-help sessions, office hours, or midterm conferences; and/or corresponding with professors regarding course content via phone, email, text, etc. Absences in excess of 20% result in the student receiving a failing grade for the course.

Personal conduct

Students' appearance and conduct should be appropriate and contribute to the academic and professional atmosphere of SCAD. Any student whose conduct is detrimental to the academic environment or to the well-being of other students, faculty, staff members, or university facilities will be subject to disciplinary action, up to and including expulsion from the university.

Dropping and adding courses

The first five business days of each 10-week quarter are designated as the drop/add period when students may change their course schedules.

Only students who are registered for a course may attend that course. Students are not permitted to attend courses for which they are not registered. The official course roster determines enrollment. Absences due to late registration are included in the overall absences permitted for the course.

The drop/add period for any term less than 10 weeks will vary and will be published in relevant course materials.

Military mobilization

The SCAD military mobilization policy is intended to provide financial relief for students affected by military mobilization. This policy protects students who are members of a state National Guard or reserve forces of the U.S. and who are ordered to report for state or federal military service.

When a currently enrolled student (or the spouse of a currently enrolled student, if the spouse has a dependent child) has received orders to deploy, the student should submit a copy of the orders to the registrar's office. The registrar's office will communicate to student financial services that the change in the student's status is the result of military mobilization. The student shall be given the option to receive a full refund of tuition and fees for courses that the student will be unable to complete due to deployment, regardless of the point during the quarter at which the student withdraws.

If the students wish, they may opt to receive a grade of incomplete for courses they are unable to complete due to deployment, with the option to finish the courses at a later date. Alternatively, students may make arrangements with their instructors for final grades in courses that will not be fully completed. If the student opts for a grade of incomplete, or for final grades prior to the end of the current quarter, registration

shall remain intact, and the student will be responsible for tuition and fees in full. If the student seeks an incomplete grade, the student will not be eligible to withdraw from the course after the end of the quarter. In order to replace the incomplete grade with a final grade, all work must be turned in by the midterm of the second quarter following the conclusion of military service, except in the case of a SCADnow online course. In such cases, when the type of deployment allows, work is due by the midterm of the next quarter.

If a currently enrolled student is registered in one or more SCADnow online course(s) when deployed, the student may decide to remain registered in SCADnow online courses based on the type of deployment.

The financial aid office will perform the standard return of Title IV refund calculation based on the student's last date of attendance. Funds will be returned to the appropriate program as mandated by federal regulation. If the student withdraws, SCAD will refund 100% of the student's personal payments for that quarter. Any balance created by the return of funds to appropriate programs and personal funds will be written off by SCAD. If the student receives a grade of incomplete, the student may enroll in the same class, at no charge, within two quarters of the conclusion of military service.

Withdrawal

After the end of the drop/add period and through the last day of the quarter, students may officially withdraw from a course. Students should note that withdrawing from a course after the drop/add period is not the same as dropping a course during the drop/add period. Withdrawing students do incur a financial obligation for the portion of the course that has passed, but withdrawal may entitle the student to a refund of tuition paid for the remaining portion of the course based on the university's policy for canceled enrollment and account credits. More information is available at scad.edu/withdrawalcredit. Withdrawal from one or more courses also may impact a student's full-time status and may alter eligibility for financial aid, university housing, health insurance, and visas (if applicable). Students with federal financial aid who completely withdraw (officially or unofficially) from the quarter are subject to a Return of Title IV calculation of their financial aid, which could result in some or all of their received federal aid being returned to the Department of Education. More information is available at scad.edu/financialpolicies. Students should consult with a success adviser for information. Refund policies are listed under financial information.

Students demonstrate their intent to officially withdraw from a course by completing the electronic withdrawal form available in MySCAD. The withdrawal form is processed automatically, and withdrawal is effective immediately upon receipt of the request by the registrar's office. If for any reason the automated process is not available, students should contact the registrar's office immediately at registrar@scad.edu. Withdrawals are final, and students may not return to the same course from which they have withdrawn. Official withdrawal from a course results in a grade of W, and no credit is earned. Thus, it does not calculate into the student's grade-point average.

A student who is found to be in violation of the academic integrity policy forfeits the right to withdraw from the course. Note that the ability to withdraw from the course is suspended as soon as the instructor notifies the student of concerns about academic integrity (see the "Academic Integrity" policy at scad.edu/academicintegrity for more detailed information).

A student who is withdrawing from SCAD altogether must complete a withdrawal form for each course in which the student is registered, complete an online withdrawal survey, officially drop any courses for which the student may be preregistered in the subsequent quarter, return their student identification card and, if residing in SCAD housing, complete the official move-out process and return all room keys to the office of residence life and housing.

Auditing

Currently enrolled degree-seeking, nondegree-seeking, or transient students who wish to enroll in a course but do not want to receive a grade may request through the registrar's office to audit the course, provided space is available. Auditing status is reflected by N on the grade report. Students must be eligible to register for the course they wish to audit. Degree-seeking students should consult a success adviser before requesting to audit a course to determine the effect this may have on financial aid and scholarship status and awards.

Internships

Internships offer undergraduate and graduate students valuable opportunities to work in a professional environment and gain firsthand experience to help them prepare for careers. In an approved internship setting, a student typically spends one quarter working with an on-site professional supervisor and a faculty internship supervisor to achieve specific goals and outcomes related to the program of study. Internships may be undertaken on a credit or non-credit basis and may be paid or unpaid.

An undergraduate student seeking an internship for credit must have completed a minimum of 90 credit hours, or have completed 75 credit hours and be registered in 15 credit hours in the current quarter, with a cumulative grade-point average of at least 3.0. A graduate student seeking an internship for credit must have completed at least 15 graduate-level credit hours with a cumulative grade-point average of at least 3.0.

To complete registration of the internship for credit, the student must complete the SCAD internship application, including internship start date, duration of internship, number of hours/days per week of employment, and any terms of employment. The student must submit the completed internship application signed by the student, the faculty internship supervisor, and the department chair, along with a liability waiver signed by the student and payment of tuition to the registrar's office.

The internship application must show that the student will have adequate faculty and supervisor contact hours during the 10-week quarter in which the internship is to take place. For both undergraduate and graduate internships, students are required to work a minimum of 150 hours of internship activity.

Graduate teaching internship application materials should be prepared with the supervising professor during the quarter prior to the intended quarter of registration.

Internship applications must be submitted prior to the quarter in which the internship is to be conducted. Students must pay tuition upon submission of the approved and completed internship application to complete registration of the internship for credit.

Independent study

Students may wish to earn credit through independent study that allows them to investigate a topic in depth or take advantage of particular resources. An independent study may not be used as a substitute for a course currently offered.

Proposals for independent study must be approved by a faculty member and the department chair and submitted prior to the start of the quarter in which the independent study is to be conducted. Proposals should present evidence that the independent study requires at least 150 hours of work.

To complete registration of the independent study for credit, students also must pay the necessary tuition. Undergraduate students must have completed at least 90 credit hours with a cumulative grade-point average of at least 3.0 to participate in an independent study; graduate students must have completed at least 15 credit hours of graduate-level courses with a cumulative grade-point average of at least 3.0.

Course schedule changes

SCAD reserves the right to cancel a course and change the schedule, location, modality, or professor of any course at any time. Students are responsible for checking their schedule prior to the start of each quarter to apprise themselves of any changes.

Transient status/credit

SCAD students who wish to attend another college or university during their enrollment at SCAD and receive transfer credit may apply for transient status. To qualify for transient status, undergraduate students must be in good academic standing and have a minimum grade-point average of 2.0. Graduate students requesting transient status must have a minimum grade-point average of 3.0 and should be advised that transient credit is rare at the graduate level. Good standing is based on the most recent grades available; however, it is calculated no sooner than one full quarter prior to the requested transient quarter. Students must complete their final 45 hours at SCAD and are not eligible for transient credit during that period. Undergraduate students may transfer no more than 90 total hours of credit, including transient credit. Upper-level and major-specific studio courses are not approved for transient study, as they require portfolio review, and there is no guarantee of transferability.

A student who qualifies for transient status must consult with their success adviser in order to complete a transient status application. A course description, and in some cases a syllabus, from each course the student wishes to take will be required. The application is evaluated for eligibility for transfer credit, and the student is notified of the decision within two weeks of application. This process must be completed before the student begins transient study. The student should also consult with their success adviser to determine the impact of transient status/credit on their financial aid or scholarship award.

Upon completion of transient study, the student must submit an official transcript from the other institution that reflects the final grade(s) earned in the course(s). These transcripts must be submitted to the transfer admission office by the end of the term immediately following completion of coursework for the student to receive transfer credit. Undergraduate students must earn a minimum grade of C (2.0) for a course to be applied as transfer credit while graduate students must earn a minimum grade of B (3.0). The credit is recorded as T on the transcript and is not calculated into the student's cumulative GPA.

Inactive status/readmission

Undergraduate students who have attended SCAD but have not been enrolled at SCAD for at least five consecutive quarters are considered inactive and must apply for readmission and meet current admission requirements to return to SCAD. Undergraduate students who have attended another college or university on any basis other than as a transient student must apply for readmission and meet current admission requirements to return to SCAD. All readmission applications are evaluated on an individual basis by the Admission Review Committee. Prior awards of financial aid and/or scholarships may or may not apply. Students should complete new Free Application for Federal Student Aid forms and resubmit any required materials to be considered for financial aid or scholarship awards. Upon readmission, students must follow the requirements of the current catalog. Graduate students must adhere to the graduate student continuous enrollment policy.

Graduate student continuous enrollment

Graduate students must maintain continuous enrollment until graduation by completing at least one program fulfillment course in two separate quarters during each 12-month period of enrollment until completion of all degree requirements or until the student officially withdraws by

written notification to the registrar's office. Students who attempt but do not complete all requirements of the thesis course(s) receive a grade of incomplete and are automatically enrolled in THES 799 Thesis Completion. THES 799 Thesis Completion provides one additional quarter of support and resources for students to complete their thesis requirements at no additional charge. As part of THES 799 Thesis Completion, students must meet with their graduate success adviser during the first week of classes to establish a Thesis Completion Plan, specifying how students will successfully complete all remaining thesis requirements by the end of the quarter. At the end of one quarter of THES 799 Thesis Completion, if students still fail to complete their thesis requirements, their grade of incomplete for the thesis course will automatically change to an F unless they follow the university's temporary grade of incomplete policy and request an extension of their incomplete status for an additional five weeks. Information regarding the university's temporary grade of incomplete policy may be found at scad.edu/temporary-grade-incomplete.

International students and online coursework

International students attending a SCAD location within the U.S. must follow the U.S. Citizenship and Immigration Services rules pertaining to online courses. For more information on academic matters related to international status, students should contact the International Student Services Office.

Temporary grade of incomplete

In the event that a student suffers from serious personal illness or other emergency circumstances and is unable to complete all assignments by the end of the quarter, the student may request a grade of incomplete by completing the temporary grade of incomplete form available in MySCAD through the appropriate school dean before the end of the quarter. The student should explain the reason and include documentation of the illness or emergency circumstance. The dean's decision is final.

To be eligible for a temporary grade of incomplete, the student must have completed at least 50% of the grading opportunities outlined in the syllabus, be able to pass the course upon completion of the remaining work, and be able to complete the remaining work independently (apart from the administration of any missed quizzes or exams). A student who has missed or will miss more than 20% of a course [e.g., five absences for a 10-week course that meets twice per week] is not eligible for a temporary grade of incomplete.

A student who is assigned a temporary grade of incomplete is required to complete the remainder of the unfinished work in a satisfactory manner by midterm of the following quarter. A temporary grade of incomplete automatically changes to an F if the required work is not completed satisfactorily by midterm of the following quarter. A student may not withdraw from a course after receiving a grade of incomplete.

Academic standing

Students are expected to make satisfactory progress toward their degrees and are responsible at all times for knowing their academic standing and for fulfilling all requirements of the university by referring to published academic policies, regulations, and standards, and by consulting with the appropriate dean, department chair, or adviser. Students are responsible for ascertaining and meeting course requirements, prerequisite requirements, graduation requirements, appropriate course sequencing, and any other requirements of the university.

At the sole discretion of the university, a student may be placed on academic warning or probation or may be suspended or dismissed for any reason deemed by SCAD officials to be in the best interest of the student or the university as a whole, or if the university determines that the student is not making satisfactory progress toward degree completion.

Good standing

For undergraduate students, good academic standing is defined by a 2.0 overall grade-point average. For graduate students, good academic standing is defined by a 3.0 overall grade-point average.

Academic warning

An undergraduate student whose term grade-point average falls below 2.0 for any quarter or a graduate student whose term grade-point average falls below 3.0 for any quarter receives a warning that the student's academic status is unsatisfactory.

Probation

An undergraduate student whose term grade-point average falls below 2.0 for two consecutive quarters or a graduate student whose term grade-point average falls below 3.0 for two consecutive quarters is placed on academic probation and is notified by the university. Students who are placed on probation must meet with their success adviser before the end of the second week of the next quarter to establish a success plan. Students on probation may not withdraw from any course and must abide by the terms outlined in their probation letter. Undergraduate students are removed from probation when they achieve a term grade-point average of at least 2.0; graduate students are removed from probation when they achieve a term grade-point average of at least 3.0.

An undergraduate or graduate student enrolled in ESL coursework who does not successfully complete the same ESL course for two consecutive quarters is placed on academic probation and is notified by the university. Students who are placed on probation must work with the SCAD Language Studio to establish a success plan by the second week of the next quarter. Students on probation may not withdraw from any coursework and must abide by the terms outlined in their probation letter. Students are removed from probation when they successfully complete the ESL course that they had previously failed.

Suspension

An undergraduate student whose term grade-point average falls below 2.0 for three consecutive quarters is suspended from the university for one calendar year. After that time, the student may submit a written petition to return to SCAD by emailing academicappeals@scad.edu. The petition should include all potential justifications for continued enrollment at SCAD, including, but not limited to, counseling, tutoring, medical treatment, or academic success programming. Reinstatement is not guaranteed.

If the student is reinstated, the student returns with the status "reinstated on probation" for the first quarter. This status requires that the student complete all courses attempted, earn a grade-point average of 2.0 or greater, meet with a success adviser prior to registering for courses, and complete an academic success plan as outlined in the reinstatement letter. This may include the requirement to register for specific courses or to take a reduced course load. Failure to meet the minimum 2.0 grade-point average results in dismissal.

A graduate student whose term grade-point average falls below 3.0 for three consecutive quarters is dismissed from SCAD and is not reinstated.

An undergraduate or graduate student enrolled in ESL coursework who does not successfully complete the same ESL course for three consecutive quarters is suspended from the university for one calendar year. After that time, the student may submit a written petition to return to SCAD by emailing academicappeals@scad.edu. The petition should include all potential justification for continued enrollment at SCAD, including, but not limited to, counseling, tutoring, medical treatment, or academic success programming. Reinstatement is not guaranteed.

If the student is reinstated, the student returns with the status "reinstated

on probation” for the first quarter. This status requires that the student successfully complete all ESL courses attempted, meet with the SCAD Language Studio prior to registering for courses, and complete a success plan as outlined in the reinstatement letter. Failure to successfully complete the success plan, as outlined in the reinstatement letter, results in dismissal.

Dismissal

A student who has been suspended and reinstated and does not meet satisfactory academic progress during the first quarter of the student’s return is dismissed from the university.

Academic integrity

Under all circumstances, students are expected to be honest in their dealings with faculty, administrative staff, and other students. For purposes of this policy, the term faculty or faculty member includes any person engaged by the university to act in a teaching capacity, regardless of the person’s actual title. In speaking with members of the SCAD community, students must give an accurate representation of the facts at hand. Failure to do so is considered a breach of the Student Code of Conduct and may result in sanctions against the student, including suspension or dismissal.

In course assignments, students must submit work that fairly and accurately reflects their level of accomplishment. Any work that is not a product of the student’s own efforts and is not original to the student is considered dishonest. Students must not engage in academic dishonesty; doing so can have serious consequences. Academic dishonesty includes, but is not limited to, the following:

1. Cheating, which includes, but is not limited to, a) the giving or receiving of any unauthorized assistance in producing assignments or taking quizzes, tests, or examinations; b) dependence on the aid of sources including technology beyond those authorized by the instructor in writing papers, preparing reports, solving problems, or carrying out other assignments; c) the acquisition, without permission, of tests or other academic material belonging to a member of the university faculty or staff; or d) the use of unauthorized assistance in the preparation of works of art.
2. Plagiarism, which includes, but is not limited to, the use, by paraphrase or direct quotation, of the published or unpublished work of another person without full and clear acknowledgment. Plagiarism also includes the unacknowledged use of materials prepared by another person or agency engaged in the selling of term papers or other academic materials.
3. Submission of the same work in two or more courses without prior written approval of the professors of the courses involved.
4. Submission of any work not actually produced originally by the student submitting the work without full and clear written acknowledgment of the actual author or creator of the work.

If a faculty member suspects a student of academic dishonesty, the faculty member notifies the student of this concern. Once this notification has occurred, the student is prohibited from seeking to withdraw from the course pending the result of a possible investigation. If academic dishonesty is suspected, the faculty member must email all evidence and documentation to academicdishonesty@scad.edu.

If the allegation warrants investigation, an academic administrator is appointed to investigate the allegation. If the investigator finds that academic dishonesty has occurred, the student is informed in writing that the final grade in the course will be an F. The student has five business days from the date on the written notice to appeal the decision of the investigator. If no appeal is made, the student is assigned a grade of F in the course. Students wishing to appeal should do so by emailing academicappeals@scad.edu. An appeals committee then convenes to

review the case. Findings are presented to academic services, who sends the student a final decision in writing within 30 days of the written appeal. A student found to be in violation of the academic integrity policy may not withdraw from the course(s) in question. Additional sanctions may also be imposed, including suspension or dismissal. A second finding of academic dishonesty may result in dismissal from SCAD.

Complaints and appeals

Students are encouraged to resolve any concerns they may have by directly contacting the office or persons responsible for the area relevant to the concern or complaint (e.g., housing/residence director for residence hall complaints; professor or academic chair for academic complaints). If unsure about the proper way to address complaints, students should contact SCADcares (scadcares@scad.edu). As a neutral party, the SCADcares staff may seek additional information about the situation, assist with appropriate communication, and mediate disputes.

If unable to satisfactorily resolve issues directly with the relevant office or persons or through SCADcares, the student may submit a formal written complaint using the procedures referenced herein.

SCAD student complaint and appeal policies apply uniformly across SCAD locations and learning modalities. The university protects its students’ right to lodge complaints and appeals according to these procedures and seeks to resolve all student concerns fairly and in a timely manner. The information described herein is a general overview of the policies and procedures for filing complaints and appeals at SCAD. Students are strongly encouraged to consult the student handbook in its entirety and/or MySCAD for information regarding specific complaint and appeal procedures.

Complaints and appeals in the areas of academics and/or grades, general non-academic, student conduct and/or disciplinary action, Americans with Disabilities Act, sexual misconduct, discrimination, and financial aid must be submitted in writing and in accordance with established university procedures, which are published as follows.

Procedures for academic complaints and appeals

The university provides all SCAD students a streamlined process to submit academic complaints and appeals through academicappeals@scad.edu. Appropriate academic services administrators, based on the nature and the university location of the matter, participate in the process to resolve complaints and appeals.

Students must submit their complaints and appeals concerning academic matters in writing via email to academicappeals@scad.edu, in accordance with the policy set forth below. The complaint or appeal must be submitted from the student’s SCAD email address and include the student’s full name, student ID number, and phone number. The complaint or appeal must be submitted within 30 calendar days of the incident and describe the issue of concern in detail, include relevant information or documentation, and indicate the desired outcome. The appropriate academic services administrator shall determine the final action and will respond to the student within 30 calendar days of receipt of the complaint or appeal.

Academic policy appeals

Academic policy appeals are written student requests for exceptions to SCAD academic policies. Students should address all academic policy appeals via email to academicappeals@scad.edu. Appeals must be made within 30 calendar days of notification of the action or decision. An appeal decision is communicated in writing within 30 calendar days following receipt of the appeal or receipt of additional information. The decision is final.

Academic integrity appeals

The student has five business days from the date on the written notice

within which to appeal the academic integrity decision of the investigator. Students who wish to appeal should do so by emailing academicappeals@scad.edu. An appeals committee then convenes to review the case. An appeal decision is communicated in writing within 30 calendar days of the written appeal. The decision is final.

Grade appeals

Concerns regarding final grades must be addressed directly with the faculty member issuing the grade or, if necessary, with the faculty member's department chair. A review of the student's grade is conducted to validate the grade assignment. The department chair and school dean must authorize any grade change due to numerical miscalculation by the faculty member issuing the grade.

If, after this review, the student is not satisfied, the student may file a written appeal via email to academicappeals@scad.edu. This appeal must include evidence of correspondence with all previous parties and should be submitted within 30 calendar days following the last day of the quarter. The student's grade appeal will be routed to the appropriate SCAD administrator for investigation. A decision from academic services regarding the appeal is made in writing to the student within 30 calendar days following receipt of the appeal.

The decision is final unless a procedural or material error has occurred, in which case the student can request a reconsideration. The opportunity to submit a request for reconsideration is not provided to refute or express dissatisfaction with the appeal response. Instead, a student may submit a written request for reconsideration only if a procedural or material error occurred that significantly impacted the outcome of the investigation. A description of the error and its impact on the outcome of the appeal must be included in the written request for reconsideration. This written request must be received within five calendar days of receipt of the appeal response.

Course retake appeals

The university strives to ensure that each course meets the educational goals of students. If a course fails to meet a student's expectations, the student may request a one-time exception to retake the course at no additional charge. Free retake requests should be submitted via email to academicappeals@scad.edu within 30 calendar days of completion of the course and describe the issue of concern in detail. Only students who successfully passed the course and met all attendance requirements are eligible to request a free course retake. Students who did not pass the course or did not submit their retake request within 30 calendar days may retake the course through the university's standard registration process and pay tuition. Retake appeal decisions are communicated to students in writing within 30 calendar days following receipt of the appeal or receipt of additional information. The decision is final.

Procedures for general non-academic complaints

Non-academic student complaints, other than the specific complaints outlined in a subsequent section, are submitted in writing to the dean of students for SCAD Savannah, SCAD Lacoste, and SCADnow online students or the dean of students for SCAD Atlanta students.

The complaint must include the student's full name, student ID number, SCAD email address, and phone number. The complaint must be submitted within 30 calendar days of the incident and describe the issue of concern in detail, including the date, time, and place of the occurrence; the names of any persons involved, including any witnesses; other relevant information or documentation; and the desired outcome. The complaint must be signed by the student or sent from the student's SCAD email account.

A written response will be provided to the student within 30 calendar days of receipt of the written complaint. If dissatisfied with the response, the student may submit a written appeal to the vice president for student success, located in Savannah, in accordance with the following process.

Procedures for appeals of general non-academic complaints

General non-academic appeals are student requests for exceptions to the university's student services policies. Unless specifically stated otherwise (see below), all such appeals must be submitted in writing to the senior vice president for admission and student success in the format noted above within 14 calendar days following notification of any decision or action. Submissions may be sent to the office of the vice president for student success, located in Bradley Hall, 115 E. York St., Savannah, Georgia; mailing address: P.O. Box 3146, Savannah, GA 31402; or nonacademicappeals@scad.edu. All supporting documentation must be attached to the appeal; failure to do so may halt the appeal process. The vice president for student success will determine the final action and respond to the student within 30 calendar days of receipt of the appeal. The decision is final.

Procedures for specific non-academic complaints

Following is a summary of the procedures for submitting specific non-academic complaints and appeals, including appeals to student conduct and/or disciplinary action, discrimination complaints, financial and student accounts appeals, and admission appeals. Students should refer to procedures outlined in the student handbook and on scad.edu/policies for the complaint and appeal procedures for other specific non-academic complaints, such as ADA grievances and sexual discrimination, sexual harassment, and sexual misconduct grievances.

Code of Student Conduct and disciplinary action appeals

A finding of a violation of the Code of Student Conduct and/or imposition of a sanction(s) may be appealed by the respondent within three calendar days of the decision. Appeals must be submitted in writing from a student's SCAD email address or as a hard copy to studentconduct@scad.edu. The Code of Student Conduct and the process and specific procedures for appealing such decisions are found in the student handbook under "Code of Student Conduct."

Sex-based discrimination, sexual harassment, and sexual misconduct policy

The university's sex-based discrimination, sexual harassment, and sexual misconduct policy and the process and specific procedures for filing a grievance are available online at scad.edu/policies.

Discrimination complaints

Students who feel that they have been affected by discrimination (other than sex-based discrimination) can contact the university's compliance officer (complianceofficer@scad.edu or 912.525.5235), SCADcares (scadcares@scad.edu or 912.525.5111), or any of the following: vice president for student success, vice president and executive dean of students, dean of students, or director of community standards.

If a student wishes to file a formal discrimination grievance, the complaint may be submitted in writing to any of the individuals listed above and must include the student's full name, student ID number, SCAD email address, and phone number. The complaint should describe the issue of concern in detail, including the date(s), time(s), and place(s) of the occurrence(s); the names of any persons involved, including any witnesses; other relevant information or documentation; and the desired outcome. The complaint must be signed by the student or sent from the student's SCAD email account. If preferred, a student may appear in person at any of these offices to make a complaint. Following an investigation, a written response will be provided to the student within 30 calendar days of receipt of the written complaint. The decision is final.

Financial aid appeal for unsatisfactory academic progress

Students who receive a written notice of loss of financial aid due to unsatisfactory progress may appeal in writing to the university by completing an unsatisfactory progress appeal form and submitting it to financialaid@scad.edu. The appeal must be received within 30 calendar days of the date on the unsatisfactory progress notification letter. A decision regarding the appeal is made in writing to the student within 30 calendar days following receipt of the appeal or receipt of additional information. The decision is final.

Student account appeals

Students with extenuating circumstances may appeal to the student financial services department for tuition credit or tuition reimbursement. Appeals should be submitted online and include a statement of request, description of the extenuating circumstances, and supporting documentation. To access the appeals form, refer to student account appeals at scad.edu/appeals. Such appeals must be initiated within 30 days of the end of the quarter for which the refund or credit is requested. The student will receive a written response within 30 calendar days of the date of the written appeal.

Admission appeals

Applicants may appeal admission decisions only once. Those who wish to appeal an admission decision must submit the following to the admission appeal committee:

1. A letter of appeal written by the applicant, specifying the reason(s) for the appeal, with the applicant's identification number provided.
2. Any updated academic or artistic work that would be relevant to an appeal. Portfolios must be submitted through SlideRoom. Graduate applicants appealing admission decisions must submit portfolio materials that follow their intended major program guidelines.
3. At least one recommendation from a teacher, coach, guidance or career counselor, or other mentor/supervisor. Graduate applicants should submit an additional letter of reference from an academic or professional source.

All documents must be submitted together with the letter of appeal in order to be considered. The deadline to appeal is 30 calendar days prior to intended enrollment at SCAD. The admission appeal committee may consist of admission staff and administrators. Appeals are considered in the order in which they are received; a final decision is rendered to the applicant within 14 calendar days of receipt of the complete appeal.

Applicants seeking appeals on the basis of financial need should contact the admission department. Appeal documents may be delivered in person, by email to admission@scad.edu, or by mail to:

SCAD Admission Appeal Committee
Savannah and SCADnow online
P.O. Box 2072
Savannah, Georgia 31402-2072 USA

SCAD Admission Appeal Committee
Atlanta
P.O. Box 77300
Atlanta, Georgia 30309 USA

The Family Educational Rights and Privacy Act (FERPA)

The Family Educational Rights and Privacy Act affords students certain rights with respect to their education records. They are:

1. The right to inspect and review the student's education records within 45 days of the date SCAD receives a request for access. Students should submit to the registrar written requests that identify the record(s) they wish to inspect. The registrar makes arrangements for access and notifies the student of the time and place where the records may be inspected. If the records are not maintained by the registrar, the registrar shall advise the student of the correct official to whom the request should be addressed. That official makes arrangements for access and notifies the student of when and where the records may be inspected.
2. The right to request the amendment of the student's education records that the student believes are inaccurate or misleading. A student who believes records are inaccurate or misleading should write to the registrar, clearly identify the part of the record the student wants changed, and document why it is inaccurate or misleading. If SCAD decides not to amend the record as requested by the student, SCAD notifies the student of the decision and advises the student of the student's right to a hearing regarding the request for amendment. Additional information regarding hearing procedures is provided to the student at that time.
3. The right to consent to disclosures of personally identifiable information contained in the student's education records (a student consents by completing and submitting an electronic FERPA form via MySCAD), except to the extent that FERPA authorizes disclosure without consent. One exception, which permits disclosure without consent, is disclosure to school officials with legitimate educational interests. A school official is a person employed by the university in a supervisory, administrative, academic, research, or support staff position (including law enforcement personnel and health staff); a person or company with whom the university has contracted (such as an attorney, auditor, or collection agent); a person serving on the Board of Trustees; or a student serving on an official committee, such as disciplinary or grievance committees, or assisting another school official in performing the official's tasks. A school official has a legitimate educational interest if the official needs to review an education record in order to fulfill a professional responsibility. Upon request, the university discloses a student's education records to officials of another school in which a student seeks or intends to enroll without the student's prior consent. The university also discloses directory information in a student's education record unless written notice is received from the student that the student does not wish to be included in the disclosure of directory information. Written notice should be sent to the registrar's office (registrar@scad.edu). Directory information includes the student's name, student identification (ID) number, email address, street address, telephone listing, date and place of birth, major field of study, participation in officially recognized activities and sports, weight and height of members of athletic teams, dates of attendance, enrollment status, level, class, degrees and awards received, most recent previous educational agency or institution attended, and photograph.
4. The right to file a complaint with the U.S. Department of Education concerning alleged failures of the college to comply with the requirements of the Family Educational Rights and Privacy Act.

The name and address of the office that administers the Family Educational Rights and Privacy Act is as follows:

Family Policy Compliance Office
U.S. Department of Education
400 Maryland Ave. SW
Washington, DC 20202-8520

Retaking a Course

Students may retake a course by registering for the course and paying tuition. In all cases, students receive credit only once, unless the course

is repeatable for credit. All grades remain on the transcript; however, only the highest grade is calculated into the cumulative and/or major grade-point average. Students with questions about retaking a course, including the implications on financial aid and/or scholarship awards, should consult their success adviser.

Bachelor's degree graduation requirements

Bachelor's degrees are awarded to students who have earned a minimum of 180 quarter hours (equivalent to 120 semester credit hours) of appropriate credit in an approved program of study, with an overall cumulative grade-point average of 2.0 or higher, as well as a 3.0 or higher in their major or concentration. Students pursuing a minor must earn a grade-point average of 2.0 or higher in their minor program. To graduate with a double major, students must maintain a minimum grade-point average of 3.0 in each major and a minimum overall grade-point average of 2.0. The final 45 hours of any degree program must be completed at SCAD (may include SCADnow online and study abroad). Students must complete all academic requirements for undergraduate majors and minors before beginning a SCAD graduate degree.

Bachelor's degree students must complete the application for graduation at least two quarters before they complete their degree requirements. The graduation application is required whether or not the student plans to participate in a commencement ceremony. A commencement ceremony is held at the end of spring quarter. Students who plan to participate in the commencement ceremony must complete all degree requirements no later than the summer quarter following the ceremony. Students should note that course offerings may be limited in the summer. Students who would like to participate in the commencement ceremony must apply by the deadline and adhere to ceremony participation requirements posted in MySCAD (MySCAD > Resources > Department Directory > Registrar > Graduation and Commencement).

Upon graduation, bachelor's degree students may be awarded academic honors based on their cumulative grade-point average during their last quarter before commencement. Since commencement is scheduled before final grades are submitted, the cumulative grade-point averages of students who complete their graduation requirements spring quarter are based on their averages the previous quarter. Students who have a cumulative grade-point average below a specific honor level prior to commencement but earn the required average after grades are calculated have that honor indicated on their diploma.

Honors	
Cum Laude	3.5 to 3.69 GPA
Magna Cum Laude	3.7 to 3.89 GPA
Summa Cum Laude	3.9 to 4.0 GPA

Students enrolled in B.F.A. programs in art history and architectural history are required to complete a thesis as part of their graduation requirements. Students register for the thesis course at the end of their course of study and are expected to complete the thesis by the end of the final enrollment term. Students who do not finish their theses by the end of the term may request a grade of incomplete subject to the temporary grade of incomplete policy.

Graduate candidacy

At the approximate midpoint of each graduate student's course of study, the student must pass a faculty review for candidacy. To be reviewed, the student must have met all requirements for the program up to that point with a grade-point average of at least 3.0 in the major.

In the candidacy review, a faculty committee assesses the student's complete body of work, as well as the student's readiness to continue in the program and succeed in the field upon graduation. Reviews are

structured according to the discipline and degree program, assessing evidence of the student's knowledge and literature of the discipline; mastery of research and design methodologies; and technical, conceptual, and aesthetic proficiencies. Academic performance, as demonstrated by individual course grades, also serves as an indication of the student's readiness to proceed to candidacy. Students who experience academic difficulty should consult with their department chair or graduate coordinator. Additional guidelines for the candidacy review can be found on the graduate advising website in MySCAD.

Students who do not pass the review for candidacy during their initial attempt may request a second review. Any student who does not pass the second review may not be allowed to continue in the program.

Five-year completion limit for graduate degrees

The completion limit for graduate degrees is five years from the student's first day at SCAD. If, for any reason, the student does not complete the program within the five-year period, the student must submit an application for readmission through the registrar's office for continuation under the current program of study. The application is reviewed by the appropriate academic administrators.

Master's degree graduation requirements

To graduate, students seeking master's degrees are required to be continuously enrolled (at least two quarters per academic year, including thesis completion, up to the five-year limit), fulfill all requirements of the program of study, and maintain a 3.0 or higher cumulative grade-point average overall as well as a 3.0 or higher cumulative grade-point average in the major area of study. To graduate with a double major or dual degree, graduate students must fulfill all requirements of each major. Specific completion requirements may vary according to the degree program and may require a thesis, final project, or portfolio appropriate to the course of study. The subject and nature of these projects vary among departments. See specific program requirements for each major posted in MySCAD (MySCAD > Resources > Department Directory > Graduate Advising > Thesis Information > Departmental Thesis Guidelines). The final 45 hours of any degree program must be completed at SCAD.

The M.A. degree is awarded to students who have completed at least 45 graduate quarter hours (equivalent to 30 semester credit hours) in an M.A. program of study. The M.B.I. and M.F.A. degrees are awarded to students who have earned at least 90 graduate quarter hours (equivalent to 60 semester credit hours) in an M.F.A. or M.B.I. program of study. M.A., M.B.I., and M.F.A. students who were assigned intensive coursework upon admission must complete that coursework as part of their degree requirements.

The professional M.Arch. degree is awarded to students who have completed at least 90 graduate quarter hours in the professional M.Arch. program of study and a preprofessional or preparatory degree. The SCAD professional degree is composed of 180 undergraduate quarter hours and 90 graduate quarter hours for a total of 270 quarter hours (equivalent to 180 semester credit hours). Students may fulfill the undergraduate requirement with either the SCAD B.F.A. degree in architecture or a preprofessional degree in architecture or a related discipline from another institution accepted for admittance to the SCAD professional M.Arch. degree program.

Master's degree students must submit the application for graduation at least two quarters before completing degree requirements. The application may be completed online in MySCAD (MySCAD > Resources > Forms > Graduation Application). The graduation application is required whether or not the student plans to participate in a commencement ceremony. A commencement ceremony is held at the end of spring quarter. Students

Admission

Admission policies and procedures

SCAD is committed to the pursuit of excellence and welcomes applicants who have the same high standards. SCAD maintains selective admission policies, accounting for a student body of varied backgrounds with demonstrated intellectual capacity and a passion for the arts. Applicants who meet or exceed the minimum admission requirements are not guaranteed admission. Exceptions to the general rules of admission may be made for applicants of exceptional motivation and ability. Application materials cannot be returned.

New students may begin study during fall (September), winter (January), spring (March), or summer (June) quarter, although most students begin in fall. Summer course offerings may be limited. Online applications are available at scad.edu/apply.

Once all required application materials are received, the Admission Review Committee considers the applicant's qualifications and renders an admission decision. The applicant is notified accordingly.

Early application is encouraged. Applications for admission are accepted at any time of year and should be received at least 30 days prior to the intended quarter of entry. Students who need a visa are encouraged to apply and submit all required documents for admission at least 90 days prior to the intended quarter of entry.

Students applying for U.S. federal or state financial aid should complete the Free Application for Federal Student Aid online at studentaid.gov and use the SCAD code of 015022. These students also should complete the SCAD application for admission and submit all financial aid information at least 60 days prior to the intended entry term. Otherwise, these students should be prepared to pay first-quarter tuition, room, and board through personal funds, as processing of federal or state monies may not be completed until after enrollment.

The administrative unit responsible for first-year, transfer, and graduate admission decisions is the Admission Review Committee, which consists of admission staff and administrators. Faculty members in the intended area of study also participate in review of applicants for graduate programs. The committee meets regularly to review applications and to render admission decisions on completed application files.

SCAD reserves the right to verify all documents submitted in support of an application for admission. Any falsification of admission documents, portfolio, or audition materials constitutes grounds for termination of application procedures or dismissal from SCAD.

Students planning to attend a SCAD location in a country where citizenship or permanent residency is not already established may need to apply for a student visa. Information is provided during the admission process.

All applicants must complete the SCAD admission application and all other requirements to be considered for admission.

Undergraduate application requirements

First-time first-year applicants

1. Completed application for admission.
2. Nonrefundable application fee (US\$100).

or materials necessary to obtain a student visa.

Exceptions to the general rules of admission may be made for applicants of exceptional motivation and ability. Application materials cannot be returned.****

A certificate of General Educational Development from the American Council on Education is considered equivalent to a diploma from a U.S. high school. For student applicants from countries other than the U.S., SCAD generally uses the standards established by the American Association of Collegiate Registrars and Admissions Officers to determine the equivalent academic achievement. For home-schooled applicants, an academic portfolio is also acceptable and may include, but is not limited to, the following:

Verification that the home-school has been recognized by the state of residence of the applicant.

Detailed outline of the home-school curriculum, including subject areas studied, time spent on each discipline, and, if applicable, grades awarded. A home-school transcript may fulfill this requirement.

Writing sample that is academic in nature but not necessarily a graded assignment or one used for coursework.

Résumé of courses taken outside the home. If courses have been taken at a college or university, official transcripts are required.

** Non-U.S. students, please refer to the international applicant section at scad.edu/international for details.*

***Students pursuing the M.Arch degree who have SAT math scores lower than 580, ACT math scores lower than 24, or who are otherwise unable to demonstrate an aptitude for the study of mathematics and science must complete MATH 101 in order to pursue the professional M.Arch. degree. The credit hours earned in MATH 101 may be applied as an undergraduate general education elective toward the 270 credit hours required for the M.Arch. degree.*

****English is the language of instruction for all courses at SCAD. In addition to meeting or exceeding all other SCAD admission criteria, applicants who wish to be admitted with no further English proficiency requirements must demonstrate their current level of proficiency by providing official minimum scores on one of the following or will be required to take an ESL placement test at orientation prior to the first day of classes:*

- *Test of English as a Foreign Language (TOEFL) minimum scores [SCAD does not accept TOEFL MyBest scores] with 85 on the internet-based test with minimum score of 20 on each section.*
- *International English Language Testing System (IELTS) composite score of at least 6.5 with a score of at least 6.5 in both reading and writing.*
- *Scholastic Aptitude Test (SAT) score of at least 550 on the reading portion, or 22 on both the reading and writing sections of the ACT.*

Otherwise qualified applicants who do not meet the minimum scores listed above must take a SCAD English language placement test to be placed in the appropriate level of ESL upon enrollment. Students must satisfactorily complete ESL coursework through completion of Level VI. Students who completed SCAD Language Studio less than two years before starting their degree program have satisfied the language proficiency requirement.

For applicants whose native language is English, no additional proof of English proficiency is required. For applicants whose transcripts show extensive study (attended all high school years) at an institution at which English is the language of instruction, no additional proof of English proficiency is required for admission evaluation, and a transferring student has completed a year of potential transferable credits in an institution where English is the primary language of instruction with an average GPA of 3.0/4.0 scale in significant academic coursework. Final decisions are considered at the discretion of the SCAD review committee. Applicants may be asked to take an English

placement test upon enrollment at the university. Any student who has been approved for an ESL waiver or exemption and fails any single course due to language deficiencies (as determined by the director of the SCAD Language Studio and the academic department chair) will be required to take SLS English language placement test. Results of the English language placement test will be used to determine what level or levels of ESL instruction, if any, are required.

*****Official certification of sources and funds, a copy of the first page of the applicant's passport (requested but not required), and a copy of the first page of the passport for any dependent accompanying the student. These documents are used to verify spelling of names, birth dates, and other information vital to student registration.*

Supplementary materials

Applicants who do not meet the standard criteria for admission are encouraged to submit supplementary materials that may include one or more of the following:

1. Recommendations.
One to three recommendations from professors, teachers, counselors, professionals, or community leaders with whom the applicant has had immediate contact. Recommendations should address the applicant's level of commitment, as well as attributes such as creativity, initiative, motivation, character, and academic achievement, to aid in assessing the applicant's reasonable potential for success as a student at SCAD. Recommendations may not come from friends or family members except in the case of a teacher-parent.
2. Statement of purpose.
The statement should be no more than 500 words in length and should provide an overview of the applicant's academic and personal experience, describing preparation for and commitment to further study at SCAD, as well as educational and professional goals and aspirations.
3. Portfolio, audition, riding, or writing submission. A fee of US\$10 is charged by SlideRoom for each portfolio submission.
4. Résumé or list of achievements and awards.
5. In-person or telephone interview (may be scheduled by contacting the admission department).

Undergraduate transfer credits

After an undergraduate transfer applicant is accepted for admission, official transcripts showing completed collegiate coursework are evaluated by the admission department to determine whether or not the student may be granted advanced standing. For a student's prior coursework to earn credit, the coursework must have equivalent credit hours, meet minimum grading requirements, and be relevant to the degree the student is seeking at SCAD, with course content and level of instruction resulting in student competencies comparable to or higher than those of students enrolled at SCAD. The comprehensive assessment of the student's original transcript is followed by a close examination of the course description and content, including a detailed syllabus and portfolio review (as appropriate), in order to evaluate equivalency. In assessing and documenting comparable learning through course content and level of instruction, SCAD uses recognized guidelines that aid in the evaluation of credit, such as those published by the American Council on Education and the American Association of Collegiate Registrars and Admissions Officers. This policy is consistent with the mission of SCAD and ensures that coursework and learning outcomes are at the collegiate level and comparable to SCAD degree programs.

Generally, transfer credit may be accepted from institutions that are approved by the U.S. Department of Education and hold appropriate institutional accreditation, or have appropriate specialized or programmatic

accreditation, or have been evaluated and proven to be comparable in course content and level of instruction to SCAD, or are recognized by the ministry of education or equivalent agency in the applicant's home country. SCAD employs a transfer credit review process in which academically qualified SCAD faculty and transfer evaluators in the SCAD admission department collaborate to determine acceptance or rejection of transfer credit in accordance with the university's published policies. The transfer evaluator first examines whether the student's previous institution meets the criteria outlined above — e.g., accreditation status, degree level, calendar system — and conducts a comprehensive assessment of the student's official transcript for adherence to SCAD's credit-hour and grading requirements. The transfer evaluator consults with academically qualified faculty for a review of the course syllabus — including course descriptions, goals, and outcomes — and student portfolio or other course work as appropriate to make a judgment on the course level and content for the final transfer credit determination.

Students who wish to appeal the decision of SCAD regarding transfer of credit from international institutions may provide an outside credential evaluation; SCAD reserves the right to make the final determination of transfer credit. A list of acceptable outside evaluators may be obtained from the admission department.

A maximum of 90 quarter hours of undergraduate credit for a bachelor's degree may be given for courses appropriate to the SCAD curriculum. The undergraduate transfer credit policy applies to SCAD alumni wishing to complete an additional undergraduate degree at SCAD. Only courses with a final grade of 2.0 (C) or higher may be transferred for undergraduate credit. Failure to submit an updated transcript may result in loss of transfer credit.

A portfolio review is required for final transfer credit determination of specific studio courses before or during the student's first quarter of enrollment. To receive specific studio course credit, the student must follow the portfolio submission criteria and guidelines available through the admission department. Additionally, a review of all course syllabi may be required. Portfolios are reviewed by faculty members from the applicable department. Transfer credit is granted when the quality of work in the portfolio is found to be at least equivalent to that which would earn a grade of 2.0 (C) or higher in an equivalent or comparable course at SCAD. Failure to submit a portfolio during the first quarter of enrollment results in the loss of opportunity to transfer studio credit.

A student who wishes to appeal the transfer credit process after the first quarter of enrollment must submit a written request to the admission department. Transfer credit appears on the transcript as T and is not calculated in the student's grade-point average. The final 45 hours of any degree program must be earned at SCAD. Study abroad programs offered by SCAD and SCADnow online courses are considered in residence and may be counted as such.

Advanced Placement credit

Advanced Placement examinations are administered through the College Board to provide documentation of a level of achievement that qualifies a student for advanced standing. Credit is awarded for AP courses taken at the high school level if certain requirements are met. AP credit awarded by another college or university is not transferable without proper documentation. Official AP scores must be submitted to the admission department. Transfer credit from all sources (including AP) may not exceed 90 quarter hours. A chart of credit awarded is available at scad.edu/ap.

British A-level credit

British Advanced-level examinations are well established and internationally recognized. The A-level examinations indicate a level of achievement that may qualify a student for advanced standing. Credit is awarded for A-level examinations if certain requirements are met. Credit awarded by another college or university for A-level examinations is not transferable

without proper documentation. Official A-level scores must be submitted to the admission department. Credit is awarded on a selective basis. Transfer credit from all sources (including A-level) may not exceed 90 quarter hours. A chart of credit awarded is available at scad.edu/alevel.

British AS-level credit

British Advanced Subsidiary-level examinations are well established and internationally recognized. The AS-level examinations indicate a level of achievement that may qualify a student for advanced standing. Credit is awarded for AS-level examinations if certain requirements are met. Credit awarded by another college or university for AS-level examinations is not transferable without proper documentation. Official AS-level scores must be submitted to the admission department. Credit is awarded on a selective basis. Transfer credit from all sources (including AS-level) may not exceed 90 quarter hours. A chart of credit awarded is available at scad.edu/aslevel.

Caribbean Advanced Proficiency Examination

The Caribbean Advanced Proficiency Examination indicates a level of achievement that may qualify a student for advanced standing. Credit is awarded for CAPE if certain requirements are met. Credit awarded by another college or university for CAPE is not transferable without proper documentation. Official CAPE scores must be submitted to the admission department. Credit is awarded on a selective basis. A maximum of 45 quarter hours of CAPE credit may be awarded. Transfer credit from all sources (including CAPE) may not exceed 90 quarter hours. A chart of credit awarded is available at scad.edu/cape.

College-level Examination Program

The College-level Examination Program is administered through the College Board to provide documentation of college-level achievement that may qualify a student for advanced standing. CLEP credit is awarded if certain requirements are met. CLEP credit awarded by another college or university is not transferable without proper documentation. Official CLEP scores from the College Board must be submitted to the admission department. A maximum of 45 quarter hours of CLEP credit may be awarded. Transfer credit from all sources (including CLEP) may not exceed 90 quarter hours. A chart of credit awarded is available at scad.edu/clep.

DANTES/DSST credit

Within the U.S. Department of Defense, voluntary education programs are offered through DANTES, Defense Activity for Nontraditional Education Support. SCAD gives consideration to DANTES Subject Standardized Test scores. DSST credit is awarded if certain requirements are met. DSST credit awarded by another college or university is not transferable without proper documentation. Official DSST score results must be submitted to the admission department. A maximum of 45 quarter hours of DSST credit may be awarded. Transfer credit from all sources (including DSST) may not exceed 90 quarter hours. A chart of credit awarded is available at scad.edu/dsst.

French Baccalaureate credit

French Baccalaureate examinations from the French Ministry of National Education are well established and internationally recognized. The French Baccalaureate program leads to examinations that provide documentation of achievement that may qualify a student for advanced standing. Credit is awarded for French Baccalaureate coursework if certain requirements are met. Credit awarded by another college or university for French Baccalaureate coursework is not transferable without proper documentation. Official French Baccalaureate examination scores must be submitted to the admission department. A maximum of 45 quarter hours of French Baccalaureate credit may be awarded. Transfer credit from all sources (including French Baccalaureate examinations) may not exceed 90 quarter hours. A chart of credit awarded is available at scad.edu/frenchbacc.

German Abitur credit

German Abitur credit is well established and internationally recognized. The seven-year gymnasium program leads to German Abitur credit that provides documentation of achievement that may qualify a student for advanced standing. Credit is awarded for German Abitur coursework if certain requirements are met. Credit awarded by another college or university for German Abitur coursework is not transferable without proper documentation. Official German Abitur examination scores must be submitted to the admission department. Transfer credit from all sources (including the German Abitur) may not exceed 90 quarter hours. A chart of credit awarded is available at scad.edu/abitur.

International Baccalaureate credit

The International Baccalaureate program is a pre-university course of study for secondary school students. The IB program leads to examinations that provide documentation of achievement that may qualify a student for advanced standing. Credit is awarded for IB coursework taken at the higher and standard levels if certain requirements are met. Credit awarded by another college or university for IB coursework is not transferable without proper documentation. Official IB scores must be submitted to the admission department. Transfer credit from all sources (including IB) may not exceed 90 quarter hours. A chart of credit awarded is available at scad.edu/ib.

Military transcripts

The American Council on Education maintains military registries with applicable ACE credit recommendations as a resource for colleges and universities. SCAD gives consideration to Joint Services Transcript. Credit is awarded if coursework is relevant to the student's course of study and determined to be comparable in course content and level of instruction to coursework at SCAD. Credit awarded by another college or university for Joint Services Transcript is not transferable without proper documentation. Transfer credit from all sources (including Joint Services Transcript) may not exceed 90 quarter hours.

Undergraduate portfolio, audition, and writing guidelines

Undergraduate portfolios, auditions, writing, and riding submissions are accepted from applicants who wish to be considered for achievement scholarships. Applicants may submit any type of work, regardless of the major they are interested in pursuing. All portfolio types should showcase the applicant's best work, presented as professionally as possible. Portfolios should demonstrate the applicant's interest in and aptitude for advanced study and, specifically, potential for success at SCAD.

Applicants are encouraged to submit only their best work. It is not necessary to add extra work if it is not consistently strong. Applicants should not submit work copied from film, television, photographs, magazine/book illustrations, or other sources. All materials submitted should be clearly labeled with the applicant's name and contact information. Application materials cannot be returned.

Portfolio submission

Applicants must use the online file management system SlideRoom if they wish to submit a portfolio for review. From SlideRoom (scad.slideroom.com), applicants can upload still images, Word documents, and digital and multimedia files. There are instructions for creating a corresponding inventory of work (required) including titles, dates, media, dimensions, and specific responsibilities on group projects, if applicable. A fee of US\$10 is charged by SlideRoom for each portfolio submission. More information is available online at scad.edu/portfolio.

Portfolio-based course exemption

Newly admitted students may request and submit documentation for portfolio-based course exemption through the admission department. Currently enrolled students should request and submit documentation for portfolio-based course exemption to the appropriate department chair. Documentation should demonstrate mastery of skills and sufficient knowledge of content taught in a specific university-level course. A student who is exempted from a required course does not earn academic credit for that course but may substitute a course from the same subject area as approved by the department chair to fulfill the number of hours required to complete degree requirements.

Undergraduate acceptance

Completed applications are reviewed on a rolling basis, and applicants are notified of the admission decision accordingly.

In some cases, the Admission Review Committee may request additional materials from applicants whose overall completed application file does not meet or exceed regular admission standards. This may include cases where standardized test scores are below 1080 on the SAT (math and reading only) or 21 on the ACT, and/or the secondary school, high school, or college grade-point average is below 3.0 on a 4.0 scale. All applicants may submit supporting materials such as portfolio, recommendations, or statement of purpose and/or have a personal or telephone interview to enhance their application file. Admission decisions are made on a case-by-case basis.

Exceptions to the general rules of admission may be made for applicants of exceptional motivation and ability. Application materials cannot be returned.

Graduate admission

SCAD encourages applications from students who demonstrate successful completion of appropriate coursework at the undergraduate level and adequate preparedness to undertake graduate-level study. Applicants must hold a bachelor's degree or anticipate completion of a bachelor's degree before enrollment in the graduate program. All applicants are evaluated individually according to previous educational experience and level of achievement.

Graduate students apply for and are accepted into specific disciplines. Students who wish to change from one discipline to another must meet all admission requirements for the new discipline.

For graduate students entering the professional architecture program from preparatory or preprofessional programs, required credit hours are determined on an individual basis, dependent upon review of the student's academic transcripts and portfolio by SCAD architecture faculty. Students may be assigned preparatory (preliminary) courses from the SCAD B.F.A. program in addition to two years of graduate study. The graduate admission review ensures that the undergraduate coursework of all applicants to the professional M.Arch. program is evaluated according to the requisite student learning acumen required at the preprofessional level.

All graduate degree applicants should review the graduate candidacy and completion requirements in the academic programs and policies section.

Graduate admission with required intensive coursework

For students with exceptional motivation who meet entry-level admission requirements but fail to demonstrate adequate discipline-specific knowledge and/or practice through their portfolios, SCAD may assign intensive coursework beyond the standard curriculum. As many as five courses could be included as part of the graduate program of study and will therefore extend the time and credit hours required to complete the program. Courses are assigned by the Admission Review Committee, in

consultation with leadership from the intended academic program, based on the student's prior educational experience and demonstrated level of achievement. Students accepted with intensive coursework should consult with their admission adviser regarding eligibility for federal financial aid. Intensive coursework may not be offered every quarter or at every SCAD location and, thus, may change a student's entry term and intended location.

Students who seek exemption from any assigned intensive course must provide documentation to the admission department that demonstrates mastery of skills and sufficient knowledge of content taught in the specific intensive course. The Admission Review Committee will review additional work and render decisions on granting exceptions, as appropriate. A student who is granted exemption does not receive credit for the course, but the course is eliminated from the student's additional course requirements.

Graduate application requirements

1. Completed application for admission.
2. Nonrefundable application fee (US\$100).
3. Graduate applicants may receive a preliminary offer of admission based upon unofficial transcripts/mark sheets from their last undergraduate degree-bearing institution.* If an offer of admission is made, official transcripts/mark sheets from their last degree-bearing undergraduate institution should be received prior to Aug. 1 for fall enrollment. Prior to enrollment at SCAD, proof of completion of the bachelor's degree (or its equivalent) must be received by SCAD.** All transcripts/mark sheets must be in English or accompanied by a certified English translation. The office of admission must receive official degree-conferred transcripts prior to the first day of class. Failure to comply with this requirement may prohibit the student from attending classes for that quarter.

SCAD reserves the right to verify all documents submitted in application for admission. Offers of admission are contingent upon receipt of official documentation, and SCAD reserves the right to revoke any offer of admission should discrepancies be found. Any falsification of admission documents, portfolio, or audition materials constitutes grounds for termination of application procedures or dismissal from SCAD.

4. Evidence of English proficiency for students whose first language is not English.***
5. Recommendations.
Two letters of recommendation from professors, advisers, supervisors, or community leaders who have had immediate contact with the applicant and who have knowledge of the applicant's level of commitment and history of achievement. Recommendations should provide relevant information about the applicant's creativity, initiative, motivation, character, and achievements, thus assessing the applicant's reasonable potential for success as a student at SCAD. Recommendations may not come from friends or family members.
6. Statement of purpose.
The statement should be a 500- to 750-word overview of the applicant's academic and professional accomplishments and should demonstrate a high level of interest in and a highly developed understanding of the discipline. The applicant should describe knowledge of the discipline, approach to past work, qualifications for graduate study and intended focus, as well as personal and professional goals.
7. Portfolio, audition, or writing submission.
The portfolio should be specific to the intended course of study, should represent the applicant's best work and should demonstrate a high level of skill presented as professionally as possible. [See graduate audition, portfolio, and writing guidelines.]
8. Résumé.

The résumé should document educational credentials as well as professional and other employment, such as internships or field experience in the intended area of graduate study, and should list commissioned works, exhibitions, performances, publications, honors, memberships, interests, and activities, including volunteer work.

9. GRE scores.
While not required of most applicants, submission of GRE scores is strongly encouraged for applicants to architectural history, art history, cinema studies, and creative business leadership. Performance on the GRE may assist in demonstrating adequate educational preparation and ability to succeed in academic coursework at the graduate level.

Applicants whose bachelor's degrees are conferred by institutions that are not approved by the U.S. Department of Education and/or do not hold appropriate institutional accreditation, or do not have appropriate specialized or programmatic accreditation, or have not been evaluated and proven comparable in course content and level of instruction to SCAD, or are not recognized by the ministry of education or equivalent agency in the applicant's home country are required to take the GRE and submit official scores to SCAD.
10. If applicable, any other documents or materials must be provided if required to obtain a student visa.****
11. In-person or telephone interview optional [may be scheduled by contacting the admission department].

Exceptions to the general rules of admission may be made for applicants of exceptional motivation and ability. Application materials cannot be returned.

* *Non-U.S. students refer to the international applicant section on scad.edu/international for details.*

** *SCAD uses the standards established by the American Association of Collegiate Registrars and Admissions Officers to determine the equivalent academic achievement of a bachelor's degree. Transcripts are evaluated to determine the conferment of bachelor's degrees from institutions that are approved by the U.S. Department of Education and hold appropriate institutional accreditation, or have appropriate specialized or programmatic accreditation, or have been evaluated and proven to have comparable course content and level of instruction to SCAD, or are recognized by the ministry of education or equivalent agency in the applicant's home country. Course content is evaluated by comparing the curricula of other institutions with that of SCAD and assessing whether foundation studies, general education, and major discipline courses are comparable to those offered at SCAD.*

*** *English is the language of instruction for all courses at SCAD. In addition to meeting or exceeding all other SCAD admission criteria, applicants who wish to be admitted with no further English proficiency requirements must demonstrate their current level of proficiency by providing official minimum scores on one of the following or will be required to take an ESL placement test at orientation prior to the first day of classes:*

- *Test of English as a Foreign Language (TOEFL) minimum scores (SCAD does not accept TOEFL MyBest scores) with 85 on the internet-based test with minimum score of 20 on each section.*
- *International English Language Testing System (IELTS) composite score of at least 6.5 with a score of at least 6.5 in both reading and writing.*
- *Graduate Record Examination (GRE) verbal section score of at least 153.*

Otherwise qualified applicants who do not meet the minimum scores listed above must take a SCAD English language proficiency test to be placed in the appropriate level of ESL upon enrollment. Students must satisfactorily complete ESL coursework through completion of Level VI.

For applicants whose native language is English, no additional proof of English proficiency is required. For applicants who earned an undergraduate or graduate degree from a college or university where English is the official language of instruction, documentation of the official language of instruction is required. (Requires approval from SCAD or additional proof of proficiency will be required). Applicants may be asked to take an English proficiency test upon enrollment at the university.

****Official certification of sources and funds, a copy of the first page of the applicant's passport (requested but not required), and a copy of the first page of the passport for any dependent accompanying the student. These documents are used to verify spelling of names, birth dates, and other information vital to student registration.

Graduate audition, portfolio, and writing guidelines

Graduate audition, portfolio, or writing submissions are required for graduate enrollment and scholarship consideration. Portfolios should be specific to the intended course of study, represent the applicant's best work, and be presented as professionally as possible. Portfolios should demonstrate the applicant's interest in and aptitude for advanced study and, specifically, potential for success at SCAD.

Portfolio submission

Applicants must use the online file management system SlideRoom to submit their portfolios for review. From the SlideRoom website (scad.slideroom.com), applicants can upload still images, Word documents, and digital and multimedia files. There also are instructions for creating a corresponding inventory of work (required) including titles, dates, media, dimensions, and specific responsibilities on group projects, if applicable. A fee of US\$10 is charged by SlideRoom for each portfolio submission. Graduate applicants should submit at least 20 images or documents. Specific criteria for each program are published online at scad.edu/portfolio.

Graduate transfer credits

Graduate transfer credits may be given for courses appropriate to the SCAD curriculum. For a 90-quarter-hour graduate degree, a maximum of 20 quarter hours of graduate academic credit may be awarded. For 45-quarter-hour graduate degrees, a maximum of 10 quarter hours of graduate academic credit may be awarded. Only graduate courses with grades of at least a 3.0 (B) taken at institutions with a level of graduate course content and level of instruction comparable to that of SCAD may be transferred. Credit may be accepted from institutions that are approved by the U.S. Department of Education and hold appropriate accreditation — institutional, specialized, or programmatic — or have been evaluated and proven to be comparable in course content and level of instruction to SCAD or are recognized by the equivalent agency in the applicant's home country. Prior to the end of the first quarter of enrollment, the student must submit to the admission department official transcripts, course descriptions, a portfolio or, in the case of a lecture course, projects and papers, and a written request for transfer credit review for the course(s) the student wishes to transfer. Materials are reviewed to determine if the work is comparable to that which would earn at least a 3.0 in a SCAD graduate-level course. Transfer credit appears on the transcript as such and is not calculated in the student's grade-point average. Students who wish to appeal the transfer credit process after the first quarter of enrollment must submit a written request to the admission department. The graduate transfer credit policy applies to SCAD alumni wishing to complete an additional graduate degree at SCAD. Transfer of credits earned in coursework required for multiple degrees is evaluated on a case-by-case, course-by-course basis.

Undergraduate students taking graduate courses

Undergraduate students who have successfully completed 135 credit

hours and have an overall grade point average of at least 3.0 may request permission from the department chair to take 700-level courses. Undergraduate students who have successfully completed 90 credit hours and have an overall grade point average of at least 3.0 may enroll in 500-level courses with permission from the department chair. Undergraduate tuition and fees apply.

Students completing both an undergraduate and graduate degree in the same or allied disciplines at SCAD may transfer up to 10 quarter credit hours of graduate-level coursework in the major discipline for use in both degrees. Recognizing that some graduate degree programs do not have a unique undergraduate counterpart program, the term "discipline" in the prior sentence will be broadly interpreted in such cases. To qualify for this option, students should complete the undergraduate degree with an overall GPA of 3.5 or higher and earn individual course grades of 3.0 (B) or higher for transferred SCAD graduate courses. Note: A course can only be used twice. Courses shared with the major and a second major or minor are not eligible to apply toward a graduate degree.

International applicants

SCAD welcomes students from throughout the world. International applicants should adhere to requirements relevant to first-year, undergraduate transfer, or graduate applicants as appropriate. International applicants must submit official transcripts/mark sheets for an admission decision to be rendered. Students may submit transcripts/mark sheets from all secondary school years prior to the final year to receive a preliminary offer of admission. SCAD is authorized under federal law to enroll nonimmigrant international students who show evidence of proficiency in the English language and who certify means of financial support for their studies. Documentation of financial support for the first year is required for SCAD to begin the process for an international applicant to obtain a visa. Submission of official certification of sources and funds at the time of application is strongly encouraged and may expedite the visa process. SCADnow online applicants residing outside the U.S. are not required to submit certification of sources and funds.

Applicants from mainland China may submit gaokao scores for consideration of admission. Preference will be given to students who score at or above the second tier cutoff score for their respective province. Applicants must also demonstrate proof of English proficiency. Applicants from mainland China who have not taken the gaokao or do not place in the top third for their province are encouraged to submit supplementary materials.

Although international students are not eligible to receive U.S. federal or state financial aid, all admitted students are considered for institutional scholarships upon receipt of relevant materials. These funds are limited and are awarded to the earliest qualifiers.

SCAD reserves the right to verify all documents submitted in support of an application for admission. Any falsification of admission documents or portfolio or audition materials constitutes grounds for termination of application procedures or dismissal from SCAD. Permanent residents must submit proof of legal residency such as a copy of a resident alien card. A copy of the first page of each international applicant's passport is requested, though not required. A copy of the first page of the passport for any dependent accompanying the international applicant also is requested. These documents are used to verify spelling of names, birth dates, and other information vital to student registration. In order to help students avoid unexpected costs of health care, SCAD requires all enrolled international students on F-1 visas to have adequate medical insurance. These students must enroll in the SCAD international health insurance plan, and the charges are automatically added to the student account. Exemptions may be granted for students who are already covered under certain government- or embassy-sponsored plans. See scad.edu/isso for additional information and fee structure.

English is the language of instruction for all SCAD courses. Proof of English proficiency is required for admission if English is not the student's

first language. For students whose native language is English, or whose academic transcripts show extensive study (all high school years or an undergraduate/graduate degree) at an institution in which English is the language of instruction, no additional proof of English proficiency is required for admission evaluation, but applicants may be asked to take an English proficiency test upon enrollment at the university.

Otherwise qualified applicants who do not meet minimum required test scores may be considered for admission to SCAD. These students must take a SCAD English language proficiency test to be placed in the appropriate level of ESL upon enrollment. Students must satisfactorily complete ESL coursework through completion of Level VI. Students who completed SCAD Language Studio less than two years before starting their degree program have satisfied the language proficiency requirement.

All new international students who are not granted a waiver from ESL are required to take an English language proficiency test upon arrival at SCAD. Students are placed in the appropriate level of English as a Second Language, as determined by their scores on the test. Students wishing only to take ESL courses must submit a separate application form and should contact the admission department for information.

Other types of admission

Nondegree-seeking

Enrollment of nondegree-seeking students is offered on a space-available basis for individuals who, while not wishing to pursue a degree, would like to enroll in SCAD courses. Nondegree-seeking applicants must submit an application for admission, a résumé, and a nonrefundable US\$100 application fee submitted via scad.edu/apply. Applicants denied admission to SCAD as degree-seeking students may or may not be eligible for enrollment as nondegree-seeking students. Performance in courses taken as a nondegree-seeking student does not automatically qualify an applicant for admission as a degree-seeking student. Nondegree-seeking students who wish to become degree-seeking must fulfill the application requirements in effect for degree-seeking students. Nondegree-seeking students are not eligible for financial aid or scholarships, but they may reside in SCAD housing on a space-available basis. The administrative unit responsible for nondegree-seeking admission decisions is the Admission Review Committee.

All students for whom English is not the first language must pass an English proficiency test before being allowed to enroll in any academic or studio courses at SCAD. These students may be asked to submit TOEFL or other English proficiency documentation and may be required to enroll in and successfully complete English as a Second Language coursework before being allowed to register for academic or studio courses.

Nondegree-seeking applicants who wish to take graduate level courses must submit an application for admission, a résumé, and must hold a bachelor's degree or should anticipate completion of a bachelor's degree before enrollment as evidenced by official transcripts from each college/university attended. A maximum of three graduate courses may be registered as a non-degree seeking graduate student, all of which must be approved by the department chair prior to registration. Nondegree-seeking students who wish to register more than three graduate classes must reapply to SCAD (application fee is required) and fulfill the application requirements in effect for degree-seeking students.

Transient

Enrollment of transient students is offered for individuals who, while enrolled at another college or university, would like to enroll for one quarter at SCAD. Undergraduate transient applicants must submit an application for admission, a nonrefundable US\$100 application fee submitted via scad.edu/apply, a résumé, and a letter of good standing from their college or university indicating permission to take specific courses. Graduate transient applicants must submit an application

for admission, a nonrefundable US\$100 application fee submitted via scad.edu/apply, transcripts from their undergraduate degree program and current graduate program, a résumé, and a letter of good standing from their college or university indicating permission to take specific courses. International students who wish to be transient at SCAD must be granted an exemption from English as a Second Language coursework. Applicants denied admission to SCAD as degree-seeking students may or may not be eligible for enrollment as transient students. Performance in courses taken as a transient student does not automatically qualify an applicant for admission as a degree-seeking student. Transient students who wish to study longer than one quarter may be required to reapply for admission to SCAD. Transient students who wish to become degree-seeking at SCAD must fulfill the application requirements in effect for degree-seeking students. Transient students are not eligible for financial aid or scholarships through SCAD, but they may reside in SCAD housing on a space-available basis. The administrative unit responsible for transient student admission decisions is the Admission Review Committee.

SCAD does not enter into consortium agreements with other colleges or universities for financial aid purposes.

Readmission

Students who have attended SCAD but have not been enrolled at SCAD for at least five consecutive quarters or have attended another college or university in the interim must apply for readmission and meet current admission requirements and fees. All readmission applications are evaluated on an individual basis by the Admission Review Committee and the registrar's office. Any prior awards of financial aid and/or scholarships may or may not apply. Students should complete new FAFSA forms and resubmit any required materials to be considered for aid or scholarship awards. Graduate students must also adhere to the graduate student continuous enrollment policy.

SCAD and ACA alumni application and enrollment fee waiver

The application fee and enrollment fee are waived for SCAD and Atlanta College of Art alumni who apply and are accepted to any undergraduate or graduate program at SCAD, and their SCAD transcripts may be provided to the admission department at no charge.

Continued enrollment from M.A. to M.F.A. or M.B.I.

In some programs, the M.A. degree may be followed by additional study at SCAD leading to an M.B.I. or M.F.A. degree. Students planning to continue the next quarter from the M.A. to the M.B.I., or M.F.A. in the same major should contact their success adviser prior to the conclusion of their M.A. studies. Approval must be given by the department chair of the area of study and the registrar's office.

Summer programs

SCAD offers an array of summer courses and workshops to students, educators, and adults. These programs provide educational enrichment, prepare high school students for university-level coursework, and foster the artistic talents of both youth and adults. Participants may wish to earn college credit, fine-tune creative pursuits, or simply seek personal enrichment or professional development.

SCAD Rising Star is a five-week residential program for students who have completed their junior year of high school and wish to earn university credit. Participants have full access to SCAD buildings, stay in a SCAD residence hall, and have their meals at a SCAD dining hall.

Rising high school sophomores, juniors, and seniors may enroll in SCAD Summer Seminars, workshops for residential or commuting students that offer opportunities for talented teens to meet others from around the world and experience a taste of university life under the guidance of

SCAD professors and graduate students.

More information and registration guidelines are available at scad.edu/summer.

Admission contacts

SCAD Atlanta

Phone: 877.722.3285 or 404.253.2700

Fax: 404.253.3466

scadatl@scad.edu

SCAD Admission Department
P.O. Box 77300
Atlanta, Georgia 30357-1300 USA

Packages may be sent to:
SCAD Admission Department
1600 Peachtree St. NW
Atlanta, Georgia 30309 USA

SCAD Savannah

Phone: 800.869.7223 or 912.525.5100

Fax: 912.525.5986

admission@scad.edu

SCAD Admission Department
P.O. Box 2072
Savannah, Georgia 31402-2072 USA

Packages may be sent to:
SCAD Admission Department
22 E. Lathrop Ave.
Savannah, Georgia 31415 USA

SCADnow online

Phone: 800.869.7223 or 912.525.5100

Fax: 912.525.5986

admission@scad.edu

SCAD Admission Department
P.O. Box 2072
Savannah, Georgia 31402-2072 USA

Packages may be sent to:
SCAD Admission Department
22 E. Lathrop Ave.
Savannah, Georgia 31415 USA

Scholarships

Scholarships and grants for entering students (nonrepayable funds)

Through the admission department, SCAD administers a number of scholarships for incoming students. Scholarship recipients are expected to be particularly strong and positive leaders at SCAD, excelling academically and representing SCAD well within the community. Scholarships are available to both U.S. citizens and non-U.S. citizens and are awarded to incoming students prior to first-quarter attendance.

Incoming students may be offered a scholarship from SCAD based on demonstrated academic achievements and/or other achievements, including leadership, volunteer and community service, co-curricular involvement, and artistic accomplishment. Financial need, as indicated by completion of the FAFSA or other documentation, is taken into consideration for need-based scholarships. A scholarship recipient may accept additional scholarships from other sources, as well as additional forms of financial aid, if qualified. Most scholarships are awarded to degree-seeking students, are applied quarterly, and may be renewed quarterly during completion of a degree program (or up to 225 attempted hours for undergraduate students) as long as the recipient remains enrolled and maintains a cumulative grade-point average of at least 3.0 for undergraduate students and 3.25 for graduate students. Students who plan to pursue a double major or multiple minors should meet with a student success adviser to determine if aid is sufficient.

An annual award is intended to be disbursed over 45 hours of credit earned in three quarters at SCAD and, if necessary, prorated based on enrollment. Students may qualify for more than one scholarship and may receive a combined total up to the cost of tuition. All applicants are considered for scholarship as part of the admission process. Notification of awards occurs along with or soon after notification of acceptance, when appropriate.

SCAD scholarship offers for undergraduate students vary according to whether students reside in SCAD housing. A scholarship student who accepts an on-campus award as an entering student but moves out of SCAD student housing at any time is considered to be declining the on-campus award amount and accepting the off-campus award, thus reducing the award to 70% of the on-campus award amount. Therefore, a balance due may be created. These students must resolve any resulting charges incurred with the SCAD student accounts office. To learn more details about available scholarships for SCAD students, visit scad.edu/scholarships.

Scholarships for current students

Scholarships may be available to currently enrolled SCAD students based on academic achievement and/or financial need. To be eligible, students should be on schedule to complete a minimum of 45 undergraduate hours or 15 graduate hours at SCAD by the end of spring quarter. The scholarship application for current students is available online through MySCAD during the month of April only. Award recipients are notified by mid-June. Applicants are automatically considered for all applicable scholarships. Additional information is available online at scad.edu/scholarships.

Financial policies and student accounts

Upon enrollment, students are assigned an adviser to help them develop educational plans that relate their career goals to academic offerings. Advisers also assist students and their families with any financial questions or concerns regarding educational expenses at SCAD. Students may consult individually with their adviser in person, by phone, or by email.

Tuition

Tuition and fees are solely provided in exchange for academic instruction, academic credit, and certain non-academic services, and will be and remain the same, regardless of whether instruction and/or services are provided at a physical location, remotely, in a hybrid environment, or by some other means, and regardless of any other changes to the learning environment.

Student accounts

Student accounts include billing and the receipt and recording of payments for tuition, housing, meals, and any fees. New students are responsible for notifying the admission department of any changes in name, address, or other matters that may affect the timely receipt of bills and payment of account balances. Current students should notify their adviser of any changes, or make changes through MySCAD. All students must include their SCAD ID number on all transactions and correspondence to ensure proper credit.

New student enrollment fee

Each degree-seeking new student is required to pay a one-time, nonrefundable enrollment fee of US\$500 to indicate intention to enroll. Each new certificate, nondegree-seeking, and transient student is required to pay a nonrefundable tuition deposit of US\$200 per class prior to enrollment.

Housing reservation fee

A nonrefundable housing reservation fee of US\$500 for students is required to reserve SCAD housing. Space is confirmed upon full payment of the housing balance and receipt of a signed housing agreement. Payment dates for the housing balance and tuition are published and must be met to avoid being dropped from classes or SCAD housing. Late fees may be charged when fees are paid after the university's published due dates.

Billing and account balances

Updated charges and account information will be available July through October for fall quarter and immediately after the registration periods for winter, spring, and summer quarters. Prompt registration ensures that students receive an accurate balance in time to meet the payment due dates. All registered students receive notices of account activity to their SCAD email address. Account balances can be accessed in real time through MySCAD via the My Student Account channel, found in the My Info tab.

Payment dates schedule

May 1	Fall new student enrollment fee due
June 1	Fall new student housing reservation fee due
Aug. 1	Fall tuition, housing, and meal plan balance due
Sept. 1	Winter new student enrollment fee due
Nov. 1	Winter new student housing reservation fee due
Dec. 1	Winter tuition, housing, and meal plan balance due
Dec. 1	Spring new student enrollment fee due
Feb. 1	Spring new student housing reservation fee due
March 1	Summer new student enrollment fee due
March 19	Spring tuition, housing, and meal plan balance due
April 8	2024–25 housing reservation fee for continuing students due
May 1	Summer new student housing reservation fee due
June 1	Summer tuition, housing, and meal plan balance due

Terms of payment

All SCAD fees are payable in accordance with the applicable due dates indicated in emails and posted on scad.edu. These due dates apply to students, parents, guardians, or any third party taking responsibility for a SCAD student account.

Students are encouraged to make any necessary financial arrangements (including federal or state financial aid, vocational rehabilitation, benefits provided by an organization outside SCAD, or scholarship programs) well in advance of payment due dates.

Fees not remitted by a parent, guardian, or responsible third party remain the responsibility of the student and may have late fees assessed if not paid by the due date.

Third-party payments

Once official notice or documentation is received from a third party (for example, government agencies or departments, civic organizations, foundations, corporations, and foreign governments, among others) confirming the intention to pay charges associated with an approaching quarter on behalf of a student, the student's account will not be assessed a late fee, the student will not be expected to borrow funds to address the balance due to the delayed disbursement, and no university resources will be withheld from the student as long as charges for all prior quarters have been paid in full. In the event that the third party does not pay by the beginning of the next academic quarter, then the student may be responsible for all remaining balances, and late fees may be added.

Late fees

A late-payment fee is charged when a student has an outstanding balance after the payment due date indicated in emailed account notices and on scad.edu. The fee is 5% of the outstanding balance.

A student who is in arrears to any SCAD department may not receive academic transcripts or a diploma. Collection costs are added to all accounts assigned to a collection agency.

Failure to meet financial obligations may result in dismissal from SCAD.

Payment options

- Cash, check, money order, or traveler's check in U.S. dollars. Check and money orders should be made payable to "SCAD" and include the student's name and ID number. In-person: Cash, checks, money orders, or traveler's checks in U.S. dollars are accepted at SCAD student financial services offices in Atlanta and Savannah. By mail: Checks, money orders, or traveler's checks in U.S. dollars may be sent to SCAD Student Accounts, P.O. Box 2701, Savannah, GA 31402-2701.
- MySCAD online secure payment in U.S. dollars by electronic check or credit or debit card (see scad.edu/payment for accepted card types). A convenience fee of 2.85% or \$3, whichever is greater, is applied to debit and credit card transactions.
- Payment plan: Automated drafts in U.S. dollars from a credit or debit card (see scad.edu/payment for accepted card types) or bank account may be made through TouchNet, accessible in MySCAD. Each quarter, the payment plan automatically drafts multiple installments of the balance due for tuition, housing, and meal plan. A convenience fee of 2.85% or \$3, whichever is greater, is applied to debit and credit card transactions. Students must enroll in the payment plan quarterly and pay a payment plan enrollment fee of 3% of the outstanding balance.
- Wire transfer: Funds in U.S. dollars may be transferred to the university's bank by wire. The originating bank must indicate the student's name and SCAD ID on the transfer, and the originating party is responsible for all transfer fees. Allow five to seven business days for SCAD to receive notice of the transfer. Instructions for bank wire transfer may be found on the SCAD website at scad.edu/content/student-accounts-payment-options.
- SCAD offers Flywire, PayMyTuition, and TransferMate as options for international payment of university charges. Each of these services offers competitive foreign exchange rates, allows you to pay in your home currency (in many cases), and saves money compared to traditional bank wires. For most countries, multiple payment options are available, including international credit cards and bank transfers. In addition, payment processing to your SCAD student account will be faster, you will be able to track where your payment is in the transfer process, and you can be notified via email when the funds are applied to your SCAD student account. Contact these partners directly for further information about the services they provide and their rate guarantees. Instructions and contact information are available on their websites, which may be accessed at scad.edu/payment.
- Authorized users: Authorized users in TouchNet, the online student payment portal, can view up-to-date student billing information and make payments. Students may add a family member or other contact to their student account as an authorized user via MySCAD.

Follow these steps to add an authorized user to a student account.

1. Log on to MySCAD.
2. Select the My Info tab.

3. Select My Student Account Online in the My Student Account channel. TouchNet will open in a new window.
4. Select the "Authorized Users" link in the menu bar.
5. Enter the email address of the family member or other contact and follow the instructions listed.
6. Two emails will be sent to the new authorized user which allow the user access to the student account online.

Disbursement schedule for financial aid funds

Disbursement of financial aid funds begins following the drop/add period each quarter. The following information is important to the disbursement of financial aid, is in compliance with federal and state regulations, and is subject to change.

To be eligible for financial aid funds, students must be enrolled in a degree program and must be enrolled at least half time (some exceptions may apply). Before disbursement of financial aid funds, eligibility is reviewed and necessary adjustments are made based on enrollment, class level, and program-specific eligibility requirements. Program-specific requirements include:

- Attendance in all registered classes is verified before financial aid is disbursed.
- SCAD academic and achievement scholarships are prorated by the number of credit hours in which the student is enrolled, require a cumulative grade-point average of 3.0 for undergraduate students or 3.25 for graduate students, and may be subject to reduction if living off campus.
- HOPE and Zell Miller scholarships (Georgia state aid) are prorated by the number of credit hours in which the student is enrolled through the drop/add period and require at least half-time enrollment.
- GTEG (Georgia state aid) requires full-time enrollment.
- Federal grants are prorated by enrollment.
- SEOG and Pell will both disburse in prorated amounts at any enrollment level.
- Federal loans require at least half-time enrollment. All required documentation, including FAFSA results, must be completed and approval received by SCAD before the loan(s) is disbursed.
- Specific program requirements include the following:
 - Federal Direct Loan: acceptance through MySCAD, completion of a master promissory note, and entrance loan counseling.
 - Graduate PLUS Loan: positive credit check, approved loan application, and completion of a master promissory note and entrance loan counseling.
 - Parent PLUS Loan: positive credit check, approved loan application, and completion of a master promissory note.
 - Detailed information is available at studentaid.gov. Loan proceeds are reduced by the federally required loan origination fee. Students without access to the Internet can schedule an appointment with their adviser to complete entrance loan counseling.
 - Alternative loans (or private loans) require a positive credit check and generally require at least half-time enrollment (exceptions are lender-specific).

Adjustments made when funds are disbursed or anytime thereafter can create a balance due on the student's account, which is immediately due.

Funds are credited to the student account to pay for educational charges incurred. Parent PLUS loans are the last funds to be credited to the student's account, and positive credit balances resulting from Parent PLUS loan proceeds are refunded to the parent borrower or student if authorization is received.

Credit balance refunds

After all SCAD charges have been paid, any credit in excess of charges may be refunded. Credit balances created by Federal Title IV aid programs are available for refund to students the second week of each quarter. To claim their refunds, students must have been awarded aid and must meet the enrollment and attendance criteria for their aid programs. SCAD does not provide cash advances. Students must plan ahead and have their own funds available to purchase books and supplies, pay rent, etc. Students should elect to have their refunds deposited directly into their bank accounts in order to avoid delays in receiving funds. Students can sign up for direct deposit via MySCAD by clicking on the link "Direct Deposit for Student Refunds" located in the My Student Account channel on the My Info tab.

In instances where direct deposit has not been set up, a paper check will be mailed or available for pick-up at the student accounts office. Any refund check that goes uncashed by a student/parent will result in the associated Title IV funds being returned to the federal government as required by Title IV federal student aid regulations.

Book provision

Federal student aid recipients may be eligible for finances to purchase books and supplies prior to the end of the first week of class. To be eligible, students must have received Federal Title IV funds, resulting in a credit balance for the quarter, and must have met all requirements for disbursement 10 calendar days prior to the start of the quarter. Eligibility is reviewed each quarter. The complete book provision policy is available at scad.edu/financialpolicies.

Authorization for Disposition of Financial Aid Funds

By signing an Authorization of Funds form, students authorize SCAD to apply Federal Title IV funds and other financial aid to all legitimate institutional charges or request that SCAD retain credit on their accounts for budgeting purposes. Federal Title IV funds include Pell and Federal Supplemental Educational Opportunity Grants (SEOG) and student and parent federal loans. The Authorization for Parent PLUS Loan form allows a parent to indicate in whose name refund checks should be issued. This is a one-time authorization and is valid for subsequent award years. The form and conditions are available on the SCAD website at scad.edu/studentaccounts and may be modified in writing through the student accounts office.

Drop for nonpayment

SCAD reserves the right to drop any student from registered course(s) for nonpayment of tuition by the published due dates.

Returned check fees

The charge for a returned check is US\$35. After two checks (paper or electronic) have been returned, all check-writing privileges will be revoked. A student whose tuition payment check is returned for insufficient funds may be charged a late payment fee of 5% of the balance due, as well as a returned check charge of US\$35.

Financial policy for withdrawal

It is the responsibility of students who have decided not to attend to drop their classes via MySCAD or notify the registrar's office in writing prior to the beginning of the quarter in order to avoid being held liable for all fees. Failure to do so, not paying associated charges, not attending classes, or only informing a faculty member that the student has decided to withdraw do not constitute official forms of notification. Failure to properly drop courses or appropriately notify the university could result in additional assessment of fees and/or the student being held responsible to pay for courses in which they remain registered. For students residing in campus housing and/or with meal plans, it is the student's responsibility to file the appropriate cancellation notices with residence life and housing and/or SCAD Card Services in order to avoid being held liable for fees. After the drop/add period, withdrawing students should complete a withdrawal form available through the registrar's office or the office of student success. The date the withdrawal form is submitted becomes the withdrawal date for computing any tuition credit applied to the student account.

Credit posted to a student's account is based on the assessment of charges and not on the amount paid by the student or number of classes attended.

A student may cancel enrollment at any time before the start of the quarter.

A student not requesting cancellation online or through written documentation by the beginning of the quarter is considered enrolled and liable for all fees.

The application fee and one-time new student enrollment fee are retained to cover processing costs and are nonrefundable. The enrollment fee is nontransferable to other students or charges.

If a student is dismissed from SCAD as a result of disciplinary action, the student is responsible for all tuition and fees (including all unused residence hall and/or meal plan fees).

If a student is academically dismissed from SCAD, all payments for tuition, housing, and meals for a subsequent quarter are refunded.

A student who withdraws from SCAD during the first 40% of the quarter receives a reduction of tuition charges as specified at scad.edu/withdrawalcredit.

Students are entitled to financial aid as long as they are enrolled, provided they meet the related stipulations. In accordance with federal financial aid regulations, length of enrollment each quarter determines whether or not a student has earned the use of all the aid disbursed or scheduled to be disbursed. When a student with federal or state aid withdraws from SCAD, any unearned aid must first be returned to the appropriate aid programs in accordance with federal and state regulations to reduce the overall debt. If any credit remains, it is applied first toward any outstanding charges on the student account. Any remaining credit is then refunded to the student. Requests for refunds sent by mail are dated according to the date received. Payment is made to the student unless the student directs otherwise in writing.

Financial aid

Financial aid is made available to qualified students to assist them in paying for their education at SCAD. Financial aid information is updated annually regarding the types and amounts of financial aid available, the process to apply for aid, policies and procedures related to the awarding of financial aid, and disbursement information for each aid program. This information is published on scad.edu/financialaid with links to other applicable sites and publications, such as the FAFSA, the Georgia aid application for Georgia residents, and the William D. Ford Federal Direct Loan Program.

Students can access their SCAD financial records through MySCAD at scad.edu to review financial aid application requirements, download required forms, receive award notification, and view all aid applied to their student accounts.

Students applying for admission to SCAD should contact the admission department regarding financial aid:

Admission

Atlanta

877.722.3285 or 404.253.2700 or scadatl@scad.edu

Savannah/SCADnow

800.869.7223 or 912.525.5100 or admission@scad.edu

Continuing SCAD students should contact their student success adviser:

Atlanta

404.253.5400 or atl_advise@scad.edu

Savannah/SCADnow

912.525.5820 or advisement@scad.edu

Financial aid application process

Students should complete the FAFSA online at studentaid.gov and include SCAD as a school choice using the SCAD code number 015022. Accurate income tax information should be used and is accessible on the FAFSA website through the Internal Revenue Service's data retrieval tool.

Within three to five days after filing the FAFSA online, students should receive a Student Aid Report from the federal government. Students should review the SAR for accuracy and submit any necessary revisions to the federal processor.

Students who receive a request for additional information from the SCAD financial aid office should complete and return the information promptly. If selected for verification, students may be required to submit documentation in the form of a specified year's IRS tax transcript. Further information is available online at scad.edu/verification.

After all information has been received and processed, an official offer of financial assistance is sent via email to the student from SCAD. The offer lists all financial assistance the student can receive, including scholarships, grants, and loans.

Students must apply for admission at scad.edu/apply and be accepted to SCAD in order to be offered financial aid.

Federal aid

U.S. citizens and legal residents who hold a high school diploma or GED may apply for federal aid by filing the FAFSA with the federal processing center as soon as possible after Oct. 1 each year. The FAFSA can be completed online at studentaid.gov. The SCAD FAFSA code is 015022.

Early application is encouraged and allows more time for students to explore all financial aid options.

After the FAFSA is processed, the government generates a multipage Student Aid Report (SAR) for each applicant. After SCAD has received an electronic version of the SAR from the government and if the applicant is officially admitted to SCAD, a financial aid package is determined and emailed to the student. This process generally begins in early December for fall enrollment.

SCAD accepts and enrolls new students each quarter. Students who intend to use financial assistance to pay tuition, room, and board should plan to complete the application for admission and the FAFSA at least 60 days prior to the intended entry date. Otherwise, the student should plan to pay first-quarter expenses out of personal funds.

Students should review each specific aid program for details at scad.edu/financialaid. Further information about federal aid can be found at studentaid.gov.

Concurrent enrollment and transient status

A student who wishes to be degree-seeking at two or more postsecondary institutions concurrently may receive federal/state financial aid at only one college. Once a student has requested financial aid to attend SCAD, the student may not apply for federal/state aid at any other institution for the same term. Transient students who receive the Georgia HOPE scholarship may be eligible to receive it while in transient status and should contact their student success adviser for details. Currently enrolled SCAD students who wish to attend another college or university as a transient student and transfer credits back to SCAD must pursue transient status through the registrar's office at SCAD before taking classes at the other institution.

Federal grants

Pell Grant (nonrepayable funds)

The Pell Grant is a need-based grant available to degree-seeking students who are pursuing their first undergraduate degree. Student eligibility is based upon the Expected Family Contribution as calculated by the federal government based on information the student provided in completing the FAFSA.

Supplemental Educational Opportunity Grant (nonrepayable funds)

The SEOG program was established to assist in making the benefits of postsecondary education available to first-time, degree-seeking undergraduate students. Awards are based upon the remaining unmet need of Pell Grant eligible students. Funds are available to students on a very limited basis.

Federal loans

William D. Ford Direct Subsidized and Unsubsidized Loan (repayable funds)

The direct loan program enables students to borrow funds directly from the U.S. Department of Education to assist with educational expenses. The amount of subsidized vs. unsubsidized loan that can be borrowed is determined by results from the FAFSA, class standing, and remaining need.

The loan amount credited to the student account is reduced by the federally mandated loan origination fee. Repayment of direct loans begins after graduation, dropping below half-time enrollment, or ceasing enrollment, and follows a six-month grace period.

William D. Ford Federal Direct PLUS Loan for Graduate Students (repayable funds)

The Grad PLUS loan program enables credit-worthy graduate-level students to borrow funds for educational purposes. Graduate students may borrow up to the full cost of attendance or any educational expenses that other student aid does not cover. Grad PLUS loans are collateral-free, low-interest loans with a minimum 10-year repayment term and several repayment options.

William D. Ford Federal Direct Parent PLUS Loan Program (repayable funds)

The Parent PLUS loan program enables credit-worthy parents and stepparents (must be listed on the FAFSA) of dependent students to borrow funds for educational purposes. Parents may borrow up to the full cost of attendance or any educational expenses that student aid

does not cover. PLUS loans are collateral-free, low-interest loans with a minimum 10-year repayment term and several repayment options.

Student employment

The student employment office assists degree-seeking undergraduate and graduate students with their employment search process, while maintaining compliance with federal and state regulations. Students must meet specific eligibility requirements in order to participate in the Federal Work-study Program (FWS) or to work in institutionally funded positions on campus. Job opportunities are designed to complement and reinforce career development and provide a valuable opportunity to develop skill sets relevant to a student's desired career. For more information regarding the university's student employment program or to review eligibility requirements, visit scad.edu/studentemployment or email stemploy@scad.edu. Staff can also be reached by phone during normal business hours at 912.525.8776. Additionally, a variety of community service opportunities are available for FWS-eligible students.

State aid

Students who qualify for state programs that are payable to out-of-state colleges should contact their state's educational authority for information on application and payment. SCAD will provide an invoice for a state program that requires one. Funding does not show as a credit on the student's account until payment is received.

Incoming new students who qualify for state programs that are not payable at out-of-state colleges should contact the admission department directly at 800.869.7223 or 912.525.5100 in Savannah, or 877.722.3285 or 404.253.2700 in Atlanta for information on possible assistance.

Vocational rehabilitation aid

Many states offer vocational rehabilitation benefits to qualified students requiring these services. Any student who has a qualifying condition for vocational rehabilitation benefits should contact the appropriate state agency directly. If the state agency requires a financial aid offer prior to determining or distributing state funding, eligible students must complete the financial aid process before that offer may be presented to the agency.

Georgia aid programs

Georgia Tuition Equalization Grant (nonrepayable funds)

The Georgia Student Finance Commission administers the Georgia Tuition Equalization Grant program for resident students attending eligible private colleges in Georgia, such as SCAD. The program is restricted to full-time students who are Georgia residents and who are seeking an undergraduate degree. Personal or family income is not a factor for eligibility. All Georgia residents attending SCAD should apply for the GTEG. Complete information is available at gafutures.org.

Georgia Helping Outstanding Pupils Educationally Scholarship (nonrepayable funds)

The Georgia Student Finance Commission offers the HOPE scholarship program to Georgia students who graduated from an eligible high school and who have achieved a grade-point average of 3.0 or higher as determined by Georgia state guidelines. Students must maintain a cumulative grade-point average of 3.0 (reviewed periodically throughout the academic year in accordance with program rules) for eligibility. Complete information is available at gafutures.org.

Zell Miller Scholarship (nonrepayable funds)

The Georgia Student Financial Commission offers the Zell Miller Scholarship program to Georgia students who graduated from an eligible high school, who have achieved a grade-point average of at least 3.7 as determined

by Georgia state guidelines and who have achieved qualifying scores on the SAT of at least 1200 combined on the math and reading portions, or a composite score of at least 26 on the ACT. Students must maintain a cumulative grade-point average of 3.3 (reviewed periodically throughout the academic year in accordance with program rules) for eligibility. Complete information is available at gafutures.org.

Alternative funding sources

Personal funds, institutional scholarships, outside scholarships, and federal/state aid programs may fall short of a student's anticipated budget for educational expenses. Alternative (credit-based) loans from private lenders are one source of funding that may help compensate for any shortfall. However, parents and students should be aware that these loans may be a more expensive way of borrowing, and they should read all the information available on these loans to select the lender with the most suitable terms. Regarding private education loans, the best source of information is the lender. Programs and qualifying regulations are subject to change without notice. Current information is available at scad.edu/financialaid.

Policy on satisfactory academic progress

All students receiving Federal Title IV financial aid, Georgia state financial aid, or SCAD grant aid must adhere to the university's policy on satisfactory academic progress. The Higher Education Act as amended by the U.S. Congress mandates that higher education institutions establish minimum standards of "satisfactory academic progress" for students receiving financial aid.

Requirements to meet satisfactory academic progress include the following: Students must pass 67% of all coursework attempted; undergraduate students must earn a cumulative GPA of at least 2.0 on a 4.0 point scale; graduate students must earn a cumulative GPA of at least 3.0 on a 4.0 point scale. Students must also complete degree requirements within a maximum time frame of 150% of the required credit hours for their program.

Satisfactory academic progress standards are evaluated as follows: Degree-seeking students in a program longer than one year are evaluated annually. Students enrolled in a degree program of one year or less are evaluated at the end of each payment period (quarter). The same review standards and sanctions (financial aid probation and assignment of an academic plan) apply to all students, regardless of the frequency of review (either quarterly or annually). The SCAD financial aid office does not utilize financial aid warnings but does work closely with faculty and advisers to utilize an early alert system and proactive outreach to help students attain their academic goals.

The complete policy is available online at scad.edu/financialpolicies.

