



# SCAD

The University for Creative Careers





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# Only at SCAD

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Four global  
locations



Savannah



Atlanta



Lacoste



SCADnow

— See yourself at SCAD, page 6. —

100+ degree programs

**B.A.**  
Bachelor of Arts

**B.F.A.**  
Bachelor of Fine Arts

**M.A.**  
Master of Arts

**M.F.A.**  
Master of Fine Arts

**M.Arch.**  
Master of Architecture

SCAD offers more degree programs  
and specializations than any other  
art and design university in the U.S.

Start your career path, page 52.

99% alumni  
employment  
five years  
in a row\*

\*Percentage of Spring 2021 graduates who were employed, pursuing further education, or both within 10 months of graduation, according to a recent study.

Prepare to go pro, page 24.

50,000+  
alumni



Join the elite SCAD  
grad network, page 40.

Pioneering future-  
proof programs in  
immersive reality,  
motion media design,  
service design, and  
UX research

Jump into the next generation,  
pages 102, 116, 132, and 144.



650+  
top companies recruit  
from SCAD every year

Big names, big opportunities, page 26.





**13** intercollegiate sports  
**Go, Bees!** The art of the game, page 48.

**500+**  
**SCADpro**

assignments  
with clients like:

Amazon, Coca-Cola, Disney,  
Google, Lenovo, L'Oréal, NASA,  
Target, and YouTube

**200+**  
job offers from  
**SCADpro assignments**

Innovate with the industry's best, page 28.

**SCAD**

AMPLIFY YOUR STORY

**Speak. Visualize. Connect.**

Professional presentation  
coaching with SCADamp

Seize the moment, page 32.



**500+**

roles booked  
through the SCAD  
Casting Office

Get ready for your close up, page 120.

**24/7**

wellness support  
with **Bee Well**

See more of student life, page 44.

**450+**

SCAD student  
first-place  
wins in 2021



**150+**  
alumni  
contributors  
to 2022 Oscar  
nominated films



Top rankings from  
Art & Object, The Hollywood  
Reporter, Red Dot Design,  
and more

**3**

museums on two  
continents — and  
1 global art  
consultancy

Refined art, page 36 and 40.





# Welcome

Dear dreamers, makers, and future company founders,

Bees build. Bees create. Bees give generously of themselves to their communities and their homes, working harmoniously together. They're diligent, collaborative, and enterprising. And, just like us, they love beautiful things. They live with purpose. Each bee understands the assignment. Bees have a crew, a team, a hive — and now, so do you.

Here at SCAD, Bees imitate bees by building bespoke brands, founding world-famous fashion houses, and establishing entertainment empires. They do it hand-in-hand with their classmates, SCAD grads, and our student-focused faculty and staff. You will always have an advocate in your corner, a mentor to rely on, and the support of the entire SCAD family. Through graduation and beyond, you will be working alongside your best friends. Creators who get it, who understand what you are building and are eager to build it with you.

Nicola Rinciari (B.F.A., film and television, 2020) directed and produced his Student Academy Award-nominated film, *Our Side*, with Emily Dillard (B.F.A., film and television, 2020) and brought 21 fellow SCAD Bees to film and create on location in Sicily. The entire crew excelled as a unit, dazzling the veteran filmmakers they encountered abroad. No wonder they were nominated for an Oscar.

Ciaran McGuigan (B.F.A., film and television, 2014) transformed Orior, an Irish furniture company, into a luxury design studio with the help of five of his best friends, all SCAD grads. They took the company international when they opened Orior's first U.S. showroom in New York City. When you're in Tribeca, pop in and tell them Paula sent you.

MEPTIK, an immersive virtual reality technology company, was founded by eight SCAD grads. Christopher John Rogers (B.F.A., fashion, 2016) founded his world-famous couture fashion label with his fellow Bees, friends he met during his first year at SCAD. And there are so many more!

SCAD is where you will find your people, and where your people will find you!

Over the past year, SCAD has been named the number one art school in the U.S. by Art & Object, the number one design school by Red Dot Design, Forbes' number one university for "Shaping the Future of Fashion," and the only university named in all five of The Hollywood Reporter's academic rankings for top universities.

SCAD is the preeminent source of knowledge in every subject we teach, and the Bees that take flight from our hive shape Fortune 100 companies, start their own labels, and launch studios worldwide.

If you want to fly...if you want to transform the world ahead of you...if you want to make the world a better place alongside your best friends, welcome to our hive!

In love and possibility,



**Paula S. Wallace**

**SCAD President and Founder**

 @paulaswallace











# Savannah

Students choose their own creative adventure at SCAD Savannah, where more than 100 degree programs provide a future-forward curriculum woven throughout cutting-edge advanced learning environments in this historic city.

SCAD students find their hive in the most distinctive built environment in higher education — with nearly 70 art-filled, high-technology buildings and residence halls, including approximately 60 revitalized historic properties where contemporary resources meet preservation design.

The next wave of design leaders study in storied buildings that house programs and unmatched resources like **SCADpro**, the university's creative research and innovation design studio. At SCADpro, top companies like Google, BMW, HP, Target, and more tap SCAD students to find their next big idea.

The award-winning **SCAD Museum of Art**, once the headquarters of the Central of Georgia Railway, fuels inspiration

and welcomes today's great minds at major art-world events like **SCAD deFINE ART**. The university's new XR stage and Hollywood-style backlot expansion of **Savannah Film Studios** includes 11 acres of tree-lined streetscapes, a town square, a hospital façade, and a fabrication space for props, sets, costumes, and more.

From the historic district to Tybee Island's sunny shore (just a short drive from downtown), the SCAD imprint is evident across this coastal city, as a cadre of alumni-owned businesses — from architecture and design firms to galleries and boutiques to cafés and restaurants — elevate the allure of this storybook Southern locale. At SCAD's festivals and grand celebrations — including the **SCAD Savannah Film Festival**, the largest university-run film festival in the world, **SCADstyle**, **SCAD FASHION**, and more — students take the stage, connect with VIPs and peers, and launch their careers.

SCAD amenities like Pool at The Hive make Savannah feel like home.





**The Savannah College of Art and Design has provided the cultural heartbeat of the city since 1978. Scattered across Savannah's historic center, the school's buildings are works of art in themselves.**

**— LONELY PLANET**





**Savannah's historic district, SCAD's home, looks like a Hollywood movie studio backlot staged for a traditionally Southern-based production.**

**— FORBES**



▲ SCAD Sidewalk Arts Festival, Savannah

## **SALUTE TO SAVANNAH**

**World's Greatest Places  
Time**

**Top U.S. City list  
Travel + Leisure**

**No. 1 city for creative professionals  
Thrillist**

**Top travel destination in the U.S.  
Goop**

**Best U.S. Small Cities  
Condé Nast Traveler**

◀ SCAD academic buildings and residence halls are designed to foster creativity.



# Atlanta

Atlanta is a top destination for visionary professionals. The city's buzzworthy startups, soaring film scene, and multinational companies like Porsche, CNN, The Coca-Cola Company, Tyler Perry Studios, Delta Air Lines, and Microsoft solidify the city as a celebrated metropolis of commerce, ingenuity, and grit.

These elite bastions of business and design that call Atlanta home translate to extraordinary job, internship, and professional opportunities for SCAD students and alumni.

For every pursuit, SCAD Atlanta offers next-level tech and resources. The **SCAD Digital Media Center** rivals major studios with its state-of-the-art XR stage and stellar production and postproduction spaces for animation, film, television, gaming, augmented and virtual reality, and visual effects. In screenwriting labs, emerging storytellers pen everything from films and sitcoms to commercials and social media campaigns. At **SCAD FASH Museum of Fashion + Film**, must-see exhibitions and exclusive screenings herald the future of style.

Students spread their wings in high-design residential suites in **FORTY** and **FORTY FOUR**, which offer several stories of spectacular Midtown views, study spaces, dining, and more. Energy, inspiration, and entertainment are just steps away in Atlanta's chic shops, major venues, and notable spaces, including Piedmont Park, Atlantic Station, Buckhead, and the Beltline.

SCAD is recognized as a top university by industry-leading media, including The Hollywood Reporter, The Wrap, Backstage, and Variety. SCAD stars work in front of and behind the lens on hit television shows and blockbuster movies, make their mark on Atlanta's arts and innovation scene, and contribute to the growth of the city's top companies through **SCADpro**, the university's creative research and innovation design studio. SCAD students helped Atlanta-based retailer The Home Depot reimagine a more immersive mobile and in-store customer experience for DIY projects. They also developed marketing concepts and collateral for AT&T and prototyped a new DIY section of The Home Depot app.

Students study, mingle, and collaborate at FORTY residence hall, which features a café and lounge spaces on every floor.











## SCAD STUDENTS AND ALUMNI ARE IN DEMAND ON ATL PRODUCTIONS

*Spider-Man: No Way Home*

*Hawkeye*

*Falcon and the Winter Soldier*

*Ozark*

*WandaVision*

*Atlanta*

*Red Notice*

*Black Widow*

In the heart of Midtown, SCAD Atlanta offers students access to new exhibitions and cool gathering spots, whether on or off campus.





Atlanta is  
among the  
best places for  
businesses and  
careers.

— FORBES









# Lacoste

For 20 years, SCAD Lacoste has welcomed internationally renowned luminaries and intrepid students to explore its exquisitely conserved architectural treasures — some dating back to the ninth century — that are now part of a modern outpost for the premier university for art and design education. From this study-abroad destination in southern France, new enrollees, students, and alumni alike add an international perspective to their practice and launch globetrotting careers.

Prior to starting their SCAD education, all students are offered the opportunity to visit Lacoste through **Pre-Bee**, a weeklong introduction to academic expectations and life at SCAD combined with a journey through the region once trod by Monet, van Gogh, and Picasso. As a study-abroad location, Lacoste invites students to seamlessly continue their SCAD degrees as they make unforgettable memories. Courses vary each quarter, with offerings in areas such as advertising and branding, animation, art history, fashion, film and television, interior design, painting, and photography. Students also have the opportunity to participate in Lacoste-based SCADpro assignments and connect with companies throughout Europe.

After graduating, SCAD alumni are offered the opportunity to return to the region during **Après SCAD**, an exclusive professional development retreat, or to complete an artist's ambassadorship and residency in the **SCAD Alumni Atelier**. While the Luberon Valley and its rolling fields of lavender form a resplendent backdrop to the village, digitally connected classrooms and a library ensure students and alumni stay tapped into their studies or their work as they enjoy this once-in-a-lifetime experience.

Beyond these experiences, a slate of year-round programming has made Lacoste and the surrounding Luberon Valley an international destination for art, fashion, film, and more. **SCAD FASH Lacoste** has hosted sweeping retrospectives of fashion designers including Pierre Cardin and Isabel Toledo, while **SCAD AnimationFest Lacoste** and the **SCAD Lacoste Film Festival** celebrate both the region and country's contributions to the screen.

Ancient stone streets and historic buildings welcome students to SCAD Lacoste.



SCAD Lacoste welcomes distinguished guests like artist Ruben Toledo for special events, museum exhibitions, and classroom visits with SCAD study abroad students.





## GLOBAL GUESTS

**John Malkovich**  
Actor and designer

**Ilse Crawford**  
Interior and furniture designer

**Bibhu Mohapatra**  
Fashion designer

**Shane Gabier and Christopher Peters**  
CFDA/Vogue Fashion Award recipients

**Genevieve Gorder**  
Interior designer and television host

**Lynn Yaeger**  
Vogue contributing editor

**Jamie Beck**  
Photographer and social media influencer

**Ruben Toledo**  
Artist

SCAD Lacoste is home base for SCAD Alumni Atelier ambassador William Ruller (Eugene, Oregon). ▶



SCAD Lacoste and its surroundings offer a bounty of breathtaking views.



# SCADnow

Combining real-time engagement and on-demand access, SCADnow offers on-the-go artists, designers, and professionals unparalleled distance education.

The university's signature online learning platform, SCADnow connects students anywhere in the world with professors, peers, and professionals through a vibrant, digital community. With courses streaming in real time and accessible anytime, students master their disciplines as they learn from world-class SCAD faculty. Depending on their major, students may take all or part of their program online through SCADnow.

SCADnow empowers all students, from those logging in around the globe to those on-ground at a university location, with the flexibility to digitally connect to their studies according to their own distinct schedules. SCADnow courses meet online via Zoom at designated times throughout the week and feature real-time, face-to-face lectures, demonstrations, discussions, and collaborations. For students who prefer to experience SCADnow on their own schedule, classroom engagement is amplified through on-demand discussions, course content, and recorded class sessions. To complement the "in-class experience," SCADnow offers students a robust array of extended learning opportunities and support services.

## Stream live + access anytime

Outside the digital classroom, SCADnow students participate in virtual conversations and master classes with the creators and innovators remaking art, design, and entertainment. **SCADextra** and **SCADextra TECH** workshops extend the learning experience by encouraging students to delve deeply into unique subjects and skill sets that augment "in-class learning" and strengthen their sense of community. Through **SCADamp**, the university's professional presentation studio, students develop and deliver compelling pitches and presentations, preparing them to capitalize on career-making, peak-performance moments.

SCADnow learning opportunities also extend to professionally driven SCAD initiatives, like digital collaborations with top companies via **SCADpro**, the university's creative research and innovation design studio, and virtual employer recruitment and interviews through **CAS on Demand**. From interior designers managing client relationships that stretch across the world to fashion designers exhibiting on the virtual runway, SCADnow maximizes connectivity and choice while preparing students for the realities of working and collaborating as creative professionals.

Virtual teaching technology provided to SCADnow professors like Marjorie Ward offers students easy-to-view looks at techniques and course topics. ▶

“ Speaking of companies innovating, kudos to SCAD for the SCADnow asynchronous class offerings. The structure the university and my professor created this quarter has hands down been my favorite so far. ”

### SCOTT DINTELMAN

Communication designer, Boeing  
SCAD M.A. interactive design and game development  
Ladson, South Carolina













# Academic Experience

At SCAD, innovation extends to all 100-plus degree programs the university offers. SCAD constantly researches and reimagines its programs — top-ranked by The Hollywood Reporter, The Business of Fashion, Red Dot Design, The Rookies, DesignIntelligence, and Variety, among others — to instill the critical skills and knowledge students need to succeed in their chosen careers, an approach that garnered recognition from *CBS Evening News with Norah O'Donnell* in 2022 as a singular example of innovation in higher education. SCAD consults industry leaders, gathers data on business and design needs through **SCADpro**, and collects student feedback to inform the genesis and evolution of every degree taught at the university.

SCAD undergraduate and graduate courses are taught on the 10-week quarter system, which mirrors the fast-paced deadlines and frequent feedback of the business world. The **First Year Experience** course introduces every new undergraduate student to life at SCAD, from choosing classes and majors to mastering resources and joining clubs.

For all students, faculty, alumni, and staff, the **SCAD Office of Inclusion** works to ensure every member of the university community feels welcomed, valued, respected, and empowered to thrive. Year-round, the office hosts a series of conversations with top professionals about diversity in major creative industries, offers virtual diversity and inclusion courses, and promotes participation in community initiatives with organizations around Atlanta and Savannah.

SCAD offers a comprehensive array of software packages across its disciplines, including Bluebeam Revu and Enscape for architecture and Katana for motion media design. The full Adobe Creative Cloud Complete is available for download to students' personal computers. In global SCAD libraries, students have access to more than 1 million print and electronic resources — the largest collection at any specialized art and design university.

Exceptional students from select SCAD programs can maximize their education and enhance their career preparation through **GRADpath@SCAD**, an accelerated track that propels students to earn both a B.F.A. and M.A. in four years, or a B.F.A. and M.F.A. in five years.

In graduate disciplines like design for sustainability, creative business leadership, luxury and brand management, and themed entertainment design — available only at SCAD — students become thought leaders in the creative economy and entrepreneurs stewarding successful personal brands and businesses.

◀ By launching groundbreaking new degree paths and revamping its existing programs, SCAD ensures students like 2022 SCAD Savannah salutatorian and Google interaction designer Andrew Goodridge (West Chester, Pennsylvania) are prepared for rewarding careers.

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SCAD is  
Art & Object's  
**No. 1**  
art school in  
the U.S.

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# Faculty

## SCAD FACULTY INDUSTRY EXPERIENCE

Disney

GQ

Electronic Arts

Rolling Stone

Google

Oculus

Cartoon Network

Sony

The Guardian

DC Comics

Samsung

Versace

Netflix

ELLE Decor

The New York Times

Vivienne Westwood

SCAD faculty usher in the next generation of creative leaders with innovative instruction. With awards from The Hollywood Reporter, the Cannes Film Festival, and the American Institute of Architects, as well as Emmys, Oscars, and Peabodys, SCAD educators are career-making mentors who bring executive experience to the virtual and in-person classroom.

Future beauty business leaders make their mark with expertise from associate dean Meloney Moore, whose role as Estée Lauder's executive director of marketing helped establish business of beauty and fragrance, one of SCAD's 40-plus majors. Burgeoning design leaders have the model mentor in user experience (UX) design chair BC Hwang, who was the senior director of Samsung Electronics' Mobile UX Innovation Lab before teaching at SCAD. The next generation of interior design leaders can learn to create spaces for renowned institutions from professor and SCAD alum Brian Sweny, who led the design of the Centers for Disease Control and Prevention's Global Health Communication Building, the restoration of the New York Public Library Reading Room, and the adaptive reuse of the Old Bird House at the Bronx Zoo.

When sequential art students want to create their own superheroes, they shadow professor Rashad Doucet, an Eisner-winning comic book creator whose credits include *Invader Zim* and *Rick and Morty*, and whose latest book *Pax Samson: The Cookout* is distributed by Simon & Schuster. Students bound for stage, screen, and behind-the-scenes study with actor and SCAD chair of film and television D.W. Moffett, who starred in hit shows including *How to Get Away with Murder*, *Chicago Med*, *Switched at Birth*, *Happily Divorced*, *Friday Night Lights*, and more.

While SCAD professors continue to research, publish, and practice in their areas of scholarship, their greatest achievement is their students' success. SCAD students receive individual attention and work side by side with these highly accomplished educators in small classroom settings. SCAD professors also invite their elite networks into the classroom. Unique-to-SCAD connections lead to coveted student internships and jump-start rewarding careers.

“Our professors were global minded and emphasized emerging markets outside of the U.S. or European market. Global classes prepared me for my career, and the exposure gave me a solid background overall.”

### SAM PRITCHARD

Maybelline marketing trainee U.S. Lip category, L'Oréal  
SCAD B.F.A., business of beauty and fragrance, 2021  
SCAD B.F.A., fashion marketing and management, 2021  
New York, New York

Professor of accessory design and SCAD grad Michael Mack shares his expertise of more than 12 years at major labels including Roberto Cavalli, Vince Camuto, Bass, Levi's, Steve Madden, and more.



SCAD is home  
to an award-  
winning  
faculty  
of more than  
**700**  
professors.









# Career Preparation

The **SCAD office for career and alumni success** champions students from the first day of class to first jobs and beyond through focused resources, events, and advising.

All SCAD students are assigned a personal adviser to guide them as they set a customized **Career Action Plan** and check off goals as they advance through the plan. With individualized coaching, students develop distinctive résumés and portfolios, secure internships, ace interviews and presentations, and engage confidently with employers from visionary firms at the university's signature recruiting events. With career-defining resources like **SCADpro**, the university's creative research and innovation design studio, and **SCADamp**, the university's professional presentation studio that turns novices into compelling presenters, students gain first-hand professional and public speaking experience. Through workshops like the **CATALYST** series, SCAD students network with future-thinking professionals focused on equity and accessibility in the professional realm.

A SCAD degree offers entry to a prestigious global network of professional connections, including more than 50,000 alumni and creative leaders who become future employers, peers, and collaborators. SCAD graduates remain engaged with the university through signature events and alumni mentorships, where they illuminate the professional path for current students looking to follow in their footsteps.

SCAD pledges lifelong support to graduates and stands ready to help them maximize their creative potential and reach professional goals. Through the **SCAD Alumni Society**, the university advances alumni careers via curated networking services, communication coaching, and distinctive offerings like **SCADpro Fund**, which invests in new ventures by alumni entrepreneurs, and the **SCAD Alumni Atelier**, an ambassadorship where distinguished graduates advance their creative and professional endeavors with a focus on brand-building and entrepreneurship.

“**SCAD has prepared me with technical development and skills that I wouldn't have gained anywhere else.**”

**HOPE KEMP-HANSON**

**Assistant manager apparel design, Adidas**  
**SCAD B.F.A., fashion, 2021**  
**Portland, Oregon**

◀ Industrial design students like Nathan Alfie (Clermont, Florida) prepare for innovative design careers through unique SCAD learning opportunities, such as a Porsche car sketching session with visiting artist Rod Camus of Pro Car Sketch.

**99%**  
**alumni**  
**employment\***

\*Percentage of Spring 2021 graduates who were employed, pursuing further education, or both within 10 months of graduation, according to a recent study.



# 650+ recruiter visits every year

3M	<b>HBO</b>	<b>Paramount</b>
Activision	Hexbug	Perkins+Will
<b>Amazon</b>	Hi-Rez Studios	Procter & Gamble
Bento Box	HKS Architects	PVH Corp.
<b>BuzzFeed</b>	HOK	Quicken Loans
Chanel	<b>IBM</b>	R/GA
David Yurman	Insomniac Games	RH
Dell	Instagram	<b>The Smithsonian</b>
DreamWorks Animation	John Hardy	Tapestry
Duolingo	Kiehl's	<b>Tory Burch</b>
<b>Epic Games</b>	Lowe's	Under Armour
Estée Lauder	Mailchimp	<b>Warner Bros.</b>
Ethan Allen	<b>Marvel</b>	<b>West Elm</b>
Ford Motor Company	<b>Mattel</b>	Wix.com
Framestore	Mercedes-Benz	Wizards of the Coast
<b>Gensler</b>	Milwaukee Tool	Vineyard Vines
Hachette Book Group	MTV	
<b>Hallmark</b>	Newport News Shipbuilding	
Hasbro	The New York Times	
	<b>NPR</b>	

SCAD M.F.A. students Chahat Malhotra and Anita Okoye take notes from Nike Vice President and Head of Global Brand Creative Jonathan Johnsongriffin and Global Brand Creative Sr. Studio Manager Genevieve Richardson. ▶





Legacy in Motion



TOM SACHS

LE  
GA  
IN  
MO  
MO

Product Code  
7767-101

Blue,  
White

NYLON  
DRAWING  
STRAP



NIKE AIR





# Deloitte. Digital



SCAD grads Jordan Yowell, Dominique Angelo, Raegan Levan, and Andrew Henriquez, pictured with Deloitte senior manager Gregory Voytilla, were all hired by the company after participating in a series of SCADpro assignments that infused design thinking into Deloitte's range of services.



# SCADpro

When big-name companies seek fresh ideas, new inventions, and creative solutions, they turn to SCADpro. Recognized as the preeminent innovation generator and design partner in higher education, SCADpro embodies the university ethos of rigorous academics, professional collaboration, and comprehensive career preparation.

SCADpro extends the university's reputation as an academic leader in generative research to clients large and small, delivering key insights on maximizing efficiency, understanding Gen Z customers, and boosting bottom lines to companies like Disney, Google, and Volvo, among others. Advanced students pursue SCADpro assignments that fulfill degree requirements and reinforce essential professional attributes, from flexibility and communication to market research and project management. Through FutureProof challenges sponsored by global partners, SCAD students and faculty ideate on big-picture issues like the future of K-12 education, remote work, and adapting restaurants to fit mobile, modern needs.

Most impactfully, SCADpro experiences can lead to top jobs at global powerhouses. SCAD animation grad Adriana Manrique Gutierrez wowed NASA partners on an assignment creating educational materials and outreach marketing for ICESat-2, a satellite measuring ice sheet elevation. Gutierrez was hired by NASA as a multimedia specialist on public outreach for the multinational, \$10 billion James Webb Space Telescope, which launched in 2021. Raegan Levan, a film and television grad, rethought the at-home employee experience for Deloitte Digital and earned a job

offer from the international company. Tabish Ahmed, an interactive design and game development grad, was hired by Google even before he graduated. He worked there for six years before moving on to the New Product Experiments Team at Facebook and Meta. Collectively, more than 7,000 students have built extraordinary résumés and portfolios through these assignments and design challenges, and many earn internship or career offers to continue their work at IBM, Microsoft, Walt Disney Imagineering, and more.

In recent assignments, SCADpro students have designed the future of car buying for Ford. Snap-on tasked SCADpro students with inventing future-forward tools by rethinking materials, shape, portability, and strength. Gulfstream Aerospace sought SCADpro insights to rethink the design of their flight deck consoles. The city of Mobile, Ala., partnered with SCADpro to honor the legacy of Africatown and the Clotilda, the last recorded slave ship to arrive on U.S. soil, with a documentary and water tour.

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**40 of Forbes'**  
**100**  
**most valuable**  
**brands are**  
**SCADpro**  
**clients.**

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**“ SCADpro was an awesome experience. We were very impressed by the team's work. The students were creative, thoughtful, professional, and realistic. It was a blast to work with them, and I appreciate how quickly they immersed and adapted to the course challenge. They all have a lot to be proud of. ”**

**ALI AHMED**

**SCADpro partner**

**Director of global thought leadership, Fidelity Investments**



Multidisciplinary teams have improved doctor-patient interactions for 3M, charted the consumer journey for financial company Intuit, made DMV trips more efficient by reimagining online services for Deloitte, created a mobile-friendly training game for Delta Air Lines, maximized the efficiency of Chick-fil-A's queue lines, and partnered with local hospitals to equip doctors and nurses who treat COVID-19 patients with personal protective equipment (PPE) 3D-printed in university labs.

**When the Alabama city of Mobile was looking for a way to tell a long-forgotten story about its past, it turned to SCADpro, the in-house innovation studio of the Savannah College of Art and Design. — ATLANTA JOURNAL-CONSTITUTION**

SCAD also prepares students to pursue their own entrepreneurial endeavors. Students are provided the resources and tools to create an original product or service concept in SCAD StartUp, a weeklong business challenge led by SCADpro and the user experience design student club FLUX. SCADpro also partners with alumni after graduation, supporting them with the mentorship and momentum necessary to launch successful new companies, products, and services in the global marketplace.

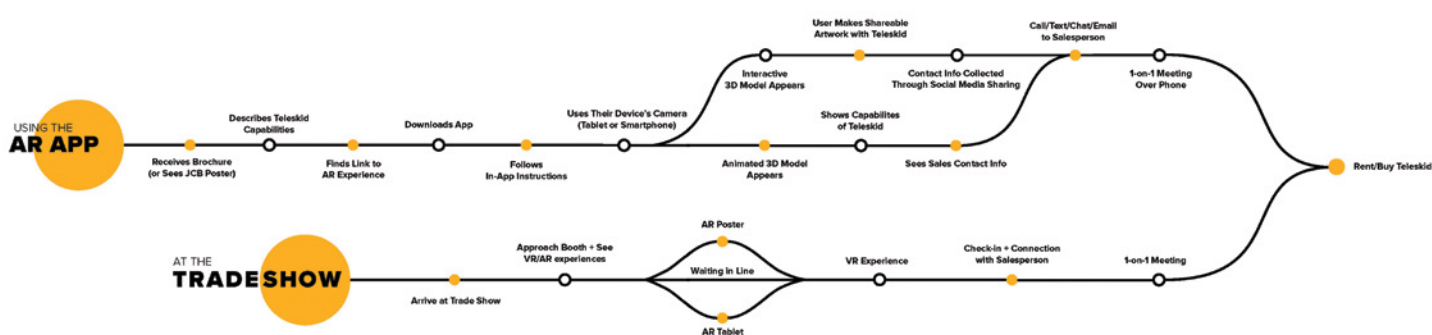
SCADpro students collaborated with multinational machinery manufacturer JCB to develop a cutting-edge AR/VR experience to allow the company's buyers to virtually explore its range of heavy construction equipment.

**500+**  
SCADpro  
assignments

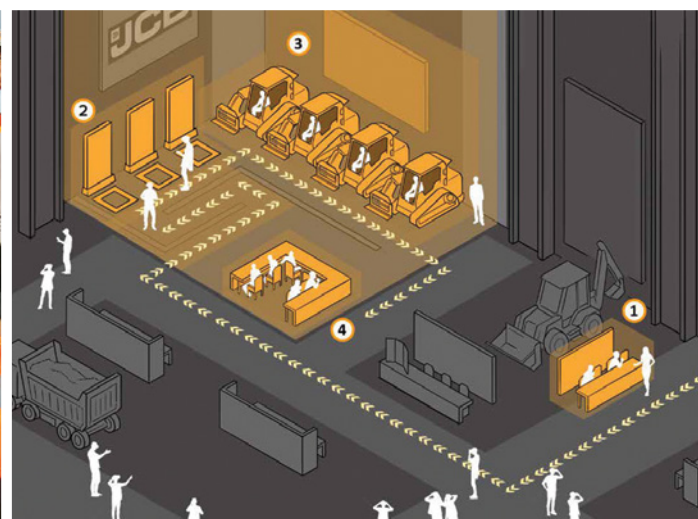
**300+**  
SCADpro clients

**200+**  
offers of employment

**50+**  
products taken  
to market by  
SCADpro partners









# Speak. Visualize. Connect.

SCADamp is a professional presentation studio that prepares creatives to amplify their story through verbal, visual, and interpersonal communication.







From elevator pitch to presentation or Zoom to boardroom, SCADamp prepares students and alumni for the peak-performance moments that launch brands, businesses, and careers.

In SCADamp's tiered workshop series and one-on-one coaching sessions, students learn how to speak, visualize, and connect across a wide spectrum of career-defining contexts. Equipped with the latest technology and presentation stages — including simulated speaking environments, videoconference spaces, and virtual reality stations — students are taught to share their work, ideas, and credentials with polish and power.

SCADamp coaching helped SCAD fashion maven Christopher John Rogers win the CFDA/Vogue Fashion Fund, announcing his brand in the fashion world on a global stage. Much like Rogers, Naecia Dixon sharpened her presentation, interviewing, story mapping, and visualization skills en route to a trio of major accolades: the 2022 Fashion Scholarship Fund Case Study Competition, the FSF Chairman's Award, and the 2022 Virgil Abloh Postmodern Scholarship. SCADamp coaches have also assisted SCAD teams who have won international competitions like Walt Disney Imagineering's Imaginations Design Competition and the Global Wellness Summit's Shark Tank of Wellness Global Student Competition.

SCADamp coaching extends to the entire university community. As a complement to the SCAD curriculum, the SCADamp workshop series further advances the university mission to prepare talented students for creative professions by amplifying their stories through verbal, visual, and interpersonal communication. Students can track their progress in SCADamp's tiered workshop series, much like their degree requirements, and receive a certificate of completion after finishing the program's 18 workshops.

Available online 24/7, the SCADamp digital platform and video resource library hosts interviews with actors, voiceover talent, and producers, and step-by-step tutorials on how to maximize sound, lighting, and camera angles.

◀ In addition to SCADamp's tiered workshop series, students can also opt for individualized sessions with communications coaches or SCADamp director Allison Steinweg.

**With its advanced technology and experienced coaches, SCADamp sets the stage for students to be heard — and get hired.**

## **SELECT SCADAMP WORKSHOPS**

**Discover Your Voice**

**Dress the Part**

**Engage Your Audience**

**Own the Room**

**Visualize Your Story**

**Maximize the Moment**



# Specialized Technology

## ON-SET TECH

Mixed-reality  
(XR) stages

4K cameras

Chroma key green  
screen studios

Foley and  
automated dialog  
recording stages

Hasselblad X5 film  
scanners

Icon D-Command  
recording studios

Phase One 100MP  
Camera Systems

Vicon motion  
capture studios

For every pursuit, SCAD offers a wonderland of physical and digital resources designed to exceed the top studios, startups, and firms SCAD students will go on to lead.

Chasing a career in cinema? **Savannah Film Studios** and the **SCAD Digital Media Center** in Atlanta house production spaces rivaling those of Hollywood's best studios to raise your filmmaking star. Shoot cinematic masterpieces with 4K cameras on backlot streetscapes from the largest film-production complex in higher education or set up the perfect shot in front of next-generation mixed-reality (XR) stages — the same projection system used in Disney's blockbuster Marvel Cinematic Universe films and the hit show *The Mandalorian*. Behind the scenes, SCAD sound designers compose soaring soundscapes on Foley soundstages and in Icon D-Command recording studios.

Special effects more your style? SCAD digital media students film on green screens and Vicon motion-capture systems to make digital wizardry, or create content with Maya, Blender, Toon Boom, or Katana (invented by SCAD grad Steve Laviates, netting him an Academy Award!). Developing the next Twitch sensation? Program your games with Unreal and Unity, then explore your digital worlds with the latest VR headsets — Oculus Rift, HTC Vive, and Samsung Gear VR — available at **The Shed** in Savannah.

## SCAD's 11-acre Savannah Film Studios is the most comprehensive university film studio in the U.S.

Musical maestro? Lay down your tracks with Ableton Live, the same program used by superproducers Diplo, David Guetta, and Deadmau5. Future in fashion? Print your one-of-a-kind patterns at **Number Nine's** state-of-the-art digital textile lab. Pro at product design? Use the university's range of 3D printers, injection molding machine, or CNC mill and routers to bring your concepts to life.

## POWER UP LIKE A PRO

Software from Adobe to ZBrush

3D printers

Chromira ProLab printer

CNC mill and routers

Injection molding machine

Jacquard loom

The XR stage at SCAD's Savannah Film Studios. ►







# Museums

## SCAD MUSEUM OF ART EXHIBITED AND VISITING ARTISTS

Christian Siriano

Robert Wilson

Christto & Andrew

Marina Abramović

Romare Bearden

Sanford Biggers

Nick Cave

Carlos Cruz-Diez

Kenturah Davis

Helen  
Frankenthaler

The Haas Brothers

Alfredo Jaar

Jacob Lawrence

Marilyn Minter

Shirin Neshat

Toyin Ojih Odutola

Tim Rollins and K.O.S.

Shoplifter

Kiki Smith

Kehinde Wiley

Dustin Yellin

Featuring work by visionary artists and designers across nations and generations, SCAD exhibitions range from painting, sculpture, photography, and prints to couture garments, film, and digital media, complementing the artistic disciplines offered at the university. SCAD is the only university with three museums on two continents, with locations in Atlanta, Savannah, and Lacoste, enlightening minds and elevating dialogue year-round with public programming, including lectures, screenings, workshops, and gallery talks, as well as inventive virtual events and tours.

## SCAD Museum of Art

Imaginative exhibitions across more than 10 galleries at the SCAD Museum of Art bring international, emerging, and established artists to engage with SCAD students and enrich Savannah's cultural calendar. A premier contemporary art museum, SCAD MOA shows and commissions work by ascendant and established artists at the leading edge of visual and material culture. An award-winning architectural icon, the museum attracts visitors from around the world to the heart of Savannah's vibrant downtown historic district and incorporates the oldest surviving pre-Civil War railroad depot into its striking contemporary design.

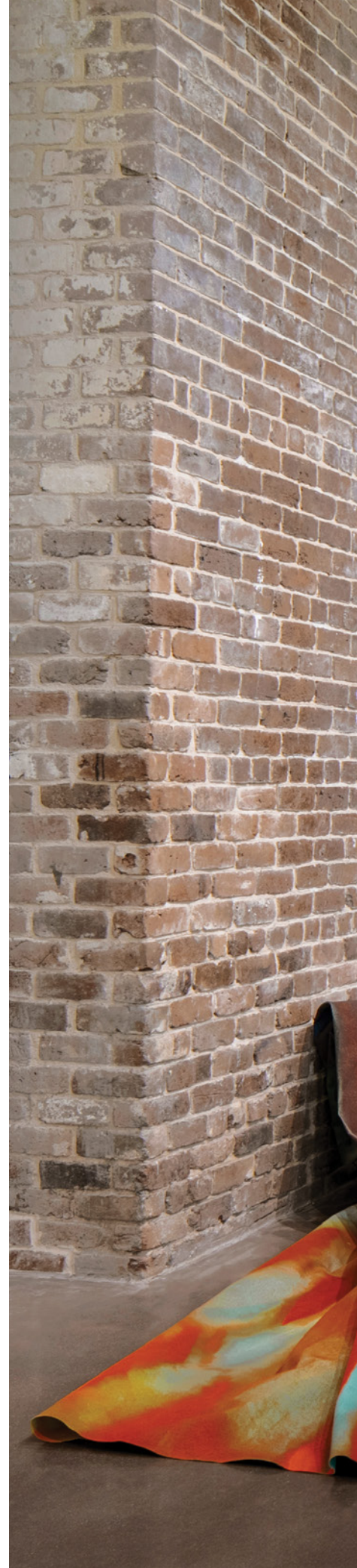
SCAD MOA's dedicated alumni gallery offers SCAD graduates international exposure with major career milestones like their first solo museum exhibitions. Permanent gallery space is also dedicated to exhibiting the work of contemporary Black artists, in conjunction with programming offered by the **Evans Center for African American Studies** at SCAD.

“ Having a museum like the SCAD Museum of Art, which has international artists in various mediums and processes with a high level of curatorial rigor, is unique. ”

## HANK WILLIS THOMAS

Conceptual artist exhibited at  
SCAD Museum of Art

SCAD Museum of Art hosts exhibitions and installations from renowned artists, including Katharina Grosse's *Chill Seeping*, 2022, acrylic on fabric, courtesy of VG Bild-Kunst in Bonn, Switzerland. ▶













## SCAD FASH Museum of Fashion + Film

With imaginative exhibitions and iconic looks, SCAD FASH Museum of Fashion + Film in Atlanta celebrates fashion as a universal language, garments as important conduits of identity, and film as an immersive and memorable medium of popular culture.

Lauded by elite fashion publications including Vogue, W magazine, and Vanity Fair, the museum presents ingenious exhibitions, captivating films, and enticing events that mine the rich and storied legacies of fashion history to inspire contemporary designers and future innovations. Recent exhibitions include *Freehand Profit: Face Value*, *Robert Wun: Between Reality and Fantasy*, *Ruth E. Carter: Afrofuturism in Costume Design*, *Alaïa-Adrian: Masters of Cut*, the Derrick Adams exhibition *Patrick Kelly, The Journey*, and *Pierre Cardin: Pursuit of the Future*. A vital creative resource and ultra-chic destination in Atlanta, SCAD FASH connects students and visitors to renowned designers and filmmakers around the world.

## SCAD FASH Lacoste

The French affiliate of SCAD FASH Museum of Fashion + Film in Atlanta is set in Lacoste, a destination for the arts and artists for centuries. The SCAD FASH Permanent Collection from both locations includes approximately 2,000 garments and accessories from legendary designers. Supported by SCAD's strong global presence and connections to renowned contemporary fashion designers, filmmakers, photographers, and creative professionals around the world, SCAD FASH Lacoste has featured exhibitions including *Isabel Toledo: A Love Letter*, *Notre Ami*, *Pierre Cardin*, with two exhibitions on view each year.

## SCAD FASH named Best of Atlanta in 2021 — THE ATLANTA MAGAZINE

◀ Christian Siriano's iconic designs in his exhibition *People Are People* attracted thousands to the SCAD Museum of Art and SCAD FASH.

## RECENT EXHIBITIONS

**Ruth E. Carter: Afrofuturism in Costume Design**

**Robert Fairer Backstage Pass: Dior, Galliano, Jacobs, and McQueen**

**Alaïa-Adrian: Masters of Cut**

**Pierre Cardin: Pursuit of the Future**

**Carolina Herrera: Refined Irreverence**

**Daniel Lismore: Be Yourself; Everyone Else Is Already Taken**

**Oscar de la Renta**

**Guo Pei: Couture Beyond**

**Robert Wun: Between Reality and Fantasy**

**Derrick Adams: Patrick Kelly, The Journey**

**Kaleidoscope Katrantzou: Mary Katrantzou, 10 Years in Fashion**

**Isabelle de Borchgrave: Fashioning Art from Paper**



# Alumni Advancement

SCAD's unwavering support is visible through unprecedented resources the university offers alumni. Through **SCAD Art Sales**, SCAD is the only university to offer a commercial gallery service that exclusively represents the work of students, alumni, and faculty to an international clientele. Artists represented by SCAD Art Sales book commissions like HBO's *The Undoing*, brighten corporate headquarters at Microsoft, Facebook, and Wayfair, and delight millions of fans in the Art Collection at Mercedes-Benz Stadium in Atlanta, curated by SCAD. Across the globe at hotels by Sotherly, Kimpton, and the Four Seasons, international travel epicenters like Heathrow Airport, and in notable new restaurants, SCAD art shines. The SCAD Art Sales fine arts consultancy team actively recruits clients across residential, commercial, and hospitality sectors, and maintains relationships with private collectors. SCAD Art Sales also offers an avenue for artists to sell their work directly to global clients through its online gallery and at virtual Open Studios, where SCAD artists showcase their distinctive work to fine art's international tastemakers.

Complementing the university's preeminent curriculum, **SCADpro Fund** invests in new ventures by SCAD alumni, helping them scale fast and solve business challenges through innovation by design. Supported by the resources of SCADpro Fund, alumni entrepreneurs including Streamlytics CEO Angela Benton, Q4 Sports co-founder Quintin Williams, and Parafin, Inc. founder Brian Ahmes build valuable businesses that compete on an international scale, while nurturing their home communities and creating new internship and job opportunities for SCAD students. Personalized **SCADamp** consultations equip alumni with the pitching and presentation prowess to secure backers or shine in big media moments. Alums Eleanor Turner, founder of sustainable brand The Big Favorite, and Christopher John Rogers, famed fashion designer, have used SCADamp to bolster their career journeys post graduation.

The **SCAD Alumni Atelier**, conceived and endowed by SCAD President and Founder Paula Wallace, offers alumni the time, space, and resources to immerse themselves in the creative process and launch a new, progressive phase of professional work. SCAD Alumni Atelier associates and ambassadors advance their careers, strengthen their connection to the university, and join a select cohort of ascendant and established entrepreneurs, artists, designers, and scholars. At professional networking opportunities across the globe and at SCAD locations such as **Après SCAD** in Lacoste, graduates connect with leading industry professionals and enrich their creative and professional endeavors. The university's alumni-mentorship program taps into the knowledge of distinguished graduates at every step of their professional journeys. At preeminent SCAD signature events and in the classroom, alumni share wisdom, review portfolios, and welcome the newest members of the SCAD family alumni. Industry and alumni engagement leaders in key markets strengthen the alumni network and develop industry partnerships that translate to new career opportunities for SCAD talent.

“Getting SCADpro behind us is important not only from the significant funding but from the business acumen that the SCADpro team brings to the table.”

## AUSTIN WEBSTER

Founder and CEO, Deep  
SCAD B.F.A., industrial design, 2006  
Germantown, Tennessee

MEPTIK was co-founded by SCAD M.F.A. motion media design alum Sarah Linebaugh (Atlanta, Georgia). Pictured are MEPTIK SCAD alums who designed the XR stage. From left to right: Joss Abaco, Sarah Linebaugh, Joshua Eason, Alexander Smith, Julianna Mercado, Imani Daniels, and Jordan Adams Lambert



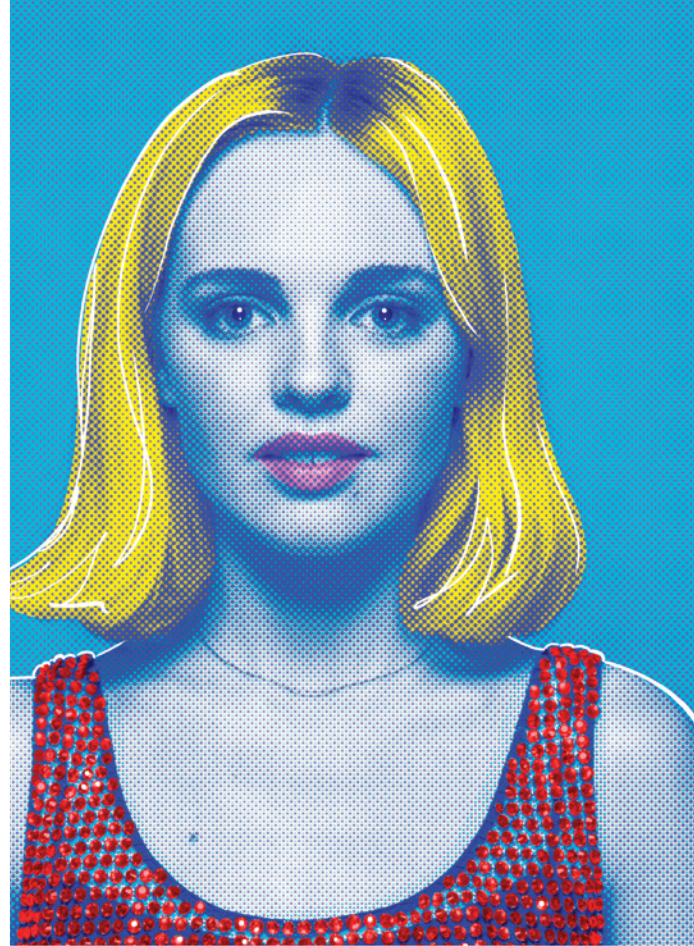


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SCAD grad-founded MEPTIK designed  
the 2,000-square-foot  
XR stage at Savannah Film Studios.

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## RSVPS FROM VIPS

Mahershala Ali

Manolo Blahnik

Jason Bolden

Rachel Brosnahan

Bryan Cranston

Tom Ford

Blake Gray

Prabal Gurung

Maggie Gyllenhaal

Ethan Hawke

Hugh Jackman

Marc Jacobs

Daniel Kaluuya

Melanie Lynskey

Ruth Negga

Christopher  
John Rogers

Hunter Schafer

Yara Shahidi

Kodi Smit-McPhee

Ahmir "Questlove"  
Thompson

Reese Witherspoon

Jason Wu

Odessa Young

# Signature Events

Where does a master class with a Hollywood star or a portfolio review with a fashion icon seem like a normal part of the schedule? Thanks to a year-round calendar of sparkling signature events, SCAD offers students connections that inspire future careers.

The academic year starts with Atlanta's **SCAD AnimationFest**, an annual celebration of the medium's contributions to film, television, gaming, and more. Future filmmakers welcome cinematic icons like Kenneth Branagh, Samuel L. Jackson, and Maggie Gyllenhaal to the **SCAD Savannah Film Festival** each fall, the largest university-run film festival in the world, which has screened more than 100 Oscar-nominated films over the past quarter-century. Then the artwork of SCAD students and alumni takes center stage at **SCAD AT MIAMI**, the university's annual must-see experience at DesignMiami.

Kicking off winter quarter, **SCAD TVfest** offers sneak peeks of binge-worthy shows like *Yellowjackets*, *This Is Us*, and *For All Mankind* as well as insightful conversations with stars and showrunners like Milo Ventimiglia, Laurence Fishburne, and Judy Greer. **SCAD deFINE ART** features contemporary art and performances from emerging and established artists on an international scale.

During spring quarter, **SCAD GamingFest** wows with a playlist of deep dives on game story and development from EA Sports, Ubisoft, Epic Games, and other major developers. **SCADstyle** engages international innovators and influencers in beauty, design, media, tech, and more. Capping the year, **SCAD FASHION** showcases the dazzling collections of student designers — sartorial selections that turn heads at Vogue, Women's Wear Daily, The New York Times, and garner millions of views on Instagram.

Throughout the year, SCAD students have the opportunity to meet the creators and innovators remaking culture in virtual conversations, workshops, master classes, and symposia that offer exclusive access to inclusive voices. With topics covering art, design, fashion, media, and more, SCAD signature events feature illuminating content from all SCAD majors.

“Thank you @savfilmfest & @entertainmentweekly for presenting me with the Breakout Award! What a way to ring in 15!!! I am in love with your city. ”

## SANIYYA SIDNEY

@saniyyasidney

Actor, *King Richard*

SCAD Savannah Film Festival honoree



# Student Life

From **The Hive** and **Victory Village** in Savannah to **FORTY** and **FORTY FOUR** in Atlanta to the charming ancient dwellings in Lacoste, SCAD residence halls are filled with joy, support, and one-of-a-kind designs. These spaces are outfitted with studios, gaming lounges, study nooks, and exquisite alumni artwork. Premier fitness centers **SCADfit** in Atlanta, Savannah, and Lacoste, and **ClubSCAD** in Savannah feature a robust schedule of group classes and private sessions with personal trainers available virtually or on-site.

The SCAD social calendar is packed with open-mic nights, talent shows, exhibitions, and annual traditions like the Masquerade Ball. SCAD Bees find their crew through more than 100 student clubs and organizations dedicated to every pursuit imaginable, including dance, anime, a cappella, and improv. Across locations, diverse student clubs advance academic programming and are affiliated with professional organizations, the LGBTQ+ community, support services, and religious groups. Locally sourced food prepared daily, along with meal kits, produce bundles, and no-hassle pickup options from dining halls, markets, and grab-and-go eateries give students fuel for all of their co-curricular activities.

To ensure all students feel welcomed, valued, respected, and empowered to thrive, the **SCAD Office of Inclusion** offers access to resources and events that foster a culture of equity and inclusivity. **Bee Well** offers all SCAD students a safe, confidential source for comprehensive care and support for emotional, physical, and social health. Virtual group counseling or in-person individual sessions are led by licensed SCAD counselors, empowering students to explore in nonjudgmental settings and pursue their purpose.

Complementing Bee Well's range of services, the 24/7 online personalized platform **YOU@SCAD** connects students to information, resources, peers, and opportunities. From mental and physical health to friendships, finances, and finding balance, **YOU@SCAD** helps students refocus, recharge, and set goals.

Students also have the opportunity to serve their local communities through **SCAD SERVE**, which brings together the SCAD community to listen to the needs of neighbors and local leaders, and envision meaningful design solutions that improve the quality of life through four critical areas of need: food, shelter, clothing, and environment. Recent SCAD SERVE projects include the renovated Lofts on Pulaski that offers 22 affordable workforce housing units in downtown Savannah, a "Paint Our Parks" beautification initiative in partnership with the City of Atlanta Mayor's Office of Cultural Affairs and Department of Parks and Recreation, and food deliveries to local families in need.

**1,000+**  
events  
sponsored  
by residence  
life each  
quarter

**500+**  
wellness  
workshops  
every year

“We were impressed with everything SCAD had to offer our daughter. The wonderful thing about being a SCAD student is all the support the school offers.”

**DOROTHY MCCOY**  
SCAD parent

As part of the SCAD experience, students study and learn in creative spaces designed especially for them, including open lounge areas at Herstand Hall.











# International Student Life

With a calendar that includes cross-cultural events, exhibitions, and educational programming, SCAD celebrates international student life and prepares students with the global perspective needed to pursue world-spanning career paths.

On campus and online, the **SCAD International Student Services Office (ISSO)** guides students to professional success. ISSO programs, resources, and mentoring begin before studies at SCAD and continue long after graduation. Eligible F-1 students may obtain Optional Practical Training (OPT) work authorization for 12 months following the completion of any SCAD degree program and an additional 24 months following the completion of a STEM degree.

SCAD prepares non-native English speakers to succeed in their studies and beyond. Students in the art-and design-focused SCAD English as a Second Language (ESL) program, offered through the **SCAD Language Studio**, prepare for the university's immersive academic environment. ESL students enjoy access to an online database of virtual resources and video guides on academic culture, design vocabulary, and more. SCAD ensures students are deeply engaged in the university community. ESL students participate in virtual lectures, networking events, studio experiences, and classroom instruction that advance English language proficiency and ease the transition to life at SCAD.

As SCAD Language Studio students progress through ESL levels, they work closely with accomplished and credentialed professors with advanced degrees in ESL education, applied linguistics, foreign language education, and related fields. Individual English language tutoring is available to all SCAD Language Studio students at no additional cost, including those not required to take English as a Second Language coursework. All SCAD Language Studio courses are preparatory and do not carry credit toward a degree program.

Students in the pre-orientation **SCAD Cultural and Academic Preparation Program** explore vibrant SCAD locations, meet other new Bees, and take part in design challenges and workshops to deepen their understanding of SCAD academic expectations and coursework. Each quarter, ISSO hosts lively cross-cultural events and networking sessions, including a dinner series where local SCAD alumni host students from abroad. Through a wide-ranging series of events and workshops offered after studies begin, students learn success strategies to excel in advanced SCAD coursework, improve communication, and acclimate to university life. Held throughout the year, these workshops cover topics including creative thinking, storytelling, travel, immigration, student life, the U.S. job market, housing, and more.

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Students from  
more than  
**100**  
countries call  
SCAD home.

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“ SCAD had events and workshops that were wonderful, plentiful opportunities to practice English. I became a better communicator, capable of explaining what I do. ”

**CHERLENE CHEN**

Associate designer, The Estée Lauder Companies  
SCAD M.F.A., motion media design, 2022  
Guangzhou, China

◀ Encounter global perspectives at SCAD with events like the Chinese Lantern Festival.



# Athletics

## SCAD TEAMS

Bowling

Cross country

Cycling

Equestrian

eSports

Fencing

Golf

Indoor track and field

Lacrosse

Outdoor track and field

Soccer

Swimming

Tennis

With a championship mindset on the field and in the classroom, SCAD artist-athletes stock the trophy case with big wins.

Members of the National Association of Intercollegiate Athletics, SCAD athletic teams in Atlanta and Savannah have celebrated more than 50 conference, individual, and national championships combined since 2016 in sports like bowling, cycling, equestrian, fencing, golf, lacrosse, and swimming. Over the same span, SCAD artist-athletes have earned more than 300 All-American honors for their athletic and academic achievements, among other awards. In the online arena, SCAD students from around the globe compete on eSports *League of Legends* and *Overwatch* teams. Guided by expert coaches and accomplished faculty, these talented team members demonstrate the SCAD ideals of scholarship, leadership, integrity, and sportsmanship, from the playing field to the professional fields they now lead.

From a championship-caliber athletics program to a vast array of intramural sports to fun and engaging fitness classes, SCAD is dedicated to keeping students active outside the classroom to help boost their creativity in the classroom. This commitment is embodied by SCADfit, the premier fitness centers in Atlanta, Savannah, and Lacoste, and ClubSCAD in Savannah. More than 1,000 students of all levels and abilities join teams in badminton, basketball, dodgeball, flag football, kickball, soccer, Spikeball, volleyball, and more.

“The opportunity to go to SCAD to study architecture and play sports was a perfect combination. SCAD athletics influenced my work ethic, and it was a major stepping stone to my career.”

### DYLAN WEBER CALLAHAN

Senior design professional, HOK  
SCAD lacrosse athlete, SCAD B.F.A., architecture, 2015  
Lake Placid, Florida

SCAD artist-athletes like Sophia Valentin (Long Beach, New York) balance championship athletics with comprehensive studies. ►





**50+**  
combined  
championships  
since 2016



# Schools at SCAD

## School of Animation and Motion

SCAD School of Animation and Motion students deliver captivating moments across multiple platforms. From illuminating fantastical realms and characters to expertly integrating motion media in virtual studio environments and public spaces, **animation**, **motion media design**, and **visual effects** students develop the acumen, creativity, and dexterity necessary to launch their creative careers.

## School of Building Arts

Whether designing the world's next great buildings, interior spaces, furniture collections, or adaptively reusing historic places, SCAD School of Building Arts students become professional architects, designers, and preservationists. Students in five connected disciplines — **architectural history**, **architecture**, **furniture design**, **interior design**, and **preservation design** — explore design methodologies and develop a clear personal design ethos.

## De Sole School of Business Innovation

The SCAD De Sole School of Business Innovation prepares the next generation of creative leaders to navigate the rapidly changing business landscape through design thinking and research. Students become forward-thinking subject matter experts in **advertising and branding**, **business of beauty and fragrance**, **creative business leadership**, **design management**, **luxury and brand management**, **service design**, and **social strategy and management**.



Hannah Harris, SCAD Savannah valedictorian, SCAD B.F.A., business of beauty and fragrance, 2022

## School of Creative Technology

Combining technical mastery with artistic sensibility, students become architects of the imagination in the SCAD School of Creative Technology as they pioneer immersive realities and award-winning attractions, video games, and mobile apps. With a detailed curriculum that prepares students for careers, the School of Creative Technology offers degrees in **immersive reality**, **interactive design and game development**, and **themed entertainment design**.



Behind the scenes of *Carved in Stone*, a student film shot on SCAD's XR stage

## School of Design

SCAD design students directly influence the aesthetic language, performance, sustainability, and financial value of products and experiences. They master the process of identifying design insights, engage in scenario planning, and create viable solutions that become tangible parts of a system, service, or brand. Across an array of design disciplines — **graphic design and visual experience**, **industrial design**, **design for sustainability**, **user experience (UX) design**, and **user experience research (UXR)** — the SCAD School of Design prepares students to generate imaginative solutions to transform the world.

## School of Fashion

The SCAD School of Fashion students become strategic, imaginative leaders ready to develop new world-class business models, runway collections, jewelry lines, and innovative materials that will define the industry's biggest names and brands. From the runway to the consumer, students explore fashion from the conceptual to the commercial in disciplines that include **accessory design**, **fashion**, **fashion marketing and management**, **fibers**, and **jewelry**.



## School of Film and Acting

With resources that rival Hollywood studios, award-winning professors, stunning locations, a professionally run casting office, and stellar film and television festivals, the SCAD School of Film and Acting is the ideal place to launch into the film and television industry. The SCAD **film and television**, **performing arts**, **production design**, and **sound design** programs prepare students to command roles onstage and on screen through live performances, sitcoms, dramatic series, music videos, commercials, and more.



*Dial F for Festival*, SCAD Savannah Film Festival intro

## School of Fine Arts

SCAD fine artists shape wood, concrete, bronze, light, digital projections, and other materials in large public art works, movie miniatures, proper and prosthetics, commercial prototypes, fine art, site specific installations, set designs, and more. The School of Fine Arts offers degrees in **painting** and **sculpture**, and SCAD is the only university to offer a commercial gallery service — SCAD Art Sales — that exclusively represents the work of students, alumni, and faculty to international clientele.

## School of Foundation Studies

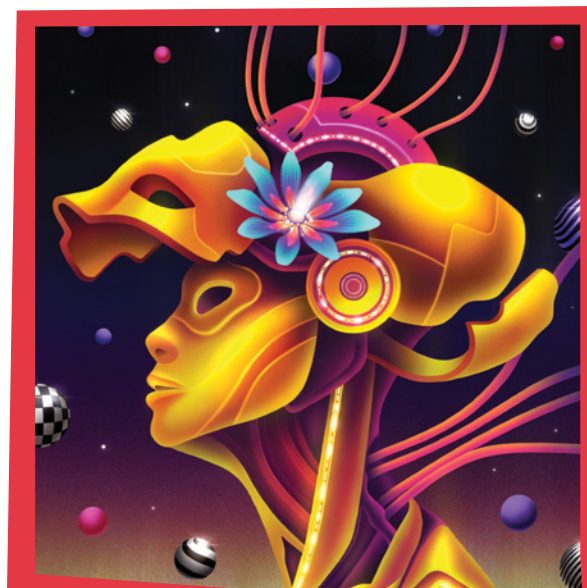
Through a rigorous studio experience, each SCAD undergraduate student develops a comprehensive visual, conceptual, and creative language essential for success through the SCAD School of Foundation Studies coursework. Students advance to professionally tailored courses that move in the direction of their professional aspirations and teach the connection between research, drawing, design process, and environmental and cultural influences.

## School of Liberal Arts

Within the SCAD School of Liberal Arts, writers, historians, and equine business professionals learn to market themselves, promote their work, and successfully pitch their story, research, and business ideas to publications and investors. Students in **art history**, **dramatic writing**, and **writing** learn to observe and engage the world around them through a foundation in visual and liberal arts, while also learning the fundamentals of business design and marketing. Students in **equestrian studies** are prepared for the dynamic equine industry, from business management to the artistry of competitions and shows.

## School of Visual Communication

SCAD School of Visual Communication students translate a range of emotions into tangible images and designs that color the world. In **illustration**, **photography**, and **sequential art** degree programs, students learn to weave narrative with visual art to tell meaningful stories using traditional techniques and advanced digital technologies.



*Electric Daisy Carnival*, Hoi Yu Karen Ge, SCAD B.F.A., illustration, 2022, Shanghai, China



# Degree Programs

Top ranked by The Hollywood Reporter, DesignIntelligence, The Business of Fashion, and more, SCAD offers more programs and specializations than any other art and design university in the U.S. To search undergraduate and graduate degree programs by location, visit [scad.edu/programs](https://scad.edu/programs).

## Accessory Design

School of Fashion

B.F.A., M.A., M.F.A.

## Advertising and Branding

De Sole School of Business Innovation

B.A., B.F.A., M.A., M.F.A.

## Animation

School of Animation and Motion

B.F.A., M.A., M.F.A.

## Architectural History

School of Building Arts

B.F.A., M.F.A.

## Architecture

School of Building Arts

B.F.A., M.Arch.

## Art History

School of Liberal Arts

B.F.A., M.A.

## Business of Beauty and Fragrance

De Sole School of Business Innovation

B.F.A.

## Creative Business Leadership

De Sole School of Business Innovation

M.A.

## Design for Sustainability

School of Design

M.A., M.F.A.

## Design Management

De Sole School of Business Innovation

M.A., M.F.A.

## Dramatic Writing

School of Liberal Arts

B.F.A., M.F.A.

## Equestrian Studies

School of Liberal Arts

B.A.

## Fashion

School of Fashion

B.F.A., M.A., M.F.A.

## Fashion Marketing and Management

School of Fashion

B.F.A.

## Fibers

School of Fashion

B.F.A., M.A., M.F.A.

## Film and Television

School of Film and Acting

B.F.A., M.A., M.F.A.

## Furniture Design

School of Building Arts

B.F.A., M.A., M.F.A.

## Graphic Design and Visual Experience

School of Design

B.A., B.F.A., M.A., M.F.A.

## Illustration

School of Visual Communication

B.A., B.F.A., M.A., M.F.A.

## Immersive Reality

School of Creative Technology

B.F.A.



## **Industrial Design**

School of Design

B.F.A., M.A., M.F.A.

## **Interactive Design and Game Development**

School of Creative Technology

B.A., B.F.A., M.A., M.F.A.

## **Interior Design**

School of Building Arts

B.F.A., M.A., M.F.A.

## **Jewelry**

School of Fashion

B.F.A., M.A., M.F.A.

## **Luxury and Brand Management**

De Sole School of Business Innovation

M.A., M.F.A.

## **Motion Media Design**

School of Animation and Motion

B.F.A., M.A., M.F.A.

## **Painting**

School of Fine Arts

B.F.A., M.A., M.F.A.

## **Performing Arts**

School of Film and Acting

B.F.A., M.F.A.

## **Photography**

School of Visual Communication

B.A., B.F.A., M.A., M.F.A.

## **Preservation Design**

School of Building Arts

B.F.A., M.A., M.F.A.

## **Production Design**

School of Film and Acting

B.F.A., M.A., M.F.A.

## **Sculpture**

School of Fine Arts

B.F.A., M.A., M.F.A.

## **Sequential Art**

School of Visual Communication

B.A., B.F.A., M.A., M.F.A.

## **Service Design**

De Sole School of Business Innovation

B.F.A., M.A., M.F.A.

## **Social Strategy and Management**

De Sole School of Business Innovation

B.F.A.

## **Sound Design**

School of Film and Acting

B.F.A., M.A., M.F.A.

## **Themed Entertainment Design**

School of Creative Technology

M.F.A.

## **User Experience (UX) Design**

School of Design

B.F.A.

## **User Experience Research (UXR)**

School of Design

B.F.A.

## **Visual Effects**

School of Animation and Motion

B.F.A., M.A., M.F.A.

## **Writing**

School of Liberal Arts

B.F.A., M.F.A.



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SCAD offers  
the first-ever  
sneaker design  
minor

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# Accessory Design

## CREATIVE CAREERS

Concept developer

Footwear  
patternmaker

Accessories buyer

Handbag designer

Luxury footwear  
designer

Technical designer

Accessories  
designer

Accessories  
product developer

Sneaker designer

Color and  
materials designer

Driven by market needs and shaped by high-end technology, SCAD's comprehensive curriculum addresses the entire spectrum of accessories and lifestyle products. From athletic footwear to head-turning handbags to wearable tech, award-winning SCAD alumni step into a wide range of roles like head pattern and sample maker at YEEZY, associate at Rag & Bone, creative communications print designer at Lilly Pulitzer, along with positions at Diane von Furstenberg, New Balance, Madewell, PUMA, and more.

**SCAD is the only university to offer an M.F.A. in accessory design.**

Through instruction in footwear and handbag design development, construction, sewing technology, computer-aided design, product placement, and more, students master cutting edge tools and define their design aesthetic in a program top ranked by The Business of Fashion, Fashionista, and Fashion-Schools.org. In the new course SNKR 375 Making Sneakers: Design, students collaborate with sneaker factories to learn efficient industry communication skills to visualize ideas to manufacturers in developing these designs as market-ready prototypes. In ACCE 422 Accessory Portfolio Presentation, students refine their works, create self-promotional materials, and assemble a professional portfolio.

While sharpening design and patternmaking techniques, students experiment and become proficient with industrial sewing machines, men's and women's shoe lasts, skiving machines, and CAD software. Cutting-edge technology solutions and digital fabrication methods bring sustainable designs and 3D prototypes from concept to reality.

A distinguished faculty with a boundless well of expertise, from luxury corporate collections to bespoke footwear, leads the department. Students also benefit from celebrated designers in the university's Style Lab mentorship program as well as SCADpro assignments with brands including Swarovski, Fossil, and Reebok.

Collaborations across the School of Fashion and beyond — like the annual SCAD FASHION showcases — and working relationships with factories, manufacturers, and suppliers prepare accessory design students for professional practices.

## INTERNSHIPS SECURED BY SCAD STUDENTS

Adidas

Jimmy Choo

Salvatore  
Ferragamo

Coach

Reebok

Sam Edelman

Donna Karan

Ralph Lauren

Abercrombie  
& Fitch

◀ The SCAD sneaker design minor is taught by professionals in the shoe game, including SCAD grad Quintin Williams (Los Angeles, California) who is the co-founder of Q4 Sports, an athletic and lifestyle company. Pictured are the Q4 Sports EM55-III Passion Red and LG9-II White Spark sneakers.



Footwear head pattern and sample maker, YEEZY

## Cesar Idrobo

SCAD M.A., accessory design, 2016; SCAD B.F.A., industrial design, 2012  
Medellin, Colombia, @cidrobo

Cesar's foray into accessory design began with a senior project collab with fellow SCAD Bee and accessory design alum Christine Hartzog in which they designed a traveling bag for short business trips. After earning his B.F.A. in industrial design, Cesar expanded into the sneaker game as a graduate student and discovered his forte for footwear design. His mastery of traditional techniques led to his work with top brands like Nike, Adidas, and PENSOLE, as well as a major role at YEEZY, where he leads innovation as footwear head pattern cutter and sample maker.

### What drew you back to SCAD for accessory design?

It was eye-opening to see so much space and so many high-tech tools for students to realize their projects, explore, and be creative. I felt lucky to have access to it all. I knew I had to come back to SCAD.

### What's something you use from SCAD courses in your career?

SCAD foundation studies is a very good foundation for anything you do in your job. If you dissect the process, it comes down to those foundations. I keep using the skills I learned from my first courses at SCAD. By dissecting and identifying art and design elements, it helps you build from the ground up — truly new products and new experiences. Foundations has been one of the most impactful skills that SCAD has taught me. I love that when we work with other SCAD alumni in the industry, we speak the same design and art language from those early courses. The master's gave me that next level of preparation in terms of specializing in how to do something from start to end.

### How did SCAD prepare you for working at YEEZY?

When applying for jobs, I always show the work I did at SCAD because it best highlights my capabilities and expertise. Prior to YEEZY, many places I've interviewed at had a hard time believing I've made not only a shoe but an entire footwear collection while at SCAD. SCAD provided me with the right space, tools, and academic program to bring my ideas to reality.









# Advertising and Branding

## CREATIVE CAREERS

Digital advertising director

Art director

Content creator

Copywriter

Advertising designer

Integrated marketing strategist

Interactive copywriter/project coordinator

Social media director/producer

Creative technologist

Director of brand partnerships

SCAD advertising students create campaigns that nab top honors like the National ADDY Awards. Guided by SCAD faculty, students have worked on major campaigns for brands like Comcast, Chase Bank, Kodak, and Nintendo, where their quick-witted combination of stunning visuals and compelling copy boosts brand engagement, connects companies to consumers, and steers contemporary culture.

In courses like ADBR 255 Brand Experiences in Interactive Environments, students explore the ecosystem that surrounds branded interactive content and create interactive solutions that enable engagement between brands and audiences. They also conceptualize and build imaginative ideas grounded in technology as they learn project roles, workflows, and platforms for developing innovative branded content in ADBR 335 Creative Technology: Engineering Brand Experiences. Visionary technologists create connections between diverse platforms and technologies to facilitate dynamic brand engagement.

Through SCADpro, the university's creative research and innovation design studio, advertising students pitch directly to blue-chip Fortune 500 companies including Google, AT&T, HP, The Coca-Cola Company, BMW, Capital One, L'Oréal, and Mercedes-Benz. This hands-on experience turns into high-powered careers at the world's premier agencies: 72andSunny, Anomaly, BBDO, Crispin Porter + Bogusky, DDB, Deutsch Inc., Grey Global Group, Leo Burnett, Ogilvy & Mather, Publicis, R/GA, Saatchi & Saatchi, Wieden+Kennedy, Wunderman Thompson, and Y&R.

Students learn to be versatile, multiplatform storytellers prepared for career paths in art direction, copywriting, creative technology, branded experience, and consumer engagement and strategy, with an emphasis on digital production, typography, and social media content creation. In a learning sequence focused on emerging creative technology, future ad pros use cutting-edge resources like Arduino hardware, game engines, and augmented and virtual reality equipment to create their own branded experiences, from Harry Potter-inspired interactive chess boards to LED-lit hockey jerseys.

**“ At SCAD, I was able to hone my art direction skills in class and work with illustrators, copywriters, and strategists on campaigns. You can't find that level of collaboration anywhere else. ”**

## SAMYU MURALI

Senior art director, Ogilvy  
SCAD M.F.A., advertising, 2016  
Chennai, India





*Topo Chico*  
Olivia Lake, Bradenton, Florida ▶  
Reilly Kelly, St. Louis, Missouri  
Alejandro Guillen Gutierrez, Mexico City, Mexico



*Fancy  
something  
Cooler.*



# SCAD

GASP!!!

OMG

Main Character  
Energy

SCAD  
SAVANNAH  
FILM  
FESTIVAL

SCAD  
SAVANNAH  
FILM  
FESTIVAL

SCAD  
SAVANNAH  
FILM  
FESTIVAL

SCAD  
SAVANNAH  
FILM  
FESTIVAL



# Animation

Under expert faculty instruction and mentorship, SCAD animation students prepare for careers across the production pipeline of a \$260-billion industry that encompasses film, television, video games, interactive media, and more.

## SCAD GRAD SPOTS

**Pixar**

**DreamWorks**

**20th Century Fox**

**Electronic Arts**

**Xbox Game Studios**

**Nickelodeon**

**Sony Pictures Imageworks**

**Walt Disney Animation Studios**

**Cartoon Network**

**Epic Games**

At SCAD, students master next-generation technology and a comprehensive curriculum as they create original characters and fantastical realms that launch careers, captivate fans, and energize the entertainment world. ANIM 223 Historical Adventures in Cinematic Animation sets the scene for students to explore 2D, 3D, and stop-motion animation styles, as well as digital modeling, rigging, lighting, and look development in further coursework. Students make the leap from characters to digital universes in ANIM 325 Story and Concept: Visual Design and World Building and develop demo reels, personal websites, and portfolios for internship and career pursuits in ANIM 390 Animation Business and Professional Practices, which also includes a wide-ranging view of animation studios and the production process.

Students apply this technical wizardry to studio-style productions via SCAD Animation Studios, collaborating on short films like *Hex Limit*, *Bearly*, *The Pope's Dog*, and *The How Book*, all of which screened at SCAD AnimationFest, the university's signature festival for animation and digital media. SCAD is also recognized as a Toon Boom Centre of Excellence, offering the opportunity for résumé-boosting certifications in this elite professional software, as well as Adobe Creative Cloud and Maya.

**SCAD animation earned recognition on seven of Animation Career Review's best-of lists in 2020–21.**

◀ At the SCAD Savannah Film Festival and other signature events, students learn from masters of the medium like Best Animated Feature Oscar winners Christopher Miller and Phil Lord, who showcased their film *The Mitchells Vs. The Machines* with director Mike Rianda.

Through SCADpro, the university's creative research and innovation design studio, students collaborate with major companies like Adult Swim, Fox Sports, NASA, and more, launching their careers to new heights. These professional endeavors prepare alumni to join forces with the world's greatest studios and deliver unforgettable features—from Best Animated Feature winners *Encanto*, *Soul*, *Coco*, and *Spider-Man: Into the Spider-Verse* to beloved franchises like *Star Wars*, *How to Train Your Dragon*, *Frozen*, and more.

## CREATIVE CAREERS

**2D animator**

**3D animator**

**Story and concept artist**

**Animation producer**

**Character FX artist**

**Character technical director**

**Texture/lighting director**

**Digital modeler**

**Stop-motion fabricator**

**Story and concept artist**



# Architectural History

## CREATIVE CAREERS

Preservation  
planner/officer

Cultural resource  
manager

Architectural  
researcher

Heritage  
organization  
administrator

Architectural  
history educator

Historic  
preservation  
consultant

Real estate data  
analyst

Main Street  
program manager

Historic foundation  
manager

Historic site  
manager/curator

Immersive learning in one of the nation's best-preserved cityscapes lays the foundation for the highly valued architectural history degrees offered at SCAD. Savannah's rich variety of high-style architecture, lauded city plan, and unique cultural landscapes welcome deeper inquiry by SCAD architectural history students, who build their professionalism and credentials through on-site experiences in the city and the region beyond. Students in both the undergraduate and graduate programs balance a broad investigation of historical periods, cultures, research methods, and theoretical approaches with opportunities to develop focused lines of inquiry into different architectural eras.

**Widely recognized as the most distinctive built environment in higher education, SCAD serves as a living laboratory for the study of building arts across three locations. — NEWSWEEK**

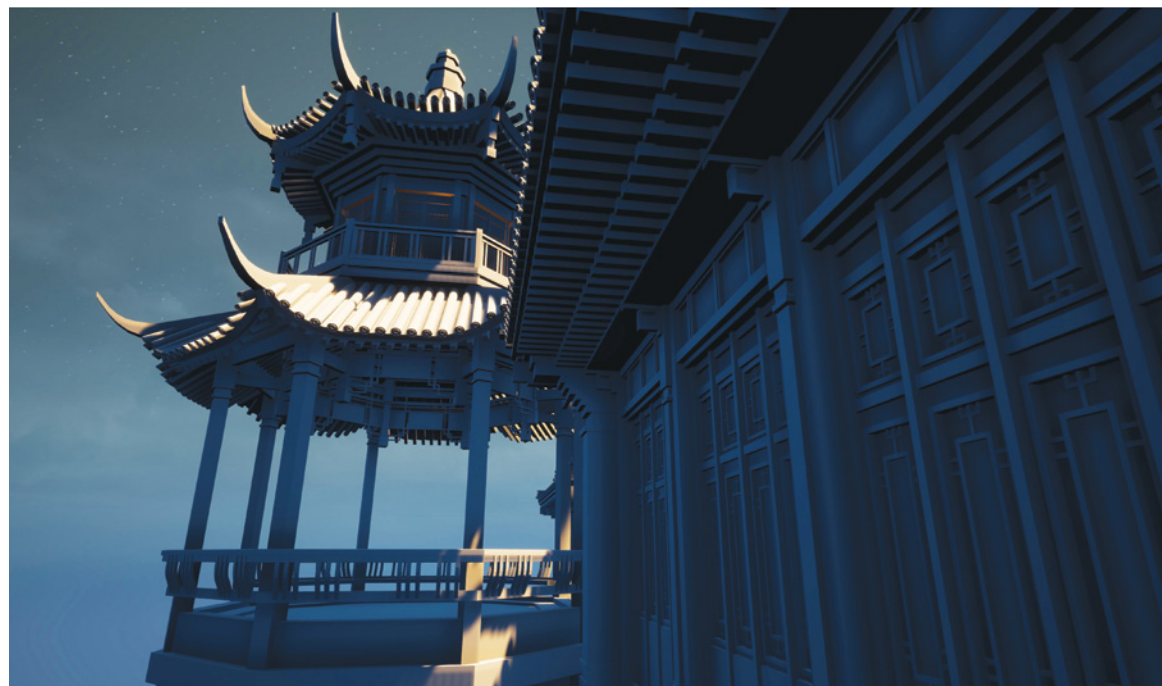
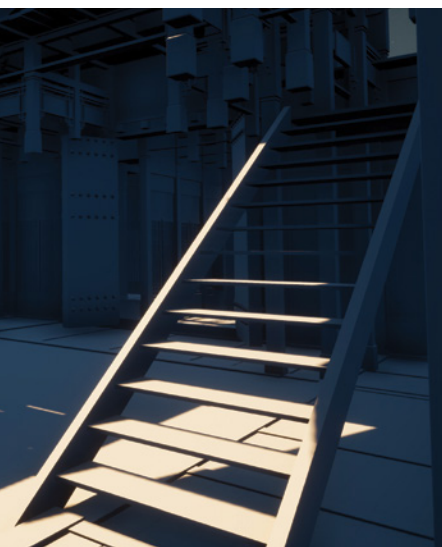
Courses examine distinct architectural and urban traditions influenced by nations, cultures, technology, and even nature, with ARLH 358 Villa and Garden tracking the history of landscapes and structures from the Hanging Gardens of Babylon through Fallingwater. Students also explore the political, societal, and economic forces that impact development in courses like ARLH 759 Power and the Built Environment. Students are instructed in these courses and more by widely published and recognized professors with expertise extending from the buildings of Greek and Roman antiquity and medieval east Africa to the cobblestones, bricks, and asphalt of Savannah's historic streets, as well as historic virtual environments and representations of cities in modern media.

Outside the classroom, accomplished SCAD faculty help connect students to career-defining experiences. Students have led on-site work at historic locations, authored National Register nominations, delivered conference papers, and interned with public organizations and private firms. Students augment their fieldwork with classes in geographic information systems (GIS), electronic design, and professional presentation techniques.

Students are also encouraged to make travel a part of their academic experience and explore different contexts at university locations in metropolitan Atlanta or the medieval village of Lacoste, France. Alumni are prepared for a range of prominent roles in urban policy, heritage management, and preservation advocacy with the National Park Service, the New York Landmarks Conservancy, the city of Denver, the city of Atlanta, the state of Connecticut, the Florida Bureau of Historic Preservation, and the Kentucky Heritage Council; with design and cultural resource management firms like Quinn Evans Architects, Avison Young, Bolton & Menk, and Commonwealth Preservation Group; and for doctoral programs and careers in academia.

Kuan Xue  
Phoenixville, Pennsylvania ▶











# Architecture

## CREATIVE CAREERS

Architect

Sustainability  
specialist

Health care/  
hospitality designer

Architectural  
illustrator

Real estate  
developer

Site planner

Building  
construction  
manager

Building inspector

Project manager

Zoning official

At SCAD, architecture students learn to apply environmental, historical, and theoretical concepts to design the buildings where our most meaningful experiences unfold.

SCAD offers select students the Integrated Path to Architectural Licensure, a progressive academic track merging all three components of licensure — education, experience, and examination — into the university's highly lauded B.F.A. and professional M.Arch. programs. Through this structure, select students may attain licensure in as few as seven years, combining SCAD classes, professional internships, and preparation for the Architect Registration Examination with unparalleled academic support and dedicated resources.

Additionally, the SCAD M.Arch. program was awarded the maximum eight-year term of accreditation by the National Architectural Accrediting Board, whose meticulous accreditation standards are accepted and often required by state registration boards. These credentials are matched by the accomplishments of renowned SCAD faculty — honorees of the Congress for the New Urbanism and the American Institute of Architects, licensed practitioners, and LEED-accredited specialists.

At Savannah's Clark Hall, students develop in-demand technical expertise in a work environment and digital studio culture that mirrors or exceeds the professional sector. Through augmented and virtual reality technologies, they explore future-forward approaches to the design-build process.

Students also are encouraged to take courses at SCAD locations in Atlanta and Lacoste, France, to explore how rural, urban, and cultural contexts drive design. Inspired by these experiences, SCAD students have garnered awards and recognition from The Architect's Newspaper, the American Institute of Architects, Contract magazine, NASA, and others.



## ALUMNI EMPLOYERS

Gensler

Skidmore,  
Owings & Merrill

HKS

Perkins+Will

BIG

SmithGroup

Sasaki Associates

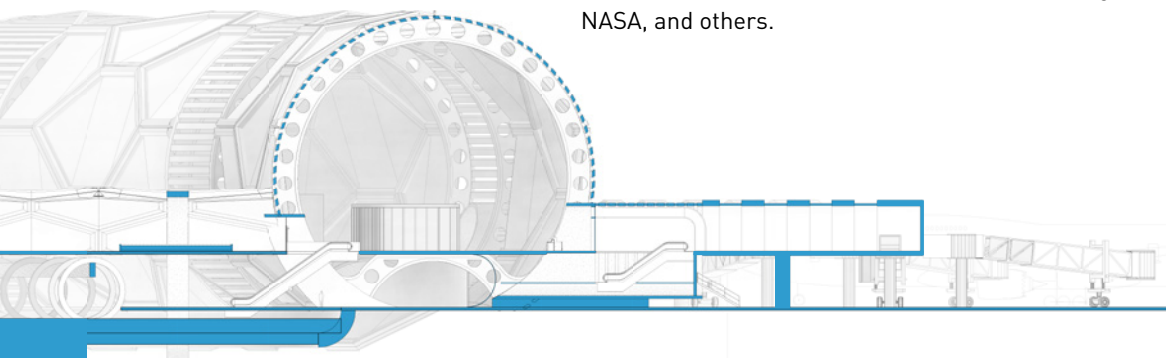
Herzog & de Meuron

CallisonRTKL

CannonDesign

EYP

◀ *Power of Circle*  
Geraldo Tarallo Assis  
Campinas, Brazil







# Art History

Trace the evolution of visual expression across millennia in a program that emphasizes a professional approach to research, interpretation, and critical analysis of cherished art and storied artifacts.

## GUEST GALLERY

**Derrick Adams**

**James Anno**

**Sam Bardaouil**

**Barry Bergdoll**

**Sanford Biggers**

**Till Fellrath**

**Marcia Hall**

**Lawrence Nees**

**Marilyn Minter**

**Lorraine O'Grady**

**Jerry Saltz**

**Roberta Smith**

**Carrie Mae Weems**

SCAD art history students are instructed by one of the largest full-time faculty groups with doctoral degrees in North America. University faculty hold outstanding credentials and conduct pioneering research on a wide range of topics, from Buddhist art in Japan to the influence of the Medici dynasty in the Italian Renaissance.

More than 70 elective course options — including environmental art, the iconography of monuments, medieval manuscripts, and surrealist art — empower students to customize their degree to fit specific interests. At signature events like SCAD deFINE ART and regular virtual events, students engage in enriching lectures and symposia with celebrated art luminaries.

Outside the classroom, students boost their credentials with exclusive opportunities to work as docents at university museums and intern at art institutions around the globe. Students can start their exploration of the art world at SCAD libraries and museums, which house special collections containing rare, valuable, and significant work: the Walter O. Evans Collection of African American Art, the Earle W. Newton Collection of 18th- and 19th-century British and American Art, and the 19th- and 20th-century Photography Collection.

SCAD art history students cap their degree with the completion of a thesis that delves into history, theory, and criticism of different art and historical time periods. After graduation, alumni obtain prestigious positions at world-famous museums such as the Guggenheim and the Smithsonian, manage innovative galleries, conduct scholarly research in Ph.D. programs, and more.

## CREATIVE CAREERS

**Curator**

**Manager for art programming**

**Art appraiser**

**Art journalist**

**Art therapist**

**Collections manager**

**Culture conservator**

**Development officer**

**Art historian**

**Visual arts archivist**

Notable works in the SCAD Museum of Art's Contemporary Art Collection include Andy Warhol's *Queen Beatrix* portrait, part of his *Reigning Queens* series of screen-prints. ▶







Portrait by SCAD photography  
alum Nick Thomsen  
(Charlotte, North Carolina)







# Business of Beauty and Fragrance

Led by faculty from powerhouses like Estée Lauder Companies and mentored by celebrated guests from top brands like Maybelline and Chanel, SCAD business of beauty and fragrance students are poised to adapt within any executive environment.

As part of the curriculum, students explore two professional paths: creative strategy and design, and marketing strategy and product development. Design thinking is layered into the curriculum, as shown in courses like BEAU 330 Beauty and Fragrance New Product Launch, where students design a comprehensive strategy to market, price, brand, package, and distribute a new product launch within an existing brand. They conclude their academic journey in BEAU 440 Collection II: Branding and Launch where they research, ideate, and present a new beauty brand and business model that represents a whitespace in the industry.

Future beauty business leaders develop their collaboration skills by working with other majors to develop physical prototypes of their concepts. Through SCADpro, the university's in-house design studio, they have partnered with international leaders like L'Oréal to shape the company's Urban Decay line and teamed up with Rodan + Fields to personalize the digital experience for Gen Z consumers.

SCAD students are mentored by industry leaders from SVP GM International and Global Strategy at Tom Ford Beauty Dexter King to Editor in Chief at Allure Magazine Jessica Cruel, and become elite beauty professionals as they graduate with a globally minded, business-centric degree that lands jobs at top beauty brands.

Students have earned scholarships including the Ulta Beauty MUSE 100, CFDA x Coach Dream It Real, Glossy 50 Honoree, and Virgil Abloh Post-Modern of the Fashion Scholarship Fund. With in-depth knowledge of global beauty branding, product development, business modeling, and visual storytelling, they learn how to develop long-term customer relationships and create their own share of the beauty and fragrance market.

◀ Sterling Jones (Atlanta, Georgia) influences Gen Z beauty consumers through her online platform The Beauté Study. Her insights helped land her a spot in The CEO Global Presidential Program at The Estée Lauder Companies, an 18-month rotational program where she can experience different roles within the organization, gaining exposure to a range of the company's more than 25 prestige beauty brands, as well as experience working with senior leadership and professional development opportunities.

## CREATIVE CAREERS

**Beauty and fragrance entrepreneur**

**Brand marketing associate**

**Junior executive trainee**

**Social media and marketing associate**

**Product development associate**

**Package development associate**

**Digital marketing associate**

**Consumer engagement associate**

**Travel retail marketing associate**

**Consumer insights associate**



# Creative Business Leadership

## CREATIVE CAREERS

Chief executive  
officer

Executive  
marketing director

Consulting  
associate

Executive director  
of strategic  
initiatives

Corporate affairs  
manager

Brand strategist/  
manager

Creative  
entrepreneur

Global creative  
director

Chief strategy  
officer

Intrapreneur

Facing constant transformation, even the most established businesses seek creative leaders to reimagine their services, products, strategy, and operations. Enter SCAD creative business leadership.

Everywhere you look, SCAD alumni are poised to helm big brands, thanks to a focused curriculum that merges innovation and enterprise. In courses like LEAD 709 Business Complexities in Creative Industries, students examine how governance, control, form, and legal status affect business entities as well as the associated social, ethical, and fiduciary duties related to the arts. In LEAD 725 Influencers and Innovators: Characteristics of Transformative Leadership, students learn analytical thinking techniques of managing complex, human-related problems and master strategies that deliver results.

Within the creative business leadership program at SCAD, students learn to become both entrepreneurs running successful small businesses and intrapreneurs promoting corporate innovation within existing organizations. Students in this program use simulation software that mimics the multifactor, high-stakes decision-making scenarios CEOs regularly face. They also use simulation software to understand market fluctuations and the challenges of raising capital. This one-year M.A. program complements SCAD undergraduate degrees and prepares students for leadership — and through GRADpath@SCAD, undergraduate students can earn both their undergraduate degree and M.A. in four years.

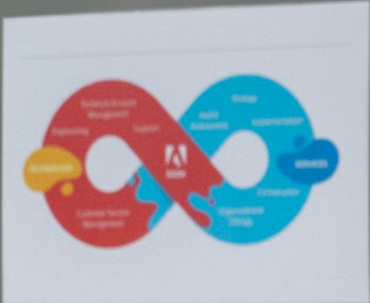
Visionaries like Tiffany & Co.'s Chief Artistic Officer Reed Krakoff, Samsung Electronics VP of Integrated Marketing Grace Dolan, Clayco Executive Chairman Bob Clark, and fashion house founders Tory Burch, Mary Katrantzou, Brandon Maxwell, and others share insight and advice that set students on the path for creative business leadership success.

**The future requires a different approach. It involves focus on customer experience, an empowered hybrid workforce, and a new kind of leadership: a “design leadership” approach that is empathetic, sensing, and strategic. It combines human-centric design with service and product excellence as a key driver of differentiation.**

**— IBM'S 2021 CEO STUDY**

The SCAD creative business leadership program prepares students to become leaders who inspire and direct teams to accomplish their strategic goals. ▶





QUESTIONS?  
HOW MIGHT WE...  
Discuss quarterly goals during the fiscal year?

SOLUTIONS:  
Prioritize economic outcomes in first third quarterly findings

WE...  
Strategy to analyze  
...ent team



## Emilio Arellano

**SCAD M.A. creative  
business leadership**  
Quito, Ecuador  
[@emlioarellano](#)



### On his daily routine

When I wake up, I do yoga first. Then I go to SCADfit or ClubSCAD. I usually hang out with my friends to grab coffee first before class. And then I'll go to Monty (Montgomery Hall) or The Shed where most of my classes are. After class, I'll go for lunch or make my own. I ride my bike everywhere here in Savannah and go to a coffee shop. I always end up at a coffee shop until I get all my work done.

### Where he finds inspiration

I find inspiration at coffee shops, mostly because when I see people there working, I'm trying to get into their minds on what they're thinking and how I can help them. If they're artists, how could I address them? How can I serve people? Also, when I see a community that doesn't have enough resources, that also drives me to start working more to give those people opportunities because many of them probably are creatives.

“ There has always been this idea that creatives may not know how to do business or business people may not have to be creative. I want to join both worlds and career paths in Latin America, hopefully. When I found out about the program here at SCAD, I fell in love with it because it requires students to develop a lot of leadership skills. ”

### On his favorite class

LIBA 705 Game Changers: 10,000 Years of Leadership is one of the most important classes I've had so far in my career. The professor who taught it, Dr. Imani Scott, helped us build these personal development plans to actually find a reason or purpose for what we are going to do in our careers.

### On how his M.A. will boost his career

I see myself in executive production because it involves numbers, making the vision of the director real, and that's why I wanted to pursue this career. As I work in executive production, I thought this was a huge opportunity to develop in film and every career related to creativity.

### On how he balances freelance and his studies

If I have to address a client for something, I do most of the budgeting, the brief — so everything I've learned in the program I have actually put in practice for my freelance gigs because the team is pretty much me.





### On being a SCAD Museum of Art docent

As a museum docent, I have to speak with the guests about each gallery and each exhibition, and it's a very interesting job because every person has their own emotion and value to a piece of art, so I will help guide them through their process and help them connect with a piece of art and installations that are exhibited in the museum. I also see some of the creators there, which is also very fun because I get to learn from different creatives and different people about their works of art, especially contemporary art.

### On his values

We as SCAD students have an enormous privilege of being here with all these resources, platforms, and opportunities. We need to give these opportunities to others who may not have access to help others reach their goals. Everyone can find purpose eventually. Purpose is the most important thing someone can have.





# SYNERGY

MULTI-MORPH SYSTEM

Synergy uses algae photobioreactors in the form of a traffic light to turn harmful carbon dioxide gases into oxygen.



Synergy is an example of biomimicry, and is inspired by the light refractive wings of the blue morpho butterfly.



GOOD HEALTH  
AND WELL-BEING



AFFORDABLE AND  
CLEAN ENERGY



INDUSTRY AND  
INNOVATION



SUSTAINABLE  
COMMUNITIES



CLIMATE ACTION



LIFE ON LAND





# Design for Sustainability

## CREATIVE CAREERS

Strategic business  
development  
officer

Sustainability  
director

International  
development  
manager

Supply chain/  
sustainability  
manager

Corporate social  
responsibility  
officer

Energy solutions  
developer

Green building  
specialist

Product developer

Design thinker

Sustainability  
specialist

Design for sustainability builds a more eco-rich, equitable future by balancing economic prosperity with green practices such as reducing consumption of nonrenewable resources, minimizing waste, and creating a healthy, productive environment. SCAD alumni implement the strategies they learned in the classroom to create more sustainable business practices for medical device manufacturers and health care experts, conduct climate risk and resiliency assessments for corporations, and map out sustainability goals for merchandising at top fashion brands.

## The sustainability market will triple to \$28.9 billion by 2024. — MARKETSANDMARKETS

Even before graduation, SCAD students' influence can be seen at top brands. In SCAD classroom collaborations, furniture brands Brown Jordan and Maria Yee sought products built from emergent materials like thermally modified timber and plant-based composites. Through SCADpro, the university's in-house design studio, Reebok tapped students to convert the company's scrap fabric into fashionable looks. Google turned to SCAD students to find ways to organize in times of disaster using location-sharing services. And Heineken tasked students to create solutions that repurpose contaminated glass. Across the globe, SCAD design for sustainability students and graduates merge conservation and commerce to reduce carbon footprints and simultaneously create value through the creation of sustainable products.

“There’s no program like SCAD design for sustainability anywhere else. It felt like home, and I knew the quality of education I was going to get.”

### BRITNEY BOUDWIN

Director, Education

International Living Future Institute

SCAD M.A., design for sustainability, 2015; SCAD B.F.A., interior design, 2008  
Seattle, Washington

SCAD design for sustainability students investigate consumer lifestyle choices and business practices, emphasizing resource productivity, social innovation, and future-oriented business strategies. Leading-edge technologies such as life-cycle analysis software provide SCAD students with knowledge applicable to a broad spectrum of civic and professional roles. And in the M.F.A. program, students specialize in one of four areas of applied sustainability: the built environment, management, packaging and print media, or products. In each classroom, students collaborate and apply their aspirational vision toward a sustainable future for companies such as Hewlett Packard, IBM, IDEO, Nike, Starbucks, Subaru, Walmart, and more.

◀ Synergy multi-morph biomimicry system  
Stefanie Perosa, Maryville, Tennessee  
Devin Rooney, Budd Lake, New Jersey  
Jenna Morlock, Berlin, Maryland



Design manager, Catapult Design

## Laura Garcia

SCAD M.A., design for sustainability, 2021; SCAD B.F.A., fashion, 2020

Mexico City, Mexico, @ \_laura\_ramirezgarcia

Laura Garcia knows what she wants and how to get it. She decided to apply to SCAD after visiting the university through VR tours. SCAD offers the opportunity for students to meet with industry experts for portfolio reviews, and before graduation, Garcia met with leaders at Catapult Design for portfolio feedback. Not long into the convo, they chatted about an open position at the organization. She landed a position with the company because of the experience she gained at SCAD, which included project management and research.

### How did SCAD prepare you for your career?

I joke that I'm always in a SCADpro course because at Catapult, design research, project management, business development, and operations with the CEO are my day-to-day. We're a small team, but we work with consultants from all over, including Kenya, India, and here in the U.S. My experiences at SCAD have prepared me for that environment.

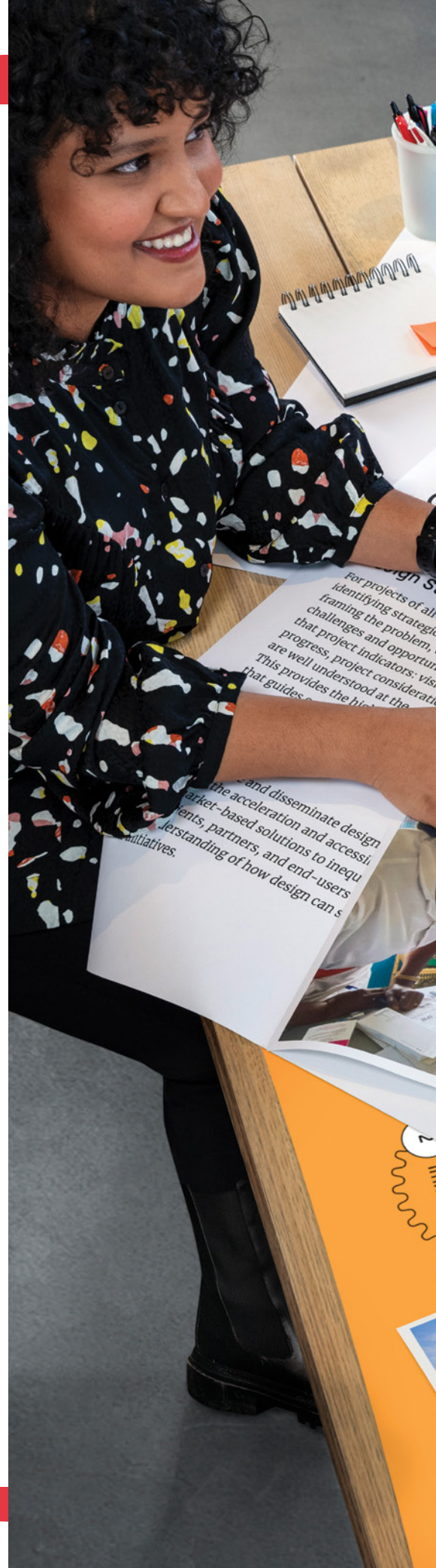
### What is the biggest lesson you learned from SCAD?

How to pitch myself. That foundation to present and explain yourself as a designer, the understanding of color, perspective, and design — it's what set me apart. It's important to know how to go into any room and sell yourself as a designer, an artist, and a content creator because you never know who you're going to meet. At SCAD, you grow and learn how to be comfortable with getting out there and making those connections.

### What's the collaborative atmosphere at SCAD?

Everything is collaboration heavy, so you're constantly working with people outside of your major and that sets you apart from others in your industry. That's the difference at SCAD: you get experience before you're in the field. You learn how to work with others, to listen, to be a good mentor and leader, and most importantly, when to take a step back and see what others can bring to the table. SCAD wants you to succeed. When you make time to go the events and talks, and connect with industry leaders, not only can it lead to your next step, but to your entire future.

Laura Garcia (right) is pictured with SCAD alum and Catapult Design co-worker Haleemah Sadiyah (SCAD M.A., design for sustainability, 2021, Bangalore, India). Before landing her position as designer, Sadiyah was named the inaugural Catapult Fellow, which she earned in part because of her thesis.





## A close-up photograph of a person's hand pointing with their index finger to the text "SPORTS AND EXPERTISE" on a document. The document also contains other text, including "scales and sizes, w", "direction. Th", and "under". The word "steys" is partially visible at the top left.

## A close-up photograph of a person's hand pointing at a document. The document is titled '2 Design' and contains the text: 'We imagine a world where every well-designed product and service stimulates and sustain better lives. From systems mapping to concept generation and distribution strategy, our team of designers, engineers, and business strategists have the skills, experience and networks to offer a comprehensive approach to developing products - from concept to commercialization.' The hand is pointing to the word 'concept' in the first sentence. The document is part of a larger presentation or report, with other pages visible in the background.

evolving, and we want to ensure that our  
partners, and end-users are well  
design ethos, tools, and

Engage &amp; Immerse

Support

5



# Design Management

## ALUMS ARE HIRED

**Apple**

**Microsoft**

**EY**

**American Greetings**

**Synchrony**

**Deloitte Digital**

**Truist**

**Energy BBDO**

**frog**

**Gensler**

**Reebok**

**IBM**

**Ralph Lauren**

**Fast Company**

**Gulfstream Aerospace**

**Park and Design Continuum**

SCAD, the world's premier site for the study and practice of design thinking, is a living laboratory for the application of design management — a discipline that empowers companies to spark innovation and think and act like designers. Design management graduates innovate in user-centered roles such as design research at Start Something Bold and product designer at Meta. They also secure roles like innovation strategist at Porsche, UX designer at 3M, and design manager at Lowe's.

In courses like DMGT 720 Design Innovation Development and Marketing Strategies, students dive into the principles of project planning and implementation critical to forming a profitable and successful new business entity. They learn business-plan development, technology transfer, offshore sourcing and alliances with partners and suppliers, and develop original design concepts for commercially marketed and sold products, communications, environments, and services.

Through collaborations at SCADpro, the university's creative research and innovation design studio, and SCAD's leading-edge curriculum, design management students gain experience that will mirror their pivotal careers in the professional world. When Volvo wanted to bring driverless cars to market, SCAD students took the wheel. When Google needed nimble local communication tools, the search brought them to SCAD. And when Lenovo wanted to teach tweens how to build computers, SCAD students accepted the invite.

In a recent Deloitte Digital partnership, students created the ultimate recruitment experience by leveraging highly interactive and immersive digital technologies. From these opportunities, students are prepared to enter a market that values creative design thinking, business theory, consumer needs, prototype development, and product testing. The program bolsters students' knowledge and methods of business strategy, design theory, data visualization, communication techniques, social innovation, financial systems, and marketing.

## CREATIVE CAREERS

**Chief innovation officer**

**Design manager/director**

**User experience manager**

**Product development manager**

**Brand manager**

**Innovation strategist**

**Design researcher**

**Design strategist**

**Experience designer**

**Visual information specialist**

In the SCAD design management program, students are prepared for high-profile positions in the business world. ▶

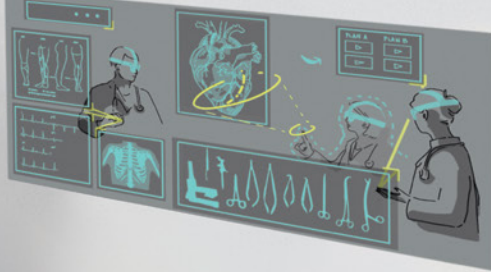




## AGENTS & SDG's



### FINAL ACTIVITIES & FLOW









# Dramatic Writing

## SCAD SIGNATURE EVENT GUESTS

**Ronald D. Moore**  
CREATOR, *FOR ALL  
MANKIND* AND  
*OUTLANDER*

**Lucia Aniello,  
Paul W. Downs, and  
Jen Statsky**  
WRITERS AND  
SHOWRUNNERS,  
*HACKS*

**Mike Mills**  
WRITER  
AND DIRECTOR,  
*C'MON C'MON*

**Lee Isaac Chung**  
WRITER AND  
DIRECTOR, *MINARI*

◀ During her SCAD Alumni Atelier ambassadorship, grad Allison Dayne (Eagle, Idaho) was mentored by dramatic writing faculty as she scripted and directed an original film.

At SCAD, dramatic writing students author everything from sketch comedy to studio-level film scripts in a program that mirrors the professional practices of the entertainment industry.

SCAD student writers learn to develop enthralling narratives and collaborate in writers' room settings to create original TV shows, films, commercials, stage productions, podcasts, immersive experiences, and more. DWRI 356 Writing the Feature Film Adaptation empowers budding writers to adapt a range of source materials to the screen, while DWRI 237 Improvisation for Writers and DWRI 412 From Melos to Hip Hop: The Evolution of the Musical Narrative prepare students to write irreverent *Saturday Night Live* humor and analyze the musical narratives of smash hits like *Hamilton*.

Over these distinctive course sequences, students partner with peers across the university's award-winning digital media and entertainment arts programs to create funny, powerful, and moving content. Student-helmed scripts are frequently selected for university productions cast with and staffed by SCAD students from across majors, including animated shorts *Bearly* and *The How Book*, award-winning shorts *The Peak* and *Our Side*, and original comedy series *Cinco de Mayo Is Not a Thing*, *G.R.I.T.S.*, *Nailed It!*, and *The Buzz*.

These productions are complemented by SCAD TVfest, the SCAD Savannah Film Festival, and more SCADFILM events, which offer students star-studded networking opportunities with celebrated showrunners, writers, producers, actors, directors, and other leaders in entertainment to share insight on Hollywood and film markets around the world. Bolstered by these invaluable experiences, SCAD dramatic writing alumni work for production studios, major networks, theme parks, and more.

## CREATIVE CAREERS

Television writer

Showrunner

Screenwriter

Playwright

Video game  
narrative designer

Show writer for live  
entertainment

Interactive content  
writer

Story editor

Story consultant

Script developer



# Equestrian Studies

Amid a majestic, 180-acre compound dedicated to equine study and competition, SCAD equestrian studies students prepare for breakthrough careers in a \$300-billion global market.

## CREATIVE CAREERS

Equestrian events  
manager

Equestrian trainer

Equine accessories  
designer

Equine business  
manager

Equine facilities  
designer

Equine journalist

Equine marketing  
specialist

Equine product  
buyer

Horse show director

Sport horse  
sales broker

Home to the champion SCAD equestrian team and the university's equestrian studies degree program, the Ronald C. Waranch Equestrian Center is a gateway to this time-honored practice and modern economic engine. Located just north of Savannah, SCAD's ultramodern center features two stable barns, three competition arenas, a covered riding arena, paddocks, pastures, and a derby field, as well as a staff veterinarian and industry-standard equipment, complementing a degree program that opens career paths in business, marketing, medicine, and sport.

**Since 2002, the SCAD equestrian team has won more American National Riding Commission titles than any other university.**

SCAD equestrian courses are led by faculty members who actively compete in U.S. Equestrian Federation hunter/jumper and dressage competitions. The wide-ranging curriculum spans equine anatomy, behavior, psychology, training principles, competition regulations, and governance, preparing students for career opportunities as athletes, coaches, trainers, and more. Lectures and clinics by visiting professionals like trainers, authors, Olympic-caliber riders, judges, veterinarians, and horse show managers complement fieldwork and classes, while a range of internship opportunities offers students real-world industry experience to boost their professional credentials.

Through SCADpro, the university's creative research and innovation design studio, equestrian studies students have applied expertise learned in arenas and stables to design durable backpack concepts for equestrian apparel brand Equis Boutique and devise a safer, more ventilated hardhat for construction company Clayco.

This combination of stable-side education and professional partnerships helps SCAD alumni pursue careers across the spectrum, as competitive riders, trainers, barn managers, and more. Graduates step into leadership and management roles at international equestrian nonprofit organizations and have published and exhibited work as in-demand equine photographers, journalists, and painters.

SCAD equestrian studies students and the university's champion equestrian team pursue excellence at the state-of-the-art Ronald C. Waranch Equestrian Center north of Savannah. ►











# Fashion

## CREATIVE CAREERS

Creative director

Brand founder

Fashion designer

Style content  
director

E-commerce stylist

Denim designer

CLO/3D designer

Fashion illustrator

Menswear designer

CAD designer

◀ SCAD honored internationally heralded fashion designer and SCAD graduate Christopher John Rogers (Baton Rouge, Louisiana) with the André Leon Talley Award in recognition of his phenomenal rise to global acclaim.

SCAD grads are at the forefront of social and cultural movements in style, from sustainability to inclusion. SCAD fashion alumni helm international houses like Chanel, Jean Paul Gaultier, Thom Browne, and Marc Jacobs, lead powerhouse brands like The Row and Anthropologie, and launch their own labels, like Christopher John Rogers, Cavanagh Baker, AUDRA, Zayden Skipper, The Big Favorite, and Omondi.

Applauded by The Business of Fashion, the SCAD School of Fashion focuses on real-world expertise and experiences. At SCAD, fashion students study sartorial history and process, meet career-making brand reps and editors, and get one-on-one mentorship from legends like Mary Katrantzou, Calvin Klein, Phillip Lim, Brandon Maxwell, Miuccia Prada, Christian Siriano, Vivienne Westwood, and Jason Wu.

SCAD's newest style HQ, Number Nine, offers leading-edge technology. In Atlanta, SCAD fashion students enjoy SCAD FASH, the only museum dedicated to fashion and film, which shows acclaimed exhibitions by fashion luminaries including Carolina Herrera, Guo Pei, and Oscar de la Renta.

Fashion courses translate seamlessly to professional endeavors, encouraging students to develop the ingenuity, flexibility, and adaptability they need to succeed. In courses like FASH 414 3D Technology in Fashion Design, students use 3D simulation software to organize countless layers of intricate design details and complicated pattern pieces into a sustainable design process.

Even before the fashion world pivoted to digital in 2020, SCAD reimagined its programs to net students global exposure — including bold virtual experiences like *SCAD Fashion in Frame* and *The Awakening*, captivating cinematic showcases for the work of students and SCAD alumni.

## DRESSED BY SCAD BEES

Beyoncé

Michelle Obama

Adele

Rihanna

MJ Rodriguez

Zendaya

Lady Gaga

Lizzo

Lil Nas X

Bella Hadid

Tracee Ellis Ross

Gabrielle Union

Tessa Thompson



## D'on Edwards

SCAD B.F.A. fashion  
Beaverton, Oregon  
[@donlauredwards](#)



“ I initially chose SCAD because I felt the university would provide the most creative environment to work in. I was visually drawn to the campus and its facilities around Savannah. I was also drawn to the study abroad program in Lacoste, France. ”

### On how she begins her day

I always start my day early, waking up around 7 a.m. I begin my day with mindfulness and reading. It is either a book, *Business of Fashion*, or *The New York Times*. My day-to-day changes depending on the meetings that I may have to attend for competitions, interviews for companies, and/or collaborations that I am currently working on for my collection.

### On cool SCAD collabs

A collaboration that I am currently working on is with a few film majors for my fashion film senior thesis to showcase my collection. I am very excited to debut this film and show off the designs I have created.

### On her fashion philosophy

The fashion philosophy that I keep reminding myself is to do everything that is authentic to me and what I believe in.

### On her post-graduation plans

I recently accepted a footwear design internship with Vince Camuto in New York City. I will be moving there the day after I graduate. I am going to find time after the internship to take a break before I begin my full-time position in the fall.







### **On her favorite fashion class**

I think my favorite was FASH 316 Draping Techniques for Fashion. I absolutely loved taking the class but also learning the art of draping and how you can literally create anything you see from the runway — plus your own creations — and make them come to life.

### **On her Gucci Changemakers Scholars Program experience**

The Gucci Changemakers experience was very eye-opening. Working with this competition showed me that I have the discipline to work toward a goal. Being a part of the program allowed me to learn so many valuable things within the industry by working with the different departments. I made valuable connections that I will have along my journey as a designer.

### **On advice to future SCAD Bees**

Be open to new opportunities, possible career options, and specific areas that you may want to specialize in. Also try to make yourself well-rounded as a young professional in order to grow and learn all aspects of the industry.





# Fashion Marketing and Management

## CREATIVE CAREERS

Visual merchandiser

Retail buyer

Global marketer

E-commerce merchandise manager

Social media manager

Store planner

Sourcing manager

Supply chain manager

Brand manager

Product developer

The SCAD fashion marketing and management program outfits students with must-have strategic and imaginative skills to guide the biggest names and brands in the \$3-trillion global fashion industry into the future. Graduates guide the trends in roles such as retail buyer for Neiman Marcus, visual manager for Anthropologie, and marketing manager for Kate Spade.

**SCAD is among the Best Fashion Schools in the World for fashion business and management.**

## — THE BUSINESS OF FASHION

Through SCADpro, the university's creative research and innovation design studio, top companies including Hermès, Amazon, Draper James, Kendra Scott, and Kohl's seek fresh ideas and style savvy. In these real-world collaborative partnerships that echo their future careers, SCAD students establish tech-forward digital and retail campaigns, create unique interactive shopping experiences, and map out products and strategies to reach new generations of customers. These hands-on experiences lead alums to take leadership positions at brands like Reebok, Anthropologie, Saks Fifth Avenue, and more.

SCAD fashion marketing and management students become trend forecasters, media influencers, and architects of irresistible fashion activations who thrive at the intersection of creativity and business. They identify and formulate new products for their favorite brands to expand consumer reach and construct luxe look books in the course FASM 215 Fashion Aesthetics and Style. In FASM 400 Contemporary Issues in Fashion Merchandising, students dive into the latest developments impacting the fashion industry including sustainability, globalization, and emerging technologies. To gain access to global fashion platforms, fashion marketing and management students can study seamlessly across the university's global locations in Atlanta, Savannah, Lacoste, and SCAD—now online.

## INTERN IN STYLE

Neiman Marcus

Free People

Saks Fifth Avenue

Bergdorf Goodman

Coach

Victoria's Secret

Ralph Lauren

Urban Outfitters

Lululemon





Longtime SCAD friend and collaborator Diane von Furstenberg, known for the signature wrap dress design, mentors future fashion marketers and managers in the SCAD School of Fashion.









# Fibers

## CREATIVE CAREERS

**Sustainable  
product developer**

**Color/material/  
finish specialist**

**Color/trend  
forecaster**

**Surface designer**

**Carpet designer**

**Knitwear designer**

**Print and pattern  
designer**

**Soft goods designer**

**Fine artist/  
installation artist**

**Visual  
merchandiser**

Tesla senior color and materials designer, Shaw Industries textile designer, Himatsingka America senior designer, Lilly Pulitzer print designer, Tai Ping design director: These jobs reflect the career trajectories of some SCAD fibers graduates, who also weave a tapestry of science, art, and design with organizations like The Coca-Cola Company, Target, and Nike. They work in demanding and inventive roles, developing thermal insulating blankets for NASA, automotive interior surface fabrics for Chrysler, medical textile therapies for health care innovator L&R USA, and custom fabrics and installations for fashion houses and retailers.

## The SCAD fibers program is the largest in the U.S.

SCAD fibers students shape their own career paths and our experience of the material world. In annual SCAD fashion shows, student models walk the runway in captivating student collections fabricated in woven, knitted, hand-beaded, and embellished fabrics. Alumni launch their own studios, products, and clothing lines; are commissioned by brands such as West Elm and Google; and exhibit at prestigious international art and design fairs.

As part of the fibers curriculum, SCAD arranges exclusive, intimate conversations and studio visits with artists and leaders who forge their own professional paths. Guests include acclaimed couturière Guo Pei; Leatrice Eiseman, executive director of Pantone Color Institute; alum Maura Ambrose, founder of Folk Fibers; alum Chuck Chewning, principal of Charles H. Chewning Interiors and consultant at Studio Rubelli; and artists Liz Collins, Cynthia Gutiérrez, Chiharu Shiota, Barbara Earl Thomas, Carla Fernández, The Haas Brothers, Igshaan Adams, and Shoplifter.

## TAILOR-MADE INTERNSHIPS

**Oscar de la Renta**

**Ralph Lauren**

**Coach**

**Anthropologie**

**Martha Stewart**

**Shaw**

**Nordstrom**

**Perry Ellis**

◀ Artist and social media marketing pioneer Ashley Longshore stops by a SCAD fibers class to mentor and offer her expertise.



# Film and Television

Lights, camera, action: SCAD film and television students and alumni command starring roles up and down the production pipeline in Georgia, Hollywood, and beyond.

## CREATIVE CAREERS

**Director**

**Producer**

**Director of  
photography**

**Cinematographer**

**Screenwriter**

**Casting director**

**Editor**

**Digital imaging  
technician**

**Postproduction  
supervisor**

**Script supervisor**

From Atlanta, the epicenter of Georgia's \$10 billion per year entertainment industry, or Savannah, *MovieMaker* magazine's top-ranked small city for filmmaking, students develop signature style and technical mastery in futuristic, SCAD-owned production spaces like the mixed reality (XR) stage and streetscapes of Savannah Film Studios' backlot or the green screens and XR stage of Atlanta's Digital Media Center. Combined with opportunities to earn certifications in the latest technology, students are prepared to work on real sets long before graduation.

In virtual writers' room sessions with network television showrunners and talks with actors like Jenna Elfman, Billy Crudup, and Aldis Hodge, students learn to add polish and professionalism to their scripts and films. SCAD filmmakers have earned a variety of accolades, including the grand prize at the Coca-Cola Refreshing Films contest, Student Emmy Awards, Student Academy Awards, and the ICG Emerging Cinematographer Award.

## **The SCAD Savannah Film Festival is the nation's largest university-run film festival.**

At signature events like SCAD TVfest and the SCAD Savannah Film Festival, students meet A-list celebrities and behind-the-scenes legends like Kenneth Branagh, Samuel L. Jackson, Maggie Gyllenhaal, Todd Haynes, Christopher Lord, Phil Miller, and Mike Mills; screen their own directed and produced short films; and watch Academy Award-winning films, including multiple Best Picture winners. SCAD student and alumni films have been showcased around the world, including at SXSW and the Sundance, Cannes, and Tribeca film festivals.

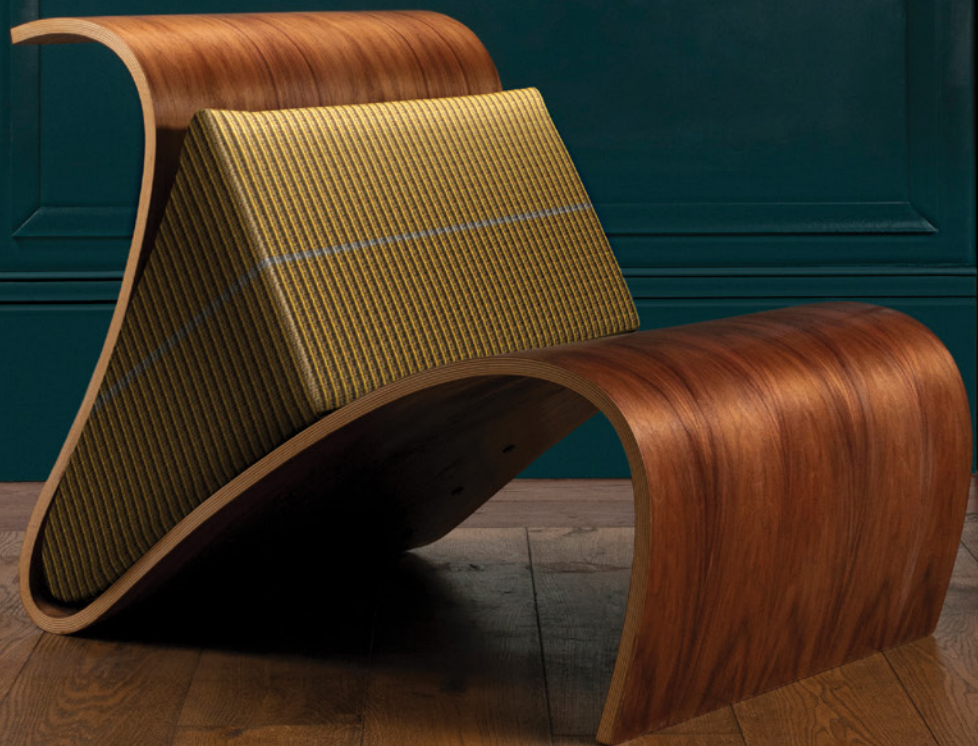
SCAD student filmmakers from across disciplines demonstrated the power of the university's new XR stages with the commercial *Get Real*, traveling to Antarctica, the desert, and beyond from SCAD's film studios. ▶













# Furniture Design

## CREATIVE CAREERS

**Residential  
furniture designer**

**Environmental/  
exhibition/product  
designer**

**Custom production  
furniture designer**

**Hospitality  
furniture designer**

**Furniture designer**

**Studio furniture  
artist**

**Fixture and display  
designer**

**Design consultant**

**Lighting/  
accessories  
designer**

**Creative design  
manager**

With a wonderland of advanced tools and professional-grade software at their disposal, SCAD furniture design students elevate the form and function of everyday furnishings and build their own showstopping collections.

The university's Gulfstream Center for Design is the hub for students to take their designs from concept to production line, using laser cutters, five-axis CNC milling machines, CNC routers, and 3D printing. Through focused coursework led by accomplished faculty members, students learn to conduct market research, synthesize their findings, and devise stylish solutions that advance product strategy in their furniture concepts.

Each year, select students travel to the High Point Furniture Market, connecting with designers, retailers, and clientele at one of the largest home furnishings trade shows in the world. The department also exhibits top student work each year at the International Contemporary Furniture Fair in New York. Through SCADpro, Design Within Reach chose SCAD student designs for inclusion in its celebrated catalog, while trendsetter Crate & Barrel tapped students to create a new line of furniture for business and hospitality needs. Legendary furniture designers, including Dakota Jackson and David Rockwell, have even lent their expertise to student endeavors.

This hands-on experience positions SCAD furniture design alumni for postgraduate success. Students and alumni have won Red Dot Awards, NYCxDESIGN Awards, International Design Awards, International Society of Furniture Designers Pinnacle Awards, and Best in Show at the ISFD Innovation + Design contest; earned the Richard Frinier Design Scholarship; been featured in Architectural Digest, Elle Decor, Vogue, and more; worked for top designers and companies; and have launched their own businesses and lines.

“The SCAD furniture design department is a really tight-knit community. I was able to design, choose patterns and fabrics, and build lifelong pieces for people to enjoy. I loved all of my time there.”

## DANIELA DUARTE

ISFD Pinnacle Award winner  
Product designer, 5 Solidos  
SCAD B.F.A., furniture design, 2020  
Bogotá, Colombia

## EMPLOYER COLLECTION

Jonathan Adler

Kelly Wearstler

Crate & Barrel

Anthropologie

Brown Jordan

Mohawk Industries

Chair

*Cygnus*

◀ Bent plywood, walnut veneer  
Shih Ya (Fiona) Wu  
Chupei City, Taiwan

Fabric

*Take Off the Armor*  
Gold and silver color  
copper wire  
Shaohua Wang  
Shijiazhuang, China

Painting

*Fragments (Coral) XXXI*  
Mixed media on canvas  
Meredith Pardue  
Monroe, Louisiana



**student**  
— life —

## Archana Menon

SCAD M.F.A., furniture design

Mumbai, India

@\_archm, @\_primalforms



“ I studied architecture in my undergraduate program in India. After practicing professionally for a few years, I wanted to push myself to create more freely and be more open to new experiences by working across different processes and disciplines. I decided to pursue the SCAD M.F.A. in furniture design as the program is between arts and STEM, and focuses on the contextual, conceptual, and practical training. ”

### On her typical day at SCAD

The weeks leading up to midterms and end of quarter are usually the busiest. When I'm not working in the studio or shop, I prefer switching my work spots between cafés or the park as I'm someone who is constantly seeking a change in environment. This is also the best way to catch up with my friends from other departments. In my free time, I'll most likely be at the record shop scouting for albums or FaceTiming my nephew back home in India.

### On working with professors and peers

I usually interact with my professors or discuss technical details with my peers between classes. Since the undergrads and graduate students work in the same building, it's always inspiring to see some of the creative work that is produced.

### On helping the local community

I worked on campus after classes at SCAD SERVE as a volunteer coordinator. It helped me understand the local community better and introduced me to various establishments that are serving different neighborhoods in Savannah.





### On a stand-out furniture design class

The introductory class to furniture fabrication would be the most special. Professor Frederic Spector taught us the fundamentals of furniture making, and I got acquainted with various fabrication techniques in this class. Learning how to use the tools and power equipment was an exhilarating process.

### On how architecture influences her furniture designs

I feel designing furniture has a lot in common with designing a structure. In the end, both deal with human interaction. My architectural training gave me an opportunity to use my technical skills in a new medium. Furniture design gives me the freedom to explore and create, and unlike architecture, there are fewer outside influences that dictate the design of the piece. I love the hands-on, physical, and tangible aspect of furniture.

### On balancing her business and studies

When I launched my capstone thesis collection, *Primal Forms* at an international furniture fair in New York, I was still in school. That whole experience has been valuable as it propelled me to develop a vision for my future practice and forced me to take this more seriously. Manifesting any creative vision with limited resources is not an easy task, but I'm open to making mistakes and learning from them.





# Graphic Design and Visual Experience

## CREATIVE CAREERS

Graphic designer

Mobile app designer

Interactive designer

Publication  
designer

Brand designer

Creative designer

Package designer

Typeface designer

Environmental/  
exhibit designer

User experience  
designer

As leading creators of immersive, interactive storytelling, SCAD graphic design students master this critical form of communication and breathe energy into brands, social movements, and ideas — influencing companies like Apple, Google, LinkedIn, the NFL, and more. Across campaigns, they persuade, inspire, and connect audiences, earning honors from the International Design Awards, Indigo Awards, Red Dot Communication Design Awards, Core77 Design Awards, GDUSA American Package Awards, and more.

SCAD graphic design coursework parallels the latest evolutions of professional practice, from entrepreneurship and economic feasibility to contextual relevance and sustainable design. Undergraduate students learn distinct approaches to typeface design in GRDS 353 Typography II: Information and Media, merge branding and advanced technology in GRDS 387 Interface Design, and add human connectivity, branding, and advanced technology to spaces in GRDS 392 Exhibition and Environmental Graphics.

Graduate students in graphic design and visual experience research political, cultural, and social factors impacting design history (GDVX 503 Design History and Context of Media), harness data and social media as design elements (GDVX 754 Curated Narrative for Dynamic Content), vivify retail spaces, museums, and attractions to create immersive experiences (GDVX 757 Experience Design for Physical Spaces), and redefine the designer's role in the ever-evolving landscape of AI and machine learning (GDVX 784 Visual Design for Interactive Contexts).

Through SCADpro, the university's creative research and innovation design studio, students have collaborated with prestigious companies across industries: the American Red Cross, BMW, The Coca-Cola Company, Delta Air Lines, Disney, GE Transportation, Hewlett-Packard, and Snap-on. With this complete package of instruction, experience, and portfolio-building opportunities, alumni earn internships and career opportunities at top design studios, tech firms, sports and entertainment organizations, ad agencies, and fashion houses, or open their own design studios or businesses.

**“ My professors taught me fundamentals of layout design and branding with a digital base. With SCAD-provided resources, I'm integrating those together. ”**

## CHANGRAN DU

Senior digital designer, Rooms To Go  
International Design Awards Gold winner  
SCAD M.F.A., graphic design, 2021  
Chongqing, China





Red Dot  
Design Award  
winner



▲  
SCAD graphic design student Mutian Yu won two 2021  
Red Dot Awards for his packaging designs, which include  
*Treasure Box "!" Chocolate* and *Mr. Baldie*.



# BONGAY





# Illustration

With SCAD's future-proof curriculum as their foundation, SCAD illustration students customize their careers across media, securing internships and commissions at Netflix, Adult Swim, American Greetings, FX, Rolling Stone, Forbes, and more. From byte-sized mobile games to books to building-sized murals, students spark imagination, transport viewers to vivid new places, and convey messages with panache.

## CREATIVE CAREERS

**Advertising  
illustrator**

**Art director**

**Graphic novel  
artist**

**Animation  
character designer**

**Entertainment  
design illustrator**

**Illustrator for game  
design**

**Storyboard artist**

**Muralist**

**Book illustrator**

**Editorial illustrator**

In a comprehensive program that explores traditional and digital media, SCAD illustration students experience the independent and collaborative practices of the entertainment industry as they develop immersive illustrations for both page and screen. ILLU 335 Imaginative Illustration: Character Refinement illuminates character development and world-building in a variety of genres, including adventure, historical, horror, fantasy, and sci-fi. In ILLU 434 Concept Design for Animation and Games, students fuse their creative innovations to develop professional concept designs for expanding markets in animation and video games. Both undergraduate and graduate programs of study instill the ability to create fully formed concepts while developing the portfolio and business prowess for professional practice.

Gracing the pages of esteemed magazines and newspapers of record like The Atlantic, The Boston Globe, National Geographic, The New York Times, The New Yorker, The Saturday Evening Post, and Time, SCAD illustration graduates also venture into new media careers as artists, visual designers, and art directors at companies like Blue Mammoth Games, AT&T, and NPR.

SCAD classrooms, studios, and digital production labs are equipped with Wacom Cintiq displays, Mac workstations, and the latest hardware and software. The university provides the full Adobe Creative Cloud Complete for download to students' personal computers, and students can enhance their résumés with professional Adobe software certifications.

**“ My time at SCAD shaped who I am as a designer. The experience SCAD provides its students is truly one-of-a-kind. The relationships I formed helped lead me to career success. ”**

## SEAN LOOSE

Product illustrator, Indeed.com  
U.S. Tennis Association featured illustrator  
SCAD B.F.A., illustration, 2014  
Port Charlotte, Florida

## FACULTY WORK FEATURES

**Marvel**

**Disney**

**The Coca-Cola  
Company**

**Simon & Schuster**

**World of Warcraft**

**Showtime**

**DreamWorks**

**HarperCollins**

**Urban Outfitters**

**Random House**

**Dunkin'**

**Blizzard  
Entertainment**

◀ SCAD M.F.A. illustration grad Kevin Bongang's (Savannah, Georgia) portfolio includes clients such as Jamba Juice, Adobe, Marriott, Spanx, and more.



# Immersive Reality

Tech, gaming, health care, construction, aerospace, entertainment: Design the future of these globe-spanning industries at SCAD, the academic leader in immersive reality.

## CREATIVE CAREERS

AR/VR developer

VR content  
producer

Technical artist

UI/UX designer

Environment artist

Game designer

Mixed reality artist

Realtime artist

AR designer

Virtual production  
technical director

SCAD is home to a comprehensive suite of pioneering technology — including a mixed reality (XR) stage co-designed by groundbreaking alumni-owned studio MEPTIK — and a reputation for transcendent immersive experiences that position university students to chart new territories in a market expected to top \$70 billion by 2024, according to forecasts from the International Data Corporation.

The university's immersive reality experiences began with *Say It With Music!*, a first-in-the-world VR musical short film created in collaboration with students from 14 SCAD programs, while E3 student award-winning VR multiplayer game *Brobot Beatdown* let users suit up as giant robots and battle in a fully destructible city. When SIGGRAPH — the premier event for computer graphics and interactive achievements — needed a virtual lobby for its COVID-impacted annual conference, SCAD students spearheaded the development of *Tahul*, an immersive VR experience set in an ancient lost world inspired by Moroccan culture. In *VR for Good*, SCAD students demonstrated the power of immersive reality to make positive change, designing a series of immersive outdoor adventure experiences as a form of therapy for patients living in long-term and palliative care centers.

**SCAD has long been at the forefront of higher education. The *VR for Good* initiative exemplifies its forward motion and growth with each passing year.**

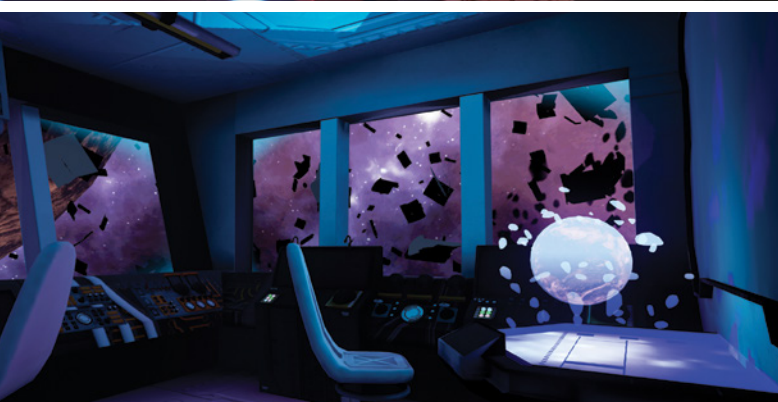
## — ANIMATION CAREER REVIEW

Students build the foundation of this innovation in ARVR 110 Immersive Revolution: Augmented to Virtual Reality, which analyzes the rapid evolution of the medium into the mainstream. In ARVR 300 Game Engine Applications for Immersive Computing, students push the boundaries of content creation and human movement, designing with software like Unreal, Unity, and CaraVR.

Through ARVR 305 Visual Effects for Immersive Environments, students learn to amplify perception and the digital experience by creating fantastical worlds in 3D environments like intergalactic battles and simulated tornadoes. Via SCADpro, the university's creative research and innovation design studio, students use industry-standard tools like HTC Vive, Microsoft Mixed Reality, and Meta Quest to deliver professional-quality applications for AR/VR to clients like 3M, FOX Sports, Gulfstream Aerospace, Hasbro, and more.

A VR game collaboratively developed by eight SCAD students, *Bees in Space* places players behind the visor of an astronaut carrying out crucial repairs on a bee colony space station after an asteroid strike. ▶











# Industrial Design

## CREATIVE CAREERS

**Product designer**

**Innovation catalyst**

**Transportation  
designer**

**Medical devices  
designer**

**Interaction designer**

**Consumer  
electronics designer**

**Toy designer**

**User experience  
designer**

**Marine designer**

## FACULTY CRED

**Ferrari**

**Moen**

**IBM**

**Mercedes-Benz**

**Philips**

**Fiat**

**GE**

**Kimberly-Clark**

At SCAD, industrial design students create products that connect people with the world around them. Industrial designers study how humans interact with their environment, visualizing the invisible and adding value to products and systems. With SCAD's forward-thinking curriculum, students learn to approach design with an open mind, propelling what is possible through play and imagination as they determine the look, feel, and use of products. SCAD graduates solve user problems, usability challenges, and manufacturing issues while incorporating business objectives into their creative solutions at top companies including Google, Adidas, Hexbug, Ralph Lauren, Logitech, CB2, and more.

Before they graduate, SCAD students collaborate with corporate brands like Google, Amazon, and Meta (Facebook) to develop equitable and inclusive experience design, Lenovo to create a "Build Your Own PC" kit for children ages 12–14, and BMW to research and develop vehicle concepts for aging populations through SCADpro, the university's creative research and innovation design studio. They also partnered with AT&T, Clayco, Char-Broil, The Coca-Cola Company, Dynacraft, Fisher-Price, Ford Motor Company, General Motors, Hewlett-Packard, Mattel, Microsoft, and Reebok to generate imaginative, workable concepts and prototypes for real-world design challenges.

The SCAD industrial design curriculum parallels professional practice and offers state-of-the-art knowledge and technology, and is taught by faculty who are professionals with unmatched careers in the industry. SCAD students realize their design concepts by making prototypes beyond the computer screen. SCAD's state-of-the-art resources, from the latest 3D printing technologies to fully equipped wood, metal, and plastic shops, enable students to build 3D models of their future-transforming concepts.

In Savannah, the SCAD Gulfstream Center for Design's 10,000-square-foot model shop provides students with ample space to work with wood, metal, plastics, and composites. In Atlanta, students shape their ideas in a leading-edge wood and metal shop, a foundry for bronze and stainless steel, and a computer lab with 3D rapid prototyping and laser housed in a building designed by world-renowned architect Renzo Piano.

SCAD industrial design students and alumni have earned awards and recognitions from 20 different competitions, including the Core77 Design Awards, Industrial Designers Society of America International Design Excellence and Student Merit Awards, International Design Awards, the MakerBot NYCxDESIGN Challenge, Red Dot Design Concept Awards, Spark Awards, and Walt Disney Imagineering's Imaginations Design Competition.

**“If you get an opportunity to attend SCAD, go for it. The university offers all the resources you need. Even after graduation, SCAD offers essential assistance and support.”**

## AKSHAY MANJUNATH

**Design researcher, Walmart  
SCAD M.A., industrial design, 2019  
SCAD M.A., design management, 2019  
Bangalore, India**

◀ *Andromeda*, 3D-printed plastic and mixed media  
Ryan Sulesky  
Lebanon, Ohio



## student — life —

# Marcelo Suro

B.F.A. industrial design  
Zapopan, Mexico  
[@marcelosuro](#)



“ It was hard not to choose SCAD. Hearing great things from friends and articles eventually led me to plan a trip to see the university in person. After spending a couple of days seeing the city, the facilities, and opportunities that could emerge from enrolling, I didn’t think twice about it. ”

### On his favorite thing about industrial design

That it is a very extensive discipline that allows you to navigate seamlessly from designing cars to electronics and even collectable design. I meet so many people that focus on different areas within industrial design, which leads to new ways to think, see, and approach my projects.

### On what he’s working on

I’m working on many things, but the most important right now is my final project, which will be a collection of two objects: a lounge chair utilizing traditional wood-bending techniques and a ceramic self-standing floor lamp.

### On his design approach

It really depends on the nature of the project or the exhibition I am invited to, but whenever I design something, I always try to constantly question myself, “What if?” Most times this question doesn’t lead to any answers, but it certainly leads to more questions and interesting new ways to approach the object that I am designing.

The *Pink Robots Won* free-standing floor lamps, *FOSA* lamps, *That Looks Dicey* lamps, and *Qui* ice bucket — all designed by Suro — displayed at Unique Design x Group. ▶



▲  
FOSA lamp



### On how he prepares for exhibitions

It's intense. A lot of organization and preparations have to be made, from producing the pieces required for the exhibition to preparing shipping crates. It's an arduous and complex process that pays off at the end with the satisfaction of being able to show something you made from start to finish. It's unexplainable.

### On his post-graduation plans

The short-term plan is to go to Brooklyn and work with the designer Misha Kahn and continue taking part in exhibitions and shows around the world. And in the long term I would want to go back to Mexico and start my own studio.

### On his advice to future SCAD Bees

Show your work to people. If you have polarizing reactions of people either hating or loving it, you are probably on the brink of something special.

### On designing his award-winning *Abeam* lamps

I have always been inspired by architects that make evident the use of beams in the buildings. I bought a rusted and old A-beam from a scrap yard, I polished it, made a mold and cast with low-temperature ceramic. The material and recognizable silhouette became a juxtaposition, one that combined the inherent structural strength of an A-beam and the fragility of ceramics. And to fully decontextualize the object, I put a discrete LED installation on the back that created an indirect and environmental light.

*Abeam* lamp





# Interactive Design and Game Development

## CREATIVE CAREERS

User interface  
designer

Web/social media  
developer

Mobile game/app  
designer

Environment artist

Game designer

User experience  
designer

Narrative designer

Modeler/texture  
artist

Technical artist

Character artist

SCAD offers the most extraordinary interactive design and game development program in the U.S., lauded by The Rookies, The Princeton Review, and Animation Career Review.

Across all SCAD locations, students have access to industry-standard software — including Autodesk Maya, ZBrush, Substance Designer and Painter, MotionBuilder, Unreal, and Unity — as well as augmented and virtual reality devices and multiple motion capture systems to create hit games, engaging websites, inventive apps, and pioneering immersive reality experiences. Much like the program itself, SCAD students' critically acclaimed games have scored top prizes at the E3 College Games Contest, among other competitions, and earned glowing reviews in Game Informer, Wired, and more.

**SCAD student-developed game *Zoélie* won top honors at the 2021 Intel University Game Showcase.**

As part of their studies, students are coached to enter competitions and participate in international conferences like E3, SIGGRAPH, the Game Developers Conference, and SXSW, among others. Students expand their networks and explore the future of game development at SCAD GamingFest, which features programming and guest speakers from leading digital media and gaming companies like Electronic Arts, Epic Games, Microsoft Game Studios, and Ubisoft.

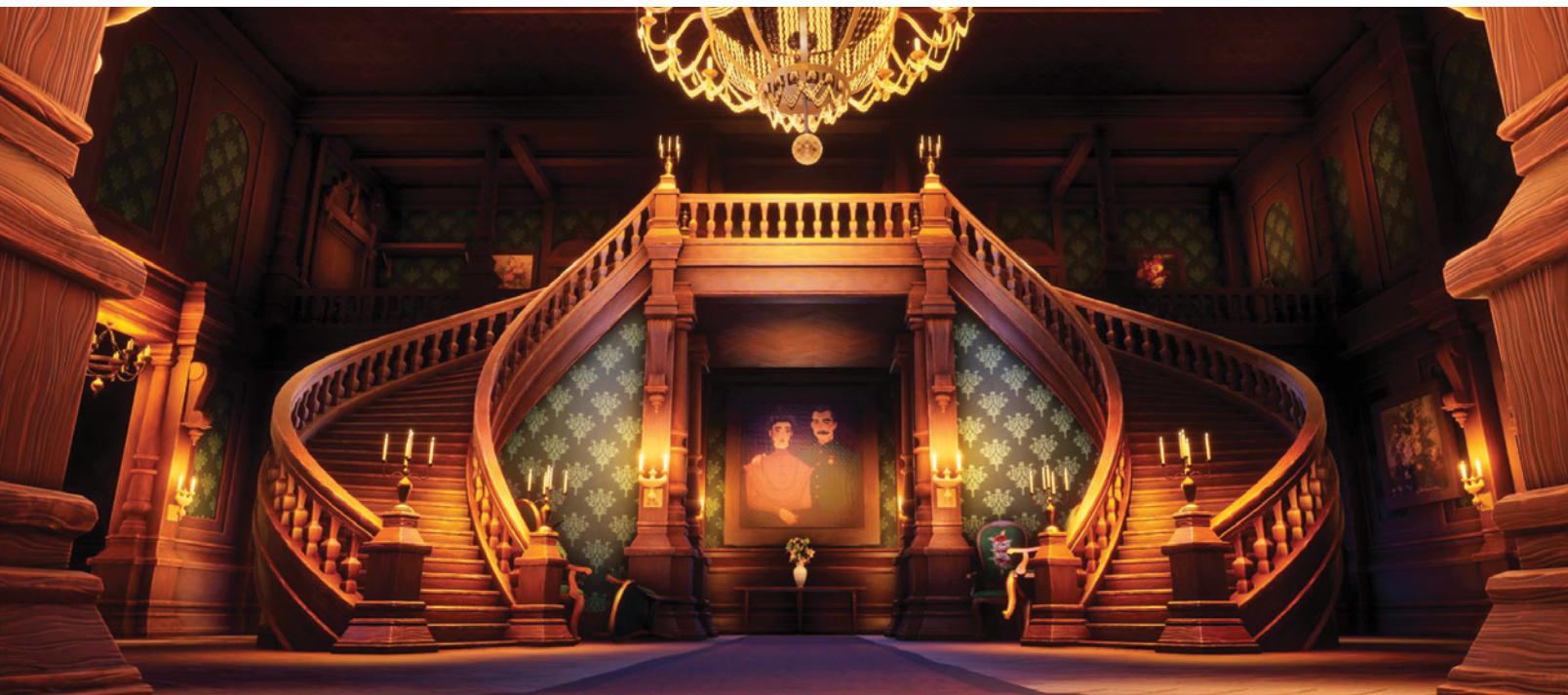
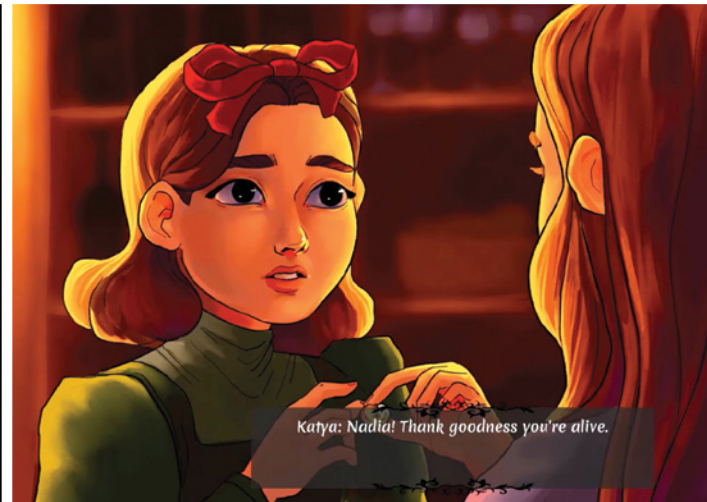
In addition to these connections within gaming, SCAD students work with major brands through SCADpro, the university's creative research and innovation design studio. Recent campaigns include partnerships with Google Daydream, Canon, The Home Depot, Delta Air Lines, Samsung, General Electric, Gulfstream Aerospace, Clayco, Deloitte Digital, Colgate-Palmolive, and JCB. Alumni find rewarding work at defining digital media and game design studios, including Apple, Adobe, Bethesda, Electronic Arts, Gearbox Software, Microsoft, and more.

A first-person stealth adventure game set during the Russian Revolution, *Nadia* was created by a team of 10 SCAD student designers. ▶





# NADIA









# Interior Design

## CREATIVE CAREERS

Hospitality designer

Corporate designer

Cruise ship interior  
designer

Health care facility  
designer

Interior designer

Lighting designer

Project manager

Retail designer

Creative director

Design coordinator

Aviation interior  
designer

SCAD's undergraduate and graduate interior design programs are decorated with more No. 1 rankings than any other university, according to DesignIntelligence's "Best Architecture and Design Schools."

These honors are complemented by the university's unparalleled learning environments, designed to be delightful, intentional, and professionally focused — earning recognition for more than 40 years from leading design organizations like the International Interior Design Association and the Institute of Classical Architecture & Art.

SCAD interior design students realize the university's legacy of inspiring spaces by winning scholarship prizes and honors like the ASID Student Portfolio Competition to add to this award-winning program's pedigree. Guided by experienced faculty, students explore a wide range of career paths, investigating behavioral, environmental, aesthetic, financial, and technical considerations — and how these factors impact design solutions. Students at every level work with advanced electronic design software — including Autodesk Revit and 3ds Max, AutoCAD, SketchUp, and Adobe Creative Cloud Complete — while immersion in augmented, virtual, and mixed reality technology prepares students to lead next-generation design processes and customer experiences.

**SCAD's undergraduate and graduate interior design programs have swept the top spots in DesignIntelligence's rankings eight times since 2008.**

The SCAD interior design program also addresses health and wellness, sustainable practices, and timeless style within markets like corporate, residential, retail, and hospitality design. Students apply their design prowess to interdisciplinary assignments with top companies via SCADpro, collaborating with Walt Disney Imagineering to develop Disney resort hotels and with Chick-fil-A to create interior plans for its corporate headquarters. Elevated signature events and networking opportunities, from SCADstyle to the American Society of Interior Designers National Student Summit to Interior Design magazine's Giants of Design conference, bring students into direct contact with future employers and professional mentors.

## SCAD GRAD WORKSPACES

NASA

Amazon

Google

Disney

Microsoft

Uber

Gensler

H&M

◀ SCAD interior design alum and Gensler designer You Li (Handan, China) showcased a range of hospitality, retail, and residential styles in her final portfolio.



# Jewelry

## CREATIVE CAREERS

### Fine jewelry designer

#### Jewelry design entrepreneur

#### Jewelry technical specialist

#### Studio goldsmith/silversmith

### Studio jewelry artist

### Accessories designer

#### Jewelry buyer

#### Product development manager

#### Corporate jewelry designer

### CAD/CAM designer

As luminary designers, merchandisers, production leaders, and more, the brightest talents in jewelry find the perfect setting at SCAD to launch careers across contemporary, luxury, and fine art markets.

Through SCADpro, the university's creative research and innovation design studio, students dazzle within authentic work environments, where they add glamour to global companies including Chanel, Swarovski, Fossil, Zales, and more. Alumni apply these professional practices to brilliant careers at Tiffany and Co., David Yurman, Chanel, and as founders of their own award-winning lines and brands flashed by celebrities like Oprah and in the pages of i-D, Vogue Korea, and InStyle. Jewelry students and alums hone signature styles that have earned Halstead Grants and International Lab of Mittelmoda awards, prominent placements in British Vogue and Vanity Fair, and glittering features at CFDA Fashion Future Graduate Digital Showcase.

**The jewelry industry is expected to reach a \$480-billion valuation by 2025. — GRAND VIEW RESEARCH**

SCAD provides jewelry students with illustrious resources within a 13,800-square-foot studio environment outfitted with top-of-the-line technology, including two laser welders, an induction casting machine, two Orion arc welding systems, a BB70 engraver, a microscope system, dual handpiece micro-motor systems, Roland JWX-10 milling machines, Graversmith with air compressor system, and Wacom Cintiq tablets. Software resources include Adobe Creative Cloud Complete, MatrixGold, ZBrush, KeyShot, and an authorized RhinoFabStudio, which enables students to earn Rhino certification before graduation. Through career-focused curriculum like JEWL 387 Jewelry Innovation Lab, students remain at the forefront of technological advancement as they take an experimental approach to precious works of great complexity.

Thanks to the university's retail gallery shopSCAD and invitation-only activations like New York City Jewelry Week, jewelry students develop a devoted following of collectors while at SCAD.

*Swan Lake*, 925 sterling silver, 18k gold plated, sapphire, onyx, topaz, moonstone, pearl, amethyst  
Layla Yanfeng Li  
Shanghai, China









**FORTNITE | BALANCE**

Metaverse gaming and NFTs could constitute 10% of the luxury goods market by 2030, with a revenue opportunity of more than \$50 billion.

— MORGAN STANLEY



# Luxury and Brand Management

## CREATIVE CAREERS

Brand account executive

Brand experiences designer

Luxury marketing executive

Strategy consultant

Sustainable product development director

PR and communications director

Retail stores director

Social media marketing executive

Supply chain and global sourcing executive

Brand manager

As future innovators in the luxury market, SCAD students enter this multibillion-dollar global industry through multiple avenues: tech, travel, hospitality, beauty and fragrance, jewelry, and fashion. Graduates are in roles such as senior CRM and digital marketing analyst at Parfums Christian Dior, digital marketing strategist of Audi of America at Aquent, and eCommerce merchandising coordinator at Hermès. The customized curriculum at SCAD, centered on global distribution and marketing strategies, financial analysis, supply chain management, and consumer engagement, explores the entire spectrum of the international luxury industry—transforming students from dreamers into visionaries, ready to deliver change with a positive global impact.

In courses like LXMT 740 Visual Narrative for Consumer Engagement, students employ visual storytelling, technology solutions, and strategic brand-building practices to reach luxury consumers. LXMT 730 Marketing Strategies for Luxury Brands and Experiences gives future luxury brand leaders the opportunity to explore the evolution of marketing strategies for successful brands.

By analyzing real-life scenarios and case studies as well as interacting and consulting with industry partners, students receive a robust managerial foundation and develop sector-specific acumen. The sociological and psychological frameworks learned in the program, combined with the exposure to principles of micro- and macro-economics, enable them to master the ability to discover premiumization opportunities across all industry sectors, such as financial services, wellness, and beyond.

**SCAD offers the world's first M.A. and M.F.A. degrees in luxury and brand management.**

SCADpro, the university's creative research and innovation design studio, primes luxury and brand management students to launch new strategies for powerhouses such as L'Oréal, Kendra Scott, and Ernst Benz. Through SCADamp, the university's professional presentation studio, students develop essential relationship-building and public-speaking techniques to land coveted industry positions. At SCAD virtual and signature events, students have unprecedented access to leaders like St. Regis Hotels and Resorts VP and global brand leader Georgia Fleck, luxury real estate broker John Gomes, and Saks Fifth Avenue SVP and fashion director Roopal Patel.

## LUXE ALUMNI LEADERS

Dior

L'Oréal

Audi

Nordstrom

Ralph Lauren

Bombay Shirt Company

◀ SCAD luxury and brand management chair Alessandro Cannatà shares marketing strategies for luxury brands and tourism experiences with his students.



# Motion Media Design

## CREATIVE CAREERS

Motion designer

Art director

Creative director

2D/3D animator

New media  
production  
designer

Visual effects artist

Motion design  
producer

Graphics  
coordinator

Style-frame  
illustrator

UI/UX designer

SCAD offers the world's first specialized degree in motion media design, helping students and alumni to engineer captivating title sequences, promos, interactive content, and digital performances at leading networks, branding agencies, and creative firms. As they prepare for one of the fastest-growing professions in the world, SCAD student designers are empowered by professional 2D, 3D, and compositing software, as well as augmented and virtual reality labs in a program named the top in the world by The Rookies for six consecutive years.

**Make media magic at the world's No. 1 university for motion graphics — six years running.**

Coursework prepares students to specialize in the development of digital media and animation for commercial broadcast (MOME 408 Multiplatform Media Brand Packaging), titles and credits (MOME 246 Title Design), and large-scale projection (MOME 305 Motion Media Projection) as well as studio work for exhibitions, social media branding, typography, and short-form narratives. Faculty members are acclaimed artists and multimedia producers who have won Emmy Awards, Promax-BDA Awards, Golden Trailer Awards, Fulbright grants, and the National Endowment for the Arts Visual Fellowship.

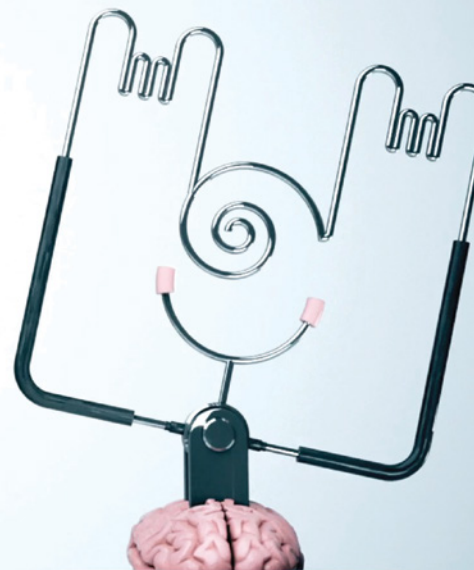
SCAD motion media design students benefit from a career-oriented environment and professional partnerships offered by SCADpro, the university's creative research and innovation design studio. Motion media design students have produced content for Adult Swim to use on air and on social media; developed a branded film experience for Cobham; augmented Deloitte Digital's recruitment experience; created autonomous vehicle concepts with Samsung; developed augmented reality applications for Google; and drafted visual design proposals for FOX Sports' coverage of the 2018 and 2022 FIFA World Cups.

SCAD is also the first university to host its own dedicated, student-led motion media festival, SCAD CoMotion, which connects students to dozens of motion graphics companies each year. Signature events like the SCAD Savannah Film Festival, SCAD GamingFest, and SCAD AnimationFest present students to Academy Award-winning professionals, Emmy Award-nominated designers, and the creative talents behind fan-favorite movies and shows. These interactions prepare students for powerful careers at companies like The Mill, Imaginary Forces, Buck, Brand New School, Meta, Troika, Giant Ant, Saatchi & Saatchi, and Scholar.

With French author Gustave Flaubert's famous quote as the subject, SCAD student Klopas Oey (Hong Kong) used Cinema 4D, Octane, and After Effects to visualize how people interpret information in the motion media short *There is No Truth. There is Only Perception*. ▶



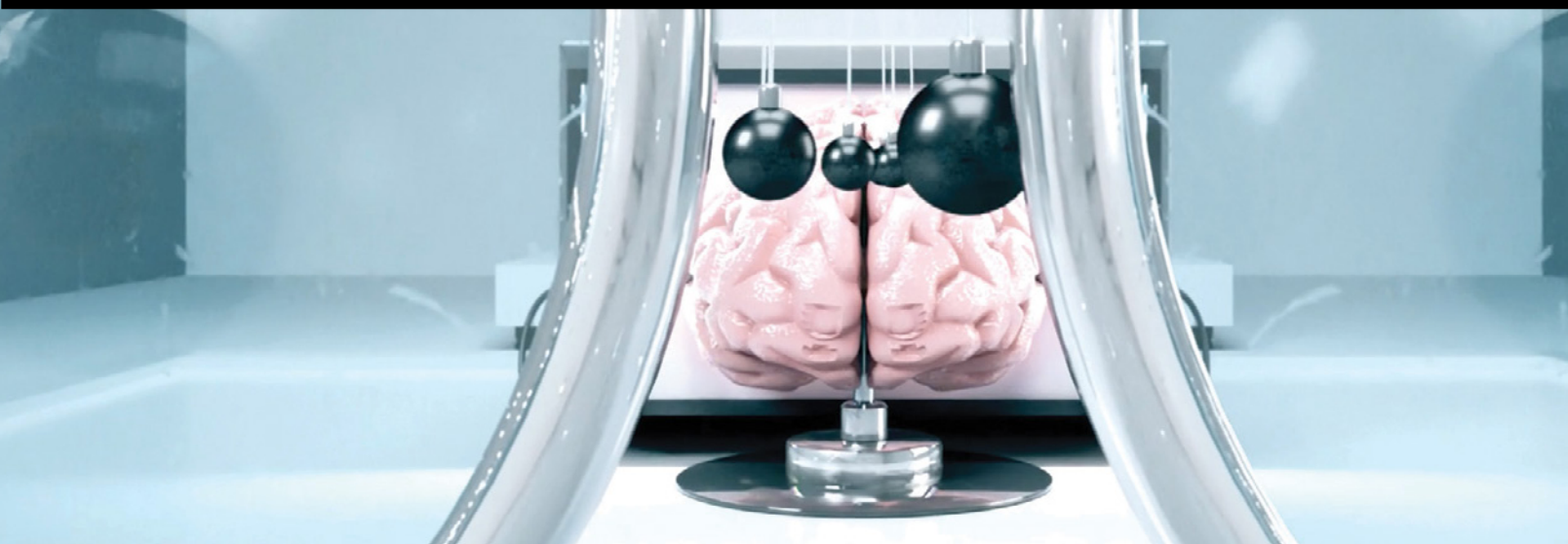
T  
R.  
PERCEPTION



There is no truth.  
There is only  
**PERCEPTION.**

Gustave Flaubert

n









# Painting

SCAD painting students gain the technical and conceptual foundation they need to create enduring works of art — balancing the artistry and business savvy that fine artists need to sustain a profitable creative practice.

## VISITING ARTISTS

**Kehinde Wiley**

**Marilyn Minter**

**Angel Otero**

**Hernan Bas**

**Lucha Rodriguez**

**Franklin Sirmans**

**Lawrence Weiner**

**Hayv Kahraman**

**Bridget Finn**

**Phong Bui**

**Eric Fischl**

**Katharina Grosse**

**Camilo Alvarez**

**Uri Aran**

**Luke Murphy**

With a curriculum that includes traditional portraiture, conceptual art, professional practices, branding, and collaboration, students meet opportunities with preparation. From museums to galleries and art fairs, the prominence of SCAD students and alumni in the art world radiates across the globe. Students have been recognized in *New American Paintings*, featured on popular television and film sets, and showcased in national exhibitions. Alumni have exhibited in the Museum of Modern Art, the High Museum of Art, the Hammer Museum, the Kemper Museum, Art Basel, and at countless galleries worldwide. Alumni also work as writers for publications such as *Art Papers*, and as curators, program directors, design directors, and museum professionals.

In the SCAD painting program, students develop the skill set needed to collaborate within a wide range of creative industries such as film, television, and illustration. Paintings by alumni promote record-breaking blockbusters like *Black Panther* and are featured in hit shows such as HBO's *The Undoing*.

**SCAD student and alumni artists have sold thousands of works through SCAD Art Sales, the only elite commercial gallery in higher education.**

At the university's Open Studio events, SCAD deFINE ART, and through SCAD Art Sales, SCAD painters and global artists showcase and sell their distinctive work to international tastemakers like Disney, Fandango, Adidas, Pepsi, and more.

◀ Photographed in his studio, SCAD painting student Raphael Bahindwa (Kinshasa, Democratic Republic of Congo) draws on inspiration from Congolese arrows, masks, and other artifacts emblematic of his country to create his colorful works.

## CREATIVE CAREERS

**Curator**

**Gallery owner/  
director**

**Art critic/writer**

**Film and television  
scenic designer**

**Art director**

**Digital artist**

**Exhibition designer**

**Museum preparator**

**Art consultant**

**Studio artist**



# Performing Arts

## CREATIVE CAREERS

**Actor**

**Casting director**

**Talent agent**

**Voiceover talent**

**Artistic director**

**Director**

**Producer**

**Improv/sketch performer**

**Stunt performer**

**Fight choreographer**

Stage, screen, and streaming debuts start at the only university with an on-site, professionally run casting office. Through the SCAD Casting Office, student performing artists have booked roles on productions in Georgia, Los Angeles, New York, and beyond with major film studios and networks like Amazon Studios, BET, CBS, Hulu, NBC, Netflix, The CW, and USA. Budding SCAD actors prepare for these scene-stealing interactions at the only university selected in all five of The Hollywood Reporter's academic program rankings.

**More than 500 students have booked roles through the SCAD Casting Office, the only one of its kind in higher education.**

At SCAD, performing arts students give voice to animations, portray original characters in multicamera sitcoms and television pilots, and use virtual reality to create transcendent immersive experiences on stage and in themed attractions. In SCAD production studios and theaters, they star in fully produced on-stage and on-camera segments during the academic year. SCAD students receive instruction from professors with impressive credentials — accomplished actors, directors, and casting directors at major studios and networks, and veterans of such shows as *Scandal*, *The Young and the Restless*, *The George Lopez Show*, *Phil of the Future*, *The Good Wife*, *The Walking Dead*, and more.

During virtual talks with leading actors or annual SCAD Savannah Film Festival and SCAD TVfest signature events, students have front-row access to learning and networking opportunities with Hollywood icons and breakout stars. These events prepare grads for unprecedented opportunities: on-site auditions and invitation-only showcases with top agents, managers, and casting directors to launch their marquee acting careers.

SCAD performing arts alum Sophia Manyet (Fort Thomas, Kentucky) starred in *Simulacra*, the first student-produced narrative short film shot on SCAD's XR stages.

## SCAD GRAD STARS

**Kayli Carter**  
*The Marvelous Mrs. Maisel* and *Mrs. America*

**DeRon Horton**  
*American Horror Story* and *Dear White People*

**Kiandra Richardson**  
*Kingdom Business* and *Empire*

**Christian Magby**  
*One Night in Miami* and *The Flash*

**Caroline and Rebecca Huey**  
*Truth Be Told*

**Gabrielle Hespe**  
*Luckiest Girl Alive* and *Mrs. Fletcher*











# Photography

## CREATIVE CAREERS

Art director

Digital videographer

Digital photo finisher technician

Advertising/studio photographer

Fashion photographer/stylist

Fine art photographer

Gallery director

Photojournalist

Illustrative photographer

Digital videographer

From social media feeds to gallery shows, SCAD photographers make you look. SCAD photography curriculum encompasses the full spectrum of the medium, from historic and analog processes to the newest digital technologies that transcend boundaries.

SCAD courses are designed to help students develop their own creative vision, master visual literacy, and launch their careers — where they capture celebrities for magazines like GQ and Vogue, create work for album covers like Taylor Swift's *Lover*, and contribute to cookbooks and monographs.

The undergraduate SCAD curriculum gives students an opportunity to customize their studies through concentrations in commercial, documentary, and fine art photography. Graduate students develop a body of work uniquely anchored to their artistic vision and specifically mapped to their career goals. Students gain fluency with a variety of camera systems, digital workflows, color and black-and-white techniques, compositing and editing, studio and location lighting, and video shooting and editing — developing expertise through tailored study and faculty mentorship.

Outside the classroom, students have interned for Annie Leibovitz, Ford Models, Hearst Magazines, The Richard Avedon Foundation, Time Inc., Turner Broadcasting, and others. Graduates join a list of globetrotting SCAD photography alumni who work in exotic locations for the likes of Condé Nast Traveler, National Geographic Traveler, The New York Times, Elle Decor, Architectural Digest, and more; capture nature and wildlife vignettes; publish their own books and magazines; and exhibit their imagery in museums from New York to Seoul.

“The caliber of work coming out of the SCAD program is top notch. This is the kind of program every talented young student should be part of.”

### DUANE MICHALS

Contemporary photography legend  
SCAD deFINE ART 2022 keynote speaker

## SNAPWORTHY TECH

Hasselblad Flextight

Chromira ProLab Printer

Wide-format inkjet printers

Professional medium format digital cameras

Profoto studio, strobe, and lighting kits

◀ SCAD photography grad Valheria Rocha at SCAD Museum of Art exhibition *Icons Only*, which featured her works along with fellow alumni.



# Preservation Design

## **PRESERVATION PARTNERS**

**National Park  
Service**

**National Trust for  
Historic Preservation**

**UNESCO**

**World Monuments  
Fund**

**Congress for the  
New Urbanism**

**International  
Downtown  
Association**

**The Institute of  
Classical  
Architecture  
and Art**

**Savannah  
Development and  
Renewal Authority**

Reclaim the past and elevate the character of buildings, blocks, and cities with the preeminent leader in preservation education. At SCAD, preservation design students join a lauded professional community of preservationists led by SCAD President and Founder Paula Wallace. Since its founding, the university has rehabilitated and repurposed more than 100 buildings worldwide, resulting in more than 70 honors globally, including the National Trust for Historic Preservation's Louise du Pont Crowninshield Award. Wallace is the only university president to receive this honor, the highest recognition for individual achievement in preservation, testifying to the university's preeminence as a world leader in preservation design excellence.

In Savannah, students learn to investigate, interpret, and innovate heritage resources in a curriculum that draws directly from the city's international status as a model for preservation. Through the comprehensive study and analysis of real-world business demands, local priorities, and the importance of heritage, students and alumni are able to activate preservation culturally, economically, and sustainably in the revitalization of cherished structures and the adaptive reuse of former strip malls and once-generic commercial districts.

During their studies, SCAD preservation design students interact with admired practitioners through on-site learning experiences and international conferences. In projects with major partners like the Association for Preservation Technology International and UNESCO, they experience the role of advocacy and stewardship in advancing heritage. Program alumni step into leadership roles with prominent organizations stewarding the restoration and redevelopment of communities nationwide, including the National Park Service, the U.S. Capitol Historical Society, and more.

SCAD grad Emily Polgardi (Peachtree City, Georgia) examines architectural treasures around Savannah as a historian and preservationist with Sottile & Sottile. ▶

## **CREATIVE CAREERS**

**Preservation  
designer**

**Design strategist**

**City/regional  
preservation  
planner**

**Downtown  
development  
director**

**Museum  
administrator/  
curator**

**Restoration artisan**

**Digital heritage  
specialist**

**Historic  
preservation officer**

**Grant developer or  
manager**

**Historic materials  
conservator**







SCAD production design students captured 1950s Americana in their small-town set for the Elvis Presley-inspired musical *All Shook Up*.





# Production Design

## CREATIVE CAREERS

**Set designer**

**Art director**

**Costume designer**

**Stylist/wardrobe  
designer**

**Designer for  
exhibitions/  
museums**

**Lighting designer**

**Production designer**

**Retail designer**

**Art assistant for  
film and television**

**Scenic artist**

Building on a strong foundation in design process and a swath of expertise in art direction, costume design, lighting design, and more, SCAD production designers steal the show on set in Hollywood, Atlanta, and countless studio spaces beyond.

Alumni of this powerhouse program, listed among The Hollywood Reporter's best universities for costume and production design, have created sets, stages, and props for Lady Gaga, The Weeknd's Super Bowl halftime show, the Bonnaroo Music & Arts Festival, Broadway shows, and major productions like *Atlanta*, *Avengers: Endgame*, *Ford v Ferrari*, *One Night in Miami*, *Tenet*, and *The Walking Dead*.

To create these memorable moments, SCAD production designers develop storytelling and set design skills. Through coursework, they apply advanced technology to a wide range of professional tracks in PROD 313 Digital Rendering for Entertainment, add scale to their concepts in PROD 331 Scenographic Model-making, and visually communicate narratives and worlds in PROD 702 Costume Manipulation Techniques.

Complementing these courses, students benefit from opportunities on a range of movie genres, TV show styles, and production types: short films and TV series shot on SCAD's soundstages; next-generation immersive experiences shot in green screen studios or on mixed reality (XR) stages; Broadway-style musicals and dance productions performed in an intimate black-box theater, a covered outdoor amphitheater, or three historic proscenium stages for large casts.

Students gain valuable industry insight during guest lectures and master classes by Academy Award winners Ruth E. Carter and Sandy Powell, virtual chats with top costume designers like Emmy Award winners Janie Bryant and Donna Zakowska, and talks with the production staff from films and shows like *Blade Runner 2049* and *The Queen's Gambit*. These opportunities prepare graduates for a range of careers working with studios and companies like 20th Century Fox, ABC, HBO, HGTV, MTV, NBCUniversal, Walt Disney Imagineering, the New York Theatre Ballet, Tyler Perry Studios, and more.

“ SCAD students and alumni never cease to amaze me. ”

**RUTH E. CARTER**

Academy Award-winning costume designer

## SCAD ALUMS ON SET

***Watchmen***

***Respect***

***Coming 2 America***

***Life***

***Legendary***

***Safety***

***West Side Story***



# Sculpture

## CREATIVE CAREERS

3D computer modeler

Art director

Public artist/consultant

Sculptor/studio artist

Foundry/mold-making specialist

Toy designer

Curator

Exhibition designer

Prop artist

Prosthetic artist

Sculptors shape exquisite objects that wow the public across fine art, film, and entertainment. SCAD sculpture alumni make masterworks that star on screen at NBCUniversal and in Marvel films, where alum Kenneth Spivey created memorable props for blockbusters including *Avengers: Infinity War*. They also create *objets d'art* for brands like Anthropologie and earn praise on CNN and in *Wired* magazine.

Through SCADpro, the university's creative research and innovation design studio, SCAD students shape their careers with high-profile collaborations from the start. Sculpture students have created and installed a custom, six-story ironwork for Hotel Indigo, assisted the Atlanta Football Host Committee with research and development concepts for a moveable sculpture in celebration of the College Football Playoff National Championship, and developed an artwork collection out of Prysmian Group's industrial cable to help consumers envision the company's products beyond their commercial applications. Via SCAD Art Sales, the university's fine art consultancy, SCAD sculptors sell their work directly to consumers, earn commissions, and build their businesses through an international online gallery.

All aspects of the profession are illuminated within an incredible studio designed by Pritzker Architecture Prize winner Renzo Piano. Here, real-world design projects and professional interactions impart the portfolio power for SCAD sculptors to land fulfilling jobs in innovative sectors. Representatives from prestigious organizations such as Ford Motor Company conduct studio sessions, review and critique work, offer lectures, hold workshops, and mentor students.

At the SCAD Museum of Art, students take notes from internationally exhibited sculptors including The Haas Brothers, Igshaan Adams, Nicholas Hlobo, Tom Burr, and more. Alumni also grow their careers in the dedicated alumni gallery at the premier contemporary art museum, where exhibitions such as Masud Olufani's *Imprint: Past as Prologue*, Cory Imig's *Notes on Sculpture*, and Monica Cook's *Liquid Vessels* open to critical acclaim.

“SCAD allowed me the freedom to experiment and find my creative voice.”

### HANNA ALLEN

Artist, Hanna Allen Art  
SCAD B.F.A., sculpture, 2020  
Atlanta, Georgia

## MODEL RESOURCES

Metal fabrication and wood shop

Bronze, aluminum, and stainless steel foundry

Casting and mold-making PC lab

3D rapid prototyping printer

CNC milling and laser cutter

24-hour graduate student studio space

Kilns for glass and ceramic



◀ SCAD grad Abel Macias (Los Angeles, California) is a visual problem-solver who creates playful, relatable showrooms and designs for clients that include West Elm, Lululemon, HBO, Flamingo Estate, and more.





# Sequential Art

Sequential artists build worlds, one panel at a time. Masters of the visual narrative, they tell impactful stories in a single newspaper strip, epics that span volumes of books and games, and reels of motion-picture films.

## CREATIVE CAREERS

Storyboard artist

Publisher/editor

Character/  
creature designer

Children's book  
artist

Comic book artist

Graphic novelist

Prop/asset  
designer

Production artist

Toy/figure sculptor

Concept artist

Students at SCAD, the world's first university to offer both undergraduate and graduate degrees in sequential art, explore every style and genre through a comprehensive curriculum incorporating traditional techniques with advanced technology that leads to careers in production, TV, and film. In SEQA 383 The Pitch, students learn how to create and present a proposal for the development of a graphic novel, comic book series, film, or television project. Sequential art students also have a range of diverse electives to expand their command of the format, including superhero comics, advanced storyboarding, publishing, cover illustration, sequential art for emerging media, maquette design, and more.

SCAD sequential art students regularly win top honors for their work, including Applied Arts Student Awards, Red Dot Communication Design Awards, and Society of Illustrators student scholarships. Alumni step into a variety of roles at the world's largest comic book publishers and animation houses: model sculpting for action figures, concept design for animation, and storyboarding for major films, television, commercials, and video games.

Instructors and alumni have earned Will Eisner Comic Industry Awards and nominations, which recognize the best comic creators and their work each year. Through SCADpro, the university's creative research and innovation design studio, students have sketched visual concepts for Hallmark greeting cards, penned short stories for Lowe's Innovation Labs depicting far-future visions of humanity, and dreamed up next-generation electric vehicle charging stations for Volvo.

## SCAD FACULTY CONTRIBUTIONS

*Batman*

*Green Lantern*

*Spider-Man:  
Homecoming*

*Batgirl*

*X-Men*

*Hulk*

*Fantastic Four*

*Ant Man*

*Captain America:  
Civil War*

*Avengers:  
Endgame*

*Guardians of the  
Galaxy Vol. 2*

*WandaVision*

*Hawkeye*

◀ *Superhero in a 3-Point Cityscape*  
Casey Li  
San Francisco, California



# Service Design

Service designers create intuitive systems that organize three elements — people, processes, and physical components — to improve services across every realm of human activity. At the preeminent university for service design, SCAD students learn how to research and analyze human behavior, societal needs, business models, and competitive environments to transform those insights into strategy.

## SCAD offers the first and only service design B.F.A., M.A., and M.F.A. in the U.S.

Equipped with a solid foundation in enterprise, innovation, and problem-solving, SCAD students are prepared to take leadership roles in the private and public sectors. In the SCAD Gulfstream Center for Design, students collaborate across disciplines with numerous partners through the university's creative research and innovation design studio, SCADpro. In one recent partnership, service design students developed concepts for the future of high-end flying with Delta Air Lines through research, service, mapping, and interface ideation. In another collaboration, students worked with Fidelity Labs to design concepts to help millennials and Gen Z with financial goals, budgeting, reducing debt, and investing.

**Service design has been one of the greatest disruptive forces in our lives over the past 20 years. Everything has been transformed to put the customer's experience first.**

## — FAST COMPANY

SCAD service design student projects have won Red Dot Design Awards and appeared in Touchpoint, the international trade magazine of the Service Design Network. Alumni are powering creative problem-solving at Amazon, Apple, BBVA Compass, IBM, Lowe's, Microsoft, The Home Depot, and elite global design consultancies like Boston Consulting Group, Booz Allen Hamilton, Fjord, Harmonic Inc., and more.

## SCADPRO SERVICE DESIGN COLLABS

Google

HP

Deloitte Digital

GE

Delta Air Lines

Target

Projects for Peace

Volvo

*Le Petit Chef*, an immersive  
3D dining event  
Laura Mancipe  
Bogotá, Colombia

## CREATIVE CAREERS

Experience  
manager/director

Innovation  
manager/director

Customer  
experience  
manager/director

Design manager/  
director

Experience  
strategist

Interaction  
designer

Retail designer

Service designer

Design strategist

User experience  
researcher

# Le Petit Chef







# Social Strategy and Management

## CREATIVE CAREERS

Social media/  
content strategist

Social media  
manager

Brand manager

Digital content  
manager

Community/  
engagement  
manager

Social media  
producer

Social media  
account executive

Influencer  
marketing  
specialist

Reputation  
specialist

Social media data  
analyst

The SCAD social strategy and management program prepares students to devise the content and campaigns that drive clicks, conversations, and company profits.

SCAD students are poised to launch brands to the top of the social media feed via a curriculum that merges advertising, branding, graphic design, marketing, photography, film, motion graphics, television, and writing. In SOCL 220 Social Strategy: Messaging and Management, students learn how to capture attention by building unique, scalable, and strategy-adherent messaging, while in SOCL 320 Social Strategy: Lifecycle Marketing, students explore how to reach audiences across multiple platforms, prioritizing strategic content to deliver on value propositions and achieve brand goals.

**Social media ad spending is expected to grow 9.77% annually through 2026, reaching more than \$252 billion.**

### — STATISTA'S SOCIAL MEDIA ADVERTISING REPORT

SCAD courses such as SOCL 330 Social Analytics: Optimization and SOCL 440 Social Media Management: Brand Acceleration investigate all aspects of multiplatform campaign creation and metrics. From these courses, students master the account management, customer service, analytics, advocacy, and strategy that foster brand allegiance, open markets, and strengthen audience connections. Students also develop a distinctive writing voice, authoring blog posts, video scripts, marketing pitches, and podcasts. Through expansive access to advanced technology, they gain fluency in producing attention-grabbing content for broadcast on emerging platforms. With this comprehensive approach to social media, SCAD graduates are prepared to lead the online presence of major brands, dream up campaigns at top agencies, or jump into the influencer world with professional-quality posts and videos.

◀ *ColourPop x Boys World social campaign course pitch*  
Cassidy Roof, Fort Mill, South Carolina  
Bri Shufford, Fort Worth, Texas



# Sound Design

## CREATIVE CAREERS

Mix technician/  
re-recording mixer

Podcast producer

Supervising sound  
editor

Music editor/  
supervisor

Recording engineer

Dialogue/sound  
effects editor

Game audio  
designer

Production mixer/  
boom operator

ADR and Foley  
mixer/Foley artist

MIDI mock-up  
orchestrator

At SCAD, a collection of cutting-edge workspaces and renowned faculty set the stage for sound design students to become award-winning audio professionals in film, television, music production, and more.

Preeminent professors, nominees for Emmy Awards and Motion Picture Sound Editors Golden Reel Awards, guide students through a curriculum that models the aesthetics, tools, and workflows of commercial media production across film and TV, video games, theater, animation, advertising, and more.

**SCAD is the only university to confer B.F.A., M.A., and M.F.A. degrees in sound design.**

Throughout their studies, SCAD students have access to leading-edge technology, including two recording studios and two surround sound re-recording stages with Avid S6 Consoles, a leading-edge mixed reality (XR) stage, six ADR suites, two Foley stages, a MIDI mock-up and augmented and virtual reality testing room, plus more than 80 workstations equipped with the latest Pro Tools, Ableton Live, and Soundminer software. A sound effects and licensed music library with 2,500 hours of effects and millions of files helps students develop highly sophisticated soundtracks, while opportunities abound for career-boosting professional certifications in Sibelius, Wwise, and Avid Pro Tools in postproduction, music production, and Avid S6 and Icon mixing techniques.

At the SCAD Savannah Film Festival and SCAD TVfest, students connect with major guests like Academy Award-winning and nominated composers Alan Silvestri and Harry Gregson-Williams, sound designers from Hollywood blockbusters like *Dune*, and the music supervisors from hit shows like *Yellowjackets*, *Euphoria*, and *Atlanta*. These professional connections help sound design students secure impressive internships with companies like LucasArts, Sony, Blizzard Entertainment, and Walt Disney Imagineering.

As alumni, SCAD sound design grads contribute to hit films and TV shows like *The Lighthouse*, *Free Solo*, *Pokémon: Detective Pikachu*, and *Rick and Morty*; produce Grammy Award-winning songs and films for Beyoncé and Camila Cabello; and work for top film, television, and game studios including Warner Bros., Technicolor, Turner Broadcasting, NBC, 343 Industries, Naughty Dog, Bungie Studios, ESPN, Obsidian, and more.

SCAD students have a suite of industry-standard technology to master and mix their sonic narratives. ►

## SCAD GRAD HONORS

Emmy Awards

Latin Grammy Awards

Red Dot Design Awards

MPSE Student Golden Reel Awards







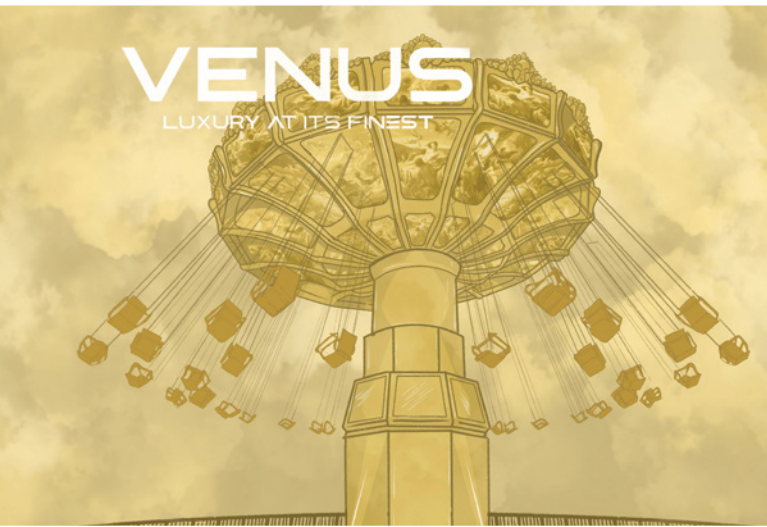
# NEPTUNE

BRAVE THE COLD



# VENUS

LUXURY AT ITS FINEST



# EARTH

2,000 YEARS LATER.



WELCOME TO

# MARS





# Themed Entertainment Design

## CREATIVE CAREERS

Theme park designer

Show producer

Show set designer

Attraction designer

Brand designer

Concept designer

Experience designer

Global event designer

Exhibitions/  
museum designer

Production designer

When the world's great amusement parks seek to adapt fan-favorite franchises into attractions or build centerpiece rides, they turn to themed entertainment designers to make fantasy into reality.

## SCAD offers the world's first M.F.A. in themed entertainment design.

Students in this program merge immersive reality, set design, live event production, and compelling storytelling to create memorable moments from the ground up. In VR-enabled projects like underwater adventure *Search for the Gryphon* and spaceflight simulator *Destination Imagination*, students harness this narrative prowess, design expertise, and technological savvy to create functional concepts for groundbreaking experiences.

In this first-of-its-kind program, students explore architecture, new media, film, live theater, and augmented and virtual reality as they design attractions, branded experiences, and resorts. During their studies, opportunities abound to take behind-the-scenes trips to Disney and Universal Studios theme parks in the U.S. to connect in-class practice to in-person performance. Beyond the classroom, students combine design principles with adaptive reuse in the the Disney Imaginations Design Competition, which SCAD student teams have won twice.

Through SCADpro, the university's creative research and innovation design studio, themed entertainment design students have partnered with Hong Kong Disneyland to create immersive digital experiences in hotel rooms, with Chick-fil-A to modernize locations, and with Trane to design a branded exhibit in the company's U.S. offices. SCAD alumni have added their expertise to major attractions like *Star Wars: Galaxy's Edge*, *Jurassic World's VelociCoaster*, *Hagrid's Magical Creatures Motorbike Adventure*, and the upcoming Universal's Epic Universe theme park.

◀ SCAD themed entertainment design student Olivia Bowser (Guyton, Georgia) imagined a galaxy-spanning amusement park with her *Expedition Apollo* concept.

## SCAD GRAD EMPLOYERS

Walt Disney Imagineering

Universal Creative

ITEC Entertainment

Falcon Creative Group

Merlin Entertainments

Nickelodeon

Ghibli Studios

Royal Caribbean

Dollywood

Six Flags



# User Experience (UX) Design

SCAD user experience design students integrate art, technology, and human behavior to open new worlds of possibilities. As keen observers of human behavior, students are well-rounded researchers, effective programmers, and visionary designers.

## CREATIVE CAREERS

UX strategist

UX researcher

Front-end  
developer

Interaction design  
director/consultant

Mobile application  
designer

Product designer/  
researcher

UI/UX designer

UX design  
consultant

Customer  
experience/service  
designer

Visual designer

Ever attuned to marketplace needs, the SCAD UX design program is focused on four foundational pillars: human behavior, technical proficiency, aesthetics, and collaboration. In their coursework, students learn the fundamentals of graphic design, industrial design, and interaction design, bolstered by classes in mathematics and programming, culminating in a strong studio experience. In UXDG 415 UX Design Studio II: The Complexity of Simplicity, students translate complex tasks and information to produce working prototypes of their designs and generate digital products that deliver meaningful and engaging user experiences.

“UX design became more than my major. It became my family. My professors were always challenging me and helping refine my process and design techniques.”

### ZACHRA PRADIPTA

UX designer, Amazon  
SCAD B.F.A., user experience (UX) design, 2021  
South Jakarta, Indonesia

Developed in collaboration with Google, the SCAD user experience program prepares students to connect with industry titans in careers that transform the digital landscape. Through mentorships and collaborations with companies such as Google, Ford, Lucid Motors, 3M, Capital One, Facebook, Hewlett-Packard, The Home Depot, Instagram, Microsoft, and others, SCAD UX design students develop professional practices with real-world applications, from mobile devices and intelligent clothing to automobile interiors and health care informatics. Thanks to this hands-on learning experience, SCAD students have garnered recognition for their work as winners of UX Awards, Red Dot Communication Design Awards, European Product Design Awards, and Indigo Awards.

## SCAD INTERN INDEX

Google

Facebook

Amazon

Uber

Apple

Microsoft

Square

Airbnb

Volvo



This degree program was developed in collaboration with Google.

SCAD students Brie Nestler (Tampa, Florida) and Amir Ahmadi (Mashad, Iran), collaborated on the VOIDX app for Ira Lombardi's first solo U.S. museum exhibition VOID at the SCAD Museum of Art.





User experience designer, Lenovo

## Angela Martin

SCAD B.F.A., user experience (UX) design, 2020

Bellevue, Washington

As a student, Angela Martin pitched SCADpro concepts for a middle school STEAM learning experience to Lenovo, which helped land her a job with the company. Now, her human-centered professional career has flourished: she's a user experience designer at Lenovo; she earned a 2022 Software UX award on her UXD Software team; she serves as a SCAD mentor; and she's co-lead of A Better Lenovo for Everyone, Lenovo's disability advocacy group.

### Why did you choose SCAD for UX design?

When I learned that SCAD had mentors from Google helping to develop the UX design curriculum with a focus on where traditional art and design intersects with technology, I knew SCAD was where I needed to be. Also, SCAD students invest much of their first two years into foundational arts and design skills, and many necessary creative thinking skills are developed in those courses. You won't find many UX designers having taken a drawing course, but SCAD students are much better off for it.

### What are cool collabs you experienced at SCAD?

SCAD's collaborative spirit is foundational. Getting to practice cross-disciplinary collaboration was so important to my development into a young professional ready for a creative career. I participated in a SCADpro project with Lenovo, and following this 10-week collaboration, I was delighted to attend the final presentation at Lenovo's headquarters in North Carolina with my team. Shortly after, I was invited to interview for an open position, and a few weeks later I signed with Lenovo for a job after graduation.

### How has SCAD contributed to your success?

I was awarded the 2022 Software UX award on my team by my manager at Lenovo in recognition of my achievements and growth this past year. I am grateful to SCAD for teaching me the time-management skills needed to prioritize and accomplish all that I want in a workweek. SCAD grads are authentic, creative, fun, professional, and largely successful in ways that work for them. Future SCAD Bees should connect with the amazing people at SCAD who have helped so many others make their dreams a reality.











# User Experience Research (UXR)

## CREATIVE CAREERS

UX researcher

Hardware/software  
UX researcher

Quantitative UX  
researcher

Qualitative UX  
researcher

CX/UX researcher

UX writer and  
researcher

UX product  
researcher

Senior UX  
researcher

Lead UX researcher

Principal product  
UX researcher

◀ The Shed at Montgomery Hall provides the ideal collaborative backdrop for students studying user experience research.

User experience researchers know that design improves the lives of people who need it most — and that innovation doesn't just begin with a good idea, it begins with research. From mega tech corporations like Google and Meta to the health care, finance, retail, and real estate industries, UX researchers are in-demand professionals who establish, drive, and evolve insights that inform the consumer experience. According to ZipRecruiter, there are more than 750,000 open UX researcher positions globally, while LinkedIn ranks it as one of the 25 fastest growing professions in the U.S.

**Developed in collaboration with Google, SCAD offers the first and only B.F.A. in user experience research.**

Instructed by faculty with experience at UX powerhouses like Samsung and mentored by design leaders from Google, SCAD students are prepared to lead design sprints and find tomorrow's solutions to today's challenges. At major corporations like Honeywell, Google, Edward Jones, and Monster, SCAD grads are already making an impact with their expertise and knowledge.

At the preeminent university for UX research, SCAD students learn to use analytics, consumer data, and behavioral insights to generate opportunities to improve services and products end-to-end. In IDUS 215 Contextual Research, students secure the exclusive-to-SCAD Lextant Design Research and Insight Translation certification, a value-added professional credential embedded in university coursework. In courses like RSCH 201 Data Mining Technology and MATH 280 Predictive Modeling and Analytics, students learn to unleash the power of predictive analytics and combine statistics, artificial intelligence, and machine learning to find patterns, relationships, and opportunities in large data sets.

As students deepen their understanding of UX design and research methods, they explore ethical responsibilities in RSCH 350 Research Ethics and Professional Practices and UXDG 380 Usability Testing: People vs. the World. Courses in information architecture and data visualization further advance students' abilities to translate their research findings into compelling visual narratives. The B.F.A. program culminates in a capstone studio sequence where students generate original research and synthesize their findings into innovative solutions and actionable business strategies.



This degree program was developed in collaboration with Google.



# Visual Effects

From showstopping entertainment to next-generation medical advancements, visual effects artists create complex, richly detailed digital worlds that catch major attention and impact bottom lines.

## CREATIVE CAREERS

Look development  
artist

Lighting technical  
director

CGI FX technical  
director

Visual effects  
supervisor

3D environment  
artist

Digital compositor

Digital matte painter

Character FX artist

Modeler

Previsualization  
artist

At SCAD, students in this highly acclaimed degree program build an extensive visual language that prepares them for a wide range of career paths. Through a foundation in fine arts courses, students learn to draw and design in the classical tradition before integrating those creative skills with leading-edge digital tools like Autodesk Maya, Foundry's Nuke, SideFX Houdini, Unreal Engine, and more.

**The SCAD visual effects program ranks among the top 10 in the world, according to The Hollywood Reporter.**

Students also master practical hands-on visual effects techniques such as green screen and mixed-reality (XR) stage use, visual effects cinematography, 3D camera match moving, photorealistic lighting, compositing, shader writing, and dynamic simulations. Across locations, students work within environments that reflect the highest standards of digital entertainment production and often expand their studies through minors such as illustration for entertainment, storyboarding, and technical direction.

An extensive internship network, professional connections with top VFX houses, and SCADpro's design partnerships offer students the opportunity for practical experience for a multitude of applications. Students worked with FOX Sports to conceptualize a 360-degree live-rendered virtual set for the 2022 FIFA World Cup in Qatar, collaborated with Hasbro to develop interior and exterior digital sets to promote franchises like Marvel, *Star Wars*, and *Transformers*, and produced an innovative game to help stroke survivors learn to walk and recover faster. These experiences prepare alumni to make crucial contributions on Academy Award-nominated films like *Dune*, *Encanto*, *Avengers: Endgame*, *Da 5 Bloods*, *Mulan*, *Onward*, *Over the Moon*, and *Soul*, and for Blizzard Entertainment, DreamWorks, EA, Industrial Light & Magic, Pixar, The Mill, and more.

## ALUMNI AT THE OSCARS

*Encanto*

*Spider-Man: No Way Home*

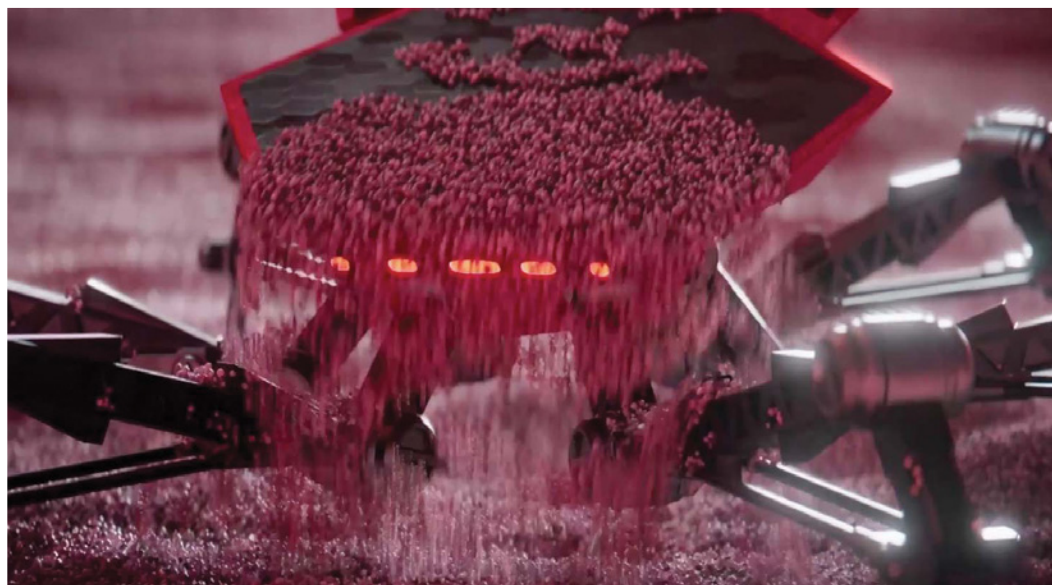
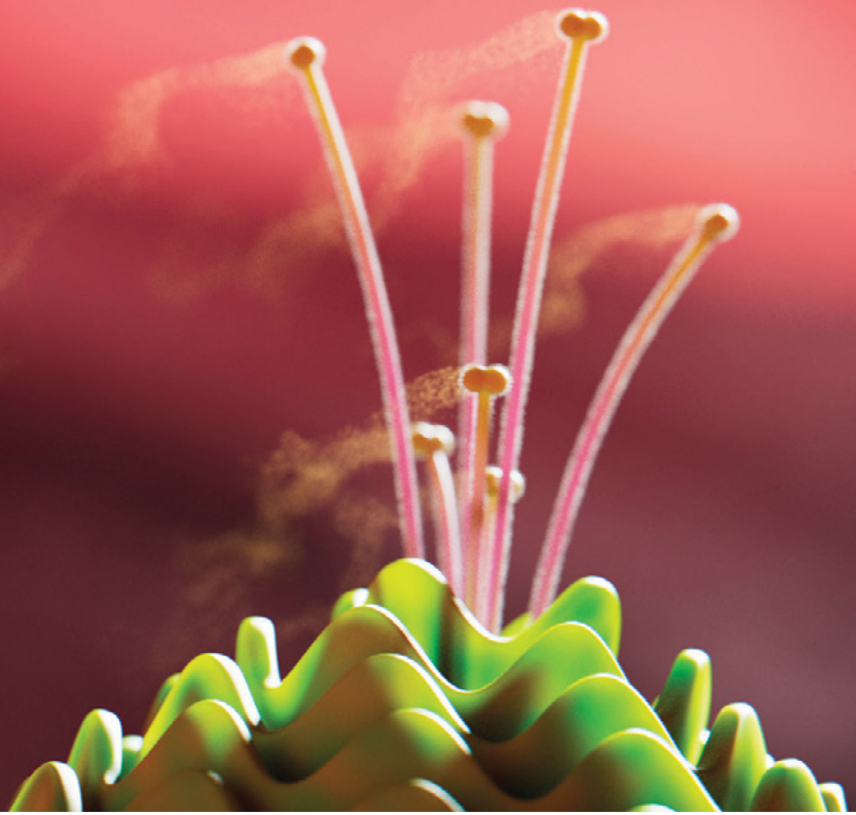
*The Mitchells vs. The Machines*

*Free Guy*

*No Time to Die*

*Raya and the Last Dragon*

*Bioma*, a short film by 2022 SCAD Excelsus Laureate Felipe Amaya Quintero (Bogotá, Colombia), depicts aliens and robots meeting on the barren surface of a planet's moon.







# Writing

## ALUMNI AUTHORS

**The New York Times**

**Marvel Comics**

**Penguin**

**Random House**

**Time**

**Vanity Fair**

**The Atlantic**

**Eater**

**Vice Media**

**Oxford American**

**The Wall Street  
Journal**

**Complex**

**Garden & Gun**

Building big brands or penning a future bestselling novel? At SCAD, students master the written word in a comprehensive writing program that encompasses traditional and emerging media cover-to-cover.

The SCAD writing curriculum prepares students to write books and podcast scripts, author multimedia projects, and lead IP development, in addition to feature pieces, memoirs, and video essays. The program also explores nascent media posts for social networks (WRIT 210 Promotional Writing), pioneering immersive experiences (WRIT 235 Multi-platform and Immersive Storytelling), and buzzworthy branding and copywriting (WRIT 255 Problem Solving for Corporate and Brand Storytelling). Courses are led by accomplished SCAD faculty with bylines and credits at noteworthy publishing companies, including Simon & Schuster, Picador, Other Press, Anvil Press, National Geographic, Oxford American, Publishers Weekly, and Town & Country, as well as with studios such as Sony, Lionsgate, and Netflix.

Students amplify their portfolio with columns and broadcast blocks at award-winning student-run media organizations like District, The Connector, SCAN magazine, and SCAD Radio. Combined, these entities have won hundreds of awards from the Associated Collegiate Press, College Media Association, and the Society of Collegiate Journalists. Even before graduating, students find literary agents and secure book proposals and deals. Alumni have earned James Beard Awards and have authored articles and stories at the world's foremost names in print and broadcast media as well as Fortune 500 companies and nonprofits. Much like their in-demand professors, SCAD students and alumni build an impressive oeuvre, with articles in Harper's Bazaar, McSweeney's Internet Tendency, The New Yorker, The New York Times, USA Today, The Washington Post, and others.

◀ SCAD alum Cameron Fazio (New Kent, Virginia) scripted design solutions for Deloitte with SCADpro and graduated with a job offer to join the international company as a service designer.

## CREATIVE CAREERS

**Copywriter**

**Editor**

**Marketing  
communications  
director**

**Brand storyteller**

**Public relations  
director**

**Video game  
narrative/quest  
designer**

**Journalist**

**Technical writer**

**Web/interactive  
writer**

**UX writer**



# Foundation Studies

Every SCAD undergraduate student's educational experience is anchored by SCAD Core, which includes rigorous courses in drawing and design that provide students with a studio experience that builds visual, conceptual, and creative abilities. In these courses, students gain a shared artistic vocabulary, examine and complete visual challenges, and research, conceptualize, and materialize creative solutions.

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**SCAD is home  
to the only  
dedicated School of  
Foundation Studies  
in the U.S.**

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Students advance through foundation studies courses that move in the direction of their academic studies and professional aspirations. For example, in DSGN 115 Creative Thinking Strategies, students majoring in programs such as business of beauty and fragrance, fibers, and industrial design apply adaptive thinking and creative problem-solving skills to seek opportunities for change and innovation. In DRAW 206 Drawing for Storyboarding, animation and sequential art students learn fundamental skills for storyboarding for a variety of motion-based media and demonstrate a command for this in-demand visual language. In DRAW 115 Graphics for the Building Arts, architecture, interior design, and preservation design students learn graphic representation techniques such as orthographic, paraline, and perspective drawing skills.

With the help of advisers, students choose elective courses based on specific foundation studies requirements for each discipline. Students pursuing degrees in illustration or interactive design and game development learn crucial skills like linear and atmospheric perspective to invent immersive and expressive environments. SCAD students with career interests in animation or fashion complete courses in life drawing and study the complexities and dynamics inherent to the human form. In DRAW 250 Digital Drawing, students move at the speed of innovation using state-of-the-art technology as they learn to create, render, and manipulate digital imagery. Students abroad at SCAD Lacoste have the opportunity to document their resplendent learning experience through DRAW 341 Travel Portfolio.

In addition to the expansive foundation studies curriculum, SCAD offers students a remarkable array of support and learning services to guide new students as they find their creative voice. The SCAD Drawing and Design Center conducts peer tutoring and workshops in person and online for students to explore and develop drawing techniques and design processes. First-year students have the opportunity to hear from students across disciplines in the lecture series Major Connections and Professional Tool Kit, which feature upper-level SCAD students and alumni who discuss how their current work is rooted in their foundation studies experience.

Foundation studies faculty members hold terminal degrees and high acclaim in their professions. They include a U.S. Artists Fellow, a MacDowell Fellow, a Clio Award winner, a Kennedy Center Faculty Fellow, a Ford Foundation Grant recipient, and Fulbright scholars. Their work has been commissioned and sponsored by governments and institutions around the globe and exhibited at countless galleries, museums, and art fairs globally.

**“ My foundation studies professor was there to help us grow. The way we were graded on growth and development was different from anything I had experienced before. I felt cared for and seen as an individual. ”**

**DEBBIE ONYIBE**

CEO and lead designer, Erupt Art  
SCAD Atlanta Salutatorian, SCAD B.F.A., advertising, 2020  
Lagos, Nigeria

*Golden Freedom* ►  
Isabella Jacobo  
Houston, Texas



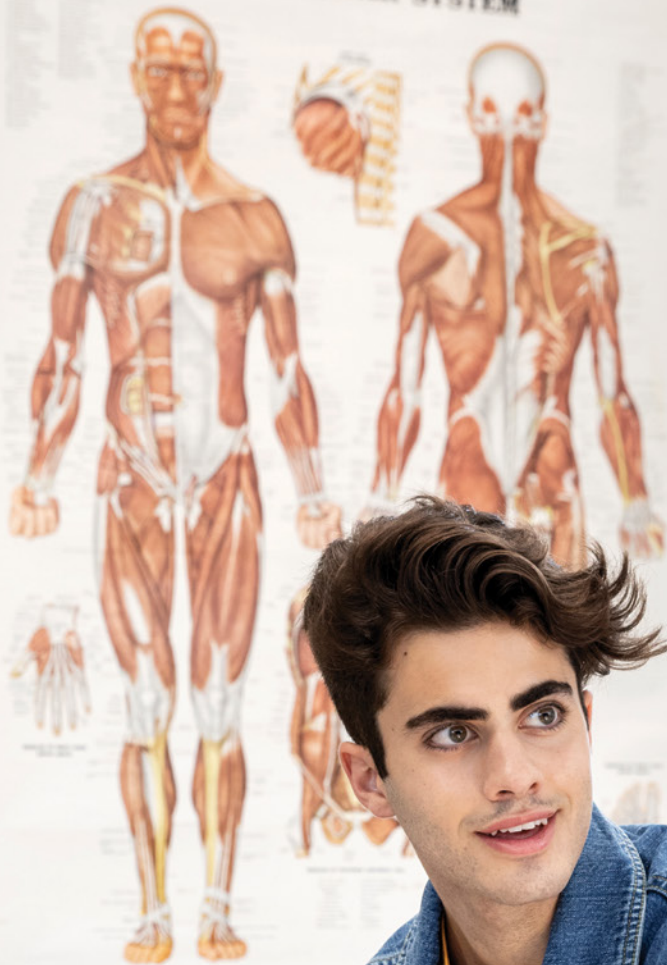






N DRAW

# THE MUSCULAR SYSTEM



# General Education

SCAD students complete SCAD Core to gain the strong intellectual foundation and vast knowledge essential to thriving careers. In this academically rigorous program, students learn to investigate, interpret, and defend new ideas, and are empowered to view the world critically and inquisitively.

In general education courses that explore the art, literature, and culture of the Harlem Renaissance or contemporary Latin America, students engage mindfully and professionally within diverse and inclusive communities. Courses that explore business fundamentals, economic principles, and strategic decision making instill key management and analysis skills necessary to launch successful businesses.

All undergraduate students complete a minimum of 55 quarter hours (or at least 11 classes) of general education coursework. In this sequence, students complete at least one course in three categories — humanities/fine arts, social/behavioral sciences, and mathematics/natural sciences.

General education courses range from the investigation of visual expression from the Paleolithic era to the Medieval period in CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives, exploration of the structure of 2D and 3D space and spatial relationships in MATH 140 The Geometry of Physical Space, and an examination of human behavior and psychological processes in PSYC 101 Introduction to Psychology. Students should consult their programs of study for specific general education requirements.

Students in general education courses complement their studies with a suite of learning resources and events available to the entire university community. Students receive learning assistance via the SCAD academic resource center, and SCADamp coaches prepare students for job interviews, thesis presentations, SCADpro pitches, and more in classroom sessions as part of the SCAD Core course DIGI 130 Digital Communication.

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## LEARNING OUTCOMES

### Research, Analysis, and Synthesis

Students will utilize a range of qualitative and/or quantitative methods to develop foundations of inquiry, conduct effective research, analyze information, and justify proposed solutions.

### Historical Investigation and Contextualization

Students will investigate and interpret the historical, social, political, and economic contexts surrounding visual and cultural productions to determine meaning and significance.

### Cross-cultural Knowledge and Engagement

Students will actively engage with cultural theories, perspectives, and ideas to enrich understanding of their roles within diverse and inclusive communities.

### Strategic Communication

Students will employ specialized terminology and persuasive communication practices to convey ideas professionally based on an evaluation of diverse audiences and circumstances.

### Digital Fluency

Students will effectively and ethically communicate ideas and identity, interpret information, construct knowledge, and design content in a digitally connected world.

### Leadership and Professionalism

As future leaders of creative professions, students will demonstrate work and behavior that reflect ethical and professional standards within a range of contexts.



# Minors

At SCAD, minors are avenues for discovery. They invite students to think about the creative process in new ways while illuminating future possibilities. Minors enrich the career preparation that happens every day at SCAD, enhancing students' education across a range of disciplines and complementing major programs of study. For a full list of minors, visit [scad.edu/minors](https://scad.edu/minors).

## Accessory design

Acting for the camera

Advertising and branding

Advertising art direction

Advertising copywriting

Advertising photography

Animated illustration and publication design

Animation

Architectural history

Architecture

Art history

Bridal and eveningwear design

Business collaboration

Business management and entrepreneurship

Casting

Character technical direction

Cinema studies

Concept art for games

Concept design for animation and games

Costume design

Creative writing

Denimwear design

Design for 3D action figures

Design for sustainability

Dramatic writing

Drawing

## Electronic design

Equestrian studies

Fashion

Fashion journalism

Fashion marketing and management

Fashion photography

Fibers

Film and television

Fragrance marketing and management

Furniture design

Game UX

Gender studies

Graphic design

Illustration for entertainment

Illustration for surface design

Inclusive fashion design

Industrial design

Interactive design and game development

Interior design

Jewelry

Kinetic design

Language and cultural studies

Marine design

Marketing for mobile and interactive environments

## Menswear

Mobile and interactive design

Motion media design

Museum studies

Music production

Package design

Performing arts

Photography

Preservation design

Producing for film and media

Production design

Scientific illustration

Sequential art

Service design

Sneaker design

Social strategy and management

Sound editing

Storyboarding

Technical direction

Themed entertainment design

User experience (UX) design

Visual effects

Vocal performance

Writing

# Certifications

SCAD graduates enter a cross-disciplinary world where the ability to adapt skills has never been more important for professional success. SCAD facilitates professional certifications in addition to a SCAD degree. These certifications are an added value to award-winning degree programs and are designed to augment professional credentials and propel SCAD graduates to the top of their fields.

Adobe® Certified Associate (ACA) in Graphic Design/Illustration: Illustrator  
Adobe® Certified Associate (ACA) in Multiplatform Animation: Animate CC  
Adobe® Certified Associate (ACA) in Print/Digital Media Communication: InDesign  
Adobe® Certified Associate (ACA) in Video Communication: Premiere Pro  
Adobe® Certified Associate (ACA) in Visual Communication: Photoshop  
Adobe® Certified Associate (ACA) in Visual Effects/Motion Graphics: After Effects CC  
Audiokinetic®/CRAS: Wwise® 101/110 Certifications  
Autodesk® Building Performance Analysis (BPA) Certification  
AVID Certified Operator: Pro Tools/Post  
AVID Certified User: Media Composer  
Capture One Digital Assistant (CODA)  
Certiport ACA Video Design Specialist CC  
Cradle to Cradle Certified™ Catalyst  
Cradle to Cradle Certified™ Product  
Cradle to Cradle Certified™ Products for the Circular Economy  
ICAA Workshop in Classical Architectural Design  
Lextant Design Research and Insight Translation  
Mediabistro® Digital Marketing Bootcamp Certificate of Completion  
NCI Charrette System™ Certificate Training  
NCIDQ (IDFX Fundamentals, Part I of III, Student Portion)  
NCIDQ Certification  
ProSource Wholesale® Kitchen Certificate  
Rhinoceros® 3D Modeling/Level 1 Certification  
SAFD Actor Combatant Certification  
U.S. Center for SafeSport/USEF: SafeSport Training Certificate of Completion  
USGBC LEED AP ID+C (Interior Design + Construction)  
USGBC LEED Green Associate (LEED GA)  
Wellness Within Your Walls® (WWYW) Certification



# Tuition and Fees

Tuition is based on hours of credit attempted regardless of course type or delivery mode (on-ground or online).

## Undergraduate tuition

### SCAD Atlanta, SCAD Savannah, SCAD Lacoste, SCADnow annual tuition

(based on three five-credit courses per quarter enrollment for three quarters)

Total full-time student for one academic year ..... US\$39,105

### Quarterly tuition

Full-time student, three courses per quarter  
(15 hours of credit, 150 hours of instruction) ..... US\$13,035  
Part-time student, two courses per quarter  
(10 hours of credit, 100 hours of instruction) ..... US\$8,690  
One course per quarter  
(five hours of credit, 50 hours of instruction) ..... US\$4,345  
One hour of credit ..... US\$869

## Graduate tuition

### SCAD Atlanta, SCAD Savannah, SCAD Lacoste, SCADnow annual tuition

(based on three five-credit courses per quarter enrollment for three quarters)

Total full-time student for one academic year ..... US\$40,050

### Quarterly tuition

Full-time student, three courses per quarter  
(15 hours of credit, 150 hours of instruction) ..... US\$13,350  
Full-time student, two courses per quarter  
(10 hours of credit, 100 hours of instruction) ..... US\$8,900  
Part-time student, one course per quarter  
(five hours of credit, 50 hours of instruction) ..... US\$4,450  
One hour of credit ..... US\$890

## New student application and enrollment fees

Online application fee (nonrefundable) . . . . .	US\$100
One-time enrollment fee for degree-seeking students (nonrefundable after due date) . . . . .	US\$500

## Housing for one academic year

Housing reservation fee (nonrefundable) . . . . .	US\$500
Various housing styles, sizes, and arrangements are available. The average annual cost of on-campus housing is US\$11,849. For specific information, visit <a href="https://scad.edu/life/residence-life">scad.edu/life/residence-life</a> .	

## Meal Plan

Quarterly meal plan. . . . .	US\$1,960
(Additional options available to students upon request.)	

## English as a Second Language

### Undergraduate and graduate tuition

Levels I, II, III, and IV (20 hours/week) . . . . .	US\$3,248
Level V (15 hours/week)* . . . . .	US\$2,436
Level VI for graduate students (15 hours/week)* . . . . .	US\$2,436
Level VI for undergraduate students (10 hours/week)** . . . . .	US\$1,624
Learning English for Academic Purposes (LEAP) (Five-week summer program, 10 hours/week) . . . . .	US\$812

\* In addition to their ESL coursework, students will take a studio course and be charged the additional associated amount.

\*\* In addition to their ESL coursework, students will take one studio course and ENGL 123 and be charged the additional associated amount.







# Connect with Us

## SCAD tours

Schedule a tour to learn more about all the university has to offer. Come to Atlanta, Lacoste, or Savannah, or visit virtually with a daily tour, and find your calling at The University for Creative Careers. [scad.edu/visit](https://scad.edu/visit)

## SCAD Days and SCAD Spotlight Days

At SCAD Days, explore academic buildings and residence halls, get to know other applicants, talk with professors, apply for admission, and meet with advisers. SCAD Days also are offered virtually. At Spotlight Days, you can engage in hands-on workshops or experience the university's premier showcases of art, fashion, film, and more. [scad.edu/scadday](https://scad.edu/scadday)

## SCADstory

An immersive 4D experience, SCADstory carries guests on an inspiring journey through SCAD history, across four decades of beauty, design, and invention. Book your tour today and share your #SCADstory. [scadstory.com](https://scadstory.com)

## Information sessions and workshops

Attend a SCAD overview presentation near you to learn more about university locations, programs of study, admission guidelines, and design career options. [scad.edu/yourarea](https://scad.edu/yourarea)

## Educator programs

SCAD offers professional development opportunities within an inspiring community of artists, designers, and faculty members. [scad.edu/educator](https://scad.edu/educator)

## Live chat

Chat online with admission staff and representatives about all things SCAD. [scad.edu/admission](https://scad.edu/admission)

## Pre-college programs


Throughout the year, the university offers enriching courses and workshops through SCAD Summer Seminars, SCAD Rising Star, and the online SCADnow Pre-College Programs. [scad.edu/summer](https://scad.edu/summer)

 [scaddotedu](https://www.instagram.com/scaddotedu)

 [scad.edu](https://www.facebook.com/scad.edu)

 [aboutscad](https://www.youtube.com/aboutscad) and [scad.tv](https://www.youtube.com/scad.tv)

 [scaddotedu](https://www.tiktok.com/scaddotedu)

 800.869.7223

 [admission@scad.edu](mailto:admission@scad.edu)







# Curriculum

## Accessory Design

⑤ Savannah ④ Atlanta ③ SCADnow online

### B.F.A. DEGREE ⑤

#### ACCESSORY DESIGN

##### Foundation studies .....30 HOURS

DRAW 100 Drawing I: Form and Space  
 DSGN 100 Design I: Elements and Organization  
 DRAW 101 Drawing II: Composition and Media  
 DSGN 101 Color: Theory and Application  
 DSGN 102 Design II: 3D Form in Space  
 DRAW 200 Life Drawing I

##### General education .....55 HOURS

COMM 105 Speaking of Ideas  
 BUSI 110 Business I: Fundamentals  
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
 CTXT 122 Visual Culture in Context: Making Modernities  
 ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
 DIGI 130 Digital Communication  
 BUSI 220 Business II: Economic Principles  
 — ARLH or ARTH elective  
 — ENGL elective  
 — General education elective  
 — Mathematics/natural sciences elective

##### Major curriculum .....80 HOURS

ACCE 110 Sewing Technology for Accessory Design  
 ACCE 120 Materials and Processes for Accessory Design  
 ACCE 203 Sketching and Rendering for Accessory Design  
 ACCE 205 Introduction to Fashion Accessory Design  
 FASH 247 History of Fashion  
 ACCE 300 Computer-aided Design for Accessory Design  
 ACCE 362 Handbag Design I: Introduction to Design and Construction  
 ACCE 364 Footwear Design I: Introduction to Design and Construction  
 ACCE 372 Handbag Design II: Advanced Patternmaking and Design Technique  
 ACCE 374 Footwear Design II: Advanced Patternmaking and Design Technique  
 ACCE 415 Senior Collection I: Research and Design Development  
 ACCE 420 Senior Collection II: 3D Prototype and Development  
 ACCE 422 Accessory Portfolio Presentation  
 ACCE 430 Senior Collection III: Final Collection

##### Select one of these three options:

ACCE 479 Undergraduate Internship  
 — 500-level SCADpro elective  
 — Business-focused elective  
 — ACCE, FASH, FASM, FIBR, IDUS, JEWL, SFAS, or SNKR elective

##### Additional electives .....15 HOURS

— Free elective  
 — Free elective  
 — Free elective

180  
HOURS

### M.A. DEGREE ⑤

#### ACCESSORY DESIGN

ARTH 701 Contemporary Art  
 ACCE 711 Methodologies in Accessory Design  
 ACCE 715 Presentation Methods I: Portfolio Development  
 ACCE 720 Presentation Methods II: Marketing a Personal Aesthetic  
 ACCE 725 Computer-aided Design for Accessories  
 ACCE 730 Accessory Studio I: Collection Conceptualization  
 ACCE 740 Accessory Studio II: Production Planning and Execution  
 ACCE 749 Accessory Design M.A. Final Project

##### Select one of these three options:

ACCE 779 Graduate Internship  
 — 500-level SCADpro elective  
 — 500- to 700-level elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

45\*  
HOURS

### M.F.A. DEGREE ⑤

#### ACCESSORY DESIGN

ARTH 701 Contemporary Art

##### Select one of these four options:

FIBR 704 Fibers Studio I: Discovery  
 JEWL 710 Graduate Studio I: Mastery in Techniques  
 FIBR 720 Textile Innovation I: 3D Digital Structures  
 IDUS 723 Digital 3D Modeling and Rendering

ACCE 711 Methodologies in Accessory Design  
 ACCE 715 Presentation Methods I: Portfolio Development  
 ACCE 720 Presentation Methods II: Marketing a Personal Aesthetic  
 ACCE 725 Computer-aided Design for Accessories  
 ACCE 730 Accessory Studio I: Collection Conceptualization  
 ACCE 740 Accessory Studio II: Production Planning and Execution  
 LXMT 742 Advertising Luxury  
 ACCE 750 Directed Studies I: Thesis Collection Research and Development  
 ACCE 765 Directed Studies II: Thesis Collection Realization  
 ACCE 779 Graduate Internship  
 FASH 782 Fashion Theory  
 ACCE 790 Accessory Design M.F.A. Thesis

##### Select four of these five options:

— 500-level SCADpro elective  
 — 500- to 700-level elective  
 — 500- to 700-level elective  
 — 500- to 700-level elective  
 — 500- to 700-level elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

90\*  
HOURS



# Advertising and Branding

## B.A. DEGREE A S N

### ADVERTISING AND BRANDING

#### Foundation studies ..... 20 HOURS

DRAW 100 Drawing I: Form and Space  
 DSGN 100 Design I: Elements and Organization  
 DRAW 101 Drawing II: Composition and Media  
 DSGN 101 Color: Theory and Application

#### General education ..... 90 HOURS

COMM 105 Speaking of Ideas  
 BUSI 110 Business I: Fundamentals  
 MATH 110 Evidence and Inference: The Power of Statistics  
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
 CTXT 122 Visual Culture in Context: Making Modernities  
 ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
 DIGI 130 Digital Communication  
 BUSI 220 Business II: Economic Principles  
 PHIL 301 Aesthetics  
 BUSI 330 Business III: Strategy and Decision-making  
 — ARLH or ARTH elective  
 — ARLH or ARTH elective  
 — ENGL elective  
 — ENGL elective  
 — General education elective  
 — General education elective  
 — General education elective  
 — Mathematics/natural sciences elective

#### Major curriculum ..... 45 HOURS

Select one of these two options:

•• MOME 130 Motion Media Design Techniques I  
 •• GRDS 285 Graphic Design Media Management

ADBR 150 Introduction to Advertising: Concept to Content  
 ADBR 205 Creative Production for Brand Content  
 GRDS 205 Typography I: Anatomy, Form, and Space  
 ADBR 252 Art Direction: Visual Brand Storytelling  
 ADBR 254 Copywriting: Inventing the Brand Personality  
 ADBR 255 Brand Experiences in Interactive Environments

Select one of these two options:

•• ADBR 312 Art Direction: Typography and Persuasive Design  
 •• ADBR 314 Copywriting: Brand Voice Across Platforms

Select one of these three options:

•• ADBR 479 Undergraduate Internship  
 — 500-level SCADpro elective  
 — Business-focused elective

#### Additional electives ..... 25 HOURS

— Free elective  
 — Free elective  
 — Free elective  
 — Free elective  
 — Free elective

## B.F.A. DEGREE A S N

### ADVERTISING AND BRANDING

#### Foundation studies ..... 30 HOURS

DRAW 100 Drawing I: Form and Space  
 DSGN 100 Design I: Elements and Organization  
 DRAW 101 Drawing II: Composition and Media  
 DSGN 101 Color: Theory and Application  
 DSGN 102 Design II: 3D Form in Space

Select one of these two options:

•• DSGN 105 Visual Design Systems  
 •• DSGN 115 Creative Thinking Strategies

#### General education ..... 60 HOURS

Select one of these two options:

•• ANTH 101 Introduction to Anthropology  
 •• ANTH 106 Language, Culture, and Society

COMM 105 Speaking of Ideas  
 BUSI 110 Business I: Fundamentals  
 MATH 110 Evidence and Inference: The Power of Statistics  
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
 CTXT 122 Visual Culture in Context: Making Modernities  
 ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
 DIGI 130 Digital Communication  
 BUSI 220 Business II: Economic Principles  
 BUSI 330 Business III: Strategy and Decision-making  
 — ENGL elective  
 — General education elective

#### Major curriculum ..... 80 HOURS

ADBR 150 Introduction to Advertising: Concept to Content  
 ADBR 205 Creative Production for Brand Content

Select one of these two options:

•• GRDS 205 Typography I: Anatomy, Form, and Space  
 •• ADBR 212 Typography for Brand Presence

IDUS 215 Contextual Research Methods  
 ADBR 252 Art Direction: Visual Brand Storytelling  
 ADBR 254 Copywriting: Inventing the Brand Personality  
 ADBR 255 Brand Experiences in Interactive Environments  
 ADBR 305 Brand Innovation: From Physical to Virtual

Select one of these two options:

•• ADBR 311 Building the Brand Strategy  
 •• ADBR 341 Designing the Brand

ADBR 441 Creating Contagion: From Experience to Entertainment  
 ADBR 461 Career Strategies for Advertising  
 ADBR 480 Collaborative Studio: Creating the Brand Solution

Select one of these three options:

•• ADBR 479 Undergraduate Internship  
 — 500-level SCADpro elective  
 — Business-focused elective

#### Select one concentration to complete the major curriculum:

##### Art direction

ADBR 312 Art Direction: Typography and Persuasive Design

Select two of these four options:

•• ADBR 332 Art Direction: Advanced Visual Integration  
 •• ADBR 352 Art Direction: Branding Through Photography  
 •• ADBR 372 Art Direction: Brand Films and Social Content  
 •• ADBR 392 Art Direction: Stop Motion for Brand Content

##### Copywriting

ADBR 314 Copywriting: Brand Voice Across Platforms

Select two of these three options:

•• ADBR 334 Copywriting: Immersive Brand Narratives  
 •• ADBR 354 Copywriting: Long Form Content  
 •• ADBR 374 Copywriting: Brand Films and Social Content

##### Creative technology

Select one of these three options:

•• SERV 312 Prototyping Experiences  
 •• UXDG 310 User Experience Design Methods  
 •• GRDS 387 Interface Design

ADBR 335 Creative Technology: Engineering Brand Experiences  
 ADBR 395 Creative Technology: Brand Think Tank for Product Innovation

#### Additional electives ..... 10 HOURS

— Free elective  
 — Free elective

180  
HOURS

180  
HOURS

# Advertising and Branding continued

## M.A. DEGREE (A)

### ADVERTISING

45\*  
HOURS

ADVE 705 Typography for Advertising Designers  
ADVE 709 Advertising Studio I: Creative Strategies  
ADVE 715 Digital Production Strategies for Advertising  
ADVE 719 Advertising Studio II: Branding Solutions  
ADVE 729 Art Direction  
ADVE 731 Creative Copywriting for Advertising  
ADVE 749 Advertising M.A. Final Project

Select one of these three options:

- ADVE 779 Graduate Internship
  - 500-level SCADpro elective
  - 500- to 700-level elective
- 700-level ARTH elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

## M.F.A. DEGREE (A) (S)

### ADVERTISING

90\*  
HOURS

ADVE 705 Typography for Advertising Designers  
ADVE 709 Advertising Studio I: Creative Strategies  
IXDS 712 Dynamic Web Development  
ADVE 715 Digital Production Strategies for Advertising  
ADVE 719 Advertising Studio II: Branding Solutions  
ADVE 725 Digital Media for Advertising  
ADVE 729 Art Direction  
ADVE 731 Creative Copywriting for Advertising  
ADVE 751 Advertising for Alternative Media  
ADVE 779 Graduate Internship  
ADVE 791 Advertising M.F.A. Thesis  
ADVE 792 Advertising M.F.A. Visual Thesis

Select four of these five options:

- 500-level SCADpro elective
- 500- to 700-level elective
- 500- to 700-level elective
- 500- to 700-level elective
- 500- to 700-level elective
- 700-level ARTH elective
- 700-level ARTH elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.



# Animation

## B.F.A. DEGREE

### ANIMATION

#### Foundation studies ..... 30 HOURS

DRAW 100 Drawing I: Form and Space  
DSGN 100 Design I: Elements and Organization  
DRAW 101 Drawing II: Composition and Media  
DSGN 101 Color: Theory and Application

#### Select one of these three options:

- DSGN 102 Design II: 3D Form in Space
- DRAW 200 Life Drawing I
- DRAW 240 Inventing Environments

#### Select one of these two options:

- DRAW 206 Drawing for Storyboarding
- DSGN 208 Storyboarding Essentials

#### General education ..... 55 HOURS

COMM 105 Speaking of Ideas  
BUSI 110 Business I: Fundamentals  
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
CTXT 122 Visual Culture in Context: Making Modernities  
ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
DIGI 130 Digital Communication  
ENGL 142 Foundations of Story

#### 180 HOURS Select one of these three options:

- CINE 205 Reading Films
- CINE 275 History of Cinema
- — ARLH or ARTH elective
- BUSI 220 Business II: Economic Principles
  - General education elective
  - Mathematics/natural sciences elective

#### Major curriculum ..... 80 HOURS

ANIM 190 Survey of Animation: Professional Pathways  
ANIM 223 Historical Adventures in Cinematic Animation  
ANIM 390 Animation Business and Professional Practices  
ANIM 395 Collaborative Experiences in Animation  
ANIM 408 Animated Capstone Film: Preproduction  
ANIM 448 Animated Capstone Film: Production  
ANIM 488 Animated Capstone Film: Postproduction

#### Select one of these three options:

- ANIM 479 Undergraduate Internship
- — 500-level SCADpro elective
- — Business-focused elective
- ANIM, ARVR, DWRI, FILM, ILLU, ITGM, MOME, SANM, SEQA, SNDS, STEC, or VSFX elective

#### Select one concentration to complete the major curriculum:

##### 2D animation

ANIM 202 Core Principles of 2D Animation  
ANIM 272 2D Animation: Character Set-up and Pipeline Creation  
ANIM 332 2D Animation: Character Performance Essentials  
ANIM 352 2D Animation Effects: Mastering the Elements  
ANIM 372 Collaborative Experiences: 2D Production Pipeline  
ANIM 382 2D Animation: Digital Production and Compositing  
ANIM 402 2D Animation: Expressive Character Acting

##### 3D character animation

ANIM 253 Core Principles of 3D Character Animation  
ANIM 303 3D Character Animation: Performance Essentials  
ANIM 313 Collaborative Experiences: 3D Production Pipeline  
ANIM 323 3D Character Animation: Expressive Character Acting  
ANIM 353 3D Character Animation: Creatures and Quadrupeds  
ANIM 383 3D Character Animation: Performance Through Dialogue  
ANIM 423 3D Character Animation: Believability and Nuance

##### Storytelling and concept development

ANIM 275 Core Principles of Animated Storytelling and Concept Development  
ANIM 315 Story and Concept: Narrative Principles for Animation  
ANIM 325 Story and Concept: Visual Design and World Building  
ANIM 335 Story and Concept: Animation Character and Creature Design  
ANIM 345 Story and Concept: Storyboarding and Staging  
ANIM 365 Story and Concept: Seeding the Narrative  
ANIM 385 Story and Concept: Concept Development for Animation

##### Technical animation

ANIM 249 Core Principles of Technical Animation  
ANIM 289 Technical Animation: Fundamentals of Character Rigging  
ANIM 349 Technical Animation: Digital Modeling for Environments and Props  
ANIM 359 Technical Animation: Organic Surface Modeling  
ANIM 369 Technical Animation: Animation Look Development  
ANIM 379 Technical Animation: Lighting for Animation  
ANIM 419 Technical Animation: Cloth and Hair for Animation

#### Additional electives ..... 15 HOURS

- Free elective
- Free elective
- Free elective

# Animation continued

## M.A. DEGREE (S) (N)

### ANIMATION

ARTH 702 Art Criticism  
 ANIM 705 Animation Aesthetics and Practice  
 ANIM 709 Computer-generated Modeling and Design  
 ANIM 713 Drawing in Motion

*Select one of these two options:*

- ANIM 714 3D Cartoon Character Animation
- ANIM 715 Character Look Development

*Select one of these two options:*

- 45\* • ANIM 724 3D Naturalistic Character Animation
- ANIM 725 Environment Look Development

ANIM 737 Collaborative Project  
 ANIM 748 Animation M.A. Final Project

*Select one of these three options:*

- ANIM 779 Graduate Internship
  - 500-level SCADpro elective
  - 700-level ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PERF, PROD, SANM, SFLM, SNDS, STEC, THED, or VSFX elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

## M.F.A. DEGREE (A) (S) (N)

### ANIMATION

ARTH 702 Art Criticism  
 ANIM 705 Animation Aesthetics and Practice  
 ANIM 709 Computer-generated Modeling and Design  
 ANIM 713 Drawing in Motion  
 MOME 719 Media Theory and Application  
 ANIM 721 Storyboarding and Previsualization  
 ANIM 737 Collaborative Project  
 ANIM 753 Animation M.F.A. Thesis Exploration and Research  
 ANIM 775 Animation M.F.A. Thesis Visual Component Production  
 ANIM 779 Graduate Internship  
 ANIM 790 Animation M.F.A. Thesis Completion

*Select one of these two options:*

- 90\* • — 500-level SCADpro elective
- — 700-level ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PERF, PROD, SANM, SFLM, SNDS, STEC, THED, or VSFX elective
- — 700-level ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PERF, PROD, SANM, SFLM, SNDS, STEC, THED, or VSFX elective
- — 700-level ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PERF, PROD, SANM, SFLM, SNDS, STEC, THED, or VSFX elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.



# Architectural History

## B.F.A. DEGREE ⑤

### ARCHITECTURAL HISTORY

#### Foundation studies ..... 30 HOURS

DRAW 100 Drawing I: Form and Space  
 DSGN 100 Design I: Elements and Organization  
 DRAW 101 Drawing II: Composition and Media  
 DSGN 101 Color: Theory and Application  
 DSGN 102 Design II: 3D Form in Space  
 DRAW 115 Graphics for the Building Arts

#### General education ..... 65 HOURS

COMM 105 Speaking of Ideas  
 BUSI 110 Business I: Fundamentals  
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
 CTXT 122 Visual Culture in Context: Making Modernities  
 ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
 DIGI 130 Digital Communication  
 BUSI 220 Business II: Economic Principles  
 — ENGL elective  
 — Foreign language I \*  
 — Foreign language II \*  
 — Foreign language III \*  
 — General education elective  
 — Mathematics/natural sciences elective

#### Major curriculum ..... 65 HOURS

#### Examining modernity

- ARLH Modern elective
- ARLH Modern elective

#### Discovering the non-Western world

- ARLH Non-Western elective
- ARLH Non-Western elective

#### Exploring pre-Modern traditions

- ARLH Ancient/Medieval elective
- ARLH Ancient/Medieval elective

#### Investigating the American hemisphere

- ARLH American elective
- ARLH American elective
- 200- to 400-level ARLH or ARTH elective
- 300- to 400-level ARLH elective

ARLH 450 Architectural History Research Methods  
 ARLH 499 Architectural History B.F.A. Thesis

#### Select one of these three options:

- ARLH 479 Undergraduate Internship
- — 500-level SCADpro elective
- — Business-focused elective

#### Additional electives ..... 20 HOURS

- Free elective
- Free elective
- Free elective
- Free elective

\* To satisfy the foreign language requirement, all courses must be in the same language.

## M.F.A. DEGREE ⑤

### ARCHITECTURAL HISTORY

ARLH 700 Research Methods in Architectural History  
 ARLH 705 Architectural History Methodology and Historiography

#### Evaluating pre-Modern traditions

##### Select one of these four options:

- ARLH 723 Contextualizing Medieval Architecture
- ARLH 724 Contextualizing Ancient Architecture
- ARLH 726 Art and Architecture of the Gothic Period
- ARLH 753 Architecture and the History of Provence

#### Analyzing modernity

##### Select one of these two options:

- ARLH 731 Economies and Building Culture
- ARLH 759 Power and the Built Environment

#### Investigation of the non-Western world

##### Select one of these three options:

- ARLH 743 Analyzing Architecture and Art of the Islamic World
- ARLH 744 Traditional Arts and Architecture of the African Continent
- ARLH 763 Traditions in Global Vernacular Architecture

90  
HOURS

#### Analysis of the American hemisphere

##### Select one of these three options:

- ARLH 761 Analyzing American Cultural Landscapes
- ARLH 772 Analyzing American Architecture
- ARLH 775 Savannah: Architecture and Urban History
- ARLH 770 Documenting and Interpreting the Built Environment
- ARLH 779 Graduate Internship
- ARLH 779 Graduate Internship
- ARLH 790 Architectural History M.F.A. Thesis

##### Select one of these two options:

- — 500-level SCADpro elective
- — 700-level ARLH elective
- 700-level ARLH elective
- 700-level ARLH seminar
- 700-level ARLH or ARTH elective
- Directed elective \*
- Diversified elective †
- 500- to 700-level studio elective
- 500- to 700-level studio elective

\* Select one of these eight options: ELDS 704 Electronic Design, PRES 710 Studio I: Preservation Through Public Policy, URBA 725 Urban Ecology, INDS 726 Environmental Psychology for Interior Design, FURN 732 Evolution of Furniture Design, PRES 745 Digital Innovations in Preservation Design, ARCH 760 Sustainable Design, or ARCH 769 Hybrid Media Presentation in Architecture.

† Select one of these nine options: PHOT 502 Photographic Technique and Signification, ITGM 705 Interactive and Game Design: Research and Practice, DMGT 706 Idea Visualization, MOME 709 Motion Media Cinematography and Editing, SEQA 715 Environment as Character, GDVX 718 Contemporary Media Production Techniques, THED 720 Themed Entertainment Industry, COMM 740 Advanced Techniques for Professional Presentations, or WRIT 753 Freelance Writing for Publication.

# Architecture

## B.F.A. DEGREE ⑤

### ARCHITECTURE

#### Foundation studies ..... 35 HOURS

- DRAW 100 Drawing I: Form and Space
- DSGN 100 Design I: Elements and Organization
- DSGN 102 Design II: 3D Form in Space
- DRAW 115 Graphics for the Building Arts
- DSGN 223 Architectural Fundamentals Studio I: Form, Space, and Order
- DSGN 224 Architectural Fundamentals Studio II: Site as Design Generator
- DSGN 225 Architectural Fundamentals Studio III: Spatial Relationships and Human Response

#### General education ..... 55 HOURS

- COMM 105 Speaking of Ideas
- CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
- CTXT 122 Visual Culture in Context: Making Modernities
- ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing
- DIGI 130 Digital Communication
- MATH 201 Applied Mathematics
- PHYS 201 Applied Physics
  - General education elective \*
  - General education elective \*
  - General education elective \*
  - Social/behavioral sciences elective

#### Major curriculum ..... 80 HOURS

- ARCH 101 Introduction to Architecture
- ARLH 206 Modern Architecture Before 1900
- ARLH 208 Modern Architecture After 1900
- ARLH 211 Survey of World Architecture and Urbanism
- ELDS 225 Electronic Design I: Digital Communication for the Building Arts
- ARCH 241 Construction Technology I: Building Materials and Assemblies
- ARCH 301 Architecture Design Studio I: Human-centered Design †
- ARCH 302 Architecture Design Studio II: Site and Environmental Context †
- ARCH 303 Architecture Design Studio III: Structural Applications †
- ARCH 319 Structures: General Structure
- ARCH 341 Construction Technology II: Building Systems and Technologies
- ARCH 361 Environmental Control I: Energy, Climate, and Human Comfort
- ARCH 404 Architecture Design Studio IV: Urban Context †
- ARCH 405 Architecture Design Studio V: Capstone I - Research and Schematic Design †
- ARCH 406 Architecture Design Studio VI: Capstone II - Comprehensive Design Development †
- ARCH 461 Environmental Control II: Mechanical, Lighting, Acoustics, and Life Safety Systems

#### Additional electives ..... 10 HOURS

Select two of these four options:

- ARCH 479 Undergraduate Internship
  - 500-level SCADpro elective
  - Free elective
  - Free elective

180  
HOURS

## PROFESSIONAL M.ARCH. DEGREE ⑤

### ARCHITECTURE

#### Graduate curriculum ..... 90 HOURS

- ARCH 706 Architectural Practices

Select one of these five options:

- ARCH 714 Advanced Parametric Design and Generative Modeling Strategies for the Building Arts
- ARCH 736 Complex Structural Applications
- ELDS 745 Digital Prototyping and Fabrication Methods for Building Design
- ARCH 760 Sustainable Design
- ELDS 775 Simulation, Animation, and Visualization in the Building Arts

- ARCH 717 Graduate Architecture Studio I: Urban Design and Development
- ARCH 719 Structures: Lateral Forces
- ARCH 727 Graduate Architecture Studio II: Comprehensive Design and Programming
- ELDS 727 Advanced Digital Applications for Practice and Project Management
- ARCH 737 Graduate Architecture Studio III: Comprehensive Detailing and Systems
- ARCH 745 Graduate Seminar in Architecture
- ARCH 747 Graduate Architecture Studio IV: Interdisciplinary Focus

Select one of these two options:

- ARCH 765 Emerging Urban Issues
- ARCH 779 Graduate Internship
- ARCH 775 Global Architectural Practice
- ARCH 798 Graduate Architecture Studio: Thesis I - Developing Concept, Context, and Program
- ARCH 799 Graduate Architecture Studio: Thesis II - Design Detailing and Final Exposition
  - 700-level focused elective ‡
  - 500- to 700-level diversified elective §
  - 500- to 700-level PRES or URBA elective #
  - 500- to 700-level elective
  - 500- to 700-level elective

\* Courses with the ARLH subject code will not satisfy these general education requirements.

† Minimum grade of "C" is required.

‡ The focused elective is assigned by faculty and must be taken during the same quarter as ARCH 747 Graduate Architecture Studio IV: Interdisciplinary Focus.

§ Courses with subject codes other than ARCH, ARLH, ELDS, INDS, PRES, SUST, or URBA meet these requirements.

# The following courses will also satisfy this elective: ARCH 721 Landscape Design for Urban Design or ARCH 765 Emerging Urban Issues.

¶ At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

90  
HOURS



# Art History

## B.F.A. DEGREE ⑤

### ART HISTORY

#### Foundation studies .....25 HOURS

DRAW 100 Drawing I: Form and Space  
 DSGN 100 Design I: Elements and Organization  
 DRAW 101 Drawing II: Composition and Media  
 DSGN 101 Color: Theory and Application  
 DSGN 102 Design II: 3D Form in Space

#### General education .....65 HOURS

COMM 105 Speaking of Ideas  
 BUSI 110 Business I: Fundamentals  
 ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
 DIGI 130 Digital Communication  
 BUSI 220 Business II: Economic Principles  
 — ENGL elective  
 — ENGL elective  
 — Foreign language I \*  
 — Foreign language II \*  
 — Foreign language III \*  
 — General education elective  
 — General education elective  
 — Mathematics/natural sciences elective

#### Major curriculum .....65 HOURS

CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
 CTXT 122 Visual Culture in Context: Making Modernities  
 ARTH 400 Methods of Art History  
 ARTH 499 Art History B.F.A. Thesis  
 — 200-level ARTH elective †  
 — 300-level ARTH elective †  
 — 300- to 400-level ARTH elective †  
 — 300- to 400-level ARTH elective †  
 — 300- to 400-level ARTH elective †  
 — 400-level ARTH elective †  
 — 400-level ARTH elective †  
 — 400-level ARTH elective †

*Select one of these three options:*

ARTH 479 Undergraduate Internship  
 — 500-level SCADpro elective  
 — Business-focused elective

#### Additional electives .....25 HOURS

— Free elective  
 — Free elective  
 — Free elective  
 — Free elective  
 — Free elective

\* To satisfy the foreign language requirement, all courses must be in the same language.

† Electives must be distributed in four out of five concentrations: ancient/medieval, early modern, modern, contemporary, non-Western. One elective must be in non-Western. Two electives may be architectural history courses.

## M.A. DEGREE ⑤

### ART HISTORY

ARTH 700 Historiography of Art History  
 ARTH 703 Modern and Contemporary Critical Theory  
 ARTH 788 Art History M.A. Thesis

*Select one of these three options:*

ARTH 779 Graduate Internship  
 — 500-level SCADpro elective  
 — 700-level ARTH elective \*  
 — 700-level ARLH or ARTH elective \*  
 — 700-level ARLH or ARTH elective \*  
 — 700-level ARTH elective \*  
 — 700-level ARTH elective \*  
 — 700-level ARTH elective \*

\* Electives must be selected from at least three out of four concentrations: ancient/medieval, early modern, modern, contemporary.

180  
HOURS

45  
HOURS

# Business of Beauty and Fragrance

## B.F.A. DEGREE ⑤ ①

### BUSINESS OF BEAUTY AND FRAGRANCE

#### Foundation studies ..... 25 HOURS

DRAW 100 Drawing I: Form and Space  
 DSGN 100 Design I: Elements and Organization  
 DSGN 101 Color: Theory and Application  
 DSGN 102 Design II: 3D Form in Space  
 DSGN 115 Creative Thinking Strategies

#### General education ..... 60 HOURS

ANTH 101 Introduction to Anthropology  
 COMM 105 Speaking of Ideas  
 BUSI 110 Business I: Fundamentals  
 MATH 110 Evidence and Inference: The Power of Statistics  
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
 CTXT 122 Visual Culture in Context: Making Modernities  
 ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
 DIGI 130 Digital Communication  
 BUSI 220 Business II: Economic Principles  
 BUSI 265 Principles of Marketing  
 BUSI 330 Business III: Strategy and Decision-making  
 — General education elective

#### Major curriculum ..... 85 HOURS

BEAU 210 Beauty and Fragrance Through the Ages  
 FASM 210 Digital Presentation Techniques  
 BEAU 220 Product Design for Customer Experience  
 FASM 220 Fashion Merchandising, Planning, and Control  
 FASM 245 Retail Buying Simulation  
 FASM 310 Private Label Product Development  
 FASM 311 Visual Communication for Consumer Engagement  
 BEAU 320 Beauty and Fragrance Marketing and Management  
 BEAU 330 Beauty and Fragrance New Product Launch  
 BEAU 350 Brand Management for Global Markets  
 FASM 410 Retail Management  
 FASM 415 Future of Shopping: Retail Innovation for Customer Empowerment  
 BEAU 420 Leadership, Ethics, and Influence  
 BEAU 430 Collection I: Business Framework and Model  
 BEAU 440 Collection II: Branding and Launch

#### Select one of these three options:

BEAU 479 Undergraduate Internship  
 — 500-level SCADpro elective  
 — Business-focused elective  
 — ADBR, BEAU, BUSI, FASH, FASM, GRDS, MOME, SBIZ, SERV, or SFAS elective

#### Additional electives ..... 10 HOURS

— Free elective  
 — Free elective

180  
HOURS

# Creative Business Leadership

## M.A. DEGREE ④ ⑤ ①

### CREATIVE BUSINESS LEADERSHIP

LEAD 701 From Agoras to Digital Markets: Fundamentals of Business Design

LIBA 705 Game Changers: 10,000 Years of Leadership

IDUS 711 Methods of Contextual Research

LEAD 720 Calculated Risk: Quantitative Insights for Business Innovation

LEAD 725 Influencers and Innovators: Characteristics of Transformative Leadership

45\*  
HOURS

LEAD 739 Funding Creative Businesses: Financial Strategies for Sustained Success

LEAD 746 Design the Future: Entrepreneurship Principles and Practice

LEAD 749 Leading Creative Businesses: M.A. Final Project

#### Select one of these three options:

LEAD 779 Graduate Internship  
 — 500-level SCADpro elective  
 — 500- to 700-level elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.



# Design for Sustainability

## M.A. DEGREE ⑤ ⑩

### DESIGN FOR SUSTAINABILITY

45\*  
HOURS

SUST 704 Applied Theories in Sustainability  
SUST 708 Principles of Sustainable Materials  
IDUS 711 Methods of Contextual Research  
SUST 713 Innovation in Sustainable Branding  
SUST 739 Biomimicry Methodology  
DMGT 740 Sustainable Practices in Design  
SUST 743 Sustainable Living Laboratory  
SUST 748 Design for Sustainability M.A. Final Project

*Select one of these three options:*

- SUST 779 Graduate Internship
- — 500-level SCADpro elective
- — 500- to 700-level elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

## M.F.A. DEGREE ⑤ ⑩

### DESIGN FOR SUSTAINABILITY

90\*  
HOURS

BIOL 700 Environmental Science and Sustainability  
ANTH 701 Global Cultural Theory  
SUST 704 Applied Theories in Sustainability  
SUST 708 Principles of Sustainable Materials  
IDUS 711 Methods of Contextual Research  
SUST 713 Innovation in Sustainable Branding  
SUST 739 Biomimicry Methodology  
DMGT 740 Sustainable Practices in Design  
SUST 743 Sustainable Living Laboratory  
SUST 779 Graduate Internship  
SUST 791 Design for Sustainability M.F.A. Thesis I: Planning and Research  
SUST 792 Design for Sustainability M.F.A. Thesis II: Design Execution

*Select two of these three options:*

- — 500-level SCADpro elective
- — 500- to 700-level elective
- — 500- to 700-level elective

**Select one concentration to complete the program of study:**

#### Built environment

PRES 701 Practicing Preservation in a Global Context  
INDS 721 Emerging Interior Materials  
URBA 725 Urban Ecology  
ARCH 760 Sustainable Design

#### Management

SERV 700 Service Design: A Systemic Perspective  
DMGT 710 Design, Chaos, and Complexity  
DMGT 732 Facilitating Creative Thinking  
DMGT 783 Design Futures: Trends, Foresight, and Intuition

#### Packaging and print media

GDVX 702 Ideation Models and Process  
GDVX 734 Typographic Voice and Visual Narrative  
GDVX 742 Visual Analysis of Static Content  
GDVX 754 Curated Narrative for Dynamic Content

#### Products

IDUS 713 Industrial Design Studio I: Discovery to Design Solutions  
DMGT 720 Design Innovation Development and Marketing Strategies  
IDUS 733 Entrepreneurship for Designers  
DMGT 783 Design Futures: Trends, Foresight, and Intuition

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

# Design Management

## M.A. DEGREE ⑤ ⑩

### DESIGN MANAGEMENT

45\*  
HOURS

DMGT 702 History and Interpretation of Innovation  
SDES 704 Applied Theory in Design  
DMGT 706 Idea Visualization  
BUSI 710 Financial Reporting and Analysis  
IDUS 711 Methods of Contextual Research  
DMGT 720 Design Innovation Development and Marketing Strategies  
DMGT 732 Facilitating Creative Thinking  
DMGT 748 Design Management M.A. Final Project

*Select one of these three options:*

- DMGT 779 Graduate Internship
- — 500-level SCADpro elective
- — 500- to 700-level elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

## M.F.A. DEGREE ⑤

### DESIGN MANAGEMENT

90\*  
HOURS

DMGT 702 History and Interpretation of Innovation  
SDES 704 Applied Theory in Design  
DMGT 706 Idea Visualization  
BUSI 710 Financial Reporting and Analysis  
DMGT 710 Design, Chaos, and Complexity  
IDUS 711 Methods of Contextual Research  
DMGT 720 Design Innovation Development and Marketing Strategies  
DMGT 732 Facilitating Creative Thinking  
DMGT 740 Sustainable Practices in Design  
DMGT 750 Collaborative Culture in Design Organizations  
DMGT 757 M.F.A. Thesis Research, Discovery, Insight  
DMGT 779 Graduate Internship  
DMGT 783 Design Futures: Trends, Foresight, and Intuition  
DMGT 790 Design Management M.F.A. Thesis

*Select four of these five options:*

- — 500-level SCADpro elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

# Dramatic Writing

## B.F.A. DEGREE

### DRAMATIC WRITING

#### Foundation studies .....20 HOURS

DSGN 100 Design I: Elements and Organization  
 DSGN 101 Color: Theory and Application  
 DSGN 102 Design II: 3D Form in Space  
 DSGN 204 Design III: Time

#### General education .....55 HOURS

COMM 105 Speaking of Ideas  
 BUSI 110 Business I: Fundamentals  
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
 CTXT 122 Visual Culture in Context: Making Modernities  
 ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
 DIGI 130 Digital Communication

Select one of these two options:

.. ENGL 142 Foundations of Story  
 .. — ENGL elective

BUSI 220 Business II: Economic Principles  
 — 200- to 300-level CINE elective  
 — General education elective  
 — Mathematics/natural sciences elective

#### Major curriculum .....90 HOURS

Select one of these two options:

.. FILM 100 Digital Film Production: Story to Screen  
 .. FILM 115 Preproduction: From Concept to Set

DWRI 106 Introduction to Screenwriting

Select one of these two options:

.. PERF 170 Truth in Acting: The Methods  
 .. PERF 199 Acting for the Camera: Fundamentals

Select one of these two options:

.. WRIT 178 The Short Story  
 .. PERF 201 Survey of Performance

180  
HOURS

DWRI 237 Improvisation for Writers  
 DWRI 272 Introduction to Playwriting  
 DWRI 305 Script Analysis for Film and Television  
 DWRI 310 Survey of American Television  
 FILM 315 Feature Film Screenwriting: Outline and Development  
 DWRI 355 Creating Narrative Content for Online, Immersive, and Emerging Platforms

Select one of these two options:

.. FILM 384 Writing the Television Comedy Spec Script  
 .. FILM 388 Writing the Television Drama Spec Script

FILM 415 Feature Film Screenwriting: Completion and Revision

Select one of these two options:

.. FILM 434 Writing the Television Comedy Pilot Script  
 .. FILM 438 Writing the Television Drama Pilot Script

DWRI 495 Dramatic Writing Senior Project and Professional Development

Select one of these three options:

.. DWRI 479 Undergraduate Internship  
 .. — 500-level SCADpro elective  
 .. — Business-focused elective  
 — ADBR, ANIM, ARVR, CINE, DWRI, ENGL, FILM, ITGM, MOME, PERF, PROD, SEQA, SFLM, SLIB, SNDS, STEC, THED, VSFY, or WRIT elective  
 — ADBR, ANIM, ARVR, CINE, DWRI, ENGL, FILM, ITGM, MOME, PERF, PROD, SEQA, SFLM, SLIB, SNDS, STEC, THED, VSFY, or WRIT elective  
 — DWRI elective

#### Additional electives .....15 HOURS

— Free elective  
 — Free elective  
 — Free elective

## M.F.A. DEGREE

### DRAMATIC WRITING

FILM 704 Producing for Film and Television  
 DWRI 710 Beyond the Page: Improvisation for Writers  
 DWRI 715 From Greeks to Geeks: Script Analysis from Aristotle to the Digital Age  
 DWRI 725 Short Form Narrative Lab  
 DWRI 730 Small Screen, Big Impact: Analysis of Television  
 DWRI 735 Dramaturgy: Contextualizing the World of the Play  
 DWRI 746 Feature Film Screenplay: Conjuring the Story  
 DWRI 750 Writing for Live Performance  
 DWRI 755 Immersive Storytelling: Writing for Virtual Reality

Select one of these two options:

.. DWRI 762 The Writers' Room: Creating a Television Spec Comedy  
 .. DWRI 763 The Writers' Room: Creating a Television Spec Drama

90  
HOURS

Select one of these two options:

.. DWRI 772 The Writers' Room: Creating an Original Comedy Series  
 .. DWRI 773 The Writers' Room: Creating an Original Drama Series

DWRI 776 Feature Film Screenplay: The Alchemy of Resolution  
 DWRI 779 Graduate Internship  
 DWRI 790 Dramatic Writing M.F.A. Thesis

Select two of these three options:

.. — 500-level SCADpro elective  
 .. — 500- to 700-level elective  
 .. — 500- to 700-level elective  
 — 700-level ARTH elective  
 — 700-level CINE elective



# Equestrian Studies

## B.A. DEGREE ⑤

### EQUESTRIAN STUDIES

#### Foundation studies ..... 20 HOURS

DRAW 100 Drawing I: Form and Space  
 DSGN 100 Design I: Elements and Organization  
 DSGN 101 Color: Theory and Application  
 DSGN 115 Creative Thinking Strategies

#### General education ..... 60 HOURS

COMM 105 Speaking of Ideas  
 BUSI 110 Business I: Fundamentals  
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
 CTXT 122 Visual Culture in Context: Making Modernities  
 ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
 DIGI 130 Digital Communication  
 BUSI 220 Business II: Economic Principles  
 — ARLH or ARTH elective  
 — ARTH or ENGL elective  
 — General education elective  
 — Mathematics/natural sciences elective  
 — Social/behavioral sciences elective

#### Major curriculum ..... 80 HOURS

Select 10 credits from the following options:

•• RIDE 100 Foundations of Riding  
 •• RIDE 101 Riding Fundamentals: Position and Control  
 •• RIDE 102 Riding Fundamentals: Stabilization  
 •• EQST 112 Theory of Riding  
 •• EQST 113 Advanced Riding Theory  
 •• RIDE 201 Forward Seat Riding Methods  
 •• RIDE 202 Systematic Training of the Horse and Rider  
 •• RIDE 230 Dressage: Rhythm and Acceptance  
 •• RIDE 300 Dressage: Self-carriage  
 •• RIDE 301 Riding the Show Hunter  
 •• RIDE 302 Concepts in Equitation  
 •• RIDE 303 Show Jumpers: Foundations  
 •• RIDE 304 Riding the Eventer  
 •• RIDE 410 Schooling for Competition

EQST 110 Equine Care, Behavior, and Handling  
 EQST 115 Equine Health and Stable Management  
 EQST 205 The History of the Horse and Equestrian Sport  
 EQST 215 Principles and Applications of Training Horses  
 EQST 220 Equine Facility Design  
 EQST 305 Principles of Equine Anatomy  
 EQST 315 Equine Business Practices  
 EQST 330 Equine Systems, Disorders, and Lameness  
 EQST 345 Equestrian Instruction: Techniques and Theory  
 EQST 355 Equestrian Instruction: Methods and Applications  
 EQST 400 Judging the Performance Horse  
 EQST 405 Equestrian Competition Design  
 EQST 425 Equestrian Studies Capstone Experience

Select one of these three options:

•• EQST 479 Undergraduate Internship  
 •• — 500-level SCADpro elective  
 •• — Business-focused elective

#### Additional electives ..... 20 HOURS

— Free elective  
 — Free elective  
 — Free elective  
 — Free elective

180  
HOURS

# Fashion

## B.F.A. DEGREE ① ⑤

### FASHION

#### Foundation studies ..... 30 HOURS

DRAW 100 Drawing I: Form and Space  
 DSGN 100 Design I: Elements and Organization  
 DRAW 101 Drawing II: Composition and Media  
 DSGN 101 Color: Theory and Application  
 DSGN 102 Design II: 3D Form in Space  
 DRAW 200 Life Drawing I

#### General education ..... 55 HOURS

COMM 105 Speaking of Ideas  
 BUSI 110 Business I: Fundamentals  
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
 CTXT 122 Visual Culture in Context: Making Modernities  
 ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
 DIGI 130 Digital Communication  
 BUSI 220 Business II: Economic Principles  
 — ARLH, ARTH, or ENGL elective  
 — General education elective  
 — Mathematics/natural sciences elective  
 — Social/behavioral sciences elective

#### Major curriculum ..... 85 HOURS

FASH 100 Fashion Technology  
 FASH 105 Introduction to Textiles  
 FASH 110 Introduction to Fashion Design  
 FASH 216 Pattern Development  
 FASH 219 Introduction to Fashion Sketching  
 FASH 247 History of Fashion  
 FASH 303 The Business of Fashion  
 FASH 316 Draping Techniques for Fashion  
 FASH 319 Advanced Fashion Sketching  
 FASH 324 Computer-aided Fashion Design  
 FASH 399 Fashion Design: Concept Development  
 FASH 410 3D Patternmaking Simulation  
 FASH 420 Senior Collection I: Research and Design Development  
 FASH 422 Fashion Portfolio Presentation  
 FASH 430 Senior Collection II: 3D Prototype and Development  
 FASH 440 Senior Collection III: Final Collection

Select one of these three options:

•• FASH 479 Undergraduate Internship  
 •• — 500-level SCADpro elective  
 •• — Business-focused elective

#### Additional electives ..... 10 HOURS

— Free elective  
 — Free elective

180  
HOURS

# Fashion continued

## M.A. DEGREE (A) (S) (N)

### FASHION

45\*  
HOURS

ARTH 701 Contemporary Art  
 FASH 710 Fashion Materials and Structures  
 FASH 713 Drawing and Illustration for the Fashion Designer  
 FASH 714 Computer-enhanced Fashion Design  
 FASH 716 Fashion Studio I: Directed Design Innovation  
 FASH 724 Multimedia Communication for Fashion  
 FASH 725 Fashion Studio II: Exploring Multifaceted Design Aesthetics  
 FASH 749 Fashion M.A. Final Project

*Select one of these three options:*

- FASH 779 Graduate Internship
- — 500-level SCADpro elective
- — 500- to 700-level elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

## M.F.A. DEGREE (A) (S) (N)

### FASHION

90\*  
HOURS

ARTH 701 Contemporary Art  
 ARTH 702 Art Criticism  
 FASH 710 Fashion Materials and Structures  
 FASH 713 Drawing and Illustration for the Fashion Designer  
 FASH 714 Computer-enhanced Fashion Design  
 FASH 716 Fashion Studio I: Directed Design Innovation  
 FASH 724 Multimedia Communication for Fashion  
 FASH 725 Fashion Studio II: Exploring Multifaceted Design Aesthetics  
 LXMT 742 Advertising Luxury  
 FASH 779 Graduate Internship  
 FASH 781 Fashion M.F.A. Thesis I: Research and Ideation  
 FASH 782 Fashion Theory  
 FASH 791 Fashion M.F.A. Thesis II: Collection Development  
 FASH 792 Fashion M.F.A. Thesis III: Finalization and Presentation

*Select four of these five options:*

- — 500-level SCADpro elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.



# Fashion Marketing and Management

## B.F.A. DEGREE

### FASHION MARKETING AND MANAGEMENT

#### Foundation studies ..... 30 HOURS

DRAW 100 Drawing I: Form and Space  
 DSGN 100 Design I: Elements and Organization  
 DRAW 101 Drawing II: Composition and Media  
 DSGN 101 Color: Theory and Application  
 DSGN 102 Design II: 3D Form in Space  
 DSGN 115 Creative Thinking Strategies

#### General education ..... 60 HOURS

COMM 105 Speaking of Ideas  
 BUSI 110 Business I: Fundamentals  
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
 CTXT 122 Visual Culture in Context: Making Modernities  
 ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
 DIGI 130 Digital Communication  
 BUSI 220 Business II: Economic Principles  
 BUSI 265 Principles of Marketing  
 — ARLH or ARTH elective  
 — ENGL elective  
 — General education elective  
 — Mathematics/natural sciences elective

#### Major curriculum ..... 80 HOURS

FASH 105 Introduction to Textiles  
 FASH 110 Introduction to Fashion Design  
 FASM 210 Digital Presentation Techniques  
 FASM 215 Fashion Aesthetics and Style  
 FASM 220 Fashion Merchandising, Planning, and Control  
 FASM 245 Retail Buying Simulation  
 FASH 247 History of Fashion  
 FASM 310 Private Label Product Development  
 FASM 400 Contemporary Issues in Fashion Merchandising  
 FASM 410 Retail Management  
 FASM 415 Future of Shopping: Retail Innovation for Customer Empowerment  
 FASM 419 Current Trends and Forecasting  
 FASM 420 Global Sourcing and Import Buying for Fashion  
 FASM 430 Professional Portfolio Practices  
 FASM 440 Visual Communication in Fashion

#### Select one of these three options:

FASM 479 Undergraduate Internship  
 — 500-level SCADpro elective  
 — Business-focused elective

#### Additional electives ..... 10 HOURS

— Free elective  
 — Free elective

180  
HOURS

# Fibers

## B.F.A. DEGREE

### FIBERS

#### Foundation studies ..... 30 HOURS

DRAW 100 Drawing I: Form and Space  
 DSGN 100 Design I: Elements and Organization  
 DRAW 101 Drawing II: Composition and Media  
 DSGN 101 Color: Theory and Application  
 DSGN 102 Design II: 3D Form in Space  
 — DRAW elective

#### General education ..... 60 HOURS

COMM 105 Speaking of Ideas  
 BUSI 110 Business I: Fundamentals  
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
 CTXT 122 Visual Culture in Context: Making Modernities  
 ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
 DIGI 130 Digital Communication  
 ARTH 207 20th-century Art  
 BUSI 220 Business II: Economic Principles  
 — ARLH or ARTH elective  
 — General education elective  
 — Mathematics/natural sciences elective  
 — Social/behavioral sciences elective

#### Major curriculum ..... 75 HOURS

FIBR 160 Surface Design: Drawing for Print and Pattern  
 FIBR 170 Textile Structures: Material, Form, and Function  
 FIBR 190 Color Lab: Textile Trends and Techniques  
 FIBR 201 Woven Structures: Cloth and Context  
 FIBR 221 Survey of Textiles: Origins and Evolution  
 FIBR 276 Digital Surface Design: Image, Pattern, and Presentation  
 FIBR 312 Surface Design: Screen Printing for Textiles

#### Select one of these three options:

FIBR 315 Complex Woven Structures: Dobby Technology  
 FIBR 318 Digital Surface Design: Print and Pattern Development  
 FIBR 319 Textile Futures: Digital Applications for Kinematic Structures

FIBR 337 Business Practices for Fibers

#### Select one of these three options:

FIBR 342 Embellished Surfaces: Bespoke Embroidery to Thermoformed Fabric  
 FIBR 415 Complex Woven Structures: Jacquard Technology  
 FIBR 416 Digital Surface Printing: Material and Image Innovation

#### Select one of these three options:

FIBR 405 Machine Knitting for Art and Industry  
 FIBR 412 Surface Design: Screen Printing for Fashion, Interiors, and Fine Art  
 FIBR 418 Digital Surface Design: Collection Development for Interiors and Fashion

FIBR 440 Fibers Senior Studio I: Research and Concept Development

FIBR 450 Fibers Senior Studio II: Innovation and Production  
 FIBR 460 Fibers Senior Studio III: Portfolio and Professional Practice

#### Select one of these three options:

FIBR 479 Undergraduate Internship  
 — 500-level SCADpro elective  
 — Business-focused elective

#### Additional electives ..... 15 HOURS

— Free elective  
 — Free elective  
 — Free elective

180  
HOURS

# Fibers continued

## M.A. DEGREE ⑤

### FIBERS

Select one of these three options:

- ANTH 701 Global Cultural Theory
- ARTH 701 Contemporary Art
- — 700-level ARTH elective

- FIBR 704 Fibers Studio I: Discovery
- FIBR 707 Fibers Culture and Context

Select one of these four options:

- FIBR 720 Textile Innovation I: 3D Digital Structures
- FIBR 724 Digital Surface Design I: Print and Pattern
- FIBR 726 Complex Woven Structures I: Dobby Design
- FIBR 727 Interworked Structures I: Machine-knitted Textiles

45\* HOURS Select one of these four options:

- FIBR 731 Textile Innovation II: Surface Manipulation and Embellishment
- FIBR 732 Digital Surface Design II: Global Production
- FIBR 733 Complex Woven Structures II: Jacquard Design
- FIBR 737 Interworked Structures II: Industrialized Knitting

- FIBR 748 Business and Entrepreneurship for Fibers
- FIBR 749 Fibers M.A. Final Project

Select two of these four options:

- FIBR 779 Graduate Internship
- — 500-level SCADpro elective
- — 500- to 700-level elective
- — 500- to 700-level elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

## M.F.A. DEGREE ⑤

### FIBERS

Select two of these four options:

- ANTH 701 Global Cultural Theory
- ARTH 701 Contemporary Art
- ARTH 702 Art Criticism
- — 700-level ARTH elective

- FIBR 704 Fibers Studio I: Discovery
- FIBR 707 Fibers Culture and Context

Select one of these four options:

- FIBR 720 Textile Innovation I: 3D Digital Structures
- FIBR 724 Digital Surface Design I: Print and Pattern
- FIBR 726 Complex Woven Structures I: Dobby Design
- FIBR 727 Interworked Structures I: Machine-knitted Textiles

- FIBR 729 Fibers Studio II: Practice

Select one of these four options:

- 90\* HOURS
- FIBR 731 Textile Innovation II: Surface Manipulation and Embellishment
  - FIBR 732 Digital Surface Design II: Global Production
  - FIBR 733 Complex Woven Structures II: Jacquard Design
  - FIBR 737 Interworked Structures II: Industrialized Knitting

- FIBR 738 Critical Perspectives for Fibers
- FIBR 745 Fibers Studio III: Refinement
- FIBR 748 Business and Entrepreneurship for Fibers
- FIBR 767 Theory and Practice for Fibers
- FIBR 769 Fibers M.F.A. Thesis I: Research and Innovation
- FIBR 775 Fibers M.F.A. Thesis II: Refinement and Implementation
- FIBR 779 Graduate Internship
- FIBR 790 Fibers M.F.A. Thesis III: Documentation and Exhibition

Select three of these four options:

- — 500-level SCADpro elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.



# Film and Television

## B.F.A. DEGREE (A) (S)

### FILM AND TELEVISION

#### Foundation studies ..... 30 HOURS

DRAW 100 Drawing I: Form and Space  
 DSGN 100 Design I: Elements and Organization  
 DSGN 101 Color: Theory and Application  
 DSGN 102 Design II: 3D Form in Space  
 DSGN 204 Design III: Time  
 DSGN 208 Storyboarding Essentials

#### General education ..... 55 HOURS

COMM 105 Speaking of Ideas  
 BUSI 110 Business I: Fundamentals  
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
 CTXT 122 Visual Culture in Context: Making Modernities  
 ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
 DIGI 130 Digital Communication  
 ENGL 142 Foundations of Story

Select one of these two options:

.. CINE 205 Reading Films  
 .. CINE 275 History of Cinema

BUSI 220 Business II: Economic Principles  
 — General education elective  
 — Mathematics/natural sciences elective

#### Major curriculum ..... 85 HOURS

FILM 100 Digital Film Production: Story to Screen  
 SNDS 101 Sound for Film and Television  
 DWRI 106 Introduction to Screenwriting  
 FILM 115 Preproduction: From Concept to Set  
 SNDS 206 Production Audio  
 FILM 232 Production: Lighting and Camera  
 FILM 240 Postproduction: Cutting the Story

Select two of these five options:

.. FILM 265 Short Film Screenwriting  
 .. FILM 327 Multi-camera Production  
 .. FILM 328 Directing Actors  
 .. FILM 329 Shot Design  
 .. FILM 330 Editing Aesthetics

Select two of these four options:

.. FILM 337 Visual Storytelling: Directing the Documentary  
 .. FILM 339 Visual Storytelling: Producing the Narrative  
 .. FILM 341 Visual Storytelling: Directing the Narrative  
 .. FILM 343 Visual Storytelling: Virtual Reality to Interactive

Select one of these four options:

.. FILM 424 Commercial and Branded Content Production  
 .. FILM 426 Production for Mobile and Social Platforms  
 .. FILM 428 Music Video Production  
 .. FILM 455 Content, Platform, and Distribution Revolution

FILM 452 Preproduction Lab: Story and Development

Select one of these three options:

.. FILM 472 Production Lab: Producing and Directing  
 .. FILM 474 Production Lab: Picture and Sound Editing  
 .. FILM 476 Production Lab: Cinematography and Visual Design

Select one of these two options:

.. FILM 492 Advanced Production: The Language of Cinematography  
 .. FILM 494 Advanced Postproduction: Finishing and Distribution

Select one of these three options:

.. FILM 479 Undergraduate Internship  
 — 500-level SCADpro elective  
 — Business-focused elective  
 — FILM or SFLM elective

#### Additional electives ..... 10 HOURS

— Free elective  
 — Free elective

180  
HOURS

## M.A. DEGREE (A) (S)

### FILM AND TELEVISION

SNDS 701 Sound Design for Film and Video

Select two of these four options:

.. FILM 704 Producing for Film and Television  
 .. DWRI 725 Short Form Narrative Lab  
 .. FILM 729 Directing for Film and Television  
 .. FILM 732 Field Production

CINE 705 Cinema in Context: From the Fairground to the French New Wave

FILM 710 Film and Digital Media Production Technology

FILM 717 Postproduction

FILM 747 Graduate Seminar in Film and Television

FILM 748 Film and Television M.A. Final Project

Select one of these three options:

.. FILM 779 Graduate Internship  
 — 500-level SCADpro elective  
 — 500- to 700-level elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

45\*  
HOURS

## M.F.A. DEGREE (A) (S)

### FILM AND TELEVISION

ARTH 701 Contemporary Art

SNDS 701 Sound Design for Film and Video

FILM 704 Producing for Film and Television

CINE 705 Cinema in Context: From the Fairground to the French New Wave

FILM 710 Film and Digital Media Production Technology

FILM 717 Postproduction

DWRI 725 Short Form Narrative Lab

FILM 729 Directing for Film and Television

FILM 732 Field Production

Select one of these two options:

.. CINE 737 Graduate Seminar in Cinema Studies  
 .. FILM 747 Graduate Seminar in Film and Television

FILM 779 Graduate Internship

FILM 787 Film and Television M.F.A. Thesis I: Preproduction

FILM 791 Film and Television M.F.A. Thesis II: Production

FILM 792 Film and Television M.F.A. Thesis III: Postproduction and Professional Development

Select four of these five options:

.. — 500-level SCADpro elective  
 .. — 500- to 700-level elective  
 .. — 500- to 700-level elective  
 .. — 500- to 700-level elective  
 .. — 500- to 700-level elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

90\*  
HOURS

# Furniture Design

## B.F.A. DEGREE ⑤

### FURNITURE DESIGN

#### Foundation studies ..... 30 HOURS

DRAW 100 Drawing I: Form and Space  
 DSGN 100 Design I: Elements and Organization  
 DRAW 101 Drawing II: Composition and Media  
 DSGN 101 Color: Theory and Application  
 DSGN 102 Design II: 3D Form in Space  
 DRAW 115 Graphics for the Building Arts

#### General education ..... 55 HOURS

COMM 105 Speaking of Ideas  
 BUSI 110 Business I: Fundamentals  
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
 CTXT 122 Visual Culture in Context: Making Modernities  
 ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
 DIGI 130 Digital Communication  
 BUSI 220 Business II: Economic Principles  
 — ARLH or ARTH elective  
 — General education elective  
 — Mathematics/natural sciences elective  
 — Social/behavioral sciences elective

#### Major curriculum ..... 80 HOURS

FURN 200 Furniture Materials and Techniques I: Tools, Fabrication, and Joinery  
 FURN 201 Design Studio: Introduction to Furniture  
 SDES 213 Idea Visualization and Communication  
 IDUS 215 Contextual Research Methods  
 FURN 236 Furniture Materials and Techniques II: Integrating Design and Fabrication  
 FURN 238 Design Studio: Furniture and Spatial Composition  
 FURN 302 Materials and Processes  
 FURN 305 Design Studio: Furniture Design for the Market  
 FURN 307 History of Furniture Design  
 FURN 309 Electronic Design and Visualization  
 FURN 360 Professional Practice in Furniture Design  
 FURN 405 Design Studio: Directed Project  
 FURN 410 Design Studio: Advanced Furniture Design  
 FURN 425 Design Studio: Senior Focus

#### Select one of these three options:

- FURN 479 Undergraduate Internship
  - 500-level SCADpro elective
  - Business-focused elective
- — 300- or 400-level studio elective

#### Additional electives ..... 15 HOURS

- Free elective
- Free elective
- Free elective

180  
HOURS

## M.A. DEGREE ⑤

### FURNITURE DESIGN

FURN 708 3D Computer-aided Design for Furniture  
 FURN 715 Methods in Furniture Fabrication  
 FURN 732 Evolution of Furniture Design  
 FURN 738 Furniture Studio: Design and Implementation  
 FURN 748 Furniture Studio: Process and Prototype  
 FURN 749 Furniture Design M.A. Final Project

45  
HOURS

#### Select one of these three options:

- FURN 779 Graduate Internship
  - 500-level SCADpro elective
  - 500- to 700-level elective
- — 700-level ARLH or ARTH elective
- — Directed elective \*

\* Select one of these 10 options: DMGT 702 History and Interpretation of Innovation; SDES 704 Applied Theory in Design; SUST 704 Applied Theories in Sustainability; DMGT 706 Idea Visualization; INDS 706 Interior Design Theory and Criticism; SUST 708 Principles of Sustainable Materials; IDUS 711 Methods of Contextual Research; DMGT 720 Design Innovation Development and Marketing Strategies; INDS 726 Environmental Psychology for Interior Design; or INDS 740 Contemporary Issues in Interior Design.

† At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

## M.F.A. DEGREE ⑤

### FURNITURE DESIGN

FURN 708 3D Computer-aided Design for Furniture  
 FURN 710 Issues in Furniture Design  
 FURN 715 Methods in Furniture Fabrication  
 FURN 732 Evolution of Furniture Design  
 FURN 738 Furniture Studio: Design and Implementation  
 FURN 742 Directed Research in Furniture Design  
 FURN 748 Furniture Studio: Process and Prototype  
 FURN 754 Directed Studies I: Thesis Research, Application, and Design  
 FURN 764 Directed Studies II: Thesis Development, Execution, and Exhibition  
 FURN 770 Professional Portfolio: Entrepreneurial and Business Strategies  
 FURN 779 Graduate Internship  
 FURN 790 Furniture Design M.F.A. Thesis

90  
HOURS

#### Select four of these five options:

- — 500-level SCADpro elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 700-level ARLH or ARTH elective
- — Directed elective \*

\* Select one of these 10 options: DMGT 702 History and Interpretation of Innovation; SDES 704 Applied Theory in Design; SUST 704 Applied Theories in Sustainability; DMGT 706 Idea Visualization; INDS 706 Interior Design Theory and Criticism; SUST 708 Principles of Sustainable Materials; IDUS 711 Methods of Contextual Research; DMGT 720 Design Innovation Development and Marketing Strategies; INDS 726 Environmental Psychology for Interior Design; or INDS 740 Contemporary Issues in Interior Design.

† At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.



# Graphic Design and Visual Experience

## CERTIFICATE

### DIGITAL PUBLISHING UNDERGRADUATE

GRDS 201 Introduction to Graphic Design  
GRDS 205 Typography I: Anatomy, Form, and Space

*Select one of these three options:*

ITGM 267 Core Principles: Interactive Design  
ITGM 357 Applied Principles: Interactive Web Design  
GRDS 384 Web Design

GRDS 285 Graphic Design Media Management  
GRDS 348 Graphic Design Studio I: Idea Visualization  
GRDS 358 Production for Print and Digital Environments

30  
HOURS

## B.A. DEGREE

### GRAPHIC DESIGN

#### Foundation studies ..... 20 HOURS

DRAW 100 Drawing I: Form and Space  
DSGN 100 Design I: Elements and Organization  
DRAW 101 Drawing II: Composition and Media  
DSGN 101 Color: Theory and Application

#### General education ..... 90 HOURS

COMM 105 Speaking of Ideas  
BUSI 110 Business I: Fundamentals  
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
CTXT 122 Visual Culture in Context: Making Modernities  
ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
DIGI 130 Digital Communication  
ARTH 207 20th-century Art  
BUSI 220 Business II: Economic Principles  
PHIL 301 Aesthetics  
— ARLH or ARTH elective  
— ENGL elective  
— ENGL elective  
— General education elective  
— General education elective  
— General education elective  
— Mathematics/natural sciences elective  
— Social/behavioral sciences elective  
— Social/behavioral sciences elective

#### Major curriculum ..... 50 HOURS

GRDS 201 Introduction to Graphic Design  
GRDS 205 Typography I: Anatomy, Form, and Space  
GRDS 229 History of Graphic Design

*Select one of these three options:*

ITGM 267 Core Principles: Interactive Design  
ITGM 357 Applied Principles: Interactive Web Design  
GRDS 384 Web Design

GRDS 285 Graphic Design Media Management  
GRDS 348 Graphic Design Studio I: Idea Visualization  
GRDS 353 Typography II: Information and Media  
GRDS 358 Production for Print and Digital Environments

*Select one of these three options:*

GRDS 479 Undergraduate Internship  
— 500-level SCADpro elective  
— Business-focused elective  
— ADBR, ANIM, ARVR, FILM, GRDS, ILLU, ITGM, MOME, PHOT, SDES, SERV, SNDS, or VSFX elective

#### Additional electives ..... 20 HOURS

— Free elective  
— Free elective  
— Free elective  
— Free elective

180  
HOURS

## B.F.A. DEGREE

### GRAPHIC DESIGN

#### Foundation studies ..... 30 HOURS

DRAW 100 Drawing I: Form and Space  
DSGN 100 Design I: Elements and Organization  
DRAW 101 Drawing II: Composition and Media  
DSGN 101 Color: Theory and Application  
DSGN 102 Design II: 3D Form in Space  
DSGN 105 Visual Design Systems

#### General education ..... 55 HOURS

COMM 105 Speaking of Ideas  
BUSI 110 Business I: Fundamentals  
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
CTXT 122 Visual Culture in Context: Making Modernities  
ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
DIGI 130 Digital Communication  
ARTH 207 20th-century Art  
BUSI 220 Business II: Economic Principles  
— ENGL elective  
— Mathematics/natural sciences elective  
— Social/behavioral sciences elective

#### Major curriculum ..... 75 HOURS

GRDS 201 Introduction to Graphic Design  
GRDS 205 Typography I: Anatomy, Form, and Space  
GRDS 229 History of Graphic Design

*Select one of these three options:*

ITGM 267 Core Principles: Interactive Design  
ITGM 357 Applied Principles: Interactive Web Design  
GRDS 384 Web Design

GRDS 285 Graphic Design Media Management  
GRDS 348 Graphic Design Studio I: Idea Visualization  
GRDS 353 Typography II: Information and Media  
GRDS 358 Production for Print and Digital Environments  
GRDS 387 Interface Design  
GRDS 395 Graphic Design Entrepreneurship  
GRDS 400 Graphic Design Studio II: Systems Visualization  
GRDS 408 Graphic Design Portfolio

*Select one of these three options:*

GRDS 479 Undergraduate Internship  
— 500-level SCADpro elective  
— Business-focused elective  
— ADBR, ANIM, ARVR, FILM, GRDS, ILLU, ITGM, MOME, PHOT, SDES, SERV, SNDS, or VSFX elective  
— ADBR, ANIM, ARVR, FILM, GRDS, ILLU, ITGM, MOME, PHOT, SDES, SERV, SNDS, or VSFX elective

#### Additional electives ..... 20 HOURS

— Free elective  
— Free elective  
— Free elective  
— Free elective

180  
HOURS

# Graphic Design and Visual Experience continued

## M.A. DEGREE (A) (S) (N)

### GRAPHIC DESIGN AND VISUAL EXPERIENCE

- 45\*  
HOURS
- GDVX 701 Design Research, Analysis, and Discourse
  - GDVX 702 Ideation Models and Process
  - IDUS 711 Methods of Contextual Research
  - GDVX 734 Typographic Voice and Visual Narrative
  - GDVX 742 Visual Analysis of Static Content
  - GDVX 749 Professional Practice for Visual Design

Select two of these four options:

- GDVX 779 Graduate Internship
  - 500-level SCADpro elective
  - 500- to 700-level elective
  - 500- to 700-level elective
- 700-level ARTH elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

## M.F.A. DEGREE (A) (S) (N)

### GRAPHIC DESIGN AND VISUAL EXPERIENCE

- 90\*  
HOURS
- GDVX 701 Design Research, Analysis, and Discourse
  - GDVX 702 Ideation Models and Process
  - IDUS 711 Methods of Contextual Research
  - GDVX 734 Typographic Voice and Visual Narrative
  - GDVX 742 Visual Analysis of Static Content
  - GDVX 754 Curated Narrative for Dynamic Content
  - GDVX 757 Experience Design for Physical Spaces
  - GDVX 770 User-centered Strategy and Process
  - GDVX 779 Graduate Internship
  - GDVX 784 Visual Design for Interactive Contexts
  - GDVX 789 Graphic Design and Visual Experience M.F.A. Thesis I: Research and Discovery
  - GDVX 791 Graphic Design and Visual Experience M.F.A. Thesis II: Synthesis and Insight
  - GDVX 792 Graphic Design and Visual Experience M.F.A. Thesis III: Validation and Execution

Select four of these five options:

- 500-level SCADpro elective
- 500- to 700-level elective
- 500- to 700-level elective
- 500- to 700-level elective
- 500- to 700-level elective
- 700-level ARTH elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.



# Illustration

## B.A. DEGREE (A) (S)

### ILLUSTRATION

#### Foundation studies ..... 20 HOURS

DRAW 100 Drawing I: Form and Space  
 DSGN 100 Design I: Elements and Organization  
 DRAW 101 Drawing II: Composition and Media  
 DSGN 101 Color: Theory and Application

#### General education ..... 90 HOURS

COMM 105 Speaking of Ideas  
 BUSI 110 Business I: Fundamentals  
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
 CTXT 122 Visual Culture in Context: Making Modernities  
 ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
 DIGI 130 Digital Communication  
 ARTH 207 20th-century Art  
 BUSI 220 Business II: Economic Principles  
 PHIL 301 Aesthetics  
 — ARLH or ARTH elective  
 — ENGL elective  
 — ENGL elective  
 — General education elective  
 — General education elective  
 — Mathematics/natural sciences elective  
 — Social/behavioral sciences elective  
 — Social/behavioral sciences elective

#### Major curriculum ..... 50 HOURS

ILLU 100 Introduction to Illustration Strategies  
 ILLU 160 Illustrative Anatomy and Perspective  
 ILLU 204 Historical and Contemporary Illustration  
 ILLU 218 Materials and Techniques  
 ILLU 225 Digital Illustration  
 ILLU 309 Illustrating Beyond the Page: The Narrative Experience  
 ILLU 325 Editorial Illustration  
 ILLU 383 Book Illustration

#### Select one of these three options:

ILLU 479 Undergraduate Internship  
 — 500-level SCADpro elective  
 — Business-focused elective  
 — ADBR, ANIM, GRDS, ILLU, PNTG, SEQA, or SVIS

#### Additional electives ..... 20 HOURS

— Free elective  
 — Free elective  
 — Free elective  
 — Free elective

180  
HOURS

## B.F.A. DEGREE (A) (S)

### ILLUSTRATION

#### Foundation studies ..... 30 HOURS

DRAW 100 Drawing I: Form and Space  
 DSGN 100 Design I: Elements and Organization  
 DRAW 101 Drawing II: Composition and Media  
 DSGN 101 Color: Theory and Application  
 DSGN 102 Design II: 3D Form in Space  
 DRAW 200 Life Drawing I

#### General education ..... 55 HOURS

COMM 105 Speaking of Ideas  
 BUSI 110 Business I: Fundamentals  
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
 CTXT 122 Visual Culture in Context: Making Modernities  
 ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
 DIGI 130 Digital Communication  
 ARTH 207 20th-century Art  
 BUSI 220 Business II: Economic Principles  
 — ENGL elective  
 — General education elective  
 — Mathematics/natural sciences elective

#### Major curriculum ..... 80 HOURS

ILLU 100 Introduction to Illustration Strategies  
 ILLU 160 Illustrative Anatomy and Perspective  
 ILLU 204 Historical and Contemporary Illustration  
 ILLU 218 Materials and Techniques  
 ILLU 225 Digital Illustration  
 ILLU 309 Illustrating Beyond the Page: The Narrative Experience  
 ILLU 312 Color with Intent  
 ILLU 321 Animated Illustration

#### Select one of these two options:

ILLU 351 Contextual Character Design  
 ILLU 352 Creative Concepting for World Building

ILLU 450 Illustration Business Strategies and Entrepreneurship  
 ILLU 460 Career Strategies for Illustration  
 ILLU 480 Professional Portfolio for Illustrators

#### Select one of these three options:

ILLU 479 Undergraduate Internship  
 — 500-level SCADpro elective  
 — Business-focused elective

#### Select one concentration to complete the major curriculum:

##### Animated illustration and publication design

ILLU 325 Editorial Illustration

#### Select one of these two options:

ILLU 373 Advertising Illustration  
 ILLU 383 Book Illustration

ILLU 433 Dynamic Publication: Traditional and Animated Illustration

##### Concept design for animation and games

ILLU 326 Atmospheric and Environmental Illustration  
 ILLU 384 Anatomy and Rendering for the Real and Imagined  
 ILLU 434 Concept Design for Animation and Games

##### Illustration for entertainment

ILLU 335 Imaginative Illustration: Character Refinement  
 ILLU 385 Visualizing the Macabre and Divine  
 ILLU 435 Animated Digital Asset Development for the Illustrator

##### Illustration for surface design

ILLU 318 Type and Image for Illustrators  
 ILLU 386 Repeat-pattern Illustration  
 ILLU 436 Developing Collections for Surface Design

#### Additional electives ..... 15 HOURS

— Free elective  
 — Free elective  
 — Free elective

180  
HOURS

# Illustration continued

## M.A. DEGREE (A) (S) (N)

### ILLUSTRATION

45\*  
HOURS

ARTH 701 Contemporary Art  
ILLU 701 Media and Techniques  
ILLU 714 Drawing for Illustrators  
ILLU 727 Illustration Concepts and Composition  
ILLU 730 Digital Solutions for Illustration  
ILLU 735 Illustration Markets  
ILLU 742 Directed Projects in Illustration  
ILLU 749 Illustration M.A. Final Project

Select one of these three options:

ILLU 779 Graduate Internship  
— 500-level SCADpro elective  
— 500- to 700-level elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

## M.F.A. DEGREE (A) (S) (N)

### ILLUSTRATION

90\*  
HOURS

ARTH 701 Contemporary Art  
ILLU 701 Media and Techniques  
ARTH 702 Art Criticism  
ILLU 714 Drawing for Illustrators  
ILLU 721 Advanced Studio Techniques  
ILLU 727 Illustration Concepts and Composition  
ILLU 730 Digital Solutions for Illustration  
ILLU 735 Illustration Markets  
ILLU 742 Directed Projects in Illustration  
ILLU 764 Illustration for Publications  
ILLU 774 Professional Practices in Illustration  
ILLU 779 Graduate Internship  
ILLU 779 Graduate Internship  
ILLU 790 Illustration M.F.A. Thesis

Select four of these five options:

— 500-level SCADpro elective  
— 500- to 700-level elective  
— 500- to 700-level elective  
— 500- to 700-level elective  
— 500- to 700-level elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

# Immersive Reality

## B.F.A. DEGREE (S)

### IMMERSIVE REALITY

**Foundation studies** ..... 30 HOURS

DRAW 100 Drawing I: Form and Space  
DSGN 100 Design I: Elements and Organization  
DSGN 101 Color: Theory and Application  
DSGN 102 Design II: 3D Form in Space

Select one of these two options:

DSGN 115 Creative Thinking Strategies  
DSGN 204 Design III: Time

DSGN 208 Storyboarding Essentials

**General education** ..... 55 HOURS

MATH 104 Mathematics of Computer Science  
COMM 105 Speaking of Ideas  
BUSI 110 Business I: Fundamentals  
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
CTXT 122 Visual Culture in Context: Making Modernities  
ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
DIGI 130 Digital Communication  
ENGL 142 Foundations of Story  
BUSI 220 Business II: Economic Principles  
— ARLH or ARTH elective  
— General education elective

**Major curriculum** ..... 80 HOURS

ARVR 110 Immersive Revolution: Augmented to Virtual Reality  
MOME 130 Motion Media Design Techniques I  
SNDS 208 Immersive Sound Design

Select one of these three options:

VAFX 210 Digital Visual Effects  
ITGM 236 Core Principles: Game Art  
ANIM 249 Core Principles of Technical Animation

180  
HOURS

ITGM 220 Core Principles: Programming  
MOME 221 Virtual Reality for Motion Media  
ITGM 266 Core Principles: Game Tech  
ARVR 300 Game Engine Applications for Immersive Computing

Select one of these two options:

ARVR 305 Visual Effects for Immersive Environments  
FILM 343 Visual Storytelling: Virtual Reality to Interactive

ARVR 310 Integration of Immersive Realities

Select one of these three options:

VAFX 313 Advanced Application Scripting  
ITGM 347 Applied Principles: Physical Computing  
VAFX 375 Advanced Programming for Visual Effects

ARVR 440 Immersive Reality Professional Portfolio

Select two of these four options:

ARVR 471 Immersive Game Lab  
ARVR 472 Immersive Animation Lab  
ARVR 473 Immersive Film Lab  
ARVR 474 Augmented Reality Lab

ARVR 475 Immersive Innovation Lab

Select one of these three options:

ARVR 479 Undergraduate Internship  
— 500-level SCADpro elective  
— Business-focused elective

**Additional electives** ..... 15 HOURS

— Free elective  
— Free elective  
— Free elective



# Industrial Design

## B.F.A. DEGREE

### INDUSTRIAL DESIGN

#### Foundation studies ..... 35 HOURS

DRAW 100 Drawing I: Form and Space  
 DSGN 100 Design I: Elements and Organization  
 DRAW 101 Drawing II: Composition and Media  
 DSGN 101 Color: Theory and Application  
 DSGN 102 Design II: 3D Form in Space  
 DSGN 115 Creative Thinking Strategies  
 DRAW 230 Drawing for Design

#### General education ..... 55 HOURS

COMM 105 Speaking of Ideas  
 BUSI 110 Business I: Fundamentals  
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
 CTXT 122 Visual Culture in Context: Making Modernities  
 ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
 DIGI 130 Digital Communication  
 ARTH 207 20th-century Art  
 BUSI 220 Business II: Economic Principles  
     — General education elective  
     — Mathematics/natural sciences elective  
     — Social/behavioral sciences elective

#### Major curriculum ..... 80 HOURS

IDUS 100 Introduction to Industrial Design  
 ELDS 205 Computer-aided Product Design

#### Select one of these two options:

180 HOURS  
 IDUS 209 Rapid Prototyping: Analog to Digital Fabrication  
 IDUS 212 Model and Prototype Development

SDES 213 Idea Visualization and Communication  
 IDUS 215 Contextual Research Methods  
 IDUS 221 Human Factors in Industrial Design  
 IDUS 250 The Development of Product Form  
 IDUS 313 Computer Modeling  
 IDUS 314 Manufacturing and Assembly of Innovative Materials  
 IDUS 316 Portfolio and Résumé Development  
 IDUS 321 Industrial Design in the Marketplace

#### Select one of these two options:

IDUS 421 Commercial Practices for Industrial Design  
 PRO 580 SCADpro Collaboration

IDUS 471 Industrial Design Senior Studio I: Research and Ideation  
 IDUS 491 Industrial Design Senior Studio II: Development and Communication

#### Select one of these three options:

IDUS 479 Undergraduate Internship  
     — 500-level SCADpro elective  
     — Business-focused elective  
     — ACCE, BEAU, FURN, GRDS, IDUS, JEWL, KDES, MARI, RSCH, SDES, SERV, SNKR, SUST, or UXDG elective

#### Additional electives ..... 10 HOURS

— Free elective  
 — Free elective

## M.A. DEGREE

### INDUSTRIAL DESIGN

ARTH 701 Contemporary Art  
 SDES 704 Applied Theory in Design  
 BUSI 710 Financial Reporting and Analysis  
 IDUS 711 Methods of Contextual Research  
 IDUS 713 Industrial Design Studio I: Discovery to Design Solutions  
 IDUS 718 Industrial Design Studio II: Delivering the Design Solution  
 IDUS 733 Entrepreneurship for Designers  
 IDUS 748 Industrial Design M.A. Final Project

45\* HOURS

#### Select one of these three options:

IDUS 779 Graduate Internship  
     — 500-level SCADpro elective  
     — 500- to 700-level elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

## M.F.A. DEGREE

### INDUSTRIAL DESIGN

ARTH 701 Contemporary Art  
 SDES 704 Applied Theory in Design  
 BUSI 710 Financial Reporting and Analysis  
 IDUS 711 Methods of Contextual Research  
 IDUS 713 Industrial Design Studio I: Discovery to Design Solutions  
 IDUS 718 Industrial Design Studio II: Delivering the Design Solution  
 DMGT 732 Facilitating Creative Thinking  
 IDUS 733 Entrepreneurship for Designers  
 IDUS 755 Directed Studies in Industrial Design I: Research  
 IDUS 763 Graduate Seminar in Methodology  
 IDUS 765 Directed Studies in Industrial Design II: Advanced Innovative Methodologies  
 IDUS 770 Professional Practices in Industrial Design  
 IDUS 779 Graduate Internship  
 IDUS 790 Industrial Design M.F.A. Thesis

90\* HOURS

#### Select four of these five options:

— 500-level SCADpro elective  
 — 500- to 700-level elective  
 — 500- to 700-level elective  
 — 500- to 700-level elective  
 — 500- to 700-level elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

# Interactive Design and Game Development

## B.A. DEGREE (A)(S)(N)

### DIGITAL MEDIA WITH A CONCENTRATION IN GAME DEVELOPMENT

#### Foundation studies.....20 HOURS

DRAW 100 Drawing I: Form and Space  
DSGN 100 Design I: Elements and Organization  
DRAW 101 Drawing II: Composition and Media  
DSGN 101 Color: Theory and Application

#### General education.....90 HOURS

COMM 105 Speaking of Ideas  
BUSI 110 Business I: Fundamentals  
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
CTXT 122 Visual Culture in Context: Making Modernities  
ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
DIGI 130 Digital Communication  
BUSI 220 Business II: Economic Principles  
PHIL 301 Aesthetics  
— ARLH or ARTH elective  
— ARLH or ARTH elective  
— ENGL elective  
— ENGL elective  
— General education elective  
— General education elective  
— General education elective  
— Mathematics/natural sciences elective  
— Social/behavioral sciences elective  
— Social/behavioral sciences elective

#### 180 HOURS Game development concentration.....45 HOURS

##### Select one of these two options:

.. ITGM 120 Introduction to Interactive Design and Game Development  
.. ITGM 121 Introduction to Game Development

ITGM 130 Digital Design Aesthetics  
ITGM 220 Core Principles: Programming  
ITGM 236 Core Principles: Game Art  
ITGM 256 Core Principles: Game Design  
ITGM 267 Core Principles: Interactive Design

##### Select one of these two options:

.. ITGM 336 Applied Principles: Game Art  
.. ITGM 356 Applied Principles: Game Design

##### Select one of these three options:

.. ITGM 479 Undergraduate Internship  
.. — 500-level SCADpro elective  
.. — Business-focused elective  
— ANIM, ARVR, DWRI, FILM, ITGM, MOME, PROD,  
RSCH, SANM, SFLM, SNDS, STEC, THED, UXDG,  
or VSFX elective

#### Additional electives.....25 HOURS

— Free elective  
— Free elective  
— Free elective  
— Free elective  
— Free elective

## B.A. DEGREE (A)(S)(N)

### DIGITAL MEDIA WITH A CONCENTRATION IN INTERACTIVE DESIGN

#### Foundation studies.....20 HOURS

DRAW 100 Drawing I: Form and Space  
DSGN 100 Design I: Elements and Organization  
DRAW 101 Drawing II: Composition and Media  
DSGN 101 Color: Theory and Application

#### General education.....90 HOURS

COMM 105 Speaking of Ideas  
BUSI 110 Business I: Fundamentals  
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
CTXT 122 Visual Culture in Context: Making Modernities  
ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
DIGI 130 Digital Communication  
BUSI 220 Business II: Economic Principles  
PHIL 301 Aesthetics  
— ARLH or ARTH elective  
— ARLH or ARTH elective  
— ENGL elective  
— ENGL elective  
— General education elective  
— General education elective  
— General education elective  
— Mathematics/natural sciences elective  
— Social/behavioral sciences elective  
— Social/behavioral sciences elective

#### 180 HOURS Interactive design concentration.....45 HOURS

##### Select one of these two options:

.. ITGM 120 Introduction to Interactive Design and Game Development  
.. ITGM 122 Introduction to Interactive Design

ITGM 130 Digital Design Aesthetics  
GRDS 205 Typography I: Anatomy, Form, and Space  
ITGM 220 Core Principles: Programming  
ITGM 267 Core Principles: Interactive Design

##### Select one of these two options:

.. ITGM 337 Applied Principles: Information Architecture  
.. ITGM 357 Applied Principles: Interactive Web Design  
ITGM 377 Applied Principles: Social Media Applications

##### Select one of these three options:

.. ITGM 479 Undergraduate Internship  
.. — 500-level SCADpro elective  
.. — Business-focused elective  
— ANIM, ARVR, DWRI, FILM, ITGM, MOME, PROD,  
RSCH, SANM, SFLM, SNDS, STEC, THED, UXDG,  
or VSFX elective

#### Additional electives.....25 HOURS

— Free elective  
— Free elective  
— Free elective  
— Free elective  
— Free elective



# Interactive Design and Game Development continued

## B.F.A. DEGREE ④ ⑤

### INTERACTIVE DESIGN AND GAME DEVELOPMENT

#### Foundation studies..... 25 HOURS

DRAW 100 Drawing I: Form and Space  
 DSGN 100 Design I: Elements and Organization  
 DRAW 101 Drawing II: Composition and Media  
 DSGN 101 Color: Theory and Application  
 DSGN 102 Design II: 3D Form in Space

#### General education..... 55 HOURS

COMM 105 Speaking of Ideas  
 BUSI 110 Business I: Fundamentals  
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
 CTXT 122 Visual Culture in Context: Making Modernities  
 ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
 DIGI 130 Digital Communication  
 BUSI 220 Business II: Economic Principles  
 — ARLH or ARTH elective  
 — ARLH or ARTH elective  
 — Mathematics/natural sciences elective  
 — Social/behavioral sciences elective

#### Major curriculum..... 80 HOURS

ITGM 130 Digital Design Aesthetics  
 ITGM 220 Core Principles: Programming  
 ITGM 380 Interactive Design and Game Development Portfolio  
 ITGM 405 Interactive Design and Game Development Studio I  
 ITGM 465 Interactive Design and Game Development Studio II  
 ITGM 475 Interactive Design and Game Development Postproduction

#### Select one of these three options:

ITGM 479 Undergraduate Internship  
 — 500-level SCADpro elective  
 — Business-focused elective  
 — ANIM, ARVR, DWRI, FILM, ITGM, MOME, PROD, RSCH, SANM, SFLM, SNDS, STEC, THED, UXDG, or VSFY elective  
 — ANIM, ARVR, DWRI, FILM, ITGM, MOME, PROD, RSCH, SANM, SFLM, SNDS, STEC, THED, UXDG, or VSFY elective

#### Select one concentration to complete the major curriculum:

##### Game development

ITGM 121 Introduction to Game Development  
 ITGM 236 Core Principles: Game Art  
 ITGM 256 Core Principles: Game Design  
 ITGM 266 Core Principles: Game Tech

#### Select two of these three options:

ITGM 326 Applied Principles: Programming  
 ITGM 356 Applied Principles: Game Design  
 ITGM 366 Applied Principles: Game Tech

ITGM 336 Applied Principles: Game Art

##### Interactive design and physical computing

ITGM 122 Introduction to Interactive Design  
 ITGM 237 Core Principles: Visual Design for Interactive Media  
 ITGM 267 Core Principles: Interactive Design  
 ITGM 277 Core Principles: User-centered Design

#### Select one of these two options:

ITGM 337 Applied Principles: Information Architecture  
 ITGM 347 Applied Principles: Physical Computing

ITGM 357 Applied Principles: Interactive Web Design  
 ITGM 377 Applied Principles: Social Media Applications

#### Additional electives..... 20 HOURS

— Free elective  
 — Free elective  
 — Free elective  
 — Free elective

## M.A. DEGREE ⑤ ⑥

### INTERACTIVE DESIGN AND GAME DEVELOPMENT

#### Select one of these three options:

ARTH 701 Contemporary Art  
 ARTH 757 Media Art  
 ARLH 776 History and Theory of Virtual Spaces

ITGM 748 Interactive Design and Game Development M.A. Final Project

#### Select one of these three options:

ITGM 779 Graduate Internship  
 — 500-level SCADpro elective  
 — 500- to 700-level elective

#### Select one concentration to complete the program of study:

##### Game development

GAME 710 Game Art: Engine Pipeline and Practices  
 GAME 720 Game Art: Virtual World Building  
 GAME 722 Game Tech: Real-time Materials and Shaders  
 GAME 730 Game Art: Character Creation and Digital Sculpting  
 GAME 740 Game Art: Art Direction and Look Development  
 GAME 754 Game Design: Professional Production Pipeline

##### Interactive design

ITGM 708 Effective Design Communication  
 IXDS 710 Human Experience Prototyping  
 IXDS 720 Human-centered Interactive Design

#### Select one of these two options:

IXDS 722 Connective Systems for the Web  
 IXDS 724 Visual Hierarchies and Digital Affordances

#### Select one of these two options:

IXDS 732 Physical Computing for Tangible Interfaces  
 IXDS 734 Innovative Systems for Digital Convergence

#### Select one of these two options:

IXDS 742 Physical Computing for Immersive Environments  
 IXDS 744 Pervasive Information Architecture

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

180  
HOURS

45\*  
HOURS

# Interactive Design and Game Development continued

## M.F.A. DEGREE ⑤ ①

### INTERACTIVE DESIGN AND GAME DEVELOPMENT

Select one of these three options:

- ARTH 701 Contemporary Art
- ARTH 757 Media Art
- ARLH 776 History and Theory of Virtual Spaces

- ITGM 705 Interactive and Game Design: Research and Practice
- ITGM 708 Effective Design Communication
- ITGM 755 Thesis Studio I: Research and Ideation
- ITGM 765 Thesis Studio II: Production and Prototyping
- ITGM 775 Evidence-based Design Interactivity and Gaming
- ITGM 790 Thesis Studio III: Validation and Documentation

Select two of these four options:

- ITGM 779 Graduate Internship
  - 500-level SCADpro elective
  - 500- to 700-level elective
  - 500- to 700-level elective
- 700-level GAME, ITGM, or IXDS elective

Select one concentration to complete the program of study:

#### Game development

- GAME 710 Game Art: Engine Pipeline and Practices
- GAME 712 Game Tech: Gameplay Scripting
- GAME 714 Game Design: Ludic Methodology

Select one of these three options:

- GAME 720 Game Art: Virtual World Building
- GAME 722 Game Tech: Real-time Materials and Shaders
- GAME 724 Game Design: Immersive Level Design

Select one of these two options:

- GAME 730 Game Art: Character Creation and Digital Sculpting
- GAME 734 Game Design: Systems and Simulation

Select one of these two options:

- GAME 740 Game Art: Art Direction and Look Development
- GAME 742 Game Tech: Real-time Particles and Effects

- GAME 754 Game Design: Professional Production Pipeline
  - 700-level ANIM, GAME, ITGM, IXDS, MOME, SEQA, or VSFY elective

#### Interactive design

- IXDS 710 Human Experience Prototyping
- IXDS 712 Dynamic Web Development
- IXDS 720 Human-centered Interactive Design

Select two of these four options:

- IXDS 722 Connective Systems for the Web
- IXDS 724 Visual Hierarchies and Digital Affordances
- IXDS 732 Physical Computing for Tangible Interfaces
- IXDS 734 Innovative Systems for Digital Convergence

Select two of these three options:

- IXDS 742 Physical Computing for Immersive Environments
- IXDS 744 Pervasive Information Architecture
- IXDS 754 User Interface Design for Virtual Communities
  - 700-level DMGT, GAME, IDUS, ITGM, IXDS, MOME, or SERV elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

90\*  
HOURS

# Interior Design

## B.F.A. DEGREE ① ⑤

### INTERIOR DESIGN

#### Foundation studies .....30 HOURS

- DRAW 100 Drawing I: Form and Space
- DSGN 100 Design I: Elements and Organization
- DRAW 101 Drawing II: Composition and Media
- DSGN 101 Color: Theory and Application
- DSGN 102 Design II: 3D Form in Space
- DRAW 115 Graphics for the Building Arts

#### General education .....60 HOURS

- COMM 105 Speaking of Ideas
- BUSI 110 Business I: Fundamentals
- CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
- CTXT 122 Visual Culture in Context: Making Modernities
- ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing
- DIGI 130 Digital Communication
- ARLH 206 Modern Architecture Before 1900
- ARLH 208 Modern Architecture After 1900

Select one of these two options:

- ARLH 211 Survey of World Architecture and Urbanism
- ARLH 363 World Vernacular Architecture

- BUSI 220 Business II: Economic Principles
  - General education elective
  - Mathematics/natural sciences elective

#### Major curriculum .....80 HOURS

- INDS 101 Introduction to Interior Design
- INDS 102 Form, Space, and Order
- INDS 110 Interior Design Studio I: Exploring People and Space
- INDS 204 Rendering for the Interior
- INDS 209 Interior Materials
- INDS 210 Interior Design Studio II: Specialized Interior Environments
- INDS 211 History of Interior Design
- ELDS 225 Electronic Design I: Digital Communication for the Building Arts
- INDS 302 Lighting for the Interior
- INDS 306 Building Construction and Systems for the Interior
- INDS 320 Interior Design Studio III: Documentation and Communication
- INDS 350 Interior Design Studio IV: Collaborative Practice in Design
- INDS 413 Professional Practice in Interior Design
- INDS 470 Interior Design Studio V: Capstone I - Design Thinking for Innovation
- INDS 480 Interior Design Studio VI: Capstone II - Design Development and Communication
  - ARCH, ARLH, ELDS, FURN, INDS, PRES, or SBLD elective

#### Additional electives .....10 HOURS

Select two of these four options:

- INDS 479 Undergraduate Internship
  - 500-level SCADpro elective
  - Free elective
  - Free elective

180  
HOURS



# Interior Design continued

## M.A. DEGREE (A) (S) (N)

### INTERIOR DESIGN

45 HOURS	INDS 702	Interior Design Seminar
	INDS 706	Interior Design Theory and Criticism
	INDS 709	Research Methods for Interior Design
	INDS 721	Emerging Interior Materials
	INDS 726	Environmental Psychology for Interior Design
	INDS 740	Contemporary Issues in Interior Design
	INDS 749	Interior Design M.A. Final Project

Select two of these four options:

- INDS 779 Graduate Internship
- — 500-level SCADpro elective
- — 500- to 700-level elective
- — 500- to 700-level elective

## M.F.A. DEGREE (A) (S)

### INTERIOR DESIGN

90* HOURS	INDS 702	Interior Design Seminar
	INDS 706	Interior Design Theory and Criticism
	INDS 709	Research Methods for Interior Design
	INDS 712	Graduate Interior Design Studio I: Analysis and Design of Live-work Settings
	INDS 714	Graduate Interior Design Studio II: Environments for Special Populations
	INDS 726	Environmental Psychology for Interior Design
	INDS 740	Contemporary Issues in Interior Design
	INDS 751	Graduate Interior Design Studio III: Inclusive Design for Special Populations
	INDS 752	Graduate Interior Design Studio IV: Environments for Public Interaction
	INDS 779	Graduate Internship
	INDS 779	Graduate Internship
	INDS 791	Graduate Interior Design Studio V: Thesis I - Developing Research to Inform Design
	INDS 792	Graduate Interior Design Studio VI: Thesis II - Informed Design Application

Select four of these five options:

- — 500-level SCADpro elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 700-level ELDS elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

# Jewelry

## B.F.A. DEGREE (S)

### JEWELRY

<b>Foundation studies</b>	30 HOURS
DRAW 100	Drawing I: Form and Space
DSGN 100	Design I: Elements and Organization
DRAW 101	Drawing II: Composition and Media
DSGN 101	Color: Theory and Application
DSGN 102	Design II: 3D Form in Space
DRAW 230	Drawing for Design

<b>General education</b>	55 HOURS
COMM 105	Speaking of Ideas
BUSI 110	Business I: Fundamentals
CTXT 121	Visual Culture in Context: Pre-Modern Global Perspectives
CTXT 122	Visual Culture in Context: Making Modernities
ENGL 123	Ink to Ideas: Critical Concepts in Literature and Writing
DIGI 130	Digital Communication
BUSI 220	Business II: Economic Principles
—	ARLH, ARTH, or ENGL elective
—	General education elective
—	Mathematics/natural sciences elective
—	Social/behavioral sciences elective

<b>Major curriculum</b>	80 HOURS
JEWL 120	Introduction to Jewelry: Materials and Processes
JEWL 140	Technical Drawing for Jewelry Design
SFAS 160	Introduction to 3D Modeling and Rapid Prototyping
JEWL 220	Jewelry Studio I: Technical Exploration
JEWL 250	Jewelry Studio II: Production Processes
JEWL 280	Adornment, Identity, and Power of Jewelry

Select three of these six options:

- JEWL 315 Digital Visualization for Industry
- JEWL 327 Advanced Fabrication
- JEWL 345 Advanced 3D Modeling and Rapid Prototyping
- JEWL 357 Surface Embellishment for Jewelry
- JEWL 375 Collaborative Design Practice
- JEWL 387 Jewelry Innovation Lab

JEWL 340	Rendering for Jewelry Design
JEWL 370	The Business of Jewelry
JEWL 400	Collection I: Research and Development
JEWL 460	Collection II: Design and Production
JEWL 490	Collection III: Branding and Promotion

Select one of these three options:

- JEWL 479 Undergraduate Internship
- — 500-level SCADpro elective
- — Business-focused elective
- — ACCE, BEAU, FASH, FASM, FIBR, IDUS, JEWL, SFAS, or SNKR elective

<b>Additional electives</b>	15 HOURS
—	Free elective
—	Free elective
—	Free elective

# Jewelry continued

## M.A. DEGREE ⑤

### JEWELRY

Select one of these four options:

- ANTH 701 Global Cultural Theory
- ARTH 701 Contemporary Art
- JEWL 702 Historical and Critical Perspectives for Jewelry
- ARTH 703 Modern and Contemporary Critical Theory

- SFAS 706 Digital Drawing and Visualization
- JEWL 710 Graduate Studio I: Mastery in Techniques
- JEWL 715 Graduate Studio II: Mastery in Materials
- SFAS 720 3D Visualization and Digital Fabrication
- JEWL 725 Graduate Studio III: Concept and Color
- JEWL 735 Business and Entrepreneurship for Jewelry
- JEWL 749 Jewelry M.A. Final Project

Select one of these four options:

- JEWL 779 Graduate Internship
  - 500-level SCADpro elective
  - 500- to 700-level BUSI, LEAD, or LXMT elective
  - 500- to 700-level elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

## M.F.A. DEGREE ⑤

### JEWELRY

Select two of these four options:

- ANTH 701 Global Cultural Theory
- ARTH 701 Contemporary Art
- ARTH 702 Art Criticism
- ARTH 703 Modern and Contemporary Critical Theory

- JEWL 702 Historical and Critical Perspectives for Jewelry
- SFAS 706 Digital Drawing and Visualization
- JEWL 710 Graduate Studio I: Mastery in Techniques
- JEWL 715 Graduate Studio II: Mastery in Materials
- SFAS 720 3D Visualization and Digital Fabrication
- JEWL 725 Graduate Studio III: Concept and Color
- JEWL 735 Business and Entrepreneurship for Jewelry
- JEWL 740 Jewelry M.F.A. Thesis I: Research and Context
- JEWL 747 Graduate Studio IV: Exploration
- JEWL 750 Jewelry M.F.A. Thesis II: Synthesis and Documentation
- JEWL 757 Graduate Studio V: Innovation
- JEWL 777 Graduate Studio VI: Resolution
- JEWL 779 Graduate Internship
- JEWL 790 Jewelry M.F.A. Thesis III: Realization and Presentation

Select two of these four options:

- — 500-level SCADpro elective
- — 500- to 700-level BUSI, LEAD, or LXMT elective
- — 500- to 700-level BUSI, LEAD, or LXMT elective
- — 500- to 700-level elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

# Luxury and Brand Management

## M.A. DEGREE ④ ⑤ ⑥

### LUXURY AND BRAND MANAGEMENT

- BUSI 710 Financial Reporting and Analysis
- LXMT 720 Supply Chain Management in the Global Marketplace
- LXMT 730 Marketing Strategies for Luxury Brands and Experiences
- LXMT 740 Visual Narrative for Consumer Engagement
- LXMT 742 Advertising Luxury
- LXMT 745 Global Distribution for Luxury Brands
- LXMT 749 Luxury and Brand Management M.A. Final Project

Select one of these three options:

- LXMT 779 Graduate Internship
  - 500-level SCADpro elective
  - 500- to 700-level elective
  - 700-level ARTH elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

## M.F.A. DEGREE ④ ⑤ ⑥

### LUXURY AND BRAND MANAGEMENT

- ARTH 702 Art Criticism
- BUSI 710 Financial Reporting and Analysis
- LXMT 720 Supply Chain Management in the Global Marketplace
- LXMT 730 Marketing Strategies for Luxury Brands and Experiences
- LXMT 740 Visual Narrative for Consumer Engagement
- LXMT 742 Advertising Luxury
- BUSI 745 Marketing Creative Business Ventures
- LXMT 745 Global Distribution for Luxury Brands

Select two of these six options:

- GDVX 757 Experience Design for Physical Spaces
- LXMT 760 Leadership, Ethics, and Sustainability in the Luxury Marketplace
- LXMT 772 Beauty: Global Management and Brand Building
- LXMT 774 Fragrance: Global Management and Brand Building
- LXMT 776 Travel and Hospitality: Global Management and Brand Building
- LXMT 778 Luxury Tech: Global Management and Brand Building

- BUSI 760 Strategic Financial Management
- LXMT 779 Graduate Internship
- DMGT 783 Design Futures: Trends, Foresight, and Intuition
- LXMT 790 Luxury and Brand Management M.F.A. Thesis

Select three of these four options:

- — 500-level SCADpro elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 700-level ARTH elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.



# Motion Media Design

## B.F.A. DEGREE (A) (S)

### MOTION MEDIA DESIGN

#### Foundation studies ..... 25 HOURS

DRAW 100 Drawing I: Form and Space  
 DSGN 100 Design I: Elements and Organization  
 DRAW 101 Drawing II: Composition and Media  
 DSGN 101 Color: Theory and Application  
 DSGN 102 Design II: 3D Form in Space

#### General education ..... 60 HOURS

COMM 105 Speaking of Ideas  
 BUSI 110 Business I: Fundamentals  
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
 CTXT 122 Visual Culture in Context: Making Modernities  
 ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
 DIGI 130 Digital Communication  
 ARTH 207 20th-century Art  
 BUSI 220 Business II: Economic Principles  
 LIBA 288 Media Literacy Theory  
 — ENGL elective  
 — General education elective  
 — Mathematics/natural sciences elective

#### Major curriculum ..... 75 HOURS

MOME 105 Principles of Motion Media Design  
 MOME 115 Survey of Motion Media Design  
 MOME 120 Concepts and Storyboards  
 MOME 130 Motion Media Design Techniques I  
 MOME 206 Motion Media Design Techniques II  
 MOME 309 Concepts in Motion Media Design  
 MOME 360 Motion Media Cinematography  
 MOME 369 Time-based Typography  
 MOME 390 Motion Media Design Professional Development  
 MOME 400 Senior Motion Media Design Project I  
 MOME 408 Multiplatform Media Brand Packaging  
 MOME 448 Senior Motion Media Design Project II

#### Select one of these three options:

MOME 479 Undergraduate Internship  
 — 500-level SCADpro elective  
 — Business-focused elective  
 — ANIM, ARVR, DWRI, FILM, GRDS, ILLU, ITGM, MOME, PHOT, PROD, RSCH, SANM, SEQA, SFLM, SNDS, STEC, THED, UXDG, or VSFX elective  
 — ANIM, ARVR, DWRI, FILM, GRDS, ILLU, ITGM, MOME, PHOT, PROD, RSCH, SANM, SEQA, SFLM, SNDS, STEC, THED, UXDG, or VSFX elective

#### Additional electives ..... 20 HOURS

— Free elective  
 — Free elective  
 — Free elective  
 — Free elective

180  
HOURS

## M.A. DEGREE (S) (N)

### MOTION MEDIA DESIGN

ARTH 701 Contemporary Art  
 MOME 705 Visualization and Concept Storyboarding  
 MOME 709 Motion Media Cinematography and Editing  
 MOME 719 Media Theory and Application  
 MOME 721 Studio Business Practice  
 MOME 729 Dynamic Typography  
 MOME 748 Motion Media Design M.A. Final Project

45\*  
HOURS

#### Select one of these three options:

MOME 779 Graduate Internship  
 — 500-level SCADpro elective  
 — 700-level ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PERF, PROD, SANM, SFLM, SNDS, STEC, THED, or VSFX elective  
 — 700-level MOME elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

## M.F.A. DEGREE (A) (S) (N)

### MOTION MEDIA DESIGN

ARTH 701 Contemporary Art  
 MOME 705 Visualization and Concept Storyboarding  
 MOME 709 Motion Media Cinematography and Editing  
 MOME 719 Media Theory and Application  
 MOME 721 Studio Business Practice  
 MOME 729 Dynamic Typography  
 MOME 735 Motion Media Design Studio I: Thesis Preproduction  
 MOME 749 Motion Media Design Portfolio  
 MOME 775 Motion Media Design Studio II: Thesis Development  
 MOME 779 Graduate Internship  
 MOME 790 Motion Media Design M.F.A. Thesis

90\*  
HOURS

#### Select one of these two options:

— 500-level SCADpro elective  
 — 700-level ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PERF, PROD, SANM, SFLM, SNDS, STEC, THED, or VSFX elective  
 — 700-level ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PERF, PROD, SANM, SFLM, SNDS, STEC, THED, or VSFX elective  
 — 700-level MOME elective  
 — 500- to 700-level elective  
 — 500- to 700-level elective  
 — 500- to 700-level elective  
 — 500- to 700-level elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

# Painting

## B.F.A. DEGREE (A) (S)

### PAINTING

<b>Foundation studies</b>	<b>30 HOURS</b>
DRAW 100 Drawing I: Form and Space	
DSGN 100 Design I: Elements and Organization	
DRAW 101 Drawing II: Composition and Media	
DSGN 101 Color: Theory and Application	
DSGN 102 Design II: 3D Form in Space	
DRAW 200 Life Drawing I	

<b>General education</b>	<b>60 HOURS</b>
COMM 105 Speaking of Ideas	
BUSI 110 Business I: Fundamentals	
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives	
CTXT 122 Visual Culture in Context: Making Modernities	
ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing	
DIGI 130 Digital Communication	
ARTH 207 20th-century Art	
BUSI 220 Business II: Economic Principles	

Select one of these two options:

- PHIL 301 Aesthetics
- — ARLH or ARTH elective
- — ENGL elective
- — General education elective
- — Mathematics/natural sciences elective

<b>Major curriculum</b>	<b>75 HOURS</b>
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PNTG 203 Oil-based Techniques and Exploration	
PNTG 206 Water-based Techniques and Exploration	
SFIN 220 Art of Tomorrow	
PNTG 302 Concept and Strategies: Developing Ideas	
PNTG 309 Abstraction: The Language of Paint	
SFIN 330 Digital Tools for Fine Arts	

Select one of these three options:

- PNTG 345 From Wall to Space: Extended Media
- PNTG 382 Painting the Scene: Visual Narrative and Mythmaking
- PNTG 386 Human Image: Capturing Identity and Essence

SFIN 413 Business and Professional Practices for Fine Arts	
SFIN 415 Branding and Entrepreneurship for Fine Arts	
PNTG 470 Painting Senior Studio I: Concept to Audience	
PNTG 490 Painting Senior Studio II: Refining a Cohesive Body of Work	

Select one of these two options:

- SFIN 492 Exhibition Design as Practice
- SFIN 494 Collaboration and Production in Creative Industries

Select one of these three options:

- PNTG 479 Undergraduate Internship
- — 500-level SCADpro elective
- — Business-focused elective
- — PNTG or SFIN elective
- — PNTG or SFIN elective

<b>Additional electives</b>	<b>15 HOURS</b>
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- Free elective
- Free elective
- Free elective

180  
HOURS

## M.A. DEGREE (A) (S)

### PAINTING

ARTH 701 Contemporary Art	
PNTG 704 Formal Aspects of Painting	
DRAW 708 Graduate Drawing	
SFIN 716 Theory and Processes I: Critical Analysis	
PNTG 728 Studio I: Ideation	
PNTG 738 Studio II: Theory in Practice	
SFIN 745 Fine Art M.A. Self-promotion	
PNTG 749 Painting M.A. Final Project	

Select one of these three options:

- PNTG 779 Graduate Internship
- — 500-level SCADpro elective
- — 500- to 700-level elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

45\*  
HOURS

## M.F.A. DEGREE (A) (S) (N)

### PAINTING

ARTH 701 Contemporary Art	
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Select one of these two options:

- ARTH 702 Art Criticism
- ARTH 703 Modern and Contemporary Critical Theory

PNTG 704 Formal Aspects of Painting	
DRAW 708 Graduate Drawing	
SFIN 716 Theory and Processes I: Critical Analysis	
PNTG 728 Studio I: Ideation	
PNTG 738 Studio II: Theory in Practice	
PNTG 758 Studio III: Vision and Aesthetics	
PNTG 768 Studio IV: Individual Exploration	
SFIN 770 Fine Art M.F.A. Self-promotion	
PNTG 775 Advanced Painting Studio Analysis	
PNTG 779 Graduate Internship	
PNTG 779 Graduate Internship	
PNTG 790 Painting M.F.A. Thesis	

Select four of these five options:

- — 500-level SCADpro elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

90\*  
HOURS



# Performing Arts

## B.F.A. DEGREE ⑤

### PERFORMING ARTS

#### Foundation studies .....20 HOURS

DSGN 100 Design I: Elements and Organization  
 DSGN 101 Color: Theory and Application  
 DSGN 102 Design II: 3D Form in Space  
 DSGN 204 Design III: Time

#### General education .....55 HOURS

COMM 105 Speaking of Ideas  
 BUSI 110 Business I: Fundamentals  
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
 CTXT 122 Visual Culture in Context: Making Modernities  
 ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
 DIGI 130 Digital Communication  
 ENGL 142 Foundations of Story  
 BUSI 220 Business II: Economic Principles  
 CINE 275 History of Cinema  
 — General education elective  
 — Mathematics/natural sciences elective

#### Major curriculum .....85 HOURS

PERF 170 Truth in Acting: The Methods  
 PERF 187 Improvisation for the Actor  
 PERF 199 Acting for the Camera: Fundamentals  
 PERF 201 Survey of Performance

#### Select one of these four options:

PERF 206 Conditioning for the Body and Mind  
 DANC 211 Jazz Dance Techniques  
 PERF 310 Fight Choreography  
 PERF 350 Musical Theater Dance Technique

PERF 235 Vocal Training for the Actor  
 PERF 260 The Art of the Audition: From Stage to Screen  
 PERF 270 Truth in Acting: Stage to Screen  
 PERF 280 Period Acting: Fundamentals and Techniques

#### Select one of these three options:

PERF 335 Voice-over for Game Design, Animation, and Commercials  
 PERF 380 Period Acting: Stage and Screen  
 PERF 387 Improvisation for Web Content and Sketch Comedy

PERF 360 The Art of the Audition: Film and TV  
 PERF 370 Advanced Acting: Film and TV Drama  
 PERF 470 Advanced Acting: Film and TV Comedy and Commercials  
 PERF 495 Building the Actor's Reel  
 PERF 498 Branding the Actor

#### Select one of these two options:

PERF 377 Performance Lab  
 — PERF or SFLM elective

#### Select one of these three options:

PERF 479 Undergraduate Internship  
 — 500-level SCADpro elective  
 — Business-focused elective

#### Additional electives .....20 HOURS

— Free elective  
 — Free elective  
 — Free elective  
 — Free elective

180  
HOURS

## M.F.A. DEGREE ⑤

### PERFORMING ARTS

PERF 701 Graduate Improvisation Technique for Screen and Stage

#### Select one of these three options:

PERF 705 Art of Combat for Screen and Stage  
 PERF 706 Directing for Stage and Screen  
 PERF 750 Dance Technique for Musical Theater

PERF 708 Vocal Technique for Screen, Stage, and Voice-over  
 PERF 711 Contemporary Drama in Context  
 PERF 718 Advanced Voice and Speech for Live and Recorded Media  
 PERF 721 Performance Styles: Classical and Period Texts  
 PERF 731 Performance Styles: Realism  
 PERF 735 On-camera Performance Technique  
 PERF 741 Performance Styles: Contemporary Acting  
 PERF 745 On-camera Acting Styles  
 PERF 755 On-camera Audition Techniques  
 PERF 770 Branding, Self-marketing for the Performer  
 PERF 775 On-camera Comedy Styles  
 PERF 777 Applications in Performance  
 PERF 790 Performing Arts M.F.A. Thesis

#### Select two of these four options:

PERF 779 Graduate Internship  
 — 500-level SCADpro elective  
 — 500- to 700-level elective  
 — 500- to 700-level elective  
 — 700-level ARTH elective

90  
HOURS

# Photography

## B.A. DEGREE (A) (S) (N)

### PHOTOGRAPHY

#### Foundation studies ..... 20 HOURS

DRAW 100 Drawing I: Form and Space  
 DSGN 100 Design I: Elements and Organization  
 DRAW 101 Drawing II: Composition and Media  
 DSGN 101 Color: Theory and Application

#### General education ..... 90 HOURS

COMM 105 Speaking of Ideas  
 BUSI 110 Business I: Fundamentals  
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
 CTXT 122 Visual Culture in Context: Making Modernities  
 ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
 DIGI 130 Digital Communication  
 ARTH 207 20th-century Art  
 BUSI 220 Business II: Economic Principles  
 PHIL 301 Aesthetics  
 — ARLH or ARTH elective  
 — ARLH or ARTH elective  
 — ENGL elective  
 — ENGL elective  
 — General education elective  
 — General education elective  
 — General education elective  
 — Mathematics/natural sciences elective  
 — Social/behavioral sciences elective

180  
HOURS

#### Major curriculum ..... 50 HOURS

PHOT 113 Camera Exploration and Technique  
 PHOT 114 Digital Imaging and Compositing  
 PHOT 214 Lighting Applications: From Products to Portraits  
 PHOT 219 Photography Project Seminar

#### Select one of these two options:

PHOT 220 From Large-format to the Digital Sensor  
 PHOT 345 Advanced Digital Imaging

#### Select one of these two options:

PHOT 238 Survey of Photography I: Invention and Expansion  
 PHOT 240 Survey of Photography II: 1930s to the Digital Era

PHOT 340 Inkjet Printing for Photography  
 PHOT 400 Business Practices for Photography

#### Select one of these three options:

PHOT 479 Undergraduate Internship  
 — 500-level SCADpro elective  
 — Business-focused elective  
 — ADBR, GRDS, ILLU, PHOT, PNTG, SFIN, or SVIS elective

#### Additional electives ..... 20 HOURS

— Free elective  
 — Free elective  
 — Free elective  
 — Free elective

## B.F.A. DEGREE (A) (S) (N)

### PHOTOGRAPHY

#### Foundation studies ..... 30 HOURS

DRAW 100 Drawing I: Form and Space  
 DSGN 100 Design I: Elements and Organization  
 DRAW 101 Drawing II: Composition and Media  
 DSGN 101 Color: Theory and Application  
 DSGN 102 Design II: 3D Form in Space  
 — DRAW or DSGN elective

#### General education ..... 55 HOURS

COMM 105 Speaking of Ideas  
 BUSI 110 Business I: Fundamentals  
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
 CTXT 122 Visual Culture in Context: Making Modernities

ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
 DIGI 130 Digital Communication  
 BUSI 220 Business II: Economic Principles

#### Select one of these two options:

PHIL 301 Aesthetics  
 — ARLH or ARTH elective  
 — ENGL elective  
 — General education elective  
 — Mathematics/natural sciences elective

#### Major curriculum ..... 75 HOURS

PHOT 113 Camera Exploration and Technique  
 PHOT 114 Digital Imaging and Compositing  
 PHOT 150 Scanning and Printing the Color Image  
 PHOT 201 Video Techniques for Photographers

#### Select one of these two options:

PHOT 220 From Large-format to the Digital Sensor  
 PHOT 345 Advanced Digital Imaging

#### Select one of these two options:

PHOT 238 Survey of Photography I: Invention and Expansion  
 PHOT 240 Survey of Photography II: 1930s to the Digital Era

PHOT 400 Business Practices for Photography  
 PHOT 475 Professional Photography Portfolio

#### Select one of these three options:

PHOT 479 Undergraduate Internship  
 — 500-level SCADpro elective  
 — Business-focused elective  
 — PHOT, SFIN, or SVIS elective

#### Select one concentration to complete the major curriculum:

##### Commercial photography

PHOT 214 Lighting Applications: From Products to Portraits  
 PHOT 314 Commercial Lighting Applications: Studio and Location

#### Select one of these two options:

PHOT 332 Fashion Photography  
 PHOT 409 Advertising Photography: Art Direction

#### Select one of these two options:

PHOT 410 Advertising Photography: Creating Demand with Image  
 PHOT 413 Commercial Lighting Applications: Lighting for Professional Markets  
 — 300- or 400-level PHOT elective

##### Documentary photography

#### Select one of these two options:

PHOT 218 Black-and-white Technique  
 PHOT 219 Photography Project Seminar

PHOT 319 Developing a Photographic Aesthetic  
 PHOT 324 Documentary Photography  
 PHOT 325 The Photographic Narrative  
 PHOT 337 Photojournalism, Media, and Culture

##### Fine art photography

PHOT 214 Lighting Applications: From Products to Portraits

#### Select one of these two options:

PHOT 218 Black-and-white Technique  
 PHOT 219 Photography Project Seminar

PHOT 319 Developing a Photographic Aesthetic

PHOT 403 Professional Practices in Fine Art Photography  
 — PHOT, SFIN, or SVIS elective

#### Additional electives ..... 20 HOURS

— Free elective  
 — Free elective  
 — Free elective  
 — Free elective

180  
HOURS



# Photography continued

## M.A. DEGREE ⑤ ①

### PHOTOGRAPHY

Select one of these three options:

- PHOT 706 Documentary Photography I
- PHOT 715 Studio Craft
- PHOT 754 Business of Marketing Photography

- PHOT 709 Graduate Critique Seminar
- PHOT 714 Digital Craft I: Technique and Concept

Select one of these three options:

- PHOT 716 Commercial I: Standards and Innovations in Lighting Design
- PHOT 726 Documentary Photography II
- PHOT 734 Digital Craft II: Beyond Visual Limits

- PHOT 719 Photographic Arts I: Ideation and Experimentation
- PHOT 730 Digital Printing Methodology
- PHOT 749 Photography M.A. Final Portfolio

Select one of these three options:

- PHOT 779 Graduate Internship
  - 500-level SCADpro elective
  - 500- to 700-level elective
  - 700-level ARTH elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

## M.F.A. DEGREE ① ⑤ ①

### PHOTOGRAPHY

- ARTH 701 Contemporary Art
- ARTH 702 Art Criticism

Select two of these four options:

- PHOT 704 Black-and-white Craft
- PHOT 707 Color Craft
- PHOT 715 Studio Craft
- PHOT 730 Digital Printing Methodology

- PHOT 709 Graduate Critique Seminar
- PHOT 714 Digital Craft I: Technique and Concept
- PHOT 719 Photographic Arts I: Ideation and Experimentation
- PHOT 722 Photographic Arts II: Project Definition and Development
- PHOT 753 Photographic Arts III: Aesthetics and Direction
- PHOT 762 Issues in Contemporary Photography
- PHOT 764 Photographic Arts IV: Sequence and Nuance

Select one of these two options:

- PHOT 775 Photographic Arts V: Portfolio Refinement
- PHOT 779 Graduate Internship

- PHOT 779 Graduate Internship
- PHOT 790 Photography M.F.A. Thesis

Select four of these five options:

- 500-level SCADpro elective
- 500- to 700-level elective
- 500- to 700-level elective
- 500- to 700-level elective
- 500- to 700-level elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

# Preservation Design

## B.F.A. DEGREE ⑤

### PRESERVATION DESIGN

**Foundation studies** ..... 30 HOURS

- DRAW 100 Drawing I: Form and Space
- DSGN 100 Design I: Elements and Organization
- DRAW 101 Drawing II: Composition and Media
- DSGN 101 Color: Theory and Application
- DSGN 102 Design II: 3D Form in Space
- DRAW 115 Graphics for the Building Arts

**General education** ..... 65 HOURS

- COMM 105 Speaking of Ideas
- BUSI 110 Business I: Fundamentals
- CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives
- CTXT 122 Visual Culture in Context: Making Modernities
- ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing
- DIGI 130 Digital Communication
- ARLH 206 Modern Architecture Before 1900
- ARLH 208 Modern Architecture After 1900
- BUSI 220 Business II: Economic Principles
  - ENGL elective
  - General education elective
  - Mathematics/natural sciences elective
  - Social/behavioral sciences elective

**Major curriculum** ..... 70 HOURS

- PRES 110 Studio I: Introduction to Preservation Design — Global Theory and Practice
- PRES 210 Studio II: Investigating and Evaluating Heritage — Research and Survey
- PRES 220 Studio III: Conservation Science — Traditional to Modern Materials
- ELDS 225 Electronic Design I: Digital Communication for the Building Arts
- PRES 305 Digital Practices in Preservation Design
- PRES 310 Studio IV: Policy and Planning — Preservation Design and Advocacy
- PRES 320 Studio V: Measuring Heritage — Construction Technology and Condition Assessment
- PRES 330 Studio VI: Elements of Style and Elegance in the Classical Tradition
- PRES 401 The Business of Community Revitalization
- PRES 410 Studio VII: Luxury Design in the Built Environment
- PRES 480 Studio VIII: Innovative Adaptation — Collaborative Practicum
- PRES 490 Studio IX: Innovative Adaptation — Capstone Project

Select one of these two options:

- ARCH 465 Sustainable Design for the Built Environment
  - ARCH, ARLH, BUSI, ELDS, FURN, INDS, MUSM, PRES, SBLD, SUST, or URBA elective

Select one of these three options:

- PRES 479 Undergraduate Internship
  - 500-level SCADpro elective
  - Business-focused elective

**Additional electives** ..... 15 HOURS

- Free elective
- Free elective
- Free elective

# Preservation Design continued

## M.A. DEGREE ⑤ ①

### PRESERVATION DESIGN

45\*  
HOURS

PRES 701 Practicing Preservation in a Global Context  
 PRES 702 Style and Elegance in the Classical Tradition  
 PRES 706 Defining Place: Research and Survey  
 PRES 710 Studio I: Preservation Through Public Policy  
 PRES 720 Studio II: Construction Technology and Assessment  
 PRES 730 Studio III: Conserving the Built Environment  
 PRES 741 Entrepreneurship for Community Revitalization  
 PRES 749 Preservation Practicum — Adapting Existing Buildings

*Select one of these three options:*

- PRES 779 Graduate Internship
  - 500-level SCADpro elective
  - 500- to 700-level elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

## M.F.A. DEGREE ⑤

### PRESERVATION DESIGN

90\*  
HOURS

LEAD 701 From Agoras to Digital Markets: Fundamentals of Business Design  
 PRES 701 Practicing Preservation in a Global Context  
 PRES 702 Style and Elegance in the Classical Tradition

*Select one of these two options:*

- ELDS 704 Electronic Design
- ELDS 720 Geospatial Analysis and Digital Design for Urban Environments

PRES 706 Defining Place: Research and Survey  
 PRES 710 Studio I: Preservation Through Public Policy  
 PRES 720 Studio II: Construction Technology and Assessment  
 PRES 730 Studio III: Conserving the Built Environment  
 PRES 740 Studio IV: Place and Luxury in the Built Environment  
 PRES 741 Entrepreneurship for Community Revitalization  
 PRES 745 Digital Innovations in Preservation Design  
 PRES 750 Collaborative Studio I: Managing Value in Adaptive Use Projects  
 PRES 760 Collaborative Studio II: Marketing Identities for Adaptive Use Projects  
 PRES 779 Graduate Internship  
 PRES 791 Preservation Design M.F.A. Thesis I: Vision and Innovation  
 PRES 792 Preservation Design M.F.A. Thesis II: Application and Engagement

*Select two of these six options:*

- ARCH 760 Sustainable Design
- ARLH 761 Analyzing American Cultural Landscapes
- ARLH 763 Traditions in Global Vernacular Architecture
  - 500-level SCADpro elective
  - 500- to 700-level elective
  - 500- to 700-level elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.



# Production Design

## B.F.A. DEGREE ⑤

### PRODUCTION DESIGN

#### Foundation studies ..... 30 HOURS

DRAW 100 Drawing I: Form and Space  
 DSGN 100 Design I: Elements and Organization  
 DRAW 101 Drawing II: Composition and Media  
 DSGN 101 Color: Theory and Application  
 DSGN 102 Design II: 3D Form in Space  
 DSGN 208 Storyboarding Essentials

#### General education ..... 55 HOURS

COMM 105 Speaking of Ideas  
 BUSI 110 Business I: Fundamentals  
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
 CTXT 122 Visual Culture in Context: Making Modernities  
 ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
 DIGI 130 Digital Communication  
 ENGL 142 Foundations of Story

*Select one of these three options:*

· · · ARLH 206 Modern Architecture Before 1900  
 · · · ARTH 207 20th-century Art  
 · · · CINE 275 History of Cinema

BUSI 220 Business II: Economic Principles  
 — General education elective  
 — Mathematics/natural sciences elective

#### Major curriculum ..... 75 HOURS

FILM 100 Digital Film Production: Story to Screen  
 PROD 103 Introduction to Entertainment Design  
 PROD 220 Illuminating the Narrative  
 PROD 221 Designing the Environment  
 PROD 222 Dressing the Persona  
 PROD 303 Interpreting the Script  
 PROD 313 Digital Rendering for Entertainment  
 PROD 333 Professional Practice for Entertainment  
 PROD 473 Production Design Senior Project

*Select one of these three options:*

· · · PROD 479 Undergraduate Internship  
 · · · — 500-level SCADpro elective  
 · · · — Business-focused elective

**Select one concentration to complete the major curriculum:**

#### Costume design

PROD 302 Costume Design Techniques  
 PROD 322 Character Interpretation for Costume in Film and Television  
 PROD 402 Applications of Costuming  
 PROD 422 Costume Design Studio: Research and Exploration  
 — ACCE, FASH, FIBR, FURN, ILLU, JEWL, PROD, SANM, SFLM, or THED elective

#### Lighting design

PROD 314 Computer-aided Entertainment Design  
 PROD 320 Illuminating the Full Story: Process and Techniques  
 PROD 350 Standards and Specifications for Lighting  
 PROD 419 Lighting Design Studio: Digital Visualization and Programming  
 — FILM, ILLU, MOME, PNTG, PROD, SANM, SEQA, SLFM, or THED elective

#### Set design and art direction

PROD 304 Technical Drawing for Entertainment  
 PROD 314 Computer-aided Entertainment Design  
 PROD 321 Advanced Concepts in Art Direction for Film and Television  
 PROD 421 Scenic Design Studio: Digital Visualization and Documentation  
 — ARCH, ARLH, ELDS, FILM, FURN, GRDS, IDUS, ILLU, INDS, ITGM, PROD, SCPT, SANM, SEQA, SFLM, THED, or VSFX elective

#### Theme parks and attractions

*Select one of these two options:*

· · · ELDS 205 Computer-aided Product Design  
 · · · ELDS 225 Electronic Design I: Digital Communication for the Building Arts  
 · · ·  
 PROD 304 Technical Drawing for Entertainment  
 THED 305 Designing for Interactive Entertainment  
 THED 425 Theme Park Master Plan: Storytelling on a Grand Scale  
 — ARCH, ARLH, DWRI, FILM, GRDS, IDUS, ILLU, INDS, PROD, SCPT, SANM, SEQA, SFLM, or THED elective

#### Additional electives ..... 20 HOURS

— Free elective  
 — Free elective  
 — Free elective  
 — Free elective

## M.A. DEGREE ⑤

### PRODUCTION DESIGN

ARTH 701 Contemporary Art  
 PROD 720 Production Design Theory and Practice  
 PROD 726 Production Design Studio I: Conceptualization  
 PROD 730 Script Analysis and Conceptualization  
 PROD 745 Decorative Arts: Context in Storytelling  
 PROD 749 Production Design M.A. Final Project  
 PROD 756 Evolution of Production Design

*Select one of these three options:*

· · · PROD 779 Graduate Internship  
 · · · — 500-level SCADpro elective  
 · · · — 700-level ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PERF, PROD, SANM, SNDS, SFLM, THED, or VSFX elective  
 · · ·  
 — 500- to 700-level elective

## M.F.A. DEGREE ⑤

### PRODUCTION DESIGN

ARTH 701 Contemporary Art  
 ARTH 702 Art Criticism  
 FILM 708 Designing Shots  
 PROD 720 Production Design Theory and Practice  
 PROD 726 Production Design Studio I: Conceptualization  
 PROD 730 Script Analysis and Conceptualization

*Select one of these two options:*

· · · PROD 741 Digital Design for Entertainment  
 · · · PROD 746 Draping as Design for Costume

PROD 745 Decorative Arts: Context in Storytelling  
 PROD 750 Digital Visualization for Production Design  
 PROD 756 Evolution of Production Design  
 PROD 762 Production Design Studio II: Design Development  
 PROD 770 Professional Practices in Production Design  
 PROD 772 Production Design Studio III: Implementation  
 PROD 790 Production Design M.F.A. Thesis

*Select one of these three options:*

· · · PROD 779 Graduate Internship  
 · · · — 500-level SCADpro elective  
 · · · — 700-level ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PERF, PROD, SANM, SNDS, SFLM, THED, or VSFX elective  
 · · ·  
 — 700-level ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PERF, PROD, SANM, SNDS, SFLM, THED, or VSFX elective  
 — 500- to 700-level elective  
 — 500- to 700-level elective

180  
HOURS

45  
HOURS

90  
HOURS

# Sculpture

## B.F.A. DEGREE <sup>Ⓐ</sup>

### SCULPTURE

#### Foundation studies ..... 35 HOURS

DRAW 100 Drawing I: Form and Space  
 DSGN 100 Design I: Elements and Organization  
 DRAW 101 Drawing II: Composition and Media  
 DSGN 101 Color: Theory and Application  
 DSGN 102 Design II: 3D Form in Space  
 DRAW 200 Life Drawing I  
 DSGN 204 Design III: Time

#### General education ..... 60 HOURS

COMM 105 Speaking of Ideas  
 BUSI 110 Business I: Fundamentals  
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
 CTXT 122 Visual Culture in Context: Making Modernities  
 ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
 DIGI 130 Digital Communication  
 ARTH 207 20th-century Art  
 BUSI 220 Business II: Economic Principles

Select one of these two options:

- PHIL 301 Aesthetics
- ARLH or ARTH elective
- ENGL elective
- General education elective
- Mathematics/natural sciences elective

#### Major curriculum ..... 75 HOURS

SCPT 214 Fabrication, Construction, and Materials  
 SCPT 216 Ideas Taking Shape: Malleable Media and Multiples  
 SFIN 220 Art of Tomorrow

Select one of these two options:

- SCPT 301 Moldmaking Technologies: Design and Production for Industry and Special Effects
- SCPT 307 Foundry: Expression in Cast Metals

Select one of these three options:

- SFIN 305 Body as Concept: Prosthetics to Cosplay
- SCPT 445 Integrating Place and Audience: The Art of Spectacle
- SCPT 450 Digital Fabrication: From Idea to Object

SCPT 320 Mind to Matter: Realizing Concepts Through Material Exploration

SFIN 330 Digital Tools for Fine Arts  
 SFIN 360 Light, Sound, and the Projected Image  
 SFIN 413 Business and Professional Practices for Fine Arts  
 SFIN 415 Branding and Entrepreneurship for Fine Arts  
 SCPT 470 Sculpture Senior Studio I: Concept to Audience  
 SCPT 490 Sculpture Senior Studio II: Refining a Cohesive Body of Work

Select one of these two options:

- SFIN 492 Exhibition Design as Practice
- SFIN 494 Collaboration and Production in Creative Industries

Select one of these three options:

- ITGM 347 Applied Principles: Physical Computing
- VSFX 447 Models and Miniatures
- SCPT or SFIN elective

Select one of these three options:

- SCPT 479 Undergraduate Internship
- 500-level SCADpro elective
- Business-focused elective

#### Additional electives ..... 10 HOURS

- Free elective
- Free elective

## M.A. DEGREE <sup>Ⓐ</sup>

### SCULPTURE

ARTH 701 Contemporary Art  
 SCPT 704 Sculptural Studio Processes  
 SCPT 713 Sculpture Studio I: Influences and Sources  
 SFIN 716 Theory and Processes I: Critical Analysis  
 SCPT 717 Sculpture Studio II: Concept and Content  
 SCPT 723 Sculpture Studio III: Research and Discourse  
 SCPT 743 Sculpture Studio IV: Production and Critique  
 SCPT 749 Sculpture M.A. Final Project

Select one of these three options:

- SCPT 779 Graduate Internship
- 500-level SCADpro elective
- 500- to 700-level elective

## M.F.A. DEGREE <sup>Ⓐ</sup>

### SCULPTURE

ARTH 701 Contemporary Art  
 ARTH 702 Art Criticism  
 SCPT 704 Sculptural Studio Processes  
 SCPT 713 Sculpture Studio I: Influences and Sources  
 SFIN 716 Theory and Processes I: Critical Analysis  
 SCPT 717 Sculpture Studio II: Concept and Content  
 SCPT 723 Sculpture Studio III: Research and Discourse  
 SCPT 743 Sculpture Studio IV: Production and Critique  
 SFIN 770 Fine Art M.F.A. Self-promotion  
 SCPT 773 Sculpture Studio V: Defining a Personal Style  
 SCPT 775 Sculpture Studio VI: Thesis and Exhibition  
 SCPT 779 Graduate Internship  
 SCPT 779 Graduate Internship  
 SCPT 790 Sculpture M.F.A. Thesis

Select one of these two options:

- 500-level SCADpro elective
- 700-level PHOT, PNTG, PRMK, or SCPT elective
- 500- to 700-level elective
- 500- to 700-level elective
- 500- to 700-level elective



# Sequential Art

## B.A. DEGREE (A S N)

### SEQUENTIAL ART

#### Foundation studies ..... 20 HOURS

DRAW 100 Drawing I: Form and Space  
 DSGN 100 Design I: Elements and Organization  
 DRAW 101 Drawing II: Composition and Media  
 DSGN 101 Color: Theory and Application

#### General education ..... 90 HOURS

COMM 105 Speaking of Ideas  
 BUSI 110 Business I: Fundamentals  
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
 CTXT 122 Visual Culture in Context: Making Modernities  
 ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
 DIGI 130 Digital Communication  
 ARTH 207 20th-century Art  
 BUSI 220 Business II: Economic Principles  
 PHIL 301 Aesthetics  
 — ARLH or ARTH elective  
 — ENGL elective  
 — ENGL elective  
 — General education elective  
 — General education elective  
 — General education elective  
 — Mathematics/natural sciences elective  
 — Social/behavioral sciences elective  
 — Social/behavioral sciences elective

#### Major curriculum ..... 50 HOURS

SEQA 100 Introduction to Sequential Art  
 SEQA 202 Drawing for Sequential Art  
 SEQA 205 Survey of Sequential Art  
 SEQA 215 Materials and Techniques for Sequential Art  
 SEQA 224 Character Design and Storyboarding for Animation  
 SEQA 244 Comic Book Scripting  
 SEQA 277 Digital Coloring and Lettering Applications for Comics  
 SEQA 325 Environments, Props, and Structures  
 SEQA 382 Visual Storytelling I

Select one of these three options:

- SEQA 479 Undergraduate Internship
- — 500-level SCADpro elective
- — Business-focused elective

#### Additional electives ..... 20 HOURS

- Free elective
- Free elective
- Free elective
- Free elective

180  
HOURS

## B.F.A. DEGREE (A S N)

### SEQUENTIAL ART

#### Foundation studies ..... 35 HOURS

DRAW 100 Drawing I: Form and Space  
 DSGN 100 Design I: Elements and Organization  
 DRAW 101 Drawing II: Composition and Media  
 DSGN 101 Color: Theory and Application  
 DSGN 102 Design II: 3D Form in Space  
 DRAW 200 Life Drawing I  
 DRAW 206 Drawing for Storyboarding

#### General education ..... 60 HOURS

COMM 105 Speaking of Ideas  
 BUSI 110 Business I: Fundamentals  
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
 CTXT 122 Visual Culture in Context: Making Modernities  
 ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
 DIGI 130 Digital Communication  
 ARTH 207 20th-century Art  
 BUSI 220 Business II: Economic Principles  
 — ARLH or ARTH elective  
 — ENGL elective  
 — General education elective  
 — Mathematics/natural sciences elective

#### Major curriculum ..... 70 HOURS

SEQA 100 Introduction to Sequential Art  
 SEQA 202 Drawing for Sequential Art  
 SEQA 205 Survey of Sequential Art  
 SEQA 215 Materials and Techniques for Sequential Art  
 SEQA 224 Character Design and Storyboarding for Animation  
 SEQA 244 Comic Book Scripting  
 SEQA 277 Digital Coloring and Lettering Applications for Comics  
 SEQA 325 Environments, Props, and Structures  
 SEQA 382 Visual Storytelling I  
 SEQA 405 Visual Storytelling II  
 SEQA 410 Sequential Art Senior Project

Select one of these three options:

- SEQA 479 Undergraduate Internship
- — 500-level SCADpro elective
- — Business-focused elective
- — SEQA or SVIS elective
- — SEQA elective

#### Additional electives ..... 15 HOURS

- Free elective
- Free elective
- Free elective

180  
HOURS

# Sequential Art continued

## M.A. DEGREE (S)

### SEQUENTIAL ART

ARTH 701 Contemporary Art  
SEQA 701 Theories and Practices for Sequential Art  
SEQA 707 Anatomy and Perspective for Sequential Art  
SEQA 716 Studio I: Sequential Art Methods  
SEQA 717 Exploring the Narrative  
SEQA 731 Digital Design Issues in Sequential Art

45\*  
HOURS

*Select one of these two options:*

- SEQA 741 Inking Techniques
- SEQA 745 Writing for Sequential Art

SEQA 749 Sequential Art M.A. Final Project

*Select one of these three options:*

- SEQA 779 Graduate Internship
  - 500-level SCADpro elective
  - 500- to 700-level elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

## M.F.A. DEGREE (A) (S)

### SEQUENTIAL ART

ARTH 701 Contemporary Art  
SEQA 701 Theories and Practices for Sequential Art  
ARTH 702 Art Criticism  
SEQA 707 Anatomy and Perspective for Sequential Art  
SEQA 712 Concept Design in Sequential Art  
SEQA 716 Studio I: Sequential Art Methods  
SEQA 717 Exploring the Narrative  
SEQA 726 Studio II: Sequential Art Applications  
SEQA 731 Digital Design Issues in Sequential Art

90\*  
HOURS

*Select one of these two options:*

- SEQA 741 Inking Techniques
- SEQA 745 Writing for Sequential Art

SEQA 756 Studio III: Sequential Art Professional Practices  
SEQA 770 Sequential Art Self-promotion  
SEQA 779 Graduate Internship  
SEQA 790 Sequential Art M.F.A. Thesis

*Select four of these five options:*

- — 500-level SCADpro elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective
- — 500- to 700-level elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.



# Service Design

## B.F.A. DEGREE ⑤

### SERVICE DESIGN

#### Foundation studies .....25 HOURS

DRAW 100 Drawing I: Form and Space  
 DSGN 100 Design I: Elements and Organization  
 DSGN 101 Color: Theory and Application  
 DSGN 102 Design II: 3D Form in Space  
 DRAW 230 Drawing for Design

#### General education .....70 HOURS

ANTH 101 Introduction to Anthropology  
 COMM 105 Speaking of Ideas  
 BUSI 110 Business I: Fundamentals  
 MATH 110 Evidence and Inference: The Power of Statistics  
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
 CTXT 122 Visual Culture in Context: Making Modernities  
 ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
 ARTH 207 20th-century Art  
 BUSI 220 Business II: Economic Principles  
 BUSI 265 Principles of Marketing  
 BUSI 330 Business III: Strategy and Decision-making  
 — ENGL elective  
 — General education elective  
 — Social/behavioral sciences elective

#### Major curriculum .....70 HOURS

ELDS 205 Computer-aided Product Design

#### Select one of these two options:

IDUS 209 Rapid Prototyping: Analog to Digital Fabrication  
 IDUS 212 Model and Prototype Development

IDUS 215 Contextual Research Methods  
 SERV 216 Blueprinting Services  
 SERV 310 Idea Visualization for Service Designers  
 UXDG 310 User Experience Design Methods  
 SERV 311 Service Architectures, Ecologies, and Touch Points  
 SERV 312 Prototyping Experiences  
 IDUS 316 Portfolio and Résumé Development  
 SERV 325 Technology and Services  
 SERV 421 Services and Enterprise  
 SERV 431 Service Design Senior Studio

#### Select one of these three options:

SERV 479 Undergraduate Internship  
 — 500-level SCADpro elective  
 — Business-focused elective  
 — ARCH, FIBR, FURN, IDUS, RCSH, SBIZ, SDES, SERV, SUST, or UXDG elective

#### Additional electives .....15 HOURS

— Free elective  
 — Free elective  
 — Free elective

180  
HOURS

## M.A. DEGREE ⑤ ①

### SERVICE DESIGN

SERV 700 Service Design: A Systemic Perspective  
 IDUS 711 Methods of Contextual Research  
 DMGT 720 Design Innovation Development and Marketing Strategies  
 SERV 727 Visualizing Services: Storyboards, Maps, and Models  
 SERV 732 Service Design Prototyping: Testing Service Solutions  
 SERV 735 Service Design Metrics: Evaluating Results  
 SERV 747 Systemic Innovation for Service Evolution  
 SERV 748 Service Design M.A. Final Project

#### Select one of these three options:

SERV 779 Graduate Internship  
 — 500-level SCADpro elective  
 — 500- to 700-level elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

45\*  
HOURS

## M.F.A. DEGREE ⑤

### SERVICE DESIGN

SERV 700 Service Design: A Systemic Perspective  
 ANTH 701 Global Cultural Theory  
 UXDG 701 Theory of Interaction Design

#### Select one of these three options:

GDVX 702 Ideation Models and Process  
 MOME 705 Visualization and Concept Storyboarding  
 SUST 713 Innovation in Sustainable Branding

BUSI 710 Financial Reporting and Analysis  
 SERV 710 Mixed Methods Research: Analysis to Synthesis

#### Select one of these four options:

MOME 711 Advanced Motion Media Design Techniques  
 UXDG 731 Information Architecture for Designers  
 GDVX 734 Typographic Voice and Visual Narrative  
 DMGT 740 Sustainable Practices in Design

#### Select one of these two options:

GDVX 718 Contemporary Media Production Techniques  
 LEAD 720 Calculated Risk: Quantitative Insights for Business Innovation

SERV 727 Visualizing Services: Storyboards, Maps, and Models  
 SERV 732 Service Design Prototyping: Testing Service Solutions  
 SERV 745 Service Design M.F.A. Thesis I: Research and Design  
 SERV 747 Systemic Innovation for Service Evolution  
 SERV 751 Communicating Value: Marketing Service Experiences  
 SERV 762 Service Design Implementation: Insight to Action  
 SERV 779 Graduate Internship  
 SERV 790 Service Design M.F.A. Thesis II: Validation and Communication

#### Select two of these three options:

— 500-level SCADpro elective  
 — 500- to 700-level elective  
 — 500- to 700-level elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

90\*  
HOURS

# Social Strategy and Management

## B.F.A. DEGREE

### SOCIAL STRATEGY AND MANAGEMENT

#### Foundation studies ..... 25 HOURS

DRAW 100 Drawing I: Form and Space  
 DSGN 100 Design I: Elements and Organization  
 DSGN 101 Color: Theory and Application  
 DSGN 105 Visual Design Systems  
 DSGN 208 Storyboarding Essentials

#### General education ..... 60 HOURS

PSYC 101 Introduction to Psychology  
 COMM 105 Speaking of Ideas

*Select one of these two options:*

- .. ANTH 106 Language, Culture, and Society
- .. ANTH 107 Introduction to Visual Anthropology

BUSI 110 Business I: Fundamentals  
 MATH 110 Evidence and Inference: The Power of Statistics  
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
 CTXT 122 Visual Culture in Context: Making Modernities  
 ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
 DIGI 130 Digital Communication  
 BUSI 220 Business II: Economic Principles  
 BUSI 330 Business III: Strategy and Decision-making  
 — General education elective

#### Major curriculum ..... 85 HOURS

SOCL 110 History and Evolution of Social Media  
 ADBR 150 Introduction to Advertising: Concept to Content  
 ADBR 205 Creative Production for Brand Content  
 WRIT 210 Promotional Writing  
 ADBR 212 Typography for Brand Presence  
 IDUS 215 Contextual Research Methods  
 SOCL 220 Social Strategy: Messaging and Management  
 SOCL 230 Social Analytics: Content Velocity  
 ADBR 252 Art Direction: Visual Brand Storytelling  
 SOCL 320 Social Strategy: Lifecycle Marketing  
 SOCL 330 Social Analytics: Optimization  
 ADBR 352 Art Direction: Branding Through Photography  
 FILM 426 Production for Mobile and Social Platforms  
 SOCL 430 Social Media Management: Playbook  
 SOCL 440 Social Media Management: Brand Acceleration

*Select one of these three options:*

- .. SOCL 479 Undergraduate Internship
- .. — 500-level SCADpro elective
- .. — Business-focused elective
- .. — ADBR, ARVR, FILM, GRDS, ITGM, MOME, PHOT, SBIZ, SOCL, or WRIT elective

#### Additional electives ..... 10 HOURS

- Free elective
- Free elective

180  
HOURS

# Sound Design

## B.F.A. DEGREE

### SOUND DESIGN

#### Foundation studies ..... 20 HOURS

DSGN 100 Design I: Elements and Organization  
 DSGN 101 Color: Theory and Application  
 DSGN 102 Design II: 3D Form in Space  
 DSGN 204 Design III: Time

#### General education ..... 60 HOURS

COMM 105 Speaking of Ideas  
 BUSI 110 Business I: Fundamentals  
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
 CTXT 122 Visual Culture in Context: Making Modernities  
 ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
 DIGI 130 Digital Communication  
 ENGL 142 Foundations of Story  
 BUSI 220 Business II: Economic Principles

*Select one of these three options:*

- .. CINE 275 History of Cinema
- .. LIBA 288 Media Literacy Theory
- .. — ARLH or ARTH elective
- General education elective
- Mathematics/natural sciences elective
- Social/behavioral sciences elective

#### Major curriculum ..... 85 HOURS

*Select one of these two options:*

- .. SNDS 101 Sound for Film and Television
- .. SNDS 102 Sound for Animation and Games

SNDS 110 Fundamentals of Audio  
 SNDS 125 Sound in Media  
 SNDS 203 Field Sound Effects Recording  
 SNDS 206 Production Audio  
 SNDS 212 Music for Media  
 SNDS 223 Sound Editing

*Select one of these two options:*

- .. SNDS 308 Sound Art
- .. SNDS 309 Modular Synthesis

SNDS 312 ADR and Voice-over  
 SNDS 313 Dialogue Editing  
 SNDS 322 Foley Production Techniques  
 SNDS 403 Sound Design Collaboration  
 SNDS 409 Game Audio Design

*Select one of these two options:*

- .. SNDS 419 Stereo Mixing
- .. SNDS 429 Multi-channel Mixing

SNDS 440 Sound Supervision

*Select one of these three options:*

- .. SNDS 479 Undergraduate Internship
- .. — 500-level SCADpro elective
- .. — Business-focused elective
- ANIM, ARVR, CINE, DWRI, FILM, ITGM, MOME, MUST, PROD, SFLM, SNDS, STEC, THED, or VSFX elective

#### Additional electives ..... 15 HOURS

- Free elective
- Free elective
- Free elective

180  
HOURS



# Sound Design continued

## M.A. DEGREE ⑤

### SOUND DESIGN

CINE 703 Analyze This: Cinema Studies Methods and Practices  
 SNDS 705 Production Mixing  
 SNDS 729 Theory and Practice in Sound Design  
 SNDS 730 Scoring to Picture  
 SNDS 734 ADR and Foley Mixing

Select one of these two options:

•• SNDS 737 Game Audio Design  
 •• SNDS 743 Postproduction Methodologies

SNDS 749 Sound Design M.A. Final Project

Select one of these three options:

•• SNDS 779 Graduate Internship  
 — 500-level SCADpro elective  
 — 500- to 700-level elective  
 — 700-level ARTH elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

45\*  
HOURS

## M.F.A. DEGREE ⑤

### SOUND DESIGN

CINE 703 Analyze This: Cinema Studies Methods and Practices  
 SNDS 705 Production Mixing  
 SNDS 729 Theory and Practice in Sound Design  
 SNDS 730 Scoring to Picture  
 SNDS 734 ADR and Foley Mixing

Select one of these two options:

•• SNDS 737 Game Audio Design  
 •• SNDS 743 Postproduction Methodologies

SNDS 741 Sound Effects and Dialogue Editing  
 SNDS 755 Sound Design M.F.A. Studio  
 SNDS 756 Sound Art and Installation  
 SNDS 761 Audio Signal Processing  
 SNDS 776 Surround Sound for Media  
 SNDS 779 Graduate Internship  
 SNDS 790 Sound Design M.F.A. Thesis

Select four of these five options:

•• — 500-level SCADpro elective  
 — 500- to 700-level elective  
 — 500- to 700-level elective  
 — 500- to 700-level elective  
 — 500- to 700-level elective  
 — 700-level ARTH elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

90\*  
HOURS

# Themed Entertainment Design

## M.F.A. DEGREE ⑤

### THEMED ENTERTAINMENT DESIGN

INDS 503 Design Visualization, Communication, and Documentation

Select one of these two options:

•• ELDS 704 Electronic Design  
 •• ARCH 714 Advanced Parametric Design and Generative Modeling Strategies for the Building Arts



THED 720 Themed Entertainment Industry  
 THED 730 Concept Design Studio  
 THED 735 Component Design Studio  
 PROD 750 Digital Visualization for Production Design  
 ARTH 757 Media Art  
 THED 765 Design for Themed Entertainment  
 PROD 770 Professional Practices in Production Design  
 THED 775 Themed Environments and Attractions: Design Development  
 THED 777 Collaborative Design Studio  
 THED 790 Themed Entertainment Design M.F.A. Thesis

Select one of these three options:

•• THED 779 Graduate Internship  
 — 500-level SCADpro elective  
 — 700-level ANIM, ARCH, DWRI, FILM, GAME, IDUS, INDS, ITGM, IXDS, MOME, PERF, PROD, SERV, SANM, SFLM, SNDS, STEC, THED, or VSFx elective  
 — 700-level ANIM, ARCH, DWRI, FILM, GAME, IDUS, INDS, ITGM, IXDS, MOME, PERF, PROD, SERV, SANM, SFLM, SNDS, STEC, THED, or VSFx elective  
 — 500- to 700-level elective  
 — 500- to 700-level elective  
 — 500- to 700-level elective  
 — 500- to 700-level elective

90  
HOURS

# User Experience (UX) Design

B.F.A. DEGREE    
USER EXPERIENCE (UX) DESIGN

**Foundation studies** ..... 20 HOURS  
DRAW 100 Drawing I: Form and Space  
DSGN 100 Design I: Elements and Organization  
DSGN 101 Color: Theory and Application  
DRAW 230 Drawing for Design

**General education** ..... 60 HOURS  
ANTH 101 Introduction to Anthropology  
PSYC 101 Introduction to Psychology  
MATH 104 Mathematics of Computer Science  
COMM 105 Speaking of Ideas  
BUSI 110 Business I: Fundamentals  
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
CTXT 122 Visual Culture in Context: Making Modernities  
ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
MATH 204 Algorithm Design and Analysis  
ELDS 205 Computer-aided Product Design  
BUSI 220 Business II: Economic Principles  
MATH 240 Logic

**Major curriculum** ..... 90 HOURS  
GRDS 205 Typography I: Anatomy, Form, and Space  
IDUS 209 Rapid Prototyping: Analog to Digital Fabrication  
IDUS 215 Contextual Research Methods  
GRDS 285 Graphic Design Media Management  
UXDG 310 User Experience Design Methods  
UXDG 320 Coding for UX Designers  
UXDG 325 Prototyping Electronics for Designers  
UXDG 340 Interactive Product Design  
GRDS 348 Graphic Design Studio I: Idea Visualization

*Select one of these three options:*

.. UXDG 350 Professional Practices for UX Designers  
.. UXDG 415 UX Design Studio II: The Complexity of Simplicity  
.. — ARVR, GRDS, IDUS, ITGM, KDES, MOME, PRO,  
.. RSCH, SDES, SERV, or UXDG elective

*Select one of these two options:*

.. GRDS 353 Typography II: Information and Media  
.. GRDS 387 Interface Design

UXDG 360 Information Architecture  
UXDG 370 Perceptual and Cognitive Human Factors  
UXDG 380 Usability Testing: People vs. the World  
UXDG 390 UX Design Studio I: Innovation  
UXDG 450 UX Design Senior Studio I: Researching and Ideation  
UXDG 490 UX Design Senior Studio II: Prototyping and Communication

*Select one of these three options:*

.. UXDG 479 Undergraduate Internship  
.. PRO 580 SCADpro Collaboration  
.. — Business-focused elective

**Additional electives** ..... 10 HOURS  
— Free elective  
— Free elective

180  
HOURS

# User Experience Research (UXR)

B.F.A. DEGREE   
USER EXPERIENCE RESEARCH (UXR)

**Foundation studies** ..... 20 HOURS  
DRAW 100 Drawing I: Form and Space  
DSGN 100 Design I: Elements and Organization  
DSGN 101 Color: Theory and Application  
DSGN 105 Visual Design Systems

**General education** ..... 55 HOURS  
ANTH 101 Introduction to Anthropology  
PSYC 101 Introduction to Psychology  
COMM 105 Speaking of Ideas  
BUSI 110 Business I: Fundamentals  
MATH 110 Evidence and Inference: The Power of Statistics  
CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
CTXT 122 Visual Culture in Context: Making Modernities  
ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
DIGI 130 Digital Communication  
MATH 180 Applied Statistics and Probability  
BUSI 220 Business II: Economic Principles

**Major curriculum** ..... 85 HOURS  
GRDS 201 Introduction to Graphic Design  
RSCH 210 Data Mining Technology  
IDUS 215 Contextual Research Methods  
RSCH 250 User Behavior Research Methods  
MATH 280 Predictive Modeling and Analytics  
UXDG 310 User Experience Design Methods  
UXDG 340 Interactive Product Design  
RSCH 350 Research Ethics and Professional Practices  
UXDG 360 Information Architecture  
GRDS 370 Data Visualization  
UXDG 370 Perceptual and Cognitive Human Factors  
UXDG 380 Usability Testing: People vs. the World  
RSCH 390 Research Design and Data Collection  
RSCH 415 Insight Generation and Business Strategies  
RSCH 450 Senior Studio I: Research, Discovery, and Synthesis  
RSCH 490 Senior Studio II: Actionable Insights to Innovative Solutions

*Select one of these three options:*

.. RSCH 479 Undergraduate Internship  
.. — 500-level SCADpro elective  
.. — Business-focused elective

**Additional electives** ..... 20 HOURS  
— Free elective  
— Free elective  
— Free elective  
— Free elective

180  
HOURS

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# Visual Effects

## B.F.A. DEGREE

### VISUAL EFFECTS

#### Foundation studies ..... 30 HOURS

DRAW 100 Drawing I: Form and Space  
 DSGN 100 Design I: Elements and Organization  
 DRAW 101 Drawing II: Composition and Media  
 DSGN 101 Color: Theory and Application

#### Select one of these three options:

DSGN 102 Design II: 3D Form in Space  
 DRAW 200 Life Drawing I  
 DRAW 240 Inventing Environments

#### Select one of these two options:

DRAW 206 Drawing for Storyboarding  
 DSGN 208 Storyboarding Essentials

#### General education ..... 55 HOURS

COMM 105 Speaking of Ideas  
 BUSI 110 Business I: Fundamentals  
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
 CTXT 122 Visual Culture in Context: Making Modernities  
 ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
 DIGI 130 Digital Communication  
 ENGL 142 Foundations of Story

#### Select one of these two options:

CINE 205 Reading Films  
 CINE 275 History of Cinema

#### Select one of these two options:

ARTH 207 20th-century Art  
 ARLH 208 Modern Architecture After 1900

BUSI 220 Business II: Economic Principles  
 — Mathematics/natural sciences elective

#### Major curriculum ..... 75 HOURS

VSFX 101 Survey of Visual Effects  
 VSFX 130 Visual Effects-based Cinematography  
 VSFX 160 Introduction to Visual Effects Programming  
 VSFX 210 Digital Visual Effects  
 VSFX 270 Compositing

#### Select one of these two options:

VSFX 310 Matte Painting  
 VSFX 316 Digital Lighting and Rendering

VSFX 319 Programming Models and Shaders I  
 VSFX 350 Procedural Modeling and Animation Techniques  
 VSFX 406 Concept Development for Visual Effects  
 VSFX 408 Visual Effects Studio I  
 VSFX 409 Professional Development for Visual Effects  
 VSFX 448 Visual Effects Studio II

#### Select one of these three options:

VSFX 479 Undergraduate Internship  
 — 500-level SCADpro elective  
 — Business-focused elective  
 — ANIM, ARVR, DWRI, FILM, ITGM, MOME, PROD, SANM, SFLM, SNDS, STEC, THED, or VSFX elective  
 — ANIM, ARVR, DWRI, FILM, ITGM, MOME, PROD, SANM, SFLM, SNDS, STEC, THED, or VSFX elective

#### Additional electives ..... 20 HOURS

— Free elective  
 — Free elective  
 — Free elective  
 — Free elective

## M.A. DEGREE

### VISUAL EFFECTS

#### Select one of these three options:

ARTH 701 Contemporary Art  
 ARTH 703 Modern and Contemporary Critical Theory  
 ARTH 757 Media Art

VSFX 705 Programming Concepts for Visual Effects

#### Select two of these four options:

VSFX 708 Modeling for Visual Effects  
 VSFX 715 Digital Compositing I: The Art and Science of Digital Integration  
 VSFX 721 Procedural Modeling and Animation for Production  
 VSFX 752 3D Color, Lighting, and Rendering

VSFX 709 Visual Effects Theory and Application

VSFX 748 Visual Effects M.A. Studio

VSFX 749 Visual Effects Portfolio

#### Select one of these three options:

VSFX 779 Graduate Internship  
 — 500-level SCADpro elective  
 — 700-level ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PERF, PROD, SANM, SFLM, STEC, THED, or VSFX elective  
 — 700-level ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PERF, PROD, SANM, SFLM, STEC, THED, or VSFX elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.

## M.F.A. DEGREE

### VISUAL EFFECTS

#### Select one of these three options:

ARTH 701 Contemporary Art  
 ARTH 703 Modern and Contemporary Critical Theory  
 ARTH 757 Media Art

VSFX 705 Programming Concepts for Visual Effects

VSFX 708 Modeling for Visual Effects

VSFX 709 Visual Effects Theory and Application

VSFX 715 Digital Compositing I: The Art and Science of Digital Integration

VSFX 721 Procedural Modeling and Animation for Production

#### Select one of these three options:

VSFX 728 Particles and Procedural Effects: Stochastic and Calculated Methodologies  
 VSFX 752 3D Color, Lighting, and Rendering  
 VSFX 758 Digital Compositing II: Advanced Studies of Multi-layered Integration

VSFX 735 Visual Effects Studio I: Preproduction

VSFX 755 Procedural 3D and Shader Programming

VSFX 775 Visual Effects Studio II: Production

VSFX 779 Graduate Internship

VSFX 790 Visual Effects M.F.A. Thesis

#### Select one of these two options:

— 500-level SCADpro elective  
 — 700-level ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PERF, PROD, SANM, SFLM, STEC, THED, or VSFX elective  
 — 700-level ANIM, DWRI, FILM, GAME, ITGM, IXDS, MOME, PERF, PROD, SANM, SFLM, STEC, THED, or VSFX elective  
 — 500- to 700-level elective  
 — 500- to 700-level elective  
 — 500- to 700-level elective  
 — 500- to 700-level elective

\* At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.

# Writing

## B.F.A. DEGREE (A) (S)

### WRITING

#### Foundation studies ..... 25 HOURS

DRAW 100 Drawing I: Form and Space  
 DSGN 100 Design I: Elements and Organization  
 DSGN 101 Color: Theory and Application

*Select one of these two options:*

.. DSGN 102 Design II: 3D Form in Space  
 .. DSGN 208 Storyboarding Essentials

*Select one of these three options:*

.. DSGN 105 Visual Design Systems  
 .. DSGN 204 Design III: Time  
 .. DRAW 240 Inventing Environments

#### General education ..... 60 HOURS

COMM 105 Speaking of Ideas  
 ANTH 106 Language, Culture, and Society  
 BUSI 110 Business I: Fundamentals  
 CTXT 121 Visual Culture in Context: Pre-Modern Global Perspectives  
 CTXT 122 Visual Culture in Context: Making Modernities  
 ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing  
 DIGI 130 Digital Communication  
 ENGL 142 Foundations of Story  
 BUSI 220 Business II: Economic Principles  
 — General education elective  
 — Mathematics/natural sciences elective  
 — Social/behavioral sciences elective

#### Major curriculum ..... 80 HOURS

DWRI 106 Introduction to Screenwriting  
 WRIT 162 The Art of Fiction  
 WRIT 177 The Art of Creative Nonfiction  
 WRIT 205 Writing for Arts and Entertainment

*Select three of these four options:*

.. WRIT 235 Multi-platform and Immersive Storytelling  
 .. WRIT 345 Convergent Journalism  
 .. WRIT 353 Professional Freelance Writing: Storytelling to Story-selling  
 .. WRIT 355 Writing for Emerging Media: Storytelling in the Digital Landscape

WRIT 255 Problem Solving for Corporate and Brand Storytelling  
 WRIT 285 Story Research  
 WRIT 465 Writing the Serial Narrative  
 WRIT 480 Portfolio: Professional Storytelling and Practices for Writers  
 — 300- or 400-level DWRI, SOCL, or WRIT elective  
 — 400-level DWRI, SOCL, or WRIT elective

*Select one of these three options:*

.. WRIT 479 Undergraduate Internship  
 .. — 500-level SCADpro elective  
 .. — Business-focused elective  
 — ADBR, DWRI, FILM, RSCH, SLIB, SOCL, UXDG, or WRIT elective  
 — ADBR, DWRI, FILM, RSCH, SLIB, SOCL, UXDG, or WRIT elective

#### Additional electives ..... 15 HOURS

— Free elective  
 — Free elective  
 — Free elective

180  
HOURS

## M.F.A. DEGREE (A) (S) (N)

### WRITING

ARTH 701 Contemporary Art  
 ARTH 702 Art Criticism  
 WRIT 703 Writing for Digital Communication  
 WRIT 713 Nonfiction I: Analysis of Creative Nonfiction  
 WRIT 723 Nonfiction II: Mastery of Style, Voice, and Subject  
 WRIT 725 Persuasive Writing  
 ENGL 733 History of Rhetoric  
 WRIT 743 Professional Writing for Business Applications  
 WRIT 753 Freelance Writing for Publication  
 WRIT 763 The Publishing Process  
 WRIT 773 Public/Media Relations Writing and Strategy  
 WRIT 779 Graduate Internship  
 WRIT 779 Graduate Internship  
 WRIT 790 Writing M.F.A. Thesis

*Select four of these five options:*

.. — 500-level SCADpro elective  
 .. — 500- to 700-level elective  
 .. — 500- to 700-level elective  
 .. — 500- to 700-level elective  
 .. — 500- to 700-level elective

90  
HOURS



[illegible]

## This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.



## This image shows a full page of blank, lined paper. It features approximately 20 evenly spaced horizontal light blue lines across the entire width of the page. The background is white, and there are no margins, text, or other markings present.





# Accreditation

## SOUTHERN ASSOCIATION OF COLLEGES AND SCHOOLS COMMISSION ON COLLEGES

The Savannah College of Art and Design is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate and masters degrees. Degree-granting institutions also may offer credentials such as certificates and diplomas at approved degree levels. Questions about the accreditation of the Savannah College of Art and Design may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097, by calling (404) 679-4500, or by using information available on SACSCOC's website ([www.sacscoc.org](http://www.sacscoc.org)).

The SCAD department of institutional effectiveness is responsible for reporting substantive changes to SACSCOC according to the Commission's published policies. Faculty and staff can email [accreditation@scad.edu](mailto:accreditation@scad.edu) to report or request information regarding substantive changes.



## NATIONAL ARCHITECTURAL ACCREDITING BOARD

In the United States, most registration boards require a degree from an accredited professional degree program as a prerequisite for licensure. The National Architectural Accrediting Board (NAAB), which is the sole agency authorized to accredit professional degree programs in architecture offered by institutions with U.S. regional accreditation, recognizes three types of degrees: the Bachelor of Architecture, the Master of Architecture, and the Doctor of Architecture. A program may be granted an eight-year term, an eight-year term with conditions, or a two-year term of continuing accreditation, or a three-year term of initial accreditation, depending on the extent of its conformance with established education standards.

Doctor of Architecture and Master of Architecture degree programs may require a non-accredited undergraduate degree in architecture for admission. However, the non-accredited degree is not, by itself, recognized as an accredited degree.

The Savannah College of Art and Design School of Building Arts offers the following NAAB-accredited degree program(s): M.Arch. (180 undergraduate credits plus 90 graduate credits). Next accreditation visit: 2030.

## MISSION

**SCAD prepares talented students for creative professions through engaged teaching and learning in a positively oriented university environment.**

## DEGREES OFFERED

**Bachelor of Arts (B.A.)**

**Bachelor of Fine Arts (B.F.A.)**

**Master of Arts (M.A.)**

**Master of Fine Arts (M.F.A.)**

**Master of Architecture (M.Arch.)**

## BOARD OF TRUSTEES

**Veronica Biggins, Chair**

**Garry Brown**

**Lucy Cookson**

**John G. Kennedy III**

**Robert L. Nardelli**

**Sally Waranch Rajcic**

**Stuart Saunders, M.D.**

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**Alan B. Whitaker III**

## COUNCIL FOR INTERIOR DESIGN ACCREDITATION

The interior design program leading to the Bachelor of Fine Arts in interior design at SCAD Atlanta and SCAD Savannah is accredited by the Council for Interior Design Accreditation, [www.accredit-id.org](http://www.accredit-id.org), 206 Cesar E. Chavez Ave SW, Suite 350, Grand Rapids, MI, 49503.

The CIDA-accredited program prepares students for entry-level interior design practice, for advanced study, and to apply for membership in professional interior design organizations. The Bachelor of Fine Arts in interior design granted by the Savannah College of Art and Design meets the educational requirement for eligibility to sit for the National Council for Interior Design Qualification Examination (NCIDQ Exam). For more information about NCIDQ Exam eligibility visit: <https://www.cidq.org/eligibility-requirements>.

For a complete description of institutional and programmatic accreditations, visit [scad.edu/accreditation](http://scad.edu/accreditation).

All logos, company names, and branding included in student work are used solely for educational purposes and do not denote an endorsement of SCAD or SCAD's academic programs unless specified.

**Programs of study are effective Fall 2022, unless otherwise noted.**

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# University policies and requirements

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## Mission statement

SCAD prepares talented students for creative professions through engaged teaching and learning in a positively oriented university environment.

## Accreditation

### Southern Association of Colleges and Schools Commission on Colleges

The Savannah College of Art and Design is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate and masters degrees. Degree-granting institutions also may offer credentials such as certificates and diplomas at approved degree levels. Questions about the accreditation of the Savannah College of Art and Design may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097, by calling (404) 679-4500, or by using information available on SACSCOC's website ([sacscoc.org](http://sacscoc.org)).

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## Memberships

### American Academy in Rome

The Savannah College of Art and Design is an associate institutional member of the American Academy in Rome. Founded in 1894, the Academy exists to foster the pursuit of advanced research and independent study in the fine arts and humanities. The Academy awards the prestigious Rome Prize to select artists and scholars invited to Rome to pursue their creative goals in an atmosphere conducive to artistic innovation and progressive scholarship. More information about the Academy is available at [aarome.org](http://aarome.org).

### Association of Collegiate Schools of Architecture

The Association of Collegiate Schools of Architecture is a nonprofit membership organization established in 1912 to advance the quality of architectural education. Membership in ACSA has grown from 10 charter members to more than 250 institutions representing more than 7,000 architecture faculty, as well as more than 500 architecture firms, product associations, and individuals working in support of ACSA's goals. ACSA provides a forum for the exchange of ideas through facilitating scholarly meetings, workshops, publications, awards programs, support for architectural research, policy development, and partnerships with like-minded organizations. More information about ACSA is available at [acsa-arch.org](http://acsa-arch.org).

### Council for Higher Education Accreditation

The Council for Higher Education Accreditation is a national advocate and institutional voice for promoting academic quality through accreditation. CHEA is an association of 3,000 degree-granting colleges and universities and recognizes 60 institutional and programmatic accrediting organizations. More information about CHEA is available at [chea.org](http://chea.org).

### Cumulus Association

The Savannah College of Art and Design is a member of Cumulus Association. Cumulus is the only global association specifically focused on art and design education and research. Cumulus aims to build and maintain a dynamic and flexible academic forum to bring together top-level educational institutions from around the world. More information about Cumulus is available at [cumulusassociation.org](http://cumulusassociation.org).

### Learning Guild

The Learning Guild is a community of practice for those supporting the design, development, strategy, and management of organizational learning. As a member-driven organization, the Guild produces resources all devoted to the idea that the people who know the most about making learning successful are the people who produce learning every day in corporate, government, and academic settings. The Guild strives to create a place where learning professionals can share their knowledge, expertise, and ideas to build a better industry — and better learning experiences — for everyone. More information about the Guild is available



## European League of Institutes of the Arts

The Savannah College of Art and Design is a member of the European League of Institutes of the Arts, an independent membership organization representing more than 260 members in 48 countries. Founded in 1990, ELIA represents all arts disciplines, including architecture, dance, design, fine art, media arts, music, and theater. Through its members, ELIA represents unique bodies of knowledge and facilitates dialogues, mobility, and activities between artists, teachers, administrators, senior managers, key decision-makers, and more than 300,000 students. More information about ELIA is available at [elia-artschools.org](http://elia-artschools.org).

## Online Learning Consortium

The purpose of the Online Learning Consortium is to help learning organizations continually improve quality, scale, and breadth of their online programs according to their own distinctive missions so that education will become a part of everyday life, accessible and affordable for anyone, anywhere, at any time, in a wide variety of disciplines. Created with funding from the Alfred P. Sloan Foundation, OLC encourages the collaborative sharing of knowledge and effective practices to improve online education in learning effectiveness, access, affordability for learners and providers, and student and faculty satisfaction. OLC generates ideas to improve products, services, and standards for the online learning industry, and assists members in collaborative initiatives. Members include 1) private and public universities and colleges, community colleges, and other accredited course and degree providers; and 2) organizations and suppliers of services, equipment, and tools that practice the OLC quality principles. More information about OLC is available at [onlinelearningconsortium.org](http://onlinelearningconsortium.org).

## SECAC

SECAC (formerly the Southeastern College Art Conference) is a nonprofit organization devoted to the promotion of art in higher education through facilitating cooperation among teachers and administrators in universities and colleges, professional institutions, and the community served by their institutions. More information about SECAC is available at [secacart.org](http://secacart.org).

## U.S. Distance Learning Association

In 1987, the U.S. Distance Learning Association was founded on the premise of creating a powerful alliance to meet the burgeoning education and training needs of learning communities globally. USDLA supports the development and application of distance learning education and training by uniting learners around the world and serves the needs of the distance learning community by providing advocacy, information, and opportunity for networking. USDLA is committed to being the leading distance learning association in the U.S. More information about USDLA is available at [usdla.org](http://usdla.org).

## State authorization

SCADnow online degree programs are available to students throughout the U.S. and across the world. SCAD has taken steps to ensure that SCADnow online degree programs and university policies are in compliance with the regulations of states that have established consumer-oriented authorization processes. SCAD was approved to join the National Council for State Authorization Reciprocity Agreements on Feb. 5, 2016. Under the State Authorization Reciprocity Agreements, SCAD is authorized to operate SCADnow online courses across the U.S. and its territories.

## Nondiscrimination policy

In compliance with Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, Title VI of the Civil Rights Act of 1964, and other federal, state, and local laws, SCAD does not discriminate on the basis of age, race, color, sex, sexual orientation, gender identity, religion, national or ethnic origin, disability, or veteran status in any phase of its employment or admission processes, its financial aid programs, or other aspects of its educational programs or activities. Questions or

concerns regarding the nondiscrimination policy should be directed to the university's compliance officer ([complianceofficer@scad.edu](mailto:complianceofficer@scad.edu)).

## Locations and learning modalities

SCAD offers degree programs at locations in Savannah and Atlanta, Georgia; and online via SCADnow. Coursework also is offered through SCAD-sponsored international and domestic programs in various locations, including the SCAD study abroad location in Lacoste, France. Full degree programs are not offered at SCAD Lacoste. Students accepted to SCAD may request to study at one or more of these locations and online, or may combine traditional and travel study with online coursework.

Admission policies and procedures are the same for all undergraduate or graduate programs offered by SCAD, regardless of location and modality (see admission policies and procedures). Qualified students are eligible to receive scholarships, fellowships, and federal and state financial aid (see student financial services section). Students may begin their study any quarter during the academic year and may choose to be residential or commuting students. Orientation is offered at the start of each quarter for all new students and provides information about academic programs and university resources.

### SCAD Savannah

SCAD Savannah offers a wide range of degree programs, minors, and individual courses at the undergraduate and graduate levels. A current listing of the educational programs offered at SCAD Savannah is available at [scad.edu/programs](http://scad.edu/programs).

The SCAD Savannah urban location is large and unique, occupying more than 3 million square feet in more than 80 facilities throughout one of the most renowned National Historic Landmark Districts in the U.S. The university is widely acknowledged as a leader in the field of preservation, adaptively reusing a variety of historical structures as classrooms, studios, digital labs, photography darkrooms, film and television production facilities including an LED volume stage, galleries, theaters, cafés, residence halls, a swimming pool, dining facilities, fitness centers, as well as a bookstore, library, and shopSCAD, a retail store for the sale of work produced by students, faculty, staff, and alumni.

Intercollegiate and intramural athletics, numerous student clubs and organizations, and professional affiliations provide a broad university experience. Community involvement, internships, competitions, and classroom assignments connect students with professionals in businesses, design firms, media, and nonprofit organizations. Performances, lectures, exhibitions, festivals, conferences, concerts, and athletic events fill the calendar. Signature events include the SCAD Savannah Film Festival, SCAD deFINE ART, SCADstyle, the SCAD Sidewalk Arts Festival, the SCAD Sand Arts Festival, and SCAD FASHION.

### SCAD Atlanta

SCAD Atlanta offers a wide range of degree programs, minors, and individual courses at the undergraduate and graduate levels. A current listing of the educational programs offered at SCAD Atlanta is available at [scad.edu/programs](http://scad.edu/programs).

SCAD Atlanta facilities include well-equipped classrooms, galleries, digital labs, film and television production facilities including an LED volume stage, a library, photography darkrooms, printmaking presses, studios, a visual resources lab, a bookstore, dining halls, a fitness center, and residence halls. SCAD Atlanta facilities also include historic Ivy Hall, the SCAD Digital Media Center, SCAD Studio, and SCAD FASH Museum of Fashion + Film.

Intercollegiate and intramural athletics and a variety of student organizations, including student media and student ambassadors, provide leadership opportunities outside the classroom. Professional affiliate chapters provide social and co-curricular programming to enhance the

learning environment. Students also have opportunities to be active in the community and participate in internships, competitions, and classroom assignments related to businesses, design firms, media, or nonprofit organizations. Lectures, exhibitions, performances, workshops, conferences, seminars, and other activities provide a well-rounded educational experience.

## SCADnow Online

SCAD offers award-winning degree programs, minors, and individual courses at the undergraduate and graduate levels online through SCADnow. SCADnow students may begin their study any quarter during the academic year, and courses align with the SCAD Savannah calendar. A current listing of the online educational programs offered via SCADnow is available at [scad.edu/programs](https://scad.edu/programs).

SCADnow is a signature online learning platform that offers on-the-go artists, designers, and professionals the best of both worlds in distance education — real-time engagement combined with on-demand access. SCADnow courses stream in real-time and are accessible anytime, allowing students to digitally connect to their studies according to their own distinct schedules. SCADnow supports robust asynchronous engagement but also delivers real-time, virtual class sessions via Zoom filled with dynamic lectures, demonstrations, critiques, collaborations, discussions, professional guests, and more. Students unable to join live log in based on their availability to watch the recorded class sessions, engage with academic content, and fulfill the course requirements. Depending on their major, students may take all or part of their program online through SCADnow.

Students are introduced to online learning at SCAD via a virtual orientation session designed to familiarize them with the layout and navigation of the SCADnow learning platform as well as provide information about SCAD resources and services, including peer tutoring, the Writers' Studio, career services, and access to the university's extensive library collections. SCADnow also offers students a robust array of extended learning opportunities, such as *Guests and Gusto*, SCADextra Workshops, and SCADamp, the university's professional presentation studio. An online bookstore also is available for ordering supplies, textbooks, and software via MySCAD.

Students who enroll in SCADnow online courses must possess adequate computer skills and have regular access to appropriate computer hardware, software, and internet connectivity to participate fully in coursework. Specific technology requirements for each program are available at [scad.edu/academics/scadnow/technical-requirements](https://scad.edu/academics/scadnow/technical-requirements).

## SCAD Lacoste

SCAD Lacoste is a study abroad location set in a beautifully preserved medieval village in the south of France. SCAD Lacoste offers a unique opportunity for students and faculty to spend an entire quarter immersed in the culture of the region. SCAD Lacoste offers a rotating schedule of courses at the undergraduate and graduate levels but does not offer full degree programs. A current listing of programs offered at SCAD Lacoste is available at [scad.edu/lacoste](https://scad.edu/lacoste). All courses are developed and taught by SCAD faculty and are offered for academic credit under the authority of the university.

Students must first apply and be accepted to SCAD before applying to study abroad at SCAD Lacoste. (See admission policies and procedures.) Students may apply their existing SCAD scholarships, fellowships, and federal and state financial aid toward the tuition and fees associated with studying at SCAD Lacoste. Special study abroad scholarships also are available to qualified SCAD students. Students may apply to attend SCAD Lacoste any quarter during the academic year and should meet with their student success adviser to discuss how courses taken at SCAD Lacoste apply toward their course of study and meet degree requirements.

While situated in a centuries-old setting, SCAD Lacoste offers a variety

of modern amenities including computer labs, well-equipped teaching studios for painting, drawing, printmaking, photography, and digital imaging, as well as dining and residence halls, a theater, a library, galleries, and administrative offices. Classes are taught in English.

## Locations, learning modalities, and majors

Students admitted to SCAD may enroll at multiple SCAD degree-granting locations and learning modalities. They may declare majors and minors and earn a degree only at a location or learning modality where a program of study is offered. Course availability varies by location and learning modality. A listing of academic programs is published in the annual course catalog and online at [scad.edu/programs](https://scad.edu/programs).

After enrolling and attending any SCAD location or learning modality, students must complete a change-of-location form after consulting with a success adviser to attend another location or to change locations permanently.

## SCAD study abroad programs

By applying to short- or full-term international or domestic study programs through the university, SCAD students may have the option to study at all SCAD locations. Students have the opportunity to earn credit while gaining a more vivid perspective on art, architecture, culture, design, and history. Programs and course offerings vary. Criteria for acceptance include GPA, class standing, and course availability; in some cases a lengthy visa process is required. Current information is available online at [scad.edu/studyabroad](https://scad.edu/studyabroad).

Students must first apply and be accepted to SCAD before applying to study abroad at SCAD Lacoste or in any SCAD short-term domestic or international study program. Students who wish to study at any SCAD location should discuss plans with their success adviser to outline criteria for application, program availability, and how coursework taken at these locations applies toward their program of study.

Tuition for coursework at SCAD is the same at all locations and learning modalities. Additional program fees, including travel, housing, meals, travel visas, insurance, excursions, etc., vary according to program location and duration. Students may apply their existing SCAD scholarships, fellowships, and federal and state financial aid toward the tuition and fees associated with domestic or international study programs. Students should contact a success adviser for information on applying financial aid and scholarships.

Orientation for SCAD Lacoste and short-term domestic and international study programs is offered prior to travel. Applications typically open two quarters in advance of the quarter for travel.

## Undergraduate programs

Undergraduate programs embrace a wide range of disciplines and are designed to challenge students to perform at a high level, preparing them for professional careers. A well-rounded curriculum provides students with core courses in foundation studies and general education leading to focused majors that emphasize discipline-specific knowledge, technical and analytical skills, aesthetic sensibility, and the ability to express ideas visually and verbally.

## Bachelor of Arts degree

The Bachelor of Arts degree program is a four-year course of study requiring 180 quarter credit hours (equivalent to 120 semester credit hours). The Bachelor of Arts degree begins with foundation studies coursework and a comprehensive general education curriculum that provides a breadth of knowledge for lifelong learning. Students then complete a series of courses in an area of concentration to develop knowledge and skill in



a particular discipline. Students are also required to take several free electives to broaden their experience and interests.

## Bachelor of Fine Arts degree

The Bachelor of Fine Arts degree program is a four-year course of study requiring 180 quarter credit hours (equivalent to 120 semester credit hours) and incorporating a foundation studies curriculum, general education curriculum, major program curriculum, and electives. The Bachelor of Fine Arts curriculum is designed to focus intently on acquiring knowledge and skill in the arts and design. In the foundation studies curriculum, students explore the fundamental principles, elements, and techniques of art and design. In the general education curriculum, students are exposed to a broad base of knowledge that enables them to think critically and inquisitively about the world around them. In the curriculum of their chosen major, students work toward developing knowledge, skills, and a level of mastery in a specific discipline. Students are required to take electives to broaden their experience and interests.

## SCAD Core

The SCAD Core of foundation studies and general education courses provides undergraduate students with the essential skills necessary for success at SCAD. Foundation studies courses build visual, conceptual, and creative abilities essential to students' academic and professional development. General education courses are designed to develop students as critical thinkers by providing an intellectual foundation and breadth of knowledge for lifelong learning.

## Foundation studies courses

In foundation studies courses in drawing and design, students explore the fundamentals of visual language, the development of creative solutions, and the critique of art and design. Example foundation studies courses include:

DRAW	100	Drawing I: Form and Space
DRAW	101	Drawing II: Composition and Media
DRAW	200	Life Drawing I
DRAW	206	Drawing for Storyboarding
DSGN	100	Design I: Elements and Organization
DSGN	101	Color: Theory and Application
DSGN	102	Design II: 3D Form in Space
DSGN	115	Creative Thinking Strategies
DSGN	208	Storyboarding Essentials

## General education courses

SCAD general education courses offer students an academically rigorous learning experience that provides the intellectual foundation and breadth of knowledge critical for lifelong learning. Through university-level coursework, students learn to investigate, interpret and defend new ideas, and engage mindfully and professionally within complex and diverse communities. Collectively, the SCAD general education program focuses on achievement of six learning outcomes: research, analysis, and synthesis; historical investigation and contextualization; cross-cultural knowledge and engagement; strategic communication; digital fluency; and leadership and professionalism.

All undergraduate students complete a minimum of 55 quarter hours (or at least 11 classes) of general education coursework, including at least one class from each of the following categories: humanities/fine arts, social/behavioral sciences, and mathematics/natural sciences. Students should consult their programs of study for specific curriculum requirements.

## Humanities/fine arts

SCAD general education courses categorized as humanities/fine art courses examine works of cultural production within diverse contexts, preparing students to identify, analyze, and describe form, content, function, and

meaning. Courses such as Visual Culture in Context: Pre-Modern Global Perspectives; Ink to Ideas: Critical Concepts in Literature and Writing; Wonder Women: Feminist Expression in Literature; Music Appreciation; Aesthetics; and Perception, Persona, or Reality: Existential Philosophy satisfy the SCAD humanities/fine arts requirement. While composition, oral communication, and foreign language courses may be included as part of the general education curriculum, they do not satisfy the humanities/fine arts requirement.

## Mathematics/natural sciences

SCAD general education courses categorized as mathematics/natural sciences teach students how to gather and use empirical evidence to analyze, predict, and/or describe phenomena, quantity, structure, space, or time. Courses such as General Anatomy; Introduction to Astronomy; Environmental Science; College Mathematics; Evidence and Inference: The Power of Statistics; The Geometry of Physical Space; and Applied Physics satisfy the SCAD mathematics/natural sciences requirement.

## Social/behavioral sciences

SCAD general education courses categorized as social/behavioral sciences courses emphasize the study of human behavior, identity and development, and the fundamentals of qualitative and quantitative research. Courses such as Introduction to Anthropology; Language, Culture, and Society; Business I: Fundamentals; Introduction to Psychology; and Business II: Economic Principles satisfy the SCAD social/behavioral sciences requirement.

Students should complete SCAD Core coursework within their first 90 hours of study. The organization of these courses into a two-year sequence allows students to complete necessary prerequisites for future study and prepares them for the work of the major. Students should consult their success adviser when selecting any general education course to ensure that the course meets the requirements of the program. Similarly, students should contact their faculty adviser when selecting any elective course to ensure the course meets the requirements of the program. Students must meet prerequisites in order to register for any course.

## Undergraduate certificate

SCAD offers an undergraduate certificate program in digital publishing, which can be earned in combination with any undergraduate degree except the B.A. in graphic design, the B.F.A. in graphic design, or the graphic design minor. Current students may pursue the certificate by contacting their success adviser. Degree-seeking students must complete certificate coursework prior to or within the final quarter of registration in degree coursework. New students may apply for admission to a certificate program by following the undergraduate admission requirements.

## Undergraduate double majors

Many of the undergraduate majors offered at SCAD complement each other, and students may choose to earn a double major. With careful course selection and financial planning, students can double major without substantially extending their time to completion. Students who put forth that extra effort gain credentials and expertise that may be invaluable to their careers. To double major, undergraduate students must complete all courses unique to each major. Students are not required to take the same course twice, nor must they always take two sets of electives. However, a student may not substitute coursework for one major to serve as coursework in the second major, unless the course is satisfying a free elective or studio elective in the other major program. Students who wish to double major must follow course requirements as listed in the catalog they are following for their primary major.

For information about completing a double major, undergraduate students should consult with a success adviser. Students also should verify that adequate financial aid is available, if needed, to cover the additional time and costs associated with completing coursework above the minimum

credit hours required for a bachelor's degree.

## Undergraduate minors

Minors are designed to broaden students' education and enhance their employment opportunities. Students enrolled in any bachelor's degree program may elect to declare a minor outside the major field of study. Students may choose to complete more than one minor or combine their minor toward the completion of a double major.

Required courses in the major may count toward a minor; however, a student must complete all courses unique to the minor and major. Students may not substitute major coursework to serve as coursework in their minor, or vice versa, except when the course is satisfying a free elective or studio elective in the major program. The minor may require the student to complete more than the minimum number of quarter hours required for graduation. Thus, students should verify that adequate financial aid is available, if needed, to cover the additional time and cost. For information about completing a minor, students should consult with a success adviser.

To receive designation of a minor on a transcript, a student must declare the minor with a success adviser, successfully complete the required credit hours as specified in the minor program of study, and maintain an overall grade-point average of 2.0 in the minor. Some courses have prerequisites that may require additional credits to complete the minor. Consult course descriptions to ascertain prerequisites. A listing of minor programs offered, including descriptions, courses of study, and availability at each SCAD location or learning modality, is available online at [scad.edu/minors](http://scad.edu/minors).

## Undergraduate mathematics competency requirement

SCAD ensures that all undergraduate students are able to demonstrate fundamental mathematics competency in one of the following ways: by successfully completing one MATH course at SCAD; by presenting proof of a qualifying math score on the SAT (580 or above) or the ACT (24 or above); or by presenting proof of qualifying math scores on Advanced Placement, International Baccalaureate, College-level Examination Program, or other equivalent international examinations as published on the SCAD admission website. These scores may qualify for transfer credit in addition to satisfying the mathematics requirement.

Students who have successfully completed a course at another college or university similar in content and level of instruction to a mathematics course at SCAD may be permitted to transfer that course in satisfaction of the mathematics requirement.

Undergraduate architecture applicants who present SAT math scores lower than 580, ACT math scores lower than 24, or are unable to demonstrate a competency for the study of mathematics and science may be admitted to the architecture program on a provisional basis and must take MATH 101 Intermediate Mathematics. The credit hours earned in MATH 101 may be applied as an undergraduate general education elective. All undergraduate architecture students are required to take MATH 201 Applied Mathematics.

Students who demonstrate math competency with exam scores may take any math or natural science class to satisfy the mathematics/natural sciences general education requirement. Students should consult with their success adviser before registering for any math or science courses to be sure they meet the requirements for their specific program of study.

## First Year Experience

First Year Experience is a required, noncredit, extended orientation course for first-year incoming undergraduate students designed to help prepare them for academic success and professional careers. The course provides a discussion-based environment in which students

are introduced to university requirements, their responsibility in the learning process, and skills that enable them to identify and efficiently use university resources. In addition, the course addresses topics such as major exploration, academic advisement and registration, career planning, campus technology, and student involvement opportunities.

Incoming first-year students are registered for First Year Experience during their first quarter of enrollment. First-year students are required to successfully complete First Year Experience as a graduation requirement. Students who have transferred to SCAD after attending another institution are not required to complete the course but may opt to participate in the course to take advantage of the learning opportunities presented. International students who take the ESL placement test and place at or below level six have First Year Experience topics incorporated into their ESL coursework.

## Graduate programs

Graduate programs at SCAD are designed for dedicated, self-motivated students who are committed to the pursuit of excellence through advanced study. Graduate curricula are structured to include knowledge of the literature of the discipline and to ensure ongoing student engagement in research and/or appropriate professional practice and training experiences. Graduate courses require students to research, analyze, explore, question, reconsider, and synthesize old and new knowledge and skills. The graduate experience culminates in a thesis, final project, or portfolio demonstrating a mature and resolved body of work and/or research. Graduates are encouraged to hold leadership positions, to enter a variety of professional disciplines, to teach, or to accomplish other personal and professional goals.

### Master of Architecture degree (professional)

The professional Master of Architecture degree program is accredited by the National Architectural Accrediting Board and satisfies the education requirement for architect licensure in all U.S. jurisdictions. The program includes 180 undergraduate credit hours at the preprofessional level and 90 graduate credit hours at the professional level for a total of 270 quarter credit hours (equivalent to 180 semester credit hours).

The M.Arch. degree program requires that students first complete a preparatory or preprofessional undergraduate degree in architecture or a related discipline. At SCAD, the preprofessional undergraduate program is a Bachelor of Fine Arts in architecture degree, which is composed of 180 quarter credit hours. After successfully completing 180 undergraduate credit hours and satisfying all program requirements, students are awarded the B.F.A. in architecture degree, whether or not they pursue graduate-level studies. Acceptance of students graduating with a B.F.A. degree from SCAD into the professional M.Arch. graduate program is based on current grade-point average and studio portfolio.

Acceptance of a student with a preprofessional or preparatory degree in architecture or a related field from another institution to the SCAD graduate program is based on review of academic transcripts, specific coursework, and portfolio to ensure that their undergraduate study satisfies the requisite student learning acumen at the preprofessional level. Based on the results of this review, students may be assigned up to five additional graduate-level intensive courses, bringing the student's required course of study to a total of 95 to 115 quarter credit hours. Students may be assigned preparatory (preliminary) courses from the SCAD B.F.A. program in addition to two years of graduate study.

The program emphasizes preparation for a professional career as an architect; it focuses on theory and practice within the university's unique art and design context. Architectural design is emphasized through design studio courses that meet 10 hours each week and through a sequence of courses in building construction systems, graphic communication, digital technology, sustainability, history, theory, and professional practice. The architecture graduate experience culminates in a thesis, demonstrating



a mature and resolved body of work and/or research.

## Master of Arts degree

The SCAD Master of Arts degree is an initial graduate program that requires 45 quarter credit hours (equivalent to 30 semester credit hours) of graduate-level coursework. Students who wish to pursue the M.A. degree should possess a commitment to explore a field in depth; develop a high degree of creative and technical proficiency; produce research/scholarly work; and participate in a vibrant university community. The SCAD M.A. degree prepares students for employment in creative professions or for pursuit of advanced graduate degrees such as the Master of Fine Arts or the Doctor of Philosophy.

The M.A. degree may be research and/or practice oriented, offering students a focused educational experience that engages them in the history, theory, and methods of the chosen discipline. The M.A. degree culminates with completion of a final project or thesis course. In this course, students complete a graduate-level project that demonstrates mastery and application of the techniques and concepts of the discipline and a high degree of intellectual or artistic proficiency.

The M.A. degree requires a minimum of one year to complete, with all quarter credit hours in residency at SCAD (these can include SCADnow online and study abroad hours). At the time of admission, students with exceptional motivation who meet entry-level admission requirements but fail to demonstrate adequate discipline-specific knowledge and/or practice through their portfolios may be assigned up to five additional graduate-level intensive courses, bringing the student's required course of study to a total of 50 to 70 quarter credit hours.

## Master of Fine Arts degree

The Master of Fine Arts degree is recognized as the terminal degree for many art and design professions and requires 90 quarter credit hours (equivalent to 60 semester hours) of graduate-level coursework. The SCAD M.F.A. degree is an advanced graduate program that builds mastery and professional competence in research and studio practice through scholarly engagement with the history, theory, and methods of the chosen discipline. Most M.F.A. programs also require at least one graduate internship, providing students with a mentored experience of professional practice.

The M.F.A. degree culminates with completion of a graduate-level thesis that presents a mature, resolved body of work, and demonstrates advanced professional competence through mastery of the technical, creative, and aesthetic elements of the discipline. Reviewed by a graduate thesis committee and completed as part of the thesis course(s), the M.F.A. thesis body of work may be visual, written, or a combination of the two. The visual component of the M.F.A. thesis demonstrates advanced professional competence in studio or design practice and is exhibited, presented, or published in a professional or scholarly setting. The written component may be a stand-alone scholarly research paper, or the research, ideation, and concept development supporting and contextualizing the visual component (e.g., process book, artist statement, project documents, and preproduction and production materials).

The M.F.A. program requires a minimum of two years to complete, with the final 45 quarter hours in residence at SCAD (these can include SCADnow online and study abroad hours). At the time of admission, students with exceptional motivation who meet entry-level admission requirements but fail to demonstrate adequate discipline-specific knowledge and/or practice through their portfolios may be assigned up to five additional graduate-level intensive courses, bringing the student's required course of study to a total of 95 to 115 quarter credit hours.

## Course catalog of entry

Both undergraduate and graduate students are expected to follow the degree requirements of the course catalog in effect at the time of their

initial enrollment at SCAD. Specific course requirements are updated in the catalog annually. Students are expected to adhere to changes to individual courses as they occur.

If the curriculum and degree requirements change during the five-year period after initial enrollment, students may elect to follow the new degree requirements but may not move to a catalog earlier than their catalog of entry.

If a student does not fulfill the degree requirements of the course catalog of entry within the five-year period, the student must follow the requirements of the catalog in effect at the end of that five-year period, or at minimum update to degree requirements that are less than five years old. Any graduate student who does not complete the program within five years must submit an application for readmission through the registrar's office for continuation under the current program of study. The application is reviewed by the appropriate academic administrators.

Students may be required to follow new degree requirements if courses required by previous programs have been eliminated from the course catalog; however, under no circumstances are students required to take any additional credit hours to earn the declared degree within five years of entry.

## Academic advisement

Academic advisement is provided to all students to assist in the development of their educational plans and career goals and to relate these goals to academic offerings at SCAD. Students have both a success adviser and a faculty adviser to support them during their SCAD tenure.

Success advisers help students with the general requirements and logistics related to their academic registration and progression. Faculty advisers are recognized as the experts in their disciplines, offering students help with regard to their chosen major of study. Students are encouraged to discuss their program of study, course content, and career development each quarter with their faculty adviser and to contact their success adviser as needed.

First-year undergraduate students are assigned a success adviser at enrollment. When students declare a major, they also are assigned a faculty adviser from their major department. Transfer students are assigned a success adviser and faculty adviser upon enrollment. Transfer students are required to discuss their program of study with their success adviser during their first quarter of enrollment and should consult with their success adviser at least annually thereafter.

Graduate students are assigned both faculty advisers and graduate success advisers at orientation. These advisers regularly provide assistance with course selection and professional development and help guide students toward fulfillment of requirements for certificate or degree programs.

SCADnow online students are assigned faculty and success advisers at orientation. SCAD educational technology staff members also provide assistance for SCADnow online students.

Students who must fulfill English as a Second Language requirements are also assigned an ESL faculty adviser at orientation.

## Declaring a major

Incoming first-time first-year students enter SCAD as undeclared majors. First-year students have the opportunity to declare a major during their first quarter of enrollment but may remain undeclared through their sophomore year. While undeclared, students are required to consult with their success adviser prior to registration each quarter. Students should declare a major by the end of their sophomore year.

Incoming transfer students enter SCAD as declared majors based on

their application for admission. Transfer credit is reviewed and awarded based upon the declared major. All declared students are assigned a faculty adviser who teaches in the major, as well as a success adviser.

Undergraduate students who wish to declare or change a major must consult with a success adviser. Undergraduate students may change their major, add a second major, or enroll in a minor at any time during their studies. Graduate students who wish to change their program of study must consult with a graduate success adviser. Students may declare a major or minor only at a SCAD location where it is offered.

## Quarter system

Undergraduate and graduate courses are taught on the quarter system. Most courses carry five hours of academic credit. Each five-credit course meets for at least 2½ hours twice weekly for a total of 50 hours of instruction during the 10-week quarter.

The academic year includes four quarters, and students may enroll each quarter, including the summer quarter; however, course offerings may be limited in the summer. Students should expect to spend a minimum of two hours on out-of-class work for each hour of direct faculty instruction in class, including internships, independent studies, and studio work. Students enrolled in SCADnow online courses should expect to spend a minimum of two hours on out-of-class work to manage course content and complete assignments for each hour of participation in the digital classroom.

## Definition of a credit hour

Each quarter credit hour requires 10 hours of instruction, and students should expect to spend an additional 20 hours of out-of-class time for a total of 30 hours of activity. SCAD sometimes offers courses in a compressed time frame of less than a 10-week quarter. In all cases, however, the standard for earning a quarter credit (10 contact hours, plus 20 additional out-of-class hours) is maintained. One quarter credit is equivalent to 0.67 semester credits; one semester credit is worth 1.50 quarter credits.

## Grading system

At the end of each quarter, faculty members submit grades via MySCAD for all enrolled students. Once all grades have been received, the registrar's office processes grades, awards credits, and calculates grade-point averages.

Grades are assigned according to the following system of letter and quality-points evaluation:

LETTER	QUALITY	POINTS Undergraduate	POINTS Graduate
A	Excellent	4	4
B	Good	3	3
C	Average	2	2
D	Poor	1	0
F	Failing	0	0

The following codes may appear on transcripts and do not affect a student's grade-point average.

W	Withdrawal	T	Transfer credit
I	Incomplete	U	Unsatisfactory
S	Satisfactory	N	Audit

Full-time undergraduate students who achieve a grade-point average of 3.5 or higher during a quarter term receive an official notice confirming Dean's List honors for that quarter. This honor is also noted on the student's transcript.

## Full-time status

The registrar's office is the official designated authority for determining full-time status for all students requesting enrollment verifications for insurance or any type of financial aid or loans. A full-time undergraduate student is defined as one who is registered for at least 15 quarter credit hours per quarter. Undergraduate students may register for a maximum of 20 quarter hours of credit per quarter, provided they have maintained a grade-point average of at least 3.0 during the previous quarter. A full-time graduate student is defined as one who is registered for at least 10 quarter credit hours per quarter. Graduate students may register for more than 15 quarter hours only with the permission of the chair and by contacting their graduate success adviser.

Less than full-time enrollment status may affect financial aid such as loans, grants, scholarships, university housing, health insurance, and visas (if applicable).

## Reduced course load policy

Approvals for a reduced course load are granted by counseling and student support services based on documented evidence of student need and the student's request. Reduced course load accommodations are granted for a single quarter at a time. Students authorized for a reduced course load accommodation may enroll in fewer credit hours than full-time status as defined by SCAD. They remain eligible for university housing, Dean's List honors, and other university services that require full-time status designation, provided they remain enrolled in the reduced number of credit hours established by counseling and student support services.

International students with an F-1 student visa must receive approval for a reduced course load from the international student services office (ISSO). Students should contact their ISSO adviser for more information.

Student enrollment is recorded and reported as actual hours enrolled (see full-time status). SCAD does not determine how external agencies define full-time status; thus a reduced course load accommodation may affect financial aid such as loans, grants, scholarships, health insurance, and visas (if applicable).

## Attendance

Students are expected to actively engage in courses to achieve the required learning outcomes. Absences in excess of 20% of the course (e.g., five absences for a 10-week course that meets twice per week) result in the student receiving a failing grade, unless the student withdraws from the course in accordance with the withdrawal policy. Absences due to late registration are included in the overall absences permitted for the course.

For on-ground courses, students are expected to attend and participate in all scheduled class periods. Tardiness, early departure, or other time away from class in excess of 15 minutes per class session is considered an absence for that class session.

Students enrolled in SCADnow courses are required to check the online course site regularly and academically engage in the daily work of the course. Students earn attendance in SCADnow online courses through active participation in live class sessions and/or asynchronously by participating in academically related activities on a minimum of two separate days per unit/week.

SCAD faculty monitor and measure attendance for SCADnow online courses by documenting each student's weekly academic engagement. Academic engagement is defined as participating in live class sessions, demos, or critiques; posting to discussion forums or blogs; submitting assignments; completing quizzes or examinations; attending extra-help sessions, office hours, or midterm conferences; and/or corresponding with professors regarding course content via phone, email, text, etc. Absences in excess of 20% result in the student receiving a failing grade for the course.



## Personal conduct

Students' appearance and conduct should be appropriate and contribute to the academic and professional atmosphere of SCAD. Any student whose conduct is detrimental to the academic environment or to the well-being of other students, faculty, staff members, or university facilities will be subject to disciplinary action, up to and including expulsion from the university.

## Dropping and adding courses

The first five business days of each 10-week quarter are designated as the drop/add period when students may change their course schedules.

Only students who are registered for a course may attend that course. Students are not permitted to attend courses for which they are not registered. The official course roster determines enrollment. Absences due to late registration are included in the overall absences permitted for the course.

The drop/add period for any term less than 10 weeks will vary and will be published in relevant course materials.

## Military mobilization

The SCAD military mobilization policy is intended to provide financial relief for students affected by military mobilization. This policy protects students who are members of a state National Guard or reserve forces of the U.S. and who are ordered to report for state or federal military service.

When a currently enrolled student (or the spouse of a currently enrolled student, if the spouse has a dependent child) has received orders to deploy, the student should submit a copy of the orders to the registrar's office. The registrar's office will communicate to student financial services that the change in the student's status is the result of military mobilization. The student shall be given the option to receive a full refund of tuition and fees for courses that the student will be unable to complete due to deployment, regardless of the point during the quarter at which the student withdraws.

If the students wish, they may opt to receive a grade of incomplete for courses they are unable to complete due to deployment, with the option to finish the courses at a later date. Alternatively, students may make arrangements with their instructors for final grades in courses that will not be fully completed. If the student opts for a grade of incomplete, or for final grades prior to the end of the current quarter, registration shall remain intact, and the student will be responsible for tuition and fees in full. If the student seeks an incomplete grade, the student will not be eligible to withdraw from the course after the end of the quarter. In order to replace the incomplete grade with a final grade, all work must be turned in by the midterm of the second quarter following the conclusion of military service, except in the case of a SCADnow online course. In such cases, when the type of deployment allows, work is due by the midterm of the next quarter.

If a currently enrolled student is registered in one or more SCADnow online course(s) when deployed, the student may decide to remain registered in SCADnow online courses based on the type of deployment.

The financial aid office will perform the standard return of Title IV refund calculation based on the student's last date of attendance. Funds will be returned to the appropriate program as mandated by federal regulation. If the student withdraws, SCAD will refund 100% of the student's personal payments for that quarter. Any balance created by the return of funds to appropriate programs and personal funds will be written off by SCAD. If the student receives a grade of incomplete, the student may enroll in the same class, at no charge, within two quarters of the conclusion of military service.

## Withdrawal

After the end of the drop/add period and through the last day of the quarter, students may officially withdraw from a course. Students should note that withdrawing from a course after the drop/add period is not the same as dropping a course during the drop/add period. Withdrawing students do incur a financial obligation for the portion of the course that has passed, but withdrawal may entitle the student to a refund of tuition paid for the remaining portion of the course based on the university's policy for canceled enrollment and account credits. More information is available at [scad.edu/withdrawalcredit](https://scad.edu/withdrawalcredit). Withdrawal from one or more courses also may impact a student's full-time status and may alter eligibility for financial aid, university housing, health insurance, and visas (if applicable). Students with federal financial aid who completely withdraw (officially or unofficially) from the quarter are subject to a Return of Title IV calculation of their financial aid, which could result in some or all of their received federal aid being returned to the Department of Education. More information is available at [scad.edu/financialpolicies](https://scad.edu/financialpolicies). Students should consult with a success adviser for information. Refund policies are listed under financial information.

Students demonstrate their intent to officially withdraw from a course by completing the electronic withdrawal form available in MySCAD. The withdrawal form is processed automatically, and withdrawal is effective immediately upon receipt of the request by the registrar's office. If for any reason the automated process is not available, students should contact the registrar's office immediately at [registrar@scad.edu](mailto:registrar@scad.edu). Withdrawals are final, and students may not return to the same course from which they have withdrawn. Official withdrawal from a course results in a grade of W, and no credit is earned. Thus, it does not calculate into the student's grade-point average.

A student who is found to be in violation of the academic integrity policy forfeits the right to withdraw from the course. Note that the ability to withdraw from the course is suspended as soon as the instructor notifies the student of concerns about academic integrity (see the "Academic Integrity" policy at [scad.edu/academicintegrity](https://scad.edu/academicintegrity) for more detailed information).

A student who is withdrawing from SCAD altogether must complete a withdrawal form for each course in which the student is registered, complete an online withdrawal survey, officially drop any courses for which the student may be preregistered in the subsequent quarter, return their student identification card and, if residing in SCAD housing, complete the official move-out process and return all room keys to the office of residence life and housing.

## Auditing

Currently enrolled degree-seeking, nondegree-seeking, or transient students who wish to enroll in a course but do not want to receive a grade may request through the registrar's office to audit the course, provided space is available. Auditing status is reflected by N on the grade report. Students must be eligible to register for the course they wish to audit. Degree-seeking students should consult a success adviser before requesting to audit a course to determine the effect this may have on financial aid and scholarship status and awards.

## Internships

Internships offer undergraduate and graduate students valuable opportunities to work in a professional environment and gain firsthand experience to help them prepare for careers. In an approved internship setting, a student typically spends one quarter working with an on-site professional supervisor and a faculty internship supervisor to achieve specific goals and outcomes related to the program of study. Internships may be undertaken on a credit or non-credit basis and may be paid or unpaid.

An undergraduate student seeking an internship for credit must have completed a minimum of 90 credit hours, or have completed 75 credit hours and be registered in 15 credit hours in the current quarter, with a cumulative grade-point average of at least 3.0. A graduate student seeking an internship for credit must have completed at least 15 graduate-level credit hours with a cumulative grade-point average of at least 3.0.

To complete registration of the internship for credit, the student must complete the SCAD internship application, including internship start date, duration of internship, number of hours/days per week of employment, and any terms of employment. The student must submit the completed internship application signed by the student, the faculty internship supervisor, and the department chair, along with a liability waiver signed by the student and payment of tuition.

The internship application must show that the student will have adequate faculty and supervisor contact hours during the 10-week quarter in which the internship is to take place. For both undergraduate and graduate internships, students are required to work a minimum of 150 hours of internship activity.

Graduate teaching internship application materials should be prepared with the supervising professor during the quarter prior to the intended quarter of registration.

Internship applications must be submitted prior to the quarter in which the internship is to be conducted. Students must pay tuition upon submission of the approved and completed internship application to complete registration of the internship for credit.

## Independent study

Students may wish to earn credit through independent study that allows them to investigate a topic in depth or take advantage of particular resources. An independent study may not be used as a substitute for a course currently offered.

Proposals for independent study must be approved by a faculty member and the department chair and submitted prior to the start of the quarter in which the independent study is to be conducted. Proposals should present evidence that the independent study requires at least 150 hours of work.

To complete registration of the independent study for credit, students also must pay the necessary tuition. Undergraduate students must have completed at least 90 credit hours with a cumulative grade-point average of at least 3.0 to participate in an independent study; graduate students must have completed at least 15 credit hours of graduate-level courses with a cumulative grade-point average of at least 3.0.

## Course schedule changes

SCAD reserves the right to cancel a course and change the schedule, location, modality, or professor of any course at any time. Students are responsible for checking their schedule prior to the start of each quarter to apprise themselves of any changes.

## Transient status/credit

SCAD students who wish to attend another college or university during their enrollment at SCAD and receive transfer credit may apply for transient status. To qualify for transient status, undergraduate students must be in good academic standing and have a minimum grade-point average of 2.0. Graduate students requesting transient status must have a minimum grade-point average of 3.0 and should be advised that transient credit is rare at the graduate level. Good standing is based on the most recent grades available; however, it is calculated no sooner than one full quarter prior to the requested transient quarter. Students must complete their final 45 hours at SCAD and are not eligible for transient credit during that period. Undergraduate students may transfer no more

than 90 total hours of credit, including transient credit. Upper-level and major-specific studio courses are not approved for transient study, as they require portfolio review, and there is no guarantee of transferability.

A student who qualifies for transient status must consult with their success adviser in order to complete a transient status application. A course description, and in some cases a syllabus, from each course the student wishes to take will be required. The application is evaluated for eligibility for transfer credit, and the student is notified of the decision within two weeks of application. This process must be completed before the student begins transient study. The student should also consult with their success adviser to determine the impact of transient status/credit on their financial aid or scholarship award.

Upon completion of transient study, the student must submit an official transcript from the other institution that reflects the final grade(s) earned in the course(s). These transcripts must be submitted to the transfer admission office by the end of the term immediately following completion of coursework for the student to receive transfer credit. Undergraduate students must earn a minimum grade of C (2.0) for a course to be applied as transfer credit while graduate students must earn a minimum grade of B (3.0). The credit is recorded as T on the transcript and is not calculated into the student's cumulative GPA.

## Inactive status/readmission

Undergraduate students who have attended SCAD but have not been enrolled at SCAD for at least five consecutive quarters are considered inactive and must apply for readmission and meet current admission requirements to return to SCAD. Undergraduate students who have attended another college or university on any basis other than as a transient student must apply for readmission and meet current admission requirements to return to SCAD. All readmission applications are evaluated on an individual basis by the Admission Review Committee. Prior awards of financial aid and/or scholarships may or may not apply. Students should complete new Free Application for Federal Student Aid forms and resubmit any required materials to be considered for financial aid or scholarship awards. Upon readmission, students must follow the requirements of the current catalog. Graduate students must adhere to the graduate student continuous enrollment policy.

## Graduate student continuous enrollment

Graduate students must maintain continuous enrollment until graduation by completing at least one program fulfillment course in two separate quarters during each 12-month period of enrollment until completion of all degree requirements or until the student officially withdraws by written notification to the registrar's office. Students who attempt but do not complete all requirements of the thesis course(s) receive a grade of incomplete and are automatically enrolled in THES 799 Thesis Completion. THES 799 Thesis Completion provides one additional quarter of support and resources for students to complete their thesis requirements at no additional charge. As part of THES 799 Thesis Completion, students must meet with their graduate success adviser during the first week of classes to establish a Thesis Completion Plan, specifying how students will successfully complete all remaining thesis requirements by the end of the quarter. At the end of one quarter of THES 799 Thesis Completion, if students still fail to complete their thesis requirements, their grade of incomplete for the thesis course will automatically change to an F unless they follow the university's temporary grade of incomplete policy and request an extension of their incomplete status for an additional five weeks. Information regarding the university's temporary grade of incomplete policy may be found at [scad.edu/temporary-grade-incomplete](https://scad.edu/temporary-grade-incomplete).



## International students and online coursework

International students attending a SCAD location within the U.S. must follow the U.S. Citizenship and Immigration Services rules pertaining to online courses. For more information on academic matters related to international status, students should contact the International Student Services Office.

## Temporary grade of incomplete

In the event that a student suffers from serious personal illness or other emergency circumstances and is unable to complete all assignments by the end of the quarter, the student may request a grade of incomplete by completing the temporary grade of incomplete form available in MySCAD through the appropriate school dean before the end of the quarter. The student should explain the reason and include documentation of the illness or emergency circumstance. The dean's decision is final.

To be eligible for a temporary grade of incomplete, the student must have completed at least 50% of the grading opportunities outlined in the syllabus, be able to pass the course upon completion of the remaining work, and be able to complete the remaining work independently (apart from the administration of any missed quizzes or exams). A student who has missed or will miss more than 20% of a course (e.g., five absences for a 10-week course that meets twice per week) is not eligible for a temporary grade of incomplete.

A student who is assigned a temporary grade of incomplete is required to complete the remainder of the unfinished work in a satisfactory manner by midterm of the following quarter. A temporary grade of incomplete automatically changes to an F if the required work is not completed satisfactorily by midterm of the following quarter. A student may not withdraw from a course after receiving a grade of incomplete.

## Academic standing

Students are expected to make satisfactory progress toward their degrees and are responsible at all times for knowing their academic standing and for fulfilling all requirements of the university by referring to published academic policies, regulations, and standards, and by consulting with the appropriate dean, department chair, or adviser. Students are responsible for ascertaining and meeting course requirements, prerequisite requirements, graduation requirements, appropriate course sequencing, and any other requirements of the university.

At the sole discretion of the university, a student may be placed on academic warning or probation or may be suspended or dismissed for any reason deemed by SCAD officials to be in the best interest of the student or the university as a whole, or if the university determines that the student is not making satisfactory progress toward degree completion.

### Good standing

For undergraduate students, good academic standing is defined by a 2.0 overall grade-point average. For graduate students, good academic standing is defined by a 3.0 overall grade-point average.

### Academic warning

An undergraduate student whose term grade-point average falls below 2.0 for any quarter or a graduate student whose term grade-point average falls below 3.0 for any quarter receives a warning that the student's academic status is unsatisfactory.

### Probation

An undergraduate student whose term grade-point average falls below 2.0 for two consecutive quarters or a graduate student whose term

grade-point average falls below 3.0 for two consecutive quarters is placed on academic probation and is notified by the university. Students who are placed on probation must meet with their success adviser before the end of the second week of the next quarter to establish a success plan. Students on probation may not withdraw from any course and must abide by the terms outlined in their probation letter. Undergraduate students are removed from probation when they achieve a term grade-point average of at least 2.0; graduate students are removed from probation when they achieve a term grade-point average of at least 3.0.

An undergraduate or graduate student enrolled in ESL coursework who does not successfully complete the same ESL course for two consecutive quarters is placed on academic probation and is notified by the university. Students who are placed on probation must work with the SCAD Language Studio to establish a success plan by the second week of the next quarter. Students on probation may not withdraw from any coursework and must abide by the terms outlined in their probation letter. Students are removed from probation when they successfully complete the ESL course that they had previously failed.

### Suspension

An undergraduate student whose term grade-point average falls below 2.0 for three consecutive quarters is suspended from the university for one calendar year. After that time, the student may submit a written petition to return to SCAD by emailing [academicappeals@scad.edu](mailto:academicappeals@scad.edu). The petition should include all potential justifications for continued enrollment at SCAD, including, but not limited to, counseling, tutoring, medical treatment, or academic success programming. Reinstatement is not guaranteed.

If the student is reinstated, the student returns with the status "reinstated on probation" for the first quarter. This status requires that the student complete all courses attempted, earn a grade-point average of 2.0 or greater, meet with a success adviser prior to registering for courses, and complete an academic success plan as outlined in the reinstatement letter. This may include the requirement to register for specific courses or to take a reduced course load. Failure to meet the minimum 2.0 grade-point average results in dismissal.

A graduate student whose term grade-point average falls below 3.0 for three consecutive quarters is dismissed from SCAD and is not reinstated.

An undergraduate or graduate student enrolled in ESL coursework who does not successfully complete the same ESL course for three consecutive quarters is suspended from the university for one calendar year. After that time, the student may submit a written petition to return to SCAD by emailing [academicappeals@scad.edu](mailto:academicappeals@scad.edu). The petition should include all potential justification for continued enrollment at SCAD, including, but not limited to, counseling, tutoring, medical treatment, or academic success programming. Reinstatement is not guaranteed.

If the student is reinstated, the student returns with the status "reinstated on probation" for the first quarter. This status requires that the student successfully complete all ESL courses attempted, meet with the SCAD Language Studio prior to registering for courses, and complete a success plan as outlined in the reinstatement letter. Failure to successfully complete the success plan, as outlined in the reinstatement letter, results in dismissal.

### Dismissal

A student who has been suspended and reinstated and does not meet satisfactory academic progress during the first quarter of the student's return is dismissed from the university.

## Academic integrity

Under all circumstances, students are expected to be honest in their dealings with faculty, administrative staff, and other students. For purposes

of this policy, the term faculty or faculty member includes any person engaged by the university to act in a teaching capacity, regardless of the person's actual title. In speaking with members of the SCAD community, students must give an accurate representation of the facts at hand. Failure to do so is considered a breach of the Student Code of Conduct and may result in sanctions against the student, including suspension or dismissal.

In course assignments, students must submit work that fairly and accurately reflects their level of accomplishment. Any work that is not a product of the student's own efforts and is not original to the student is considered dishonest. Students must not engage in academic dishonesty; doing so can have serious consequences. Academic dishonesty includes, but is not limited to, the following:

1. Cheating, which includes, but is not limited to, a) the giving or receiving of any unauthorized assistance in producing assignments or taking quizzes, tests, or examinations; b) dependence on the aid of sources including technology beyond those authorized by the instructor in writing papers, preparing reports, solving problems, or carrying out other assignments; c) the acquisition, without permission, of tests or other academic material belonging to a member of the university faculty or staff; or d) the use of unauthorized assistance in the preparation of works of art.
2. Plagiarism, which includes, but is not limited to, the use, by paraphrase or direct quotation, of the published or unpublished work of another person without full and clear acknowledgment. Plagiarism also includes the unacknowledged use of materials prepared by another person or agency engaged in the selling of term papers or other academic materials.
3. Submission of the same work in two or more courses without prior written approval of the professors of the courses involved.
4. Submission of any work not actually produced originally by the student submitting the work without full and clear written acknowledgment of the actual author or creator of the work.

If a faculty member suspects a student of academic dishonesty, the faculty member notifies the student of this concern. Once this notification has occurred, the student is prohibited from seeking to withdraw from the course pending the result of a possible investigation. If academic dishonesty is suspected, the faculty member must email all evidence and documentation to [academicdishonesty@scad.edu](mailto:academicdishonesty@scad.edu).

If the allegation warrants investigation, an academic administrator is appointed to investigate the allegation. If the investigator finds that academic dishonesty has occurred, the student is informed in writing that the final grade in the course will be an F. The student has five business days from the date on the written notice to appeal the decision of the investigator. If no appeal is made, the student is assigned a grade of F in the course, and the student forfeits the right to continue to attend the course in which the academic dishonesty occurred. Students wishing to appeal should do so by emailing [academicappeals@scad.edu](mailto:academicappeals@scad.edu). An appeals committee then convenes to review the case. Findings are presented to the chief academic officer or designee, who sends the student a final decision in writing within 30 days of the written appeal. A student found to be in violation of the academic integrity policy may not withdraw from the course(s) in question. Additional sanctions may also be imposed, including suspension or dismissal. A second finding of academic dishonesty may result in dismissal from SCAD.

## Complaints and appeals

Students are encouraged to resolve any concerns they may have by directly contacting the office or persons responsible for the area relevant to the concern or complaint (e.g., housing/residence director for residence hall complaints; professor or academic chair for academic complaints). If unsure about the proper way to address complaints, students should

contact the ombudsperson ([ombuds@scad.edu](mailto:ombuds@scad.edu)). As a neutral party, the ombudsperson may seek additional information about the situation, assist with appropriate communication, and mediate disputes.

If unable to satisfactorily resolve issues directly with the relevant office or persons or through the office of the ombudsperson, the student may submit a formal written complaint using the procedures referenced herein.

SCAD student complaint and appeal policies apply uniformly across SCAD locations and learning modalities. The university protects its students' right to lodge complaints and appeals according to these procedures and seeks to resolve all student concerns fairly and in a timely manner. The information described herein is a general overview of the policies and procedures for filing complaints and appeals at SCAD. Students are strongly encouraged to consult the student handbook in its entirety and/or MySCAD for information regarding specific complaint and appeal procedures.

Complaints and appeals in the areas of academics and/or grades, general non-academic, student conduct and/or disciplinary action, Americans with Disabilities Act, sexual misconduct, discrimination, and financial aid must be submitted in writing and in accordance with established university procedures, which are published as follows.

### Procedures for academic complaints and appeals

The university provides all SCAD students a streamlined process to submit academic complaints and appeals through [academicappeals@scad.edu](mailto:academicappeals@scad.edu). Appropriate academic services administrators, based on the nature and the university location of the matter, participate in the process to resolve complaints and appeals.

Students must submit their complaints and appeals concerning academic matters in writing via email to [academicappeals@scad.edu](mailto:academicappeals@scad.edu), in accordance with the policy set forth below. The complaint or appeal must be submitted from the student's SCAD email address and include the student's full name, student ID number, and phone number. The complaint or appeal must be submitted within 30 calendar days of the incident and describe the issue of concern in detail, include relevant information or documentation, and indicate the desired outcome. The appropriate academic services administrator shall determine the final action and will respond to the student within 30 calendar days of receipt of the complaint or appeal.

### Academic policy appeals

Academic policy appeals are written student requests for exceptions to SCAD academic policies. Students should address all academic policy appeals via email to [academicappeals@scad.edu](mailto:academicappeals@scad.edu). Appeals must be made within 30 calendar days of notification of the action or decision. An appeal decision is communicated in writing within 30 calendar days following receipt of the appeal or receipt of additional information. The decision is final.

### Academic integrity appeals

The student has five business days from the date on the written notice within which to appeal the academic integrity decision of the investigator. Students who wish to appeal should do so by emailing [academicappeals@scad.edu](mailto:academicappeals@scad.edu). An appeals committee then convenes to review the case. An appeal decision is communicated in writing within 30 calendar days of the written appeal. The decision is final.

### Grade appeals

Concerns regarding final grades must be addressed directly with the faculty member issuing the grade or, if necessary, with the faculty member's department chair. A review of the student's grade is conducted to validate the grade assignment. The department chair and school dean must authorize any grade change due to numerical miscalculation by the faculty member issuing the grade.



If, after this review, the student is not satisfied, the student may file a written appeal via email to [academicappeals@scad.edu](mailto:academicappeals@scad.edu). This appeal must include evidence of correspondence with all previous parties and should be submitted within 30 calendar days following the last day of the quarter. The student's grade appeal will be routed to the appropriate SCAD administrator for investigation. A decision from academic services regarding the appeal is made in writing to the student within 30 calendar days following receipt of the appeal.

The decision is final unless a procedural or material error has occurred, in which case the student can request a reconsideration. The opportunity to submit a request for reconsideration is not provided to refute or express dissatisfaction with the appeal response. Instead, a student may submit a written request for reconsideration only if a procedural or material error occurred that significantly impacted the outcome of the investigation. A description of the error and its impact on the outcome of the appeal must be included in the written request for reconsideration. This written request must be received within five calendar days of receipt of the appeal response.

## Course retake appeals

The university strives to ensure that each course meets the educational goals of students. If a course fails to meet a student's expectations, the student may request a one-time exception to retake the course at no additional charge. Free retake requests should be submitted via email to [academicappeals@scad.edu](mailto:academicappeals@scad.edu) within 30 calendar days of completion of the course and describe the issue of concern in detail. Only students who successfully passed the course and met all attendance requirements are eligible to request a free course retake. Students who did not pass the course or did not submit their retake request within 30 calendar days may retake the course through the university's standard registration process and pay tuition. Retake appeal decisions are communicated to students in writing within 30 calendar days following receipt of the appeal or receipt of additional information. The decision is final.

## Procedures for general non-academic complaints

Non-academic student complaints, other than the specific complaints outlined in a subsequent section, are submitted in writing to the dean of students for SCAD Savannah, SCAD Lacoste, and SCADnow online students or the dean of students for SCAD Atlanta students.

The complaint must include the student's full name, student ID number, SCAD email address, and phone number. The complaint must be submitted within 30 calendar days of the incident and describe the issue of concern in detail, including the date, time, and place of the occurrence; the names of any persons involved, including any witnesses; other relevant information or documentation; and the desired outcome. The complaint must be signed by the student or sent from the student's SCAD email account.

A written response will be provided to the student within 30 calendar days of receipt of the written complaint. If dissatisfied with the response, the student may submit a written appeal to the vice president for student success, located in Savannah, in accordance with the following process.

## Procedures for appeals of general non-academic complaints

General non-academic appeals are student requests for exceptions to the university's student services policies. Unless specifically stated otherwise (see below), all such appeals must be submitted in writing to the senior vice president for admission and student success in the format noted above within 14 calendar days following notification of any decision or action. Submissions may be sent to the office of the vice president for student success, located in Bradley Hall, 115 E. York St., Savannah, Georgia; mailing address: P.O. Box 3146, Savannah, GA 31402; or [nonacademicappeals@scad.edu](mailto:nonacademicappeals@scad.edu). All supporting documentation must be attached to the appeal; failure to do so may halt the appeal process.

The vice president for student success will determine the final action and respond to the student within 30 calendar days of receipt of the appeal. The decision is final.

## Procedures for specific non-academic complaints

Following is a summary of the procedures for submitting specific non-academic complaints and appeals, including appeals to student conduct and/or disciplinary action, discrimination complaints, financial and student accounts appeals, and admission appeals. Students should refer to procedures outlined in the student handbook and on [scad.edu/policies](http://scad.edu/policies) for the complaint and appeal procedures for other specific non-academic complaints, such as ADA grievances and sexual discrimination, sexual harassment, and sexual misconduct grievances.

## Code of Student Conduct and disciplinary action appeals

A finding of a violation of the Code of Student Conduct and/or imposition of a sanction(s) may be appealed by the respondent (or by the complainant) within three business days of the decision. Appeals must be submitted in writing from a student's SCAD email address or as a hard copy to the office of the dean of students. Appeals from Savannah, Lacoste, and SCADnow online students should be submitted to the office of the dean of students in Savannah ([deanofstudents@scad.edu](mailto:deanofstudents@scad.edu)); appeals from SCAD Atlanta students should be submitted to the dean of students at SCAD Atlanta ([dosatl@scad.edu](mailto:dosatl@scad.edu)). The Code of Student Conduct and the process and specific procedures for appealing such decisions are found in the student handbook under "Code of Student Conduct."

## Sex-based discrimination, sexual harassment, and sexual misconduct policy

The university's sex-based discrimination, sexual harassment, and sexual misconduct policy and the process and specific procedures for filing a grievance are available online at [scad.edu/policies](http://scad.edu/policies).

## Discrimination complaints

Students who feel that they have been affected by discrimination (other than sex-based discrimination) can contact the university's compliance officer ([complianceofficer@scad.edu](mailto:complianceofficer@scad.edu) or 912.525.5235), the ombudsperson ([lombuds@scad.edu](mailto:lombuds@scad.edu) or 912.525.5213), or any of the following: vice president for student success, dean of students, or director of student conduct.

If a student wishes to file a formal discrimination grievance, the complaint may be submitted in writing to any of the individuals listed above and must include the student's full name, student ID number, SCAD email address, and phone number. The complaint should describe the issue of concern in detail, including the date(s), time(s), and place(s) of the occurrence(s); the names of any persons involved, including any witnesses; other relevant information or documentation; and the desired outcome. The complaint must be signed by the student or sent from the student's SCAD email account. If preferred, a student may appear in person at any of these offices to make a complaint. Following an investigation, a written response will be provided to the student within 30 calendar days of receipt of the written complaint. The decision is final.

## Financial aid appeal for unsatisfactory academic progress

Students who receive a written notice of loss of financial aid due to unsatisfactory progress may appeal in writing to the university by completing an unsatisfactory progress appeal form and submitting it to [financialaid@scad.edu](mailto:financialaid@scad.edu). The appeal must be received within 30 calendar days of the date on the unsatisfactory progress notification letter. A decision regarding the appeal is made in writing to the student within 30 calendar days following receipt of the appeal or receipt of additional information. The decision is final.

## Student account appeals

Students with extenuating circumstances may appeal to the student financial services department for tuition credit or tuition reimbursement. Appeals should be submitted online and include a statement of request, description of the extenuating circumstances, and supporting documentation. To access the appeals form, refer to student account appeals at [scad.edu/appeals](https://scad.edu/appeals). Such appeals must be initiated within 30 days of the end of the quarter for which the refund or credit is requested. The student will receive a written response within 30 calendar days of the date of the written appeal.

## Admission appeals

Applicants may appeal admission decisions only once. Those who wish to appeal an admission decision must submit the following to the admission appeal committee:

1. A letter of appeal written by the applicant, specifying the reason(s) for the appeal, with the applicant's identification number provided.
2. Any updated academic or artistic work that would be relevant to an appeal. Portfolios must be submitted through SlideRoom. Graduate applicants appealing admission decisions must submit portfolio materials that follow their intended major program guidelines.
3. At least one recommendation from a teacher, coach, guidance or career counselor, or other mentor/supervisor. Graduate applicants should submit an additional letter of reference from an academic or professional source.

All documents must be submitted together with the letter of appeal in order to be considered. The deadline to appeal is 30 calendar days prior to intended enrollment at SCAD. The admission appeal committee may consist of admission staff and administrators. Appeals are considered in the order in which they are received; a final decision is rendered to the applicant within 14 calendar days of receipt of the complete appeal.

Applicants seeking appeals on the basis of financial need should contact the admission department. Appeal documents may be delivered in person, by email to [admission@scad.edu](mailto:admission@scad.edu), or by mail to:

SCAD Admission Appeal Committee  
Savannah and SCADnow online  
P.O. Box 2072  
Savannah, Georgia 31402-2072 USA

SCAD Admission Appeal Committee  
Atlanta  
P.O. Box 77300  
Atlanta, Georgia 30309 USA

## The Family Educational Rights and Privacy Act (FERPA)

The Family Educational Rights and Privacy Act affords students certain rights with respect to their education records. They are:

1. The right to inspect and review the student's education records within 45 days of the date SCAD receives a request for access. Students should submit to the registrar written requests that identify the record(s) they wish to inspect. The registrar makes arrangements for access and notifies the student of the time and place where the records may be inspected. If the records are not maintained by the registrar, the registrar shall advise the student of the correct official to whom the request should be addressed. That official makes arrangements for access and notifies the student of when and where the records may be inspected.

2. The right to request the amendment of the student's education records that the student believes are inaccurate or misleading. A student who believes records are inaccurate or misleading should write to the registrar, clearly identify the part of the record the student wants changed, and document why it is inaccurate or misleading. If SCAD decides not to amend the record as requested by the student, SCAD notifies the student of the decision and advises the student of the student's right to a hearing regarding the request for amendment. Additional information regarding hearing procedures is provided to the student at that time.
3. The right to consent to disclosures of personally identifiable information contained in the student's education records (a student consents by completing and submitting an electronic FERPA form via MySCAD), except to the extent that FERPA authorizes disclosure without consent. One exception, which permits disclosure without consent, is disclosure to school officials with legitimate educational interests. A school official is a person employed by the university in a supervisory, administrative, academic, research, or support staff position (including law enforcement personnel and health staff); a person or company with whom the university has contracted (such as an attorney, auditor, or collection agent); a person serving on the Board of Trustees; or a student serving on an official committee, such as disciplinary or grievance committees, or assisting another school official in performing the official's tasks. A school official has a legitimate educational interest if the official needs to review an education record in order to fulfill a professional responsibility. Upon request, the university discloses a student's education records to officials of another school in which a student seeks or intends to enroll without the student's prior consent. The university also discloses directory information in a student's education record unless written notice is received from the student that the student does not wish to be included in the disclosure of directory information. Written notice should be sent to the registrar's office ([registrar@scad.edu](mailto:registrar@scad.edu)). Directory information includes the student's name, student identification (ID) number, email address, street address, telephone listing, date and place of birth, major field of study, participation in officially recognized activities and sports, weight and height of members of athletic teams, dates of attendance, enrollment status, level, class, degrees and awards received, most recent previous educational agency or institution attended, and photograph.
4. The right to file a complaint with the U.S. Department of Education concerning alleged failures of the college to comply with the requirements of the Family Educational Rights and Privacy Act.

The name and address of the office that administers the Family Educational Rights and Privacy Act is as follows:

Family Policy Compliance Office  
U.S. Department of Education  
400 Maryland Ave. SW  
Washington, DC 20202-8520

## Retaking a Course

Students may retake a course by registering for the course and paying tuition. In all cases, students receive credit only once, unless the course is repeatable for credit. All grades remain on the transcript; however, only the highest grade is calculated into the cumulative and/or major grade-point average. Students with questions about retaking a course, including the implications on financial aid and/or scholarship awards, should consult their success adviser.

## Certificate completion requirements

To earn an undergraduate certificate, students must complete all courses required for the certificate, maintaining at least a 2.0 grade-point average in those courses. Current students may pursue a certificate by contacting



their success adviser. Additional coursework may be required to earn a certificate concurrent with a degree.

## Bachelor's degree graduation requirements

Bachelor's degrees are awarded to students who have earned a minimum of 180 quarter hours (equivalent to 120 semester credit hours) of appropriate credit in an approved program of study, with an overall cumulative grade-point average of 2.0 or higher, as well as a 3.0 or higher in their major or concentration. Students pursuing a minor must earn a grade-point average of 2.0 or higher in their minor program. To graduate with a double major, students must maintain a minimum grade-point average of 3.0 in each major and a minimum overall grade-point average of 2.0. The final 45 hours of any degree program must be completed at SCAD (may include SCADnow online and study abroad). Students must complete all academic requirements for undergraduate majors and minors before beginning a SCAD graduate degree.

Bachelor's degree students must complete the application for graduation at least two quarters before they complete their degree requirements. The graduation application is required whether or not the student plans to participate in a commencement ceremony. A commencement ceremony is held at the end of spring quarter. Students who plan to participate in the commencement ceremony must complete all degree requirements no later than the summer quarter following the ceremony. Students should note that course offerings may be limited in the summer. Students who would like to participate in the commencement ceremony must apply by the deadline and adhere to ceremony participation requirements posted in MySCAD (MySCAD > Resources > Department Directory > Registrar > Graduation and Commencement).

Upon graduation, bachelor's degree students may be awarded academic honors based on their cumulative grade-point average during their last quarter before commencement. Since commencement is scheduled before final grades are submitted, the cumulative grade-point averages of students who complete their graduation requirements spring quarter are based on their averages the previous quarter. Students who have a cumulative grade-point average below a specific honor level prior to commencement but earn the required average after grades are calculated have that honor indicated on their diploma.

Honors	
Cum Laude	3.5 to 3.69 GPA
Magna Cum Laude	3.7 to 3.89 GPA
Summa Cum Laude	3.9 to 4.0 GPA

Students enrolled in B.F.A. programs in art history and architectural history are required to complete a thesis as part of their graduation requirements. Students register for the thesis course at the end of their course of study and are expected to complete the thesis by the end of the final enrollment term. Students who do not finish their theses by the end of the term may request a grade of incomplete subject to the temporary grade of incomplete policy.

## Graduate candidacy

At the approximate midpoint of each graduate student's course of study, the student must pass a faculty review for candidacy. To be reviewed, the student must have met all requirements for the program up to that point with a grade-point average of at least 3.0 in the major.

In the candidacy review, a faculty committee assesses the student's complete body of work, as well as the student's readiness to continue in the program and succeed in the field upon graduation. Reviews are structured according to the discipline and degree program, assessing evidence of the student's knowledge and literature of the discipline; mastery of research and design methodologies; and technical, conceptual,

and aesthetic proficiencies. Academic performance, as demonstrated by individual course grades, also serves as an indication of the student's readiness to proceed to candidacy. Students who experience academic difficulty should consult with their department chair or graduate coordinator. Additional guidelines for the candidacy review can be found on the graduate advising website in MySCAD.

Students who do not pass the review for candidacy during their initial attempt may request a second review. Any student who does not pass the second review may not be allowed to continue in the program.

## Five-year completion limit for graduate degrees

The completion limit for graduate degrees is five years from the student's first day at SCAD. If, for any reason, the student does not complete the program within the five-year period, the student must submit an application for readmission through the registrar's office for continuation under the current program of study. The application is reviewed by the appropriate academic administrators.

## Master's degree graduation requirements

To graduate, students seeking master's degrees are required to be continuously enrolled (at least two quarters per academic year, including thesis completion, up to the five-year limit), fulfill all requirements of the program of study, and maintain a 3.0 or higher cumulative grade-point average overall as well as a 3.0 or higher cumulative grade-point average in the major area of study. To graduate with a double major or dual degree, graduate students must fulfill all requirements of each major. Specific completion requirements may vary according to the degree program and may require a thesis, final project, or portfolio appropriate to the course of study. The subject and nature of these projects vary among departments. See specific program requirements for each major posted in MySCAD (MySCAD > Resources > Department Directory > Graduate Advising > Thesis Information > Departmental Thesis Guidelines). The final 45 hours of any degree program must be completed at SCAD.

The M.A. degree is awarded to students who have completed at least 45 graduate quarter hours (equivalent to 30 semester credit hours) in an M.A. program of study. The M.F.A. degree is awarded to students who have earned at least 90 graduate quarter hours (equivalent to 60 semester credit hours) in an M.F.A. program of study. M.A. and M.F.A. students who were assigned intensive coursework upon admission must complete that coursework as part of their degree requirements.

The professional M.Arch. degree is awarded to students who have completed at least 90 graduate quarter hours in the professional M.Arch. program of study and a preprofessional or preparatory degree. The SCAD professional degree is composed of 180 undergraduate quarter hours and 90 graduate quarter hours for a total of 270 quarter hours (equivalent to 180 semester credit hours). Students may fulfill the undergraduate requirement with either the SCAD B.F.A. degree in architecture or a preprofessional degree in architecture or a related discipline from another institution accepted for admittance to the SCAD professional M.Arch. degree program.

Master's degree students must submit the application for graduation at least two quarters before completing degree requirements. The application may be completed online in MySCAD (MySCAD > Resources > Forms > Graduation Application). The graduation application is required whether or not the student plans to participate in a commencement ceremony. A commencement ceremony is held at the end of spring quarter. Students who would like to participate in the commencement ceremony must apply by the deadline and adhere to ceremony participation requirements posted in MySCAD (MySCAD > Resources > Department Directory > Registrar > Graduation and Commencement). To participate in the commencement

ceremony, students must complete all degree requirements no later than the summer quarter following the ceremony. Students should note that course offerings may be limited in summer.

## Continued enrollment after degree completion

A student who wishes to continue to take courses after completion of degree requirements should meet with a success adviser to discuss options for further study, such as the addition of a second major or continuation to a master's degree program. To pursue a second degree, the student must apply through the admission department and be admitted to a new degree program or be admitted as nondegree-seeking. Otherwise, the student is automatically dropped from courses by the registrar's office. Financial aid and scholarship awards may be affected by continued enrollment after degree completion.

## Transcripts and student records

A student may request from the registrar's office official transcripts of all coursework completed at SCAD ([scad.edu/life/student-services/registrar-services](https://scad.edu/life/student-services/registrar-services)). A fee is charged for most transcripts. Transcripts and portfolios submitted to SCAD as part of the application process become part of the records of the university and cannot be returned to the student.

## Official correspondence and forms

Students are expected to read all email messages from SCAD officials and utilize their SCAD email addresses for correspondence with faculty and staff. All official university correspondence and forms are provided in English. Students are expected to use the most current registration and academic forms posted on MySCAD. If for any reason online forms are not available, students should contact the registrar's office.

## Student liability

Physical injury and/or other medical problems, as well as loss of or damage to personal property resulting from fire, theft, or other causes, are not the responsibility of the university. SCAD recommends that students carry personal insurance.

## Rights to use of student work

SCAD reserves the right to use student work, whether in its entirety or samples, and photographs or videos of students and their work in publications and on SCAD websites or other promotional materials about the university. SCAD may request to purchase student work to be included in the permanent collection. Students are frequently invited to exhibit work in SCAD galleries and in traveling exhibitions. Students also may be invited to sell their work through SCAD galleries, shopSCAD, **SCADartsales.com**, or through open studio nights held by academic departments.

Students who create copyrightable work with the use of university resources and in furtherance of class projects while enrolled at SCAD grant to the university a royalty-free, nonexclusive, worldwide, transferable, and perpetual license to use the work (whether in its entirety or samples), together with photographs and/or videos of students, for the promotion of and/or to advance the interests of the university. This includes the right to reproduce and distribute copies of the work, photographs, and/or videos. The complete policy on intellectual property is available at [scad.edu/about/scad-glance/disclosures-and-policies/compliance-and-policies/intellectual-property](https://scad.edu/about/scad-glance/disclosures-and-policies/compliance-and-policies/intellectual-property).

## Copyright compliance

SCAD is committed to complying with the United States Copyright Act. Thus, the SCAD Copyright Compliance Policy encourages and promotes legitimate use of copyrighted materials by faculty members, staff members, and students. SCAD expects all faculty members, staff members, and students to comply with the Copyright Act and this policy. Compliance is particularly important with respect to digital technology. The complete policy, as well as copyright compliance guidelines, is available at [scad.edu/about/scad-glance/disclosures-and-policies/compliance-and-policies/copyright-compliance-policy](https://scad.edu/about/scad-glance/disclosures-and-policies/compliance-and-policies/copyright-compliance-policy).



# Admission

## Admission policies and procedures

SCAD is committed to the pursuit of excellence and welcomes applicants who have the same high standards. SCAD maintains selective admission policies, accounting for a student body of varied backgrounds with demonstrated intellectual capacity and a passion for the arts. Applicants who meet or exceed the minimum admission requirements are not guaranteed admission. Exceptions to the general rules of admission may be made for applicants of exceptional motivation and ability. Application materials cannot be returned.

New students may begin study during fall (September), winter (January), spring (March), or summer (June) quarter, although most students begin in fall. Summer course offerings may be limited. Online applications are available at [scad.edu/apply](https://scad.edu/apply).

Once all required application materials are received, the Admission Review Committee considers the applicant's qualifications and renders an admission decision. The applicant is notified accordingly.

Early application is encouraged. Applications for admission are accepted at any time of year and should be received at least 30 days prior to the intended quarter of entry. Students who need a visa are encouraged to apply and submit all required documents for admission at least 90 days prior to the intended quarter of entry.

Students applying for U.S. federal or state financial aid should complete the Free Application for Federal Student Aid online at [studentaid.gov](https://studentaid.gov) and use the SCAD code of 015022. These students also should complete the SCAD application for admission and submit all financial aid information at least 60 days prior to the intended entry term. Otherwise, these students should be prepared to pay first-quarter tuition, room, and board through personal funds, as processing of federal or state monies may not be completed until after enrollment.

The administrative unit responsible for first-year, transfer, and graduate admission decisions is the Admission Review Committee, which consists of admission staff and administrators. Faculty members in the intended area of study also participate in review of applicants for graduate programs. The committee meets regularly to review applications and to render admission decisions on completed application files.

SCAD reserves the right to verify all documents submitted in support of an application for admission. Any falsification of admission documents, portfolio, or audition materials constitutes grounds for termination of application procedures or dismissal from SCAD.

Students planning to attend a SCAD location in a country where citizenship or permanent residency is not already established may need to apply for a student visa. Information is provided during the admission process.

All applicants must complete the SCAD admission application and all other requirements to be considered for admission.

## Undergraduate application requirements

### First-time first-year applicants

1. Completed application for admission.
2. Nonrefundable application fee (US\$100).

3. A diploma from a U.S. high school or equivalent program.\*

First-year applicants may receive a preliminary offer of admission based upon unofficial high school transcripts/mark sheets. If an offer of admission is made, an official transcript/mark sheet from the last high school/secondary school attended showing all years of the student's grades and proof of completion of the high school/secondary school or equivalent program should be received prior to Aug. 1 for fall enrollment. All transcripts/mark sheets must be in English or accompanied by a certified English translation. The admission department must receive all official transcripts prior to the first day of class. Failure to comply with this requirement may prohibit the student from attending classes and/or receiving financial aid for that quarter. SCAD reserves the right to verify all documents submitted in applications for admission. Offers of admission are contingent upon receipt of official documentation, and SCAD reserves the right to revoke any offer of admission should discrepancies be found. Any falsification of admission documents, portfolio, or audition materials constitutes grounds for termination of application procedures or dismissal from SCAD.

4. Evidence of English proficiency for students whose first language is not English.\*\*
5. Additionally, if applicable, any other documents or materials required to obtain a student visa.\*\*\*

*\* Non-U.S. students, please refer to the international applicant section at [scad.edu/international](https://scad.edu/international) for details. For U.S. students, a certificate of General Educational Development from the American Council on Education is considered equivalent to a diploma from a U.S. high school. For applicants from countries other than the U.S., SCAD generally uses the standards established by the American Association of Collegiate Registrars and Admissions Officers to determine the equivalent academic achievement. For home-schooled applicants, an academic portfolio is also acceptable and may include, but is not limited to, the following:*

- *Verification that the home-school has been recognized by the state of residence of the applicant.*
- *Detailed outline of the home-school curriculum, including subject areas studied, time spent on each discipline, and, if applicable, grades awarded. A home-school transcript may fulfill this requirement.*
- *Writing sample that is academic in nature but not necessarily a graded assignment or one used for coursework.*
- *Résumé of courses taken outside the home; if courses have been taken at a college or university, official transcripts are required.*

*\*\* English is the language of instruction for all courses at SCAD. In addition to meeting or exceeding all other SCAD admission criteria, applicants who wish to be admitted with no further English proficiency requirements must demonstrate their current level of proficiency by providing official minimum scores on one of the following or will be required to take an ESL placement test at orientation prior to the first day of classes:*

- *Test of English as a Foreign Language (TOEFL) minimum scores (SCAD code 5631):*
  - a. *550 on the paper-based test.*
  - b. *85 on the internet-based test with minimum score of 20 on each section.*
- *International English Language Testing System (IELTS) composite score of at least 6.5 with a score of at least 6.5 in both reading and writing.*
- *American Council on the Teaching of Foreign Languages (ACTFL) score of at least "high advanced" on the writing proficiency portion of the test.*
- *Scholastic Aptitude Test (SAT) score of at least 550 on the reading portion, or 22 on both the reading and writing sections of the ACT.*

Otherwise qualified applicants who do not meet the minimum scores listed above must take a SCAD English language placement test to be placed in the appropriate level of ESL upon enrollment. Students must satisfactorily complete ESL coursework through completion of Level VI.

For applicants whose native language is English, no additional proof of English proficiency is required. For applicants whose transcripts show extensive study at an institution at which English is the language of instruction, no additional proof of English proficiency is required for admission evaluation, but applicants may be asked to take an English placement test upon enrollment at the university.

\*\*\*The requested documents may include official certification of sources and funds, a copy of the first page of the applicant's passport (requested but not required), and a copy of the first page of the passport for any dependent accompanying the student. These documents are used to verify spelling of names, birth dates, and other information vital to student registration.

## Supplementary materials

Applicants who do not meet the preferred criteria for admission are encouraged to submit supplementary materials that may include one or more of the following:

1. Test scores.  
Official report of SAT or ACT scores\* for citizens and permanent residents of the U.S. To have these scores sent directly to SCAD, applicants should use SAT code 5631 or ACT code 0855 on the test form.
2. Recommendations.  
One to three recommendations from teachers, counselors, or community leaders with whom the applicant has had immediate contact. Recommendations should address the applicant's level of commitment, as well as attributes such as creativity, initiative, motivation, character, and academic achievement, to aid in assessing the applicant's reasonable potential for success as a student at SCAD. Recommendations may not come from friends or family members except in the case of a teacher-parent.
3. Statement of purpose.  
The statement should be no more than 500 words in length and should provide an overview of the applicant's academic and personal experience, describing preparation for and commitment to study at SCAD, as well as educational and professional goals and aspirations.
4. Portfolio, audition, riding, or writing submission. A fee of US\$10 is charged by SlideRoom for each portfolio submission.
5. Résumé or list of achievements and awards.
6. In-person or telephone interview (may be scheduled by contacting the admission department).

\*Students who have SAT math scores lower than 580, ACT math scores lower than 24, or who are otherwise unable to demonstrate an aptitude for the study of mathematics and science must complete MATH 101 to pursue the professional M.Arch. degree. The credit hours earned in MATH 101 may be applied as an undergraduate general education elective toward the 270 credit hours required for the M.Arch. degree.

## Omitting senior year

Applicants are encouraged to complete high school or earn a certificate of General Educational Development before entering SCAD. Exceptions to the general rules of admission may be made for applicants of exceptional motivation and ability. Such an applicant may be admitted at the end of the junior year in high school, omitting the senior year, if the student has a grade-point average of 3.5 or above through grade 11, if SAT or ACT scores are above the national average, and if the applicant's guidance counselor

and teacher recommend admission. To be accepted for admission, the applicant must demonstrate an advanced level of maturity, leadership, and responsibility. Juniors who wish to be considered for full-time admission must follow the application requirements for first-time first-year. A high school diploma or GED is required for federal financial aid eligibility.

## Joint enrollment

High school students 16 years of age or older who wish to be admitted for joint enrollment on a part-time basis during the junior or senior year must follow the application requirements for joint-enrolled students. In addition, joint enrollment applicants should meet or exceed normal undergraduate admission requirements.

Joint enrollment is offered according to space availability. Courses are not intended to fulfill high school graduation requirements; they do carry college-level credit and may be used in fulfillment of a certificate or degree program if the student applies and is accepted as a degree-seeking student. Jointly enrolled students may be considered for scholarships but are not eligible for federal or state financial aid and may not reside in university housing while jointly enrolled. Jointly enrolled students who have taken courses on a nondegree-seeking basis and wish to become degree-seeking must fulfill the application requirements in effect for degree-seeking students.

## Undergraduate transfer application requirements

1. Completed application for admission.  
  
Any student who previously applied and was reviewed for first-time first-year admission to SCAD and then attended another college or university must submit all materials required to be reviewed for transfer admission and scholarship opportunities.
2. Nonrefundable application fee (US\$100).
3. Official transcript from each college or university attended.\*  
  
Transfer applicants may receive a preliminary offer of admission based upon unofficial transcripts/mark sheets from all postsecondary institutions attended. If an offer of admission is made, official transcripts/mark sheets from each college/university attended should be received prior to Aug. 1 for fall enrollment. Transcript evaluations for the award of transfer credit may not be completed without receipt of official transcripts. All transcripts/mark sheets must be in English or accompanied by a certified English translation. The admission department must receive all official transcripts prior to the first day of class. Failure to comply with this requirement may prohibit the student from attending classes for that quarter.

SCAD reserves the right to verify all documents submitted in application for admission, including joint enrollment application form, two letters of recommendation, and a résumé. Offers of admission are contingent upon receipt of official documentation, and SCAD reserves the right to revoke any offer of admission should discrepancies be found. Any falsification of admission documents, portfolio, or audition materials constitutes grounds for termination of application procedures or dismissal from SCAD.

If the number of college or university credits earned is insufficient for evaluating performance, the applicant\* may be required to submit a diploma from a U.S. high school or equivalent program.\*\*

4. Evidence of English proficiency for students whose first language is not English.\*\*\*
5. Transfer applicants may be required to provide any other documents or materials necessary to obtain a student visa.

Exceptions to the general rules of admission may be made for applicants of exceptional motivation and ability. Application materials cannot be returned.\*\*\*\*



A certificate of General Educational Development from the American Council on Education is considered equivalent to a diploma from a U.S. high school. For student applicants from countries other than the U.S., SCAD generally uses the standards established by the American Association of Collegiate Registrars and Admissions Officers to determine the equivalent academic achievement. For home-schooled applicants, an academic portfolio is also acceptable and may include, but is not limited to, the following:

Verification that the home-school has been recognized by the state of residence of the applicant.

Detailed outline of the home-school curriculum, including subject areas studied, time spent on each discipline, and, if applicable, grades awarded. A home-school transcript may fulfill this requirement.

Writing sample that is academic in nature but not necessarily a graded assignment or one used for coursework.

Résumé of courses taken outside the home. If courses have been taken at a college or university, official transcripts are required.

*\* Non-U.S. students, please refer to the international applicant section at [scad.edu/international](http://scad.edu/international) for details.*

*\*\*Students pursuing the M.Arch degree who have SAT math scores lower than 580, ACT math scores lower than 24, or who are otherwise unable to demonstrate an aptitude for the study of mathematics and science must complete MATH 101 in order to pursue the professional M.Arch. degree. The credit hours earned in MATH 101 may be applied as an undergraduate general education elective toward the 270 credit hours required for the M.Arch. degree.*

*\*\*\*English is the language of instruction for all courses at SCAD. In addition to meeting or exceeding all other SCAD admission criteria, applicants who wish to be admitted with no further English proficiency requirements must demonstrate their current level of proficiency by providing official minimum scores on one of the following or will be required to take an ESL placement test at orientation prior to the first day of classes:*

- *Test of English as a Foreign Language (TOEFL) minimum scores (SCAD code 5631):*
  - a. *550 on the paper-based test.*
  - b. *85 on the internet-based test with minimum score of 20 on each section.*
- *International English Language Testing System (IELTS) composite score of at least 6.5 with a score of at least 6.5 in both reading and writing.*
- *American Council on the Teaching of Foreign Languages (ACTFL) score of at least "high advanced" on the writing proficiency portion of the test.*
- *Scholastic Aptitude Test (SAT) score of at least 550 on the reading portion, or 22 on both the reading and writing sections of the ACT.*

*Otherwise qualified applicants who do not meet the minimum scores listed above must take a SCAD English language placement test to be placed in the appropriate level of ESL upon enrollment. Students must satisfactorily complete ESL coursework through completion of Level VI.*

*For applicants whose native language is English, no additional proof of English proficiency is required. For applicants whose transcripts show extensive study at an institution at which English is the language of instruction, no additional proof of English proficiency is required for admission evaluation, but applicants may be asked to take an English placement test upon enrollment at the university.*

*\*\*\*\*Official certification of sources and funds, a copy of the first page of the applicant's passport (requested but not required), and a copy of the first page of the passport for any dependent accompanying the student.*

*These documents are used to verify spelling of names, birth dates, and other information vital to student registration.*

## Supplementary materials

Applicants who do not meet the standard criteria for admission are encouraged to submit supplementary materials that may include one or more of the following:

1. **Recommendations.**  
One to three recommendations from professors, teachers, counselors, professionals, or community leaders with whom the applicant has had immediate contact. Recommendations should address the applicant's level of commitment, as well as attributes such as creativity, initiative, motivation, character, and academic achievement, to aid in assessing the applicant's reasonable potential for success as a student at SCAD. Recommendations may not come from friends or family members except in the case of a teacher-parent.
2. **Statement of purpose.**  
The statement should be no more than 500 words in length and should provide an overview of the applicant's academic and personal experience, describing preparation for and commitment to further study at SCAD, as well as educational and professional goals and aspirations.
3. **Portfolio, audition, riding, or writing submission.** A fee of US\$10 is charged by SlideRoom for each portfolio submission.
4. **Résumé or list of achievements and awards.**
5. **In-person or telephone interview** (may be scheduled by contacting the admission department).

## Undergraduate transfer credits

After an undergraduate transfer applicant is accepted for admission, official transcripts showing completed collegiate coursework are evaluated by the admission department to determine whether or not the student may be granted advanced standing. For a student's prior coursework to earn credit, the coursework must have equivalent credit hours, meet minimum grading requirements, and be relevant to the degree the student is seeking at SCAD, with course content and level of instruction resulting in student competencies comparable to or higher than those of students enrolled at SCAD. The comprehensive assessment of the student's original transcript is followed by a close examination of the course description and content, including a detailed syllabus and portfolio review (as appropriate), in order to evaluate equivalency. In assessing and documenting comparable learning through course content and level of instruction, SCAD uses recognized guidelines that aid in the evaluation of credit, such as those published by the American Council on Education and the American Association of Collegiate Registrars and Admissions Officers. This policy is consistent with the mission of SCAD and ensures that coursework and learning outcomes are at the collegiate level and comparable to SCAD degree programs.

Generally, transfer credit may be accepted from institutions that are approved by the U.S. Department of Education and hold appropriate institutional accreditation, or have appropriate specialized or programmatic accreditation, or have been evaluated and proven to be comparable in course content and level of instruction to SCAD, or are recognized by the ministry of education or equivalent agency in the applicant's home country. SCAD employs a transfer credit review process in which academically qualified SCAD faculty and transfer evaluators in the SCAD admission department collaborate to determine acceptance or rejection of transfer credit in accordance with the university's published policies. The transfer evaluator first examines whether the student's previous institution meets the criteria outlined above — e.g., accreditation status, degree level, calendar system — and conducts a comprehensive assessment of the student's official transcript for adherence to SCAD's credit-hour and

grading requirements. The transfer evaluator consults with academically qualified faculty for a review of the course syllabus—including course descriptions, goals, and outcomes—and student portfolio or other course work as appropriate to make a judgment on the course level and content for the final transfer credit determination.

Students who wish to appeal the decision of SCAD regarding transfer of credit from international institutions may provide an outside credential evaluation; SCAD reserves the right to make the final determination of transfer credit. A list of acceptable outside evaluators may be obtained from the admission department.

A maximum of 90 quarter hours of undergraduate credit for a bachelor's degree may be given for courses appropriate to the SCAD curriculum. The undergraduate transfer credit policy applies to SCAD alumni wishing to complete an additional undergraduate degree at SCAD. Only courses with a final grade of 2.0 (C) or higher may be transferred for undergraduate credit. Failure to submit an updated transcript may result in loss of transfer credit.

A portfolio review is required for final transfer credit determination of specific studio courses before or during the student's first quarter of enrollment. To receive specific studio course credit, the student must follow the portfolio submission criteria and guidelines available through the admission department. Additionally, a review of all course syllabi may be required. Portfolios are reviewed by faculty members from the applicable department. Transfer credit is granted when the quality of work in the portfolio is found to be at least equivalent to that which would earn a grade of 2.0 (C) or higher in an equivalent or comparable course at SCAD. Failure to submit a portfolio during the first quarter of enrollment results in the loss of opportunity to transfer studio credit.

A student who wishes to appeal the transfer credit process after the first quarter of enrollment must submit a written request to the admission department. Transfer credit appears on the transcript as T and is not calculated in the student's grade-point average. The final 45 hours of any degree program must be earned at SCAD. Study abroad programs offered by SCAD and SCADnow online courses are considered in residence and may be counted as such.

### Advanced Placement credit

Advanced Placement examinations are administered through the College Board to provide documentation of a level of achievement that qualifies a student for advanced standing. Credit is awarded for AP courses taken at the high school level if certain requirements are met. AP credit awarded by another college or university is not transferable without proper documentation. Official AP scores must be submitted to the admission department. Transfer credit from all sources (including AP) may not exceed 90 quarter hours. A chart of credit awarded is available at [scad.edu/ap](https://scad.edu/ap).

### British A-level credit

British Advanced-level examinations are well established and internationally recognized. The A-level examinations indicate a level of achievement that may qualify a student for advanced standing. Credit is awarded for A-level examinations if certain requirements are met. Credit awarded by another college or university for A-level examinations is not transferable without proper documentation. Official A-level scores must be submitted to the admission department. Credit is awarded on a selective basis. Transfer credit from all sources (including A-level) may not exceed 90 quarter hours. A chart of credit awarded is available at [scad.edu/alevel](https://scad.edu/alevel).

### British AS-level credit

British Advanced Subsidiary-level examinations are well established and internationally recognized. The AS-level examinations indicate a level of achievement that may qualify a student for advanced standing. Credit is awarded for AS-level examinations if certain requirements are met. Credit awarded by another college or university for AS-level examinations is

not transferable without proper documentation. Official AS-level scores must be submitted to the admission department. Credit is awarded on a selective basis. Transfer credit from all sources (including AS-level) may not exceed 90 quarter hours. A chart of credit awarded is available at [scad.edu/aslevel](https://scad.edu/aslevel).

### Caribbean Advanced Proficiency Examination

The Caribbean Advanced Proficiency Examination indicates a level of achievement that may qualify a student for advanced standing. Credit is awarded for CAPE if certain requirements are met. Credit awarded by another college or university for CAPE is not transferable without proper documentation. Official CAPE scores must be submitted to the admission department. Credit is awarded on a selective basis. A maximum of 45 quarter hours of CAPE credit may be awarded. Transfer credit from all sources (including CAPE) may not exceed 90 quarter hours. A chart of credit awarded is available at [scad.edu/cape](https://scad.edu/cape).

### College-level Examination Program

The College-level Examination Program is administered through the College Board to provide documentation of college-level achievement that may qualify a student for advanced standing. CLEP credit is awarded if certain requirements are met. CLEP credit awarded by another college or university is not transferable without proper documentation. Official CLEP scores from the College Board must be submitted to the admission department. A maximum of 45 quarter hours of CLEP credit may be awarded. Transfer credit from all sources (including CLEP) may not exceed 90 quarter hours. A chart of credit awarded is available at [scad.edu/clep](https://scad.edu/clep).

### DANTES/DSST credit

Within the U.S. Department of Defense, voluntary education programs are offered through DANTES, Defense Activity for Nontraditional Education Support. SCAD gives consideration to DANTES Subject Standardized Test scores. DSST credit is awarded if certain requirements are met. DSST credit awarded by another college or university is not transferable without proper documentation. Official DSST score results must be submitted to the admission department. A maximum of 45 quarter hours of DSST credit may be awarded. Transfer credit from all sources (including DSST) may not exceed 90 quarter hours. A chart of credit awarded is available at [scad.edu/dsst](https://scad.edu/dsst).

### French Baccalaureate credit

French Baccalaureate examinations from the French Ministry of National Education are well established and internationally recognized. The French Baccalaureate program leads to examinations that provide documentation of achievement that may qualify a student for advanced standing. Credit is awarded for French Baccalaureate coursework if certain requirements are met. Credit awarded by another college or university for French Baccalaureate coursework is not transferable without proper documentation. Official French Baccalaureate examination scores must be submitted to the admission department. A maximum of 45 quarter hours of French Baccalaureate credit may be awarded. Transfer credit from all sources (including French Baccalaureate examinations) may not exceed 90 quarter hours. A chart of credit awarded is available at [scad.edu/frenchbacc](https://scad.edu/frenchbacc).

### German Abitur credit

German Abitur credit is well established and internationally recognized. The seven-year gymnasium program leads to German Abitur credit that provides documentation of achievement that may qualify a student for advanced standing. Credit is awarded for German Abitur coursework if certain requirements are met. Credit awarded by another college or university for German Abitur coursework is not transferable without proper documentation. Official German Abitur examination scores must be submitted to the admission department. Transfer credit from all sources (including the German Abitur) may not exceed 90 quarter hours. A chart



of credit awarded is available at [scad.edu/abitur](https://scad.edu/abitur).

## International Baccalaureate credit

The International Baccalaureate program is a pre-university course of study for secondary school students. The IB program leads to examinations that provide documentation of achievement that may qualify a student for advanced standing. Credit is awarded for IB coursework taken at the higher and standard levels if certain requirements are met. Credit awarded by another college or university for IB coursework is not transferable without proper documentation. Official IB scores must be submitted to the admission department. Transfer credit from all sources (including IB) may not exceed 90 quarter hours. A chart of credit awarded is available at [scad.edu/ib](https://scad.edu/ib).

## Military transcripts

The American Council on Education maintains military registries with applicable ACE credit recommendations as a resource for colleges and universities. SCAD gives consideration to Joint Services Transcript. Credit is awarded if coursework is relevant to the student's course of study and determined to be comparable in course content and level of instruction to coursework at SCAD. Credit awarded by another college or university for Joint Services Transcript is not transferable without proper documentation. Transfer credit from all sources (including Joint Services Transcript) may not exceed 90 quarter hours.

## Undergraduate portfolio, audition, and writing guidelines

Undergraduate portfolios, auditions, writing, and riding submissions are accepted from applicants who wish to be considered for achievement scholarships. Applicants may submit any type of work, regardless of the major they are interested in pursuing. All portfolio types should showcase the applicant's best work, presented as professionally as possible. Portfolios should demonstrate the applicant's interest in and aptitude for advanced study and, specifically, potential for success at SCAD.

Applicants are encouraged to submit only their best work. It is not necessary to add extra work if it is not consistently strong. Applicants should not submit work copied from film, television, photographs, magazine/book illustrations, or other sources. All materials submitted should be clearly labeled with the applicant's name and contact information. Application materials cannot be returned.

## Portfolio submission

Applicants must use the online file management system SlideRoom if they wish to submit a portfolio for review. From SlideRoom ([scad.slideroom.com](https://scad.slideroom.com)), applicants can upload still images, Word documents, and digital and multimedia files. There are instructions for creating a corresponding inventory of work (required) including titles, dates, media, dimensions, and specific responsibilities on group projects, if applicable. A fee of US\$10 is charged by SlideRoom for each portfolio submission. More information is available online at [scad.edu/portfolio](https://scad.edu/portfolio).

## Portfolio-based course exemption

Newly admitted students may request and submit documentation for portfolio-based course exemption through the admission department. Currently enrolled students should request and submit documentation for portfolio-based course exemption to the appropriate department chair. Documentation should demonstrate mastery of skills and sufficient knowledge of content taught in a specific university-level course. A student who is exempted from a required course does not earn academic credit for that course but may substitute a course from the same subject area as approved by the department chair to fulfill the number of hours required to complete degree requirements.

## Undergraduate acceptance

Completed applications are reviewed on a rolling basis, and applicants are notified of the admission decision accordingly.

In some cases, the Admission Review Committee may request additional materials from applicants whose overall completed application file does not meet or exceed regular admission standards. This may include cases where standardized test scores are below 1080 on the SAT (math and reading only) or 21 on the ACT, and/or the secondary school, high school, or college grade-point average is below 3.0 on a 4.0 scale. All applicants may submit supporting materials such as portfolio, recommendations, or statement of purpose and/or have a personal or telephone interview to enhance their application file. Admission decisions are made on a case-by-case basis.

Exceptions to the general rules of admission may be made for applicants of exceptional motivation and ability. Application materials cannot be returned.

## Graduate admission

SCAD encourages applications from students who demonstrate successful completion of appropriate coursework at the undergraduate level and adequate preparedness to undertake graduate-level study. Applicants must hold a bachelor's degree or anticipate completion of a bachelor's degree before enrollment in the graduate program. All applicants are evaluated individually according to previous educational experience and level of achievement.

Graduate students apply for and are accepted into specific disciplines. Students who wish to change from one discipline to another must meet all admission requirements for the new discipline.

For graduate students entering the professional architecture program from preparatory or preprofessional programs, required credit hours are determined on an individual basis, dependent upon review of the student's academic transcripts and portfolio by SCAD architecture faculty. Students may be assigned preparatory (preliminary) courses from the SCAD B.F.A. program in addition to two years of graduate study. The graduate admission review ensures that the undergraduate coursework of all applicants to the professional M.Arch. program is evaluated according to the requisite student learning acumen required at the preprofessional level.

All graduate degree applicants should review the graduate candidacy and completion requirements in the academic programs and policies section.

## Graduate admission with required intensive coursework

For students with exceptional motivation who meet entry-level admission requirements but fail to demonstrate adequate discipline-specific knowledge and/or practice through their portfolios, SCAD may assign intensive coursework beyond the standard curriculum. As many as five courses could be included as part of the graduate program of study and will therefore extend the time and credit hours required to complete the program. Courses are assigned by the Admission Review Committee, in consultation with leadership from the intended academic program, based on the student's prior educational experience and demonstrated level of achievement. Students accepted with intensive coursework should consult with their admission adviser regarding eligibility for federal financial aid. Intensive coursework may not be offered every quarter or at every SCAD location and, thus, may change a student's entry term and intended location.

Students who seek exemption from any assigned intensive course must provide documentation to the admission department that demonstrates mastery of skills and sufficient knowledge of content taught in the specific intensive course. The Admission Review Committee will review additional

work and render decisions on granting exceptions, as appropriate. A student who is granted exemption does not receive credit for the course, but the course is eliminated from the student's additional course requirements.

## Graduate application requirements

1. Completed application for admission.
2. Nonrefundable application fee (US\$100).
3. Graduate applicants may receive a preliminary offer of admission based upon unofficial transcripts/mark sheets from their last undergraduate degree-bearing institution.\* If an offer of admission is made, official transcripts/mark sheets from their last degree-bearing undergraduate institution should be received prior to Aug. 1 for fall enrollment. Prior to enrollment at SCAD, proof of completion of the bachelor's degree (or its equivalent) must be received by SCAD.\*\* All transcripts/mark sheets must be in English or accompanied by a certified English translation. The office of admission must receive official degree-conferred transcripts prior to the first day of class. Failure to comply with this requirement may prohibit the student from attending classes for that quarter.

SCAD reserves the right to verify all documents submitted in application for admission. Offers of admission are contingent upon receipt of official documentation, and SCAD reserves the right to revoke any offer of admission should discrepancies be found. Any falsification of admission documents, portfolio, or audition materials constitutes grounds for termination of application procedures or dismissal from SCAD.

4. Evidence of English proficiency for students whose first language is not English.\*\*\*
5. Recommendations.  
Two letters of recommendation from professors, advisers, supervisors, or community leaders who have had immediate contact with the applicant and who have knowledge of the applicant's level of commitment and history of achievement. Recommendations should provide relevant information about the applicant's creativity, initiative, motivation, character, and achievements, thus assessing the applicant's reasonable potential for success as a student at SCAD. Recommendations may not come from friends or family members.
6. Statement of purpose.  
The statement should be a 500- to 750-word overview of the applicant's academic and professional accomplishments and should demonstrate a high level of interest in and a highly developed understanding of the discipline. The applicant should describe knowledge of the discipline, approach to past work, qualifications for graduate study and intended focus, as well as personal and professional goals.
7. Portfolio, audition, or writing submission.  
The portfolio should be specific to the intended course of study, should represent the applicant's best work and should demonstrate a high level of skill presented as professionally as possible. [See graduate audition, portfolio, and writing guidelines.]
8. Résumé.  
The résumé should document educational credentials as well as professional and other employment, such as internships or field experience in the intended area of graduate study, and should list commissioned works, exhibitions, performances, publications, honors, memberships, interests, and activities, including volunteer work.
9. GRE scores.  
While not required of most applicants, submission of GRE scores is strongly encouraged for applicants to architectural history, art history, cinema studies, and creative business leadership. Performance on the GRE may assist in demonstrating adequate educational preparation and ability to succeed in academic coursework at the graduate level.

Applicants whose bachelor's degrees are conferred by institutions that are not approved by the U.S. Department of Education and/or do not hold appropriate institutional accreditation, or do not have appropriate specialized or programmatic accreditation, or have not been evaluated and proven comparable in course content and level of instruction to SCAD, or are not recognized by the ministry of education or equivalent agency in the applicant's home country are required to take the GRE and submit official scores to SCAD.

10. If applicable, any other documents or materials must be provided if required to obtain a student visa.\*\*\*\*
11. In-person or telephone interview optional (may be scheduled by contacting the admission department).

Exceptions to the general rules of admission may be made for applicants of exceptional motivation and ability. Application materials cannot be returned.

\* Non-U.S. students refer to the international applicant section on [scad.edu/international](http://scad.edu/international) for details.

\*\* SCAD uses the standards established by the American Association of Collegiate Registrars and Admissions Officers to determine the equivalent academic achievement of a bachelor's degree. Transcripts are evaluated to determine the conferment of bachelor's degrees from institutions that are approved by the U.S. Department of Education and hold appropriate institutional accreditation, or have appropriate specialized or programmatic accreditation, or have been evaluated and proven to have comparable course content and level of instruction to SCAD, or are recognized by the ministry of education or equivalent agency in the applicant's home country. Course content is evaluated by comparing the curricula of other institutions with that of SCAD and assessing whether foundation studies, general education, and major discipline courses are comparable to those offered at SCAD.

\*\*\*English is the language of instruction for all courses at SCAD. In addition to meeting or exceeding all other SCAD admission criteria, applicants who wish to be admitted with no further English proficiency requirements must demonstrate their current level of proficiency by providing official minimum scores on one of the following or will be required to take an ESL placement test at orientation prior to the first day of classes:

- Test of English as a Foreign Language (TOEFL) minimum scores (SCAD code 5631):
  - a. 550 on the paper-based test.
  - b. 85 on the internet-based test with minimum score of 20 on each section.
- International English Language Testing System (IELTS) composite score of at least 6.5 with a score of at least 6.5 in both reading and writing.
- American Council on the Teaching of Foreign Languages (ACTFL) score of at least "high advanced" on the writing placement portion of the test.
- Graduate Record Examination (GRE) verbal section score of at least 500 (for tests taken before Aug. 1, 2011) or 153 (for tests taken after Aug. 1, 2011).

Otherwise qualified applicants who do not meet the minimum scores listed above must take a SCAD English language proficiency test to be placed in the appropriate level of ESL upon enrollment. Students must satisfactorily complete ESL coursework through completion of Level VI.

For applicants whose native language is English, no additional proof of English proficiency is required. For applicants whose transcripts show extensive study in an institution at which English is the language of instruction, no additional proof of English proficiency is required for admission evaluation, but applicants may be asked to take an English proficiency test upon enrollment at the university.



\*\*\*\*Official certification of sources and funds, a copy of the first page of the applicant's passport (requested but not required), and a copy of the first page of the passport for any dependent accompanying the student. These documents are used to verify spelling of names, birth dates, and other information vital to student registration.

## Graduate audition, portfolio, and writing guidelines

Graduate audition, portfolio, or writing submissions are required for graduate enrollment and scholarship consideration. Portfolios should be specific to the intended course of study, represent the applicant's best work, and be presented as professionally as possible. Portfolios should demonstrate the applicant's interest in and aptitude for advanced study and, specifically, potential for success at SCAD.

### Portfolio submission

Applicants must use the online file management system SlideRoom to submit their portfolios for review. From the SlideRoom website ([scad.slideroom.com](https://scad.slideroom.com)), applicants can upload still images, Word documents, and digital and multimedia files. There also are instructions for creating a corresponding inventory of work (required) including titles, dates, media, dimensions, and specific responsibilities on group projects, if applicable. A fee of US\$10 is charged by SlideRoom for each portfolio submission. Graduate applicants should submit at least 20 images or documents. Specific criteria for each program are published online at [scad.edu/portfolio](https://scad.edu/portfolio).

### Graduate transfer credits

Graduate transfer credits may be given for courses appropriate to the SCAD curriculum. For a 90-quarter-hour graduate degree, a maximum of 20 quarter hours of graduate academic credit may be awarded. For 45-quarter-hour graduate degrees, a maximum of 10 quarter hours of graduate academic credit may be awarded. Only graduate courses with grades of at least a 3.0 (B) taken at institutions with a level of graduate course content and level of instruction comparable to that of SCAD may be transferred. Credit may be accepted from institutions that are approved by the U.S. Department of Education and hold appropriate accreditation—institutional, specialized, or programmatic—or have been evaluated and proven to be comparable in course content and level of instruction to SCAD or are recognized by the equivalent agency in the applicant's home country. Prior to the end of the first quarter of enrollment, the student must submit to the admission department official transcripts, course descriptions, a portfolio or, in the case of a lecture course, projects and papers, and a written request for transfer credit review for the course(s) the student wishes to transfer. Materials are reviewed to determine if the work is comparable to that which would earn at least a 3.0 in a SCAD graduate-level course. Transfer credit appears on the transcript as such and is not calculated in the student's grade-point average. Students who wish to appeal the transfer credit process after the first quarter of enrollment must submit a written request to the admission department. The graduate transfer credit policy applies to SCAD alumni wishing to complete an additional graduate degree at SCAD. Transfer of credits earned in coursework required for multiple degrees is evaluated on a case-by-case, course-by-course basis.

### Undergraduate students taking graduate courses

Undergraduate students who have successfully completed 135 credit hours and have an overall grade point average of at least 3.0 may request permission from the department chair to take 700-level courses. Undergraduate students who have successfully completed 90 credit hours and have an overall grade point average of at least 3.0 may enroll in 500-level courses with permission from the department chair. Undergraduate tuition and fees apply.

Students completing both an undergraduate and graduate degree in the

same or allied disciplines at SCAD may transfer up to 10 quarter credit hours of graduate-level coursework in the major discipline for use in both degrees. Recognizing that some graduate degree programs do not have a unique undergraduate counterpart program, the term "discipline" in the prior sentence will be broadly interpreted in such cases. To qualify for this option, students should complete the undergraduate degree with an overall GPA of 3.5 or higher and earn individual course grades of 3.0 (B) or higher for transferred SCAD graduate courses. Note: A course can only be used twice. Courses shared with the major and a second major or minor are not eligible to apply toward a graduate degree.

## International applicants

SCAD welcomes students from throughout the world. International applicants should adhere to requirements relevant to first-year, undergraduate transfer, or graduate applicants as appropriate. International applicants must submit official transcripts/mark sheets for an admission decision to be rendered. Students may submit transcripts/mark sheets from all secondary school years prior to the final year to receive a preliminary offer of admission. SCAD is authorized under federal law to enroll nonimmigrant international students who show evidence of proficiency in the English language and who certify means of financial support for their studies. Documentation of financial support for the first year is required for SCAD to begin the process for an international applicant to obtain a visa. Submission of official certification of sources and funds at the time of application is strongly encouraged and may expedite the visa process. SCADnow online applicants residing outside the U.S. are not required to submit certification of sources and funds.

Applicants from mainland China may submit gaokao scores for consideration of admission. Preference will be given to students who score at or above the second tier cutoff score for their respective province. Applicants must also demonstrate proof of English proficiency. Applicants from mainland China who have not taken the gaokao or do not place in the top third for their province are encouraged to submit supplementary materials.

Although international students are not eligible to receive U.S. federal or state financial aid, all admitted students are considered for institutional scholarships upon receipt of relevant materials. These funds are limited and are awarded to the earliest qualifiers.

SCAD reserves the right to verify all documents submitted in support of an application for admission. Any falsification of admission documents or portfolio or audition materials constitutes grounds for termination of application procedures or dismissal from SCAD. Permanent residents must submit proof of legal residency such as a copy of a resident alien card. A copy of the first page of each international applicant's passport is requested, though not required. A copy of the first page of the passport for any dependent accompanying the international applicant also is requested. These documents are used to verify spelling of names, birth dates, and other information vital to student registration. In order to help students avoid unexpected costs of health care, SCAD requires all enrolled international students on F-1 visas to have adequate medical insurance. These students must enroll in the SCAD international health insurance plan, and the charges are automatically added to the student account. Exemptions may be granted for students who are already covered under certain government- or embassy-sponsored plans. See [scad.edu/isso](https://scad.edu/isso) for additional information and fee structure.

English is the language of instruction for all SCAD courses. Proof of English proficiency is required for admission if English is not the student's first language. For students whose native language is English, or whose academic transcripts show extensive study at an institution in which English is the language of instruction, no additional proof of English proficiency is required for admission evaluation, but applicants may be asked to take an English proficiency test upon enrollment at the university.

Otherwise qualified applicants who do not meet minimum required test scores may be considered for admission to SCAD. These students

must take a SCAD English language proficiency test to be placed in the appropriate level of ESL upon enrollment. Students must satisfactorily complete ESL coursework through completion of Level VI.

All new international students who are not granted a waiver from ESL are required to take an English language proficiency test upon arrival at SCAD. Students are placed in the appropriate level of English as a Second Language, as determined by their scores on the test. Students wishing only to take ESL courses must submit a separate application form and should contact the admission department for information.

## Other types of admission

### Certificate

Applicants to an undergraduate certificate program should follow the application guidelines for first-time first-year or transfer applicants. For more information, certificate applicants should contact the admission department by telephone or email or visit the SCAD website at [scad.edu/admission](http://scad.edu/admission).

### Nondegree-seeking

Enrollment of nondegree-seeking students is offered on a space-available basis for individuals who, while not wishing to pursue a degree, would like to enroll in SCAD courses. Nondegree-seeking applicants must submit an application for admission, a résumé, and a nonrefundable US\$100 application fee submitted via [scad.edu/apply](http://scad.edu/apply). Applicants denied admission to SCAD as degree-seeking students may or may not be eligible for enrollment as nondegree-seeking students. Performance in courses taken as a nondegree-seeking student does not automatically qualify an applicant for admission as a degree-seeking student. Nondegree-seeking students who wish to become degree-seeking must fulfill the application requirements in effect for degree-seeking students. Nondegree-seeking students are not eligible for financial aid or scholarships, but they may reside in SCAD housing on a space-available basis. The administrative unit responsible for nondegree-seeking admission decisions is the Admission Review Committee.

All students for whom English is not the first language must pass an English proficiency test before being allowed to enroll in any academic or studio courses at SCAD. These students may be asked to submit TOEFL or other English proficiency documentation and may be required to enroll in and successfully complete English as a Second Language coursework before being allowed to register for academic or studio courses.

Nondegree-seeking applicants who wish to take graduate level courses must submit an application for admission, a résumé, and must hold a bachelor's degree or should anticipate completion of a bachelor's degree before enrollment as evidenced by official transcripts from each college/university attended. A maximum of three graduate courses may be registered as a non-degree seeking graduate student, all of which must be approved by the department chair prior to registration. Nondegree-seeking students who wish to register more than three graduate classes must reapply to SCAD (application fee is required) and fulfill the application requirements in effect for degree-seeking students.

### Transient

Enrollment of transient students is offered for individuals who, while enrolled at another college or university, would like to enroll for one quarter at SCAD. Undergraduate transient applicants must submit an application for admission, a nonrefundable US\$100 application fee submitted via [scad.edu/apply](http://scad.edu/apply), a résumé, and a letter of good standing from their college or university indicating permission to take specific courses. Graduate transient applicants must submit an application for admission, a nonrefundable US\$100 application fee submitted via [scad.edu/apply](http://scad.edu/apply), transcripts from their undergraduate degree program and current graduate program, a résumé, and a letter of good standing from their college or university indicating permission to take specific

courses. International students who wish to be transient at SCAD must be granted an exemption from English as a Second Language coursework. Applicants denied admission to SCAD as degree-seeking students may or may not be eligible for enrollment as transient students. Performance in courses taken as a transient student does not automatically qualify an applicant for admission as a degree-seeking student. Transient students who wish to study longer than one quarter may be required to reapply for admission to SCAD. Transient students who wish to become degree-seeking at SCAD must fulfill the application requirements in effect for degree-seeking students. Transient students are not eligible for financial aid or scholarships through SCAD, but they may reside in SCAD housing on a space-available basis. The administrative unit responsible for transient student admission decisions is the Admission Review Committee.

SCAD does not enter into consortium agreements with other colleges or universities for financial aid purposes.

### Readmission

Students who have attended SCAD but have not been enrolled at SCAD for at least five consecutive quarters or have attended another college or university in the interim must apply for readmission and meet current admission requirements and fees. All readmission applications are evaluated on an individual basis by the Admission Review Committee and the registrar's office. Any prior awards of financial aid and/or scholarships may or may not apply. Students should complete new FAFSA forms and resubmit any required materials to be considered for aid or scholarship awards. Graduate students must also adhere to the graduate student continuous enrollment policy.

### SCAD and ACA alumni application and enrollment fee waiver

The application fee and enrollment fee are waived for SCAD and Atlanta College of Art alumni who apply and are accepted to any undergraduate or graduate program at SCAD, and their SCAD transcripts may be provided to the admission department at no charge.

### Continued enrollment from M.A. to M.F.A.

In some programs, the M.A. degree may be followed by additional study at SCAD leading to an M.F.A. degree. Students planning to continue the next quarter from the M.A. to the M.F.A. in the same major should contact their success adviser prior to the conclusion of their M.A. studies. Approval must be given by the department chair of the area of study and the registrar's office.

## Summer programs

SCAD offers an array of summer courses and workshops to students, educators, and adults. These programs provide educational enrichment, prepare high school students for university-level coursework, and foster the artistic talents of both youth and adults. Participants may wish to earn college credit, fine-tune creative pursuits, or simply seek personal enrichment or professional development.

SCAD Rising Star is a five-week residential program for students who have completed their junior year of high school and wish to earn university credit. Participants have full access to SCAD buildings, stay in a SCAD residence hall, and have their meals at a SCAD dining hall.

Rising high school sophomores, juniors, and seniors may enroll in SCAD Summer Seminars, workshops for residential or commuting students that offer opportunities for talented teens to meet others from around the world and experience a taste of university life under the guidance of SCAD professors and graduate students.

More information and registration guidelines are available at [scad.edu/summer](http://scad.edu/summer).



# Admission contacts

## SCAD Atlanta

Phone: 877.722.3285 or 404.253.2700

Fax: 404.253.3466

scadatl@scad.edu

SCAD Admission Department

P.O. Box 77300

Atlanta, Georgia 30357-1300 USA

Packages may be sent to:

SCAD Admission Department

1600 Peachtree St. NW

Atlanta, Georgia 30309 USA

## SCAD Savannah

Phone: 800.869.7223 or 912.525.5100

Fax: 912.525.5986

admission@scad.edu

SCAD Admission Department

P.O. Box 2072

Savannah, Georgia 31402-2072 USA

Packages may be sent to:

SCAD Admission Department

22 E. Lathrop Ave.

Savannah, Georgia 31415 USA

## SCADnow online

Phone: 800.869.7223 or 912.525.5100

Fax: 912.525.5986

admission@scad.edu

SCAD Admission Department

P.O. Box 2072

Savannah, Georgia 31402-2072 USA

Packages may be sent to:

SCAD Admission Department

22 E. Lathrop Ave.

Savannah, Georgia 31415 USA

# Scholarships

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## Scholarships and grants for entering students (nonrepayable funds)

Through the admission department, SCAD administers a number of scholarships for incoming students. Scholarship recipients are expected to be particularly strong and positive leaders at SCAD, excelling academically and representing SCAD well within the community. Scholarships are available to both U.S. citizens and non-U.S. citizens and are awarded to incoming students prior to first-quarter attendance.

Incoming students may be offered a scholarship from SCAD based on demonstrated academic achievements and/or other achievements, including leadership, volunteer and community service, co-curricular involvement, and artistic accomplishment. Financial need, as indicated by completion of the FAFSA or other documentation, is taken into consideration for need-based scholarships. A scholarship recipient may accept additional scholarships from other sources, as well as additional forms of financial aid, if qualified. Most scholarships are awarded to degree-seeking students, are applied quarterly, and may be renewed quarterly during completion of a degree program (or up to 225 attempted hours for undergraduate students) as long as the recipient remains enrolled and maintains a cumulative grade-point average of at least 3.0 for undergraduate students and 3.25 for graduate students. Students who plan to pursue a double major or multiple minors should meet with a student success adviser to determine if aid is sufficient.

An annual award is intended to be disbursed over 45 hours of credit earned in three quarters at SCAD and, if necessary, prorated based on enrollment. Students may qualify for more than one scholarship and may receive a combined total up to the cost of tuition. All applicants are considered for scholarship as part of the admission process. Notification of awards occurs along with or soon after notification of acceptance, when appropriate.

SCAD scholarship offers for undergraduate students vary according to whether students reside in SCAD housing. A scholarship student who accepts an on-campus award as an entering student but moves out of SCAD student housing at any time is considered to be declining the on-campus award amount and accepting the off-campus award, thus reducing the award to 70% of the on-campus award amount. Therefore, a balance due may be created. These students must resolve any resulting charges incurred with the SCAD student accounts office. To learn more details about available scholarships for SCAD students, visit [scad.edu/scholarships](https://scad.edu/scholarships).

## Scholarships for current students

Scholarships may be available to currently enrolled SCAD students based on academic achievement and/or financial need. To be eligible, students should be on schedule to complete a minimum of 45 undergraduate hours or 15 graduate hours at SCAD by the end of spring quarter. The scholarship application for current students is available online through MySCAD during the month of April only. Award recipients are notified by mid-June. Applicants are automatically considered for all applicable scholarships. Additional information is available online at [scad.edu/scholarships](https://scad.edu/scholarships).



# Financial policies and student accounts

Upon enrollment, students are assigned an adviser to help them develop educational plans that relate their career goals to academic offerings. Advisers also assist students and their families with any financial questions or concerns regarding educational expenses at SCAD. Students may consult individually with their adviser in person, by phone, or by email.

## Tuition

Tuition and fees are solely provided in exchange for academic instruction, academic credit, and certain non-academic services, and will be and remain the same, regardless of whether instruction and/or services are provided at a physical location, remotely, in a hybrid environment, or by some other means, and regardless of any other changes to the learning environment.

## Student accounts

Student accounts include billing and the receipt and recording of payments for tuition, housing, meals, and any fees. New students are responsible for notifying the admission department of any changes in name, address, or other matters that may affect the timely receipt of bills and payment of account balances. Current students should notify their adviser of any changes, or make changes through MySCAD. All students must include their SCAD ID number on all transactions and correspondence to ensure proper credit.

## New student enrollment fee

Each degree-seeking new student is required to pay a one-time, nonrefundable enrollment fee of US\$500 to indicate intention to enroll. Each new certificate, nondegree-seeking, and transient student is required to pay a nonrefundable tuition deposit of US\$200 per class prior to enrollment.

## Housing reservation fee

A nonrefundable housing reservation fee of US\$500 for students is required to reserve SCAD housing. Space is confirmed upon full payment of the housing balance and receipt of a signed housing agreement. Payment dates for the housing balance and tuition are published and must be met to avoid being dropped from classes or SCAD housing. Late fees may be charged when fees are paid after the university's published due dates.

## Billing and account balances

Updated charges and account information will be available July through October for fall quarter and immediately after the registration periods for winter, spring, and summer quarters. Prompt registration ensures that students receive an accurate balance in time to meet the payment due dates. All registered students receive notices of account activity to their SCAD email address. Account balances can be accessed in real time through MySCAD via the My Student Account channel, found in the My Info tab.

## Payment dates schedule

May 1	Fall new student enrollment fee due
June 1	Fall new student housing reservation fee due
Aug. 1	Fall tuition, housing, and meal plan balance due
Sept. 1	Winter new student enrollment fee due
Nov. 1	Winter new student housing reservation fee due
Dec. 1	Winter tuition, housing, and meal plan balance due
Dec. 1	Spring new student enrollment fee due
Feb. 1	Spring new student housing reservation fee due
March 1	Summer new student enrollment fee due
March 16	Spring tuition, housing, and meal plan balance due
April 10	2023-24 housing reservation fee for continuing students due
May 1	Summer new student housing reservation fee due
June 1	Summer tuition, housing, and meal plan balance due

## Terms of payment

All SCAD fees are payable in accordance with the applicable due dates indicated in emails and posted on [scad.edu](https://scad.edu). These due dates apply to students, parents, guardians, or any third party taking responsibility for a SCAD student account.

Students are encouraged to make any necessary financial arrangements (including federal or state financial aid, vocational rehabilitation, benefits provided by an organization outside SCAD, or scholarship programs) well in advance of payment due dates.

Fees not remitted by a parent, guardian, or responsible third party remain the responsibility of the student and may have late fees assessed if not paid by the due date.

## Third-party payments

Once official notice or documentation is received from a third party (for example, government agencies or departments, civic organizations, foundations, corporations, and foreign governments, among others) confirming the intention to pay charges associated with an approaching quarter on behalf of a student, the student's account will not be assessed a late fee, the student will not be expected to borrow funds to address the balance due to the delayed disbursement, and no university resources will be withheld from the student as long as charges for all prior quarters have been paid in full. In the event that the third party does not pay by the beginning of the next academic quarter, then the student may be responsible for all remaining balances, and late fees may be added.

## Late fees

A late-payment fee is charged when a student has an outstanding balance after the payment due date indicated in emailed account notices and on **scad.edu**. The fee is 5% of the outstanding balance.

A student who is in arrears to any SCAD department may not receive academic transcripts or a diploma. Collection costs are added to all accounts assigned to a collection agency.

Failure to meet financial obligations may result in dismissal from SCAD.

## Payment options

- Cash, check, money order, or traveler's check in U.S. dollars. Check, and money orders should be made payable to "SCAD" and include the student's name and ID number. In-person: Cash, checks, money orders, or traveler's checks in U.S. dollars are accepted at SCAD student financial services offices in Atlanta and Savannah. By mail: Checks, money orders, or traveler's checks in U.S. dollars may be sent to SCAD Student Accounts, P.O. Box 2701, Savannah, GA 31402-2701.
- MySCAD online secure payment in U.S. dollars by electronic check or credit or debit card (see **scad.edu/payment** for accepted card types). A convenience fee of 2.85% or \$3, whichever is greater, is applied to debit and credit card transactions.
- Payment plan: Automated drafts in U.S. dollars from a credit or debit card (see **scad.edu/payment** for accepted card types) or bank account may be made through TouchNet, accessible in MySCAD. Each quarter, the payment plan automatically drafts multiple installments of the balance due for tuition, housing, and meal plan. A convenience fee of 2.85% or \$3, whichever is greater, is applied to debit and credit card transactions. Students must enroll in the payment plan quarterly and pay a payment plan enrollment fee of 3% of the outstanding balance.
- Wire transfer: Funds in U.S. dollars may be transferred to the university's bank by wire. The originating bank must indicate the student's name and SCAD ID on the transfer, and the originating party is responsible for all transfer fees. Allow five to seven business days for SCAD to receive notice of the transfer. Instructions for bank wire transfer may be found on the SCAD website at **scad.edu/content/student-accounts-payment-options**.
- SCAD offers Flywire, PayMyTuition, and TransferMate as options for international payment of university charges. Each of these services offers competitive foreign exchange rates, allows you to pay in your home currency (in many cases), and saves money compared to traditional bank wires. For most countries, multiple payment options are available, including international credit cards and bank transfers. In addition, payment processing to your SCAD student account will be faster, you will be able to track where your payment is in the transfer process, and you can be notified via email when the funds are applied to your SCAD student account. Contact these partners directly for further information about the services they provide and their rate guarantees. Instructions and contact information are available on their websites, which may be accessed at **scad.edu/payment**.
- Authorized users: Authorized users in TouchNet, the online student payment portal, can view up-to-date student billing information and make payments. Students may add a family member or other contact to their student account as an authorized user via MySCAD.

Follow these steps to add an authorized user to a student account.

1. Log on to MySCAD.
2. Select the My Info tab.

3. Select My Student Account Online in the My Student Account channel. TouchNet will open in a new window.
4. Select the "Authorized Users" link in the menu bar.
5. Enter the email address of the family member or other contact and follow the instructions listed.
6. Two emails will be sent to the new authorized user which allow the user access to the student account online.

## Disbursement schedule for financial aid funds

Disbursement of financial aid funds begins following the drop/add period each quarter. The following information is important to the disbursement of financial aid, is in compliance with federal and state regulations, and is subject to change.

To be eligible for financial aid funds, students must be enrolled in a degree program and must be enrolled at least half time (some exceptions may apply). Before disbursement of financial aid funds, eligibility is reviewed and necessary adjustments are made based on enrollment, class level, and program-specific eligibility requirements. Program-specific requirements include:

- Attendance in all registered classes is verified before financial aid is disbursed.
- SCAD academic and achievement scholarships are prorated by the number of credit hours in which the student is enrolled, require a cumulative grade-point average of 3.0 for undergraduate students or 3.25 for graduate students, and may be subject to reduction if living off campus.
- HOPE and Zell Miller scholarships (Georgia state aid) are prorated by the number of credit hours in which the student is enrolled through the drop/add period and require at least half-time enrollment.
- GTEG (Georgia state aid) requires full-time enrollment.
- Federal grants are prorated by enrollment.
- SEOG and Pell will both disburse in prorated amounts at any enrollment level.
- Federal loans require at least half-time enrollment. All required documentation, including FAFSA results, must be completed and approval received by SCAD before the loan(s) is disbursed.
- Specific program requirements include the following:
  - Federal Direct Loan: acceptance through MySCAD, completion of a master promissory note, and entrance loan counseling.
  - Graduate PLUS Loan: positive credit check, approved loan application, and completion of a master promissory note and entrance loan counseling.
  - Parent PLUS Loan: positive credit check, approved loan application, and completion of a master promissory note.
  - Detailed information is available at **studentaid.gov**. Loan proceeds are reduced by the federally required loan origination fee. Students without access to the Internet can schedule an appointment with their adviser to complete entrance loan counseling.
  - Alternative loans (or private loans) require a positive credit check and generally require at least half-time enrollment (exceptions are lender-specific).



Adjustments made when funds are disbursed or anytime thereafter can create a balance due on the student's account, which is immediately due.

Funds are credited to the student account to pay for educational charges incurred. Parent PLUS loans are the last funds to be credited to the student's account, and positive credit balances resulting from Parent PLUS loan proceeds are refunded to the parent borrower or student if authorization is received.

## Credit balance refunds

After all SCAD charges have been paid, any credit in excess of charges may be refunded. Credit balances created by Federal Title IV aid programs are available for refund to students the second week of each quarter. To claim their refunds, students must have been awarded aid and must meet the enrollment and attendance criteria for their aid programs. SCAD does not provide cash advances. Students must plan ahead and have their own funds available to purchase books and supplies, pay rent, etc. Students should elect to have their refunds deposited directly into their bank accounts in order to avoid delays in receiving funds. Students can sign up for direct deposit via MySCAD by clicking on the link "Direct Deposit for Student Refunds" located in the My Student Account channel on the My Info tab.

In instances where direct deposit has not been set up, a paper check will be mailed or available for pick-up at the student accounts office. Any refund check that goes uncashed by a student/parent will result in the associated Title IV funds being returned to the federal government as required by Title IV federal student aid regulations.

## Book provision

Federal student aid recipients may be eligible for finances to purchase books and supplies prior to the end of the first week of class. To be eligible, students must have received Federal Title IV funds, resulting in a credit balance for the quarter, and must have met all requirements for disbursement 10 calendar days prior to the start of the quarter. Eligibility is reviewed each quarter. The complete book provision policy is available at [scad.edu/financialpolicies](https://scad.edu/financialpolicies).

## Authorization for Disposition of Financial Aid Funds

By signing an Authorization of Funds form, students authorize SCAD to apply Federal Title IV funds and other financial aid to all legitimate institutional charges or request that SCAD retain credit on their accounts for budgeting purposes. Federal Title IV funds include Pell and Federal Supplemental Educational Opportunity Grants (SEOG) and student and parent federal loans. The Authorization for Parent PLUS Loan form allows a parent to indicate in whose name refund checks should be issued. This is a one-time authorization and is valid for subsequent award years. The form and conditions are available on the SCAD website at [scad.edu/studentaccounts](https://scad.edu/studentaccounts) and may be modified in writing through the student accounts office.

## Drop for nonpayment

SCAD reserves the right to drop any student from registered course(s) for nonpayment of tuition by the published due dates.

## Returned check fees

The charge for a returned check is US\$35. After two checks (paper or electronic) have been returned, all check-writing privileges will be revoked. A student whose tuition payment check is returned for insufficient funds may be charged a late payment fee of 5% of the balance due, as well as a returned check charge of US\$35.

## Financial policy for withdrawal

It is the responsibility of students who have decided not to attend to drop their classes via MySCAD or notify the registrar's office in writing prior to the beginning of the quarter in order to avoid being held liable for all fees. Failure to do so, not paying associated charges, not attending classes, or only informing a faculty member that the student has decided to withdraw do not constitute official forms of notification. Failure to properly drop courses or appropriately notify the university could result in additional assessment of fees and/or the student being held responsible to pay for courses in which they remain registered. For students residing in campus housing and/or with meal plans, it is the student's responsibility to file the appropriate cancellation notices with residence life and housing and/or SCAD Card Services in order to avoid being held liable for fees. After the drop/add period, withdrawing students should complete a withdrawal form available through the registrar's office or the office of student success. The date the withdrawal form is submitted becomes the withdrawal date for computing any tuition credit applied to the student account.

Credit posted to a student's account is based on the assessment of charges and not on the amount paid by the student or number of classes attended.

A student may cancel enrollment at any time before the start of the quarter.

A student not requesting cancellation online or through written documentation by the beginning of the quarter is considered enrolled and liable for all fees.

The application fee and one-time new student enrollment fee are retained to cover processing costs and are nonrefundable. The enrollment fee is nontransferable to other students or charges.

If a student is dismissed from SCAD as a result of disciplinary action, the student is responsible for all tuition and fees (including all unused residence hall and/or meal plan fees).

If a student is academically dismissed from SCAD, all payments for tuition, housing, and meals for a subsequent quarter are refunded.

A student who withdraws from SCAD during the first 40% of the quarter receives a reduction of tuition charges as specified at [scad.edu/withdrawalcredit](https://scad.edu/withdrawalcredit).

Students are entitled to financial aid as long as they are enrolled, provided they meet the related stipulations. In accordance with federal financial aid regulations, length of enrollment each quarter determines whether or not a student has earned the use of all the aid disbursed or scheduled to be disbursed. When a student with federal or state aid withdraws from SCAD, any unearned aid must first be returned to the appropriate aid programs in accordance with federal and state regulations to reduce the overall debt. If any credit remains, it is applied first toward any outstanding charges on the student account. Any remaining credit is then refunded to the student. Requests for refunds sent by mail are dated according to the date received. Payment is made to the student unless the student directs otherwise in writing.

## Financial aid

Financial aid is made available to qualified students to assist them in paying for their education at SCAD. Financial aid information is updated annually regarding the types and amounts of financial aid available, the process to apply for aid, policies and procedures related to the awarding of financial aid, and disbursement information for each aid program. This information is published on [scad.edu/financialaid](https://scad.edu/financialaid) with links to other applicable sites and publications, such as the FAFSA, the Georgia aid application for Georgia residents, and the William D. Ford Federal Direct Loan Program.

Students can access their SCAD financial records through MySCAD at **scad.edu** to review financial aid application requirements, download required forms, receive award notification, and view all aid applied to their student accounts.

Students applying for admission to SCAD should contact the admission department regarding financial aid:

## Admission

### Atlanta

877.722.3285 or 404.253.2700 or [scadatl@scad.edu](mailto:scadatl@scad.edu)

### Savannah/SCADnow

800.869.7223 or 912.525.5100 or [admission@scad.edu](mailto:admission@scad.edu)

Continuing SCAD students should contact their student success adviser:

### Atlanta

404.253.5400 or [atl\\_advise@scad.edu](mailto:atl_advise@scad.edu)

### Savannah/SCADnow

912.525.5820 or [advisement@scad.edu](mailto:advisement@scad.edu)

## Financial aid application process

Students should complete the FAFSA online at **studentaid.gov** and include SCAD as a school choice using the SCAD code number 015022. Accurate income tax information should be used and is accessible on the FAFSA website through the Internal Revenue Service's data retrieval tool.

Within three to five days after filing the FAFSA online, students should receive a Student Aid Report from the federal government. Students should review the SAR for accuracy and submit any necessary revisions to the federal processor.

Students who receive a request for additional information from the SCAD financial aid office should complete and return the information promptly. If selected for verification, students may be required to submit documentation in the form of a specified year's IRS tax transcript. Further information is available online at **scad.edu/verification**.

After all information has been received and processed, an official offer of financial assistance is sent via email to the student from SCAD. The offer lists all financial assistance the student can receive, including scholarships, grants, and loans.

Students must apply for admission at **scad.edu/apply** and be accepted to SCAD in order to be offered financial aid.

## Federal aid

U.S. citizens and legal residents who hold a high school diploma or GED may apply for federal aid by filing the FAFSA with the federal processing center as soon as possible after Oct. 1 each year. The FAFSA can be completed online at **studentaid.gov**. The SCAD FAFSA code is 015022.

Early application is encouraged and allows more time for students to explore all financial aid options.

After the FAFSA is processed, the government generates a multipage Student Aid Report (SAR) for each applicant. After SCAD has received an electronic version of the SAR from the government and if the applicant is officially admitted to SCAD, a financial aid package is determined and emailed to the student. This process generally begins in early December for fall enrollment.

SCAD accepts and enrolls new students each quarter. Students who intend to use financial assistance to pay tuition, room, and board should plan to complete the application for admission and the FAFSA at least 60 days prior to the intended entry date. Otherwise, the student should plan to pay first-quarter expenses out of personal funds.

Students should review each specific aid program for details at **scad.edu/financialaid**. Further information about federal aid can be found at **studentaid.gov**.

## Concurrent enrollment and transient status

A student who wishes to be degree-seeking at two or more postsecondary institutions concurrently may receive federal/state financial aid at only one college. Once a student has requested financial aid to attend SCAD, the student may not apply for federal/state aid at any other institution for the same term. Transient students who receive the Georgia HOPE scholarship may be eligible to receive it while in transient status and should contact their student success adviser for details. Currently enrolled SCAD students who wish to attend another college or university as a transient student and transfer credits back to SCAD must pursue transient status through the registrar's office at SCAD before taking classes at the other institution.

## Federal grants

### Pell Grant (nonrepayable funds)

The Pell Grant is a need-based grant available to degree-seeking students who are pursuing their first undergraduate degree. Student eligibility is based upon the Expected Family Contribution as calculated by the federal government based on information the student provided in completing the FAFSA.

### Supplemental Educational Opportunity Grant (nonrepayable funds)

The SEOG program was established to assist in making the benefits of postsecondary education available to first-time, degree-seeking undergraduate students. Awards are based upon the remaining unmet need of Pell Grant eligible students. Funds are available to students on a very limited basis.

## Federal loans

### William D. Ford Direct Subsidized and Unsubsidized Loan (repayable funds)

The direct loan program enables students to borrow funds directly from the U.S. Department of Education to assist with educational expenses. The amount of subsidized vs. unsubsidized loan that can be borrowed is determined by results from the FAFSA, class standing, and remaining need.

The loan amount credited to the student account is reduced by the federally mandated loan origination fee. Repayment of direct loans begins after graduation, dropping below half-time enrollment, or ceasing enrollment, and follows a six-month grace period.

### William D. Ford Federal Direct PLUS Loan for Graduate Students (repayable funds)

The Grad PLUS loan program enables credit-worthy graduate-level students to borrow funds for educational purposes. Graduate students may borrow up to the full cost of attendance or any educational expenses that other student aid does not cover. Grad PLUS loans are collateral-free, low-interest loans with a minimum 10-year repayment term and several repayment options.

### William D. Ford Federal Direct Parent PLUS Loan Program (repayable funds)

The Parent PLUS loan program enables credit-worthy parents and stepparents (must be listed on the FAFSA) of dependent students to borrow funds for educational purposes. Parents may borrow up to the full cost of attendance or any educational expenses that student aid



does not cover. PLUS loans are collateral-free, low-interest loans with a minimum 10-year repayment term and several repayment options.

## Student employment

The student employment office assists degree-seeking undergraduate and graduate students with their employment search process, while maintaining compliance with federal and state regulations. Students must meet specific eligibility requirements in order to participate in the Federal Work-study Program (FWS) or to work in institutionally funded positions on campus. Job opportunities are designed to complement and reinforce career development and provide a valuable opportunity to develop skill sets relevant to a student's desired career. For more information regarding the university's student employment program or to review eligibility requirements, visit [scad.edu/studentemployment](http://scad.edu/studentemployment) or email [stemploy@scad.edu](mailto:stemploy@scad.edu). Staff can also be reached by phone during normal business hours at 912.525.8776. Additionally, a variety of community service opportunities are available for FWS-eligible students.

## State aid

Students who qualify for state programs that are payable to out-of-state colleges should contact their state's educational authority for information on application and payment. SCAD will provide an invoice for a state program that requires one. Funding does not show as a credit on the student's account until payment is received.

Incoming new students who qualify for state programs that are not payable at out-of-state colleges should contact the admission department directly at 800.869.7223 or 912.525.5100 in Savannah, or 877.722.3285 or 404.253.2700 in Atlanta for information on possible assistance.

## Vocational rehabilitation aid

Many states offer vocational rehabilitation benefits to qualified students requiring these services. Any student who has a qualifying condition for vocational rehabilitation benefits should contact the appropriate state agency directly. If the state agency requires a financial aid offer prior to determining or distributing state funding, eligible students must complete the financial aid process before that offer may be presented to the agency.

## Georgia aid programs

### Georgia Tuition Equalization Grant (nonrepayable funds)

The Georgia Student Finance Commission administers the Georgia Tuition Equalization Grant program for resident students attending eligible private colleges in Georgia, such as SCAD. The program is restricted to full-time students who are Georgia residents and who are seeking an undergraduate degree. Personal or family income is not a factor for eligibility. All Georgia residents attending SCAD should apply for the GTEG. Complete information is available at [gafutures.org](http://gafutures.org).

### Georgia Helping Outstanding Pupils Educationally Scholarship (nonrepayable funds)

The Georgia Student Finance Commission offers the HOPE scholarship program to Georgia students who graduated from an eligible high school and who have achieved a grade-point average of 3.0 or higher as determined by Georgia state guidelines. Students must maintain a cumulative grade-point average of 3.0 (reviewed periodically throughout the academic year in accordance with program rules) for eligibility. Complete information is available at [gafutures.org](http://gafutures.org).

### Zell Miller Scholarship (nonrepayable funds)

The Georgia Student Financial Commission offers the Zell Miller Scholarship program to Georgia students who graduated from an eligible high school, who have achieved a grade-point average of at least 3.7 as determined

by Georgia state guidelines and who have achieved qualifying scores on the SAT of at least 1200 combined on the math and reading portions, or a composite score of at least 26 on the ACT. Students must maintain a cumulative grade-point average of 3.3 (reviewed periodically throughout the academic year in accordance with program rules) for eligibility. Complete information is available at [gafutures.org](http://gafutures.org).

## Alternative funding sources

Personal funds, institutional scholarships, outside scholarships, and federal/state aid programs may fall short of a student's anticipated budget for educational expenses. Alternative (credit-based) loans from private lenders are one source of funding that may help compensate for any shortfall. However, parents and students should be aware that these loans may be a more expensive way of borrowing, and they should read all the information available on these loans to select the lender with the most suitable terms. Regarding private education loans, the best source of information is the lender. Programs and qualifying regulations are subject to change without notice. Current information is available at [scad.edu/financialaid](http://scad.edu/financialaid).

## Policy on satisfactory academic progress

All students receiving Federal Title IV financial aid, Georgia state financial aid, or SCAD grant aid must adhere to the university's policy on satisfactory academic progress. The Higher Education Act as amended by the U.S. Congress mandates that higher education institutions establish minimum standards of "satisfactory academic progress" for students receiving financial aid.

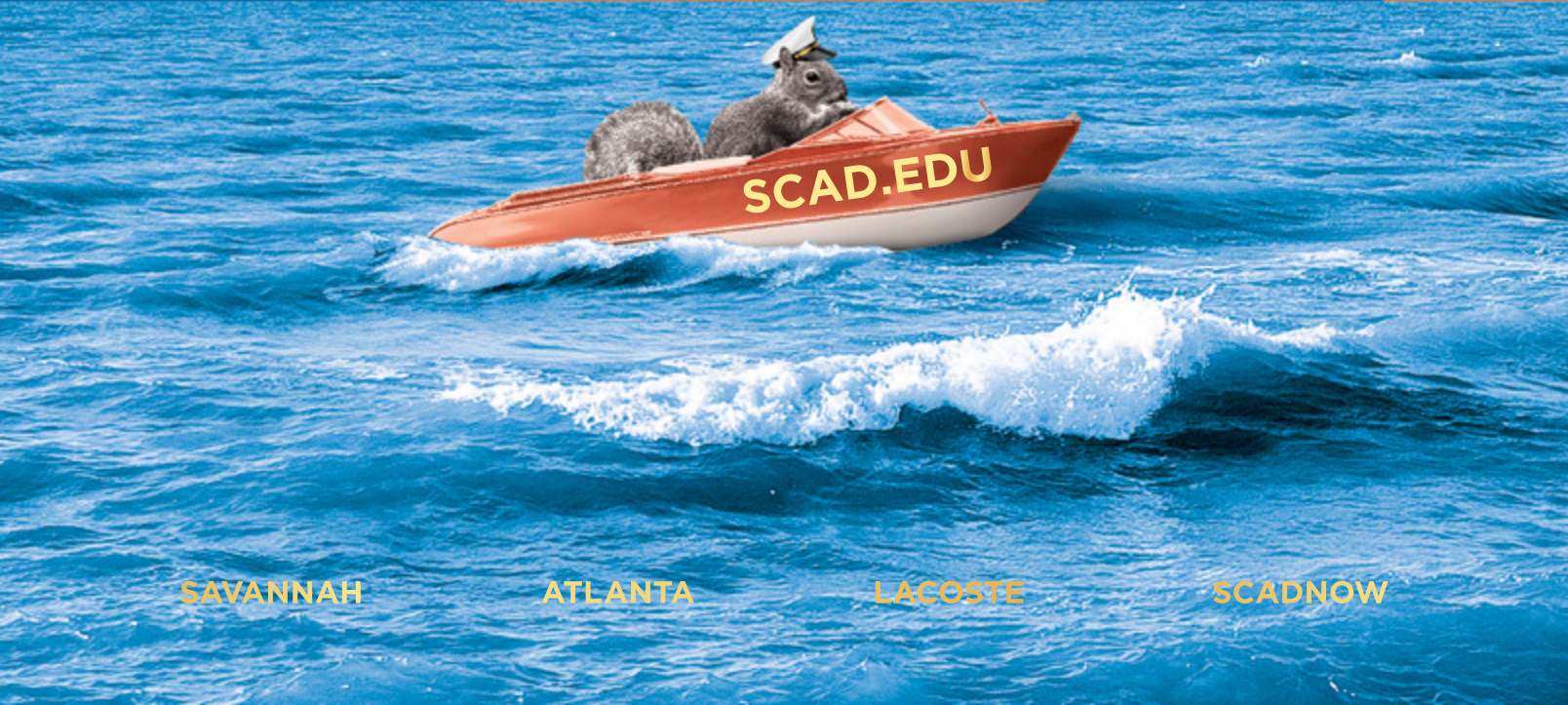
Requirements to meet satisfactory academic progress include the following: Students must pass 67% of all coursework attempted; undergraduate students must earn a cumulative GPA of at least 2.0 on a 4.0 point scale; graduate students must earn a cumulative GPA of at least 3.0 on a 4.0 point scale. Students must also complete degree requirements within a maximum time frame of 150% of the required credit hours for their program.

Satisfactory academic progress standards are evaluated as follows: Degree-seeking students in a program longer than one year are evaluated annually. Students enrolled in a degree program of one year or less are evaluated at the end of each payment period (quarter). The same review standards and sanctions (financial aid probation and assignment of an academic plan) apply to all students, regardless of the frequency of review (either quarterly or annually). The SCAD financial aid office does not utilize financial aid warnings but does work closely with faculty and advisers to utilize an early alert system and proactive outreach to help students attain their academic goals.

The complete policy is available online at [scad.edu/financialpolicies](http://scad.edu/financialpolicies).







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