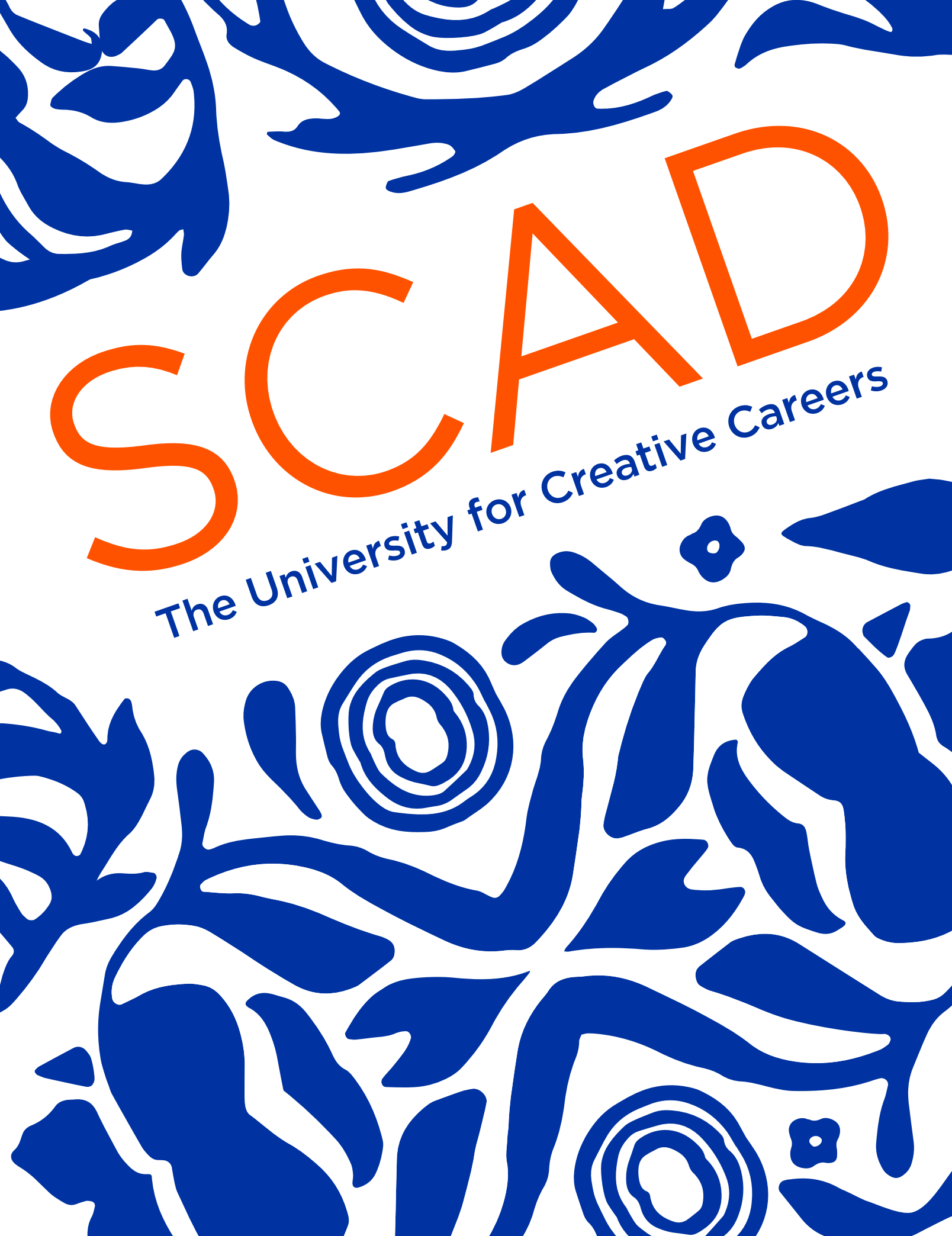


# SCAD

The University for Creative Careers



Dream. Dare. Deliver.  
SCAD. Live. Learn. Lead.  
Collaborate. Pioneer.  
Shine. SCAD. Redefine.  
Think. Thrive. Design.  
Believe. Make. SCAD.  
Build. Inspire. Envision.  
SCAD. Plan. Imagine.  
Practice. Pitch. Amplify.  
Achieve. SCAD. Ideate.  
Work. Play. Strategize.  
Engage. Launch. SCAD.  
Explore. Do. Succeed.

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# Welcome

Dear future creators, inventors,  
and storytellers,

In this ever-changing world, students deserve an education that delivers. At SCAD, our mission prepares talented students for creative professions – before, during, and long after the pandemic that continues to shape our collective experience.

As a journalist wrote recently in *Art & Object* magazine, the most successful artists and designers are those who know how to communicate and collaborate in every context: in person and online, from Zoom to Insta. Virtual collaboration is here to stay, and SCAD ensures tomorrow's creative pros are ready for it.

Every week, SCAD students produce research and results for the world's great companies through SCADpro (p. 33), learn how to speak with confidence online and in person through SCADamp (p. 39), connect with new friends through Bee Well and other student life opportunities (p. 57), and advance their knowledge and networks through *Guests and Gusto* master classes (p. 47) and creative festivals the whole year through (p. 43). Each class, degree program, resource, and event is designed especially for YOU – to launch your career and make your dream real.

I hope that you enjoy exploring these pages and will join us at SCAD, The University for Creative Careers, to discover your purpose, find your people, and become a member of our thriving, international creative community.

With love to all Bees present and future,

*Paula*

**Paula S. Wallace**

SCAD President and Founder

 @paulaswallace



# SCAD 101

Welcome, all.

Approximately  
**15,000**  
students from

**50** states and

**100+** countries



**40+**

majors

**75+** minors



## Mission.

SCAD prepares talented students for creative professions through engaged teaching and learning in a positively oriented university environment.

## Hire education.

**600+** top company  
recruiters  
in 2019-20

## Mascot.



## Locations.



Atlanta



Lacoste



Savannah



eLearning

**WOW.**

**99%**

**alumni  
employment\***

\* Percentage of Spring 2019 graduates who were employed, pursuing further education, or both within 10 months of graduation, according to a recent study.

## Hollywood hits.

200+

alumni  
credits in  
2020  
Academy  
Award-  
nominated  
films



## Winning streak.

300+

first-place  
student  
competition  
wins in 2019–20



## Bees get degrees.

**B.A.**  
Bachelor of Arts

**B.F.A.**  
Bachelor of Fine Arts

**M.A.**  
Master of Arts

**M.F.A.**  
Master of Fine Arts

**M.Arch.**  
Master of Architecture

**M.U.D.**  
Master of Urban Design

## Collab central.

500+

SCADpro

partnerships with

300+ brands

50+ products  
on the market

200+  
employment offers



## Let's connect.



scaddotedu



scad.edu



scaddotedu



aboutscad  
and scad.tv

## Perfect pitch.

SCAD  
AMPLIFY YOUR STORY

Speak.  
Visualize.  
Connect.

## Squad up.

12 intercollegiate  
athletics teams



## School spirit.

100+ cool  
student clubs  
and organizations

## Accreditation.

Southern Association of Colleges and Schools  
Commission on Colleges

National Architectural Accrediting Board

Council for Interior Design Accreditation

For a complete description of institutional and  
programmatic accreditations, visit [scad.edu/  
accreditation](http://scad.edu/accreditation).

private. | nonprofit. | accredited.

# Degree programs

Top ranked by The Hollywood Reporter, DesignIntelligence, The Business of Fashion, and more, SCAD offers more programs and specializations than any other art and design university in the U.S. To search undergraduate and graduate degree programs by location, visit [scad.edu/programs](https://scad.edu/programs).



## Accessory design

B.F.A., M.A., M.F.A.

## Advertising

B.A., B.F.A., M.A., M.F.A.

## Animation

B.F.A., M.A., M.F.A.

## Architectural history

B.F.A., M.F.A.

## Architecture

B.F.A., M.ARCH.

## Art history

B.F.A., M.A.

## Branded entertainment

B.F.A.

## Business of beauty and fragrance

B.F.A.

## Cinema studies

M.A.

## Creative business leadership

M.A.

## Design for sustainability

M.A., M.F.A.

## Design management

M.A., M.F.A.

## Dramatic writing

B.F.A., M.F.A.

## Equestrian studies

B.A.

## Fashion

B.F.A., M.A., M.F.A.

## Fashion marketing and management

B.F.A.

## Fibers

B.F.A., M.A., M.F.A.

## Film and television

B.F.A., M.A., M.F.A.

## Furniture design

B.F.A., M.A., M.F.A.

## Graphic design

B.A., B.F.A., M.A., M.F.A.

## Illustration

B.A., B.F.A., M.A., M.F.A.

## Immersive reality

B.F.A.





**say hi and apply!**  
[scad.edu/apply](https://scad.edu/apply)

## Industrial design

B.F.A., M.A., M.F.A.

## Interactive design and game development

B.A., B.F.A., M.A., M.F.A.

## Interior design

B.F.A., M.A., M.F.A.

## Jewelry

B.F.A., M.A., M.F.A.

## Luxury and fashion management

M.A., M.F.A.

## Motion media design

B.F.A., M.A., M.F.A.

## Painting

B.F.A., M.A., M.F.A.

## Performing arts

B.F.A., M.F.A.

## Photography

B.A., B.F.A., M.A., M.F.A.

## Preservation design

B.F.A., M.A., M.F.A.

## Production design

B.F.A., M.A., M.F.A.

## Sculpture

B.F.A., M.A., M.F.A.

## Sequential art

B.A., B.F.A., M.A., M.F.A.

## Service design

B.F.A., M.A., M.F.A.

## Social strategy and management

B.F.A.

## Sound design

B.F.A., M.A., M.F.A.

## Television producing

B.A.

## Themed entertainment design

M.F.A.

## Urban design

M.U.D.

## User experience (UX) design

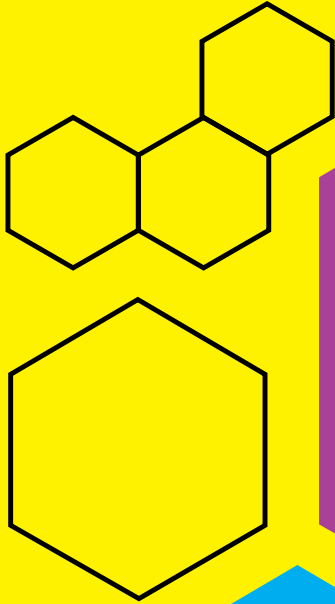
B.F.A.

## Visual effects

B.F.A., M.A., M.F.A.

## Writing

B.F.A., M.F.A.



# Real-time on-ground

On-location collaboration

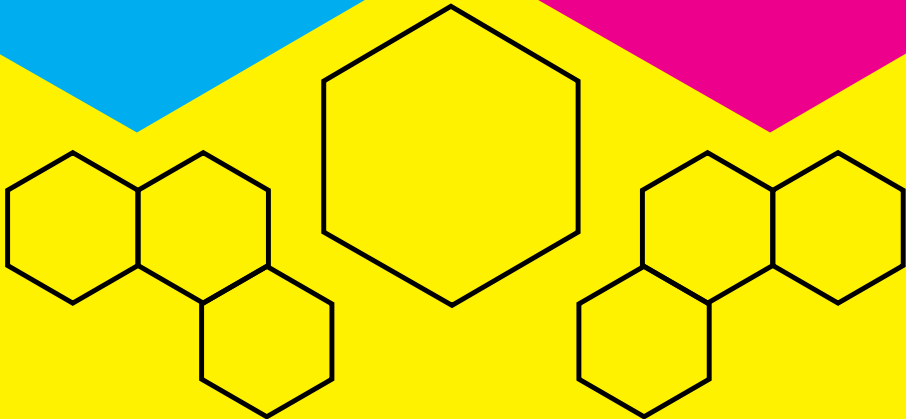


# SCADnow

Real-time virtual instruction

# eLearning

On-demand education




# Ways to learn

At SCAD, the heart of our mission is career preparation.

Today's jobs demand creative collaboration over FaceTime, Google Hangouts, and Zoom. Scenes are animated in one country while sound is mixed in another. Clothes are designed and fabricated on opposite sides of the planet. Designers visit job sites through virtual reality. Developers log in remotely to companies like Slack and GitLab while living anywhere they desire.

With technology, agility, and creativity, SCAD offers three learning modalities to prepare students for professional success in an increasingly virtual world. In addition to on-ground instruction in inspired SCAD spaces, students can access expert teaching, in-depth discussions, and demonstrations online as well as exclusive content with luminaries. Whatever their circumstances and needs, and wherever they are in the world, SCAD students may individualize their SCAD journeys by combining a course in each modality or focusing on one platform exclusively. Choice reigns supreme — as does career preparation.



**The future is being able to talk to someone in Shanghai, in Riyadh, and in Cairo at once because the interconnectivity of the world is growing. I'm excited for the future and I'm thankful for this experience at SCAD.**

**Ohene Twum**  
SCAD B.F.A. architecture  
Accra, Ghana



## SCADnow

Through real-time virtual instruction via SCADnow (Now Online Worldwide), students experience face-to-face personal teaching and teamwork with fellow students in a vibrant, digital format. Courses meet online at set times to allow students the opportunity to reside anywhere in the world (including at on-ground SCAD locations!) and study at SCAD. Students may remotely access industry-standard technology in SCAD's computer labs for building virtualization, film rendering, computer animation, and media projects with SCAD vLab. Students also benefit from many professional software packages such as Adobe Creative Cloud and Autodesk collections.

## SCAD eLearning

Supplemented by real-time interactions with professors and peers, SCAD eLearning students explore content, participate in online discussions, and move at their own pace on an asynchronous schedule. The award-winning SCAD eLearning platform has been offering elite online education for nearly two decades. The freedom of SCAD eLearning is a favorite among students who are already working professionals and have secured jobs and internships in other cities or countries.

# Atlanta

Career connections abound in this culture-driving capital city.

Action-packed media scenes make Georgia the No. 1 location in the U.S. for film production. Thriving startups anchor the city as a top destination for the tech community. Fortune 500 companies like AT&T, Delta Air Lines, The Coca-Cola Company, The Home Depot, and Turner all call the ATL home.

For every pursuit, SCAD Atlanta offers resources to catapult students to success. **SCAD FASH Museum of Fashion + Film** introduces the future of fashion design through virtual and in-person exhibitions and events. **SCADshow** theater hosts renowned guests in entertainment during buzzworthy festivals. The **SCAD Digital Media Center** rivals major studios in the area with its state-of-the-art production and postproduction spaces for animation, film, television, gaming, AR/VR, visual effects, and more. Also in the DMC, screenwriting resources give budding scribes the skills to write everything from podcasts and scripts to novels and news articles under the mentorship of today's top storytellers.

SCAD students live, study, and play in residences designed with passion and perspective in mind — like **FORTY**, the university's newest residence hall, offering 14 stories of spectacular Midtown views. SCAD Atlanta is steps away from chic shops, major venues, and numerous green spaces, including Piedmont Park and Atlanta's famed BeltLine. Constant energy, inspiration, and entertainment make SCAD Atlanta the ideal place to launch creative careers.



In Atlanta, students create in a metropolitan wonderland.



**SCAD Atlanta is close to amazing, elite firms and agencies, which makes networking incredible.**



**Samyu Murali**

Art director, Ogilvy  
SCAD M.A., advertising, 2016  
Mumbai, India



SCAD Atlanta offers students fantastical spaces in which to study, explore, and draw inspiration.



SCAD augments Atlanta's chic landscape and educates the city's next generation of creative professionals.



FORTY, SCAD Atlanta's new residence hall, features snapworthy backdrops that inspire creativity.

# Lacoste

Immerse yourself in creative practice and Provençal culture.

Bask in the glow of a sun setting low over the hills of the Luberon. Walk the fields of lavender stretching across the valley floor. Catch the constellations in a cloudless night sky. Find creative inspiration in the palette of natural colors that has driven artists like Monet, Renoir, and van Gogh to travel far and wide to reach this idyllic region.

In SCADpro, students are positioned to generate business solutions for major partners throughout Europe. Alumni can return to the region during **Après SCAD**, an exclusive professional development retreat with industry leaders, or participate in a residency and complete a body of work in the **SCAD Alumni Atelier**.

Hands-on learning *en plein air* at Roman architectural sites, medieval structures, and historic limestone quarries enriches the student experience in Lacoste. SCAD students regularly exhibit their work through a local *vernissage*, attend field trips to nearby *brocantes*, visit iconic museums and historic sites, and travel to inspiring cities, including Avignon, Marseille, and Saint-Rémy-de-Provence.

From **La Maison Basse**, a farmhouse-turned-residence hall dating back eight centuries, to **Theatre du SCAD** to the **Pfriem Terrace**, students in all disciplines make unforgettable memories and seamlessly continue progress toward their degrees at SCAD Lacoste.

Classes at SCAD Lacoste vary each quarter, with offerings in areas such as advertising, animation, art history, fashion, film and television, interior design, painting, photography, writing, and more. Ancient stone structures, including a village bakery and a home once owned by the philosopher and revolutionary Marquis de Sade, have been transformed into new studios, classrooms, a café and event space, and a digitally connected library.



SCAD students refresh after class by the pool at La Maison Basse.



## Visiting visionaries.

**John Malkovich**

Actor and designer

**Ilse Crawford**

Interior and furniture designer

**Bibhu Mohapatra**

Fashion designer

**Shane Gabier and Christopher Peters**

CFDA Fashion Award-winning designers

**Genevieve Gorder**

Interior designer and television host

**Lynn Yaeger**

Vogue contributing editor

**Jamie Beck**

Social media influencer and cinemagraph inventor

**Ramón Goñi**

Swoon New York executive creative director







The first thing you notice is the color and the texture in the landscape. The fresh air here, it's so clean and pure.

**Kate de Para**

Textile designer  
SCAD Alumni Atelier  
SCAD M.F.A., fibers, 2012  
Houston, Texas



SCAD Lacoste students enjoy the sights, sounds, and tastes of Provence through excursions around the region.

Terraces and open spaces at SCAD Lacoste showcase sweeping views of the Luberon Valley.



H FILM  
VAL

enell

SCAD



# Savannah

The birthplace of SCAD is where creative dreams come true.

Before it was a destination for the world's most talented students, SCAD was simply a dream in the heart of a public-school elementary teacher named Paula Wallace. More than 40 years later, SCAD has transformed this storybook city into a beacon of culture, design, preservation, and style, where thousands of SCAD rising stars launch 21st-century careers.

Savannah is the heart of the most distinctive built environment in higher education, where more than 80 SCAD buildings, galleries, and halls are organically situated in one of the largest National Historic Landmark Districts in the U.S. (And you can find out all about SCAD's history in **SCADstory**, an immersive 4D museum in Poetter Hall, the university's very first building!)

SCAD Savannah students have easy access to historic squares and the city's nearby beaches on Tybee Island.

These historically important, contemporary learning environments include the award-winning **SCAD Museum of Art**. Housed in the former headquarters of the Central of Georgia Railway, the museum draws international visitors as well as renowned artists for transcendent exhibitions. SCAD's imprint is also evident in the cadre of alumni-owned businesses — from architecture and design firms to galleries and boutiques to cafés and restaurants — that add to the allure of this charming coastal city.

From the SCAD Sidewalk Arts Festival under ancient live oaks in Forsyth Park to the SCAD Sand Arts Festival on nearby island beaches, SCAD shows its hometown pride with spectacular signature events. World-class festivities like the SCAD Savannah Film Festival, SCAD FASHION, SCAD deFINE ART, SCADstyle, and more rival Hollywood and New York for their VIP guest lists and networking connections. Each SCAD experience and event — whether digital or in person — is carefully curated to propel students' careers to new heights.



## Headline news.

**Best City for Creative Professionals**

Thrillist

**Best Place to Live and Work as a Movie Maker**

MovieMaker

**Top Travel Destination in the U.S.**

Goop

**Best U.S. Small Cities list**

Condé Nast Traveler

**The South's Best College Towns list**

Southern Living



SCAD students thrive in thoughtfully designed classrooms, dining halls, and living spaces.



SCAD has helped Savannah appreciate its past while adding the energy of youth.

Worth magazine



Students enjoy an artful retreat at SCAD Beach, an immersive installation at the SCAD Museum of Art.







# eLearning

Preeminent education is at your fingertips.

Designed with flexibility in mind, the university's innovative online platform offers on-the-go artists, designers, and professionals around the globe the opportunity to enroll in award-winning degree programs and take their career preparation to the next level.

SCAD's global digital community boasts all the benefits of pursuing a degree at the university's physical locations: cutting-edge resources, small class sizes, one-on-one attention from accomplished SCAD faculty, and unparalleled professional preparation. SCAD eLearning students attend classes from all corners of the world, with eLearners logging in from 50 countries.

Many students choose to earn their degrees entirely online, while others spend a quarter or more at one of the university's locations in North America or Europe. SCAD eLearning students may complement their online study with a quarter of classes and field experiences at SCAD Lacoste that they will remember for the rest of their lives. Already pursuing a degree at one of SCAD's on-site locations? Students can supplement their education with online coursework while pursuing internships, or earn additional degrees and minors to boost their professional credentials.

SCAD is the world's first art and design university to receive the Instructional Technology Council's award for Outstanding Distance Education Program and the Online Learning Consortium's award for Excellence in Institution-wide Online Teaching and Learning. The university's eLearning platform offers a streamlined learning experience and regularly updated online tools and resources, including live-streaming and on-demand content like *Guests and Gusto*, the university's virtual lecture series with legends like Jerry Saltz, Tricky Stewart, Ashley Longshore, and more.

**Even though I was 8,000 miles away, I still had the resources every on-site student at SCAD would have.**

**Orestis Kourakis**  
Photographer  
SCAD M.A.,  
photography, 2014  
Thessaloniki, Greece



## One-click access.

Career coaching

Research workshops

Counseling services

Peer tutoring

SCADamp coaching


Writing assistance

SCAD Libraries

Virtual Lecture Hall

Visual Resources Center

SCAD.tv



SCAD eLearning alumna Britt Davis (Charlotte, North Carolina) devises design solutions for the Atlanta Falcons, Atlanta United FC, and Mercedes-Benz Stadium as a senior graphic designer with AMB Sports + Entertainment.

# Academic experience

## SCAD leads higher education.

SCAD constantly researches and reimagines programs to instill the critical skills and knowledge students need to succeed in their chosen careers. SCAD consults industry leaders, gathers data on business and design needs through **SCADpro**, and collects student feedback to inform the genesis and evolution of every degree taught at the university.

### Undergraduate

SCAD students build the foundation for success from day one. The First Year Experience class introduces every freshman student to life at SCAD, from working with advisers who counsel on registration, internships, and awards to exploring signature events and other co-curricular activities. SCAD Core prepares students for the university's rigorous academic instruction in a curated series of foundation studies, general education, and liberal arts courses.



The exposure to artists, designers, and great companies at SCAD helped me achieve my career goals. The connections we were able to make through our work were amazing.

### Wendy Eduarte

Senior designer, The Mill  
SCAD M.A., motion media design, 2017  
Alajuela, Costa Rica



### GRADpath@SCAD

Exceptional students from select programs can maximize their SCAD education and enhance their career preparation through GRADpath@SCAD, an accelerated track that culminates in an advanced degree. An M.A. in creative business leadership serves as an ideal destination of graduate study for all undergraduate SCAD students. Special GRADpath@SCAD options are available to incoming first-year students in animation, fashion, film and television, graphic design, and industrial design. GRADpath@SCAD empowers students to earn both their B.F.A. and M.A. in four years, or their B.F.A. and M.F.A. in five years.

### Graduate

SCAD graduate degree programs emphasize a holistic, integrated understanding of chosen disciplines, combining research and analysis with fieldwork. Each degree culminates in a thesis, final project, or portfolio demonstrating a mature and resolved body of work, or a scholarly research project that makes a substantive contribution to the student's discipline. Recent graduate student innovations range from tech-infused jewelry that translates body movements into lights and sounds to themed hotel experiences driven by augmented reality and interactive technology.



Research-driven academic programs prepare SCAD students to explore, think creatively, and succeed in their chosen fields.



# International student life


Students from more than 100 countries call SCAD home.

The SCAD International Student Services Office offers education, events, and one-on-one mentoring to ensure the worldwide fellowship of SCAD artists and designers is prepared for the journey from student to professional.

Non-native English speakers prepare for university studies in an intensive and engaging art-and-design focused English as a Second Language program led by the SCAD Language Studio. In addition, cultural and educational programming tailored specifically for international students ensures all Bees thrive at SCAD and beyond.

These programs and resources begin before studies at SCAD and continue long after graduation. Students in the preorientation SCAD Cultural and Academic Preparation Program explore vibrant SCAD locations, meet fellow Bees, and take part in design challenges and workshops that prepare them for university coursework. Students can attend virtual seminars to learn English and cultural norms the summer before their studies begin. They also have immediate access to an online database of video guides on SCAD academic culture, art and design vocabulary, grammar, and more.


ISSO hosts lively cross-cultural events and networking sessions, including a dinner series where local SCAD alumni host new students from abroad. Through NAVIGATE, a wide-ranging series of events and workshops offered after studies begin, students learn success strategies to excel in advanced SCAD coursework, improve communication, and acclimate to university life. Held throughout the year, workshop topics include creative thinking, storytelling, travel, immigration, student life, the U.S. job market, housing, and more.



**SCAD has a multitude of students and cultures in one space. You learn how to empathize and collaborate, and that perspective applies to everything you do.**

## Isabel Caruncho

Creative designer, Walt Disney Imagineering  
SCAD B.F.A., interior design, 2016  
Pasig City, Philippines



SCAD international students can immediately access virtual resources and video guides to prepare for studies at SCAD.





# Faculty

Inventors, designers, and creative leaders teach here.

In small classroom settings on-ground and online, SCAD students work side by side with accomplished educators who have refined their abilities at elite companies including CBS, DC Comics, DreamWorks, L'Oréal, Marvel, NASA, The New Yorker, Versace, and Warner Bros. With awards from the Emmys, Oscars, Cannes, and the American Institute of Architects, these powerhouse SCAD professors stand at the forefront of every professional realm.

In each department, SCAD educators continue to engage in their areas of expertise as they educate the next wave of innovators. SCAD professors program popular video games by Activision and Electronic Arts, author prize-winning publications, and take stories from script to screen for Netflix, Pixar, and Disney — experiences that inform their teaching.

In addition to sharing their own professional prowess, SCAD professors invite their elite network of distinguished performers, artists, and designers to share insights, conduct interviews, and participate in one-on-one portfolio reviews both in person and digitally. The unique-to-SCAD connections lead to coveted student internships and jumpstart rewarding careers.

When graphic design students want to make something iconic, they line up to learn from professor Steff Geissbuhler, who created NBC's peacock logo among other instantly recognizable marks. Students bound for stage and screen take notes from Dean of Entertainment Arts Andra Reeve-Rabb, former director of prime-time casting at CBS, who heads the **SCAD Casting Office**, the only university-run casting office in higher education. Future beauty leaders make their mark with expertise from Associate Chair of Business of Beauty and Fragrance Meloney Moore, whose time as Estée Lauder's executive director of marketing helped her pioneer the business of beauty and fragrance, one of SCAD's 40+ majors.



## Faculty feats.

Disney

Google

Samsung

TV Land

The New York Times  
Magazine

USA Today

Vanity Fair

Harper's Bazaar

Businessweek

Smithsonian American  
Art Museum

Museum of Modern Art

Musée National d'Art  
Moderne



Faculty members guide students toward choice internships and creative careers.





# Research

Research at SCAD drives innovation in the real world.

SCAD is the leader in ideation and creative energy. From the invention of first-of-their-kind degree programs to partnerships with top companies in SCADpro, every endeavor at SCAD begins with research that powers knowledge and career success in the disciplines we teach.

SCAD specializes in generative research that addresses and answers specific user questions, and in the process, changes the way top companies operate. The insight SCAD delivers to Disney, L'Oréal, BMW, and more through SCADpro addresses business needs, from understanding Gen Z customers to increasing bottom lines. Brands and industry leaders frequently tap SCAD students and faculty to ideate on big-picture challenges, like the future of K-12 education, remote work, and restaurants. The experience is a win-win for both: Companies take away actionable insight and students influence the industries they will go on to join.

---

**We were both impressed and inspired by the range of product concepts SCAD students delivered — all of which were rooted in thorough user research and testing.**

**Mike Buzzard**

Design manager, Google  
SCADpro partner



At SCAD, research informs the relevancy of curriculum, which evolves to prepare students for growing careers. SCAD's research-driven disciplines are further strengthened by collaborations with top companies like Google to identify market demands and create programs like user experience (UX) design, leveraging powerful professional connections to position SCAD graduates ahead of the curve in competitive job markets.

SCAD instills this passion for research into every student enrolled. From designing thermal blankets for NASA to programming award-winning virtual-reality video games, students and alumni gain a strong foundation in research that fuels invention and entrepreneurship.

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SCADpro students presented research and concepts to Google executives at the company's Mountain View campus.

# SCADpro

Autonomous cars for Ford.  
Virtual sets for FOX Sports.  
Next-gen advertising for Google.

Fueled by the best and brightest SCAD students, **SCADpro** future proofs the world's most enduring, impactful, and recognizable businesses and firms.

SCADpro is a creative consultancy and prototype generator that embodies the SCAD ethos of rigorous academics, professional collaboration, and comprehensive career preparation. Top brands come to SCAD seeking new ideas, inventions, and offerings. SCAD students and faculty answer the call for faster, smarter, and better results, grounded in reason and research.

SCAD grads land top jobs at these global powerhouses thanks to SCADpro. Tabish Ahmed, an interactive design and game development alumnus, was hired by Google even before he graduated. He worked there for six years before moving on to the New Product Experiments Team at Facebook. User experience (UX) design student Maria Ruiz's SCADpro briefs led to summer internships in product design at Facebook and software design at IBM. SCAD themed entertainment design alumna Olivia West Plsek reimagined the in-room resort experience for Disney in another SCADpro team-up. Her *Star Wars*-themed Death Star hotel concept took shape with costumes, actors, scale models, and virtual reality. A job offer from Walt Disney Imagineering soon followed, as did a career move to Universal Studios as a show writer for its theme parks.



**SCADpro assignments are the best experience at SCAD to understand the professional world. If you want to learn how a company responds to trends, go to SCADpro.**

## Tye Johnson

Design engineer  
SCAD B.F.A., industrial design, 2019  
Charlotte, North Carolina



Recognized as the preeminent university partner in higher education and among design agencies worldwide, SCADpro primes students to take on emerging markets and timely design challenges. Students demonstrate the power of a SCAD education as they partner with a client list of Fortune 100 companies: BMW, Delta Air Lines, General Electric, HP, Procter & Gamble, and Target. The list (of hundreds) goes on.



SCAD user experience (UX) design student Angela Martin pitched SCADpro concepts for a build-your-own children's computer kit to Lenovo — and earned a job offer to join the company's UX design team.

# Lenovo

x SCADPRO





SAFETY INFORMATION  
PLEASE READ

SAFETY INFORMATION  
PLEASE READ

SAFETY INFORMATION  
PLEASE READ

TAKE AWAY  
COLLECT AS YOU GO





We work with SCADpro because the students are a key target demographic, the teams are always culturally diverse, and they have a level of innovative thinking we try to emulate in our own company.

**Vancy Tang**

Senior creative manager, Hasbro  
SCADpro partner



SCADpro assignments teach essential professional skills, including flexibility, communication, collaboration, and time management. SCADpro students have reimagined the driving experience for BMW, improved worksite safety with new construction hardhats for Clayco, and created the ultimate company recruitment experience for Deloitte. Ingersoll Rand called on SCADpro students to conceive a new visual language for its Trane brand of thermostats and wireless control panels. Gulfstream Aerospace asked SCADpro to rethink flight crew content aboard its private jets. Char-Broil sought innovative ways to reach new customers for contemporary grills. And SCADpro partnered with the SCAD industrial design program and local hospitals to equip doctors and nurses treating COVID-19 patients with face shields and masks 3D printed in university labs.

Students pursue these assignments as part of courses that fulfill degree requirements. They experience every aspect of concept, product, and solution development, from market research and branding to client presentations and project management. Approximately 7,000 students have built extraordinary résumés and portfolios through these assignments, and more than 200 have been hired full time by SCADpro partners to continue to work on their concepts.

SCAD also prepares students to pursue their own entrepreneurial endeavors. Students are provided the resources and tools to create an original product or service concept in **SCAD StartUp**, a week-long business challenge led by SCADpro and the user experience design student club FLUX. SCAD partners with alumni to launch their new companies, products, and services, providing the mentorship and momentum necessary to be successful in the marketplace.




## From pitch to product.

500+ SCADpro assignments

300+ SCADpro brand partners

200+ offers of employment

50+ products taken to market  
by SCADpro partners



SCADpro students collaborated with Hasbro to create a marketing campaign celebrating Monopoly's 85th anniversary.

# Career and alumni success

Pursue your dreams with the guidance of a career coach.

The SCAD office for career and alumni success serves students from the first day of class to first jobs and beyond through focused resources, events, and advising. According to a recent study, 99% of SCAD Spring 2019 alumni were employed, pursuing further education, or both within 10 months of graduation.

Dedicated career and alumni success advisers help students set specific career action plans, develop distinctive résumés and portfolios, ace interviews and presentations, and engage confidently with employers from visionary firms at the university's exclusive employer recruiting events. SCAD has designed workshops on public speaking, entrepreneurship, branding, presentations, and career preparedness through **SCADamp** to prepare students for these pivotal interactions.

SCAD offers entry to a prestigious global network of professional connections and more than 45,000 alumni – artists, designers, scholars, and creative leaders who share the SCAD hustle and become future collaborators. Fashion alumnus Christopher John Rogers (Baton Rouge, Louisiana), pictured at right, co-founded his CFDA/Vogue Fashion Fund-winning company with a close cohort from the Class of 2016, including brand director Christina Ripley (whose senior thesis included a business plan, look book, and fashion film for Rogers' line), studio director David Rivera (who studied dramatic writing), and studio manager Alexandra Tyson (who was in Rogers' fashion design classes).

SCAD graduates remain engaged with the university through alumni mentorships, signature events, and exclusive networking opportunities within their creative spheres. Distinctive alumni programs, such as the **SCAD Alumni Atelier** ambassadorships, and **Après SCAD** (annual alumni excursions to SCAD Lacoste), enrich the creative and professional endeavors of select SCAD graduates and connect alumni with leading industry professionals.



Hand them your résumé.

Netflix

Spotify

Instagram

Twitter

Gensler

HBO

Pixar

BMW

Ogilvy

CHANEL

Marvel Comics

LinkedIn

PlayStation

Wieden+Kennedy

Cartoon Network

Apple

Disney


Starz

Blizzard Entertainment

Tiffany & Co.

Amazon

National Park Service



Fashion designer Christopher John Rogers and his team of SCAD Bees model creative collaboration.

(D)

MARCY AV

Next Stop





CONNECT

SCAD  
AMPLIFY YOUR STORY

SCAD  
VISUALIZE

SPEAK




# SCADamp

Win the pitch. Work the Zoom.  
Wow any audience.

Effective communication is the most important skill companies and recruiters look for today and the clearest indicator of continued professional success, studies show. Career-information site The Balance puts it simply: “The stronger your communication skills, the better your chances of getting hired.”

**SCADamp**, the university’s professional presentation studio, prepares students to share their work, ideas, and credentials with polish and power.

SCAD students celebrated the launch of SCADamp with games, presentations, and live performances at SCAD FASH Museum of Fashion + Film.



**SCAD prepared me with the technical development and communication skills I wouldn’t have gained anywhere else. They spent many hours helping me refine my winning presentation.**

**Hope Kemp-Hanson**

Adidas x Woolmark Performance Challenge winner  
SCAD B.F.A. fashion  
Alpharetta, Georgia



For alumna entrepreneur Eleanor Turner, personalized SCADamp consultations set her on the path to secure venture capital for her sustainable brand The Big Favorite. SCAD fashion students connected with opportunity, influencers, and industry leaders from Patagonia to Proenza Schouler thanks to SCADamp coaching on their Spring 2020 collections virtual presentation.

In online workshops and one-on-one mentoring sessions hosted by noted orators—including playwright Jon Goode, motivational speaker Kevin Carroll, and SCAD communication coach Nona Lee Davis—students learn how to speak, visualize, and connect across a wide spectrum of career-defining contexts, from Zoom to the boardroom.

Students amplify their stories with access to the SCADamp digital platform and video resource library, which hosts interviews with actors, voiceover talent, and producers, and offers step-by-step tutorials on how to maximize sound, lighting, and camera angles, among other topics. In Atlanta and Savannah, SCADamp studios are outfitted with VR stations replicating public speaking engagements and videoconference hubs designed for remote interview practice. Coupled with one-on-one instruction from experienced coaches, SCADamp sets the stage for SCAD students and alumni to be heard—and get hired.

# SCAD




# SCAD Art Sales

Look anywhere in the world and you'll find SCAD works of art.

The Art Collection at the Mercedes-Benz Stadium in Atlanta, curated by SCAD, delights fans in the 71,000-seat venue. Vibrant murals created by SCAD alumni brighten the corporate offices of Facebook. SCAD artwork shines in Hollywood film productions and Netflix television shows, hotels by Sotherly, and international travel hubs like Heathrow Airport.

SCAD is the only university to offer a commercial gallery service that represents exclusively the work of students, alumni, and faculty. Through SCAD Art Sales, the university's full-service fine art consultancy, the SCAD network of more than 45,000 artists and designers finds multiple platforms to advance their careers as working professionals.


SCAD Art Sales fine art consultancy, the preeminent partner for any commissioned or curated project, has sourced artwork for millions of square feet of space for top-tier business affiliates. The team actively recruits clients and maintains relationships with private collectors, placing students and alumni at the creative crest of fine art, connecting with architects and interior designers across global residential, commercial, and hospitality sectors. SCAD Art Sales also grants an avenue for artists to sell their work directly to consumers and build their brands through its online gallery.



**I have sold many pieces through SCAD Art Sales. In addition to being an inspired group of forward thinkers, the staff at SCAD Art Sales is always professional and efficient.**

## Meredith Pardue

Abstract painter  
SCAD B.F.A., painting, 1998  
Austin, Texas



SCAD Art Sales artist Justin Armstrong (Leeds, Alabama) debuted his holographic environmental design at Design Miami/.

# Signature events

Shine bright among insightful luminaries at SCAD celebrations of excellence.

SCAD presents signature events and virtual gatherings where visionary artists, designers, scholars, and entrepreneurs share insider knowledge and offer masterful advice. The most eagerly awaited VIPs? SCAD Bees.

The SCAD Savannah Film Festival, the largest university-run film festival in the world, has screened more than 100 Academy Award-nominated films and honored more than 90 legends of cinema during the past 20 years.

Original senior and graduate student collections make their global debut before stylish brands, fashion judges, influencers, and press in Atlanta, Savannah, and online at SCAD FASHION shows and digital presentations.

SCADstyle, an annual gathering of influencers and cult creatives, gives students an exclusive glimpse into the worlds of design, fashion, and creative business leadership.

SCAD deFINE ART and SCAD AT MIAMI showcase contemporary art, design innovation, and performances — and recognize emerging and established artists.

The latest advances in animation, film, television, and immersive reality are experienced at SCADFILM festivals, which include SCAD AnimationFest, SCAD aTVfest, and SCAD GamingFest.



Jane Levy, star of *Zoey's Extraordinary Playlist*, and the cast shared acting insights and accepted the Rising Star Cast Award at SCAD aTVfest.



## SCAD signature events VIP list.

Joseph Altuzarra	Matt Czuchry	Justin Hartley	Jamaica Kincaid
Margaret Atwood	Winston Duke	Carolina Herrera	Calvin Klein
David Benioff	Beanie Feldstein	Jeremy Irons	Eric McCormack
Sara Blakely	Vanessa Friedman	Dakota Jackson	Sir Ian McKellen
Neil Blumenthal	Topher Grace	Marc Jacobs	Sienna Miller
John Boyega	Maggie Gyllenhaal	Jharrel Jerome	Vivienne Westwood
Connie Britton	Armie Hammer	Daniel Kaluuya	Jason Wu



Moviegoers and filmmakers flock to SCAD annually for this star-studded signature event.





SCAD  
SAVANNAH  
FILM  
FESTIVAL

OCT. 26-NOV. 2



# Guests and Gusto

Network with SCAD friends who are creators and innovators.

SCAD offers access to the top, both IRL and online. From big celebs to power players to boss alumni, *Guests and Gusto* brings students the greats to share their real-time industry insights and exemplify professional preparation.

Launched during Spring 2020, *Guests and Gusto* is a virtual think tank where students get quality face-time with acclaimed artists and thought leaders, among them Pulitzer Prize, Tony Award, and Grammy Award winners. SCAD taps its uber-extensive network of elite leaders in film, design, art, writing, architecture, media, and more to contribute to online teaching and learning as guest educators. SCAD alumni also lend their time, talent, and mentorship. The dynamic digital series represents all of SCAD's 40+ majors through illuminating conversations, surprise drop-ins, and interactive games.

These compelling master classes inspire and motivate, augment in-class learning, and strengthen the sense of community through shared experiences. All *Guests and Gusto* sessions are recorded and available to replay, a priceless resource available to every SCAD Bee.



## Guest list.

**Bobby Berk**

Design and lifestyle expert

**Juliet Blake**

Head of television at TED

**Tiffany Boone**

Actor

**Lauren Chan**

Size-inclusive fashion entrepreneur

**Aric Chen**

Curatorial director for Design Miami/

**Naomi Elizée**

Associate market editor at Vogue

**Prabal Gurung**

Fashion designer

**Carson Kressley**

Style expert and author

**Ashley Longshore**

Artist

**Alexi Lubomirski**

Royal wedding photographer

**Karla Martinez de Salas**

Editor-in-chief of Vogue Mexico and Latin America

**Tyler McCall**

Editor-in-chief of Fashionista.com

**Donald Robertson**

Estée Lauder creative director

**Tricky Stewart**

Grammy Award-winning producer

**Julie Zhuo**

Former VP of product design at Facebook



# GG

GUESTS  
& GUSTO



# Museums and galleries

Exhibitions in global SCAD museums enlighten minds and elevate dialogue.



## Fashion forward.

**Derrick Adams**  
Patrick Kelly, *The Journey*

**Kaleidoscope Katrantzou**  
Mary Katrantzou,  
*10 Years in Fashion*

**Oscar de la Renta**  
His *Legendary World of Style*

**Guo Pei**  
*Couture Beyond*

**Pierre Cardin**  
*Pursuit of the Future*


**Alaïa-Adrian**  
*Masters of Cut*

SCAD is the only art and design university with three museums, located in Savannah, Atlanta, and Lacoste, and an online digital library of the SCAD Museum Collection. The university's museums feature today's most influential artists, attract and delight visitors from around the world, and are testaments to the university's focus on culture, art, and education.

### SCAD FASH Museum of Fashion + Film


SCAD FASH Museum of Fashion + Film in Atlanta celebrates fashion as a universal language, garments as important conduits of identity, and film as an immersive and memorable medium of popular culture.

Voted "Atlanta's Best Museum" by readers of *The Atlantan* and lauded by *Vogue*, *W* magazine, and *Vanity Fair*, SCAD FASH engages in education, research, and programming, presenting gallery shows and commissioned film screenings. Each season's exhibition is accompanied and enhanced by screenings in the museum's film salon that explore related sociological, biographical, and aesthetic themes.



If you want to see tightly curated fashion collections with a sharp, incisive point of view and watch films that will spark discussion afterward, SCAD FASH is a must-visit.

Condé Nast Traveler



SCAD FASH Museum of Fashion + Film hosts stylish exhibitions like *Alaïa-Adrian: Masters of Cut*.





## SCAD Museum of Art

Rotating exhibitions in nearly 20,000 square feet of gallery space at the SCAD Museum of Art inspire students to push the boundaries of their own creative practices. In addition to a full calendar of symposia, lectures, and gallery talks, this premier museum features exhibitions of emerging and established artists, curated couture, a dedicated alumni gallery, and the SCAD Museum Collection, an impressive oeuvre that includes selections from artists such as Salvador Dalí, William Hogarth, Andy Warhol, and more.

# The SCAD Museum of Art offers a kaleidoscopic array of national and international artists in its exhibitions.

Forbes

SCAD Museum of Art exhibitions earn continual praise in the press, like *Frederick Douglass: Embers of Freedom*, featured in *The New York Times*.



The museum's Walter O. Evans Collection of African American Art is the centerpiece of the museum's holdings and includes important works by renowned artists like Romare Bearden, Elizabeth Catlett, and Jacob Lawrence. The gallery presents exhibitions that celebrate Black artists and convenes conversations about race and injustice. The collection and gallery form the foundation of a multidisciplinary center for the study, understanding, and appreciation of African American art and culture.

A work of art in and of itself, the museum incorporates the oldest surviving antebellum railroad depot in the U.S. into its elegant contemporary design and has been recognized by the National Trust for Historic Preservation, the Congress for the New Urbanism, and the International Interior Design Association. The museum also received the American Institute of Architects Honor Award for Architecture, a pinnacle achievement, and was featured on CNN's "11 Coolest Buildings in North America."

## Exhibited and visiting artists.

Marina Abramović

Romare Bearden

Xu Bing

Lee Bul

Nick Cave

Carlos Cruz-Diez

Kenturah Davis

Carla Fernández

Helen Frankenthaler

Yang Fudong

Subodh Gupta

Nicholas Hlobo

Alfredo Jaar

Manjunath Kamath

Jacob Lawrence

Marilyn Minter

Meleko Mokgosi

Shirin Neshat

Toyin Ojih Odutola

Pedro Reyes

Tim Rollins and K.O.S.

Chiharu Shiota

Kiki Smith

Hank Willis Thomas

Nari Ward

Carrie Mae Weems

Lawrence Weiner

Kehinde Wiley

Fred Wilson

Dustin Yellin

# Libraries

SCAD Libraries are the perfect source for exploration.

For students anywhere in the world, SCAD's global librarians are there to help. Students have access to the libraries' full suite of services, in person or virtually, on their schedule. Personalized research instruction and assistance are available to all students as they navigate curated research guides, literary and creative works, periodicals, digital images, online databases, media, and course reserves.



**SCAD has more than 1 million print and electronic resources across its locations, the largest library collection at a specialized art and design university.**

At the center of the university's library holdings are significant collections from art, literary, and cinematic history:

- The Rare Books collection, containing nearly 1,000 historically significant books, some dating as far back as the 17th century.
- The Artists' Book collection, which includes volumes of artist's books by art icons of the 1960s through the contemporary era.
- The Sequential Art collection, which counts more than 20,000 comic books, graphic novels, and graphic nonfiction from prominent publishing houses like Action Comics, DC, Marvel, and more.
- The Don Bluth Collection, the complete collection of celluloids, drawings, and storyboards from the films of the legendary animator.

Together with SCAD Libraries' vast global holdings, these special collections are an invaluable resource for knowledge and inspiration for SCAD students in every degree program.

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**The SCAD library resources are phenomenal. I can access artwork online, ask for help finding sources, and learn how to properly cite it all in their workshops.**

**Mary Andreolli**

SCAD M.F.A., motion media design, 2020  
Raleigh, North Carolina



For on-ground students, the search begins in learning sanctuaries like a restored 19th-century bakery in Lacoste and an 85,000-square-foot former department store in Savannah. These spaces, designed to maximize student potential, also win awards—including an American Library Association/International Interior Design Association Library Interior Design Award for the **Jen Library** in Savannah, where high-design study nooks and SCAD alumni art installations offer respite and revelations.



Across locations, students find quiet spaces in SCAD Libraries to study and limitless information to inspire their work.



CREATIVITY 3

EMIGRE No.7

SHOWCASE ILLUSTRATION

22

ASSISTANT & DESIGNER

24

ARTIST RESPONSIBILITIES

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ARTIST RESPONSIBILITIES

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ILLUSTRATION & DESIGN

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ARTIST RESPONSIBILITIES

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ILLUSTRATION & DESIGN

Book 28

DESIGNERS' GUIDE TO MARKETING

Book 29

Book 30

Book 27

Book 27

DIRECTORY OF ILLUSTRATION

ART DIRECTORS ANNUAL





# Technology and tools

SCAD tech makes magic.

At every location and online, in every discipline, SCAD students are educated through comprehensive curricula and sophisticated technology so that they may create their most ambitious visions. Designed to exceed the leading-edge resources found in top design firms and global headquarters, SCAD resources instill in-demand technological agility.

With licensure for more than 100 software packages and remote access to next-gen programs, SCAD ensures students can exercise their creativity to the fullest while learning virtually. Students link up to SCAD computer labs for building virtualization, film rendering, and computer animation with SCAD vLab, while technology like CLO 3D allows SCAD fashion students to create designs and patterns with rapid, true-to-life visualization.

From anywhere in the world, SCAD students create captivating graphics and storyboards using Toon Boom, the same software used by leading animation producers. Students program 2D and 3D games and immersive environments with Unreal Engine and Unity and develop superior graphics using Cinema 4D and ZBrush. They also have access to a full music production suite with Ableton Live, the same program used by digital music impresarios like Diplo, David Guetta, and Deadmau5.

On-ground, SCAD buildings are teeming with technology and resources to educate and empower students. Start at **Clark Hall**, where energy-efficient features form a living laboratory for adaptive reuse and sustainable design. Head to **Montgomery Hall**, where SCAD students create digital worlds through augmented, virtual, and mixed reality equipment — part of a vast collection of Oculus Rift, HTC Vive, and Samsung Gear VR headsets available across locations. Enter the **SCAD Digital Media Center** in Atlanta or **Savannah Film Studios** in Savannah, where rising SCAD filmmakers and content creators produce and shoot projects with equipment rivaling Hollywood studios. Travel to **Number Nine**, where students sketch and print garments in a state-of-the-art digital textile printing lab. Across these SCAD spaces and more, next-level technology prepares students for the future of their chosen career paths.



## Power up like a pro.

Software from Adobe to ZBrush

3D printers

4K cameras

Chroma key green screen studios

Chromira ProLab printer

CNC mill and routers

Foley and automated dialog recording stages

Hasselblad X5 film scanners

Icon D-Command recording studios

Injection molding machine

Jacquard loom

Phase One 100MP Camera Systems

Vicon motion capture studios



A range of 3D printing options, including Formlabs Form2 printers, empowers students to design intricately detailed objects like jewelry and busts — or print models from a catalog of thousands of schematics.



# Student and residence life

SCAD nurtures students wherever they are.


SCAD is family. As part of the university's creative community, students make connections that last a lifetime — fellow students become future collaborators and lifelong friends.

Students also connect over exercise and recreation, from playing ping-pong and volleyball to relaxing at swimming pools and clubhouses to conditioning with at-home workouts on fitness apps and in Zoom classes. Premier fitness centers **SCADfit** in Atlanta, Savannah, and Lacoste, and **ClubSCAD** in Savannah are energizing spaces where students can join group classes, work individually — or virtually — with seasoned trainers, and cap it off with a **beeFUEL** smoothie. Dining halls serve locally sourced food prepared daily, meal kits, and no-hassle pickup options to nourish SCAD students through their active lifestyles, spirited study sessions, and late-night bursts of creativity.

To maximize time and safety, SCAD uses the latest technology to offer services that focus on student success and security. The Bee Line bus system tracks SCAD buses in real time. The LiveSafe app connects students to safety personnel, alerts, and information when they're out and about, while SafeRide is a late-night shuttle service for students who need transportation from academic buildings.

In residence halls at all locations, SCAD students live and study among inspired décor and art curated to stir creativity. The university promotes activities that foster leadership, social responsibility, and health and wellness — a commitment embodied by **Bee Well**, which offers safe and confidential comprehensive care for students' emotional, physical, and social health. Bee Well also offers virtual group sessions that include Coffee with a Counselor, where students engage in casual conversation with other students about their lives, their work, and how to maintain organization. *Guests and Gusto* also features a virtual retool of Bee Well, where luminaries from the health and wellness sector offer tips for students' comprehensive care.


Across locations, diverse student clubs bolster academic programming and are affiliated with professional organizations, community service agencies, local religious groups, and academic majors.



SCAD is the perfect place to get motivated and inspired daily because of all the creative freedom.

## Pablo Portilla

UX designer, City of Austin  
SCAD M.A., design management, 2019  
SCAD B.F.A., writing, 2017  
Querétaro, Mexico



SCAD amenities offer top-notch convenience.

# Athletics and intramurals

SCAD artist-athletes are champions on and off the field.

Members of the National Association of Intercollegiate Athletics, SCAD men's and women's teams in Atlanta and Savannah regularly secure Top 25 rankings, conference championships, and national titles in bowling, cross country, cycling, golf, lacrosse, soccer, swimming, and equestrian events. Driven by a championship combination of commitment, dedication, passion, and skill, SCAD teams from both locations combined to win 26 individual and team titles in the 2018-19 academic year, the most in university history.

At SCAD Atlanta, women's cross country and golf teams recently claimed conference tournament victories, while most teams have reached the NAIA National Championships. At SCAD Savannah, multiple teams regularly vie for conference and national titles, including recent national championships in men's and women's bowling, women's lacrosse, and women's swimming.

In 2019, the elite SCAD equestrian team won its sixth consecutive National Tournament of Champions Collegiate Series Championship. It also won the National Team Division at the 42nd annual ANRC National Intercollegiate Equestrian Championship in 2019, its fifth ANRC National Team Division win in six years.

SCAD artist-athletes compete in the digital arena as well, with eSports *League of Legends* and *Overwatch* teams featuring students from around the globe.

Guided by expert coaching staff and accomplished faculty, SCAD student athletes excel on and off the field. Embodying the SCAD ideals of scholarship, leadership, integrity, and sportsmanship, Bees have been recognized as Daktronics-NAIA Scholar Athletes and as conference players of the year and all-conference selections, among other academic and athletic awards.

SCAD students also love intramural sports. More than 1,000 students of all levels and abilities join teams in badminton, basketball, dodgeball, flag football, kickball, soccer, Spikeball, volleyball, and more.



SCAD athletes are decorated with academic and athletic accomplishments, from conference honors to All-American achievements.



## Squad up with SCAD.

Lacrosse

Soccer

eSports

Swimming

Equestrian

Golf

Tennis

Track and field

Cross country

Bowling

Cycling

Fencing



# Connect with us

## In-person and virtual tours

Schedule a tour to learn more about all the university has to offer. Come to Atlanta, Lacoste, or Savannah, or visit virtually with a daily tour, and find your calling at The University for Creative Careers. [scad.edu/visit](https://scad.edu/visit)

## SCAD Days and SCAD Spotlight Days

At SCAD Days, explore academic buildings and residence halls, get to know other applicants, talk with professors, apply for admission, and meet with advisers. SCAD Days are also offered virtually. At Spotlight Days, you can engage in hands-on workshops or experience the university's premier showcases of art, fashion, film, and more. Also available online! [scad.edu/scadday](https://scad.edu/scadday)

## SCADstory

An immersive 4D experience, SCADstory carries guests on an unexpected journey through SCAD history, across four decades of beauty, design, and invention. Book your tour today and share your #SCADstory. [scadstory.com](https://scadstory.com)

## Information Sessions and Workshops

Attend a SCAD overview presentation near you to learn more about university locations, programs of study, admission guidelines, and art and design career options. [scad.edu/yourarea](https://scad.edu/yourarea)

## Educator Programs

SCAD offers professional development opportunities within an inspiring community of artists, designers, and faculty members. [scad.edu/educator](https://scad.edu/educator)

## Live Chat

Chat online with admission staff and representatives about all things SCAD. [scad.edu/admission](https://scad.edu/admission)

## Events for Accepted Students

Exclusive events for elite students accepted to SCAD are offered throughout the year. Contact your admission adviser for details.

## Pre-College Programs

Throughout the year, the university offers enriching courses and workshops through **SCAD Summer Seminars**, **SCAD Rising Star**, and the online **SCADnow Pre-College Programs**. [scad.edu/summer](https://scad.edu/summer)




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 [scad.edu](https://www.facebook.com/scad.edu)

 [scaddotedu](https://www.twitter.com/scaddotedu)

 [aboutscad](https://www.youtube.com/aboutscad) and [scad.tv](https://www.youtube.com/scad.tv)







# Accessory design

Accessory designers place the finishing touch on self-expression.



## Creative careers.

Accessories buyer

Accessories designer

Accessories product developer

Athletic footwear designer

Color and materials designer

Concept developer

Footwear patternmaker

Handbag designer

Luxury footwear designer

Technical designer

They conceptualize and create timeless pieces for subtle vibes or bold statements that keep up with ever-changing consumer trends — and add a little oomph to any outfit.

As the only university in the world to offer an M.F.A. in accessory design and the first in the U.S. to offer an M.A. in the discipline, SCAD fashions a comprehensive curriculum driven by market needs. Through instruction in handbag and footwear construction, sewing technology, computer-aided design, and more, students master high-end tools and define their personal aesthetic. While sharpening design and patternmaking techniques, they experiment and become proficient with industrial sewing machines, men's and women's shoe lasts, skiving machines, and CAD software.



SCAD alumna and TEDxYouth viral sensation Piper Otterbein (Cape Elizabeth, Maine) showcases her star power as a footwear designer at Alice + Olivia.

## Hire education.

Adidas

Alexander Wang

Coach

Proenza Schouler

The Row

Stuart Weitzman

## Glamorous guests.

Robert Chavez

Hermès North America CEO

Steve Madden

shoe brand founder and designer

Mesrop Megrabyan

Adidas footwear design lead

Clare Vivier

accessories designer

Jessie Randall

Loeffler Randall's co-founder and creative director

SCAD accessory design students use cutting-edge technology solutions and digital fabrication methods to bring sustainable designs and 3D prototypes to life. Collaborations across the School of Fashion and beyond, and working relationships with factories, manufacturers, and suppliers prepare accessory design students for the professional practices of the industry.

A distinguished faculty with a wide range of expertise, from luxury corporate collections to bespoke footwear, leads the department. Students also benefit from celebrated designers in the university's **Style Lab** mentorship program as well as **SCADpro** assignments from brands including Fossil and Reebok. Quarter by quarter, students work and interact with design leaders at major annual events, including SCADstyle, fashion showcases, jewelry trunk shows, and SCAD FASHION shows.



# Quintin Williams

Co-founder, Q4 Sports  
Los Angeles, California

Designing custom sneakers for NBA stars is all in a day's work for Quintin. Through his performance basketball brand Q4 Sports, he blends technology and style to upgrade the game for professional athletes like Darren Collison, E'Twaun Moore, and Langston Galloway. Can you say slam dunk?

## What is a career highlight for you?

We have multiple NBA athletes wearing our products, and international professionals actively wearing our shoes. To be a startup in a market full of veteran, multimillion dollar companies and making significant traction has been my team's proudest accomplishment to date. I cherish my four years at SCAD because it helped me focus my passion and skill into a profession that has enabled me to inspire people worldwide.

## What unique opportunities did SCAD offer?

SCAD offered me high-level expertise from successful professors. Without the knowledge of industry standards of professionalism, I know my talents would be lagging in this competitive field. SCAD also offered the latest design programs and facilities, so we could easily transition into real-life jobs. Employers always saw this as a plus because it cut down on training time.

## What did you value most about your time at SCAD?

I valued the relationships I built while at SCAD, which ranges from professors to peers. I remember attending orientation, and the biggest thing SCAD preached was to network while there. The people surrounding you will go on to do great things in their fields.





# Advertising

You've got three seconds to make an impression.



## Creative careers.

Advertising designer

Art director

Copywriter

Creative director

Creative technologist

Digital advertising director

Director of brand partnerships/strategy

Integrated marketing strategist

Interactive copywriter/project coordinator

Social media director/producer



SCAD alumna Lena Barrows (Lancaster, Ohio) envisions ad campaigns at major firms like McCann and Wieden+Kennedy.

In the time it took you to read that sentence, advertising professionals must captivate, activate, and turn social interaction into action. On emerging digital platforms and in classic media, their combination of stunning visuals and viral taglines boost brand identity, connect companies to consumers, and drive conversations across social media.

At SCAD, students add their own spin to dynamic marketing through a curriculum that prepares graduates for a 24-hour, reactive global-content distribution system. In this modern approach to the advertising spectrum, students learn to be versatile, multiplatform storytellers with a range of career paths to pursue: art direction, copywriting, creative technology, branded experience, and consumer engagement and strategy, with an emphasis on digital production, typography, and social media content creation.

SCAD students are guided by accomplished faculty who have worked on major campaigns for brands like Comcast, Chase Bank, Kodak, and Nintendo. In collaborations with peers in branded entertainment, graphic design, photography, writing, and more, they experience a model of teamwork common at international ad agencies and branding firms.

Through **SCADpro**, the university's in-house design studio, advertising students pitch to AT&T, BMW, Google, L'Oréal, and Mercedes-Benz in assignments preparing them for professional campaigns with worldwide names. In a learning sequence focused on emerging creative technology, students use cutting-edge resources like Arduino hardware and AR/VR equipment to create their own branded experiences, from Harry Potter-inspired interactive chessboards to LED-lit hockey jerseys.

Prepared to steward award-winning campaigns, SCAD students and alumni land internships and jobs at the world's premier agencies: 72andSunny, Anomaly, BBDO, Crispin Porter + Bogusky, DDB, Deutsch Inc., Grey Global Group, Leo Burnett, Ogilvy & Mather, Publicis, R/GA, Saatchi & Saatchi, Wieden+Kennedy, Wunderman, and Y&R.

## Your next [ad]venture.

Activision

Apple

Chase Bank

Disney

Google

Hulu

Instagram

LVMH

The New York Times

Target

Mike Reiss, Emmy Award-winner and writer and producer for *The Simpsons*, shined at SCAD AnimationFest.



# Animation

SCAD and animation go together like Woody and Buzz, Elsa and Anna, and Timon and Pumbaa.



## Creative careers.

2D animator

3D animator

Animation producer

Character FX artist

Character technical

Director

Digital modeler

Previs artist

Stop-motion animator

Story and concept artist

Texture/lighting technical director

Named a top animation program in the U.S. year after year by Animation Career Review, SCAD prepares animation students to become powerhouses in a growing \$260 billion profession that encompasses film, television, video games, and interactive media.

Under expert faculty instruction and mentorship, students master forward-looking technology to create fantastical realms and characters that launch careers, bring joy to fans, and take the entertainment world by storm.

SCAD animation alumni join forces with the world's greatest studios to deliver unforgettable features — from Best Animated Feature winners *Coco* and *Spider-Man: Into the Spider-Verse* to *Guardians of the Galaxy Vol. 2* to *Moana* — and are employed full time at Cartoon Network, Nickelodeon, Pixar, and Walt Disney Animation Studios.

SCAD mirrors professional studio practices and is recognized as a Toon Boom Centre of Excellence. Students can boost their credentials by becoming certified in this elite professional software, as well as Adobe Creative Cloud and Houdini. Through SCADpro, the university's in-house design studio, students also collaborate with major companies like Adult Swim, Fox Sports, NASA, and more, launching their careers to new heights.

SCAD students explore 2D, 3D, and stop-motion animation styles, digital modeling, rigging, lighting, and look development. In concert with peers in film and television, interactive design and game development, performing arts, sound design, visual effects, and more, they become pros at collaboration — just like in the real world.

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## Hire education.

Pixar

DreamWorks

20th Century Fox

Electronic Arts

Xbox Game Studios

Industrial Light & Magic

Lucasfilm Animation

Sony Pictures Imageworks

PlayStation

Walt Disney Imagineering

Blue Sky Studios

Primal Screen

Epoch Games



Character TD,  
Walt Disney  
Animation Studios  
Charles Town, West Virginia

# Kate Kirby- O'connell

Kate's career features quite the cast of characters: After internships as a SCAD student at Blue Sky Studios and MPC, she made the leap to Disney, where she animates award-winning films such as *Frozen 2*, *Moana*, *Zootopia*, *Big Hero 6*, and more.

## Why did you pursue animation as a career?

I was nine years old when I realized I wanted to work in feature films — specifically 3D animation for a studio like Disney, Pixar, Blue Sky, or DreamWorks. I wanted to breathe life into imagined worlds. SCAD helped me make my childhood dream come true!

## How did SCAD prepare you?

When I started my internship at Blue Sky Studios, every single aspect of the animation pipeline was something I'd already experienced at SCAD on collaborative assignments. The SCAD culture prepared me perfectly for the professional environment.

## In what ways did SCAD have an impact on your life?

SCAD gave me the toolkit — time management, prioritizing, and technical mastery — I needed to make all the things that I think are so incredibly fun and interesting in the world. This toolkit is something that's going to make the rest of my life fantastic — and with these tools in front of me, it's time to have some fun!







# Architectural history

In the places we live and work, architectural historians examine how an area's rich past informs its present and future.



## Creative careers.

**Architectural critic**

**Architectural history educator**

**Architectural researcher/evaluator**

**Cultural resource manager**

**Heritage organization administrator**


**Historic foundation manager**

**Historic site manager/curator**

**Local/regional heritage organizer**

**Main street program manager**

**Preservation planner/officer**



SCAD students explore historical treasures like Savannah's Scottish Rite Building as part of fieldwork around the region.

In Savannah, amid one of the nation's best-preserved historic landscapes, SCAD offers highly valued undergraduate and graduate degrees in architectural history. SCAD students are immersed in a rich variety of high-style architecture and are instructed by professors with expertise extending from the buildings of 15th-century east African civilizations to the stone, brick, and asphalt of Savannah's lauded city grid. Faculty members are widely published, actively engaged in professional societies, and regularly tapped to deliver papers and presentations at conferences around the world.

Architectural history students build their professionalism through real-world experiences. They lead on-site work at historic locations around Savannah, author National Register nominations, deliver conference papers, and intern with public organizations and private firms. Students augment their fieldwork with classes in GIS, database creation, and leading software applications.

Students are also encouraged to make travel a part of their academic experience and explore university locations in the metropolis of Atlanta or the medieval village of Lacoste, France. Alumni graduate prepared for prominent roles in urban policy and practices with government agencies, design and cultural resource management firms and foundations, as well as for doctoral programs and careers in academia.



## Hire education.

[National Park Service](#)

[The New York Landmarks Conservancy](#)

[Restoration Hardware](#)

[City of Denver](#)

[Florida Bureau of Historic Preservation](#)

[Kentucky Heritage Council](#)

[BuildingWork](#)

[Plum Design West](#)



*The Africa Youth Center*  
Ohene Twum  
Accra, Ghana



# Architecture

Architects create the built environment and bring communities together.



## Creative careers.

Architect

Architectural illustrator

Building construction manager

Building inspector

Health care and hospitality designer

Project manager

Real estate developer

Site planner

Sustainability specialist

Zoning official



SCAD offers determined architects the **Integrated Path to Architecture Licensure**, a progressive academic track merging all three components of architectural licensure—education, experience, and examination—into the university’s existing B.F.A. and professional M.Arch. programs. Through this structure, select students may attain licensure in as few as seven years, combining SCAD classes, professional internships, and preparation for the Architect Registration Examination with unparalleled academic support and dedicated resources.

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## Hire education.

Gensler

Skidmore, Owings & Merrill

HKS

Perkins+Will

BIG

SmithGroup

Sasaki Associates

Herzog & de Meuron

CallisonRTKL

CannonDesign

EYP

SCAD architecture students apply cultural, environmental, historical, and theoretical concepts to design the buildings where our most meaningful experiences unfold. At Clark Hall, students develop in-demand technical expertise in a work environment and digital studio culture that mirrors or exceeds the professional sector. Through augmented, mixed, and virtual reality technologies, students revolutionize approaches to the design-build process.

The SCAD M.Arch. program was awarded the maximum eight-year term of accreditation by the National Architectural Accrediting Board, whose meticulous accreditation standards are accepted and often required by state registration boards. These credentials are matched by the accomplishments of renowned SCAD faculty, including honorees of the Congress for the New Urbanism and the American Institute of Architects as well as licensed practitioners and LEED-accredited specialists.

At SCAD locations in Atlanta and Lacoste, France, architecture students have the opportunity to take courses and explore how rural, urban, and cultural contexts drive design. Inspired by these experiences, SCAD students have garnered awards and recognition from the Architect’s Newspaper, the American Institute of Architects, Contract magazine, NASA, and others.



Students fabricate large-scale projects at Clark Hall's outdoor building spaces.





Architect and designer,  
Sauras + Garriga  
Barcelona, Spain

# Sergi Sauras

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Sergi, a SCAD soccer star, traded his cleats for CAD software as an intern at international firms in New York, Denmark, and Portugal. After founding his own firm, he designed the runway space for SCAD alumnus Christopher John Rogers' New York Fashion Week 2020 show.

### What prompted you to start your own firm?

SCAD opened my eyes to new ways of thinking about spaces. When I graduated, I had the chance to work at large, international architecture firms. I realized that architecture can go beyond conventional forms into a full spectrum of build options. Architectural, atmospheric, experiential, or urban design: We can transcend the traditional boundaries of what we do.

### What is it like to collaborate with SCAD alumni professionally?

At SCAD, you make relationships with lots of people from different majors, and you keep in touch and follow each other's work. Christopher and Christina Ripley, another SCAD alum, wanted to present their new collection a different way. Our conversation evolved towards creating a space that presented not only their clothes but the essence of their entire brand.

### What inspired your runway design?

We went back to the origins of fashion shows. In 19th-century Paris, they'd happen in living rooms under a dim chandelier light. We reinvented that in a contemporary way to create a scene that was spectacular yet intimate.







# Art history

Art historians study the evolution of our visual expression, from the caves of Lascaux to the Soundsuits of Nick Cave.



## Creative careers.

Art appraiser

Art historian

Art journalist

Art therapist

Collections manager

Culture conservator

Curator

Development officer

Manager for art programming

Visual arts and digital media archivist



SCAD art history curricula covers millennia of artistic evolution, from prehistoric wall carvings to modern minimalism.

At SCAD, art history students learn from one of the largest full-time faculty groups with doctoral degrees in North America in a program that emphasizes research, interpretation, and critical analysis of art and artifacts. SCAD faculty hold outstanding credentials, conduct pioneering research on a wide range of topics—from Buddhist art in Japan to the influence of the Medici dynasty in the Italian Renaissance era—and spur professional development in university classrooms.

SCAD courses are complemented by exclusive opportunities to study and intern in docent positions at university museums and galleries around the globe. Students can start their expositions at SCAD libraries and museums housing special collections containing rare, valuable, and significant work: the Walter O. Evans Collection of African American Art, the 19th- and 20th-century Photography Collection, and the Provençal treasures of SCAD's French history museum Retour en 1856.

## Art icons.

Derrick Adams

Carlos Cruz-Diez

Jerry Saltz

Lawrence Weiner

Barry Bergdoll

Lorraine O'Grady

Till Fellrath

Sam Bardaouil

More than 70 elective options—including 3D digital imagery, environmental art, the iconography of monuments, and medieval manuscripts—offer students the opportunity to customize their degree to fit specific interests. At signature events like SCAD deFINE ART and in classroom visits, students engage in enriching lectures and symposiums with celebrated art luminaries.

## Hire education.

Ballroom Marfa

Texas

Daelim Museum

South Korea

Institute of Contemporary Art Boston

Massachusetts

Kemper Museum

Missouri

Marianne Boesky Gallery

New York

SCAD art history students cap their degree with the completion of a thesis that delves into history, theory, and criticism of different art and historical time periods. After graduation, alumni obtain prestigious positions at world-famous museums such as the Guggenheim and the Smithsonian, manage innovative galleries, conduct scholarly research in high-level Ph.D. programs, and more.

YAMAHA

ここに街への鍵があります

#PianoDay2020



#PianoDay2020

Voici vos clés de la ville.

Bienvenue à Tokyo!

#PianoDay2020

Aquí están sus llaves de la ciudad.

¡Bienvenido a Tokyo!

YAMAHA

#PianoDay2020

Here are your keys to the city.

Welcome to Tokyo!

# Branded entertainment

Merge storytelling and tech wizardry to make brand magic.



## Creative careers.

Branded entertainment designer

Branded entertainment producer

Creative director/strategist

Director of brand partnerships

Integrated marketing coordinator

Interactive developer

Manager of integrated marketing

Production/digital editor

Social media content producer

Transmedia designer



*The Keys to the City*  
Jillian Apatow  
Orleans, Massachusetts

Branded entertainment professionals thrive at the intersection of advertising, entertainment, and technology. Today's businesses capture global attention and connect with audiences through multiplatform moments across films, physical productions, mobile applications, and virtual reality. SCAD pioneered the branded entertainment B.F.A. program in response to the skyrocketing demand for custom content.

Large-scale activations, like Warner Bros.' Central Perk pop-up celebrating the 25th anniversary of *Friends* or Nike's award-winning transformation of a vacant Chicago church into a hoops mecca, garner international acclaim and press. Augmented reality applications such as IKEA's Place allow consumers to preview products before purchase, increasing brand revenue and loyalty. Some experiences even transport consumers to a different world, like *National Geographic's* VR-powered space projection helmets, a sensory experience of an astronaut floating among the cosmos.

At SCAD, students choose one of three concentrations to create experiences like these: television producing, game development, or interactive design. They also master elective coursework in augmented and virtual reality, supported by a full complement of VR cameras and related technology.

Through SCADpro, the university's in-house design studio, branded entertainment students collaborate on advertising concepts and create brand strategies for clients like AT&T, Sagepath Inc., and Spanx. In classroom visits, students get advice and guidance from professionals representing prestigious organizations such as Discovery Networks, Google Brand Studio, and Instagram as well as brand integrations with Jordan Brand, Levi's, Nike, Target, and Verizon.



## Name brands.

Porsche

Saatchi & Saatchi

Leo Burnett

The DVI Group

SapientRazorfish

Digital Kitchen

Mojo Productions

Imagine Media Consulting



Online business for beauty retailers continues to pop per the lipstick effect, according to The Business of Fashion.



# Business of beauty and fragrance

Make your mark on a growing industry worth \$530 billion.



## Creative careers.

Beauty/fragrance entrepreneur

Brand manager

Demand planning specialist

E-commerce manager

Global influence market manager

New product development planner

Packaging development manager

Retail buyer

Retail merchandising manager

Supply planning director

Beauty and fragrance products play a critical role in establishing a brand's identity, building customer loyalty, and achieving financial goals. The SCAD business of beauty and fragrance program's curriculum, designed with input and direction from top industry leaders, puts students on the path to magazine covers, TV spots, and the C-suite.

The highlight of the program is a new brand launch in which students dive deep into all aspects of making their mark on the marketplace, including product development, packaging and marketing strategies, and financial viability assessments. Students also launch lines with global partners through **SCADpro**. Recently, students partnered with L'Oréal to shape the company's Urban Decay line, a mission that included the development of an exclusive store design and marketing plan.

Led by faculty from powerhouses like Estée Lauder Companies and mentored by celebrated guests from designer and fragrance entrepreneur Jason Wu to Hearst Magazines chief fashion director Aya Kanai, SCAD students study packaging, product presentation, brand management, product development, strategic merchandising, digital presentation techniques, retail buying strategies, customer development, and social analytics. With in-depth knowledge of aesthetics, brand value, and visual storytelling, they learn how to develop long-term customer relationships and create their own share of the beauty and fragrance market.

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## Beauty tips.

**Celia Ellenberg**

Vogue beauty director

**Carol Hamilton**

L'Oréal LUXE USA group president

**Donald Robertson**

Estée Lauder creative director

**Linda Wells**

Allure magazine and Flesh Beauty founder

**Rose-Marie Swift**

RMS Beauty founder

**Georgie Greville**

Milk Makeup co-founder and creative director

**Nick Axelrod**

founder of Nécessaire

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Because of programs like SCAD's, young people are learning that a passion for beauty is creative, empowering, and when fresh faces finally reach the C-suite with aims to shift the beauty standard, it can change the industry.

[Elle.com](http://Elle.com)



SCAD Savannah Film Festival guests like Emmy Award winner Jharrel Jerome (*When They See Us*) share their on-set insight in panels and master classes.





# Cinema studies

What do silent films and big-budget blockbusters have in common? Us.

Movies exist as artifacts to moments in time, parables that challenge our morals and philosophies, and agents for change by way of a distinct audiovisual language. As critics, screenwriters, historians, and filmmakers, cinema studies professionals trace the evolution of film production and analyze what sociological trends and technological advancements mean for the industry, and the world.



## Creative careers.

Casting director

Critic

Digital restoration artist

Entertainment marketer

Film archivist

Film festival organizer

Publication content creator

Screenwriter

Script supervisor

Talent agent

Students in the SCAD cinema studies M.A. program launch their own research into every aspect of cinema, turning a passion for film into an expertise in the filmmaking world. Curriculum highlights crucial developments and social transformations in filmmaking, emphasizes analysis of cultural and political influences on cinema, and covers genres like literary films, world cinema, and indie projects. Students also explore film criticism across different mediums, including online articles in specialized publications, video essays, podcasts, film reviews, and the department's peer-reviewed scholarly journal *Cine-Files*.

SCAD cinema studies students collaborate with peers on student-run productions like short films, sitcoms, and dramas as they cultivate professional expertise in Savannah, *MovieMaker's* No. 1 best place to live and work as a filmmaker. During SCADFILM events, the virtual **Guests and Gusto** series, and the SCAD Savannah Film Festival, students network with writers, producers, directors, showrunners, and studio executives who share insight on film and its future. Alumni are prepared to thrive in a wide range of arts and entertainment careers, from film critics and cinematic writers to positions on set or in academia.

**SCAD is a community that loves movies and believes in and respects every element of the filmmaking process. I'm grateful for that support, because this is an industry that allows you to evolve and make your dreams come true with the help of extraordinary collaborators.**

**Olivia Wilde**

Director, *Booksmart*

SCAD Savannah Film Festival guest



## Hire education.

Netflix

22squared

Clio Entertainment

Colorlab

Sycamore Pictures

NURAY Digital





Critically acclaimed *Parasite* was the fourth straight Best Picture Oscar winner to screen at the SCAD Savannah Film Festival.



# Creative business leadership

Build upon your creative career or four-year college with executive knowledge.



## Creative careers.

Brand strategist/manager

Chief executive officer

Chief strategy officer

Consulting associate

Corporate affairs manager

Creative entrepreneur

Executive director of strategic initiatives

Executive marketing director

Global creative director

Intrapreneur



## Hire education.

Universal Music Group Inc.

Groupon

The Apollo Theater

Frist Center for the Visual Arts

Snap! Orlando

Southern Living

Wendover Art Group



Wherever creative business leadership graduates go, they succeed in executive positions that require deep knowledge of business and design.

Facing constant transformation, the most established businesses seek creative leaders to reimagine their services, products, and operations: Movies eschew theatrical releases to streaming services, restaurants partner with delivery apps, and retailers switch from card swipes to hands-free purchases. These industry shifts require creative business leadership.

SCAD creative business leadership students turn advanced concepts into business realities. Everywhere you look, SCAD alumni are at the helm of thriving businesses.

After SCAD graduates Stephen Nottingham (Class of '18, service design) and Inwon Jong (Class of '18, interactive design and game development) teamed up on a **SCADpro** project for Gulfstream Aerospace, they built their own health care initiative Fren design, which uses immersive communications technology to make treatment more patient-friendly. Graphic design graduate Octavia Gilmore (Class of '11) honed her executive judgment to start her award-winning agency Creative Juice, which counts clients like Equifax and The Home Depot. And luxury and fashion management graduate Vivien So (Class of '19) turned her eye for style and her nose for business into Rising Lotus, a flourishing activewear line.

Within the creative business leadership program at SCAD, students learn to become both entrepreneurs running successful small businesses or intrapreneurs promoting corporate innovation within existing organizations from research lab to C-suite. This one-year M.A. program complements SCAD undergraduate degrees and prepares students for leadership success.

Through SCADpro, the university's in-house design studio, and annual signature events, students connect, consult, and collaborate with the executive wing of global corporations. Visionaries like Hermès President and CEO Robert Chavez, Tiffany & Co.'s Chief Artistic Officer Reed Krakoff, Clayco Executive Chairman Bob Clark, and fashion house founders including Tory Burch, Mary Katrantzou, Brandon Maxwell, and more share insight and advice. Creative business leadership graduates are hired by elite firms, from Mercedes-Benz USA to the Museum of Design Atlanta, the Apollo Theater to Universal Music Group.





Creative duo Diego Castaño and SCAD architecture alumnus Chandler Noah (New York, New York) of En Viu create dynamic spaces in the world's most luxurious hotels.





# Design for sustainability

When going green, it's all about the triple bottom line: People, profit, and planet.



## Creative careers.

Corporate social responsibility officer

Design thinker

Energy solutions developer

Green building specialist

International development manager

Product developer

Strategic business development officer

Supply chain/sustainability manager

Sustainability director

Sustainability specialist



Design for sustainability alumna Naz Mirzaie (Tehran, Iran) leads human-centered research as a senior designer at IDEO.

Across the globe, SCAD design for sustainability students and graduates are leading the charge to merge conservation and commerce, making the world a more beautiful, more thoughtful, and productive place. SCAD designers generate ideas to reduce carbon footprints and simultaneously create fiscal value through the creation of new, sustainable products. Their influence can be seen at companies like Amazon, which now relies on renewable energy sources for more than half of its power, or TOMS, which responsibly sources materials like natural hemp, recycled polyester, and soy ink for shoes and shoeboxes.

SCAD design for sustainability students investigate consumer lifestyle choices and business practices, emphasizing resource productivity, social innovation, and future-oriented business strategies. Leading-edge technologies such as life-cycle analysis software provide SCAD students with knowledge applicable to a broad spectrum of civic and professional roles. And in the M.F.A. program, students specialize in one of four areas of applied sustainability: the built environment, management, packaging and print media, or products.

In classroom collaborations, furniture brands Brown Jordan and Maria Yee sought products built from emergent materials like thermally modified timber and plant-based composites. Through **SCADpro**, the university's in-house design studio, Reebok tapped students to convert the company's scrap fabric into fashionable looks. Google turned to SCAD students to find ways to organize in times of disaster using location sharing services. In each classroom, collaboration, and specialization, students apply their aspirational vision toward a sustainable future for all at companies such as Hewlett Packard, IBM, Nike, Starbucks, Subaru, Walmart, and more.

## Green means green.

The sustainability market size is expected to grow to **\$28.9 billion by 2024 from \$8.7 billion in 2019, according to MarketsandMarkets™.**



HOW  
MIGHT  
WE?

# Design management

When Volvo wanted to bring driverless cars to market, SCAD students took the wheel.



## Creative careers.

Brand manager

Chief innovation officer

Design manager/director

Design researcher

Design strategist

Experience designer

Innovation consultant/  
strategist

Product development  
manager

User experience manager

Visual information  
specialist



Students enter the program with the simple question: "How might we?" In-class collaborations, SCADpro assignments, and thriving careers ensue.

When Google needed nimble local communication tools, the search brought them to SCAD. And when Lenovo wanted to teach tweens how to build computers, SCAD students accepted the invite.

Today's companies and organizations require creative thinkers to discover, define, develop, and deliver solutions. SCAD, the world's premier site for the study and practice of design thinking, is a living laboratory for the application of design management — a discipline that empowers companies to spark innovation and think and act like designers.

Through collaborations at SCADpro, the university's in-house design studio, and SCAD's leading-edge curriculum, design management students gain experience that will mirror their pivotal careers in the professional world. Students are prepared to enter a market that values creative design thinking, business theory, consumer needs, prototype development, and product testing. The program bolsters students' knowledge and methods of business strategy, design theory, data visualization, communication techniques, social innovation, financial systems, and marketing.



According to Forrester Consulting, companies that foster and nurture creativity see revenue increases of 10% year over year.

Upon graduation, design management students secure roles like innovation strategist at Porsche, UX designer at 3M, and design manager at Lowe's. Alumni also hold key positions at American Greetings, Energy BBDO, frog, Gensler, Gulfstream Aerospace, IBM, Ralph Lauren, Reebok, and more.



## Name brands.

Porsche

Saatchi & Saatchi

Leo Burnett

The DVI Group

SapientRazorfish

Digital Kitchen

Mojo Productions

Imagine Media Consulting



# Dramatic writing

Across podcasts, movies, live acts, TV shows, and more, one thing is clear: Story is king.



## Creative careers.

Dramaturg

Film or theater critic

Interactive content writer

Playwright

Screenwriter

Show writer for live entertainment

Story consultant

Story editor

Television writer

Video game narrative designer



SCAD students polish their scripts with tips from guests like actor, writer, and director Jocelyn DeBoer (*Greener Grass*).

From early treatment to finished script, dramatic writers type out classic quotes, complex characters, and captivating stories for stage and screen productions, immersive reality, and next-generation narrative experiences.

Mirroring the professional practices of the entertainment industry, SCAD dramatic writing students develop their own stories for live, online, and streaming platforms, collaborating in writers' room settings to create funny, powerful, and moving content. In course sequences, SCAD students create original and spec television scripts or complete a full-length original screenplay, partnering with peers across the SCAD School of Entertainment Arts. Student-helmed scripts are frequently selected for university productions, including the short film *The Peak*; drama series *Hot Case*; original sitcoms *G.R.I.T.S.*, *Nailed It!*, and *The Buzz*; and the first-ever virtual reality musical, *Say It With Music*.

These productions are complemented by star-studded networking opportunities offered through SCADFILM and signature events like SCAD aTVfest and the SCAD Savannah Film Festival. Students interact with celebrated showrunners, writers, actors, and other leaders in entertainment who share their insight on Hollywood and film markets around the world. Bolstered by these invaluable experiences, SCAD dramatic writing alumni work for production studios, major networks, theme parks, and more.

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## Page turners.

**Cynthia Adarkwa**

Writer, Legacies and SCAD alumna

**John Ridley**

Academy Award winner, *12 Years a Slave*

**Marta Kauffman**

Co-creator, *Friends*

**Peter Hedges**

Academy Award nominee, *About a Boy*

**Ian Greenstein**

Co-head of television, Gersh

**Chelsea Benson**

Literary manager, Echo Lake Entertainment



# Equestrian studies

The world of horses is big business. \$300 billion big.



## Creative careers.

Equestrian events manager

Equestrian trainer

Equine accessories designer

Equine business manager

Equine facilities designer

Equine journalist

Equine marketing specialist

Equine product buyer

Horse show director

Sport horse sales broker

A time-honored practice that dates to the Byzantine era, this modern economic machine is supported by legions of equestrian professionals in business, marketing, medicine, and sport. At SCAD, students explore these career paths and more from the **Ronald C. Waranch Equestrian Center**, the university's state-of-the-art, 180-acre compound located north of Savannah. Home to the champion SCAD equestrian team and the equestrian studies program, the center features two stable barns, three competition arenas, a covered riding arena, paddocks, pastures, a staff veterinarian, and industry-level equipment.

Courses are led by SCAD faculty members who actively compete in U.S. Equestrian Federation hunter/jumper, dressage, and eventing competitions. A wide-ranging curriculum spans equine anatomy, behavior, psychology, training principles, competition regulations, and governance, preparing students for career opportunities as athletes, coaches, trainers, and more. Lectures and clinics by visiting professionals, including trainers, authors, Olympic-caliber riders, judges, veterinarians, and horse show managers, complement fieldwork and classes.



Located north of Savannah, the Ronald C. Waranch Equestrian Center is home to the equestrian studies program and SCAD's champion equestrian team.

Through **SCADpro**, the university's in-house design studio, equestrian studies students have applied expertise learned in arenas and stables to devise creative solutions for major brand partners. Students have collaborated with peers across SCAD disciplines to create durable backpack concepts for equestrian apparel brand Equis Boutique and a safer, more breathable hardhat for construction company Clayco.

SCAD alumni graduate prepared for careers across the equestrian spectrum, including as competitive riders, trainers, and barn managers. Graduates step into leadership and management roles at international equestrian nonprofit organizations and have published and exhibited work as in-demand equine photographers, journalists, and painters.



## Equestrian elite.

American Association of Equine Practitioners members

American Veterinary Medical Association members

Intercollegiate Horse Shows Association (IHSA) Lifetime Achievement Award winner

IHSA Board of Directors member

U.S. Equestrian Federation licensed officials

U.S. Eventing Association instructor

U.S. Dressage Federation medalist

SCAD alumna and model Nikita M'Bouroukounda (Westfield, Indiana) wears a look from alumnus Christopher John Rogers' (Baton Rouge, Louisiana) Fall 2020 ready-to-wear collection, which debuted at New York Fashion Week.





# Fashion

Redefine the runway alongside top fashion brands.



## Creative careers.

CAD fashion designer  
Concept designer  
Creative director  
Creative patternmaker  
Denim designer  
Design merchandiser  
Fashion designer  
Fashion illustrator  
Menswear designer  
Product developer

Fashion designers create wearable works of art that empower individuals to express their truest selves. In SCAD's preeminent, top-ranked fashion program, students merge technical dexterity with personal vision to develop original collections and portfolios. Through the SCAD Style Lab mentorship program and renowned signature events, SCAD students receive individualized guidance and customized critiques from design luminaries such as Joseph Altuzarra, Calvin Klein, Brandon Maxwell, Zac Posen, Miuccia Prada, Christian Siriano, and Vivienne Westwood.

At the **SCAD FASH Museum of Fashion + Film** in Atlanta, students interact with and are inspired by breathtaking creations on a daily basis. Year round, the university's museum collection includes more than 1,000 signature and historic garments — including timeless couture by Givenchy, Lagerfeld, and Saint Laurent — available to students and museum guests for in-depth study of materials, construction, and technique. At the university's annual SCADstyle event, students receive unfiltered advice and insight from cult creatives and the *ne plus ultra* of style like Phillip Picardi, Steve Madden, Jason Wu, Steven Kolb, Imran Amed, and Derek Blasberg, among others.

When I tell people I'm from SCAD, they know it's a powerhouse. It definitely opens doors.

### Megan Lawrence

Production coordinator and quality control manager, Ivy & Aster B.F.A., fashion, 2010



SCAD provides a platform to display student designs through the annual SCAD FASHION shows in Atlanta, Savannah, and online — among the most anticipated and celebrated student fashion shows in the world — and honors industry icons like Manolo Blahnik, Tom Ford, Derek Lam, and Vera Wang.

## Fashion wins.

CFDA/Vogue Fashion Fund

YMA Geoffrey Beene Design Award

CFDA Geoffrey Beene Design Scholarship

CFDA/Teen Vogue Award

Supima Design Competition

International Design Awards

Emerging Fashion Designer of the Year

Levi's X Arts Thread Design Competition

The Metropolitan Museum of Art's Fashion Design Competition

Graduate Fashion Design Competition



CFDA/Vogue Fashion Fund-winning designer

Baton Rouge, Louisiana

# Christopher John Rogers

Talk of the catwalk! With bold and bright garments adored by the likes of Rihanna, Lizzo, Lil Nas X, Tracee Ellis Ross, and Michelle Obama (and the A-list goes on), Christopher John and his SCAD crew have embarked on head-turning careers.

## When did you decide to pursue fashion?

From a young age, I was obsessed with how comic book, manga, and anime characters transformed into superheroes through their wardrobes. I knew I wanted to design outfits that imbued power into the wearer.

## How did SCAD guide you professionally?

SCAD professors are always there for you: making sure you're cutting your pattern right, sewing your seam, or taking it out. They taught me that even though you may have great taste, if the garment isn't executed well, your taste doesn't matter. The way the mentorship and passion of the professors matches the students' is really special.

## How has SCAD continued to help your career?

It's been amazing to have SCAD as a touchpad for resources, inspiration, and people who believe in you and will do whatever they can to help you succeed. That has been an instrumental part of Team CJR's success. For example, when I was a finalist for the CFDA/Vogue Fashion Fund, SCAD helped me attain a communication coach who gave me tools to communicate better and feel more present and engaged when I'm speaking. Things like that are invaluable and set SCAD apart.






# Fashion marketing and management

Elevate the finest houses and brands.



## Creative careers.

Fashion marketer  
Fragrance marketer  
Global marketer  
Marketing/media manager  
Public relations director  
Retail buyer  
Store planner  
Supply chain manager  
Trend forecaster  
Visual merchandiser



SCAD mentor Jerome LaMaar, known as “The Style Monk,” has dressed the likes of Hailey Bieber, Kim Kardashian, and designed Beyoncé’s Ivy Park collection with Adidas.

Marketing and management professionals tap trends, build loyal followings, connect with stakeholders, and establish brand strategy for fashion goods and services. The award-winning SCAD program prepares students to become strategic and imaginative virtuosos, ready to lead the biggest names and brands in the \$3 trillion global fashion industry. SCAD fashion marketing and management students benefit from a curriculum in trend forecasting, product development, material sourcing, visual merchandising, retail management, and brand building.

They become adept in *de rigueur* digital presentation techniques and digital marketing collateral, such as micro movies and brand videos that entertain, engage, and compel global audiences. At events like SCADstyle and SCAD FASHION shows in Atlanta, Savannah, and online, students link up with leading professionals.



## VIP guests.

Vogue

Tom Ford International

Refinery29

Calvin Klein

Hearst Media

RMS Beauty

Chromat

SCAD empowers students at all locations to collaborate with their peers to solve design and business challenges for fashion brands through **SCADpro**, the university’s in-house design studio. Recently, SCAD students partnered with Venus Fashion to amp up its social media strategy in order to increase consumer engagement and promote the company’s fashion truck. They also collaborated with Mission Statement, Hilary Swank’s fashion brand, to communicate the quality and performance features of the brand’s clothing through a hands-on experience for online customers. Students have also worked with Amazon, BASF East Asia, Diana Vreeland Parfums, Ernst Benz, Draper James, Hermès, Kendra Scott, Kohl’s, Michael Grey Footwear, Rodan + Fields, and the Silver Promotion Service.

SCAD students can study seamlessly across the university’s global locations: in close proximity to high-end retailers in Atlanta; in tech-enhanced classrooms and richly appointed resource rooms in Savannah; and among the *brocantes*, ateliers, shops, and studios in Lacoste.



# Fibers

Fibers professionals add the finishing touch from new textile inventions to fashion and accessories collaborations.



## Creative careers.

Color/material/finish specialist

Color/trend forecaster

Fine artist/installation artist

Knitwear designer

Print and pattern designer

Soft goods designer

Sustainable product developer

Textile designer

Visual merchandiser

Woven designer

From the artisanal and analog to the digital and mechanical, SCAD fibers students in the largest program in the U.S. shape their own career path—and our experience of the material world. These captivating student collections parade down the runway in annual SCAD fashion shows across locations in the form of woven, knitted, hand-beaded, embroidered, and adorned printed fabrics.

As part of the fibers curriculum, SCAD arranges exclusive, intimate conversations and studio visits with artists who forge their own professional paths. Guests include acclaimed couturière Guo Pei; designer Michael Cinco; Arantza Vilas of Pinaki Studios; Rowland Ricketts of Ricketts Indigo; Rebecca Burgess, founder of Fiber-shed; alumna Maura Ambrose, founder of Folk Fibers; alumnus Chuck Chewning, principal of Charles H. Chewning Interiors and consultant at Studio Rubelli; and artists Andres Bedoya, Liz Collins, Cynthia Gutiérrez, Chiharu Shiota, and Barbara Earl Thomas.

SCAD fibers graduates work in demanding and inventive roles, developing thermal insulating blankets for NASA, automotive interior surface fabrics for Chrysler, innovative athletics materials for Nike, medical textile therapies for health care innovator L&R USA, and custom fabrics and installations for fashion houses and retailers. Alumni launch their own studios, products, and clothing lines; they are commissioned by brands such as Anthropologie, The Coca-Cola Company, and Google; and they exhibit at prestigious international art fairs.

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## Hire education.

[Stuart Weitzman of Tapestry Group](#)

[Dorothy Draper](#)

[Elizabeth Emerson Designs](#)

[Jaclyn Apparel](#)

[Ruggable](#)

[William Kesling](#)

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SCAD alumna Trish Andersen's (Dalton, Georgia) tufted artwork *Steady Stream* debuted at global design forum Design Miami/.

SCAD film and television students have access to industry-standard equipment to shepherd projects from scripts to screen like the short *Let Loose*, a 2020 Coca-Cola Refreshing Films program finalist.





# Film and television

The rising score of a plot twist. The set piece magic of effects. The dramatic montages that capture our attention.



## Creative careers.

Camera operator

Cinematographer

Digital imaging technician

Director

Editor

Postproduction supervisor

Preproduction supervisor

Producer

Screenwriter

Unit production manager

At the apex of iconic moments on screen are the film and television professionals stewarding their journey into cinematic lore. From epic Hollywood blockbusters to bite-sized programming like *Quibi*, movie and TV magic requires timeless storytelling and a complex harmony of production and performance.

With resources that rival the biggest studios, award-winning professors, stellar signature festivals, and a talent pool that includes actors, writers, and production staff, SCAD film and television students have the resources and the stage to direct their own career narratives.

SCAD students explore every facet of the production process from Atlanta, the megahub of a state entertainment industry topping \$10 billion per year, or Savannah, *MovieMaker* magazine's top-ranked small city for filmmaking. They develop the artistic and technical mastery for the roles that best suit their individual strengths, earn certifications in the latest technology, and work on real sets long before graduation.

At signature events like SCAD aTVfest and the SCAD Savannah Film Festival — the nation's largest university-run festival — students screen their own directed and produced short films, meet A-list celebrities and behind-the-scenes legends, and watch Academy Award-winning films, including the last four Best Picture winners. SCAD student and alumni films have been showcased around the world, including at SXSW and the Sundance, Cannes, and Tribeca film festivals. SCAD filmmakers have earned a variety of accolades, including Student Emmy Awards, Student Academy Awards, the ICG Emerging Cinematographer Award and more.

Students also gain insight into the production process through the university's *Guests and Gusto* series, chatting with virtual visitors like actors Tiffany Boone, Alan Cumming, and Samantha Morton, director Morgan Neville, and director of photography Ben Kutchins. In virtual writers' room sessions with network television showrunners, they learn to add polish and professionalism to spec scripts.

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## Credit score.

*Avengers: Endgame*

*Joker*

*Toy Story 4*

*Ford v Ferrari*

*Beyoncé's Lemonade*

*Booksmart*

*Dolemite Is My Name*

*Succession*

*Missing Link*

*The Act*



# Furniture design

Furniture designers navigate form, function, and fantasy to elevate the everyday to the extraordinary.



## Creative careers.

Contract/residential furniture designer

Creative design manager

Custom production furniture designer

Design consultant

Designer for gallery private commissions

Environmental, exhibition, and product designer

Fixture and display designer

Hospitality furniture designer

Lighting/accessories designer

Studio furniture artist



*Walky*  
2020 NYCxDESIGN award winner  
Armando Mora Medina  
Zapopan, Mexico

At SCAD, furniture design students master the medium and build their own stylish collections with advanced resources, professional-grade software, and a comprehensive approach to the design-build process. The university's 45,000-square-foot **Gulfstream Center for Design** offers students cutting-edge software and equipment to take their designs from concept to production line. Through coursework, they conduct research, synthesize findings, and devise solutions that advance product strategy.

Legendary furniture designers including Dakota Jackson and David Rockwell have lent their expertise to student endeavors. Select students also travel to High Point Market each fall, connecting with designers, retailers, and clientele at one of the largest home furnishings trade shows in the world. Through **SCADpro**, modern furniture manufacturer Design Within Reach chose SCAD student designs for inclusion in its celebrated catalog of retail offerings, while trendsetter Crate & Barrel tapped students to create a new line of furniture for business and hospitality needs.

Combined with instruction by accomplished faculty, this hands-on experience positions SCAD furniture design alumni for postgraduate success. Students and alumni have won NYCxDESIGN Awards, International Society of Furniture Designers Pinnacle Awards, and Best in Show at the ISFD Innovation + Design contest; received the Richard Frinier Design Scholarship; have been featured in Architectural Digest, Elle Decor, Vogue, and more; have launched their own businesses and lines; and work for top designers and companies like Jonathan Adler, Kelly Wearstler, Anthropologie, Brown Jordan, Mohawk Industries, and more.

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## Tooling around.

Five-axis CNC router

Laser cutters and scanners

10 rapid prototypers

Adobe Creative Cloud

AutoCAD

Autodesk 3ds Max

KeyShot

Rhino 3D

SketchUp

SolidWorks



# Graphic design

As artists and storytellers, graphic designers bring visual energy to brands and businesses.



## Creative careers.

Brand designer

Environmental/exhibit designer

Graphic designer

Interactive designer

Mobile app designer

Package designer

Publication designer

Typeface designer

User experience designer

Web-based application composer



Lei Zhang  
Huangzhou, China

At SCAD, students make a splash (of color) in the graphic design landscape—from posters and packaging to apps and ad campaigns. Thanks to a curriculum rooted in the creative processes, concepts, and methodologies that bring consumers and clients together around the world, students build compelling visual systems that create connections across print and multimedia platforms.

Students explore various approaches to graphic design, including typeface design, user experience and user interface design, immersive reality, branded spaces, interactivity, and more. They branch out into entrepreneurship, learning the value of sustainable design, contextual relevance, and economic feasibility. Graduate students in graphic design and visual experience research design history, explore experience design, develop user-centered strategies, and design curated narratives to emerge as leading creators of immersive, interactive storytelling.

At all levels of study, coursework parallels the latest evolutions of professional practice. Through **SCADpro**, the university's in-house design studio, students have collaborated with American Red Cross, BASF East Asia, BMW, The Coca-Cola Company, Delta Air Lines, Disney, Fossil, GE Transportation, JCB, Hewlett-Packard, Snap-on, and many more prestigious organizations. Students also meet and share their work with top professionals during classroom visits, welcoming recent guests from Airbnb, Google, and the National Football League.

Through this complete package of advanced instruction, real-world experience, and unrivaled portfolio-building opportunities, alumni earn internships and lead careers with companies like Apple, Droga5, Gulfstream Aerospace, IBM, Pentagram, Ralph Lauren, Saatchi & Saatchi, Time Inc., Under Armour, Verizon, Walt Disney Imagineering, and more.

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## Awards tour.

[International Design Awards](#)

[Indigo Awards](#)

[The Frank Lloyd Wright Graphic Design Fellowship](#)

[David L. Adams Apple Awards](#)

[Red Dot Communication Design Awards](#)

[Core77 Design Awards](#)

[GDUSA American Package Awards](#)



THE  
**WIZARD**  
OF  
**OZ**

by L. Frank Baum

# Illustration

Illustrators speak in visuals, adding color and expression to communication.



## Creative careers.

Advertising illustrator

Animation character designer

Art director

Book illustrator

Editorial illustrator

Graphic novel artist

Illustrator for entertainment design

Illustrator for game design

Storyboard artist

Surface design illustrator

Across incisive cartoons, bite-sized mobile games, book covers, and building-sized murals, they convey emotions, ideas, and information. At SCAD, students cultivate their own unique style and personal brand in a comprehensive program that explores traditional and digital media. Illustration students learn to create concepts and select materials while developing the portfolio, style, and business acumen necessary to prepare for professional practice.

SCAD classrooms, studios, and digital production labs are equipped with Wacom Cintiq displays, Mac workstations, and the latest hardware and software. The university provides the full Adobe Creative Cloud Complete for download to students' personal computers, and students can enhance their résumés with professional Adobe software certifications. SCAD courses are complemented by tours of design studios and publishing houses as well as one-on-one time with visiting experts.

Through the university's well-established professional relationships and their own successes in the classroom, alumni gain entry to professional career paths across media — securing internships and commissions at Adult Swim, American Greetings, Forbes, and more; designing the logo for the 2019 U.S. Open tennis tournament; and gracing the pages of esteemed magazines and newspapers of record like *The Atlantic*, *The Boston Globe*, *National Geographic*, *The New York Times*, *The New Yorker*, *The Saturday Evening Post*, and *Time*.

## Guest sketchers.

**Marc-Antoine Coulon**  
Famed fashion illustrator

**Swoon**  
Mixed-media and street artist

**Marion Bataille**  
Bestselling author and graphic designer

**Jon Klassen**  
Author and Caldecott Medal winner

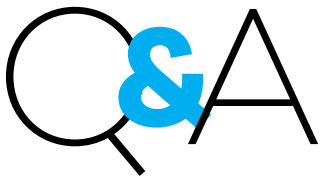
**Victo Ngai**  
Hamilton King Award-winning illustrator

**Kyle Webster**  
Award-winning illustrator and Photoshop brush creator

Adding to these career highs, SCAD illustration students and alumni boast a list of award wins for their artwork: student American Advertising Awards, Applied Arts student awards, Red Dot Communication Design Awards, numerous first-place and scholarship wins with the Society of Illustrators, recognitions in *The Show's* Young Ones Competition, and more.



*The Wizard of Oz*  
Dana Sanmar  
Bogotá, Colombia



**Illustrator and professor**  
Savannah, Georgia

# Britt Spencer

Britt's larger-than-life characters make a big impression in *GQ*, *Reader's Digest*, and the *Saturday Evening Post* — and in a mural at SCAD Savannah's Café at The Hive. The internationally published illustrator also helps SCAD students sketch their path to greatness as a professor of illustration and painting.

## **What inspiration do you draw on for your work?**

My work is influenced by Americana and pop culture. The first time I went to Europe, I was often reminded that I wanted fast food and a Coca-Cola with ice. I realized then I sort of fit the stereotype of an American abroad!

## **What opportunities did SCAD provide you?**

I visited SCAD Lacoste as a student, as a professor, and as a SCAD Alumni Atelier ambassador. The aesthetics there are beautiful and the experience unforgettable — it was a great catalyst for me as an artist and gave me the time and resources to build my body of work.

## **What advice do you give to your students?**

I tell my students that it's critical to step out of their comfort zone when they join the workforce. At SCAD, students are prepared to adapt their work for a wide range of mediums and clients. That's the real takeaway.







# Immersive reality

The futuristic frontier of AR/VR extends far beyond interactive entertainment.



## Creative careers.

Augmented/virtual reality engineer

Data visualization/mapping engineer

Environment artist

Game designer

Mixed reality designer

Software engineer

Technical artist

UI/UX designer

VR content producer

VR scenario developer



Worldwide spending on AR/VR products and services is forecast to increase by 78.5% this year, according to International Data Corporation.

In health care, immersive reality enables virtual visits and training simulations. In architecture, it provides a real-time visualization and prototyping tool. In fashion, it gives consumers the capacity to virtually try on clothes before purchase.

With a comprehensive suite of pioneering technology and collaborative professional resources like SCADpro, the university's in-house design studio, at their fingertips, SCAD students prepare to chart the as-yet-unexplored territories of this expanding industry. Students push the boundaries of content creation and design with the help of leading technology organizations such as Epic Games, Google, Microsoft, Oculus, Unity, Valve Corporation, and more.

## The future is now.

According to a survey by Perkins Coie, immersive technologies will be as ubiquitous as mobile devices within a decade — and brands will use some form of AR/VR to help boost their bottom line.

SCAD has established a distinguished reputation at the vanguard of the augmented, virtual, and mixed reality space. In recent years, SCAD students have created virtual worlds such as *Search for the Gryphon* (a VR underwater adventure attraction), *Destination Imagination* (a themed entertainment VR experience that takes users on a simulated space flight), and *Brobot Beatdown* (an E3 student award-winning VR multiplayer game where users pilot giant robots to defend a city). Other recent projects include *Dialect Effect*, an immersive Mandarin-learning simulation and the world's first VR musical short film *Say It With Music!*, a 360-degree collaboration among students from 14 degree programs. All of these projects have set the foundation for the university's ultimate immersive 4D experience — **SCADstory**, which carries guests on an unexpected journey through SCAD history, across four decades of beauty, design, and invention.

SCAD immersive reality students add to this tradition of technology firsts with original content supporting the vision and breadth of their virtual designs. Using a variety of industry-standard tools — including augmented and virtual reality resources and VR headsets like HTC Vive, Oculus Rift, and Samsung Gear — students deliver professional-quality work that delights consumers and clients.



# Industrial design

Industrial designers are prodigies of products, bosses of business, and masters of market.



## Creative careers.

Consumer electronics designer

Design strategist

Innovation catalyst

Interaction designer

Marine designer

Medical devices designer

Product designer

Toy designer

Transportation designer

User experience designer

They dream up new inventions and tangibly improve everyday items to transform the consumer experience. At SCAD, industrial design students give existing products new meaning. Students worked with Lenovo to create a “Build Your Own PC” kit for children age 12–14, and collaborated with BMW to research and develop vehicle concepts for aging populations through **SCADpro**, the university’s in-house design studio. They also partnered with AT&T, Clayco, Char-Broil, The Coca-Cola Company, Dynacraft, Fisher-Price, Ford Motor Company, General Motors, Hewlett-Packard, Mattel, Microsoft, and Reebok to generate imaginative, workable concepts and prototypes for real-world design challenges.

As SCAD industrial design students conceptualize and create, they have access to the same resources as the research and development labs they will command at global companies. In Savannah, students transform everyday products like cars, eyewear, headphones, and even boats at **The Shed**, a think tank where computer programming, mixed reality, design thinking, and STEM collide. The **SCAD Gulfstream Center for Design’s** 10,000-square-foot model shop provides students with ample space to work with wood, metal, plastics, and composites. In Atlanta, students shape their ideas in a leading-edge wood and metal shop, a foundry for bronze and stainless steel, and a computer lab with 3D rapid prototyping and a laser cutter.

SCAD industrial design students and alumni have earned awards and recognitions from 20 different competitions, including the Core77 Design Awards, Industrial Designers Society of America International Design Excellence and Student Merit Awards, International Design Awards, MakerBot’s NYCxDESIGN Challenge, Red Dot Design Concept Awards, Spark Awards, and Walt Disney Imagineering’s Imaginations Design Competition.

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## Hire education.

Clorox

Williams-Sonoma

Art and Cook

Core77

Electrolux

Packaging Corporation of America

Texas Instruments Education Technology

*The Henton Project*  
Adam Hurst  
Patrick, South Carolina



*Jumpy 'n Stompy*, a couch co-op game developed by a creative collaboration of students, Global Game Jam Best in Show winner



# Interactive design and game development

Take one part digital media maven, one part interactive expert, and one part gaming guru.



## Creative careers.

Environment artist

Game designer

Interactive designer

Level designer

Mobile game/app designer

Modeler/texture artist

Technical artist

User experience designer

User interface designer

Web/social media developer

Interactive design and game developers combine art and technology to create hit video games, engaging websites, inventive apps, and pioneering immersive reality experiences.

SCAD offers one of the first and most celebrated interactive design and game development programs in the U.S., lauded by The Princeton Review and Animation Career Review. Across all SCAD locations and online, students have access to state-of-the-art resources and technology that they parlay into masterful products.

SCAD students' critically acclaimed games score top honors in competitions such as the Blizzard Entertainment Student Art Contest, E3 College Game Competition, Intel University Games Showcase, and The Rookies, and have earned glowing reviews in Game Informer, Wired, and more. Alumni find rewarding work at defining digital media and game design studios, including Apple, Adobe, Bethesda, Electronic Arts, Gearbox Software, Microsoft, and more.

SCAD interactive design and game development students work with major brands beyond the gaming industry, including recent campaigns with Clayco, Colgate-Palmolive, Deloitte Digital, Delta Air Lines, General Electric, Google Daydream, Gulfstream Aerospace, JCB, and Samsung through the university's in-house design studio, **SCADpro**.

Students meet honored guests and explore emerging trends in game development at festivals, including SCAD's Game Developers eXchange and SCAD GamingFest. Festival programming features luminaries from leading digital and gaming companies like Electronic Arts, Epic Games, Microsoft Game Studios, and Ubisoft, who share insights on the future of game development and an inside look at upcoming offerings.

In addition, the department encourages professional practice through participation in major conferences and competitions, including SIGGRAPH, Game Developers Conference (GDC), Electronic Entertainment Expo, and SXSW, where SCAD students have swept the game design category on multiple occasions.






# Interior design

The story of SCAD begins with interior design.



## Creative careers.

Corporate designer  
Facilities planner  
Health care facility designer  
Hospitality designer  
Interior designer  
Lighting designer  
Project manager  
Retail designer  
Space planner  
Specifications writer



At all locations, SCAD interior design students are immersed in inspiring, richly designed spaces.

Led by President and Founder Paula Wallace, SCAD has designed unparalleled learning environments on two continents to be delightful, intentional, and professionally focused—earning recognition over the past 40 years from leading design organizations like the International Interior Design Association and the Institute of Classical Architecture & Art.

Today, SCAD interior design students continue the university's legacy of inspiring, energetic spaces, exploring a wide range of career paths in this award-winning program. SCAD's undergraduate and graduate interior design programs are decorated with more No. 1 rankings than any other university, sweeping the top spots in DesignIntelligence's "Best Architecture and Design Schools" eight times since 2008. Guided by experienced faculty, students investigate behavioral, environmental, decorative, and technical issues. They maximize health, wellness, style, and sustainable practices across corporate, residential, retail, and hospitality design.

Through **SCADpro**, students regularly participate in interdisciplinary assignments, collaborating with Walt Disney Imagineering to develop Disney resort hotels and with Chick-fil-A to create interior plans for its corporate headquarters. Elevated signature events and networking opportunities, from SCADstyle to the American Society of Interior Designers National Student Summit to Interior Design magazine's Giants of Design conference, bring students into direct contact with future employers and professional mentors.

Students at every level work with advanced electronic design software—including Autodesk Revit and 3ds Max, AutoCAD, SketchUp, and Adobe Creative Cloud Complete—while immersion in augmented, virtual, and mixed reality technologies prepares students to lead next-generation design processes and customer experiences.



## Hire education.

[NASA](#)

[Amazon](#)

[Google](#)

[Disney](#)

[Microsoft](#)

[Uber](#)

[Gensler](#)

[H&M](#)



# Jewelry

Adorn yourself with a degree from the largest jewelry program in the U.S.



## Creative careers.

- Accessories designer
- Corporate jewelry designer
- Custom jewelry designer
- Design consultant
- Fine artist
- Fine jeweler
- Jewelry design entrepreneur
- Jewelry technical specialist
- Studio goldsmith/silversmith
- Studio jewelry artist



*Macro-Organism*, 18K gold plating, sterling silver, and semi-precious gemstones  
Sydnie Wainland  
Monroe Township, New Jersey

SCAD provides jewelry students with the curriculum and resources to engage in this timeless tradition that reflects cultures, religions, and self-expression. They develop an eye for the finest detail as they work with precious metals and stones.

SCAD students design and produce works within a 13,800-square-foot studio environment that puts top-of-the-line technology at their fingertips. Students utilize resources that include two laser welders, an induction casting machine, two Orion arc welding systems, a BB70 engraver, a microscope system, dual handpiece micro-motor systems, Solidscape 3Z Pro wax printers, Roland JWX-10 milling machines, and Wacom Cintiq tablets. Software resources include Adobe Creative Cloud Complete, Matrix Digital Goldsmith, KeyShot, and an authorized RhinoFabStudio, which enables students to earn Rhino certification before graduation.

Jewelry students and alumni showcase their work at university-sponsored events, including SCAD FASHION shows and the SCAD Jewelry Trunk Show. Many jewelry students develop a following of collectors while at SCAD thanks to the university's retail gallery **shopSCAD**. Their signature styles have won Halstead Grants and International Lab of MittelModa awards, earned features in British Vogue and Vanity Fair, and dazzled at New York City Jewelry Week.

Jewelry students take their ideas to global companies through **SCADpro**—The Limited, McGee Group, Michael Kors Watches, and many others—that place students within authentic work environments. Alumni apply these professional practices to land jobs at powerhouses like Brooks Brothers, Fossil, Kendra Scott, and Tory Burch—or start their own lines and businesses.

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## Future gems.

SCAD students graduate ready to shine within a \$275 billion industry.



Aston Martin brand strategy process book  
 Elyse Flores, Chesterfield, Missouri  
 Sarah Knox, Jacksonville, Florida  
 Mary Kate Sheehan, Roslyn, New York  
 Mihika Thadani, Kolkata, India

ASTON MARTIN

## KEY SUCCESS FACTORS OF ASTON MARTIN

BOOMING  
 PRESENCE  
 IN CHINA

LAUNCH  
 OF DBX

FIRST ALL-  
 ELECTRIC  
 MODEL  
 "RAPIDE E"

HERITAGE

HERITAGE  
 EV  
 PROGRAM

BRAND EQUITY KAPFERER PROSK  
 BRAND IDENTITY KELLER PYRAMID



## MARKETING STRATEGY



Aston Martin intends to introduce new technologies that will transform the overall driving experience, all while staying true to the unique qualities that define the brand.

## BENEFITS SOUGHT



Symbolic



Functional



Investment



Aesthetic

# Luxury and fashion management

Dazzle consumers who seek quality, sustainability, and elegance.



## Creative careers.

Brand manager

Luxury brand account executive

Luxury experiences designer

Luxury marketing executive

Luxury strategy consultant

PR and communications director

Retail stores director

Social media marketing executive

Supply chain and global sourcing executive

Sustainable product development director

SCAD offers the world's first M.A. and M.F.A. degrees in the specialized field of luxury and fashion management. These dynamic graduate programs — ranked No. 1 for long-term value by The Business of Fashion — reflect the vigor of an expansive and evolving luxury market.

At SCAD, students explore new markets in this international industry through five avenues: luxury fashion, beauty and fragrance, luxury travel and hospitality, watches and jewelry, and luxury tech. They work with a variety of organizations to bring a specialized eye to everything from apparel and accessories to aviation and boating. Through **SCADpro**, the university's in-house design studio, luxury and fashion management students recently developed innovative and approachable retail store concepts for the next generation of Hermès customers. They have also worked with luxury powerhouses such as L'Oréal, Kendra Scott, and Ernst Benz.

Guided by full-time professors from a variety of industry backgrounds, from Bergdorf Goodman and Saks Fifth Avenue to Alexander McQueen and DFS Group Limited, luxury and fashion management students examine global finance, explore decision-making strategies, devise multimedia marketing plans, and analyze the life cycle of products. They study and seek inspiration at **SCAD FASH Museum of Fashion + Film** in Atlanta and at SCAD Savannah's **Morris Hall**, an educational center designed expressly for students of luxury lifestyle.

Digital media and interactive environments are incorporated into *au courant* student assignments. Students in the M.A. program use these learning experiences to create their own compelling proposals and business solutions relevant to the international luxury market. Through wide-ranging electives, internships, and thesis research, M.F.A. candidates hone strategic expertise that prepares them for powerful roles in the highest echelons of the industry or in academia.

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## Luxurious returns.

According to Deloitte's *Global Powers of Luxury Goods 2019 report*, the world's top 100 luxury goods companies generated nearly \$250 billion — resulting in 10.8% year-over-year sales growth.



Special projects visual merchandiser, Gucci  
Wassenaar, Netherlands

# Elizabeth Paladeau

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Elizabeth's eye for style led to a chic career at Lanvin, Vince, Marc Jacobs, and now, Gucci, where she marries product with physical space for popups, collection previews, showrooms, and store openings.

## How did you choose your current career?

I love working with products and styling, and bringing those elements into a space. My role at Gucci is the best of both worlds. Visual merchandising is instant gratification because I can put something together and immediately see the results.

## What made you choose SCAD for your studies?

The headmaster of my school in the Netherlands told me about SCAD and urged me to apply. I visited and fell in love with both SCAD and Savannah. It has a European feel with the squares and the architecture, and the facilities are so beautiful. Who doesn't fall in love with that?

## What are the biggest lessons you learned from SCAD?

Collaboration! My favorite project was creating a magazine where I worked with a graphic designer and photographer. I still have it on my coffee table. Now when I'm working on projects with my PR team, I flex those organizational and collaborative skills I learned. I also collaborate with alumni in New York City. If I ever need anything, I can always reach out to my SCAD network.







# Motion media design

Motion makes media magic.



## Creative careers.

2D/3D animator

Art director

Creative director

Graphics coordinator

Motion design animator

Motion design producer

New media production  
designer

Style frame illustrator

UI/UX designer

Visual effects artist



Motion media design student Daniel Whitaker (Apopka, Florida) pictured with his original work. See more graphics spring to life at [danielwhitaker.tv](http://danielwhitaker.tv).

In title sequences and TV shows, promos and performances, motion media designers turn screens of all sizes into captivating experiences.

SCAD offers the world's first specialized degree program in motion media design, preparing students for one of the fastest-growing careers in the digital landscape. Motion media design professionals are highly marketable and in demand at today's leading networks, branding agencies, studios, and creative firms.

Professional 2D, 3D, and compositing software, as well as augmented reality and virtual reality labs, enable SCAD student designers to practice programming for commercial broadcast, titles and credits, studio work for exhibitions, social media branding, and short-form narratives that engage global audiences and elicit an emotional response. In collaborations with other SCAD programs such as animation, film and television, interactive design and game development, and visual effects, motion media design students benefit from a career-oriented environment that mirrors professional practices.

Through professional partnerships offered by **SCADpro**, the university's in-house design studio, motion media design students have produced content for Adult Swim to use on-air and on social media; developed concepts for more accessible, customizable vehicles for BMW; augmented Deloitte's recruitment experience; created concepts for an enhanced smartphone communication experience with Samsung; developed augmented reality application concepts for Google; drafted visual design concepts for the 2018 FIFA World Cup; and created a 30-second opener for FOX Sports' televised coverage of Super Bowl XLVIII that aired to 111 million viewers.

Department faculty members are acclaimed artists and multimedia producers who have won Emmy Awards, Clio Key Art Awards, Promax-BDA Awards, Golden Trailer Awards, the Australasian Writers and Art Directors School Award, the Game Developers Choice Award, ADDY Awards, Young Ones Student Awards, and Fulbright grants. SCAD signature events like the SCAD Savannah Film Festival and SCAD AnimationFest connect students with Academy Award-winning professionals, Emmy Award-nominated designers, and the creative talents behind everyone's favorite movies and shows.

**SCAD has the creative environment and the best industry connections to help you get into the motion media market quickly.**

**Brendan Wilson**

M.F.A. motion media design  
Alexandria, Australia





# Painting

At SCAD, the world is your canvas.



## Creative careers.

Art consultant  
Art critic/writer  
Art director  
Curator  
Exhibition designer  
Film and television scenic designer  
Gallery owner/director/administrator  
Museum preparator  
Painter  
Professor/instructor



When SCAD alumni William Kesling (La Porte, Indiana) and Juliana Lupacchino (Savannah, Georgia) wanted an immersive and interactive gallery experience, they created *Dime Store Red*, a 1,000-square-foot pop-up installation in Savannah.

SCAD painting students gain the foundation to create their own enduring works of art. They maneuver through professional domains, from entrepreneurship and business to augmented and virtual reality.

At the university's **Open Studio**, SCAD painters showcase their distinctive work to fine art's international tastemakers. In addition, events such as SCAD deFINE ART establish professional relationships between students and fine art leaders who educate through studio visits, gallery talks, and mentorship.

**SCAD Art Sales**, a full-service art consultancy with showrooms across university locations, offers distinctive design and curatorial services to a global clientele of collectors, businesses, and organizations. SCAD alumni artworks from SCAD Art Sales are in Atlanta's Mercedes-Benz Stadium, the offices of Facebook, and posh Sotherly Hotels. Alumni are often commissioned to create large-scale wall works.

## Masterpiece market.

According to *The Art Market 2019*, fine arts boasted \$67 billion in global sales.

From feature films to television series, the prominence of SCAD alumni in the world of visual storytelling radiates across the globe. Paintings and works by SCAD alumni promote record-breaking blockbusters like *Black Panther* and are featured in films such as *Gemini Man*. Among other pioneering career paths, SCAD painting alumni exhibit at world-renowned museums and serve as art directors for publications, design directors for apparel companies, and experts in Hollywood scene setting and object manipulation through ageing and dyeing.

## Guests who deFINE ART.

Pia Camil  
Will Cotton  
Adam Cvijanovic  
Alex Gardner  
Marilyn Minter  
Toyin Ojih Odutola  
Ashley Longshore  
Tim Rollins and K.O.S.  
Jack Whitten



# Performing arts

Our most beloved characters are defined by the actors who bring them to life.



## Creative careers.

Actor

Artistic director

Casting director

Director

Fight choreographer

Improv/sketch performer

Producer

Stunt performer

Talent agent

Voice-over talent



The Honeybees, the university's singing ensemble, regularly perform at SCAD signature events and around SCAD locations at concerts, parades, benefits, and more.

On stage, screen, or streaming, their unforgettable performances help us laugh, learn, and love. SCAD performing artists flourish in acclaimed projects soon after beginning their studies. In SCAD production studios and theaters, student actors seize roles in multicamera comedy series, stage productions, films, plays, musicals, TV shows, and immersive themed experiences. They receive instruction from professors with impressive credentials — accomplished actors, directors, and casting directors at major studios and networks.

At the only university selected in all five of The Hollywood Reporter's academic program rankings, performing arts students give voice to animations, portray original characters in television pilots, and use virtual reality to create transcendent immersive experiences on stage and in themed attractions. Award-winning projects like student films *Kalos* and *Odyssey: A Star Wars Story* as well as student-produced sitcoms *G.R.I.T.S.*, *Nailed It!*, and *The Buzz* offer budding actors the platform to shape their on-camera presence. During virtual *Guests and Gusto* talks or annual SCAD Savannah Film Festival and SCAD aTVfest signature events, students are front row for learning and networking opportunities with Hollywood icons and emergent stars.

SCAD students have unprecedented opportunities for scene-stealing interactions with top professionals through on-site auditions and invitation-only showcases with top agents, managers, and casting directors. SCAD is the only university with an on-site, professionally run casting office, which has connected more than 500 SCAD performing artists to film and TV productions in Georgia, Los Angeles, and New York. SCAD actors have booked roles on films such as *The Glorias* and *Lady and the Tramp*, and with networks like Amazon Video, BET, CBS, Netflix, and USA.

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## Actors circle.

**Kayli Carter**

Godless and Mrs. America

**DeRon Horton**

American Horror Story and Dear White People

**Kiandra Richardson**

Empire

**Burke Swanson**

The Rose Tattoo


**Caroline and Rebecca Huey**

Truth Be Told

**Gabrielle Hespe**

Mrs. Fletcher





More than 100 SCAD students from five disciplines collaborated on the university's musical adaptation of *Little Women*.



# Kayli Carter

Actor  
Chuluota, Florida

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As a student, Kayli was enraptured by the words of SCAD Savannah Film Festival guest Diane Lane. Now, she stars alongside the iconic actor in the film *Let Him Go*. After notching her first awards nomination in 2019 — a Best Supporting Female nod in the Independent Spirit Awards for acclaimed indie *Private Life* — Carter booked big roles in the FX miniseries *Mrs. America* and the HBO film *Bad Education*.

## What opportunities did you take advantage of at SCAD?

I was able to be onstage my freshman year at SCAD and utilize the SCAD Casting Office right away. That coupled with the magic of the Savannah Film Festival, shaped my education.

## How did SCAD prepare you for your career?

I had the opportunity to explore and create a process for myself as an actor but also had a wealth of information about how to be a business person.

## What do you value most from your time at SCAD?

The professors had such confidence in me, and that type of belief translated into my comfort level on a set or on a stage. Their trust led me to trust in myself.

Photography by SCAD alumna Alexandra Arnold (New Orleans, Louisiana)







# Photography

From social media to gallery shows, photographers line up the perfect shot.



## Creative careers.

Advertising/studio  
photographer

Art director/art buyer

Cinemagraph photographer

Digital technician/photo  
finisher

Digital videographer


Fashion photographer/  
stylist

Fine art photographer

Gallery director

Illustrative photographer

Photojournalist



SCAD alumnus Jahmad Balugo (Culver City, California) shot high fashion at Marc Jacobs before founding his own photography studio in New York.

Through their lenses, photographers show us the beauty of the world in art, architecture, fashion, nature, and everyday life. At SCAD, students are taught the full spectrum of photography, from historic and analog processes to the newest digital technologies that push the medium beyond traditional constraints. SCAD courses are designed to help students develop their own creative vision, master visual literacy, and launch their careers — where they snap everything from high-profile fashion in exotic locales to fluorescent-tinged Instagram posts that go viral.

The undergraduate SCAD curriculum gives students an opportunity to customize their studies through concentrations in commercial, documentary, and fine art photography. Graduate students develop a body of work uniquely anchored to their artistic vision and specifically mapped to their career goals. Students gain fluency with a variety of camera systems, digital workflows, color and black-and-white techniques, compositing and editing, studio and location lighting, and video shooting and editing, developing expertise through tailored study and faculty mentorship.

Outside the classroom, SCAD photography students draw inspiration from frequent exhibitions at SCAD museums and galleries, win top honors like the Communication Arts Magazine Photography Competition, and gain real experience in coveted internships. Students have interned for Annie Leibovitz, Ford Models, Hearst Magazines, The Richard Avedon Foundation, Time Inc., Turner Broadcasting, and others. Graduates join a list of globetrotting SCAD photography alumni who snap supermodels in exotic locations for GQ, Vogue, and more; capture nature and wildlife vignettes on location in Peru; publish their own books and magazines; and exhibit their whimsical imagery in museums from New York to Seoul.



## Snapworthy tech.

Hasselblad Flextight  
Scanners

Chromira ProLab Printer

Wide-format inkjet  
printers

Professional medium-  
format digital cameras

DSLR camera systems

Adobe Creative Cloud  
Complete



Emerson Scheerer  
Marriottsville, Maryland







# Preservation design

Block by block, brick by brick, the restoration of storied structures is the key to the modern city.



## Creative careers.

City/regional preservation planner

Digital cultural heritage specialist

Downtown development director

Grant developer or manager

Heritage tourism specialist

Historic materials conservator

Historic preservation officer

Museum administrator/curator

Preservation designer

Restoration artisan



For more than 40 creative years, SCAD has restored and repurposed buildings around the globe for academic use—including Savannah's Poetter Hall, the university's original home.

Across the globe, civic leaders, city planners, developers, and historians spearhead the adaptive reuse of historically significant buildings, repurposing them to meet contemporary and future needs while honoring their past to create a richer local fabric.

At SCAD, preservation design students develop the skills and strategies to lead the transformation of these burgeoning communities—via a curriculum drawing directly from the university's international recognition as a model for preservation and resplendent design. The university has rehabilitated and repurposed more than 100 buildings worldwide since its founding, resulting in more than 70 honors globally. Through the comprehensive study and analysis of real-world business demands, local priorities, and the importance of heritage, students and alumni are able to activate preservation culturally, economically, and sustainably.

In Savannah, students enter a lauded professional community of preservationists led by SCAD President and Founder Paula Wallace, who has been honored with the highest recognition for individual achievement in preservation, the National Trust for Historic Preservation's Louise du Pont Crowninshield Award. She is the only university president to receive this honor, testifying to the university's preeminence as a world leader in preservation design excellence.

Students interact with admired practitioners through on-site learning experiences and international conferences. In projects with major partners like the Association for Preservation Technology International and the ICAA, they experience the role of advocacy and stewardship in advancing heritage. Program alumni step into leadership roles with prominent organizations, including the National Park Service, the U.S. Capitol Historical Society, and more.

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## Preservation partners.

[National Park Service](#)

[National Trust for Historic Preservation](#)

[World Monuments Fund](#)

[Congress for the New Urbanism](#)

[PastForward, the National Preservation Conference](#)

[Savannah Development and Renewal Authority](#)





# Production design

Need to bring an ancient kingdom back to life? Or turn stars into aliens and zombies?



## Creative careers.

Art director/assistant for film and television

Costume designer

Designers for exhibitions/museums

Lighting designer

Production designer

Retail designer

Scenic artist

Scenic, costume, or lighting designer

Stylist/wardrobe designer

Themed entertainment/event designer

The biggest blockbusters and the smallest plays turn to production designers to make storyboard and concept into reality. From makeup and costumes to sets and scenery, their expertise is the key cog in bringing stories to life on stage and screen.

SCAD production design students build on a strong foundation of design process and techniques, developing the storytelling skills to create memorable experiences across art direction, lighting design, theme parks, set design, and more. Students benefit from a range of film and stage environments: an intimate black-box theater; a covered outdoor amphitheater; three historic proscenium stages for large casts, Broadway-style musicals and dance productions; green screen studios; and film and television studios.

Students gain valuable industry insight during guest lectures and master classes by Academy Award winners Ruth E. Carter and Sandy Powell, virtual chats with top costume designers like Emmy Award winners Janie Bryant and Donna Zakowska, and talks with the production staff from films and shows like *Blade Runner 2049* and *Outlander*.

These opportunities prepare alumni for a range of careers: working on major productions like *Atlanta*, *Spider-Man: Homecoming*, and *The Walking Dead*; designing costumes and props for celebrities like Lady Gaga; contributing to live events on Broadway and the New York Theatre Ballet, during the Super Bowl, and at the Bannaroo Music & Arts Festival; and joining major studios and companies like 20th Century Fox, ABC, HBO, HGTV, MTV, NBCUniversal, Walt Disney Imagineering, and more.

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## SCAD on-set.

[G.R.I.T.S.](#)

[Nailed It!](#)

[The Buzz](#)

[The 25th Annual Putnam County Spelling Bee](#)

[Into the Woods](#)

[Little Women](#)

[Men on Boats](#)

[Ragtime](#)

[Sense and Sensibility](#)

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SCAD student production designers handcrafted more than 100 dresses, hats, and coats for the university's performance of *Little Women*.



# Sculpture

Monuments and movie miniatures. Props and prototypes. Set design and site-specific installations.



## Creative careers.

3D computer modeler

Art director

Curator

Exhibition designer

Foundry/mold-making specialist

Prop artist

Prosthetic artist

Public artist/consultant

Sculptor/studio artist

Toy designer



SCAD graduate student Doyle Trankina (Los Angeles, California) forms molds that become detailed busts and museum-replica skeletal models.

Sculptors shape the objects that wow the public across fine art, film, and entertainment. SCAD sculpture students illuminate all aspects of the profession within a studio designed by Pritzker Architecture Prize winner Renzo Piano. Here, students shape wood, concrete, bronze, light, textiles, sustainable and organic matter, digital projections, and other materials into fine art casting, and more. They also learn to produce work in a professional context, accelerated by a curriculum that explores traditional and non-traditional media.

Real-world design projects and professional interactions impart the portfolio power for SCAD sculptors to land fulfilling jobs in the art, design, film, entertainment, and innovation sectors. Representatives from prestigious organizations such as Ford Motor Company conduct studio sessions, review and critique work, offer lectures, hold workshops, and mentor students through high-profile collaborations.

SCAD students created and installed a custom, six-story ironwork sculpture for Hotel Indigo, assisted the Atlanta Football Host Committee with research and development concepts for a moveable sculpture in celebration of the College Football Playoff National Championship, and created an artwork collection out of Prysmian Group's industrial cable to help consumers envision the company's products beyond their commercial applications all through **SCADpro**, the university's in-house design studio.

SCAD sculpture student and alumni work has been featured in media outlets, including CNN and Wired magazine; in the studios of NBCUniversal; for brands like Anthropologie; and on screen in Marvel films, where SCAD alumnus Kennen Spivey created memorable props for *Avengers: Infinity War*.

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## Mentors who mold.

Lee Bul

Lauren Clay

Carla Fernández

Jeffrey Gibson

Cynthia Gutierrez

Pedro Reyes

Gábor Szóke



# Sequential art

Sequential artists build worlds, one panel at a time.



## Creative careers.

Cartoonist

Character designer

Children's book artist

Comic book artist

Concept artist

Graphic novelist

Illustrator

Production artist

Storyboard artist

Toy/figure sculptor



*Star Factory*  
Mads Huisingsh  
Muskegon, Michigan

Masters of the visual narrative, they enchant, engage, and enrapture audiences with richly drawn worlds large and small. They tell impactful stories in a single newspaper strip, epics that span volumes of comic books, graphic novels, children's books, video games, films, and more.

Students at SCAD, the world's first university to offer both undergraduate and graduate degrees in sequential art, explore every style and genre imaginable through a comprehensive curriculum incorporating traditional techniques with advanced technology and specialized digital applications. Sequential art students also have a range of diverse electives to expand their command of the format, including superhero comics, advanced storyboarding, publishing, cover illustration, sequential art for emerging media, maquette design, and more.

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## Superhero speakers.

**Mike Mignola**

Hellboy creator

**Axel Alonso**

AWA chief creative officer and former Marvel Comics editor-in-chief

**James Lucas Jones**

Oni Press publisher

**Mark Chiarello**

former DC Comics art director

**Babs Tarr**

Batgirl illustrator

**LeSean Thomas**

animator and showrunner

**Jules Feiffer**

cartoonist

In SCAD classrooms, students are instructed by the largest sequential art faculty in the U.S., a roster of industry legends that includes Chesley Award, Harvey Award, and Ignatz Award winners. Instructors and alumni have earned Will Eisner Comic Industry Awards and nominations, which recognize the best comic creators and their work each year. Through **SCADpro**, the university's in-house design studio, students have sketched visual concepts for Hallmark greeting cards, penned short stories for Lowe's Innovation Labs depicting far-future visions of humanity, and dreamed up next-generation electric vehicle charging stations for Volvo.

SCAD sequential art students regularly win top honors for their work, including Applied Arts Student Awards, Red Dot Communication Design Awards, and Society of Illustrators student scholarships. Alumni step into a variety of roles at the world's largest comic book publishers and animation houses: model sculpting for action figures, concept design for animation, and storyboarding for major films, television, commercials, and video games.



# Service design

Ever wonder how mobile apps are tailored just for you?



## Creative careers.

Customer experience manager/director

Design manager/director

Design strategist

Experience manager/director

Experience strategist

Innovation manager/director

Interaction designer

Retail designer

Service designer

User experience researcher

Or how holiday packages seem to arrive in the nick of time? Or even how prescriptions are communicated from physicians and nurses to pharmacists and insurance companies instantaneously?

Service designers are the maestros underpinning these smooth productions, and with an ever-changing global marketplace, service designers are necessary for seamless business operations. They are conductors who bring together multiple industries to create moving performances. SCAD offers the first and only B.F.A. and M.F.A. degrees in service design in the U.S. At the preeminent university for service design, SCAD students learn how to identify opportunities in complex systems and make well-articulated recommendations to improve consumer experiences as well as the bottom line.

At SCAD, students collaborate with numerous partners, including Fossil, Google, Microsoft, and Walt Disney Imagineering through the university's in-house design studio, **SCADpro**. In one recent partnership, service design students worked with Fidelity Labs to design concepts to assist millennials and Gen Z with achieving financial goals, budgeting, reducing debt, and investing simultaneously. In another collaboration, students created a universal experience on a global scale for Uber's Elevate aerial ridesharing network.

SCAD service design student projects have won Red Dot Design Awards and appeared in Touchpoint, the international trade magazine of the Service Design Network. Alumni are powering creative problem-solving at Amazon, Apple, BBVA Compass, IBM, Lowe's, Microsoft, and elite global design consultancies like Boston Consulting Group, Booz Allen Hamilton, Fjord, Harmonic Inc., and others.

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**Service design has been one of the greatest disruptive forces in our lives over the past 20 years. Everything has been transformed to put the customer's experience first.**

Fast Company



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Service design student Jonathan Potts, along with graphic design alumna Genevieve Hiller, took his talents to The Grey, an internationally recognized and award-winning restaurant, to streamline communication.

# SCAD x TikTok



AUDIENCE MARKET

SWOT ANALYSIS

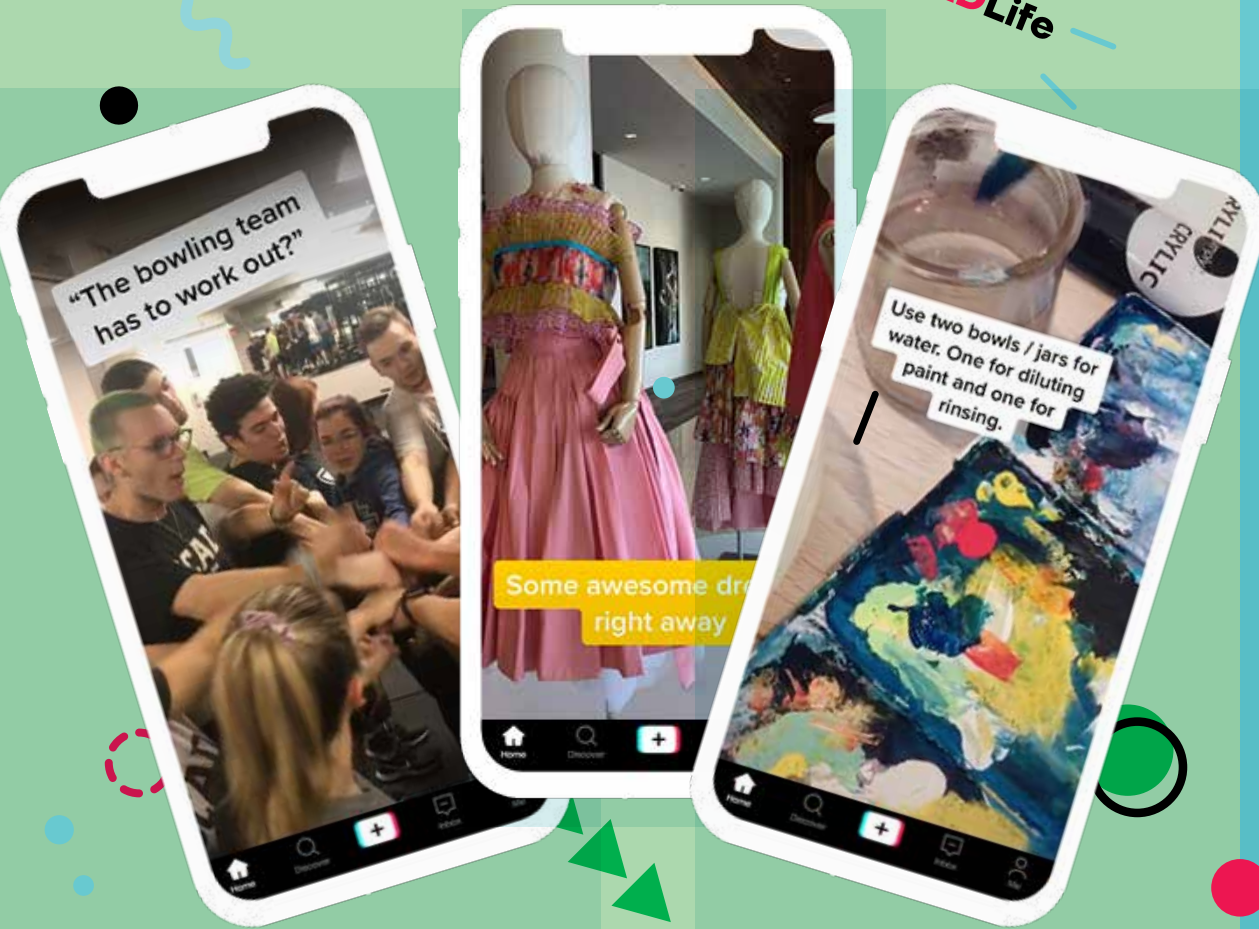
BRAND VOICE

CONTENT CALENDAR



#SCADtastic

#SCADLife



## GOALS

- S** **Specific.** Advance and support the mission.
- M** **Measurable.** Feature data and assessment results.
- A** **Attainable.** Bolster confidence while encouraging stretch.
- R** **Relevant.** Align with and adapt to current priorities.
- T** **Time-based.** Focus on specific periods of time.



# Social strategy and management

Catapult your company to the top of the feed.



## Creative careers.

**Brand manager/strategist**

**Digital analytics director**

**Digital content manager**

**Influencer marketing specialist**

**Media strategist**

**Reputation specialist**

**Social content creator**

**Social media analytics specialist**

**Social media manager**

**Social news gathering manager**

In a world where brands can earn or lose billions in market value from a single post, hiring the right social media professionals to develop the content that drives conversations and clicks is more important to company growth than ever before.

According to research from Forbes and the GlobalWebIndex, more than half of all consumers have made purchases directly from social media apps and more than 70% are likely to recommend a brand to others after positive social media experiences. Viral moments — from Philadelphia Flyers mascot Gritty taking over sports media with 2 billion impressions to Popeye’s stealing the thunder in an online chicken sandwich war — generate value measured in the millions for their organizations.

With social media representing an important touchpoint in the shopping experience, brands are turning to creative directors, content creators, and community managers to create vibrant videos, photography, graphics, and copy to catch the attention of consumers. At SCAD, social strategy and management students are prepared to capitalize on these growing professional opportunities through a program that merges advertising, branding, photography, film, television, and writing.

Students learn all aspects of multi-platform campaign creation and the metrics of social media, mastering the account management, customer service, analytics, advocacy, and strategy that fosters brand allegiance, opens markets, and strengthens audience connections. They also develop a distinctive writing voice, authoring blog posts, video scripts, marketing pitches, and podcasts. Through expansive access to advanced technology, they gain fluency in producing attention-grabbing content for broadcast on emerging platforms.

With this comprehensive approach to social media, SCAD graduates are prepared to lead the online presence of major brands, dream up campaigns at top agencies, or jump into the influencer world with professional-quality posts and videos.



SCAD social strategy and management students consulted with the university’s social media team to pitch targeted content for a SCAD TikTok account.



# Sound design

Strike the right chord with global audiences.



## Creative careers.

ADR and foley mixer

Composer/sound designer

Dialogue editor

Foley artist

Game audio designer

MIDI mock-up orchestrator

Music editor/supervisor

Production mixer/boom operator

Recording engineer

Sound editor



SCAD sound design students mix and master their own sonic narratives in cutting-edge recording studios at Hamilton Hall.

Through a complex mix of dialogue, effects, and music, sound designers engross audiences and amplify visceral moments: the beat behind Billboard's No. 1 single, the crescendo of a Broadway star, and the booming explosions in the latest war epic.

SCAD is the first and only university to confer B.F.A., M.A., and M.F.A. degrees in sound design. Students become virtuosos who can do it all, engaged in a curriculum that models the aesthetics, tools, and workflow of commercial media production. Preeminent faculty members guide students as they develop the technique and skill to record memorable audio narratives. Professors draw from decades of career experience, have published books and volumes on the subject, and own a veritable trophy case of accolades that include Academy Award, Emmy Award, and Motion Picture Sound Editors Golden Reel Award wins.

In addition to this acclaimed instruction, SCAD is home to a sound effects and licensed music library with 2,500 hours of effects and millions of files, which students use in developing highly sophisticated soundtracks. SCAD students also have opportunities to earn professional certifications like Sibelius, Wwise, and Avid Pro Tools in postproduction, music production, and Avid S6 and Icon mixing techniques. At SCAD signature events like the SCAD Savannah Film Festival and SCAD aTVfest, distinguished professionals frequently lecture and give industry advice.

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## Sound check.

Four ADR suites

Pro Tools HD Native rigs

86 Pro Tools workstations

Music, film scoring, and Foley recording studios

Dialogue recording and editing rooms

MIDI mock-up room

Industry-level mix stages

Five production sound carts

Thanks in part to this guidance from faculty and guests, sound design students and alumni have achieved acclaim, earning Emmy Awards, Latin Grammy Awards, Red Dot Design Awards, Student Golden Reels, and the prestigious Verna Fields Student Filmmakers Award.



SCAD

# Television producing

Pitch. Cast. Distribute. Repeat.



## Creative careers.

Assistant/associate producer

Camera operator/videographer

Executive postproduction supervisor

Line producer

Media producer

Music and entertainment producer

Postproduction supervisor

Producer

Production assistant/coordinator

Special event/field producer

SCAD students take the helm of TV productions in Georgia, which touts \$2.9 billion in direct film/TV spending.

Television producing professionals thrive in myriad roles beyond the screen to give audiences content they will love.

SCAD students learn the television business from the inside out in the fastest growing and most connected film and television production hot spot in the world — Atlanta, Georgia, the epicenter of a \$9.5 billion state-wide industry. As home to Cartoon Network, CNN, Cox Communications, FOX Sports, Turner, The Weather Channel, and hundreds of annual film and TV productions, Atlanta offers SCAD students access to valuable hands-on opportunities, top-tier internships, and career-building connections.

Top casting directors, writers, and producers regularly visit SCAD classrooms and participate in the university's signature events. These coveted networks take the spotlight at SCAD aTVfest, where the signature event's screenings, panel discussions, and receptions invite students behind the scenes to learn the latest in television and media production.

The course of study requires four separate field internships in television, video, digital media, or film production to ensure SCAD students gain real-world experience and television-producing credits before entering the job market. Classes are held in the **SCAD Digital Media Center**, which includes a fully equipped multicamera television studio, editing suites, sound recording and mixing suites, screening spaces, and set and prop fabrication studios. Students are mentored by award-winning professors who have worked on productions ranging from reality TV and newscasts to talk shows and scientific films.

## Meet show makers.

[Grey's Anatomy](#)

[Madam Secretary](#)

[48 Hours](#)

[Flynnside Out Productions](#)

[York + Wilder Studios](#)

SCAD students learn narrative story structure, fundamental production skills, the business of television programming, and the creative production process through in-class assignments and on-set experience. They also learn how to become content creators, pitching concepts for original shows, designing new formats for the marketplace, and charting the course for characters and plot development over several seasons of programming.



# Themed entertainment design

Around the world, must-see attractions take guests and fans on a wild ride.



## Creative careers.

Attraction designer

Brand designer

Exhibitions designer

Experience designer

Global event designer

Museum designer

Retail and restaurant  
designer

Show producer

Special venue theater  
designer

Theme park designer



*Tybee Island Ferris Wheel*  
Kelly Ceranec  
Naperville, Illinois

Join the Rebels' fight against the Empire at *Star Wars: Galaxy's Edge*. Discover the secrets of Diagon Alley at *The Wizarding World of Harry Potter*. Trade paint with Mario and Luigi in *Super Nintendo World*. Themed entertainment designers are the architects of these memorable moments, combining expertise in immersive reality, set design, live event production, and storytelling.

SCAD offers the first M.F.A. program in themed entertainment design, with a comprehensive curriculum that explores architecture, new media, film, live theater, and augmented reality and virtual reality. In this program, students learn to design their own attractions and resorts from the ground up — and take behind-the-scenes trips to leading Disney and Universal Studios theme parks in the U.S. to connect practice to in-person performance.

SCAD themed entertainment students have merged their narrative prowess with design expertise and technological savvy to create experiences like *Search for the Gryphon* and *Destination Imagination*, which use VR to take guests deep into the ocean and high above the stars, and to win two of the last three Disney Imaginations Design Competitions.

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## Hire education.

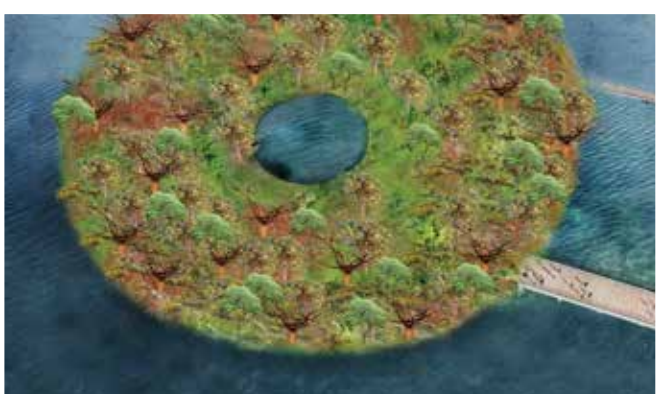
[Walt Disney Imagineering](#)

[Universal Creative](#)

[ITEC Entertainment](#)

[Falcon Creative Group](#)

Through **SCADpro**, the university's in-house design studio, themed entertainment design students have partnered with Hong Kong Disneyland to create immersive digital experiences in hotel rooms and with Chick-fil-A and Signet Jewelers to modernize locations and convey commitment to quality and customer service. Thanks to these partnerships and experiences, themed entertainment design graduates are prepared to ascend to great heights in this rapidly growing, multibillion-dollar global industry.



*The Galapagos Islands: New Landscapes  
of Conservation and Tourism*  
Yue Xiao  
Yangzhou, China



# Urban design

Creators of the modern city, urban designers make our world more beautiful, functional, and green.



## Creative careers.

City development director

City manager/planner

Ecological designer

Environmental planner

Geographic information systems specialist

Landscape designer

Sustainable economist and planner

Transportation and mobility planner

Urban designer

Zoning administrator/  
planning manager

In Savannah — “one of the finest diagrams for city organization and growth in existence,” in the words of legendary urban designer Edmund Bacon — urban design students blend historical significance, modern innovation, and future need at SCAD, the only art and design university in the U.S. to offer a master of urban design degree.

SCAD urban design students enhance cultural vibrancy and grow a resilient urban ecology through research, case studies, and real-world collaborations on city planning proposals with municipalities and institutions. Through university initiatives like SCAD Back40 and SCADpad, students gain firsthand experience creating urban farming and housing solutions applicable to cities and regions worldwide.

Access to resources such as model shops and hybrid graphics labs equipped with 3D modeling software help students map their visions for cities large and small. Students have even pushed their studies into the virtual realm, creating an augmented-reality walking tour of Savannah with the futuristic Microsoft HoloLens smart glasses. As a complement to coursework, students can extend their studies beyond Savannah to the university’s locations around the globe or pursue National Charrette Institute and Form-Based Codes Institute certification to boost their professional credentials.

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## Hire education.

[Perkins + Will](#)

[TSW](#)

[SWA Group](#)

[Design Republic](#)

[Niles Bolton Associates](#)

[Stengel Hill Architecture](#)



# User experience

Integrate art, tech, and human behavior to open new worlds of possibilities.



## Creative careers.

Front-end developer

Interaction design director/consultant

Mobile application designer

Product designer/researcher

UI/UX designer

Usability testing specialist

UX design consultant

UX researcher

UX strategist

Visual designer



Mike Buzzard, design manager at Google, offered insight on the creation of the university's UX design program.

Because of user experience designers, these harmonious interactions are no longer fantasy. UX designers perfect the magic trick of effortless consumer and product interaction through complex research and testing. As keen observers of human behavior, SCAD user experience design students are well-rounded researchers, effective programmers, and visionary designers. As researchers, they uncover deep insights about the needs, wants, and motivations that drive us. As programmers, they communicate directly with developers, aiding in the production of innovative solutions and front-end prototypes. As designers, they tackle 21st-century problems, drive conversations, and develop new technological frontiers.

Developed in collaboration with Google, the SCAD user experience program prepares students to connect with industry titans in careers that transform the digital landscape. Through mentorships and collaborations with companies such as 3M, Capital One, Facebook, Hewlett-Packard, The Home Depot, Instagram, Microsoft, and others, SCAD UX design students develop professional practices with real-world applications, from mobile devices and intelligent clothing, to automobile interiors and health care informatics.

Ever attuned to marketplace needs, the SCAD UX design program is focused on four foundational pillars: human behavior, technical proficiency, aesthetics, and collaboration. In their coursework, students learn the fundamentals of graphic design, industrial design, and interaction design, all supported by classes in mathematics and programming, and a strong studio experience. Thanks to this sophisticated, hands-on learning experience, SCAD students have garnered recognition for their work as winners of UX Awards, Red Dot Communication Design Awards, European Product Design Awards, and Indigo Awards.

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## Hire education.

[Google](#)

[Facebook](#)

[Uber](#)

[IBM](#)

[Adobe](#)

[The Home Depot](#)



# Andrew Sibert

Interaction designer, Google  
San Francisco, California

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Andrew's SCADpro collaborations with HP, Gulfstream Aerospace, and Google led him straight to the Googleplex, where he takes the tech titan into the future of AR/VR and gaming ventures.

## What sets the SCAD UX design program apart?

SCAD has a practical learning environment where I could apply what I was learning directly to my own creative projects. Having companies like Google and The Home Depot give you feedback elevates the level of your work compared to students at other universities.

## How did SCAD help you pursue your career?

The industry connections SCAD offered allowed me to meet face-to-face with people who I looked up to—and who were instrumental to my career success. Through SCAD, I met an interaction designer at Google who reviewed my portfolio and gave me advice, and I kept that connection and relationship over time. SCAD opened the door for me!

## What is your experience of the SCAD alumni network?

SCAD is unique in that it attracts people who are willing to pioneer their own path. The alumni network at SCAD is honestly incredible, especially in UX design. My close friends work at companies like Instagram, Uber, and Facebook, and being able to connect with them on a professional and personal level is something I wouldn't trade for the world.





*Bvlgari Magsonic Watch*  
Tyler Klimek  
Brussels, Wisconsin



# Visual effects

From *Pride Rock* to the *Quantum Realm*, visual effects wizards turn fiction into riveting reality.



## Creative careers.

3D environment artist

Digital compositor

Digital matte painter

Effects artist

Lighting technical director

Look development artist

Modeler

Previsualization artist

Technical director

Visual media producer

They enhance reality by creating the details that make otherworldly stories possible. At SCAD, visual effects students prepare to become leaders in this transformative discipline in a program that ranks as one of the top 10 schools in the world, according to *The Hollywood Reporter*. Students in this highly acclaimed program build through a foundation in fine arts courses and an emphasis on collaboration, learning to draw and design in the classical tradition and then integrating those creative skills with digital tools, computer programming, and technical prowess. They master practical hands-on visual effects cinematography such as lighting for green screen, 3D camera match moving, photorealistic lighting, compositing, shader writing, and dynamic simulations.

From showstopping entertainment to medical advancements, SCAD visual effects students are prepared for a wide array of applications. Students worked with FOX Sports to conceptualize a 360-degree live-rendered virtual set for the 2022 World Cup in Qatar through **SCADpro**, the university's in-house design studio. They also collaborated with Hasbro to develop interior and exterior digital sets to promote franchises like *Marvel*, *Star Wars*, and *Transformers*. Students have also produced an innovative and engaging game to help stroke survivors learn to walk and recover faster.

Students work within environments that reflect the highest standards of digital entertainment production and often expand their studies through minors such as previsualization, storyboarding, and technical direction. SCAD visual effects students also collaborate with their peers studying animation, film and television, interactive design and game development, motion media design, sound design, and other programs on classroom projects that mirror industry standards.

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**My time at SCAD shaped me into a visual effects professional. I worked on *The Walking Dead* even before graduation.**

### Vicki Lau

Visual effects artist for *Aquaman*  
*War for the Planet of the Apes*  
and *Independence Day Resurgence*  
B.F.A., visual effects, 2014  
Mandarin Gardens, Singapore





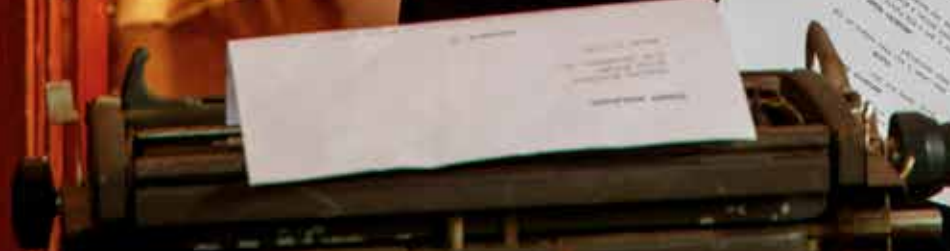
It is a common belief with an average citizen that the best way to solve the problem of the bully is to fight him. After a certain amount of time has passed and the bully has not been defeated, the citizen usually gives up and goes to the police. In the case of a bully, the police usually do not help. The bully is usually a young man who is very strong and has a lot of money. He is usually a member of a gang and is very popular among his friends. He is usually a member of a gang and is very popular among his friends. He is usually a member of a gang and is very popular among his friends.

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# Writing

In tweets and tomes, masterful writing speaks volumes.



## Creative careers.

**Blogger**

**Communications director**

**Copywriter**

**Editor**

**Journalist**

**Magazine staff writer**

**Marketing coordinator**

**Social media specialist**

**Technical writer**

**Web/interactive writer**



In SCAD coursework, students pen traditional and next-gen forms of writing, from advertisements and manuscripts to podcasts and TV pitches.

From the bookstore to the boardroom and the printed page to the digital spectrum, today's writers require the agility to navigate short and long formats with incisive prose and descriptive flair.

SCAD writing students master the art of written storytelling through a program encompassing traditional and emerging media. SCAD writers study creative nonfiction, fiction, digital journalism, online reporting for a variety of platforms, and writing for companies and organizations, with opportunities to explore podcasting, adaptation, and pitching for film and television, and more. Coursework prepares students to pen eye-catching advertisements and social media posts, deep feature articles, powerful scripts and speeches, gripping novels, and memoirs, pioneering immersive reality experiences, and in-demand TV and film pitches.

Students are led by an accomplished writing faculty with bylines and credits at noteworthy publications, including National Geographic, The New York Times, Oxford American, Publishers Weekly, and Town & Country. Much like their professors, SCAD students have contributed articles to Harper's Bazaar, McSweeney's Internet Tendency, The New York Times, Swink magazine, USA Today, and others.

Students amplify their portfolio with columns and broadcast blocks at award-winning student-run media organizations like District, The Connector, SCAN magazine, and SCAD Radio. Combined, these entities have won hundreds of awards from the Associated Collegiate Press, College Media Association, and the Society of Collegiate Journalists. Even before graduating, students secure literary agents and sell books and book proposals. Alumni have earned James Beard Awards and have authored articles and stories at the world's foremost names in print and broadcast media as well as Fortune 500 companies and non-profits.

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## The write stuff.

**Time**

**Vanity Fair**

**Marvel Comics**

**Penguin Random House**

**The Atlantic**

**ABC News**

**IBM**

**Bustle**

**Garden & Gun**

**Eater**

**BET**

**Disney Consumer Products**



# Foundation studies

SCAD foundation studies serve as the bridge from academic to professional achievement.

Through a rigorous studio experience, each SCAD undergraduate student builds confidence and develops a comprehensive visual, conceptual, and creative language essential for success, first in their degree programs, then in their future careers. Professionally tailored foundation studies classes offer ample opportunities to explore potential degree options and the career paths that follow.

With the help of advisers, students choose elective courses based on specific foundation studies requirements for each discipline. Students pursuing degrees in visual effects or interactive design and game development learn crucial skills like three-point perspective and color theory. SCAD students with career interests in animation or writing complete courses in storyboarding and environment design.

In SCAD foundation studies competitions, students apply their knowledge to real-world design scenarios. Future graphic designers, illustrators, and industrial designers add their styles to surfboard vinyls in *Surf's Up*, while next-generation fashion, jewelry, and sculpture students create 3D installations and wearable works in *Off the Wall*.

In addition to this expansive curriculum, SCAD offers a suite of services to guide new students as they find their creative voice. Virtual talks like *Major Connections* and *Professional Tool Kit* feature upper-level SCAD students and alumni who discuss how their current work is rooted in their foundation studies experience. Weekly online seminars cover professional and personal development topics like cultural influenced ideation and yoga-infused figure drawing. Throughout the year, the **SCAD Drawing and Design Center** conducts peer tutoring and workshops in-person and online where students discover art concepts, ideation techniques, and in-depth design processes.



*The Reason for Lost Things*  
Sarah Gerrets  
Madison, Mississippi



# General education

The next generation of creative leaders is shaped in SCAD classrooms.

SCAD students complete SCAD Core to gain the strong intellectual foundation and vast knowledge essential to thriving careers. In this academically rigorous program led by the SCAD School of Liberal Arts, students learn to investigate, interpret, and defend new ideas, and are empowered to view the world critically and inquisitively.

In SCAD Core courses that explore the art, literature, and culture of the Harlem Renaissance or contemporary Latin America, students engage mindfully and professionally within diverse and inclusive communities. Courses on creative management and entrepreneurship instill key leadership skills necessary to launch successful businesses.

The School of Liberal Arts also offers a suite of learning resources and events to the entire university community. Students receive guidance in math seminars, from determining the ratios and angles for a work of perspective art to the properties of algorithms used in virtual reality and interactive design. Presentation and public speaking coaches available in-person and online help students and alumni prepare for job interviews, thesis presentations, **SCADpro** pitches, and more.

All undergraduate students complete a minimum of 55 quarter hours (at least 11 classes) of general education coursework, including at least one class from each of the following categories: humanities/ fine arts; social/behavioral sciences; and mathematics/natural sciences. Students should consult their programs of study for specific general education requirements.



## Learning outcomes.

### Research, Analysis, and Synthesis

Students will utilize a range of qualitative and/or quantitative methods to develop foundations of inquiry, conduct effective research, analyze information, and justify proposed solutions.

### Historical Investigation and Contextualization

Students will investigate and interpret the historical, social, political, and economic contexts surrounding visual and cultural productions to determine meaning and significance.

### Cross-cultural Knowledge and Engagement

Students will actively engage with cultural theories, perspectives, and ideas to enrich understanding of their roles within diverse and inclusive communities.

### Strategic Communication

Students will employ specialized terminology and persuasive communication practices to convey ideas professionally based on an evaluation of diverse audiences and circumstances.

### Digital Fluency

Students will effectively and ethically communicate ideas and identity, interpret information, construct knowledge, and design content in a digitally connected world.

### Leadership and Professionalism

As future leaders of creative professions, students will demonstrate work and behavior that reflect ethical and professional standards within a range of contexts.

# SCAD Language Studio

In Atlanta and Savannah, SCAD prepares non-native English speakers to succeed in their studies and beyond.

Students in the art- and design-focused SCAD English as a Second Language program, offered through the SCAD Language Studio, prepare for the university's immersive academic environment. ESL students enjoy access to an online database of virtual resources and video guides on academic culture, design vocabulary, and more. SCAD ensures students from around the globe are deeply engaged in the university community. Students participate in virtual lectures, networking events, studio experiences, and classroom instruction that advance English language proficiency and ease the transition to life at SCAD.

As SCAD Language Studio students progress through English levels, they work closely with accomplished and credentialed professors with advanced degrees in ESL education, applied linguistics, foreign language education, and related fields. Individual English language tutoring is available to all SCAD Language Studio students, including those not required to take English as a Second Language coursework, at no additional cost. All SCAD Language Studio courses are preparatory and do not carry credit toward a degree program.



## English as a Second Language.

### Level I

- SLS 160 Foundational Reading, Writing, and Grammar
- SLS 170 Foundational Listening, Speaking, and Pronunciation

### Level II

- SLS 260 Intensive Reading, Writing, and Grammar
- SLS 270 Intensive Listening, Speaking, and Pronunciation

### Level III

- SLS 360 Academic Reading, Writing, and Grammar
- SLS 370 Academic Listening, Speaking, and Pronunciation

### Level IV

- SLS 460 Reading, Writing, and Grammar in Art and Design
- SLS 470 Listening, Speaking, and Pronunciation in Art and Design

### Level V Undergraduate

- SLS 560 Integrated Reading, Writing, and Grammar in Art and Design
- SLS 570 Integrated Listening, Speaking, and Pronunciation in Art and Design
  - Required foundation studies course

### Level V Graduate

- SLS 570 Integrated Listening, Speaking, and Pronunciation in Art and Design
- SLS 580 Graduate Reading, Writing, and Grammar in Art and Design
  - Required graduate course or SLS 601 English for Academic Success

### Level VI Undergraduate

- ENGL 123 Ink to Ideas: Critical Concepts in Literature and Writing
- SLS 601 English for Academic Success
- SLS 670 Presentation and Pronunciation in Art and Design
  - Required foundation studies course

### Level VI Graduate

- SLS 670 Presentation and Pronunciation in Art and Design
- SLS 680 Research, Reading, and Writing in Art and Design
  - Required graduate course or SLS 601 English for Academic Success

Visit [scad.edu/fees](https://scad.edu/fees) for information on the cost of SLS courses. SLS courses may be waived upon successful performance on the English language proficiency assessment. Visit [scad.edu/slssassessment](https://scad.edu/slssassessment) for more information on the English language assessment and criteria for successful completion. [scad.edu/SLS](https://scad.edu/SLS)



你好

SALUT

ALOHA

HELLO

MERHABA

HOLA

BONJOUR

# Minors

At SCAD, minors are avenues for discovery. They invite students to think about the creative process in new ways while illuminating future possibilities. Minors enrich the career preparation that happens every day at SCAD, enhancing students' education across a range of disciplines and complementing major programs of study. For a full list of minors, visit [scad.edu/minors](http://scad.edu/minors).




Accessory design	Electronic design	Marine design
Acting for the camera	Equestrian studies	Marketing for mobile and interactive environments
Advertising and branding	Fashion	Menswear
Advertising art direction	Fashion journalism	Mobile and interactive design
Advertising copywriting	Fashion marketing and management	Motion media design
Advertising photography	Fashion photography	Museum studies
Animated illustration and publication design	Fibers	Music production
Animation	Film and television	Package design
Architectural history	Fragrance marketing and management	Performing arts
Architecture	Furniture design	Photography
Art history	Game UX	Preservation design
Business management and entrepreneurship	Gender studies	Producing for film and media
Casting	Graphic design	Production design
Character technical direction	Illustration for entertainment	Scientific illustration
Cinema studies	Illustration for surface design	Sequential art
Concept art for games	Industrial design	Service design
Concept design for animation and games	Interaction design	Sound editing
Costume design	Interactive design and game development	Storyboarding
Creative writing	Interior design	Technical direction
Design for 3D action figures	Jewelry	Themed entertainment design
Design for sustainability	Kinetic design	Visual effects
Dramatic writing	Language and cultural studies	Vocal performance
Drawing		Writing



# Certifications

SCAD graduates enter a cross-disciplinary world, where the ability to adapt skills has never been more important for professional success. SCAD facilitates professional certifications in addition to a SCAD degree. These certifications are an added value to award-winning degree programs and are designed to augment professional credentials and propel SCAD graduates to the top of their fields.



Adobe® Certified Associate (ACA) in Graphic Design/Illustration: Illustrator  
Adobe® Certified Associate (ACA) in Multiplatform Animation: Animate CC  
Adobe® Certified Associate (ACA) in Print/Digital Media Communication: InDesign  
Adobe® Certified Associate (ACA) in Video Communication: Premiere Pro  
Adobe® Certified Associate (ACA) in Visual Communication: Photoshop  
Adobe® Certified Associate (ACA) in Visual Effects/Motion Graphics - After Effects CC  
Audiokinetic®/CRAS: Wwise® 101/110 Certification  
Autodesk® Building Performance Analysis (BPA) Certification  
AVID Certified Operator: Pro Tools/Post  
AVID Certified User: Media Composer  
Biomimicry Basics For Designers Certification  
Capture One Digital Assistant (CODA)  
Certiport ACA Video Design Specialist CC  
Cradle to Cradle Certified™ Catalyst  
Cradle to Cradle Certified™ Product  
Cradle to Cradle Certified™ Products for the Circular Economy  
ICAA Workshop in Classical Architectural Design  
Mediabistro® Digital Marketing Bootcamp Certificate of Completion  
NCI Charrette System™ Certificate Training  
NCIDQ (IDFX Fundamentals, Part I of III, Student Portion)  
NCIDQ Certification  
ProSource Wholesale® Kitchen Certificate  
Rhinoceros® 3D Modeling/Level 1 Certification  
SAFD Actor Combatant Certification  
U.S. Center for SafeSport/USEF: SafeSport Training Certificate of Completion  
USGBC LEED AP ID+C (Interior Design + Construction)  
USGBC LEED Green Associate (LEED GA)  
Wellness Within Your Walls® (WWYW) Certification

# Tuition and fees

Tuition is based on hours of credit attempted regardless of course type or delivery mode (on-ground, online, or virtual through SCADnow).



## Undergraduate tuition.

### SCAD Atlanta, SCAD Savannah, SCAD eLearning annual tuition.

(based on three five-credit courses per quarter enrollment for three quarters)

Total full-time student for one academic year ..... US\$37,575

### Quarterly tuition.

Full-time student, three courses per quarter

(15 hours of credit, 150 hours of instruction) ..... US\$12,525

Part-time student, two courses per quarter

(10 hours of credit, 100 hours of instruction) ..... US\$8,350

Less than part-time student, one course per quarter

(five hours of credit, 50 hours of instruction) ..... US\$4,175

One hour of credit ..... US\$835

## Graduate tuition.

### SCAD Atlanta, SCAD Savannah, SCAD eLearning annual tuition.

(based on three five-credit courses per quarter enrollment for three quarters)

Total full-time student for one academic year ..... US\$38,475

### Quarterly tuition.

Full-time student, three courses per quarter

(15 hours of credit, 150 hours of instruction) ..... US\$12,825

Full-time student, two courses per quarter

(10 hours of credit, 100 hours of instruction) ..... US\$8,550

Part-time student, one course per quarter

(five hours of credit, 50 hours of instruction) ..... US\$4,275

One hour of credit ..... US\$855

GRAD 795 Continuing Graduate Research ..... US\$500

## New student application and enrollment fees.

Online application fee (nonrefundable) ..... US\$60

One-time enrollment fee for degree-seeking students

(nonrefundable after due date) ..... US\$500

## Housing for one academic year.

New student housing reservation fee (nonrefundable after due date) ..... US\$500

Continuing student housing reservation fee (nonrefundable) ..... US\$500

Various housing styles, sizes, and arrangements are available. The average annual cost of on-campus housing is \$10,926.

For specific information, visit [scad.edu/life/residence-life](http://scad.edu/life/residence-life).

## Meal plan fee.

Basic rate per quarter (available to all students; several options) ..... US\$1,862

## English as a Second Language.

### Undergraduate tuition.

Levels I, II, III, and IV (20 hours/week) . . . . .	US\$3,120
Level V (15 hours/week)* . . . . .	US\$2,340
Level VI (10 hours/week)** . . . . .	US\$1,560
Learning English for Academic Purposes (LEAP) (Five-week summer program, 10 hours/week) . . . . .	US\$780

\* In addition to their ESL coursework, students will take a studio course and be charged the additional associated amount.

\*\* In addition to their ESL coursework, students will take one studio course and ENGL 123 and be charged the additional associated amount.

### Graduate tuition.

Levels I, II, III, and IV (20 hours/week) . . . . .	US\$3,120
Level V for graduate students (15 hours/week)* . . . . .	US\$2,340
Level VI for graduate students (15 hours/week)* . . . . .	US\$2,340

\* In addition to their ESL coursework, students may add one studio course and be charged the additional associated amount.

## SCAD Rising Star.

Application fee . . . . .	US\$60
On-campus participation fee . . . . .	US\$5,826

## SCAD Lacoste.

Tuition at SCAD Lacoste is the same as the SCAD locations in Atlanta and Savannah.

Program fee (includes room, meals, site visit fees) . . . . .	US\$6,990
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# University policies and requirements

## Mission statement.

SCAD prepares talented students for creative professions through engaged teaching and learning in a positively oriented university environment.

## Accreditation.

### Southern Association of Colleges and Schools Commission on Colleges

The Savannah College of Art and Design is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate and masters degrees. Questions about the accreditation of the Savannah College of Art and Design may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097, by calling (404) 679-4500, or by using information available on SACSCOC's website ([sacscoc.org](http://sacscoc.org)).

The SCAD department of institutional effectiveness is responsible for reporting substantive changes to SACSCOC according to the Commission's published policies. Faculty and staff can email [accreditation@scad.edu](mailto:accreditation@scad.edu) to report or request information regarding substantive changes.

### Council for Interior Design Accreditation

The interior design program leading to the Bachelor of Fine Arts in interior design at SCAD Atlanta and SCAD Savannah is accredited by the Council for Interior Design Accreditation, [www.accredit-id.org](http://www.accredit-id.org), 206 Grandville Avenue, Suite 350, Grand Rapids, MI, 49503.

The CIDA-accredited program prepares students for entry-level interior design practice, for advanced study, and to apply for membership in professional interior design organizations. The Bachelor of Fine Arts in interior design granted by the Savannah College of Art and Design meets the educational requirement for eligibility to sit for the National Council for Interior Design Qualification Examination (NCIDQ Exam). For more information about NCIDQ Exam eligibility visit: <https://www.cidq.org/eligibility-requirements>.

### National Architectural Accrediting Board

In the United States, most registration boards require a degree from an accredited professional degree program as a prerequisite for licensure. The National Architectural Accrediting Board (NAAB), which is the sole agency authorized to accredit professional degree programs in architecture offered by institutions with U.S. regional accreditation, recognizes three types of degrees: the Bachelor of Architecture, the Master of Architecture, and the Doctor of Architecture. A program may be granted an eight-year term, an eight-year term with conditions, or a two-year term of continuing accreditation, or a three-year term of initial accreditation, depending on the extent of its conformance with established education standards.

Doctor of Architecture and Master of Architecture degree programs may require a non-accredited undergraduate degree in architecture for admission. However, the non-accredited degree is not, by itself, recognized as an accredited degree.

The Savannah College of Art and Design School of Building Arts offers the following NAAB-accredited degree program(s): M.Arch. (180 undergraduate credits plus 90 graduate credits). Next accreditation visit: 2022.

## Memberships.

### American Academy in Rome

The Savannah College of Art and Design is an associate institutional member of the American Academy in Rome. Founded in 1894, the Academy exists to foster the pursuit of advanced research and independent study in the fine arts and humanities. The Academy awards the prestigious Rome Prize to select artists and scholars invited to Rome to pursue their creative goals in an atmosphere conducive to artistic innovation and progressive scholarship. More information about the Academy is available at [aarome.org](http://aarome.org).

### Association of Collegiate Schools of Architecture

The Association of Collegiate Schools of Architecture is a nonprofit membership organization established in 1912 to advance the quality of architectural education. Membership in ACSA has grown from 10 charter members to more than 250 institutions representing more than 5,000 architecture faculty, as well as more than 500 architecture firms, product associations, and individuals working in support of ACSA's goals. ACSA provides a forum for the exchange of ideas through facilitating scholarly meetings, workshops, publications, awards programs, support for architectural research, policy development, and partnerships with like-minded organizations. More information about ACSA is available at [acsa-arch.org](http://acsa-arch.org).

### Atlanta Regional Council for Higher Education

The Savannah College of Art and Design is a member of the Atlanta Regional Council for Higher Education. ARCHE is a council of 19 public and private institutions of higher learning in the greater Atlanta region. ARCHE brings these institutions together to build awareness of their collective scope, impact, and value, and to help them share strengths through cooperative programs. The ARCHE cross-registration process facilitates enrollment in courses offered at all member colleges and universities. Students at ARCHE member institutions have the opportunity to broaden their range of study through access to courses not offered at their home institution. More information about ARCHE is available at [atlantahighered.org](http://atlantahighered.org).

### Council for Higher Education Accreditation

The Council for Higher Education Accreditation is a national advocate and institutional voice for promoting academic quality through accreditation. CHEA is an association of 3,000 degree-granting colleges and universities and recognizes 60 institutional and programmatic accrediting organizations. More information about CHEA is available at [chea.org](http://chea.org).

### Cumulus, International Association of Universities and Colleges of Art, Design and Media

The Savannah College of Art and Design is a member of Cumulus, the International Association of Universities and Colleges of Art, Design and Media. Cumulus is the only global association specifically focused on art and design education and research. Cumulus aims to build and maintain

a dynamic and flexible academic forum to bring together top-level educational institutions from around the world. More information about Cumulus is available at [cumulusassociation.org](http://cumulusassociation.org).

## Learning Guild

The Learning Guild is a community of practice for eLearning design, development, and management professionals. The Guild offers members high-quality learning opportunities, networking services, resources, and publications. Members represent a diverse group of managers, directors, and executives focused on training and learning services, as well as eLearning instructional designers, content developers, web developers, project managers, contractors, and consultants. Guild members work in a variety of settings including corporate, government, and academic organizations. All members share a common interest in eLearning design, development, and management. More information about the Guild is available at [learningguild.com](http://learningguild.com).

## European League of Institutes of the Arts

The Savannah College of Art and Design is a member of the European League of Institutes of the Arts, an independent membership organization representing approximately 300 higher arts educational institutions from more than 45 countries. Founded in 1990, ELIA represents all arts disciplines, including architecture, dance, design, fine art, media arts, music, and theater. Through its members, ELIA represents unique bodies of knowledge and facilitates dialogues, mobility, and activities between artists, teachers, administrators, senior managers, key decision-makers, and more than 300,000 students. More information about ELIA is available at [elia-artschools.org](http://elia-artschools.org).

## Online Learning Consortium

The purpose of the Online Learning Consortium is to help learning organizations continually improve quality, scale, and breadth of their online programs according to their own distinctive missions so that education will become a part of everyday life, accessible and affordable for anyone, anywhere, at any time, in a wide variety of disciplines. Created with funding from the Alfred P. Sloan Foundation, OLC encourages the collaborative sharing of knowledge and effective practices to improve online education in learning effectiveness, access, affordability for learners and providers, and student and faculty satisfaction. OLC generates ideas to improve products, services, and standards for the online learning industry, and assists members in collaborative initiatives. Members include 1) private and public universities and colleges, community colleges, and other accredited course and degree providers; and 2) organizations and suppliers of services, equipment, and tools that practice the OLC quality principles. More information about OLC is available at [onlinelearningconsortium.org](http://onlinelearningconsortium.org).

## SECAC

SECAC (formerly the Southeastern College Art Conference) is a nonprofit organization devoted to the promotion of art in higher education through facilitating cooperation among teachers and administrators in universities and colleges, professional institutions, and the community served by their institutions. More information about SECAC is available at [secacart.org](http://secacart.org).

## U.S. Distance Learning Association

In 1987, the U.S. Distance Learning Association was founded on the premise of creating a powerful alliance to meet the burgeoning education and training needs of learning communities globally. USDLA supports the development and application of distance learning education and training by uniting learners around the world and serves the needs of the distance learning community by providing advocacy, information, and opportunity for networking. USDLA is committed to being the leading distance learning association in the U.S. More information about USDLA is available at [usdla.org](http://usdla.org).

## State authorization.

SCAD eLearning degree programs are available to students throughout the U.S. and across the world. SCAD has taken steps to ensure that eLearning degree programs and university policies are in compliance with the regulations of states that have established consumer-oriented authorization processes. SCAD was approved to join the National Council for State Authorization Reciprocity Agreements on Feb. 5, 2016. Under the State Authorization Reciprocity Agreements, SCAD is authorized to operate eLearning courses across the U.S. and its territories.

## Nondiscrimination policy.

In compliance with Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, Title VI of the Civil Rights Act of 1964, and other federal, state, and local laws, SCAD does not discriminate on the basis of age, race, color, sex, sexual orientation, gender identity, religion, national or ethnic origin, disability, or veteran status in any phase of its employment or admission processes, its financial aid programs, or other aspects of its educational programs or activities. Questions or concerns regarding the nondiscrimination policy should be directed to the university's compliance officer ([complianceofficer@scad.edu](mailto:complianceofficer@scad.edu)).

## Locations and learning modalities.

SCAD offers degree programs at locations in Savannah and Atlanta, Georgia; and online via SCAD eLearning. Coursework also is offered through SCAD-sponsored international and domestic programs in various locations, including the SCAD study abroad location in Lacoste, France. Full degree programs are not offered at SCAD Lacoste. Students accepted to SCAD may request to study at one or more of these locations and online, or may combine traditional and travel study, with online coursework.

Admission policies and procedures are the same for all undergraduate or graduate programs offered by SCAD, regardless of location and modality (see admission policies and procedures). Qualified students are eligible to receive scholarships, fellowships, and federal and state financial aid (see student financial services section). Students may begin their study any quarter during the academic year and may choose to be residential or commuting students. Orientation is offered at the start of each quarter for all new students and provides information about academic programs and university resources.

## SCAD Savannah

SCAD Savannah offers a wide range of degree programs, minors, and individual courses at the undergraduate and graduate levels. A current listing of the educational programs offered at SCAD Savannah is available at [scad.edu/programs](http://scad.edu/programs).

The SCAD Savannah urban location is large and unique, occupying more than 2 million square feet in more than 80 facilities throughout one of the most renowned National Historic Landmark Districts in the U.S. The university is widely acknowledged as a leader in the field of preservation, adaptively reusing a variety of historical structures as classrooms, studios, digital labs, darkrooms, galleries, theaters, cafés, residence halls, a swimming pool, dining facilities, fitness centers, as well as a bookstore, library, and shopSCAD, a retail store for the sale of work produced by students, faculty, staff, and alumni.

Intercollegiate and intramural athletics, numerous student clubs and organizations, and professional affiliations provide a broad university experience. Community involvement, internships, competitions, and classroom assignments connect students with professionals in businesses, design firms, media, and nonprofit organizations. Performances, lectures, exhibitions, festivals, conferences, concerts, and athletic events fill the calendar. Signature events include the SCAD Savannah Film Festival, SCAD deFINE ART, SCAD SCADstyle, the SCAD Sidewalk Arts Festival, the SCAD Sand Arts Festival, and SCAD FASHWKND.

## SCAD Atlanta

SCAD Atlanta offers a wide range of degree programs, minors, and individual courses at the undergraduate and graduate levels. A current listing of the educational programs offered at SCAD Atlanta is available at [scad.edu/programs](http://scad.edu/programs).

SCAD Atlanta facilities include well-equipped classrooms, galleries, digital labs, a library, photography darkrooms, printmaking presses, sculpture, painting and television production studios, a visual resources lab, a bookstore, a dining hall, a fitness center, a swimming pool, and residence halls. SCAD Atlanta facilities also include the historic Ivy Hall cultural arts and writing center, the three-stage SCADshow theater, the SCAD Digital Media Center for majors such as animation, film and television, television producing, and visual effects, and SCAD FASH Museum of Fashion + Film.

Intercollegiate and intramural athletics, and a variety of student organizations, including student media and student ambassadors, provide leadership opportunities outside the classroom. Professional affiliate chapters provide social and co-curricular programming to enhance the learning environment. Students also have opportunities to be active in the community and participate in internships, competitions, and classroom assignments related to businesses, design firms, media or nonprofit organizations. Lectures, exhibitions, performances, workshops, conferences, seminars, and other activities provide a well-rounded educational experience.

## SCAD eLearning

SCAD offers award-winning degree programs, minors, and individual courses at the undergraduate and graduate levels through SCAD eLearning. A current listing of the educational programs offered via SCAD eLearning is available at [scad.edu/programs](http://scad.edu/programs).

Students who enroll in SCAD eLearning courses must possess adequate computer skills and have regular access to appropriate computer hardware, software, and internet connectivity in order to participate fully in coursework. Specific technology requirements for each program are available at [scad.edu/academics/elearning/technical-requirements](http://scad.edu/academics/elearning/technical-requirements).

SCAD eLearning students may begin their study any quarter during the academic year and courses align with the SCAD Savannah calendar. Students are expected to complete coursework according to a schedule that stipulates due dates and online sessions for students and professors to meet, assess and critique work, or expand upon discussion board postings. Students in SCAD eLearning courses are expected to participate two or more days per unit/week through participation in lectures and demos, online discussions, all assignments, examinations, and field trips or other academic activities as directed by the professor. Attendance is determined by academic engagement and participation.

Students are introduced to the SCAD eLearning environment via an online orientation, which provides information about SCAD resources and services, including online course registration and access to the university's extensive library collections. SCAD eLearning students have access to SCAD presentations, lectures, and events through the Virtual Lecture Hall. Students can also participate in SCAD activities and discussion through webcasts, and access the online student newspaper and other digital programming outlets for a broad university experience. In addition, special online events are hosted for SCAD eLearning students, such as peer tutoring and career services workshops and events. An online bookstore also is available for ordering supplies, textbooks and software, via MySCAD.

## SCAD Lacoste

SCAD Lacoste is a study abroad location in a beautifully preserved medieval village in the south of France. SCAD Lacoste offers a unique opportunity for students and faculty to spend an entire quarter immersed in the culture of the region. SCAD Lacoste offers a rotating schedule of courses at the undergraduate and graduate levels, but does not offer full degree programs. A current listing of programs offered at SCAD Lacoste is available at [scad.edu/lacoste](http://scad.edu/lacoste). All courses are developed and taught by SCAD faculty and are offered for academic credit under the authority of the university.

Students must first apply and be accepted to SCAD before applying to study abroad at SCAD Lacoste. (See admission policies and procedures.) Students may apply their existing SCAD scholarships, fellowships, and federal and state financial aid toward the tuition and fees associated with studying at SCAD Lacoste. Special study abroad scholarships also are available to qualified SCAD students. Students may apply to attend SCAD Lacoste any quarter during the academic year, and should meet with their student success adviser to discuss how courses taken at SCAD Lacoste apply toward their course of study and meet degree requirements.

While situated in a centuries-old setting, SCAD Lacoste offers a variety of modern amenities, including computer labs, well-equipped teaching studios for painting, drawing, printmaking, photography, and digital imaging, as well as dining and residence halls, a library, galleries, and administrative offices. Classes are taught in English.

## Locations, learning modalities, and majors.

Students admitted to SCAD may enroll at multiple SCAD degree-granting locations and learning modalities. They may declare majors and minors and earn a degree only at a location or learning modality where a program of study is offered. Course availability varies by location and learning modality. A list of academic programs is published in the annual course catalog and is posted online at [scad.edu/programs](http://scad.edu/programs).

After enrolling and attending any SCAD location or learning modality, students must complete a change of location form after consulting with a student success adviser to attend another location or to change locations permanently.

## SCAD study abroad programs

By applying to short- or full-term international or domestic study programs through the university, SCAD students may have the option to study at all SCAD locations. Students have the opportunity to earn credit while gaining a more vivid perspective on art, architecture, culture, design, and history. Programs and course offerings vary. Criteria for acceptance includes GPA, class standing, and course availability; in some cases a lengthy visa process is required. Current information is available online at [scad.edu/studyabroad](http://scad.edu/studyabroad).

Students must first apply and be accepted to SCAD before applying to study abroad at SCAD Lacoste or in any SCAD short-term domestic or international study program. Students who wish to study at any SCAD location should discuss plans with their success adviser to outline criteria for application, program availability, and how coursework taken at these locations applies toward their program of study.

Tuition for coursework at SCAD is the same at all locations and learning modalities. Additional program fees, including travel, housing, meals, travel visas, insurance, excursions, etc., vary according to program location and duration. Students may apply their existing SCAD scholarships, fellowships, and federal and state financial aid toward the tuition and fees associated with domestic or international study programs. Students should contact a success adviser for information on applying financial aid and scholarships.

Orientation for SCAD Lacoste and short-term domestic and international study programs is offered prior to travel. Applications typically open two quarters in advance of the quarter for travel.

## Undergraduate programs.

Undergraduate programs embrace a wide range of disciplines and are designed to challenge students to perform at a high level, preparing them for professional careers. A well-rounded curriculum provides students with core courses in foundation studies and general education leading to focused majors that emphasize discipline-specific knowledge, technical and analytical skills, aesthetic sensibility, and the ability to express ideas visually and verbally.

### Bachelor of Arts degree

The Bachelor of Arts degree program is a four-year course of study requiring 180 quarter credit hours (equivalent to 120 semester credit hours). The Bachelor of Arts degree begins with foundation studies coursework and a comprehensive general education curriculum that provides a breadth of knowledge for lifelong learning. Students then complete a series of courses in an area of concentration to develop knowledge and skill in a particular discipline. Students are also required to take several free electives to broaden their experience and interests.

### Bachelor of Fine Arts degree

The Bachelor of Fine Arts degree program is a four-year course of study requiring 180 quarter credit hours (equivalent to 120 semester credit hours) and incorporating a foundation studies curriculum, general education curriculum, major program curriculum, and electives. The Bachelor of Fine Arts curriculum is designed to focus intently on acquiring knowledge and skill in the arts and design. In the foundation studies curriculum, students explore the fundamental principles, elements, and techniques of art and design. In the general education curriculum, students are exposed to a broad base of knowledge that enables them to think critically and inquisitively about the world around them. In the curriculum of their chosen major, students work toward developing knowledge, skills, and a level of mastery in a specific discipline. Students are required to take electives to broaden their experience and interests.

### SCAD Core

The SCAD Core of foundation studies and general education courses provides undergraduate students with the essential skills necessary for success at SCAD. Foundation studies courses build visual, conceptual, and creative abilities essential to students' academic and professional development. General education courses are designed to develop students as critical thinkers by providing an intellectual foundation and breadth of knowledge for lifelong learning.

### Foundation studies courses

In foundation studies courses in drawing and design, students explore the fundamentals of visual language, the development of creative solutions, and the art and design of critique. Example foundation studies courses include:

DRAW	100	Drawing I: Form and Space
DRAW	101	Drawing II: Composition and Media
DRAW	200	Life Drawing I
DRAW	206	Drawing for Storyboarding
DSGN	100	Design I: Elements and Organization
DSGN	101	Color: Theory and Application
DSGN	102	Design II: 3D Form and Space
DSGN	115	Creative Thinking Strategies
DSGN	208	Storyboarding Essentials

### General education courses

SCAD general education courses offer students an academically rigorous learning experience that provides the intellectual foundation and breadth of knowledge critical for lifelong learning. Through university-level coursework, students learn to investigate, interpret, and defend new ideas, and engage mindfully and professionally within complex and diverse communities. Collectively, the SCAD general education program focuses on achievement of six learning outcomes: research, analysis, and synthesis; historical investigation and contextualization; cross-cultural knowledge and engagement; strategic communication; digital fluency; and leadership and professionalism.

All undergraduate students complete a minimum of 55 quarter hours (or at least 11 classes) of general education coursework, including at least one class from each of the following categories: humanities/fine arts, social/behavioral sciences, and mathematics/natural sciences. Students should consult their programs of study for specific curriculum requirements.

#### Humanities/fine arts

SCAD general education courses categorized as humanities/fine art courses examine works of cultural production within diverse contexts, preparing students to identify, analyze, and describe form, content, function, and meaning. Courses such as Visual Culture in Context: Caves to Cathedrals; Ink to Ideas: Critical Concepts in Literature and Writing; Wonder Women: Feminist Expression in Literature; Music Appreciation; Aesthetics; and Perception, Persona, and Reality: Existential Philosophy satisfy the SCAD humanities/fine arts requirement. While composition, oral communication, and foreign language courses may be included as part of the general education curriculum, they do not satisfy the humanities/fine arts requirement.

#### Mathematics/natural sciences

SCAD general education courses categorized as natural sciences/mathematics teach students how to gather and use empirical evidence to analyze, predict, and/or describe phenomena, quantity, structure, space, or time. Courses such as General Anatomy, Introduction to Astronomy, Environmental Science, College Mathematics, Evidence and Inference: The Power of Statistics, The Geometry of Physical Space, and Applied Physics satisfy the SCAD mathematics/natural sciences requirement.

#### Social/behavioral sciences

SCAD general education courses categorized as social/behavioral science courses emphasize the study of human behavior, identity and development, and the fundamentals of qualitative and quantitative research. Courses such as Introduction to Anthropology; Language, Culture, and Society; The Design of Business; Introduction to Psychology; Psychology of Group Processes, and Introduction to Economics satisfy the SCAD social/behavioral sciences requirement.

Students should complete SCAD Core coursework within their first 90 hours of study. The organization of these courses into a two-year sequence allows students to complete necessary prerequisites for future study and prepares them for the work of the major. Students should consult their success adviser when selecting any general education course to ensure that the course meets the requirements of the program. Similarly, students should contact their faculty adviser when selecting any elective course to ensure the course meets the requirements of the program. Students must meet prerequisites in order to register for any course.

### Undergraduate certificate

SCAD offers an undergraduate certificate program in digital publishing, which can be earned in combination with any undergraduate degree, except the B.A. in visual communication, the B.F.A. in graphic design with a concentration in graphic design, or the graphic design minor. Current

students may pursue the certificate by contacting their success adviser. Degree-seeking students must complete certificate coursework prior to or within the final quarter of registration in degree coursework. New students may apply for admission to a certificate program by following the undergraduate admission requirements.

## Undergraduate double majors

Many of the undergraduate majors offered at SCAD complement each other, and students may choose to earn a double major. With careful course selection and financial planning, students can double major without substantially extending their time to completion. Students who put forth that extra effort gain credentials and expertise that may be invaluable to their careers. In order to double major, undergraduate students must complete all courses unique to each major. Students are not required to take the same course twice, nor must they always take two sets of electives. However, a student may not substitute coursework for one major to serve as coursework in the second major, unless the course is satisfying a free elective or studio elective in the other major program. Students who wish to double major must follow course requirements as listed in the catalog they are following for their primary major.

For information about completing a double major, undergraduate students should consult with a success adviser. Students also should verify that adequate financial aid is available, if needed, to cover the additional time and costs associated with completing coursework above the minimum credit hours required for a bachelor's degree.

## Undergraduate minors

Minors are designed to broaden students' education and enhance their employment opportunities. Students enrolled in any bachelor's degree program may elect to declare a minor outside the major field of study. Students may choose to complete more than one minor or combine their minor toward the completion of a double major.

Required courses in the major may count toward a minor; however, a student must complete all courses unique to the minor and major. Students may not substitute major coursework to serve as coursework in their minor, or vice versa, except when the course is satisfying a free elective or studio elective in the major program. The minor may require the student to complete more than the minimum number of quarter hours required for graduation. Thus, students should verify that adequate financial aid is available, if needed, to cover the additional time and cost. For information about completing a minor, students should consult with a success adviser.

In order to receive designation of a minor on a transcript, a student must declare the minor with a success adviser, successfully complete the required credit hours as specified in the minor program of study, and maintain an overall grade-point average of 2.0 in the minor. Some courses have prerequisites that may require additional credits to complete the minor. Consult course descriptions to ascertain prerequisites. A listing of minor programs offered, including descriptions, courses of study, and availability at each SCAD location or learning modality, is available online at [scad.edu/minors](http://scad.edu/minors).

## Undergraduate mathematics competency requirement

SCAD ensures that all undergraduate students are able to demonstrate fundamental mathematics competency in one of the following ways: by successfully completing one MATH course at SCAD; by presenting proof of a qualifying math score on the SAT (580 or above) or the ACT (24 or above); or by presenting proof of qualifying math scores on Advanced Placement, International Baccalaureate, College-level Examination Program, or other equivalent international examinations as published on the SCAD admission website. These scores may qualify for transfer credit in addition to satisfying the mathematics requirement.

Students who have successfully completed a course at another college or university similar in content and level of instruction to a mathematics course at SCAD may be permitted to transfer that course in satisfaction of the mathematics requirement.

Undergraduate architecture applicants who present SAT math scores lower than 580, ACT math scores lower than 24, or are unable to demonstrate a competency for the study of mathematics and science may be admitted to the architecture program on a provisional basis and must take MATH 101 Intermediate Mathematics. The credit hours earned in MATH 101 may be applied as an undergraduate general education elective. All undergraduate architecture students are required to take MATH 201 Applied Mathematics.

Students who demonstrate math competency with exam scores may take any math or natural science class to satisfy the mathematics/natural sciences general education requirement. Students should consult with their success adviser before registering for any math or science courses to be sure they meet the requirements for their specific program of study.

## First Year Experience

First Year Experience is a required, noncredit, extended orientation course for first-year incoming undergraduate students designed to help prepare them for academic success and professional careers. The course provides a discussion-based environment in which students are introduced to university requirements, their responsibility in the learning process, and skills that enable them to identify and efficiently use university resources. In addition, the course addresses topics such as major exploration, academic advisement and registration, career planning, campus technology, and student involvement opportunities.

Incoming first-year students are registered for First Year Experience during their first quarter of enrollment. First-year students are required to successfully complete First Year Experience as a graduation requirement. Students who have transferred to SCAD after attending another institution are not required to complete the course but may opt to participate in the course to take advantage of the learning opportunities presented. International students who take the ESL placement test and place at or below level six have FYE topics incorporated into their ESL coursework.

## Graduate programs.

Graduate programs at SCAD are designed for dedicated, self-motivated students who are committed to the pursuit of excellence through advanced study. Graduate curricula are structured to include knowledge of the literature of the discipline and to ensure ongoing student engagement in research and/or appropriate professional practice and training experiences. Graduate courses require students to research, analyze, explore, question, reconsider, and synthesize old and new knowledge and skills. The graduate experience culminates in a thesis, final project, or portfolio demonstrating a mature and resolved body of work and/or research. Graduates are encouraged to hold leadership positions, to enter a variety of professional disciplines, to teach, or to accomplish other personal and professional goals.

## Master of Architecture degree (professional)

The professional Master of Architecture degree program is accredited by the National Architectural Accrediting Board and satisfies the education requirement for architect licensure in all U.S. jurisdictions. The program includes 180 undergraduate credit hours at the preprofessional level and 90 graduate credit hours at the professional level for a total of 270 quarter credit hours (equivalent to 180 semester credit hours).

The M.Arch. degree program requires that students first complete a preparatory or preprofessional undergraduate degree in architecture or a related discipline. At SCAD, the preprofessional undergraduate program is a Bachelor of Fine Arts in architecture degree, which is composed of



180 quarter credit hours. After successfully completing 180 undergraduate credit hours and satisfying all program requirements, students are awarded the B.F.A. in architecture degree, whether or not they pursue graduate level studies. Acceptance of students graduating with a B.F.A. degree from SCAD into the professional M.Arch. graduate program is based on current grade-point average and studio portfolio.

Acceptance of a student with a preprofessional or preparatory degree in architecture or a related discipline from another institution to the SCAD graduate program is based on review of academic transcripts, specific coursework, and portfolio to ensure that their undergraduate study satisfies the requisite student learning acumen at the pre-professional level. Based on the results of this review, students may be assigned up to five additional graduate-level intensive courses, bringing the student's required course of study to a total of 95 to 115 quarter credit hours. Students may be assigned preparatory (preliminary) courses from the SCAD B.F.A. program in addition to two years of graduate study.

The program emphasizes preparation for a professional career as an architect; it focuses on theory and practice within the university's unique art and design context. Architectural design is emphasized through design studio courses that meet 10 hours each week and through a sequence of courses in building construction systems, graphic communication, digital technology, sustainability, history, theory, and professional practice. The architecture graduate experience culminates in a thesis, demonstrating a mature and resolved body of work and/or research.

## Master of Arts degree

The SCAD Master of Arts degree is an initial graduate program that requires 45 quarter credit hours (equivalent to 30 semester credit hours) of graduate-level coursework. Students who wish to pursue the M.A. degree should possess a commitment to explore a field in depth; develop a high degree of creative and technical proficiency; produce research/scholarly work; and participate in a vibrant university community. The SCAD M.A. degree prepares students for employment in creative professions or for pursuit of advanced graduate degrees such as the Master of Fine Arts or the Doctor of Philosophy.

The M.A. degree may be research and/or practice oriented, offering students a focused educational experience that engages them in the history, theory, and methods of the chosen discipline. The M.A. degree culminates with completion of a final project or thesis course. In this course, students complete a graduate-level project that demonstrates mastery and application of the techniques and concepts of the discipline and a high degree of intellectual or artistic proficiency.

The M.A. degree requires a minimum of one year to complete, with all quarter credit hours in residency at SCAD (these can include eLearning and study abroad hours). At the time of admission, students with exceptional motivation who meet entry-level admission requirements but fail to demonstrate adequate discipline-specific knowledge and/or practice through their portfolios may be assigned up to five additional graduate-level intensive courses, bringing the student's required course of study to a total of 50 to 70 quarter credit hours.

## Master of Fine Arts degree

The Master of Fine Arts degree is recognized as the terminal degree for many art and design professions and requires 90 quarter credit hours (equivalent to 60 semester hours) of graduate-level coursework. The SCAD M.F.A. degree is an advanced graduate program that builds mastery and professional competence in research and studio practice through scholarly engagement with the history, theory, and methods of the chosen discipline. Most M.F.A. programs also require at least one graduate internship, providing students with a mentored experience of professional practice.

The M.F.A. degree culminates with completion of a graduate-level thesis that presents a mature, resolved body of work, and demonstrates advanced professional competence through mastery of the technical, creative, and aesthetic elements of the discipline. Reviewed by a graduate thesis committee and completed as part of the thesis course(s), the M.F.A. thesis body of work may be visual, written, or a combination of the two. The visual component of the M.F.A. thesis demonstrates advanced professional competence in studio or design practice and is exhibited, presented, or published in a professional or scholarly setting. The written component may be a stand-alone scholarly research paper, or the research, ideation, and concept development supporting and contextualizing the visual component (e.g., process book, artist statement, project documents, and preproduction and production materials).

The M.F.A. program requires a minimum of two years to complete, with the final 45 quarter hours in residence at SCAD (these can include eLearning and study abroad hours). At the time of admission, students with exceptional motivation who meet entry-level admission requirements but fail to demonstrate adequate discipline-specific knowledge and/or practice through their portfolios may be assigned up to five additional graduate-level intensive courses, bringing the student's required course of study to a total of 95 to 115 quarter credit hours.

## Master of Urban Design degree

The Master of Urban Design program requires 90 quarter credit hours (equivalent to 60 semester credit hours) of graduate-level courses in studio, historical, theoretical, and related areas. The program requires a minimum of two years for completion, with the final 45 quarter hours in residence at SCAD. The program culminates with a thesis exhibition, project, presentation, or other publicly presented work demonstrating professional-level competency, accompanied by a written component and reviewed by a graduate thesis committee. Formal faculty reviews of sample student work and progress are conducted. The M.U.D. program requires at least one field or teaching internship to provide students with a mentored experience of professional practice.

## Course catalog of entry.

Both undergraduate and graduate students are expected to follow the degree requirements of the course catalog in effect at the time of their initial enrollment at SCAD. Specific course requirements are updated in the catalog annually. Students are expected to adhere to changes to individual courses as they occur.

If the curriculum and degree requirements change during the five-year period after initial enrollment, students may elect to follow the new degree requirements but may not move to a catalog earlier than their catalog of entry.

If a student does not fulfill the degree requirements of the course catalog of entry within the five-year period, then the student must follow the requirements of the catalog in effect at the end of that five-year period, or at minimum update to degree requirements that are less than five years old. Any graduate student who does not complete the program within five years must submit an application for readmission through the registrar's office for continuation under the current program of study. The application is reviewed by the appropriate academic administrators.

Students may be required to follow new degree requirements if courses required by previous programs have been eliminated from the course catalog; however, under no circumstances are students required to take any additional credit hours to earn the declared degree within five years of entry.

## Academic advisement.

Academic advisement is provided to all students to assist in the development of their educational plans and career goals, and to relate these goals to academic offerings at SCAD. Students have both a success and a faculty adviser to support them during their SCAD tenure.

Success advisers help students with the general requirements and logistics related to their academic registration and progression. Faculty advisers are recognized as the experts in their disciplines, offering students help with regard to their chosen major of study. Students are encouraged to discuss their program of study, course content, and career development each quarter with their faculty adviser, and to contact their success adviser as needed.

First-year freshmen are assigned a success adviser at enrollment. When students declare a major, they also are assigned a faculty adviser from their major department. Transfer students are assigned a success adviser and faculty adviser upon enrollment. Transfer students are required to discuss their program of study with their success adviser during their first quarter of enrollment and should consult with their success adviser at least annually thereafter.

Graduate students are assigned both faculty and graduate success advisers at orientation. These advisers regularly provide assistance with course selection and professional development and help guide students toward fulfillment of requirements for certificate or degree programs.

SCAD eLearning students are assigned faculty and success advisers at orientation. SCAD eLearning staff members also provide assistance for eLearning students.

Students who must fulfill English as a Second Language requirements are also assigned an ESL faculty adviser at orientation.

## Declaring a major.

Incoming first-time freshmen enter SCAD as undeclared majors. First-year students have the opportunity to declare a major during their first quarter of enrollment but may remain undeclared through their sophomore year. While undeclared, students are required to consult with their success adviser prior to registration each quarter. Students should declare a major by the end of the sophomore year.

Incoming transfer students enter SCAD as declared majors based on their application for admission. Transfer credit is reviewed and awarded based upon the declared major. All declared students are assigned a faculty adviser who teaches in the major, as well as a success adviser.

Undergraduate students who wish to declare or change a major must consult with a success adviser. Undergraduate students may change their major, add a second major, or enroll in a minor at any time during their studies. Graduate students who wish to change their program of study should consult with a graduate success adviser. Students may declare a major or minor only at a SCAD location where it is offered.

## Quarter system.

Undergraduate and graduate courses are taught on the quarter system. Most courses carry five hours of academic credit. Each five-credit course meets for at least 2½ hours twice weekly for a total of 50 hours of instruction during the 10-week quarter.

The academic year includes four quarters, and students may enroll each quarter, including the summer quarter; however, course offerings may be limited in the summer. Students should expect to spend a minimum of two

hours on out-of-class work for each hour of direct faculty instruction in class, including internships, independent studies, and studio work. Students enrolled in SCAD eLearning courses should expect to spend a minimum of two hours on out-of-class work to manage course content and complete assignments for each hour of participation in the digital classroom.

## Definition of a credit hour.

Each quarter credit hour requires 10 hours of instruction, and students should expect to spend an additional 20 hours of out-of-class time for a total of 30 hours of activity. SCAD sometimes offers courses in a compressed time frame of less than a 10-week quarter. In all cases, however, the standard for earning a quarter credit (10 contact hours, plus 20 additional out-of-class hours) is maintained. One quarter credit is equivalent to 0.67 semester credits; one semester credit is worth 1.50 quarter credits.

## Grading system.

At the end of each quarter, faculty members submit grades via MySCAD for all enrolled students. Once all grades have been received, the registrar's office processes grades, awards credits, and calculates grade-point averages.

Grades are assigned according to the following system of letter and quality-points evaluation:

LETTER	QUALITY	POINTS	
		Undergraduate	Graduate
A	Excellent	4	4
B	Good	3	3
C	Average	2	2
D	Poor	1	0
F	Failing	0	0

The following codes may appear on transcripts and do not affect a student's grade-point average.

W	Withdrawal	T	Transfer credit
I	Incomplete	U	Unsatisfactory
S	Satisfactory	N	Audit

Full-time undergraduate students who achieve a grade-point average of 3.5 or higher during a quarter term receive an official notice confirming dean's list honors for that quarter. This honor is also noted on the student's transcript.

## Full-time status.

The registrar's office is the official designated authority for determining full-time status for all students requesting enrollment verifications for insurance or any type of financial aid or loans. A full-time undergraduate student is defined as one who is registered for at least 15 quarter credit hours per quarter. Undergraduate students may register for a maximum of 20 quarter hours of credit per quarter, provided they have maintained a grade-point average of at least 3.0 during the previous quarter. A full-time graduate student is defined as one who is registered for at least 10 quarter credit hours per quarter. Graduate students may register for more than 15 quarter hours only with the permission of the chair and by contacting their graduate success adviser.

Less than full-time enrollment status may affect financial aid such as loans, grants, scholarships, university housing, health insurance, and visas (if applicable).

## Reduced course load policy.

Approvals for a reduced course load are granted by counseling and student support services based on documented evidence of student need and the student's request. Reduced course load accommodations are granted for a single quarter at a time. Students authorized for a reduced course load accommodation may enroll in fewer credit hours than full-time status as defined by SCAD. They remain eligible for university housing, Dean's List honors, and other university services that require full-time status designation, provided they remain enrolled in the reduced number of credit hours established by counseling and student support services.

International students with an F-1 student visa must receive approval for a reduced course load from the international student services office (ISSO). Students should contact their ISSO adviser for more information.

Student enrollment is recorded and reported as actual hours enrolled (see full-time status). SCAD does not determine how external agencies define full-time status, thus a reduced course load accommodation may affect financial aid such as loans, grants, scholarships, health insurance, and visas (if applicable).

## Attendance.

Students are expected to actively engage in courses to achieve the required learning outcomes. Absences in excess of 20% of the course (e.g., five absences for a 10-week course that meets twice per week) result in the student receiving a failing grade, unless the student withdraws from the course in accordance with the withdrawal policy. Absences due to late registration are included in the overall absences permitted for the course.

For on-ground courses, students are expected to attend and participate in all scheduled class sessions. Tardiness, early departure, or other time away from class in excess of 15 minutes per class session is considered an absence for that class session.

Students enrolled in eLearning courses are required to check the online course site regularly and academically engage in the daily work of the course. At minimum, students should log in to the course and participate in academically related activities on two separate days per unit/week.

For students enrolled in real-time virtual courses (i.e., SCADnow), active participation in live class sessions is the most beneficial form of academic engagement and the best way to demonstrate attendance. If students are unable to attend live class sessions due to time zone or other individual challenges, they should demonstrate academic engagement and attendance by logging in to the course and participating in academically related activities on at least two separate days per unit/week.

SCAD faculty monitor and measure attendance for eLearning and SCADnow by documenting each student's weekly academic engagement. Academic engagement is defined as participating in live lectures, demos, or critiques; posting to discussion forums or blogs; submitting assignments; completing quizzes or examinations; attending extra help sessions, office hours, or midterm conferences; and/or corresponding with professors regarding course content via phone, email, text, etc. Absences in excess of 20% result in the student receiving a failing grade for the course.

## Personal conduct.

Students' appearance and conduct should be appropriate and contribute to the academic and professional atmosphere of SCAD. Any student whose conduct is detrimental to the academic environment or to the well-being of other students, faculty, staff members, or university facilities will be subject to disciplinary action, up to and including expulsion from the university.

## Dropping and adding courses.

The first five business days of each 10-week quarter are designated the drop/add period when students may change their course schedules.

The drop/add period for any term less than 10 weeks will vary and will be published in relevant course materials.

## Military mobilization.

The SCAD military mobilization policy is intended to provide financial relief for students affected by military mobilization. This policy protects students who are members of a state National Guard or reserve forces of the U.S. and who are ordered to report for state or federal military service.

When a currently enrolled student (or the spouse of a currently enrolled student, if the spouse has a dependent child) has received orders to deploy, the student should submit a copy of the orders to the registrar's office. The registrar's office will communicate to student financial services that the change in the student's status is the result of military mobilization. The student shall be given the option to receive a full refund of tuition and fees for courses that the student will be unable to complete due to deployment, regardless of the point during the quarter at which the student withdraws.

If the students wish, they may opt to receive a grade of incomplete for courses they are unable to complete due to deployment, with the option to finish the courses at a later date. Alternatively, students may make arrangements with their instructors for final grades in courses that will not be fully completed. If the student opts for a grade of incomplete, or for final grades prior to the end of the current quarter, registration shall remain intact, and the student will be responsible for tuition and fees in full. If the student seeks an incomplete grade, the student will not be eligible to withdraw from the course after the end of the quarter. In order to replace the incomplete grade with a final grade, all work must be turned in by the midterm of the second quarter following the conclusion of military service, except in the case of an eLearning course. In such cases, when the type of deployment allows, work is due by the midterm of the next quarter.

If a currently enrolled student is registered in one or more eLearning course(s) when deployed, the student may decide to remain registered in eLearning courses based on their type of deployment.

The financial aid office will perform the standard return of Title IV refund calculation based on the student's last date of attendance. Funds will be returned to the appropriate program as mandated by federal regulation. If the student withdraws, SCAD will refund 100% of the student's personal payments for that quarter. Any balance created by the return of funds to appropriate programs and personal funds will be written off by SCAD. If the student receives a grade of incomplete, the student may enroll in the same class, at no charge, within two quarters of the conclusion of military service.

## Withdrawal.

After the end of the drop/add period and through the last day of the quarter, students may officially withdraw from a course. Students should note that withdrawing from a course after the drop/add period is not the same as dropping a course during the drop/add period. Withdrawing students do incur a financial obligation for the portion of the course that has passed, but withdrawal may entitle the student or lender to a refund of tuition paid for the remaining portion of the course based on the university's policy for canceled enrollment and account credits. More information is available at [scad.edu/withdrawalcredit](https://scad.edu/withdrawalcredit). Withdrawal from one or more courses also may impact a student's full-time status and may alter eligibility for financial aid, university housing, health insurance, and visas (if applicable). Students should consult with a success adviser for information. Refund policies are listed under financial information.

Students demonstrate their intent to officially withdraw from a course by completing the electronic withdrawal form available in MySCAD. The withdrawal form is processed automatically, and withdrawal is effective immediately upon receipt of the request by the registrar's office. If for any reason the automated process is not available, students should contact the registrar's office immediately at [registrar@scad.edu](mailto:registrar@scad.edu). Withdrawals are final, and students may not return to the same course from which they have withdrawn. Official withdrawal from a course results in a grade of W, and no credit is earned. Thus, it does not calculate into the student's grade-point average.

A student who is found to be in violation of the academic integrity policy forfeits the right to withdraw from the course. Note that the ability to withdraw from the course is suspended as soon as the instructor notifies the student of concerns about academic integrity (see the "Academic Integrity" policy at [scad.edu/academicintegrity](http://scad.edu/academicintegrity) for more detailed information).

A student who is withdrawing from SCAD altogether must complete a withdrawal form for each course in which the student is registered, complete an online withdrawal survey, officially drop any courses for which the student may be preregistered in the subsequent quarter, return their student identification card and, if residing in SCAD housing, complete the official move-out process and return all room keys to the office of residence life and housing.

## Auditing.

Currently enrolled degree-seeking, nondegree-seeking, or transient students who wish to enroll in a course, but do not want to receive a grade, may request through the registrar to audit the course, provided space is available. Auditing status is reflected by N on the grade report. Students must be eligible to register for the course they wish to audit. Degree-seeking students should consult a success adviser before requesting to audit a course to determine the effect this may have on financial aid and scholarship status and awards.

## ARCHE cross-registration.

SCAD is a member of the Atlanta Regional Council for Higher Education. The ARCHE cross-registration process facilitates enrollment in courses offered at all member colleges and universities. Students at ARCHE member institutions have the opportunity to broaden their range of study through access to courses not offered at their home institution. SCAD students who wish to participate in the cross-registration program must submit an application to the registrar's office. Approval for cross-registration does not guarantee placement in courses at the host institution. More information about ARCHE is available online at [atlantahighered.org](http://atlantahighered.org).

## Internships.

Internships offer undergraduate and graduate students valuable opportunities to work in a professional environment and gain firsthand experience to help them prepare for careers. In an approved internship setting, a student typically spends one quarter working with an on-site professional supervisor and a faculty internship supervisor to achieve specific goals and outcomes related to the program of study. Internships may be undertaken on a credit or non-credit basis and may be paid or unpaid.

An undergraduate student seeking an internship for credit must have completed a minimum of 90 credit hours, or have completed 75 credit hours and be registered in 15 credit hours in the current quarter, with a cumulative grade-point average of at least 3.0. A graduate student seeking an internship for credit must have completed at least 15 graduate-level credit hours with a cumulative grade-point average of at least 3.0.

In order to complete registration of the internship for credit, the student

must complete the SCAD internship application, including internship start date, duration of internship, number of hours/days per week of employment, and any terms of employment. The student must provide the completed internship application signed by the student, the faculty internship supervisor, and the department chair, along with a liability waiver signed by the student and payment of tuition.

The internship application must show that the student will have adequate faculty and supervisor contact hours during the 10-week quarter in which the internship is to take place. For both undergraduate and graduate internships, students are required to work a minimum of 150 hours of internship activity.

Graduate teaching internship application materials should be prepared with the supervising professor during the quarter prior to the intended quarter of registration.

Internship applications must be submitted prior to the quarter in which the internship is to be conducted. Students must pay tuition upon submission of the approved and completed internship application in order to complete registration of the internship for credit.

## Independent study.

Students may wish to earn credit through independent study that allows them to investigate a topic in depth or take advantage of particular resources. An independent study may not be used as a substitute for a course currently offered.

Proposals for independent study must be approved by a faculty member and the department chair, and submitted prior to the start of the quarter in which the independent study is to be conducted. Proposals should present evidence that the independent study requires at least 150 hours of work.

In order to complete registration of the independent study for credit, students also must pay the necessary tuition. Undergraduate students must have completed at least 90 credit hours with a cumulative grade-point average of at least 3.0 to participate in an independent study; graduate students must have completed at least 15 credit hours of graduate-level courses with a cumulative grade-point average of at least 3.0.

## Course schedule changes.

SCAD reserves the right to cancel a course and change the schedule, location, modality, or professor of courses at any time. Students are responsible for checking their schedule prior to the start of each quarter to apprise themselves of any changes.

## Transient status/credit.

SCAD students who wish to attend another college or university during their enrollment at SCAD and receive transfer credit may apply for transient status. In order to qualify for transient status, undergraduate students must be in good academic standing and have a minimum grade-point average of 2.0. Graduate students requesting transient status must have a minimum grade-point average of 3.0, and should be advised that transient credit is rare at the graduate level. Good standing is based on the most recent grades available; however, it is calculated no sooner than one full quarter prior to the requested transient quarter. Students must complete their final 45 hours at SCAD and are not eligible for transient credit during that period. Undergraduate students may transfer no more than 90 total hours of credit, including transient credit. Upper-level and major-specific studio courses are not approved for transient study, as they require portfolio review, and there is no guarantee of transferability.

Students who qualify for transient status must consult with their success

adviser in order to complete a transient status application. A course description, and in some cases a syllabus, from each course the student wishes to take will be required. The application is evaluated for eligibility for transfer credit, and the student is notified of the decision within two weeks of application. This process must be completed before the student begins transient study. Students should also consult with their success adviser to determine the impact of transient status/credit on their financial aid or scholarship award.

Upon completion of transient study, the student must submit an official transcript from the other institution that reflects the final grade(s) earned in the course(s). These transcripts must be submitted to the transfer admission office by the end of the term immediately following completion of course-work in order for the student to receive transfer of credit. Undergraduate students must earn a minimum grade of C (2.0) for a course to be applied as transfer credit while graduate students must earn a minimum grade of B (3.0). The credit is recorded as T on the transcript and is not calculated into the student's cumulative GPA.

## Inactive status/readmission.

Undergraduate students who have attended SCAD, but have not been enrolled at SCAD for at least five consecutive quarters, are considered inactive and must apply for readmission and meet current admission requirements in order to return to SCAD. Undergraduate students who have attended another college or university on any basis other than as a transient student must apply for readmission and meet current admission requirements in order to return to SCAD. All readmission applications are evaluated on an individual basis by the Admission Review Committee. Any prior awards of financial aid and/or scholarships may or may not apply. Students should complete new Free Application for Federal Student Aid forms and resubmit any required materials to be considered for financial aid or scholarship awards. Upon readmission, students must follow the requirements of the current catalog. Graduate students must adhere to the graduate student continuous enrollment policy.

## Graduate student continuous enrollment.

Graduate students must maintain continuous enrollment until graduation by completing at least one program fulfillment course in two separate quarters during each 12-month period of enrollment until completion of all degree requirements or until the student withdraws by written notification to the registrar's office. Students who attempt but do not complete all requirements of the thesis course(s) receive an incomplete and are automatically enrolled in THES 799 Thesis Completion. Thesis Completion provides one additional quarter of support and resources for students to complete their thesis requirements at no additional charge. As part of THES 799 Thesis Completion, students must meet with their graduate success adviser during the first week of classes to establish a Thesis Completion Plan, specifying how students will successfully complete all remaining thesis requirements by the end of the quarter. At the end of one quarter of THES 799, if students still fail to complete their thesis requirements, their incomplete for the thesis course will automatically change to an F unless they follow the university's temporary grade of incomplete policy and request an extension of their incomplete status for an additional five weeks. Information regarding the university's temporary grade of incomplete policy may be found at [scad.edu/temporary-grade-incomplete](http://scad.edu/temporary-grade-incomplete).

## International students and online coursework.

International students attending a SCAD location within the U.S. must follow the U.S. Citizenship and Immigration Services rules pertaining to online courses. For more information on this or other academic matters related to international status, students should contact the International Student Services Office.

## Temporary grade of incomplete.

In the event that a student suffers from serious personal illness or other emergency circumstances and is therefore unable to complete all assignments by the end of the quarter, the student may request a grade of incomplete through the appropriate school dean before the end of the quarter. The student should explain the reason and include documentation of the illness or emergency circumstance. The dean's decision is final.

A student who is assigned a temporary grade of incomplete is required to complete the remainder of the unfinished work in a satisfactory manner by midterm of the following quarter. A temporary grade of incomplete automatically changes to an F if the required work is not completed satisfactorily by midterm of the following quarter. A student may not withdraw from a course after receiving a grade of incomplete.

A student who has missed or will miss more than 20% of a course (e.g., five absences for a 10-week course that meets twice per week) is not eligible for a temporary grade of incomplete.

## Academic standing.

Students are expected to make satisfactory progress toward their degrees and are responsible at all times for knowing their academic standing and for fulfilling all requirements of the university by referring to published academic policies, regulations, and standards, and by consulting with the appropriate dean, department chair, or adviser. Students are responsible for ascertaining and meeting course requirements, prerequisite requirements, graduation requirements, appropriate course sequencing, and any other requirements of the university.

At the sole discretion of the university, a student may be placed on academic warning or probation or may be suspended or dismissed for any reason deemed by SCAD officials to be in the best interest of the student or the university as a whole, or if the university determines that the student is not making satisfactory progress toward degree completion.

### Good standing

For undergraduate students, good academic standing is defined by a 2.0 overall grade-point average. For graduate students, good academic standing is defined by a 3.0 overall grade-point average.

### Academic warning

An undergraduate student whose term grade-point average falls below 2.0 for any quarter or a graduate student whose term grade-point average falls below 3.0 for any quarter receives a warning that the student's academic status is unsatisfactory.

### Probation

An undergraduate student whose term grade-point average falls below 2.0 for two consecutive quarters or a graduate student whose term grade-point average falls below 3.0 for two consecutive quarters is placed on academic probation and is notified by the university. Students who are placed on probation must meet with their success adviser before the end of the second week of the next quarter to establish a success plan. Students on probation may not withdraw from any course and must abide by the terms outlined in their probation letter. Undergraduate students are removed from probation when they achieve a term grade-point average of at least 2.0; graduate students are removed from probation when they achieve a term grade-point average of at least 3.0.

An undergraduate or graduate student enrolled in ESL coursework who does not successfully complete the same ESL course for two consecutive quarters is placed on academic probation and is notified by the university.

Students who are placed on probation must work with the SCAD Language Studio to establish a success plan by the second week of the next quarter. Students on probation may not withdraw from any coursework and must abide by the terms outlined in their probation letter. Students are removed from probation when they successfully complete the ESL course that they had previously failed.

## Suspension

An undergraduate student whose term grade-point average falls below 2.0 for three consecutive quarters is suspended from the university for one calendar year. After that time, the student may submit a written petition to return to SCAD by emailing [academicappeals@scad.edu](mailto:academicappeals@scad.edu). The petition should include all potential justification for continued enrollment at SCAD, including, but not limited to, counseling, tutoring, medical treatment, or academic success programming. Reinstatement is not guaranteed.

If the student is reinstated, the student returns with the status "reinstated on probation" for the first quarter. This status requires that the student complete all courses attempted, earn a grade-point average of 2.0 or greater, meet with a success adviser prior to registering for courses, and complete an academic success plan as outlined in the reinstatement letter. This may include the requirement to register for specific courses or to take a reduced course load. Failure to meet the minimum 2.0 grade-point average results in dismissal. A graduate student whose term grade-point average falls below 3.0 for three consecutive quarters is dismissed from SCAD and is not reinstated.

An undergraduate or graduate student enrolled in ESL coursework who does not successfully complete the same ESL course for three consecutive quarters is suspended from the university for one calendar year. After that time, the student may submit a written petition to return to SCAD by emailing [academicappeals@scad.edu](mailto:academicappeals@scad.edu). The petition should include all potential justification for continued enrollment at SCAD, including, but not limited to, counseling, tutoring, medical treatment, or academic success programming. Reinstatement is not guaranteed.

If the student is reinstated, the student returns with the status "reinstated on probation" for the first quarter. This status requires that the student successfully complete all ESL courses attempted, meet with the SCAD Language Studio prior to registering for courses, and complete a success plan as outlined in the reinstatement letter. Failure to successfully complete the success plan, as outlined in the reinstatement letter, results in dismissal.

## Dismissal

A student who has been suspended and reinstated and does not meet satisfactory academic progress during the first quarter of the student's return is dismissed from the university.

## Academic integrity.

Under all circumstances, students are expected to be honest in their dealings with faculty, administrative staff, and other students. For purposes of this policy, the term faculty or faculty member includes any person engaged by the university to act in a teaching capacity, regardless of the person's actual title. In speaking with members of the SCAD community, students must give an accurate representation of the facts at hand. Failure to do so is considered a breach of the Student Code of Conduct and may result in sanctions against the student, including suspension or dismissal.

In course assignments, students must submit work that fairly and accurately reflects their level of accomplishment. Any work that is not a product of the student's own efforts is considered dishonest. Students must not engage in academic dishonesty; doing so can have serious consequences. Academic dishonesty includes, but is not limited to, the following:

1. Cheating, which includes, but is not limited to, a) the giving or receiving of any unauthorized assistance in producing assignments or taking quizzes, tests, or examinations; b) dependence on the aid of sources including technology beyond those authorized by the instructor in writing papers, preparing reports, solving problems, or carrying out other assignments; c) the acquisition, without permission, of tests or other academic material belonging to a member of the university faculty or staff; or d) the use of unauthorized assistance in the preparation of works of art.
2. Plagiarism, which includes, but is not limited to, the use, by paraphrase or direct quotation, of the published or unpublished work of another person without full and clear acknowledgment. Plagiarism also includes the unacknowledged use of materials prepared by another person or agency engaged in the selling of term papers or other academic materials.
3. Submission of the same work in two or more courses without prior written approval of the professors of the courses involved.
4. Submission of any work not actually produced by the student submitting the work without full and clear written acknowledgment of the actual author or creator of the work.

If a faculty member suspects a student of academic dishonesty, the faculty member notifies the student of this concern. Once this notification has occurred, the student is prohibited from seeking to withdraw from the course pending the result of a possible investigation. If academic dishonesty is suspected, the faculty member must email all evidence and documentation to [academicdishonesty@scad.edu](mailto:academicdishonesty@scad.edu).

An academic administrator is appointed to investigate the allegation. If, as a result, the investigator finds that academic dishonesty has occurred, the student is informed in writing that the student will receive an F in the course. The student has five business days from the date on the written notice within which to appeal the decision of the investigator. If no appeal is made, the student is assigned a grade of F in the course, and the student forfeits the right to continue to attend the course in which the academic dishonesty occurred. Students wishing to appeal should do so by emailing [academicappeals@scad.edu](mailto:academicappeals@scad.edu). An appeals committee then convenes to review the case. Findings are presented to the chief academic officer or designee, who sends the student a final decision in writing within 30 days of the written appeal. A student found to be in violation of the academic integrity policy may not withdraw from the course(s) in question. Additional sanctions may also be imposed, including suspension or dismissal. A second finding of academic dishonesty may result in dismissal from SCAD.

## Complaints and appeals.

Students are encouraged to resolve any concerns they may have by directly contacting the office or persons responsible for the area relevant to the concern or complaint (e.g., housing/residence director for residence hall complaints; professor or academic chair for academic complaints). If unsure about the proper way to address complaints, students should contact the ombudsperson ([ombuds@scad.edu](mailto:ombuds@scad.edu)). As a neutral party, the ombudsperson may seek additional information about the situation, assist with appropriate communication, and mediate disputes.

If unable to satisfactorily resolve issues directly with the relevant office or persons or through the office of the ombudsperson, the student may submit a formal written complaint using the procedures referenced herein.

SCAD student complaint and appeal policies apply uniformly across SCAD locations and learning modalities. The university protects its students' right to lodge complaints and appeals according to these procedures and seeks to resolve all student concerns fairly and in a timely manner. The information described herein is a general overview of the policies and procedures for

filing complaints and appeals at SCAD. Students are strongly encouraged to consult the student handbook in its entirety and/or MySCAD for information regarding specific complaint and appeal procedures.

Complaints and appeals in the areas of academics and/or grades, general non-academic, student conduct and/or disciplinary action, Americans with Disabilities Act, sexual misconduct, discrimination, and financial aid must be in writing and in accordance with established university procedures, which are published as follows.

## Procedures for academic complaints and appeals

The university provides all SCAD students a streamlined process to submit their academic complaints and appeals through [academicappeals@scad.edu](mailto:academicappeals@scad.edu). Appropriate academic services administrators, based on the nature and the location of the matter, participate in the process to resolve complaints and appeals.

Students must submit their complaints and appeals concerning academic matters in writing via email to [academicappeals@scad.edu](mailto:academicappeals@scad.edu), in accordance with the policy set forth below. The complaint or appeal must be submitted from the student's SCAD email address and include the student's full name, student ID number, and phone number. The complaint or appeal must be submitted within 30 calendar days of the incident and describe the issue of concern in detail, include relevant information or documentation, and indicate the desired outcome. The appropriate academic services administrator shall determine the final action and will respond to the student within 30 calendar days of receipt of the complaint or appeal.

## Academic policy appeals

Academic policy appeals are written student requests for exceptions to SCAD academic policies. Students should address all academic policy appeals via email to [academicappeals@scad.edu](mailto:academicappeals@scad.edu). Appeals must be made within 30 calendar days of notification of the action or decision. An appeal decision is communicated in writing within 30 calendar days following receipt of the appeal or receipt of additional information. The decision is final.

## Academic integrity appeals

The student has five business days from the date on the written notice within which to appeal the academic integrity decision of the investigator. Students who wish to appeal should do so by emailing [academicappeals@scad.edu](mailto:academicappeals@scad.edu). An appeals committee then convenes to review the case. An appeal decision is communicated in writing within 30 calendar days of the written appeal. The decision is final.

## Grade appeals

Concerns regarding final grades must be addressed directly with the faculty member issuing the grade or, if necessary, with the faculty member's department chair. A review of the student's grade is conducted to validate the grade assignment. The department chair and school dean must authorize any grade change due to numerical miscalculation by the faculty member issuing the grade.

If, after this review, the student is not satisfied, the student may file a written appeal via email to [academicappeals@scad.edu](mailto:academicappeals@scad.edu). This appeal must include evidence of correspondence with all previous parties and should be submitted within 30 calendar days following the last day of the quarter. The student's grade appeal will be routed to the appropriate SCAD administrator for investigation. A decision from academic services regarding the appeal is made in writing to the student within 30 calendar days following receipt of the appeal.

The decision is final unless a procedural or material error has occurred, in which case the student can request a reconsideration. The opportunity to

submit a request for reconsideration is not provided to refute or express dissatisfaction with the appeal response. Instead, a student may submit a written request for reconsideration only if a procedural or material error occurred that significantly impacted the outcome of the investigation. A description of the error and its impact on the outcome of the appeal must be included in the written request for reconsideration. This written request must be received within five calendar days of receipt of the appeal response.

## Procedures for general non-academic complaints

Non-academic student complaints, other than the specific complaints outlined in a subsequent section, are submitted in writing to the dean of students for SCAD Savannah, SCAD Lacoste, and SCAD eLearning students or the dean of student success for SCAD Atlanta students.

The complaint must include the student's full name, student ID number, SCAD email address, and phone number. The complaint must be submitted within 30 calendar days of the incident and describe the issue of concern in detail, including the date, time, and place of the occurrence; the names of any persons involved, including any witnesses; other relevant information or documentation; and the desired outcome. The complaint must be signed by the student or sent from the student's SCAD email account.

A written response will be provided to the student within 30 calendar days of receipt of the written complaint. If dissatisfied with the response, the student may submit a written appeal to the senior vice president for admission and student success, located in Savannah, in accordance with the following process.

## Procedures for appeals of general non-academic complaints

General non-academic appeals are student requests for exceptions to the university's student services policies. Unless specifically stated otherwise (see below), all such appeals must be submitted in writing to the senior vice president for admission and student success in the format noted above within 14 calendar days following notification of any decision or action. Submissions may be sent to the office of the senior vice president for admission and student success, located in Bradley Hall, 115 E. York St., Savannah, Georgia; mailing address: P.O. Box 3146, Savannah, GA 31402; or [nonacademicappeals@scad.edu](mailto:nonacademicappeals@scad.edu). All supporting documentation must be attached to the appeal; failure to do so may halt the appeal process. The senior vice president for admission and student success will determine the final action and respond to the student within 30 calendar days of receipt of the appeal. The decision is final.

## Procedures for specific non-academic complaints

Following is a summary of the procedures for submitting specific non-academic complaints and appeals, including appeals to student conduct and/or disciplinary action, discrimination complaints, financial and student accounts appeals, and admission appeals. Students should refer to procedures outlined in the student handbook and on [scad.edu/policies](http://scad.edu/policies) for the complaint and appeal procedures for other specific non-academic complaints, such as ADA grievances and sexual discrimination, sexual harassment, and sexual misconduct grievances.

## Code of Student Conduct and disciplinary action appeals

A finding of a violation of the Code of Student Conduct and/or imposition of a sanction(s) may be appealed by the respondent (or by the complainant) within three business days of the decision. Appeals must be submitted in writing from a student's SCAD email address or as a hard copy to the office of the dean of students. Appeals from Savannah, Lacoste, and eLearning students should be submitted to the office of the dean of students in Savannah ([deanofstudents@scad.edu](mailto:deanofstudents@scad.edu)); appeals from SCAD Atlanta students should be submitted to the dean of student success at

SCAD Atlanta (doss@scad.edu). The Code of Student Conduct and the process and specific procedures for appealing such decisions are found in the student handbook under "Code of Student Conduct."

## Sex-based discrimination, sexual harassment, and sexual misconduct policy

The university's sex-based discrimination, sexual harassment, and sexual misconduct policy, and the process and specific procedures for filing a grievance, are available online at [scad.edu/policies](http://scad.edu/policies).

## Discrimination complaints

Students who feel that they have been affected by discrimination (other than sex-based discrimination) can contact the university's compliance officer (complianceofficer@scad.edu or 912.525.5542), the ombudsperson (ombuds@scad.edu or 912.525.5213), or any of the following: senior vice president for admission and student success, dean of students, or director of student conduct.

If a student wishes to file a formal discrimination grievance, the complaint may be submitted in writing to any of the individuals listed above and must include the student's full name, student ID number, SCAD email address, and phone number. The complaint should describe the issue of concern in detail, including the date(s), time(s), and place(s) of the occurrence(s); the names of any persons involved, including any witnesses; other relevant information or documentation; and the desired outcome. The complaint must be signed by the student or sent from the student's SCAD email account. If preferred, a student may appear in person at any of these offices to make a complaint. Following an investigation, a written response will be provided to the student within 30 calendar days of receipt of the written complaint. The decision is final.

## Financial aid appeal for unsatisfactory academic progress

Students who receive a written notice of loss of financial aid due to unsatisfactory progress may appeal in writing to the university by completing an unsatisfactory progress appeal form and submitting it to [financialaid@scad.edu](mailto:financialaid@scad.edu). The appeal must be received within 30 calendar days of the date on the unsatisfactory progress notification letter. A decision regarding the appeal is made in writing to the student within 30 calendar days following receipt of the appeal or receipt of additional information. The decision is final.

## Student account appeals

Students with extenuating circumstances may appeal to the student financial services department for tuition credit or tuition reimbursement. Appeals should be submitted online and include a statement of request, description of the extenuating circumstances, and supporting documentation. To access the appeals form, refer to student account appeals at [scad.edu/appeals](http://scad.edu/appeals). Such appeals must be initiated within 30 days of the end of the quarter for which the refund or credit is requested. The student will receive a written response within 30 calendar days of the date of the written appeal.

## Admission appeals

Applicants may appeal admission decisions only once. Those who wish to appeal an admission decision must submit the following to the admission appeal committee:

1. A letter of appeal written by the applicant, specifying the reason(s) for the appeal, with the applicant's identification number provided.
2. Any updated academic or artistic work that would be relevant to an appeal. Portfolios must be submitted through SlideRoom. Graduate applicants appealing admission decisions must submit portfolio materials that follow their intended major program guidelines.

3. At least one recommendation from a teacher, coach, guidance or career counselor, or other mentor/supervisor. Graduate applicants should submit an additional letter of reference from an academic or professional source.

All documents must be submitted together with the letter of appeal in order to be considered. The deadline to appeal is 30 calendar days prior to intended enrollment at SCAD. The admission appeal committee may consist of admission staff and administrators. Appeals are considered in the order in which they are received; a final decision is rendered to the applicant within 14 calendar days of receipt of the complete appeal.

Applicants seeking appeals on the basis of financial need should contact the admission department. Appeal documents may be delivered in person, by email to [admission@scad.edu](mailto:admission@scad.edu), or by mail to:

SCAD Admission Appeal Committee  
Savannah and eLearning  
P.O. Box 2072  
Savannah, Georgia 31402-2072 USA

SCAD Admission Appeal Committee  
Atlanta  
P.O. Box 77300  
Atlanta, Georgia 30309 USA

# The Family Educational Rights and Privacy Act. (FERPA)

The Family Educational Rights and Privacy Act affords students certain rights with respect to their education records. They are:

1. The right to inspect and review the student's education records within 45 days of the date SCAD receives a request for access. Students should submit to the registrar written requests that identify the record(s) they wish to inspect. The registrar makes arrangements for access and notifies the student of the time and place where the records may be inspected. If the records are not maintained by the registrar, the registrar shall advise the student of the correct official to whom the request should be addressed. That official makes arrangements for access and notifies the student of when and where the records may be inspected.
2. The right to request the amendment of the student's education records that the student believes are inaccurate or misleading. A student who believes records are inaccurate or misleading should write to the registrar, clearly identify the part of the record the student wants changed, and document why it is inaccurate or misleading. If SCAD decides not to amend the record as requested by the student, SCAD notifies the student of the decision and advises the student of the student's right to a hearing regarding the request for amendment. Additional information regarding hearing procedures is provided to the student at that time.
3. The right to consent to disclosures of personally identifiable information contained in the student's education records (a student consents by completing and submitting an electronic FERPA form via MySCAD), except to the extent that FERPA authorizes disclosure without consent. One exception, which permits disclosure without consent, is disclosure to school officials with legitimate educational interests. A school official is a person employed by the university in a supervisory, administrative, academic, research, or support staff position (including law enforcement personnel and health staff); a person or company with whom the university has contracted (such as an attorney, auditor, or collection agent); a person serving on the



Board of Trustees; or a student serving on an official committee, such as disciplinary or grievance committees, or assisting another school official in performing the official's tasks. A school official has a legitimate educational interest if the official needs to review an education record in order to fulfill a professional responsibility. Upon request, the university discloses a student's education records to officials of another school in which a student seeks or intends to enroll without the student's prior consent. The university also discloses directory information in a student's education record unless written notice is received from the student that the student does not wish to be included in the disclosure of directory information. Written notice should be sent to the registrar's office (registrar@scad.edu). Directory information includes the student's name, student identification (ID) number, email address, street address, telephone listing, date and place of birth, major field of study, participation in officially recognized activities and sports, weight and height of members of athletic teams, dates of attendance, degrees and awards received, most recent previous educational agency or institution attended, and photograph.

4. The right to file a complaint with the U.S. Department of Education concerning alleged failures of the college to comply with the requirements of the Family Educational Rights and Privacy Act.

The name and address of the office that administers the Family Educational Rights and Privacy Act is as follows:

Family Policy Compliance Office  
U.S. Department of Education  
400 Maryland Ave. SW  
Washington, DC 20202-5920

## Retaking a Course.

Students may retake a course by registering for the course and paying tuition for that course again. While all grades remain on the transcript, the student only receives credit once, unless the course is repeatable for credit. Only the highest grade is calculated into the cumulative and/or major grade-point average. Students should consult a success adviser before retaking a course, as financial aid and/or scholarship awards could be affected.

## Certificate completion requirements.

To earn an undergraduate certificate, students must complete all courses required for the certificate, maintaining at least a 2.0 grade-point average in those courses. Current students may pursue a certificate by contacting their success adviser. Additional coursework may be required to earn a certificate concurrent with a degree.

## Bachelor's degree graduation requirements.

Bachelor's degrees are awarded to students who have earned a minimum of 180 quarter hours (equivalent to 120 semester credit hours) of appropriate credit in an approved program of study, with an overall cumulative grade-point average of 2.0 or higher, as well as a 3.0 or higher in their major or concentration. Students pursuing a minor must earn a grade-point average of 2.0 or higher in their minor program. To graduate with a double major, students must maintain a minimum grade-point average of 3.0 in each major and a minimum overall grade-point average of 2.0. The final 45 hours of any degree program must be completed at SCAD (may include eLearning and study abroad). Students must complete all academic requirements for undergraduate majors and minors before beginning a SCAD graduate degree.

Bachelor's degree students must complete the application for graduation at least two quarters before they complete their degree requirements. The

graduation application is required whether or not the student plans to participate in a commencement ceremony. A commencement ceremony is held at the end of spring quarter. Students who plan to participate in the commencement ceremony must complete all degree requirements no later than the summer quarter following the ceremony. Students should note that course offerings may be limited in the summer. Students who would like to participate in the commencement ceremony must apply by the deadline and adhere to ceremony participation requirements posted in MySCAD (MySCAD > Resources > Department Directory > Registrar > Graduation and Commencement).

At graduation, bachelor's degree students may be awarded academic honors based on their cumulative grade-point average during their last quarter before commencement. Since commencement is scheduled before final grades are submitted, the cumulative grade-point averages of students who complete their graduation requirements spring quarter are based on their averages the previous quarter. Students who have a cumulative grade-point average below a specific honor level prior to commencement, but earn the required average after grades are calculated, have that honor indicated on their diploma.

### Honors

Cum Laude	3.5 to 3.69 GPA
Magna Cum Laude	3.7 to 3.89 GPA
Summa Cum Laude	3.9 to 4.0 GPA

Students enrolled in B.F.A. programs in art history and architectural history are required to complete a thesis as part of their graduation requirements. Students register for the thesis course at the end of their program and are expected to complete the thesis by the end of the final enrollment term. Students who do not finish their theses by the end of the term may request a grade of incomplete subject to the temporary grade of incomplete policy.

## Graduate candidacy.

At the approximate midpoint of each graduate student's course of study, the student must pass a faculty review for candidacy. In order to be reviewed, the student must have met all requirements for the program up to that point with a grade-point average of at least 3.0 in the major.

In the candidacy review, a faculty committee assesses the student's complete body of work, as well as the student's readiness to continue in the program and succeed in the field upon graduation. Reviews are structured according to the discipline and degree program, assessing evidence of students' knowledge and literature of the discipline; mastery of research and design methodologies; and technical, conceptual, and aesthetic proficiencies. Academic performance, as demonstrated by individual course grades, also serves as an indication of a student's readiness to proceed to candidacy. Students who experience academic difficulty should consult with their department chair or graduate coordinator. Additional guidelines for the candidacy review can be found on the graduate advising website in MySCAD.

Students who do not pass the review for candidacy during their initial attempt may have a second review. Any student who does not pass the second review may not be allowed to continue in the program.

## Five-year completion limit for graduate degrees.

The completion limit for graduate degrees is five years from the first day at SCAD. If, for any reason, the student does not complete the program within the five-year period, the student must submit an application for readmission through the registrar's office for continuation under the current program of study. The application is reviewed by the appropriate academic administrators.

## Master's degree graduation requirements.

In order to graduate, students seeking master's degrees are required to be continuously enrolled (at least two quarters per academic year, including continuing thesis, up to the five-year limit), fulfill all requirements of the program of study, and maintain a 3.0 or higher cumulative grade-point average overall as well as a 3.0 or higher cumulative grade-point average in the major area of study. To graduate with a double major or dual degree, graduate students must fulfill all requirements of each major. Specific completion requirements may vary according to the degree program and may require a thesis, final project or portfolio appropriate to the course of study. The subject and nature of these projects vary among departments. See specific program requirements for each major posted in MySCAD (MySCAD > Resources > Department Directory > Graduate Advising > Thesis Information > Guidelines). The final 45 hours of any degree program must be completed at SCAD.

The M.A. degree is awarded to students who have completed at least 45 graduate quarter hours (equivalent to 30 semester credit hours) in an M.A. program of study. The M.F.A. degree is awarded to students who have earned at least 90 graduate quarter hours (equivalent to 60 semester credit hours) in an M.F.A. program of study. M.A. and M.F.A. students who were assigned intensive coursework upon admission must complete that coursework as part of their degree requirements.

The professional M.Arch. degree is awarded to students who have completed at least 90 graduate quarter hours in the professional M.Arch. program of study and a preprofessional or preparatory degree. The SCAD professional degree is composed of 180 undergraduate quarter hours and 90 graduate quarter hours for a total of 270 quarter hours (equivalent to 180 semester credit hours). Students may fulfill the undergraduate requirement with either the SCAD B.F.A. degree in architecture or a preprofessional degree in architecture or a related discipline from another institution accepted for admittance to the SCAD professional M.Arch. degree program. The M.U.D. is awarded to students who have completed at least 90 graduate quarter hours (equivalent to 60 semester credit hours) in the M.U.D. program of study.

Master's degree students must submit the application for graduation at least two quarters before completing degree requirements. The application may be completed online in MySCAD (MySCAD > Resources > Forms > Registrar > Graduation Application). The graduation application is required whether or not the student plans to participate in a commencement ceremony. A commencement ceremony is held at the end of spring quarter. Students who would like to participate in the commencement ceremony must apply by the deadline and adhere to ceremony participation requirements posted in MySCAD (MySCAD > Resources > Department Directory > Registrar > Graduation and Commencement). In order to participate in the commencement ceremony, students must complete all degree requirements no later than the summer quarter following the ceremony. Students should note that course offerings may be limited in summer.

## Continued enrollment after degree completion.

Students who wish to continue to take courses after completion of degree requirements should meet with a success adviser to discuss options for further study, such as the addition of a second major or continuation to a master's degree program. To pursue a second degree, the student must apply through the admission department and be admitted to a new degree program, or apply through the admission department and be admitted as nondegree-seeking. Otherwise, the student is automatically dropped from courses by the registrar. Financial aid and scholarship awards may be affected by continued enrollment after degree completion.

## Transcripts and student records.

Students may request from the registrar's office official transcripts of all coursework completed at SCAD ([scad.edu/life/student-services/registrar-services](http://scad.edu/life/student-services/registrar-services)). A fee is charged for most transcripts. Transcripts and portfolios submitted to SCAD as part of the application process become part of the records of the university and cannot be returned to the student.

## Official correspondence and forms.

Students are expected to read all email messages from SCAD officials and utilize their SCAD email addresses for correspondence with faculty and staff. All official university correspondence and forms are provided in English. Students are expected to use the most current registration and academic forms posted on MySCAD. If for any reason online forms are not available, students should contact the registrar's office.

## Student liability.

Physical injury and/or other medical problems, as well as loss of or damage to personal property resulting from fire, theft, or other causes, are not the responsibility of the university. SCAD recommends that students carry personal insurance.

## Rights to use of student work.

SCAD reserves the right to use student work, whether in its entirety or samples, and photographs or video of students and their work in publications and on SCAD websites or other promotional materials about the university. SCAD may request to purchase student work to be included in the permanent collection. Students are frequently invited to exhibit work in the SCAD galleries and in traveling exhibitions. Students also may be invited to sell their work through the SCAD galleries, shopSCAD, **SCADart-sales.com**, or through open studio nights held by academic departments.

Students who create copyrightable work with the use of university resources and in furtherance of class projects while enrolled at SCAD grant to the university a royalty-free, nonexclusive, worldwide, transferable, and perpetual license to use the work (whether in its entirety or samples), together with photographs and/or video of students, for the promotion of and/or to advance the interests of the university. This includes the right to reproduce and distribute copies of the work, photographs, and/or video. The complete policy on intellectual property is available at [scad.edu/about/scad-glance/disclosures-and-policies/compliance-and-policies/intellectual-property](http://scad.edu/about/scad-glance/disclosures-and-policies/compliance-and-policies/intellectual-property).

## Copyright compliance.

SCAD is committed to complying with the United States Copyright Act. Thus, the SCAD Copyright Compliance Policy encourages and promotes legitimate use of copyrighted materials by faculty members, staff members, and students. SCAD expects all faculty members, staff members, and students to comply with the Copyright Act and this policy. Compliance is particularly important with respect to digital technology. The complete policy, as well as copyright compliance guidelines, is available at [scad.edu/about/scad-glance/disclosures-and-policies/compliance-and-policies/copyright-compliance-policy](http://scad.edu/about/scad-glance/disclosures-and-policies/compliance-and-policies/copyright-compliance-policy).

# Admission

## Admission policies and procedures.

SCAD is committed to the pursuit of excellence and welcomes applicants who have the same high standards. SCAD maintains selective admission policies, accounting for a student body of varied backgrounds with demonstrated intellectual capacity and a passion for the arts. Applicants who meet or exceed the minimum admission requirements are not guaranteed admission. Exceptions to the general rules of admission may be made for applicants of exceptional motivation and ability. Application materials cannot be returned.

New students may enter fall (September), winter (January), spring (March), or summer (June), although most students begin in fall. Summer course offerings may be limited. Online applications are available at [scad.edu/apply](https://scad.edu/apply).

Once all required application materials are received, the Admission Review Committee considers the applicant's qualifications and renders an admission decision. The applicant is notified accordingly.

Early application is encouraged. Applications for admission are accepted at any time of year and should be received at least 30 days prior to the intended quarter of entry. Students needing a visa are encouraged to apply and submit all required documents for admission at least 90 days prior to the intended quarter of entry.

Students applying for U.S. federal or state financial aid should complete the Free Application for Federal Student Aid online at [fafsa.gov](https://fafsa.gov) and use the SCAD code of 015022. These students also should complete the SCAD application for admission and submit all financial aid information at least 60 days prior to the intended entry term. Otherwise, these students should be prepared to pay first-quarter tuition, room, and board through personal funds, as processing of federal or state monies may not be completed until after enrollment.

The administrative unit responsible for freshman, transfer, and graduate admission decisions is the Admission Review Committee, which consists of admission staff and administrators. Faculty members in the intended area of study also participate in review of applicants for graduate programs. The committee meets regularly to review applications and to render admission decisions on completed application files.

SCAD reserves the right to verify all documents submitted in support of an application for admission. Any falsification of admission documents, portfolio, or audition materials constitutes grounds for termination of application procedures or dismissal from SCAD.

Students planning to attend a SCAD location in a country where citizenship or permanent residency is not already established may need to apply for a student visa. Information is provided during the admission process.

All applicants must complete the SCAD admission application and all other requirements in order to be considered for admission.

## Undergraduate application requirements.

### First-time freshman applicants

1. Completed application for admission.
2. Nonrefundable application fee (US\$50).
3. A diploma from a U.S. high school or equivalent program.\* Freshman applicants may receive a preliminary offer of admission based upon unofficial high school transcripts/mark sheets. If an offer of admission is made, an official transcript/mark sheet from the last high school/secondary school attended showing all years of the student's grades and proof of completion of the high school/secondary school or equivalent program should be received prior to Aug. 1 for fall enrollment. All transcripts/mark sheets must be in English or accompanied by a certified English translation. The admission department must receive all official transcripts prior to the first day of class. Failure to comply with this requirement may prohibit the student from attending classes and/or receiving financial aid for that quarter. SCAD reserves the right to verify all documents submitted in applications for admission. Offers of admission are contingent upon receipt of official documentation and SCAD reserves the right to revoke any offer of admission should discrepancies be found. Any falsification of admission documents, portfolio, or audition materials constitutes grounds for termination of application procedures or dismissal from SCAD.
4. Official report of SAT or ACT scores\*\* for citizens and permanent residents of the U.S. To have these scores sent directly to SCAD, applicants should use SAT code 5631 or ACT code 0855 on the test form.
5. Evidence of English proficiency for students whose first language is not English.\*\*\*
6. Additionally, if applicable, any other documents or materials required to obtain a student visa.\*\*\*\*

\* *Non-U.S. students, please refer to the international applicant section at [scad.edu/international](https://scad.edu/international) for details. For U.S. students, a certificate of General Educational Development from the American Council on Education is considered equivalent to a diploma from a U.S. high school. For applicants from countries other than the U.S., SCAD generally uses the standards established by the American Association of Collegiate Registrars and Admissions Officers to determine the equivalent academic achievement. For home-schooled applicants, an academic portfolio is also acceptable and may include, but is not limited to, the following:*

- *Verification that the home school has been recognized by the state of residence of the applicant.*
- *Detailed outline of the home-school curriculum, including subject areas studied, time spent on each discipline, and, if applicable, grades awarded. A home-school transcript may fulfill this requirement.*
- *Writing sample that is academic in nature, but not necessarily a graded assignment or one used for coursework.*
- *Résumé of courses taken outside the home; if courses have been taken at a college or university, official transcripts are required.*

**\*\* Students who have SAT math scores lower than 580, ACT math scores lower than 24, or who are otherwise unable to demonstrate an aptitude for the study of mathematics and science must complete MATH 101 in order to pursue the professional M.Arch. degree. The credit hours earned in MATH 101 may be applied as an undergraduate general education elective toward the 270 credit hours required for the M.Arch. degree.**

**\*\*\* English is the language of instruction for all courses at SCAD. In addition to meeting or exceeding all other SCAD admission criteria, applicants who wish to be admitted with no further English proficiency requirements must demonstrate their current level of proficiency by providing official minimum scores on one of the following or will be required to take an ESL placement test at orientation prior to the first day of classes:**

- **Test of English as a Foreign Language (TOEFL) minimum scores (SCAD code 5631)**
  - a. 550 on the paper-based test.
  - b. 85 on the internet-based test with minimum score of 20 on each section.
- **International English Language Testing System (IELTS) composite score of at least 6.5 with a score of at least 6.5 in both reading and writing.**
- **American Council on the Teaching of Foreign Languages (ACTFL) score of at least "high advanced" on the writing proficiency portion of the test.**
- **Scholastic Aptitude Test (SAT) score of at least 550 on the reading portion, or 22 on both the reading and writing sections of the ACT.**

*Otherwise qualified applicants who do not meet the minimum scores listed above must take a SCAD English language placement test to be placed in the appropriate level of ESL upon enrollment. Students must satisfactorily complete ESL coursework through completion of Level VI.*

*For applicants whose native language is English, no additional proof of English proficiency is required. For applicants whose transcripts show extensive study at an institution at which English is the language of instruction, no additional proof of English proficiency is required for admission evaluation, but applicants may be asked to take an English placement test upon enrollment at the university.*

**\*\*\*\*The requested documents may include official certification of sources and funds, a copy of the first page of the applicant's passport (requested but not required), and a copy of the first page of the passport for any dependent accompanying the student. These documents are used to verify spelling of names, birth dates, and other information vital to student registration.**

## Supplementary materials

Applicants who do not meet the preferred criteria for admission are encouraged to submit supplementary materials that may include one or more of the following:

1. Recommendations.  
One to three recommendations from teachers, counselors, or community leaders with whom the applicant has had immediate contact. Recommendations should address the applicant's level of commitment, as well as attributes such as creativity, initiative, motivation, character, and academic achievement, to aid in assessing the applicant's reasonable potential for success as a student at SCAD. Recommendations may not come from friends or family members except in the case of a teacher-parent.
2. Statement of purpose.  
The statement should be no more than 500 words in length and should provide an overview of the applicant's academic and personal experience, describing preparation for and commitment to further study at SCAD, as well as educational and professional goals and aspirations.

3. Portfolio, audition, riding, or writing submission. A fee of US\$10 is charged by SlideRoom for each portfolio submission.
4. Résumé or list of achievements and awards.
5. In-person or telephone interview (may be scheduled by contacting the admission department).

## Omitting senior year

Applicants are encouraged to complete high school or earn a certificate of General Educational Development before entering SCAD. Exceptions to the general rules of admission may be made for applicants of unusual motivation and ability. Such an applicant may be admitted at the end of the junior year in high school, omitting the senior year, if the student has a grade-point average of 3.5 or above through grade 11, if SAT or ACT scores are above the national average, and if the applicant's guidance counselor and teacher recommend admission. In order to be accepted for admission, the applicant must demonstrate an advanced level of maturity, leadership, and responsibility. Juniors who wish to be considered for full-time admission must follow the application requirements for first-time freshmen. A high school diploma or GED is required for federal financial aid eligibility.

## Joint enrollment

High school students 16 years of age or older who wish to be admitted for joint enrollment on a part-time basis during the junior or senior year must follow the application requirements for first-time freshmen. In addition, joint enrollment applicants should meet or exceed normal undergraduate admission requirements.

Joint enrollment is offered on a space-available basis. Courses are not intended to fulfill high school graduation requirements; they do carry college-level credit and may be used in fulfillment of a certificate or degree program if the student applies and is accepted as a degree-seeking student. Joint-enrolled students may be considered for scholarships, but are not eligible for federal or state financial aid and may not reside in university housing while joint enrolled. Joint-enrolled students who have taken courses on a nondegree-seeking basis and wish to become degree-seeking must fulfill the application requirements in effect for degree-seeking students.

## Undergraduate transfer application requirements

1. Completed application for admission.  
Any student who previously applied and was reviewed for first-time freshman admission to SCAD and then attended another college or university must submit all materials required to be reviewed for transfer admission and scholarship opportunities.
2. Nonrefundable application fee (US\$50).
3. Official transcript from each college or university attended.\*  
Transfer applicants may receive a preliminary offer of admission based upon unofficial transcripts/mark sheets from all postsecondary institutions attended. If an offer of admission is made, official transcripts/mark sheets from each college/university attended should be received prior to Aug. 1 for fall enrollment. Transcript evaluations for the award of transfer credit may not be completed without receipt of official transcripts. All transcripts/mark sheets must be in English or accompanied by a certified English translation. The admission department must receive all official transcripts prior to the first day of class. Failure to comply with this requirement may prohibit the student from attending classes for that quarter.

SCAD reserves the right to verify all documents submitted in application for admission. Offers of admission are contingent upon receipt of official documentation and SCAD reserves the right to revoke any offer

of admission should discrepancies be found. Any falsification of admission documents, portfolio, or audition materials constitutes grounds for termination of application procedures or dismissal from SCAD.

If the number of college or university credits earned is insufficient for evaluating performance, the applicant may be required to submit a diploma from a U.S. high school or equivalent program\* and SAT or ACT\*\* scores. (To have these scores sent directly to SCAD, applicants should use SAT code 5631 or ACT code 0855 on the test form. SAT or ACT scores are not required of international applicants or applicants who have been out of high school for at least two years.)

4. Evidence of English proficiency for students whose first language is not English.\*\*\*

5. Transfer applicants may be required to provide any other documents or materials necessary to obtain a student visa.\*\*\*\*Exceptions to the general rules of admission may be made for applicants of unusual motivation and ability. Application materials cannot be returned.

- A certificate of General Educational Development from the American Council on Education is considered equivalent to a diploma from a U.S. high school. For student applicants from countries other than the U.S., SCAD generally uses the standards established by the American Association of Collegiate Registrars and Admissions Officers to determine the equivalent academic achievement. For home-schooled applicants, an academic portfolio is also acceptable and may include, but is not limited to, the following:

- Verification that the home school has been recognized by the state of residence of the applicant.

- Detailed outline of the home-school curriculum, including subject areas studied, time spent on each discipline, and, if applicable, grades awarded. A home-school transcript may fulfill this requirement.

- Writing sample that is academic in nature, but not necessarily a graded assignment or one used for coursework.

- Résumé of courses taken outside the home. If courses have been taken at a college or university, official transcripts are required.

\*Non-U.S. students, please refer to the international applicant section at [scad.edu/international](http://scad.edu/international) for details.

\*\*Students pursuing the M.Arch degree who have SAT math scores lower than 580, ACT math scores lower than 24, or who are otherwise unable to demonstrate an aptitude for the study of mathematics and science must complete MATH 101 in order to pursue the professional M.Arch. degree. The credit hours earned in MATH 101 may be applied as an undergraduate general education elective toward the 270 credit hours required for the M.Arch. degree.

\*\*\*English is the language of instruction for all courses at SCAD. In addition to meeting or exceeding all other SCAD admission criteria, applicants who wish to be admitted with no further English proficiency requirements must demonstrate their current level of proficiency by providing official minimum scores on one of the following or will be required to take an ESL placement test at orientation prior to the first day of classes:

- Test of English as a Foreign Language (TOEFL) minimum scores (SCAD code 5631):
  - a. 550 on the paper-based test.
  - b. 85 on the internet-based test with minimum score of 20 on each section.

- International English Language Testing System (IELTS) composite score of at least 6.5 with a score of at least 6.5 in both reading and writing.
- American Council on the Teaching of Foreign Languages (ACTFL) score of at least "high advanced" on the writing proficiency portion of the test.
- Scholastic Aptitude Test (SAT) score of at least 550 on the reading portion, or 22 on both the reading and writing sections of the ACT.

Otherwise qualified applicants who do not meet the minimum scores listed above must take a SCAD English language placement test to be placed in the appropriate level of ESL upon enrollment. Students must satisfactorily complete ESL coursework through completion of Level VI.

For applicants whose native language is English, no additional proof of English proficiency is required. For applicants whose transcripts show extensive study at an institution at which English is the language of instruction, no additional proof of English proficiency is required for admission evaluation, but applicants may be asked to take an English placement test upon enrollment at the university.

\*\*\*\*Official certification of sources and funds, a copy of the first page of the applicant's passport (requested but not required), and a copy of the first page of the passport for any dependent accompanying the student. These documents are used to verify spelling of names, birth dates, and other information vital to student registration.

## Supplementary materials

Applicants who do not meet the standard criteria for admission are encouraged to submit supplementary materials that may include one or more of the following:

1. Recommendations.

One to three recommendations from professors, teachers, counselors, professionals, or community leaders with whom the applicant has had immediate contact. Recommendations should address the applicant's level of commitment, as well as attributes such as creativity, initiative, motivation, character, and academic achievement, to aid in assessing the applicant's reasonable potential for success as a student at SCAD. Recommendations may not come from friends or family members except in the case of a teacher-parent.

2. Statement of purpose.

The statement should be no more than 500 words in length and should provide an overview of the applicant's academic and personal experience, describing preparation for and commitment to further study at SCAD, as well as educational and professional goals and aspirations.

3. Portfolio, audition, riding, or writing submission. A fee of US\$10 is charged by SlideRoom for each portfolio submission.

4. Résumé or list of achievements and awards.

5. In-person or telephone interview (may be scheduled by contacting the admission department).

## Undergraduate transfer credits

After an undergraduate transfer applicant is accepted for admission, official transcripts showing completed collegiate coursework are evaluated by the admission department to determine whether or not the student may be granted advanced standing. For a student's prior coursework to earn credit, the coursework must have equivalent credit hours, meet minimum grading requirements, and be relevant to the degree the student is seeking at SCAD, with course content and level of instruction resulting in student competencies comparable to or higher than those of students enrolled at SCAD. The comprehensive assessment of the student's original transcript

is followed by a close examination of the course description and content, including a detailed syllabus and portfolio review (as appropriate), in order to evaluate equivalency. In assessing and documenting comparable learning through course content and level of instruction, SCAD uses recognized guidelines that aid in the evaluation of credit, such as those published by the American Council on Education and the American Association of Collegiate Registrars and Admissions Officers. This policy is consistent with the mission of SCAD and ensures that coursework and learning outcomes are at the collegiate level and comparable to SCAD degree programs.

Generally, transfer credit may be accepted from institutions that are approved by the U.S. Department of Education and hold appropriate institutional accreditation, or have appropriate specialized or programmatic accreditation, or have been evaluated and proven to be comparable in course content and level of instruction to SCAD, or are recognized by the ministry of education or equivalent agency in the applicant's home country. SCAD employs a transfer credit review process in which academically qualified SCAD faculty and transfer evaluators in the SCAD admission department collaborate to determine acceptance or rejection of transfer credit in accordance with the university's published policies. The transfer evaluator first examines whether the student's previous institution meets the criteria outlined above—e.g., accreditation status, degree level, calendar system—and conducts a comprehensive assessment of the student's official transcript for adherence to SCAD's credit-hour and grading requirements. The transfer evaluator consults with academically qualified faculty for a review of the course syllabus—including course descriptions, goals, and outcomes—and student portfolio or other course work as appropriate to make a judgment on the course level and content for the final transfer credit determination.

Students who wish to appeal the decision of SCAD regarding transfer of credit from international institutions may provide an outside credential evaluation; SCAD reserves the right to make the final determination of transfer credit. A list of acceptable outside evaluators may be obtained from the admission department.

A maximum of 90 quarter hours of undergraduate credit for a bachelor's degree may be given for courses appropriate to the SCAD curriculum. The undergraduate transfer credit policy applies to SCAD alumni wishing to complete an additional undergraduate degree at SCAD. Only courses with a final grade of 2.0 (C) or higher may be transferred for undergraduate credit. Failure to submit an updated transcript may result in loss of transfer credit.

A portfolio review is required for final transfer credit determination of specific studio courses before or during the student's first quarter of enrollment. To receive specific studio course credit, students must follow the portfolio submission criteria and guidelines available through the admission department. Additionally, a review of all course syllabi may be required. Portfolios are reviewed by faculty members from the applicable department. Transfer credit is granted when the quality of work in the portfolio is found to be at least equivalent to that which would earn a grade of 2.0 (C) or higher in an equivalent or comparable course at SCAD. Failure to submit a portfolio during the first quarter of enrollment results in the loss of opportunity to transfer studio credit.

Students who wish to appeal the transfer credit process after the first quarter of enrollment must submit a written request to the admission department. Transfer credit appears on the transcript as T and is not calculated in the student's grade-point average. The final 45 hours of any degree program must be earned at SCAD. Study abroad programs offered by SCAD and SCAD eLearning courses are considered in residence and may be counted as such.

## Advanced Placement credit

Advanced Placement examinations are administered through the College Board to provide documentation of a level of achievement that qualifies a

student for advanced standing. Credit is awarded for AP courses taken at the high school level if certain requirements are met. AP credit awarded by another college or university is not transferable without proper documentation. Official AP scores must be submitted to the admission department. Transfer credit from all sources (including AP) may not exceed 90 quarter hours. A chart of credit awarded is available at [scad.edu/ap](http://scad.edu/ap).

## British A-level credit

British Advanced-level examinations are well established and internationally recognized. The A-level examinations indicate a level of achievement that may qualify a student for advanced standing. Credit is awarded for A-level examinations if certain requirements are met. Credit awarded by another college or university for A-level examinations is not transferable without proper documentation. Official A-level scores must be submitted to the admission department. Credit is awarded on a selective basis. Transfer credit from all sources (including A-level) may not exceed 90 quarter hours. A chart of credit awarded is available at [scad.edu/alevel](http://scad.edu/alevel).

## British AS-level credit

British Advanced Subsidiary-level examinations are well established and internationally recognized. The AS-level examinations indicate a level of achievement that may qualify a student for advanced standing. Credit is awarded for AS-level examinations if certain requirements are met. Credit awarded by another college or university for AS-level examinations is not transferable without proper documentation. Official AS-level scores must be submitted to the admission department. Credit is awarded on a selective basis. Transfer credit from all sources (including AS-level) may not exceed 90 quarter hours. A chart of credit awarded is available at [scad.edu/aslevel](http://scad.edu/aslevel).

## Caribbean Advanced Proficiency Examination

The Caribbean Advanced Proficiency Examination indicates a level of achievement that may qualify a student for advanced standing. Credit is awarded for CAPE if certain requirements are met. Credit awarded by another college or university for CAPE is not transferable without proper documentation. Official CAPE scores must be submitted to the admission department. Credit is awarded on a selective basis. A maximum of 45 quarter hours of CAPE credit may be awarded. Transfer credit from all sources (including CAPE) may not exceed 90 quarter hours. A chart of credit awarded is available at [scad.edu/cape](http://scad.edu/cape).

## College-level Examination Program

The College-level Examination Program is administered through the College Board to provide documentation of college-level achievement that may qualify a student for advanced standing. CLEP credit is awarded if certain requirements are met. CLEP credit awarded by another college or university is not transferable without proper documentation. Official CLEP scores from the College Board must be submitted to the admission department. A maximum of 45 quarter hours of CLEP credit may be awarded. Transfer credit from all sources (including CLEP) may not exceed 90 quarter hours. A chart of credit awarded is available at [scad.edu/clep](http://scad.edu/clep).

## DANTES/DSST credit

Within the U.S. Department of Defense, voluntary education programs are offered through DANTES, Defense Activity for Nontraditional Education Support. SCAD gives consideration to DANTES Subject Standardized Test scores. DSST credit is awarded if certain requirements are met. DSST credit awarded by another college or university is not transferable without proper documentation. Official DSST score results must be submitted to the admission department. A maximum of 45 quarter hours of DSST credit may be awarded. Transfer credit from all sources (including DSST) may not exceed 90 quarter hours. A chart of credit awarded is available at [scad.edu/dsst](http://scad.edu/dsst).

## French Baccalaureate credit

French Baccalaureate examinations from the French Ministry of National Education are well established and internationally recognized. The French Baccalaureate program leads to examinations that provide documentation of achievement that may qualify a student for advanced standing. Credit is awarded for French Baccalaureate coursework if certain requirements are met. Credit awarded by another college or university for French Baccalaureate coursework is not transferable without proper documentation. Official French Baccalaureate examination scores must be submitted to the admission department. A maximum of 45 quarter hours of French Baccalaureate credit may be awarded. Transfer credit from all sources (including French Baccalaureate examinations) may not exceed 90 quarter hours. A chart of credit awarded is available at [scad.edu/frenchbacc](http://scad.edu/frenchbacc).

## German Abitur credit

German Abitur credit is well established and internationally recognized. The seven-year gymnasium program leads to German Abitur credit that provides documentation of achievement that may qualify a student for advanced standing. Credit is awarded for German Abitur coursework if certain requirements are met. Credit awarded by another college or university for German Abitur coursework is not transferable without proper documentation. Official German Abitur examination scores must be submitted to the admission department. Transfer credit from all sources (including the German Abitur) may not exceed 90 quarter hours. A chart of credit awarded is available at [scad.edu/abitur](http://scad.edu/abitur).

## International Baccalaureate credit

The International Baccalaureate program is a pre-university course of study for secondary school students. The IB program leads to examinations that provide documentation of achievement that may qualify a student for advanced standing. Credit is awarded for IB coursework taken at the higher level if certain requirements are met. Credit awarded by another college or university for IB coursework is not transferable without proper documentation. Official IB scores must be submitted to the admission department. Transfer credit from all sources (including IB) may not exceed 90 quarter hours. A chart of credit awarded is available at [scad.edu/ib](http://scad.edu/ib).

## Military transcripts

The American Council on Education maintains military registries with applicable ACE credit recommendations as a resource for colleges and universities. SCAD gives consideration to Joint Services Transcript. Credit is awarded if coursework is relevant to the student's course of study and determined to be comparable in course content and level of instruction to coursework at SCAD. Credit awarded by another college or university for Joint Services Transcript is not transferable without proper documentation. Transfer credit from all sources (including Joint Services Transcript) may not exceed 90 quarter hours.

## Undergraduate portfolio, audition, and writing guidelines.

Undergraduate portfolios, auditions, writing, and riding submissions are accepted from applicants who wish to be considered for achievement scholarships. Applicants may submit any type of work, regardless of the major they are interested in pursuing. All portfolio types should showcase the applicant's best work, presented as professionally as possible. Portfolios should demonstrate the applicant's interest in and aptitude for advanced study and, specifically, potential for success at SCAD.

Applicants are encouraged to submit only their best work. It is not necessary to add extra work if it is not consistently strong. Applicants should not submit work copied from film, television, photographs, magazine/book illustrations, or other sources. All materials submitted should be clearly labeled with the applicant's name and contact information. Application materials cannot be returned.

## Portfolio submission

Applicants must use the online file management system SlideRoom if they wish to submit a portfolio for review. From SlideRoom ([scad.slideroom.com](http://scad.slideroom.com)), applicants can upload still images, Word documents, and digital and multimedia files. There also are instructions for creating a corresponding inventory of work (required) including titles, dates, media, dimensions, and specific responsibilities on group projects, if applicable. A fee of US\$10 is charged by SlideRoom for each portfolio submission. More information is available online at [scad.edu/portfolio](http://scad.edu/portfolio).

## Portfolio-based course exemption

New admitted students may request and submit documentation for portfolio-based course exemption through the admission department. Currently enrolled students should request and submit documentation for portfolio-based course exemption to the appropriate department chair. Documentation should demonstrate mastery of skills and sufficient knowledge of content taught in a specific university-level course. A student who is exempted from a required course does not earn academic credit for that course but may substitute a course from the same subject area as approved by the department chair to fulfill the number of hours required to complete degree requirements.

## Undergraduate acceptance

Completed applications are reviewed on a rolling basis, and applicants are notified of the admission decision accordingly.

In some cases, the Admission Review Committee may request additional materials from applicants whose overall completed application file does not meet or exceed regular admission standards. This may include cases where standardized test scores are below 1080 on the SAT (math and reading only) or 21 on the ACT, and/or the secondary school, high school, or college grade-point average is below 3.0 on a 4.0 scale. All applicants may submit supporting materials such as portfolio, recommendations, or statement of purpose and/or have a personal or telephone interview to enhance their application file. Admission decisions are made on a case-by-case basis.

Exceptions to the general rules of admission may be made for applicants of unusual motivation and ability. Application materials cannot be returned.

## Graduate admission.

SCAD encourages applications from students who demonstrate successful completion of appropriate coursework at the undergraduate level and adequate preparedness to undertake graduate-level study. Applicants must hold a bachelor's degree or should anticipate completion of a bachelor's degree before enrollment in the graduate program. All applicants are evaluated individually according to previous educational experience and level of achievement.

Graduate students apply for and are accepted into specific disciplines. Students who wish to change from one discipline to another must meet all admission requirements for the new discipline.

For graduate students entering the professional architecture program from preparatory or preprofessional programs, required credit hours are determined on an individual basis, dependent upon review of the student's academic transcripts and portfolio by SCAD architecture faculty. Students may be assigned preparatory (preliminary) courses from the SCAD B.F.A. program in addition to two years of graduate study. The graduate admission review ensures that the undergraduate coursework of all applicants to the professional M.Arch. program is evaluated according to the the requisite student learning acumen at the pre-professional level.

All graduate degree applicants should review the graduate candidacy and completion requirements in the academic programs and policies section.

## Graduate admission with required intensive coursework

For students with exceptional motivation who meet entry-level admission requirements but fail to demonstrate adequate discipline-specific knowledge and/or practice through their portfolios, SCAD may assign intensive coursework beyond the standard curriculum. As many as five courses could be included as part of the graduate program of study and will therefore extend the time and credit hours required to complete the program. Courses are assigned by the Admission Review Committee, in consultation with leadership from the intended academic program, based on the student's prior educational experience and demonstrated level of achievement. Students accepted with intensive coursework should consult with their admission adviser regarding eligibility for federal financial aid. Intensive coursework may not be offered every quarter or at every SCAD location and, thus, may change a student's entry term and intended location.

Students who seek exemption from any assigned intensive course must provide documentation to the admission department that demonstrates mastery of skills and sufficient knowledge of content taught in the specific intensive course. The Admission Review Committee will review additional work and render decisions on granting exceptions, as appropriate. A student who is granted exemption does not receive credit for the course, but the course is eliminated from the student's additional course requirements.

## Graduate application requirements

1. Completed application for admission.
2. Nonrefundable application fee (US\$50).
3. Graduate applicants may receive a preliminary offer of admission based upon unofficial transcripts/mark sheets from their last undergraduate degree-bearing institution.\* If an offer of admission is made, official transcripts/mark sheets from their last degree-bearing undergraduate institution should be received prior to Aug. 1 for fall enrollment. Prior to enrollment at SCAD, proof of completion of the bachelor's degree (or its equivalent) must be received by SCAD.\*\* All transcripts/mark sheets must be in English or accompanied by a certified English translation. The office of admission must receive official degree-conferred transcripts prior to the first day of class. Failure to comply with this requirement may prohibit the student from attending classes for that quarter.

SCAD reserves the right to verify all documents submitted in application for admission. Offers of admission are contingent upon receipt of official documentation, and SCAD reserves the right to revoke any offer of admission should discrepancies be found. Any falsification of admission documents, portfolio, or audition materials constitutes grounds for termination of application procedures or dismissal from SCAD.

4. Evidence of English proficiency for students whose first language is not English.\*\*\*
5. Recommendations.  
Two letters of recommendation from professors, advisers, supervisors, or community leaders who have had immediate contact with the applicant and who have knowledge of the applicant's level of commitment and history of achievement. Recommendations should provide relevant information about the applicant's creativity, initiative, motivation, character, and achievements, thus assessing the applicant's reasonable potential for success as a student at SCAD. Recommendations may not come from friends or family members.
6. Statement of purpose.  
The statement should be a 500- to 750-word overview of the applicant's academic and professional accomplishments and should demonstrate

a high level of interest in and a highly developed understanding of the discipline. The applicant should describe knowledge of the discipline, approach to past work, qualifications for graduate study and intended focus, as well as personal and professional goals.

7. Portfolio, audition, or writing submission.  
The portfolio should be specific to the intended course of study, should represent the applicant's best work and should demonstrate a high level of skill presented as professionally as possible. (See graduate audition, portfolio, and writing guidelines.)
8. Résumé.  
The résumé should document educational credentials as well as professional and other employment, such as internships or field experience in the intended area of graduate study, and should list commissioned works, exhibitions, performances, publications, honors, memberships, interests, and activities, including volunteer work.
9. GRE scores.  
While not required of most applicants, submission of GRE scores is strongly encouraged for applicants to architectural history, art history, cinema studies, and creative business leadership. Performance on the GRE may assist in demonstrating adequate educational preparation and ability to succeed in academic coursework at the graduate level.

Applicants whose bachelor's degrees are conferred by institutions that are not approved by the U.S. Department of Education and/or do not hold appropriate institutional accreditation, or do not have appropriate specialized or programmatic accreditation, or have not been evaluated and proven comparable in course content and level of instruction to SCAD, or are not recognized by the ministry of education or equivalent agency in the applicant's home country, are required to take the GRE and submit official scores to SCAD.

10. Additionally, if applicable, any other documents or materials must be provided if required to obtain a student visa.\*\*\*\*
11. In-person or telephone interview optional (may be scheduled by contacting the admission department).

Exceptions to the general rules of admission may be made for applicants of unusual motivation and ability. Application materials cannot be returned.

\**Non-U.S. students refer to the international applicant section on [scad.edu/international](http://scad.edu/international) for details.*

\*\**SCAD uses the standards established by the American Association of Collegiate Registrars and Admissions Officers to determine the equivalent academic achievement of a bachelor's degree. Transcripts are evaluated to determine the conferment of bachelor's degrees from institutions that are approved by the U.S. Department of Education and hold appropriate institutional accreditation, or have appropriate specialized or programmatic accreditation, or have been evaluated and proven to have comparable course content and level of instruction to SCAD, or are recognized by the ministry of education or equivalent agency in the applicant's home country. Course content is evaluated by comparing the curricula of other institutions with that of SCAD and assessing whether foundation studies, general education, and major discipline courses are comparable to those offered at SCAD.*

\*\*\**English is the language of instruction for all courses at SCAD. In addition to meeting or exceeding all other SCAD admission criteria, applicants who wish to be admitted with no further English proficiency requirements must demonstrate their current level of proficiency by providing official minimum scores on one of the following or will be*



required to take an ESL placement test at orientation prior to the first day of classes:

- *Test of English as a Foreign Language (TOEFL) minimum scores (SCAD code 5631):*
  - a. 550 on the paper-based test.
  - b. 85 on the internet-based test with minimum score of 20 on each section.
- *International English Language Testing System (IELTS) composite score of at least 6.5 with a score of at least 6.5 in both reading and writing.*
- *American Council on the Teaching of Foreign Languages (ACTFL) score of at least "high advanced" on the writing placement portion of the test.*
- *Graduate Record Examination (GRE) verbal section score of at least 500 (for tests taken before Aug. 1, 2011) or 153 (for tests taken after Aug. 1, 2011).*

Otherwise qualified applicants who do not meet the minimum scores listed above must take a SCAD English language proficiency test to be placed in the appropriate level of ESL upon enrollment. Students must satisfactorily complete ESL coursework through completion of Level VI.

For applicants whose native language is English, no additional proof of English proficiency is required. For applicants whose transcripts show extensive study in an institution at which English is the language of instruction, no additional proof of English proficiency is required for admission evaluation, but applicants may be asked to take an English proficiency test upon enrollment at the university.

\*\*\*\*Official certification of sources and funds, a copy of the first page of the applicant's passport (requested but not required), and a copy of the first page of the passport for any dependent accompanying the student. These documents are used to verify spelling of names, birth dates, and other information vital to student registration.

## Graduate audition, portfolio, and writing guidelines.

Graduate audition, portfolio, or writing submissions are required for graduate enrollment and scholarship consideration. Portfolios should be specific to the intended course of study, should represent the applicant's best work, and should be presented as professionally as possible. Portfolios should demonstrate the applicant's interest in and aptitude for advanced study and, specifically, potential for success at SCAD.

### Portfolio submission

Applicants must use the online file management system SlideRoom to submit their portfolios for review. From the SlideRoom website ([scad.slideroom.com](http://scad.slideroom.com)), applicants can upload still images, Word documents, and digital and multimedia files. There also are instructions for creating a corresponding inventory of work (required) including titles, dates, media, dimensions, and specific responsibilities on group projects, if applicable. A fee of US\$10 is charged by SlideRoom for each portfolio submission. Graduate applicants should submit at least 20 images or documents. Specific criteria for each program are published online at [scad.edu/portfolio](http://scad.edu/portfolio).

### Graduate transfer credits

A maximum of 20 quarter hours of graduate academic credit toward a 90-quarter-hour graduate degree may be given for courses appropriate to the SCAD curriculum. Only graduate courses with grades of at least a 3.0 (B) taken at institutions with a level of graduate course content and level of instruction comparable to that of SCAD may be transferred. Credit may be accepted from institutions that are approved by the U.S. Department of Education and hold appropriate institutional accreditation, or have appropriate specialized or programmatic accreditation, or have been evaluated and proven to be comparable in course content and level of instruction to SCAD, or are recognized by the ministry of education or

equivalent agency in the applicant's home country. Prior to the end of the first quarter of enrollment, the student must submit to the admission department official transcripts, course descriptions, a portfolio or, in the case of a lecture course, projects and papers, and a written request for transfer credit review for the course(s) the student wishes to transfer. Materials are reviewed to determine if the work is comparable to that which would earn at least a 3.0 in a SCAD graduate-level course. Transfer credit appears on the transcript as such and is not calculated in the student's grade-point average. Students who wish to appeal the transfer credit process after the first quarter of enrollment must submit a written request to the admission department. The graduate transfer credit policy applies to SCAD alumni wishing to complete an additional graduate degree at SCAD. Transfer of credits earned in coursework required for multiple degrees is evaluated on a case-by-case, course-by-course basis.

## International applicants.

SCAD welcomes students from throughout the world. International applicants should adhere to requirements relevant to first-year freshman, undergraduate transfer, or graduate applicants. International applicants must submit official transcripts/mark sheets for an admission decision to be rendered. Students may submit transcripts/mark sheets from all secondary school years prior to the final year to receive a preliminary offer of admission. SCAD is authorized under federal law to enroll nonimmigrant international students who show evidence of proficiency in the English language and who certify means of financial support for their studies. Documentation of financial support for the first year is required for SCAD to begin the process for an international applicant to obtain a visa. Submission of official certification of sources and funds at the time of application is strongly encouraged and may expedite the visa process. SCAD eLearning applicants residing outside the U.S. are not required to submit certification of sources and funds.

Applicants from mainland China may submit gaokao scores for consideration of admission. Preference will be given to students who score at or above the second tier cutoff score for their respective province. Applicants must also demonstrate proof of English proficiency. Applicants from mainland China who have not taken the gaokao or do not place in the top third for their province are encouraged to submit supplementary materials.

Although international students are not eligible to receive U.S. federal or state financial aid, all admitted students are considered for institutional scholarships upon receipt of relevant materials. These funds are limited and are awarded to the earliest qualifiers.

SCAD reserves the right to verify all documents submitted in support of an application for admission. Any falsification of admission documents or portfolio or audition materials constitutes grounds for termination of application procedures or dismissal from SCAD. Permanent residents must submit proof of legal residency such as a copy of a resident alien card. A copy of the first page of each international applicant's passport is requested, though not required. A copy of the first page of the passport for any dependent accompanying the international applicant also is requested. These documents are used to verify spelling of names, birth dates, and other information vital to student registration. In order to help students avoid unexpected costs of health care, SCAD requires all enrolled international students on F-1 visas to have adequate medical insurance. These students must enroll in the SCAD international health insurance plan, and the charges are automatically added to the student account. Exemptions may be granted for students who are already covered under certain government- or embassy-sponsored plans. See [scad.edu/isso](http://scad.edu/isso) for additional information and fee structure.

English is the language of instruction for all courses. Proof of English proficiency is required for admission if English is not the student's first language. For students whose native language is English, or whose academic transcripts show extensive study at an institution in which English is the language of instruction, no additional proof of English proficiency is

required for admission evaluation, but applicants may be asked to take an English proficiency test upon enrollment at the university.

Otherwise qualified applicants who do not meet minimum required test scores may be considered for admission to SCAD. These students must take a SCAD English language proficiency test to be placed in the appropriate level of ESL upon enrollment. Students must satisfactorily complete ESL coursework through completion of Level VI.

All new international students who are not granted a waiver from ESL are required to take an English language proficiency test upon arrival at SCAD. Students are placed in the appropriate level of English as a Second Language, as determined by their scores on the test. Students wishing only to take ESL courses must submit a separate application form and should contact the admission department for information.

## Other types of admission.

### Certificate

Applicants to an undergraduate certificate program should follow the application guidelines for first-time freshman or transfer applicants. For more information, certificate applicants should contact the admission department by telephone or email or visit the SCAD website at [scad.edu/admission](http://scad.edu/admission).

### Nondegree-seeking

Enrollment of nondegree-seeking students is offered on a space-available basis for individuals who, while not wishing to pursue a degree, would like to enroll in SCAD courses. Nondegree-seeking applicants must submit an application for admission, a résumé, and a nonrefundable US\$50 application fee submitted via [scad.edu/apply](http://scad.edu/apply). Applicants denied admission to SCAD as degree-seeking students may or may not be eligible for enrollment as nondegree-seeking students. Performance in courses taken as a nondegree-seeking student does not automatically qualify an applicant for admission as a degree-seeking student. Nondegree-seeking students who wish to become degree-seeking must fulfill the application requirements in effect for degree-seeking students. Nondegree-seeking students are not eligible for financial aid or scholarships, but they may reside in SCAD housing on a space-available basis. The administrative unit responsible for nondegree-seeking admission decisions is the Admission Review Committee.

All students for whom English is not the first language must pass an English proficiency test before being allowed to enroll in any academic or studio courses at SCAD. These students may be asked to submit TOEFL or other English proficiency documentation and may be required to enroll in and successfully complete English as a Second Language coursework before being allowed to register for academic or studio courses.

Nondegree-seeking applicants who wish to take graduate level courses must submit an application for admission, a résumé, and must hold a bachelor's degree or should anticipate completion of a bachelor's degree before enrollment as evidenced by official transcripts from each college/university attended. A maximum of three graduate courses may be registered as a non-degree seeking graduate student, all of which must be approved by the department chair prior to registration. Nondegree-seeking students who wish to register more than three graduate classes must reapply to SCAD (application fee is required) and fulfill the application requirements in effect for degree-seeking students.

### Transient

Enrollment of transient students is offered for individuals who, while enrolled at another college or university, would like to enroll for one quarter at SCAD. Undergraduate transient applicants must submit an application for admission, a nonrefundable US\$50 application fee submitted via [scad.edu/apply](http://scad.edu/apply), a résumé, and a letter of good standing from their college or

university indicating permission to take specific courses. Graduate transient applicants must submit an application for admission, a nonrefundable US\$50 application fee submitted via [scad.edu/apply](http://scad.edu/apply), transcripts from their undergraduate degree program and current graduate program, a résumé, and a letter of good standing from their college or university indicating permission to take specific courses. International students wishing to be transient must be granted an exemption from English as a Second Language coursework. Applicants denied admission to SCAD as degree-seeking students may or may not be eligible for enrollment as transient students. Performance in courses taken as a transient student does not automatically qualify an applicant for admission as a degree-seeking student. Transient students who wish to study longer than one quarter may be required to reapply for admission to SCAD. Transient students who wish to become degree-seeking at SCAD must fulfill the application requirements in effect for degree-seeking students. Transient students are not eligible for financial aid or scholarships through SCAD, but they may reside in SCAD housing on a space-available basis. The administrative unit responsible for transient student admission decisions is the Admission Review Committee.

### Readmission

Students who have attended SCAD, but have not been enrolled at SCAD for at least five consecutive quarters, or have attended another college or university in the interim, must apply for readmission and meet current admission requirements and fees. All readmission applications are evaluated on an individual basis by the Admission Review Committee and the registrar's office. Any prior awards of financial aid and/or scholarships may or may not apply. Students should complete new FAFSA forms and re-submit any required materials to be considered for aid or scholarship awards. Graduate students must also adhere to the graduate student continuous enrollment policy.

### SCAD and ACA alumni application and enrollment fee waiver

The application fee and enrollment fee are waived for SCAD and Atlanta College of Art alumni who apply and are accepted to any undergraduate or graduate program at SCAD, and their SCAD transcripts may be provided to the admission department at no charge.

### Continued enrollment from M.A. to M.F.A.

In some programs, the M.A. degree may be followed by additional study at SCAD leading to an M.F.A. degree. Students planning to continue the next quarter from the M.A. to the M.F.A. in the same major should contact their success adviser prior to the conclusion of their M.A. studies. Approval must be given by the department chair of the area of study and the registrar's office.

## Summer programs.

SCAD offers an array of summer courses and workshops to students, educators, and adults. These programs provide educational enrichment, prepare high school students for university-level coursework, and foster the artistic talents of both youth and adults. Participants may wish to earn college credit, fine-tune creative pursuits, or simply seek personal enrichment or professional development.

SCAD Rising Star is a five-week residential program for students who have completed their junior year of high school and wish to earn university credit. Participants have full access to SCAD buildings, stay in a SCAD residence hall and have their meals at a SCAD dining hall.

Rising high school sophomores, juniors, and seniors may enroll in SCAD Summer Seminars, workshops for residential or commuting students that offer opportunities for talented teens to meet others from around the world and experience a taste of university life under the guidance of SCAD professors and graduate students.

More information and registration guidelines are available at [scad.edu/summer](https://scad.edu/summer).

## Admission contacts.

### SCAD Atlanta

Phone: 877.722.3285 or 404.253.2700  
Fax 404.253.3466  
[scadatl@scad.edu](mailto:scadatl@scad.edu)

SCAD Admission Department  
P.O. Box 77300  
Atlanta, Georgia 30357-1300 USA

Packages may be sent to:  
SCAD Admission Department  
1600 Peachtree St. NW  
Atlanta, Georgia 30309 USA

### SCAD Savannah

Phone: 800.869.7223 or 912.525.5100  
Fax 912.525.5986  
[admission@scad.edu](mailto:admission@scad.edu)

SCAD Admission Department  
P.O. Box 2072  
Savannah, Georgia 31402-2072 USA

Packages may be sent to:  
SCAD Admission Department  
22 E. Lathrop Ave.  
Savannah, Georgia 31415 USA

### SCAD eLearning

Phone: 800.869.7223 or 912.525.5100  
Fax 912.525.5986  
[admission@scad.edu](mailto:admission@scad.edu)

SCAD Admission Department  
P.O. Box 2072  
Savannah, Georgia 31402-2072 USA

Packages may be sent to:  
SCAD Admission Department  
22 E. Lathrop Ave.  
Savannah, Georgia 31415 USA

# Scholarships

## Scholarships and grants for entering undergraduate students. (nonrepayable funds)

Through the admission department, SCAD administers a number of scholarships for entering students. Scholarship recipients are expected to be particularly strong and positive leaders at SCAD, excelling academically and representing SCAD well within the community. Scholarships are available to both U.S. citizens and non-U.S. citizens and are awarded to entering students prior to first-quarter attendance.

Entering students may be offered a scholarship from SCAD based on demonstrated academic achievements and/or other achievements, including leadership, volunteer and community service, co-curricular involvement, and artistic accomplishment. Financial need, as indicated by completion of the FAFSA or other documentation, is taken into consideration for need-based scholarships. A scholarship recipient may accept additional scholarships from other sources, as well as additional forms of financial aid, if qualified. Most scholarships are awarded to degree-seeking students, are applied quarterly, and may be renewed quarterly through completion of a bachelor's degree (or up to 225 attempted hours) as long as the recipient remains enrolled and maintains a cumulative grade-point average of at least 3.0. Students who plan to pursue a double major or multiple minors should meet with a student success adviser to determine if aid is sufficient.

An annual award is intended to be disbursed over 45 hours of credit earned in three quarters at SCAD and, if necessary, prorated based on enrollment. Students may qualify for more than one scholarship and may receive a combined total up to the cost of tuition. All undergraduate applicants are considered for scholarship as part of the admission process. Notification of awards occurs along with or soon after notification of acceptance, when appropriate.

SCAD scholarship offers for undergraduate students vary according to whether students reside in SCAD housing. A scholarship student who accepts an on-campus award as an entering student but moves out of SCAD student housing at any time, is considered to be declining the on-campus award amount and accepting the off-campus award, thus reducing the award to 70% of the on-campus award amount. Therefore, a balance due may be created. These students must resolve any resulting charges incurred with the SCAD student accounts office.

## Academic honors scholarships.

A limited number of academic honors scholarships may be awarded to accepted students based on grade-point averages evaluated on a 4.0 scale and/or standardized test scores (SAT scores evaluated on a scale of 1600; ACT scores on a scale of 36) with consideration given to math and reading sections of the SAT and the ACT composite score. The scholarship may be renewed quarterly through completion of a bachelor's degree (or up to 225 attempted hours) as long as the recipient remains enrolled, positively contributes to the university community, and maintains a cumulative grade-point average of at least 3.0. Academic honors scholarships may be awarded in addition to other awards, up to the cost of tuition.

## Achievement honors scholarships.

A limited number of achievement honors scholarships may be awarded to

students accepted for admission whose co-curricular accomplishments are judged to be of exceptional quality by the Admission Review Committee. A résumé or list of activities and accomplishments detailing leadership, volunteer, and community service contributions, extracurricular involvement, and/or artistic portfolio, audition, riding, or writing submission are required for achievement honors scholarship consideration. The scholarship may be renewed quarterly through completion of a bachelor's degree (or up to 225 attempted hours) as long as the recipient remains enrolled, positively contributes to the university community, and maintains a cumulative grade-point average of at least 3.0. Achievement honors scholarships may be awarded in addition to other awards, up to the cost of tuition.

## May and Paul Poetter Scholarship

In honor of two of the university's founders and longtime administrators, a limited number of May and Paul Poetter Scholarships may be awarded to accepted students whose official standardized test scores and grade-point averages are superior. Grade-point averages are evaluated on a 4.0 scale. SAT scores are evaluated on a scale of 1600 and ACT scores on a scale of 36, with consideration given to math and reading sections of the SAT and the ACT composite score. The scholarship covers full tuition. Room, board, books, and supplies are not included, but may be paid through scholarships from other non-SCAD sources, loans, or financial aid. The scholarship may be renewed quarterly through completion of a bachelor's degree (or up to 225 attempted hours) as long as the recipient remains enrolled at SCAD, positively contributes to the university community, and maintains a cumulative grade point average of at least 3.0. To be considered for this scholarship, students are encouraged to submit their application materials before Feb. 15 of the intended year of enrollment. An interview may be requested by the admission department.

## Pamela E. Poetter Memorial Scholarship

In honor of a beloved mentor and an influential leader at SCAD for 25 years, the Pamela E. Poetter Memorial Scholarship may be awarded to a limited number of accepted students who demonstrate outstanding academic and artistic achievement. Minimum requirements include a grade-point average of at least 3.5 on a 4.0 scale, SAT/ACT score of at least 1290/27, demonstration of outstanding leadership potential, and documentation of co-curricular activities, honors, and recognition. In addition, a portfolio, audition, riding, or writing submission is required and must be judged to be of exceptional quality by the Admission Review Committee. The award may be renewed quarterly through completion of a bachelor's degree (or up to 225 attempted hours) as long as the recipient remains enrolled at SCAD, positively contributes to the university community, and maintains a cumulative grade-point average of at least 3.0.

## Frances Larkin McCommon Scholarship

A limited number of Frances Larkin McCommon scholarships may be awarded to accepted students who have a strong academic profile and whose portfolio, audition, riding, or writing submission is judged to be exceptional by the Admission Review Committee. The scholarship covers full tuition. Room, board, books, and supplies are not included but may be paid through scholarships from other sources, loans, or financial aid. The scholarship may be renewed quarterly through completion of a bachelor's degree (or up to 225 attempted hours) as long as the recipient remains enrolled at SCAD, positively contributes to the university community, and maintains a cumulative grade-point average of at least 3.0. To be considered for this scholarship, students are encouraged to submit their application materials before Feb. 15 of the intended year of enrollment. An interview may be requested by the admission department.

## Combined honors scholarships.

A limited number of combined honors scholarships may be awarded to accepted students who demonstrate outstanding academic and other achievements. The scholarship may be renewed quarterly through completion of a bachelor's degree (or up to 225 attempted hours) as long as the recipient remains enrolled at SCAD, positively contributes to the university community, and maintains a cumulative grade-point average of at least 3.0.

### ACA Scholarship

A limited number of ACA Scholarships may be awarded to accepted students who demonstrate outstanding academic and artistic achievement. Minimum requirements include a grade-point average of at least 3.5 on a 4.0 scale, SAT/ACT score of at least 1290/27, demonstration of outstanding leadership potential, and documentation of extracurricular activities, honors, and recognitions. In addition, a portfolio, audition, riding, or writing submission is required and must be judged to be of exceptional quality by the Admission Review Committee. The award may be renewed quarterly through completion of a bachelor's degree (or up to 225 attempted hours) as long as the recipient remains enrolled at SCAD and maintains a cumulative grade-point average of at least 3.0.

### Savannah Coca-Cola Bottling Company Scholarship

The Savannah Coca-Cola Bottling Company Scholarship may be awarded to one accepted applicant to SCAD Savannah from Georgia, Alabama, Louisiana, Mississippi, or South Carolina. This scholarship is awarded to applicants who meet or exceed normal admission standards, present a portfolio, and demonstrate interest in advertising, animation, motion media design, film and television, graphic design, illustration, or industrial design. The scholarship may be renewed quarterly for up to four years through completion of a bachelor's degree (or up to 225 attempted hours) as long as the recipient remains enrolled at SCAD, maintains a cumulative grade-point average of at least 3.0, and demonstrates continued interest in the fields listed.

### SCAD Distinguished Scholars

A limited number of SCAD Distinguished Scholar awards may be awarded to accepted students who demonstrate exceptional academic and artistic achievement as well as leadership, co-curricular activities, honors, and awards. Minimum requirements include a grade-point average of at least 3.75 on a 4.0 scale, SAT/ACT score of at least 1410/30, demonstration of outstanding leadership potential, and documentation of co-curricular activities, honors, and awards. In addition, a portfolio, audition, riding, or writing submission is required and must be judged to be of exceptional quality by the Admission Review Committee. The award may be renewed quarterly through completion of a bachelor's degree (or up to 225 attempted hours) as long as the recipient remains enrolled at SCAD and maintains a cumulative grade-point average of at least 3.0. Nominations must be postmarked or emailed to [nominations@scad.edu](mailto:nominations@scad.edu) no later than Feb. 15 of the intended year of enrollment.

### Mayor's Next Step Scholarship

The Mayor's Next Step Scholarship may be awarded to a limited number of students accepted to SCAD Atlanta who are members or alumni of the Next Step Program in Atlanta. Applicants must be Georgia residents and must demonstrate outstanding academic and artistic achievement. Minimum requirements include a grade-point average of at least 3.5 on a 4.0 scale, SAT/ACT score of at least 1290/27 or completion of an International Baccalaureate diploma program, demonstration of outstanding leadership potential, and documentation of co-curricular activities, honors, and awards. In addition, a portfolio, audition, riding, or writing submission is required and must be judged to be of excellent quality by the Admission Review Committee. The scholarship may be renewed quarterly through completion of a bachelor's degree (or up to 225 attempted hours) as long

as the recipient remains enrolled at SCAD and maintains a cumulative grade-point average of at least 3.0.

### SCAD Transfer Scholars

The Transfer Scholars award may be offered to a limited number of accepted transfer students who demonstrate outstanding academic achievement and excellence in areas of art and design, riding, or writing. Minimum requirements include 45 quarter hours or 27 semester hours of college-level coursework maintaining a cumulative grade-point average of 3.75 or higher on a 4.0 scale, demonstration of outstanding leadership potential, and documentation of co-curricular activities, honors, and awards. In addition, a portfolio, audition, riding, or writing submission is required and must be judged to be of excellent quality by the Admission Review Committee. Students who have earned less than 45 quarter hours or 27 semester hours should refer to the ACA Scholars and SCAD Distinguished Scholars award descriptions. The Transfer Scholars award may be renewed quarterly through completion of a bachelor's degree (or up to 225 attempted hours) as long as the recipient remains enrolled at SCAD and maintains at least a 3.0 cumulative grade-point average. In order to be considered for this award, students must be nominated by a faculty member from their current institution. Nominations must be postmarked or emailed to [nominations@scad.edu](mailto:nominations@scad.edu) no later than Feb. 15 of the intended year of enrollment.

## Need-based scholarships and grants.

### Atlanta Board of Visitors Endowed Scholarship

The Atlanta Board of Visitors scholarship may be presented to one incoming, first-year SCAD Atlanta student from the metro Atlanta area who meets or exceeds normal SCAD admission standards. The applicant must demonstrate academic achievement, artistic excellence, and financial need by completion of the FAFSA or other documentation. The scholarship may be renewed quarterly for up to four years through completion of a bachelor's degree (or up to 225 attempted hours) as long as the recipient remains enrolled at SCAD, maintains a grade-point average of at least 3.0, and demonstrates continued financial need.

### Community Foundation Scholarship

The Community Foundation Scholarship may be awarded to a limited number of accepted SCAD Atlanta applicants who meet or exceed normal SCAD admission standards and who demonstrate financial need through completion of the FAFSA or other documentation. The scholarship may be renewed quarterly for up to four years through completion of a bachelor's degree (or up to 225 attempted hours) as long as the recipient remains enrolled at SCAD, maintains a cumulative grade-point average of at least 3.0, and demonstrates continued financial need.

### Eckburg Scholarship

The Eckburg Scholarship may be awarded to a limited number of students graduating from Savannah Christian Preparatory School or to students graduating from other schools within a 200-mile radius of Savannah. This scholarship is awarded to U.S. citizens who meet or exceed normal SCAD admission standards, and who demonstrate financial need through completion of the FAFSA or other documentation. The Eckburg Scholarship may be renewed quarterly for up to four years through completion of a bachelor's degree (or up to 225 attempted hours) as long as the recipient remains enrolled at SCAD, maintains a cumulative grade-point average of at least 3.0, and demonstrates continued financial need.

### European Board of Visitors Endowed Scholarship

One scholarship may be awarded to a European student accepted to SCAD who demonstrates outstanding academic and artistic ability, and financial need. The scholarship may be renewed quarterly for up to four years through completion of a bachelor's degree (or up to 225 attempted hours) as long

as the recipient remains enrolled at SCAD, maintains a cumulative grade-point average of at least 3.0, and demonstrates continued financial need.

### Goizueta Scholarship

The Goizueta Scholarship may be awarded to a Hispanic/Latino applicant accepted to SCAD Atlanta or SCAD Savannah whose family resides in the U.S. Funding is provided by an endowment from The Goizueta Foundation. Applicants must meet or exceed normal SCAD admission standards and demonstrate financial need through completion of the FAFSA or other documentation. The scholarship may be renewed quarterly for up to four years through completion of a bachelor's degree (or up to 225 attempted hours) as long as the recipient remains enrolled at SCAD, and maintains a cumulative grade-point average of at least 3.0.

### Jane C. Thurber Scholarship

The Jane C. Thurber Scholarship may be awarded to an incoming undergraduate student interested in painting or fashion who demonstrates outstanding academic and artistic achievement and financial need through completion of the FAFSA or other documentation. The scholarship may be renewed quarterly for up to four years through completion of a bachelor's degree (or up to 225 attempted hours) as long as the recipient remains enrolled at SCAD, maintains a cumulative grade-point average of at least 3.0, and demonstrates continued financial need.

### Jordan Siegel Equestrian Scholarship

The Jordan Siegel Equestrian Scholarship may be awarded to an incoming first-year student eligible for walk-trot or walk-trot-canter divisions in Intercollegiate Horse Shows Association competition who meets eligibility requirements for the SCAD equestrian team. Eligible students must have a high school grade-point average of at least 3.0, must have athletics experience (any sport), and must demonstrate financial need through completion of the FAFSA or other documentation. The scholarship may be renewed quarterly for up to four years (up to 225 attempted hours) as long as the recipient maintains satisfactory academic performance and competes on the SCAD equestrian team.

### SCAD grant

SCAD grants may be awarded to accepted freshman and transfer applicants who meet or exceed normal admission standards and who demonstrate financial need through completion of the FAFSA or other documentation. These grants may be renewed quarterly for up to four years through completion of a bachelor's degree (or up to 225 attempted hours) as long as the recipient remains enrolled at SCAD, maintains satisfactory academic progress, and continues to demonstrate financial need.

### Student opportunity scholarship

A limited number of scholarships may be awarded to accepted undergraduate or graduate students who meet or exceed the normal SCAD admission standards and who demonstrate financial need through completion of the FAFSA or other documentation. These scholarships may be awarded in addition to any other scholarship awarded by SCAD, up to the cost of tuition. Funding is limited. Eligibility criteria are available by contacting the admission department.

## Scholarships, fellowships, and grants for entering graduate students. (nonrepayable funds)

Through the admission department, SCAD administers a number of scholarships, fellowships and grants for entering graduate students. Recipients are expected to be particularly strong and positive leaders at SCAD, excelling academically and representing SCAD well within the community. These awards are available to both U.S. citizens and non-U.S. citizens, and are

offered to entering students prior to first-quarter attendance.

Entering students may be offered an award from SCAD based on artistic and/or academic achievement with consideration given to financial need as indicated by completion of the FAFSA or other documentation. Award recipients may accept additional scholarships from other sources, as well as additional forms of financial aid, if qualified.

Awards are offered to degree-seeking students, are applied quarterly, and may be renewed quarterly until completion of a graduate degree at SCAD, as long as the recipient remains enrolled at SCAD, positively contributes to the university community, and maintains a cumulative grade-point average of at least 3.25.

An annual award is intended to be disbursed over 45 hours of credit earned in three quarters at SCAD and, if necessary, prorated based on enrollment. Graduate award recipients are not required to reside in SCAD housing.

### SCAD Academic Honors and Achievement Honors

A limited number of SCAD Academic Honors and SCAD Achievement Honors scholarships may be awarded to accepted graduate students who demonstrate outstanding artistic and/or academic achievement through outstanding portfolio, audition, or writing submission; Graduate Record Examination scores of 600 or higher on the verbal section, 740 or higher on the quantitative section, and 5 or higher on the analytical writing section; a cumulative grade-point average of at least 3.5 on a 4.0 scale; or presentation of outstanding portfolio, audition, or writing submission, and above-average grades and test scores.

### Graduate fellowship

A limited number of graduate fellowships may be awarded to applicants to any SCAD graduate program at any location who have been determined through the admission process to be exceptionally strong candidates for advanced study and scholarship. The number of fellowships awarded on an annual basis may vary according to the number of applicants and their qualifications. Graduate fellowship recipients are expected to be strong leaders in their respective academic schools and departments, and are assigned specific duties relative to the needs of the university. Eligibility requirements include an undergraduate cumulative grade-point average of at least 3.3 on a 4.0 scale, and submission of a portfolio and statement of purpose that are judged to be of exceptional quality by the Admission Review Committee. Qualified semifinalists may be invited to participate in an interview to determine final selection. To be considered for this award, students are encouraged to submit their application materials before Feb. 15 of the intended year of enrollment.

### Dean's fellowship

Dean's fellowships may be awarded to applicants to any SCAD graduate program at any location who have been determined through the admission process to be exceptionally strong candidates for advanced study and scholarship. The number of fellowships awarded on an annual basis may vary according to the number of applicants and their qualifications. Dean's fellowship recipients are expected to be strong leaders in their academic schools and departments, and are assigned specific duties relative to their qualifications and the needs of the department. Eligibility requirements include an undergraduate cumulative grade-point average of at least 3.5 on a 4.0 scale, and submission of a portfolio and statement of purpose that are judged to be of exceptional quality by the Admission Review Committee. Qualified semifinalists may be invited to participate in an interview to determine final selection. To be considered for this award, students are encouraged to submit their application materials before Feb. 15 of the intended year of enrollment.

## Student opportunity scholarship

A limited number of scholarships may be awarded to accepted undergraduate or graduate students who meet or exceed the normal SCAD admission standards and who demonstrate financial need through completion of the FAFSA or other documentation. These scholarships may be awarded in addition to any other scholarship awarded by SCAD, up to the cost of tuition. Funding is limited. Eligibility criteria are available by contacting the admission department.

## Other awards and scholarships.

### Athletic award

Athletic awards may be given to undergraduate students who demonstrate outstanding athletic ability and individual merit. Criteria include high school academic record, standardized test scores, recommendations, achievements, leadership in extracurricular activities, and other documentation of ability to contribute to and benefit from the educational experience at SCAD.

### Educator Scholarship

Educators who are employed full time or in an adjunct capacity at the first-grade through university level at a public or private institution recognized by the applicant's state department of education at the time of application may be eligible to receive a half-tuition scholarship to attend SCAD at any location or via SCAD eLearning. To be eligible to receive this award, an educator must apply and be accepted to SCAD and must provide proof of employment in good standing from their school administrator or human resources department. These awards are available to qualified applicants to undergraduate or graduate degree programs at SCAD. Scholarship amount is based on enrollment in three classes (15 credit hours) each quarter. The amount is prorated for those who enroll in fewer courses.

### Horatio Alger Scholar Award

A scholarship is awarded to each Horatio Alger Scholar who is accepted and enrolls at SCAD. Horatio Alger Scholars also may be eligible for other financial aid, grants, loans, or scholarships. The award is renewable for up to four years through completion of a bachelor's degree (or up to 225 attempted hours), provided the recipient remains enrolled at SCAD and maintains a grade-point average of at least 3.0.

### International Baccalaureate Scholarship

International Baccalaureate diploma recipients who apply, are accepted, and enroll at SCAD are awarded scholarships on a score-based scale, per year of enrollment at SCAD, up to 225 attempted quarter hours or until completion of a bachelor's degree. This award may not be granted in addition to other academic scholarships. The award scale is available online at [scad.edu/ib](http://scad.edu/ib).

### International Student Scholarship

A limited number of scholarships may be awarded each year to degree-seeking international students who apply and are accepted to SCAD. To be considered for an international student scholarship, applicants should meet or exceed normal admission standards and must request scholarship consideration by submitting a 500-word essay explaining how an international education would influence their artwork, goals, and experiences.

### Legacy Scholarship

Scholarships of at least US\$3,000 are awarded to dependents of SCAD alumni who apply and are accepted to any undergraduate or graduate program. The undergraduate scholarship may be renewed quarterly through completion of a bachelor's degree (or up to 225 attempted hours) provided the recipient remains enrolled at SCAD and maintains a cumulative grade-point average of at least 3.0. Graduate scholarship awards may be renewed quarterly until completion of a graduate degree at SCAD, as long as the recipient remains enrolled at SCAD and maintains a cumulative

grade-point average of at least 3.25. This scholarship may not be granted in addition to other SCAD scholarships.

### Multicultural Student Scholarship

A limited number of scholarships may be awarded each year to help make the benefits of a postsecondary or postgraduate education available to degree-seeking students of various ethnic backgrounds who apply and are accepted to SCAD. Students should meet or exceed normal admission standards and must request scholarship consideration by submitting a 500-word essay that addresses how their artwork, goals, and experiences are influenced by their cultural background.

### Phi Theta Kappa Scholarship

Phi Theta Kappa members who apply, are accepted, and enroll at SCAD, having met or exceeded admission requirements, are awarded an academic scholarship of at least US\$5,000 per year of enrollment at SCAD, up to 225 attempted quarter hours, or until completion of a bachelor's degree. This scholarship may not be granted in addition to other academic scholarships.

### SCAD and ACA Alumni Scholarship/application and enrollment fee waiver

Scholarships of at least US\$250 per course may be awarded to SCAD and ACA alumni who apply and are accepted to any undergraduate or graduate program at SCAD. The application fee and enrollment fee are waived for SCAD and ACA alumni who apply and are accepted to any undergraduate or graduate program at SCAD, and their transcripts may be provided to the SCAD admission department at no charge. This scholarship may not be granted in addition to other SCAD scholarships.

### SCAD Challenge Scholarship Competition

Offering high school/secondary school students an international stage to exhibit their work, the SCAD Challenge seeks the next generation of talented artists and designers. High school seniors and juniors, and students completing their last two years of secondary school, compete for SCAD scholarships. More information is available online at [scad.edu/scadchallenge](http://scad.edu/scadchallenge).

### SCAD eLearning Pre-college Scholarship

Qualified high school or home-schooled students admitted to SCAD for joint enrollment may be eligible to receive up to a half-tuition scholarship to enroll in courses offered through SCAD eLearning. To be eligible, the student must follow the application requirements for first-time freshmen, be recommended for joint enrollment by a counselor or teacher, and be admitted for joint enrollment. This award may be applied only toward courses completed as a part-time, nondegree-seeking, joint-enrolled student. Joint enrollment students who have taken courses on a nondegree-seeking basis and who wish to become degree-seeking must reapply as a degree-seeking student and adhere to all first-time freshman admission requirements. The scholarship amount is based on enrollment in three courses (15 credit hours) each quarter. The amount is prorated for those who enroll in fewer courses. Available courses may vary.

### Scholastic Art and Writing Award Scholarship

SCAD is proud to recognize students' outstanding artistic achievement. Gold Key and Gold Portfolio Award recipients may be eligible for SCAD Achievement Honors scholarships should they apply and be accepted to SCAD. More information is available online at [scad.edu/scholastic](http://scad.edu/scholastic).

### Yellow Ribbon program grant

SCAD voluntarily participates in the Yellow Ribbon GI Education Enhancement Program, a provision of the Post-9/11 Veterans Educational Assistance Act of 2008. Through the Yellow Ribbon Program, eligible veterans who apply and are accepted to SCAD may receive grant money from SCAD and

a matching amount from the U.S. Department of Veterans Affairs toward their tuition at SCAD. Qualified students may receive either the Yellow Ribbon Grant or a SCAD scholarship based on academic and/or other achievement, whichever is higher. Although those who accept the Yellow Ribbon Grant are not eligible to receive other institutional scholarship awards from SCAD, they may qualify for additional federal or state aid and outside scholarships. Students are encouraged to complete the FAFSA and the Georgia aid application to receive maximum financial aid benefits.

In order to qualify for this grant, the student must provide SCAD with a copy of the student's VA Certificate of Eligibility. Recipients continue to receive the grant as long as SCAD participates in the Yellow Ribbon Program and as long as the student maintains satisfactory academic progress, conduct, and attendance and has remaining entitlement with the VA. For eligibility requirements and to verify the university's participation and contribution amount for the current academic year, visit the Yellow Ribbon Program page through the VA website at [gibill.va.gov](http://gibill.va.gov).

## Scholarships for current students.

Scholarships may be available to currently enrolled SCAD students based on academic achievement and/or financial need. To be eligible, students must be on schedule to complete a minimum of 45 undergraduate hours or 15 graduate hours at SCAD by the end of spring quarter. The scholarship application for current students is available online through MySCAD during the month of April only. Award recipients are notified by mid-June. Applicants are automatically considered for all applicable scholarships. Additional information is available online at [scad.edu/studentsscholarships](http://scad.edu/studentsscholarships).



# Financial policies and student accounts

Upon enrollment, students are assigned an adviser to help them develop educational plans that relate their career goals with academic offerings. Advisers also assist the student and family with any financial questions or concerns regarding educational expenses at SCAD. Students may consult individually with their adviser in person, by phone, or by email.

## Tuition

Tuition and fees are solely provided in exchange for academic instruction, academic credit, and certain non-academic services, and will be and remain the same, regardless of whether instruction and/or services are provided at a physical location, remotely, in a hybrid environment, or by some other means, and regardless of any other changes to the learning environment.

## Student Accounts

Student accounts include billing and the receipt and recording of payments for tuition, housing, meals, and any fees. New students are responsible for notifying the admission department of any changes in name, address, or other matters that may affect the timely receipt of bills and payment of account balances. Current students should notify their adviser of any changes, or make changes through MySCAD. All students must include their SCAD ID number on all transactions and correspondence to ensure proper credit.

## New student enrollment fee

Each degree-seeking new student is required to pay a one-time, nonrefundable enrollment fee of US\$500 to indicate intention to enroll. Each new certificate, nondegree-seeking, and transient student is required to pay a nonrefundable tuition deposit of US\$200 per class prior to enrollment.

## Housing reservation fee

A nonrefundable housing reservation fee of US\$500 for students is required to reserve SCAD housing. Space is confirmed upon full payment of the housing balance and receipt of a signed housing agreement. Payment dates for the housing balance and tuition are published and must be adhered to in order to avoid being dropped from class or SCAD housing. Late fees may be charged when fees are paid after the university's published due dates.

## Billing and account balances

Updated charges and account information will be available July through October for fall quarter and immediately after the registration periods for winter, spring, and summer quarters. Prompt registration ensures that students receive an accurate balance in time to meet the payment due dates. All registered students receive notices of account activity to their SCAD email address. Account balances can be accessed in real time through MySCAD via the My Student Account channel, found in the My Info tab.

## Payment dates schedule

May 1	Fall new student enrollment fee due.
June 1	Fall housing reservation fee due.
Aug. 1	Fall tuition, housing, and meal plan balance due.
Sept. 1	Winter new student enrollment fee due.
Nov. 1	Winter new student housing reservation fee due.
Dec. 1	Winter tuition, housing, and meal plan balance due.
Dec. 1	Spring new student enrollment fee due.
Feb. 1	Spring new student housing reservation fee due.
March 1	Summer new student enrollment fee due.
March 10	Spring tuition, housing, and meal plan balance due.
May 1	Summer new student housing reservation fee due.
June 1	Summer tuition, housing, and meal plan balance due.

## Terms of payment

All SCAD fees are payable in accordance with the applicable due dates indicated in emails and posted on [scad.edu](http://scad.edu). These due dates apply to students, parents, guardians, or any third party taking responsibility for a SCAD student account.

Students are encouraged to make any necessary financial arrangements (including federal or state financial aid, vocational rehabilitation, benefits provided by an organization outside SCAD, or scholarship programs) well in advance of payment due dates.

Fees not remitted by a parent, guardian, or responsible third party remain the responsibility of the student and must be paid by applicable due dates.

## Payments from a third party

A third-party sponsor is an entity that has agreed to pay all or a specified portion of a student's charges at SCAD, such as a state prepaid college plan, a governmental or international sponsor, or a scholarship program. Students with third-party arrangements should be aware of the anticipated payment from the third party and pay the difference by the payment due date. Failure to pay the portion not covered by the third party as stated on the student's guarantee/authorization could result in late penalties and classes being dropped. If the third party fails to make payment, the outstanding balance becomes the responsibility of the student.

## Late fees

A late-payment fee is charged when a student has an outstanding balance after the payment due date indicated in emailed account notices and on [scad.edu](http://scad.edu). The fee is 5% of the outstanding balance.

A student who is in arrears to any SCAD department may not receive academic transcripts or a diploma. Collection costs are added to all accounts assigned to a collection agency.

Failure to meet financial obligations may result in dismissal from SCAD.

## Payment options

- Cash, check, money order, or traveler's check in U.S. dollars. Check and money orders should be made payable to "SCAD" and include the student's name and ID number. In person: Cash, checks, money orders, or traveler's checks in U.S. dollars are accepted at SCAD student accounts in Atlanta and Savannah; Turner Express in Savannah; and the SCAD Card Services offices in Atlanta and Savannah. By mail: Checks, money orders, or traveler's checks in U.S. dollars may be sent to SCAD Student Accounts, P.O. Box 2701, Savannah, GA 31402-2701.
- MySCAD online secure payment in U.S. dollars by electronic check or credit or debit card (see [scad.edu/payment](http://scad.edu/payment) for accepted card types). A convenience fee of 2.85% or \$3, whichever is greater, is applied to debit and credit card transactions.
- Payment plan: Automated drafts in U.S. dollars from a credit or debit card (see [scad.edu/payment](http://scad.edu/payment) for accepted card types) or bank account may be made through TouchNet, accessible in MySCAD. Each quarter, the payment plan automatically drafts multiple installments of the balance due for tuition, housing, and meal plan. A convenience fee of 2.85% or \$3, whichever is greater, is applied to debit and credit card transactions. Students must enroll in the payment plan quarterly and pay a payment plan enrollment fee of 3% of the outstanding balance.
- Wire transfer: Funds in U.S. dollars may be transferred to the university's bank by wire. The originating bank must indicate the student's name and SCAD ID on the transfer, and the originating party is responsible for all transfer fees. Allow five to seven business days for SCAD to receive notice of the transfer. Instructions for bank wire transfer may be found on the SCAD website at [scad.edu/content/student-accounts-payment-options](http://scad.edu/content/student-accounts-payment-options).
- SCAD offers Flywire and PayMyTuition as options for international payment of university charges. Each of these services offers competitive foreign exchange rates, allows you to pay in your home currency (in many cases), and saves money compared to traditional bank wires. For most countries, multiple payment options are available, including international credit cards and bank transfers. In addition, payment processing to your SCAD student account will be faster, you will be able to track where your payment is in the transfer process, and you can be notified via email when the funds are applied to your SCAD student account. Please contact these partners directly for further information about the services they provide and their rate guarantees. Instructions and contact information are available on their websites, which may be accessed at [scad.edu/payment](http://scad.edu/payment).
- Authorized users: Authorized users in TouchNet, the online student payment portal, can view up-to-date student billing information and make payments. Students may add a family member or other contact to their student account as an authorized user via MySCAD.

Follow these steps to add an authorized user to a student account.

1. Log on to MySCAD.
2. Select the My Info tab.
3. Select My Student Account Online in the My Student Account channel. TouchNet will open in a new window.
4. Select the "Authorized Users" link in the menu bar.
5. Enter the email address of the family member or other contact and follow the instructions listed.
6. Two emails will be sent to the new authorized user, which allow the user access to the student account online.

## Disbursement schedule for financial aid funds

Disbursement of financial aid funds begins following the drop/add period each quarter. The following information is important to the disbursement of financial aid, is in compliance with federal and state regulations, and is subject to change.

To be eligible for financial aid funds, students must be enrolled in a degree program and must be enrolled at least half time (some exceptions may apply). Before disbursement of financial aid funds, eligibility is reviewed and necessary adjustments are made based on enrollment, class level, and program-specific eligibility requirements. Program-specific requirements include:

- Attendance in all registered classes is verified before financial aid is disbursed.
- SCAD academic and achievement scholarships are prorated by the number of credit hours in which the student is enrolled, require a cumulative grade-point average of 3.0 for undergraduate students or 3.25 for graduate students, and may be subject to reduction if living off campus.
- HOPE and Zell Miller scholarships (Georgia state aid) are prorated by the number of credit hours in which the student is enrolled through the drop/add period and require at least half-time enrollment.
- GTEG (Georgia state aid) requires full-time enrollment.
- Federal grants are prorated by enrollment.
- SEOG and Pell will both disburse in prorated amounts at any enrollment level.
- Federal loans require at least half-time enrollment. All required documentation, including FAFSA results, must be completed and approval received by SCAD before the loan(s) is disbursed.
- Specific program requirements include the following:
  - Federal Direct Loan: acceptance through MySCAD, completion of a master promissory note, and entrance loan counseling.
  - Graduate PLUS Loan: positive credit check, approved loan application, and completion of a master promissory note and entrance loan counseling.
  - Parent PLUS Loan: positive credit check, approved loan application,

and completion of a master promissory note.

- Detailed information is available at [studentloans.gov](http://studentloans.gov). Loan proceeds are reduced by the federally required loan origination fee. Students without access to the Internet can schedule an appointment with their adviser to complete entrance loan counseling.
- Alternative loans (or private loans) require a positive credit check and generally require at least half-time enrollment (exceptions are lender-specific).

Adjustments made when funds are disbursed, or anytime thereafter, can create a balance due on the student's account, which is immediately due.

Funds are credited to the student account to pay for educational charges incurred. Parent PLUS loans are the last funds to be credited to the student's account and positive credit balances resulting from Parent PLUS loan proceeds are refunded to the parent borrower or student if authorization is received.

## Credit balance refunds

After all SCAD charges have been paid, any credit in excess of charges may be refunded. Credit balances created by Federal Title IV aid programs are available for refund to students the second week of each quarter. To claim their refunds, students must have been awarded aid and must meet the enrollment and attendance criteria for their aid programs. SCAD does not provide cash advances. Students must plan ahead and have their own funds available to purchase books and supplies, pay rent, etc. Students should elect to have their refunds deposited directly into their bank accounts in order to avoid delays in receiving funds. Students can sign up for direct deposit via MySCAD by clicking on the link "Direct Deposit for Student Refunds" located in the My Student Account channel on the My Info tab.

In instances where direct deposit has not been set up, a paper check will be mailed or available for pick-up at the Student Accounts Office. Any refund check that goes uncashed by a student/parent will result in the associated Title IV funds being returned to the federal government as required by Title IV federal student aid regulations.

## Book provision

Federal student aid recipients may be eligible for finances to purchase books and supplies prior to the end of the first week of class. To be eligible, students must have received Federal Title IV funds, resulting in a credit balance for the quarter, and must have met all requirements for disbursement 10 calendar days prior to the start of the quarter. Eligibility is reviewed each quarter. The complete book provision policy is available at [scad.edu/financialpolicies](http://scad.edu/financialpolicies).

## Authorization for Disposition of Financial Aid Funds

By signing an Authorization of Funds form, students authorize SCAD to apply Federal Title IV funds and other financial aid to all legitimate institutional charges or request that SCAD retain credit on their accounts for budgeting purposes. Federal Title IV funds include Pell and Federal Supplemental Educational Opportunity Grants (SEOG) and student and parent federal loans. The Authorization for Parent PLUS Loan form allows a parent to indicate in whose name refund checks should be issued. This is a one-time authorization and is valid for subsequent award years. The form and conditions are available on the SCAD website at [scad.edu/studentaccounts](http://scad.edu/studentaccounts) and may be modified in writing through the student accounts office.

## Drop for nonpayment

SCAD reserves the right to drop any student from registered classes for nonpayment of tuition by the published due dates.

## Returned check fees

The charge for a returned check is US\$35. After two checks (paper or electronic) have been returned, all check-writing privileges will be revoked. A student whose tuition payment check is returned for insufficient funds may be charged a late payment fee of 5% of the balance due, as well as a returned check charge of US\$35.

## Financial policy for withdrawal

It is the responsibility of students who have decided not to attend to drop their classes via MySCAD or notify the registrar's office in writing prior to the beginning of the quarter in order to avoid being held liable for all fees. Failure to pay fees, not attending classes, or informing a faculty member that a student has decided to withdraw do not constitute official forms of notification. After the drop/add period, withdrawing students should complete a withdrawal form available through the registrar's office or the office of student success. The date the withdrawal form is submitted becomes the withdrawal date for computing any tuition credit applied to the student account.

Credit posted to a student's account is based on the assessment of charges and not on the amount paid by the student or number of classes attended.

A student may cancel enrollment at any time before the start of the quarter.

A student not requesting cancellation online or through written documentation by the beginning of the quarter is considered enrolled and liable for all fees.

The application fee and one-time new student enrollment fee are retained to cover processing costs and are nonrefundable. The enrollment fee is nontransferable to other students or charges.

If a student is dismissed from SCAD as a result of disciplinary action, the student is responsible for all tuition and fees (including all unused residence hall and/or meal plan fees).

If a student is academically dismissed from SCAD, all payments for tuition, housing, and meals for a subsequent quarter are refunded.

A student who withdraws from SCAD during the first 40% of the quarter receives a reduction of tuition charges as specified at [scad.edu/withdrawal-credit](http://scad.edu/withdrawal-credit).

Students are entitled to financial aid as long as they are enrolled, provided they meet the related stipulations. In accordance with federal financial aid regulations, length of enrollment each quarter determines whether or not a student has earned the use of all the aid disbursed or scheduled to be disbursed. When a student with federal or state aid withdraws from SCAD, any unearned aid must first be returned to the appropriate aid programs in accordance with federal and state regulations to reduce the overall debt. If any credit remains, it is applied first toward any outstanding charges on the student account. Any remaining credit is then refunded to the student. Requests for refunds sent by mail are dated according to the date received. Payment is made to the student unless the student directs otherwise in writing.

## Financial aid.

Financial aid is made available to qualified students to assist them in paying for their education at SCAD. Financial aid information is updated annually regarding the types and amounts of financial aid available, the process to apply for aid, policies and procedures related to the awarding of financial aid, and disbursement information for each aid program. This information is published on [scad.edu/financialaid](http://scad.edu/financialaid) with links to other applicable sites and publications, such as the Free Application for Federal Student Aid,

the Georgia aid application for Georgia residents, and the William D. Ford Federal Direct Loan Program.

Students can access their SCAD financial records through MySCAD at [scad.edu](http://scad.edu) to review financial aid application requirements, download required forms, receive award notification, and view all aid applied to their student accounts.

Students applying for admission to SCAD should contact the admission department regarding financial aid:

**Atlanta**

877.722.3285 or 404.253.2700 or [scadat@scad.edu](mailto:scadat@scad.edu)

**Savannah/eLearning**

800.869.7223 or 912.525.5100 or [admission@scad.edu](mailto:admission@scad.edu)

Continuing SCAD students should contact their student success adviser:

**UNDERGRADUATE**

**Atlanta**

404.253.3400 or [atl\\_advise@scad.edu](mailto:atl_advise@scad.edu)

**Savannah/eLearning**

912.525.5820 or [advisement@scad.edu](mailto:advisement@scad.edu)

**GRADUATE**

**Atlanta**

404.253.3400 or [gradstudiesatl@scad.edu](mailto:gradstudiesatl@scad.edu)

**Savannah/eLearning**

912.525.6315 or [graduatestudies@scad.edu](mailto:graduatestudies@scad.edu)

## Financial aid application process

Students should complete the Free Application for Federal Student Aid online at [fafsa.gov](http://fafsa.gov) and include SCAD as a school choice using the SCAD code number 015022. Accurate income tax information should be used and is accessible on the FAFSA website through the Internal Revenue Service's data retrieval tool.

Within three to five days after filing the FAFSA online, students should receive a Student Aid Report from the federal government. Students should review the SAR for accuracy and submit any necessary revisions to the federal processor.

Students who receive a request for additional information from the SCAD financial aid office should complete and return the information promptly. If selected for verification, students may be required to submit documentation in the form of a specified year's IRS tax transcript. Further information is available online at [scad.edu/verification](http://scad.edu/verification).

After all information has been received and processed, an official award of financial assistance is sent via email to the student from SCAD. The award lists all financial assistance the student can receive, including scholarships, grants, and loans.

Students must apply for admission at [scad.edu/apply](http://scad.edu/apply) and be accepted to SCAD in order to be offered financial aid.

## Federal aid

U.S. citizens and legal residents who hold a high school diploma or GED may apply for federal aid by filing the Free Application for Federal Student Aid with the federal processing center as soon as possible after Oct. 1 each year. This can be done online at [fafsa.gov](http://fafsa.gov). The SCAD FAFSA code is 015022.

Early application is encouraged and allows more time for students to explore all financial aid options.

After the FAFSA is processed, the government generates a multipage Student Aid Report (SAR) for each applicant. After SCAD has received an

electronic version of the SAR from the government and if the applicant is officially admitted to SCAD, a financial aid package is determined and emailed to the student. This process generally begins in early December for fall enrollment.

SCAD accepts and enrolls new students each quarter. Students who intend to use financial assistance to pay tuition, room, and board should plan to complete the application for admission and the FAFSA at least 60 days prior to the intended entry date. Otherwise, the student should plan to pay first-quarter expenses out of personal funds.

Students should review each specific financial aid program for details at [scad.edu/financialaid](http://scad.edu/financialaid). Further information about federal aid can be found at [studentaid.ed.gov](http://studentaid.ed.gov).

## Concurrent enrollment and transient status

A student who wishes to be degree-seeking at two or more postsecondary institutions concurrently may receive federal/state financial aid at only one college. Once a student has requested financial aid to attend SCAD, the student may not apply for federal/state aid at any other institution for the same term. Transient students who receive the Georgia HOPE scholarship may be eligible to receive it while in transient status and should contact their student success adviser for details. Currently enrolled SCAD students who wish to attend another college or university as a transient student and transfer credits back to SCAD must pursue transient status through the registrar's office at SCAD before taking classes at the other institution.

## Federal grants.

### Pell Grant (nonrepayable funds)

The Pell Grant is a need-based grant available to degree-seeking students who are pursuing their first undergraduate degree. Student eligibility is based upon the Expected Family Contribution as calculated by the federal government based on information the student provided in completing the FAFSA.

### Supplemental Educational Opportunity Grant (nonrepayable funds)

The SEOG program was established to assist in making the benefits of postsecondary education available to first-time, degree-seeking undergraduate students. Awards are based upon the remaining unmet need of Pell Grant eligible students. Funds are available to students on a very limited basis.

## Federal loans.

### William D. Ford Direct Subsidized and Unsubsidized Loan (repayable funds)

The direct loan program enables students to borrow funds directly from the U.S. Department of Education to assist with educational expenses. The amount of subsidized vs. unsubsidized loan that can be borrowed is determined by results from the FAFSA and remaining need.

The loan amount credited to the student account is reduced by the federally mandated loan origination fee. Repayment of direct loans begins after graduation, dropping below half-time enrollment, or ceasing enrollment, and follows a six-month grace period.

### William D. Ford Federal Direct PLUS Loan for Graduate Students (repayable funds)

The Grad PLUS loan program enables credit-worthy graduate-level students to borrow funds for educational purposes. Graduate students may borrow up to the full cost of attendance or any educational expenses that other student aid does not cover. Grad PLUS loans are collateral-free, low-interest loans

with a minimum 10-year repayment term and several repayment options.

### William D. Ford Federal Direct Parent PLUS Loan Program (repayable funds)

The Parent PLUS loan program enables credit-worthy parents and stepparents (must be listed on the FAFSA) of dependent students to borrow funds for educational purposes. Parents may borrow up to the full cost of attendance or any educational expenses that student aid does not cover. PLUS loans are collateral-free, low-interest loans with a minimum 10-year repayment term and several repayment options.

### Student employment

The student employment office assists degree-seeking undergraduate and graduate students with their employment search process, while maintaining compliance with federal and state regulations. Students must meet specific eligibility requirements in order to participate in the Federal Work-study Program (FWS) or to work in institutionally funded positions on campus. Job opportunities are designed to complement and reinforce career development and provide a valuable opportunity to develop skill sets relevant to a student's desired career. For more information regarding the university's student employment program or to review eligibility requirements, visit [scad.edu/studentemployment](http://scad.edu/studentemployment) or email [stemploy@scad.edu](mailto:stemploy@scad.edu). Staff can also be reached by phone during normal business hours at 912.525.8776. Additionally, a variety of community service opportunities are available for FWS-eligible students.

## State aid.

Students who qualify for state programs that are payable to out-of-state colleges should contact their state's educational authority for information on application and payment. SCAD will provide an invoice for a state program that requires one. Funding does not show as a credit on the student's account until payment is received.

Incoming new students who qualify for state programs that are not payable at out-of-state colleges should contact the admission department directly at 800.869.7223 or 912.525.5100 in Savannah, or 877.722.3285 or 404.253.2700 in Atlanta, for information on possible assistance.

### Vocational rehabilitation aid

Many states offer vocational rehabilitation benefits to qualified students requiring these services. Any student who has a qualifying condition for vocational rehabilitation benefits should contact the appropriate state agency directly. If the state agency requires a financial aid offer prior to determining or distributing state funding, eligible students must complete the financial aid process before that offer may be presented to the agency.

## Georgia aid programs.

### Georgia Tuition Equalization Grant (nonrepayable funds)

The Georgia Student Finance Commission administers the Georgia Tuition Equalization Grant program for resident students attending eligible private colleges in Georgia, such as SCAD. The program is restricted to full-time students who are Georgia residents and who are seeking an undergraduate degree. Personal or family income is not a factor for eligibility. All Georgia residents attending SCAD should apply for the GTEG. Complete information is available at [gafutures.org](http://gafutures.org).

### Georgia Helping Outstanding Pupils Educationally Scholarship (nonrepayable funds)

The Georgia Student Finance Commission offers the HOPE scholarship program to Georgia students who graduated from an eligible high school and who have achieved a grade-point average of 3.0 or higher as determined by Georgia state guidelines. Students must maintain a cumulative grade-point average of 3.0 (reviewed periodically throughout the academic year in accordance with program rules) for eligibility. Complete information is available at [gafutures.org](http://gafutures.org).

### Zell Miller Scholarship (nonrepayable funds)

The Georgia Student Financial Commission offers the Zell Miller Scholarship program to Georgia students who graduated from an eligible high school, who have achieved a grade-point average of at least 3.7 as determined by Georgia state guidelines, and who have achieved qualifying scores on the SAT of at least 1200 combined on the math and reading portions, or a composite score of at least 26 on the ACT. Students must maintain a cumulative grade-point average of 3.3 (reviewed periodically throughout the academic year in accordance with program rules) for eligibility. Complete information is available at [gafutures.org](http://gafutures.org).

## Alternative funding sources.

Personal funds, institutional scholarships, outside scholarships, and federal/state aid programs may fall short of a student's anticipated budget for educational expenses. Alternative (credit-based) loans from private lenders are one source of funding that may help compensate for any shortfall. However, parents and students should be aware that these loans may be a more expensive way of borrowing, and they should read all the information available on these loans to select the lender with the most suitable terms. Regarding private education loans, the best source of information is the lender. Programs and qualifying regulations are subject to change without notice. Current information is available at [scad.edu/financialaid](http://scad.edu/financialaid).

## Policy on satisfactory academic progress.

All students receiving Federal Title IV financial aid, Georgia state financial aid, or SCAD grant aid must adhere to the university's policy on satisfactory academic progress. The Higher Education Act as amended by the U.S. Congress mandates that higher education institutions establish minimum standards of "satisfactory academic progress" for students receiving financial aid.

Requirements to meet satisfactory academic progress include the following: Students must pass 67% of all coursework attempted; undergraduate students must earn a cumulative GPA of at least 2.0 on a 4.0 point scale; graduate students must earn a cumulative GPA of at least 3.0 on a 4.0 point scale. Students must also complete degree requirements within a maximum time frame of 150% of the required credit hours for their program.

Satisfactory academic progress standards are evaluated as follows: Degree-seeking students in a program longer than one year are evaluated annually. Students enrolled in a degree program of one year or less are evaluated at the end of each payment period (quarter). The same review standards and sanctions (financial aid probation and assignment of an academic plan) apply to all students, regardless of the frequency of review (either quarterly or annually). The SCAD financial aid office does not utilize financial aid warnings but does work closely with faculty and advisers to utilize an early alert system and proactive outreach to help students attain their academic goals.

The complete policy is available online at [scad.edu/financialpolicies](http://scad.edu/financialpolicies).

# Accreditation



## Southern Association of Colleges and Schools Commission on Colleges

The Savannah College of Art and Design is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate and masters degrees. Questions about the accreditation of the Savannah College of Art and Design may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097, by calling (404) 679-4500, or by using information available on SACSCOC's website ([sacscoc.org](http://sacscoc.org)).

The SCAD department of institutional effectiveness is responsible for reporting substantive changes to SACSCOC according to the Commission's published policies. Faculty and staff can email [accreditation@scad.edu](mailto:accreditation@scad.edu) to report or request information regarding substantive changes.

## Board of Trustees.

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## Mission.

SCAD prepares talented students for creative professions through engaged teaching and learning in a positively oriented university environment.

## Degrees offered.

Bachelor of Arts (B.A.)

Bachelor of Fine Arts (B.F.A.)

Master of Arts (M.A.)

Master of Fine Arts (M.F.A.)

Master of Architecture (M.Arch.)

Master of Urban Design (M.U.D.)

## National Architectural Accrediting Board

In the United States, most registration boards require a degree from an accredited professional degree program as a prerequisite for licensure. The National Architectural Accrediting Board (NAAB), which is the sole agency authorized to accredit professional degree programs in architecture offered by institutions with U.S. regional accreditation, recognizes three types of degrees: the Bachelor of Architecture, the Master of Architecture, and the Doctor of Architecture. A program may be granted an eight-year term, an eight-year term with conditions, or a two-year term of continuing accreditation, or a three-year term of initial accreditation, depending on the extent of its conformance with established education standards.

Doctor of Architecture and Master of Architecture degree programs may require a non-accredited undergraduate degree in architecture for admission. However, the non-accredited degree is not, by itself, recognized as an accredited degree.

The Savannah College of Art and Design School of Building Arts offers the following NAAB-accredited degree program(s): M.Arch. (180 undergraduate credits plus 90 graduate credits). Next accreditation visit: 2022.

## Council for Interior Design Accreditation

The interior design program leading to the Bachelor of Fine Arts in interior design at SCAD Atlanta and SCAD Savannah is accredited by the Council for Interior Design Accreditation, [www.accredit-id.org](http://www.accredit-id.org), 206 Grandville Avenue, Suite 350, Grand Rapids, Michigan 49503.

The CIDA-accredited program prepares students for entry-level interior design practice, for advanced study, and to apply for membership in professional interior design organizations. The Bachelor of Fine Arts in interior design granted by the Savannah College of Art and Design meets the educational requirement for eligibility to sit for the National Council for Interior Design Qualification Examination (NCIDQ Exam). For more information about NCIDQ Exam eligibility visit: <https://www.cidq.org/eligibility-requirements>.

For a complete description of institutional and programmatic accreditations, visit [scad.edu/accreditation](http://scad.edu/accreditation).

All logos, company names, and branding included in student work are used solely for educational purposes and do not denote an endorsement of SCAD or SCAD's academic programs unless specified.

Programs of study are effective Fall 2020, unless otherwise noted.

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Dream. Dare. Deliver.  
SCAD. Live. Learn. Lead.  
Collaborate. Pioneer.  
Shine. SCAD. Redefine.  
Think. Thrive. Design.  
Believe. Make. SCAD.  
Build. Inspire. Envision.  
SCAD. Plan. Imagine.  
Practice. Pitch. Amplify.  
Achieve. SCAD. Ideate.  
Work. Play. Strategize.  
Engage. Launch. SCAD.  
Explore. Do. Succeed.