

SCAD FILM & TV

— ACADEMICS VENUES EVENTS —

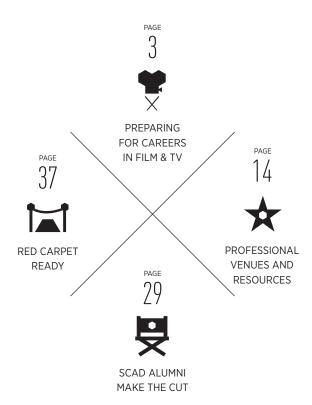
SCAD: YOUR PARTNER IN CREATIVE PRODUCTION

The Savannah College of Art and Design (SCAD) exists to prepare talented students for creative careers by providing a cutting-edge art and design education. It's what we've done for more than 35 years, and it's what we do best.

In response to the growth of the entertainment business, we have been exponentially amplifying our academic offerings, resources and technology, keeping our students and alumni in step with — and ahead of — this booming, multibillion-dollar global industry. SCAD is uniquely positioned to cultivate today's emerging artists to become the visual storytellers of tomorrow. Our high-tech equipment, inspiring spaces and signature events don't just bolster SCAD student and alumni success, they're available and ready to support you and your business, too.

SCAD is the most comprehensive university for the study of art and design, and an ideal partner for any film and television production. We have the talent, we have the technology, we have the resources. And we have a network of more than 29,000 alumni and nearly 12,000 students to bring your production to the next level.

Let us show you how SCAD can be your partner on your next production.









IN-DEMAND PROGRAMS FOR IN-DEMAND CAREERS

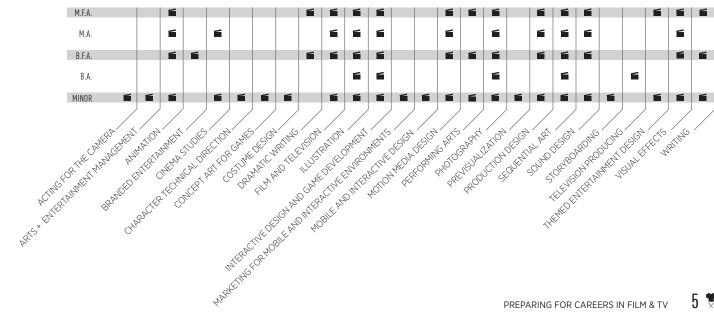
The depth and breadth of SCAD's academic programs attract talented students from all over the globe. With more than 40 degree offerings and nearly 1,000 courses developed specifically to prepare students for professional careers in the entertainment industry, we offer the world's most comprehensive assortment of degree programs related to film and television.

So what does this mean for the entertainment business? SCAD's talented students leverage their comprehensive, career-oriented education to become the entertainment industry's leading creative professionals - adept, tech-savvy, innovative individuals ready to develop, write, produce, shoot, edit, finish and distribute your next production.

f Filmmaking is the ultimate team sport, and SCAD's collaborative environment prepared me for what I do today as a producer — build teams that make commercials, music videos and feature films.

> — Jett Steiger, producer Sundance Creative Producing Fellow B.F.A., film and television, 2006

THE MOST COMPREHENSIVE SLATE OF



ENTERTAINMENT VISIONARIES

SCAD students study under elite professors.

With an average annual faculty retention rate of 95 percent, it's clear that SCAD's more than 650 professors commit themselves in every way to the university's mission of preparing students for their careers.

SCAD's faculty members bring years of professional experience and industry insight to the classroom. Not only are they passionately devoted to students' learning experiences, they are acclaimed, award-winning artists, filmmakers, writers and designers, having honed their crafts at many of the world's most recognizable companies and studios. They include Emmy and Academy Award winners, Golden Reel and CLIO Award honorees, best-selling authors, and Cannes Jury Prize recipients. Their credits include films by Pixar and Disney, and they regularly appear on the world's most admired educators lists.

CONNECTED AND CREDENTIALED

SCAD faculty members are leaders in their fields and bring years of valuable industry experience to the classroom. Here are just a few of the companies where SCAD professors have worked:

CBS FOX Nickelodeon
CNN HBO Pixar
Disney Industrial Light Sony Pictures
Warner Bros.

NBC Universal

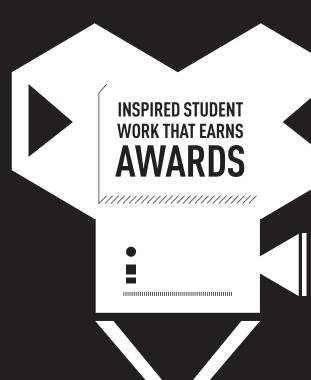
SCAD FACULTY HAVE WORKED ON MANY AWARD-WINNING MOVIES AND TV SHOWS.

Some titles include:

- Beauty and the Beast
- Big Bang Theory
- Boardwalk Empire
- **≤** ER
- Fried Green Tomatoes
- Good Will Hunting
- Harry Potter and the Sorcerer's Stone
- Hotel Transylvania
- How I Met Your Mother
- How to Train Your Dragon
- Ice Age
- **≤** Jaws
- Law and Order
- Life of Pi
- Matrix
- Star Trek: The Motion Picture
- Terminator 2: Judgment Day

- Titanic
- Two and a Half Men
- Veep
- Walking Dead
- Wall Street
- West Wing
- What Dreams May Come





Interiors & Sources I Like Design Competition Wi 2014 Red Dot Design Award, Design Concept Winn 2015 YMA Fashion Scholarship Fund Winner American I Dorothy P. Snence Scholarship Lines American I Industrial Designers Society
Industrial Designers Society
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ASAI's 19th Annual Architecture

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Santa Barbara International Underground
DC International Film Festival I Intern

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mic and Cartoon Art Annual Winner | HP2Smiles Competition Winner | GDUSA Magazine 2014 American Graphic Design International Interior Design Association Georgia Chiapter Zono Georgia Chiapter Chiapter Zono Georgia Chiapter C Pestival, First Place in Amintation 2014 CFDA Liz Claiborne Design Scholarship Winner / 2014 CFDA Scholarship Winner / 2014 CFDA Scholarship Winner / NeoCon IIDA Student Design Charre 2014 CFDA Liz Claitorne Design Scholarship Winner | ZUTA LFDA 2014 PONEDU Magazine Student Photo Contest, Grand-Prize Winner & esign Achievement Awards, First Place in Motion Grave

PARTNER WITH THE FUTURE

SCAD students and faculty solve real-world design challenges.

Our students work directly with the world's leading companies while earning their degrees. Collaborative endeavors afford students unrivaled real-world experience, and, in return, industry partners witness SCAD students' energy and talent in action, benefiting from new perspectives and fresh ideas. Through the SCAD Collaborative Learning Center (CLC), students participate in groundbreaking sponsored partnerships with industry leaders to create innovative solutions to today's most relevant business challenges.

SCAD AND FOX SPORTS TEAM UP FOR SUPER BOWL XLVIII

Working with the CLC, 18 SCAD students partnered with FOX Sports to design and produce the title graphics for Super Bowl XLVIII, the largest and most-watched sporting event in the nation. After conducting in-depth research, they developed three design concepts that brought the story of Cleatus, the network's robotic football mascot, to life. The final animation was a half-minute slot seen by more than 111.5 million viewers.

These young designers' ambition and incredible work ethic were an inspiration to our team at FOX Sports. We would absolutely bring another project to SCAD.

— Michael Dolan, vice president of design, FOX Sports





PROFESSIONAL TOOLS AND RESOURCES

SCAD students graduate with professional credentials.

SCAD students have all the advanced professional-level tools they need to help them realize their creative visions and passions, with a vast array of technology and equipment available at each SCAD location. Specialized educational resources help students traverse their areas of study and push the limits of their disciplines.

Wide-ranging and specialized certifications allow students to step onto the professional stage after graduation ready to work. In sound design, students have the rare opportunity to become Pro Tools certified before graduating, because SCAD is an Avid Pro Tools certification school for audio postproduction. In SCAD's many film and digital media degree programs, students utilize extensive film production facilities and state-of-the-art equipment, including the Steadicam EFP (Ultra, Flyer, and Shadow), Super Panther and Fisher dollies, two chroma key green screen studios, an ICON D-Command recording studio, and a Techno-Jib.

Students who earn Avid Pro Tools and Avid Media Composer certification are registered on the Avid website and earn professional credentials before graduation.



FIND OUT MORE ABOUT SCAD'S ACADEMIC OFFERINGS AT SCAD.EDU/ACADEMICS













SAVANNAH FILM STUDIOS

Take your film from concept to premiere.

The newest addition to the university's digital media and entertainment facilities, Savannah Film Studios, has been designed for professional-level film production and education. The expansive 22,000-square-foot facility is outfitted with three sound stages, green rooms, lighting grids, postproduction suites, screening rooms and production offices.

AMENITIES AND INFRASTRUCTURE

- Sound recording studio
 - Meeting and production offices
- ≤ Shooting stages
- Editing suites

- Screening room
- Professional-level technology including a Techno-Jib
- Green screen cyc

My experience at SCAD taught me the importance of teamwork and communication, ultimately giving me an advantage in establishing a successful career that bridges the film, music and fashion industries.

Alexander Hammer, director and editor
 M.A., film and television, 2006

2315 Louisville Road | Savannah, Georgia



INDIAN STREET STUDIOS

Record, edit and produce at this state-of-the-art sound design facility.

Indian Street Studios comprises nearly 50,000 square feet of space repurposed expressly for film and sound production. The high-tech studio complex encompasses space in two historic buildings — Hamilton Hall and Adler Hall — and is home to the university's preeminent sound design department.

AMENITIES AND INFRASTRUCTURE

- Sound recording studio and control room
- Foley and automated dialog recording stage
- Music recording studio
- Screening room with Dolby 7.1 surround-sound mixing
- Postproduction suites equipped with Avid Pro Tools and Media Composer

SCAD is the first and only university to confer B.F.A., M.A. and M.F.A. degrees in sound design.

522 Indian Street | Savannah, Georgia

SELECT DIGITAL MEDIA AND ENTERTAINMENT ARTS COURSE OFFERINGS AVAILABLE AT SCAD

3-D Animation Production

Acting for the Camera

ADR and Foley Mixing

Auditioning for Film and Television

Business of Television

Character Animation

Cinematics for Games

Cinematography

Concepts and Storyboards

Digital Design Aesthetics

Directing for Film and Television

Directing the Documentary

Game Audio Design

Introduction to Film and Video Production

Introduction to Screenwriting

Lighting and Field Production Techniques

Line Producing

Motion Capture Technology

Panther Dolly Seminar

Postproduction Techniques

Preproduction

Principles of Screen Design

Producing for Film and Television

Screenwriting

Shot Design

Sound Design for Film and Video

Steadicam

Technical Film Production

Television Studio Production

The Television Pilot

Visual Storytelling

Visual Effects Cinematography



SCAD DIGITAL MEDIA CENTER

Make your next project in this production-ready facility.

Located in Atlanta's thriving Midtown neighborhood, the SCAD Digital Media Center is a spacious 60,000-square-foot film and television facility that once served as headquarters for the region's NBC affiliate. Here, motion capture and green screen production capabilities, sound recording and mixing suites, editing rooms, screening spaces, and set and prop fabrication studios enable a wide spectrum of work to be completed in a fully equipped studio environment.

AMENITIES AND INFRASTRUCTURE

- 12 classrooms
- High-definition TV studio
- Green screen stage
- Private audio and video editing suites
- **≤** 75-seat screening room
- **■** Postproduction labs

Atlanta is the eighth-largest media market in the U.S. and the third-largest on the East Coast. A digital media super hub, Atlanta is home to CNN, Cartoon Network, FOX Sports, Cox Communications, Turner Broadcasting, The Weather Channel and more than 150 annual film productions.

1611 West Peachtree Street | Atlanta, Georgia

SCAD HONG KONG

Take your production global with SCAD.

SCAD is connected to the entertainment industry on an international level, not only supporting film and television productions in the United States, but also in Hong Kong, where SCAD was the first — and is the only — U.S. art and design university to establish a permanent location. At SCAD Hong Kong, students and working professionals have access to a bevy of enviable resources, including a Foley stage, green screen studio, and sound and digital editing suites.

AMENITIES AND INFRASTRUCTURE

- **Green screen studio**
- Digital studios
- Sound design suites
- **■** Foley stage
- Postproduction bays

Housed within the revitalized former North Kowloon Magistracy building in the heart of Sham Shui Po, SCAD Hong Kong is the foremost site for the study of digital media in Asia.

292 Tai Po Road, Sham Shui Po | Hong Kong













FROM CAMERA TO SCREEN AND BEYOND

In addition to advanced production and postproduction facilities, SCAD offers state-of-the-art stage and screen venues designed to create an enthralling and memorable audience experience.

LUCAS THEATRE FOR THE ARTS

32 Abercorn Street | Savannah, Georgia

86,000 square feet

1,237 seats

4K Digital Cinema Projection and Dolby Digital Surround Sound

SCAD MUSEUM OF ART

601 Turner Boulevard | Savannah, Georgia

82,118 square feet

250-seat theater

Digital projection, Renkus-Heinz audio line-array system, high-end LED theatrical lighting, and a fully automated Crestron digital control system

SCADshow

173 14th Street | Atlanta, Georgia

13,000 square feet

635 seats

4K Digital Cinema Projection, Dolby Digital Surround Sound and second-floor production offices available for rental by professional productions

TRUSTEES THEATER

216 Broughton Street | Savannah, Georgia

28,296 square feet

1.100 seats

4K Digital Cinema Projection, Dolby Digital Surround Sound and 3-D projection



TERTAINMENT PROFESSIONALS TOMORROW

SCAD graduates are well versed in the ever-evolving language of art and design — they're educated by faculty members who bring invaluable professional experience to the classroom, uniting digital media and entertainment arts curricula with the latest technology.

Our graduates are accomplished, in every sense of the word. They produce exemplary works that are screened at celebrated film festivals across the globe, and they work for some of the most venerable organizations and companies in the world.

More than anything, though, SCAD graduates are prepared for the future, and they're ready to be a part of your team and to help realize your projects from concept to distribution.

Pixar recruiters have found their time spent with SCAD students so rewarding, and at the rate we're going, Pixar will soon be known as 'SCAD West.'

— Dawn Haagstad, lead recruiter for university relations, Pixar





SCAD SETS THE STAGE FOR ENTERTAINMENT CAREERS

From starring roles in blockbuster films and critically acclaimed television shows, to working on much-lauded epics and festival-circuit darlings, SCAD students shine bright.

The Spiderwick Chronicles / Lero Dark Thing The Big Bank II the British I K. Saga⁻ Breaking Dawn | The Twilight Soar | Saturday Night Live | On the Run Tour: Beyoncé and Jay Z | Open Season | American Massies | Anterican Massies | Anteric The Month of The Men in Black II | Percy Jackson: Sea of Monsters / Mossion to Mansters / Mossion to Mossion t Superman Returns / Walter Color Tin Man | Undercover Boss | White House Down | X2. X-Men United Four Houses / The Muppets / c Special Lone Sulmer | How to Train Your Dragon 2 | In a World | Jack Reacher | Super 8 | 12 Years - 61 Riaries | Cowboys & Aljens / Final Fantasy: The Spirits Within The Mouering | The Americans of Sharkboy and Lavagirl 3-D | X-Men: Days of Future Past The Twitight Saga: Breaking Dawn | The Twitight Saga: Eclipse | The Woods

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READY FOR THEIR CLOSE-UP

The university's mission to prepare students for professional, creative careers extends far beyond the classroom. Through innovative programs and the guidance of seasoned, veteran faculty, SCAD connects students and alumni with opportunities to shine in the professional realm.

The SCAD Casting Office — the only full-time, in-house university casting office in the nation — provides film and television productions of all sizes access to experienced SCAD actors who are available to work in a variety of locations.

The office holds pro casting sessions with SCAD performers for productions filming throughout the country. Each year, SCAD students are placed as actors in animated, voiceover and music video projects, as well as commercials for international brands such as Sprite, Coke and Microsoft.

SCAD students were incredible today! Without exception, they were composed, prepared, and completely professional in front of the camera. We were amazed. 5 5

— Amy Herzig, executive vice president of casting, CBS-TV

SCAD TALENT ON SHOWCASE

See SCAD actors each spring at senior showcases in New York, Los Angeles and Atlanta. In 2014, casting directors for broadcast and cable networks called in SCAD actors to read for pilots, and agents signed several students on the spot.

SCAD IS ALREADY STARRING IN ...

The SCAD Casting Office has placed students and alumni in numerous films and television shows. Check out a few of the recent productions featuring the university's star power:

Army Wives (Lifetime)

Banshee (Cinemax)

CBGB

The Conspirator

Entourage (HBO)

Footloose (2011)

The Game (BET)

The Good Wife (CBS)

Homeland (Showtime)

Reckless (CBS)

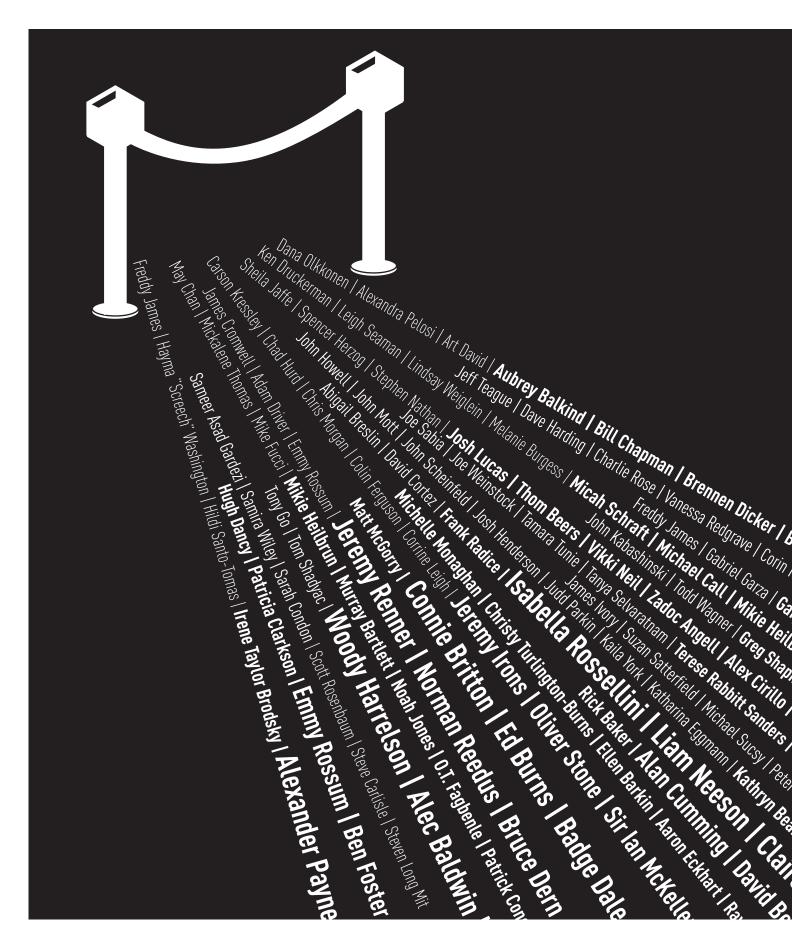
Royal Pains (USA)

The Zero Hour (ABC)









IT IS WHO YOU KNOW

SCAD brings some of the biggest names in the business to educate the next generation of creative leaders. Vian Duffy I Chris Tine | Megan Boone | Natalie Dormer | Timothy Hutton | Lily Tomi: Our signature events unite students



SAVANNAH FILM FESTIVAL

Each fall, SCAD presents the Savannah Film Festival, a weeklong celebration of cinematic creativity, showcasing a panoply of films by Hollywood heavyweights and emerging talents alike. Attracting more than 50,000 attendees annually, the Savannah Film Festival is the largest university film event in the nation and is host to a wide variety of competition film and special screenings, workshops, panels and lectures. Throughout the event, acclaimed guests — a star-studded mix of award-winning filmmakers and showbiz moguls — connect with students and festivalgoers to share insights on the art and business of film.

It is a promotional stop for Oscar contenders, a cherished spot for Hollywood luminaries and a casually joyous social experience for lovers of movies and the filmgoing experience.

— Sean O'Connell, Cinema Blend, Oct. 2, 2013

Thanks to a partnership between RealD, Inc. and the Savannah Film Festival, SCAD is the only university with dedicated, on-site technology available for 3-D filmmaking.

SAVANNAH FILM FESTIVAL 2017

BY THE NUMBERS

161

FILM SCREENINGS

220

PARTICIPATING FILM INDUSTRY PROFESSIONALS

50K+

ATTENDEES





ATVFEST

In 2013, SCAD launched aTVfest to showcase the dynamic breadth of Georgia's production industry, which generated \$5 billion in economic impact to the state in fiscal year 2014 alone. The three-day festival spotlights standout talent in the digital media and television industries — from network, to cable to Web — with networking receptions, recognition of television luminaries, workshops, panel discussions, lectures and exclusive screenings.

ATVFEST 2015

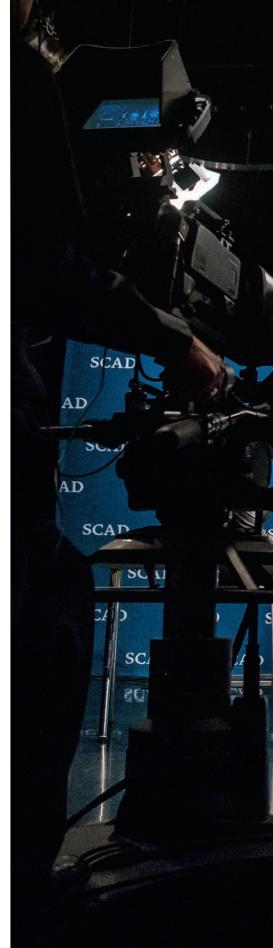
BY THE NUMBERS

MASTER CLASSES AND PANELS

SCREENINGS

PARTICIPATING NETWORKS INCLUDE:

- ABC BET
- FOX WGN
- **HGTV**
- HBO ■ Pivot
- TBS











SCAD continues to make its mark on film and television. With talent, advanced tools and resources, and industry-leading curricula, we're expanding professional film and television opportunities in countless ways, from crewing and casting to the red carpet.

Find out more at scapstudios.com

facebook.com/scad.edu

twitter.com/scaddotedu

instagram.com/scaddotedu

ABOUT SCAD

The Savannah College of Art and Design is a private, nonprofit, accredited university, offering more than 100 academic degree programs in 41 majors at locations in Atlanta and Savannah, Georgia; Hong Kong; Lacoste, France; and online via SCAD eLearning. SCAD enrolls nearly 12,000 undergraduate and graduate students from more than 100 countries. SCAD's innovative curriculum is enhanced by advanced professional-level technology, equipment, and learning resources, as well as opportunities for internships, professional certifications and collaborative projects with corporate partners. In 2014, the prestigious Red Dot Design Rankings placed SCAD in the Top Ten Universities in the Americas and Europe. Career preparation is woven into every fiber of the university, resulting in a superior alumni placement rate. In a survey of spring 2013 SCAD graduates, 93 percent of respondents reported being employed, pursuing further education or both within 10 months of graduation.

