



SUMMER AT SCAD

PROGRAMS FOR
EDUCATORS

2014

SCAD: THE UNIVERSITY FOR CREATIVE CAREERS

The Savannah College of Art and Design is a private, nonprofit, accredited institution conferring bachelor's and master's degrees at distinctive locations and online to prepare talented students for professional careers. SCAD offers degrees in more than 40 majors, as well as minors in more than 60 disciplines, in Savannah and Atlanta, Georgia; in Hong Kong; in Lacoste, France; and online through SCAD eLearning.

SCAD has more than 27,000 alumni and offers an exceptional education and unparalleled career preparation. The diverse student body, consisting of more than 11,000 students, comes from 49 U.S. states and more than 100 countries worldwide. Each student is nurtured and motivated by a faculty of nearly 700 professors with extraordinary academic credentials and valuable professional experience. These professors emphasize learning through individual attention in an inspiring university environment. SCAD's innovative curriculum is enhanced by advanced, professional-level technology, equipment and learning resources, and has garnered acclaim from respected organizations and publications, including 3D World, American Institute of Architects, BusinessWeek, DesignIntelligence, U.S. News & World Report and the Los Angeles Times.

For more information, visit the official SCAD blog at scad.edu/blog or scad.edu.

Welcome

Summer is the perfect time to explore new avenues of professional development. SCAD offers summer programs for educators from all disciplines to pursue creative enrichment and work alongside peers from all over the world. With exceptional facilities, extensive equipment and inspirational settings, SCAD summer programs offer ideal opportunities for educators at all levels to **create, learn** and **grow**.

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SCAD Educator Essentials Conference

LEARN EXPLORE CONNECT

Educators · Residential or nonresidential · ☺ Savannah

Educators from all disciplines and backgrounds have the opportunity to rejuvenate and recharge their creative energies while learning new skills through a variety of educational and recreational activities in the midst of a bustling art scene.

SESSION DATES

July 6-12

Two intensive two-day workshops meet on Monday/Wednesday and Tuesday/Thursday from 8:30 a.m. to 12:30 p.m.

Workshops may include demonstrations, lectures, studio work and local field trips. Participants receive individualized instruction, interact with peers, and explore a variety of hands-on methods and processes. Workshops are held in SCAD Savannah facilities and participants have access to all of the university's facilities, resources and libraries.

Afternoon and evening activities offer additional opportunities to learn, explore and connect with educators and SCAD faculty and staff through lectures, lunch and learns, afternoon mix and mingles, evening receptions, round table discussions, trips to the beach, studio hops, exhibitions, and more!



Join the Educator Connection Facebook group.

[facebook.com/scadeducatorconnection](https://www.facebook.com/scadeducatorconnection)

REGISTRATION REQUIREMENTS

- Completed online registration form
- Registration fee
- Housing fee, if applicable
- Program fee

Participation is open to educators at all grade levels who complete registration. Participants may select and pay for workshops upon receipt of the registration and program fee. Workshops fill quickly and early registration is encouraged.

FEES

Registration \$50

Non-refundable; secures place in program

Double housing \$100

Single housing \$150

Includes accommodations in SCAD housing with free parking. Meals are not provided.

Program fee \$225

The program fee includes all workshops, workshop supplies, optional activities and evening events, space permitting. Early registration is recommended to secure first choice selections.

DEADLINES

All fees are due June 15. Any participants with balances after this date will be dropped from workshops.

CANCELLATION POLICY

If a participant cancels after confirmation of registration has been sent, a \$50 cancellation fee is retained from the amount refunded. If cancellation occurs within two weeks prior to the start of the program, 80 percent of funds are reimbursed.

HOUSING

Residential participants live in one of SCAD's residence halls. Each room is furnished with two extra-long twin beds, two drafting tables and stools, and two chests of drawers. Participants have a choice between a shared (double) room with bath or a private (single) room with bath. Single rooms are limited and early registration is strongly recommended for participants interested in this option. Bed and bath linens are available for purchase during online registration. Participants who arrive before check-in or remain after checkout must find other accommodations for that time period.

MEALS

A welcome reception is held Sunday for both residential and non-residential participants. All other meals are the responsibility of the participant.

PROFESSIONAL DEVELOPMENT CREDIT

Participants will receive a course completion record to confirm participation in the conference within thirty days of completion but will not receive an official transcript or college credit. Workshops are taught by SCAD faculty, graduate students and alumni.

TRAVEL

Savannah is easily accessible by airplane, train, bus and automobile. SCAD does not provide transportation to and from the airport, train or bus stations. For information regarding ground transportation services from the Savannah/Hilton Head International Airport, visit savannahairport.com. Transportation is not provided between SCAD locations.

ARRIVAL/DEPARTURE

Residential participants may arrive and check in early at the residence hall between 11 a.m. and 7 p.m. on Saturday. Regular check-in for all participants is on Sunday at the residence hall between 11 a.m. and 4 p.m. Assigned rooms must be vacated by 10 a.m. on Saturday.



CHECK-IN

Saturday 11 a.m. to 7 p.m.

Early check-in option for residential participants

Sunday 11 a.m. to 4 p.m.

Check-in for all

Sunday 6 p.m.

Welcome reception

CHECKOUT

Saturday Check out by 10 a.m.

AFTERNOON ACTIVITIES

LEARN

Lunch and learns

Come join us for lunch while listening to SCAD faculty and staff present on a range of focused topics.

SEEC talks

SCAD faculty and staff will speak on a variety of engaging subjects relating to the science of design and implementation of creative practices in the classroom.

EXPLORE

Tybee beach trip

Tybee means “salt” to Native Americans, but the name of this low-key seaside resort now brings to mind words such as “sun,” “surf” and “fun.” Located 18 miles east of Savannah, this small barrier island boasts a wide, three-mile long beach that is backed by sea oat-covered sand dunes and is perfect for sunbathing, people-watching and frolicking in the waves of the Atlantic Ocean. The shuttle drops off passengers at the island’s south-end pier and pavilion.

Equestrian center tour and sketch

Learn more about SCAD’s award-winning equestrian program and facilities and have an opportunity to sketch horses up close and personal.

SCAD arts and studio hop

Hear more about SCAD’s programs and see amazing student work and inspiring spaces, while building-hopping through scenic Savannah. Explore SCAD’s award-winning legacy of adaptive reuse of historic buildings and re-purposed creative spaces on this on-and-off bus tour.

SCAD Museum of Art tour

The new SCAD Museum of Art joins past and present by uniting the ruins of the Central of Georgia Railroad 1853 depot, a National Historic Landmark and the only surviving

antebellum railroad complex in the country, with 65,000 square feet of new space. At 82,000 square feet total, the revitalized and re-envisioned structure honors the historical elements of the older building while also featuring modern application and materials. The museum houses the Walter O. Evans Center for African American Studies and the Earle W. Newton Collections of British and American Art, as well as other significant compilations of art work.

CONNECT

Welcome reception

Enjoy hors d’oeuvres and a live band while creating mini artworks at our make-and-take stations. This is a great opportunity to network with fellow educators in a fun and creative atmosphere.

Lesson plan fair

Gain new and exciting lesson plan ideas to take back to your classroom while watching short demonstrations taught by SCAD faculty and staff in SCAD’s foundation studies building.

Round table discussions

Join together with educators from all over the country to discuss a variety of hot topics in education today. Brainstorm, share, bounce ideas and vent frustrations, while discussing ways to improve your classroom practices. Feel free to bring in your favorite projects to open the door to more creativity and discussion.

Show and share exhibition

Join fellow educators on the last night to share and discuss the projects created during the week. This informal opportunity allows educators to exchange new ideas discovered in the workshop to bring back to the classroom.



WORKSHOP DESCRIPTIONS

Portrait Drawing LIVE!

In this workshop participants have access to a live model and learn traditional techniques and methods to improve drawing skills.

Head and Hand Expression Drawing Workshop

Workshop sessions feature a glorious costumed model holding head and hand expression poses, which students learn to capture in 10 minutes. Longer poses are blended with these expression poses to create impressive sketchbook pages. Quick pose techniques include ballpoint pen, color-erase pencil, Pentel disposable India Ink brush pen, and graphite with watercolor. Be prepared to work hard and enjoy yourself immensely.

Improv

Improvisation skills are primarily communication skills. Although they are most commonly associated with creating comedy, they can be applied to any endeavor that relies on effective communication, particularly education. Once engaged, these skills unleash the imagination. The heightened collaboration and creativity that results from improv can benefit teachers, students, artists—virtually anyone. This workshop shares the philosophy behind improvisation, demonstrates how it is effective and introduces specific techniques for the classroom environment.

Bookmaking: Visual Journals

This workshop presents participants with ideas for creative journal topics and offers instruction in creative bookmaking. By the end of the workshop, participants will have the tools needed to incorporate bookmaking and visual journaling into any classroom — a great way to diversify traditional notebooks. great way to diversify traditional notebooks.

Color, Collage and Creativity

Practice color theory without mixing paint. Explore collage as a medium for learning color harmonies while fostering creative and conceptual development. Workshop participants create thought-provoking images by combining text with the collages, a green springboard for a class writing exercise or discussion. Collage is a great way to implement art into any lesson with little mess or expense. Get those creative juices flowing in your classroom!

Anatomical/Proportional Figure Drawing

This workshop focuses on anatomy and the classical proportions of the human body according to the Renaissance Masters.

Print It: Image Transfer on Clay

This workshop walks students step by step through the process of making a ceramic box or cup and then transferring images onto those objects. The transfer techniques that will be demonstrated are using Xerox copies to transfer under glaze images onto wet clay surfaces, and transferring laser printed decals onto glazed fired surfaces. The workshop also includes a refresher on firing kilns and an overview of kiln technology in general. Students will need to provide their own photos from home for this project.

Use Preservation Conservation to Teach Science

Old preservation practices can stimulate discussion about community history, values, pride and memory. Learn interesting ways to utilize building histories to engage students in meaningful lessons of research.

Comics in the Classroom: Exploring Visual Storytelling

Humans by design are visual learners, so using comics in the classroom can result in student engagement in learning story structure through visual representation. Regardless of drawing skills, participants will learn teaching methodologies of story structure through creation of an eight-page mini-comic. Comics in the Classroom is a hands-on workshop that also provides participants with instructions for developing a visual storytelling program that supports language arts initiatives and inspiring a renewed interest in reading and writing for students. No prerequisites. Drawing ability not required.

Video Arts Production Made Easy

Showcase your artwork and your students efforts with video and dynamic motion graphics. Using online video technologies, the workshop participant creates a series of five to 10 30-second motion graphics promos that showcase artwork and classroom activities. These can then be shared through social media or embedded into your blog or website.

Introduction to 3-D Game Art in Autodesk Maya

This workshop begins with an introduction into the Autodesk Maya interface as it pertains to polygonal modeling for games. Techniques used in environment asset modeling and texturing are demonstrated and taught with the goal of creating basic game props and assets.

Digital Photography: Basic Portraiture

This workshop covers the basics of using a digital camera including camera settings, f-stop, focus, flash, digital capture versus film, time of day and tripod use. Students will apply what they have learned in class by shooting portraits and self-portraits. Participants should bring a 6 megapixel (minimum) point and shoot or SLR camera, at least 1 gigabyte or more on a memory card, a tripod (optional) and an off-camera or in-camera flash.

Mixed Up! A Mixed Media Exploration

Creating art through non-attachment to media allows: exploration, spontaneity and true self-expression. Participants have the opportunity to work from observation as well as intuitively using dry and wet media, brushes, palette knives, collage materials, sponges, and recycled support materials like cardboard and unfolded boxes.

Nude Drawing

This workshop gives students the opportunity to strengthen their drawing abilities through professor-led techniques.

Wet Media and the Figure

This workshop provides an opportunity for participants to use the latest in wet media techniques and tools to draw freely in response to quick gesture figure modeling. A variety of papers and expressive drawing techniques provide a banquet of artistic delights when combined with spirited model exercises the instructor has developed to inspire the adventurous.

Stage Presence: Owning Your Classroom

Being an effective speaker means taking time and feeling comfortable with your own voice. Look, gaze, connect and move on. If you're spending time focusing on your audience and making yourself accessible to them, you don't have to worry about yourself. Learn techniques to stay focused and engaging via vocal variation and a series of entertaining exercises. Have your class hanging on your every last word by fall semester.

Loom Techniques for the Loomless

Learn to weave a beaded bracelet on a handmade loom. This workshop teaches students how to create patterns and designs. Students learn loom weaving techniques, and how to remove and finish the bracelet. Students master the loom structure and terminology of loom weaving, and learn how to make simple looms.

Experimental Drawing on Mylar

Discover the possibilities of using Conte and colored pencil on Mylar. Using still life props, workshop participants explore a variety of drawing applications on Mylar including background and subtractive drawing.

Figurative Drawing in Silverpoint

Students draw with silverpoint on gesso boards the human form using the inside-out method of the old masters. Artists such as Leonardo, Raphael and Durer are well known for this medium. Silverpoint is an actual metal rod made of silver, which precedes lead and can only be drawn on painted prepared surfaces such as gesso or gouache. In the time of the Renaissance, artists prepared paper using rabbit skin glue with pigment. We will study human anatomy during the drawings and focus on the ribcage/pelvis relationship along with master studies.

Come Play with Clay

In this workshop students are given several projects appropriate for elementary through high school age groups. In the workshop students construct one of each of these projects, and then fire them so that they can be taken home. Even someone with little clay experience will be able to come away with a project they can do with their students.

Preservation Isn't Only About the Past

Preservationists use a variety of traditional tools and cutting edge technologies to support a deeper understanding of the past and ways the past can inform us in making decisions for today and tomorrow. Learn ways to leverage local history and preservation-related activities to invigorate lessons in history, science and technology.

You Need Me to Build WHAT?

Learn tricks, techniques and resources for creating set designs on a dime.

Upcycling

Upcycling: The process of improving a recycled item. Participants learn how to use ordinary and recycled items in new and interesting ways, in order to spark creativity and innovation in the classroom.

Teaching Design in the 21st Century

Participants learn how to implement 21st century design principals and techniques for problem-solving in the classroom.

How to Create and Maintain a Classroom Website

Educators from all disciplines learn how to set up a website and discuss different ways to implement interactive lessons and post projects for the classroom, as well as communicate and collaborate effectively with students, parents and colleagues.

Introduction to Scientific Illustration

Scientific illustrators use observational, technical and aesthetic skills to portray a subject accurately. In this workshop, participants are given an overview on how to render forms both known and imagined, observed and unobservable. From the micro to the macro, participants use a range of rendering techniques to discover scientific illustration throughout history to the present.

Writing for New Media

Participants examine the development of new media such as Facebook, Twitter, blogs, Instagram and YouTube, and explore its social and practical implications. This workshop provides guidelines for how to effectively set up classroom accounts and link curriculum through new media. Participants gain insight and information for enhanced learning and collaboration across all subjects and disciplines.

Writing and Illustrating for Children's Books

Drawing and writing about a topic is a great way for students to absorb and comprehend complex lessons in all subjects through simplified words and visuals. This workshop instructs participants on how to effectively incorporate writing and illustrating children's books into any area of curriculum. Participants are encouraged to bring any ideas and sketches they may already have brewing.

PROFESSIONAL LEARNING UNITS

Teachers who require professional learning units to maintain statewide teaching certification may receive PLUs for the successful completion of the SCAD Educator Essentials Conference. A course record* is issued to principals, schools or school districts upon completion of the program to verify participation. The course record can be submitted by participants to their state for professional development units pending evaluation and approval. One PLU is earned for each 10 contact hours of classroom instruction. No college credit is earned.

* A course record containing the number of instructional hours is provided to participants following the successful completion of each workshop. This record can be submitted to the applicable state for professional development units pending evaluation and approval.





SCAD-Atlanta

Advanced Placement Institutes

LEARN EXPLORE CONNECT

High school teachers of AP courses · Residential or nonresidential ·  Atlanta

SCAD invites high school teachers of AP* courses to Atlanta to experience and enjoy the university's outstanding facilities and vibrant learning environment. Participants in the AP* Institutes program who teach at regional sites authorized by the College Board may participate in AP* Institutes to gain the critical information, tools and strategies needed to build and advance successful AP* programs at their schools.

SESSION DATES

Workshops run Monday through Friday only. Housing is available for residential participants Sunday through Saturday.

Studio Art

Session I-June 15-21

Session II-June 22-28

Session III-July 6-12

Session IV-July 13-19

Session V-July 20-26

Art History-June 22-28

English Literature and Composition-July 6-12

English Language and Composition-July 13-19

Additional South Carolina Workshop-June 20-21

AP* Institutes are suitable for both beginning and advanced AP* teachers. Experienced AP* Institutes instructors address the content of recent AP* exams, how these exams are scored and what teachers can do to help their students perform well.

Each weeklong session includes 30 contact hours of instruction, equivalent to 3.0 SDUs or PLUs.

The additional South Carolina session includes 15 hours of instruction, equivalent to 1.5 SDUs or PLUs**.

**A course record containing the number of instructional hours is provided to teachers following the successful completion of each workshop. This record can be submitted to the applicable state for professional development units pending evaluation and approval.



Join the Educator Connection Facebook group.

[facebook.com/scadeducatorconnection](https://www.facebook.com/scadeducatorconnection)

REGISTRATION REQUIREMENTS

Participation is open to educators who complete the registration requirements. The nonrefundable \$50 fee (included in the program fee) is required to secure a place in the program. Program and housing fees are due by June 1. After June 1, registrations are accepted on a space available basis. Register online at scad.edu/api.

PROGRAM FEES

Housing fee	\$150
Program fee	\$600
Early bird program fee (by March 1).	\$550
Optional South Carolina workshop fee.	\$50
Optional South Carolina housing fee.	\$50

CANCELLATION POLICY

If a participant cancels after confirmation of acceptance has been sent, a US\$50 cancellation fee (per session) is retained from the amount refunded. If cancellation occurs fewer than two weeks prior to the start of the program, a US\$50 cancellation fee and an additional 20 percent of remaining funds are retained. No refunds will be provided after the start of the session. Please call if you need assistance cancelling your registration.

SOUTH CAROLINA WORKSHOP

South Carolina requires that educators participating in API receive 45 contact hours in order to receive professional development units for completing the training. SCAD has developed an additional two-day workshop granting additional studio and lecture programs for AP Studio Art and AP Art History courses. This year we are offering this extension from June 20-21.

HOUSING

Residential participants stay in double occupancy rooms with twin beds and a private bath in each room. Select rooms offer a kitchenette with a sink, two burner stove and full-size refrigerator (based on availability). Bed and bath linens are not provided; however, linens are available for purchase during the online registration process.

Located at 1470 Spring St., Spring House is just two blocks from SCAD Atlanta. Spring House features a computer lab, common rooms, a cardio room, laundry facilities, game/TV rooms, a swimming pool and on-site parking.

MEALS

Orientation breakfast (Monday), lunch (Monday through Friday), and daily coffee are provided for all participants. All other meals are the responsibility of the participant.

PROFESSIONAL LEARNING UNITS

Teachers who require professional learning units to maintain statewide teaching certification may receive PLUs for the successful completion of Advanced Placement Institutes. A course record is issued to principals, schools or school districts upon completion of the program to verify participation. The course record can be submitted by participants to their state for professional development units pending evaluation and approval. One PLU is earned for each 10 contact hours of classroom instruction. No college credit is earned.

TRAVEL

Atlanta is easily accessible by airplane, train, bus and automobile. SCAD does not provide transportation to and from the airport, train or bus stations. For information regarding ground transportation services from the Hartsfield-Jackson Atlanta International Airport, visit atlanta-airport.com. Transportation is not provided between SCAD locations.

ARRIVAL/DEPARTURE

Residential participants may arrive and check in early at the residence hall at 4 p.m. on Sunday. Regular check-in for all nonresidential participants is 8 a.m. Monday. Assigned rooms for residential participants must be vacated by 10 a.m. on Saturday.

EVENTS/ACTIVITIES

All participants attend a welcome breakfast on Monday. Guests will receive a detailed itinerary with optional activities at check-in.

CHECK-IN

Sunday

4 p.m.

Check-in for residential participants

Monday

8 a.m.

Check-in for nonresidential participants

Monday

8:30 a.m.

Welcome breakfast



CHECKOUT

Friday

Checkout for nonresidential participants

Early check out available for residential participants

Saturday

Checkout by 10 a.m. for residential participants

LOCATION

SCAD Atlanta is strictly state-of-the-art, offering world-class facilities in a world-class city. Striking in every detail of its design, décor and functionality, the main SCAD Atlanta facility is located in Atlanta's burgeoning midtown. The 1600 Peachtree main academic facility is home to advertising, arts administration, fashion, foundation studies, graphic design, illustration, interior design, painting, photography, printmaking and sequential art. SCAD Atlanta also features three art galleries, Ivy Hall cultural arts and writing center, Digital Media Center, and ACA Sculpture Studio designed by world-renowned architect Renzo Piano. This SCAD location exclusively offers degrees in printmaking, sculpture, and television producing.

EVENING ACTIVITIES

Educators have the opportunity to explore local Atlanta neighborhood districts. Shuttle transportation is provided on select evenings. Sample locations may include:

- Virginia Highlands, one of Atlanta's most popular neighborhoods full of boutiques and local dining options
- Decatur, where you'll find small-town charm and college-town energy
- Inman Park, featuring a lovely block of unique restaurants



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How to register for SCAD summer programs

EDUCATOR PROGRAMS

1. Visit scad.edu/educators.
2. Choose your program.
3. Complete the online registration form and make the secure online registration payment.

Payments may be made using Visa, Mastercard, Discover or American Express.

DON'T WAIT!

Early registration is strongly encouraged. All program registrations are accepted on a first-come, first-served basis.

Contact information

ADVANCED PLACEMENT INSTITUTES

Ⓐ Atlanta

api@scad.edu

404.253.5471 or 877.722.3285

SCAD Advanced Placement Institutes

P.O. Box 77300

Atlanta, GA 30357

SCAD EDUCATOR ESSENTIALS CONFERENCE

Ⓒ Savannah

seec@scad.edu

912.525.5162 or 800.869.7223

SCAD Educator Essentials Conference

P.O. Box 2072

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CONNECT WITH SCAD

Chat live with admission representatives and learn about academic programs, student life, the application process, transfer credit, scholarships and fellowships.

scad.edu/admission



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scad.edu/educator