

By participating in the contest artist accepts and agrees to comply with these Official Rules.

Eligibility:

1. This contest is open to all artists, professional, amateur and student.
2. You must be 18 years or older to submit. If you're younger you can still make a design, but it must be submitted on your behalf by a parent or guardian.

Entry:

- Artist must complete and include the official entry form. Individuals may submit up to three (3) designs.
- Please use the template provided by Creative Services which consists of art elements, logos, and standard JBR colors.
- **THEMED ART:** Design should be representative of a winter running race. May use the words *Jingle Bell Run/Walk*. Must include the official logo within design. Use elements of running, walking, dressing in holiday costumes (elf, reindeer), jingle bells, or other winter holiday themes. (Avoid specific religious holiday elements) Taglines you may consider "Fundraise to Cure Arthritis," "Be There with Bells On," "Come Jingle with Us" or other similar tagline however, it is not necessary to include a tagline. Art may have an area that could be customized by local market, (ie. Recognizable city skyline.)
- Use up to 4 or 5 colors on the t-shirt (Pantone colors only). We strongly recommend using the JBR colors provided, but you may introduce other color options.
- The final art must be vector based for the purposes of printing and possible changes (*layered file: .ai, .eps, .psd*) and **NOT** flat art (*jpeg, png, tif*)
- Make sure to save two files: one with the text outline and one with live text in case we need to make changes. Please send **BOTH** files for review.
- Please do not use any gradients in submitted art. All colors must be 100% solid PMS.
- All designs **MUST** include the Jingle Bell Run/Walk logo and Arthritis Foundation Logo | National Sponsor Logo treatment below the design. **Logos cannot be altered in any way.**

Submissions:

Submissions should be placed on **Arthritis Foundation Creative Services FTP site**. Here is access info:

To access our FTP site:

From your web browser, please type in:

<http://ftp2.arthritis.org>

Jingle Bell Run/Walk T-Shirt Design Contest **2014**

(Please make sure to enter <http://> as some browsers will default to FTP protocol instead of HTTP if you don't.)

Username: artftp

Password: arth101

(Username and password are all lowercase)

Place all submitted art in the **JBR_2014_TSHIRT_CONTEST** folder in the **-INCOMING_FILES** folder.

Please note this FTP site can only be accessed properly from a web browser. Do NOT use an FTP client such as Filezilla, Fetch, etc to access our FTP site.

*****Once uploaded, **please notify Creative Services** of your submission by sending an email to pdrequest@arthritis.org ATTN: Ibiyomi Jegede*****

Deadline:

The last day for submissions is **Friday, May 2, 2014**

If you have any questions, please contact Ibiyomi Jegede, Art Director, at 404.965.7667 or Sara Orrell, Director of Core Events at 404.965.7670.

Selection of winner: All entry designs will be screened and those that comply with these rules and have met the guidelines and specifications will be judged by the Jingle Bell Run/Walk Staff Team. **The winner will be notified by telephone, email or mail on or about May XX, 2014.**

Jingle Bell Run/Walk T-Shirt Design Contest **2014**

Official Entry Form

Name

Address

Email Address

Phone Number

Relationship to Arthritis Foundation

By entering, I acknowledge, agree and understand that the winning design will become the exclusive property of Arthritis Foundation which retains exclusive rights to the reproduction of the design and the submitting artist relinquishes all rights to such design.

I also acknowledge that each entry design is: (a) wholly original; (b) does not incorporate or include any material that would require the consent of any third party; and (c) does not violate any copyright, trademark, publicity right, privacy right, or any other right of any third party. Arthritis Foundation shall have the right to edit, composite, scan, duplicate or alter the entry design for any purpose which it deems necessary or desirable, without the need for any compensation, and/or permission.

Artist Signature

Parent Signature (If under 18 years of age)