

A BRIEF HISTORY

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The Savannah College of Art and Design was founded in 1978 by Richard G. Rowan, Paula S. Wallace, Paul E. Poetter and May L. Poetter to provide degree programs not previously available in southeast Georgia and to create a specialized professional art college to attract students from throughout the United States and abroad. The curriculum was established with dual goals of excellent arts education and effective career preparation for students. Today, with degree-granting locations in Atlanta and Savannah, Georgia; and Hong Kong; a study abroad location in Lacoste, France; and online programs offered through SCAD eLearning, SCAD continues to assiduously adhere to these goals.

SCAD was legally incorporated in the state of Georgia Sept. 29, 1978. A Board of Trustees was established, and the search was begun for a competent faculty and an appropriate facility.

In the spring of 1979, SCAD purchased and renovated the Savannah Volunteer Guards Armory to serve as the first classroom and administration building. The historic significance of the 1892 structure was recognized by its nomination for inclusion in the National Register of Historic Places. Named Poetter Hall in honor of two founders, the building remains in active use by SCAD today.

Classes began in September 1979 with 71 students and 11 faculty and staff members. Today, the student body numbers nearly 12,000 and the faculty and staff more than 1,700. SCAD's Savannah location encompasses more than 70 facilities, equipped with the latest technology, located throughout the city's historic and Victorian districts.

In 2002, the university concluded an agreement with the Lacoste School of the Arts (France) under which the school donated its historic properties to SCAD. The Lacoste site comprises 18 buildings in a remarkably preserved medieval village in Provence and has been designated by the French government as a national treasure. Lacoste offers varied courses throughout the year that apply to all SCAD areas of study.

In Fall 2003, SCAD eLearning was launched, offering degree programs and certificates completely online under the authority and accreditation of the university. Among other recognitions, SCAD is the first art and design university to receive the Instructional Technology Council's award for Outstanding Distance Education Program and the rank of Excellence in Institution-Wide Online Teaching and Learning from the Sloan Consortium.

In March 2005, SCAD opened a location in Midtown Atlanta, at the center of the fast-paced, major U.S. metropolis. Atlanta offers students access to internships and employment opportunities with major arts organizations and leading companies. In addition to SCAD Atlanta's main building, facilities include a digital media center, acclaimed sculpture studio, and the historic lvy Hall cultural arts and writing center.

In August 2005, the Boards of Trustees of the Woodruff Arts Center and SCAD voted to approve an agreement between the Atlanta College of Art and the university. ACA was integrated into SCAD beginning June 2006.

In 2009, the Hong Kong Development Bureau entrusted SCAD with conserving the historic North Kowloon Magistracy Building in Sham Shui Po to become the leading site for the study of digital media and communication arts in Asia. Classes at SCAD Hong Kong, the only university in Hong Kong to focus exclusively on art and design, began Fall 2010. Twenty-one non-local courses of study have been registered with the Hong Kong Education Bureau.

At each location, students are nurtured and motivated by faculty members with extraordinary academic credentials and valuable professional experience.

These professors emphasize learning through individual attention in an inspiring university environment.

SCAD's innovative curriculum is enhanced by advanced professional-level technology, equipment and learning resources. SCAD offers an exceptional education and unparalleled career preparation, with 93 percent of Spring 2013 SCAD alumni employed, pursuing further education or both within 10 months of graduation.

The SCAD experience includes programs, activities and events that encourage students to be engaged in the community beyond the classroom.

SCAD FACTS

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Savannah College of Art and Design

342 Bull St. P.O. Box 3146

Savannah, Georgia 31402-3146

President: Paula Wallace

Founded: 1978

Level: Level III · Bachelor's and master's degrees

Control: Private, nonprofit

Carnegie Classification: Special focus institution; school of art, music and design.

Mission Statement

The Savannah College of Art and Design exists to prepare talented students for professional careers, emphasizing learning through individual attention in a positively oriented university environment.

Academic Year Calendar: Quarter

Colors: Gold and black

Website: scad.edu

Degrees Offered

- Bachelor of Arts
- Bachelor of Fine Arts
- Master of Architecture
- Master of Arts
- Master of Fine Arts
- Master of Urban Design

College Codes

ACT: 0855 IPEDS: 140951
FAFSA: 015022 OPE ID: 02141500
FICE: 021415 SAT: 5631

GRE: 5631

Contact

Main switchboard phone: 912.525.5000 Admission, Atlanta: 404.253.2700, 877.722.3285 or scadatl@scad.edu

Admission, eLearning: 912.525.5100, 800.869.7223 or admission@scad.edu

Admission, Hong Kong: 852.2253.8000 or admission_hk@scad.edu

Admission, Savannah: 912.525.5100, 800.869.7223

or admission@scad.edu



ACCREDITATION

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Southern Association of Colleges and Schools Commission on Colleges

The Savannah College of Art and Design is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award bachelor's and master's degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404.679.4500 for questions about the accreditation of the Savannah College of Art and Design. SCAD's office of institutional effectiveness is responsible for reporting substantive changes to SACSCOC according to the Commission's published policies, as well as keeping the Commission up-to-date on program changes and other academic updates.

National Architectural Accrediting Board

In the United States, most state registration boards require a degree from an accredited professional degree program as a prerequisite for licensure. The National Architectural Accrediting Board (NAAB), which is the sole agency authorized to accredit U.S. professional degree programs in architecture, recognizes three types of degrees: Bachelor of Architecture, Master of Architecture, and Doctor of Architecture. A program may be granted an eight-year, three-year, or two-year term of accreditation, depending on the extent of its conformance with established educational standards.

Doctor of Architecture and Master of Architecture degree programs may require a pre-professional undergraduate degree in architecture for admission. However, the preprofessional degree is not, by itself, recognized as an accredited degree.

The Savannah College of Art and Design School of Building Arts offers the following NAAB-accredited degree program: M.Arch. (180 undergraduate credits plus 90 graduate credits). Next accreditation visit: 2021.

Council for Interior Design Accreditation

The interior design program leading to the Bachelor of Fine Arts degree in Atlanta and Savannah is accredited by the Council for Interior Design Accreditation, accreditid.org, 206 Grandville Ave., Suite 350, Grand Rapids, Michigan 49503-4014.

Hong Kong Council for Accreditation of Academic and Vocational Qualifications

The following SCAD Hong Kong degree programs are accredited by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (10 Siu Sai Wan Road, Chai Wan, Hong Kong, 852.3658.0000) and are recognized on the Hong Kong Qualifications Framework (QF), with a validity period of May 1, 2011, to April 30, 2016:

QF Level 5



Bachelor of Fine Arts in advertising, QR Registration Number: 11/001053/5

Bachelor of Fine Arts in animation, QR Registration Number: 11/001052/5

Bachelor of Fine Arts in graphic design, QR Registration Number: 11/001054/5

Bachelor of Fine Arts in illustration, QR Registration Number: 11/001055/5

Bachelor of Fine Arts in interactive design and game development, QR Registration Number: 11/001056/5

Bachelor of Fine Arts in motion media design, QR Registration Number: 11/001057/5

Bachelor of Fine Arts in photography, QR Registration Number: 11/001058/5

Bachelor of Fine Arts in visual effects, QR Registration Number: 11/001059/5

QF Level 6

Master of Arts in graphic design, QR Registration Number: 11/001060/6

Master of Arts in interactive design and game development, QR Registration Number: 11/001061/6 Master of Arts in photography, QR Registration Number: 11/001062/6

Master of Fine Arts in graphic design, QR Registration Number: 11/001063/6

Master of Fine Arts in interactive design and game development, QR Registration Number: 11/001064/6

Master of Fine Arts in photography, QR Registration Number: 11/001065/6

The following SCAD Hong Kong degree programs are accredited by HKCAAVQ and are recognized on the QF with a validity period of Jan. 1, 2013 to Dec. 31, 2017:

QF Level 5

Bachelor of Fine Arts in fashion, QR Registration Number: 13/000159/L5

Bachelor of Fine Arts in fashion marketing and management, QR Registration Number: 13/000160/L5

Bachelor of Fine Arts in interior design, QR Registration Number: 13/000161/L5

Bachelor of Fine Arts in painting, QR Registration Number: 13/000162/L5

Bachelor of Fine Arts in sequential art, QR Registration Number: 13/000163/L5

QF Level 6

Master of Arts in luxury and fashion management, QR Registration Number: 13/000164/L6

Master of Fine Arts in luxury and fashion management, QR Registration Number: 13/000165/L6

BOARD MEMBERS

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BOARD OF TRUSTEES

Alan B. (Albie) Whitaker III, chair

Vice president and financial advisor, Morgan Stanley Atlanta, Georgia

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Dr. André Leon Talley

Contributing editor, Vogue New York, New York

Anita Thomas

Community activist Atlanta, Georgia

A list of current Board of Trustees members can be found at scad.edu/about/scad-president-and-leadership/board-trustees.

BOARD OF VISITORS

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Physician

Laguna Beach, California, and Gordes, France

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Founder and CEO, Rodney M. Cook Interests; founder, National Monuments Foundation and Millennium Gate Atlanta, Georgia

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Eleanore L. De Sole

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Lead director, Nottingham Spirk Atlanta, Georgia

BOARD MEMBERS

BOARD OF VISITORS continued

Charles A. Hinnant

President and founder, Charkit Chemical Corporation; chairman and owner, Optima Chemical Group; owner, Arran Chemical Company Ltd.
Rowayton, Connecticut; Bluffton,
South Carolina; and Savannah, Georgia

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Former interior designer, TLC's "Trading Spaces;" photographer
Raleigh, North Carolina, and Paris, France

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Retired president, Chatham Steel Corporation Savannah, Georgia, and Santa Fe, New Mexico

Anita Thomas

Community activist Atlanta, Georgia

Deborah Williams

Owner, Armscote Manor; president, Cobweb Designs Warwickshire, England

Virgil Williams

Chairman, Williams Group International Inc. Atlanta. Georgia

Dr. Robert S. Jepson Jr. (emeritus)

Chairman and CEO, Jepson Inc. Savannah, Georgia

A list of current board members can be found at scad.edu/president.



COUNCIL MEMBERS

ATLANTA ADVISORY COUNCIL

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General counsel, AT&T Atlanta, Georgia

Wendy Aronson

Community activist Atlanta, Georgia

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Ginny Brewer

Fundraising professional Atlanta, Georgia

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Nina Cheney

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Brennen Dicker

General manager, SIM Digital Atlanta, Georgia

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Fay Gold

Gallerist, Fay Gold Art Advisory Services Atlanta, Georgia

Ed Inman

President and founder, Holland Services Co. Atlanta, Georgia

Lance Jackson

Co-Owner, Parker Kennedy Atlanta, Georgia

Dr. Pharris (P.J.) Johnson

Retired colonel, U.S. Air Force; author Claxton, Georgia

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Dr. Deborah Kelly

Physician, Piedmont Physicians Group Atlanta, Georgia

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President, Moattar Ltd. Atlanta, Georgia

Jeanmarie Quarterman

Luxury goods and jewelry professional Atlanta, Georgia

Michael Rice

Vice president, product management, Cresa Partners Atlanta, Georgia

Anita Thomas (emerita)

Community activist Atlanta, Georgia

A list of current council members can be found at: scad.edu/about/scad-president-and-leadership/ atlanta-advisory-council.

SCAD Atlanta hosted the celebration of yet another remarkable SCAD feat - an unprecedented three consecutive years of No. 1 Design Intelligence rankings for both the undergraduate and graduate interior design



TUITION AND FINANCIAL ASSISTANCE

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UNDERGRADUATE

	2014-15	5 2013-14 2012-13		2011-12	2010-11	2009-10
Tuition	33,795	32,950	31,905	30,510	29,070	27,765
Room	8,715	8,500	8,220	7,785	7,460	6,700
Board	4,995	4,875	4,770	4,470	4,290	4,080
Total	\$47,505	\$46,325	\$44,895	\$42,765	\$40,820	\$38,545

GRADUATE

	2014-15	2013-14	2012-13	2011-12	2010-11	2009-10
Tuition	34,605	33,750	32,670	30,960	29,520	28,215
Room	8,715	8,500	8,220	7,785	7,460	6,700
Board	4,995	4,875	4,770	4,470	4,290	4,080
Total	\$48,315	\$47,125	\$45,660	\$43,215	\$41,270	\$38,995

SCHOLARSHIP AND GRANT FUNDS PAID

Funds	FY 2014	FY 2013	FY 2012	FY 2011	FY 2010
Federal grants	10,551,989	10,297,773	10,881,580	10,697,630	8,663,536
State grants and scholarships	3,615,056	3,399,085	3,429,287	4,032,812	3,366,766
Institutional fellowships	11,772,660	12,924,156	12,720,715	11,795,976	8,154,555
Institutional grants	5,632,841	7,007,076	8,474,662	4,961,820	6,425,725
Institutional scholarships	65,794,659	61,593,513	55,175,377	50,447,517	42,355,749
Endowed scholarships	1,149,423	1,024,885	1,011,033	1,201,741	807,122
Total	\$98,516,628	\$96,246,488	\$91,692,654	\$83,137,496	\$69,773,453

At SCAD, mighty oaks are planted every day, beginning as tiny acorns nurtured and cultivated by the university's shining faculty, staff, alumni and students — the best ambassadors and testament to the incomparable SCAD experience.



FACULTY AND CLASS SIZE

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FULL-TIME AND PART-TIME FACULTY

Fall		2014			2013			2012			2011			2010	
Quarter	M	F	Т	М	F	Т	М	F	Т	М	F	Т	М	F	Т
Full-time	300	208	508	313	207	520	318	201	519	313	211	524	303	218	521
Part-time	73	74	147	77	81	158	68	70	138	96	104	200	95	104	199
Total	373	282	655	390	288	678	386	271	657	409	315	724	398	322	720

RACE/ETHNICITY*

Fall Quarter	2014		2013		2012		2011		2010	
raii Guartei	FT	PT								
American Indian or Alaskan Native	3	0	3	0	3	0	3	0	3	0
Asian	32	1	40	9	38	4	34	8	29	6
Black, non-Hispanic	10	7	12	6	12	7	12	13	12	11
Hispanic	10	3	10	2	11	3	11	5	8	5
Multiracial, non-Hispanic	0	1	0	0	0	0	0	0	0	0
Non-resident alien	39	8	30	2	26	1	25	1	29	1
Race/ethnicity unknown	9	13	7	11	2	6	4	7	4	7
White, non-Hispanic	405	114	418	128	427	117	435	166	436	169

^{*} Non-resident alien reported separately regardless of race/ethnicity.

CREDENTIALS

Fall Overstern		2014		2013		2012		2011		10
Fall Quarter	FT	PT	FT	PT	FT	PT	FT	PT	FT	PT
Faculty with terminal degrees	409	101	420	108	392	84	391	129	395	129
Percentage of faculty with terminal degrees		69	81	68	76	61	75	65	76	65

CLASS SIZE

Number of fall quarter class sections with the following class sizes*:

2-9 students	10-19 students	20-29 students	30-39 students
490	838	428	106

^{*} On-ground classes offered in Atlanta, Hong Kong and Savannah.

FACULTY-TO-STUDENT RATIO: 1:19

(Based on total number of fall quarter FTE students and FTE faculty where FTE = FT+1/3PT)

SCAD's ever impressive faculty is comprised of Academy and Emmy Award winners, Fulbright scholars, New York Times best-selling authors and AIA award-winning architects, all tirelessly devoted to the success of each and every student.

DEGREES OFFERED

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ATLANTA

School	Major	B.A.	B.F.A.	M.Arch.	M.A.	M.F.A.	M.U.D
Building Arts	Interior design		Х		Х	Х	
Communication Arts	Advertising	X*	Х		Х	Х	
	Branded entertainment		Х				
	Graphic design	X*	Х		Х	Х	
	Illustration	X*	X		Х	Х	
	Sequential art	X*	Х			Х	
Digital Media	Animation		X			Х	
	Interactive design and game development	X**	Х				
	Motion media design		Х			Х	
	Television producing	Х					
	Visual effects		Х			Х	
Entertainment Arts	Film and television				Х	Х	
Fashion	Fashion		X		Х	Х	
	Fashion marketing and management		Х				
	Luxury and fashion management				Х	Х	
Fine Arts	Painting		Х		Х	Х	
	Photography	X*	Х			Х	
	Printmaking		Х			Х	
	Sculpture		Х		Х	Х	
Liberal Arts	Arts administration				X		
	Writing		X			Y	

ELEARNING

School	Major	B.A.	B.F.A.	M.Arch.	M.A.	M.F.A.	M.U.D.
Building Arts	Historic preservation				Х		
	Interior design				Х		
Communication Arts	Advertising	Х*					
	Graphic design	Х*	Х		Х	Х	
	Illustration				Х	Х	
	Sequential art	X*					
Design	Design management				Х		
Digital Media	Animation				Х		
	Interactive design and game development	X**			Х	Х	
	Motion media design				Х	х	
Fashion	Luxury and fashion management				Х		
Fine Arts	Painting					Х	
	Photography	Х*			Х	Х	
Liberal Arts	Arts administration				Х		
	Writing					Х	

HONG KONG

School	Major	B.A.	B.F.A.	M.Arch.	M.A.	M.F.A.	M.U.D.
Building Arts	Interior design		Х				
Communication Arts	Advertising		Х				
	Graphic design		Х		Х	Х	
	Illustration		Х				
	Sequential art		Х				
Digital Media	Animation		Х				
	Interactive design and game development		Х		Х	Х	
	Motion media design		Х				
	Visual effects		Х				
Fashion	Fashion		Х		Х		
	Fashion marketing and management		Х				
	Luxury and fashion management				Х	Х	
Fine Arts	Painting		Х				
	Photography		Х		Х	Х	

DEGREES OFFERED

SAVANNAH

School	Major	B.A.	B.F.A.	M.Arch.	M.A.	M.F.A.	M.U.D.
Building Arts	Architectural history		Х			Х	
	Architecture		Х	X***			
	Furniture design		Х		Х	Х	
	Historic preservation		Х		Х	Х	
	Interior design		Х		Х	Х	
	Urban design						Х
Communication Arts	Advertising	X*	Х			Х	
	Graphic design	X*	Х		Х	Х	
	Illustration	X*	Х		Х	Х	
	Sequential art	X*	Х		Х	Х	
Design	Design for sustainability				Х		
	Design management				Х	Х	
	Fibers		Х		Х	Х	
	Industrial design		Х		Х	Х	
	Jewelry		Х		Х	Х	
	Service design		Х			Х	
Digital Media	Animation		Х		Х	Х	
	Interactive design and game development	X**	Х		Х	Х	
	Motion media design		Х		Х	Х	
	Visual effects		Х		Х	Х	
Entertainment Arts	Film and television		Х		Х	Х	
	Production design		Х		Х	Х	
	Performing arts		Х			Х	
	Sound design		Х		Х	Х	
	Themed entertainment design					Х	
Fashion	Accessory design		Х		Х	Х	
	Fashion		Х		Х	Х	
	Fashion marketing and management		Х				
	Luxury and fashion management				Х	Х	
Fine Arts	Painting		Х		Х	Х	
	Photography	X*	Х		Х	Х	
Liberal Arts	Art history		Х		Х		
	Arts administration				Х		
	Cinema studies				х		
	Dramatic writing		Х			Х	
	Equestrian studies	Х					
	Writing		Х			Х	

 $^{^{*}}$ B.A. in visual communication with concentration in advertising, graphic design, illustration, photography or sequential art.

 $[\]ensuremath{^{**}}$ B.A. in digital media with concentration in game development or interactive design.

^{***} Professional M.Arch.

ADMISSION

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FRESHMAN ADMISSION AND ENROLLMENT

Fall Quarter	2014	2013	2012	2011	2010
First-time freshman applicants	9,656	8,626	8,977	8,536	9,257
Accepted applicants	6,344	5,611	5,535	5,378	5,719
Acceptance rate	66%	65%	62%	63%	62%
Total first-time freshman students enrolled	1,925	1,789	1,794	1,790	1,690
Yield rate (enrolled/accepted)	30%	32%	32%	33%	30%

TRANSFER ADMISSION AND ENROLLMENT

Fall Quarter	2014	2013	2012	2011	2010
Transfer applicants	2,369	2,585	2,829	2,875	3,247
Accepted applicants	1,302	1,342	1,358	1,412	1,460
Acceptance rate	55%	52%	48%	49%	45%
Total transfer students enrolled	611	678	649	772	727
Yield rate (enrolled/accepted)	47%	51%	48%	55%	50%

GRADUATE ADMISSION AND ENROLLMENT*

Fall Quarter	2014	2013	2012	2011	2010
Graduate applicants	2,497	2,386	2,479	2,207	2,826
Accepted applicants	1,119	1,124	1,110	1,017	1,031
Acceptance rate	45%	47%	45%	46%	37%
Total graduate students enrolled	610	658	654	656	642
Yield rate (enrolled/accepted)	55%	59%	59%	65%	62%

^{*}Figures include fifth-year M. Arch. students.

With carefully curated signature events like SCADstyle, each and ev SCAD student gleans fill hand inspiration from a and design luminaries,

signature events like
SCADstyle, each and every
SCAD student gleans firsthand inspiration from art
and design luminaries, such
as Tom Ford International
chairman Domenico
De Sole and fashion
wunderkind Alexander
Wang.

ADMISSION

INCOMING FRESHMAN TEST SCORES

SAT Scores: Number of students submitting scores: 1,096 (70%)

Average scores of fall quarter first-time, degree-seeking freshman students who submitted:

	2014	2013	2012	2011	2010
Critical reading	546	545	542	543	547
Mathematics	522	520	523	521	529
Writing	524	527	525	529	530

Middle 50 percent score range:

	2014	2013	2012	2011	2010
Critical reading	480-600	480-600	480-600	480-600	490-610
Mathematics	460-580	460-580	460-580	460-580	470-580
Writing	460-580	470-590	460-590	470-590	470-590

ACT Scores: Number of students submitting scores: 734 (47%)

Average score of fall quarter first-time, degree-seeking freshman students who submitted:

2014	2013	2012	2011	2010
24	24	23	23	23

Middle 50 percent score range:

2014	2013	2012	2011	2010
20-27	21-27	21-27	21-26	20-26

High School Grade Point Average

Number of degree-seeking students submitting (required): 1,533

Average GPA of fall quarter first-time, degree-seeking freshman students: 3.44



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FALL QUARTER ENROLLMENT BY GENDER

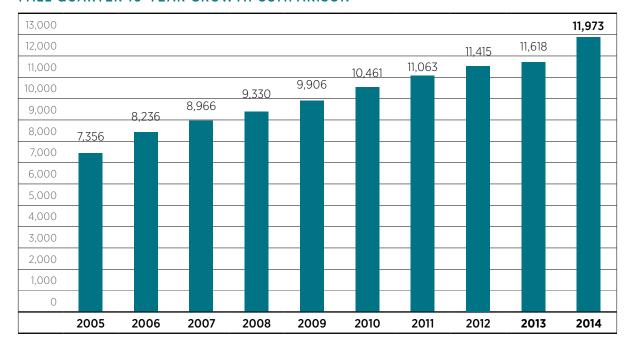
Degree/certificate-seeking, full-time students

Fall Quarter		2014			2013			2012			2011			2010	
rali Quarter	M	F	T	M	F	T	М	F	T	М	F	T	М	F	Т
Freshman	817	1,625	2,442	793	1,516	2,309	841	1,540	2,381	849	1,591	2,440	816	1,454	2,270
Sophomore	711	1,392	2,103	768	1,366	2,134	693	1,359	2,052	792	1,341	2,133	731	1,261	1,992
Junior	657	1,195	1,852	602	1,163	1,765	688	1,159	1,847	656	1,074	1,730	635	1,000	1,635
Senior	497	961	1,498	548	968	1,516	539	887	1,426	521	843	1,364	643	803	1,446
Graduate	594	977	1,571	632	983	1,615	597	933	1,530	649	901	1,550	678	898	1,576
Total	3,276	6,150	9,426	3,343	5,996	9,339	3,358	5,878	9,236	3,467	5,750	9,217	3,503	5,416	8,919

Degree/certificate-seeking, part-time students

Fall Overter		2014			2013			2012			2011			2010	
Fall Quarter	М	F	Т	М	F	Т	М	F	T	М	F	Т	М	F	Т
Freshman	105	174	279	84	177	261	55	96	151	43	80	123	41	82	123
Sophomore	76	146	222	79	131	210	102	162	264	57	141	198	55	106	161
Junior	108	186	294	125	179	304	97	195	292	87	181	268	75	132	207
Senior	283	483	766	287	453	740	253	390	643	246	339	585	222	296	518
Graduate	278	428	706	274	396	670	299	402	701	219	345	564	167	240	407
Total	850	1,417	2,267	849	1,336	2,185	806	1,245	2,051	652	1,086	1,738	560	856	1,416

FALL QUARTER 10-YEAR GROWTH COMPARISON*



^{*}Overall enrollment reported, including both degree-seeking and nondegree-seeking students.

ENROLLMENT

FALL QUARTER ENROLLMENT BY MAJOR*

Maior	20)14	20)13	20	12	20	D11	20	10
Major	UG	GR	UG	GR	UG	GR	UG	GR	UG	GR
Accessory design	52	10	46	8	52	6	46	4	35	6
Advertising	272	49	262	43	254	36	272	30	249	46
Animation	780	204	714	199	648	167	602	138	557	131
Architectural history	1	12	4	13	8	9	6	11	4	11
Architecture	235	114	256	136	293	126	317	141	336	152
Art History	30	13	37	10	37	11	36	15	41	8
Arts administration	-	130	-	132	-	153	-	131	-	114
Branded entertainment	0	-	-	-	-	-	-	-	-	-
Cinema Studies	-	9	-	14	-	12	-	16	-	14
Design for sustainability	-	6	-	9	-	9	-	11	-	9
Design management	-	110	-	96	-	109	-	67	-	48
Digital media	52	-	44	-	55	-	37	-	31	-
Dramatic writing	51	16	51	22	48	19	40	15	42	15
Equestrian studies	29	-	25	-	21	-	15	-	9	-
Fashion	492	60	489	62	475	45	491	35	515	32
Fashion marketing and management	387	-	401	-	345	-	294	-	221	-
Fibers	158	16	160	13	173	13	158	21	153	15
Film and television	384	135	376	105	407	116	397	119	419	106
Furniture design	30	18	37	20	45	23	39	24	41	26
Graphic design	657	162	701	206	682	210	670	206	618	214
Historic preservation	30	64	33	73	31	75	44	83	51	75
Illustration	476	115	486	95	501	98	514	82	466	74
Industrial design	315	101	321	93	308	85	298	73	261	71
Interactive design and game development	336	97	331	88	296	103	311	104	273	98
Interior design	346	82	306	85	284	88	283	112	290	120
Jewelry	73	15	77	16	71	17	98	12	86	13
Luxury and fashion management	-	116	-	91	-	77	-	59	-	35
Motion media design	165	75	149	85	131	82	126	70	114	71
Painting	143	77	147	84	147	91	160	92	174	86
Performing arts	124	52	117	40	128	29	129	26	126	20
Photography	406	104	444	113	469	124	445	121	476	93
Printmaking	14	9	14	17	15	10	18	11	18	9
Production design	122	9	106	13	103	13	100	11	96	12
Sculpture	21	17	19	15	30	23	25	17	26	10
Sequential art	418	43	398	47	360	52	345	48	332	47
Service design	36	13	33	9	18	4	5	-	11	-
Sound design	142	48	159	48	151	36	146	26	128	19
Television producing	56	-	63	-	54	-	48	-	30	-
Themed entertainment design	-	22	-	20	-	2	-	-	-	-
Urban design	-	24	-	23	-	23	-	16	-	18
Visual communication	203	-	216	-	228	-	193	-	144	-
Visual effects	195	69	189	74	184	76	162	72	147	53
Writing	89	49	120	60	103	50	85	51	60	48

^{*} First major reported.

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MOST HIGHLY ENROLLED MAJORS

	Major	Count	Percent of Student Body		
Fall 2014	Animation	984	8.22		
	Graphic design	819	6.84		
	Illustration	591	4.94		
	Fashion	552	4.61		
	Film and television	519	4.33		
Fall 2013	Animation	913	7.86		
	Graphic design	907	7.81		
	Illustration	581	5.00		
	Photography	557	4.79		
	Fashion	551	4.74		
Fall 2012	Graphic design	892	7.81		
	Animation	815	7.14		
	Illustration	599	5.25		
	Photography	593	5.19		
	Film and television	522	4.57		
Fall 2011	Graphic design	876	7.92		
	Animation	740	6.69		
	Illustration	596	5.39		
	Photography	566	5.12		
	Fashion	526	4.75		
Fall 2010	Graphic design	832	7.95		
	Animation	688	6.58		
	Photography	569	5.44		
	Fashion	547	5.23		
	Illustration	540	5.16		

ENROLLMENT

FALL QUARTER ENROLLMENT BY MINOR*

Minor Program	2014	2013	2012	2011	2010
Accessory design	44	36	45	53	50
Acting for the camera	1	-	-	-	-
Advertising	105	95	123	106	81
Advertising copywriting	7	13	10	8	-
Animation	62	65	68	57	64
Architectural history	19	10	21	34	28
Architecture	16	15	17	23	31
Art history	38	50	54	66	45
Arts and entertainment management	14	21	20	13	9
Book arts	5	6	4	4	1
British-American studies	0	1	0	1	2
Business management and entrepreneurship	131	118	118	110	86
Ceramic arts	17	19	15	19	27
Character technical direction	19	22	22	12	2
Cinema studies	19	38	48	36	16
Concept art for games	113	102	101	112	87
	0	-	-	- 112	- 07
Costume design				127	11.4
Creative writing	123	141	142		114
Dance	17	18	23	24	18
Design for sustainability	38	45	44	54	36
Drawing	33	42	58	55	55
Electronic design	3	5	2	13	16
Equestrian studies	8	7	9	9	8
Exhibition design	1	3	5	7	6
Fashion	55	58	60	69	70
Fashion marketing and management	72	88	58	69	41
Fibers	37	39	54	41	24
Film and television	61	66	70	73	62
Furniture design	33	27	25	26	30
Graphic design	137	126	118	128	127
Historic preservation	12	8	9	7	6
Illustration	77	82	77	60	62
Industrial design	12	18	16	15	16
Interaction design	7	6	12	11	6
Interactive design and game development	41	35	31	27	25
Interior design	21	24	30	22	27
Jewelry	20	23	16	15	22
Language and cultural studies	0	-	-	-	-
Marine design	7	14	12	18	13
Marketing/mobile interactive	2	0		-	
Menswear	22	18	14	14	17
Mobile and interactive design	7	2	14	- 14	17
Motion media design	46	48	50	33	<u>-</u> 37
Museum studies	12	10	8	12	12
Music composition	38	43	38	20	-
New media art	1		4	4	6
Painting	38	44	42	48	50
Performing arts	39	39	39	32	21
Photography	106	110	137	135	127
Previsualization	5	1	0		
Printmaking	52	54	69	68	62
Production design	7	10	11	10	20
Scientific illustration	11	16	18	20	14
Sculpture	30	41	42	37	31
Sequential art	60	57	86	66	66
Service design	25	21	13	4	5
Sound design	35	30	34	38	31
Storyboarding	157	127	102	96	55
Technical direction	50	55	50	33	40
Themed entertainment design	42	37	17	-	-
Visual effects	64	47	49	48	47
		36	49	32	
Vocal performance	31	46		4)	21

^{*} First and second minors reported



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RACE/ETHNICITY*

First-time, Full-time,	20	014	20	013	20	012	20	D11	20	010
Degree-seeking Freshmen	No.	%	No.	%	No.	%	No.	%	No.	%
American Indian/Alaskan Native	11	0.61	12	0.72	5	0.28	15	0.85	5	0.30
Asian	117	6.49	129	7.71	131	7.44	103	5.82	74	4.44
Black, non-Hispanic	203	11.25	211	12.60	203	11.53	204	11.52	162	9.73
Hispanic	171	9.48	163	9.74	133	7.55	144	8.13	82	4.92
Multiracial, non-Hispanic	0	0.00	1	0.06	0	0.00	4	0.23	9	0.54
Native Hawaiian or other Pacific Islander	9	0.50	3	0.18	4	0.23	8	0.45	2	0.12
Non-resident alien	225	12.47	157	9.38	206	11.70	183	10.33	150	9.01
Race/ethnicity unknown	93	5.16	48	2.87	51	2.90	64	3.61	255	15.32
White, non-Hispanic	975	54.05	950	56.75	1,028	58.38	1,046	59.06	926	55.62
TOTAL	1.804		1.674		1.761		1.771		1.665	

Full time Undergraduate	201	14	20	13	20	12	20	11	20	10
Full-time Undergraduate	No.	%								
American Indian/Alaskan Native	44	0.55	45	0.58	35	0.45	41	0.53	23	0.31
Asian	596	7.41	524	6.77	432	5.57	311	4.04	178	2.42
Black, non-Hispanic	802	9.97	791	10.22	674	8.69	577	7.49	396	5.37
Hispanic	666	8.28	599	7.74	509	6.56	397	5.16	246	3.34
Multiracial, non-Hispanic	8	0.10	15	0.19	15	0.19	19	0.25	17	0.23
Native Hawaiian or other Pacific Islander	24	0.30	19	0.25	20	0.26	19	0.25	11	0.15
Non-resident alien	1,299	16.15	975	12.60	956	12.33	849	11.02	740	10.04
Race/ethnicity unknown	327	4.07	467	6.03	1,139	14.69	2,100	27.27	3,234	43.88
White, non-Hispanic	4,277	53.18	4,304	55.61	3,974	51.25	3,388	43.99	2,525	34.26
TOTAL	8,043		7,739		7,754		7,701		7,370	

Full-time Graduate	20	14	20	13	20	12	20	11	20	10
Full-tillle Graduate	No.	%								
American Indian/Alaskan Native	5	0.32	7	0.43	7	0.46	8	0.52	7	0.44
Asian	43	2.74	46	2.85	45	2.94	36	2.32	21	1.33
Black, non-Hispanic	189	12.03	172	10.64	145	9.47	132	8.51	97	6.16
Hispanic	60	3.82	63	3.90	64	4.18	63	4.06	40	2.54
Multiracial, non-Hispanic	1	0.06	0	0.00	1	0.07	6	0.39	9	0.57
Native Hawaiian or other Pacific Islander	1	0.06	3	0.19	3	0.20	2	0.13	2	0.13
Non-resident alien	708	45.07	631	39.05	516	33.70	431	27.79	365	23.16
Race/ethnicity unknown	59	3.76	93	5.75	106	6.92	217	13.99	489	31.03
White, non-Hispanic	505	32.15	601	37.19	644	42.06	656	42.30	546	34.64
TOTAL	1,571		1,616		1,531		1,551		1,576	

^{*} Non-resident alien reported separately regardless of race/ethnicity.

Diversity thrives at SCAD, where the student body is comprised of students from across the United States and more than 100 countries.

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FALL 2014 STUDENT AGE (AVERAGE AND RANGE)

Fall Quarter	2014	2013	2012	2011	2010
First-time, degree-seeking freshmen	18, 15-32	18, 16-29	18, 16-34	18, 16-24	18, 16-24
Undergraduate	21, 15-71	21, 16-68	21, 16-71	21, 16-70	21, 16-70
Graduate	28, 19-67	28, 19-63	29, 18-64	28, 21-66	28, 20-66
Full-time	22, 16-64	22, 16-63	22, 16-64	21, 16-66	22, 16-66
Part-time	26, 15-71	26, 16-68	27, 17-71	26, 16-70	27, 16-70
All students	22, 15-71	23, 16-68	23, 16-71	22, 16-70	22, 16-70

FALL 2014 U.S. STUDENTS

Number and percentage whose permanent residence is outside the state of Georgia:

Fall Quarter	2014		201	2013 2012		2 201		1 2010		0
raii Quarter	No.	%	No.	%	No.	%	No.	%	No.	%
First-time, degree-seeking freshmen	1,254	81	1,182	79	1,184	78	1,269	81	1,204	80
Undergraduate, degree-seeking	5,980	78	6,018	77	6,059	77	6,017	77	5,768	77
Graduate, degree-seeking	1,041	73	1,133	73	1,187	74	1,173	73	1,121	73

Top 10 states of original permanent residence of fall quarter student body:

RANK	2014	ļ.	2013	3	2012	2	2011		2010	
1	Georgia	2,149	Georgia	2,239	Georgia	2,243	Georgia	2,287	Georgia	2,242
2	Florida	897	Florida	908	Florida	909	Florida	897	Florida	821
3	Texas	503	N. Carolina	534	Texas	553	Texas	542	Texas	502
4	N. Carolina	491	Texas	530	N. Carolina	533	N. Carolina	511	N. Carolina	500
5	Virginia	362	New York	404	New York	405	New York	420	New York	387
6	New York	360	S. Carolina	366	S. Carolina	387	S. Carolina	393	S. Carolina	374
7	S. Carolina	342	Virginia	349	Virginia	370	Virginia	371	Virginia	364
8	New Jersey	313	Maryland	327	Maryland	339	Maryland	332	Maryland	320
9	Maryland	303	New Jersey	303	Pennsylvania	304	Ohio	302	Ohio	306
10	Pennsylvania	291	Pennsylvania	287	New Jersey	284	New Jersey	292	Pennsylvania	297

FALL 2014 NON-U.S. STUDENTS

Percentage of non-U.S. students:

Fall Quarter	2014	2013	2012	2011	2010
First-time, degree-seeking, freshmen	19	16	16	12	11
Undergraduate, degree-seeking	18	16	14	11	10
Graduate, degree-seeking	38	32	28	23	22

Number of countries represented in the student body:

Fall 2014	Fall 2013	Fall 2012	Fall 2011	Fall 2010
105	107	111	105	97

Top 10 countries of nation of citizenship of fall quarter student body:

RANK	2014		2013		2012		2011		2010	
1	China	640	China	542	China	407	China	275	China	187
2	Hong Kong	394	Hong Kong	337	Hong Kong	223	S. Korea	175	S. Korea	178
3	Brazil	205	S. Korea	165	S. Korea	176	Hong Kong	134	Taiwan	86
4	S. Korea	196	India	132	India	85	Taiwan	82	India	72
5	India	172	Venezuela	75	Taiwan	76	India	67	Hong Kong	64
6	Venezuela	97	Colombia	68	Venezuela	57	Venezuela	50	Colombia	41
7	Columbia	89	Taiwan	62	Colombia	55	Colombia	48	Mexico	38
8	Taiwan	73	Mexico	58	Mexico	52	Canada	42	United Kingdom	37
9	Saudi Arabia	68	Ecuador	47	Ecuador	45	Mexico	41	Canada	36
10	Mexico	63	Saudi Arabia	47	Canada	42	Ecuador	35	Thailand	35

DEMOGRAPHICS

FALL 2014 NON-U.S. ENROLLMENT BY COUNTRY

UG GR Total

138 28 166

71 18 89

51 2

3 0

84 13 97

629 91 720

14

Region	Country	UG	GR	Total	Region	Country
Africa	Botswana	0	1	1	Europe	Austria
	Cameroon	1	0	1		Belgium
	Egypt	0	2	2		Croatia
	Ethiopia	1	0	1		Cyprus
	<u>Ghana</u>	3	0	3		Czech Republic
	_ Kenya	4	0	4		Denmark
	_ Libya	2	0	2		Estonia
	Mauritania	1	0	1		France
	Morocco	1	0	1		Georgia
	Mozambique	1	0	1		Germany
	Niger	1	0	1		Greece
	Nigeria	7	2	9		Hungary
	South Africa	8	0	8		Iceland
	Tanzania	3	0	3		Ireland
	Zimbabwe	2	0	2		Italy
	Total	35	5	40		Latvia
Asia	Bahrain	2	1	3		Montenegro
	Bangladesh	0	1	1		Netherlands
	Burma (Myanmar)	1	0	1		Norway
	China	189	451	640		Romania
	Hong Kong	384		394		Russian Federation
	India	80	92	172		Serbia
	Indonesia	24	5	29		Spain
	Iran	4	24	28		Sweden
	Israel	3	1	4		Switzerland
	Japan	14	5	19		Turkey
	Jordan	1	0	1		United Kingdom
	Kazakhstan	2	2	4		Total
	Laos	1	0	1	Latin America	Antigua and Barbuda
	Macau	1	0		and the	Argentina
	Malaysia	15	4	19	Caribbean	Bahamas
	Mongolia	0	1	1		Barbados
	Nepal	4	0	4		Bolivia
	Pakistan	2	9	11		Brazil
	Philippines	16	2	18		Cayman Islands
	Qatar	2	1	3		Chile
	Saudi Arabia	38	30	68		Colombia
	Singapore	28	3	31		Costa Rica
	South Korea	166	30	196		Cuba
	Sri Lanka	0	1	1		Curacao
	Syria	0	2	2		Dominican Republic
	Taiwan	38	35	73		Ecuador
		1.		23		El Salvador
	Thailand United Arab Emirates	<u>15</u> 1	<u>8</u> 2	3		Guatemala
		21	<u> </u>			
	Vietnam			<u>26</u> 1		Guyana Honduras
	Yemen	1.0EZ	() (725	1,778		
North Amorica	Total	1,055 7				Jamaica Movice
North America	Bermuda	71	0	<u>7</u>		Mexico
	Canada	31	4	35		Nicaragua
Ozzania	Total	38	4	42		Panama
Oceania	Australia	6	1			<u>Paraguay</u>
	New Zealand	2	0	2		Peru
	Papua New Guinea	1	0	_1_		Suriname
	Total	9	1_	10		Trinidad and Tobago
						Uruguay
						Venezuela
						Total

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RESIDENCE HALLS

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	/	/ vs/ 00/	, o VIII 99,		ج / مالله مالله	10 Co 852 / 10 / 10 / 10 / 10 / 10 / 10 / 10 / 1	Omory	0,000	/ 4° / 4' / 4' / 4' / 4' / 4' / 4' / 4'	/40/ 10/ 10/	, es /	4080A	' / % !
Amenities	2	A A A	80,,08			NO NO	8,100	Way M	30,				§ /
Capacity	150	288	384	412	170	500	406	62	376	408	176	574	35
Coed	Х	Х	Х	Х	Х	Х	Х		Х	Х	Х	Х	Х
Women only								Х					
Dining hall						Х	Х					Х	Х
Upper-class students only	Х	х	х			х	Х	Х		Х			
Air-conditioned	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х
Double occupancy	Х			Х			Х		Х	X ³	X ³	Х	Х
Apartment-style	Х	Х	Х		Х			Х		Х			
Suite-style						Х							
Private bath	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х
Kitchen with cooking facilities	Х	×	×		х			Х		×			
Local telephone service	Х	Х	Х	Х	Х		Х	Х	Х		Х	Х	Х
Local cable TV service	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х
Wireless Internet access		Х	Х			Х	Х	Х			Х	Х	
In-room Internet access	Х			Х	Х			Х	Х	Х			Х
Non-smoking facility	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х
Drafting table and stool		Х	Х	Х			Х	Х	Х	Х	Х	Х	Х
Study rooms	Х					Х							
Long twin-size beds	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х
Elevator service	Х				Х	Х	Х	Х	Х			Х	
Coin-operated laundry facilities	Х	х	х	х	X ⁴	х	×	Х	х	x	Х	х	х
Vending machines	Х	Х	Х	Х		Х	Х	Х	Х		Х	Х	Х
On-site convenience store												х	х
Game room	Х	Х	Х						Х				
Fitness center	Х				Х		Х		Х			Х	
Swimming pool				Х	Х				Х		Х		
Limited on-site parking	Х	Х	Х	Х		Х	Х		Х	Х	Х		Х
Limited street parking	Х							Х	Х				

SCAD Atlanta residence hall, SCAD Hong Kong residence hall, Mix of double and triple occupancy, No-charge facility

FALL 2014—RESIDENCE HALL OCCUPANCY

Total number of freshmen: 1,510; Total number of students: 4,182

The university experience is reimagined at SCAD, with all four on-ground SCAD locations offering unique, inspiring settings for students to live, learn and thrive.



CAMPUS AND RESIDENCE LIFE

LIBRARY RESOURCES

Resources	Jen Library	ACA Library	Lacoste Library	Hong Kong Library
Volumes (books and bound periodicals)	171,581	68,810	5,081	15,077
Audio-visual materials	3,040	1,049	5	429
Serial subscriptions	511	174	4	150
E-books (available through all libraries)		89	9,682	
E-journals (available through all libraries)		4.	5,157	
Online subscription databases (available thr) (50		

VISUAL RESOURCES CENTER

Resources	2014	2013	2012	2011	2010
Slide Collection	446,520	446,520	446,520	446,520	446,520
Digital Images	148,000	138,000	128,500	118,000	105,000

ATHLETICS*

SCAD Atlanta	SCAD Savannah	Student Recreation	Intramural
Men's and Women's	Men's and Women's	Biking	Badminton
Cross country	Cross country	Bowling	Baggo
Golf	Equestrian	Camping	Basketball
Tennis	Golf	Paintball	Dodgeball
Track and field	Lacrosse		Flag football
	Soccer		Indoor and outdoor soccer
	Swimming		Kickball
	Tennis		Ping pong
	Track and field		Sand volleyball
			Ultimate Frisbee
			Volleyball

^{*}SCAD Atlanta competes in the Appalachian Athletic Conference and SCAD Savannah competes in The Sun Conference of the NAIA .

With more than 350,000 physical and electronic publications, as well as one of the most significant collections of artists' books in the United States, SCAD offers a broad range of services and collections at every location.

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STUDENT ORGANIZATIONS

A ATLANTA H HONG KONG S SAVANNAH E ELEARNING

ORGANIZATIONS RELATED TO ACADEMIC PROGRAMS

3rd Act S

Ad Club 🕕 AIGA SCAD A S

Alpha Psi Omega S

American Institute of Architecture Students S

Animanga Club 🕕

Animation Club 🕕 Art History Society S

ASHRAE (S)

Atlanta Art History Society (AAHS)

Ceramics Club (S)

Contemporary Animation Society S

Digital Media Club S

Fashion Club 🕕

Fashion Haus 🗛

Fashion Illustration Club S

FASM Co-op (A) Fibers Force S

Furniture Network S

Game Design Professionals Club 🕕

Game Development Network S

Glyph Club (S)

Graduate Fashion Association A

Graphic Design Club 🕕

iDo (Interior Design Organization)

IIDA / ASID S

Illustration Club 🕕

Industrial Design Student Association S

Interactive Design Club S

It's All on Paper S JOSA S

Local Color S MOME Love (1) (S)

Museum Education Club (MEC)

Photography Club (II)

Print Club S

Professional Audio Student Organization S

SCAD Architecture Exhibition of Savannah (SAES) S

SCAD Atlanta Animation Society (A)

SCAD Atlanta SIGGRAPH Student Chapter 🗛

SCAD Association of Marine Design S

SCAD Automotive Club SCAD Game Club

SCAD Illustration Society S

SCAD Photogroup S SCADCollab (S)

Sculpture Forum (S) Senior Film Club (S)

Sequential Art Society S

Service Design Club S Sewing Bees S

Showrunners A

Society of Collegiate Journalists A Stop Motion Club A S

Storyboarding Club S

Student Preservation Association (S)

Tau Sigma Delta 🗛 S TEA@SCAD S

The Pitch Society S

USITT SCAD Student Chapter S

COMMUNITY SERVICE

Breaking the Cycle S Colleges Against Cancer S

SCAD Nourish S SERVE 🕕

RELIGIOUS

Engage 🗛 Hillel (S)

Reformed University Fellowship (S) SCAD Savannah Campus Catholic Ministry (S)

INTERCULTURAL

African Student Association S Black Student Association A S

Chinese Student Association S Community A

Intercultural Student Association (S) International Student Association S

Korean Student Association (S) Meto4 Breakdance Club S

Sanskriti 🗛

SCAD Indian Students Association (SISA) s

SCAD Queers And Allies S UNI - Intercultural Club 🗛

SPECIAL INTEREST

Bee Sharps S

Can you Canto? Club (H)

Concept Art & Digital Painting Club (H) Concept Art Club S

Cos Club (S)

Couture Collaborations Club S Expressions Dance Club S

Dance Club 🕕

F in Funny Improv Club (S)

Gamers' Guild S Gender Equality Now (S)

Juggling Club (S) Labnormal (S)

League of Legends Club S Mixed Martial Arts Club

Pause Club 🕕

Poets with Passion (A)

SCAD Atlanta Anime Experience SCAD Fishing Club (S)

SCAD Fit Club S

SCAD Furs S

SCAD Student Green Initiative SCAD Humans vs. Zombies S

SCAD Pokemon Peach League S SCAD Quidditch (S)

SCAD Radio S

SCAD S.T.E.A.M. S

SCAD Swing Dance Club S SCADurday Night Live S

SCOPE (Student Council of Peer Educators) (A

SERVE (A)

Sewing Bees S

Society of Architectural Historians, Oglethorpe Chapter S

Student Activities Council A SUNG Nerf Underground S

The Success Project S Travel Hong Kong Club 🕕

United Student Forum (USF) A H



With more than 70 student organizations, SCAD students connect with their peers who share their interests in a variety of activities that promote leadership, well-being and social responsibility.

COMPLETION AND PERSISTENCE

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DEGREES AND CERTIFICATES CONFERRED BY MAJOR

First Major	2013-14	2012-13	2011-12	2010-11	2009-10
Accessory design	16	17	11	8	4
Advertising	88	80	82	101	100
Animation	202	160	174	193	164
Architectural history	8	5	5	8	4
Architecture	168	160	149	167	161
Art History	14	13	14	19	18
Arts administration	66	73	40	10	15
Cinema studies	5	5	9	1	2
Commercial photography	-	-	_	6	2
Computer animation	-	-	-	-	2
Design for sustainability	4	5	5	5	2
Design management	47	35	24	16	6
Digital media	6	5	7	6	5
Digital photography	-	-	8	14	14
Documentary photography	-	-	-	1	1
Dramatic writing	18	22	19	18	9
Equestrian studies	3	1	3	2	0
Fashion	123	127	125	109	119
Fashion marketing and management	99	89	55	43	15
Fibers	61	65	58	60	54
Film and television	132	158	142	151	169
Furniture design	18	25	20	20	14
Graphic design	272	225	233	223	219
Historic preservation	30	48	54	61	59
Illustration	159	160	158	168	142
Illustration design	2	4	3	9	10
Industrial design	116	85	90	71	86
Interactive design and game development	119	104	100	95	86
Interior design	99	93	139	127	121
International preservation	-	-	2	1	0
Jewelry	31	30	36	20	20
Luxury and fashion management	33	24	18	13	4
Motion media design	71	49	66	76	61
Painting	66	65	79	60	84
Performing arts	39	47	46	40	36
Photography	155	157	138	171	147
Printmaking	11	10	8	14	8
Production design	26	37	30	31	17
Sculpture	15	18	9	14	12
Sequential art	101	100	94	96	86
Service design	13	2	3	8	0
Sound design	57	57	44	43	55
Teaching art	-	3	17	14	6
Teaching drama	_	0	3	2	0
Television producing	22	12	6	3	0
Themed entertainment design	2	-		-	-
Urban design	4	5	5	11	4
Visual communication	62	<u> </u>	43	29	21
Visual effects	69	69	49	53	56
Writing	56	25	32	29	20
vviitiiig	J0	۷.)	JZ		<u> </u>

COMPLETION AND PERSISTENCE

DEGREES AND CERTIFICATES CONFERRED BY TYPE

	2013-14	2012-13	2011-12	2010-11	2009-10
Undergraduate certificate: Digital publishing	14	6	9	3	6
Bachelor of Arts	93	65	59	40	26
Bachelor of Fine Arts	1,850	1,685	1,619	1,665	1,583
Professional Master of Architecture	74	68	71	80	77
Post-professional Master of Architecture	-	5	5	12	7
Master of Arts	373	363	337	330	291
Master of Arts in Teaching	-	3	20	16	6
Master of Fine Arts	301	318	329	285	236
Master of Urban Design	4	4	3	3	1
Graduate certificate: Digital publishing	-	1	1	1	1
Graduate certificate: Historic preservation	0	2	2	3	6
Graduate certificate: Interactive design	0	1	0	2	1
Total Degrees and Certificates Conferred	2,709	2,521	2,455	2,440	2,241

SIX-YEAR PERSISTENCE OF FIRST-TIME, FULL-TIME, DEGREE-SEEKING FRESHMAN STUDENTS

First Quarter Enrolled	Cohort Total	Persistence
Fall 2004	1,291	69%
Fall 2005	1,396	65%
Fall 2006	1,465	67%
Fall 2007	1,599	70%
Fall 2008	1,480	67%

CAREER AND ALUMNI SUCCESS

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GEOGRAPHIC DEMOGRAPHICS OF ACTIVE ALUMNI

United States Residency Distribution (28,674)

South		North		West		Midwe	st	Other	
Georgia	8,339	New York	2,012	California	1,793	Illinois	655	Puerto Rico	84
Florida	2,273	Maryland	730	Colorado	414	Ohio	592	Virgin Islands	14
N. Carolina	1,383	Pennsylvania	701	Washington	325	Michigan	380	Military	13
Texas	1,255	New Jersey	652	Oregon	226	Indiana	221	American Samoa	1
Virginia	1,077	Massachusetts	562	Arizona	124	Missouri	215	Guam	1
S. Carolina	980	Connecticut	398	Nevada	70	Minnesota	189		
Tennessee	484	New Hampshire	132	New Mexico	57	Wisconsin	165		
Alabama	347	Vermont	119	Utah	51	Kansas	104		
Louisiana	320	Washington, D.C.	105	Hawaii	43	Oklahoma	102		
Kentucky	249	Rhode Island	94	Alaska	27	lowa	61		
Mississippi	122	Maine	78	Idaho	23	Nebraska	39		
Arkansas	100	Delaware	71	Wyoming	19	N. Dakota	7		
West Virginia	52			Montana	18	S. Dakota	6		

International Residency Distribution (1,027)

Africa		Asia		Europe		Latin America and the Caribbean	1
Botswana	1	Bahrain	2	Andorra	1	Anguilla	3
Egypt	4	China	35	Austria	3	Antigua and Barbuda	4
Ghana	1	Hong Kong	77	Belgium	6	Argentina	5
Kenya	7	India	38	Bulgaria	2	Aruba	1
Libya	1	Indonesia	13	Croatia	2	Bahamas	34
Mauritius	2	Israel	2	Cyprus	1	Barbados	8
Nigeria	1	Japan	54	Czech Republic	1	Belize	1
Tanzania	2	Kuwait	3	Finland	2	Bolivia	2
Uganda	1	Lebanon	3	France	11	Brazil	12
Zambia	1	Malaysia	21	Germany	32	Cayman Islands	6
Zimbabwe	1	Nepal	1	Greece	1	Chile	3
Total	22	Oman	1	Hungary	1	Colombia	15
		Pakistan	5	Iceland	4	Costa Rica	11
North America		Philippines	6	Ireland	2	Curacao	1
Bermuda	22	Qatar	2	Italy	9	Dominican Republic	2
Canada	46	Saudi Arabia	7	Luxembourg	2	Ecuador	24
Total	68	Singapore	17	Netherlands	4	El Salvador	12
		South Korea	72	Norway	3	Guatemala	9
Oceania		Taiwan	70	Poland	2	Honduras	5
Australia	11	Thailand	82	Romania	3	Jamaica	13
New Zealand	3	Turkmenistan	1	Russian Federation	2	Mexico	26
Total	14	United Arab Emirates	9	Spain	10	Nicaragua	1
		Vietnam	2	Sweden	11	Panama	13
		Total	523	Switzerland	7	Peru	2
				Turkey	11	Saint Vincent and Grenadines	1
			Ì	United Kingdom	40	Suriname	1
				Total	173	Trinidad and Tobago	9
					3	Uruguay	1
						Venezuela	1
						Virgin Islands (British)	1

Total

CAREER AND ALUMNI SUCCESS

TOP EMPLOYERS

Abercrombie & Fitch	Digital Kitchen	Kiz Studios	Pixar
Adobe	Disney	Kohler	Psyop
Adidas	DreamWorks Animation	Kohl's	Ralph Lauren
American Eagle Outfitters	Electrolux	Leo Burnett	Razorfish
American Greetings	Electronic Arts	Laika	Reebok
Anthropolgie	FCB	Lilly Pulitzer	R/GA
Apple	Fossil	Loloi Rugs	RTKL
Arnold Worldwide	Fox Entertainment Group	LF USA	Saatchi & Saatchi
ASD	frog	Lucas Arts	Sears Holding Co.
AT&T	GAP	Macy's	Shaw Industries
BCBGMAXAZRIA	Gensler	Mattel	SmithGroup
Belk	Goodby Silverstein	Martha Stewart	SOM
Blizzard	& Partners	Michael Kors	Starbucks
Blue Sky Studios	Google	Microsoft	Studio O+A
Buck	Grey Worldwide	Milliken	Tai Ping Carpets
Callison	Gulfstream Aerospace	Mohawk	The Coca-Cola Company
Carter's	Hallmark	Mullen	The Home Depot
Cartoon Network	HBA	National Geographic	The Mill
CIA	HKS, Inc.	NBBJ	Target
Coach	HOK	Newell Rubbermaid	Time Inc.
Chico's	Husqvarna	Nike	Turner Broadcasting
Condé Nast	IBM	Nordstrom	Urban Outfitters
Cooper Carry	IDEO	Net-a-Porter	Valdese Weavers
Crispin Porter + Bogusky	JCB	Ogilvy & Mather	Zynga
DDB	JCPenney	Perkins + Will	

ALUMNI CHAPTERS AND ONLINE GROUPS

Industry and Alumni Outreach

Industry and alumni outreach managers based throughout the United States continually develop and foster relationships with employers and alumni in an effort to expand career opportunities for SCAD students and alumni.

P&G

Events

To view the career resource calendar, visit scad.edu/careerevents

Kids II

Social Media

Digital Domain

SCAD Alumni group on LinkedIn

SCAD Alumni Facebook groups are active in the following cities and regions: Atlanta, Georgia; Austin, Texas; Charleston, South Carolina.; Charlotte, North Carolina.; Chicago, Illinois; Dallas, Texas; Denver, Colorado; Detroit, Michigan; Houston, Texas; Kansas City, Missouri.; Los Angeles; Miami; New England; New Orleans; New York City; Northwest Florida; Portland, Oregon.; San Francisco, California; Seattle, Washington*; the Tampa Bay area*; the Washington, D.C. metro area; and internationally in the Caribbean and France*.

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^{*}Denotes groups comprised of SCAD and Lacoste School of the Arts alumni.



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ATLANTA

ACA Sculpture Studio

and Residence Hall of SCAD

1280 Peachtree St. Built: 2004

Designed by: Renzo Piano Size: 84,200 square feet

Digital Media Center

1611 W. Peachtree St.

Size: 83,443 square feet

Huntington House

32 Huntington Road Built: 1931

Size: 4,157 square feet

Ivy Hall

179 Ponce de Leon Ave. Built: 1883

Style: Victorian Queen Anne Designed by: Gottfried L. Norrman

Size: 7,000 square feet

SCAD Atlanta

1600 Peachtree St.. Built: 1956

Size: 312,000 square feet

SCADshow

173 14th St. Built: 1986

Size: 25,211 square feet

Spring House

1470 Spring St. Built: 1967

Size: 99,700 square feet

HONG KONG

Hong Kong Gold Coast Residences

1 Castle Peak Road Size: 26,850 square feet

SCAD Hong Kong

292 Tai Po Road Built: 1960

Style: British Colonial Revival Size: 81,247 square feet

With exciting, engaging events such as aTVfest, SCAD is a vital contributor to the art, design and entertainment industries in the dynamic, metropolitan hub of Atlanta.

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LACOSTE

Boulangerie

Rue du Four Built: 1780

Size: 1,518 square feet

Café des Artistes

Rue St. Trophime Built: 16th century; additions in 19th century

Size: 2,454 square feet

Computer Lab

Rue de la Frescado Built: 19th century Size: 538 square feet

Galerie Pfriem and Boutique

Rue St. Trophime Built: Front in 1656; back in 19th century Size: 1,184 square feet

Goat Garage

Rue de la Frescado Built: 18th century Size: 172 square feet

Library Annex

Rue du Four Built: 1667 Size: 904 square feet

Maison Basse

Chemin du Maison Basse Built: 13th-19th centuries Size: 15,616 square feet

Maison Cedres

Chemin du Parc Built: 1890 Size: 570 square feet

Maison Daniel and Caves

Rue de la Frescado Built: 17th century Size: 1,539 square feet

Maison Daniel Atelier

Rue de la Frescado Built: 17th century Size: 344 square feet

Maison Devileneuve

Rue de la Frescado Built: 18th century Size: 1,399 square feet

Maison Forte

Chemin du Parc Built: 11th century Size: 1.130 square feet

Maison Fortune

Rue du Four Built: 1629 Size: 2.422 square feet

Maison Murier

Rue St. Trophime Built: 1807 Size: 1,873 square feet

Maison Olivier Lower and Galeries de l'Olivier

Rue St. Trophime Built: 1577 Size: 1,830 square feet

Maison Olivier Upper

Rue St. Trophime Built: 17th century Size: 344 square feet

Maison Omelette

Rue du Four Built: 1636 Size: 215 square feet

Maison 79

Rue St. Trophime Built: 12th century; additions in 17th and 18th centuries and 2010 Size: 4,370 square feet

Maison Renard

Rue du Four Built: 19th century Size: 1,572 square feet

Maison Riera

Rue Basse Built: 16th century; additions in 20th century Size: 861 square feet

Olive Presse Cave

Rue du Four Built: 1665 Size: 334 square feet

Pfriem House

Rue du Four Built: 1636 Size: 1,184 square feet

Photography Upper

Rue St. Trophime Built: Back in 16th century; front in 1890 Size: 1,071 square feet

Pitot Cave

Rue de la Frescado Built: 19th century Size: 172 square feet

FACILITIES

LACOSTE continued

Pitot Complex

Rue de la Frescado Built: 19th century Size: 3,326 square feet

Printmaking and Photography Studio

Rue St. Trophime Built: 18th century; additions in 20th century Size: 1,507 square feet

Renard Lounge

Rue du Four Built: 18th century Size: 129 square feet

Residence du SCAD

Rue Basse Built: 16th century; additions in 19th century Size: 2,637 square feet

Studio 1

Rue de la Frescado Built: 18th century; additions in 20th century Size: 861 square feet

Studio 2

Rue St. Trophime Built: 12th century; additions in 18th century Size: 1.437 square feet

Studio 3 and 4

Rue du Four Built: 17th century; additions in 18th century Size: 2,088 square feet

Just as the light of Lacoste influenced the works of Cezanne and Van Gogh, SCAD students emerge from their time in this medieval village refreshed, inspired and forever changed.



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SAVANNAH

Adler Hall

532 Indian St. Built: 1920

Size: 40,704 square feet

Alexander Hall

668 Indian St. Built: 1945

Style: Modern

Anderson Hall

Built: 1896

412 E. Anderson St.

and Colonial Revival

Size: 20,392 square feet

Style: Amalgam of Classical

Designed by: Gottfried L. Norrman

- Size: 50,370 square feet
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Bobbie's Diner

1402 Habersham St.

Built: 1952

Style: 1950s-style diner

Size: 982 square feet

Boundary Village

701 W. Jones St. Built: 2004

Style: Modern

Designed by: Stewart Aiken &

Dawson Wissmach Architects Size: 91,594 square feet

Boundary Village Annex

704 W. Jones St.

Built: 2006 Size: 30,764 square feet

Bradley Hall

Arnold Hall 1810 Bull St. Built: 1920

Style: Georgian Revival Size: 79,369 square feet

Barnard Village

3121 Barnard St. Built: 2007

Size: 95,914 square feet

Bell House

339 Barnard St. Built: 1850

Size: 1,020 square feet

Bergen Hall

101 Martin Luther King Jr. Blvd. Built: 1926

Style: 20th-century modern Designed by: Cletus Bergen Size: 41,950 square feet

115 E. York St. Built: 1906

Style: Mediterranean Size: 55.837 square feet

Charlton Hall

201 W. Charlton St. Built: 1854

Style: Victorian townhouse Size: 6,240 square feet

Clarence Thomas Center

for Historic Preservation

439 E. Broad St. Built: 1908

Style: Greek Revival Size: 10,807 square feet

Clinard Hall

618 Drayton St. Built: 1872

Style: Italianate townhouse Size: 4,647 square feet

Club SCAD

201 Barnard St.

Built: 1937

Designed by: Cletus Bergen Size: 8.332 square feet

Corbin Hall

600 E. Broughton St.

Built: 1839

Style: Colonial cottage Size: 2,998 square feet

Crites Hall

217 Martin Luther King, Jr. Blvd.

Built: 1908

Style: Neo-classical Revival Size: 39.740 square feet

D at The Hive

121 W. Boundary St. Built: 1962 (main building) Style: 20th-century modern

Size: 77,187 square feet

Eckburg Hall

115 W. Henry St.

Built: 1892

Style: Queen Anne Revival Designed by: Gottfried L. Norrman

Size: 28.295 square feet

FACILITIES

SAVANNAH continued

Eichberg Hall

229 Martin Luther King Jr. Blvd.

Built: 1887

Style: Romanesque

Designed by: Alfred S. Eichberg and

Calvin Fay

Size: 48,658 square feet

Eichberg Hall Extension-South Shed

229 Martin Luther King Jr. Blvd.

Built: 1859

Size: 46,718 square feet

Evans Hall and Carriage House

212 W. Hall St.

Built: 1890

Style: Victorian

Size: 8,227 square feet

Ex Libris

228 Martin Luther King Jr. Blvd.

Built: 1903

Built for: James C. Slater Size: 24,060 square feet

Fahm Hall

1 North Fahm St.

Built: 1970 Style: 20th-century modern

Size: 13.562 square feet

Forsyth House

715 Barnard St.

Built: c. 1913 Style: Victorian

Size: 8,800 square feet

Granite Hall

126 E. Gaston St. Built: 1880 Style: Italianate

Size: 9.473 square feet

Gryphon

337 Bull St. Built: 1912

Style: Eclectic Size: 2,500 square feet

Gulfstream Center for Furniture and Industrial Design

3116 Montgomery St.

Built: 1953

Size: 42,000 square feet

Habersham Hall

235 Habersham St.

Built: 1887

Style: Moorish Revival Designed by: Harry P. and Kenneth

McDonald

Hamilton Hall

522 Indian St. Built: 1894

Size: 50.293 square feet

Size: 11.000 square feet

Hamilton Hall Annex

528 Indian St. Built: 1960

Size: 7,500 square feet

Harris Hall

26 W. Harris St. Built: 1840

Size: 6,160 square feet Built: 1957

Haymans Hall

23 E. Charlton St.

Built: 1926 Size: 23,000 square feet

Jen Library

201 E. Broughton St.

Built: 1925

Style: 20th-century modern Size: 84,750 square feet

Keys Hall

516 Abercorn St. Built: 1870

Style: Italianate

Designed by: Henrik Wallin

and Edwin Young Size: 19.351 square feet

Kiah Hall

227 Martin Luther King Jr. Blvd.

Built: 1856

Style: Two-story Greek revival Designed by: Augustus Schwaab

Size: 17.118 square feet

Lai Wa Hall

622 Drayton St. Built: 1877

Style: Classical

Size: 16,968 square feet

Lathrop Warehouse

102 E. Lathrop Ave.

Size: 45,122 square feet

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SAVANNAH continued

Lucas Theatre

32 Abercorn St.

Built: 1921

Style: Greek Revival

Size: 86,000 square feet

Magnolia Hall

507 Whitaker St.

Built: 1878

Style: Second Empire

Designed by: Abraham J. Snedeker

Size: 7,850 square feet

Montgomery Hall

3515 Montgomery St.

Built: Late 1896

Size: 128,573 square feet

Montgomery House

3515 Montgomery St.

Built: 2013 Size: 120,604 square feet

Morris Hall

2 and 4 E. Jones St.

Built: 1853

Style: Italianate brick and stucco Designed by: John S. Norris

Size: 10,496 square feet

Norris Hall

548 E. Broughton St.

Built: 1858

Style: Restrained Greek Revival

Designed by: John Norris

Size: 14,463 square feet

Oglethorpe House

201 W. Oglethorpe Ave.

Built: 1966

Style: 20th-century modern

Size: 88.007 square feet

Old Arch Hall

235 W. Boundary St.

Built: Circa 1960

Style: 1850's viaduct with Greek

Revial influence

Size: 4,407 square feet

Pei Ling Chan Gallery

324 Martin Luther King Jr. Blvd.

Built: 1919

Size: 4,158 square feet

Pei Ling Chan Garden for the Arts and Afifi Amphitheatre

 $324\ Martin\ Luther\ King\ Jr.\ Blvd.$

Built: 1996

Size: 1,367 square feet

Pepe Hall

212 W. Taylor St.

Built: 1906 Style: Mediterranean Revival

Size: 20,500 square feet

Designed by: Gottfried L. Norrman

Physical Resources

22 E. Lathrop Ave. Built: 1951

Style: Modern

Size: 38,936 square feet

Pinnacle Gallery

320 E. Liberty St.

Built: 1895

Style: Victorian

Size: 8,749 square feet

Poetter Hall

342 Bull St.

Built: 1892

Style: Romanesque Revival
Designed by: William Gibbons

Preston

Size: 36,248 square feet

Propes Hall

15 Drayton St.

Built: 1895

Style: Renaissance Revival

Designed by: Gottfried L. Norrman

Size: 17,400 square feet

Pulaski House

328 Barnard St.

Built: 1880

Size: 15,372 square feet

Ronald C. Waranch Equestrian

Center

Hwy. 17, South Carolina

Built: 2006

Designed by: Dawson Wissmach

Architects

Size: 19,666 sq. ft

Savannah Film Studios

2315 Louisville Road

Size: 22,592 square feet

Scottish Rite Building

341 Bull St.

Built: 1913

Style: Eclectic

Size: 3,344 square feet

SCAD Dept. of Security

350 Bull St.

Size: 1,596 square feet

SCAD Museum of Art

229 Martin Luther King Jr. Blvd.

Built: 1853

Size: 65,000 square feet

FACILITIES

SAVANNAH continued

Smithfield Cottage

118 W. Hall St

Built: 1888

Style: Queen Anne

Designed by: Alfred Eichberg

Size: 6,446 square feet

Streamliner Diner

120 W. Henry St.

Built: 1938

Style: Art Deco

Size: 945 square feet

Student Center

120 Montgomery St.

Built: 1909

Style: Moorish Revival

Designed by: Hyman Witcover

Size: 28,834 square feet

The Terrace I

141 E. 61 St. and 141 E. 62 St.

Size: 46,686 square feet

The Terrace II

4414 and 4634 Abercorn St. Size: 99,931 square feet

Trustees Theater

216 E. Broughton St.

Built: 1946

Style: Art Deco

Designed by: Howell & Tucker

Size: 16,240 square feet

Turner House

302 W. Boundary St.

Built: 2001

Style: Italianate

Designed by: Stewart W. Aiken Size: 196,000 square feet

Turner House Annex

224 W. Boundary St.

Style: 20th-century modern Size: 81,457 square feet

W at The Hive

231 W. Boundary St.

Built: 1972

Style: 20th-century modern

Designed by: William W. Bond Jr. Size: 90,405 square feet

Wallin Hall

312 E. 37th St.

Built: 1912

Style: Prairie

Designed by: Henrik Wallin and

Edwin Young

Size: 25,887 square feet

