暑假首辦中小學生工作坊

港薩凡納首年收生勝美總校

將北九龍裁判法院活化成國際級藝術學院，並在本港打響知名度的薩凡納藝術設計學院香港分校，創校剛好一年，該校副總監羅約邦接受本報訪問時表示，學院正計畫在現有的十四個學位課程中，引入時裝、物料設計等新課程，今個暑假更首次為中小學生推出暑期工作坊，並會進行多個大型社區合作計畫，加深市民對學院的認識。

記者 曾愛芳

■薩凡納藝術設計學院香港分校副總監羅約邦表示，學院正計畫引入時裝、物料設計等學位新課程。 黃頌偉攝

專訪

在美國擁有超過三十年歷史的薩凡納藝術設計學院，除美國總校外，還設有三所分校，分別位於亞特蘭大、法國與香港，其中香港分校去年首次招生，共取錄了一百四十一人，當中四成是本地學生。雖然收生數字與預期的三百人有距離，但香港分校副總監羅約邦認爲，與七九年美國總校創校時比較，本港分校去年取錄的學生人數已是美國總校的一倍，故收生數字是令人滿意的。

引入時裝及物料新課程

薩凡納藝術設計學院香港分校現有十四個學位課程，當中包括廣告、插畫、互動設計與遊戲開發等。羅約邦表示，學院未來五年將考慮陸續引入更多新課程，包括時裝、物料及產品設計等，「薩凡納現時在美國有一百零八個課程，相信香港有很大發展空間」。但他坦言，學院現有校舍的面積未能足以應付開辦新課程，「我們正物色合適用地，但要仔細考慮土地是否適合，同時正不斷招聘教授，長遠希望壯大學院」。

對於如何提升市民對學院的認識，羅約邦表示，今個暑假學院首次爲中小學生舉辦暑期課程，「爲期一星期的工作坊將教授及介紹不同的藝術範疇，包括網頁設計、電影製作、攝影等，愈早向小朋友提供藝術教育是好事」。他表示，工作坊名額一百四十個，反應非常踴躍；他又透露，今年聖誕節將推出由學生自製的深水埗攝影集，又會與中文大學、圓方商場及中華電力集團等合作，務求將學院的名字推廣到本港社區。

學生可轉美國法國分校

對於被外界批評學費過高，羅約邦回應指，學院與一般本地大學不同，「我們沒有得到政府任何資助，活化工程的二億五千萬元亦是由薩凡納支付」。

他又指，學費已包括學生可自由從香港轉到美國或法國分校繼續修讀課程，加上學院將於新學年提供接近二千六百萬元獎學金，相信學生不會因學費問題而放棄入讀。

Sing Tao Daily News
"SCAD Hong Kong's inaugural class bigger than US campuses; introducing workshops for secondary students this summer"
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By revitalizing the former North Kowloon Magistracy into an art and design university of international standard, SCAD Hong Kong has established its reputation after completing its first year of operation. John Paul Rowan, vice president of SCAD Hong Kong, said in an interview that the university is planning to introduce new programs such as fashion and fibers in addition to its existing 14 programs in Hong Kong. This summer, the school is also offering summer workshops to secondary school students for the first time, and more community projects are underway in order to enhance the general public's interaction with SCAD Hong Kong.

SCAD was established in the U.S. over 30 years ago. Besides its campus in Savannah, SCAD has three other campuses in Atlanta, Georgia, Lacoste, France, and Hong Kong. SCAD Hong Kong began recruiting students for the first time last year, with a total number of 141 admissions in which 60% of the students were local. Despite the shortfall in the projected admission figure of 300 students, Rowan thinks the admission number this year was satisfactory. SCAD Hong Kong's inaugural class of 141 students last autumn actually doubled the admission figure of SCAD Savannah when it first opened in the U.S. in 1979.

Introducing fashion and fibers programs

SCAD Hong Kong now offers 14 degree programs, including advertising, illustration, and interactive design and game development, among others. Rowan said the university is considering offering more programs over the next 5 years, including fashion, fibers and industrial design. "SCAD currently offers 108 programs in the U.S., and we think there is room for development at our Hong Kong location." However, Rowan said the university's existing campus is insufficient for new programs. "We are looking for a suitable site, but we are also carefully considering the suitability of the land. We constantly recruite professors, and we hope to grow and strengthen the school in the long term."

In terms of enhancing the public's interaction with SCAD Hong Kong, Rowan said the school is currently offering summer workshops to secondary school students for the first time. "These weeklong workshops will introduce different areas of art and design, such as web site design, film production and photography. It's better to provide children with arts education at an early stage." He said the workshops have a quota of 140 participants, and it has been very well received.

He also said that a Sham Shui Po photography collection produced by SCAD Hong Kong students will be released this Christmas. The school will also collaborate with the Chinese University of Hong Kong, Elements and CLP Group, aiming to increase its interaction with the local community.

Students can transfer to other locations in the U.S. or France

Regarding the university's high tuition fees, Rowan said the school is different from local universities. "We do not receive any subsidies from the government. SCAD solely invested HK $250 million on the revitalization project."

He believes that the fees will not hinder students' willingness to apply to SCAD since the fees include the costs of students transferring their studies to other SCAD campuses in the U.S. or

France. The school has also offered about HK $13 million in scholarship funds to students enrolled at SCAD Hong Kong.

Photo caption: John Paul Rowan, vice president of SCAD Hong Kong, said the school is planning to introduce new programs such as fashion and fibers.