



© SCAD eLearning

[scad.edu/elearning](http://scad.edu/elearning)

**SCAD**

The University for Creative Careers®

## **SCAD.** The University for Creative Careers

The Savannah College of Art and Design is a private, nonprofit, accredited institution conferring bachelor's and master's degrees at distinctive locations and online to prepare talented students for professional careers. SCAD offers degrees in more than 40 areas of study, as well as minors in nearly 60 disciplines in Savannah and Atlanta, Georgia; in Hong Kong; in Lacoste, France; and online through SCAD eLearning. SCAD has more than 20,000 alumni and offers an exceptional education and unparalleled career preparation. The diverse student body, consisting of more than 11,000 students, comes from all 50 United States and more than 100 countries worldwide. Each student is nurtured and motivated by a faculty of more than 700 professors with extraordinary academic credentials and valuable professional experience. These professors emphasize learning through individual attention in an inspiring university environment. SCAD's innovative curriculum is enhanced by advanced, professional-level technology, equipment and learning resources and has garnered acclaim from respected organizations and publications; see the latest at [scad.edu/recognition](http://scad.edu/recognition).

# SCAD eLearning.

## Redefining online learning for artists and designers.

SCAD eLearning combines an award-winning reputation with respected degrees from SCAD, an accredited, nonprofit, private university. eLearning programs are fully integrated with on-location programs of study, offering students one-click access to university resources and support, one-on-one attention from distinguished and dedicated SCAD faculty members, and an open invitation to on- and off-campus programs and activities.

# SCAD eLearning programs of online study

Advertising

B.A.

Arts Administration

M.A.

Design Management

M.A.

Digital Publishing

Certificate

Digital Publishing Management

Graduate Certificate

Game Development

B.A.

Graphic Design

B.A., B.F.A., M.A., M.F.A.

Historic Preservation

Graduate Certificate, M.A.

Illustration

M.A.

Illustration Design

M.A.

Interactive Design

B.A., Graduate Certificate

Interactive Design and  
Game Development

M.A., M.F.A.

Interior Design

M.A.

Motion Media Design

M.A.

Painting

M.A., M.F.A. (limited residency)

Photography

B.A., M.A.

Sequential Art

B.A.

Teaching

M.A.T. (art or drama)





## An award-winning reputation

SCAD is the first art and design university to receive the Instructional Technology Council's award for Outstanding Distance Education Program and the rank of Excellence in Institution-Wide Online Teaching and Learning from the Sloan Consortium. Sloan C is an institutional and professional leadership organization dedicated to integrating online education into the mainstream of higher education, helping institutions and individual educators improve the quality, scale and breadth of education. Other recognition for SCAD eLearning includes:

- ▶ Outstanding Student Services Award,  
Instructional Technology Council
- ▶ Outstanding Online Course Awards,  
Instructional Technology Council
- ▶ Silver Award for Best Practices in Distance Learning  
Programming, United States Distance Learning Association
- ▶ Technology Innovation Certificate of Merit,  
National Academic Advising Association
- ▶ Blackboard Greenhouse Exemplary Course Award Finalist



## VECTOR & TRASHIER GRAPHICS

Course Info > Faculty Info >

Course: CMIS 233 Vector and Raster Graphics

Credits: 3 credit hours

Prerequisites: CMIS 101 or CMIS 110

Description: This course provides students with skills needed to create vector-based graphics. Students gain a thorough understanding of the applications used to create these graphics and an appreciation and understanding of the applications, their history and printing options.

Department: Graphic Design

School: Saint Louis University

College: The University of Saint Louis (USL) is a Catholic, Jesuit, liberal arts college with a strong emphasis on professional education, emphasizing learning through the study of the liberal arts and sciences.

Office of Information Technology & Learning Innovation

1000 South Grand Boulevard, Suite 1000

St. Louis, MO 63103-2000

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## Preeminent faculty

The largest among art and design universities, SCAD's extensive, professional faculty is empowered to do more for students than ever before. Teaching both on-ground and online courses, faculty members act as the catalysts of collaboration—among programs, with faculty and students from other disciplines, and among other industry professionals.

Members of the SCAD faculty have gained national and international recognition as winners of Academy and Emmy Awards, best-selling authors, Fulbright scholars, U.S. patent holders, National Endowment for the Humanities fellowship recipients, LEED-accredited professionals and AIGA award winners. With an annual retention rate of 96 percent, SCAD professors are deeply committed to the students, mission and values of SCAD, and are passionate and engaging experts in their fields.

## Online programs that mirror on-location programs of study

Courses begin and end on a 10-week schedule to coincide with on-site courses at all SCAD locations. Blended learning or limited residency options may be available.

Requiring no specific meeting times, eLearning courses follow SCAD's academic calendar. Students complete assignments by designated due dates and participate in asynchronous online class sessions to meet, assess and critique work and expand upon discussion board postings. The Blackboard learning management system, which provides students access to their eLearning courses, is available through the MySCAD digital portal. Professors post presentations and lectures in the Virtual Lecture Hall.

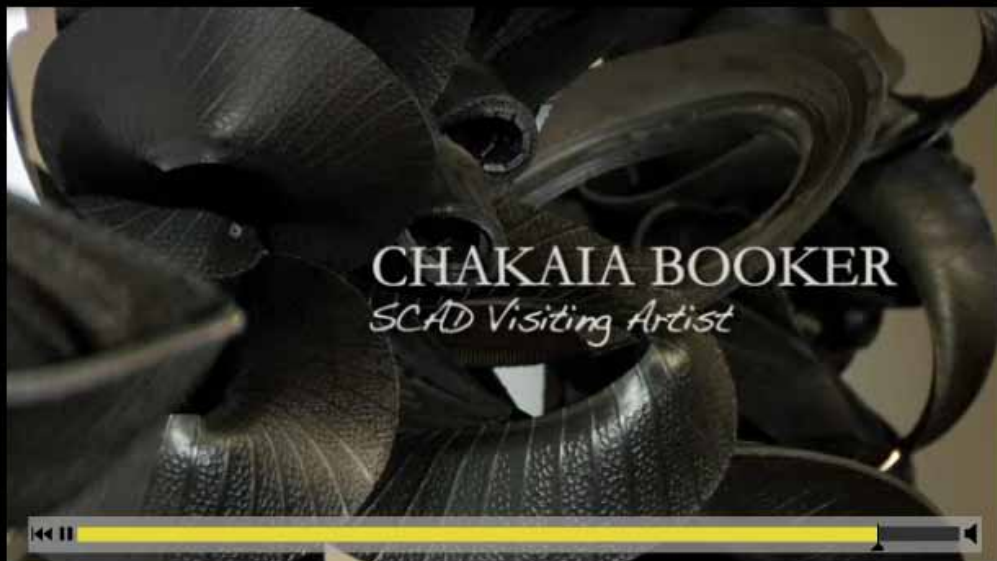


## One-click access

SCAD supports and enhances the educational experience of eLearning students. Student success advisers provide academic advising while career counselors offer students individual guidance about professional pathways, résumés, portfolios, interviews and job-search strategies.

Students have online access to one of the largest art and design library systems in the United States, including the Visual Resource Center, which provides more than 70,000 reference images. Through the library's searchable online catalog, eLearning students can select materials to borrow, which are delivered priority U.S. mail with return postage paid. An online bookstore is also available for ordering textbooks.

# SCAD TV



NOW PLAYING

**Chakala**

0:1:30

ACA Gallery  
abstract sculpture  
new photographs  
by artist Chakala

Related



URL

<http://www>

## SCAD.tv on Twitter

## Flickr photos

undefined

RT @daveixd: ... create personas & use them as characters to improv with for both prob discovery & idea synthesis./cc @DennisSchleiche#scad

undefined

#SCAD #fashion represent! RT @CrushYourStyle: Check out @DiamondDowns dish on all the details of Style Challenge 3! <http://bit.ly/9cUnWu>

undefined

RT @daveixd: Just had my students bodystorm as part of the design synthesis process in my contextual research methods class. /cc @DennisSchleiche#scad

undefined





## Events and interaction

SCAD eLearning students have numerous opportunities to participate in university life. The Virtual Lecture Hall and SCAD.tv provide an online video library of events and lectures taking place at SCAD locations, in addition to webcasts and other Web-based media coverage of signature events such as the Savannah Film Festival, the annual student fashion show and the Sidewalk Arts Festival. SCAD eLearning staff organizes events and extracurricular activities to ensure that eLearning students are connected with the SCAD community and eLearning specialists provide comprehensive technical support services.

## Positioned for professional success

SCAD's relationships with major companies and industry leaders translates to job opportunities for students. SCAD alumni are employed by many of the top companies, organizations and brands in the world, including Apple, Crispin Porter + Bogusky, DC Comics, DreamWorks, ESPN, Google, National Geographic and more.

College Central, SCAD's online job portal, provides access to listings for approximately 500,000 jobs and 20,000 internships. Access to the site is exclusive to SCAD students and alumni, and is available to them permanently at no cost. SCAD also maintains a private, growing database of more than 5,000 employers throughout the world. Annually, hundreds of national and international companies and organizations recruit SCAD students and alumni. In 2011, more than 2,000 SCAD students and alumni attended the annual SCAD Career Fair, where more than 130 employers interviewed students, viewed portfolios and discussed career opportunities at their companies. For more information, visit [www.scad.edu/careers](http://www.scad.edu/careers).



SCHOOL OF COMMUNICATION ARTS

# Advertising

Bachelor of Arts in Visual Communication

Advertising professionals combine skills in design, writing, strategic planning and branding for use in a wide range of media. Their role is to develop “the big idea” that communicates an advertising message that reaches and influences specific target audiences.

[scad.edu/advertising](http://scad.edu/advertising)

eating healthy  
is always  
fashionable  
about



Letting yourself become as fragile as a popsicle stick is not.

*Beauty in Health.*

NationalEatingDisorders.org







SCHOOL OF DESIGN

# Design Management

Master of Arts

Design managers integrate knowledge of fundamental business activities such as research, product development, marketing, communications and production with an understanding of the essential role of creativity as a strategic advantage.

[scad.edu/design-management](https://scad.edu/design-management)



SCHOOL OF COMMUNICATION ARTS

# Graphic Design

Bachelor of Arts in Visual Communication

Bachelor of Fine Arts

Master of Arts

Master of Fine Arts

As the bridge between information and purpose, graphic designers research social, cultural and commercial trends; analyze changing values; brainstorm ideas; and convert their findings into new messages, artifacts and experiences.

[scad.edu/graphic-design](http://scad.edu/graphic-design)

**YOU**

**NEW BLOOD**

**will**

**NOW**

**BE**

**INSPIRED**

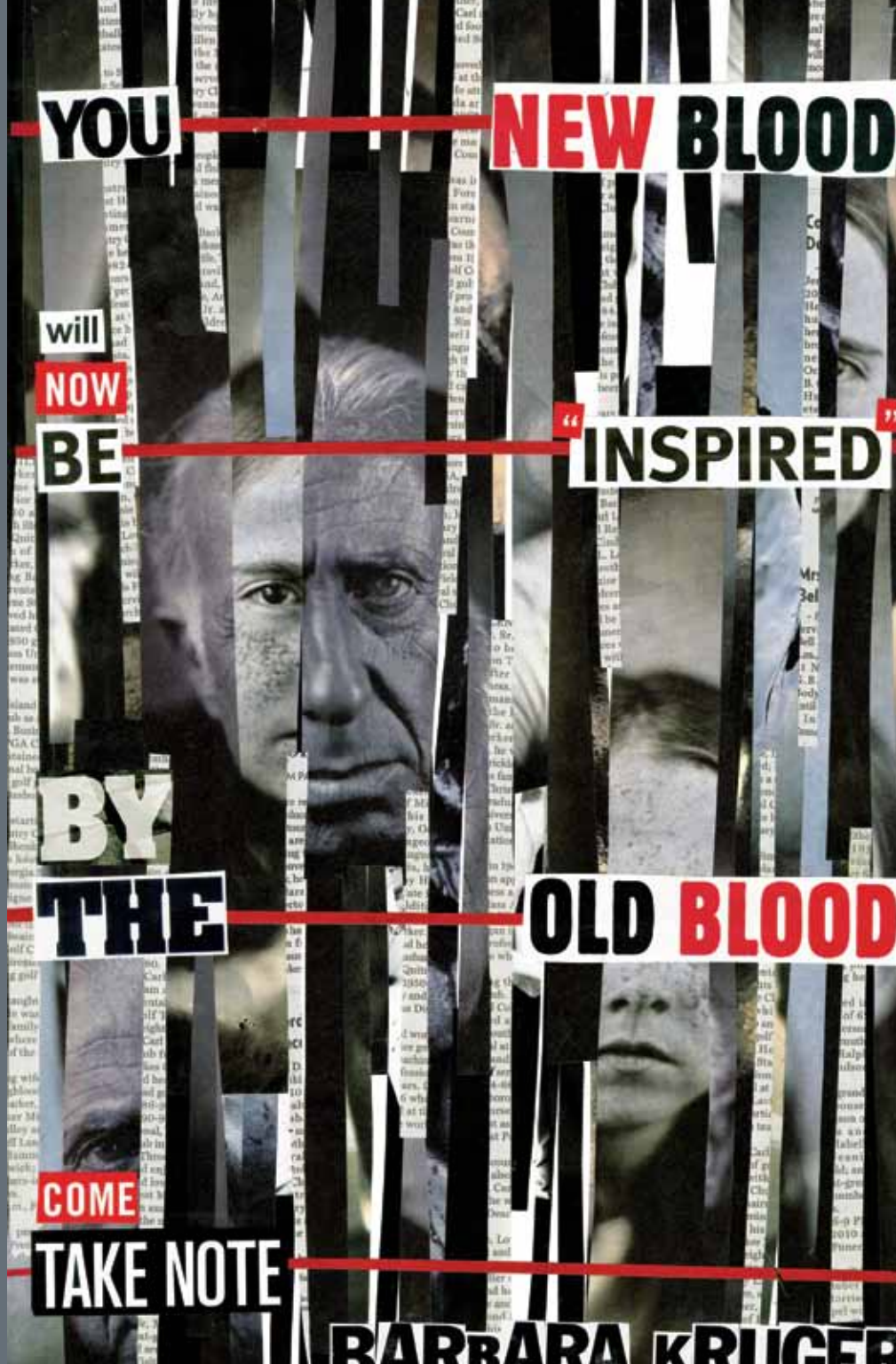
**BY**  
**THE**

**OLD BLOOD**

**COME**

**TAKE NOTE**

**BARBARA KRUGER**



SCHOOL OF BUILDING ARTS

# Historic Preservation

Master of Arts

Historic preservationists are innovative change managers who build on the multiple values of our shared, irreplaceable cultural heritage in order to transform, sustain and revitalize places of historic significance.

[scad.edu/historic-preservation](https://scad.edu/historic-preservation)



Galerie  
Pfriem

University College  
of Arts and Design

*Pfriem*

SCHOOL OF COMMUNICATION ARTS

# Illustration

Master of Arts

Illustrators use their skills to capture viewers' interest, translating concepts into tangible images for a variety of outlets—from book publishing to advertising and from product packaging to the Internet.

[scad.edu/illustration](http://scad.edu/illustration)

Grant Hanna, M.F.A. illustration student, Beverly, Massachusetts



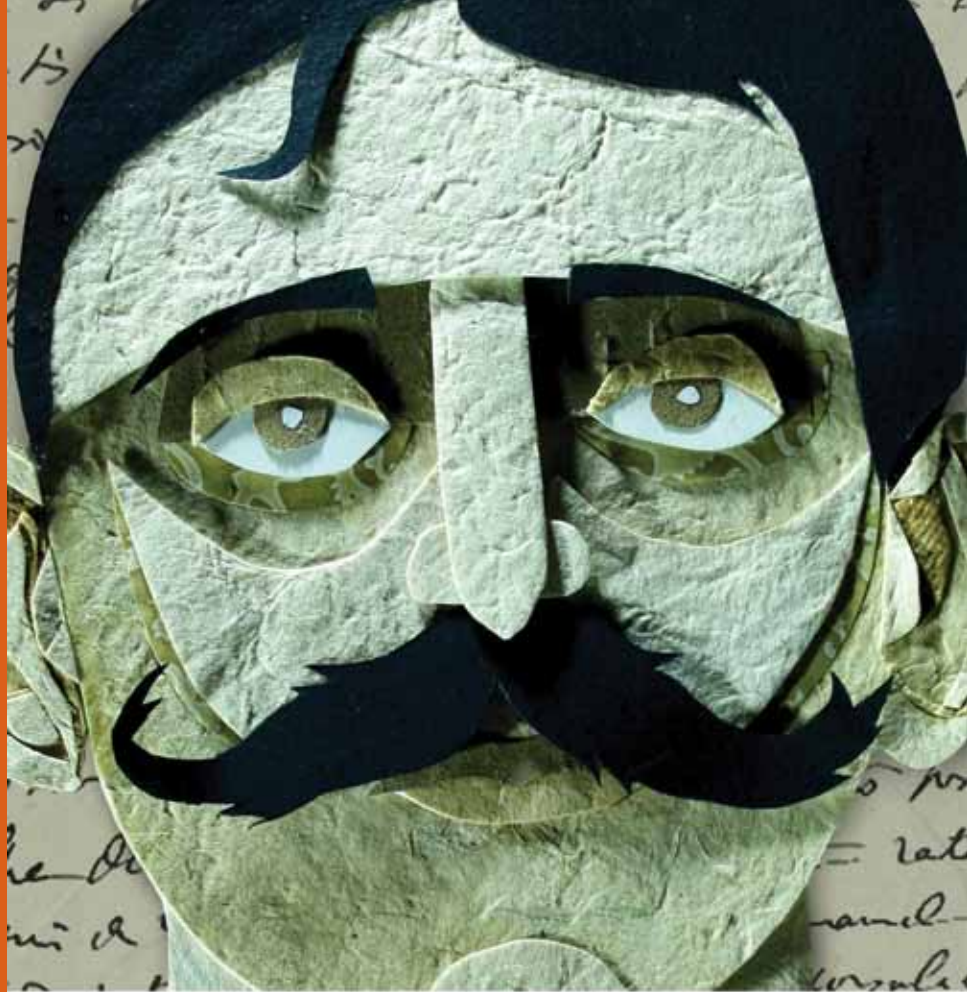
SCHOOL OF COMMUNICATION ARTS

# Illustration Design

Master of Arts

Merging the skills of illustration and graphic design to conceive and execute concepts into tangible images, illustration designers have flexibility across a wide range of professional communication outlets. These professionals work as art directors, book cover illustrators, Web designers, publication illustrators and more.

[scad.edu/illustration-design](http://scad.edu/illustration-design)



PENGUIN  CLASSICS

MARCEL PROUST

*Selected Letters*

SCHOOL OF FILM, DIGITAL MEDIA AND PERFORMING ARTS

# Interactive Design and Game Development

Bachelor of Arts in Digital Media

Master of Arts

Master of Fine Arts

Professionals in interactive design and game development fuse artistic and technical knowledge to design and develop digital and non-digital games, rich-media Internet and mobile applications, virtual and physical computing environments, and emerging forms of human/computer interaction.

[scad.edu/interactive-design](http://scad.edu/interactive-design)



WIRE



NORMALS

SCHOOL OF BUILDING ARTS

# Interior Design

Master of Arts

Interior designers identify, research and creatively solve problems pertaining to the function, safety and quality of interior environments.

[scad.edu/interior-design](https://scad.edu/interior-design)



SCHOOL OF FILM, DIGITAL MEDIA AND PERFORMING ARTS

# Motion Media Design

Master of Arts

Motion media designers craft communications using the principles and tools of the filmmaker, the graphic designer, the animator and the interactive media designer. Their work is seen in broadcasts and films, cell phone applications, galleries and museums.

[scad.edu/motion-media-design](http://scad.edu/motion-media-design)



LET YOUR MIND ALONE AND SEE WHAT



SCHOOL OF FINE ARTS

# Painting

Master of Arts

Master of Fine Arts

Long revered as one of the most traditional of the fine arts, painting now encompasses a variety of media. Professional painters may work as independent studio artists or in a wide range of professional fields, from museum curation to multimedia and film.

[scad.edu/painting](http://scad.edu/painting)



SCHOOL OF FINE ARTS

# Photography

Bachelor of Arts in Visual Communication  
Master of Arts

Photography is a persuasive, powerful medium with a rich history of contributing to cultural knowledge and enabling people to communicate their ideas. Photographers create images for a variety of contexts, ranging from the commercial to journalism to fine art.

[scad.edu/photography](http://scad.edu/photography)

Rockie Nolan, B.F.A. photography student, Lubbock, Texas



SCHOOL OF COMMUNICATION ARTS

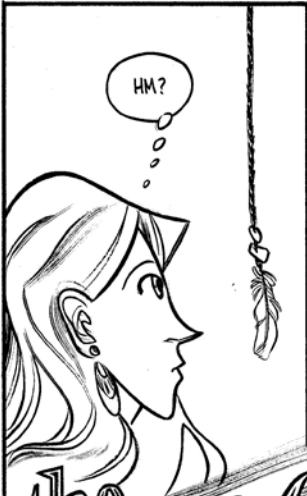
# Sequential Art

Bachelor of Arts in Visual Communication

The field of sequential art encompasses graphic novels, comic books, Manga, comic strips, children's books and storyboards for animation and film. Sequential artists combine words and pictures to form entertaining and effective narratives.

[scad.edu/sequential-art](http://scad.edu/sequential-art)

Katy Kasenow, M.F.A. sequential art student, Newburgh, Indiana



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# the DOOR in the CEILING

*in which our heroes finally find their way home...*



**SOPHIA** THE SILENT EX-LOVER

**DOMINIC** THE COUPLE SEARCHING FOR LIFE'S ANSWERS.

**EVELYN**

**SIREN** THE MYSTERIOUS STRANGER

SCHOOL OF LIBERAL ARTS

# Teaching art/drama

## Master of Arts in Teaching

M.A.T. students acquire the fundamental principles of teaching and learning, the discipline-specific principles of teaching art or drama, and the ability to adapt these principles to a variety of settings. Candidates also pursue graduate level courses in their arts disciplines.

[scad.edu/teaching](http://scad.edu/teaching)



# Certificate Programs

SCAD offers certificate programs at both the undergraduate and graduate levels. These programs are designed to provide special preparation in an area complementary to students' major or profession. Current students may pursue a certificate program by contacting a student success adviser or graduate adviser. New students may apply to take a certificate program by following SCAD's undergraduate or graduate admission requirements. Certificate programs may be earned in the traditional classroom, through SCAD eLearning or through a combination of these methods.

[scad.edu/certificates](https://scad.edu/certificates)

## **Digital Publishing** UNDERGRADUATE

Students learn publishing and design fundamentals, including layout, graphic imaging and typography, and are introduced to a variety of industry-standard computer applications used in the production and presentation of print and online media. Students may choose a focus on pre-press and/or web publishing, or may complete both the production design and web design courses for further specialization.

## **Digital Publishing Management** GRADUATE

Students address advanced topics in publishing and design, with an emphasis on content management, design and development processes, and creative teams. Students work with a variety of industry-standard computer applications used in the production and presentation of print and online media.

## **Historic Preservation** GRADUATE

Students gain a fundamental understanding of the broad applications of historic preservation to art, planning and modern living. Coursework is intended to enhance the knowledge base of professionals working directly or indirectly in the field or to introduce students to new career options.

## **Interactive Design** GRADUATE

Students develop skills that allow them to create interactive art and design to meet a variety of vendor industry standards. These include content and design for open-source and proprietary systems. Students utilize various applications and programming techniques.

## Admission requirements

### Undergraduate

- Completed application for admission
- Nonrefundable application fee
- A diploma from a U.S. high school or equivalent program
- Official report of SAT or ACT scores for citizens and permanent residents of the United States
- Evidence of English language proficiency for students whose first language is not English
- Additionally, if applicable, any other documents or materials required to obtain a student visa
- Supplementary materials
  - Portfolio, audition or writing submission.
  - Recommendations
  - Statement of purpose
  - Resume/list of achievements and awards
  - Personal or telephone interview

### **Undergraduate Transfer**

- Completed application for admission
- Nonrefundable application fee
- Official transcript from each college or university attended
- Official report of SAT or ACT scores for citizens and permanent residents of the United States
- Evidence of English language proficiency for students whose first language is not English
- Additionally, if applicable, any other documents or materials required to obtain a student visa
- Supplementary materials
  - Portfolio, audition or writing submission.
  - Recommendations
  - Statement of purpose
  - Resume/list of achievements and awards
  - Personal or telephone interview

## Admission requirements

### Graduate

- Completed application for admission
- Nonrefundable application fee
- A bachelor's degree or its equivalent
- Evidence of English language proficiency for students whose first language is not English
- Recommendations
- Statement of Purpose
- Portfolio, audition or writing submission.
- Resume
- GRE scores strongly recommended for applicants to certain programs
- Additionally, if applicable, any other documents or materials required to obtain a student visa
- Personal or telephone interview optional

## Portfolios

All portfolio types should showcase an applicant's best work, presented as professionally as possible. They should demonstrate the applicant's interests in and aptitudes for advanced study and, specifically, potential for success at SCAD.

Applicants may use the online file management system SlideRoom to submit their portfolios for review. From the SlideRoom website ([scad.slideroom.com](http://scad.slideroom.com)) applicants can upload still images, Word documents, digital and multimedia files and find instructions for creating a corresponding inventory of work in the portfolio (required) including titles, dates, media, dimensions, and specific responsibilities on group projects, if applicable. A fee of US\$10 is charged for each portfolio submission. Portfolio content also may be submitted by mail.

[scad.edu/portfolio](http://scad.edu/portfolio)

## **Scholarships and financial aid**

Approximately 80 percent of SCAD students receive some form of financial assistance through scholarships and grants. Federal and state financial aid programs are available for qualified students. In addition, approximately US\$20 million in institutional scholarships is awarded annually to the entering class.

Scholarship recipients are expected to be particularly strong and positive leaders at SCAD, excelling academically and representing SCAD well within the community. Scholarships are available to both United States citizens and non-U.S. citizens and are awarded to entering students prior to first-quarter attendance.

Through the office of admission, SCAD administers a number of scholarships for entering students, including:

### **Art in Teaching Scholarship**

A US \$1,000 per year scholarship is awarded to a full-time Master of Arts in Teaching candidate who has demonstrated a commitment to teaching primary or secondary art or drama in a public school or other not-for-profit community organization.

### **Companies for Education Scholarship**

Many employers offer tuition assistance or reimbursement to employees who seek to improve themselves through further education. These students may also qualify for SCAD scholarships for up to one-fourth tuition to attend SCAD.

### **Educator Scholarship**

Educators who are employed full-time or in an adjunct capacity at the kindergarten through university level at a public or private institution recognized by the applicant's state department of education may be eligible to receive a half-tuition scholarship.

### **Legacy Scholarship**

Scholarships of at least US\$3,000 are awarded to dependents of SCAD alumni.

### **SCAD and ACA Alumni Scholarship**

Scholarships of at least US \$250 per course may be awarded to SCAD and ACA alumni who apply and are accepted to any undergraduate or graduate program at SCAD. The application fee and enrollment fee are waived for SCAD and ACA alumni accepted into a SCAD degree program, and their SCAD transcript may be requested by SCAD admission at no charge.

### **Yellow Ribbon Program Grant**

Through the Yellow Ribbon GI Education Enhancement Program, veterans may receive an additional US\$5,000 grant from SCAD and US\$5,000 from the U.S. Department of Veterans Affairs toward their tuition at SCAD.

[scad.edu/scholarships](https://scad.edu/scholarships)

## Technical requirements for SCAD eLearning

SCAD eLearning students are responsible for communications software and ISP service. There are both minimum and suggested requirements for computer setup, although individual degree and certificate programs may have additional hardware, software, operating system and browser requirements. SCAD eLearning courses are accessible through the MySCAD digital portal.

<b>PC-based</b>	<b>MINIMUM</b>	<b>SUGGESTED</b>
Processor	Pentium III 500 MHz	Pentium 4 2.0 GHz
OS	Windows 2000	Windows 2000
RAM	128 MB	512 MB
Disk space	1 GB	10 GB
Connection	56k Modem	Broadband
Communication	N/A	Webcam and microphone
<b>Mac-based</b>	<b>MINIMUM</b>	<b>SUGGESTED</b>
Processor	G4	G4
OS	9.1	OSX
RAM	128 MB	512 MB
Disk space	1 GB	10 GB
Connection	56k Modem	Broadband
Communication	N/A	Webcam and microphone

### **Computer literacy**

Students who enroll in eLearning courses must possess basic computer skills and have regular access to appropriate computer hardware, software and Internet connectivity in order to participate fully in coursework.

### **Online orientation**

All new eLearning students enroll in an online orientation course, which is presented in the same format as a typical eLearning course. An extensive range of resources and issues are covered in the orientation, including a quick-reference list for contacting key university personnel, responses to frequently asked questions, and information about SCAD resources and policies.

### **Software requirements**

Unless the course description specifically states that software instruction is provided, students are expected to possess a working knowledge of all required software.

### **Ordering software**

Students may order software through Ex Libris, the university bookstore. Enrolled students may also log in to MySCAD for special software and hardware offers.

Technical requirements are subject to change.

For more information, visit [www.scad.edu/elearning](http://www.scad.edu/elearning).

## **Accreditation**

### **Southern Association of Colleges and Schools Commission on Colleges**

The Savannah College of Art and Design is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award bachelor's and master's degrees. Please contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404.679.4500 with questions about the accreditation of the Savannah College of Art and Design.

### **National Architectural Accrediting Board**

### **Hong Kong Council for Accreditation of Academic and Vocational Qualifications\***

### **Council for Interior Design Accreditation**

The interior design program leading to the Bachelor of Fine Arts degree is accredited by the Council for Interior Design Accreditation, [accredit-id.org](http://accredit-id.org), 206 Grandville Ave., Suite 350, Grand Rapids, Michigan 49503.

### **Georgia Professional Standards Commission**

The Master of Arts in Teaching degrees offered by the Savannah College of Art and Design are approved by the Georgia Professional Standards Commission, a body created by the Georgia General Assembly to assume full responsibility for the certification, preparation, and conduct of certified, licensed, or permitted personnel employed in the public schools of the State of Georgia. The Commission is also responsible for the development and administration of teacher certification testing.

## Memberships

American Academy in Rome

Association of Collegiate  
Schools of Architecture

Atlanta Regional Council  
for Higher Education

EDUCAUSE

eLearning Guild

Georgia Independent  
College Association

National Association of  
Independent Colleges  
and Universities

Sloan Consortium

Southeastern College  
Art Conference

U.S. Distance Learning  
Association

\*The following SCAD Hong Kong degree programs are accredited by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) and are recognized on the Hong Kong Qualifications Framework (QF), with a validity period of May 1, 2011 to April 30, 2016:

### **QF Level 6**

Master of Arts in Graphic Design, QR Registration Number: 11/001060/6; Master of Arts in Interactive Design and Game Development, QR Registration Number: 11/001061/6; Master of Arts in Photography, QR Registration Number: 11/001062/6; Master of Fine Arts in Graphic Design, QR Registration Number: 11/001063/6; Master of Fine Arts in Interactive Design and Game Development, QR Registration Number: 11/001064/6; Master of Fine Arts in Photography, QR Registration Number: 11/001065/6

## SCHEDULE A VISIT AND TOUR

Come to Atlanta, Hong Kong  
or Savannah for a SCAD Tour.  
[scad.edu/visit](http://scad.edu/visit)

## SCAD DAY EVENTS

Take a tour, explore facilities, talk with  
professors, meet other students and  
apply for admission. [scad.edu/scadday](http://scad.edu/scadday)

## CONNECT ONLINE

Chat live with admission  
representatives and learn about  
academic programs, student life,  
alumni placement, the application  
process, transfer credit, and scholarships  
and fellowships. [scad.edu/admission](http://scad.edu/admission)

Join the SCAD **Facebook** page  
and find 25,000 new friends.  
[facebook.com/scadadmission](http://facebook.com/scadadmission)

Follow SCAD on **Twitter**.  
[twitter.com/welcometoscad](http://twitter.com/welcometoscad)

Watch SCAD **videos**  
([scad.tv](http://scad.tv), [youtube.com/aboutscad](http://youtube.com/aboutscad))  
and view SCAD **photos**  
([flickr.com/scaddottedu](http://flickr.com/scaddottedu)).

## SCAD INFO SESSIONS

Attend an overview presentation near  
you to learn about programs of study,  
admission and portfolio guidelines,  
and art and design career options.  
[scad.edu/yourarea](http://scad.edu/yourarea)

Atteka Abdou, *Mediterranean*, silkscreen, acrylic, plexiglass and screws, Summerville, Ga., eLearning painting M.F.A. candidate

## CONTACT US

© SCAD eLearning

Call: 800.869.7223

or 912.525.5100

Email: [admission@scad.edu](mailto:admission@scad.edu)

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