



2007 Conference for Entertainment Investing schedule of events

Saturday, Oct. 27

- 4 p.m. Registration
The Marshall House, 123 E. Broughton St.
- 5 p.m. Cocktail reception
45 Bistro at The Marshall House, 123 E. Broughton St.
- 6:30 p.m. Savannah Film Festival opening night reception
Trustees Theater, 216 E. Broughton St.
- 7 p.m. Welcome ceremony and Lifetime Achievement Award presentation: Vanessa, Lynn and Corin Redgrave
- 7:30 p.m. Opening night film: *August Rush* (2007)
Trustees Theater, 216 E. Broughton St.
- 9:30 p.m. Opening night reception
River Club, 3 Martin Luther King Jr, Blvd.

Sunday, Oct. 28

- 12:30 p.m. Lunch and keynote address
"Feature Film Financing: What you should know before you invest"
 - General overview of film financing
 - Risk/reward assessmentThe Marshall House, 123 E. Broughton St.
- 2 p.m. "Investment Opportunities and Revenue Streams"
 - Investing in mainstream studio films
 - Investing in low budget/independent films
 - Investing in short films and documentary films
 - Investing in new media content
- 3 p.m. "How to Participate in Film Financing"
 - Investing directly in film production
 - Investing in a film production company that develops and/or finances a slate of films

"Understanding Film Production and Distribution"
 - An overview of the pre-production/production/post-production process in terms of risk assessment and cash flow

4 p.m. "Return on Investment: What to expect"
 - How to get your money back and when to expect it
 - Maximizing incentives and tax credits

5:30 p.m. Cocktails
45 Bistro at The Marshall House, 123 E. Broughton St.
(Dinner on your own)

7:00 p.m. Lifetime Achievement Award presentation: Milos Forman
Trustees Theater, 216 E. Broughton St.

7:30 p.m. Special screening: *The Diving Bell and the Butterfly* (2007)
Trustees Theater, 216 E. Broughton St.

9:30 p.m. Reception
Red Gallery, 203 E. Broughton St.