



**2007 Savannah Film Festival
Conference for Entertainment Investing
Oct. 27-28**

Sunday, Oct. 28

SESSION I

12:30 p.m.

Lunch and keynote address

"Feature Film Financing: What you should know before you invest"

- General overview of film financing
- Risk/reward assessment

The Marshall House, 123 E. Broughton St.

Session I features an overview of the entertainment industry with panelists identifying a variety of film financing opportunities. The panel discusses typical and atypical investments and their outcomes, and provides attendees with a general understanding of financing products.

SESSION II

2 p.m.

"Investment Opportunities and Revenue Streams"

- Investing in mainstream studio films
- Investing in low budget/independent films
- Investing in short films and documentary films
- Investing in new media content

Session II discusses a variety of different entertainment products, the current analysis of each opportunity, the current limitations of each opportunity and the current reality of investing in the various projects.

SESSION III

3 p.m.

"How to Participate in Film Financing"

- Investing directly in film production
- Investing in a film production company that develops and/or finances a slate of films

"Understanding Film Production and Distribution"

- An overview of the pre-production/production/post-production process in terms of risk assessment and cash flow

Session III provides an overview of the production process, highlighting key financial and creative points along the way. This session is designed to give the investor a greater understanding of the production process with an emphasis on the producer's role and responsibilities to the production and its investors.

SESSION IV

4 p.m.

"Return on Investment: What to expect"

- How to get your money back and when to expect it
- Maximizing incentives and tax credits

Session IV closes with a summary panel that will provide insight on film financing, maximizing incentives, and the realities of investing in entertainment projects.

Panelists include Richard Soames, president, Film Finances Inc.; Joe Woolf, managing director for entertainment finance, CarVal Investors; Richard Turner, senior vice president of business affairs and general counsel, Starz Entertainment; and entertainment attorney Michael Adler. Other panelists will be announced upon confirmation.